



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, July 22, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
7/19-20, 2022 (N=1,120)	25%	9%	15%	33%	40%	21%	19%	3%
6/22-23, 2022 (N=1,117)	25%	10%	15%	34%	38%	19%	9%	3%
6/7-8, 2022 (N=1,117)	23%	9%	14%	35%	40%	20%	21%	2%
5/24-25, 2022 (N=1,120)	22%	8%	14%	36%	39%	20%	19%	2%
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%



# PUBLIC POLL FINDINGS AND METHODOLOGY

## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>8/31-9/1, 2021 (N= 1,166)</b>	29%	12%	17%	35%	34%	19%	15%	1%
<b>8/18-19, 2021 (N=1,177)</b>	28%	12%	16%	36%	33%	18%	15%	3%
<b>8/3-4, 2021 (N=1,174)</b>	28%	11%	16%	33%	36%	19%	17%	3%
<b>7/20-21, 2021 (N=1,137)</b>	25%	12%	13%	30%	43%	22%	22%	2%
<b>7/6-7, 2021 (N=1,179)</b>	19%	8%	11%	29%	50%	24%	25%	2%
<b>6/22-23, 2021 (N=1,176)</b>	18%	7%	11%	27%	53%	26%	27%	2%
<b>6/8-9, 2021 (N=1,177)</b>	17%	6%	11%	28%	54%	27%	26%	2%
<b>5/25-26, 2021 (N=1,178)</b>	22%	9%	13%	29%	46%	24%	23%	2%
<b>5/11-12, 2021 (N=1,167)</b>	25%	10%	15%	25%	48%	22%	26%	2%
<b>4/27-28, 2021 (N=1,115)</b>	25%	10%	15%	30%	43%	23%	20%	2%
<b>4/13-14, 2021 (N=1,115)</b>	26%	10%	15%	32%	42%	21%	20%	1%
<b>3/30-31, 2021 (N=1,115)</b>	27%	11%	16%	33%	37%	18%	19%	3%
<b>3/15-16, 2021 (N=1,115)</b>	34%	15%	19%	32%	32%	18%	14%	2%
<b>3/2-3, 2021 (N=1,115)</b>	33%	14%	19%	35%	32%	19%	12%	1%
<b>2/17-18, 2021 (N=1,115)</b>	34%	15%	19%	34%	30%	15%	15%	2%
<b>2/2-3, 2021 (N=1,115)</b>	35%	13%	22%	34%	29%	16%	14%	1%
<b>1/20-21, 2021 (N=1,115)</b>	41%	18%	23%	34%	25%	15%	10%	1%
<b>12/9-10, 2020 (N=1,112)</b>	39%	17%	22%	34%	25%	15%	10%	1%
<b>11/24-25, 2020 (N=1,114)</b>	40%	18%	21%	36%	23%	14%	9%	2%
<b>11/10-11, 2020 (N=1,113)</b>	40%	16%	23%	33%	25%	15%	11%	2%
<b>10/27-28, 2020 (N=1,115)</b>	38%	17%	20%	34%	27%	16%	11%	2%
<b>10/13-14, 2020 (N=1,114)</b>	36%	16%	21%	33%	29%	17%	12%	1%
<b>9/29-30, 2020 (N=1,115)</b>	35%	16%	18%	34%	30%	17%	13%	2%



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## 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>9/15-16, 2020 (N=1,113)</b>	36%	18%	18%	33%	29%	16%	12%	1%
<b>9/1-2, 2020 (N=1,113)</b>	33%	14%	19%	33%	32%	19%	14%	1%
<b>8/18-19, 2020 (N=1115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5, 2020 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22, 2020 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24, 2020 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9, 2020 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29, 2020 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15, 2020 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5, 2020 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28, 2020 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	3%
<b>4/17-20, 2020 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13, 2020 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%





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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
7/19-20, 2022	4%	9%	12%	18%	2%	9%	26%	22%
6/22-23, 2022	4%	8%	10%	18%	4%	13%	23%	21%
6/7-8, 2022	3%	7%	12%	18%	3%	11%	25%	21%
5/24-25, 2022	3%	9%	10%	17%	3%	11%	23%	23%
5/10-11, 2022	5%	8%	12%	17%	3%	13%	23%	19%
4/26-27, 2022	5%	6%	9%	19%	4%	13%	25%	21%
4/12-13, 2022	3%	8%	10%	18%	5%	15%	21%	19%
3/29-30, 2022	3%	8%	8%	21%	4%	12%	24%	20%
3/15-16, 2022	6%	5%	12%	16%	8%	15%	20%	18%
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%



## PUBLIC POLL FINDINGS AND METHODOLOGY

2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>3/2-3, 2021</b>	3%	5%	15%	47%	8%	9%	10%	4%
<b>2/17-18, 2021</b>	2%	7%	18%	46%	5%	7%	10%	5%
<b>2/2-3, 2021</b>	1%	6%	17%	48%	5%	8%	10%	5%
<b>1/20-21, 2021</b>	2%	8%	20%	49%	2%	4%	10%	3%
<b>12/9-10, 2020</b>	3%	16%	20%	44%	1%	3%	9%	3%
<b>11/24-25, 2020</b>	2%	19%	24%	37%	1%	4%	9%	3%
<b>11/10-11, 2020</b>	4%	16%	20%	41%	2%	6%	7%	4%
<b>10/27-28, 2020</b>	4%	13%	17%	41%	3%	9%	8%	4%
<b>10/13-14, 2020</b>	3%	11%	17%	40%	4%	11%	9%	4%
<b>9/29-30, 2020</b>	5%	10%	13%	39%	5%	12%	10%	5%
<b>9/15-16, 2020</b>	3%	7%	16%	42%	6%	11%	9%	5%
<b>9/1-2, 2020</b>	3%	7%	14%	43%	6%	13%	9%	4%
<b>8/18-19, 2020</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5, 2020</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22, 2020</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24, 2020</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9, 2020</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29, 2020</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15, 2020</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5, 2020</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28, 2020</b>	2%	5%	17%	41%	N/A	N/A	N/A	4%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
7/19-20, 2022	6%	18%	46%	30%
6/22-23, 2022	8%	22%	42%	28%
6/7-8, 2022	7%	19%	45%	30%
5/24-25, 2022	11%	17%	44%	29%
5/10-11, 2022	8%	23%	41%	29%
4/26-27, 2022	7%	21%	42%	30%
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>9/29-30, 2020</b>	11%	29%	43%	18%
<b>9/15-16, 2020</b>	10%	29%	43%	18%
<b>9/1-2, 2020</b>	9%	32%	42%	16%
<b>8/18-19, 2020</b>	11%	33%	44%	13%
<b>8/4-5, 2020</b>	9%	31%	45%	15%
<b>7/21-22, 2020</b>	10%	32%	46%	12%
<b>6/23-24, 2020</b>	7%	32%	46%	15%
<b>6/8-9, 2020</b>	7%	30%	46%	18%
<b>5/28-29, 2020</b>	7%	28%	48%	18%
<b>5/14-15, 2020</b>	10%	30%	42%	18%
<b>5/4-5, 2020</b>	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
7/19-20, 2022	5%	8%	29%	25%	33%
6/22-23, 2022	8%	10%	33%	23%	26%
6/7-8, 2022	5%	9%	30%	25%	32%
5/24-25, 2022	8%	10%	29%	26%	27%
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
<b>1/20-21, 2021</b>	7%	15%	43%	23%	12%
<b>12/9-10, 2020</b>	6%	18%	44%	21%	11%
<b>11/24-25, 2020</b>	6%	16%	44%	23%	10%
<b>11/10-11, 2020</b>	8%	18%	41%	22%	11%
<b>10/27-28, 2020</b>	8%	15%	45%	21%	11%
<b>10/13-14, 2020</b>	7%	17%	44%	22%	10%
<b>9/29-30, 2020</b>	8%	17%	43%	21%	11%
<b>9/15-16, 2020</b>	7%	16%	42%	23%	12%
<b>9/1-2, 2020</b>	7%	16%	45%	22%	9%
<b>8/18-19, 2020</b>	7%	15%	48%	20%	11%
<b>8/4-5, 2020</b>	6%	15%	47%	21%	11%
<b>7/21-22, 2020</b>	7%	15%	47%	22%	9%
<b>6/23-24, 2020</b>	6%	15%	44%	23%	12%
<b>6/8-9, 2020</b>	6%	13%	45%	24%	12%
<b>5/28-29, 2020</b>	5%	16%	43%	24%	12%
<b>5/14-15, 2020</b>	8%	19%	41%	21%	12%
<b>5/4-5, 2020</b>	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19?  
If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated plus booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
<b>7/19-20, 2022</b>	2%	19%	55%	8%	16%	76%

6. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022	4/26-27, 2022	5/10-11, 2022	5/24-25, 2022	6/7-8, 2022	6/22-23, 2022	7/19-20, 2022
Always	31%	26%	19%	22%	22%	19%	17%	15%
Often	17%	18%	18%	17%	18%	13%	16%	15%
Sometimes	19%	23%	23%	23%	20%	25%	24%	21%
Rarely	18%	16%	21%	18%	17%	21%	23%	24%
Never	14%	17%	19%	19%	24%	23%	19%	25%



## PUBLIC POLL FINDINGS AND METHODOLOGY

7. If COVID-19 cases begin to spike in your community, which of the following requirements, if any, would you support putting in place in your community?

	3/29-30, 2022	4/26-27, 2022	5/24-25, 2022	7/19-20, 2022
Mask requirements in public transportation (e.g. bus, train, subway)	N/A	55%	55%	56%
Mask requirements in businesses or stores	59%	54%	49%	55%
Mask requirements for rideshare services (e.g. Uber, Lyft)	N/A	48%	45%	48%
Mask requirements in schools	47%	48%	49%	47%
Mask requirements at bars and restaurants	49%	46%	44%	47%
Vaccine or testing requirements in the workplace	38%	34%	36%	33%
Vaccine requirements in businesses or stores	32%	29%	31%	28%
Vaccine requirements at bars and restaurants	30%	30%	30%	27%
Outdoor mask requirements	21%	20%	20%	22%
None of the above	24%	24%	24%	23%

8. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	1/20-21, 2021 (N=603)	2/2-3, 2022 (N=1,086)	3/15-16, 2022 (N=611)	3/29-30, 2022 (N=666)	4/12-13, 2022 (N=663)	4/26-27, 2022 (N=657)	5/10-11, 2022 (N=628)	5/24-25, 2022 (N=571)	6/7-8, 2022 (N=593)	6/22-23, 2022 (N=622)	7/19-20, 2022 (N=588)
Working at my workplace only	34%	56%	57%	57%	58%	57%	56%	56%	56%	56%	58%
Working from home only	48%	24%	23%	23%	24%	24%	24%	26%	24%	27%	25%
Working both from home and at my workplace	18%	20%	20%	20%	19%	19%	20%	18%	20%	17%	17%



# PUBLIC POLL FINDINGS AND METHODOLOGY

9. How do you expect your total household spending to change over the next three months compared to now?

	5/25-26, 2021	6/8-9, 2021	6/22-23, 2021	7/6-7, 2021	7/20-21, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/7-8, 2022	6/22-23, 2022	7/19-20, 2022
It will increase a lot	6%	4%	6%	6%	8%	9%	8%	8%	14%	10%	13%	13%	12%	10%
It will increase a little	21%	22%	18%	20%	19%	21%	20%	18%	23%	27%	26%	23%	18%	19%
It will not change	51%	52%	54%	51%	52%	46%	49%	46%	42%	40%	36%	36%	35%	43%
It will decrease a little	9%	10%	11%	11%	11%	12%	12%	15%	10%	12%	13%	13%	16%	15%
It will decrease a lot	6%	5%	5%	5%	5%	6%	5%	6%	6%	5%	9%	9%	11%	7%
Don't know	8%	7%	6%	8%	5%	7%	6%	7%	5%	7%	5%	7%	9%	6%
<b>Increase (Net)</b>	<b>26%</b>	<b>26%</b>	<b>24%</b>	<b>26%</b>	<b>27%</b>	<b>30%</b>	<b>28%</b>	<b>26%</b>	<b>37%</b>	<b>37%</b>	<b>38%</b>	<b>36%</b>	<b>29%</b>	<b>29%</b>
<b>Decrease (Net)</b>	<b>15%</b>	<b>15%</b>	<b>16%</b>	<b>16%</b>	<b>16%</b>	<b>17%</b>	<b>18%</b>	<b>21%</b>	<b>15%</b>	<b>17%</b>	<b>21%</b>	<b>22%</b>	<b>27%</b>	<b>22%</b>

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\*

### Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%	81%	83%
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%	81%	82%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%	75%	78%	78%	80%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%	73%	75%	76%	77%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%	72%	77%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%	69%	71%	69%	71%
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%	59%	62%	64%	66%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%

\*Prior to the 1/18, 2022 wave, the question text read "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"



# PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (Continued)

a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%	43%	46%	50%	48%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%	33%	32%	28%	32%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%	14%	12%	12%	10%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%	4%	3%	2%	3%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%	3%	3%	3%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%	3%	2%	3%	3%
<b>Higher (Net)</b>	<b>66%</b>	<b>69%</b>	<b>71%</b>	<b>70%</b>	<b>74%</b>	<b>73%</b>	<b>75%</b>	<b>77%</b>	<b>73%</b>	<b>75%</b>	<b>78%</b>	<b>78%</b>	<b>80%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>4%</b>	<b>2%</b>	<b>3%</b>	<b>5%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>4%</b>

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%	30%	31%	34%	33%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%	41%	42%	38%	44%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%	20%	18%	18%	15%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%	4%	3%	4%	2%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%
<b>Higher (Net)</b>	<b>60%</b>	<b>66%</b>	<b>65%</b>	<b>69%</b>	<b>69%</b>	<b>66%</b>	<b>72%</b>	<b>68%</b>	<b>69%</b>	<b>71%</b>	<b>74%</b>	<b>72%</b>	<b>77%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>3%</b>	<b>6%</b>	<b>3%</b>	<b>6%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%	40%	43%	47%	44%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%	37%	35%	34%	39%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%	15%	15%	11%	12%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	2%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%
Not applicable	*	*	1%	*	*	1%	1%	2%	1%	1%	1%	2%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%
<b>Higher (Net)</b>	<b>68%</b>	<b>70%</b>	<b>72%</b>	<b>73%</b>	<b>76%</b>	<b>75%</b>	<b>77%</b>	<b>78%</b>	<b>79%</b>	<b>77%</b>	<b>79%</b>	<b>81%</b>	<b>82%</b>
<b>Lower (Net)</b>	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>



# PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (Continued)

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%	61%	64%	70%	66%
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%	22%	20%	11%	16%
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%	7%	7%	8%	7%
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%	4%	3%	3%	4%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%	4%	4%	4%
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%	2%	1%	2%	2%
<b>Higher (Net)</b>	<b>78%</b>	<b>80%</b>	<b>77%</b>	<b>79%</b>	<b>78%</b>	<b>74%</b>	<b>73%</b>	<b>79%</b>	<b>80%</b>	<b>83%</b>	<b>84%</b>	<b>81%</b>	<b>83%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>4%</b>	<b>6%</b>	<b>6%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%	21%	23%	25%	25%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%	36%	35%	37%	35%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%	34%	32%	28%	29%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%	4%	2%	4%	3%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%	1%	2%	3%	2%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%	3%	3%	3%	5%
<b>Higher (Net)</b>	<b>43%</b>	<b>52%</b>	<b>46%</b>	<b>51%</b>	<b>52%</b>	<b>52%</b>	<b>55%</b>	<b>60%</b>	<b>57%</b>	<b>57%</b>	<b>58%</b>	<b>61%</b>	<b>60%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>	<b>3%</b>	<b>4%</b>	<b>5%</b>	<b>7%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%	30%	29%	33%	30%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%	39%	43%	37%	41%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%	19%	18%	17%	15%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%	3%	4%	3%	3%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%	3%	2%	3%	2%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%	3%	3%	4%	4%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%	4%	3%	4%	4%
<b>Higher (Net)</b>	<b>58%</b>	<b>60%</b>	<b>59%</b>	<b>59%</b>	<b>62%</b>	<b>63%</b>	<b>64%</b>	<b>70%</b>	<b>63%</b>	<b>69%</b>	<b>71%</b>	<b>69%</b>	<b>71%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>7%</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>	<b>7%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	19%	19%	18%	23%	29%	24%	22%	23%	27%	24%
Somewhat higher	31%	35%	35%	36%	35%	34%	36%	36%	38%	36%
About the same	41%	37%	39%	31%	27%	31%	34%	30%	26%	31%
Somewhat lower	2%	4%	4%	4%	3%	7%	4%	5%	5%	2%
Much lower	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%
Not applicable	3%	2%	1%	2%	2%	2%	1%	2%	1%	3%
Don't know	4%	2%	3%	2%	3%	1%	2%	2%	2%	3%
<b>Higher (Net)</b>	<b>49%</b>	<b>54%</b>	<b>53%</b>	<b>58%</b>	<b>64%</b>	<b>57%</b>	<b>58%</b>	<b>60%</b>	<b>65%</b>	<b>60%</b>
<b>Lower (Net)</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>	<b>9%</b>	<b>6%</b>	<b>7%</b>	<b>6%</b>	<b>3%</b>

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	24%	28%	32%	27%	30%	34%	38%	36%
Somewhat higher	42%	41%	38%	44%	43%	42%	38%	41%
About the same	26%	21%	19%	20%	17%	19%	15%	16%
Somewhat lower	2%	3%	3%	5%	5%	3%	4%	3%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%
Not applicable	1%	3%	2%	1%	1%	1%	2%	1%
Don't know	4%	2%	4%	2%	3%	1%	2%	2%
<b>Higher (Net)</b>	<b>66%</b>	<b>69%</b>	<b>70%</b>	<b>70%</b>	<b>73%</b>	<b>75%</b>	<b>76%</b>	<b>77%</b>
<b>Lower (Net)</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>7%</b>	<b>6%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>

i. Paper Products

	1/4-5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022
Much higher	19%	20%	21%	23%	25%	23%
Somewhat higher	39%	38%	38%	39%	39%	42%
About the same	31%	30%	28%	27%	23%	24%
Somewhat lower	3%	4%	3%	3%	4%	2%
Much lower	1%	2%	3%	2%	2%	*
Not applicable	2%	3%	1%	2%	2%	2%
Don't know	6%	4%	6%	4%	5%	6%
<b>Higher (Net)</b>	<b>58%</b>	<b>58%</b>	<b>59%</b>	<b>62%</b>	<b>64%</b>	<b>66%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>3%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. **[ASK IF ANY ITEMS IN Q10 = MUCH HIGHER OR SOMEWHAT HIGHER]** When thinking about the higher prices you are paying, what do you think is the single biggest contributing factor to those higher costs?

	<b>7/6-7, 2021 (N=1,061)</b>	<b>6/22-23, 2022 (N=1,059)</b>	<b>7/19-20, 2022 (N=1,065)</b>
Government policies (e.g. trade agreements)	17%	26%	26%
Supply chain issues	27%	25%	31%
Individual businesses raising prices to make up for last year's losses	20%	20%	15%
Shortages	15%	12%	12%
COVID-related fees businesses are charging	11%	5%	5%
Other	5%	6%	7%
None of these	5%	6%	4%

12. When do you expect prices of the goods and services you're buying now to go back down?

	<b>6/7-8, 2022</b>	<b>7/19-20, 2022</b>
In one month	3%	2%
In two to five months	6%	12%
In six months to a year	19%	22%
In more than a year	22%	20%
They won't go back down	29%	26%
The prices of the goods and services I buy have not increased	2%	1%
Don't know	19%	17%

13. **[IF EMPLOYED]** Which of the following, if any, has your employer done in response to ongoing inflation, supply chain and labor concerns?

### Total Yes Summary

	<b>7/19-20, 2022 (N=588)</b>
Raised prices for customers	48%
Scaled back travel	36%
Reduced budgets	35%
Increased wages	34%
Paused hiring	32%
Increased hiring	31%
Reduced hours for hourly employees	26%
Increased budgets	26%
Increased hours for hourly employees	25%
Reduced benefits (e.g., health care coverage, sick leave, etc.)	21%
Reduced wages	20%





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. **[IF EMPLOYED]** Which of the following, if any, has your employer done in response to ongoing inflation, supply chain and labor concerns? *(Continued)*

### Total No Summary

	<b>7/19-20, 2022 (N=588)</b>
Reduced wages	80%
Reduced benefits (e.g., health care coverage, sick leave, etc.)	79%
Increased hours for hourly employees	75%
Reduced hours for hourly employees	74%
Increased budgets	74%
Increased hiring	69%
Paused hiring	68%
Increased wages	66%
Reduced budgets	65%
Scaled back travel	64%
Raised prices for customers	52%
<i>No to all items</i>	22%

14. Are you buying grocery store brand / grocery private label brand items more often or less often compared to last year?

	<b>7/19-20, 2022</b>
More often than last year	26%
About the same as last year	61%
Less often than last year	9%
Do not buy these/Does not apply	4%

15. **[IF BUYING GROCERY STORE BRAND]** Based on your last experience with grocery store brands / grocery private label brand items, how satisfied are you with the variety and quality of items available?

	<b>7/19-20, 2022 (N=1,072)</b>
Very satisfied	21%
Somewhat satisfied	41%
Neither satisfied nor unsatisfied	27%
Somewhat unsatisfied	9%
Very unsatisfied	3%
<i>Satisfied (Net)</i>	62%
<i>Unsatisfied (Net)</i>	12%







## PUBLIC POLL FINDINGS AND METHODOLOGY

16. **[IF BUYING GROCERY STORE BRAND]** Based For which types of products are you currently purchasing grocery store brand / grocery private label brand items? Select all that apply.

	<b>7/19-20, 2022 (N=1,072)</b>
Dairy products (e.g. milk, eggs, yogurt, cheese, etc.)	62%
Canned goods (e.g. soup, canned vegetables, chili, etc.)	54%
Snacks (e.g. potato chips, crackers, pretzels, etc.)	53%
Meat (e.g. beef, chicken, pork, etc.)	48%
Rice or pasta	48%
Frozen food (e.g. pre-prepared meals, vegetables, fruit, etc.)	46%
Produce (e.g. fresh fruit and vegetables)	45%
Ice cream	44%
Cereal	39%
Spaghetti sauce	32%
Beauty products	16%
Alcoholic Beverages	12%
Other	6%
None of the above	4%

17. Thinking now about current gas prices, please indicate whether each statement below applies to you or not.

### Total Yes Summary

	<b>5/24-25, 2022</b>	<b>7/19-20, 2022</b>
I have noticed higher gas prices in my area	95%	93%
I pay more attention to which gas stations near me have the lowest prices	80%	80%
I am combining errands into fewer trips so I drive less often	N/A	80%
I am driving less overall	70%	70%
I am driving to closer stores when I go shopping	N/A	67%
I am partially filling my tank with smaller amounts (e.g., \$10 or \$20) rather than filling it all at once	50%	46%
I am driving farther than usual to seek out gas stations that have cheaper gas	25%	24%
I am driving farther than usual to seek out stores with better deals or lower prices	N/A	20%





## PUBLIC POLL FINDINGS AND METHODOLOGY

17. Thinking now about current gas prices, please indicate whether each statement below applies to you or not. (Continued)

### Total No Summary

	5/24-25, 2022	7/19-20, 2022
I am driving farther than usual to seek out stores with better deals or lower prices	N/A	80%
I am driving farther than usual to seek out gas stations that have cheaper gas	75%	76%
I am partially filling my tank with smaller amounts (e.g., \$10 or \$20) rather than filling it all at once	50%	54%
I am driving to closer stores when I go shopping	N/A	33%
I am driving less overall	30%	30%
I pay more attention to which gas stations near me have the lowest prices	20%	20%
I am combining errands into fewer trips so I drive less often	N/A	20%
I have noticed higher gas prices in my area	5%	7%

18. Which of the following, if any, applies to you today financially?

	7/19-20, 2022
I have taken on more debt since the start of the year	24%
I have paid down debt since the start of the year	27%
None of the above / Not applicable	49%

19. Which of the following, if any, applies to you today financially?

	7/19-20, 2022
My net worth has increased since the start of the year	12%
My net worth is about the same since the start of the year	55%
My net worth has decreased since the start of the year	33%

20. Which of the following, if any, applies to you today financially?

	7/19-20, 2022
I have increased my monthly spending since the start of the year	21%
I have kept my monthly spending the same since the start of the year	49%
I have decreased my monthly spending since the start of the year	29%





## PUBLIC POLL FINDINGS AND METHODOLOGY

21. Looking ahead to **the next 12 months**, how optimistic or pessimistic are you feeling about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each

### Total Optimistic Summary

	<b>7/19-20, 2022</b>
You and your family's well being	51%
You and your family's financial situation	44%
The area where you live	42%
The nation	21%
The world in general	18%

#### a. You and your family's well being

	<b>7/19-20, 2022</b>
Very optimistic	17%
Somewhat optimistic	34%
Neither optimistic nor pessimistic	28%
Somewhat pessimistic	13%
Very pessimistic	6%
Don't know	3%
<i>Optimistic (Net)</i>	<b>51%</b>
<i>Pessimistic (Net)</i>	<b>19%</b>

#### b. You and your family's financial situation

	<b>7/19-20, 2022</b>
Very optimistic	16%
Somewhat optimistic	28%
Neither optimistic nor pessimistic	27%
Somewhat pessimistic	18%
Very pessimistic	8%
Don't know	3%
<i>Optimistic (Net)</i>	<b>44%</b>
<i>Pessimistic (Net)</i>	<b>26%</b>

#### c. The area where you live

	<b>7/19-20, 2022</b>
Very optimistic	12%
Somewhat optimistic	30%
Neither optimistic nor pessimistic	34%
Somewhat pessimistic	15%
Very pessimistic	6%
Don't know	3%
<i>Optimistic (Net)</i>	<b>42%</b>
<i>Pessimistic (Net)</i>	<b>21%</b>

21. Looking ahead to **the next 12 months**, how optimistic or pessimistic are you feeling about the following? It doesn't matter if you're not sure; we are interested in how optimistic or pessimistic you are feeling about each. *(Continued)*

d. The nation

	<b>7/19-20, 2022</b>
Very optimistic	6%
Somewhat optimistic	15%
Neither optimistic nor pessimistic	24%
Somewhat pessimistic	30%
Very pessimistic	21%
Don't know	4%
<i>Optimistic (Net)</i>	<i>21%</i>
<i>Pessimistic (Net)</i>	<i>51%</i>

e. The world in general

	<b>7/19-20, 2022</b>
Very optimistic	5%
Somewhat optimistic	13%
Neither optimistic nor pessimistic	24%
Somewhat pessimistic	29%
Very pessimistic	24%
Don't know	5%
<i>Optimistic (Net)</i>	<i>18%</i>
<i>Pessimistic (Net)</i>	<i>53%</i>

22. Looking further ahead to **the next 5 years**, how optimistic or pessimistic are you feeling about the following?

Total Optimistic Summary

	<b>7/19-20, 2022</b>
You and your family's well being	54%
You and your family's financial situation	54%
The area where you live	43%
The nation	30%
The world in general	26%

a. You and your family's well being

	<b>7/19-20, 2022</b>
Very optimistic	20%
Somewhat optimistic	34%
Neither optimistic nor pessimistic	27%
Somewhat pessimistic	9%
Very pessimistic	5%
Don't know	5%
<i>Optimistic (Net)</i>	<i>54%</i>
<i>Pessimistic (Net)</i>	<i>14%</i>

22. Looking further ahead to **the next 5 years**, how optimistic or pessimistic are you feeling about the following? (*Continued*)

b. You and your family's financial situation

	<b>7/19-20, 2022</b>
Very optimistic	21%
Somewhat optimistic	33%
Neither optimistic nor pessimistic	23%
Somewhat pessimistic	11%
Very pessimistic	6%
Don't know	6%
<i>Optimistic (Net)</i>	<b>54%</b>
<i>Pessimistic (Net)</i>	<b>17%</b>

c. The area where you live

	<b>7/19-20, 2022</b>
Very optimistic	12%
Somewhat optimistic	31%
Neither optimistic nor pessimistic	32%
Somewhat pessimistic	13%
Very pessimistic	6%
Don't know	7%
<i>Optimistic (Net)</i>	<b>43%</b>
<i>Pessimistic (Net)</i>	<b>18%</b>

d. The nation

	<b>7/19-20, 2022</b>
Very optimistic	9%
Somewhat optimistic	21%
Neither optimistic nor pessimistic	26%
Somewhat pessimistic	21%
Very pessimistic	15%
Don't know	7%
<i>Optimistic (Net)</i>	<b>30%</b>
<i>Pessimistic (Net)</i>	<b>36%</b>

e. The world in general

	<b>7/19-20, 2022</b>
Very optimistic	9%
Somewhat optimistic	18%
Neither optimistic nor pessimistic	27%
Somewhat pessimistic	22%
Very pessimistic	17%
Don't know	8%
<i>Optimistic (Net)</i>	<b>26%</b>
<i>Pessimistic (Net)</i>	<b>39%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the fifty-seventh wave of an Ipsos poll conducted between July 19-20, 2022. For this survey, a sample of 1,120 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,120$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.1$  percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, and fifty-sixth waves of this study has a credibility interval of 3.6 percentage points.





## PUBLIC POLL FINDINGS AND METHODOLOGY

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### About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

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