



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, June 10, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
6/7-8, 2022 (N=1,117)	23%	9%	14%	35%	40%	20%	21%	2%
5/24-25, 2022 (N=1,120)	22%	8%	14%	36%	39%	20%	19%	2%
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%





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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>8/18-19, 2020 (N=1,115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5, 2020 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>6/7-8, 2022</b>	3%	7%	12%	18%	3%	11%	25%	21%
<b>5/24-25, 2022</b>	3%	9%	10%	17%	3%	11%	23%	23%
<b>5/10-11, 2022</b>	5%	8%	12%	17%	3%	13%	23%	19%
<b>4/26-27, 2022</b>	5%	6%	9%	19%	4%	13%	25%	21%
<b>4/12-13, 2022</b>	3%	8%	10%	18%	5%	15%	21%	19%
<b>3/29-30, 2022</b>	3%	8%	8%	21%	4%	12%	24%	20%
<b>3/15-16, 2022</b>	6%	5%	12%	16%	8%	15%	20%	18%
<b>3/1-2, 2022</b>	3%	8%	10%	21%	12%	12%	18%	15%
<b>2/15-16, 2022</b>	5%	5%	14%	24%	8%	12%	19%	12%
<b>2/1-3, 2022</b>	2%	8%	16%	32%	4%	10%	18%	10%
<b>1/18-19, 2022</b>	2%	12%	23%	32%	2%	7%	15%	8%
<b>1/4-5, 2022</b>	2%	12%	24%	26%	2%	9%	15%	10%
<b>12/7-8, 2021</b>	3%	11%	15%	27%	1%	12%	18%	13%
<b>11/22-23, 2021</b>	4%	5%	16%	25%	4%	12%	22%	13%
<b>11/9-10, 2021</b>	3%	6%	13%	24%	4%	14%	23%	13%
<b>10/26-27, 2021</b>	3%	7%	15%	29%	3%	14%	19%	10%
<b>10/12-13, 2021</b>	2%	7%	17%	28%	2%	15%	18%	10%
<b>9/28-29, 2021</b>	2%	7%	17%	32%	2%	11%	18%	10%
<b>9/14-15, 2021</b>	2%	9%	20%	30%	2%	12%	17%	8%
<b>8/31-9/1, 2021</b>	1%	12%	21%	28%	2%	9%	17%	9%
<b>8/18-19, 2021</b>	3%	14%	24%	25%	2%	9%	15%	8%
<b>8/3-4, 2021</b>	3%	11%	22%	22%	2%	13%	17%	10%
<b>7/20-21, 2021</b>	6%	8%	11%	18%	3%	18%	21%	15%
<b>7/6-7, 2021</b>	3%	4%	8%	16%	4%	23%	26%	17%
<b>6/22-23, 2021</b>	2%	4%	9%	16%	7%	21%	24%	16%
<b>6/8-9, 2021</b>	2%	4%	8%	15%	12%	23%	22%	15%
<b>5/25-26, 2021</b>	4%	6%	10%	20%	14%	19%	16%	10%
<b>5/11-12, 2021</b>	3%	5%	11%	23%	12%	18%	14%	13%
<b>4/27-28, 2021</b>	3%	6%	9%	29%	10%	18%	16%	9%
<b>4/13-14, 2021</b>	3%	7%	11%	31%	8%	17%	14%	9%
<b>3/30-31, 2021</b>	2%	7%	13%	36%	11%	15%	8%	9%
<b>3/15-16, 2021</b>	3%	8%	10%	36%	15%	13%	10%	6%
<b>3/2-3, 2021</b>	3%	5%	15%	47%	8%	9%	10%	4%
<b>2/17-18, 2021</b>	2%	7%	18%	46%	5%	7%	10%	5%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>2/2-3, 2021</b>	1%	6%	17%	48%	5%	8%	10%	5%
<b>1/20-21, 2021</b>	2%	8%	20%	49%	2%	4%	10%	3%
<b>12/9-10, 2020</b>	3%	16%	20%	44%	1%	3%	9%	3%
<b>11/24-25, 2020</b>	2%	19%	24%	37%	1%	4%	9%	3%
<b>11/10-11, 2020</b>	4%	16%	20%	41%	2%	6%	7%	4%
<b>10/27-28, 2020</b>	4%	13%	17%	41%	3%	9%	8%	4%
<b>10/13-14, 2020</b>	3%	11%	17%	40%	4%	11%	9%	4%
<b>9/29-30, 2020</b>	5%	10%	13%	39%	5%	12%	10%	5%
<b>9/15-16, 2020</b>	3%	7%	16%	42%	6%	11%	9%	5%
<b>9/1-2, 2020</b>	3%	7%	14%	43%	6%	13%	9%	4%
<b>8/18-19, 2020</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5, 2020</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22, 2020</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24, 2020</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9, 2020</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29, 2020</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15, 2020</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5, 2020</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28, 2020</b>	2%	5%	17%	41%	N/A	N/A	N/A	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
6/7-8, 2022	7%	19%	45%	30%
5/24-25, 2022	11%	17%	44%	29%
5/10-11, 2022	8%	23%	41%	29%
4/26-27, 2022	7%	21%	42%	30%
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
6/7-8, 2022	5%	9%	30%	25%	32%
5/24-25, 2022	8%	10%	29%	26%	27%
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19?  
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated plus booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
6/7-8, 2022	8%	40%	41%	2%	9%	89%
5/24-25, 2022	8%	40%	41%	2%	9%	89%
5/10-11, 2022	8%	40%	41%	2%	10%	89%
4/26-27, 2022	8%	40%	41%	2%	9%	89%
4/12-13, 2022	8%	40%	41%	1%	10%	89%
3/29-30, 2022	12%	41%	35%	3%	9%	88%
3/15-16, 2022	12%	41%	35%	2%	10%	88%
3/1-2, 2022	12%	41%	35%	2%	10%	88%
2/15-16, 2022	12%	41%	35%	3%	9%	88%
2/1-3, 2022	12%	42%	33%	3%	10%	87%
1/18-19, 2022	11%	45%	31%	3%	10%	87%
1/4-5, 2022	11%	47%	27%	3%	12%	85%
12/7-8, 2021	11%	54%	18%	4%	13%	83%
11/22-23, 2021	9%	62%	11%	5%	13%	82%
11/9-10, 2021	11%	61%	9%	5%	14%	81%





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022	4/26-27, 2022	5/10-11, 2022	5/24-25, 2022	6/7-8, 2022
Always	31%	26%	19%	22%	22%	19%
Often	17%	18%	18%	17%	18%	13%
Sometimes	19%	23%	23%	23%	20%	25%
Rarely	18%	16%	21%	18%	17%	21%
Never	14%	17%	19%	19%	24%	23%

7. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3, 2022 (N=1,086)	3/15-16, 2022 (N=611)	3/29-30, 2022 (N=666)	4/12-13, 2022 (N=663)	4/26-27, 2022 (N=657)	5/10-11, 2022 (N=628)	5/24-25, 2022 (N=571)	6/7-8, 2022 (N=593)
Working at my workplace only	34%	56%	57%	57%	58%	57%	56%	56%	56%
Working from home only	48%	24%	23%	23%	24%	24%	24%	26%	24%
Working both from home and at my workplace	18%	20%	20%	20%	19%	19%	20%	18%	20%

8. Think about yourself now, compared to before the pandemic. For each of the following groups of statements, which one best describes you now?

	6/7-8, 2022
My memory is worse	24%
My memory is better	12%
My memory has not changed	65%

	6/7-8, 2022
My attention span is worse	21%
My attention span is better	15%
My attention span has not changed	64%

	6/7-8, 2022
I pay less attention to local news	18%
I pay more attention to local news	30%
I pay as much attention to local news as I did before	52%





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. Think about yourself now, compared to before the pandemic. For each of the following groups of statements, which one best describes you now? *(Continued)*

	6/7-8, 2022
I pay less attention to national news	23%
I pay more attention to national news	29%
I pay as much attention to national news as I did before	49%

	6/7-8, 2022
I feel less confident about the future	45%
I feel more confident about the future	16%
My confidence about the future has not changed	39%

9. Which of the following are you currently using or doing more now compared to before the pandemic began?\*

	4/10-13, 2020	4/17-20, 2022	5/5-5, 2020	6/23-24, 2020	7/21-22, 2020	4/27-28, 2021	6/7-8, 2022
Streaming services to watch TV shows/content	41%	42%	-	-	35%	37%	37%
Online bill payments	-	-	-	-	-	-	32%
Home delivery or pick up from restaurants	32%	30%	36%	36%	31%	30%	24%
Video chat with friends and family	33%	31%	-	-	29%	31%	21%
Telehealth/virtual doctor visits	-	-	-	-	-	22%	19%
Home delivery of groceries	15%	11%	14%	17%	15%	15%	17%
Pre-order and pick-up of groceries	9%	10%	12%	14%	12%	14%	17%
Mobile tap-to-pay at retailers (e.g., Apple Pay, Google Pay)	-	-	-	-	-	-	14%
<b>[If Employed]</b> Video conferencing services for work	14%	13%	-	-	(N=600) 27%	(N=642) 14%	(N=593) 11%
Telemedicine websites or apps	7%	8%	12%	16%	12%	10%	10%
None of these	17%	19%	32%	29%	17%	20%	30%

\*Note: Previous waves asked "Which of the following are you currently using or doing more now as a function of the COVID-19 crisis?"



## PUBLIC POLL FINDINGS AND METHODOLOGY

10. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/7-8, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%	10%	13%	13%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%	27%	26%	23%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%	40%	36%	36%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%	12%	13%	13%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%	5%	9%	9%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%	7%	5%	7%
<i>Increase (Net)</i>	26%	26%	24%	26%	27%	30%	28%	26%	37%	37%	38%	36%
<i>Decrease (Net)</i>	15%	15%	16%	16%	16%	17%	18%	21%	15%	17%	21%	22%

11. When do you expect prices of the goods and services you're buying now to go back down?

	6/7-8, 2022
In one month	3%
In two to five months	6%
In six months to a year	19%
In more than a year	22%
They won't go back down	29%
The prices of the goods and services I buy have not increased	2%
Don't know	19%

12. How frequently do you make purchases with a mobile wallet, like Apple Pay or Venmo?

	8/4-5, 2020	10/12-13, 2021	6/7-8, 2022
Frequently	10%	10%	9%
Occasionally	18%	19%	21%
Rarely	14%	15%	16%
I have it set up but I never use it	5%	5%	6%
Never	11%	14%	19%
I do not use a mobile wallet	41%	37%	31%
<i>Frequently/Occasionally (Net)</i>	28%	29%	29%
<i>Rarely/Never (Net)</i>	25%	29%	35%

13. On average, how much time do you spend on social media per day?

	8/18-19, 2020	10/27-28, 2020	10/12-13, 2021	6/7-8, 2022
I do not use social media	14%	14%	15%	16%
Less than 1 hour	28%	31%	31%	32%
1-3 hours	37%	37%	34%	34%
4-6 hours	13%	11%	13%	12%
6+ hours	8%	6%	7%	7%





## PUBLIC POLL FINDINGS AND METHODOLOGY

14. For each product category below, what best describes your current situation?\*

\*Note: Scale changed from previous waves.

a. Automobile

	4/10-13, 2020	4/17-20, 2020	5/5-5, 2020	6/7-8, 2022
I am not in the market for this product	74%	75%	68%	63%
I have delayed shopping, and will wait for some time before I resume	13%	13%	15%	23%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%	8%	11%	<i>Not asked</i>
I am looking to make a purchase now	4%	4%	5%	14%

b. Home purchase

	6/7-8, 2022
I am not in the market for this product	73%
I have delayed shopping, and will wait for some time before I resume	19%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	<i>Not asked</i>
I am looking to make a purchase now	8%

c. Home rental

	6/7-8, 2022
I am not in the market for this product	79%
I have delayed shopping, and will wait for some time before I resume	13%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	<i>Not asked</i>
I am looking to make a purchase now	8%

d. Tech equipment

	4/10-13, 2020	4/17-20, 2020	5/5-5, 2020	6/7-8, 2022
I am not in the market for this product	70%	70%	66%	65%
I have delayed shopping, and will wait for some time before I resume	16%	16%	17%	25%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	9%	8%	10%	<i>Not asked</i>
I am looking to make a purchase now	5%	5%	8%	10%





## PUBLIC POLL FINDINGS AND METHODOLOGY

14. For each product category below, what best describes your current situation? (Continued)

a. Mobile phone

	4/10-13, 2020	4/17-20, 2020	5/5-5, 2020	6/7-8, 2022
I am not in the market for this product	73%	72%	68%	64%
I have delayed shopping, and will wait for some time before I resume	13%	12%	14%	23%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	10%	10%	11%	Not asked
I am looking to make a purchase now	4%	6%	7%	13%

b. Home improvement

	4/10-13, 2020	4/17-20, 2020	5/5-5, 2020	6/7-8, 2022
I am not in the market for this product	53%	60%	50%	56%
I have delayed shopping, and will wait for some time before I resume	23%	18%	21%	28%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	15%	14%	16%	Not asked
I am looking to make a purchase now	9%	9%	13%	16%

c. Appliances

	4/10-13, 2020	4/17-20, 2020	5/5-5, 2020	6/7-8, 2022
I am not in the market for this product	71%	73%	68%	66%
I have delayed shopping, and will wait for some time before I resume	14%	13%	15%	24%
I have delayed shopping, but will resume as soon as there is improvement in the crisis	10%	9%	11%	Not asked
I am looking to make a purchase now	5%	5%	7%	10%

15. How frequently, if at all, do you do the following right now?

*Total Often/Sometimes Summary*

	6/7-8, 2022
Order restaurant takeout or delivery directly from an individual restaurant	59%
Dine in at a restaurant	55%
Order restaurant takeout or delivery using 3rd party delivery companies (e.g. Uber Eats, DoorDash, GrubHub, etc.)	35%





## PUBLIC POLL FINDINGS AND METHODOLOGY

15. How frequently, if at all, do you do the following right now? (Continued)

a. Order restaurant takeout or delivery directly from an individual restaurant

	<b>6/7-8, 2022</b>
Often	12%
Sometimes	47%
Rarely	25%
Never	16%
<i>Often/Sometimes</i>	<i>59%</i>
<i>Rarely/Never</i>	<i>41%</i>

b. Order restaurant takeout or delivery using 3rd party delivery companies (e.g. Uber Eats, DoorDash, GrubHub, etc.)

	<b>6/7-8, 2022</b>
Often	10%
Sometimes	25%
Rarely	21%
Never	44%
<i>Often/Sometimes</i>	<i>35%</i>
<i>Rarely/Never</i>	<i>65%</i>

c. Dine in at a restaurant

	<b>6/7-8, 2022</b>
Often	12%
Sometimes	44%
Rarely	31%
Never	14%
<i>Often/Sometimes</i>	<i>55%</i>
<i>Rarely/Never</i>	<i>45%</i>

16. [ASKED IF USE 3<sup>RD</sup> PARTY DELIVERY APPS IN Q15] How much do you agree or disagree with the following statements?

### Total Agree Summary

	<b>6/7-8, 2022 (N=604)</b>
My food is generally fresh when I receive my order.	82%
The typical wait times for my food deliveries are reasonable.	80%
My food orders are usually correct when they come through delivery apps.	80%
Restaurants benefit from delivery apps.	78%
The fees that delivery apps charge are reasonable.	61%
The delivery fees that delivery apps charge go to the driver.	53%





## PUBLIC POLL FINDINGS AND METHODOLOGY

16. How much do you agree or disagree with the following statements? (Continued)

a. The fees that delivery apps charge are reasonable.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	13%
Somewhat agree	48%
Somewhat disagree	28%
Strongly disagree	11%
<i>Agree</i>	<i>61%</i>
<i>Disagree</i>	<i>39%</i>

b. The typical wait times for my food deliveries are reasonable.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	21%
Somewhat agree	60%
Somewhat disagree	16%
Strongly disagree	4%
<i>Agree</i>	<i>80%</i>
<i>Disagree</i>	<i>20%</i>

c. My food is generally fresh when I receive my order.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	24%
Somewhat agree	57%
Somewhat disagree	16%
Strongly disagree	3%
<i>Agree</i>	<i>82%</i>
<i>Disagree</i>	<i>18%</i>

d. Restaurants benefit from delivery apps.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	25%
Somewhat agree	53%
Somewhat disagree	17%
Strongly disagree	5%
<i>Agree</i>	<i>78%</i>
<i>Disagree</i>	<i>22%</i>

e. My food orders are usually correct when they come through delivery apps.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	26%
Somewhat agree	55%
Somewhat disagree	17%
Strongly disagree	3%
<i>Agree</i>	<i>80%</i>
<i>Disagree</i>	<i>20%</i>







## PUBLIC POLL FINDINGS AND METHODOLOGY

16. How much do you agree or disagree with the following statements? *(Continued)*

f. The delivery fees that delivery apps charge go to the driver.

	<b>6/7-8, 2022 (N=604)</b>
Strongly agree	12%
Somewhat agree	41%
Somewhat disagree	35%
Strongly disagree	12%
<i>Agree</i>	<i>53%</i>
<i>Disagree</i>	<i>47%</i>

17. Now, onto a different topic. Given ongoing protests around racial injustice, which of the following would be most effective for companies to do?

	<b>6/8-9, 2020</b>	<b>8/18-19, 2020</b>	<b>9/1-2, 2020</b>	<b>6/22-23, 2021</b>	<b>6/7-8, 2022</b>
Commit themselves to equality in hiring and pay	37%	40%	42%	39%	35%
Invest in communities that are currently underserved	30%	34%	32%	26%	27%
Donate funds to organizations supporting racial justice	26%	25%	23%	18%	20%
Make a statement of support for racial justice	25%	25%	23%	17%	18%
None of these, companies should stay out of this issue	22%	25%	27%	28%	25%
Don't know	17%	16%	12%	13%	18%





## PUBLIC POLL FINDINGS AND METHODOLOGY

18. How much do you agree or disagree with the following statements?

### Total Agree Summary

	6/23-24, 2020	7/21-22, 2020	8/18-19, 2020	9/1-2, 2020	6/22-23, 2021	6/7-8, 2022
I think companies should remain neutral on political issues	-	-	-	-	(N=588) 56%	(N=559) 53%
Too many businesses claim to celebrate LGBTQ+ pride month without committing to real change	-	-	-	-	-	46%
I think companies should remain neutral on social issues	-	-	-	-	(N=588) 42%	(N=558) 45%
Too many businesses claim to celebrate Juneteenth without committing to real change	-	-	-	-	-	42%
If a corporation takes a stand on a political issue that I don't agree with, I'm less likely to buy their products or use their services	-	-	-	-	54%	(N=559) 42%
If a corporation takes a stand on a social issue that I don't agree with, I'm less likely to buy their products or use their services	-	-	-	-	52%	(N=558) 42%
It is appropriate for any brand to take a stance on racial justice	-	-	-	-	44%	41%
I am more likely to purchase something from a company that has taken a public stand against racism	45%	42%	41%	38%	39%	36%
More companies have spoken out about racism than I expected	59%	55%	52%	49%	43%	34%
Companies participating on activism on social media is the right thing to do	-	-	-	-	32%	29%
I am more likely to purchase something from a company that promotes and celebrates LGBTQ+ pride month	-	-	-	-	-	26%
I am more likely to purchase something from a company that promotes and celebrates Juneteenth	-	-	-	-	-	24%

a. I am more likely to purchase something from a company that has taken a public stand against racism

	6/23-24, 2020	7/21-22, 2020	8/18-19, 2020	9/1-2, 2020	6/22-23, 2021	6/7-8, 2022
Strongly agree	22%	20%	18%	16%	17%	15%
Somewhat agree	24%	22%	23%	22%	23%	21%
Neither agree nor disagree	35%	39%	35%	35%	38%	41%
Somewhat disagree	9%	8%	8%	11%	10%	10%
Strongly disagree	11%	11%	15%	16%	14%	13%
<i>Agree</i>	<i>45%</i>	<i>42%</i>	<i>41%</i>	<i>38%</i>	<i>39%</i>	<i>36%</i>
<i>Disagree</i>	<i>20%</i>	<i>19%</i>	<i>23%</i>	<i>27%</i>	<i>23%</i>	<i>23%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

19. How much do you agree or disagree with the following statements? (Continued)

b. I am more likely to purchase something from a company that promotes and celebrates Juneteenth

	6/7-8, 2022
Strongly agree	16%
Somewhat agree	23%
Neither agree nor disagree	49%
Somewhat disagree	6%
Strongly disagree	7%
<i>Agree</i>	<i>39%</i>
<i>Disagree</i>	<i>13%</i>

c. I am more likely to purchase something from a company that promotes and celebrates LGBTQ+ pride month

	6/7-8, 2022
Strongly agree	10%
Somewhat agree	16%
Neither agree nor disagree	44%
Somewhat disagree	10%
Strongly disagree	20%
<i>Agree</i>	<i>26%</i>
<i>Disagree</i>	<i>30%</i>

d. More companies have spoken out about racism than I expected

	6/23-24, 2020	7/21-22, 2020	8/18-19, 2020	9/1-2, 2020	6/22-23, 2021	6/7-8, 2022
Strongly agree	19%	19%	20%	13%	14%	7%
Somewhat agree	40%	36%	32%	36%	29%	27%
Neither agree nor disagree	30%	35%	35%	37%	43%	46%
Somewhat disagree	9%	7%	9%	10%	11%	14%
Strongly disagree	3%	3%	4%	4%	3%	6%
<i>Agree</i>	<i>59%</i>	<i>55%</i>	<i>52%</i>	<i>49%</i>	<i>43%</i>	<i>34%</i>
<i>Disagree</i>	<i>12%</i>	<i>10%</i>	<i>13%</i>	<i>14%</i>	<i>14%</i>	<i>20%</i>

e. **[Split base]** I think companies should remain neutral on social issues

	6/22-23, 2021 (N=588)	6/7-8, 2022 (N=558)
Strongly agree	24%	23%
Somewhat agree	18%	22%
Neither agree nor disagree	30%	35%
Somewhat disagree	20%	14%
Strongly disagree	8%	7%
<i>Agree</i>	<i>42%</i>	<i>45%</i>
<i>Disagree</i>	<i>18%</i>	<i>21%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

19. How much do you agree or disagree with the following statements? (Continued)

f. **[Split base]** I think companies should remain neutral on political issues

	<b>6/22-23, 2021 (N=588)</b>	<b>6/7-8, 2022 (N=559)</b>
Strongly agree	28%	29%
Somewhat agree	28%	23%
Neither agree nor disagree	27%	26%
Somewhat disagree	12%	14%
Strongly disagree	5%	8%
<i>Agree</i>	<i>56%</i>	<i>53%</i>
<i>Disagree</i>	<i>17%</i>	<i>22%</i>

g. It is appropriate for any brand to take a stance on racial justice

	<b>6/22-23, 2021</b>	<b>6/7-8, 2022</b>
Strongly agree	18%	18%
Somewhat agree	26%	23%
Neither agree nor disagree	33%	36%
Somewhat disagree	10%	11%
Strongly disagree	13%	12%
<i>Agree</i>	<i>44%</i>	<i>41%</i>
<i>Disagree</i>	<i>23%</i>	<i>23%</i>

h. Too many businesses claim to celebrate Juneteenth without committing to real change

	<b>6/7-8, 2022</b>
Strongly agree	17%
Somewhat agree	24%
Neither agree nor disagree	49%
Somewhat disagree	5%
Strongly disagree	4%
<i>Agree</i>	<i>42%</i>
<i>Disagree</i>	<i>9%</i>

i. Too many businesses claim to celebrate LGBTQ+ pride month without committing to real change

	<b>6/7-8, 2022</b>
Strongly agree	18%
Somewhat agree	28%
Neither agree nor disagree	46%
Somewhat disagree	5%
Strongly disagree	4%
<i>Agree</i>	<i>46%</i>
<i>Disagree</i>	<i>8%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

19. How much do you agree or disagree with the following statements? (Continued)

j. Companies participating on activism on social media is the right thing to do

	6/22-23, 2021	6/7-8, 2022
Strongly agree	10%	10%
Somewhat agree	22%	19%
Neither agree nor disagree	38%	39%
Somewhat disagree	15%	15%
Strongly disagree	15%	17%
<i>Agree</i>	32%	29%
<i>Disagree</i>	30%	32%

k. **[Split base]** If a corporation takes a stand on a political issue that I don't agree with, I'm less likely to buy their products or use their services

	6/22-23, 2021 (N=588)	6/7-8, 2022 (N=559)
Strongly agree	23%	18%
Somewhat agree	32%	24%
Neither agree nor disagree	34%	42%
Somewhat disagree	8%	9%
Strongly disagree	4%	8%
<i>Agree</i>	54%	42%
<i>Disagree</i>	12%	17%

l. **[Split base]** If a corporation takes a stand on a social issue that I don't agree with, I'm less likely to buy their products or use their services

	6/22-23, 2021 (N=588)	6/7-8, 2022 (N=558)
Strongly agree	22%	15%
Somewhat agree	30%	27%
Neither agree nor disagree	35%	42%
Somewhat disagree	9%	10%
Strongly disagree	4%	6%
<i>Agree</i>	52%	42%
<i>Disagree</i>	13%	16%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the fifty-fifth wave of an Ipsos poll conducted between June 7-8, 2022. For this survey, a sample of 1,117 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021 among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021 among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021 among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021 among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021 among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021 among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021 among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021 among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021 among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021 among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021 among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021 among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021 among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021 among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021 among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021 among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021 among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022 among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022 among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022 among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022 among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022 among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022 among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022 among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022 among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,117$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.1$  percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, and fifty-fourth wave of this study has a credibility interval of 3.6 percentage points.





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**For more information on this news release, please contact:**

Mallory Newall

Vice President, US

Public Affairs

+1 202 420-2014

[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)







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### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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