

PRESS RELEASE

World Refugee Day – Urban Indians’ dilemma – Support refuge for those displaced by war and persecution, but believe India cannot take more refugees; 7 in 10 believe most refugees come for economic reasons & easily integrate: Ipsos World Refugee Day global survey

New Delhi/ Mumbai, June 20, 2022: World Refugee Day is today, June 20th, 2022. According to a global survey by Ipsos on World Refugee Day in 28 markets and 20,505 respondents, citizens in most global markets (78%) and urban Indians (70%) support refuge for those displaced by war and persecution, but 6 in 10 (62%) believe we cannot take more refugees, as most refugees come for economic reasons believe at least 3 in 4 Urban Indians (76%) and easily integrate (68%).

The prolonged Ukraine War has once again put the focus on refugees as citizens of Ukraine have been fleeing to friendly countries to escape their war torn country. Interestingly, global citizens are more amenable to refugees and display humanitarian attitude with only 1 in 3 (36%) saying they should close their doors to more refugees. Also, there is polarized views among global citizens (54%) view that refugees come for economic reasons.

The markets most amenable to helping refugees were Sweden (88%), Brazil (86%), Poland (85%) and Spain (85%).

And the markets most opposed to refugees and emphatic on closing their borders to refugees entirely were Turkey (76%) and Malaysia (68%). India was placed 3rd.

Elucidating on the findings, **Amit Adarkar, CEO, Ipsos India** said, *“India has in the past seen a huge influx of refugees from the border towns and since they speak the same language they have merged with the local population (68% urban Indians fear refugees integrate with the locals). For an emerging, populous market like India, more refugees add to the strain of resources. In fact, resemblance with the locals in border towns is starkly similar and refugees come more to have a better life and enjoy benefits doled out for the locals and make India their home, is the fear among most urban Indians polled. Though after the Taliban takeover of Afghanistan, India has welcomed refugees from Afghanistan who wanted asylum.”*

Govt spending on refugees

Urban Indians display divided views. 22% believe govt should increase spending on refugees, 35% believe govt spending should remain the same, while 30 per cent believe govt should cut back on spending on refugees.



PRESS RELEASE

Philanthropic side of Urban Indians in the last 12 months & motivations

In the last 12 months, 26% of urban Indians polled claim to have donated funds to support the refugees cause, 26% claim to have posted social media messages in support of the refugees and 18% claimed to have contacted govt officials.

Rationale for philanthropy? 43% of urban Indians polled said they were motivated by the war in Ukraine; for 56% it was their first time ever; and 13% said they regularly support refugees.

Technical Note

These are the results of a 28-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 20,505 adults, aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, and age 16-74 in 23 other countries between Friday, April 22nd 2022 and Friday, May 6th, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain, and the United States, and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Hungary, India, Malaysia, Mexico, the Netherlands, Peru, Poland, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland and Turkey (please note that Switzerland was not included in 2021)

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, Switzerland and the US can be taken as representative of their general adult populations under the age of 75.

The samples in Brazil, mainland China, Chile, Colombia, India, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that each country’s sample composition best reflects the demographic profile of the adult population according to the most recent census data.

The “Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.

Where results do not sum to 100 or the “difference” appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.





PRESS RELEASE

The publication of these findings abides by local rules and regulations.

ABOUT IPSOS

Ipsos is now the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers, or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

GAME CHANGERS

In our world of rapid change, the need of reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:

You act better when you are sure.

