VOTING INTENTION
Westminster Voting Intention: May 2022

How would you vote if there were a General Election tomorrow?

### Headline voting intention

- **SNP**: 44%
- **Labour**: 23%
- **Conservative**: 19%
- **Lib Dems**: 10%
- **Green Party**: 3%
- **Other**: 2%

**SNP lead = +21**

### All with a voting intention

- **SNP**: 44%
- **Labour**: 24%
- **Conservative**: 18%
- **Lib Dems**: 9%
- **Green Party**: 3%
- **Other**: 2%

**SNP lead = +20**

**Base**: 1,000 Scottish adults 18+, 23 – 29 May 2022. Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (689); All with a voting intention: all expressing a voting intention (855). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

**Source**: Ipsos | Scottish Political Monitor
## Issues facing Scotland today

What do you see as the most important issue/issues facing Scotland today?

*Only the top 10 issues are shown here. For the full list of issues, see the data tables on the Ipsos website.*

<table>
<thead>
<tr>
<th>Issue</th>
<th>Scottish Political Monitor May 2022</th>
<th>Scottish Political Monitor November 2021</th>
<th>Change Since Nov 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inflation/rising cost of living</td>
<td>3%</td>
<td>30%</td>
<td>+27</td>
</tr>
<tr>
<td>Healthcare/NHS/hospitals</td>
<td></td>
<td>27%</td>
<td>-11</td>
</tr>
<tr>
<td>Education/schools</td>
<td></td>
<td>24%</td>
<td>-2</td>
</tr>
<tr>
<td>Economy/economic situation</td>
<td></td>
<td>22%</td>
<td>+1</td>
</tr>
<tr>
<td>Scottish independence/devolution</td>
<td></td>
<td>17%</td>
<td>-10</td>
</tr>
<tr>
<td>Lack of faith in politicians/parties/government</td>
<td></td>
<td>16%</td>
<td>+4</td>
</tr>
<tr>
<td>Poverty/inequality</td>
<td></td>
<td>15%</td>
<td>0</td>
</tr>
<tr>
<td>Pollution/environment/climate change</td>
<td></td>
<td>11%</td>
<td>-6</td>
</tr>
<tr>
<td>Unemployment</td>
<td></td>
<td>10%</td>
<td>-1</td>
</tr>
<tr>
<td>Oil/energy/gas policy</td>
<td></td>
<td>9%</td>
<td>+4</td>
</tr>
</tbody>
</table>

Base: 1,000 Scottish adults 16+, 23 – 29 May 2022 (Scottish Political Monitor)  |  Base: 1,107 Scottish adults 16+, 22 – 29 November 2021 (Scottish Political Monitor)
## Issues facing Scotland today

*Top five issues by party vote*

What do you see as the most important issue/issues facing Scotland today?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Among SNP supporters</th>
<th>Among Conservative supporters</th>
<th>Among Labour supporters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare/NHS/hospitals</td>
<td>29%</td>
<td>32%</td>
<td>33%</td>
</tr>
<tr>
<td>Inflation/cost of living</td>
<td>28%</td>
<td>28%</td>
<td>38%</td>
</tr>
<tr>
<td>Scottish independence/devolution</td>
<td>26%</td>
<td>20%</td>
<td>8%</td>
</tr>
<tr>
<td>Education/schools</td>
<td>22%</td>
<td>42%</td>
<td>27%</td>
</tr>
<tr>
<td>Economy/economic situation</td>
<td>20%</td>
<td>27%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Base: All SNP supporters (351), Conservative supporters (158) and Labour supporters (160), based on constituency votes at the 2021 Scottish Parliament elections; 23 – 29 May 2022.
PARTY LEADERS
Satisfaction with leaders and opposition

Are you satisfied or dissatisfied with the way.... is doing his/her job... as Prime Minister/First Minister/leader of the UK Labour Party?

<table>
<thead>
<tr>
<th>Leader</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Don’t know</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boris Johnson</td>
<td>5%</td>
<td>83%</td>
<td>12%</td>
<td>-71</td>
</tr>
<tr>
<td>Nicola Sturgeon</td>
<td>41%</td>
<td>6%</td>
<td>53%</td>
<td>+12</td>
</tr>
<tr>
<td>Keir Starmer</td>
<td>38%</td>
<td>40%</td>
<td>22%</td>
<td>-2</td>
</tr>
</tbody>
</table>

Base: 1,000 Scottish adults aged 16+, 23 – 29 May 2022

Source: Ipsos | Scottish Political Monitor
Boris Johnson: satisfaction trends

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?

May 2022

- 12% Satisfied
- 5% Don’t know
- 83% Dissatisfied

Net = -71

Base: 1,000 Scottish adults aged 16+, 23 – 29 May 2022

Source: Ipsos Scottish Political Monitor
Nicola Sturgeon: satisfaction trends

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister?

May 2022

53% Satisfied
6% Don't know
41% Dissatisfied
Net = +12

December 2019 – May 2022

53% Satisfied
41% Dissatisfied

Base: 1,000 Scottish adults aged 16+, 23 – 29 May 2022

Source: Ipsos Scottish Political Monitor
Satisfaction with party leaders

Are you satisfied or dissatisfied with the way… is doing his/her job…
as First Minister of Scotland/ leader of the Scottish Conservative and Unionist Party/ Scottish Labour Party/ Scottish Liberal Democrats/ co-leader of the Scottish Green Party?

Nicola Sturgeon
-4 swing from Nov 2021
41% satisfied
6% dissatisfied
53% NET = +12

Douglas Ross
0 swing from Nov 2021
51% satisfied
25% dissatisfied
24% NET = -27

Anas Sarwar
+1 swing from Nov 2021
27% satisfied
46% dissatisfied
24% NET = +19

Alex Cole-Hamilton
+5 swing from Nov 2021
24% satisfied
28% dissatisfied
32% NET = +4

Patrick Harvie
-5 swing from Nov 2021
30% satisfied
37% dissatisfied
30% NET = +2

Lorna Slater
-4 swing from Nov 2021
28% satisfied
42% dissatisfied
30% NET = +2

Source: Ipsos | Scottish Political Monitor

Base: 1,000 Scottish adults aged 16+, 23 – 29 May 2022
VIEWS ON INDEPENDENCE
Support for Scottish independence: May 2022

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

Among all likely to vote

- Yes: 45%
- No: 46%
- Undecided: 8%

Lead for “No”: +1

All likely to vote and expressing a voting intention

- Yes: 50%
- No: 50%

Lead for “No”: 0

Base: All Scottish adults aged 16+ who are at least 9/10 likely to vote in a Scottish independence referendum (829); All Scottish adults 16+ who are at least 9/10 likely to vote in a Scottish independence referendum and expressing a voting intention (759), 23 – 29 May 2022. Margin of error is displayed at +/- 4%.

Source: Ipsos | Scottish Political Monitor
Support for Scottish independence: Change over time

If a referendum were held tomorrow about Scotland’s constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

February 2013 – May 2022

Source: Ipsos Scottish Political Monitor

Base: c.750 Scottish adults aged 16+ per wave. Based on all likely to vote, excluding undecideds/don’t knows

Source: Ipsos Scottish Political Monitor
Independence referendum timing

When, if at all, do you think there should be another referendum on Scottish independence?

- Before the end of 2023: 32%
- Between 2024 and 2026: 18%
- Later than 2026: 15%
- Never: 15%
- Don't know: 4%

Source: Ipsos | Scottish Political Monitor

Base: 1,000 Scottish adults aged 16+, 23 – 29 May 2022
TRUST IN THE PARTIES
Trust in parties, by issue

Which party, if any, do you trust most to…?

- Grow Scotland's economy
- Tackle the cost of living crisis
- Manage education and schools in Scotland
- Manage the NHS in Scotland

<table>
<thead>
<tr>
<th>Issue</th>
<th>SNP</th>
<th>Scottish Labour</th>
<th>Scottish Conservatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grow Scotland's economy</td>
<td>38%</td>
<td>16%</td>
<td>18%</td>
</tr>
<tr>
<td>Tackle the cost of living</td>
<td>33%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>crisis</td>
<td></td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Manage education and schools</td>
<td>36%</td>
<td>12%</td>
<td>19%</td>
</tr>
<tr>
<td>in Scotland</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manage the NHS in Scotland</td>
<td>37%</td>
<td>19%</td>
<td>15%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Base: 1,000 Scottish adults 16+, 23-29 May 2022
THE COST OF LIVING
Changes in living standards compared to a year ago

Thinking about your own standard of living compared with a year ago in May 2021, would you say you are now…

- 37% Much better off
- 23% A little better off
- 5% Neither better off nor worse off
- 22% A little worse off
- 12% Much worse off
- 2% Don't know / refused

Base: 1,000 Scottish adults, 16+, 23-29 May 2022

Source: Ipsos | Scottish Political Monitor
Expected living standards under a Conservative or Labour Government

And do you think you will be better or worse off, if either, in the future…

<table>
<thead>
<tr>
<th>Better off</th>
<th>Neither better nor worse off</th>
<th>Worse off</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boris Johnson</td>
<td>11%</td>
<td>15%</td>
<td>64%</td>
</tr>
<tr>
<td>Keir Starmer</td>
<td>31%</td>
<td>23%</td>
<td>30%</td>
</tr>
</tbody>
</table>

Base: 1,000 Scottish adults 16+, 23-29 May 2022

Source: Ipsos | Scottish Political Monitor
Technical note

Ipsos interviewed a representative sample of 1,000 adults aged 16+ across Scotland. Interviews were conducted by telephone: 23 – 29 May 2022. Data are weighted by age, sex, region, working status, education and country of birth to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent.
Ipsos

Scottish Political Monitor 2022

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