

# **Ipsos Issues Index**

June 2022

# Technical Note

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This month's Issues Index has been conducted over the phone, a methodology change which has been in place since the April 2020 wave. Mode effects should be kept in mind when comparing the new data points with previous months.

Ipsos interviewed a representative sample of 1,000 adults aged 18+ across Great Britain. Interviews were conducted by telephone between 8 and 14 June 2022. The data is weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent, but more than zero.

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## Q1 What would you say is the most important issue facing Britain today?

## Q2 What do you see as other important issues facing Britain today?

Base: 1,000 British adults 18+	Q1 %	Q1/2 %
Inflation/Prices	24	40
Economy	19	30
Lack of faith in politics/politicians/government	12	26
NHS/Hospitals/Healthcare	3	15
Defence/foreign affairs/terrorism	3	13
Poverty/Inequality	5	13
Pollution/environment/climate change	4	11
Petrol prices/fuel	3	11
Common Market/Brexit/EU/Europe	2	10
Housing	2	9
Immigration/immigrants	2	8
Education/Schools	*	8
Coronavirus/Pandemic diseases	1	4
Crime/Law and Order/ASB	1	4
Unemployment	1	4
Low pay/Minimum Wage/Fair wages	1	4
Public services in general	*	4
Race relations	1	3
Nuclear weapons/nuclear war/disarmament	*	3
Local government/council tax	*	3
UK Union/devolution/reform	1	2
Taxation	*	2
Mental health/well-being	*	2
Transport/public transport	*	2
Food production/farming	*	1
Nationalisation/Government control of institutions	*	1
Pound/Exchange rate/Value of pound	*	1
International trade/trade deals	*	1
Ageing population/Social care for elderly	-	1
Pensions/social security/benefits	-	1
Morality/individual behaviour/lifestyle	-	1
Drug abuse	*	*
Northern Ireland	-	*
Population levels/overpopulation	-	*
Countryside/rural life	-	*
Privatisation	-	*
Trade unions/strikes	-	*
Animal welfare	-	-
Other	3	11
Don't know	10	18