



TOPLINE & METHODOLOGY

Axios/Ipsos with Telemundo U.S. Latino Survey Q2, 2022

Conducted by Ipsos using KnowledgePanel®
A survey of the Latino/Hispanic population in the United States (ages 18+)

*Interview dates: June 9 – June 18, 2022
Number of interviews: 1,018*

Margin of error: +/-3.8 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

Q1-5h held for future release

5. Do the following statements better describe the Republican party or Democratic party?

i. Is good on abortion issues

	June 2022
Republican party	13
Democratic party	31
Both equally	10
Neither	22
Don't know	22
Skipped	2

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Q 6-27 and 28c-28e held for future release

28. Do you support or oppose the following?

a. Making all abortions illegal at any time under any circumstance

	June 2022
Strongly support	11
Somewhat support	15
Somewhat oppose	25
Strongly oppose	46
Skipped	4
<i>Support (net)</i>	26
<i>Oppose (net)</i>	71

b. Making birth control and contraception illegal

	June 2022
Strongly support	5
Somewhat support	8
Somewhat oppose	16
Strongly oppose	69
Skipped	3
<i>Support (net)</i>	12
<i>Oppose (net)</i>	84

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Q 29a, 29b, 29c, and 29f held for future release

29. Do you agree or disagree with the following statements?

d. Abortion should be legal

	June 2022	December 2021
Strongly agree	31	26
Somewhat agree	19	14
Neither agree nor disagree	21	22
Somewhat disagree	11	12
Strongly disagree	16	24
Skipped	3	2
<i>Agree (net)</i>	50	40
<i>Disagree (net)</i>	26	36

e. Abortion is a complicated issue without a 'black or white' answer

	June 2022
Strongly agree	24
Somewhat agree	23
Neither agree nor disagree	25
Somewhat disagree	9
Strongly disagree	15
Skipped	3
<i>Agree (net)</i>	48
<i>Disagree (net)</i>	25

Q 30-C3 held for future release



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About the Study

The Axios/Ipsos with Telemundo U.S. Latino Survey Q2, 2022 was conducted June 9th – June 18th, 2022 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,018 Latino/Hispanic adults age 18 or older in the United States.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, language proficiency, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2021 Current Population Survey (CPS) with language proficiency from the 2019 American Community Survey (ACS). Benchmarks for 2020 Vote choice among the US Latino/Hispanic population came from Census pre-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- Language Proficiency (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under \$50,000, \$50,000–\$99,999, \$100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)

The margin of sampling error is plus or minus 3.8 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.52. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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