

Ipsos Political Monitor - June 2022

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30 Jun 2022

Table 1

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
Total voting	828	734	616	590	734	700	674	634	29	401	413	225	261	342	87	138	126	135	132	210	98	235	252	160	182	486	342	724	105	846	
Conservative	245	226	186	177	225	215	205	189	6	128	113	39	70	135	13	26	19	52	43	93	53	72	68	54	51	140	105	235	10	227	
	30%	31%	30%	30%	31%	31%	30%	30%	22%	32%	27%	17%	27%	40%	16%	19%	15%	38%	32%	44%	54%	31%	27%	34%	28%	29%	31%	32%	10%	27%	
Labour	335	297	252	237	290	278	272	259	12	154	177	104	111	119	48	56	69	43	55	64	29	84	114	64	72	198	136	273	62	357	
	40%	40%	41%	40%	39%	40%	40%	41%	42%	38%	43%	46%	43%	35%	56%	40%	55%	31%	42%	30%	30%	36%	46%	40%	40%	41%	40%	38%	59%	42%	
Liberal Democrats (Lib Dem)	124	108	94	90	114	111	106	96	6	59	63	37	38	49	12	25	17	21	15	33	11	47	39	17	22	85	39	110	14	112	
	15%	15%	15%	15%	16%	16%	16%	15%	20%	15%	15%	17%	15%	14%	14%	18%	14%	15%	11%	16%	11%	20%	15%	11%	12%	18%	11%	15%	13%	13%	
Scottish National Party (SNP)	36	32	29	29	33	31	30	29	1	19	17	5	16	15	1	4	6	9	6	9	2	9	7	9	12	15	20	35	*	57	
	4%	4%	5%	5%	4%	4%	4%	5%	4%	5%	4%	2%	6%	5%	1%	3%	5%	7%	5%	4%	2%	4%	3%	5%	7%	3%	6%	5%	*	7%	
Plaid Cymru	7	7	6	6	6	6	6	6	1	3	4	1	3	3	1	*	1	2	-	3	1	3	1	1	2	4	3	6	1	10	
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	*	1%	1%	-	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	
Green Party	61	49	39	39	51	47	43	43	2	25	34	29	19	12	10	20	12	7	7	5	*	19	16	8	18	35	26	46	15	57	
	7%	7%	6%	7%	7%	7%	6%	7%	7%	6%	8%	13%	7%	4%	11%	14%	10%	5%	5%	2%	*	8%	6%	5%	10%	7%	8%	6%	14%	7%	
UKIP	6	4	2	2	2	2	2	2	-	3	3	2	1	2	-	2	1	*	1	1	-	-	3	1	2	3	3	6	-	6	
	1%	1%	*	*	*	*	*	*	-	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	-	-	1%	1%	1%	1%	1%	1%	-	-	1%
British National Party	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	2	-	1	
	*	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	2%	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	7	6	6	5	6	6	6	6	-	6	1	3	1	2	1	2	*	1	1	1	1	*	*	6	1	1	6	7	-	9	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	2%	1%	1%	1%	2%	*	1%	1%	1%	1%	*	*	3%	*	*	2%	1%	-	1%	
Other	7	4	4	4	5	4	4	4	1	5	2	2	2	3	*	2	*	1	3	-	-	2	4	1	-	6	1	6	1	10	
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	*	1%	*	1%	3%	-	-	1%	1%	1%	-	1%	*	1%	1%	1%	
Conservative Lead over Labour	-90	-71	-66	-60	-65	-63	-68	-69	-6	-26	-64	-65	-41	16	-35	-30	-50	9	-13	29	24	-12	-46	-11	-21	-58	-32	-38	-52	-130	
	-11%	-10%	-11%	-10%	-9%	-9%	-10%	-11%	-21%	-7%	-15%	-29%	-16%	5%	-40%	-22%	-40%	7%	-10%	14%	24%	-5%	-18%	-7%	-12%	-12%	-9%	-5%	-50%	-15%	
Undecided	67	40	16	15	24	23	22	17	5	28	39	18	29	20	5	13	22	7	13	7	1	16	15	17	20	30	37	59	9	65	
	6%	5%	2%	2%	3%	3%	3%	2%	4%	6%	7%	6%	8%	5%	4%	7%	13%	4%	8%	3%	1%	6%	5%	8%	8%	5%	8%	6%	6%	6%	
Would not vote	145	43	14	15	24	23	19	16	80	72	72	54	53	39	23	31	19	34	16	23	10	26	27	36	56	53	92	131	14	126	
	14%	5%	2%	2%	3%	3%	3%	2%	68%	14%	14%	18%	15%	10%	19%	16%	11%	19%	10%	9%	9%	9%	9%	16%	21%	9%	19%	14%	10%	12%	
Refused/Prefer not to answer	18	12	10	10	13	13	11	10	3	9	10	8	6	5	3	5	2	4	1	4	2	7	1	6	4	9	10	12	7	22	
	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	3%	2%	1%	3%	3%	1%	2%	1%	1%	2%	3%	*	3%	1%	1%	2%	1%	5%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

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Table 2

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions							Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot		Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143		281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92		305	279	87	204	531	325	1059
Total voting	828	245	335	124	583	494	381	446	82	409	254	295	273	549	206	255	176	117	713	75		266	261	85	144	412	273	846
Conservative	245 30%	245 100%	-	-	-	245 50%	116 30%	129 29%	21 26%	113 28%	74 29%	109 37%	59 22%	183 33%	68 33%	75 29%	65 37%	25 22%	224 31%	12 16%		210 79%	1 *	2 2% s	53 37%	137 33%	55 20%	227 27%
Labour	335 40%	-	335 100%	-	335 57%	-	146 38%	189 42%	35 43%	170 42%	102 40%	111 38%	120 44%	214 39%	99 48%	111 44%	46 26%	60 51%	298 42%	18 24%		30 11%	217 83%	10 11% s	60 41%	166 40%	110 40%	357 42%
Liberal Democrats (Lib Dem)	124 15%	-	-	124 100%	124 21%	124 25%	54 14%	70 16%	12 14%	66 16%	39 15%	42 14%	42 15%	81 15%	19 9%	40 16%	39 22%	18 15%	112 16%	8 11%		15 6%	12 5%	70 82% s	19 13%	41 10%	64 24%	112 13%
Scottish National Party (SNP)	36 4%	-	-	-	36 6%	36 7%	19 5%	17 4%	5 7%	13 3%	13 5%	10 3%	13 5%	23 4%	* *	-	-	-	* *	35 47%		-	1 *	* * s	5 4%	18 4%	12 5%	57 7%
Plaid Cymru	7 1%	-	-	-	7 1%	7 1%	2 1%	4 1%	1 2%	1 *	2 1%	3 1%	1 *	6 1%	-	7 3%	-	-	-	-		1 *	2 1%	- s	1 1%	2 *	4 1%	10 1%
Green Party	61 7%	-	-	-	61 10%	61 12%	34 9%	27 6%	6 7%	35 9%	19 7%	9 3%	32 12%	28 5%	11 6%	17 7%	21 12%	11 9%	58 8%	1 1%		4 2%	26 10%	3 4% s	1 1%	36 9%	24 9%	57 7%
UKIP	6 1%	-	-	-	6 1%	6 1%	2 1%	3 1%	* *	2 1%	1 1%	2 1%	3 1%	3 1%	3 2%	1 *	2 1%	-	6 1%	-		3 1%	1 *	- s	2 1%	4 1%	-	6 1%
British National Party	2 *	-	-	-	2 *	2 *	-	-	-	-	-	2 1%	-	2 *	2 1%	-	-	-	2 *	-		-	-	- s	-	2 *	-	1 *
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	- s	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	- s	-	-	-	-
Reform UK/The Brexit Party	7 1%	-	-	-	7 1%	7 1%	3 1%	4 1%	1 1%	4 1%	2 1%	4 1%	* *	6 1%	-	3 1%	1 1%	3 3%	6 1%	-		2 1%	-	- s	1 1%	5 1%	1 *	9 1%
Other	7 1%	-	-	-	7 1%	7 1%	5 1%	2 *	1 1%	5 1%	2 1%	3 1%	3 1%	4 1%	3 1%	2 1%	1 1%	* 1%	6 1%	* 1%		2 1%	1 *	- s	2 1%	2 1%	2 1%	10 1%
Conservative Lead over Labour	-90 -11%	245 100%	-335 -100%	0 0%	-335 -57%	245 50%	-30 -8%	-60 -13%	-14 -18%	-57 -14%	-28 -11%	-3 -1%	-60 -22%	-30 -6%	-32 -15%	-37 -14%	19 11%	-35 -30%	-75 -10%	-6 -8%		180 68%	-216 -83%	-7 -9% s	-7 -5%	-28 -7%	-55 -20%	-130 -15%
Undecided	67 6%	-	-	-	-	-	31 6%	36 6%	9 8%	33 6%	14 5%	21 6%	30 8%	35 5%	10 4%	23 7%	25 10%	5 3%	60 7%	4 5%		12 4%	1 *	2 2% s	15 7%	37 7%	16 5%	65 6%
Would not vote	145 14%	-	-	-	-	-	73 15%	72 13%	13 12%	78 15%	34 11%	41 11%	70 18%	74 11%	33 13%	45 14%	39 16%	19 13%	129 14%	10 11%		25 8%	13 5%	1 1% s	42 20%	78 15%	26 8%	126 12%
Refused/Prefer not to answer	18 2%	-	-	-	-	-	11 2%	7 1%	2 2%	12 2%	8 3%	3 1%	7 2%	11 2%	5 2%	6 2%	4 2%	2 2%	13 1%	2 2%		2 1%	5 2%	- s	3 2%	5 1%	10 3%	22 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	- s	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

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Table 3

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote			Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity
666	666	666	629	666	666	666	666	-	341	316	133	230	303	44	89	89	141	99	204	86	181	271	106	108	452	214	601	65	666	
656	656	656	608	656	656	656	656	-	316	332	134	235	287	45	88	103	132	105	182	77	214	209	109	123	424	232	599	57	666	
616	616	616	571	616	616	616	616	-	297	312	129	215	272	45	84	99	116	97	174	74	202	197	103	113	399	216	560	56	629	
186	186	186	173	186	186	186	186	-	94	89	24	58	103	3	21	14	44	30	73	37	69	53	29	34	122	63	182	4	173	
30%	30%	30%	30%	30%	30%	30%	30%	-s	32%	29%	19%	27%	38%	7%	25%	14%	38%	31%	42%	50%	34%	27%	28%	30%	31%	29%	32%	8%	28%	
252	252	252	230	252	252	252	252	-	118	131	63	93	96	28	35	55	37	41	55	22	72	89	46	45	161	91	213	39	269	
41%	41%	41%	40%	41%	41%	41%	41%	-s	40%	42%	49%	43%	35%	63%	41%	56%	32%	42%	31%	30%	35%	45%	44%	40%	40%	42%	38%	69%	43%	
94	94	94	88	94	94	94	94	-	45	49	18	37	39	7	11	16	20	11	28	11	40	33	11	10	73	20	86	8	80	
15%	15%	15%	15%	15%	15%	15%	15%	-s	15%	16%	14%	17%	14%	16%	13%	17%	18%	11%	16%	14%	20%	17%	10%	9%	18%	9%	15%	14%	13%	
29	29	29	28	29	29	29	29	-	14	14	3	12	14	1	2	5	8	5	9	2	8	6	6	9	14	14	28	*	42	
5%	5%	5%	5%	5%	5%	5%	5%	-s	5%	5%	2%	6%	5%	1%	2%	5%	6%	5%	5%	2%	4%	3%	6%	8%	4%	7%	5%	1%	7%	
6	6	6	6	6	6	6	6	-	3	3	1	2	3	1	*	-	2	-	3	1	3	*	1	2	3	3	5	1	8	
1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	1%	1%	1%	2%	s	-s	1%	-s	2%	2%	1%	*	1%	2%	1%	1%	1%	2%	1%	
39	39	39	35	39	39	39	39	-	14	23	18	11	10	4	13	7	4	6	4	*	10	10	6	13	20	19	35	4	43	
6%	6%	6%	6%	6%	6%	6%	6%	-s	5%	7%	14%	5%	4%	10%	16%	7%	3%	6%	3%	1%	5%	5%	6%	11%	5%	9%	6%	7%	7%	
2	2	2	2	2	2	2	2	-	1	1	-	1	1	-	-	1	-	-	1	-	-	2	-	-	2	-	2	-	2	*
*	*	*	*	*	*	*	*	-s	*	*	-	1%	*	-s	-s	1%	-	-s	*	-s	-	1%	-	-	1%	-	-	*	-s	*
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-s	-	-s	-	-	-	-	-	-	-	-	-s	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-s	-	-	-	-	-s	-s	-s	-s	-	-s	-	-s	-	-	-	-	-	-	-	-	-s	-
6	6	6	5	6	6	6	6	-	5	-	2	1	2	1	1	*	1	1	1	1	*	*	4	1	1	5	6	-	7	
1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	-	2%	1%	1%	2%	2%	s	1%	1%	1%	2%	*	*	4%	1%	*	2%	1%	-s	1%	
4	4	4	4	4	4	4	4	-	2	2	-	*	3	-	-	-	*	3	-	-	1	2	-	-	4	-	4	-	5	
1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	*	-	*	1%	-s	-s	-s	*	3%	-	-s	1%	1%	-	-	1%	-	1%	-s	1%	
-66	-66	-66	-57	-66	-66	-66	-66	0	-24	-42	-39	-35	8	-25	-13	-41	7	-11	18	15	-3	-36	-17	-11	-38	-27	-31	-34	-96	
-11%	-11%	-11%	-10%	-11%	-11%	-11%	-11%	0%	-8%	-13%	-30%	-16%	3%	-56%	-16%	-42%	6%	-11%	11%	20%	-1%	-18%	-16%	-10%	-10%	-13%	-6%	-62%	-15%	
16	16	16	14	16	16	16	16	-	5	11	3	4	9	-	3	3	2	6	3	*	6	4	4	3	10	6	16	-	17	
2%	2%	2%	2%	2%	2%	2%	2%	-s	2%	3%	2%	2%	3%	-s	3%	2%	1%	5%	2%	1%	3%	2%	3%	2%	2%	3%	3%	3%	-s	3%
14	14	14	13	14	14	14	14	-	9	5	1	10	3	-	1	1	9	1	2	1	*	8	1	4	9	5	14	-	9	
2%	2%	2%	2%	2%	2%	2%	2%	-s	3%	1%	1%	4%	1%	-s	1%	1%	7%	1%	1%	1%	*	4%	1%	4%	2%	2%	2%	-s	1%	
10	10	10	10	10	10	10	10	-	5	5	1	5	4	-	1	1	4	1	3	1	6	1	1	3	6	4	9	1	11	
2%	2%	2%	2%	2%	2%	2%	2%	-s	2%	2%	1%	2%	1%	-s	1%	1%	3%	1%	2%	2%	3%	*	1%	2%	1%	2%	1%	1%	2%	2%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-s	-	-s	-	-	-	-	-	-	-	-	-s	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 4

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	666	173	269	80	456	360	314	352	135	230	238	259	157	497	151	202	136	71	514	106	218	230	66	107	286	273	666
Weighted Total	656	186	252	94	430	364	314	342	63	324	228	256	168	485	154	208	140	81	544	73	230	218	81	119	296	241	666
Total voting	616	186	252	94	430	364	289	327	60	301	212	242	159	454	151	198	123	79	515	65	214	214	78	108	282	226	629
Conservative	186 30%	186 100%	-	-	-	186 51%	91 31%	95 29%	16 27%	85 28%	65 31%	85 35%	34 22%	150 33%	53 35%	64 32%	38 31%	18 23%	164 32%	12 19%	173 81%	1 *	2 3%	41 38%	100 35%	45 20%	173 28%
Labour	252 41%	-	252 100%	-	252 58%	-	114 39%	138 42%	25 41%	129 43%	85 40%	92 38%	74 47%	177 39%	75 50%	79 40%	39 32%	42 53%	219 42%	16 25%	19 9%	184 86%	9 12%	46 43%	114 40%	91 40%	269 43%
Liberal Democrats (Lib Dem)	94 15%	-	-	94 100%	94 22%	94 26%	41 14%	53 16%	9 15%	51 17%	34 16%	37 15%	22 14%	71 16%	12 8%	30 15%	31 25%	12 16%	85 16%	8 12%	13 6%	9 4%	64 82%	13 12%	24 9%	57 25%	80 13%
Scottish National Party (SNP)	29 5%	-	-	-	29 7%	29 8%	14 5%	14 4%	4 6%	10 3%	11 5%	9 4%	8 5%	20 4%	* *	-	-	-	* *	28 43%	-	1 *	-	3 3%	16 6%	9 4%	42 7%
Plaid Cymru	6 1%	-	-	-	6 1%	6 2%	2 1%	4 1%	1 2%	-	2 1%	3 1%	1 1%	5 1%	-	6 3%	-	-	-	-	1 *	2 1%	-	1 1%	2 1%	3 2%	8 1%
Green Party	39 6%	-	-	-	39 9%	39 11%	21 7%	18 6%	4 7%	20 7%	13 6%	8 3%	17 11%	21 5%	7 5%	14 7%	13 11%	4 5%	37 7%	1 1%	3 1%	16 8%	3 4%	1 1%	20 7%	18 8%	43 7%
UKIP	2 *	-	-	-	2 *	2 1%	1 *	1 *	-	1 *	-	1 *	1 1%	1 *	2 1%	-	-	-	2 *	-	-	1 1%	-	-	2 1%	-	2 *
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	6 1%	-	-	-	6 1%	6 2%	3 1%	3 1%	1 1%	3 1%	2 1%	4 2%	-	6 1%	-	3 1%	-	3 4%	5 1%	-	2 1%	-	-	1 1%	3 1%	1 1%	7 1%
Other	4 1%	-	-	-	4 1%	4 1%	2 1%	1 *	* 1%	2 1%	* 1%	3 1%	1 *	3 1%	1 1%	2 1%	1 1%	-	4 1%	-	2 1%	-	-	2 2%	1 *	* *	5 1%
Conservative Lead over Labour	-66 -11%	186 100%	-252 -100%	0 0%	-252 -58%	186 51%	-23 -8%	-43 -13%	-9 -14%	-43 -14%	-20 -9%	-7 -3%	-39 -25%	-27 -6%	-22 -15%	-15 -8%	-1 *	-24 -30%	-54 -11%	-4 -6%	154 72%	-184 -86%	-7 -9%	-6 -5%	-14 -5%	-46 -20%	-96 -15%
Undecided	16 2%	-	-	-	-	-	7 2%	9 3%	3 5%	5 2%	6 2%	7 3%	3 2%	12 3%	1 *	2 1%	8 6%	1 2%	12 2%	4 5%	7 3%	-	1 2%	1 6%	10 3%	5 2%	17 3%
Would not vote	14 2%	-	-	-	-	-	11 3%	3 1%	-	11 3%	6 2%	5 2%	3 2%	11 2%	1 1%	3 1%	6 5%	-	10 -s	4 5%	8 3%	-	1 1%	7 6%	3 1%	4 2%	9 1%
Refused/Prefer not to answer	10 2%	-	-	-	-	-	7 2%	3 1%	* 2%	7 2%	5 2%	2 1%	2 1%	8 2%	1 1%	5 2%	3 2%	1 1%	6 1%	1 1%	2 1%	4 2%	-	3 2%	1 *	6 3%	11 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 5

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
			Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)			Would NOT vote																			
	Always usually depends		Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total
1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
203 19%	186 22%	163 25%	154 25%	193 24%	184 24%	176 24%	167 25%	6 5%	112 22%	87 16%	36 12%	54 16%	112 28%	12 10%	24 13%	18 10%	37 20%	41 25%	71 29%	35 31%	67 24%	52 18%	46 21%	38 15%	118 20%	85 18%	195 21%	8 6%	189 18%	
299 28%	272 33%	236 36%	223 36%	270 34%	262 35%	257 35%	243 36%	4 3%	142 28%	154 29%	94 31%	99 28%	106 26%	46 39%	48 26%	60 36%	39 22%	52 32%	54 22%	24 22%	79 28%	98 33%	61 28%	62 24%	177 31%	122 25%	242 26%	58 43%	319 30%	
106 10%	96 12%	86 13%	83 13%	101 13%	99 13%	95 13%	89 13%	3 3%	49 10%	55 10%	28 9%	37 11%	42 10%	10 8%	18 10%	17 10%	20 11%	11 7%	30 12%	9 8%	44 15%	37 13%	11 5%	14 5%	81 14%	25 5%	97 10%	9 7%	96 9%	
33 3%	31 4%	29 4%	28 4%	31 4%	31 4%	30 4%	29 4%	1 1%	17 3%	16 3%	3 1%	15 4%	15 4%	1 1%	3 1%	6 3%	9 5%	6 4%	9 4%	2 2%	9 3%	6 2%	8 4%	11 4%	14 3%	19 4%	33 4%	*	53 5%	
7 1%	7 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	1 *	3 1%	4 1%	1 *	3 1%	3 1%	1 1%	*	1 1%	2 1%	-	3 1%	1 1%	3 1%	1 *	1 *	2 1%	4 1%	3 1%	6 1%	1 1%	10 1%	
57 5%	47 6%	38 6%	37 6%	49 6%	44 6%	40 6%	40 6%	2 2%	24 5%	31 6%	28 9%	16 5%	12 3%	8 7%	20 10%	11 7%	5 3%	7 4%	5 2%	*	17 6%	14 5%	8 4%	17 7%	32 5%	25 5%	43 5%	13 10%	52 5%	
4 *	3 *	1 *	1 *	1 *	1 *	1 *	1 *	-	2 *	2 *	2 1%	1 *	*	-	2 1%	1 1%	*	-	*	-	-	2 *	2 1%	2 *	2 *	2 *	4 *	-	-	4 *
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6 1%	5 1%	5 1%	4 1%	5 1%	5 1%	5 1%	5 1%	-	4 1%	1 *	3 1%	*	2 1%	1 1%	2 1%	*	-	1 1%	1 *	1 1%	*	*	4 2%	1 *	1 *	5 1%	6 1%	-	-	7 1%
5 *	4 *	4 1%	4 1%	4 1%	4 *	4 *	4 1%	-	3 1%	2 *	1 *	*	3 1%	*	1 *	-	*	3 2%	-	-	1 *	2 1%	1 *	-	4 1%	1 *	4 *	1 1%	7 1%	
179 17%	122 15%	64 10%	63 10%	96 12%	86 11%	82 11%	67 10%	19 17%	74 15%	103 19%	51 17%	67 19%	62 15%	16 14%	34 18%	36 21%	31 17%	22 14%	40 16%	24 21%	30 11%	56 19%	40 18%	53 20%	86 15%	93 19%	155 17%	24 18%	173 16%	
134 13%	37 4%	9 1%	10 2%	19 2%	18 2%	14 2%	11 2%	75 64%	68 13%	66 12%	48 16%	48 14%	38 9%	21 18%	27 15%	18 10%	31 17%	16 10%	22 9%	10 9%	25 9%	25 8%	31 14%	53 20%	50 9%	84 18%	123 13%	11 9%	118 11%	
26 2%	19 2%	15 2%	16 2%	19 2%	19 3%	17 2%	16 2%	5 5%	12 2%	13 2%	9 3%	8 2%	8 2%	2 1%	8 4%	1 1%	7 4%	1 1%	7 3%	5 5%	9 3%	2 1%	7 3%	9 3%	10 2%	15 3%	19 2%	7 5%	31 3%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Conservative	203 19%	203 83%	-	-	-	203 41%	99 20%	104 18%	15 14%	100 19%	64 21%	88 25%	49 13%	152 23%	56 22%	69 21%	46 19%	22 15%	184 20%	10 11%	180 59%	1 *	- -s	41 20%	118 22%	45 14%	189 18%
Labour	299 28%	-	299 89%	-	299 51%	-	131 26%	168 30%	32 30%	153 29%	93 30%	98 27%	107 28%	191 28%	90 35%	103 31%	39 16%	53 37%	268 29%	16 17%	25 8%	208 74%	10 11% s	48 24%	149 28%	103 32%	319 30%
Liberal Democrats (Lib Dem)	106 10%	-	-	106 86%	106 18%	106 22%	46 9%	60 11%	11 10%	57 11%	36 12%	39 11%	31 8%	75 11%	15 6%	35 11%	34 14%	15 11%	96 11%	7 7%	12 4%	11 4%	67 77% s	16 8%	31 6%	59 18%	96 9%
Scottish National Party (SNP)	33 3%	-	-	-	33 6%	33 7%	17 3%	17 3%	5 5%	12 2%	12 4%	10 3%	12 3%	22 3%	* *	- -	- -	- -	* *	33 36%	-	1 *	* * s	5 3%	17 3%	11 3%	53 5%
Plaid Cymru	7 1%	-	-	-	7 1%	7 1%	2 *	4 1%	1 1%	1 *	2 1%	3 1%	1 *	6 1%	- -	7 2%	- -	- -	- -	- -	1 *	2 1%	- -s	1 *	2 *	4 1%	10 1%
Green Party	57 5%	-	-	-	57 10%	57 11%	34 7%	23 4%	5 5%	34 6%	17 5%	9 3%	30 8%	26 4%	8 3%	17 5%	21 9%	11 8%	54 6%	1 1%	4 1%	26 9%	3 3% s	1 *	33 6%	23 7%	52 5%
UKIP	4 *	-	-	-	4 1%	4 1%	1 *	3 *	* *	1 *	* *	2 *	2 1%	2 *	1 *	1 *	2 1%	- -	4 *	- -	3 1%	1 *	- -s	* *	3 1%	- -	4 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-
Reform UK/The Brexit Party	6 1%	-	-	-	6 1%	6 1%	2 *	4 1%	1 1%	2 *	* *	4 1%	- -	5 1%	- -	3 1%	1 *	2 1%	5 1%	- -	1 *	- -	- -s	1 1%	3 1%	1 *	7 1%
Other	5 *	-	-	-	5 1%	5 1%	3 1%	2 *	1 *	3 1%	* *	3 1%	2 *	3 *	1 1%	2 *	1 1%	* *	4 *	- -	2 1%	* *	- -s	2 1%	2 *	1 *	7 1%
Undecided	179 17%	38 16%	33 10%	18 14%	63 11%	68 14%	82 17%	95 17%	19 18%	89 17%	44 14%	60 17%	73 19%	103 15%	45 18%	40 12%	57 23%	20 14%	156 17%	18 20%	49 16%	11 4%	8 9% s	41 20%	90 17%	49 15%	173 16%
Would not vote	134 13%	-	-	-	-	-	67 14%	67 12%	13 12%	71 13%	33 11%	37 10%	64 17%	70 10%	33 13%	41 13%	39 16%	16 11%	122 13%	6 7%	25 8%	13 5%	- -s	41 20%	75 14%	19 6%	118 11%
Refused/Prefer not to answer	26 2%	4 2%	3 1%	-	4 1%	5 1%	10 2%	15 3%	2 2%	11 2%	8 3%	8 2%	10 3%	16 2%	4 2%	12 4%	3 1%	4 3%	21 2%	2 2%	2 1%	5 2%	- -s	7 3%	8 2%	11 3%	31 3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-

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Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age												Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total		
Unweighted Total	204	139	83	84	126	116	104	89	23	88	114	68	73	63	21	47	34	39	19	44	24	40	67	46	51	107	97	165	39	204		
Weighted Total	205	141	79	79	115	105	99	83	25	87	117	60	75	71	18	42	37	38	24	47	29	39	58	47	62	96	109	174	31	204		
Conservative	42 20%	40 29%	23 29%	23 29%	32 28%	30 29%	28 29%	23 27%	- s	16 19%	26 22%	3 5%	16 21%	23 33%	1 8%	2 4%	1 3%	15 39%	2 7%	22 46%	18 63%	5 14%	17 29%	7 15%	13 21%	22 23%	20 18%	40 23%	2 5%	38 19%		
Labour	35 17%	25 17%	15 19%	13 17%	20 17%	16 15%	16 16%	15 18%	8 33%	12 14%	23 20%	10 17%	12 16%	13 18%	2 11%	8 20%	8 23%	4 10%	3 13%	10 21%	5 17%	4 11%	17 29%	4 8%	11 17%	21 22%	14 13%	31 18%	4 14%	38 19%		
Liberal Democrats (Lib Dem)	18 9%	12 9%	7 9%	7 9%	13 11%	12 11%	11 11%	7 9%	3 10%	10 11%	8 7%	9 16%	1 2%	7 10%	2 14%	7 16%	* 1%	1 3%	4 15%	3 7%	1 5%	3 8%	1 2%	6 13%	7 12%	4 4%	13 12%	13 7%	5 15%	16 8%		
Scottish National Party	2 1%	1 1%	- s	* 1%	1 1%	* s	* s	* 1%	- s	2 2%	* s	1 2%	1 1%	- s	- s	1 3%	* 1%	* 1%	- s	- s	- s	- s	1 1%	* 1%	1 2%	1 1%	1 1%	2 1%	- s	4 2%		
Plaid Cymru	-	-	-	- s	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	-	- s	-	
Green Party	4 2%	3 2%	1 2%	3 3%	3 2%	3 2%	3 3%	3 3%	- s	1 2%	3 2%	2 3%	3 4%	- s	1 7%	* s	1 4%	1 3%	- s	- s	- s	1 3%	2 3%	- s	1 2%	3 3%	1 1%	3 1%	2 5%	5 2%		
UKIP	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- s	1 1%	1 1%	- s	- s	2 3%	- s	- s	- s	- s	1 5%	1 2%	- s	- s	1 1%	1 2%	- s	1 1%	1 1%	2 1%	- s	2 1%		
Scottish Socialist Party	-	-	-	- s	-	-	-	- s	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	-	-	-	
BNP	2 1%	-	- s	- s	2 2%	-	-	- s	- s	- s	-	2 3%	- s	- s	- s	2 4%	- s	- s	- s	- s	- s	- s	- s	- s	2 3%	-	2 2%	-	2 6%	1 s		
Independent candidate	-	-	- s	- s	-	-	-	- s	- s	- s	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	- s	-	-	
Reform UK/The Brexit Party	1 1%	1 1%	1 2%	1 2%	1 1%	1 1%	1 1%	1 1%	- s	1 2%	-	* s	2 2%	- s	* 1%	- s	- s	1 3%	- s	- s	- s	- s	- s	- s	1 3%	- s	1 1%	1 1%	1 1%	- s	2 1%	
Other	2 1%	* s	- s	1 1%	1 1%	1 1%	1 1%	1 1%	4 4%	2 2%	* s	1 1%	1 2%	- s	- s	2 2%	1 1%	2 2%	- s	- s	- s	2 2%	2 2%	- s	- s	2 2%	- s	1 1%	- s	3 1%		
Undecided	67 33%	40 28%	16 20%	15 19%	24 21%	23 22%	22 22%	17 20%	5 19%	28 33%	39 33%	18 31%	29 39%	20 28%	5 28%	13 31%	22 59%	7 19%	13 55%	7 14%	1 4%	16 41%	15 25%	17 36%	20 32%	30 32%	37 34%	59 34%	9 27%	65 32%		
Would not vote	11 5%	6 4%	5 6%	5 7%	5 4%	5 5%	5 5%	5 6%	5 20%	4 5%	6 5%	5 9%	4 6%	1 1%	2 8%	3 3%	1 3%	3 8%	- s	2 1%	1 3%	1 2%	2 4%	4 9%	3 5%	3 3%	7 9%	9 7%	2 7%	8 4%		
Prefer not to answer/ Refusal	18 9%	12 9%	10 13%	10 13%	13 11%	12 12%	11 11%	10 12%	3 13%	9 10%	10 8%	8 14%	6 8%	5 6%	3 11%	5 18%	2 4%	4 11%	1 4%	4 8%	2 7%	7 19%	1 2%	6 13%	4 6%	9 9%	10 9%	12 7%	7 22%	22 11%		
Don't know	-	-	- s	- s	-	-	-	- s	- s	- s	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	- s	-	-	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	204	38	38	16	71	71	95	108	52	68	60	60	74	120	43	56	49	28	169	28	46	23	9	33	104	67	204
Weighted Total	205	42	35	18	67	74	93	111	22	100	52	67	83	119	49	52	60	25	177	20	52	17	8	47	98	60	204
Conservative	42	42	-	-	-	42	16	26	6	13	10	21	10	31	12	6	19	3	40	2	29	*	2	12	20	10	38
	20%	100% s	- s	- s	- s	57% s	18% s	23%	26% s	14% s	20% s	30% s	12% s	26%	24% s	11% s	31% s	14% s	23%	11% s	56% s	2% s	26% s	26% s	20%	16% s	19%
Labour	35	-	35	-	35	-	14	21	3	17	10	13	12	23	10	9	7	7	30	3	5	9	-	11	17	7	38
	17%	- s	100% s	- s	53% s	- s	16% s	19%	16% s	17% s	19% s	20% s	15% s	19%	20% s	17% s	12% s	30% s	17%	14% s	9% s	55% s	- s	24% s	17%	12% s	19%
Liberal Democrats (Lib Dem)	18	-	-	18	18	18	7	10	1	8	3	4	12	6	3	5	5	3	16	2	3	1	3	3	9	6	16
	9%	- s	- s	100% s	27% s	24% s	8% s	9%	5% s	8% s	5% s	5% s	14% s	5%	6% s	10% s	9% s	11% s	9%	8% s	5% s	5% s	34% s	7% s	9%	9% s	8%
Scottish National Party	2	-	-	-	2	2	2	-	*	2	1	*	1	1	-	-	-	-	-	2	-	-	-	-	*	2	4
	1%	- s	- s	- s	3% s	3% s	2% s	-	1% s	2% s	1% s	1% s	1% s	1%	- s	- s	- s	- s	-	11% s	- s	- s	- s	- s	*	3% s	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- s	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	-
Green Party	4	-	-	-	4	4	*	4	*	1	2	-	2	2	4	-	*	-	4	*	-	-	*	-	3	1	5
	2%	- s	- s	- s	6% s	6% s	* s	4%	1% s	1% s	4% s	- s	3% s	2%	8% s	- s	* s	- s	2%	1% s	- s	- s	3% s	- s	3%	2% s	2%
UKIP	2	-	-	-	2	2	1	1	-	1	1	-	1	1	2	-	-	-	2	-	-	-	-	1	1	-	2
	1%	- s	- s	- s	3% s	3% s	1% s	1%	- s	1% s	2% s	- s	1% s	1%	4% s	- s	- s	- s	1%	- s	- s	- s	- s	2% s	1%	- s	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- s	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	-
BNP	2	-	-	-	2	2	-	-	-	-	-	2	-	2	2	-	-	-	2	-	-	-	-	-	2	-	1
	1%	- s	- s	- s	2% s	2% s	- s	-	- s	- s	- s	3% s	- s	1%	4% s	- s	- s	- s	1%	- s	- s	- s	- s	- s	2%	- s	*
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- s	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	-
Reform UK/The Brexit Party	1	-	-	-	1	1	1	-	*	1	1	-	*	1	-	-	-	1	1	-	1	-	-	-	1	-	2
	1%	- s	- s	- s	2% s	2% s	1% s	-	1% s	1% s	2% s	- s	* s	1%	- s	- s	- s	6% s	1%	- s	2% s	- s	- s	- s	1%	- s	1%
Other	2	-	-	-	2	2	2	*	-	2	1	-	1	1	2	-	-	-	2	*	-	1	-	-	1	1	3
	1%	- s	- s	- s	3% s	3% s	2% s	*	- s	2% s	3% s	- s	1% s	1%	4% s	- s	- s	- s	1%	2% s	- s	5% s	- s	- s	1%	2% s	1%
Undecided	67	-	-	-	-	-	31	36	9	33	14	21	30	35	10	23	25	5	60	4	12	1	2	15	37	16	65
	33%	- s	- s	- s	- s	- s	34% s	33%	41% s	33% s	27% s	31% s	37% s	29%	21% s	44% s	41% s	20% s	34%	22% s	24% s	3% s	24% s	32% s	38%	26% s	32%
Would not vote	11	-	-	-	-	-	5	5	-	8	1	4	6	4	-	4	-	3	7	4	-	-	1	1	3	7	8
	5%	- s	- s	- s	- s	- s	6% s	5%	- s	8% s	1% s	6% s	7% s	4%	- s	8% s	- s	12% s	4%	19% s	- s	- s	12% s	2% s	3%	12% s	4%
Prefer not to answer/Refusal	18	-	-	-	-	-	11	7	2	12	8	3	7	11	5	6	4	2	13	2	2	5	-	3	5	10	22
	9%	- s	- s	- s	- s	- s	12% s	6%	9% s	12% s	16% s	4% s	9% s	9%	10% s	11% s	6% s	9% s	7%	11% s	3% s	30% s	- s	7% s	5%	17% s	11%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	- s	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	- s	- s	- s	-	- s	- s	- s	- s	- s	-	- s	-

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Weighted

Source : Ipsos J21-103309-01

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Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10,
where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
1 - Absolutely certain not to vote	117	34	-	-	-	-	-	-	117	61	55	43	42	32	21	21	19	23	15	16	10	16	20	32	49	35	81	100	16	115
	11%	4%							100%	12%	10%	14%	12%	8%	18%	11%	11%	13%	9%	7%	9%	6%	7%	15%	19%	6%	17%	11%	12%	11%
2	25	5	-	-	-	-	-	-	-	7	18	14	11	1	7	7	11	-	*	*	-	5	7	7	7	11	14	20	6	19
	2%	1%	-	-	-	-	-	-	-	1%	3%	4%	3%	*	6%	3%	6%	-	*	*	-	2%	2%	3%	3%	2%	3%	2%	4%	2%
3	27	4	-	-	-	-	-	-	-	16	12	10	11	6	5	5	7	4	1	5	-	5	2	10	10	7	20	27	1	22
	3%	1%	-	-	-	-	-	-	-	3%	2%	3%	3%	2%	4%	3%	4%	2%	1%	2%	-	2%	1%	5%	4%	1%	4%	3%	*	2%
4	17	12	-	-	-	-	-	-	-	14	3	6	7	5	*	6	6	*	2	3	3	10	5	3	-	14	3	14	3	12
	2%	1%	-	-	-	-	-	-	-	3%	1%	2%	2%	1%	*	3%	4%	*	1%	1%	2%	3%	2%	1%	-	2%	1%	2%	3%	1%
5	65	36	-	-	-	-	-	-	-	28	37	29	14	22	9	20	6	9	13	9	5	10	22	13	20	32	33	59	6	68
	6%	4%	-	-	-	-	-	-	-	6%	7%	9%	4%	5%	7%	11%	3%	5%	8%	4%	5%	4%	7%	6%	8%	6%	7%	6%	5%	6%
6	36	22	-	-	36	-	-	-	-	17	17	17	4	14	9	8	*	4	7	7	4	8	6	12	10	14	22	26	10	30
	3%	3%	-	-	5%	-	-	-	-	3%	3%	6%	1%	4%	8%	4%	*	2%	4%	3%	3%	3%	2%	6%	4%	2%	5%	3%	7%	3%
7	32	15	-	-	32	32	-	-	-	8	23	20	5	8	7	13	4	1	6	2	2	10	6	9	7	16	16	24	8	33
	3%	2%	-	-	4%	4%	-	-	-	2%	4%	6%	1%	2%	6%	7%	3%	*	4%	1%	1%	4%	2%	4%	3%	3%	3%	3%	6%	3%
8	49	38	-	-	49	49	49	-	-	27	19	22	9	18	8	13	7	2	8	10	6	5	13	14	18	17	31	33	16	53
	5%	5%	-	-	6%	6%	7%	-	-	5%	4%	7%	3%	4%	7%	7%	4%	1%	5%	4%	6%	2%	4%	6%	7%	3%	7%	4%	12%	5%
9	49	47	47	-	49	49	49	49	-	32	16	20	19	10	11	9	9	10	5	5	1	19	16	8	5	35	13	41	7	41
	5%	6%	7%	-	6%	6%	7%	7%	-	6%	3%	6%	5%	2%	10%	5%	5%	6%	3%	2%	1%	7%	5%	4%	2%	6%	3%	4%	6%	4%
10 - Absolutely certain to vote	629	608	608	629	629	629	629	629	-	298	324	125	221	284	39	86	97	125	103	180	77	196	197	106	130	393	236	572	57	654
	59%	73%	93%	100%	79%	83%	87%	93%	-	58%	61%	41%	63%	70%	33%	46%	57%	69%	64%	74%	69%	69%	67%	49%	49%	68%	49%	62%	43%	62%
Don't know	11	8	-	-	-	-	-	-	-	2	8	1	3	7	1	-	1	2	1	5	4	-	2	2	6	2	9	10	*	10
	1%	1%	-	-	-	-	-	-	-	*	2%	*	1%	2%	1%	-	1%	1%	1%	2%	4%	-	1%	1%	2%	*	2%	1%	*	1%
Prefer not to answer	2	-	-	-	-	-	-	-	-	-	2	-	2	-	-	-	*	1	-	-	-	-	*	1	-	*	1	-	2	2
	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	*	1%	-	-	-	-	*	1%	-	*	*	-	1%	*

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Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 10

(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
							Full-time Incl. Self Empl.	Not full- time/Not work- ing			Mort gage	Owned out- right		Total owner occup- -ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot					No qual- ifications	Other qual- ifications	Degree +	
		Con	Lab	LD	Not Con	Not Lab			Public	Private												Con	Lab	LD				
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143		281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92		305	279	87	204	531	325	1059
1 - Absolutely certain not to vote	117 11%	6 3%	12 4%	6 5%	22 4%	17 3%	47 9%	70 12%	7 7%	57 11%	19 6%	26 7%	70 18%	46 7%	37 15%	30 9%	27 11%	18 13%	105 12%	5 6%		11 3%	6 2%	1 2%	27 13%	68 13%	22 7%	115 11%
2	25 2%	* *	11 3%	* *	12 2%	1 *	16 3%	10 2%	2 1%	20 4%	5 2%	1 *	19 5%	6 1%	5 2%	7 2%	5 2%	5 3%	22 2%	4 4%		- -	4 1%	* s	5 2%	17 3%	4 1%	19 2%
3	27 3%	2 1%	- -	2 1%	3 *	5 1%	16 3%	11 2%	3 3%	14 3%	5 2%	7 2%	14 4%	12 2%	3 1%	12 4%	11 5%	* *	27 3%	1 1%		6 2%	- -	- s	2 1%	16 3%	10 3%	22 2%
4	17 2%	- -	1 *	* *	8 1%	7 1%	14 3%	3 1%	1 1%	10 2%	2 *	3 1%	13 3%	4 1%	1 *	2 *	9 4%	6 4%	17 2%	* *		3 1%	4 1%	- s	9 4%	5 1%	4 1%	12 1%
5	65 6%	8 3%	18 5%	2 1%	27 5%	16 3%	24 5%	41 7%	10 10%	32 6%	18 6%	20 6%	26 7%	38 6%	13 5%	20 6%	21 9%	9 6%	60 7%	2 3%		18 6%	12 4%	- s	18 9%	30 6%	17 5%	68 6%
6	36 3%	10 4%	12 4%	3 3%	24 4%	22 5%	11 2%	24 4%	3 2%	20 4%	4 1%	13 4%	19 5%	17 3%	6 3%	12 4%	10 4%	6 4%	33 4%	2 2%		9 3%	9 3%	1 2%	7 4%	23 4%	5 2%	30 3%
7	32 3%	10 4%	6 2%	5 4%	16 3%	20 4%	20 4%	13 2%	6 6%	20 4%	10 3%	10 3%	10 3%	21 3%	10 4%	12 4%	1 1%	8 5%	30 3%	1 1%		6 2%	10 4%	* s	3 1%	21 4%	9 3%	33 3%
8	49 5%	15 6%	14 4%	9 7%	25 4%	26 5%	23 5%	26 5%	7 7%	23 4%	10 3%	16 4%	22 6%	26 4%	8 3%	18 6%	14 6%	5 4%	45 5%	3 3%		18 6%	7 3%	4 4%	3 2%	38 7%	8 2%	53 5%
9	49 5%	12 5%	22 7%	6 5%	33 6%	23 5%	28 6%	20 4%	5 5%	29 5%	15 5%	19 5%	14 4%	35 5%	13 5%	16 5%	13 5%	6 4%	47 5%	1 1%		16 5%	12 4%	6 7%	5 3%	30 6%	13 4%	41 4%
10 - Absolutely certain to vote	629 59%	177 72%	237 71%	90 73%	413 71%	353 71%	295 59%	335 60%	61 58%	303 57%	218 70%	239 66%	168 44%	457 68%	151 60%	196 60%	132 54%	77 54%	518 57%	72 79%		215 71%	212 76%	74 85%	120 59%	278 52%	231 71%	654 62%
Don't know	11 1%	4 2%	2 1%	- *	2 1%	4 1%	2 *	8 2%	* *	4 1%	3 1%	5 1%	3 1%	8 1%	6 2%	4 1%	- *	* *	10 1%	* *		5 2%	1 *	- s	5 2%	6 1%	* *	10 1%
Prefer not to answer	2 *	- -	- -	- -	- -	- -	1 *	* *	- -	2 *	* *	- -	1 *	* *	- -	- -	- -	2 1%	2 *	- -		- -	1 1%	- s	- -	- -	2 1%	2 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

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Table 11

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

30 Jun 2022

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Satisfied	240	192	152	148	198	190	184	161	19	134	103	58	59	122	24	34	22	37	45	78	43	62	63	43	71	126	114	207	33	227
	23%	23%	23%	24%	25%	25%	25%	24%	16%	26%	19%	19%	17%	30%	20%	18%	13%	20%	27%	32%	38%	22%	22%	20%	27%	22%	24%	22%	24%	21%
Dissatisfied	734	589	473	454	545	533	509	485	78	340	382	216	267	251	78	138	136	132	105	145	60	207	202	150	175	409	325	649	85	742
	69%	71%	72%	72%	69%	70%	70%	72%	67%	67%	72%	71%	77%	62%	66%	74%	81%	73%	65%	60%	54%	73%	69%	69%	67%	71%	68%	70%	64%	70%
Don't know	85	48	31	27	51	36	34	32	20	36	49	31	22	32	16	15	10	12	12	20	9	14	29	25	16	44	41	70	15	90
	8%	6%	5%	4%	6%	5%	5%	5%	17%	7%	9%	10%	6%	8%	14%	8%	6%	7%	8%	8%	8%	5%	10%	12%	6%	8%	9%	8%	12%	8%
Net satisfied	-494	-397	-321	-306	-347	-343	-325	-324	-59	-206	-279	-157	-208	-128	-54	-103	-113	-95	-61	-68	-17	-145	-139	-107	-104	-283	-211	-442	-53	-515
	-47%	-48%	-49%	-49%	-44%	-45%	-45%	-48%	-51%	-40%	-52%	-52%	-60%	-32%	-46%	-55%	-68%	-53%	-37%	-28%	-15%	-51%	-47%	-49%	-40%	-49%	-44%	-48%	-39%	-49%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 12

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Satisfied	240	158	28	16	52	181	101	138	25	107	64	92	81	156	61	91	46	27	212	15	148	17	7	53	125	62	227
	23%	64%	9%	13%	9%	37%	20%	25%	23%	20%	21%	26%	21%	23%	24%	28%	19%	19%	23%	16%	49%	6%	8%	26%	24%	19%	21%
Dissatisfied	734	70	285	103	497	282	364	369	75	383	227	230	271	457	169	213	177	106	627	70	136	251	79	132	352	250	742
	69%	29%	85%	83%	85%	57%	73%	66%	71%	72%	73%	64%	71%	68%	67%	65%	73%	74%	69%	76%	45%	90%	91%	65%	66%	77%	70%
Don't know	85	17	21	5	35	31	31	54	6	43	18	38	28	56	23	25	20	10	76	7	21	11	2	19	54	13	90
	8%	7%	6%	4%	6%	6%	6%	10%	6%	8%	6%	10%	7%	8%	9%	8%	8%	7%	8%	8%	7%	4%	2%	9%	10%	4%	8%
Net satisfied	-494	88	-257	-87	-445	-101	-262	-230	-50	-276	-163	-138	-190	-301	-108	-122	-130	-79	-415	-55	12	-234	-73	-79	-227	-188	-515
	-47%	36%	-77%	-70%	-76%	-21%	-53%	-41%	-47%	-52%	-53%	-38%	-50%	-45%	-43%	-37%	-54%	-55%	-45%	-60%	4%	-84%	-83%	-39%	-43%	-58%	-49%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - June 2022

Table 13

(BJ). Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?

Base : All

30 Jun 2022

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Satisfied	262 25%	202 24%	171 26%	163 26%	214 27%	207 27%	200 27%	179 26%	21 18%	131 26%	127 24%	62 20%	74 21%	126 31%	23 19%	39 21%	34 20%	41 23%	43 27%	82 34%	42 38%	67 24%	67 23%	51 23%	77 29%	134 23%	128 27%	226 24%	36 27%	255 24%
Dissatisfied	731 69%	598 72%	472 72%	455 72%	552 69%	531 70%	507 70%	483 71%	72 61%	345 67%	377 71%	211 69%	256 74%	264 65%	79 67%	132 71%	124 74%	132 73%	115 71%	149 61%	65 58%	207 73%	206 70%	151 69%	167 64%	413 71%	318 66%	649 70%	82 62%	734 69%
Don't know	66 6%	28 3%	14 2%	12 2%	29 4%	21 3%	20 3%	16 2%	24 21%	35 7%	30 6%	32 10%	18 5%	16 4%	16 14%	10 8%	10 6%	7 4%	4 3%	11 5%	5 5%	9 3%	22 7%	17 8%	18 7%	31 5%	35 7%	51 5%	15 11%	70 7%
Net satisfied	-469 -44%	-396 -48%	-301 -46%	-292 -46%	-338 -43%	-324 -43%	-307 -42%	-304 -45%	-51 -44%	-213 -42%	-251 -47%	-149 -49%	-182 -52%	-138 -34%	-56 -47%	-93 -50%	-91 -54%	-92 -51%	-71 -44%	-67 -27%	-23 -20%	-140 -49%	-139 -47%	-100 -46%	-90 -34%	-279 -48%	-190 -40%	-423 -46%	-46 -35%	-479 -45%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2022

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Table 14

(BJ). Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?

Base : All

30 Jun 2022

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Satisfied	262	164	28	18	53	189	108	152	26	116	72	101	86	173	67	101	59	23	237	13	164	14	8	62	141	60	255
	25%	67%	8%	14%	9%	38%	22%	27%	24%	22%	23%	28%	23%	26%	27%	31%	24%	16%	26%	15%	54%	5%	9%	30%	27%	18%	24%
Dissatisfied	731	70	297	106	518	291	358	374	73	379	224	235	266	459	165	206	172	112	618	77	130	260	79	128	351	253	734
	69%	29%	89%	85%	89%	59%	72%	67%	69%	71%	72%	65%	70%	69%	65%	63%	71%	78%	67%	84%	42%	93%	91%	63%	66%	78%	69%
Don't know	66	11	10	*	13	13	30	35	7	37	13	24	27	38	22	22	12	9	61	2	12	4	-	15	39	12	70
	6%	4%	3%	*	2%	3%	6%	6%	7%	7%	4%	7%	7%	6%	9%	7%	5%	6%	7%	2%	4%	2%	-s	7%	7%	4%	7%
Net satisfied	-469	94	-269	-88	-465	-102	-250	-221	-47	-263	-153	-134	-180	-287	-97	-106	-114	-89	-380	-63	34	-246	-71	-66	-209	-194	-479
	-44%	38%	-80%	-71%	-80%	-21%	-50%	-39%	-45%	-49%	-49%	-37%	-47%	-43%	-38%	-32%	-47%	-62%	-42%	-69%	11%	-88%	-81%	-32%	-39%	-60%	-45%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - June 2022

Table 15
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Satisfied	339	279	248	239	289	281	275	259	25	183	150	101	111	127	45	57	44	67	57	70	34	87	112	68	72	199	140	282	57	348
	32%	34%	38%	38%	36%	37%	38%	38%	21%	36%	28%	33%	32%	31%	38%	30%	26%	37%	35%	29%	31%	31%	38%	31%	27%	34%	29%	31%	42%	33%
Dissatisfied	487	407	310	292	362	348	337	316	51	229	255	108	163	216	32	76	74	89	76	140	57	145	137	93	114	281	206	458	29	485
	46%	49%	47%	46%	46%	46%	46%	47%	44%	45%	48%	35%	47%	53%	27%	40%	44%	50%	47%	57%	51%	51%	46%	42%	43%	49%	43%	50%	22%	46%
Don't know	233	142	98	98	144	130	115	103	41	99	130	96	74	63	41	55	50	24	30	33	21	52	46	58	77	98	135	185	48	226
	22%	17%	15%	16%	18%	17%	16%	15%	35%	19%	24%	31%	21%	15%	35%	29%	30%	13%	18%	14%	18%	18%	16%	27%	29%	17%	28%	20%	36%	21%
Net satisfied	-148	-128	-62	-54	-73	-67	-62	-57	-26	-45	-104	-7	-52	-89	12	-19	-30	-22	-20	-69	-23	-57	-24	-25	-42	-82	-67	-176	28	-137
	-14%	-15%	-9%	-9%	-9%	-9%	-9%	-8%	-22%	-9%	-20%	-2%	-15%	-22%	10%	-10%	-18%	-12%	-12%	-29%	-20%	-20%	-8%	-11%	-16%	-14%	-14%	-19%	21%	-13%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted
Source : Ipsos J21-103309-01
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Ipsos Political Monitor - June 2022

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Table 16

PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

30 Jun 2022

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Satisfied	339	51	175	57	247	124	154	185	37	158	114	112	112	225	82	102	70	61	296	25	71	124	41	57	172	110	348
	32%	21%	52%	46%	42%	25%	31%	33%	35%	30%	37%	31%	30%	34%	32%	31%	29%	43%	32%	27%	23%	44%	46%	28%	32%	34%	33%
Dissatisfied	487	162	97	48	229	294	235	250	46	234	128	189	165	316	115	151	122	48	411	52	194	100	32	101	232	154	485
	46%	66%	29%	38%	39%	60%	47%	45%	44%	44%	41%	52%	43%	47%	45%	46%	50%	34%	45%	57%	64%	36%	37%	50%	44%	47%	46%
Don't know	233	32	63	19	107	76	107	125	23	140	68	60	103	128	57	76	51	34	208	15	41	55	15	45	127	60	226
	22%	13%	19%	15%	18%	15%	22%	22%	22%	26%	22%	17%	27%	19%	23%	23%	21%	24%	23%	16%	13%	20%	17%	22%	24%	19%	21%
Net satisfied	-148	-111	78	10	18	-171	-81	-65	-9	-76	-14	-77	-53	-91	-33	-49	-52	13	-115	-27	-124	24	8	-44	-60	-43	-137
	-14%	-45%	23%	8%	3%	-35%	-16%	-12%	-9%	-14%	-5%	-21%	-14%	-14%	-13%	-15%	-21%	9%	-13%	-30%	-41%	9%	10%	-22%	-11%	-13%	-13%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - June 2022

Table 17
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Satisfied	302	254	212	209	255	244	235	218	22	169	128	82	95	125	35	47	32	63	51	74	30	88	89	57	68	177	125	260	42	330
	28%	31%	32%	33%	32%	32%	32%	32%	18%	33%	24%	27%	27%	31%	29%	25%	19%	35%	31%	30%	26%	31%	30%	26%	26%	31%	26%	28%	31%	31%
Dissatisfied	298	246	190	182	226	218	209	197	25	155	141	71	117	109	24	48	49	68	49	60	30	97	79	66	55	176	121	272	25	277
	28%	30%	29%	29%	28%	29%	29%	29%	22%	30%	26%	23%	34%	27%	20%	25%	29%	38%	30%	25%	27%	34%	27%	30%	21%	31%	25%	29%	19%	26%
Don't know	460	328	254	239	314	297	283	262	70	187	266	152	136	172	60	92	87	49	63	109	53	98	127	95	140	225	235	393	66	452
	43%	40%	39%	38%	40%	39%	39%	39%	60%	37%	50%	50%	39%	42%	51%	49%	52%	27%	39%	45%	47%	35%	43%	44%	53%	39%	49%	42%	50%	43%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted
Source : Ipsos J21-103309-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2022

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Table 18

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

30 Jun 2022

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Satisfied	302	56	101	79	203	158	130	170	34	138	103	100	96	203	56	109	76	34	259	26	80	84	50	34	160	108	330
	28%	23%	30%	64%	35%	32%	26%	30%	32%	26%	33%	28%	25%	30%	22%	33%	31%	24%	28%	28%	26%	30%	58%	17%	30%	33%	31%
Dissatisfied	298	92	64	31	153	181	172	126	31	152	80	111	104	192	69	88	72	40	250	28	104	69	23	60	140	98	277
	28%	38%	19%	25%	26%	37%	35%	22%	29%	29%	26%	31%	27%	29%	27%	27%	30%	28%	27%	31%	34%	25%	26%	30%	26%	30%	26%
Don't know	460	96	170	13	228	154	194	266	41	242	127	148	181	275	128	133	94	68	406	37	121	125	14	110	231	119	452
	43%	39%	51%	11%	39%	31%	39%	47%	39%	45%	41%	41%	48%	41%	50%	40%	39%	48%	44%	41%	40%	45%	16%	54%	44%	37%	43%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - June 2022

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Table 19
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Improve	138	99	79	85	106	105	101	88	11	76	57	43	33	62	17	26	20	13	19	43	20	30	36	32	39	67	71	112	26	134
	13%	12%	12%	14%	13%	14%	14%	13%	9%	15%	11%	14%	9%	15%	14%	14%	12%	7%	12%	18%	18%	11%	12%	15%	15%	12%	15%	12%	19%	13%
Stay the same	80	70	44	41	57	52	51	45	4	45	35	20	23	37	10	11	5	18	12	25	16	18	27	23	12	46	34	69	11	77
	8%	8%	7%	6%	7%	7%	7%	7%	3%	9%	7%	7%	7%	9%	8%	6%	3%	10%	7%	10%	14%	6%	9%	10%	4%	8%	7%	7%	9%	7%
Get worse	815	639	518	488	615	585	558	530	98	378	428	235	285	295	87	148	140	145	131	164	67	233	226	157	199	459	356	722	93	816
	77%	77%	79%	78%	77%	77%	77%	78%	84%	74%	80%	77%	82%	73%	74%	79%	84%	80%	80%	68%	59%	82%	77%	72%	76%	79%	74%	78%	70%	77%
Don't know	26	20	15	15	17	17	17	15	4	12	14	7	7	12	4	3	3	4	1	12	10	1	6	7	12	7	19	22	4	32
	2%	2%	2%	2%	2%	2%	2%	2%	4%	2%	3%	2%	2%	3%	4%	1%	2%	2%	1%	5%	9%	*	2%	3%	5%	1%	4%	2%	3%	3%
Net improve	-678	-540	-438	-403	-509	-480	-457	-442	-87	-301	-370	-192	-252	-233	-70	-122	-120	-132	-112	-121	-47	-203	-190	-125	-160	-393	-285	-610	-67	-682
	-64%	-65%	-67%	-64%	-64%	-63%	-63%	-65%	-75%	-59%	-69%	-63%	-72%	-58%	-59%	-65%	-72%	-73%	-69%	-50%	-42%	-72%	-64%	-57%	-61%	-68%	-59%	-66%	-51%	-64%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 20

(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Improve	138 13%	57 23%	27 8%	11 9%	52 9%	82 17%	51 10%	87 16%	9 9%	61 11%	26 8%	51 14%	59 15%	77 11%	30 12%	53 16%	23 9%	19 13%	119 13%	13 14%	64 21%	16 6%	4 4%	34 17%	68 13%	35 11%	134 13%
Stay the same	80 8%	30 12%	22 7%	10 8%	38 6%	45 9%	31 6%	49 9%	9 9%	31 6%	17 6%	34 10%	29 8%	51 8%	23 9%	26 8%	20 8%	6 4%	71 8%	7 8%	38 12%	14 5%	9 10%	20 10%	35 7%	25 8%	77 7%
Get worse	815 77%	152 62%	281 84%	103 83%	484 83%	355 72%	406 82%	407 73%	85 81%	433 81%	262 84%	266 74%	281 74%	528 79%	197 78%	237 72%	197 81%	114 80%	703 77%	70 77%	196 64%	247 88%	75 86%	141 69%	415 78%	260 80%	816 77%
Don't know	26 2%	6 3%	4 1%	-	9 2%	11 2%	8 2%	18 3%	2 2%	8 1%	5 2%	8 2%	12 3%	14 2%	5 2%	13 4%	3 1%	5 3%	23 2%	1 1%	8 3%	2 1%	- s	9 4%	13 2%	4 1%	32 3%
Net improve	-678 -64%	-94 -39%	-254 -76%	-92 -74%	-432 -74%	-273 -55%	-356 -72%	-320 -57%	-76 -72%	-372 -70%	-236 -76%	-215 -60%	-222 -58%	-451 -67%	-167 -66%	-184 -56%	-175 -72%	-94 -66%	-584 -64%	-57 -63%	-132 -43%	-230 -83%	-71 -81%	-107 -52%	-347 -65%	-224 -69%	-682 -64%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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30 Jun 2022

Table 21

OCT20Q12/SEP21Q9a LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Labour Party?

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
243 23%	219 26%	201 31%	195 31%	222 28%	219 29%	215 30%	208 31%	11 9%	121 24%	117 22%	63 21%	79 23%	102 25%	30 18%	33 22%	42 23%	41 25%	61 22%	24 22%	83 29%	74 25%	46 21%	40 15%	157 27%	86 18%	215 23%	28 21%	263 25%	
478 45%	410 49%	351 54%	343 54%	409 51%	391 52%	384 53%	365 54%	21 18%	208 41%	262 49%	136 45%	170 49%	172 42%	56 47%	80 43%	75 45%	96 53%	67 41%	105 43%	49 43%	124 44%	165 56%	84 38%	106 28%	289 50%	189 39%	406 44%	72 54%	474 45%
273 26%	234 28%	209 32%	206 33%	240 30%	234 31%	231 32%	218 32%	13 11%	130 25%	137 26%	70 23%	94 27%	108 27%	35 30%	44 19%	50 27%	43 28%	65 26%	30 27%	84 30%	84 28%	53 24%	52 20%	168 29%	105 22%	232 25%	41 31%	289 27%	
542 51%	440 53%	338 52%	315 50%	411 52%	388 51%	370 51%	350 52%	58 49%	262 51%	277 52%	147 48%	194 56%	201 50%	59 50%	88 47%	85 51%	108 60%	91 56%	110 45%	54 48%	148 52%	151 51%	116 53%	126 48%	300 52%	242 50%	485 52%	56 42%	526 50%
502 47%	425 51%	345 53%	332 53%	412 52%	385 51%	376 52%	357 53%	21 18%	241 47%	257 48%	132 43%	175 50%	195 48%	44 38%	87 47%	83 49%	92 51%	71 44%	124 51%	60 54%	138 49%	139 47%	93 43%	133 51%	276 48%	226 47%	447 48%	55 41%	472 45%
173 16%	145 17%	114 17%	114 18%	144 18%	130 17%	126 17%	123 18%	11 9%	82 16%	89 17%	39 13%	48 14%	87 21%	18 15%	21 11%	17 10%	30 17%	37 23%	50 20%	31 28%	39 14%	40 13%	39 18%	56 21%	79 14%	95 20%	154 17%	20 15%	170 16%
372 35%	324 39%	283 43%	279 44%	337 42%	322 42%	316 44%	295 44%	17 15%	172 34%	194 36%	128 42%	120 34%	124 31%	63 54%	65 35%	70 41%	51 28%	54 33%	70 29%	32 28%	92 33%	121 41%	70 32%	90 34%	213 37%	159 33%	310 34%	62 47%	386 36%
351 33%	300 36%	270 41%	259 41%	300 38%	294 39%	289 40%	278 41%	24 21%	161 31%	181 34%	114 37%	125 36%	112 28%	49 42%	65 35%	69 41%	56 31%	52 32%	60 25%	30 27%	99 35%	110 37%	63 29%	79 30%	209 36%	142 30%	294 32%	57 43%	355 34%
531 50%	470 57%	407 62%	389 62%	469 59%	452 60%	445 61%	419 62%	21 18%	251 49%	272 51%	146 48%	199 57%	186 46%	63 54%	82 44%	89 53%	110 61%	75 46%	111 46%	43 38%	168 59%	176 60%	88 40%	98 38%	344 60%	187 39%	459 50%	72 54%	527 50%
408 39%	356 43%	297 45%	281 45%	347 44%	335 44%	330 45%	309 46%	24 20%	210 41%	192 36%	112 37%	135 39%	160 40%	52 44%	60 32%	65 39%	70 39%	57 35%	104 43%	55 49%	108 38%	133 45%	83 38%	83 32%	242 42%	166 34%	360 39%	47 35%	405 38%
418 39%	348 42%	269 41%	256 41%	324 41%	309 41%	298 41%	279 41%	36 31%	208 41%	207 39%	100 33%	140 40%	178 44%	34 29%	66 36%	47 28%	93 52%	66 40%	113 46%	56 50%	130 46%	102 35%	79 36%	107 41%	232 40%	186 39%	389 42%	29 22%	398 38%
42 4%	28 3%	23 3%	23 4%	27 3%	27 4%	24 3%	23 3%	11 9%	16 3%	26 5%	4 1%	10 3%	28 7%	2 2%	2 1%	6 4%	4 2%	11 7%	16 7%	7 6%	11 4%	13 5%	1 *	17 6%	24 4%	18 4%	36 4%	6 4%	37 3%
67 6%	22 3%	13 2%	11 2%	25 3%	23 3%	17 2%	14 2%	17 15%	19 4%	46 9%	37 12%	12 3%	18 5%	16 14%	21 11%	10 6%	2 1%	6 3%	13 5%	8 7%	11 4%	15 5%	19 9%	21 8%	26 5%	40 8%	51 5%	16 12%	71 7%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 22

OCT20Q12/SEP21Q9a LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
							Full-time Incl. Self Empl.	Not full- time/Not work- ing						Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot				No qualif- ications	Other qualif- ications	Degree +		
		Con	Lab	LD	Not Con	Not Lab			Public	Private	Mort gage	Owned out- right	Renter									Con	Lab	LD				
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059	
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059	
Keeps its promises	243 23%	24 10%	141 42%	46 37%	208 36%	90 18%	109 22%	134 24%	29 28%	115 22%	86 28%	89 25%	66 17%	175 26%	66 26%	75 23%	42 17%	40 28%	209 23%	20 22%	37 12%	115 41%	45 51%	51 25%	97 18%	95 29%	263 25%	
Understands the problems facing Britain	478 45%	71 29%	227 68%	70 56%	356 61%	200 41%	222 45%	255 45%	48 46%	247 46%	159 51%	158 44%	158 42%	317 47%	126 50%	130 39%	103 42%	79 55%	411 45%	41 45%	108 35%	187 67%	55 63%	80 39%	239 45%	160 49%	474 45%	
Has a good team of leaders	273 26%	20 8%	160 48%	46 37%	228 39%	88 18%	113 23%	160 29%	31 29%	118 22%	99 32%	84 23%	89 23%	182 27%	71 28%	87 26%	50 21%	42 29%	235 26%	23 25%	44 14%	114 41%	42 49%	48 23%	132 25%	93 29%	289 27%	
Will promise anything to win votes	542 51%	173 71%	134 40%	53 43%	257 44%	297 60%	273 55%	269 48%	54 51%	297 56%	170 55%	186 52%	180 47%	356 53%	127 50%	169 51%	130 54%	63 44%	460 50%	52 57%	203 67%	115 41%	36 42%	97 48%	296 56%	148 46%	526 50%	
Divided	502 47%	150 61%	150 45%	55 45%	279 48%	278 56%	246 50%	256 46%	46 44%	268 50%	146 47%	176 49%	176 46%	321 48%	112 44%	164 50%	116 48%	68 47%	434 47%	42 46%	161 53%	142 51%	40 46%	89 44%	239 45%	173 53%	472 45%	
Extreme	173 16%	72 29%	38 11%	21 17%	74 13%	108 22%	73 15%	99 18%	19 18%	78 15%	35 11%	71 20%	67 18%	106 16%	49 19%	65 20%	36 15%	9 6%	149 16%	15 16%	78 26%	22 8%	16 19%	46 23%	84 16%	43 13%	170 16%	
Looks after the interests of people like me	372 35%	26 11%	221 66%	50 40%	312 53%	117 24%	161 32%	212 38%	39 37%	190 36%	114 37%	119 33%	138 36%	232 35%	98 39%	120 36%	72 30%	54 38%	323 35%	28 31%	63 21%	168 60%	36 42%	56 28%	197 37%	119 37%	386 36%	
Fit to govern	351 33%	19 8%	213 64%	49 39%	295 51%	101 21%	161 32%	189 34%	32 30%	193 36%	126 41%	103 29%	121 32%	229 34%	93 37%	108 33%	70 29%	53 37%	303 33%	27 29%	45 15%	158 57%	43 50%	52 25%	178 34%	121 37%	355 34%	
Concerned about people in real need in Britain	531 50%	95 39%	242 72%	79 63%	378 65%	231 47%	258 52%	273 49%	52 50%	287 54%	171 55%	185 51%	170 45%	356 53%	135 53%	156 48%	122 50%	68 48%	460 50%	49 53%	128 42%	196 70%	63 72%	74 37%	258 49%	198 61%	527 50%	
Different to the other parties	408 39%	94 38%	187 56%	52 42%	273 47%	181 37%	188 38%	220 39%	39 37%	205 38%	125 40%	138 38%	141 37%	263 39%	119 47%	110 33%	90 37%	58 41%	358 39%	30 32%	119 39%	133 48%	47 54%	76 37%	214 40%	118 36%	405 38%	
Out of date	418 39%	152 62%	71 21%	56 45%	185 32%	266 54%	206 42%	212 38%	36 34%	212 40%	127 41%	156 43%	131 34%	283 42%	95 38%	140 43%	105 43%	38 27%	357 39%	39 43%	170 56%	80 29%	46 53%	84 41%	210 40%	125 38%	398 38%	
None of these	42 4%	15 6%	3 1%	1 2%	9 4%	21 4%	17 3%	25 4%	4 4%	9 2%	9 3%	16 4%	17 5%	25 4%	9 3%	13 4%	6 2%	10 7%	37 4%	4 5%	18 6%	5 2%	* s	17 9%	14 3%	11 3%	37 3%	
Don't know	67 6%	10 4%	11 3%	4 3%	19 3%	18 4%	30 6%	36 6%	6 6%	36 7%	17 5%	17 5%	32 8%	34 5%	12 5%	28 9%	11 4%	12 8%	60 7%	3 4%	8 3%	7 3%	- s	11 5%	43 8%	12 4%	71 7%	

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Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

Table 23

OCT20Q12/SEP21Q9b_CONSERVATIVE. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Conservative Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		(General Election)																												
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Keeps its promises	132	108	85	86	111	104	103	91	8	65	63	35	27	70	15	20	9	19	22	47	30	31	33	32	36	64	68	118	14	125
	12%	13%	13%	14%	14%	14%	14%	13%	7%	13%	12%	11%	8%	17%	13%	11%	5%	10%	14%	19%	27%	11%	11%	15%	14%	11%	14%	13%	11%	12%
Understands the problems facing Britain	305	266	222	213	260	244	239	226	18	142	161	57	95	153	22	35	42	53	43	110	57	85	92	54	73	177	127	270	34	277
	29%	32%	34%	34%	33%	32%	33%	33%	16%	28%	30%	19%	27%	38%	19%	19%	25%	29%	27%	45%	51%	30%	31%	25%	28%	31%	26%	29%	26%	26%
Has a good team of leaders	172	144	115	113	149	138	135	122	8	82	85	36	48	87	14	22	18	31	28	59	31	39	44	34	54	83	88	145	27	161
	16%	17%	18%	18%	19%	18%	19%	18%	7%	16%	16%	12%	14%	21%	12%	12%	10%	17%	17%	24%	28%	14%	15%	16%	21%	14%	18%	16%	20%	15%
Will promise anything to win votes	745	624	501	483	586	559	540	513	65	352	385	202	266	277	72	130	124	142	114	163	70	204	218	164	158	422	323	668	76	722
	70%	75%	76%	77%	74%	74%	74%	76%	56%	69%	72%	66%	76%	68%	61%	69%	74%	78%	70%	67%	63%	72%	74%	75%	60%	73%	67%	72%	57%	68%
Divided	702	604	491	473	565	538	527	502	52	329	366	155	264	284	69	85	117	146	116	168	79	199	212	142	150	411	292	628	75	679
	66%	73%	75%	75%	71%	71%	73%	74%	44%	64%	68%	51%	76%	70%	59%	46%	70%	81%	71%	69%	71%	70%	72%	65%	57%	71%	61%	68%	56%	64%
Extreme	313	269	228	232	263	256	252	239	22	149	156	103	94	116	33	70	44	50	46	70	33	85	83	57	88	168	145	273	40	344
	30%	33%	35%	37%	33%	34%	35%	35%	19%	29%	29%	34%	27%	29%	28%	37%	26%	28%	28%	29%	29%	30%	28%	26%	34%	29%	30%	30%	30%	32%
Looks after the interests of people like me	214	188	151	150	184	174	170	157	12	110	100	40	67	108	16	24	19	48	35	73	41	67	51	48	48	119	96	200	15	194
	20%	23%	23%	24%	23%	23%	23%	23%	10%	22%	19%	13%	19%	27%	14%	13%	11%	27%	22%	30%	37%	24%	17%	22%	18%	21%	20%	22%	11%	18%
Fit to govern	219	185	149	146	185	173	166	156	15	103	114	44	63	112	18	26	25	37	37	75	41	63	59	50	47	122	97	204	15	222
	21%	22%	23%	23%	23%	23%	23%	23%	13%	20%	21%	14%	18%	28%	15%	14%	15%	21%	23%	31%	37%	22%	20%	23%	18%	21%	20%	22%	11%	21%
Concerned about people in real need in Britain	222	189	141	143	184	170	161	148	16	113	104	49	63	110	26	23	26	37	33	77	45	67	57	42	57	124	98	195	27	203
	21%	23%	21%	23%	23%	22%	22%	22%	14%	22%	19%	16%	18%	27%	22%	12%	16%	20%	20%	32%	40%	24%	19%	19%	22%	21%	20%	21%	20%	19%
Different to the other parties	468	422	367	350	419	405	395	375	22	230	234	117	154	198	48	69	64	90	70	128	73	133	150	93	94	282	186	426	43	455
	44%	51%	56%	56%	53%	53%	54%	55%	19%	45%	44%	38%	44%	49%	41%	37%	38%	50%	43%	53%	66%	47%	51%	42%	36%	49%	39%	46%	32%	43%
Out of date	522	450	372	349	424	413	404	384	31	237	279	149	185	187	49	100	87	98	85	103	45	148	162	99	113	310	211	465	56	535
	49%	54%	57%	55%	53%	54%	56%	57%	26%	46%	52%	49%	53%	46%	42%	53%	52%	54%	52%	42%	40%	52%	55%	45%	43%	54%	44%	50%	42%	51%
None of these	36	20	11	9	17	16	13	11	15	17	19	11	8	18	8	3	4	4	9	8	4	8	7	3	18	15	21	28	8	42
	3%	2%	2%	1%	2%	2%	2%	2%	13%	3%	4%	3%	2%	4%	7%	1%	2%	2%	6%	3%	4%	3%	3%	1%	7%	3%	4%	3%	6%	4%
Don't know	58	17	10	10	18	18	15	12	14	17	37	38	11	10	13	24	9	1	1	9	6	10	13	17	17	23	34	43	14	67
	5%	2%	2%	2%	2%	2%	2%	2%	12%	3%	7%	12%	3%	2%	11%	13%	6%	1%	1%	4%	5%	4%	5%	8%	7%	4%	7%	5%	11%	6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted
Source : Ipsos J21-103309-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 24

OCT20Q12/SEP21Q9b_CONSERVATIVE. I am going to read out some things both favourable and unfavourable that have been said about various political parties.

Which of these, if any, do you think apply to the Conservative Party?

The Conservative Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Keeps its promises	132 12%	78 32%	27 8%	7 6%	41 7%	91 18%	53 11%	77 14%	9 9%	54 10%	25 8%	57 16%	48 13%	81 12%	40 16%	43 13%	33 14%	9 6%	119 13%	6 7%	80 26%	16 6%	5 6%	33 16%	74 14%	25 8%	125 12%
Understands the problems facing Britain	305 29%	159 65%	63 19%	25 20%	106 18%	202 41%	130 26%	175 31%	21 20%	146 28%	77 25%	127 35%	98 26%	205 31%	77 30%	95 29%	74 30%	39 27%	265 29%	20 22%	164 54%	54 19%	18 21%	69 34%	161 30%	74 23%	277 26%
Has a good team of leaders	172 16%	117 48%	18 5%	10 8%	36 6%	135 27%	72 14%	98 18%	12 12%	74 14%	49 16%	67 19%	54 14%	116 17%	53 21%	56 17%	31 13%	21 14%	154 17%	10 11%	113 37%	8 3%	5 6%	38 18%	99 19%	35 11%	161 15%
Will promise anything to win votes	745 70%	131 54%	270 81%	102 82%	473 81%	334 68%	362 73%	380 68%	70 66%	402 75%	226 73%	252 70%	261 69%	478 71%	192 76%	198 60%	190 78%	92 65%	636 69%	72 79%	194 64%	238 85%	79 90%	131 64%	366 69%	248 76%	722 68%
Divided	702 66%	163 67%	253 76%	91 73%	421 72%	331 67%	320 64%	381 68%	70 66%	365 69%	223 72%	256 71%	219 58%	479 72%	168 66%	210 64%	166 69%	94 66%	599 65%	65 71%	214 70%	208 74%	77 88%	135 67%	335 63%	232 72%	679 64%
Extreme	313 30%	29 12%	145 43%	46 37%	251 43%	134 27%	152 31%	160 28%	35 34%	161 30%	101 33%	97 27%	113 30%	198 30%	86 34%	88 27%	67 28%	32 22%	253 28%	40 43%	49 16%	138 49%	31 36%	62 30%	139 26%	112 35%	344 32%
Looks after the interests of people like me	214 20%	148 60%	29 9%	15 12%	50 9%	169 34%	95 19%	119 21%	16 15%	104 20%	62 20%	85 24%	65 17%	147 22%	56 22%	75 23%	52 21%	19 13%	194 21%	13 14%	149 49%	17 6%	7 8%	45 22%	111 21%	59 18%	194 18%
Fit to govern	219 21%	150 61%	27 8%	14 11%	46 8%	169 34%	93 19%	126 22%	16 15%	101 19%	60 19%	95 27%	62 16%	155 23%	61 24%	67 20%	47 19%	26 18%	191 21%	18 19%	148 48%	12 4%	7 8%	50 25%	116 22%	53 16%	222 21%
Concerned about people in real need in Britain	222 21%	145 59%	28 8%	10 8%	50 9%	167 34%	97 20%	123 22%	12 11%	108 20%	58 19%	84 23%	77 20%	142 21%	59 23%	78 24%	51 21%	19 13%	194 21%	16 17%	134 44%	20 7%	4 5%	53 26%	122 23%	47 14%	203 19%
Different to the other parties	468 44%	143 58%	184 55%	63 51%	288 49%	247 50%	217 44%	252 45%	45 42%	236 44%	149 48%	174 48%	142 37%	323 48%	130 51%	142 43%	98 40%	60 42%	405 44%	39 43%	165 54%	144 52%	57 65%	93 46%	220 42%	155 48%	455 43%
Out of date	522 49%	62 25%	222 66%	71 58%	373 64%	213 43%	270 54%	251 45%	59 55%	273 51%	174 56%	166 46%	177 47%	340 51%	117 46%	173 52%	118 49%	62 43%	436 48%	53 57%	98 32%	189 68%	59 67%	102 50%	245 46%	174 54%	535 51%
None of these	36 3%	1 *	6 2%	5 4%	16 3%	11 2%	12 2%	24 4%	6 6%	5 1%	6 2%	13 4%	18 5%	18 3%	5 2%	7 2%	11 5%	12 8%	35 4%	1 1%	5 2%	6 2%	- s	12 6%	12 2%	12 4%	42 4%
Don't know	58 5%	5 2%	10 3%	2 2%	16 3%	11 2%	28 6%	30 5%	7 7%	29 5%	16 5%	12 3%	29 8%	28 4%	10 4%	21 6%	6 3%	14 10%	50 5%	5 6%	5 2%	4 2%	- s	9 4%	39 7%	10 3%	67 6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 25

(SEP20)Q12/(SEP21)Q13. Which of these statements comes closest to your views of Boris Johnson and the Conservative party?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
I like Boris Johnson and I like the Conservative party	191 18%	151 18%	127 19%	123 20%	168 21%	155 20%	148 20%	133 20%	7 6%	100 20%	88 17%	41 13%	50 14%	100 25%	16 14%	25 13%	20 12%	30 17%	34 21%	66 27%	31 28%	56 20%	55 19%	35 16%	44 17%	111 19%	79 16%	166 18%	25 19%	175 17%
I like Boris Johnson but I do not like the Conservative party	91 9%	58 7%	37 6%	33 5%	52 6%	47 6%	45 6%	38 6%	22 18%	52 10%	37 7%	36 12%	30 9%	25 6%	15 13%	21 11%	19 11%	11 6%	9 6%	16 7%	10 9%	15 5%	18 6%	18 8%	39 15%	34 6%	57 12%	72 8%	19 14%	90 8%
I do not like Boris Johnson but I like the Conservative party	152 14%	128 15%	101 15%	91 14%	117 15%	109 14%	107 15%	103 15%	13 11%	79 15%	70 13%	37 12%	65 19%	49 12%	20 17%	18 10%	20 12%	45 25%	19 12%	30 12%	21 19%	42 15%	44 15%	35 16%	32 12%	85 15%	66 14%	138 15%	14 10%	141 13%
I do not like Boris Johnson and I do not like the Conservative party	561 53%	467 56%	383 58%	371 59%	436 55%	428 56%	410 56%	392 58%	55 47%	255 50%	301 56%	160 53%	187 54%	214 53%	55 47%	105 56%	99 59%	88 49%	97 59%	117 48%	44 39%	158 56%	162 55%	114 52%	128 49%	320 55%	242 50%	500 54%	61 46%	584 55%
Don't know	64 6%	25 3%	8 1%	11 2%	21 3%	20 3%	17 2%	11 2%	20 17%	25 5%	38 7%	30 10%	17 5%	17 4%	12 10%	18 10%	10 6%	7 4%	3 2%	14 6%	7 6%	12 4%	16 5%	17 8%	19 7%	28 5%	36 7%	49 5%	15 11%	69 7%
Combinations - Summary net																														
Like Boris Johnson	282 27%	208 25%	164 25%	156 25%	220 28%	202 27%	192 26%	171 25%	29 25%	152 30%	126 24%	77 25%	79 23%	125 31%	31 27%	46 24%	39 23%	40 22%	44 27%	81 34%	41 36%	71 25%	74 25%	53 24%	83 32%	145 25%	137 28%	238 26%	44 33%	265 25%
Like Conservative party	342 32%	278 34%	228 35%	214 34%	286 36%	264 35%	255 35%	236 35%	20 17%	179 35%	158 30%	78 26%	115 33%	149 37%	36 30%	43 23%	40 24%	75 42%	53 33%	96 39%	52 47%	98 34%	99 34%	70 32%	76 29%	197 34%	146 30%	304 33%	39 29%	316 30%
Do not like Boris Johnson	713 67%	595 72%	484 74%	462 73%	554 70%	537 71%	517 71%	495 73%	68 58%	334 65%	371 69%	198 65%	252 72%	263 65%	75 63%	123 66%	119 71%	133 74%	116 71%	148 61%	65 58%	200 70%	205 70%	148 68%	160 61%	405 70%	308 64%	638 69%	75 56%	725 68%
Do not like Conservative party	653 62%	525 63%	420 64%	404 64%	488 61%	474 63%	454 63%	430 63%	77 66%	307 60%	339 63%	197 64%	217 62%	239 59%	70 60%	126 67%	118 70%	98 55%	106 65%	133 55%	53 48%	173 61%	180 61%	132 60%	167 64%	354 61%	299 62%	573 62%	80 60%	674 64%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 26

(SEP20)Q12/(SEP21)Q13. Which of these statements comes closest to your views of Boris Johnson and the Conservative party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
I like Boris Johnson and I like the Conservative party	191 18%	152 62%	8 2%	6 5%	21 4%	165 33%	83 17%	107 19%	16 15%	91 17%	47 15%	75 21%	67 18%	122 18%	52 21%	70 21%	44 18%	18 12%	174 19%	8 9%	140 46%	4 2%	1 1%	41 20%	111 21%	38 12%	175 17%
I like Boris Johnson but I do not like the Conservative party	91 9%	17 7%	22 7%	7 6%	35 6%	30 6%	32 6%	58 10%	8 7%	38 7%	16 5%	24 7%	50 13%	40 6%	18 7%	28 8%	32 13%	11 8%	88 10%	2 2%	30 10%	14 5%	3 4%	22 11%	49 9%	20 6%	90 8%
I do not like Boris Johnson but I like the Conservative party	152 14%	61 25%	35 11%	20 16%	64 11%	90 18%	80 16%	72 13%	10 10%	88 17%	55 18%	56 16%	40 10%	111 17%	28 11%	44 13%	47 19%	21 15%	131 14%	12 13%	79 26%	18 7%	13 15%	31 15%	78 15%	43 13%	141 13%
I do not like Boris Johnson and I do not like the Conservative party	561 53%	12 5%	254 76%	86 70%	440 75%	197 40%	274 55%	288 51%	64 61%	276 52%	177 57%	184 51%	195 51%	361 54%	139 55%	165 50%	109 45%	83 58%	464 51%	65 71%	51 17%	239 86%	70 80%	98 48%	259 49%	205 63%	584 55%
Don't know	64 6%	4 2%	16 5%	5 4%	24 4%	12 2%	28 6%	36 6%	7 7%	39 7%	15 5%	21 6%	28 7%	36 5%	16 6%	22 7%	11 4%	10 7%	58 6%	5 5%	6 2%	3 1%	* 1%	12 6%	34 6%	18 6%	69 7%
Combinations - Summary net																											
Like Boris Johnson	282 27%	169 69%	30 9%	13 10%	56 10%	195 39%	115 23%	165 29%	24 23%	130 24%	63 20%	99 28%	117 31%	162 24%	70 28%	97 30%	76 31%	29 20%	262 29%	10 11%	170 56%	18 7%	4 4%	63 31%	161 30%	59 18%	265 25%
Like Conservative party	342 32%	212 87%	43 13%	26 21%	85 15%	254 52%	163 33%	179 32%	27 25%	180 34%	102 33%	131 36%	107 28%	232 35%	80 32%	113 34%	90 37%	39 27%	305 33%	20 22%	219 72%	23 8%	14 16%	72 35%	189 36%	81 25%	316 30%
Do not like Boris Johnson	713 67%	72 30%	290 87%	106 86%	504 86%	287 58%	353 71%	360 64%	75 71%	364 68%	232 75%	240 67%	235 62%	472 70%	168 66%	209 64%	156 64%	104 73%	595 65%	77 84%	130 43%	258 92%	83 95%	129 63%	336 63%	248 76%	725 68%
Do not like Conservative party	653 62%	29 12%	276 83%	93 75%	475 81%	227 46%	305 62%	345 62%	72 68%	314 59%	193 62%	208 58%	246 65%	401 60%	157 62%	193 59%	142 58%	93 66%	552 60%	67 73%	80 26%	253 91%	73 83%	120 59%	308 58%	225 69%	674 64%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 27

(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)			Would NOT vote	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	
										Total																				
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
I like Keir Starmer and I like the Labour party	270 25%	234 28%	209 32%	197 31%	239 30%	228 30%	223 31%	216 32%	12 10%	137 27%	128 24%	71 23%	87 25%	112 28%	33 28%	38 21%	41 24%	46 26%	53 33%	59 24%	28 25%	78 28%	89 30%	48 22%	56 21%	167 29%	103 22%	226 24%	44 33%	302 29%
I like Keir Starmer but I do not like the Labour party	139 13%	113 14%	89 14%	89 14%	107 13%	104 14%	104 14%	92 14%	19 16%	78 15%	58 11%	21 7%	56 16%	62 15%	8 7%	13 7%	23 14%	33 18%	32 20%	30 12%	15 13%	47 16%	36 12%	26 12%	30 11%	83 14%	56 12%	124 13%	15 11%	112 11%
I do not like Keir Starmer but I like the Labour party	200 19%	167 20%	126 19%	118 19%	162 20%	152 20%	146 20%	129 19%	13 11%	91 18%	107 20%	96 32%	48 14%	55 14%	31 26%	65 35%	24 14%	24 13%	25 16%	30 12%	9 8%	46 16%	63 21%	52 24%	39 15%	109 19%	91 19%	172 19%	28 21%	206 19%
I do not like Keir Starmer and I do not like the Labour party	325 31%	251 30%	188 29%	181 29%	224 28%	213 28%	201 28%	195 29%	40 34%	155 30%	164 31%	66 22%	107 31%	152 38%	24 20%	42 22%	52 31%	55 30%	45 28%	107 44%	49 44%	92 33%	80 27%	64 29%	88 34%	173 30%	152 32%	317 34%	7 6%	307 29%
Don't know	126 12%	64 8%	43 7%	43 7%	64 8%	61 8%	52 7%	45 7%	33 28%	49 10%	77 14%	51 17%	51 14%	24 6%	22 19%	29 16%	28 17%	23 13%	7 4%	17 7%	10 9%	20 7%	27 9%	29 13%	50 19%	47 8%	79 16%	87 9%	39 29%	132 12%
Combinations - Summary net																														
Like Keir Starmer	409 39%	347 42%	299 46%	287 46%	346 44%	332 44%	327 45%	308 45%	31 27%	216 42%	186 35%	92 30%	143 41%	174 43%	41 35%	51 27%	64 38%	79 44%	85 52%	89 36%	43 38%	124 44%	125 42%	74 34%	85 33%	249 43%	159 33%	350 38%	59 44%	414 39%
Like Labour party	470 44%	401 48%	336 51%	315 50%	400 50%	380 50%	369 51%	345 51%	25 22%	228 45%	235 44%	167 55%	135 39%	167 41%	64 54%	103 55%	65 39%	70 48%	78 39%	89 37%	38 34%	124 44%	152 52%	99 46%	95 36%	276 48%	194 40%	397 43%	73 54%	508 48%
Do not like Keir Starmer	525 50%	418 50%	314 48%	299 48%	385 48%	366 48%	347 48%	324 48%	53 45%	246 48%	271 51%	162 53%	155 44%	208 51%	55 47%	107 57%	76 45%	79 44%	71 43%	137 56%	59 52%	139 49%	143 49%	115 53%	127 48%	282 49%	243 50%	489 53%	36 27%	513 48%
Do not like Labour party	463 44%	364 44%	277 42%	271 43%	331 42%	318 42%	305 42%	288 42%	59 50%	233 46%	222 42%	87 28%	163 47%	214 53%	32 27%	55 29%	75 45%	88 49%	78 48%	136 56%	64 57%	139 49%	116 39%	90 41%	118 45%	255 44%	208 43%	441 48%	22 17%	419 40%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 28

(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
I like Keir Starmer and I like the Labour party	270 25%	7 3%	175 52%	47 38%	243 42%	75 15%	120 24%	148 26%	30 29%	119 22%	83 27%	96 27%	90 24%	179 27%	60 24%	95 29%	49 20%	47 33%	233 25%	20 22%	25 8%	128 46%	45 51%	48 24%	117 22%	105 32%	302 29%
I like Keir Starmer but I do not like the Labour party	139 13%	51 21%	15 4%	25 20%	53 9%	89 18%	63 13%	75 13%	10 10%	73 14%	47 15%	44 12%	47 12%	91 14%	33 13%	42 13%	36 15%	12 9%	116 13%	15 16%	70 23%	8 3%	19 22%	19 9%	82 16%	37 11%	112 11%
I do not like Keir Starmer but I like the Labour party	200 19%	25 10%	92 27%	22 18%	158 27%	92 19%	102 21%	98 17%	22 21%	119 22%	57 18%	66 18%	76 20%	123 18%	56 22%	49 15%	42 17%	33 23%	173 19%	20 22%	34 11%	95 34%	10 11%	28 14%	107 20%	64 20%	206 19%
I do not like Keir Starmer and I do not like the Labour party	325 31%	155 63%	18 5%	23 18%	83 14%	219 44%	147 30%	178 32%	27 26%	148 28%	81 26%	130 36%	108 29%	211 32%	74 29%	106 32%	94 39%	26 19%	286 31%	24 26%	159 52%	20 7%	12 14%	84 41%	157 29%	84 26%	307 29%
Don't know	126 12%	7 3%	35 11%	6 5%	48 8%	19 4%	64 13%	62 11%	16 15%	74 14%	41 13%	25 7%	59 16%	66 10%	31 12%	37 11%	21 9%	24 17%	108 12%	13 14%	17 6%	28 10%	1 1%	24 12%	68 13%	34 11%	132 12%
Combinations - Summary net																											
Like Keir Starmer	409 39%	58 24%	190 57%	72 58%	295 51%	164 33%	184 37%	223 40%	41 39%	192 36%	130 42%	139 39%	137 36%	270 40%	93 37%	137 42%	85 35%	59 41%	349 38%	35 38%	95 31%	136 49%	64 74%	67 33%	199 37%	142 44%	414 39%
Like Labour party	470 44%	32 13%	266 80%	69 56%	400 69%	166 34%	222 45%	246 44%	52 49%	238 45%	140 45%	162 45%	165 43%	302 45%	115 46%	144 44%	91 37%	80 56%	406 44%	40 44%	59 19%	223 80%	55 62%	76 37%	224 42%	170 52%	508 48%
Do not like Keir Starmer	525 50%	180 74%	110 33%	45 36%	240 41%	311 63%	248 50%	276 49%	49 47%	266 50%	139 45%	196 54%	184 48%	334 50%	130 51%	155 47%	136 56%	59 42%	459 50%	44 48%	193 63%	115 41%	22 25%	113 55%	264 50%	148 46%	513 48%
Do not like Labour party	463 44%	206 84%	33 10%	48 39%	135 23%	308 62%	210 42%	253 45%	38 36%	220 41%	129 42%	173 48%	155 41%	302 45%	107 42%	148 45%	131 54%	39 27%	402 44%	39 42%	229 75%	28 10%	32 36%	104 51%	239 45%	121 37%	419 40%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - June 2022

Page 29

Table 29
(JUN22Q11). Boris. To what extent do you agree or disagree with the following statements? I don't know what Boris Johnson stands for.

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Strongly agree	308 29%	245 30%	200 31%	189 30%	235 30%	229 30%	223 31%	207 31%	33 28%	157 31%	147 28%	78 25%	117 34%	114 28%	30 25%	48 26%	52 31%	65 36%	58 36%	55 23%	20 17%	78 28%	97 33%	66 30%	68 26%	175 30%	133 28%	265 29%	43 33%	319 30%
Tend to agree	193 18%	151 18%	117 18%	115 18%	145 18%	139 18%	129 18%	120 18%	18 15%	98 19%	93 17%	57 19%	62 18%	73 18%	24 21%	33 18%	37 22%	26 14%	27 17%	46 19%	18 16%	46 16%	53 18%	46 21%	48 18%	99 17%	94 19%	175 19%	17 13%	198 19%
Neither/nor	118 11%	84 10%	48 7%	41 7%	80 10%	64 8%	61 8%	52 8%	15 12%	56 11%	62 12%	42 14%	37 10%	39 10%	18 15%	25 13%	17 10%	19 11%	21 13%	18 7%	8 7%	27 9%	26 9%	32 15%	34 13%	53 9%	66 14%	109 12%	9 7%	116 11%
Tend to disagree	184 17%	158 19%	138 21%	130 21%	156 20%	154 20%	150 21%	141 21%	8 7%	83 16%	100 19%	64 21%	52 15%	68 17%	25 21%	39 21%	20 12%	32 18%	24 14%	45 18%	24 21%	75 27%	52 17%	28 13%	29 11%	127 22%	57 12%	166 18%	18 13%	162 15%
Strongly disagree	209 20%	165 20%	134 20%	134 21%	151 19%	148 19%	141 19%	138 20%	34 29%	95 19%	113 21%	47 15%	72 21%	90 22%	16 13%	31 17%	36 21%	36 20%	31 19%	59 24%	30 27%	52 18%	54 18%	39 18%	63 24%	107 18%	103 21%	176 19%	34 25%	216 20%
Don't know	47 4%	24 3%	18 3%	19 3%	28 4%	25 3%	22 3%	19 3%	10 9%	23 5%	19 4%	17 6%	9 2%	21 5%	5 5%	12 6%	5 3%	3 2%	1 1%	20 8%	12 11%	5 2%	13 4%	7 3%	21 8%	18 3%	28 6%	34 4%	12 9%	48 5%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

Page 30

Table 30
(JUN22Q11). Boris. To what extent do you agree or disagree with the following statements? I don't know what Boris Johnson stands for.

Base : All

30 Jun 2022

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Strongly agree	308	26	130	41	216	112	165	143	25	175	86	104	115	190	75	81	83	31	256	39	48	125	19	59	161	89	319
	29%	11%	39%	33%	37%	23%	33%	25%	23%	33%	28%	29%	30%	28%	29%	25%	34%	22%	28%	42%	16%	45%	21%	29%	30%	27%	30%
Tend to agree	193	44	61	18	103	87	78	115	23	101	56	78	56	134	49	61	41	28	170	14	61	40	17	34	85	74	198
	18%	18%	18%	15%	18%	18%	16%	20%	22%	19%	18%	22%	15%	20%	19%	19%	17%	19%	19%	15%	20%	14%	19%	17%	16%	23%	19%
Neither/nor	118	36	33	7	50	53	50	68	9	67	38	34	46	71	30	40	30	10	101	9	34	17	8	24	62	32	116
	11%	15%	10%	6%	9%	11%	10%	12%	8%	13%	12%	9%	12%	11%	12%	12%	12%	7%	11%	9%	11%	6%	9%	12%	12%	10%	11%
Tend to disagree	184	70	46	31	96	120	96	88	21	97	66	57	61	123	39	68	41	27	164	10	79	35	26	25	92	68	162
	17%	29%	14%	25%	16%	24%	19%	16%	20%	18%	21%	16%	16%	18%	15%	21%	17%	19%	18%	11%	26%	13%	30%	12%	17%	21%	15%
Strongly disagree	209	60	59	20	100	102	90	119	21	80	57	71	80	128	51	59	40	40	183	19	76	58	14	44	108	57	216
	20%	25%	17%	16%	17%	21%	18%	21%	20%	15%	18%	20%	21%	19%	20%	18%	16%	28%	20%	21%	25%	21%	15%	22%	20%	18%	20%
Don't know	47	8	6	7	18	20	17	28	7	13	8	16	23	24	9	20	9	8	42	1	7	4	5	17	23	6	48
	4%	3%	2%	5%	3%	4%	3%	5%	6%	2%	2%	4%	6%	4%	4%	6%	4%	6%	5%	1%	2%	1%	5%	9%	4%	2%	5%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

Table 31
(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Strongly agree	315	254	193	189	231	223	218	201	27	161	152	72	111	132	22	50	46	65	52	79	34	73	90	67	85	163	152	278	37	314
	30%	31%	29%	30%	29%	29%	30%	30%	23%	31%	29%	24%	32%	33%	19%	27%	28%	36%	32%	33%	30%	26%	30%	31%	33%	28%	32%	30%	28%	30%
Tend to agree	245	205	162	152	199	192	181	167	11	119	125	76	73	96	27	49	51	22	40	56	22	88	80	42	35	168	77	215	30	243
	23%	25%	25%	24%	25%	25%	25%	25%	9%	23%	23%	25%	21%	24%	23%	26%	31%	12%	25%	23%	19%	31%	27%	19%	13%	29%	16%	23%	23%	23%
Neither/nor	178	128	98	94	131	119	108	101	30	63	109	56	55	67	25	31	21	34	34	33	13	46	41	44	47	87	91	154	24	173
	17%	15%	15%	15%	16%	16%	15%	15%	26%	12%	20%	18%	16%	17%	21%	16%	13%	19%	21%	14%	12%	16%	14%	20%	18%	15%	19%	17%	18%	16%
Tend to disagree	140	128	113	105	122	120	119	115	7	70	70	42	60	39	21	20	23	37	17	22	10	52	41	29	18	93	47	127	14	141
	13%	15%	17%	17%	15%	16%	16%	17%	6%	14%	13%	14%	17%	10%	18%	11%	14%	20%	10%	9%	9%	19%	14%	13%	7%	16%	10%	14%	10%	13%
Strongly disagree	108	82	71	68	79	75	75	72	17	67	39	32	34	41	13	20	15	19	17	24	13	20	27	17	44	47	61	93	15	115
	10%	10%	11%	11%	10%	10%	10%	11%	14%	13%	7%	11%	10%	10%	11%	10%	9%	11%	10%	10%	12%	7%	9%	8%	17%	8%	13%	10%	11%	11%
Don't know	72	32	20	21	33	30	26	21	25	31	40	27	14	31	9	18	11	3	3	28	20	5	16	20	32	20	52	59	13	73
	7%	4%	3%	3%	4%	4%	4%	3%	21%	6%	7%	9%	4%	8%	8%	10%	6%	2%	2%	12%	18%	2%	5%	9%	12%	4%	11%	6%	10%	7%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022
Respondent Type : GB Adults, General Public 18+ - Telephone
Weighted
Source : Ipsos J21-103309-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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30 Jun 2022

Table 32
(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Strongly agree	315 30%	121 50%	54 16%	15 12%	110 19%	177 36%	152 31%	163 29%	24 23%	169 32%	70 23%	128 36%	113 30%	199 30%	77 31%	90 27%	83 34%	34 24%	274 30%	30 33%	140 46%	58 21%	9 11%	72 35%	159 30%	85 26%	314 30%
Tend to agree	245 23%	45 18%	90 27%	33 27%	166 28%	121 25%	123 25%	122 22%	30 29%	130 24%	94 30%	90 25%	60 16%	184 27%	65 25%	77 23%	56 23%	27 19%	207 23%	22 24%	67 22%	72 26%	23 26%	29 14%	120 23%	96 30%	243 23%
Neither/nor	178 17%	27 11%	63 19%	27 22%	103 18%	67 14%	79 16%	99 18%	21 20%	82 15%	58 19%	47 13%	71 19%	105 16%	42 17%	53 16%	37 15%	31 22%	150 16%	15 17%	33 11%	51 18%	18 21%	35 17%	92 17%	51 16%	173 16%
Tend to disagree	140 13%	17 7%	73 22%	34 27%	119 20%	63 13%	75 15%	65 12%	12 11%	87 16%	56 18%	40 11%	42 11%	96 14%	30 12%	44 13%	26 11%	27 19%	122 13%	14 15%	20 7%	56 20%	29 33%	17 9%	66 12%	57 18%	141 13%
Strongly disagree	108 10%	21 8%	45 13%	7 6%	62 11%	38 8%	41 8%	66 12%	10 10%	39 7%	19 6%	33 9%	56 15%	51 8%	21 8%	43 13%	23 10%	15 11%	98 11%	6 6%	30 10%	35 12%	4 4%	24 12%	58 11%	27 8%	115 11%
Don't know	72 7%	15 6%	11 3%	7 6%	23 4%	27 5%	26 5%	47 8%	8 7%	26 5%	13 4%	21 6%	38 10%	35 5%	18 7%	23 7%	18 7%	9 6%	64 7%	4 5%	16 5%	8 3%	5 5%	26 13%	37 7%	9 3%	73 7%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 33

**(JAN22)Q13_ECONOMY. Which party, if any, do you trust most to grow Britain's economy?
The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

30 Jun 2022

	Total (Wtd)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Conservatives	336	290	229	219	281	263	252	235	16	173	159	71	97	168	29	41	27	70	53	115	61	94	98	75	69	192	144	305	31	304
	32%	35%	35%	35%	35%	35%	35%	35%	14%	34%	30%	23%	28%	41%	25%	22%	16%	39%	33%	47%	54%	33%	33%	34%	26%	33%	30%	33%	23%	29%
Labour	279	245	214	202	241	239	234	220	11	130	144	84	98	97	38	46	55	43	45	52	23	70	88	52	68	159	120	225	54	311
	26%	30%	33%	32%	30%	32%	32%	32%	10%	26%	27%	27%	28%	24%	32%	25%	33%	24%	28%	22%	21%	25%	30%	24%	26%	27%	25%	24%	41%	29%
Liberal Democrats	99	79	68	67	85	82	77	70	10	47	49	36	27	36	12	24	19	8	13	23	8	30	33	17	19	63	36	91	7	88
	9%	9%	10%	11%	11%	11%	11%	10%	8%	9%	9%	12%	8%	9%	10%	13%	11%	4%	8%	9%	7%	10%	11%	8%	7%	11%	7%	10%	6%	8%
Scottish National Party	23	22	19	19	22	21	21	19	*	11	12	3	11	9	1	2	4	7	5	4	2	4	4	5	9	8	15	23	-	39
	2%	3%	3%	3%	3%	3%	3%	3%	*	2%	2%	1%	3%	2%	1%	1%	2%	4%	3%	2%	2%	1%	1%	2%	4%	1%	3%	3%	-	4%
Plaid Cymru	5	5	5	5	5	5	5	5	-	*	5	1	1	3	-	1	*	*	2	1	-	2	*	1	1	3	2	4	1	6
	*	1%	1%	1%	1%	1%	1%	1%	-	*	1%	*	*	1%	-	1%	*	*	1%	*	-	1%	*	1%	*	*	*	*	1%	1%
Green party	33	29	26	22	27	26	26	26	2	15	18	19	8	5	5	14	7	2	3	3	*	10	7	4	11	17	15	27	6	29
	3%	3%	4%	4%	3%	3%	4%	4%	2%	3%	3%	6%	2%	1%	4%	7%	4%	1%	2%	1%	*	4%	2%	2%	4%	3%	3%	3%	4%	3%
Other	52	31	13	12	21	19	15	13	12	31	19	18	23	11	7	11	18	5	5	6	3	18	5	13	16	23	29	46	6	46
	5%	4%	2%	2%	3%	2%	2%	2%	10%	6%	4%	6%	7%	3%	6%	6%	11%	3%	3%	2%	3%	6%	2%	6%	6%	4%	6%	5%	4%	4%
None of these	136	70	48	48	62	57	56	53	48	59	75	39	45	52	18	20	21	24	29	23	9	32	26	34	43	58	78	128	8	132
	13%	9%	7%	8%	8%	8%	8%	8%	41%	12%	14%	13%	13%	13%	15%	11%	13%	13%	18%	9%	8%	11%	9%	16%	17%	10%	16%	14%	6%	12%
Don't know	96	58	34	36	50	47	42	37	17	43	53	35	38	24	8	27	16	22	8	16	6	23	32	15	26	55	41	76	21	103
	9%	7%	5%	6%	6%	6%	6%	5%	15%	8%	10%	11%	11%	6%	6%	14%	9%	12%	5%	7%	5%	8%	11%	7%	10%	9%	9%	8%	15%	10%
Not stated	*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-	1
	*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-	*

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 34

(JAN22)Q13_ECONOMY. Which party, if any, do you trust most to grow Britain's economy?
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Conservatives	336 32%	222 91%	40 12%	14 11%	72 12%	254 52%	148 30%	188 34%	25 24%	168 31%	94 30%	143 40%	97 26%	237 35%	97 38%	108 33%	81 33%	31 22%	306 33%	19 21%	231 76%	25 9%	10 12%	73 36%	179 34%	84 26%	304 29%
Labour	279 26%	4 1%	216 64%	23 19%	256 44%	44 9%	116 23%	162 29%	31 29%	125 23%	86 28%	83 23%	109 29%	168 25%	76 30%	79 24%	47 19%	57 40%	246 27%	20 22%	27 9%	159 57%	23 26%	46 23%	137 26%	95 29%	311 29%
Liberal Democrats	99 9%	4 2%	17 5%	66 53%	87 15%	74 15%	40 8%	58 10%	8 7%	54 10%	28 9%	30 8%	39 10%	58 9%	18 7%	34 10%	27 11%	16 12%	92 10%	3 3%	13 4%	15 5%	37 42%	14 7%	42 8%	42 13%	88 8%
Scottish National Party	23 2%	-	2 1%	-	23 4%	21 4%	12 2%	11 2%	5 5%	7 1%	7 2%	7 2%	9 2%	14 2%	-	-	-	-	-	23 25%	-	1 1%	- -s	5 2%	12 2%	7 2%	39 4%
Plaid Cymru	5 *	-	3 1%	-	5 1%	1 *	1 *	4 1%	3 3%	1 *	1 *	4 1%	* *	5 1%	-	5 2%	-	-	-	-	-	4 2%	- -s	2 1%	* *	2 1%	6 1%
Green party	33 3%	-	13 4%	2 2%	32 6%	19 4%	25 5%	8 1%	2 2%	26 5%	13 4%	5 1%	15 4%	18 3%	6 2%	16 5%	6 2%	4 3%	31 3%	1 1%	-	20 7%	2 2%	3 1%	15 3%	15 5%	29 3%
Other	52 5%	3 1%	7 2%	1 1%	17 3%	13 3%	31 6%	19 3%	6 6%	31 6%	9 3%	20 6%	21 6%	29 4%	14 5%	18 6%	15 6%	3 2%	49 5%	2 2%	5 2%	6 2%	1 1%	11 5%	33 6%	8 3%	46 4%
None of these	136 13%	7 3%	24 7%	10 8%	53 9%	35 7%	69 14%	67 12%	15 14%	70 13%	41 13%	43 12%	51 13%	84 13%	21 8%	38 11%	46 19%	13 9%	106 12%	19 20%	17 6%	23 8%	11 13%	31 15%	67 13%	39 12%	132 12%
Don't know	96 9%	6 2%	13 4%	8 7%	39 7%	32 6%	53 11%	43 8%	11 10%	51 10%	32 10%	25 7%	38 10%	57 8%	21 8%	30 9%	21 9%	18 13%	85 9%	6 6%	13 4%	23 8%	3 4%	19 10%	45 8%	32 10%	103 10%
Not stated	* *	- -	- -	- -	* *	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -s	- -	- -	* *	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - June 2022

Page 35

Table 35

**(JAN22)Q13_COSTOFLIVING. Which party, if any, do you trust most to reduce you and your family's cost of living?
The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

30 Jun 2022

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
			Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)			Would NOT vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 36

(JAN22)Q13_COSTOFLIVING. Which party, if any, do you trust most to reduce you and your family's cost of living?
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Conservatives	224 21%	185 75%	12 3%	7 6%	25 4%	199 40%	97 20%	127 23%	13 13%	105 20%	60 19%	106 29%	57 15%	166 25%	65 26%	79 24%	38 16%	27 19%	202 22%	15 17%	172 56%	9 3%	3 3%	61 30%	117 22%	47 14%	194 18%
Labour	346 33%	13 5%	238 71%	24 20%	289 50%	64 13%	150 30%	195 35%	39 37%	167 31%	102 33%	96 27%	145 38%	199 30%	94 37%	101 31%	64 27%	66 46%	306 33%	20 22%	41 14%	189 68%	21 24%	59 29%	177 33%	109 33%	376 36%
Liberal Democrats	106 10%	10 4%	16 5%	59 48%	84 14%	78 16%	52 11%	52 9%	11 10%	63 12%	33 11%	40 11%	32 8%	74 11%	18 7%	38 12%	33 14%	12 8%	100 11%	5 5%	16 5%	18 6%	42 48%	11 6%	51 10%	44 13%	94 9%
Scottish National Party	30 3%	- -	3 1%	- -	28 5%	25 5%	17 3%	13 2%	5 4%	14 3%	13 4%	8 2%	9 2%	21 3%	- -	- -	- -	- -	- -	30 33%	- -	3 1%	- -s	5 2%	17 3%	8 3%	45 4%
Plaid Cymru	7 1%	- -	3 1%	- -	7 1%	3 1%	2 *	5 1%	3 3%	1 *	1 *	6 2%	- -	7 1%	- -	7 2%	- -	- -	- -	- -	- -	4 1%	- -s	2 1%	2 *	3 1%	8 1%
Green party	30 3%	- -	10 3%	2 2%	29 5%	18 4%	24 5%	6 1%	1 1%	19 4%	10 3%	4 1%	16 4%	14 2%	7 3%	7 2%	6 3%	8 6%	29 3%	1 1%	- -	21 8%	1 1%	1 *	17 3%	13 4%	25 2%
Other	57 5%	4 1%	13 4%	1 1%	26 4%	16 3%	32 6%	25 4%	6 6%	33 6%	13 4%	16 4%	26 7%	29 4%	20 8%	13 4%	18 7%	5 3%	55 6%	1 1%	8 3%	11 4%	1 1%	10 5%	32 6%	14 4%	50 5%
None of these	177 17%	21 8%	30 9%	23 18%	66 11%	56 11%	81 16%	96 17%	17 16%	91 17%	52 17%	62 17%	62 16%	114 17%	34 13%	57 17%	59 24%	11 8%	150 16%	17 18%	49 16%	19 7%	20 23%	38 19%	77 15%	61 19%	171 16%
Don't know	81 8%	13 5%	9 3%	7 6%	27 5%	31 6%	38 8%	43 8%	10 9%	38 7%	25 8%	21 6%	34 9%	46 7%	15 6%	26 8%	24 10%	13 9%	72 8%	3 3%	18 6%	6 2%	1 1%	15 8%	39 7%	26 8%	94 9%
Not stated	1 *	- -	- -	- -	1 *	1 *	1 *	- -	* *	1 *	1 *	* *	- -	1 *	- -	* *	- -	1 1%	1 *	- -	1 *	- -	- -s	- -	1 *	* *	2 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 37

(JAN22)Q13_LEVELLINGUP. Which party, if any, do you trust most to reduce inequalities between different regions of the country, also known as 'levelling-up'?
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
Conservatives	191	165	133	125	158	153	149	136	9	107	81	36	42	113	11	24	16	26	35	78	42	51	56	37	47	107	84	174	17	175	
	18%	20%	20%	20%	20%	20%	21%	20%	8%	21%	15%	12%	12%	28%	9%	13%	10%	15%	22%	32%	37%	18%	19%	17%	18%	18%	18%	19%	12%	17%	
Labour	360	314	273	266	314	302	293	280	11	153	199	113	120	127	61	52	68	51	58	70	26	92	123	72	73	215	145	291	69	382	
	34%	38%	42%	42%	40%	40%	40%	41%	10%	30%	37%	37%	34%	31%	51%	28%	41%	28%	35%	29%	23%	33%	42%	33%	28%	37%	30%	31%	51%	36%	
Liberal Democrats	140	119	94	84	122	112	106	96	14	73	67	39	55	46	11	28	20	35	22	24	11	45	37	33	25	82	58	128	12	118	
	13%	14%	14%	13%	15%	15%	15%	14%	12%	14%	13%	13%	16%	11%	9%	15%	12%	20%	14%	10%	10%	16%	13%	15%	9%	14%	12%	14%	9%	11%	
Scottish National Party	30	29	27	27	28	28	28	27	1	16	14	3	13	14	*	3	4	9	6	9	2	8	6	7	9	14	16	30	*	47	
	3%	3%	4%	4%	4%	4%	4%	4%	1%	3%	3%	1%	4%	4%	*	1%	2%	5%	4%	4%	2%	3%	2%	3%	3%	2%	3%	3%	*	4%	
Plaid Cymru	2	1	1	1	1	1	1	1	1	1	1	*	2	-	-	*	*	2	-	-	-	1	*	-	1	1	1	2	-	4	
	*	*	*	*	*	*	*	*	1%	*	*	*	1%	-	-	*	*	1%	-	-	-	*	*	-	*	*	*	*	*	-	*
Green party	32	30	24	23	27	27	27	27	-	21	11	17	8	7	3	14	5	4	2	5	2	5	12	7	8	17	15	23	9	31	
	3%	4%	4%	4%	3%	4%	4%	4%	-	4%	2%	6%	2%	2%	3%	7%	3%	2%	1%	2%	2%	2%	4%	3%	3%	3%	3%	2%	7%	3%	
Other	54	37	16	16	24	22	16	16	13	30	22	12	29	14	2	9	19	10	7	7	3	17	6	14	17	23	31	48	6	44	
	5%	4%	2%	3%	3%	3%	2%	2%	11%	6%	4%	4%	8%	3%	2%	5%	11%	5%	4%	3%	2%	6%	2%	7%	6%	4%	6%	5%	4%	4%	
None of these	143	81	54	55	70	67	63	59	50	72	70	41	48	55	10	31	18	30	25	30	13	41	32	28	43	72	71	137	6	144	
	14%	10%	8%	9%	9%	9%	9%	9%	43%	14%	13%	13%	14%	13%	9%	16%	11%	17%	15%	12%	12%	14%	11%	13%	16%	13%	15%	15%	5%	14%	
Don't know	101	48	28	25	44	41	38	30	18	34	67	45	27	29	19	26	18	9	7	21	13	21	22	18	40	43	58	85	15	109	
	9%	6%	4%	4%	6%	5%	5%	4%	16%	7%	13%	15%	8%	7%	16%	14%	11%	5%	5%	9%	12%	7%	7%	8%	15%	7%	12%	9%	11%	10%	
Not stated	6	6	6	6	6	6	6	6	-	5	1	-	5	2	-	-	*	4	1	*	-	3	2	1	*	5	2	6	-	5	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	-	1%	*	-	-	*	2%	1%	*	-	1%	1%	1%	*	1%	*	1%	-	*	

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 38

(JAN22)Q13_LEVELLINGUP. Which party, if any, do you trust most to reduce inequalities between different regions of the country, also known as 'levelling-up'?
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
							Full-time Incl. Self Empl.	Not full- time/Not work- ing			Mort gage	Owned out- right		Total owner occup- -ier	North excl. Scot	Mid- lands	South excl. London	Grea- -ter London	Eng- land	Scot				No qualif- -ications	Other qualif- -ications	Degree +		
		Con	Lab	LD	Not Con	Not Lab			Public	Private												Con	Lab	LD				
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059	
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059	
Conservatives	191 18%	146 60%	13 4%	10 8%	27 5%	160 32%	78 16%	113 20%	12 12%	80 15%	42 13%	85 24%	63 16%	126 19%	58 23%	55 17%	46 19%	21 15%	175 19%	10 11%	145 47%	4 1%	7 8%	47 23%	103 19%	41 13%	175 17%	
Labour	360 34%	19 8%	242 72%	37 30%	303 52%	81 16%	149 30%	211 38%	38 36%	179 34%	111 36%	118 33%	129 34%	229 34%	87 34%	122 37%	62 26%	62 43%	310 34%	27 29%	51 17%	187 67%	31 35%	65 32%	170 32%	125 38%	382 36%	
Liberal Democrats	140 13%	28 11%	18 5%	68 55%	93 16%	103 21%	83 17%	57 10%	13 12%	90 17%	53 17%	43 12%	43 11%	97 14%	19 7%	50 15%	48 20%	21 15%	134 15%	2 3%	36 12%	26 9%	41 47%	20 10%	65 12%	55 17%	118 11%	
Scottish National Party	30 3%	- -	2 1%	- -	29 5%	27 5%	15 3%	15 3%	4 4%	12 2%	11 3%	10 3%	9 2%	21 3%	- -	- -	- -	- -	- -	30 33%	- -	2 1%	- -s	5 3%	14 3%	11 3%	47 4%	
Plaid Cymru	2 *	- -	- -	- -	1 *	1 *	1 *	1 *	1 1%	- -	1 *	1 *	1 *	1 *	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -s	- -	1 *	1 *	4 *
Green party	32 3%	- -	10 3%	- -	32 5%	22 4%	21 4%	11 2%	2 2%	20 4%	10 3%	9 3%	12 3%	20 3%	12 5%	4 1%	7 3%	7 5%	30 3%	1 1%	* *	21 8%	1 1%	3 1%	16 3%	13 4%	31 3%	
Other	54 5%	7 3%	9 3%	* 3%	24 4%	22 4%	29 6%	23 4%	4 3%	33 6%	13 4%	20 5%	20 5%	32 5%	21 8%	16 5%	13 5%	3 2%	50 5%	1 1%	11 4%	9 3%	- -s	13 6%	30 6%	11 3%	44 4%	
None of these	143 14%	25 10%	22 6%	7 6%	44 8%	47 10%	72 15%	71 13%	16 15%	71 13%	42 14%	52 14%	47 12%	94 14%	38 15%	37 11%	44 18%	12 8%	120 13%	12 13%	36 12%	20 7%	8 10%	27 13%	71 13%	45 14%	144 14%	
Don't know	101 9%	17 7%	20 6%	2 2%	27 5%	24 5%	43 9%	57 10%	12 11%	48 9%	23 7%	21 6%	55 15%	44 7%	17 7%	38 12%	21 9%	16 11%	91 10%	8 8%	22 7%	10 4%	* s	23 11%	57 11%	20 6%	109 10%	
Not stated	6 1%	3 1%	- -	- -	3 *	6 1%	5 1%	2 *	3 3%	1 *	4 1%	2 *	* *	6 1%	1 1%	4 1%	- -	1 1%	6 1%	- -	5 1%	- -	- -s	- -	3 1%	3 1%	5 *	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 39

**(JUN22)Q12(d)_INFLATION. Which party, if any, do you trust most to manage inflation?
The Conservatives, Labour, Liberal Democrats or some other party?**

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)			Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+							
1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
318	280	231	216	280	264	253	236	13	162	151	61	93	164	30	32	32	61	49	115	61	92	96	67	63	188	130	290	29	284	
30%	34%	35%	34%	35%	35%	35%	35%	11%	32%	28%	20%	27%	40%	25%	17%	19%	34%	30%	47%	54%	32%	33%	31%	24%	33%	27%	31%	21%	27%	
286	253	214	212	241	237	232	220	16	131	151	96	83	107	41	55	50	34	46	60	25	64	91	64	67	155	131	235	51	313	
27%	30%	33%	34%	30%	31%	32%	32%	14%	26%	28%	32%	24%	26%	35%	30%	30%	19%	29%	25%	23%	23%	31%	29%	26%	27%	27%	25%	38%	30%	
96	72	52	46	73	65	61	55	16	52	42	30	37	29	16	14	14	23	17	13	6	25	24	20	28	49	47	86	10	84	
9%	9%	8%	7%	9%	9%	8%	8%	14%	10%	8%	10%	10%	7%	14%	7%	8%	13%	10%	5%	6%	9%	8%	9%	10%	8%	10%	9%	8%	8%	
21	20	20	20	20	20	20	20	*	10	12	2	10	9	*	2	3	6	4	5	2	5	4	3	9	9	12	21	*	32	
2%	2%	3%	3%	3%	3%	3%	3%	*	2%	2%	1%	3%	2%	*	1%	2%	4%	3%	2%	1%	2%	1%	1%	4%	2%	3%	2%	*	3%	
2	1	*	*	1	1	1	*	1	1	*	*	1	-	-	*	*	1	-	-	-	*	*	-	1	1	1	2	-	3	
*	*	*	*	*	*	*	*	1%	*	*	*	*	-	-	*	*	1%	-	-	-	*	*	-	*	*	*	*	-	*	
20	18	17	16	20	20	20	20	-	11	9	12	6	3	2	10	2	4	1	2	*	9	3	3	5	12	9	20	*	17	
2%	2%	3%	3%	3%	3%	3%	3%	-	2%	2%	4%	2%	1%	2%	5%	1%	2%	1%	1%	*	3%	1%	2%	2%	2%	2%	2%	*	2%	
55	37	12	12	21	19	12	12	14	27	25	14	25	15	3	11	22	3	9	6	3	14	7	16	18	20	34	50	4	49	
5%	4%	2%	2%	3%	3%	2%	2%	12%	5%	5%	5%	7%	4%	3%	6%	13%	2%	5%	3%	2%	5%	2%	7%	7%	4%	7%	5%	3%	5%	
152	91	70	68	83	80	80	74	39	70	82	43	57	52	9	34	28	29	26	26	8	47	35	31	39	82	69	142	10	155	
14%	11%	11%	11%	10%	11%	11%	11%	33%	14%	15%	14%	16%	13%	8%	18%	17%	16%	16%	11%	7%	17%	12%	14%	15%	14%	14%	15%	8%	15%	
108	58	39	39	55	52	48	43	17	47	61	46	36	26	16	30	17	19	11	15	7	27	35	15	32	62	47	80	28	121	
10%	7%	6%	6%	7%	7%	7%	6%	15%	9%	11%	15%	10%	6%	14%	16%	10%	11%	7%	6%	6%	9%	12%	7%	12%	11%	10%	9%	21%	11%	
*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	
*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	*	-	1	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 40

(JUN22)Q12(d)_INFLATION. Which party, if any, do you trust most to manage inflation?
The Conservatives, Labour, Liberal Democrats or some other party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Conservatives	318 30%	212 87%	37 11%	21 17%	78 13%	254 51%	136 27%	182 32%	23 22%	150 28%	96 31%	137 38%	84 22%	233 35%	85 33%	103 31%	74 31%	35 25%	286 31%	21 23%	219 72%	23 8%	11 13%	69 34%	180 34%	69 21%	284 27%
Labour	286 27%	3 1%	211 63%	29 23%	256 44%	48 10%	119 24%	168 30%	32 30%	140 26%	87 28%	88 24%	111 29%	175 26%	86 34%	91 28%	45 19%	49 35%	254 28%	15 16%	27 9%	171 61%	25 29%	55 27%	136 26%	96 30%	313 30%
Liberal Democrats	96 9%	3 1%	21 6%	48 39%	74 13%	56 11%	41 8%	55 10%	8 7%	52 10%	23 7%	28 8%	44 12%	50 7%	14 6%	34 10%	29 12%	16 11%	89 10%	3 3%	15 5%	18 6%	30 34%	8 4%	53 10%	34 11%	84 8%
Scottish National Party	21 2%	- -	2 *	- -	21 4%	20 4%	9 2%	12 2%	4 4%	6 1%	6 2%	8 2%	7 2%	14 2%	- -	- -	- -	- -	- -	21 23%	- -	1 1%	- -s	4 2%	9 2%	8 2%	32 3%
Plaid Cymru	2 *	- -	- -	- -	1 *	1 *	* *	1 *	1 1%	- -	1 *	- -	1 *	1 *	- -	2 *	- -	- -	- -	- -	- -	- -	- -s	- -	1 *	* *	3 *
Green party	20 2%	- -	7 2%	* *	20 3%	13 3%	16 3%	4 1%	1 1%	15 3%	8 3%	5 1%	7 2%	13 2%	5 2%	9 3%	6 3%	- -	19 2%	- -	- -	12 4%	3 3%	1 *	9 2%	10 3%	17 2%
Other	55 5%	3 1%	11 3%	2 2%	30 5%	22 4%	25 5%	28 5%	4 4%	29 6%	10 3%	17 5%	26 7%	27 4%	20 8%	16 5%	16 7%	1 1%	52 6%	1 1%	7 2%	10 3%	- -s	11 6%	32 6%	12 4%	49 5%
None of these	152 14%	16 7%	30 9%	15 12%	61 10%	47 9%	88 18%	64 11%	21 20%	83 16%	48 16%	50 14%	52 14%	99 15%	26 10%	49 15%	47 19%	13 9%	121 13%	17 19%	25 8%	29 10%	14 16%	36 18%	58 11%	58 18%	155 15%
Don't know	108 10%	8 3%	17 5%	9 7%	43 7%	34 7%	61 12%	47 8%	12 11%	56 11%	31 10%	28 8%	48 13%	59 9%	17 7%	25 8%	25 10%	28 19%	93 10%	13 15%	13 4%	15 5%	4 4%	20 10%	52 10%	37 11%	121 11%
Not stated	* *	- -	- -	- -	* *	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -s	- -	- -	* *	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 41

(JUN22)Q13. Which of the following, if any, best describes your current financial situation?

30 Jun 2022

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic min- ority
	Total																													
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
I haven't had to make any changes to what I normally buy because of rising prices	288 27%	244 29%	202 31%	191 30%	242 30%	233 31%	226 31%	208 31%	21 18%	162 32%	125 23%	63 21%	87 25%	138 34%	24 20%	40 21%	35 21%	52 29%	51 31%	87 36%	37 33%	119 42%	73 25%	51 23%	45 17%	192 33%	96 20%	263 28%	25 19%	274 26%
I have had to make some reductions in what I normally buy because of rising prices but I can cope	533 50%	429 52%	355 54%	332 53%	414 52%	394 52%	383 53%	360 53%	44 38%	240 47%	286 54%	149 49%	174 50%	211 52%	65 55%	84 45%	88 52%	85 47%	78 48%	133 55%	60 53%	131 46%	168 57%	121 56%	113 43%	300 52%	234 49%	486 53%	47 35%	555 52%
I am finding it very difficult to cope with the rise in prices	215 20%	142 17%	94 14%	99 16%	125 16%	122 16%	108 15%	102 15%	48 41%	100 19%	110 21%	79 26%	85 24%	51 13%	20 17%	59 31%	42 25%	43 24%	33 20%	18 7%	13 11%	27 10%	46 15%	41 19%	100 38%	73 13%	142 29%	163 18%	52 39%	205 19%
Other	3 *	2 *	1 *	1 *	2 *	2 *	1 *	1 *	- -	2 *	1 *	1 *	* *	1 *	* 1%	1 -	- *	* 1%	1 -	- -	- -	- -	- -	1 1%	1 *	- -	3 1%	2 *	* *	4 *
Don't know	20 2%	12 1%	4 1%	6 1%	13 2%	8 1%	8 1%	6 1%	4 3%	8 1%	13 2%	13 4%	3 1%	5 1%	9 8%	4 2%	2 1%	* *	- -	5 2%	3 3%	6 2%	8 3%	4 2%	3 1%	14 2%	7 1%	11 1%	9 6%	21 2%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 42

(JUN22)Q13. Which of the following, if any, best describes your current financial situation?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup -ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
I haven't had to make any changes to what I normally buy because of rising prices	288 27%	86 35%	82 24%	46 37%	151 26%	155 31%	145 29%	144 26%	18 17%	149 28%	81 26%	139 39%	65 17%	220 33%	73 29%	102 31%	53 22%	31 22%	246 27%	30 33%	109 36%	56 20%	37 43%	45 22%	124 23%	120 37%	274 26%
I have had to make some reductions in what I normally buy because of rising prices but I can cope	533 50%	143 59%	171 51%	55 44%	289 50%	262 53%	249 50%	283 50%	64 60%	280 53%	178 58%	184 51%	167 44%	362 54%	129 51%	170 52%	131 54%	54 38%	455 50%	49 54%	166 54%	146 52%	43 49%	105 51%	267 50%	162 50%	555 52%
I am finding it very difficult to cope with the rise in prices	215 20%	15 6%	77 23%	21 17%	130 22%	69 14%	96 19%	118 21%	21 20%	90 17%	46 15%	28 8%	138 36%	74 11%	50 20%	47 14%	50 21%	56 39%	194 21%	11 12%	29 10%	76 27%	7 8%	50 25%	127 24%	38 12%	205 19%
Other	3 *	- -	* *	* *	2 *	1 *	1 *	1 *	* *	1 *	- -	1 *	1 *	1 *	- -	1 *	- -	* *	* *	1 1%	- -	* *	- -s	- -	1 *	1 *	4 *
Don't know	20 2%	1 *	5 2%	2 1%	11 2%	7 1%	5 1%	15 3%	2 2%	12 2%	5 2%	7 2%	8 2%	12 2%	1 1%	8 3%	9 4%	1 1%	20 2%	1 1%	1 *	1 *	- -s	4 2%	12 2%	4 1%	21 2%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 43

(JUN22)Q14. If inflation does rise to around 11% later this year, which, if any, of the following would best describe your financial situation, assuming other things stay around the same?

Base : All

30 Jun 2022

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
			Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minor- ority
	Total																														
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
I would not have to make any changes to what I normally buy because of rising prices	162 15%	133 16%	111 17%	99 16%	135 17%	127 17%	123 17%	112 17%	18 15%	115 23%	46 9%	41 13%	51 15%	70 17%	11 9%	30 16%	19 11%	32 18%	25 15%	45 19%	16 15%	65 23%	44 15%	26 12%	26 10%	110 19%	52 11%	147 16%	15 11%	158 15%	
I would have to make some reductions in what I normally buy because of rising prices but I could cope	550 52%	455 55%	379 58%	369 59%	447 56%	427 56%	413 57%	390 58%	30 26%	256 50%	290 54%	129 42%	175 50%	246 61%	48 40%	81 44%	83 50%	91 51%	88 54%	158 65%	74 66%	165 58%	171 58%	114 52%	100 38%	335 58%	214 45%	505 55%	45 33%	548 52%	
I would find it very difficult to cope with the rise in prices	339 32%	235 28%	164 25%	159 25%	210 26%	202 27%	187 26%	173 25%	65 56%	137 27%	193 36%	133 43%	122 35%	85 21%	58 49%	74 40%	66 39%	57 31%	50 31%	34 14%	20 18%	51 18%	78 26%	78 36%	133 51%	129 22%	211 44%	268 29%	72 54%	341 32%	
Other	*	*	*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	*	-	-	1
I do not think that inflation will rise to 11%	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	*	-	1 *	*	-	-	-	-	1 *	-	1 *	-	-	*	1 *	*	1 *	*	-	2 *
Don't know	7 1%	5 1%	1 *	2 *	3 *	3 *	2 *	2 *	4 3%	3 *	4 1%	2 1%	*	4 1%	2 1%	1 *	*	-	-	4 2%	3 2%	2 1%	2 1%	-	3 1%	4 1%	3 1%	5 1%	2 1%	9 1%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 44

(JUN22)Q14. If inflation does rise to around 11% later this year, which, if any, of the following would best describe your financial situation, assuming other things stay around the same?

Base : All

30 Jun 2022

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
I would not have to make any changes to what I normally buy because of rising prices	162 15%	53 22%	44 13%	22 18%	82 14%	92 19%	96 19%	66 12%	8 8%	96 18%	47 15%	74 21%	40 10%	121 18%	38 15%	67 20%	26 11%	17 12%	141 15%	14 16%	69 22%	28 10%	18 20%	29 14%	64 12%	69 21%	158 15%
I would have to make some reductions in what I normally buy because of rising prices but I could cope	550 52%	152 62%	166 50%	71 57%	295 51%	281 57%	257 52%	290 52%	55 52%	287 54%	187 60%	222 62%	137 36%	408 61%	141 56%	172 52%	130 53%	56 39%	472 52%	52 56%	182 59%	135 48%	49 57%	98 48%	268 50%	183 56%	548 52%
I would find it very difficult to cope with the rise in prices	339 32%	40 16%	122 37%	29 23%	200 34%	118 24%	142 29%	198 35%	40 38%	150 28%	76 24%	61 17%	199 52%	137 20%	73 29%	89 27%	85 35%	69 49%	296 32%	24 26%	55 18%	114 41%	19 22%	72 35%	197 37%	70 22%	341 32%
Other	* *	- -	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	1 *
I do not think that inflation will rise to 11%	1 *	- -	- -	1 *	1 *	1 *	* *	1 *	* *	- -	- -	1 *	* *	1 *	- -	* *	- -	- -	* *	1 1%	- -	- -	1 1%	- -	* *	1 *	2 *
Don't know	7 1%	- -	2 1%	2 2%	5 1%	2 *	1 *	6 1%	2 2%	- -	1 *	2 1%	4 1%	3 *	2 1%	1 *	2 1%	1 1%	6 1%	1 1%	- -	2 1%	* *	4 2%	2 *	1 *	9 1%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 45

(JUN22)Q15. And if you were to cut back on what you buy if inflation rose to 11%, which of the following, if any, would you be most likely to cut back on?

Base : All

30 Jun 2022

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
How much food you buy	426	333	265	253	322	307	290	273	50	170	250	135	155	136	52	83	72	84	61	75	42	106	120	84	116	226	200	368	58	426
	40%	40%	40%	40%	41%	40%	40%	40%	43%	33%	47%	44%	45%	33%	44%	44%	43%	46%	37%	31%	38%	37%	41%	38%	44%	39%	42%	40%	44%	40%
How much you travel by car or train	439	339	271	265	341	322	305	282	38	199	233	134	142	162	54	80	75	68	71	91	46	116	132	77	113	248	190	366	72	447
	41%	41%	41%	42%	43%	42%	42%	42%	32%	39%	44%	44%	41%	40%	46%	43%	44%	37%	44%	38%	41%	41%	45%	35%	43%	43%	40%	40%	54%	42%
Your holiday plans	532	425	349	336	414	400	384	361	43	228	300	152	209	171	54	98	111	97	82	89	41	148	146	110	128	294	238	450	82	516
	50%	51%	53%	53%	52%	53%	53%	53%	36%	45%	56%	50%	60%	42%	46%	53%	66%	54%	51%	37%	36%	52%	49%	51%	49%	51%	50%	49%	61%	49%
How much you go out/ socialise with friends or family	494	385	303	301	380	363	342	315	45	211	275	153	178	163	51	101	86	92	72	91	44	128	142	99	125	270	223	417	77	472
	47%	46%	46%	48%	48%	48%	47%	46%	38%	41%	52%	50%	51%	40%	44%	54%	51%	51%	44%	37%	40%	45%	48%	45%	48%	47%	46%	45%	58%	45%
How many treats or luxuries you buy for yourself	665	542	440	420	523	501	482	454	54	280	372	196	242	227	69	126	117	125	103	124	50	193	207	125	140	400	265	575	90	650
	63%	65%	67%	67%	66%	66%	66%	67%	46%	55%	70%	64%	69%	56%	59%	68%	70%	69%	63%	51%	45%	68%	70%	57%	53%	69%	55%	62%	67%	61%
How much you use your heating, electricity or water	555	434	337	332	407	390	372	352	63	215	330	168	181	207	63	105	91	89	91	115	60	126	153	111	165	280	276	482	74	561
	52%	52%	51%	53%	51%	51%	51%	52%	54%	42%	62%	55%	52%	51%	54%	56%	54%	49%	56%	47%	53%	45%	52%	51%	63%	48%	57%	52%	55%	53%
How much you spend on premium or expensive brands (by switching to cheaper or value brands instead)	597	486	402	382	479	461	444	415	48	257	332	181	213	202	73	109	106	108	90	113	54	170	178	106	143	348	248	512	84	585
	56%	59%	61%	61%	60%	61%	61%	61%	41%	50%	62%	59%	61%	50%	61%	58%	63%	60%	55%	46%	48%	60%	60%	48%	54%	60%	52%	55%	63%	55%
Whether or not you purchase new large household items such as TVs, furniture, kitchen appliances	524	419	339	329	404	382	369	348	45	215	301	172	196	156	63	109	99	97	73	83	40	140	167	99	119	307	217	443	81	516
	49%	51%	52%	52%	51%	50%	51%	51%	38%	42%	56%	56%	56%	38%	53%	59%	59%	54%	45%	34%	36%	49%	56%	45%	45%	53%	45%	48%	61%	49%
Other	4	3	1	1	1	1	1	1	2	4	*	3	1	-	-	3	-	1	-	-	-	2	-	1	1	2	2	4	*	4
	*	*	*	*	*	*	*	*	2%	1%	*	1%	*	-	-	2%	-	1%	-	-	-	1%	-	-	*	*	1%	*	*	*
None of these	60	45	37	39	46	44	44	39	11	43	17	10	13	37	2	9	3	10	9	28	8	10	26	10	13	36	24	56	4	61
	6%	5%	6%	6%	6%	6%	6%	6%	9%	8%	3%	3%	4%	9%	1%	5%	2%	6%	5%	12%	7%	4%	9%	5%	5%	6%	5%	6%	3%	6%
I don't think inflation will rise to 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	13	8	2	3	4	4	4	3	1	9	3	6	*	6	2	4	*	-	1	5	3	2	1	3	6	4	9	10	3	12
	1%	1%	*	*	1%	1%	1%	*	1%	2%	1%	2%	*	2%	1%	2%	*	-	1%	2%	3%	1%	*	2%	2%	1%	2%	1%	2%	1%

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - June 2022

30 Jun 2022

Table 46

(JUN22)Q15. And if you were to cut back on what you buy if inflation rose to 11%, which of the following, if any, would you be most likely to cut back on?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qual- ifications	Other qual- ifications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
How much food you buy	426 40%	94 38%	145 43%	50 40%	242 41%	190 39%	197 40%	228 41%	61 57%	196 37%	127 41%	123 34%	171 45%	250 37%	95 37%	123 37%	106 43%	70 49%	373 41%	33 36%	114 37%	135 48%	36 41%	80 39%	229 43%	117 36%	426 40%
How much you travel by car or train	439 41%	84 34%	154 46%	48 39%	260 45%	191 39%	195 39%	243 43%	50 47%	203 38%	141 46%	139 39%	155 41%	280 42%	106 42%	124 38%	107 44%	67 47%	381 42%	34 38%	108 35%	142 51%	39 44%	74 36%	237 45%	128 39%	447 42%
Your holiday plans	532 50%	118 48%	178 53%	63 51%	306 52%	246 50%	281 57%	251 45%	60 57%	285 54%	184 59%	151 42%	191 50%	336 50%	115 46%	159 48%	123 50%	89 62%	462 50%	47 51%	163 53%	155 56%	45 52%	81 40%	269 51%	182 56%	516 49%
How much you go out/ socialise with friends or family	494 47%	92 38%	167 50%	59 48%	287 49%	212 43%	248 50%	245 44%	57 54%	255 48%	168 54%	134 37%	187 49%	302 45%	97 38%	153 47%	119 49%	81 57%	427 47%	43 47%	135 44%	152 54%	34 39%	86 42%	266 50%	142 44%	472 45%
How many treats or luxuries you buy for yourself	665 63%	154 63%	232 69%	79 63%	391 67%	313 64%	333 67%	330 59%	73 70%	352 66%	221 71%	215 60%	223 59%	436 65%	147 58%	200 61%	155 64%	104 73%	571 62%	60 65%	203 67%	196 70%	58 67%	99 49%	341 64%	225 69%	650 61%
How much you use your heating, electricity or water	555 52%	109 45%	190 57%	60 49%	320 55%	239 48%	247 50%	309 55%	63 60%	260 49%	160 52%	161 45%	228 60%	322 48%	145 57%	153 47%	117 48%	92 64%	477 52%	48 52%	135 44%	172 61%	47 53%	113 56%	296 56%	147 45%	561 53%
How much you spend on premium or expensive brands (by switching to cheaper or value brands instead)	597 56%	141 58%	196 59%	70 56%	345 59%	290 59%	291 59%	306 54%	61 58%	319 60%	204 66%	175 49%	212 56%	378 56%	122 48%	187 57%	141 58%	94 66%	516 56%	52 57%	177 58%	182 65%	50 57%	88 43%	307 58%	202 62%	585 55%
Whether or not you purchase new large household items such as TVs, furniture, kitchen appliances	524 49%	105 43%	178 53%	66 53%	317 54%	245 50%	271 55%	253 45%	56 53%	291 55%	179 58%	136 38%	204 54%	315 47%	110 43%	158 48%	113 47%	100 70%	453 49%	43 47%	139 45%	153 55%	52 59%	78 38%	268 50%	179 55%	516 49%
Other	4 *	- -	- -	- -	1 *	1 *	3 1%	1 *	- -	3 1%	1 *	2 1%	1 *	3 *	- -	2 1%	- -	- -	2 *	2 2%	- -	- -	- -s	- -	4 1%	- -	4 *
None of these	60 6%	21 8%	10 3%	7 6%	24 4%	35 7%	23 5%	37 7%	4 4%	23 4%	13 4%	32 9%	15 4%	45 7%	19 7%	19 6%	11 4%	4 2%	50 5%	8 9%	24 8%	5 2%	5 6%	18 9%	27 5%	16 5%	61 6%
I don't think inflation will rise to 11%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -s	- -	- -	- -	- -
Don't know	13 1%	2 1%	2 1%	* *	3 *	3 1%	5 1%	7 1%	1 1%	5 1%	3 1%	4 1%	5 1%	7 1%	2 1%	7 2%	3 1%	* *	13 1%	- -	* *	1 *	* s	5 2%	7 1%	1 *	12 1%

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