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### Joblessness and graft, top worries of Urban Indians in April 2022 – Ipsos What Worries the World global survey

Global citizens, are worried about Inflation and social inequality most

**New Delhi/ Mumbai, April 29, 2022:** According to the April wave of the Ipsos, What Worries the World global survey 2022, joblessness and graft have emerged the top worries of urban Indians. For global citizens, top issues worrying them include inflation and social inequality.

Ipsos What Worries the World survey tracks public opinion on the most important social and political issues across 28 countries today, drawing on over 10 years of data to place the latest figures in context. The global summary report represents the top worries around the world, alongside whether people think things in their country are heading in the right direction or wrong.

#### How do the top issues pan out?

##### Global Worries

Inflation (32%)  
Poverty & social inequality (31%)  
Unemployment & Jobs (29%)

##### Local worries

Unemployment & Jobs (38%)  
Financial & political corruption (28%)  
Spotlight on Coronavirus (24%)

*“The survey shows, urban Indians fret about joblessness the most, and job creation needs to be the top focus of the government. There is also worry around rampant corruption and of course the worry around the coronavirus while has lowered, it continues to sit among the top 3 worries. Unlike their global counterparts, Indian netizens have not rated inflation as their top worry. If the current inflation levels continue or become worse, we may see some reordering of worries over next 1-2 months,” said, Amit Adarkar, CEO, Ipsos in India.*

#### India 2nd most optimistic market

India is the 2nd most optimistic market with an overwhelming 77% of urban Indians polled stating, India is moving in the right direction. Interestingly, citizens of Saudi Arabia are most confident of the bright prospects of their nation, with a whopping 92% believing





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their country is on right track. Global citizens continue to stay gloomy with 63% convinced their country is on wrong track.

*“Urban Indians are resilient and strongly believe in light at the end of the tunnel. They are not stopped by worries,” adds **Adarkar**.*

### Technical note

*Ipsos’ What Worries the World survey is conducted in 28 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey, and the United States.*

*19,00 online interviews were conducted between March 25th, 2022 – April 3rd, 2022, among adults aged 18-74 in the US, South Africa, Turkey, Israel and Canada and age 16-74 in all other countries. Data are weighted to match the profile of the population.*

*In 16 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, South Korea, Spain, Sweden, Great Britain, and the United States. The remaining 11 countries surveyed: Brazil, Chile, Colombia, India, Malaysia, Mexico, Netherlands, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.*

*The global score reflects the “Global Country Average”: the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.*

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