

A group of people are shown from the chest up, celebrating with their arms raised and mouths open in a joyful shout. They are surrounded by a thick cloud of multi-colored confetti (red, yellow, blue, green, purple) that is falling from the sky. The background is a bright blue sky with some white clouds. On the left side of the image, there are two diagonal stripes, one teal and one blue, that run from the top left towards the bottom right. The text 'UK EVALUATION SOCIETY – Ipsos UK evaluation prizes 2022' is overlaid on the left side in white, bold, sans-serif font.

UK EVALUATION SOCIETY – Ipsos UK evaluation prizes 2022

#ukesconf22



The UK Evaluation Society and Ipsos UK partnership

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Ipsos is delighted to introduce two prizes at this year's UK Evaluation Society Conference. First a prize for Early Career Evaluators – here is an opportunity for you to share how you are impacting even at an early stage in your evaluation career! Second, a prize in innovation methodologies – a critical part of evaluation in an ever changing and demanding environment. Ipsos UK and the UK Evaluation Society hope you will seize this opportunity and look forward to your applications!

Trinh Tu, Ipsos UK Public Affairs Managing Director & Bridget Dillon, President of the UK Evaluation Society

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An introduction - UK Evaluation Society

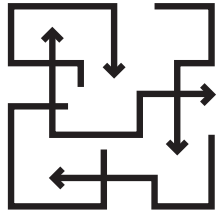
The UK Evaluation Society is the leading professional organisation for evaluation in the UK

The Society's mission is to:

- 1. Strengthen the evaluation profession**
- 2. Support evaluators to develop good practice and innovation in a wider UK evaluation community**
- 3. Advance evaluative thinking and the theory of practice of evaluation**
- 4. Promote the value of evaluation and evidence for strategic and policy decision-making**

An introduction - Ipsos UK Public Affairs

UK's leading and largest social research and evaluation organisation



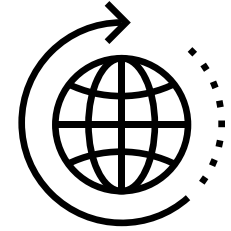
Covers full spectrum of policy areas including Energy and Environment; Health and Social Care; Security and Cohesion; Education and Skills; Technology and AI; Trade, Innovation and Enterprise; and Transport and Infrastructure



300 multidisciplinary staff, incl. 50+ specialist evaluators and economists



Extensive experience in large-scale, complex evaluations across all UK Government Departments, European and international clients across the public and not-for-profit sectors



Specialist units: Policy & Evaluation, Strategy & Advisory, International Social Research, Probability Survey, Social Research Methods, Public Sector Communications, Qualitative Research & Engagement and Behavioural Science

Purpose and overview – Evaluation Prizes

A celebration of the accomplishments of the evaluation profession

- Desire to promote and celebrate the achievements of members of the evaluation profession, and to support their development
- Two £500 prizes
 - Early Career Evaluator Prize
 - Innovation in Methodologies Prize
- Eligibility: current UK Evaluation Society membership
- Simple application process
- Application deadline Friday 1st of July 2022
- Assessment takes place w/c 4th July 2022
- Announcement of prizes w/c 11th July 2022



Early Career Evaluator Prize

Eligibility criteria and
application process

Early Career Evaluator Prize Description

This prize recognises early career evaluators who have made a significant contribution to evaluation

ELIGIBILITY CRITERIA*

- Open to early career evaluators in any area of evaluation
- Applicants must demonstrate they have up to or max five years of evaluation experience
- Applicants must be able to demonstrate at least one of the following:
 1. Impactful work: major contribution to evaluations that have had a transformational change on policy or society
 2. Effective use of evaluation approaches: in a way that has notably increased the quality and robustness of evaluation findings
 3. Furthering evaluation within a particular sector: helping to embed evaluation practice and an understanding of its value within a particular sector
 4. Capability building: supporting the development of evaluation skills within a particular sector

APPLICATION PROCESS

Applications should include:

- Your evaluation career history (max 250 words)
- The rationale for your application (500 words) including:
 1. Clarity on the eligibility category (1-4) upon which your application is based
 2. A succinct explanation about the projects/activities/action you are putting forward
 3. What has changed as a result, how and why
 4. An account of the specific contribution/s you made to the projects/activities/action
- Evidence to demonstrate the contributions you have made and the resultant impact, including references

***Please note that previous UKES prize winners are not eligible to apply and all applicants must be UKES members**

Innovation in Methodologies Prize

Eligibility criteria and application details

Innovation in Methodologies Prize Description

This prize recognises individuals or teams that have introduced effective novel thinking with respect to methods, to the evaluation profession

ELIGIBILITY CRITERIA*

- Open to individuals or teams in any area of evaluation
- Applicants must be able to demonstrate the contributions that they as an individual or team have made in relation to at least one of the following:
 1. Enhancing/bringing together existing techniques
 2. Developing novel methods using new technology
 3. Applying learning from another discipline
 4. Bringing new thinking/insights to an existing issue

APPLICATION PROCESS

Your/your team's application should include:

- Your/the team's evaluation career history (max 250 words)
- The rationale for your application (500 words) including:
 1. A succinct explanation of the specific methodological innovation or novel thinking you/the team are putting forward
 2. What has changed as a result, how and why
 3. An account of the specific contribution you/the team made to the projects/activities
- Evidence to demonstrate the contributions you/the team has/have made and the resultant impact, including references

***Please note that previous UKES prize winners are not eligible to apply
All individuals and team members must be UKES Members**

Assessment and submission process

Assessment criteria and process

Each application will be judged on its individual merit and the strengths of the supporting evidence provided

ASSESSMENT CRITERIA

Each assessor will review and score the applications using the following criteria:

- Clarity of applicant's communication of achievement
- Demonstration of evidence for what you claim to have achieved
- Quality of innovation (in what way is it innovative)
- Support from credible referee
- Scale of impact
- Depth of impact

ASSESSMENT PANEL AND PROCESS

- The assessment panel will comprise both Ipsos UK Evaluation Directors and UKES Council Members
- The prizes will be awarded to the individual or team which receives the highest rating
- In the event that no applications in a Prize category meet the required standard, no Prize will be awarded in that category
- Final decisions will be made by Ipsos UK

Timeline and submission process

APPLICATION AND ASSESSMENT TIMELINE

- Application deadline Friday the 1st of July
- Assessment process w/c 4th of July
- Announcement of prizes w/c 11th of July

SUBMISSION PROCESS

- Please send your application to:
UK-PA-EvaluationPrizes@ipsos.com
- Confirmation of receipt of your application will be provided

THANK YOU.

Send your applications to:

UK-PA-EvaluationPrizes@ipsos.com

Ipsos UK's Policy and Evaluation Unit is a multi-disciplinary team of evaluation specialists and economists offering considerable expertise in the evaluation of public policies and programmes. Our team offer experience across all major areas of public policy and have completed over 500 evaluations for UK central government departments, DGs of the European Commission and International Agencies.