

IPSOS UK POLITICAL PULSE

July 2022

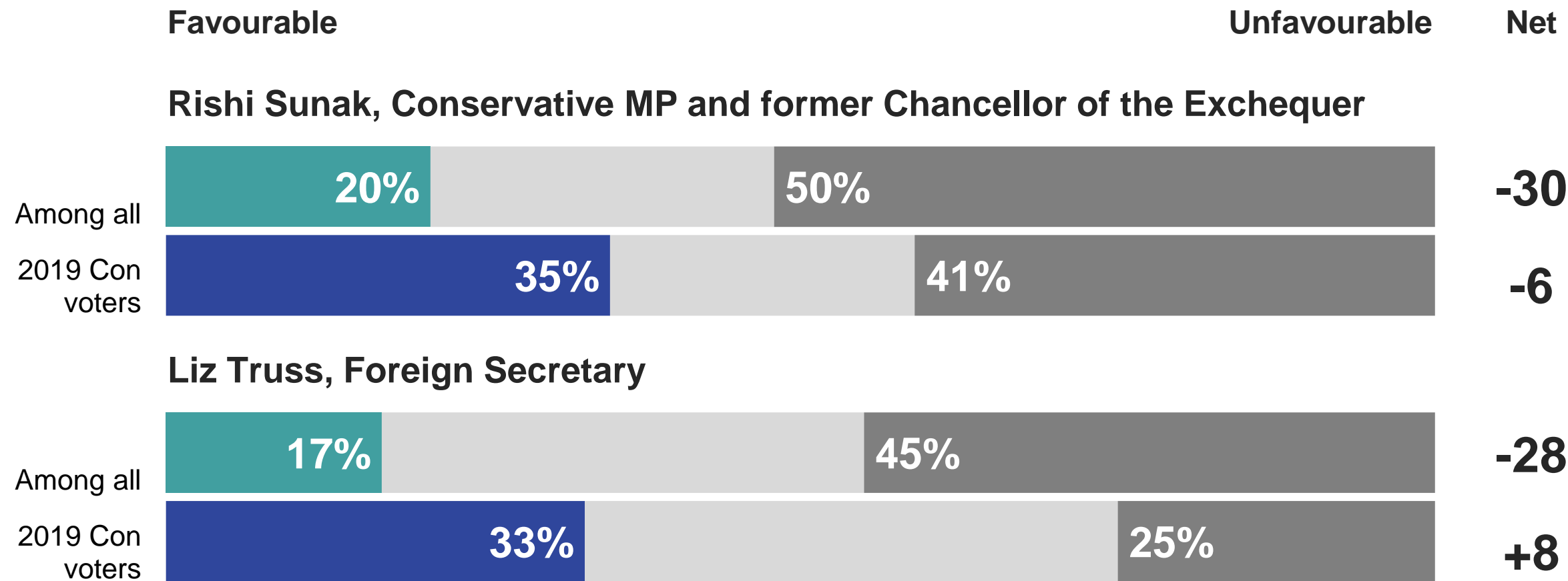


FAVOURABILITY TOWARDS POLITICIANS AND POLITICAL PARTIES

July 2022

Favourability of Conservative candidates for next Prime Minister

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

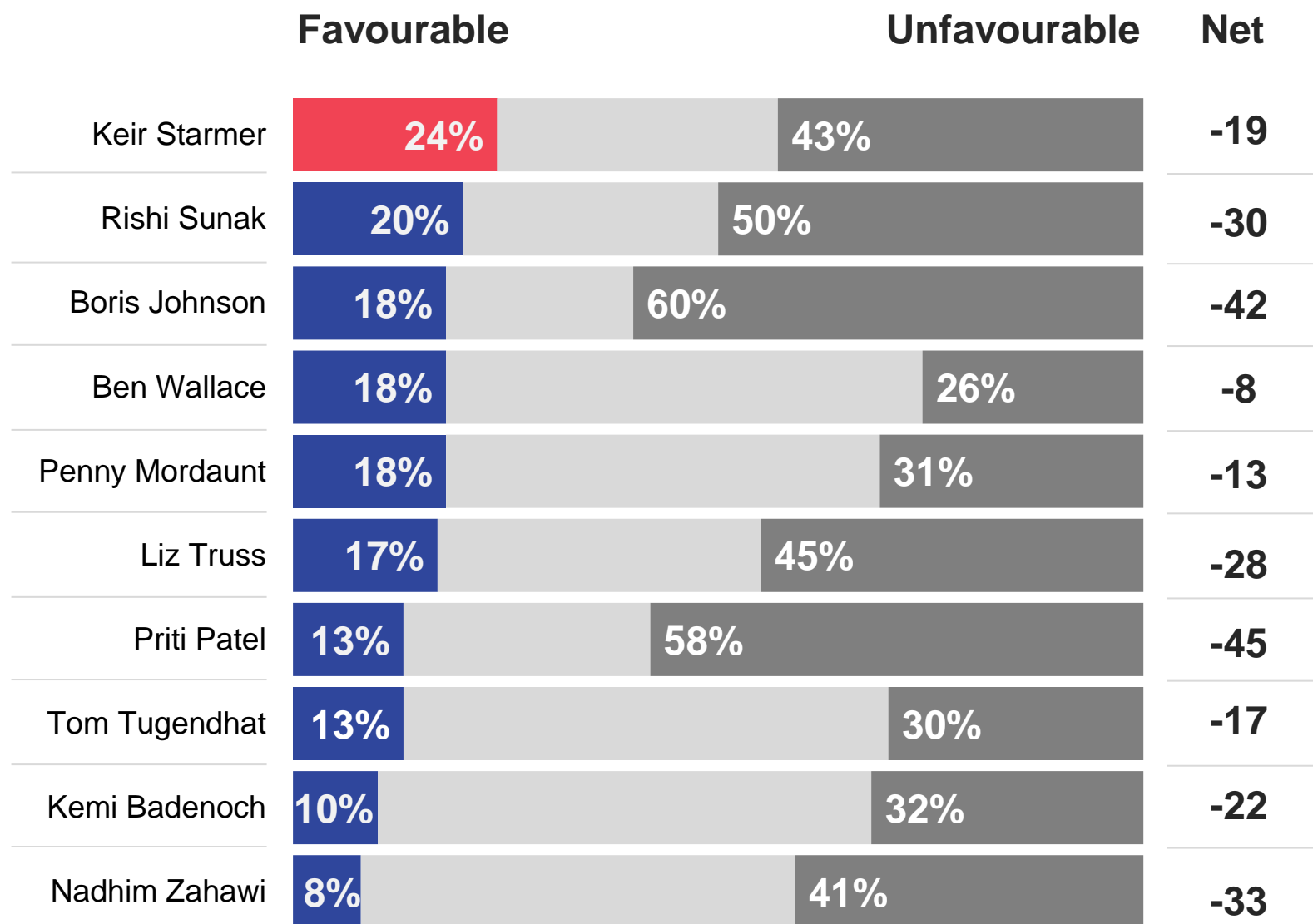


Base: 1,099 Online British adults aged 18+, 15 -20 July 2022, including 2019 Conservative party voters (324)



Favourability of leading politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

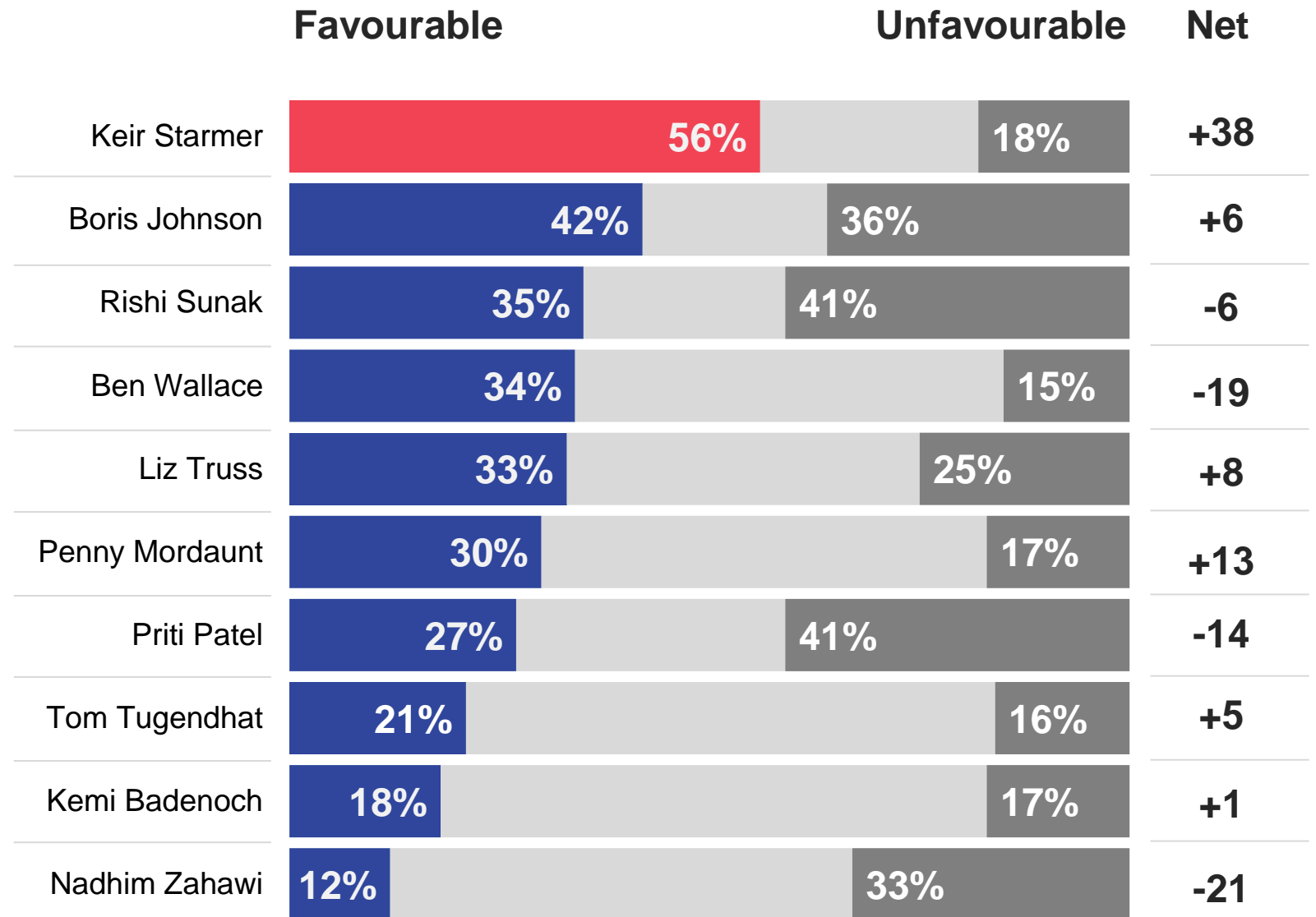


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Favourability of leading politicians

Among those who voted for their party at GE2019

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

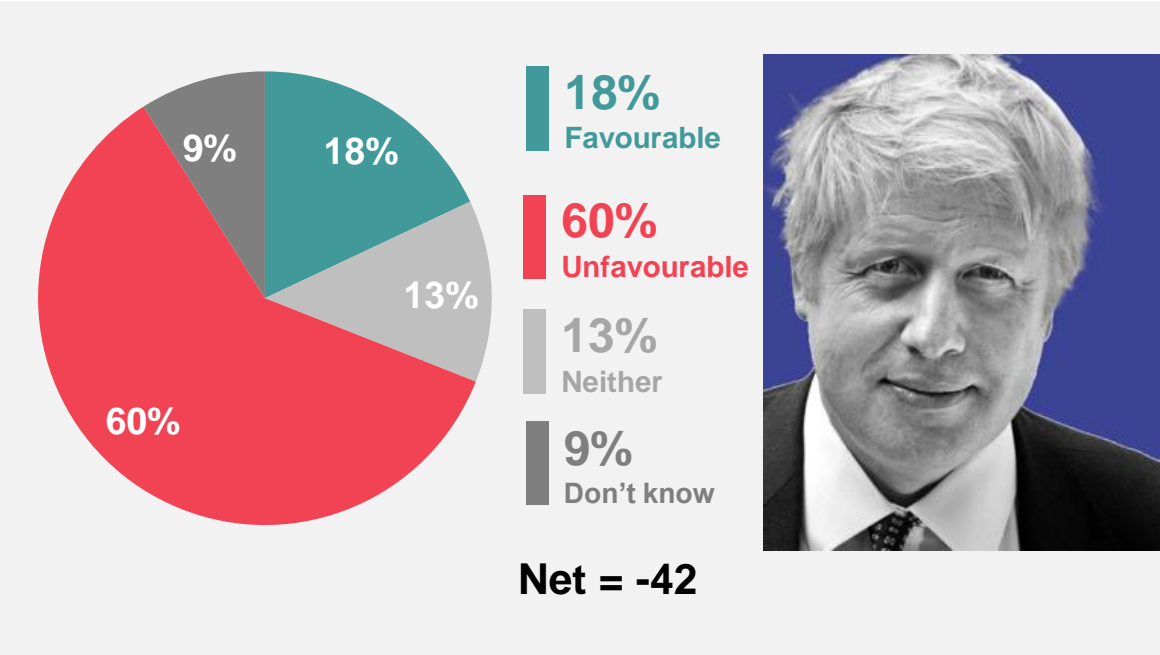


Base: 1,099 Online British adults aged 18+, 15 -20 July 2022, including 2019 Conservative party voters (324) and 2019 Labour voters (259)

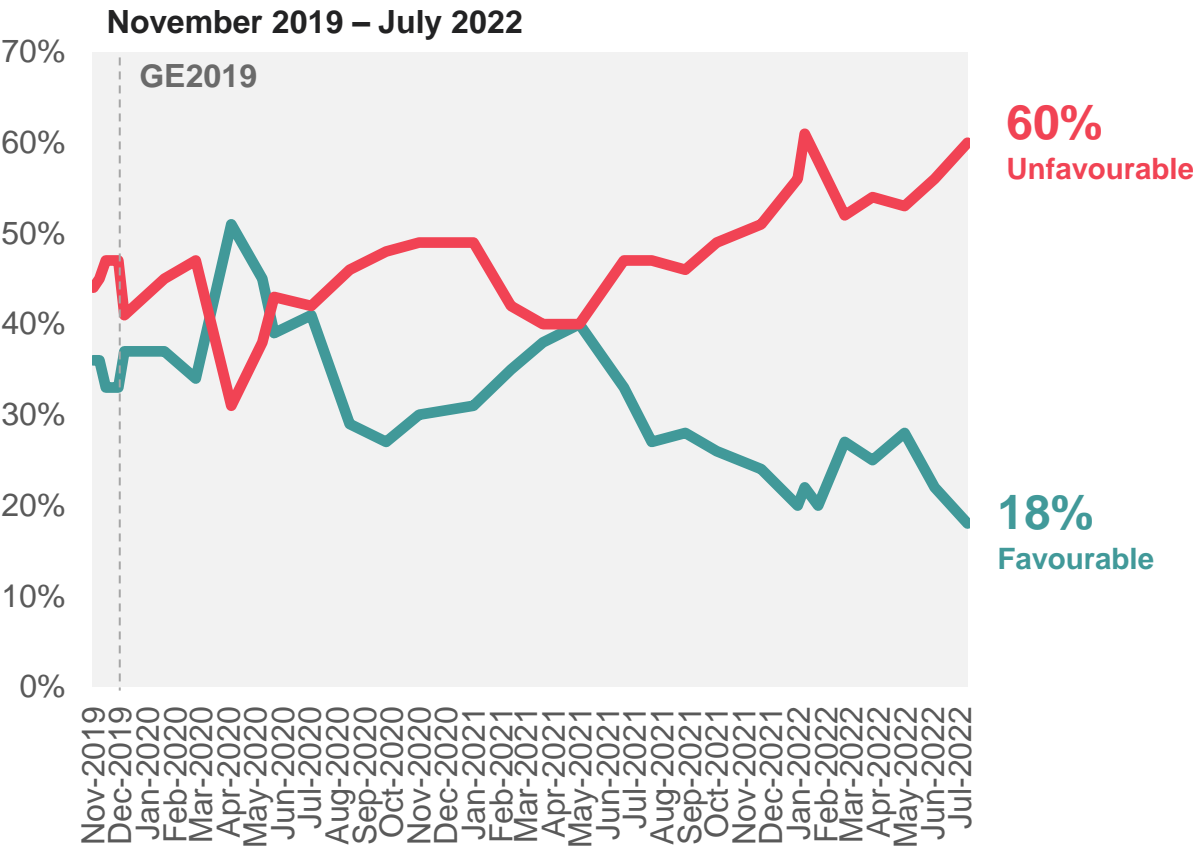
Boris Johnson: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Boris Johnson

July 2022

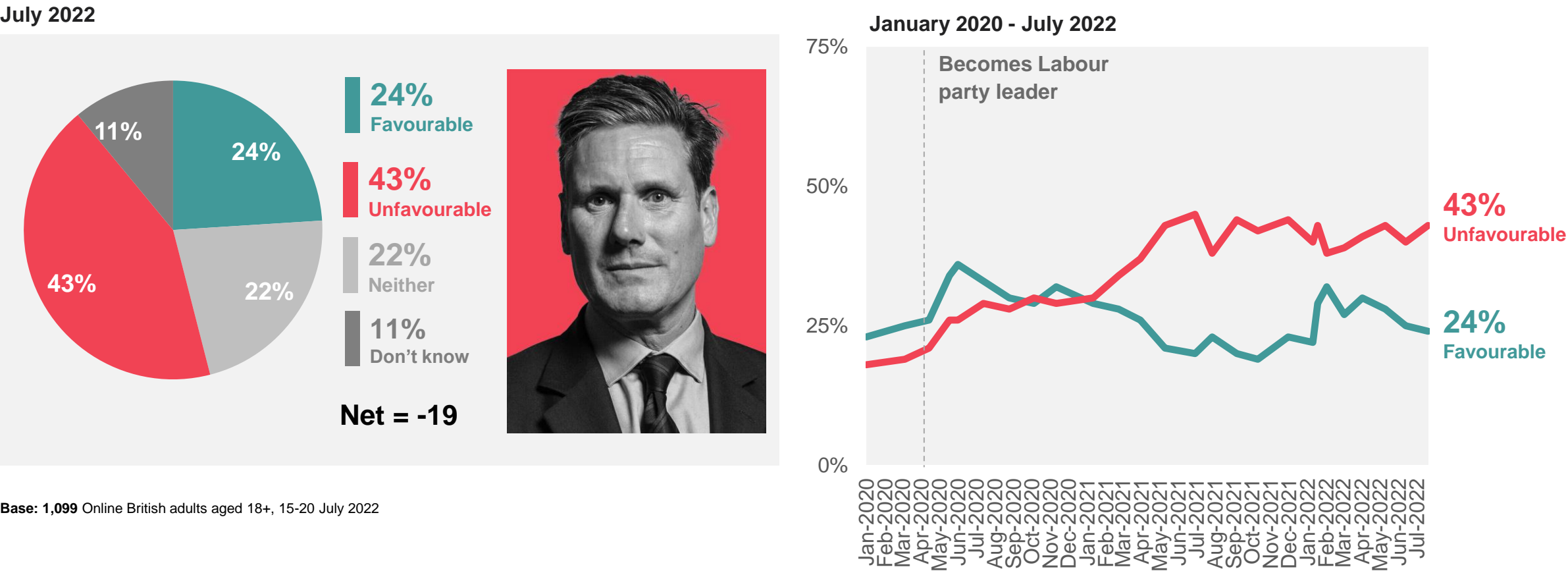


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Keir Starmer: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer



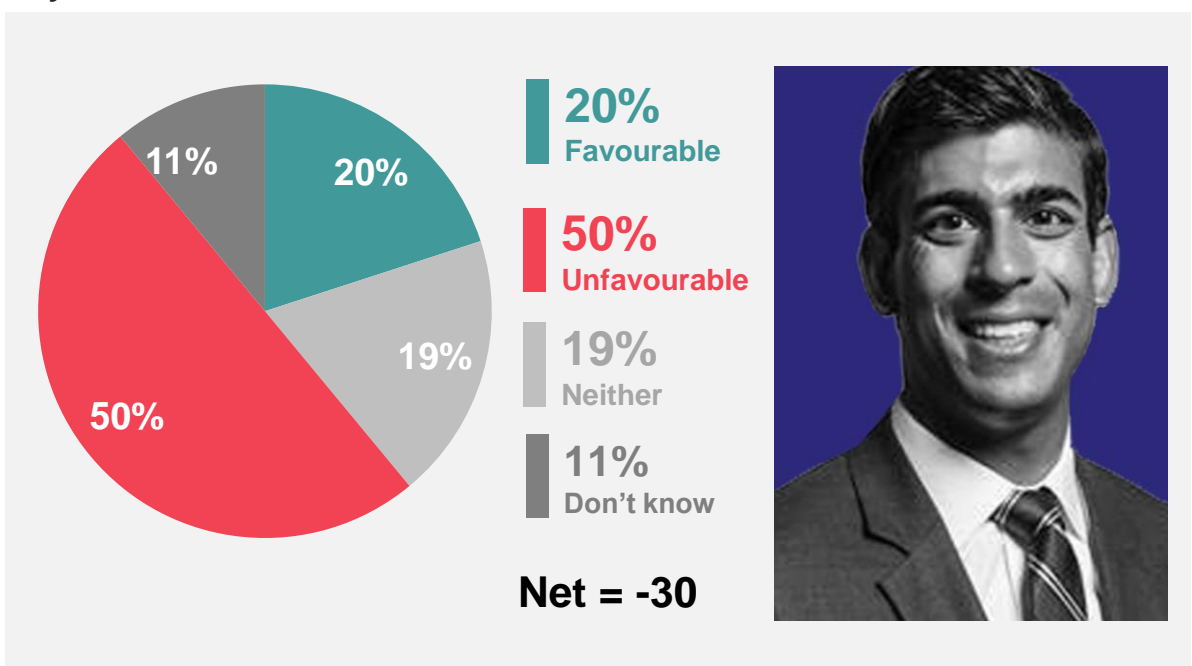
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Rishi Sunak: Favourability

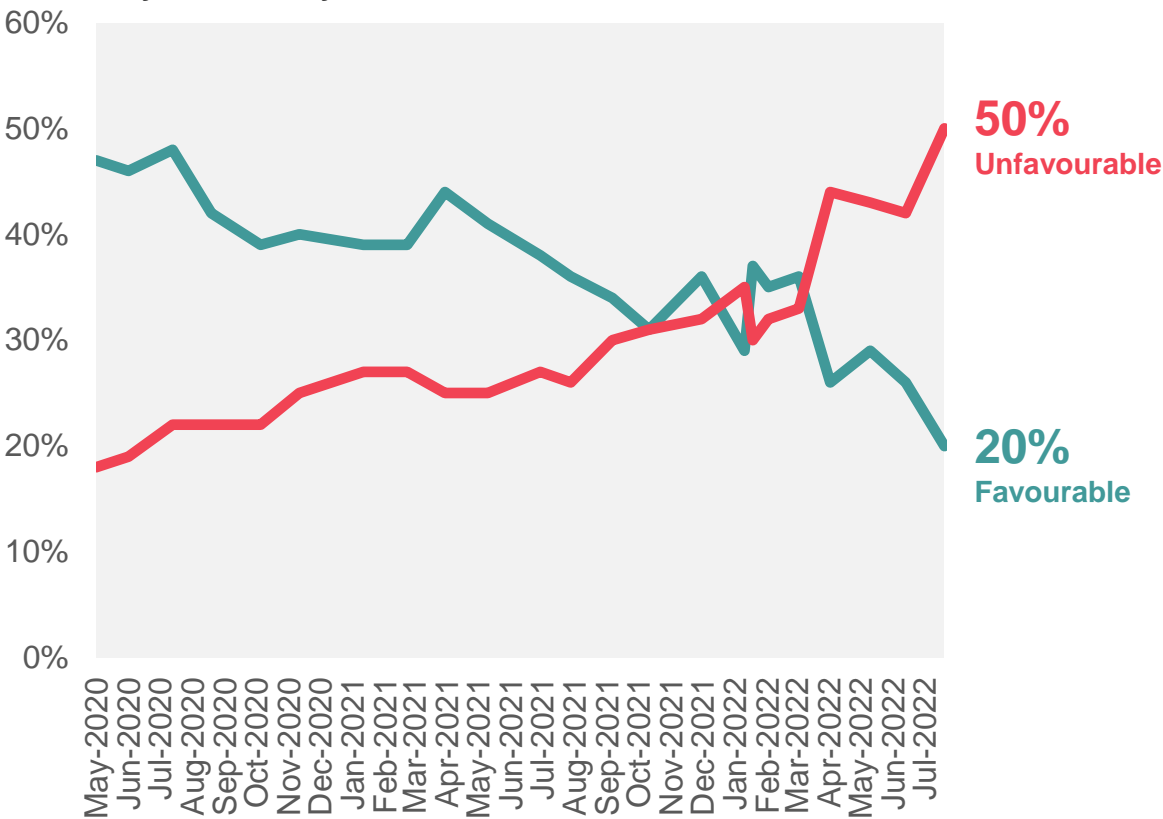
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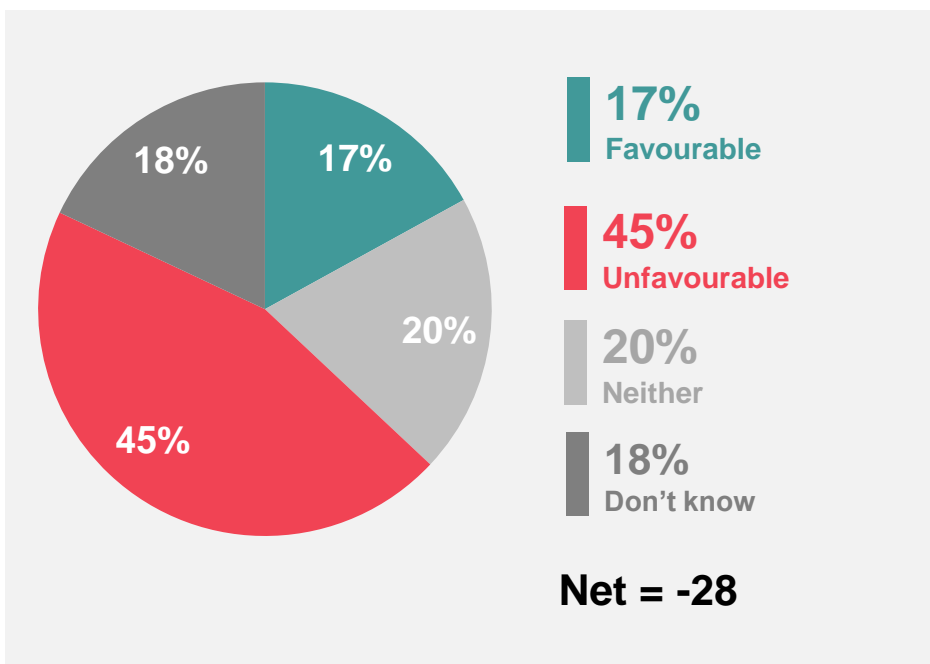
May 2020 – July 2022



Liz Truss: Favourability

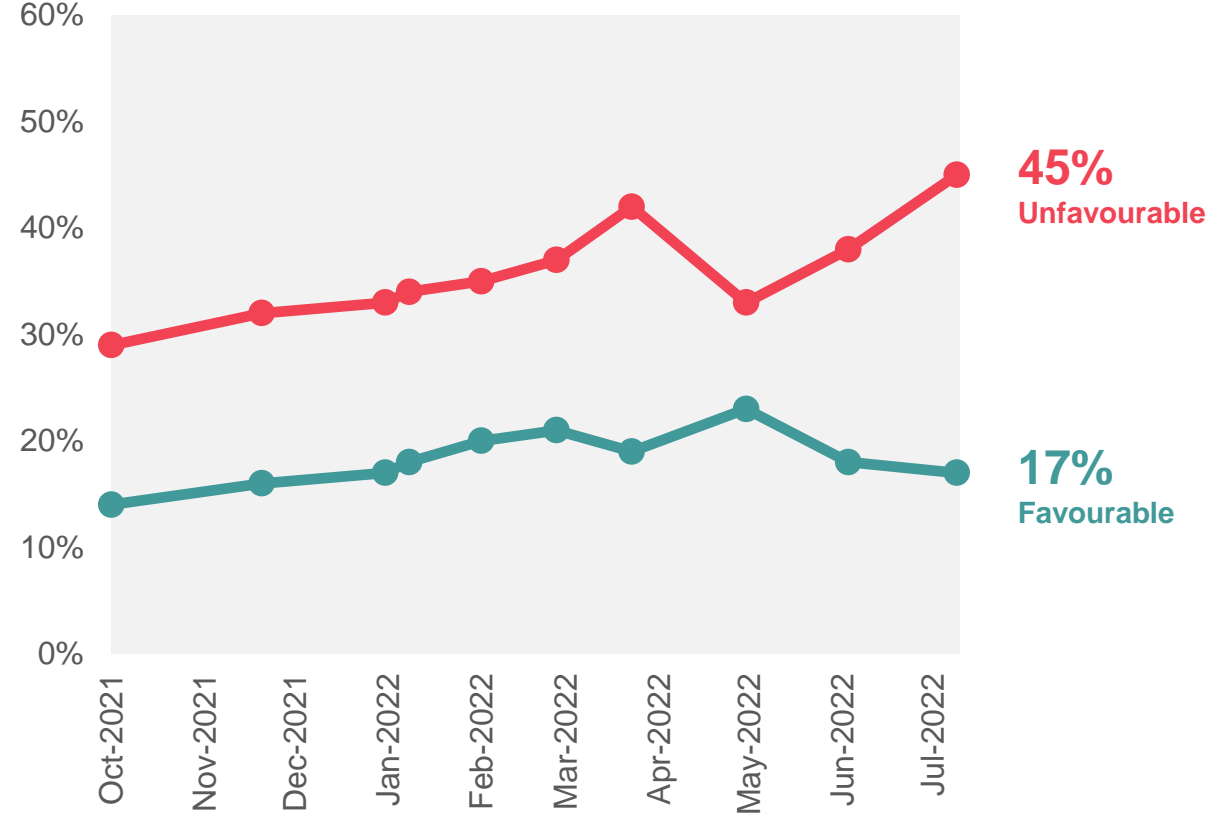
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Liz Truss

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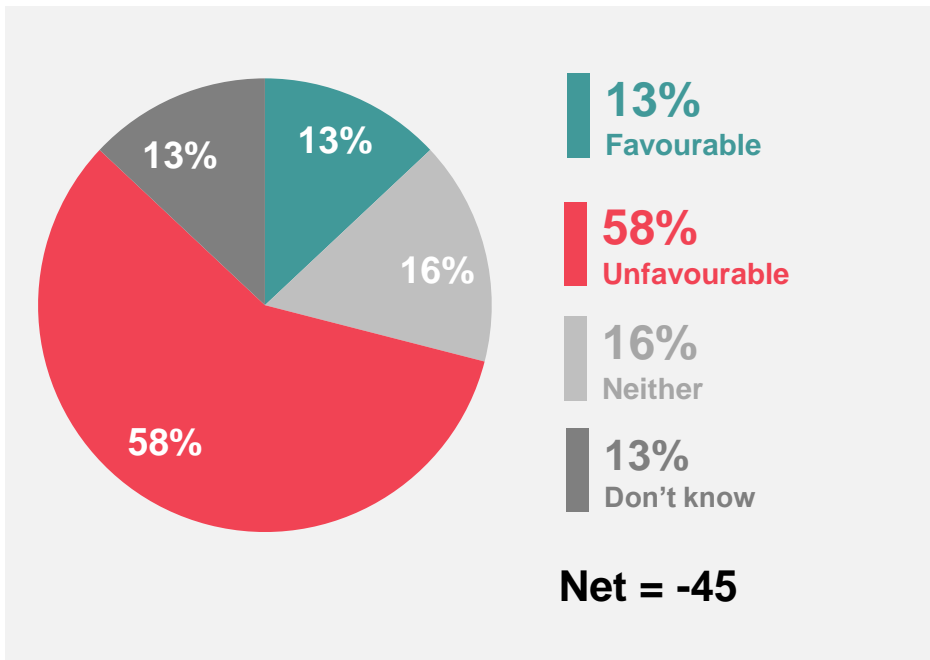
October 2021 – July 2022



Priti Patel: Favourability

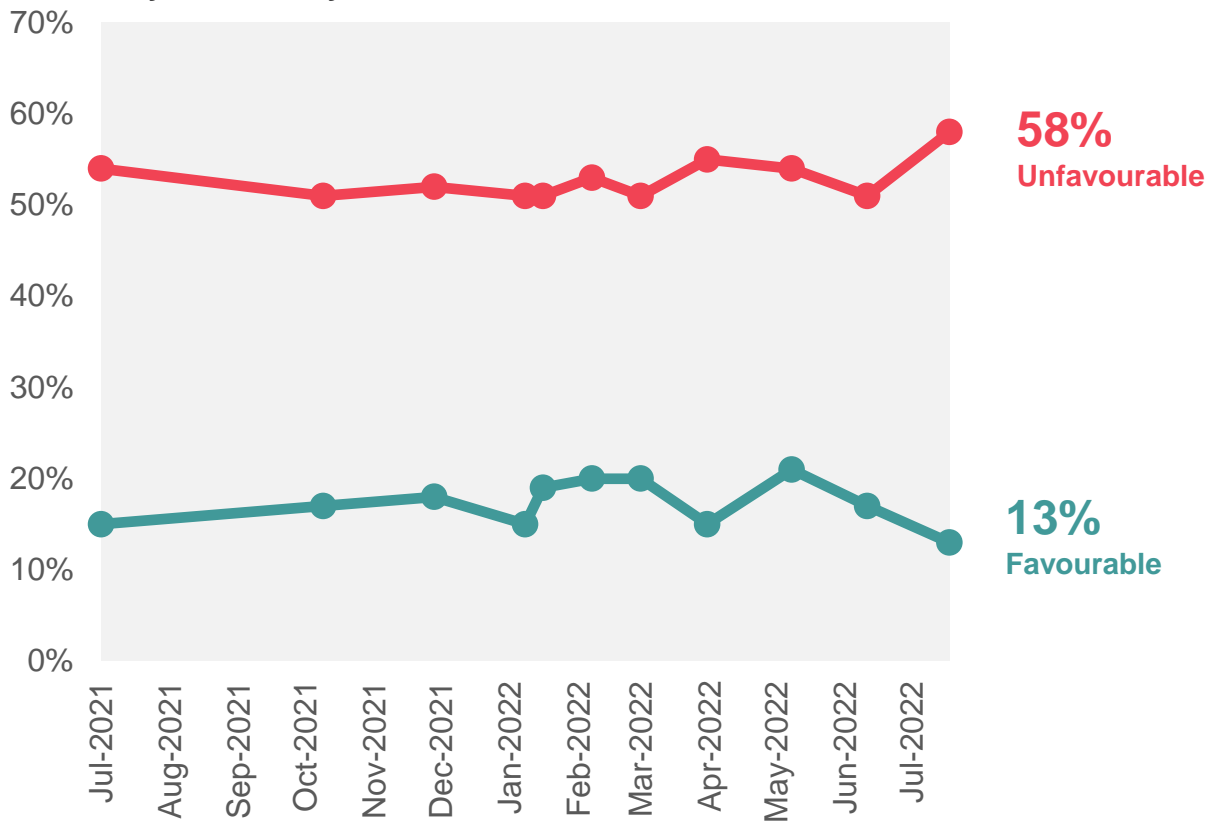
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Priti Patel

July 2022



Base: 1,099 Online British adults aged 18+, 15-20 July 2022

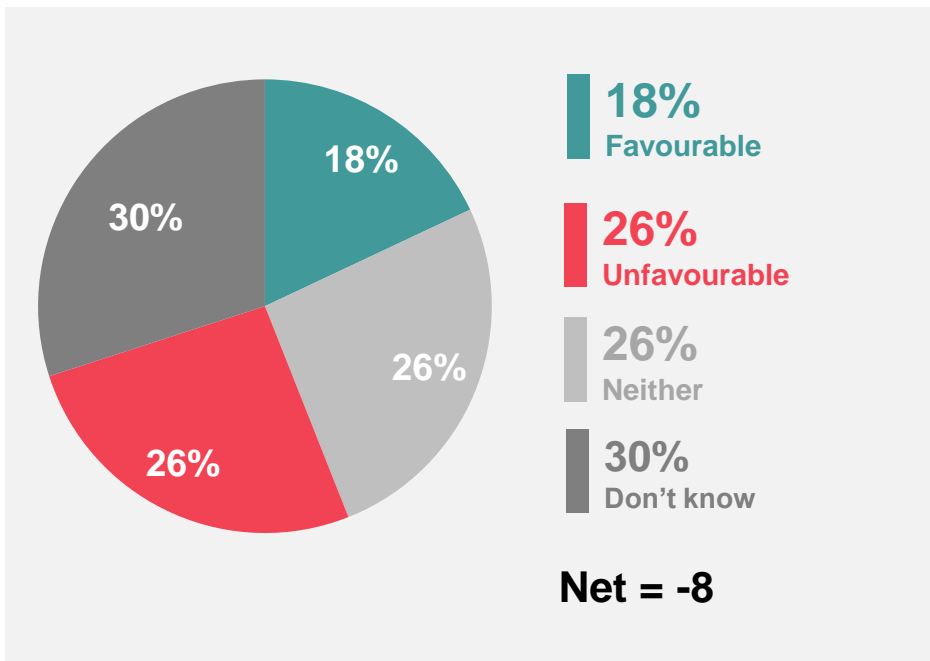
July 2021 – July 2022



Ben Wallace: Favourability

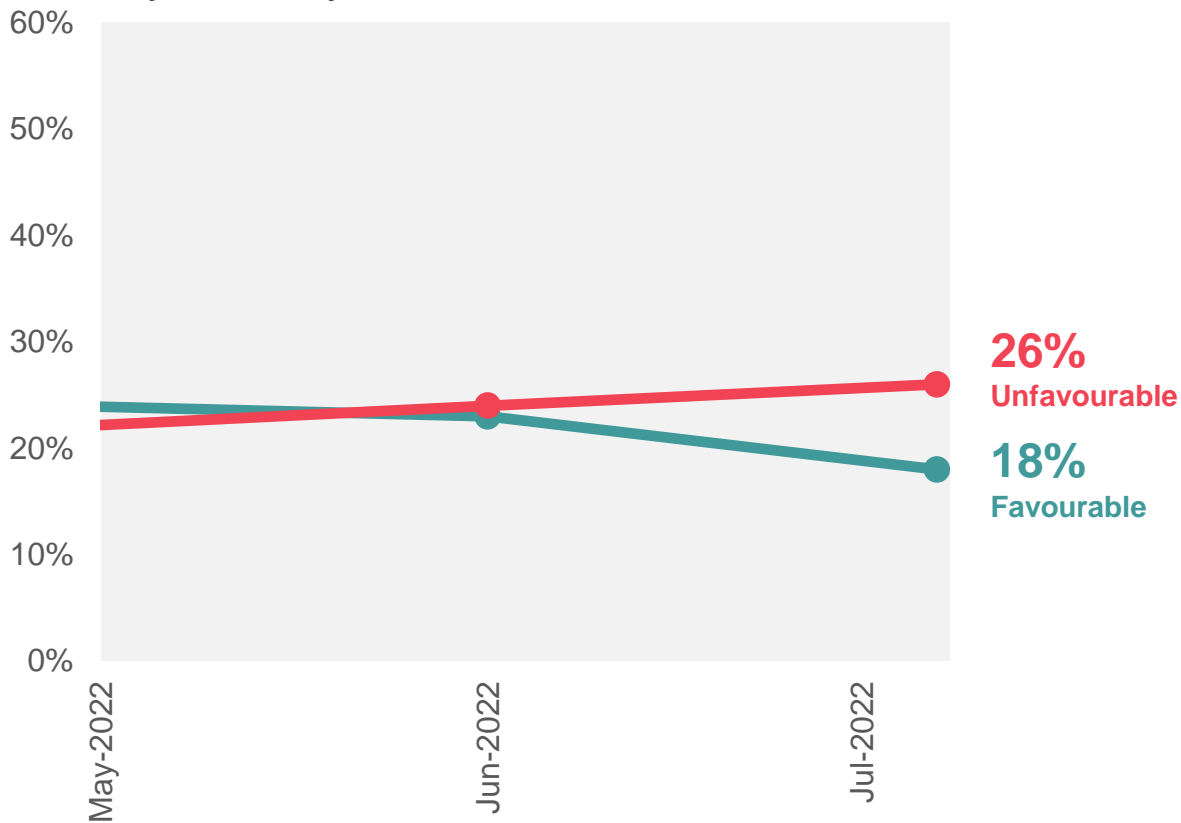
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ben Wallace

July 2022



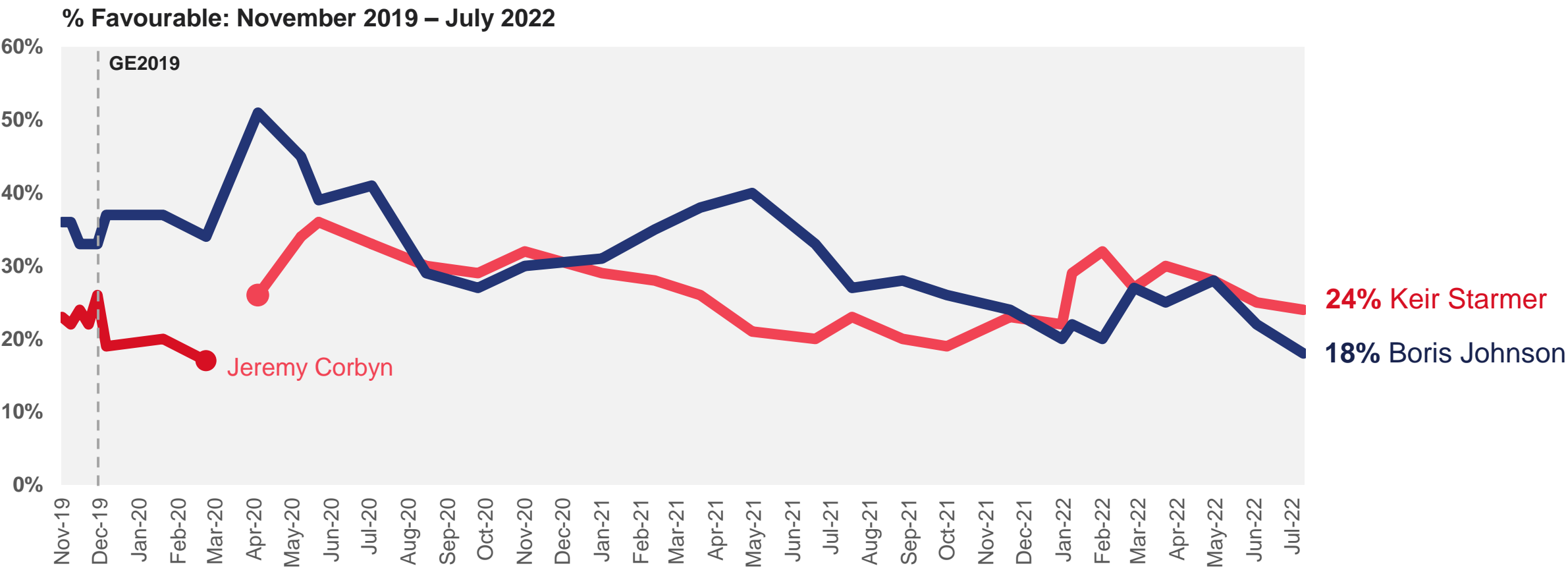
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July 2021 – July 2022



Favourability: Boris Johnson vs Keir Starmer

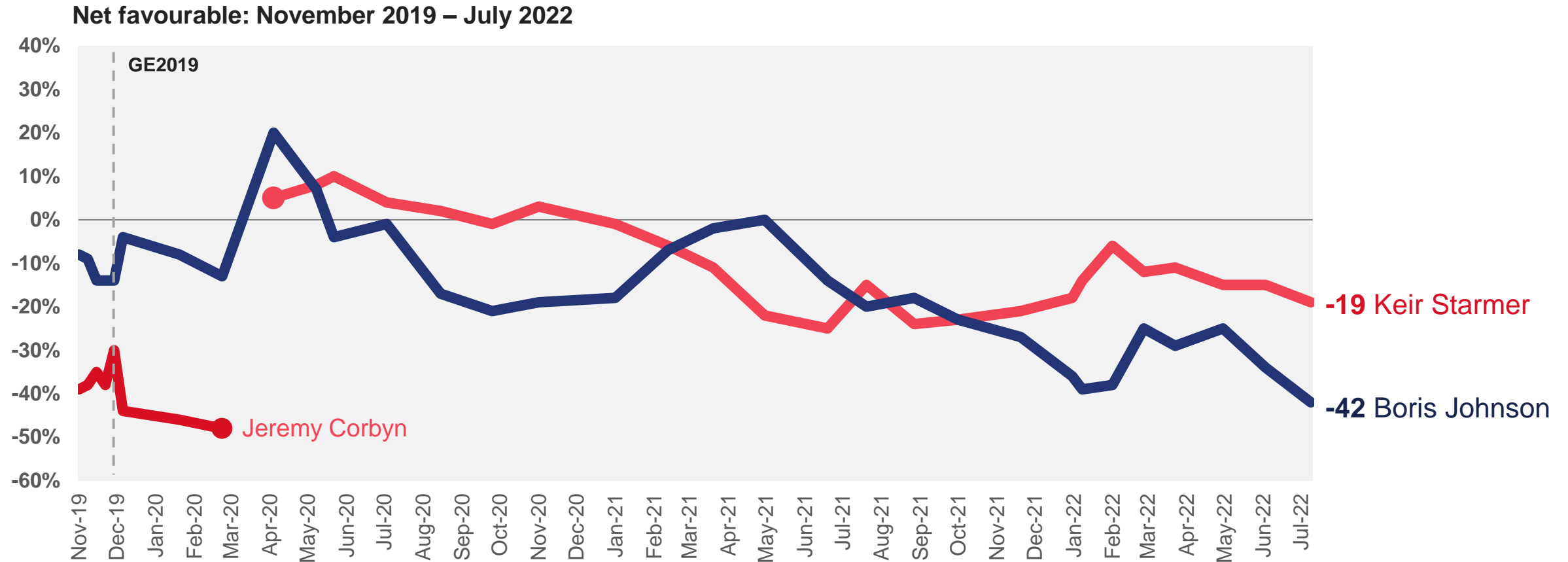
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Net favourability: Boris Johnson vs Keir Starmer

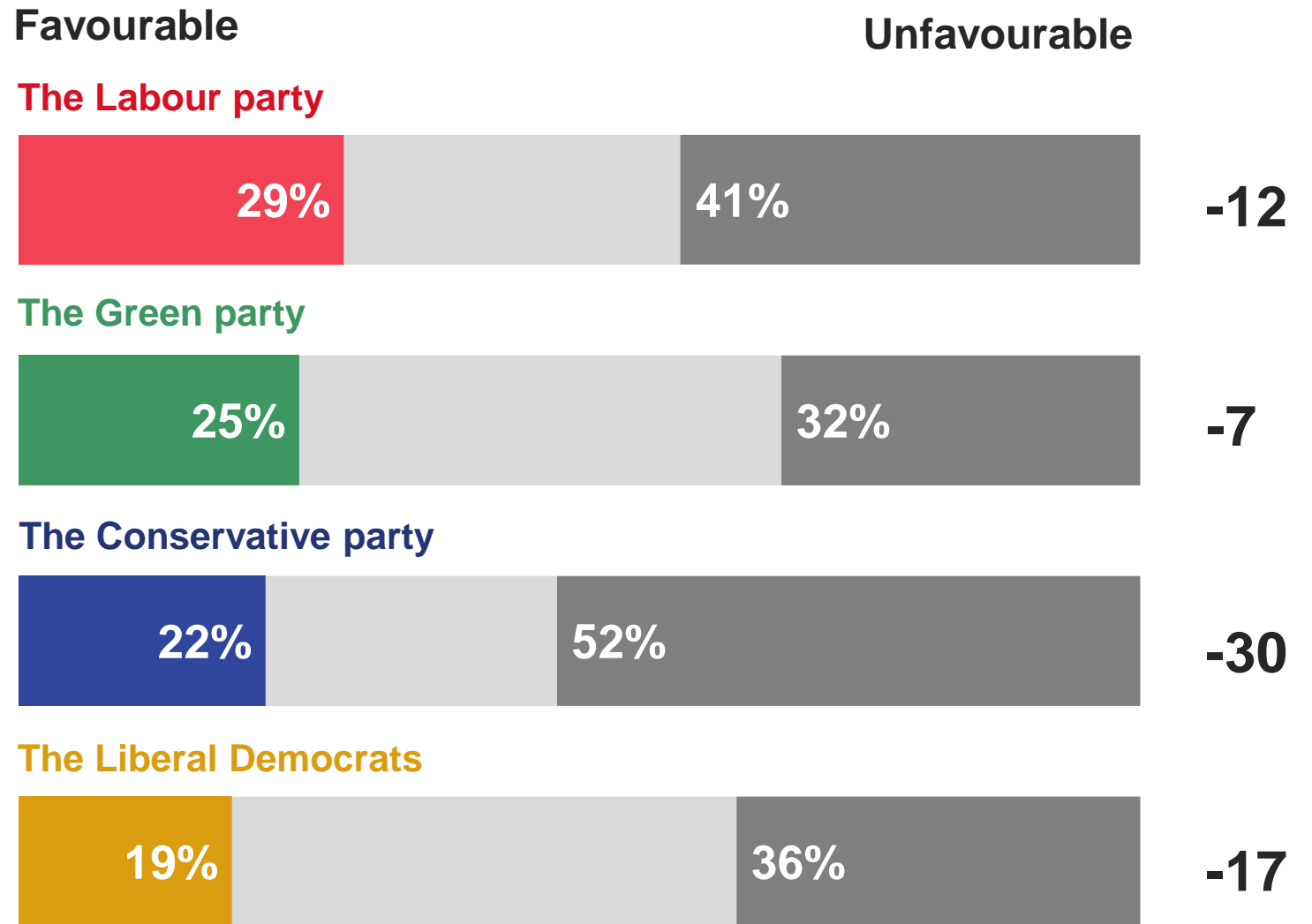
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Favourability towards political parties

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

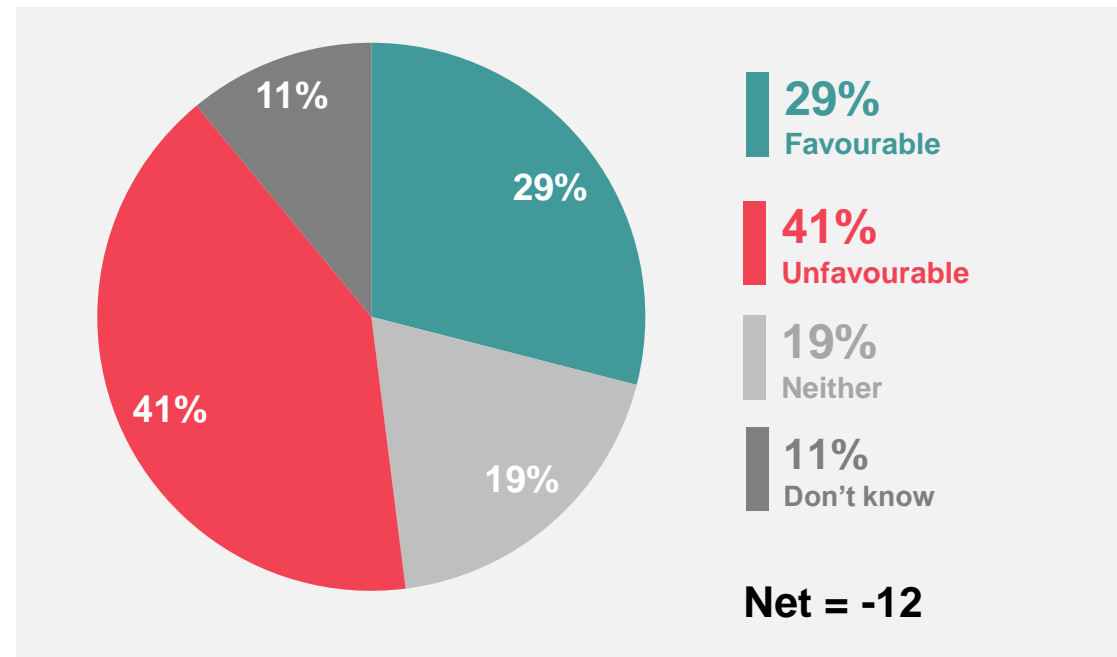


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The Labour party: Favourability

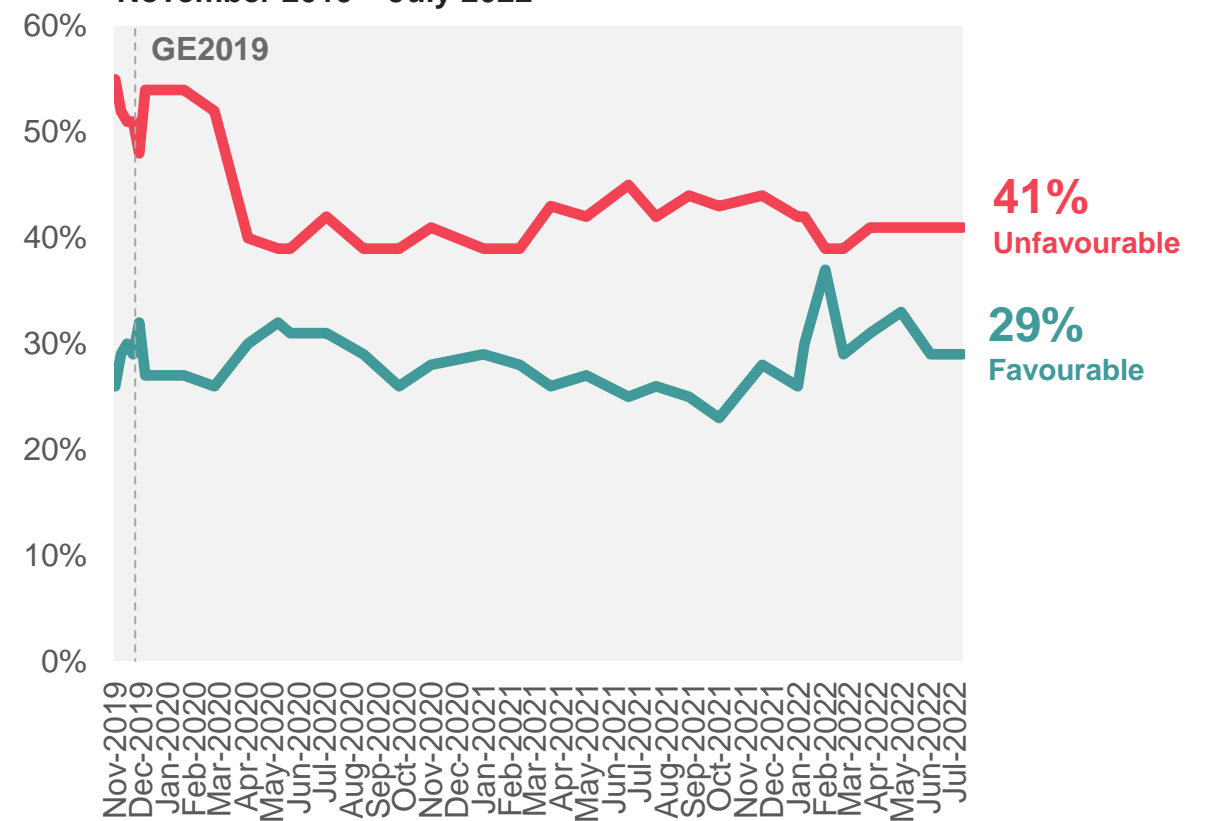
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour party

July 2022



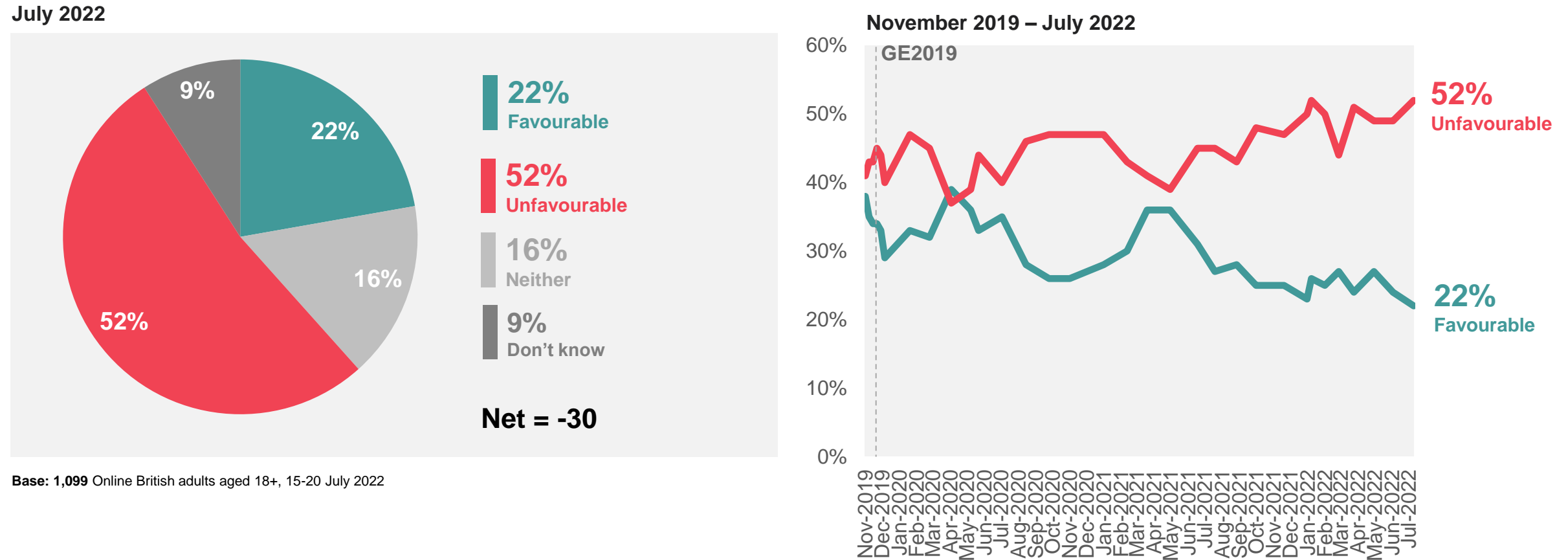
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November 2019 – July 2022



The Conservative party: Favourability

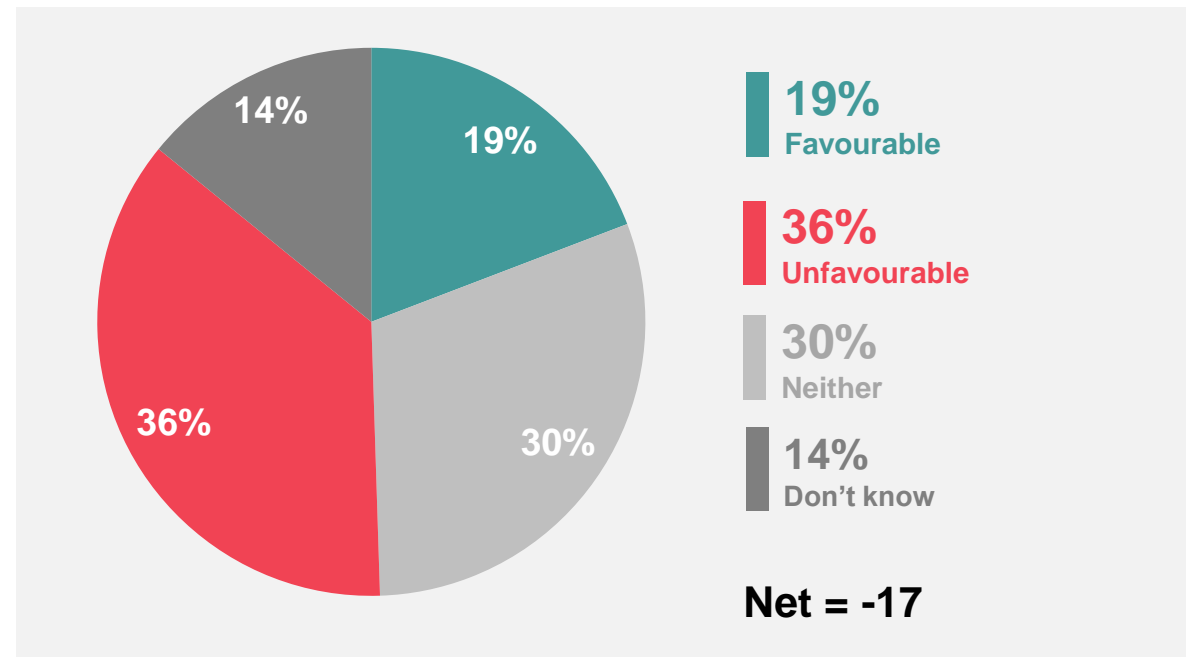
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative party



The Liberal Democrats: Favourability

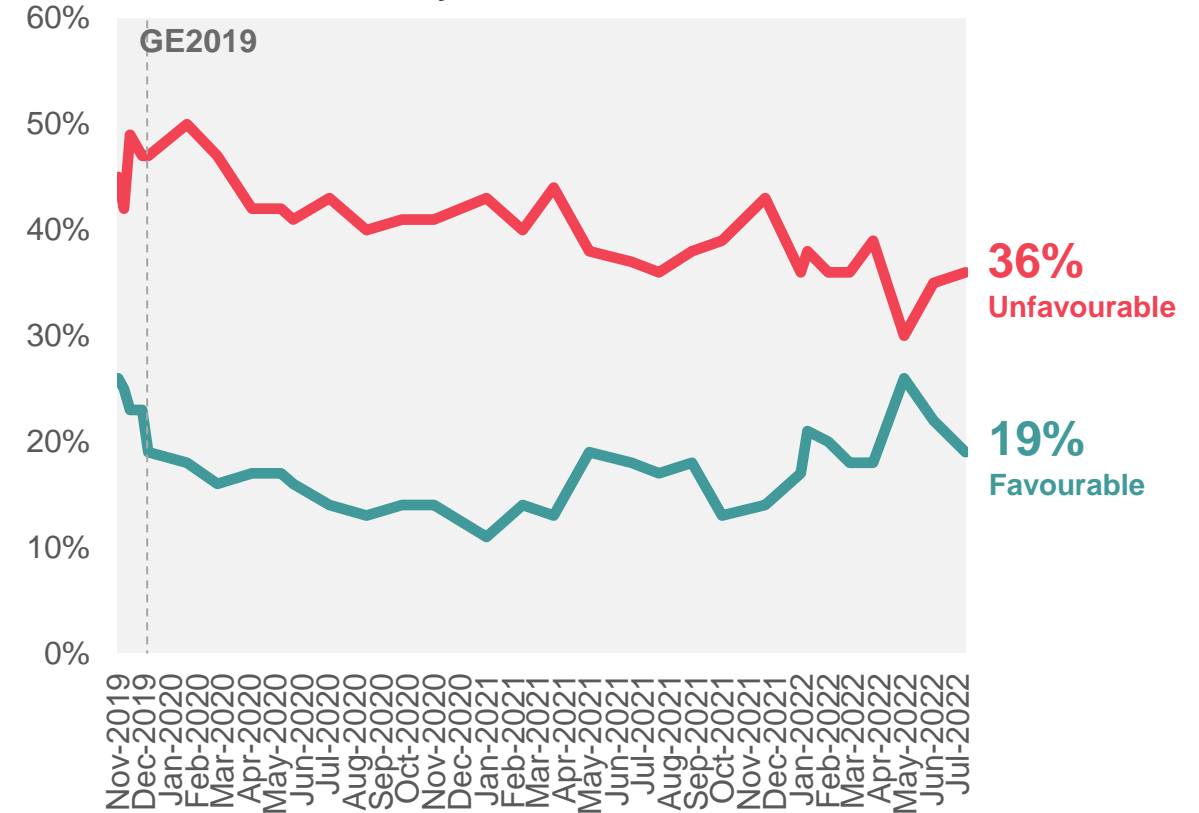
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

July 2022



Base: 1,099 Online British adults aged 18+, 15-20 July 2022

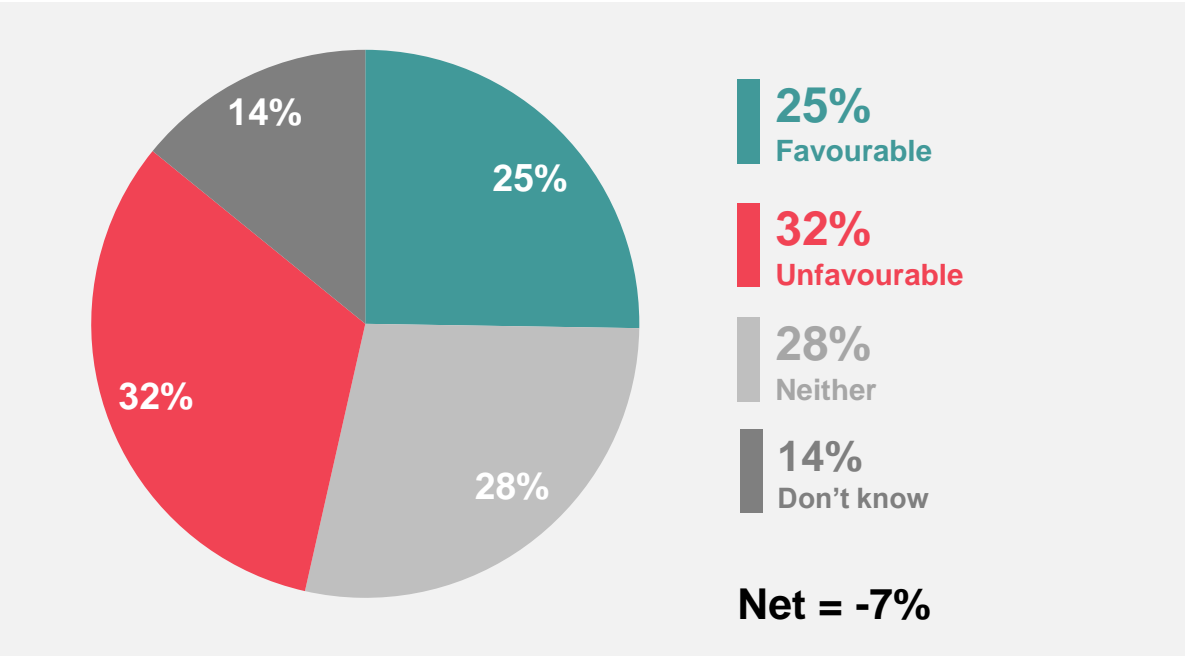
November 2019 – July 2022



The Green Party: Favourability

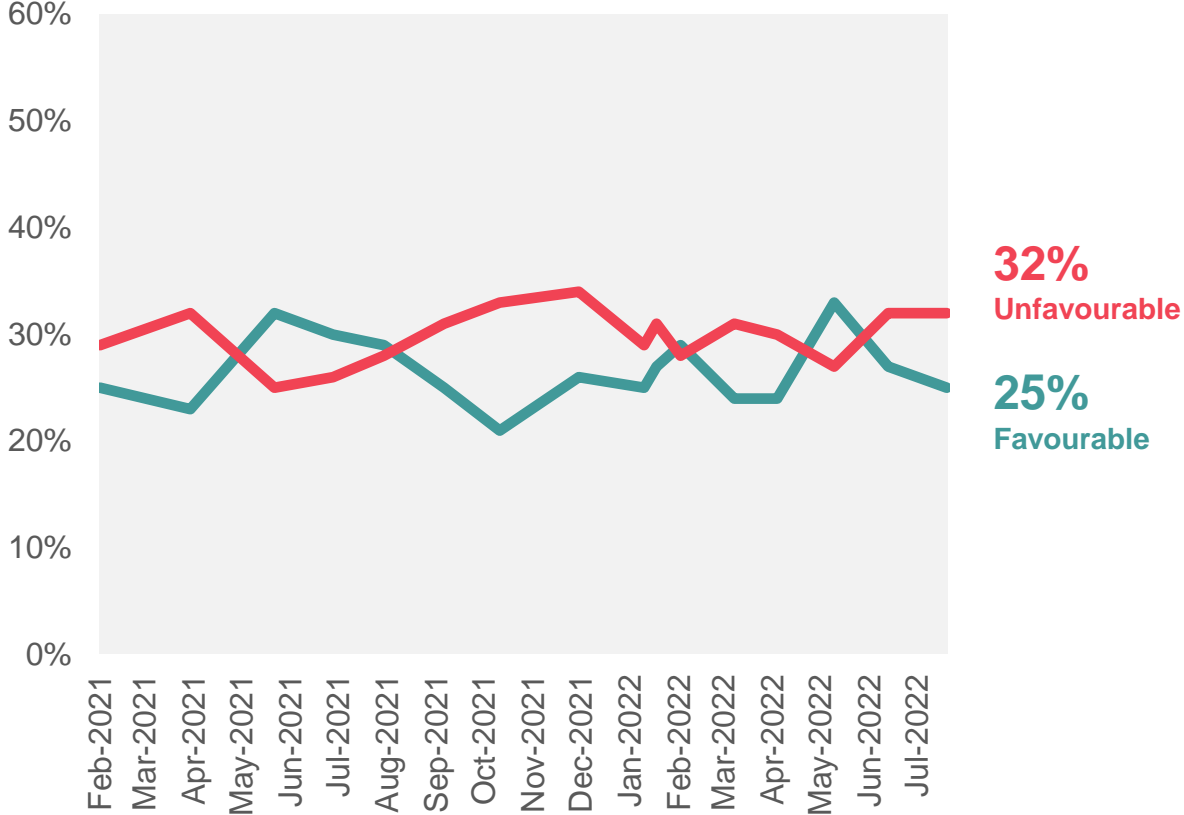
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party

July 2022



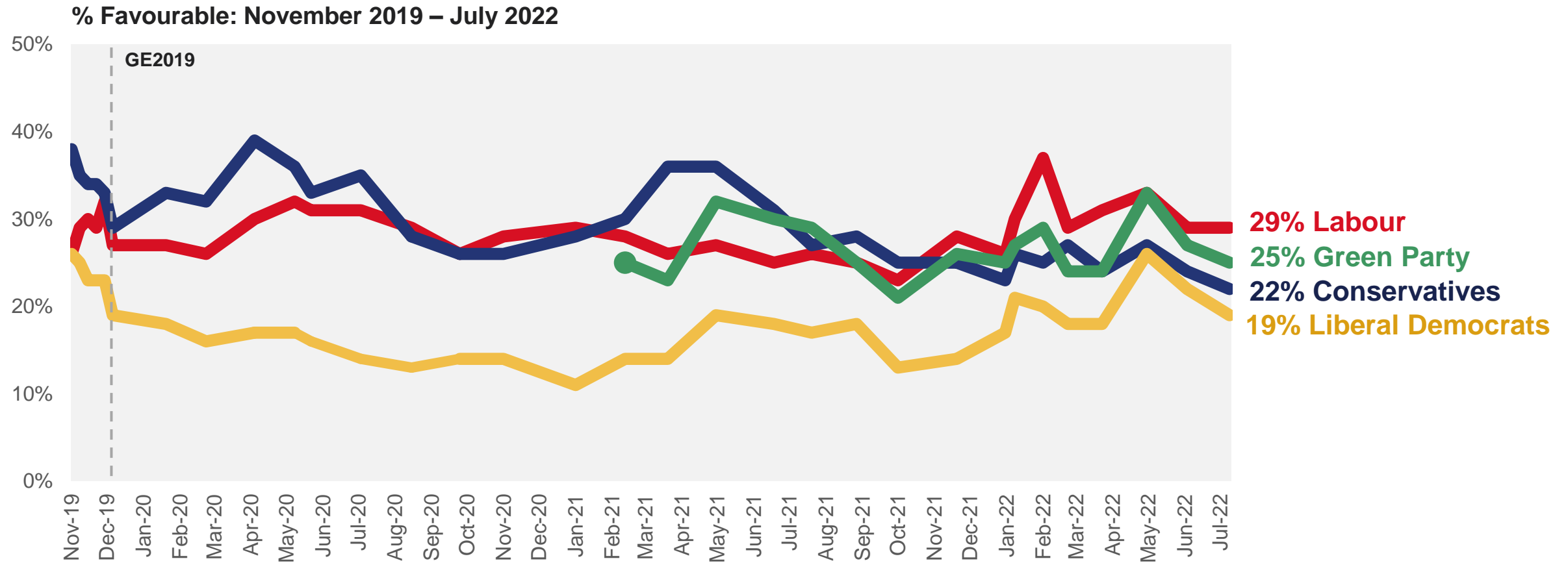
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February 2021– July 2022



Political parties: Favourability

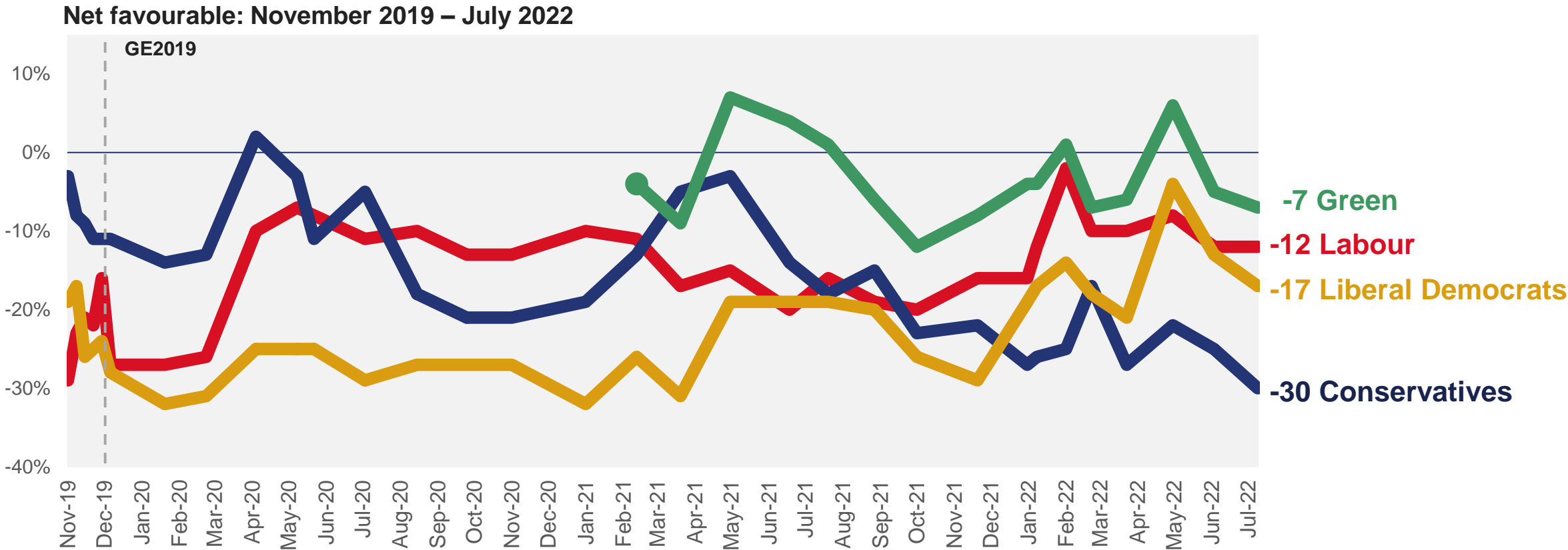
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Political parties: Net favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,099 Online British adults aged 18+, 15-20 July 2022





PARTY POLICIES

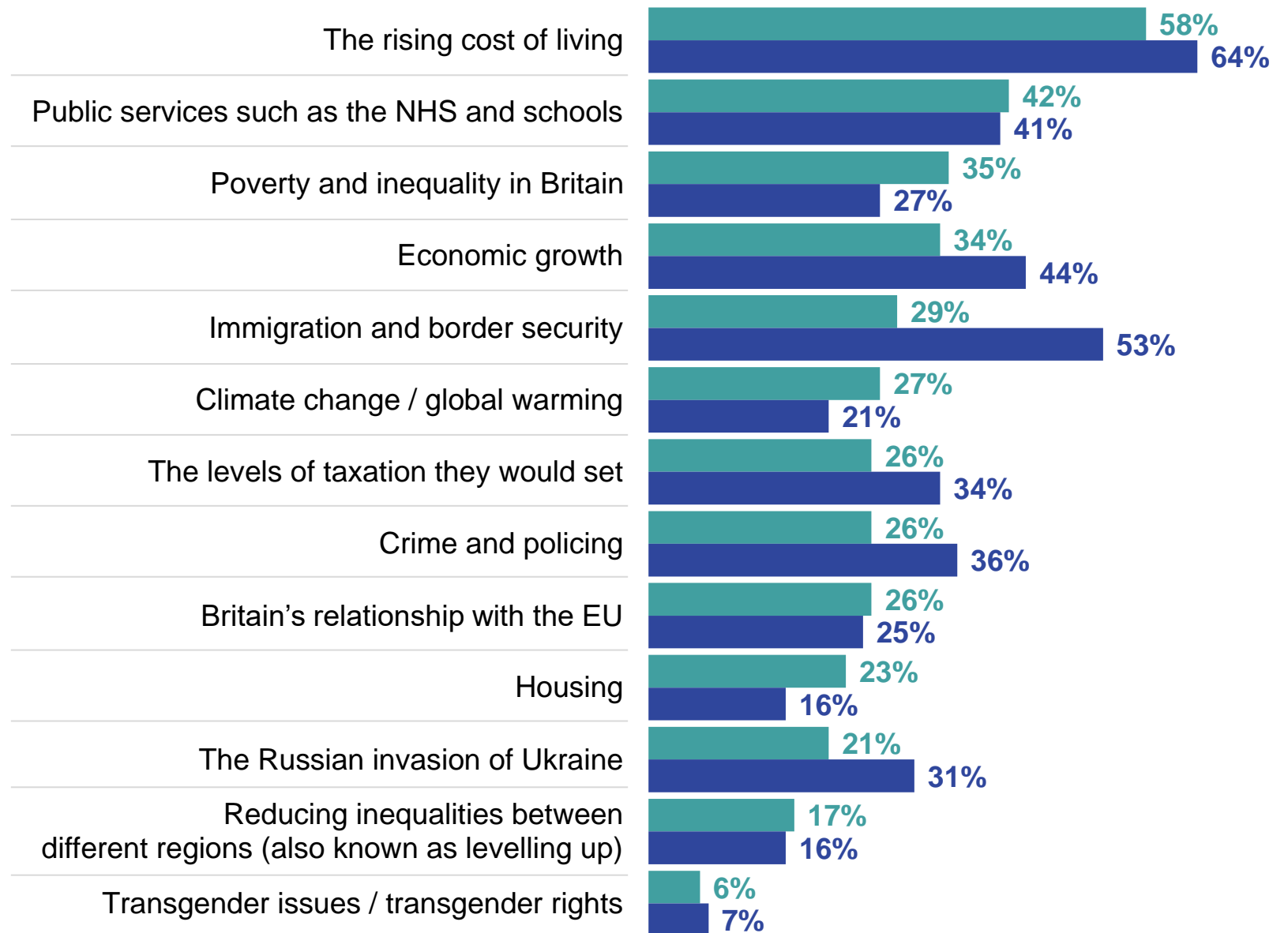
July 2022

What should Conservative candidates for the next Prime Minister be talking about?

As you may know, the Conservative Party are now in the process of choosing a new leader and that person will replace Boris Johnson as Prime Minister. Which of the following subjects would you most like to hear the candidates talk about their plans for?

Among all

2019 Conservative voters



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Ipsos UK

Political Pulse July 2022

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com