

As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. F on Twitter.

	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	640	89	68	42	221
	64%	67%	60%	68%	57%
		*	*	*	
Strongly agree	385	63	47	28	108
	38%	47%	41%	45%	28%
		D*	D*	D*	
Somewhat agree	255	26	21	14	113
	25%	19%	19%	23%	29%
		*	*	*	
Bottom 2 Box (Net)	361	45	45	20	165
	36%	33%	40%	32%	43%
		*	E*	*	E
Somewhat disagree	202	27	23	14	86
	20%	20%	20%	23%	22%
		*	*	*	
Strongly disagree	159	18	22	6	79
	16%	13%	20%	10%	20%
		*	E*	*	CE
Sigma	1001	134	113	62	386
	100%	100%	100%	100%	100%

As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. F anymore.

	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	506	82	56	31	160
	51%	61%	50%	51%	42%
		D*	*	*	
Strongly agree	262	49	31	21	66
	26%	37%	27%	33%	17%
		D*	*	D*	
Somewhat agree	244	33	25	11	94
	24%	24%	22%	17%	24%
		*	*	*	
Bottom 2 Box (Net)	495	52	57	31	225
	49%	39%	50%	49%	58%
		*	*	*	AE
Somewhat disagree	305	31	36	15	136
	30%	23%	32%	25%	35%
		*	*	*	A
Strongly disagree	190	22	21	15	90
	19%	16%	19%	25%	23%
		*	*	E*	E
Sigma	1001	134	113	62	386
	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. F better for democracy now.

		REGION			
	Total	BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	446 45%	59 44%	50 44%	33 52%	182 47%
		*	*	E*	E
Strongly agree	122 12%	15 11%	13 11%	11 19%	53 14%
		*	*	E*	
Somewhat agree	324 32%	45 33%	37 33%	21 34%	129 33%
		*	*	*	
Bottom 2 Box (Net)	555 55%	75 56%	63 56%	30 48%	204 53%
		*	*	*	
Somewhat disagree	364 36%	45 34%	40 35%	20 32%	136 35%
		*	*	*	
Strongly disagree	191 19%	30 22%	24 21%	10 15%	68 18%
		*	*	*	
Sigma	1001 100%	134 100%	113 100%	62 100%	386 100%

As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. F a better business under Musk's ownership.

	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	492	67	46	39	208
	49%	50%	41%	63%	54%
		*	*	BE*	BE
Strongly agree	134	20	16	11	54
	13%	15%	14%	19%	14%
		*	*	E*	
Somewhat agree	358	47	30	28	154
	36%	35%	27%	45%	40%
		*	*	BF*	B
Bottom 2 Box (Net)	509	67	67	23	178
	51%	50%	59%	37%	46%
		*	CD*	*	
Somewhat disagree	342	49	45	15	115
	34%	36%	40%	24%	30%
		*	C*	*	
Strongly disagree	167	18	22	8	63
	17%	13%	20%	13%	16%
		*	*	*	
Sigma	1001	134	113	62	386
	100%	100%	100%	100%	100%

As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. For more money, and he can do whatever he wants with it.

	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	767 77%	106 79%	81 71%	46 75%	305 79%
		*	*	*	
Strongly agree	367 37%	50 37%	38 33%	28 44%	145 37%
		*	*	*	
Somewhat agree	401 40%	56 42%	43 38%	19 30%	161 42%
		*	*	*	
Bottom 2 Box (Net)	234 23%	28 21%	32 29%	16 25%	81 21%
		*	*	*	
Somewhat disagree	149 15%	16 12%	16 15%	14 22%	40 10%
		*	*	D*	
Strongly disagree	85 9%	12 9%	16 14%	2 4%	41 11%
		*	CEF*	*	
Sigma	1001 100%	134 100%	113 100%	62 100%	386 100%

As you may know, Elon Musk (CEO of Tesla and other companies) has announced that he is buying Twitter. F
there will be fewer rules governing what people can say on Twitter (i.e. hate-speech, lies and misinformation)

	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
Top 2 Box (Net)	597	77	69	30	222
	60%	57%	61%	48%	57%
		*	*	*	
Strongly agree	242	38	33	9	87
	24%	29%	29%	14%	22%
		C*	C*	*	
Somewhat agree	355	39	36	21	135
	35%	29%	32%	34%	35%
		*	*	*	
Bottom 2 Box (Net)	404	57	44	32	164
	40%	43%	39%	52%	43%
		*	*	E*	
Somewhat disagree	276	46	31	25	97
	28%	34%	27%	40%	25%
		F*	*	DF*	
Strongly disagree	128	11	13	8	67
	13%	8%	12%	13%	17%
		*	*	E*	AE
Sigma	1001	134	113	62	386
	100%	100%	100%	100%	100%

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	Total	REGION			
		BC	AB	SK/MB	Ontario
		A	B	C	D
Base: All Respondents (unwtd)	1001	124	105	101	360
Base: All Respondents (wtd)	1001	134	113	62	386
I don't care, I'm not on Twitter.	640	89	68	42	221
	64%	67%	60%	68%	57%
		*	*	*	
I won't use Twitter anymore.	506	82	56	31	160
	51%	61%	50%	51%	42%
		D*	*	*	
I think Twitter will be better for democracy now.	446	59	50	33	182
	45%	44%	44%	52%	47%
		*	*	E*	E
I think Twitter will be a better business under Musk's ownership.	492	67	46	39	208
	49%	50%	41%	63%	54%
		*	*	BE*	BE
It's Elon Musk's money, and he can do whatever he wants with it.	767	106	81	46	305
	77%	79%	71%	75%	79%
		*	*	*	
I'm worried that there will be fewer rules governing what people can say on Twitter (i.e. hate-speech, lies and misinformation) under his ownership.	597	77	69	30	222
	60%	57%	61%	48%	57%
		*	*	*	

Reflecting on this news, do you agree or disagree with the following: - Top 2 Box Summary

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
E	F	G	H	I	J	K	L
208	103	254	181	248	236	282	719
239	67	310	180	232	208	256	745
176	43	214	109	148	123	141	499
74%	65%	69%	61%	64%	59%	55%	67%
BD	*						K
142	34	166	91	114	95	105	401
59%	51%	54%	51%	49%	45%	41%	54%
D	*						K
87	35	153	78	105	87	142	305
37%	53%	49%	43%	45%	42%	55%	41%
	E*					L	
99	32	165	79	116	100	145	347
41%	48%	53%	44%	50%	48%	57%	47%
	*					L	
172	57	237	135	182	161	197	570
72%	85%	76%	75%	78%	77%	77%	77%
	E*						
161	38	189	108	141	116	135	462
67%	57%	61%	60%	61%	56%	53%	62%
C	*						K

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 Summary

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	36%	33%	40%	32%	43%
		*	E*	*	E
I won't use Twitter anymore.	495	52	57	31	225
	49%	39%	50%	49%	58%
		*	*	*	AE
I think Twitter will be better for democracy now.	555	75	63	30	204
	55%	56%	56%	48%	53%
		*	*	*	
I think Twitter will be a better business under Musk's ownership.	509	67	67	23	178
	51%	50%	59%	37%	46%
		*	CD*	*	
It's Elon Musk's money, and he can do whatever he wants with it.	234	28	32	16	81
	23%	21%	29%	25%	21%
		*	*	*	
I'm worried that there will be fewer rules governing what people can say on Twitter (i.e. hate-speech, lies and misinformation) under his ownership.	404	57	44	32	164
	40%	43%	39%	52%	43%
		*	*	E*	

Reflecting on this news, do you agree or disagree with the following: - Bottom 2 Box

		HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
E	F	G	H	I	J	K	L
208	103	254	181	248	236	282	719
239	67	310	180	232	208	256	745
63	24	95	71	84	85	115	246
26%	35%	31%	39%	36%	41%	45%	33%
	*					L	
97	33	143	89	118	114	151	344
41%	49%	46%	49%	51%	55%	59%	46%
	*					L	
152	32	157	102	127	121	114	441
63%	47%	51%	57%	55%	58%	45%	59%
CDF	*						K
140	35	145	100	116	108	111	398
59%	52%	47%	56%	50%	52%	43%	53%
CD	*						K
67	10	73	45	50	47	59	175
28%	15%	24%	25%	22%	23%	23%	23%
F	*						
78	29	121	71	90	92	120	284
33%	43%	39%	40%	39%	44%	47%	38%
	*					L	