



Certificate

The Financial Times and Statista

Hereby recognise

Ipsos

as one of

Europe's Climate Leaders 2022

To be included in the Europe's Climate Leaders list, a company had to meet the following criteria:

The company is headquartered in one of 33 European countries¹.

The company had a revenue of at least €40 million in 2020^{2,3}.

The company reports independently.

The company published the following emission data: emissions for scope 1 and scope 2 for the years 2015 and 2020⁴.

In case a CDP rating was available, the score had to be at least B-⁵.

Matthew Vincent

Editor FT Project Publishing
The Financial Times

Dr. Friedrich Schwandt

CEO Statista

¹ All companies from the following countries were eligible to participate:

Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom. For the purpose of this analysis, the operating headquarter was considered.

² Non-euro countries: currency value equivalent according to year-end 2015 and 2020.

³ For banks and insurance companies, total income was used instead of revenue.

⁴ In case the reporting period did not correspond to the calendar year, the reporting period which had most months in the stated year was considered.

⁵ For companies with emissions of over 2 million tonnes CO2 equivalents, a CDP rating of at least A- was mandatory.