

What is your impression of the following people: - Top 2 Box Summary

| | Region | | | | | | | | Household Income | | | | Household Composition | | Gender | | Age | | | Education | | | |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------------|----------------|-----------------|------------|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | GTA - Total | GTA - 416 | GTA - 905 | Central | East | North | Southwest | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | |
| Base: Online Respondents (unwtd) | 1001 | 464 | 214 | 250 | 96 | 122 | 61 | 258 | 260 | 159 | 263 | 263 | 277 | 724 | 465 | 536 | 256 | 362 | 383 | 30 | 177 | 401 | 393 |
| Base: Online Respondents (wtd) | 1022 | 455 | 169 | 286 | 103 | 120 | 59 | 285 | 342 | 168 | 246 | 211 | 271 | 750 | 464 | 558 | 296 | 362 | 364 | 126 | 311 | 349 | 235 |
| Doug Ford | 348 | 163 | 54 | 108 | 32 | 45 | 12 | 96 | 94 | 52 | 107 | 79 | 73 | 275 | 176 | 171 | 70 | 108 | 169 | 32 | 95 | 134 | 86 |
| | 34% | 36% | 32% | 38% | 31% | 37% | 21% | 34% | 27% | 31% | 43% | 38% | 27% | 37% | 38% | 31% | 24% | 30% | 46% | 25% | 31% | 39% | 37% |
| | | | F | * | * | * | | | | HI | H | | L | O | | | | PQ | ** | | | | |
| Andrea Horwath | 336 | 157 | 69 | 87 | 38 | 27 | 23 | 91 | 117 | 52 | 78 | 79 | 85 | 252 | 131 | 205 | 110 | 107 | 120 | 24 | 114 | 109 | 88 |
| | 33% | 34% | 41% | 30% | 37% | 23% | 39% | 32% | 34% | 31% | 32% | 37% | 31% | 34% | 28% | 37% | 37% | 30% | 33% | 19% | 37% | 31% | 38% |
| | | E | ACE | * | * | * | | | | | | | | | N | | | | ** | | | | |
| Justin Trudeau | 298 | 139 | 53 | 85 | 31 | 26 | 15 | 87 | 94 | 47 | 82 | 66 | 69 | 229 | 127 | 171 | 79 | 82 | 136 | 23 | 80 | 103 | 91 |
| | 29% | 30% | 31% | 30% | 31% | 21% | 26% | 31% | 27% | 28% | 33% | 31% | 25% | 31% | 27% | 31% | 27% | 23% | 37% | 18% | 26% | 30% | 39% |
| | | | | | * | * | * | | | | | | | | | | | | PQ | ** | | | TU |
| Steven Del Duca | 181 | 98 | 37 | 61 | 17 | 21 | 8 | 37 | 63 | 29 | 50 | 37 | 43 | 138 | 91 | 91 | 62 | 58 | 62 | 25 | 49 | 53 | 55 |
| | 18% | 21% | 22% | 21% | 16% | 18% | 14% | 13% | 18% | 17% | 20% | 17% | 16% | 18% | 20% | 16% | 21% | 16% | 17% | 20% | 16% | 15% | 24% |
| | | G | G | G | * | * | * | | | | | | | | | | | | | ** | | | TU |
| Mike Schreiner | 101 | 49 | 15 | 34 | 13 | 11 | 2 | 27 | 31 | 22 | 20 | 26 | 30 | 71 | 57 | 43 | 43 | 23 | 34 | 5 | 42 | 28 | 25 |
| | 10% | 11% | 9% | 12% | 12% | 9% | 3% | 10% | 9% | 13% | 8% | 12% | 11% | 9% | 12% | 8% | 15% | 6% | 9% | 4% | 14% | 8% | 11% |
| | | | | | * | * | * | | | | | | | | O | | Q | | | ** | U | | |

What is your impression of the following people: - Bottom 2 Box Summary

| | Total | Region | | | | | | | Household Income | | | | Household Composition | | Gender | | Age | | | Education | | | |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------------|----------------|-----------------|------------|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | | GTA - Total | GTA - 416 | GTA - 905 | Central | East | North | Southwest | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | |
| Base: Online Respondents (unwtd) | 1001 | 464 | 214 | 250 | 96 | 122 | 61 | 258 | 260 | 159 | 263 | 263 | 277 | 724 | 465 | 536 | 256 | 362 | 383 | 30 | 177 | 401 | 393 |
| Base: Online Respondents (wtd) | 1022 | 455 | 169 | 286 | 103 | 120 | 59 | 285 | 342 | 168 | 246 | 211 | 271 | 750 | 464 | 558 | 296 | 362 | 364 | 126 | 311 | 349 | 235 |
| Justin Trudeau | 522 | 230 | 75 | 155 | 50 | 67 | 34 | 142 | 178 | 88 | 115 | 108 | 151 | 372 | 248 | 274 | 140 | 198 | 184 | 82 | 160 | 181 | 99 |
| | 51% | 50% | 44% | 54% | 48% | 55% | 58% | 50% | 52% | 52% | 47% | 51% | 56% | 50% | 53% | 49% | 47% | 55% | 51% | 65% | 51% | 52% | 42% |
| | B | | | | * | * | * | | | | | | | | | | | | | ** | V | V | |
| Doug Ford | 440 | 208 | 78 | 130 | 46 | 40 | 28 | 119 | 167 | 67 | 92 | 87 | 111 | 330 | 179 | 261 | 135 | 170 | 135 | 61 | 138 | 144 | 98 |
| | 43% | 46% | 46% | 45% | 45% | 33% | 47% | 42% | 49% | 40% | 38% | 41% | 41% | 44% | 39% | 47% | 46% | 47% | 37% | 48% | 44% | 41% | 42% |
| | E | | | | * | * | * | | J | | | | | | | N | | R | | ** | | | |
| Andrea Horwath | 298 | 141 | 47 | 94 | 27 | 29 | 14 | 87 | 69 | 52 | 85 | 70 | 78 | 219 | 165 | 133 | 56 | 94 | 148 | 24 | 90 | 106 | 77 |
| | 29% | 31% | 28% | 33% | 26% | 24% | 23% | 31% | 20% | 31% | 35% | 33% | 29% | 29% | 36% | 24% | 19% | 26% | 41% | 19% | 29% | 30% | 33% |
| | | | | | * | * | * | | H | H | H | | | | O | | | | PQ | ** | | | |
| Steven Del Duca | 284 | 140 | 41 | 99 | 26 | 27 | 16 | 75 | 78 | 46 | 70 | 69 | 66 | 218 | 160 | 123 | 49 | 90 | 144 | 17 | 92 | 113 | 62 |
| | 28% | 31% | 24% | 35% | 25% | 23% | 26% | 26% | 23% | 27% | 29% | 33% | 24% | 29% | 35% | 22% | 17% | 25% | 40% | 13% | 30% | 32% | 26% |
| | B | | | | * | * | * | | | | | H | | | O | | P | | PQ | ** | | | |
| Mike Schreiner | 166 | 90 | 36 | 54 | 11 | 18 | 9 | 39 | 31 | 34 | 46 | 46 | 54 | 113 | 86 | 81 | 36 | 63 | 67 | 4 | 52 | 65 | 45 |
| | 16% | 20% | 22% | 19% | 11% | 15% | 14% | 14% | 9% | 20% | 19% | 22% | 20% | 15% | 18% | 14% | 12% | 18% | 19% | 3% | 17% | 19% | 19% |
| | | | | | * | * | * | | | H | H | H | | | | | | | ** | | | | |

Which major provincial party leader is best described by the following traits: - Steven Del Duca Summary

| | Region | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------|------------------|-----------------|------------|------------|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--|
| | Total | Region | | | | | | | | Household Income | | | | Household Composition | | Gender | | Age | | | Education | | | |
| | | GTA - Total | GTA - 416 | GTA - 905 | Central | East | North | Southwest | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | |
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | | | |
| Base: Online Respondents (unwtd) | 1001 | 464 | 214 | 250 | 96 | 122 | 61 | 258 | 260 | 159 | 263 | 263 | 277 | 724 | 465 | 536 | 256 | 362 | 383 | 30 | 177 | 401 | 393 | |
| Base: Online Respondents (wtd) | 1022 | 455 | 169 | 286 | 103 | 120 | 59 | 285 | 342 | 168 | 246 | 211 | 271 | 750 | 464 | 558 | 296 | 362 | 364 | 126 | 311 | 349 | 235 | |
| Someone who has the right temperament and maturity to be Premier | 154 | 79 | 27 | 52 | 14 | 20 | 9 | 32 | 45 | 31 | 43 | 32 | 43 | 111 | 80 | 74 | 47 | 57 | 50 | 22 | 47 | 43 | 42 | |
| | 15% | 17% | 16% | 18% | 14% | 17% | 16% | 11% | 13% | 18% | 18% | 15% | 16% | 15% | 17% | 13% | 16% | 16% | 14% | 18% | 15% | 12% | 18% | |
| Someone who will spend taxpayer's money wisely | 145 | 68 | 24 | 44 | 17 | 19 | 8 | 33 | 49 | 29 | 32 | 32 | 40 | 105 | 76 | 69 | 60 | 45 | 40 | 22 | 49 | 38 | 35 | |
| | 14% | 15% | 14% | 15% | 17% | 16% | 13% | 12% | 14% | 17% | 13% | 15% | 15% | 14% | 16% | 12% | 20% | 13% | 11% | 18% | 16% | 11% | 15% | |
| Someone who will stand up for Ontario's interests within Canada | 141 | 74 | 23 | 51 | 8 | 22 | 7 | 30 | 37 | 29 | 36 | 37 | 44 | 97 | 74 | 67 | 54 | 39 | 49 | 21 | 41 | 33 | 45 | |
| | 14% | 16% | 14% | 18% | 8% | 18% | 12% | 10% | 11% | 17% | 15% | 17% | 16% | 13% | 16% | 12% | 18% | 11% | 13% | 17% | 13% | 10% | 19% | |
| Someone who is best to manage during tough economic times | 136 | 72 | 24 | 49 | 10 | 17 | 8 | 29 | 46 | 24 | 32 | 31 | 35 | 101 | 64 | 71 | 42 | 45 | 48 | 22 | 38 | 37 | 39 | |
| | 13% | 16% | 14% | 17% | 9% | 14% | 13% | 10% | 14% | 14% | 13% | 15% | 13% | 13% | 14% | 13% | 14% | 13% | 13% | 18% | 12% | 10% | 16% | |
| Someone who will get things done | 129 | 67 | 28 | 39 | 17 | 17 | 6 | 21 | 33 | 25 | 38 | 31 | 35 | 94 | 67 | 62 | 42 | 42 | 45 | 13 | 49 | 33 | 34 | |
| | 13% | 15% | 17% | 14% | 17% | 14% | 10% | 7% | 10% | 15% | 16% | 15% | 13% | 13% | 15% | 11% | 14% | 12% | 12% | 10% | 16% | 10% | 15% | |
| Someone whose views best represent my own | 126 | 64 | 22 | 41 | 14 | 19 | 4 | 26 | 32 | 22 | 38 | 32 | 34 | 92 | 63 | 63 | 33 | 45 | 48 | 21 | 24 | 39 | 43 | |
| | 12% | 14% | 13% | 14% | 14% | 15% | 7% | 9% | 9% | 13% | 15% | 15% | 12% | 12% | 14% | 11% | 11% | 12% | 13% | 16% | 8% | 11% | 18% | |
| Someone who will help make things more affordable for the middle class | 126 | 68 | 21 | 47 | 4 | 17 | 4 | 34 | 38 | 29 | 30 | 26 | 43 | 83 | 63 | 63 | 49 | 42 | 36 | 23 | 36 | 34 | 33 | |
| | 12% | 15% | 12% | 16% | 4% | 14% | 7% | 12% | 11% | 17% | 12% | 13% | 16% | 11% | 14% | 11% | 16% | 12% | 10% | 18% | 12% | 10% | 14% | |
| Someone who will improve healthcare | 121 | 67 | 22 | 45 | 7 | 21 | 7 | 18 | 34 | 21 | 34 | 28 | 34 | 87 | 59 | 61 | 33 | 56 | 32 | 13 | 37 | 33 | 38 | |
| | 12% | 15% | 13% | 16% | 7% | 17% | 12% | 6% | 10% | 13% | 14% | 13% | 12% | 12% | 13% | 11% | 11% | 16% | 9% | 10% | 12% | 10% | 16% | |
| Someone who will manage the COVID-19 pandemic well | 118 | 59 | 20 | 39 | 12 | 15 | 7 | 25 | 39 | 16 | 30 | 29 | 33 | 85 | 63 | 55 | 37 | 38 | 44 | 21 | 35 | 30 | 33 | |
| | 12% | 13% | 12% | 14% | 12% | 13% | 12% | 9% | 11% | 10% | 12% | 14% | 12% | 11% | 14% | 10% | 12% | 10% | 12% | 16% | 11% | 9% | 14% | |
| Someone who will protect the interests of cultural, religious and other minorities in Ontario | 117 | 45 | 18 | 26 | 17 | 21 | 6 | 28 | 43 | 12 | 36 | 23 | 28 | 89 | 56 | 61 | 44 | 37 | 35 | 20 | 26 | 38 | 34 | |
| | 11% | 10% | 11% | 9% | 16% | 17% | 11% | 10% | 13% | 7% | 15% | 11% | 10% | 12% | 12% | 11% | 15% | 10% | 10% | 16% | 8% | 11% | 14% | |
| Someone who will make housing more affordable | 112 | 61 | 20 | 41 | 5 | 22 | 7 | 18 | 42 | 18 | 26 | 24 | 34 | 78 | 54 | 58 | 44 | 42 | 26 | 23 | 31 | 30 | 29 | |
| | 11% | 13% | 12% | 14% | 4% | 18% | 12% | 6% | 12% | 11% | 11% | 11% | 13% | 10% | 12% | 10% | 15% | 12% | 7% | 18% | 10% | 8% | 12% | |
| Someone who will manage Ontario's budget well | 111 | 60 | 23 | 37 | 9 | 15 | 5 | 22 | 29 | 22 | 26 | 32 | 31 | 80 | 57 | 54 | 34 | 38 | 39 | 17 | 27 | 30 | 37 | |
| | 11% | 13% | 14% | 13% | 9% | 12% | 9% | 8% | 8% | 13% | 11% | 15% | 11% | 11% | 12% | 10% | 11% | 10% | 11% | 13% | 9% | 9% | 16% | |
| Someone you can trust | 110 | 53 | 15 | 38 | 6 | 19 | 7 | 24 | 32 | 25 | 27 | 24 | 38 | 72 | 64 | 46 | 43 | 39 | 29 | 18 | 36 | 27 | 29 | |
| | 11% | 12% | 9% | 13% | 6% | 16% | 12% | 9% | 9% | 15% | 11% | 11% | 14% | 10% | 14% | 8% | 15% | 11% | 8% | 14% | 12% | 8% | 13% | |
| Someone who will provide open, ethical and honest government | 108 | 57 | 22 | 36 | 8 | 15 | 7 | 20 | 31 | 23 | 29 | 23 | 36 | 72 | 58 | 50 | 45 | 34 | 30 | 18 | 28 | 31 | 31 | |
| | 11% | 13% | 13% | 13% | 8% | 12% | 12% | 7% | 9% | 14% | 12% | 11% | 13% | 10% | 13% | 9% | 15% | 9% | 8% | 15% | 9% | 9% | 13% | |
| Someone who you'd like to have a beer or coffee with | 79 | 47 | 12 | 35 | 5 | 7 | 2 | 18 | 31 | 14 | 15 | 18 | 28 | 51 | 47 | 33 | 37 | 27 | 15 | 19 | 22 | 17 | 20 | |
| | 8% | 10% | 7% | 12% | 5% | 6% | 4% | 6% | 9% | 8% | 6% | 8% | 10% | 7% | 10% | 6% | 13% | 7% | 4% | 15% | 7% | 5% | 9% | |
| | | B | | | * | * | * | | | | | | | O | | R | | | ** | | | | U | |

Which major provincial party leader is best described by the following traits: - Doug Ford Summary

| | Region | | | | | | | | | | | | | | | | | | | | Household Income | | | | Household Composition | | Gender | | Age | | | Education | | | |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------|----------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------------|------------|------------|--|-----------------------|--|--------|--|-----|--|--|-----------|--|--|--|
| | Total | GTA - Total | GTA - 416 | GTA - 905 | Central | East | North | Southwest | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | | | | | | | | | | | | |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | | | | | | | | | | | | | |
| Base: Online Respondents (unwtd) | 1001 | 464 | 214 | 250 | 96 | 122 | 61 | 258 | 260 | 159 | 263 | 263 | 277 | 724 | 465 | 536 | 256 | 362 | 383 | 30 | 177 | 401 | 393 | | | | | | | | | | | | |
| Base: Online Respondents (wtd) | 1022 | 455 | 169 | 286 | 103 | 120 | 59 | 285 | 342 | 168 | 246 | 211 | 271 | 750 | 464 | 558 | 296 | 362 | 364 | 126 | 311 | 349 | 235 | | | | | | | | | | | | |
| Someone who will stand up for Ontario's interests within Canada | 361 | 160 | 53 | 107 | 39 | 43 | 20 | 99 | 98 | 60 | 108 | 75 | 87 | 274 | 188 | 173 | 86 | 110 | 165 | 40 | 108 | 129 | 84 | | | | | | | | | | | | |
| | 35% | 35% | 31% | 37% | 38% | 36% | 34% | 35% | 29% | 36% | 44% | 36% | 32% | 36% | 41% | 31% | 29% | 30% | 45% | 32% | 35% | 37% | 36% | | | | | | | | | | | | |
| Someone who is best to manage during tough economic times | 341 | 151 | 52 | 99 | 32 | 39 | 23 | 95 | 81 | 53 | 106 | 86 | 85 | 256 | 179 | 162 | 76 | 112 | 153 | 40 | 93 | 126 | 82 | | | | | | | | | | | | |
| | 33% | 33% | 31% | 35% | 32% | 32% | 39% | 34% | 24% | 31% | 43% | 41% | 32% | 34% | 39% | 29% | 26% | 31% | 42% | 32% | 30% | 36% | 35% | | | | | | | | | | | | |
| Someone who will get things done | 336 | 154 | 49 | 105 | 24 | 41 | 19 | 98 | 86 | 61 | 94 | 77 | 83 | 253 | 185 | 151 | 72 | 108 | 156 | 40 | 85 | 130 | 82 | | | | | | | | | | | | |
| | 33% | 34% | 29% | 37% | 23% | 34% | 31% | 34% | 25% | 36% | 38% | 37% | 31% | 34% | 40% | 27% | 24% | 30% | 43% | 32% | 27% | 37% | 35% | | | | | | | | | | | | |
| Someone who will manage the COVID-19 pandemic well | 322 | 141 | 48 | 92 | 27 | 44 | 16 | 95 | 82 | 61 | 93 | 72 | 86 | 236 | 164 | 158 | 68 | 109 | 145 | 32 | 86 | 130 | 74 | | | | | | | | | | | | |
| | 32% | 31% | 29% | 32% | 26% | 36% | 27% | 33% | 24% | 36% | 38% | 34% | 32% | 31% | 35% | 28% | 23% | 30% | 40% | 25% | 28% | 37% | 31% | | | | | | | | | | | | |
| Someone who has the right temperament and maturity to be Premier | 320 | 136 | 43 | 94 | 34 | 37 | 20 | 92 | 86 | 54 | 94 | 68 | 82 | 238 | 167 | 152 | 63 | 102 | 155 | 40 | 90 | 119 | 71 | | | | | | | | | | | | |
| | 31% | 30% | 25% | 33% | 33% | 31% | 33% | 32% | 25% | 32% | 38% | 32% | 30% | 32% | 36% | 27% | 21% | 28% | 43% | 31% | 29% | 34% | 30% | | | | | | | | | | | | |
| Someone who you'd like to have a beer or coffee with | 302 | 141 | 40 | 100 | 27 | 31 | 18 | 86 | 77 | 53 | 81 | 79 | 81 | 221 | 172 | 130 | 77 | 104 | 121 | 33 | 94 | 107 | 68 | | | | | | | | | | | | |
| | 30% | 31% | 24% | 35% | 26% | 25% | 30% | 30% | 23% | 31% | 33% | 37% | 30% | 29% | 37% | 23% | 26% | 29% | 33% | 26% | 30% | 31% | 29% | | | | | | | | | | | | |
| Someone who will manage Ontario's budget well | 302 | 139 | 41 | 99 | 23 | 39 | 20 | 80 | 69 | 52 | 90 | 76 | 76 | 226 | 162 | 140 | 71 | 99 | 131 | 32 | 80 | 114 | 76 | | | | | | | | | | | | |
| | 30% | 31% | 24% | 35% | 23% | 33% | 34% | 28% | 20% | 31% | 36% | 36% | 28% | 30% | 35% | 25% | 24% | 27% | 36% | 25% | 26% | 33% | 32% | | | | | | | | | | | | |
| Someone whose views best represent my own | 284 | 132 | 43 | 89 | 24 | 30 | 18 | 80 | 69 | 51 | 89 | 61 | 72 | 212 | 161 | 123 | 60 | 86 | 138 | 36 | 84 | 101 | 63 | | | | | | | | | | | | |
| | 28% | 29% | 26% | 31% | 23% | 25% | 31% | 28% | 20% | 30% | 36% | 29% | 26% | 28% | 35% | 22% | 20% | 24% | 38% | 29% | 27% | 29% | 27% | | | | | | | | | | | | |
| Someone who will help make things more affordable for the middle class | 268 | 124 | 38 | 86 | 25 | 35 | 20 | 63 | 70 | 41 | 86 | 59 | 77 | 191 | 137 | 131 | 62 | 82 | 123 | 36 | 71 | 100 | 61 | | | | | | | | | | | | |
| | 26% | 27% | 22% | 30% | 25% | 29% | 34% | 22% | 20% | 24% | 35% | 28% | 28% | 25% | 29% | 24% | 21% | 23% | 34% | 29% | 23% | 29% | 26% | | | | | | | | | | | | |
| Someone who will spend taxpayer's money wisely | 246 | 125 | 35 | 90 | 17 | 30 | 18 | 57 | 60 | 37 | 74 | 64 | 71 | 175 | 127 | 119 | 49 | 83 | 114 | 28 | 59 | 98 | 60 | | | | | | | | | | | | |
| | 24% | 27% | 21% | 31% | 16% | 25% | 30% | 20% | 18% | 22% | 30% | 30% | 26% | 23% | 27% | 21% | 17% | 23% | 31% | 22% | 19% | 28% | 26% | | | | | | | | | | | | |
| Someone who will protect the interests of cultural, religious and other minorities in Ontario | 244 | 117 | 33 | 83 | 19 | 37 | 16 | 55 | 70 | 48 | 64 | 53 | 72 | 172 | 129 | 115 | 62 | 76 | 106 | 34 | 63 | 93 | 54 | | | | | | | | | | | | |
| | 24% | 26% | 20% | 29% | 18% | 31% | 28% | 19% | 20% | 28% | 26% | 25% | 26% | 23% | 28% | 21% | 21% | 21% | 29% | 27% | 20% | 27% | 23% | | | | | | | | | | | | |
| Someone who will improve healthcare | 244 | 109 | 32 | 77 | 22 | 31 | 17 | 63 | 64 | 49 | 69 | 48 | 66 | 177 | 124 | 120 | 60 | 74 | 110 | 30 | 75 | 94 | 45 | | | | | | | | | | | | |
| | 24% | 24% | 19% | 27% | 22% | 26% | 29% | 22% | 19% | 29% | 28% | 23% | 24% | 24% | 27% | 21% | 20% | 21% | 30% | 23% | 24% | 27% | 19% | | | | | | | | | | | | |
| Someone who will provide open, ethical and honest government | 236 | 101 | 29 | 72 | 26 | 29 | 18 | 62 | 73 | 35 | 73 | 47 | 68 | 169 | 122 | 114 | 54 | 71 | 111 | 32 | 64 | 91 | 49 | | | | | | | | | | | | |
| | 23% | 22% | 17% | 25% | 26% | 24% | 31% | 22% | 21% | 21% | 30% | 22% | 25% | 22% | 26% | 21% | 18% | 20% | 31% | 25% | 21% | 26% | 21% | | | | | | | | | | | | |
| Someone you can trust | 232 | 102 | 31 | 71 | 25 | 33 | 15 | 58 | 67 | 36 | 69 | 49 | 54 | 178 | 122 | 110 | 54 | 68 | 110 | 32 | 62 | 87 | 51 | | | | | | | | | | | | |
| | 23% | 22% | 18% | 25% | 25% | 27% | 25% | 20% | 20% | 21% | 28% | 23% | 20% | 24% | 26% | 20% | 18% | 19% | 30% | 26% | 20% | 25% | 22% | | | | | | | | | | | | |
| Someone who will make housing more affordable | 206 | 84 | 31 | 54 | 26 | 25 | 15 | 56 | 51 | 33 | 66 | 48 | 59 | 147 | 108 | 98 | 47 | 69 | 90 | 28 | 56 | 75 | 46 | | | | | | | | | | | | |
| | 20% | 18% | 18% | 19% | 25% | 21% | 25% | 20% | 15% | 20% | 27% | 23% | 22% | 20% | 23% | 18% | 16% | 19% | 25% | 22% | 18% | 22% | 20% | | | | | | | | | | | | |

Which major provincial party leader is best described by the following traits: - Andrea Horwath Summary

| | Region | | | | | | | | Household Income | | | | Household Composition | | Gender | | Age | | | Education | | | |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------------|----------------|-----------------|------------|-----------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | GTA - Total | GTA - 416 | GTA - 905 | Central | East | North | Southwest | <\$40K | \$40K - <\$60K | \$60K - <\$100K | \$100K+ | Kids | No Kids | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | |
| Base: Online Respondents (unwtd) | 1001 | 464 | 214 | 250 | 96 | 122 | 61 | 258 | 260 | 159 | 263 | 263 | 277 | 724 | 465 | 536 | 256 | 362 | 383 | 30 | 177 | 401 | 393 |
| Base: Online Respondents (wtd) | 1022 | 455 | 169 | 286 | 103 | 120 | 59 | 285 | 342 | 168 | 246 | 211 | 271 | 750 | 464 | 558 | 296 | 362 | 364 | 126 | 311 | 349 | 235 |
| Someone who will improve healthcare | 306 | 134 | 61 | 73 | 36 | 30 | 16 | 90 | 109 | 43 | 79 | 66 | 81 | 225 | 122 | 184 | 101 | 101 | 103 | 25 | 92 | 103 | 86 |
| | 30% | 30% | 36% | 26% | 35% | 24% | 27% | 32% | 32% | 26% | 32% | 31% | 30% | 30% | 26% | 33% | 34% | 28% | 28% | 20% | 30% | 29% | 37% |
| Someone who will protect the interests of cultural, religious and other minorities in Ontario | 294 | 135 | 62 | 73 | 23 | 33 | 21 | 82 | 97 | 48 | 78 | 62 | 69 | 225 | 116 | 178 | 93 | 98 | 104 | 13 | 99 | 103 | 79 |
| | 29% | 30% | 37% | 26% | 23% | 27% | 35% | 29% | 28% | 28% | 32% | 29% | 25% | 30% | 25% | 32% | 31% | 27% | 28% | 10% | 32% | 30% | 34% |
| Someone who will make housing more affordable | 285 | 134 | 60 | 74 | 23 | 20 | 15 | 93 | 93 | 44 | 82 | 58 | 74 | 211 | 117 | 168 | 85 | 101 | 99 | 20 | 98 | 96 | 71 |
| | 28% | 30% | 36% | 26% | 22% | 17% | 25% | 33% | 27% | 26% | 33% | 27% | 27% | 28% | 25% | 30% | 29% | 28% | 27% | 16% | 32% | 27% | 30% |
| Someone whose views best represent my own | 280 | 136 | 56 | 80 | 22 | 31 | 20 | 72 | 106 | 45 | 68 | 54 | 80 | 200 | 101 | 179 | 106 | 90 | 83 | 23 | 104 | 92 | 61 |
| | 27% | 30% | 33% | 28% | 21% | 25% | 33% | 25% | 31% | 27% | 28% | 26% | 29% | 27% | 22% | 32% | 36% | 25% | 23% | 18% | 33% | 26% | 26% |
| Someone who will help make things more affordable for the middle class | 276 | 123 | 57 | 67 | 30 | 25 | 17 | 80 | 101 | 45 | 67 | 56 | 76 | 201 | 109 | 168 | 93 | 99 | 85 | 20 | 90 | 98 | 68 |
| | 27% | 27% | 34% | 23% | 29% | 21% | 29% | 28% | 29% | 27% | 27% | 27% | 28% | 27% | 23% | 30% | 31% | 27% | 23% | 16% | 29% | 28% | 29% |
| Someone who has the right temperament and maturity to be Premier | 266 | 121 | 51 | 70 | 24 | 36 | 18 | 66 | 91 | 41 | 68 | 57 | 76 | 190 | 97 | 168 | 97 | 87 | 81 | 17 | 83 | 96 | 69 |
| | 26% | 27% | 30% | 25% | 24% | 30% | 31% | 23% | 26% | 24% | 28% | 27% | 28% | 25% | 21% | 30% | 33% | 24% | 22% | 13% | 27% | 28% | 29% |
| Someone who will provide open, ethical and honest government | 256 | 115 | 52 | 62 | 28 | 28 | 17 | 69 | 87 | 43 | 68 | 52 | 64 | 193 | 96 | 160 | 87 | 88 | 81 | 11 | 84 | 89 | 72 |
| | 25% | 25% | 31% | 22% | 27% | 23% | 29% | 24% | 25% | 26% | 28% | 24% | 23% | 26% | 21% | 29% | 29% | 24% | 22% | 9% | 27% | 25% | 31% |
| Someone who will get things done | 251 | 110 | 42 | 68 | 20 | 35 | 17 | 69 | 99 | 37 | 61 | 47 | 72 | 180 | 89 | 162 | 96 | 78 | 77 | 26 | 81 | 89 | 55 |
| | 25% | 24% | 25% | 24% | 20% | 29% | 29% | 24% | 29% | 22% | 25% | 22% | 26% | 24% | 19% | 29% | 32% | 22% | 21% | 21% | 26% | 25% | 23% |
| Someone who will stand up for Ontario's interests within Canada | 242 | 110 | 47 | 63 | 18 | 26 | 18 | 70 | 90 | 35 | 68 | 42 | 64 | 177 | 76 | 166 | 75 | 88 | 79 | 13 | 77 | 94 | 57 |
| | 24% | 24% | 28% | 22% | 18% | 21% | 30% | 25% | 26% | 21% | 28% | 20% | 24% | 24% | 16% | 30% | 25% | 24% | 22% | 11% | 25% | 27% | 24% |
| Someone you can trust | 239 | 116 | 50 | 66 | 19 | 24 | 14 | 65 | 93 | 37 | 58 | 44 | 63 | 176 | 84 | 155 | 82 | 76 | 81 | 13 | 78 | 87 | 61 |
| | 23% | 26% | 30% | 23% | 19% | 20% | 24% | 23% | 27% | 22% | 24% | 21% | 23% | 23% | 18% | 28% | 28% | 21% | 22% | 10% | 25% | 25% | 26% |
| Someone who will manage the COVID-19 pandemic well | 221 | 97 | 44 | 53 | 21 | 29 | 14 | 60 | 80 | 33 | 67 | 35 | 51 | 170 | 81 | 139 | 89 | 63 | 68 | 14 | 71 | 82 | 53 |
| | 22% | 21% | 26% | 19% | 20% | 24% | 24% | 21% | 23% | 19% | 27% | 17% | 19% | 23% | 18% | 25% | 30% | 17% | 19% | 11% | 23% | 23% | 23% |
| Someone who is best to manage during tough economic times | 206 | 98 | 40 | 58 | 15 | 26 | 11 | 57 | 69 | 36 | 57 | 41 | 70 | 136 | 78 | 128 | 72 | 69 | 65 | 13 | 67 | 75 | 51 |
| | 20% | 22% | 24% | 20% | 14% | 22% | 18% | 20% | 20% | 21% | 23% | 19% | 26% | 18% | 17% | 23% | 24% | 19% | 18% | 10% | 22% | 21% | 22% |
| Someone who will spend taxpayer's money wisely | 203 | 85 | 42 | 43 | 13 | 30 | 14 | 60 | 74 | 34 | 58 | 30 | 52 | 151 | 68 | 134 | 71 | 65 | 67 | 16 | 62 | 74 | 50 |
| | 20% | 19% | 25% | 15% | 13% | 25% | 24% | 21% | 22% | 20% | 23% | 14% | 19% | 20% | 15% | 24% | 24% | 18% | 18% | 13% | 20% | 21% | 21% |
| Someone who will manage Ontario's budget well | 201 | 90 | 38 | 51 | 18 | 28 | 16 | 49 | 83 | 36 | 48 | 28 | 56 | 145 | 74 | 127 | 75 | 64 | 62 | 14 | 75 | 69 | 43 |
| | 20% | 20% | 23% | 18% | 17% | 23% | 27% | 17% | 24% | 21% | 19% | 13% | 21% | 19% | 16% | 23% | 25% | 18% | 17% | 11% | 24% | 20% | 18% |
| Someone who you'd like to have a beer or coffee with | 168 | 79 | 32 | 48 | 19 | 17 | 7 | 44 | 65 | 33 | 39 | 26 | 48 | 120 | 53 | 114 | 58 | 45 | 65 | 11 | 50 | 60 | 46 |
| | 16% | 17% | 19% | 17% | 19% | 15% | 13% | 15% | 19% | 20% | 16% | 12% | 18% | 16% | 11% | 20% | 20% | 12% | 18% | 9% | 16% | 17% | 20% |