

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, May 13, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%





	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16. 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%

1. What level of threat do you think the coronavirus poses to you personally? (Continued)

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	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%

1. What level of threat do you think the coronavirus poses to you personally? (Continued)





2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

		Lom						
	The	I am getting	Lem					
	The	ready for	l am			1		
	pandemic	possible	reacting	I have	14	I am	Laus data a	I feel the
	has not	new	day-by-day	adapted to	It seems	starting to	I am doing	pandemic
	reached	restrictions,	to the	the	restrictions	do some	most of the	'is behind
	my area,	preparing,	restrictions	restrictions	will soon	things	things I	me and am
	and so far	and	and	and settled	be lifted in	again that	used to do	moving on
	there are	stockpiling	establishing	into new	my area	used to be	pre-COVID	with life
	no	supplies	new	routines		restricted		
	restrictions	where	routines					
		possible						
5/10-11, 2022	5%	8%	12%	17%	3%	13%	23%	19%
4/26-27, 2022	5%	6%	9%	19%	4%	13%	25%	21%
4/12-13, 2022	3%	8%	10%	18%	5%	15%	21%	19%
3/29-30, 2022	3%	8%	8%	21%	4%	12%	24%	20%
3/15-16, 2022	6%	5%	12%	16%	8%	15%	20%	18%
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7% 6%	18%	46%	5%	7%	10%	5% 5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%

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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	N/A	N/A	N/A	4%





3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about	I have a lot of	I have some	I have no
	what to do next	uncertainty	uncertainty	uncertainty
5/10-11, 2022	8%	23%	41%	29%
4/26-27, 2022	7%	21%	42%	30%
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%





3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem
E/4.0.4.4. 0000	00/	440/	000/	0.49/	at all
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%





4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem
	5 - Intolerable	4	5	2	at all
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19? If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated and booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
5/10-11, 2022	8%	40%	41%	2%	10%	89%
4/26-27, 2022	8%	40%	41%	2%	9%	89%
4/12-13, 2022	8%	40%	41%	1%	10%	89%
3/29-30, 2022	12%	41%	35%	3%	9%	88%
3/15-16, 2022	12%	41%	35%	2%	10%	88%
3/1-2, 2022	12%	41%	35%	2%	10%	88%
2/15-16, 2022	12%	41%	35%	3%	9%	88%
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%



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6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following?

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%	65%	68%	66%	67%	69%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%	64%	68%	67%	66%	68%
Travel by plane within the U.S.	39%	42%	425	46%	46%	44%	51%	50%	48%
Travel by plane internationally	21%	22%	22%	26%	24%	22%	29%	30%	29%
Take a vacation where I can "unplug" and "get away from it all"	N/A	N/A	N/A	N/A	N/A	63%	67%	65%	68%
Dine out at a restaurant	78%	76%	78%	79%	83%	85%	87%	87%	87%
Go on a cruise	15%	17%	16%	20%	20%	19%	25%	26%	N/A
Go to a sporting event	34%	34%	36%	41%	41%	43%	47%	47%	49%
Go to an outdoor event like a farmer's market, art fair, or sidewalk sale	68%	70%	73%	77%	76%	79%	76%	77%	N/A
Go to a shopping center or mall	74%	71%	71%	75%	79%	79%	82%	81%	N/A
Use a ride sharing service	27%	28%	29%	33%	33%	30%	39%	36%	N/A
Go to a live concert, indoors	N/A	28%	29%	35%	36%	35%	45%	45%	45%
Go to a live concert, outdoors	N/A	36%	39%	45%	47%	47%	49%	52%	53%
Go to a movie theater	N/A	44%	45%	49%	51%	55%	60%	60%	60%
Go to a museum	N/A	44%	46%	50%	49%	51%	52%	55%	N/A

a. Go on any overnight trips, by car, less than 100 miles away

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	26%	28%	31%	35%	30%	32%	28%	30%	36%
Somewhat likely	31%	37%	34%	34%	35%	37%	38%	37%	33%
Not very likely	23%	23%	21%	17%	20%	18%	19%	19%	18%
Not at all likely	19%	13%	14%	13%	15%	13%	15%	14%	13%
Likely (Net)	58%	64%	65%	70%	65%	68%	66%	67%	69%
Not likely (Net)	42%	36%	35%	30%	35%	32%	34%	33%	31%





6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)*

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	29%	28%	31%	36%	31%	34%	31%	33%	36%
Somewhat likely	30%	35%	34%	32%	33%	34%	36%	33%	31%
Not very likely	20%	24%	21%	17%	19%	19%	18%	19%	19%
Not at all likely	20%	13%	14%	15%	17%	13%	16%	15%	14%
Likely (Net)	59%	63%	65%	68%	64%	68%	67%	66%	68%
Not likely (Net)	41%	37%	35%	32%	36%	32%	33%	34%	32%

b. Go on any overnight trips, by car, more than 100 miles away

c. Travel by plane within the U.S.

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	19%	18%	19%	23%	22%	22%	24%	24%	26%
Somewhat likely	20%	24%	23%	23%	24%	22%	27%	26%	22%
Not very likely	25%	27%	28%	23%	25%	27%	24%	22%	26%
Not at all likely	36%	30%	30%	31%	28%	28%	25%	28%	27%
Likely (Net)	39%	42%	42%	46%	46%	44%	51%	50%	48%
Not likely (Net)	61%	58%	58%	54%	54%	56%	49%	50%	52%

d. Travel by plane internationally

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	8%	10%	9%	11%	10%	10%	13%	13%	14%
Somewhat likely	13%	12%	13%	15%	13%	11%	16%	17%	15%
Not very likely	22%	25%	25%	24%	27%	25%	23%	22%	22%
Not at all likely	57%	53%	53%	50%	50%	53%	48%	49%	48%
Likely (Net)	21%	22%	22%	26%	24%	22%	29%	30%	29%
Not likely (Net)	79%	78%	78%	74%	76%	78%	71%	70%	71%

e. Take a vacation where I can "unplug" and "get away from it all"

	ere realit at	1 0 0	ot amay non	r
	6/8-9,	3/1-2,	4/12-13,	5/10-11,
	2021	2022	2022	2022
Very likely	29%	29%	32%	32%
Somewhat likely	34%	38%	33%	36%
Not very likely	22%	21%	21%	18%
Not at all likely	15%	13%	14%	14%
Likely (Net)	63%	67%	65%	68%
Not likely (Net)	37%	33%	35%	32%





6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)*

f.	Dine ou	it at a resta	aurant						
	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	46%	42%	45%	48%	46%	56%	60%	56%	57%
Somewhat likely	32%	34%	33%	32%	36%	28%	27%	31%	29%
Not very likely	14%	15%	15%	12%	11%	11%	9%	9%	10%
Not at all likely	8%	9%	8%	9%	7%	4%	4%	4%	4%
Likely (Net)	78%	76%	78%	79%	83%	85%	87%	87%	87%
Not likely (Net)	22%	24%	22%	21%	17%	15%	13%	13%	13%

g. Go to a sporting event

	3/15- 16, 2021	4/13- 14, 2021	4/27- 28, 2021	5/11- 12, 2021	5/25- 26, 2021	6/8-9, 2021	3/1-2, 2022	4/12- 13, 2022	5/10- 11, 2022
Very likely	11%	14%	12%	17%	16%	17%	19%	23%	21%
Somewhat likely	23%	20%	23%	25%	25%	26%	28%	25%	28%
Not very likely	26%	31%	32%	28%	30%	30%	29%	25%	26%
Not at all likely	40%	35%	32%	31%	29%	27%	24%	28%	26%
Likely (Net)	34%	34%	36%	41%	41%	43%	47%	47%	49%
Not likely (Net)	66%	66%	64%	59%	59%	57%	53%	53%	51%

h. Go to a live concert, indoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10- 11, 2022
Very likely	9%	10%	13%	13%	12%	18%	20%	17%
Somewhat likely	19%	19%	22%	23%	23%	27%	25%	27%
Not very likely	34%	36%	32%	35%	35%	32%	29%	30%
Not at all likely	38%	35%	33%	29%	30%	24%	26%	26%
Likely (Net)	28%	29%	35%	36%	35%	45%	45%	45%
Not likely (Net)	72%	71%	65%	64%	65%	55%	55%	55%

i. Go to a live concert, outdoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10- 11, 2022
Very likely	11%	12%	18%	17%	17%	18%	21%	22%
Somewhat likely	25%	27%	27%	30%	30%	31%	30%	31%
Not very likely	35%	34%	29%	28%	31%	30%	26%	26%
Not at all likely	29%	27%	26%	24%	22%	21%	22%	21%
Likely (Net)	36%	39%	45%	47%	47%	49%	52%	53%
Not likely (Net)	64%	61%	55%	53%	53%	51%	48%	47%





6. Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following? *(Continued)*

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10- 11, 2022
Very likely	16%	17%	20%	19%	22%	26%	31%	31%
Somewhat likely	29%	28%	29%	32%	32%	34%	29%	29%
Not very likely	28%	29%	27%	28%	26%	21%	21%	22%
Not at all likely	27%	26%	24%	22%	20%	19%	19%	19%
Likely (Net)	44%	45%	49%	51%	55%	60%	60%	60%
Not likely (Net)	56%	55%	51%	49%	45%	40%	40%	40%

j. Go to a movie theater

7. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022	4/26-27, 2022	5/10-11, 2022
Always	31%	26%	19%	22%
Often	17%	18%	18%	17%
Sometimes	19%	23%	23%	23%
Rarely	18%	16%	21%	18%
Never	14%	17%	19%	19%

8. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3,2022 (N=1,086)	3/15-16, 2022 (N=611)	3/29-30, 2022 (N=666)	4/12-13, 2022 (N=663)	4/26-27, 2022 (N=657)	5/10-11, 2022 (N=628)
Working at my workplace only	34%	56%	57%	57%	58%	57%	56%
Working from home only	48%	24%	23%	23%	24%	24%	24%
Working both from home and at my workplace	18%	20%	20%	20%	19%	19%	20%





9. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022	5/10- 11, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%	10%	13%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%	27%	26%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%	40%	36%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%	12%	13%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%	5%	9%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%	7%	5%
Increase (Net)	26%	26%	24%	26%	27%	30%	28%	26%	37%	37%	38%
Decrease (Net)	15%	15%	16%	16%	16%	17%	18%	21%	15%	17%	21%

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?*

Total Higher Summary											
	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%	75%	78%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%	73%	75%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%	69%	71%
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%	59%	62%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%	58%	60%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%
Clothing	N/A	N/A	N/A	46%	44%	46%	48%	48%	N/A	N/A	N/A
Entertainment	N/A	N/A	N/A	41%	41%	42%	42%	45%	N/A	N/A	N/A
Electronics	N/A	N/A	N/A	N/A	N/A	N/A	N/A	48%	N/A	N/A	N/A

*Prior to the 1/18, 2022 wave, the question text read "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"





10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

a. Meat											
	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%	43%	46%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%	33%	32%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%	14%	12%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%	4%	3%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%	3%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%	3%	2%
Higher (Net)	66%	69%	71%	70%	74%	73%	75%	77%	73%	75%	78%
Lower (Net)	4%	4%	2%	3%	5%	3%	5%	4%	4%	5%	5%

b. Fresl	b. Fresh fruit and vegetables										
	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%	30%	31%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%	41%	42%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%	20%	18%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%	4%	3%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%	2%	3%
Higher (Net)	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%
Lower (Net)	4%	5%	3%	3%	6%	3%	6%	5%	6%	6%	5%

c. Your total grocery bill											
	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%	40%	43%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%	37%	35%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%	15%	15%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%
Not applicable	*	*	1%	*	*	1%	1%	2%	1%	1%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	1%
Higher (Net)	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%
Lower (Net)	3%	5%	2%	5%	4%	4%	5%	4%	3%	5%	4%





10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

d. Gas												
	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%	61%	64%	
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%	22%	20%	
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%	7%	7%	
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%	4%	3%	
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%	4%	
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%	2%	1%	
Higher (Net)	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%	
Lower (Net)	4%	5%	3%	4%	6%	6%	5%	4%	4%	5%	5%	

e. Electricity

	7/6-7, 2021	7/20- 21, 2021	8/31- 9/1, 2021	11/9- 10, 2021	12/7-8, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%	21%	23%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%	36%	35%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%	34%	32%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%	4%	2%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	3%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%	1%	2%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%	3%	3%
Higher (Net)	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%
Lower (Net)	4%	4%	3%	5%	5%	3%	4%	5%	7%	5%	5%

f. Food	at restaurants	
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		7/20-	8/31-	11/9-		1/4-	1/18-	2/15-	3/15-	4/12-	5/10-
	7/6-7, 2021	21, 2021	9/1, 2021	10, 2021	12/7-8, 2021	1/4- 1/5, 2022	19, 2022	16, 2022	16, 2022	13, 2022	11, 2022
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%	30%	29%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%	39%	43%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%	19%	18%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%	3%	4%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%	3%	2%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%	3%	3%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%	4%	3%
Higher (Net)	58%	60%	59%	59%	62%	63%	64%	70%	63%	69%	71%
Lower (Net)	4%	5%	4%	4%	7%	5%	6%	4%	7%	6%	6%





10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (Continued)

	11/9-10,	12/7-8,	1/4-1/5,	1/18-19,	2/15-16,	3/15-16,	4/12-13,	5/10-
	2021	2021	2022	2022	2022	2022	2022	11, 2022
Much higher	19%	19%	18%	23%	29%	24%	22%	23%
Somewhat higher	31%	35%	35%	36%	35%	34%	36%	36%
About the same	41%	37%	39%	31%	27%	31%	34%	30%
Somewhat lower	2%	4%	4%	4%	3%	7%	4%	5%
Much lower	1%	1%	1%	2%	1%	2%	2%	2%
Not applicable	3%	2%	1%	2%	2%	2%	1%	2%
Don't know	4%	2%	3%	2%	3%	1%	2%	2%
Higher (Net)	49%	54%	53%	58%	64%	57%	58%	60%
Lower (Net)	3%	5%	5%	6%	4%	9%	6%	7%

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5,	1/18-19,	2/15-16,	3/15-16,	4/12-13,	5/10-11,
	2022	2022	2022	2022	2022	2022
Much higher	24%	28%	32%	27%	30%	34%
Somewhat higher	42%	41%	38%	44%	43%	42%
About the same	26%	21%	19%	20%	17%	19%
Somewhat lower	2%	3%	3%	5%	5%	3%
Much lower	2%	2%	1%	2%	1%	1%
Not applicable	1%	3%	2%	1%	1%	1%
Don't know	4%	2%	4%	2%	3%	1%
Higher (Net)	66%	69%	70%	70%	73%	75%
Lower (Net)	3%	5%	4%	7%	6%	4%

3/15-16, 4/12-13, 5/10-11,

1/4-5,

Paper Products

i.

	2022	2022	2022	2022
Much higher	19%	20%	21%	23%
Somewhat higher	39%	38%	38%	39%
About the same	31%	30%	28%	27%
Somewhat lower	3%	4%	3%	3%
Much lower	1%	2%	3%	2%
Not applicable	2%	3%	1%	2%
Don't know	6%	4%	6%	4%
Higher (Net)	58%	58%	59%	62%
Lower (Net)	4%	5%	6%	6%





11. How important, if at all, are the following to you?

Total Important Summary

	5/10-11, 2022
Being able to pay all of your bills each month	94%
Feeling financially secure	94%
Being able to buy all of your usual groceries (e.g., types of food, specific brands)	91%
Being able to save some money each month	89%
Spending time with friends and family	88%
Being able to "splurge" occasionally on a purchase	73%
Being able to dine out regularly	58%

a. Spending time with friends and family

	5/10-11, 2022
Very important	56%
Somewhat important	32%
Not very important	9%
Not important at all	2%
Don't know	1%
Important (Net)	88%
Not important (Net)	11%

b. Feeling financially secure

	5/10-11, 2022
Very important	72%
Somewhat important	22%
Not very important	3%
Not important at all	1%
Don't know	2%
Important (Net)	94%
Not important (Net)	5%

c. Being able to pay all of your bills each month

	5/10-11, 2022
Very important	80%
Somewhat important	15%
Not very important	4%
Not important at all	1%
Don't know	1%
Important (Net)	94%
Not important (Net)	5%





11. How important, if at all, are the following to you? (Continued)

d. Being able to "splurge" occasionally on a purchase

	5/10-11, 2022
Very important	27%
Somewhat important	46%
Not very important	20%
Not important at all	5%
Don't know	3%
Important (Net)	73%
Not important (Net)	25%

e. Being able to dine out regularly

	5/10-11, 2022
Very important	23%
Somewhat important	35%
Not very important	29%
Not important at all	12%
Don't know	1%
Important (Net)	58%
Not important (Net)	41%

f. Being able to save some money each month

	5/10-11, 2022
Very important	54%
Somewhat important	36%
Not very important	6%
Not important at all	2%
Don't know	2%
Important (Net)	89%
Not important (Net)	8%

g. Being able to buy all of your usual groceries (e.g., types of food, specific brands)

	5/10-11, 2022
Very important	59%
Somewhat important	32%
Not very important	6%
Not important at all	1%
Don't know	1%
Important (Net)	91%
Not important (Net)	8%





12. Does the current level of inflation make each of the following feel easier or harder for you to do, or does it have no impact?

Total Easier Summary

	5/10-11, 2022
Spending time with friends and family	10%
Being able to save some money each month	10%
Being able to "splurge" occasionally on a purchase	9%
Being able to buy all of your usual groceries (e.g., types of food, specific brands)	8%
Feeling financially secure	8%
Being able to pay all of your bills each month	7%
Being able to dine out regularly	6%

a. Spending time with friends and family

	5/10-11, 2022
Easier	10%
No impact	58%
Harder	28%
Don't know	4%

b. Feeling financially secure

	5/10-11, 2022
Easier	8%
No impact	27%
Harder	62%
Don't know	3%

c. Being able to pay all of your bills each month

	5/10-11, 2022
Easier	7%
No impact	44%
Harder	47%
Don't know	3%

d. Being able to "splurge" occasionally on a purchase

	5/10-11, 2022
Easier	9%
No impact	29%
Harder	59%
Don't know	3%





12. Does the current level of inflation make each of the following feel easier or harder for you to do, or does it have no impact? (*Continued*)

	5/10-11, 2022
Easier	6%
No impact	40%
Harder	51%
Don't know	3%

- e. Being able to dine out regularly
- f. Being able to save some money each month

	5/10-11, 2022
Easier	10%
No impact	26%
Harder	63%
Don't know	2%

g. Being able to buy all of your usual groceries (e.g., types of food, specific brands)

	5/10-11, 2022
Easier	8%
No impact	35%
Harder	54%
Don't know	3%

13. **[ASK IF EMPLOYED]** How important, if at all, is it to you that your job offers each of the following?

Total Important Summary	
	5/10-11, 2022 (N=628)
Financial stability	91%
Work/life balance	90%
Consistent pay	90%
Consistent hours	88%
An easy commute	86%
Flexibility in when you work	82%
Flexibility in where you work	80%
A path for promotion or more responsibilities	75%
Ability to network and collaborate with coworkers	74%

a. Flexibility in when you work

	5/10-11, 2022 (N=628)
Very important	44%
Somewhat important	38%
Not very important	12%
Not important at all	4%
Don't know	2%
Important (Net)	82%
Not important (Net)	16%

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13. **[ASK IF EMPLOYED]** How important, if at all, is it to you that your job offers each of the following? *(Continued)*

	5/10-11, 2022 (N=628)
Very important	50%
Somewhat important	30%
Not very important	14%
Not important at all	4%
Don't know	2%
Important (Net)	80%
Not important (Net)	18%

b. Flexibility in where you work

	5/10-11, 2022 (N=628)
Very important	52%
Somewhat important	35%
Not very important	7%
Not important at all	5%
Don't know	2%
Important (Net)	86%
Not important (Net)	12%

d. Financial stability

.

	5/10-11, 2022 (N=628)
Very important	69%
Somewhat important	22%
Not very important	6%
Not important at all	2%
Don't know	2%
Important (Net)	91%
Not important (Net)	7%

e. Work/life balance

	5/10-11, 2022 (N=628)
Very important	66%
Somewhat important	24%
Not very important	6%
Not important at all	3%
Don't know	1%
Important (Net)	90%
Not important (Net)	9%





13. **[ASK IF EMPLOYED]** How important, if at all, is it to you that your job offers each of the following? *(Continued)*

	5/10-11, 2022 (N=628)
Very important	57%
Somewhat important	31%
Not very important	9%
Not important at all	3%
Don't know	1%
Important (Net)	88%
Not important (Net)	12%

f. Consistent hours

g. Consistent pay	
	5/10-11, 2022 (N=628)
Very important	69%
Somewhat important	22%
Not very important	5%
Not important at all	2%
Don't know	2%
Important (Net)	90%
Not important (Net)	7%

h. Ability to network and collaborate with coworkers

	5/10-11, 2022 (N=628)
Very important	36%
Somewhat important	37%
Not very important	19%
Not important at all	6%
Don't know	1%
Important (Net)	74%
Not important (Net)	25%

i. A path for promotion or more responsibilities

	5/10-11, 2022 (N=628)
Very important	38%
Somewhat important	37%
Not very important	16%
Not important at all	8%
Don't know	1%
Important (Net)	75%
Not important (Net)	24%





14. [ASK OF EMPLOYED] Now, which work situation do you think would best help you achieve each of the following?

a. Flexibility in when you work

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	34%
Working a mix from home and your workplace	33%
Working at home 5 days a week	26%
Don't know	7%

b. Flexibility in where you work

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	34%
Working a mix from home and your workplace	35%
Working at home 5 days a week	24%
Don't know	8%

An easy commute c.

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	33%
Working a mix from home and your workplace	28%
Working at home 5 days a week	33%
Don't know	6%

d. Financial stability

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	43%
Working a mix from home and your workplace	28%
Working at home 5 days a week	19%
Don't know	9%

e. Work/life balance	
	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	36%
Working a mix from home and your workplace	34%
Working at home 5 days a week	23%
Don't know	8%

f. Consistent hours

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	46%
Working a mix from home and your workplace	24%
Working at home 5 days a week	23%
Don't know	7%





14. [ASK OF EMPLOYED] Now, which work situation do you think would best help you achieve each of the following? (Continued)

g. Consistent pay	
	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	43%
Working a mix from home and your workplace	29%
Working at home 5 days a week	18%
Don't know	10%

h. Ability to network and collaborate with coworkers

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	44%
Working a mix from home and your workplace	28%
Working at home 5 days a week	18%
Don't know	10%

i. A path for promotion or more responsibilities

	5/10-11, 2022 (N=628)
Working at your workplace/office 5 days a week	43%
Working a mix from home and your workplace	28%
Working at home 5 days a week	16%
Don't know	13%

15. [ASK IF PARENT] Thinking about the next school year (beginning in fall 2022), when do you anticipate you will start back-to-school shopping?

	5/10-11, 2022 (N=302)
I already have started shopping	5%
Мау	3%
June	10%
July	24%
August	32%
September	9%
I don't plan to do back-to-school shopping	18%



year? Select all that apply."		
	4/27-28, 2021	5/10-11, 2022
Netflix	18%	18%
Hulu	16%	17%
Amazon Prime	17%	20%
Disney Plus	20%	15%
HBO Now/Max	17%	18%
Paramount Plus	6%	14%
Peacock	9%	15%
Music streaming (like Pandora or Spotify)	8%	12%
Podcast subscriptions (like Apple Podcasts)	3%	4%
Newspaper site (like the New York Times or the Washington Post)	4%	4%
Daily news subscriptions (like the Skimm or Buzzfeed Daily Newsletter)	2%	4%
Grocery delivery service (like Peapod or Instacart)	10%	9%
None of the above	45%	43%

16. Which of the following subscription services did you sign up for the first time in the past	
year? Select all that apply.*	

*Question previously read "Which of the following subscription services did you sign up for the first time in 2020?"

17. **[ASKED IF SELECTED ITEM IN Q16]** How likely are you to keep subscribing to this service over the next year?*

	4/27-28, 2021	5/10-11, 2022
Notflix	(N=195)	(N=211)
Netflix	90%	89%
Hulu	(N=172)	(N=185)
nuiu	85%	87%
Amazon Prime	(N=194)	(N=219)
Amazon Filme	87%	91%
Dienov Dlug	(N=213)	(N=166)
Disney Plus	87%	87%
HBO Now/Max	(N=183)	(N=189)
	87%	82%
Peremount Dlug	(N=63)	(N=152)
Paramount Plus	76%	82%
Peacock	(N=106)	(N=177)
Feacuck	87%	83%
Music streaming (like Banders or Spatify)	(N=82)	(N=130)
Music streaming (like Pandora or Spotify)	90%	87%
Dedecet subscriptions (like Apple Dedecets)	(N=38)	(N=43)
Podcast subscriptions (like Apple Podcasts)	87%	87%
Newspaper site (like the New York Times or the Weshington Best)	(N=41)	(N=48)
Newspaper site (like the New York Times or the Washington Post)	83%	75%
Daily news subscriptions (like the Skimm or Buzzfeed Daily	(N=26)	(N=31)
Newsletter)	69%	78%
Grocory delivery convice (like Reaped or Instagert)	(N=109)	(N=103)
Grocery delivery service (like Peapod or Instacart)	77%	86%

Total Likely Summary

*Question previously read "How likely are you to keep subscribing to this service once pandemic restrictions are fully lifted?"





- 17. **[ASKED IF SELECTED ITEM IN Q16]** How likely are you to keep subscribing to this service over the next year? *(Continued)*
 - a. Netflix

	4/27-28, 2021 (N=195)	5/10-11, 2022 (N=211)
Very likely	66%	61%
Somewhat likely	23%	27%
Not very likely	6%	8%
Not at all likely	3%	3%
Don't know	1%	1%
Likely (Net)	90%	89%
Not likely (Net)	9%	10%

b. H<u>ulu</u>

	4/27-28, 2021 (N=172)	5/10-11, 2022 (N=185)
Very likely	62%	53%
Somewhat likely	24%	34%
Not very likely	7%	7%
Not at all likely	3%	4%
Don't know	6%	3%
Likely (Net)	85%	87%
Not likely (Net)	9%	11%

c. Amazon Prime

	4/27-28, 2021 (N=194)	5/10-11, 2022 (N=219)
Very likely	64%	63%
Somewhat likely	23%	28%
Not very likely	8%	4%
Not at all likely	4%	4%
Don't know	1%	1%
Likely (Net)	87%	91%
Not likely (Net)	12%	8%

d. Disney Plus

	4/27-28, 2021 (N=213)	5/10-11, 2022 (N=166)
Very likely	59%	60%
Somewhat likely	29%	28%
Not very likely	5%	7%
Not at all likely	5%	5%
Don't know	3%	1%
Likely (Net)	87%	87%
Not likely (Net)	10%	11%





- 17. **[ASKED IF SELECTED ITEM IN Q16]** How likely are you to keep subscribing to this service over the next year? *(Continued)*
 - e. HBO Now/Max

	4/27-28, 2021 (N=183)	5/10-11, 2022 (N=189)
Very likely	60%	55%
Somewhat likely	28%	26%
Not very likely	8%	13%
Not at all likely	3%	3%
Don't know	2%	2%
Likely (Net)	87%	82%
Not likely (Net)	11%	16%

f. Paramount Plus

	4/27-28, 2021 (N=63)	5/10-11, 2022 (N=152)
Very likely	44%	48%
Somewhat likely	32%	34%
Not very likely	17%	11%
Not at all likely	7%	6%
Don't know	-	2%
Likely (Net)	77%	82%
Not likely (Net)	24%	16%

g. Peacock

	4/27-28, 2021 (N=106)	5/10-11, 2022 (N=177)
Very likely	50%	56%
Somewhat likely	37%	27%
Not very likely	8%	10%
Not at all likely	3%	5%
Don't know	3%	2%
Likely (Net)	87%	83%
Not likely (Net)	10%	15%

h. Music streaming (like Pandora or Spotify)

	4/27-28, 2021 (N=82)	5/10-11, 2022 (N=130)
Very likely	55%	60%
Somewhat likely	36%	27%
Not very likely	7%	8%
Not at all likely	1%	4%
Don't know	1%	1%
Likely (Net)	90%	87%
Not likely (Net)	8%	12%





17. **[ASKED IF SELECTED ITEM IN Q16]** How likely are you to keep subscribing to this service over the next year? *(Continued)*

	4/27-28, 2021 (N=38)	5/10-11, 2022 (N=43)
Very likely	52%	34%
Somewhat likely	35%	54%
Not very likely	10%	6%
Not at all likely	-	3%
Don't know	3%	4%
Likely (Net)	87%	87%
Not likely (Net)	10%	9%

i. Podcast subscriptions (like Apple Podcasts)

j. Newspaper site (like the New York Times or the Washington Post)

	4/27-28, 2021 (N=41)	5/10-11, 2022 (N=48)
Very likely	44%	45%
Somewhat likely	39%	31%
Not very likely	13%	21%
Not at all likely	4%	4%
Don't know	-	-
Likely (Net)	17%	25%
Not likely (Net)	44%	45%

k. Daily news subscriptions (like the Skimm or Buzzfeed Daily Newsletter)

	4/27-28, 2021 (N=26)	5/10-11, 2022 (N=31)
Very likely	53%	49%
Somewhat likely	16%	29%
Not very likely	31%	18%
Not at all likely	-	4%
Don't know	-	-
Likely (Net)	69%	78%
Not likely (Net)	31%	22%

I. Grocery delivery service (like Peapod or Instacart)

	4/27-28, 2021 (N=109)	5/10-11, 2022 (N=103)
Very likely	41%	58%
Somewhat likely	36%	28%
Not very likely	15%	6%
Not at all likely	7%	3%
Don't know	2%	5%
Likely (Net)	77%	86%
Not likely (Net)	21%	9%





About the Study

These are some of the findings of the fifty-third wave of an Ipsos poll conducted between May 10-11, 2022. For this survey, a sample of 1,120 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults

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Ipsos PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022 among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022 among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022 among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022 among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults

The sample for this study was randomly drawn from lpsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the lpsos panel, lpsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,120, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-fifth, thirty-seventh, thirty-fifth, thirty-fourth, and fourty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second wave of this study has a credibility interval of 3.6 percentage points.

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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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