

How concerned are you about the following: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	133	117	109	399	126	117	267	173	268	231	271	730
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	309	181	245	201	262	739
That inflation will make everyday things less affordable for you	849	118	96	51	325	192	66	257	154	215	165	239	610
	85%	88%	85%	83%	84%	80%	98%	83%	85%	88%	82%	91%	83%
			*	*		*	ABCDE*					L	
That you might not have enough money to feed your family	613	76	73	33	239	144	48	226	100	137	101	189	424
	61%	56%	64%	53%	62%	60%	72%	73%	55%	56%	50%	72%	57%
			*	*		*	AC*	HIJ				L	
That you might not be able to afford a holiday this summer	562	77	72	35	223	114	41	165	94	144	111	180	382
	56%	57%	64%	57%	58%	47%	60%	53%	52%	59%	55%	69%	52%
			E*	*		*	*					L	
That you might not be able to afford gasoline	689	91	82	43	274	147	52	208	129	166	132	209	480
	69%	68%	73%	70%	71%	62%	77%	67%	71%	68%	65%	80%	65%
			*	*		*	E*					L	
That interest rates will rise quicker than you can adjust	721	106	80	48	291	142	55	221	135	169	152	209	512
	72%	79%	71%	77%	76%	59%	82%	71%	75%	69%	76%	80%	69%
		E	*	E*	E	*	E*					L	
That your income won't keep up with inflation	855	115	102	55	332	189	62	284	153	200	166	229	626
	85%	85%	90%	89%	86%	79%	93%	92%	85%	82%	83%	87%	85%
			*	*		*	E*	IJ					

How concerned are you about the following: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	133	117	109	399	126	117	267	173	268	231	271	730
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	309	181	245	201	262	739
That inflation will make everyday things less affordable for you	152	16	17	11	60	47	1	52	27	29	36	23	129
	15%	12%	15%	17%	16%	20%	2%	17%	15%	12%	18%	9%	17%
		F	F*	F*	F	F*	*						K
That you might not have enough money to feed your family	388	58	40	29	146	96	19	84	81	108	100	73	315
	39%	44%	36%	47%	38%	40%	28%	27%	45%	44%	50%	28%	43%
		F	*	F*		*	*		G	G	G		K
That you might not be able to afford a holiday this summer	439	57	41	27	162	126	27	144	87	101	90	81	358
	44%	43%	36%	43%	42%	53%	40%	47%	48%	41%	45%	31%	48%
			*	*		B*	*						K
That you might not be able to afford gasoline	312	44	31	19	112	92	15	101	52	78	70	53	259
	31%	32%	27%	30%	29%	38%	23%	33%	29%	32%	35%	20%	35%
			*	*		F*	*						K
That interest rates will rise quicker than you can adjust	280	28	33	15	94	97	12	88	46	76	49	53	227
	28%	21%	29%	23%	24%	41%	18%	29%	25%	31%	24%	20%	31%
			*	*		ACDF*	*						K
That your income won't keep up with inflation	146	20	12	7	53	50	5	26	27	44	35	33	113
	15%	15%	10%	11%	14%	21%	7%	8%	15%	18%	17%	13%	15%
			*	*		F*	*			G	G		

You've indicated that you've changed jobs in the last two years. Why?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	198	22	29	15	92	21	19	50	43	49	48	76	122
Base: All Answering (wtd)	189	20	25	8	88	39	10	58	40	43	41	74	115
More flexible working arrangement (i.e. remote work)	37	5	4	1	18	7	2	13	10	2	10	14	22
	19%	23%	15%	13%	21%	19%	18%	22%	25%	5%	24%	19%	19%
		**	**	**	*	**	**	*	*	*	**	*	*
Higher pay or salary	55	10	7	4	23	8	3	12	17	12	13	14	41
	29%	49%	28%	52%	26%	21%	31%	21%	42%	27%	31%	19%	36%
		**	**	**	*	**	**	*	*	*	**	*	K*
Better hours	48	5	7	1	19	15	1	18	8	4	16	17	31
	25%	26%	27%	17%	22%	38%	7%	31%	21%	8%	40%	24%	27%
		**	**	**	*	**	**	*	*	*	**	*	*
Greater opportunity for advancement	38	4	8	2	15	8	1	11	8	9	9	12	26
	20%	19%	32%	27%	17%	20%	11%	19%	21%	20%	21%	17%	22%
		**	**	**	*	**	**	*	*	*	**	*	*
Better use of my skills	39	5	4	2	17	9	1	13	10	7	7	13	26
	20%	26%	17%	27%	19%	23%	13%	22%	26%	17%	18%	18%	22%
		**	**	**	*	**	**	*	*	*	**	*	*
More interesting job	40	8	3	2	12	15	*	10	7	3	18	16	24
	21%	39%	12%	25%	14%	38%	3%	17%	16%	7%	45%	22%	21%
		**	**	**	*	**	**	*	*	*	**	*	*
I was laid off and needed to find a job	41	3	8	1	23	5	1	16	9	8	8	17	24
	21%	12%	32%	7%	27%	13%	11%	28%	21%	17%	20%	23%	21%
		**	**	**	*	**	**	*	*	*	**	*	*
Closer/better commute	34	6	-	-	15	13	1	12	4	4	12	20	15
	18%	29%	-	-	17%	33%	8%	21%	9%	10%	30%	27%	13%
		**	**	**	*	**	**	*	*	*	**	L*	*
Some other reason	29	1	3	*	13	8	3	11	6	8	3	10	19
	15%	6%	11%	5%	15%	20%	34%	20%	14%	20%	7%	14%	16%
		**	**	**	*	**	**	*	*	*	**	*	*
Sigma	361	47	43	14	157	87	13	117	78	57	97	134	227
	191%	230%	173%	173%	179%	225%	136%	203%	197%	131%	237%	181%	197%