

How closely, if at all, have you been following stories about...?

No filters applied

Base: All Adults 18-75 in GB

| | ... the Russian invasion of Ukraine | ... the rising cost of living | ... the weather | ... the Conservative party's leadership race to replace Boris Johnson | ... possible future strikes by public sector workers such as teachers or NHS staff | ... the TV programme Love Island | ... the Women's Euro 2022 football tournament |
|-----------------------------|-------------------------------------|-------------------------------|---------------------|---|--|----------------------------------|---|
| | A | B | C | D | E | F | G |
| Unweighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| Weighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| Very closely | 258 26% EFG | 452 45% ADEF | 408 41% ADEFG | 280 28% EFG | 168 17% G | 135 14% | 124 12% |
| Fairly closely | 425 42% DEFG | 419 42% DFG | 411 41% FG | 364 36% FG | 370 37% FG | 98 10% | 176 18% F |
| Not very closely | 260 26% BCF | 79 8% | 126 13% BF | 254 25% BCF | 302 30% BCFG | 83 8% | 239 24% BCF |
| Not following at all | 40 4% | 28 3% | 36 4% | 91 9% ABC | 134 13% ABCD | 652 65% ABCDEG | 433 43% ABCDE |
| Very/fairly closely | 683 68% EFG | 872 87% ACDEFG | 819 82% ADEFG | 644 64% EFG | 538 54% FG | 233 23% | 300 30% F |
| Not very closely/not at all | 300 30% BC | 106 11% | 162 16% B | 345 34% BC | 436 44% ABCD | 735 74% ABCDEG | 671 67% ABCDE |
| Don't know | 17 2% | 22 2% | 19 2% | 12 1% | 26 3% | 32 3% D | 29 3% D |

Overlap formulae used

Column Proportions (5%): Minimum Base: 0(**) Small Base: 30(**)

[Contents](#)

How closely, if at all, have you been following stories about...?
... the Russian invasion of Ukraine

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|-------------------|---------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 258 | 181 | 77 | 72 | 57 | 35 | 94 | 61 | 49 | 61 | 54 | 8 | 25 | 162 | 96 | 153 | 105 | 113 | 145 | 91 | 47 | 23 | 47 | 95 | 119 |
| | 26% | 37% | 15% | 24% | 31% | 19% | 28% | 27% | 19% | 26% | 38% | 16% | 28% | 25% | 28% | 27% | 24% | 35% | 21% | 30% | 23% | 29% | 31% | 25% | 30% |
| Fairly closely | 425 | 203 | 221 | 104 | 71 | 88 | 160 | 97 | 110 | 113 | 52 | 15 | 38 | 277 | 148 | 255 | 170 | 132 | 292 | 156 | 90 | 37 | 49 | 165 | 173 |
| | 42% | 41% | 44% | 35% | 39% | 49% | 48% | 42% | 42% | 49% | 37% | 30% | 42% | 43% | 42% | 46% | 39% | 41% | 43% | 51% | 44% | 48% | 33% | 44% | 44% |
| Not very closely | 260 | 89 | 171 | 91 | 44 | 52 | 74 | 55 | 71 | 54 | 29 | 26 | 24 | 171 | 89 | 128 | 132 | 58 | 202 | 55 | 55 | 13 | 48 | 106 | 83 |
| | 26% | 18% | 34% | 30% | 24% | 29% | 22% | 24% | 27% | 24% | 21% | 52% | 26% | 26% | 26% | 23% | 30% | 18% | 30% | 18% | 27% | 16% | 32% | 28% | 21% |
| Not following at all | 40 | 13 | 28 | 24 | 6 | 4 | 6 | 12 | 19 | 2 | 3 | 1 | 3 | 31 | 10 | 15 | 25 | 11 | 29 | 3 | 11 | 5 | 6 | 8 | 18 |
| | 4% | 3% | 5% | 8% | 3% | 2% | 2% | 5% | 7% | 1% | 2% | 1% | 4% | 5% | 3% | 3% | 6% | 3% | 4% | 1% | 5% | 6% | 4% | 2% | 4% |
| Very/fairly closely | 683 | 384 | 299 | 176 | 128 | 124 | 255 | 158 | 159 | 173 | 106 | 23 | 63 | 438 | 245 | 407 | 275 | 246 | 437 | 247 | 137 | 60 | 96 | 260 | 293 |
| | 68% | 78% | 59% | 58% | 71% | 68% | 76% | 68% | 61% | 75% | 76% | 47% | 70% | 67% | 70% | 73% | 62% | 76% | 64% | 80% | 67% | 77% | 64% | 70% | 74% |
| Not very closely/not at all | 300 | 102 | 198 | 115 | 50 | 56 | 79 | 68 | 90 | 57 | 32 | 27 | 27 | 201 | 99 | 143 | 157 | 69 | 231 | 59 | 66 | 18 | 55 | 114 | 100 |
| | 30% | 21% | 39% | 38% | 28% | 31% | 24% | 29% | 35% | 25% | 23% | 53% | 30% | 31% | 28% | 26% | 36% | 21% | 34% | 19% | 33% | 23% | 36% | 30% | 25% |
| Don't know | 17 | 9 | 8 | 12 | 3 | 2 | | 5 | 10 | | 2 | | | 11 | 6 | 9 | 8 | 7 | 11 | 3 | | | | 4 | |
| | 2% | 2% | 2% | 4% | 2% | 1% | | 2% | 4% | | 1% | | | 2% | 2% | 2% | 2% | 2% | 2% | 1% | | | | | 1% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

Contents

How closely, if at all, have you been following stories about...?
... the rising cost of living

No filters applied
Base: All Adults 18-75 in GB

|  | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--------|------|--------|-----------|---------|-------|----------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 452 | 229 | 223 | 124 | 87 | 87 | 154 | 112 | 113 | 105 | 69 | 19 | 35 | 289 | 163 | 257 | 195 | 164 | 289 | 140 | 98 | 36 | 73 | 164 | 199 |
| | 45% | 46% | 44% | 41% | 48% | 48% | 46% | 49% | 43% | 46% | 49% | 38% | 39% | 44% | 47% | 46% | 44% | 51% | 43% | 45% | 48% | 47% | 48% | 44% | 50% |
| Fairly closely | 419 | 204 | 215 | 117 | 75 | 73 | 154 | 92 | 114 | 93 | 54 | 24 | 42 | 276 | 144 | 232 | 187 | 122 | 297 | 142 | 87 | 31 | 55 | 164 | 163 |
| | 42% | 41% | 43% | 39% | 41% | 40% | 46% | 40% | 44% | 40% | 39% | 48% | 47% | 42% | 41% | 42% | 42% | 38% | 44% | 46% | 43% | 40% | 37% | 44% | 41% |
| Not very closely | 79 | 34 | 44 | 27 | 9 | 19 | 24 | 15 | 15 | 19 | 17 | 5 | 7 | 44 | 35 | 48 | 30 | 25 | 54 | 21 | 15 | 8 | 9 | 30 | 25 |
| | 8% | 7% | 9% | 9% | 5% | 10% | 7% | 7% | 6% | 8% | 12% | 10% | 8% | 7% | 10% | 9% | 7% | 8% | 8% | 7% | 7% | 11% | 6% | 8% | 6% |
| Not following at all | 28 | 15 | 13 | 22 | 3 | - | 2 | 4 | 6 | 12 | 1 | - | 6 | 23 | 4 | 10 | 18 | 4 | 24 | 1 | 1 | - | 10 | 9 | 6 |
| | 3% | 3% | 3% | 7% DEF | 2% | - | 1% | 2% | 2% | 5% | - | 1% | 6% J | 4% | 1% | 2% | 4% | 1% | 3% | - | - | - | 7% ST | 2% | 1% |
| Very/fairly closely | 872 | 433 | 438 | 241 | 162 | 160 | 308 | 204 | 227 | 198 | 122 | 43 | 77 | 565 | 306 | 489 | 382 | 285 | 586 | 282 | 185 | 67 | 128 | 328 | 362 |
| | 87% | 88% | 87% | 80% | 89% | 88% | 92% C | 89% | 87% | 86% | 88% | 85% | 86% | 87% | 88% | 87% | 87% | 89% | 86% | 92% | 91% | 87% | 85% | 88% | 91% |
| Not very closely/not at all | 106 | 49 | 57 | 49 | 12 | 19 | 26 | 19 | 21 | 30 | 17 | 5 | 13 | 67 | 40 | 59 | 48 | 28 | 78 | 22 | 15 | 8 | 19 | 39 | 31 |
| | 11% | 10% | 11% | 16% DF | 7% | 11% | 8% | 8% | 8% | 13% | 12% | 11% | 14% | 10% | 11% | 10% | 11% | 9% | 11% | 7% | 8% | 11% | 13% | 10% | 8% |
| Don't know | 22 | 12 | 10 | 13 | 7 | 2 | | 6 | 12 | 2 | | 2 | | 19 | 4 | 11 | 11 | 7 | 15 | 4 | 3 | 2 | 3 | 7 | 4 |
| | 2% | 2% | 2% | 4% F | 4% F | 1% | | 3% | 5% | 1% | | 4% | | 3% | 1% | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 1% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How closely, if at all, have you been following stories about...?
... the weather

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|--------|----------|---------|-------|----------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|------|--------------|-----------|---------------|-----------|--------------|----------|-------------------|--------|-------------|--|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| Very closely | 408 | 198 | 210 | 115 | 80 | 75 | 138 | 96 | 94 | 98 | 72 | 12 | 35 | 263 | 145 | 232 | 176 | 136 | 271 | 140 | 83 | 31 | 54 | 145 | 172 | |
| | 41% | 40% | 42% | 38% | 44% | 41% | 41% | 42% | 36% | 43% | 52% HK | 24% | 39% | 40% | 41% | 41% | 40% | 42% | 40% | 45% | 41% | 40% | 36% | 39% | 43% | |
| Fairly closely | 411 | 204 | 208 | 114 | 67 | 78 | 152 | 96 | 111 | 96 | 48 | 27 | 34 | 277 | 134 | 231 | 180 | 136 | 276 | 129 | 78 | 37 | 58 | 165 | 157 | |
| | 41% | 41% | 41% | 38% | 37% | 43% | 45% | 42% | 43% | 42% | 34% | 55% | 37% | 43% | 38% | 41% | 41% | 42% | 41% | 42% | 38% | 47% | 39% | 44% | 39% | |
| Not very closely | 126 | 62 | 64 | 45 | 22 | 24 | 35 | 22 | 41 | 23 | 12 | 10 | 18 | 68 | 58 | 74 | 51 | 34 | 92 | 31 | 39 | 4 | 23 | 44 | 53 | |
| | 13% | 13% | 13% | 15% | 12% | 13% | 10% | 9% | 16% | 10% | 9% | 19% | 20% G | 10% | 17% M | 13% | 12% | 11% | 14% | 10% | 19% SU | 5% | 15% | 12% | 13% | |
| Not following at all | 36 | 23 | 14 | 19 | 9 | 1 | 8 | 10 | 6 | 12 | 6 | 1 | 2 | 30 | 7 | 14 | 23 | 10 | 26 | 2 | 2 | 4 | 15 | 16 | 8 | |
| | 4% | 5% | 3% | 6% E | 5% E | 1% | 2% | 4% | 2% | 5% | 4% | 2% | 2% | 5% | 2% | 2% | 5% | 3% | 4% | 1% | 1% | 5% ST | 10% ST | 4% | 2% | |
| Very/fairly closely | 819 | 401 | 418 | 229 | 147 | 153 | 290 | 192 | 205 | 194 | 120 | 39 | 69 | 540 | 279 | 463 | 356 | 272 | 547 | 269 | 161 | 68 | 113 | 310 | 329 | |
| | 82% | 81% | 83% | 76% C | 81% | 84% | 87% C | 83% | 79% | 84% | 86% | 79% | 76% | 83% | 80% | 83% | 81% | 85% | 81% | 87% TV | 79% | 87% | 87% | 75% | 83% | |
| Not very closely/not at all | 162 | 85 | 77 | 64 | 30 | 25 | 43 | 32 | 47 | 35 | 18 | 11 | 20 | 97 | 65 | 88 | 74 | 45 | 118 | 34 | 41 | 8 | 38 | 60 | 60 | |
| | 16% | 17% | 15% | 21% F | 17% | 14% | 13% | 14% | 18% | 15% | 13% | 21% | 22% | 15% | 19% | 16% | 17% | 14% | 17% | 11% | 20% S | 11% | 25% SU | 16% | 15% | |
| Don't know | 19 | 9 | 10 | 9 | 4 | 4 | 1 | 6 | 8 | 2 | 2 | | 1 | 13 | 6 | 8 | 11 | 5 | 14 | 6 | 2 | 2 | 3 | 8 | | |
| | 2% | 2% | 2% | 3% F | 2% F | 2% | - | 3% | 3% | 1% | 1% | | 1% | 2% | 2% | 1% | 3% | 1% | 2% | 2% | 1% | 2% | 1% | 2% | | |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

Contents

How closely, if at all, have you been following stories about...?
... the Conservative party's leadership race to replace Boris Johnson

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|-------------------|---------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 280 | 168 | 112 | 83 | 52 | 47 | 99 | 61 | 61 | 64 | 56 | 10 | 27 | 181 | 100 | 163 | 117 | 114 | 166 | 105 | 64 | 25 | 43 | 114 | 130 |
| | 28% | 34% | 22% | 27% | 28% | 26% | 30% | 27% | 23% | 28% | 40% | 20% | 30% | 28% | 29% | 29% | 26% | 35% | 25% | 34% | 31% | 32% | 28% | 30% | 33% |
| Fairly closely | 364 | 183 | 180 | 104 | 61 | 69 | 129 | 92 | 100 | 79 | 54 | 15 | 23 | 235 | 128 | 198 | 165 | 108 | 256 | 137 | 66 | 28 | 59 | 129 | 160 |
| | 36% | 37% | 36% | 34% | 33% | 38% | 39% | 40% | 39% | 34% | 38% | 30% | 26% | 36% | 37% | 35% | 37% | 33% | 38% | 44% | 32% | 36% | 39% | 35% | 40% |
| Not very closely | 254 | 100 | 154 | 77 | 49 | 49 | 79 | 58 | 70 | 63 | 19 | 13 | 30 | 171 | 83 | 153 | 101 | 73 | 181 | 54 | 68 | 15 | 32 | 104 | 77 |
| | 25% | 20% | 31% | 25% | 27% | 27% | 24% | 25% | 27% | 27% | 14% | 27% | 34% | 26% | 24% | 27% | 23% | 23% | 27% | 18% | 33% | 20% | 21% | 28% | 19% |
| Not following at all | 91 | 37 | 54 | 32 | 16 | 16 | 26 | 18 | 19 | 24 | 9 | 12 | 9 | 56 | 35 | 38 | 53 | 22 | 69 | 10 | 6 | 9 | 16 | 26 | 28 |
| | 9% | 7% | 11% | 11% | 9% | 9% | 8% | 8% | 7% | 10% | 7% | 23% | 10% | 9% | 10% | 7% | 12% | 7% | 10% | 3% | 3% | 12% | 11% | 7% | 7% |
| Very/fairly closely | 644 | 352 | 292 | 187 | 112 | 117 | 228 | 153 | 162 | 144 | 110 | 25 | 51 | 416 | 228 | 362 | 282 | 221 | 422 | 242 | 130 | 53 | 102 | 243 | 290 |
| | 64% | 71% | 58% | 62% | 62% | 64% | 68% | 66% | 62% | 62% | 79% | 50% | 56% | 64% | 65% | 65% | 64% | 69% | 62% | 78% | 64% | 68% | 68% | 65% | 73% |
| Not very closely/not at all | 345 | 137 | 208 | 109 | 65 | 65 | 106 | 76 | 89 | 87 | 29 | 25 | 39 | 226 | 118 | 191 | 154 | 95 | 250 | 64 | 74 | 25 | 48 | 129 | 105 |
| | 34% | 28% | 41% | 36% | 36% | 36% | 32% | 33% | 34% | 38% | 20% | 50% | 44% | 35% | 34% | 34% | 35% | 29% | 37% | 21% | 36% | 32% | 32% | 35% | 26% |
| Don't know | 12 | 7 | 5 | 7 | 4 | - | - | 1 | 10 | - | 1 | - | - | 8 | 4 | 7 | 5 | 5 | 6 | 2 | - | - | 1 | 1 | 2 |
| | 1% | 1% | 1% | 2% | 2% | - | - | 1% | 4% | - | 1% | - | - | 1% | 1% | 1% | 1% | 2% | 1% | 1% | - | - | 1% | - | 1% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How closely, if at all, have you been following stories about...?
... possible future strikes by public sector workers such as teachers or NHS staff

No filters applied
Base: All Adults 18-75 in GB

|  | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 168 | 111 | 57 | 60 | 41 | 23 | 44 | 43 | 31 | 34 | 37 | 4 | 19 | 119 | 49 | 104 | 64 | 78 | 90 | 50 | 41 | 16 | 39 | 61 | 84 |
| | 17% | 22% | 11% | 20% | 23% | 13% | 13% | 19% | 12% | 15% | 27% | 8% | 21% | 18% | 14% | 19% | 14% | 24% | 13% | 16% | 20% | 20% | 26% | 16% | 21% |
| Fairly closely | 370 | 185 | 185 | 107 | 58 | 66 | 140 | 94 | 90 | 82 | 59 | 20 | 26 | 233 | 137 | 213 | 157 | 129 | 241 | 116 | 91 | 32 | 55 | 137 | 150 |
| | 37% | 37% | 37% | 35% | 32% | 36% | 42% | 41% | 34% | 36% | 42% | 40% | 29% | 36% | 39% | 38% | 36% | 40% | 36% | 38% | 45% | 42% | 36% | 37% | 38% |
| Not very closely | 302 | 135 | 168 | 85 | 49 | 66 | 102 | 62 | 92 | 79 | 26 | 18 | 26 | 199 | 103 | 172 | 131 | 78 | 224 | 106 | 47 | 17 | 34 | 124 | 101 |
| | 30% | 27% | 33% | 28% | 27% | 36% | 31% | 27% | 35% | 35% | 19% | 36% | 28% | 31% | 30% | 31% | 30% | 24% | 33% | 34% | 23% | 23% | 22% | 33% | 26% |
| Not following at all | 134 | 52 | 82 | 42 | 22 | 22 | 48 | 26 | 35 | 31 | 15 | 8 | 19 | 79 | 55 | 60 | 74 | 30 | 104 | 32 | 19 | 12 | 21 | 44 | 55 |
| | 13% | 11% | 16% | 14% | 12% | 12% | 14% | 11% | 13% | 13% | 11% | 16% | 21% | 12% | 16% | 11% | 17% | 9% | 15% | 10% | 9% | 15% | 14% | 12% | 14% |
| Very/fairly closely | 538 | 296 | 242 | 166 | 99 | 89 | 183 | 137 | 121 | 116 | 96 | 24 | 44 | 352 | 186 | 317 | 221 | 207 | 331 | 166 | 132 | 48 | 94 | 197 | 234 |
| | 54% | 60% | 48% | 55% | 54% | 49% | 55% | 59% | 46% | 50% | 69% | 48% | 49% | 54% | 53% | 57% | 50% | 64% | 49% | 54% | 65% | 62% | 62% | 53% | 59% |
| Not very closely/not at all | 436 | 187 | 250 | 127 | 71 | 88 | 150 | 87 | 127 | 110 | 42 | 26 | 44 | 278 | 158 | 231 | 205 | 108 | 328 | 137 | 66 | 29 | 55 | 168 | 157 |
| | 44% | 38% | 49% | 42% | 39% | 48% | 45% | 38% | 49% | 48% | 30% | 52% | 49% | 43% | 45% | 41% | 47% | 34% | 48% | 45% | 32% | 38% | 36% | 45% | 39% |
| Don't know | 26 | 12 | 14 | 9 | 12 | 5 | | 6 | 13 | 4 | 1 | | 2 | 20 | 5 | 11 | 15 | 6 | 20 | 5 | 6 | 3 | 8 | 6 | |
| | 3% | 2% | 3% | | 3% | 3% | | 3% | 5% | 2% | 1% | | 2% | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 3% | | 2% | 2% | 1% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How closely, if at all, have you been following stories about...?
... the TV programme Love Island

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|-------------------|---------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 135 | 64 | 72 | 72 | 36 | 19 | 9 | 30 | 27 | 31 | 30 | 9 | 8 | 117 | 19 | 80 | 55 | 59 | 77 | 28 | 21 | 26 | 39 | 57 | 53 |
| | 14% | 13% | 14% | 24% | 20% | 10% | 3% | 13% | 10% | 13% | 22% | 19% | 9% | 18% | 5% | 14% | 12% | 18% | 11% | 9% | 10% | 34% | 26% | 15% | 13% |
| Fairly closely | 98 | 62 | 36 | 57 | 22 | 11 | 8 | 17 | 26 | 19 | 30 | 1 | 6 | 75 | 22 | 69 | 29 | 44 | 54 | 26 | 28 | 7 | 18 | 41 | 31 |
| | 10% | 13% | 7% | 19% | 12% | 6% | 2% | 7% | 10% | 8% | 21% | 2% | 7% | 12% | 6% | 12% | 7% | 14% | 8% | 8% | 14% | 9% | 12% | 11% | 8% |
| Not very closely | 83 | 41 | 42 | 42 | 17 | 10 | 14 | 18 | 20 | 17 | 9 | 2 | 16 | 59 | 24 | 51 | 32 | 37 | 46 | 24 | 11 | 4 | 13 | 30 | 26 |
| | 8% | 8% | 8% | 14% | 9% | 5% | 4% | 8% | 8% | 7% | 6% | 5% | 18% | 9% | 7% | 9% | 7% | 12% | 7% | 8% | 5% | 6% | 8% | 8% | 7% |
| Not following at all | 652 | 312 | 340 | 115 | 98 | 140 | 299 | 158 | 175 | 159 | 68 | 38 | 54 | 379 | 274 | 349 | 303 | 173 | 480 | 222 | 141 | 38 | 81 | 238 | 280 |
| | 65% | 63% | 67% | 38% | 54% | 77% | 89% | 69% | 67% | 69% | 49% | 75% | 60% | 58% | 78% | 62% | 69% | 54% | 71% | 72% | 69% | 49% | 54% | 64% | 70% |
| Very/fairly closely | 233 | 126 | 107 | 129 | 58 | 30 | 17 | 46 | 53 | 50 | 60 | 10 | 14 | 192 | 41 | 149 | 84 | 103 | 130 | 54 | 49 | 33 | 56 | 98 | 84 |
| | 23% | 25% | 21% | 43% | 32% | 16% | 5% | 20% | 20% | 22% | 43% | 20% | 16% | 29% | 12% | 27% | 19% | 32% | 19% | 18% | 24% | 43% | 37% | 26% | 21% |
| Not very closely/not at all | 735 | 353 | 382 | 157 | 115 | 150 | 313 | 176 | 195 | 176 | 77 | 40 | 70 | 438 | 297 | 400 | 335 | 210 | 525 | 247 | 152 | 42 | 93 | 268 | 306 |
| | 74% | 71% | 76% | 52% | 63% | 83% | 94% | 77% | 75% | 77% | 55% | 80% | 78% | 67% | 85% | 71% | 76% | 65% | 77% | 80% | 74% | 55% | 62% | 72% | 77% |
| Don't know | 32 | 16 | 15 | 17 | 9 | 2 | 4 | 8 | 12 | 4 | 3 | | 5 | 21 | 11 | 10 | 21 | 9 | 23 | 8 | 3 | 2 | 1 | 7 | 7 |
| | 3% | 3% | 3% | 6% | 5% | 1% | 1% | 3% | 5% | 2% | 2% | | 6% | 3% | 3% | 2% | 5% | 3% | 3% | 2% | 2% | 2% | 1% | 2% | 2% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How closely, if at all, have you been following stories about...?
... the Women's Euro 2022 football tournament

No filters applied
Base: All Adults 18-75 in GB


| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|-------------------|---------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very closely | 124 | 92 | 32 | 46 | 35 | 15 | 28 | 28 | 24 | 25 | 38 | 1 | 9 | 89 | 35 | 72 | 52 | 55 | 69 | 37 | 23 | 16 | 26 | 51 | 53 |
| | 12% | 19% | 6% | 15% | 19% | 9% | 8% | 12% | 9% | 11% | 27% | 2% | 10% | 14% | 10% | 13% | 12% | 17% | 10% | 12% | 11% | 21% | 17% | 14% | 13% |
| Fairly closely | 176 | 113 | 63 | 57 | 32 | 30 | 58 | 45 | 38 | 47 | 33 | 5 | 8 | 119 | 57 | 103 | 73 | 71 | 105 | 60 | 38 | 11 | 31 | 81 | 64 |
| | 18% | 23% | 13% | 19% | 17% | 16% | 17% | 19% | 15% | 20% | 24% | 11% | 9% | 18% | 16% | 18% | 17% | 22% | 15% | 19% | 19% | 14% | 21% | 22% | 16% |
| Not very closely | 239 | 121 | 117 | 75 | 32 | 48 | 83 | 63 | 68 | 47 | 30 | 8 | 22 | 148 | 90 | 152 | 86 | 81 | 157 | 78 | 47 | 18 | 29 | 86 | 98 |
| | 24% | 24% | 23% | 25% | 18% | 26% | 25% | 28% | 26% | 21% | 21% | 17% | 24% | 23% | 26% | 27% | 20% | 25% | 23% | 25% | 23% | 24% | 19% | 23% | 25% |
| Not following at all | 433 | 155 | 278 | 110 | 72 | 85 | 165 | 89 | 119 | 100 | 39 | 35 | 52 | 273 | 160 | 221 | 212 | 105 | 328 | 129 | 89 | 30 | 63 | 149 | 172 |
| | 43% | 31% | 55% | 36% | 40% | 47% | 50% | 39% | 46% | 43% | 28% | 70% | 57% | 42% | 46% | 40% | 48% | 33% | 48% | 42% | 44% | 39% | 42% | 40% | 43% |
| Very/fairly closely | 300 | 204 | 96 | 103 | 67 | 45 | 85 | 73 | 62 | 72 | 71 | 6 | 17 | 208 | 93 | 175 | 125 | 126 | 174 | 97 | 61 | 27 | 58 | 131 | 117 |
| | 30% | 41% | 19% | 34% | 37% | 25% | 26% | 32% | 24% | 31% | 51% | 13% | 18% | 32% | 26% | 31% | 28% | 39% | 26% | 31% | 30% | 35% | 38% | 35% | 29% |
| Not very closely/not at all | 671 | 276 | 395 | 186 | 105 | 133 | 248 | 152 | 187 | 147 | 68 | 44 | 74 | 421 | 250 | 373 | 298 | 186 | 485 | 207 | 136 | 49 | 91 | 235 | 270 |
| | 67% | 56% | 78% | 61% | 58% | 73% | 74% | 66% | 72% | 64% | 49% | 87% | 82% | 65% | 72% | 67% | 68% | 58% | 71% | 67% | 67% | 63% | 61% | 63% | 68% |
| Don't know | 29 | 14 | 14 | 14 | 10 | 4 | - | 5 | 11 | 12 | | | | 22 | 7 | 11 | 17 | 9 | 20 | 4 | 7 | 2 | 2 | 7 | 10 |
| | 3% | 3% | 3% | 5% | 6% | 2% | - | 2% | 4% | 5% | | | | 3% | 2% | 2% | 4% | 3% | 3% | 1% | 3% | 2% | 1% | 2% | 2% |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?

No filters applied
Base: All Adults 18-75 in GB

| | | | | | | | | | | |
|---|------------------------|-------------------------|-----------------------|-----------------------|--------------------|--------------------|---------------------|--------------------|-----------------------|-----------------------|
|  | | | | | | | | | | |
| | Keir Starmer | Rishi Sunak | Liz Truss | Jeremy Hunt | Kemi Badenoch | Penny Mordaunt | Suella Braverman | Tom Tugendhat | Nadhim Zahawi | Stewart Lewis |
| | A | B | C | D | E | F | G | H | I | J |
| Unweighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| Weighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| A great deal | 133 13% CEFGHIJ | 166 17% CEFGHIJ | 85 9% G | 103 10% EGHJ | 64 6% G | 80 8% G | 45 5% G | 61 6% G | 78 8% G | 61 6% G |
| A fair amount | 397 40% CDEFGHIJ | 436 44% CDEFGHIJ | 246 25% EFGHJ | 293 29% EFGHJ | 79 8% EJ | 119 12% EJ | 94 9% J | 92 9% J | 200 20% EFGHJ | 56 6% EFGHJ |
| Not very much | 266 27% EGHJ | 252 25% EGHJ | 291 29% EFGHJ | 305 31% BEFGHJ | 140 14% J | 220 22% EJ | 176 18% J | 199 20% EJ | 294 29% EFGHJ | 87 9% EFGHJ |
| Heard of them but know nothing about them | 109 11% ABEJ | 88 9% ABEJ | 219 22% ABEJ | 203 20% ABEJ | 151 15% ABJ | 200 20% ABEJ | 190 19% ABJ | 176 18% ABJ | 176 18% ABJ | 101 10% ABJ |
| Never heard of them | 60 6% ABD | 37 4% ABD | 119 12% ABD | 58 6% ABD | 517 52% ABCD | 328 33% ABCD | 442 44% ABCD | 421 42% ABCD | 208 21% ABCD | 651 65% ABCD |
| A great deal/fair amount | 530 53% CDEFGHIJ | 602 60% ACDEFGHIJ | 331 33% EFGHJ | 397 40% CEFGHJ | 144 14% EGHJ | 199 20% EGHJ | 139 14% EGHJ | 153 15% EGHJ | 278 28% EFGHJ | 118 12% EFGHJ |
| Not very much/only heard of | 375 37% EJ | 340 34% J | 510 51% ABEFGHJ | 508 51% ABEFGHJ | 291 29% J | 420 42% BEJ | 366 37% EJ | 375 37% EJ | 469 47% ABEFGHJ | 187 19% ABEFGHJ |
| Don't know | 35 3% B | 21 2% B | 40 4% B | 38 4% B | 48 5% B | 54 5% B | 53 5% B | 51 5% B | 45 4% B | 44 4% B |

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(**)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Keir Starmer

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|-------|--------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | | | | | | M | N | O | P | Q | R | S | T | U | V | W | X |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| A great deal | 133 | 98 | 35 | 51 | 33 | 17 | 31 | 30 | 22 | 28 | 34 | 7 | 12 | 101 | 32 | 89 | 43 | 75 | 57 | 41 | 29 | 20 | 25 | 64 | 52 |
| | 13% | 20% | 7% | 17% | 18% | 9% | 9% | 13% | 8% | 12% | 24% | 13% | 14% | 16% | 9% | 16% | 10% | 23% | 8% | 13% | 14% | 26% | 17% | 17% | 13% |
| A fair amount | 397 | 203 | 194 | 92 | 67 | 74 | 164 | 105 | 98 | 91 | 60 | 14 | 28 | 239 | 158 | 228 | 169 | 135 | 262 | 143 | 104 | 22 | 59 | 145 | 172 |
| | 40% | 41% | 38% | 30% | 37% | 41% | 49% | 46% | 38% | 40% | 43% | 29% | 31% | 37% | 45% | 41% | 38% | 42% | 39% | 47% | 51% | 29% | 39% | 39% | 43% |
| Not very much | 266 | 113 | 153 | 57 | 45 | 58 | 107 | 55 | 68 | 75 | 28 | 14 | 27 | 170 | 96 | 153 | 114 | 67 | 200 | 90 | 42 | 27 | 36 | 95 | 117 |
| | 27% | 23% | 30% | 19% | 25% | 32% | 32% | 24% | 26% | 33% | 20% | 28% | 30% | 26% | 28% | 27% | 26% | 21% | 29% | 29% | 21% | 35% | 24% | 26% | 30% |
| Heard of them but know nothing about them | 109 | 44 | 64 | 44 | 19 | 17 | 27 | 21 | 38 | 20 | 7 | 8 | 15 | 64 | 45 | 51 | 58 | 20 | 89 | 18 | 20 | 7 | 14 | 44 | 32 |
| | 11% | 9% | 13% | 15% | 11% | 10% | 8% | 9% | 14% | 9% | 5% | 16% | 17% | 10% | 13% | 9% | 13% | 6% | 13% | 6% | 10% | 9% | 9% | 12% | 8% |
| Never heard of them | 60 | 26 | 35 | 39 | 12 | 7 | 2 | 10 | 14 | 13 | 9 | 7 | 7 | 50 | 10 | 28 | 32 | 15 | 45 | 5 | 1 | 1 | 15 | 17 | 12 |
| | 6% | 5% | 7% | 13% | 7% | 4% | - | 4% | 5% | 6% | 7% | 14% | 8% | 8% | 3% | 5% | 7% | 5% | 7% | 2% | 1% | 1% | 10% | 5% | 3% |
| A great deal/fair amount | 530 | 301 | 229 | 143 | 100 | 92 | 195 | 136 | 120 | 119 | 93 | 21 | 41 | 341 | 189 | 317 | 212 | 210 | 319 | 185 | 133 | 42 | 84 | 210 | 224 |
| | 53% | 61% | 45% | 47% | 55% | 50% | 58% | 59% | 46% | 52% | 67% | 42% | 45% | 52% | 54% | 57% | 48% | 65% | 47% | 60% | 65% | 54% | 56% | 56% | 57% |
| Not very much/only heard of | 375 | 158 | 217 | 101 | 64 | 75 | 134 | 76 | 105 | 95 | 35 | 22 | 43 | 234 | 141 | 203 | 172 | 86 | 289 | 108 | 63 | 34 | 50 | 139 | 150 |
| | 37% | 32% | 43% | 33% | 35% | 41% | 40% | 33% | 40% | 41% | 25% | 44% | 47% | 36% | 40% | 36% | 39% | 27% | 43% | 35% | 31% | 44% | 33% | 37% | 38% |
| Don't know | 35 | 11 | 24 | 19 | 5 | 8 | 3 | 9 | 21 | 3 | 2 | | | 26 | 9 | 10 | 25 | 9 | 26 | 10 | 6 | | 1 | 7 | 11 |
| | 3% | 2% | 5% | 6% | 3% | 5% | 1% | 4% | 8% | 1% | 2% | | | 4% | 3% | 2% | 6% | 3% | 4% | 3% | 3% | | 1% | 2% | 3% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Rishi Sunak

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| A great deal | 166 | 119 | 47 | 58 | 35 | 24 | 49 | 43 | 31 | 38 | 33 | 7 | 14 | 114 | 52 | 103 | 63 | 78 | 88 | 68 | 28 | 18 | 28 | 62 | 74 | |
| | 17% | 24% | 9% | 19% | 19% | 13% | 15% | 19% | 12% | 16% | 24% | 15% | 15% | 18% | 15% | 18% | 14% | 24% | 13% | 22% | 14% | 23% | 18% | 17% | 19% | |
| A fair amount | 436 | 216 | 220 | 97 | 81 | 88 | 170 | 115 | 101 | 99 | 65 | 18 | 38 | 275 | 161 | 262 | 174 | 148 | 288 | 158 | 102 | 33 | 65 | 180 | 188 | |
| | 44% | 44% | 43% | 32% | 45% | 49% | 51% | 50% | 39% | 43% | 47% | 35% | 43% | 42% | 46% | 47% | 40% | 46% | 42% | 51% | 50% | 42% | 43% | 48% | 47% | |
| Not very much | 252 | 108 | 144 | 70 | 45 | 48 | 88 | 45 | 72 | 67 | 28 | 13 | 27 | 161 | 91 | 136 | 116 | 62 | 190 | 59 | 55 | 16 | 28 | 87 | 90 | |
| | 25% | 22% | 29% | 23% | 25% | 26% | 26% | 19% | 28% | 29% | 20% | 26% | 30% | 25% | 26% | 24% | 26% | 19% | 28% | 19% | 27% | 21% | 19% | 23% | 23% | |
| Heard of them but know nothing about them | 88 | 27 | 61 | 34 | 14 | 16 | 23 | 19 | 26 | 23 | 4 | 5 | 11 | 55 | 33 | 37 | 51 | 18 | 70 | 11 | 14 | 7 | 17 | 27 | 33 | |
| | 9% | 5% | 12% | 11% | 8% | 9% | 7% | 8% | 10% | 10% | 3% | 11% | 12% | 8% | 9% | 7% | 12% | 6% | 10% | 3% | 7% | 9% | 12% | 7% | 8% | |
| Never heard of them | 37 | 14 | 23 | 31 | 3 | 2 | 2 | 5 | 17 | 1 | 7 | 7 | | 33 | 5 | 12 | 26 | 8 | 30 | 5 | 3 | 2 | 13 | 12 | 5 | |
| | 4% | 3% | 5% | 10% | 1% | 1% | 1% | 2% | 6% | 1% | 5% | 13% | | 5% | 1% | 2% | 6% | 2% | 4% | 2% | 1% | 3% | 8% | 3% | 1% | |
| A great deal/fair amount | 602 | 335 | 267 | 155 | 117 | 112 | 219 | 157 | 132 | 137 | 98 | 25 | 52 | 389 | 213 | 365 | 238 | 226 | 376 | 226 | 130 | 51 | 93 | 243 | 262 | |
| | 60% | 68% | 53% | 51% | 64% | 62% | 65% | 68% | 51% | 60% | 70% | 50% | 58% | 60% | 61% | 65% | 54% | 70% | 55% | 73% | 64% | 65% | 61% | 65% | 66% | |
| Not very much/only heard of | 340 | 135 | 205 | 104 | 60 | 64 | 111 | 63 | 98 | 90 | 33 | 18 | 38 | 216 | 124 | 173 | 167 | 80 | 260 | 69 | 69 | 23 | 46 | 115 | 123 | |
| | 34% | 27% | 41% | 35% | 33% | 35% | 33% | 27% | 38% | 39% | 23% | 37% | 42% | 33% | 35% | 31% | 38% | 25% | 38% | 22% | 34% | 29% | 30% | 31% | 31% | |
| Don't know | 21 | 11 | 10 | 13 | 3 | 3 | 2 | 4 | 13 | 2 | 1 | | | 13 | 8 | 10 | 11 | 8 | 13 | 8 | 2 | 2 | | 4 | 7 | |
| | 2% | 2% | 2% | 4% | 2% | 2% | 1% | 2% | 5% | 1% | 1% | | | 2% | 2% | 2% | 2% | 3% | 2% | 3% | 1% | 2% | | 1% | 2% | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Liz Truss

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | | |
|---|------|--------|------|--------|-------|-------|-------|--------|-------|----------|-------|----------------|-------|-------------------|---------|--------------|------|-----------|-----------|---------------|------|-----|----------|-------------------|--------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| A great deal | 85 | 71 | 15 | 36 | 22 | 9 | 18 | 13 | 14 | 22 | 24 | 4 | 8 | 70 | 15 | 59 | 26 | 53 | 32 | 32 | 15 | 11 | 19 | 30 | 47 | |
| | 9% | 14% | 3% | 12% | 12% | 5% | 5% | 6% | 5% | 10% | 17% | 8% | 9% | 11% | 4% | 11% | 6% | 17% | 5% | 10% | 7% | 14% | 12% | 8% | 12% | |
| A fair amount | 246 | 149 | 97 | 53 | 47 | 44 | 102 | 62 | 57 | 47 | 46 | 9 | 25 | 151 | 94 | 151 | 95 | 86 | 160 | 95 | 61 | 19 | 32 | 112 | 99 | |
| | 25% | 30% | 19% | 17% | 26% | 24% | 30% | 27% | 22% | 20% | 33% | 17% | 27% | 23% | 27% | 27% | 21% | 27% | 24% | 31% | 30% | 24% | 21% | 30% | 25% | |
| Not very much | 291 | 145 | 146 | 73 | 52 | 51 | 115 | 62 | 80 | 74 | 42 | 12 | 21 | 182 | 109 | 175 | 116 | 103 | 189 | 106 | 53 | 24 | 45 | 117 | 124 | |
| | 29% | 29% | 29% | 24% | 29% | 28% | 35% | 27% | 31% | 32% | 30% | 24% | 23% | 28% | 31% | 31% | 26% | 32% | 28% | 34% | 26% | 31% | 30% | 31% | 31% | |
| Heard of them but know nothing about them | 219 | 85 | 134 | 63 | 37 | 41 | 77 | 63 | 48 | 51 | 15 | 14 | 27 | 128 | 91 | 113 | 105 | 46 | 172 | 52 | 47 | 16 | 32 | 71 | 83 | |
| | 22% | 17% | 27% | 21% | 20% | 23% | 23% | 27% | 19% | 22% | 11% | 28% | 30% | 20% | 26% | 20% | 24% | 14% | 25% | 17% | 23% | 21% | 22% | 19% | 21% | |
| Never heard of them | 119 | 28 | 91 | 59 | 17 | 24 | 18 | 21 | 37 | 34 | 6 | 12 | 10 | 96 | 23 | 42 | 77 | 24 | 95 | 15 | 17 | 8 | 19 | 36 | 33 | |
| | 12% | 6% | 18% | 20% | 10% | 13% | 5% | 9% | 14% | 15% | 4% | 23% | 11% | 15% | 6% | 8% | 17% | 7% | 14% | 5% | 8% | 10% | 13% | 10% | 8% | |
| A great deal/fair amount | 331 | 219 | 112 | 89 | 69 | 54 | 120 | 76 | 71 | 69 | 70 | 12 | 32 | 221 | 110 | 210 | 121 | 139 | 192 | 127 | 76 | 30 | 51 | 141 | 147 | |
| | 33% | 44% | 22% | 29% | 38% | 29% | 36% | 33% | 27% | 30% | 50% | 25% | 36% | 34% | 31% | 38% | 27% | 43% | 28% | 41% | 37% | 38% | 34% | 38% | 37% | |
| Not very much/only heard of | 510 | 230 | 280 | 136 | 89 | 92 | 193 | 125 | 129 | 125 | 57 | 26 | 48 | 310 | 200 | 289 | 221 | 149 | 361 | 158 | 100 | 40 | 78 | 188 | 207 | |
| | 51% | 46% | 55% | 45% | 49% | 51% | 58% | 54% | 49% | 54% | 41% | 52% | 53% | 48% | 57% | 52% | 50% | 46% | 53% | 51% | 49% | 52% | 52% | 50% | 52% | |
| Don't know | 40 | 18 | 22 | 19 | 7 | 12 | 3 | 8 | 24 | 2 | 7 | | | 23 | 17 | 19 | 22 | 9 | 31 | 8 | 12 | | 3 | 8 | 10 | |
| | 4% | 4% | 4% | 6% | 4% | 7% | 1% | 3% | 9% | 1% | 5% | | | 4% | 5% | 3% | 5% | 3% | 5% | 3% | 6% | | 2% | 2% | 3% | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(**)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Jeremy Hunt

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|-------|--------|--------|-------|-------|-------|-------|-------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| A great deal | 103 | 77 | 27 | 40 | 25 | 18 | 19 | 21 | 13 | 32 | 24 | 6 | 6 | 82 | 21 | 61 | 42 | 59 | 44 | 33 | 15 | 11 | 27 | 39 | 51 |
| | 10% | 15% | 5% | 13% | 14% | 10% | 6% | 9% | 5% | 14% | 17% | 12% | 7% | 13% | 6% | 11% | 10% | 18% | 7% | 11% | 7% | 15% | 18% | 10% | 13% |
| | | B | | F | F | | | | | H | H | | | N | | | | R | | | | T | | | |
| A fair amount | 293 | 171 | 122 | 71 | 60 | 54 | 109 | 76 | 63 | 69 | 49 | 13 | 24 | 192 | 102 | 181 | 112 | 112 | 182 | 92 | 68 | 31 | 49 | 122 | 125 |
| | 29% | 35% | 24% | 24% | 33% | 30% | 33% | 33% | 24% | 30% | 35% | 27% | 27% | 29% | 29% | 32% | 26% | 35% | 27% | 30% | 34% | 40% | 33% | 33% | 32% |
| | | B | | | | | | | | | | | | | | | | R | | | | | | | |
| Not very much | 305 | 147 | 158 | 73 | 57 | 55 | 121 | 70 | 87 | 65 | 40 | 6 | 37 | 183 | 122 | 180 | 125 | 85 | 220 | 116 | 68 | 13 | 36 | 119 | 126 |
| | 31% | 30% | 31% | 24% | 31% | 30% | 36% | 31% | 33% | 28% | 29% | 11% | 41% | 28% | 35% | 32% | 28% | 27% | 32% | 38% | 33% | 17% | 24% | 32% | 32% |
| | | | | C | K | K | | | | | | | K | | | | | | UV | U | | | | | |
| Heard of them but know nothing about them | 203 | 67 | 136 | 62 | 24 | 44 | 73 | 44 | 50 | 55 | 16 | 18 | 19 | 125 | 78 | 94 | 108 | 40 | 162 | 43 | 38 | 21 | 27 | 73 | 73 |
| | 20% | 14% | 27% | 20% | 13% | 24% | 22% | 19% | 19% | 24% | 11% | 37% | 21% | 19% | 22% | 17% | 25% | 12% | 24% | 14% | 19% | 28% | 18% | 20% | 18% |
| | | A | | D | D | D | | | | J | | GHJ | | | | | O | | Q | | S | | | | |
| Never heard of them | 58 | 17 | 41 | 39 | 8 | 5 | 6 | 11 | 24 | 8 | 5 | 7 | 3 | 47 | 11 | 22 | 36 | 16 | 42 | 12 | 5 | 1 | 10 | 13 | 11 |
| | 6% | 3% | 8% | 13% | 5% | 3% | 2% | 5% | 9% | 3% | 4% | 13% | 4% | 7% | 3% | 4% | 8% | 5% | 6% | 4% | 3% | 1% | 7% | 3% | 3% |
| | | A | DEF | | | | | | | | | I | | | | | | | | | | | | | |
| A great deal/fair amount | 397 | 248 | 149 | 112 | 85 | 72 | 128 | 97 | 76 | 101 | 73 | 19 | 31 | 274 | 123 | 242 | 155 | 171 | 226 | 125 | 83 | 42 | 76 | 161 | 177 |
| | 40% | 50% | 29% | 37% | 47% | 40% | 38% | 42% | 29% | 44% | 52% | 39% | 34% | 42% | 35% | 43% | 35% | 53% | 33% | 41% | 41% | 54% | 51% | 43% | 44% |
| | | B | | | | | | H | | H | HL | | | | | P | | R | | | | | | | |
| Not very much/only heard of | 508 | 214 | 294 | 135 | 81 | 99 | 193 | 115 | 137 | 121 | 56 | 24 | 55 | 308 | 200 | 274 | 233 | 126 | 382 | 159 | 106 | 34 | 63 | 193 | 199 |
| | 51% | 43% | 58% | 44% | 45% | 54% | 58% | 50% | 53% | 52% | 40% | 48% | 61% | 47% | 57% | 49% | 53% | 39% | 56% | 51% | 52% | 44% | 42% | 52% | 50% |
| | | A | | | | CD | | | | | | | | M | | | | Q | | | | | | | |
| Don't know | 38 | 16 | 22 | 18 | 7 | 6 | 7 | 7 | 23 | 1 | 6 | | 1 | 22 | 16 | 21 | 17 | 9 | 29 | 12 | 9 | | 1 | 7 | 10 |
| | 4% | 3% | 4% | 6% | 4% | 3% | 2% | 3% | 9% | - | 4% | | 1% | 3% | 5% | 4% | 4% | 3% | 4% | 4% | 5% | | 1% | 2% | 3% |
| | | | | | | | | | GIL | | | | | | | | | | | | | | | | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Kemi Badenoch

No filters applied
Base: All Adults 18-75 in GB

| | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| A great deal | | 64 | 52 | 13 | 35 | 24 | 5 | 1 | 7 | 8 | 14 | 29 | - | 6 | 60 | 5 | 35 | 30 | 41 | 23 | 13 | 7 | 9 | 25 | 30 | 24 |
| | | 6% | 10% | 2% | 12% | 13% | 3% | - | 3% | 3% | 6% | 21% | 1% | 7% | 9% | 1% | 6% | 7% | 13% | 3% | 4% | 4% | 12% | 17% | 8% | 6% |
| A fair amount | | 79 | 58 | 21 | 33 | 20 | 11 | 16 | 18 | 13 | 15 | 27 | | 6 | 50 | 29 | 50 | 29 | 39 | 40 | 23 | 17 | 9 | 13 | 31 | 27 |
| | | 8% | 12% | 4% | 11% | 11% | 6% | 5% | 8% | 5% | 6% | 19% | | 7% | 8% | 8% | 9% | 7% | 12% | 6% | 7% | 9% | 12% | 9% | 8% | 7% |
| Not very much | | 140 | 81 | 58 | 37 | 33 | 23 | 47 | 33 | 36 | 32 | 24 | 5 | 11 | 95 | 44 | 93 | 46 | 53 | 87 | 46 | 34 | 12 | 24 | 68 | 53 |
| | | 14% | 16% | 12% | 12% | 18% | 13% | 14% | 14% | 14% | 14% | 17% | 9% | 12% | 15% | 13% | 17% | 10% | 17% | 13% | 15% | 17% | 15% | 16% | 18% | 13% |
| Heard of them but know nothing about them | | 151 | 85 | 66 | 33 | 28 | 24 | 67 | 42 | 33 | 36 | 20 | 8 | 12 | 96 | 56 | 93 | 58 | 55 | 97 | 48 | 36 | 11 | 20 | 64 | 58 |
| | | 15% | 17% | 13% | 11% | 15% | 13% | 20% | 18% | 13% | 16% | 14% | 15% | 14% | 15% | 16% | 17% | 13% | 17% | 14% | 16% | 18% | 14% | 14% | 17% | 15% |
| Never heard of them | | 517 | 194 | 323 | 144 | 68 | 105 | 200 | 120 | 145 | 126 | 35 | 37 | 54 | 317 | 201 | 264 | 253 | 120 | 397 | 167 | 95 | 35 | 63 | 169 | 219 |
| | | 52% | 39% | 64% | 48% | 38% | 58% | 60% | 52% | 56% | 55% | 25% | 73% | 60% | 49% | 57% | 47% | 57% | 37% | 59% | 54% | 47% | 45% | 42% | 45% | 55% |
| A great deal/fair amount | | 144 | 110 | 34 | 68 | 44 | 15 | 16 | 26 | 21 | 28 | 57 | - | 12 | 110 | 34 | 85 | 59 | 80 | 63 | 36 | 25 | 18 | 38 | 61 | 51 |
| | | 14% | 22% | 7% | 23% | 24% | 8% | 5% | 11% | 8% | 12% | 41% | 1% | 13% | 17% | 10% | 15% | 13% | 25% | 9% | 12% | 12% | 24% | 25% | 16% | 13% |
| Not very much/only heard of | | 291 | 166 | 125 | 70 | 60 | 48 | 113 | 75 | 69 | 68 | 44 | 12 | 23 | 191 | 100 | 187 | 104 | 108 | 183 | 94 | 70 | 23 | 45 | 133 | 111 |
| | | 29% | 34% | 25% | 23% | 33% | 26% | 34% | 33% | 26% | 29% | 31% | 24% | 26% | 29% | 29% | 33% | 24% | 34% | 27% | 30% | 35% | 29% | 30% | 35% | 28% |
| Don't know | | 48 | 24 | 24 | 20 | 9 | 14 | 4 | 9 | 26 | 8 | 4 | 1 | 1 | 33 | 15 | 24 | 25 | 13 | 35 | 12 | 14 | 2 | 4 | 11 | 16 |
| | | 5% | 5% | 5% | 7% | 5% | 8% | 1% | 4% | 10% | 3% | 3% | 1% | 1% | 5% | 4% | 4% | 6% | 4% | 5% | 4% | 7% | 2% | 3% | 3% | 4% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Penny Mordaunt

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| A great deal | 80 | 68 | 12 | 34 | 33 | 4 | 7 | 12 | 14 | 22 | 27 | 1 | 4 | 67 | 13 | 49 | 30 | 50 | 30 | 22 | 14 | 17 | 19 | 36 | 37 |
| | 8% | 14% | 2% | 11% | 18% | 2% | 2% | 5% | 5% | 9% | 19% | 2% | 4% | 10% | 4% | 9% | 7% | 15% | 4% | 7% | 7% | 22% | 13% | 10% | 9% |
| A fair amount | 119 | 89 | 31 | 50 | 17 | 17 | 35 | 24 | 25 | 27 | 28 | 3 | 13 | 83 | 37 | 87 | 33 | 56 | 63 | 43 | 35 | 10 | 12 | 46 | 51 |
| | 12% | 18% | 6% | 17% | 9% | 9% | 11% | 10% | 10% | 12% | 20% | 5% | 14% | 13% | 11% | 15% | 7% | 17% | 9% | 14% | 17% | 13% | 8% | 12% | 13% |
| Not very much | 220 | 122 | 98 | 33 | 36 | 37 | 114 | 49 | 45 | 55 | 40 | 9 | 22 | 129 | 90 | 139 | 81 | 75 | 145 | 100 | 31 | 16 | 40 | 99 | 93 |
| | 22% | 25% | 19% | 11% | 20% | 21% | 34% | 21% | 17% | 24% | 29% | 17% | 25% | 20% | 26% | 25% | 18% | 23% | 21% | 32% | 15% | 20% | 26% | 27% | 24% |
| Heard of them but know nothing about them | 200 | 86 | 114 | 49 | 31 | 38 | 83 | 51 | 56 | 45 | 21 | 11 | 17 | 116 | 84 | 100 | 100 | 57 | 143 | 52 | 47 | 16 | 20 | 74 | 82 |
| | 20% | 17% | 23% | 16% | 17% | 21% | 25% | 22% | 21% | 19% | 15% | 22% | 19% | 18% | 24% | 18% | 23% | 18% | 21% | 17% | 23% | 21% | 13% | 20% | 21% |
| Never heard of them | 328 | 108 | 220 | 110 | 55 | 72 | 91 | 80 | 95 | 78 | 16 | 26 | 33 | 215 | 113 | 162 | 166 | 67 | 261 | 81 | 63 | 19 | 51 | 110 | 117 |
| | 33% | 22% | 44% | 36% | 30% | 40% | 27% | 35% | 36% | 34% | 11% | 53% | 37% | 33% | 32% | 29% | 38% | 21% | 38% | 26% | 31% | 24% | 34% | 29% | 30% |
| A great deal/fair amount | 199 | 156 | 43 | 85 | 51 | 21 | 43 | 36 | 39 | 48 | 55 | 4 | 17 | 149 | 50 | 136 | 63 | 106 | 93 | 65 | 49 | 27 | 31 | 81 | 89 |
| | 20% | 32% | 8% | 28% | 28% | 12% | 13% | 16% | 15% | 21% | 40% | 7% | 19% | 23% | 14% | 24% | 14% | 33% | 14% | 21% | 24% | 35% | 21% | 22% | 22% |
| Not very much/only heard of | 420 | 208 | 212 | 82 | 66 | 75 | 196 | 100 | 100 | 100 | 61 | 20 | 39 | 245 | 175 | 238 | 181 | 132 | 288 | 152 | 79 | 32 | 60 | 173 | 175 |
| | 42% | 42% | 42% | 27% | 37% | 41% | 59% | 44% | 39% | 43% | 44% | 39% | 43% | 38% | 50% | 43% | 41% | 41% | 42% | 49% | 39% | 41% | 39% | 46% | 44% |
| Don't know | 54 | 23 | 31 | 26 | 9 | 14 | 4 | 14 | 26 | 5 | 8 | - | 1 | 41 | 12 | 23 | 30 | 17 | 37 | 10 | 13 | | 9 | 9 | 16 |
| | 5% | 5% | 6% | 9% | 5% | 8% | 1% | 6% | 10% | 2% | 5% | 1% | 1% | 6% | 4% | 4% | 7% | 5% | 5% | 3% | 6% | | 6% | 3% | 4% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G/H,I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(**)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Sueella Braverman

No filters applied
Base: All Adults 18-75 in GB

| | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Unweighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Weighted Base | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A great deal | | 45 | 36 | 9 | 26 | 15 | 2 | 3 | 8 | 6 | 16 | 13 | | 3 | 41 | 4 | 32 | 13 | 36 | 10 | 10 | 6 | 12 | 16 | 20 | 25 |
| | | 5% | 7% | 2% | 9% | 8% | 1% | 1% | 4% | 2% | 7% | 9% | | 3% | 6% | 1% | 6% | 3% | 11% | 1% | 3% | 3% | 15% | 11% | 5% | 6% |
| A fair amount | | 94 | 61 | 33 | 33 | 28 | 15 | 18 | 18 | 16 | 22 | 27 | 4 | 7 | 71 | 22 | 64 | 30 | 53 | 41 | 24 | 28 | 12 | 16 | 42 | 29 |
| | | 9% | 12% | 6% | 11% | 15% | 8% | 5% | 8% | 6% | 10% | 19% | 7% | 8% | 11% | 6% | 11% | 7% | 16% | 6% | 8% | 14% | 15% | 11% | 11% | 7% |
| Not very much | | 176 | 110 | 66 | 45 | 37 | 27 | 68 | 35 | 33 | 44 | 39 | 7 | 18 | 102 | 74 | 112 | 64 | 56 | 120 | 66 | 40 | 11 | 25 | 88 | 60 |
| | | 18% | 22% | 13% | 15% | 20% | 15% | 20% | 15% | 13% | 19% | 28% | 14% | 20% | 16% | 21% | 20% | 14% | 17% | 18% | 21% | 20% | 14% | 16% | 23% | 15% |
| Heard of them but know nothing about them | | 190 | 90 | 99 | 59 | 29 | 33 | 68 | 56 | 44 | 39 | 21 | 10 | 20 | 119 | 70 | 106 | 83 | 56 | 134 | 63 | 33 | 12 | 32 | 60 | 86 |
| | | 19% | 18% | 20% | 19% | 16% | 18% | 20% | 24% | 17% | 17% | 15% | 20% | 22% | 18% | 20% | 19% | 19% | 17% | 20% | 20% | 16% | 15% | 21% | 16% | 22% |
| Never heard of them | | 442 | 174 | 268 | 120 | 61 | 92 | 169 | 102 | 135 | 103 | 31 | 29 | 42 | 280 | 162 | 222 | 220 | 109 | 333 | 131 | 83 | 31 | 59 | 154 | 175 |
| | | 44% | 35% | 53% | 40% | 33% | 51% | 51% | 44% | 52% | 45% | 22% | 59% | 47% | 43% | 46% | 40% | 50% | 34% | 49% | 42% | 41% | 40% | 39% | 41% | 44% |
| A great deal/fair amount | | 139 | 97 | 42 | 59 | 43 | 17 | 21 | 26 | 22 | 38 | 39 | 4 | 10 | 113 | 26 | 96 | 43 | 88 | 51 | 33 | 34 | 23 | 33 | 62 | 54 |
| | | 14% | 20% | 8% | 19% | 24% | 9% | 6% | 11% | 8% | 16% | 28% | 7% | 11% | 17% | 7% | 17% | 10% | 27% | 7% | 11% | 17% | 30% | 22% | 17% | 14% |
| Not very much/only heard of | | 366 | 201 | 165 | 103 | 66 | 61 | 136 | 91 | 77 | 83 | 60 | 17 | 37 | 221 | 145 | 219 | 147 | 112 | 254 | 129 | 74 | 22 | 56 | 147 | 145 |
| | | 37% | 41% | 33% | 34% | 36% | 33% | 41% | 40% | 30% | 36% | 43% | 34% | 42% | 34% | 41% | 39% | 33% | 35% | 37% | 42% | 36% | 29% | 37% | 39% | 37% |
| Don't know | | 53 | 24 | 29 | 20 | 12 | 13 | 8 | 11 | 27 | 6 | 10 | | 1 | 37 | 16 | 22 | 31 | 13 | 41 | 15 | 13 | 1 | 3 | 10 | 22 |
| | | 5% | 5% | 6% | 7% | 7% | 7% | 2% | 5% | 10% | 2% | 7% | | 1% | 6% | 5% | 4% | 7% | 4% | 6% | 5% | 7% | 1% | 2% | 3% | 6% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Tom Tugendhat

No filters applied
Base: All Adults 18-75 in GB

| | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Unweighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Weighted Base | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A great deal | | 61 | 44 | 16 | 32 | 22 | 4 | 2 | 8 | 13 | 13 | 22 | | 4 | 51 | 10 | 42 | 19 | 36 | 25 | 16 | 10 | 12 | 20 | 24 | 33 |
| | | 6% | 9% | 3% | 11% | 12% | 2% | 1% | 4% | 5% | 6% | 16% | | 5% | 8% | 3% | 8% | 4% | 11% | 4% | 5% | 5% | 16% | 13% | 6% | 8% |
| A fair amount | | 92 | 63 | 30 | 36 | 18 | 16 | 23 | 18 | 19 | 25 | 23 | 4 | 5 | 66 | 26 | 61 | 31 | 50 | 42 | 35 | 17 | 10 | 16 | 41 | 38 |
| | | 9% | 13% | 6% | 12% | 10% | 9% | 7% | 8% | 7% | 11% | 16% | 8% | 5% | 10% | 7% | 11% | 7% | 16% | 6% | 11% | 8% | 13% | 11% | 11% | 10% |
| Not very much | | 199 | 135 | 64 | 37 | 41 | 28 | 93 | 48 | 32 | 47 | 41 | 5 | 26 | 122 | 77 | 124 | 75 | 70 | 129 | 75 | 47 | 12 | 25 | 82 | 80 |
| | | 20% | 27% | 13% | 12% | 23% | 16% | 28% | 21% | 12% | 21% | 29% | 10% | 28% | 19% | 22% | 22% | 17% | 22% | 19% | 24% | 23% | 16% | 17% | 22% | 20% |
| Heard of them but know nothing about them | | 176 | 84 | 92 | 41 | 30 | 30 | 74 | 42 | 50 | 41 | 25 | 9 | 9 | 101 | 75 | 104 | 72 | 54 | 122 | 64 | 36 | 11 | 16 | 72 | 70 |
| | | 18% | 17% | 18% | 14% | 17% | 17% | 22% | 18% | 19% | 18% | 18% | 17% | 10% | 16% | 21% | 19% | 16% | 17% | 18% | 21% | 18% | 14% | 11% | 19% | 18% |
| Never heard of them | | 421 | 144 | 277 | 133 | 61 | 92 | 135 | 100 | 123 | 98 | 20 | 33 | 47 | 274 | 147 | 207 | 214 | 96 | 324 | 109 | 77 | 31 | 67 | 143 | 159 |
| | | 42% | 29% | 55% | 44% | 33% | 51% | 41% | 43% | 47% | 43% | 14% | 65% | 52% | 42% | 42% | 37% | 48% | 30% | 48% | 35% | 38% | 40% | 44% | 38% | 40% |
| A great deal/fair amount | | 153 | 107 | 46 | 68 | 40 | 20 | 26 | 26 | 31 | 38 | 45 | 4 | 9 | 117 | 36 | 103 | 50 | 86 | 67 | 51 | 27 | 23 | 36 | 65 | 71 |
| | | 15% | 22% | 9% | 23% | 22% | 11% | 8% | 12% | 12% | 16% | 32% | 8% | 10% | 18% | 10% | 18% | 11% | 27% | 10% | 17% | 13% | 29% | 24% | 17% | 18% |
| Not very much/only heard of | | 375 | 219 | 156 | 78 | 71 | 58 | 167 | 90 | 82 | 88 | 66 | 14 | 34 | 223 | 152 | 227 | 147 | 124 | 251 | 138 | 83 | 23 | 42 | 154 | 150 |
| | | 37% | 44% | 31% | 26% | 39% | 32% | 50% | 39% | 32% | 38% | 47% | 27% | 38% | 34% | 44% | 41% | 33% | 39% | 37% | 45% | 41% | 30% | 28% | 41% | 38% |
| Don't know | | 51 | 25 | 26 | 23 | 10 | 12 | 6 | 14 | 23 | 6 | 9 | | | 37 | 14 | 21 | 30 | 15 | 37 | 10 | 17 | 1 | 6 | 12 | 17 |
| | | 5% | 5% | 5% | 8% | 6% | 7% | 2% | 6% | 9% | 2% | 6% | | | 6% | 4% | 4% | 7% | 5% | 5% | 3% | 8% | 1% | 4% | 3% | 4% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Nadhim Zahawi

No filters applied
Base: All Adults 18-75 in GB

| | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Unweighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Weighted Base | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A great deal | | 78 | 63 | 14 | 33 | 24 | 7 | 14 | 14 | 10 | 15 | 34 | 2 | 3 | 61 | 16 | 47 | 30 | 46 | 32 | 25 | 13 | 10 | 23 | 31 | 42 |
| | | 8% | 13% | 3% | 11% | 13% | 4% | 4% | 6% | 4% | 6% | 24% | 3% | 3% | 9% | 5% | 8% | 7% | 14% | 5% | 8% | 6% | 13% | 15% | 8% | 11% |
| A fair amount | | 200 | 135 | 65 | 50 | 36 | 34 | 79 | 51 | 48 | 31 | 40 | 10 | 19 | 122 | 78 | 126 | 74 | 79 | 121 | 69 | 47 | 16 | 30 | 90 | 72 |
| | | 20% | 27% | 13% | 17% | 20% | 19% | 24% | 22% | 19% | 14% | 29% | 20% | 22% | 19% | 22% | 23% | 17% | 25% | 18% | 22% | 23% | 21% | 20% | 24% | 18% |
| Not very much | | 294 | 153 | 140 | 72 | 53 | 58 | 110 | 70 | 69 | 85 | 36 | 9 | 24 | 189 | 105 | 182 | 112 | 104 | 189 | 103 | 60 | 25 | 39 | 109 | 124 |
| | | 29% | 31% | 28% | 24% | 29% | 32% | 33% | 30% | 27% | 37% | 25% | 19% | 27% | 29% | 30% | 32% | 25% | 32% | 28% | 33% | 29% | 32% | 26% | 29% | 31% |
| Heard of them but know nothing about them | | 176 | 67 | 108 | 52 | 20 | 34 | 70 | 42 | 48 | 45 | 17 | 9 | 15 | 103 | 73 | 88 | 88 | 44 | 131 | 51 | 33 | 12 | 22 | 60 | 72 |
| | | 18% | 14% | 21% | 17% | 11% | 19% | 21% | 18% | 19% | 19% | 12% | 18% | 17% | 16% | 21% | 16% | 20% | 14% | 19% | 17% | 16% | 16% | 15% | 16% | 18% |
| Never heard of them | | 208 | 60 | 148 | 75 | 40 | 38 | 55 | 45 | 60 | 51 | 8 | 18 | 27 | 144 | 64 | 100 | 109 | 41 | 167 | 49 | 38 | 14 | 36 | 77 | 74 |
| | | 21% | 12% | 29% | 25% | 22% | 21% | 17% | 19% | 23% | 22% | 6% | 35% | 30% | 22% | 18% | 18% | 25% | 13% | 25% | 16% | 19% | 19% | 24% | 21% | 19% |
| A great deal/fair amount | | 278 | 198 | 80 | 83 | 60 | 41 | 94 | 65 | 59 | 46 | 74 | 12 | 22 | 184 | 94 | 173 | 104 | 125 | 153 | 93 | 60 | 27 | 52 | 120 | 114 |
| | | 28% | 40% | 16% | 27% | 33% | 23% | 28% | 28% | 23% | 20% | 53% | 23% | 25% | 28% | 27% | 31% | 24% | 39% | 22% | 30% | 29% | 34% | 35% | 32% | 29% |
| Not very much/only heard of | | 469 | 220 | 249 | 123 | 73 | 93 | 180 | 112 | 117 | 130 | 53 | 18 | 39 | 292 | 178 | 269 | 200 | 148 | 321 | 154 | 92 | 37 | 61 | 169 | 196 |
| | | 47% | 45% | 49% | 41% | 40% | 51% | 54% | 48% | 45% | 56% | 38% | 37% | 43% | 45% | 51% | 48% | 45% | 46% | 47% | 50% | 45% | 47% | 40% | 45% | 49% |
| Don't know | | 45 | 16 | 29 | 21 | 9 | 10 | 5 | 9 | 24 | 3 | 5 | 2 | 1 | 32 | 13 | 17 | 28 | 7 | 38 | 13 | 14 | | 1 | 7 | 13 |
| | | 4% | 3% | 6% | 7% | 5% | 6% | 1% | 4% | 9% | 1% | 3% | 5% | 2% | 5% | 4% | 3% | 6% | 2% | 6% | 4% | 7% | | 1% | 2% | 3% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(**)

[Contents](#)

How much, if anything, do you know about each of the following politicians?
Stewart Lewis

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------|------|--------|-------|-------|-------|-------|-------|----------|-------|----------------|-------|----------|---------|-------------------|------|--------------|-----------|---------------|------|--------------|----------|-------------------|--------|-------------|--|--|--|
| | | | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | | | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | | |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | |
| A great deal | 61 | 46 | 16 | 37 | 22 | - | 2 | 10 | 12 | 16 | 22 | - | 1 | 53 | 9 | 35 | 26 | 36 | 25 | 12 | 10 | 10 | 25 | 24 | 30 | | | |
| | 6% | 9% | 3% | 12% | 12% | - | - | 4% | 4% | 7% | 16% | 1% | 1% | 8% | 2% | 6% | 6% | 11% | 4% | 4% | 5% | 13% | 17% | 7% | 8% | | | |
| | | B | | EF | EF | | | | | | GHIKL | | | N | | | | R | | | ST | ST | | | | | | |
| A fair amount | 56 | 47 | 9 | 29 | 19 | 8 | | 7 | 8 | 12 | 25 | | 4 | 51 | 5 | 46 | 11 | 44 | 12 | 12 | 10 | 11 | 16 | 30 | 17 | | | |
| | 6% | 10% | 2% | 10% | 11% | 4% | | 3% | 3% | 5% | 18% | | 5% | 8% | 1% | 8% | 2% | 14% | 2% | 4% | 5% | 14% | 11% | 8% | 4% | | | |
| | | B | | F | EF | F | | | | | GHIKL | | | N | | | P | R | | | ST | S | | | | | | |
| Not very much | 87 | 44 | 42 | 25 | 26 | 15 | 21 | 24 | 16 | 20 | 15 | 3 | 9 | 54 | 32 | 44 | 42 | 23 | 64 | 27 | 16 | 4 | 9 | 27 | 29 | | | |
| | 9% | 9% | 8% | 8% | 14% | 8% | 6% | 10% | 6% | 9% | 11% | 5% | 10% | 8% | 9% | 8% | 10% | 7% | 9% | 9% | 8% | 5% | 6% | 7% | 7% | | | |
| | | | | F | | | | | | | | | | | | | | | | | | | | | | | | |
| Heard of them but know nothing about them | 101 | 45 | 55 | 34 | 21 | 16 | 31 | 28 | 18 | 26 | 13 | 5 | 11 | 68 | 33 | 59 | 42 | 34 | 67 | 24 | 20 | 10 | 22 | 38 | 38 | | | |
| | 10% | 9% | 11% | 11% | 12% | 9% | 9% | 12% | 7% | 11% | 9% | 10% | 12% | 10% | 10% | 11% | 9% | 10% | 10% | 8% | 10% | 12% | 14% | 10% | 9% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Never heard of them | 651 | 291 | 360 | 159 | 87 | 132 | 274 | 151 | 184 | 153 | 63 | 40 | 61 | 397 | 254 | 359 | 293 | 172 | 479 | 221 | 135 | 43 | 77 | 245 | 268 | | | |
| | 65% | 59% | 71% | 52% | 48% | 73% | 82% | 66% | 71% | 66% | 45% | 81% | 67% | 61% | 73% | 64% | 66% | 54% | 71% | 72% | 66% | 55% | 51% | 66% | 68% | | | |
| | | A | | | | CD | CDE | J | J | J | | J | J | | M | | | Q | | UV | V | | | | | | | |
| A great deal/fair amount | 118 | 93 | 25 | 66 | 42 | 8 | 2 | 17 | 20 | 28 | 47 | - | 5 | 104 | 14 | 81 | 37 | 80 | 38 | 23 | 20 | 21 | 41 | 55 | 47 | | | |
| | 12% | 19% | 5% | 22% | 23% | 4% | - | 7% | 8% | 12% | 34% | 1% | 6% | 16% | 4% | 14% | 8% | 25% | 6% | 8% | 10% | 27% | 27% | 15% | 12% | | | |
| | | B | | EF | EF | F | | | | | GHIKL | | | N | | P | | R | | | ST | ST | | | | | | |
| Not very much/only heard of | 187 | 90 | 98 | 59 | 47 | 31 | 51 | 52 | 34 | 46 | 27 | 7 | 20 | 122 | 66 | 103 | 84 | 56 | 131 | 51 | 36 | 14 | 31 | 65 | 67 | | | |
| | 19% | 18% | 19% | 19% | 17% | 15% | 15% | 23% | 13% | 20% | 20% | 15% | 23% | 19% | 19% | 18% | 19% | 18% | 19% | 17% | 18% | 18% | 20% | 17% | 17% | | | |
| | | | | F | | | | H | | | | | | | | | | | | | | | | | | | | |
| Don't know | 44 | 21 | 22 | 19 | 7 | 11 | 7 | 11 | 22 | 3 | 2 | 2 | 4 | 28 | 16 | 16 | 27 | 13 | 31 | 13 | 13 | | 1 | 9 | 15 | | | |
| | 4% | 4% | 4% | 6% | 4% | 6% | 2% | 5% | 9% | 1% | 2% | 4% | 4% | 4% | 5% | 3% | 6% | 4% | 5% | 4% | 7% | UV | 1% | 2% | 4% | | | |
| | | | | F | | F | | | U | | | | | | | | | | | | | | | | | | | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: Q(**) Small Base: 3Q(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.

No filters applied
Base: All Adults 18-75 in GB

| | | | | | | | | | | |
|--|--|----|--|--|--|--|--|--|--|--|
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | </ | | | | | | | | |

Overlap formulae used
ColumnProportions (3%): Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Keir Starmer

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|-------------|------------|------------|------------|------------|------------|---------------|------------|---------------------|------------|---------------|--------------|------------------|-------------------|------------|----------------|--------------------|------------|------------|---------------|------------------------|-------------|-------------------|--|-------------|--|
| | Gender | | | Age | | | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male A | Female B | 18-34 C | 35-44 D | 45-54 E | 55-75 F | North G | Midlands H | South I | Greater London J | Wales K | Scotland L | Working M | Not working N | ABC1 O | C2DE P | Graduates Q | Non-Graduates R | Cons S | Lab T | Lib Dems U | Other party (NET) V | Remain W | Leave X | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | |
| Leader of the Labour party | 617 62% | 319 64% | 298 59% | 119 39% | 86 47% | 135 74% | 277 83% | 160 69% | 161 62% | 142 62% | 64 46% | 32 64% | 58 65% | 368 57% | 249 71% | 361 65% | 256 58% | 193 60% | 424 62% | 223 72% | 146 72% | 51 65% | 66 44% | 248 67% | 263 66% | | | |
| Chair of a parliamentary select committee | 13 1% | 6 1% | 7 1% | 9 3% | 2 1% | 2 1% | CDE | 3 1% | 2 1% | 4 2% | 2 2% | 1 2% | J | 11 2% | 2 1% | 4 1% | 9 2% | 3 1% | 10 2% | - - | 1 1% | 48% ST | 6 1% | 4 1% | | | | |
| | 17 2% | 9 2% | 7 1% | 8 3% | 5 3% | 1 1% | 2 - | 1 1% | 5 2% | 5 2% | 5 3% | | - 1% | 15 2% | 1 - | 9 2% | 7 2% | 8 2% | 9 1% | 8 3% | 3 2% | 2 2% | 2 1% | 7 2% | 4 1% | | | |
| Backbench Conservative MP | 17 2% | 9 2% | 7 1% | 8 3% | 5 3% | 1 1% | 2 - | 1 1% | 5 2% | 5 2% | 5 3% | | - 1% | 15 2% | 1 - | 9 2% | 7 2% | 8 2% | 9 1% | 8 3% | 3 2% | 2 2% | 2 1% | 7 2% | 4 1% | | | |
| | | | | F | | | | | | | | | | | | | | | | | | | | | | | | |
| Chancellor of the Exchequer | 12 1% | 8 2% | 4 1% | 7 2% | 1 1% | 1 1% | 2 - | 1 1% | 6 2% | 2 1% | 3 2% | | | 8 1% | 4 1% | 11 2% | 1 - | 3 1% | 9 1% | 3 1% | 4 2% | 2 2% | 3 2% | 3 1% | 9 2% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Foreign Secretary | 8 1% | 3 1% | 5 1% | 3 1% | 4 2% | 1 1% | | 1 1% | 2 1% | 3 2% | 1 1% | | | 6 1% | 2 1% | 6 1% | 2 - | 3 1% | 5 1% | 2 1% | | - 1% | 3 2% | 1 - | 5 1% | | | |
| | | | | | F | | | | | | | | | | | | | | | | | | | | | | | |
| Home Secretary | 12 1% | 9 2% | 2 - | 2 1% | 9 5% | | | 1 - | 3 1% | 1 - | 6 4% | | 1 1% | 11 2% | 1 - | 7 1% | 4 1% | 10 3% | 1 - | - - | 2 1% | 5 6% | 4 2% | 6 2% | 4 1% | | | |
| | | | | | CEF | | | | | | GI | | | | | | | R | | | | ST | | | | | | |
| Secretary of State for Defence | 8 1% | 7 1% | 1 - | 4 1% | 2 1% | | 2 1% | 2 1% | | 1 - | 5 4% | | | 6 1% | 2 1% | 5 1% | 3 1% | 1 - | 7 1% | | 2 1% | 1 1% | 5 3% | 4 1% | 2 - | | | |
| | | | | | | | | | | | H | | | | | | | | | | | S | | | | | | |
| Secretary of State for Health and Social Care | 7 1% | 4 1% | 4 1% | 4 1% | 1 1% | 2 1% | - - | 4 2% | 1 - | | 2 1% | | - 1% | 5 1% | 2 1% | 7 1% | | 5 2% | 2 - | - - | 4 2% | 1 1% | 2 1% | 2 - | 5 1% | | | |
| | | | | | | | | | | | | | | | | | | R | | | | | | | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 11 1% | 4 1% | 7 1% | 6 2% | 1 1% | 1 1% | 2 1% | - - | 6 2% | 1 - | 4 3% | | - - | 9 1% | 2 1% | 8 1% | 4 1% | 5 2% | 7 1% | 7 2% | 1 - | 1 1% | 3 2% | 6 1% | 5 1% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Trade | 9 1% | 8 2% | 2 - | 3 1% | 5 2% | 1 1% | | 3 1% | 3 1% | 1 - | 3 2% | | | 9 1% | | 5 1% | 4 1% | 2 1% | 7 1% | 3 1% | 1 - | | 6 4% | 3 1% | 4 1% | | | |
| | | | | | F | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Education | 8 1% | 4 1% | 3 1% | 6 2% | 2 1% | | | - - | - - | 6 3% | 1 - | | | 8 1% | | 2 - | 6 1% | 2 1% | 6 1% | | | - 1% | 5 3% | 1 - | 4 1% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Levelling Up, Housing and Communities | 5 - | 3 1% | 2 - | 2 1% | 2 1% | 1 - | | - - | 1 1% | 2 1% | 1 1% | - 1% | | 4 1% | 1 - | 4 1% | 1 1% | 4 1% | 1 - | - - | | 3 4% | 4 1% | 4 1% | 1 - | | | |
| | | | | | | | | | | | | | | | | | | | | | | STV | | | | | | |
| Secretary of State for Transport | 6 1% | 4 1% | 2 - | 3 1% | 1 - | 1 - | 2 - | | 1 - | 1 1% | 4 3% | | - - | 6 1% | | 4 1% | 2 - | 5 1% | 1 - | 2 1% | 2 1% | 1 1% | 2 1% | 3 1% | 3 1% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 5 - | 3 1% | 2 - | | 1 1% | 1 1% | 2 1% | 3 1% | 1 - | 1 - | | | | 2 - | 3 1% | 1 - | 4 1% | 1 - | 4 1% | | - - | - 1% | 4 3% | 1 - | 4 1% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | S | | | | | |
| Attorney General | 3 - | 2 - | 1 - | 2 1% | - - | | 1 - | 2 1% | 1 1% | | | | | 3 - | - - | 3 1% | | 3 1% | 1 - | | - - | - - | 3 2% | | 1 - | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another Government Minister | 7 1% | 4 1% | 3 1% | 1 - | 4 2% | | 2 - | | | 1 - | 6 4% | | | 7 1% | | 2 - | 5 1% | 1 - | 6 1% | 2 1% | | | 4 3% | 4 1% | 3 1% | | | |
| | | | | | | | | | | | GH | | | | | | | | | | | | | | | | | |
| Another Labour MP | 34 3% | 21 4% | 13 2% | 18 6% | 4 2% | 5 3% | 7 2% | 9 4% | 7 3% | 5 2% | 6 4% | 1 1% | 5 6% | 25 4% | 8 2% | 24 4% | 9 2% | 7 2% | 26 4% | 10 3% | 7 3% | 3 3% | 6 4% | 17 4% | 9 2% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another job position | 4 - | 2 - | 2 - | 2 1% | 1 1% | 1 - | | | 1 - | 3 1% | | | 1 1% | 3 1% | 1 - | 4 1% | 1 1% | 2 1% | 2 - | 2 1% | | 1 1% | | 3 1% | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I don't know who this person is | 82 8% | 22 5% | 60 12% | 44 15% | 20 11% | 11 6% | 7 2% | 13 6% | 26 10% | 20 9% | 8 6% | 10 19% | 5 6% | 64 10% | 18 5% | 33 6% | 50 11% | 23 7% | 59 9% | 12 4% | 8 4% | 3 4% | 13 8% | 24 7% | 22 6% | | | |
| | | | | A | EF | F | | | | | | | | | | | | O | | | | | | | | | | |
| I know who the person is but not what job position they held | 109 11% | 38 8% | 71 14% | 45 15% | 26 14% | 16 9% | 22 7% | 23 10% | 29 11% | 28 12% | 11 8% | 6 12% | 13 14% | 74 11% | 35 10% | 46 8% | 63 14% | 37 12% | 72 11% | 27 9% | 22 11% | 2 3% | 14 10% | 29 8% | 39 10% | | | |
| | | | | A | F | | | | | | | | | | | | | O | | | | | | | | | | |
| None of these | 24 2% | 15 3% | 10 2% | 13 4% | 3 2% | 2 1% | 6 2% | 3 1% | 4 2% | 2 1% | 10 7% | | 5 5% | 7 1% | 17 5% | 15 3% | 10 2% | 5 1% | 20 3% | 6 2% | 3 2% | 1 1% | - - | 3 1% | 8 2% | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Rishi Sunak

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|----------------|-----------|-----------|-------------------|-------------|------------|------------|--------------|---------------|------------|------------|--------------|-------------------|------------|------------|-------------------|--|-------------|--|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | | | Social Grade | | Education | | GE 2019 Vote | | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | | |
| Leader of the Labour party | 19 2% | 15 3% | 4 1% | 11 4% | 6 3% | 2 1% | | | 1 - | 8 4% | 9 6% | | 1 1% | 14 2% | 4 1% | 9 2% | 10 2% | 10 3% | 9 1% | 2 1% | 2 1% | 3 3% | 7 5% | 7 2% | 7 2% | | | | |
| Chair of a parliamentary select committee | 9 1% | 6 1% | 3 1% | 2 1% | 7 4% | - | | - | - | 4 1% | GH 4% | | - | 2 1% | 9 - | 7 1% | 2 1% | 8 2% | 1 - | 3 1% | 1 1% | 1 1% | 4 2% | 6 2% | 3 1% | | | | |
| Backbench Conservative MP | 38 4% | 31 6% | 7 1% | 18 6% | 6 3% | 4 2% | 9 3% | 9 4% | 13 5% | 3 1% | 8 6% | 2 4% | 3 4% | 31 5% | 7 2% | 30 5% | 8 2% | 16 5% | 21 3% | 13 4% | 7 4% | 5 7% | 10 7% | 22 6% | 11 3% | | | | |
| Chancellor of the Exchequer | 562 56% | 288 58% | 275 54% | 107 35% | 81 44% | 118 65% | 256 77% | 141 61% | 141 54% | 134 58% | 61 44% | 28 55% | 58 64% | 339 52% | 223 64% | 336 60% | 227 51% | 173 54% | 390 57% | 206 67% | 123 60% | 45 58% | 65 43% | 215 57% | 249 63% | | | | |
| Foreign Secretary | 15 2% | 5 1% | 10 2% | 8 3% | 4 2% | 2 1% | 2 1% | 2 1% | 3 1% | 10 4% | 2 1% | | | 15 2% | GH 4% | 5 1% | 10 2% | 2 1% | 13 2% | 3 1% | 1 1% | 1 1% | 5 4% | 3 1% | 7 2% | | | | |
| Home Secretary | 13 1% | 6 1% | 7 1% | 2 1% | 8 4% | 2 1% | - | 3 1% | 3 1% | 2 1% | 3 2% | 1 2% | - | 10 2% | 3 1% | 9 2% | 4 1% | 10 3% | 3 - | 2 1% | 3 2% | 3 4% | 1 1% | 5 1% | 5 1% | | | | |
| Secretary of State for Defence | 8 1% | 5 1% | 3 1% | 7 2% | - | 1 1% | | 1 1% | 3 1% | | 4 3% | | | 8 1% | | 6 1% | 3 1% | - | 8 1% | 4 1% | - | - | 4 3% | 8 2% | - | | | | |
| Secretary of State for Health and Social Care | 25 3% | 16 3% | 9 2% | 13 4% | 6 3% | 3 1% | 3 1% | 4 2% | 10 4% | 7 3% | 3 2% | | - | 17 3% | 8 2% | 16 3% | 9 2% | 7 2% | 18 3% | 13 4% | 8 4% | 1 1% | 2 1% | 3 1% | 13 3% | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 17 2% | 15 3% | 2 - | 7 2% | 7 4% | 1 - | 2 1% | 3 1% | 7 3% | 1 - | 7 5% | | | 11 2% | 6 2% | 9 2% | 8 2% | 5 2% | 12 2% | 2 - | 5 2% | 2 2% | 9 6% | 10 3% | 7 2% | | | | |
| Minister of State for Trade | 2 - | 1 - | 2 - | 1 - | 2 1% | | | | | 1 - | 1 1% | 1 1% | | 2 - | | 1 - | 1 - | 2 1% | | | | | 2 1% | 2 - | 1 - | | | | |
| Secretary of State for Education | 3 - | 2 - | 1 - | 1 - | 1 1% | 1 - | | | | - | 3 2% | | | 3 - | | 3 1% | | 3 1% | | 1 - | 1 - | 1 1% | - | 2 - | 1 - | | | | |
| Secretary of State for Levelling Up, Housing and Communities | 6 1% | 2 - | 3 1% | 3 1% | 2 1% | 1 - | | 1 - | 1 - | 1 - | 3 2% | | | 6 1% | | 4 1% | 1 1% | 6 2% | | | | 3 3% | 1 1% | 2 1% | 2 1% | | | | |
| Secretary of State for Transport | 3 - | 1 - | 3 1% | 2 1% | 1 - | 1 1% | | | 2 1% | | 1 1% | - 1% | | 3 1% | | 2 - | 1 - | 3 1% | | - | 1 - | 1 1% | 1 1% | 1 - | 1 - | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 6 1% | 2 - | 5 1% | 3 1% | 1 1% | | 2 - | 2 1% | | 3 1% | 2 2% | | | 6 1% | | 4 1% | 3 1% | 2 1% | 4 1% | | 2 1% | 2 2% | 3 2% | 2 1% | 4 1% | | | | |
| Attorney General | 3 - | 1 - | 2 - | 2 1% | 1 1% | | | | - | 2 1% | 1 1% | | | 3 - | | 3 1% | | 1 - | 2 - | | | 1 2% | 2 1% | 1 - | 2 - | | | | |
| Another Government Minister | 7 1% | 2 - | 5 1% | 4 1% | - | 1 1% | 2 1% | 2 1% | 1 1% | 2 1% | | 1 2% | 1 1% | 6 1% | 1 - | 4 1% | 3 1% | 4 1% | 3 - | | 4 2% | 1 1% | | 5 1% | 2 1% | | | | |
| Another Labour MP | 5 - | - | 4 1% | 3 1% | - | 1 - | | 4 2% | 1 - | | | | | - | 4 1% | 1 - | 4 1% | 1 - | 4 1% | | 1 1% | | 3 2% | - | 3 1% | | | | |
| Another job position | 10 1% | 2 - | 9 2% | 4 1% | 4 2% | 1 - | 2 1% | - | 1 - | 6 2% | - | - 1% | 2 2% | 10 1% | 1 - | 5 1% | 5 1% | 4 1% | 7 1% | 1 - | 1 - | | 2 2% | 7 2% | 1 - | | | | |
| I don't know who this person is | 50 5% | 19 4% | 31 6% | 30 10% | 9 5% | 7 4% | 4 1% | 10 6% | 21 8% | 7 3% | 3 2% | 9 18% | | 38 6% | 12 4% | 20 7% | 30 7% | 12 4% | 38 6% | 8 3% | 5 3% | 2 2% | 8 6% | 12 3% | 11 3% | | | | |
| I know who the person is but not what job position they held | 149 15% | 50 10% | 99 20% | 51 17% | 32 18% | 29 16% | 36 11% | 35 15% | 42 16% | 35 15% | 14 10% | 8 16% | 15 16% | 98 15% | 51 15% | 64 11% | 85 19% | 44 14% | 105 16% | 37 12% | 33 16% | 6 8% | 19 13% | 48 13% | 56 14% | | | | |
| None of these | 48 5% | 26 5% | 22 4% | 23 8% | 4 2% | 6 3% | 15 4% | 13 6% | 6 2% | 9 4% | 11 8% | | 10 11% | 21 3% | 28 8% | 22 4% | 26 6% | 8 2% | 40 6% | 13 4% | 6 3% | 1 1% | 1 1% | 11 3% | 10 2% | | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Liz Truss

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|---------------------|------------------|-----------------|-----------------|------------|------------|------------|---------------|------------|---------------------|------------|---------------|-------------------|------------------|--------------|------------|----------------|--------------------|--------------|-----------|---------------|------------------------|-------------|------------|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male A B C | Female E F | 18-34 D F | 35-44 E F | 45-54 F | 55-75 F | North G | Midlands H | South I | Greater London J | Wales K | Scotland L | Working M N | Not working N | ABC1 O | C2DE P | Graduates Q | Non-Graduates R | Cons S | Lab T | Lib Dems U | Other party (NET) V | Remain W | Leave X |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Leader of the Labour party | 11 1% | 6 1% | 5 1% | 6 2% | 4 2% | 1 1% | | 1 1% | 2 1% | 3 2% | 4 3% | - 1% | | 10 1% | 1 - | 5 1% | 6 1% | 4 1% | 7 1% | 3 1% | 1 - | 1 1% | 4 3% | 3 1% | 6 2% |
| Chair of a parliamentary select committee | 15 2% | 10 2% | 5 1% | 8 3% | 5 3% | 2 1% | | | 1 - | 9 4% | 5 4% | | - 1% | 15 2% | | 9 2% | 6 1% | 7 2% | 8 1% | - 1% | 4 2% | 2 3% | 8 5% | 7 2% | 7 2% |
| | | | | F | F | | | | GH | | G | | | N | | | | | | - | | S | S | | |
| Backbench Conservative MP | 8 1% | 2 - | 6 1% | 1 - | 1 1% | 3 2% | 2 1% | 1 1% | | 2 1% | 4 3% | | - - | 6 1% | 1 - | 6 1% | 1 - | 4 1% | 4 1% | 3 1% | 3 1% | - 1% | 2 - | 5 1% | |
| | | | | | | | | | | | H | | | | | | | | | | | | | | |
| Chancellor of the Exchequer | 4 - | 3 1% | 1 - | 3 1% | - - | 1 1% | | 2 1% | 2 1% | 1 - | | | | 4 1% | | 4 1% | | 3 1% | 1 - | 3 1% | | | - - | - - | 3 1% |
| Foreign Secretary | 268 27% | 159 32% | 109 22% | 48 16% | 36 20% | 54 30% | 130 39% | 67 29% | 61 24% | 60 26% | 34 25% | 16 31% | 31 24% | 159 24% | 109 31% | 166 30% | 102 23% | 101 31% | 167 25% | 109 35% | 51 25% | 25 32% | 30 20% | 113 30% | 103 26% |
| Home Secretary | 37 4% | 25 5% | 12 2% | 6 2% | 7 4% | 9 5% | 16 5% | 8 3% | 11 4% | 10 4% | 8 6% | | 1 1% | 24 4% | 13 4% | 23 4% | 14 3% | 17 5% | 20 3% | 15 5% | 9 4% | 4 5% | 7 5% | 12 3% | 21 5% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Defence | 22 2% | 13 3% | 10 2% | 2 1% | 7 4% | 4 2% | 9 3% | 1 1% | 6 2% | 8 4% | 2 2% | - 1% | 3 3% | 18 3% | 4 1% | 13 2% | 10 2% | 6 2% | 16 2% | 9 3% | 5 3% | 3 4% | 2 1% | 7 2% | 14 3% |
| | | | | | C | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Health and Social Care | 10 1% | 2 - | 8 2% | 5 2% | 3 2% | 2 1% | 1 - | 4 2% | 3 1% | 1 - | 2 1% | | - 1% | 8 1% | 2 1% | 5 1% | 5 1% | 3 1% | 7 1% | 2 1% | 2 1% | 2 3% | 3 2% | 4 1% | 2 - |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 14 1% | 10 2% | 4 1% | 9 3% | 2 1% | | 3 1% | 3 1% | 3 1% | - - | 5 3% | | 2 3% | 11 2% | 3 1% | 4 1% | 10 2% | 4 1% | 9 1% | 3 1% | 1 - | 1 1% | 9 6% | 10 3% | 3 1% |
| | | | | | | | | | | | | | | | | | | | | | | | ST | | |
| Minister of State for Trade | 28 3% | 19 4% | 10 2% | 11 4% | 3 1% | 2 1% | 13 4% | 4 2% | 6 2% | 4 2% | 10 7% | 1 1% | 5 5% | 18 3% | 11 3% | 16 3% | 12 3% | 12 4% | 16 2% | 11 4% | 8 4% | 2 3% | 2 1% | 13 4% | 8 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Education | 9 1% | 4 1% | 5 1% | 1 - | 4 2% | 2 1% | 2 - | - - | 2 1% | 5 2% | 2 2% | | | 8 1% | 1 - | 7 1% | 2 1% | 4 1% | 5 1% | 1 - | - - | 4 6% | 3 2% | 4 1% | 4 1% |
| | | | | | | | | | | | | | | | | | | | | | | ST | | | |
| Secretary of State for Levelling Up, Housing and Communities | 12 1% | 7 2% | 5 1% | 6 2% | 4 2% | 1 - | 1 - | 2 1% | 4 1% | 1 - | 5 4% | | - - | 10 2% | 2 1% | 11 2% | 1 - | 5 2% | 7 1% | 3 1% | 1 1% | 2 3% | 5 4% | 7 2% | 4 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Transport | 11 1% | 5 1% | 6 1% | 3 1% | 4 2% | 2 1% | 2 1% | 2 1% | 3 1% | 2 1% | 3 2% | 1 3% | | 8 1% | 3 1% | 8 1% | 3 1% | 5 2% | 6 1% | 3 1% | 1 - | 2 2% | 3 2% | 6 1% | 4 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 20 2% | 15 3% | 5 1% | 9 3% | 6 3% | 1 1% | 4 1% | 5 2% | 6 2% | 2 1% | 5 4% | | 2 2% | 16 3% | 3 1% | 16 3% | 4 1% | 5 1% | 15 2% | 3 1% | 7 3% | 1 2% | 9 6% | 12 3% | 6 1% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Attorney General | 15 1% | 13 3% | 2 - | 8 3% | 5 2% | 2 1% | | - - | 6 2% | 1 1% | 6 5% | | 1 1% | 8 1% | 7 2% | 12 2% | 3 1% | 10 3% | 5 1% | 3 1% | 5 2% | 2 3% | 4 3% | 7 2% | 7 2% |
| | | | | F | F | | | | | | GI | | | | | | | R | | | | | | | |
| Another Government Minister | 16 2% | 10 2% | 6 1% | | 2 1% | 8 4% | 6 2% | 4 2% | 3 1% | 4 2% | 4 3% | | 1 1% | 8 1% | 7 2% | 5 1% | 11 2% | 3 1% | 12 2% | 6 2% | 4 2% | 1 1% | - - | 3 1% | 9 2% |
| | | | | | | C | | | | | | | | | | | | | | | | | | | |
| Another Labour MP | 7 1% | 1 - | 6 1% | 5 2% | 1 - | | 1 - | 3 1% | 2 1% | | | 1 1% | 1 1% | 3 1% | 4 1% | 1 - | 6 1% | 1 - | 6 1% | 1 - | | | 4 2% | 1 - | 6 2% |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another job position | 19 2% | 5 1% | 14 3% | 5 2% | 3 2% | 3 2% | 7 2% | 5 2% | 5 2% | 7 3% | 2 1% | | 1 1% | 15 2% | 4 1% | 8 1% | 11 3% | 4 1% | 16 2% | 2 1% | 3 1% | 3 4% | 1 - | 5 1% | 11 3% |
| | | | | | | | | | | | | | | | | | | | | | | S | | | |
| I don't know who this person is | 166 17% | 38 8% | 127 25% | 68 23% | 38 21% | 32 18% | 27 8% | 37 16% | 57 22% | 36 16% | 14 10% | 12 23% | 11 12% | 119 18% | 47 13% | 70 13% | 96 22% | 39 12% | 127 19% | 34 11% | 26 13% | 4 5% | 25 17% | 50 13% | 53 13% |
| I know who the person is but not what job position they held | 281 28% | 132 27% | 149 29% | 78 26% | 44 24% | 53 29% | 106 32% | 75 33% | 76 29% | 68 29% | 17 12% | 19 39% | 26 29% | 174 27% | 107 31% | 154 28% | 126 29% | 77 24% | 204 30% | 86 28% | 69 34% | 16 20% | 30 20% | 101 27% | 114 29% |
| | | | | | | | | | | | | | | | | | | | | | | UV | | | |
| None of these | 27 3% | 17 3% | 10 2% | 19 6% | 3 2% | - - | 4 1% | 5 2% | 2 1% | 7 3% | 8 6% | | 5 H | 9 1% | 18 5% | 16 3% | 10 2% | 9 3% | 18 3% | 6 2% | 5 2% | 2 2% | - - | 5 1% | 8 2% |
| | | | | EF | | | | | | | H | | | | M | | | | | | | | | | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G,H/I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Jeremy Hunt

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|-----------|----------------|-----------|-----------|------------|-------------|------------|------------|------------|---------------|------------|-----------|-------------------|-------------------|------------|------------|--------------|--|-----------|--|--|--------------|--|--|--|-------------------|--|-------------|--|
| | Gender | | | | | | | Age | | | | | | | Region | | | | | | | Employment Status | | | | Social Grade | | Education | | | GE 2019 Vote | | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | | | | | | | | | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | | | | | | | | | | | |
| Leader of the Labour party | 9 1% | 5 1% | 4 1% | 7 2% | 1 1% | 1 1% | | 3 1% | 2 1% | 1 - | 4 3% | | | 5 1% | 5 1% | 5 1% | 5 1% | 7 2% | 3 - | 2 - | 1 1% | 1 1% | 5 3% | 5 1% | 4 1% | | | | | | | | | | | | | |
| Chair of a parliamentary select committee | 40 4% | 24 5% | 15 3% | 13 4% | 7 4% | 6 3% | 14 4% | 6 3% | 7 3% | 7 3% | 11 8% | 4 7% | 5 6% | 20 3% | 19 6% | 23 4% | 17 4% | 20 6% | 19 3% | 9 3% | 8 4% | 5 6% | 9 6% | 21 6% | 9 2% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Backbench Conservative MP | 104 10% | 80 16% | 24 5% | 23 8% | 18 10% | 23 13% | 40 12% | 26 11% | 26 10% | 20 9% | 21 15% | 3 6% | 9 10% | 73 11% | 31 9% | 71 13% | 33 8% | 41 13% | 63 9% | 43 14% | 21 10% | 4 5% | 19 12% | 45 12% | 45 11% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Chancellor of the Exchequer | 10 1% | 8 2% | 2 - | 6 2% | 2 1% | 2 1% | | | | 8 4% | 2 1% | | | 8 1% | 2 1% | 7 1% | 3 1% | 6 2% | 4 1% | 3 1% | 2 1% | | 5 3% | 2 1% | 8 2% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Foreign Secretary | 23 2% | 16 3% | 8 2% | 9 3% | 7 4% | 4 2% | 4 1% | 5 2% | 5 2% | 5 3% | 5 4% | 1 1% | | 22 3% | 1 - | 15 3% | 8 2% | 13 4% | 10 2% | 9 3% | 4 2% | 5 7% | 5 3% | 12 3% | 11 3% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Home Secretary | 24 2% | 14 3% | 10 2% | 10 3% | 3 2% | 5 3% | 5 2% | 2 1% | 15 6% | 3 2% | 3 2% | | 1 1% | 17 3% | 7 2% | 19 3% | 5 1% | 11 3% | 13 2% | 6 2% | 8 4% | 2 3% | 4 2% | 9 2% | 11 3% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Defence | 18 2% | 9 2% | 9 2% | 3 1% | 8 5% | 4 2% | 3 1% | 2 1% | 5 2% | 3 1% | 7 5% | 1 1% | | 14 2% | 3 1% | 3 1% | 14 3% | 4 1% | 14 2% | 8 2% | 1 1% | | 9 6% | 8 2% | 8 2% | | | | | | | | | | | | | |
| Secretary of State for Health and Social Care | 80 8% | 44 9% | 37 7% | 24 8% | 10 5% | 16 9% | 31 9% | 23 10% | 22 8% | 21 9% | 6 4% | 1 2% | 8 9% | 55 8% | 26 7% | 49 9% | 31 10% | 31 10% | 49 7% | 16 5% | 28 14% | 8 11% | 7 4% | 36 10% | 27 7% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 6 1% | 4 1% | 2 - | 2 1% | 2 1% | 2 1% | | | 4 1% | | 2 2% | | | 4 1% | 2 1% | 3 - | 3 1% | 3 1% | 3 - | | 3 2% | 1 1% | 2 2% | 4 1% | 2 1% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Trade | 5 1% | 4 1% | 2 - | | 3 1% | 1 1% | 2 - | 3 1% | | - - | 3 2% | | | 5 1% | | 5 1% | | 1 - | 4 1% | 3 1% | | | 3 2% | 2 1% | 2 - | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Education | 20 2% | 7 1% | 13 3% | 14 5% | 2 1% | 1 1% | 3 1% | 4 2% | 1 - | 10 4% | 2 1% | 2 4% | 1 1% | 19 3% | 1 - | 11 2% | 9 2% | 6 2% | 14 2% | 1 - | 2 1% | 2 3% | 10 6% | 4 1% | 10 3% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Levelling Up, Housing and Communities | 16 2% | 10 2% | 6 1% | 8 3% | 4 2% | 2 1% | 2 1% | 1 - | 4 1% | 4 2% | 7 5% | - 1% | | 12 2% | 4 1% | 11 2% | 5 1% | 7 2% | 9 1% | 2 1% | 1 - | 4 5% | 6 4% | 10 3% | 2 1% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Transport | 16 2% | 11 2% | 5 1% | 6 2% | 6 3% | 4 2% | 1 - | 6 3% | 4 1% | 1 - | 4 3% | | 1 1% | 14 2% | 3 1% | 13 2% | 4 1% | 10 3% | 7 1% | 2 1% | 6 3% | 4 5% | 3 2% | 4 1% | 9 2% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 3 - | 2 - | 1 - | 3 1% | | - - | - - | 1 - | | 1 1% | - 1% | | | 3 - | - - | 3 1% | | 3 1% | | 1 - | | 2 3% | | 2 1% | 1 - | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Attorney General | 2 - | 2 - | | | 2 1% | | | | | | 2 1% | | | 2 - | | 2 - | | 2 1% | | | | | | 2 - | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another Government Minister | 33 3% | 14 3% | 18 4% | 10 3% | 5 3% | 9 5% | 9 3% | 12 5% | 3 1% | 10 4% | 4 3% | 1 2% | 3 3% | 22 3% | 10 3% | 14 3% | 19 4% | 8 3% | 25 4% | 8 2% | 7 4% | | 2 9% | 12 3% | 16 4% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another Labour MP | 7 1% | | 7 1% | 6 2% | 1 - | 1 - | | 1 - | 3 1% | 3 1% | 1 - | | | 6 1% | 1 - | 1 - | 6 1% | 1 - | 6 1% | 3 1% | | | 1 - | 1 - | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another job position | 29 3% | 13 3% | 16 3% | 6 2% | 6 3% | 6 3% | 11 3% | 7 3% | 3 1% | 10 4% | 2 1% | 5 10% | 2 2% | 20 3% | 9 3% | 18 3% | 11 2% | 7 2% | 22 3% | 6 2% | 8 4% | 1 2% | 3 2% | 9 2% | 12 3% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I don't know who this person is | 106 11% | 39 8% | 67 13% | 53 17% | 21 12% | 15 8% | 16 5% | 22 9% | 38 15% | 19 8% | 10 7% | 13 26% | 5 11% | 66 10% | 40 11% | 50 9% | 55 13% | 29 9% | 77 11% | 22 7% | 22 11% | 1 1% | 13 9% | 28 7% | 31 8% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I know who the person is but not what job position they held | 399 40% | 160 32% | 239 47% | 86 28% | 65 36% | 75 41% | 172 51% | 95 31% | 108 41% | 90 39% | 38 27% | 18 37% | 49 54% | 239 37% | 159 46% | 208 37% | 190 43% | 297 32% | 297 44% | 146 47% | 75 37% | 27 35% | 45 30% | 145 39% | 168 42% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| None of these | 50 5% | 29 6% | 21 4% | 17 6% | 6 3% | 4 2% | 23 7% | 12 5% | 10 4% | 13 6% | 7 5% | 1 2% | 6 7% | 25 4% | 25 7% | 28 5% | 21 5% | 11 4% | 38 6% | 19 6% | 6 3% | 1 2% | 2 1% | 13 3% | 20 5% | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G,H/I/J/K,L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Kemi Badenoch

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------------|------------------|----------------|----------------|------------|------------|------------|---------------|--------------|---------------------|------------|---------------|---------------|------------------|------------|------------|----------------|--------------------|------------|----------------|---------------|---------------|---------------|-------------|------------|--------------|--|--|--|-------------------|--|-------------|--|
| | Gender | | | | | | Age | | | | | | Region | | | | | | Employment Status | | | | Social Grade | | Education | | GE 2019 Vote | | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male A E | Female B F | 18-34 C | 35-44 D | 45-54 E | 55-75 F | North G | Midlands H | South I | Greater London J | Wales K | Scotland L | Working M | Not working N | ABC1 O | C2DE P | Graduates Q | Non-Graduates R | Cons S | Lab T | Lib Dems U | | | Remain V | Leave W | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | | | | | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | | | | | | | |
| Leader of the Labour party | 7 1% | 6 1% | 1 - | 2 1% | 2 1% | 2 1% | | - - | | 1 1% | 4 3% H | | 1 2% | 5 1% | 2 1% | 4 1% | 3 1% | 4 1% | 2 - | - - | 1 - | 1 2% | 4 3% S | 4 1% | 3 1% | | | | | | | | | |
| Chair of a parliamentary select committee | 6 1% | 3 1% | 3 1% | 3 1% | 3 2% F | | | 3 1% | 1 - | | 3 2% | | | 3 1% | 3 1% | 3 1% | 3 1% | 3 1% | 3 - | | | 2 3% ST | 4 3% S | 3 1% | 3 1% | | | | | | | | | |
| Backbench Conservative MP | 41 4% | 28 6% | 13 3% | 7 2% | 9 5% | 10 5% | 15 5% | 7 3% | 5 2% | 13 5% | 11 8% H | 1 3% | 3 3% | 24 4% | 17 5% | 26 5% | 15 3% | 16 5% | 24 4% | 14 5% | 11 6% | 2 2% | 8 5% | 18 5% | 18 4% | | | | | | | | | |
| Chancellor of the Exchequer | 9 1% | 6 1% | 3 1% | 6 2% | 2 1% | 1 1% | | 2 1% | - - | 7 3% H | | | | 9 1% | | 4 1% | 5 1% | 1 - | 8 1% | 2 1% | | 1 1% | 7 5% ST | 1 - | 8 2% | | | | | | | | | |
| Foreign Secretary | 13 1% | 11 2% B | 2 - | 11 3% EF | 2 1% | | | | - - | 3 1% | 9 6% GHI | | | 13 2% N | | 8 2% | 4 1% | 4 1% | 8 1% | 2 1% | 1 - | 1 1% | 9 6% ST | 10 3% X | 2 1% | | | | | | | | | |
| Home Secretary | 10 1% | 8 2% | 2 - | 7 2% | 3 2% | - - | - - | 2 1% | 6 2% | 1 - | 1 1% | | 1 1% | 9 1% | 1 - | 8 1% | 3 1% | 9 3% | 2 - | 5 2% | 1 1% | | 4 2% | 3 1% | 6 2% | | | | | | | | | |
| Secretary of State for Defence | 16 2% | 13 3% | 3 1% | 9 3% F | 5 3% F | 2 1% | | 1 1% | 4 1% | | 11 8% GHI | | - 1% | 10 1% | 7 2% | 13 2% | 4 1% | 8 3% | 8 1% | 5 2% | 1 - | 3 4% T | 1 1% | 8 2% | 2 1% | | | | | | | | | |
| Secretary of State for Health and Social Care | 3 - | 1 - | 2 - | 2 1% | | 1 - | | 2 1% | | | 1 1% | | | 1 - | 2 1% | 3 1% | | 1 - | 2 - | 2 1% | 1 1% | | 1 - | 2 1% | | | | | | | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 42 4% | 27 6% | 14 3% | 8 3% | 9 5% | 5 3% | 19 6% | 7 3% | 10 4% | 7 3% | 14 10% GI | - 1% | 4 4% | 32 5% | 9 3% | 26 5% | 16 4% | 22 7% | 19 3% | 14 5% | 6 3% | 8 10% | 8 5% | 22 6% | 13 3% | | | | | | | | | |
| Minister of State for Trade | 14 1% | 6 1% | 8 2% | 3 3% F | 1 1% | 2 1% | | 4 2% | 6 2% | 2 1% | 1 1% | | | 10 2% | 4 1% | 7 1% | 6 1% | 3 1% | 11 2% | 1 - | 8 4% S | 1 2% | 3 2% | 5 1% | 5 1% | | | | | | | | | |
| Secretary of State for Education | 7 1% | 6 1% | 1 - | 6 2% | 1 1% | | - - | 2 1% | | 2 1% | 2 1% | - 1% | | 7 1% | | 6 1% | - - | 7 2% R | | - - | | 2 2% ST | 4 3% S | 2 1% | 4 1% | | | | | | | | | |
| Secretary of State for Levelling Up, Housing and Communities | 22 2% | 16 3% | 6 1% | 11 4% | 3 1% | 4 2% | 4 1% | 8 4% | 3 1% | 6 3% | 3 2% | | 2 3% | 17 3% | 5 1% | 14 3% | 8 2% | 13 4% | 10 1% | 10 3% | 3 1% | | 5 3% | 8 2% | 4 1% | | | | | | | | | |
| Secretary of State for Transport | 5 - | 4 1% | 1 - | | 5 3% CEF | | | 1 - | | - - | 4 3% H | | - - | 5 1% | | 5 1% | | 5 1% R | | - - | - - | 4 5% ST | 1 - | 3 1% | 1 - | | | | | | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 15 1% | 12 2% | 3 1% | 10 3% F | 3 2% | 1 - | 1 - | | 6 2% | 6 2% | 3 2% | | | 15 2% | | 8 1% | 7 2% | 4 1% | 11 2% | 1 - | 5 2% | 2 3% | 2 2% | 10 3% | 1 - | | | | | | | | | |
| Attorney General | 12 1% | 7 1% | 5 1% | 2 1% | 4 2% | 3 1% | 4 1% | | 2 1% | 4 2% | 4 3% G | 1 3% | | 11 2% | - - | 5 1% | 7 1% | 4 1% | 7 1% | 3 1% | 2 1% | 1 2% | 5 4% | 3 1% | 9 2% | | | | | | | | | |
| Another Government Minister | 24 2% | 22 4% B | 3 1% | 6 2% | 3 1% | 4 2% | 11 3% | 7 3% | 4 2% | 5 2% | 2 1% | 1 3% | 6 6% | 11 2% | 13 4% | 16 3% | 8 2% | 7 2% | 17 3% | 10 3% | 5 3% | 2 2% | 3 2% | 10 3% | 8 2% | | | | | | | | | |
| Another Labour MP | 2 - | 1 - | 1 - | | 1 - | 1 - | 1 - | 1 - | 1 - | | 1 1% | | | 2 - | | 2 - | 1 - | 1 - | 1 - | | 1 1% | | 1 1% | 1 - | 1 - | | | | | | | | | |
| Another job position | 17 2% | 7 1% | 10 2% | - - | 6 3% C | 1 - | 10 3% | 6 3% | 2 1% | 3 1% | 4 3% | | 2 3% | 16 2% | 2 - | 11 2% | 6 1% | 4 1% | 14 2% | 4 1% | 4 2% | | 2 2% | 6 2% | 5 1% | | | | | | | | | |
| I don't know who this person is | 522 52% | 197 40% | 325 64% | 129 42% | 82 45% | 115 63% | 197 59% | 118 51% | 153 59% | 128 56% | 43 30% | 35 70% | 46 51% | 317 49% | 205 59% | 264 47% | 258 58% | 122 38% | 400 59% | 158 51% | 107 52% | 31 39% | 63 41% | 173 46% | 217 55% | | | | | | | | | |
| I know who the person is but not what job position they held | 193 19% | 102 21% | 91 18% | 63 21% | 36 20% | 29 16% | 65 19% | 54 24% | 52 20% | 41 18% | 17 12% | 10 20% | 19 21% | 126 19% | 67 19% | 115 21% | 78 18% | 76 24% R | 118 17% | 70 23% | 42 21% V | 15 20% | 15 10% | 80 21% | 72 18% | | | | | | | | | |
| None of these | 21 2% | 14 3% | 7 1% | 11 4% | 2 1% | 2 1% | 6 2% | 6 2% | 4 1% | 2 1% | 4 3% | | 5 6% I | 8 1% | 12 3% | 11 2% | 10 2% | 6 2% | 14 2% | 8 3% | 4 2% | 1 1% | 2 1% | 3 1% | 11 3% | | | | | | | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Penny Mordaunt

No filters applied
Base: All Adults 18-75 in GB

| | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | | EU Ref Vote | |
|---|------------|------------|------------|------------|-----------|-----------|------------|-----------|------------|-----------|----------------|-----------|-------------------|------------|--------------|------------|------------|-----------|---------------|------------|-----------|-----------|-------------------|-------------|------------|
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Leader of the Labour party | 9 1% | 6 1% | 3 1% | 5 2% | 2 1% | 2 1% | | 1 - | 2 1% | 1 1% | 5 4% | | | 7 1% | 2 1% | 6 1% | 3 2% | 8 2% | 1 - | 3 1% | 1 - | 1 1% | 5 3% | 6 2% | 3 1% |
| Chair of a parliamentary select committee | 13 1% | 10 2% | 2 - | 10 3% | 1 1% | 2 1% | | | 2 1% | 2 1% | 8 6% | | | 13 2% | | 7 1% | 6 1% | 3 1% | 10 1% | 2 1% | | - 1% | 9 6% | 11 3% | 2 - |
| Backbench Conservative MP | 38 4% | 32 6% | 6 1% | 15 5% | 5 3% | 11 6% | 7 2% | 9 4% | 3 1% | 20 9% | 5 4% | 1 2% | - - | 29 5% | 8 2% | 19 3% | 19 4% | 10 3% | 28 4% | 7 2% | 9 4% | 3 4% | 10 7% | 13 3% | 18 5% |
| Chancellor of the Exchequer | 4 - | 3 1% | - - | 2 1% | 2 1% | | | | 2 1% | | 2 1% | | | 4 1% | | 3 - | 1 - | 4 1% | | 2 - | | 1 1% | 1 1% | 3 1% | - - |
| Foreign Secretary | 13 1% | 7 1% | 6 1% | 10 3% | 2 1% | 1 - | - - | | 6 2% | 4 2% | 3 2% | | | 5 1% | 8 2% | 9 2% | 4 1% | 3 1% | 10 1% | - - | 4 2% | 2 2% | 3 2% | 3 1% | 6 2% |
| Home Secretary | 7 1% | 5 1% | 2 - | 2 1% | 5 3% | | | - - | 4 1% | | 2 2% | | | 6 1% | 1 - | 3 1% | 3 1% | 5 2% | 1 - | | 2 1% | 1 2% | 3 2% | 3 1% | 2 1% |
| Secretary of State for Defence | 15 1% | 8 2% | 7 1% | 1 - | 5 3% | 3 2% | 6 2% | 5 2% | 1 1% | 3 1% | 4 3% | | 1 1% | 10 2% | 4 1% | 7 1% | 8 2% | 5 1% | 10 1% | 4 1% | 3 2% | 3 4% | 3 2% | 4 1% | 8 2% |
| Secretary of State for Health and Social Care | 14 1% | 10 2% | 4 1% | 4 1% | 5 3% | 3 2% | 1 - | 5 2% | 1 - | 2 1% | 5 4% | | - - | 12 2% | 2 1% | 11 2% | 3 2% | 6 1% | 8 2% | 5 1% | 5 2% | 1 1% | 4 2% | 4 1% | 10 3% |
| Minister of State for Equalities, Local Government, Faith and Communities | 21 2% | 16 3% | 5 1% | 5 1% | 8 5% | 2 1% | 5 2% | 1 1% | 7 3% | 2 1% | 7 5% | | | 3 3% | 3 1% | 8 1% | 13 3% | 7 2% | 14 2% | 7 2% | 2 1% | 3 3% | 7 5% | 13 3% | 6 1% |
| Minister of State for Trade | 64 6% | 38 8% | 27 5% | 16 5% | 8 5% | 11 6% | 29 9% | 19 8% | 11 4% | 12 5% | 12 9% | 1 2% | 10 11% | 39 6% | 26 7% | 44 8% | 20 5% | 35 11% | 30 4% | 26 8% | 11 6% | 9 11% | 4 3% | 24 6% | 26 6% |
| Secretary of State for Education | 10 1% | 9 2% | 1 - | 6 2% | 2 1% | | 3 1% | 1 - | 4 2% | - - | 3 2% | | 2 2% | 10 2% | | 10 2% | | 3 1% | 7 1% | 2 1% | 5 3% | 1 1% | 2 1% | 8 2% | 2 1% |
| Secretary of State for Levelling Up, Housing and Communities | 12 1% | 7 2% | 4 1% | 6 2% | 5 3% | | 1 - | 4 2% | 1 1% | 3 1% | 3 2% | - 1% | - 2% | 11 2% | 1 - | 10 2% | 2 - | 10 3% | 2 - | 2 1% | 3 2% | 1 1% | 5 4% | 5 1% | 3 1% |
| Secretary of State for Transport | 7 1% | 1 - | 6 1% | 5 2% | 1 1% | - - | | 3 1% | 1 - | 2 1% | 1 1% | | - 1% | 4 1% | 3 1% | 3 - | 4 1% | 3 1% | 4 1% | 1 - | 2 1% | 1 1% | 4 3% | 3 1% | 4 1% |
| Secretary of State for Digital, Culture, Media and Sport | 8 1% | 5 1% | 3 1% | 2 1% | 3 2% | 2 1% | 2 - | 1 - | 5 2% | 1 - | 2 1% | | | 6 1% | 2 - | 5 1% | 3 1% | 4 1% | 4 1% | 2 1% | 1 1% | 3 3% | 2 1% | 5 1% | 2 1% |
| Attorney General | 6 1% | 5 1% | 2 - | 3 1% | 3 1% | - - | 1 - | - - | 3 1% | 1 1% | 1 1% | | - 1% | 6 1% | | 5 1% | 2 - | 6 2% | 1 - | 2 1% | 1 - | 1 2% | 2 1% | 2 - | 3 1% |
| Another Government Minister | 27 3% | 16 3% | 11 2% | 4 1% | 3 2% | 7 4% | 13 4% | 9 4% | 9 4% | 4 2% | 2 1% | 1 3% | 2 2% | 18 3% | 9 2% | 13 2% | 14 3% | 12 4% | 15 2% | 11 3% | 9 4% | 2 3% | 1 1% | 12 3% | 9 2% |
| Another Labour MP | 7 1% | 4 1% | 3 1% | | 1 - | - - | 6 2% | 1 - | | 3 1% | 4 3% | | | 7 1% | | 6 1% | 1 - | 1 - | 6 1% | 6 2% | | | | 2 - | 4 1% |
| Another job position | 10 1% | 3 1% | 6 1% | 3 1% | 1 1% | 1 1% | 4 1% | 3 1% | 1 - | 4 2% | 3 2% | | | 7 1% | 3 1% | 9 2% | - - | 6 2% | 4 1% | 1 - | 5 3% | 1 2% | 1 - | 6 2% | 2 1% |
| I don't know who this person is | 386 39% | 137 28% | 250 49% | 110 36% | 71 39% | 90 50% | 116 35% | 85 37% | 129 50% | 84 37% | 28 20% | 29 58% | 31 35% | 250 38% | 137 39% | 189 34% | 198 45% | 88 27% | 299 44% | 104 34% | 69 34% | 22 28% | 51 34% | 123 33% | 148 37% |
| I know who the person is but not what job position they held | 301 30% | 151 31% | 150 30% | 78 26% | 43 24% | 47 26% | 133 40% | 79 34% | 64 25% | 79 34% | 29 21% | 17 34% | 33 37% | 175 27% | 126 36% | 172 31% | 129 29% | 95 30% | 206 30% | 115 37% | 66 32% | 22 28% | 32 21% | 121 32% | 130 33% |
| None of these | 30 3% | 22 4% | 8 2% | 18 6% | 4 2% | - - | 7 2% | 5 2% | 5 2% | 3 1% | 12 8% | | 6 6% | 15 2% | 16 4% | 21 4% | 9 2% | 10 3% | 20 3% | 7 2% | 6 3% | 1 1% | 3 2% | 6 2% | 8 2% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G,H/I/J/K,L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Suella Braverman

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|------------|-----------|-----------|------------|-----------|------------|------------|----------------|-----------|-------------------|------------|-------------|------------|--------------|------------|---------------|------------|--------------|-----------|-------------------|------------|------------|-------------|--|
| | Gender | | | Age | | | Region | | | | | | Employment Status | | | | Social Grade | | Education | | GE 2019 Vote | | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | |
| Leader of the Labour party | 9 1% | 8 2% | 1 - | 2 1% | 6 3% | 1 1% | | 2 1% | 2 1% | | 5 4% | | - 1% | 8 1% | 1 - | 3 1% | 6 1% | 5 2% | 4 1% | 1 - | | 2 2% | 6 4% | 3 1% | 6 1% | | |
| Chair of a parliamentary select committee | 10 1% | 3 1% | 6 1% | 6 2% | 1 1% | 3 1% | - - | 6 3% | 3 1% | | 1 1% | | | 9 1% | - - | 4 1% | 6 1% | 2 - | 8 1% | 3 1% | | 1 2% | 3 2% | 2 - | 5 1% | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Backbench Conservative MP | 22 2% | 16 3% | 6 1% | 4 1% | 11 6% | 1 - | 6 2% | 2 1% | 2 1% | 11 5% | 7 5% | | | 16 2% | 5 2% | 8 1% | 14 3% | 4 1% | 18 3% | 3 1% | 5 3% | 1 2% | 6 4% | 13 3% | 2 1% | | |
| Chancellor of the Exchequer | 10 1% | 6 1% | 4 1% | 5 2% | 4 2% | 1 - | | 5 2% | | - - | 5 4% | | | 7 1% | 3 1% | 7 1% | 3 1% | 6 2% | 4 1% | | | 4 5% | 6 4% | 3 1% | 5 1% | | |
| Foreign Secretary | 4 - | 2 - | 2 - | 3 1% | 1 1% | | | 2 1% | 2 1% | - - | | | | 4 1% | | 3 - | 2 - | 3 1% | 2 - | | | 1 1% | 4 2% | 2 1% | 2 - | | |
| Home Secretary | 5 - | 2 - | 2 - | | 3 1% | 2 1% | | - - | | | 4 3% | | - 1% | 3 - | 1 - | 5 1% | | 3 1% | 1 - | 1 - | 1 - | | 1 1% | 2 - | | | |
| Secretary of State for Defence | 12 1% | 9 2% | 3 1% | 9 3% | 2 1% | 1 1% | | | 2 1% | 3 1% | 6 4% | - 1% | | 11 2% | 1 - | 9 2% | 3 1% | 6 2% | 5 1% | 4 1% | | | 6 4% | 5 1% | 6 1% | | |
| Secretary of State for Health and Social Care | 12 1% | 4 1% | 7 1% | 3 1% | 5 3% | 2 1% | 1 - | 1 1% | 6 2% | 3 1% | 2 2% | | | 12 2% | | 5 1% | 6 1% | 4 1% | 8 1% | 5 2% | 2 1% | 2 3% | 1 1% | 6 2% | 3 1% | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 20 2% | 14 3% | 6 1% | 9 3% | 3 2% | 4 2% | 4 1% | 5 2% | 6 2% | 4 2% | 4 3% | 1 2% | 1 1% | 11 2% | 8 2% | 12 2% | 8 2% | 6 2% | 14 2% | 2 1% | 6 3% | 4 5% | 8 5% | 5 1% | 15 4% | | |
| Minister of State for Trade | 6 1% | 1 - | 5 1% | 3 1% | 1 1% | 2 1% | | | 4 2% | 1 - | 1 - | | - - | 6 1% | | 1 - | 4 1% | 1 - | 4 1% | 3 1% | 1 - | 1 1% | 4 1% | 2 - | | | |
| Secretary of State for Education | 4 - | 3 1% | 1 - | 1 - | - - | 1 - | 2 1% | - - | 1 - | 2 1% | 1 1% | | - - | 4 1% | | 1 - | 3 1% | 2 1% | 2 - | 2 1% | 1 - | | 1 1% | - - | 3 1% | | |
| Secretary of State for Levelling Up, Housing and Communities | 17 2% | 8 2% | 9 2% | 12 4% | 3 1% | 1 - | 2 1% | 5 2% | 4 2% | 5 2% | 3 2% | | | 13 2% | 4 1% | 13 2% | 3 1% | 10 3% | 6 1% | 7 2% | 5 2% | 3 4% | 6 2% | 8 2% | | | |
| Secretary of State for Transport | 9 1% | 8 2% | 1 - | 4 1% | 3 2% | 1 - | - - | 3 1% | 2 1% | 2 2% | 2 2% | | - - | 9 1% | | 6 1% | 2 1% | 9 3% | | 2 1% | 1 1% | 1 1% | 4 3% | 5 1% | 1 - | | |
| Secretary of State for Digital, Culture, Media and Sport | 2 - | - - | 2 - | 2 1% | - - | - - | | | | 2 1% | | | | 2 - | | - - | 2 - | 1 - | 2 - | 1 - | 2 1% | | | 2 1% | - - | | |
| Attorney General | 158 16% | 104 21% | 54 11% | 30 10% | 24 13% | 30 17% | 73 22% | 36 15% | 32 12% | 34 15% | 31 23% | 5 11% | 20 22% | 95 15% | 63 18% | 111 20% | 47 11% | 63 19% | 96 14% | 59 19% | 38 19% | 19 24% | 18 12% | 78 21% | 58 15% | | |
| Another Government Minister | 13 1% | 8 2% | 5 1% | 7 2% | 1 1% | | 5 1% | 2 1% | 3 1% | 2 1% | 5 4% | 1 1% | | 7 1% | 7 2% | 5 1% | 8 2% | 2 1% | 11 2% | 1 - | 3 2% | | 8 6% | 6 2% | 4 1% | | |
| Another Labour MP | 2 - | | 2 - | 2 1% | | | | | 2 1% | | | | | 2 1% | | | 2 - | | 2 - | | | | | | | | |
| Another job position | 9 1% | 3 1% | 7 1% | 2 1% | 3 2% | 1 - | 4 1% | 4 2% | - - | 3 1% | 2 1% | | - - | 6 1% | 3 1% | 7 1% | 3 1% | 5 2% | 4 1% | 2 1% | 6 3% | - - | - - | 6 2% | 3 1% | | |
| I don't know who this person is | 464 46% | 167 34% | 297 59% | 117 39% | 77 42% | 99 55% | 170 51% | 98 43% | 145 56% | 109 48% | 37 27% | 29 58% | 45 50% | 297 46% | 167 48% | 233 42% | 231 52% | 111 35% | 352 52% | 140 45% | 81 40% | 29 37% | 55 36% | 161 43% | 179 45% | | |
| I know who the person is but not what job position they held | 189 19% | 109 22% | 80 16% | 71 23% | 27 15% | 32 17% | 60 18% | 54 24% | 39 15% | 46 20% | 18 13% | 14 28% | 17 19% | 117 18% | 72 21% | 110 20% | 80 18% | 73 23% | 116 17% | 69 22% | 45 22% | 10 13% | 20 13% | 58 15% | 89 22% | | |
| None of these | 24 2% | 19 4% | 5 1% | 12 4% | 6 3% | - - | 5 2% | 6 3% | 4 2% | 2 1% | 6 4% | | 5 6% | 13 2% | 11 3% | 16 3% | 8 2% | 5 2% | 19 3% | 4 1% | 7 3% | 1 1% | 3 2% | 6 1% | 6 2% | | |

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Tom Tugendhat

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|----------------|-----------|-----------|------------|-------------|------------|------------|------------|-------------------|------------|-----------|-----------|-------------------|------------|------------|--|--------------|--|--|--|--|-------------|--|
| | Gender | | | | | | Age | | | | | | Region | | | | | | Employment Status | | | | Social Grade | | Education | | GE 2019 Vote | | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | | | | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | | | | | | |
| Leader of the Labour party | 10 1% | 9 2% | 1 - | 4 1% | 4 2% | 1 - | | 1 - | 3 1% | 2 1% | 4 3% | | | 10 1% | | 2 - | 8 2% | 7 2% | 3 - | 2 1% | 2 1% | 1 1% | 5 3% | 2 1% | 8 2% | | | | | | | | |
| Chair of a parliamentary select committee | 33 3% | 19 4% | 15 3% | 6 2% | 5 3% | 3 1% | 20 6% | 9 4% | 7 3% | 4 2% | 10 7% | 1 2% | 3 3% | 26 4% | 7 2% | 28 5% | 5 1% | 15 5% | 18 3% | 13 4% | 6 3% | 6 7% | 6 4% | 15 4% | 10 3% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Backbench Conservative MP | 69 7% | 50 10% | 19 4% | 15 5% | 13 7% | 15 8% | 26 8% | 20 9% | 10 4% | 23 4% | 12 8% | 2 5% | 3 3% | 49 8% | 20 6% | 40 7% | 30 7% | 28 9% | 41 6% | 30 10% | 14 7% | 5 6% | 9 6% | 29 8% | 32 8% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Chancellor of the Exchequer | 13 1% | 8 2% | 5 1% | 8 3% | 4 2% | 1 - | | 1 - | 5 2% | 4 2% | 3 2% | | 1 1% | 8 1% | 5 1% | 11 2% | 2 - | 5 2% | 7 1% | | 7 4% | 3 4% | 3 2% | 5 1% | 6 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Foreign Secretary | 6 1% | 6 1% | - - | 2 1% | 2 1% | 2 1% | 1 - | 1 1% | | 2 1% | 2 2% | | | 5 1% | 1 - | 6 1% | | 5 1% | 1 - | 2 1% | | 2 3% | | 3 1% | 1 - | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Home Secretary | 6 1% | 2 - | 4 1% | 4 1% | 2 1% | | - - | 3 1% | 1 1% | | 1 1% | | 1 1% | 3 - | 3 1% | 2 - | 4 1% | 3 1% | 3 - | 1 - | | 1 1% | 4 3% | 1 - | 4 1% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Defence | 27 3% | 19 4% | 8 2% | 5 2% | 5 3% | 4 2% | 12 4% | 1 1% | 5 2% | 7 3% | 10 7% | 1 3% | 2 2% | 14 2% | 12 4% | 15 3% | 12 3% | 9 3% | 17 3% | 12 4% | 2 1% | 5 7% | 5 4% | 11 3% | 12 3% | | | | | | | | |
| Secretary of State for Health and Social Care | 9 1% | 7 1% | 2 - | 4 1% | 2 1% | 2 1% | 1 - | 3 1% | 1 - | 3 1% | 2 2% | | | 9 1% | | 6 1% | 2 1% | 6 2% | 3 - | 1 - | 1 1% | 3 4% | 3 2% | 5 1% | 3 1% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 10 1% | 6 1% | 4 1% | 3 1% | 5 3% | 2 1% | | 2 1% | 3 1% | | 5 4% | | - 1% | 9 1% | - - | 3 1% | 7 2% | 2 1% | 8 1% | 4 1% | | | 6 4% | 9 2% | 1 - | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Minister of State for Trade | 10 1% | 6 1% | 4 1% | 6 2% | 2 1% | - - | 2 1% | | 2 1% | | 7 5% | | 1 1% | 8 1% | 2 1% | 4 1% | 7 2% | 3 1% | 7 1% | 1 - | 1 - | 2 2% | 5 3% | 6 2% | 2 1% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Education | 1 - | 1 - | 1 - | | 1 - | 1 - | | | | | 1 1% | | | 1 - | 1 - | 1 - | | 1 - | | | 1 1% | | | 1 - | 1 - | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Levelling Up, Housing and Communities | 17 2% | 9 2% | 7 1% | 14 5% | 2 1% | 1 - | | 3 1% | 6 2% | 2 1% | 5 3% | | | 12 2% | 4 1% | 14 3% | 2 - | 7 2% | 10 1% | 2 1% | 3 1% | 1 2% | 8 6% | 8 2% | 8 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Transport | 11 1% | 9 2% | 2 - | 6 2% | 2 1% | 2 1% | - - | 1 - | - - | 4 2% | 6 4% | | | 11 2% | | 10 2% | 1 - | 10 3% | 1 - | 2 1% | 2 1% | 2 3% | 5 3% | 4 1% | 6 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Secretary of State for Digital, Culture, Media and Sport | 7 1% | 6 1% | - - | 6 2% | 1 - | | | - - | 4 2% | 2 1% | | | | 7 1% | | 6 1% | - - | 3 1% | 4 1% | - - | 6 3% | - 1% | | 4 1% | 2 1% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Attorney General | 7 1% | 5 1% | 2 - | 5 2% | 2 1% | - - | | 2 1% | 3 1% | 1 1% | 1 1% | | | 6 1% | 1 - | 6 1% | 1 - | 6 2% | 1 - | 2 1% | 1 1% | 1 1% | 3 2% | 1 - | 3 1% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another Government Minister | 17 2% | 13 3% | 5 1% | 3 1% | 3 2% | 5 3% | 6 2% | 4 2% | 3 1% | 7 3% | 4 3% | 1 1% | | 8 1% | 9 3% | 7 1% | 10 2% | 3 1% | 15 2% | 5 2% | 3 2% | | 2 1% | 7 2% | 8 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another Labour MP | 6 1% | 1 - | 5 1% | 5 2% | 1 1% | | | | 3 1% | 3 1% | | | | 6 1% | | 2 - | 5 1% | 3 1% | 3 1% | 3 1% | | | 2 1% | 1 - | 2 - | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Another job position | 20 2% | 7 1% | 13 3% | 6 2% | 3 1% | 2 1% | 10 3% | 7 3% | 2 1% | 5 2% | - - | | 6 7% | 10 1% | 11 3% | 9 2% | 12 3% | 4 1% | 16 2% | 6 2% | 3 2% | 1 1% | 3 2% | 6 2% | 9 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I don't know who this person is | 450 45% | 163 33% | 287 57% | 126 42% | 79 44% | 97 44% | 148 44% | 109 47% | 124 48% | 102 45% | 34 24% | 33 66% | 48 53% | 294 45% | 156 45% | 236 42% | 214 49% | 113 35% | 338 50% | 124 40% | 92 45% | 30 39% | 57 38% | 153 41% | 174 44% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| I know who the person is but not what job position they held | 242 24% | 127 26% | 115 23% | 65 21% | 40 22% | 40 22% | 98 29% | 57 25% | 75 29% | 58 25% | 26 18% | 11 22% | 17 19% | 143 22% | 99 28% | 133 24% | 109 25% | 80 25% | 163 24% | 92 30% | 55 27% | 13 17% | 20 13% | 95 25% | 96 24% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| None of these | 28 3% | 22 5% | 6 1% | 11 4% | 4 2% | 3 2% | 10 3% | 8 4% | 4 1% | | 6 5% | 1 1% | 9 10% | 13 2% | 16 5% | 18 3% | 10 2% | 9 3% | 19 3% | 6 2% | 3 2% | 1 1% | 6 4% | 6 2% | 7 2% | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Nadhim Zahawi

No filters applied
Base: All Adults 18-75 in GB

| | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | | EU Ref Vote | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------------|-----------|-------------------|------------|--------------|------------|------------|-----------|---------------|-----------|-----------|-----------|-------------------|-------------|------------|
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Leader of the Labour party | 8 1% | 6 1% | 2 - | 4 1% | 1 1% | 1 1% | 1 - | 1 1% | 3 1% | 1 - | 3 2% | | | 6 1% | 1 - | 4 1% | 3 1% | 6 2% | 2 - | 2 1% | | 1 1% | 5 3% | 1 - | 6 1% |
| Chair of a parliamentary select committee | 9 1% | 7 1% | 2 - | 6 2% | 2 1% | 1 - | - - | | 2 1% | 4 2% | 3 2% | | - - | 7 1% | 2 1% | 3 1% | 6 1% | 3 1% | 6 1% | - - | | 2 2% | 5 3% | 3 1% | 4 1% |
| Backbench Conservative MP | 10 1% | 6 1% | 3 1% | 2 1% | 3 2% | 3 2% | 2 1% | 3 1% | | 1 1% | 3 2% | | 2 2% | 8 1% | 1 - | 8 1% | 2 - | 4 1% | 6 1% | 2 1% | 2 1% | 2 2% | 3 2% | 4 1% | 4 1% |
| Chancellor of the Exchequer | 154 15% | 107 22% | 47 9% | 32 11% | 13 7% | 33 18% | 76 23% | 45 19% | 39 15% | 29 13% | 17 13% | 10 20% | 14 15% | 84 13% | 70 20% | 91 16% | 63 14% | 59 18% | 95 14% | 67 22% | 24 12% | 13 17% | 23 15% | 66 18% | 65 16% |
| Foreign Secretary | 13 1% | 3 1% | 10 2% | 5 2% | 4 2% | 1 1% | 3 1% | 2 1% | 6 2% | 3 1% | 2 1% | | 1 1% | 10 1% | 4 1% | 5 1% | 8 2% | 4 1% | 9 1% | 5 1% | 4 2% | 1 1% | 3 2% | 5 1% | 5 1% |
| Home Secretary | 11 1% | 7 2% | 3 1% | 3 1% | 7 4% | | 1 - | 2 1% | 2 1% | 5 2% | 2 1% | | | 9 1% | 2 1% | 5 1% | 5 1% | 5 2% | 5 1% | 1 - | 5 2% | 1 2% | 3 2% | 5 1% | 4 1% |
| Secretary of State for Defence | 13 1% | 8 2% | 5 1% | 5 2% | 3 2% | 3 2% | 2 1% | 1 - | 5 2% | 6 3% | | 1 2% | | 10 2% | 3 1% | 6 1% | 2 2% | 3 1% | 10 1% | 4 1% | 1 1% | 2 3% | 1 - | 4 1% | 6 1% |
| Secretary of State for Health and Social Care | 38 4% | 20 4% | 18 4% | 8 3% | 9 5% | 4 2% | 17 5% | 14 6% | 9 3% | 8 3% | 6 5% | - 1% | 1 1% | 28 4% | 11 3% | 26 5% | 12 3% | 19 6% | 19 3% | 16 5% | 8 4% | 5 6% | 4 3% | 13 3% | 19 5% |
| Minister of State for Equalities, Local Government, Faith and Communities | 10 1% | 6 1% | 4 1% | 7 2% | 2 1% | - - | | | 8 3% | | 2 2% | | | 5 1% | 5 1% | 7 1% | 3 1% | 3 1% | 7 1% | 3 1% | 4 2% | 2 3% | 1 1% | 5 1% | 5 1% |
| Minister of State for Trade | 9 1% | 7 1% | 2 - | 2 1% | - - | 6 3% | 2 - | 2 1% | 5 2% | 1 1% | 1 1% | | | 8 1% | 1 - | 6 1% | 3 1% | 4 1% | 5 1% | 5 2% | 1 1% | 1 2% | | 4 1% | 5 1% |
| Secretary of State for Education | 108 11% | 56 11% | 51 10% | 21 7% | 22 12% | 24 13% | 40 12% | 22 9% | 20 8% | 24 11% | 21 15% | 5 9% | 16 18% | 72 11% | 36 10% | 74 13% | 33 8% | 44 14% | 64 9% | 30 10% | 26 13% | 8 10% | 18 12% | 45 12% | 39 10% |
| Secretary of State for Levelling Up, Housing and Communities | 16 2% | 13 3% | 4 1% | 7 2% | 9 5% | 9 EF | | 3 1% | 1 - | | 13 9% | | 1 1% | 14 2% | 3 1% | 12 2% | 4 1% | 3 1% | 13 2% | 3 1% | 3 1% | 2 2% | 9 6% | 9 2% | 7 2% |
| Secretary of State for Transport | 14 1% | 12 2% | 2 - | 9 3% | 3 2% | 2 1% | | 1 1% | 2 1% | 1 - | 10 7% | | - 1% | 12 2% | 2 1% | 8 1% | 7 2% | 8 3% | 6 1% | 6 2% | | 2 3% | 7 5% | 10 3% | 4 1% |
| Secretary of State for Digital, Culture, Media and Sport | 11 1% | 9 2% | 2 - | 5 2% | 4 2% | 2 1% | - 1% | 2 1% | 5 2% | 1 - | 3 2% | | | 11 2% | - - | 9 2% | 2 - | 6 2% | 5 1% | 2 1% | 7 4% | 2 3% | | 9 2% | 3 1% |
| Attorney General | 7 1% | 3 1% | 4 1% | 3 1% | 2 1% | | 2 - | | 2 1% | 3 1% | 3 2% | | | 7 1% | | 4 1% | 3 1% | 3 1% | 4 1% | 3 1% | | 1 2% | 1 1% | 3 1% | 3 1% |
| Another Government Minister | 21 2% | 9 2% | 12 2% | 7 2% | 2 1% | 3 2% | 9 3% | 4 2% | 6 2% | 6 3% | 2 1% | | 2 2% | 17 3% | 4 1% | 9 2% | 12 3% | 3 1% | 17 3% | 8 3% | 5 3% | 3 4% | 3 2% | 6 2% | 13 3% |
| Another Labour MP | 4 - | 2 - | 2 - | | 3 1% | 1 1% | - - | - - | | 1 1% | 2 2% | | | 4 1% | | 3 - | 1 - | 3 1% | 1 - | - - | | | 4 2% | 3 1% | 1 - |
| Another job position | 15 1% | 4 1% | 11 2% | 5 2% | 4 2% | - - | 5 1% | 3 1% | 2 1% | 7 3% | 3 2% | | - - | 13 2% | 2 - | 9 2% | 6 1% | 6 2% | 8 1% | 1 2% | 4 2% | 1 1% | | 4 1% | 4 1% |
| I don't know who this person is | 270 27% | 82 17% | 187 37% | 93 31% | 53 29% | 53 29% | 71 21% | 58 25% | 86 33% | 57 25% | 18 13% | 21 42% | 30 33% | 170 26% | 100 29% | 131 31% | 139 31% | 54 17% | 215 32% | 64 21% | 52 26% | 14 18% | 43 29% | 81 22% | 103 26% |
| I know who the person is but not what job position they held | 232 23% | 107 22% | 125 25% | 63 21% | 32 17% | 39 22% | 98 29% | 63 27% | 54 21% | 64 28% | 21 15% | 12 25% | 18 20% | 143 22% | 90 26% | 126 23% | 106 24% | 72 22% | 160 24% | 84 27% | 54 26% | 11 14% | 18 12% | 92 25% | 90 23% |
| None of these | 27 3% | 19 4% | 8 2% | 15 5% | 3 1% | 3 2% | 6 2% | 4 2% | 5 2% | 6 3% | 6 4% | 1 2% | 5 5% | 13 2% | 14 4% | 13 2% | 14 3% | 7 2% | 20 3% | 4 1% | 3 2% | 4 5% | 1 1% | 4 1% | 7 2% |

Overlap formulae used
ColumnProportions (5%): A/B,C/D,E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Which job position did each of the following politicians hold prior to the resignations from Boris Johnson's government last week? If you do not know or are unsure, then please say so.
Stewart Lewis

No filters applied
Base: All Adults 18-75 in GB


| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|----------------|-----------|-----------|-------------------|-------------|------------|--------------|------------|---------------|------------|--------------|------------|-------------------|-----------|-------------------|------------|-------------|--|
| | Gender | | | Age | | | | Region | | | | | | Employment Status | | | Social Grade | | Education | | GE 2019 Vote | | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | |
| Leader of the Labour party | 6 1% | 5 1% | 1 - | 2 1% | 3 2% | 1 1% | | 2 1% | 3 1% | 1 - | 1 1% | - 1% | | 5 1% | 1 - | 2 - | 5 1% | 4 1% | 2 - | 2 1% | | 1 1% | 3 2% | 1 - | 5 1% | | | |
| Chair of a parliamentary select committee | 14 1% | 4 1% | 11 2% | 8 3% | 6 3% | | | 5 2% | 3 1% | 1 - | 5 4% | | | 12 2% | 2 1% | 8 2% | 6 1% | 5 1% | 10 1% | 3 1% | 3 1% | 4 5% | 5 3% | 4 1% | 3 1% | | | |
| Backbench Conservative MP | 21 2% | 14 3% | 7 1% | 2 1% | 8 4% | 5 3% | 6 2% | 5 2% | 2 1% | 8 3% | 6 4% | 1 2% | - | 17 3% | 5 1% | 16 3% | 5 1% | 8 2% | 13 2% | 8 3% | 5 2% | 2 3% | 1 1% | 12 3% | 5 1% | | | |
| Chancellor of the Exchequer | 9 1% | 9 2% | | 8 3% | 1 1% | | | 2 1% | 4 2% | 2 1% | 1 1% | | | 4 1% | 5 1% | 9 2% | | 5 1% | 4 1% | 2 1% | 5 2% | - | 2 1% | - | 8 2% | | | |
| Foreign Secretary | 8 1% | 6 1% | 2 - | 6 2% | 1 1% | 1 - | | 1 - | | 6 2% | 1 1% | | 1 1% | 8 1% | | 2 - | 6 1% | 2 1% | 6 1% | - | 1 1% | | 1 - | 1 - | 1 - | | | |
| Home Secretary | 6 1% | - | 6 1% | 6 2% | 1 - | | | 3 1% | 1 - | 2 1% | | | - | 4 1% | 3 1% | 3 - | 4 1% | 2 1% | 5 1% | | | | 6 4% | - | 5 1% | | | |
| Secretary of State for Defence | 4 - | 2 - | 2 - | 2 1% | 1 1% | 1 - | | | | 2 1% | 2 1% | | | 2 - | 2 1% | 3 1% | 1 - | 2 1% | 2 - | - | 1 - | | 3 2% | 2 - | 2 1% | | | |
| Secretary of State for Health and Social Care | 11 1% | 9 2% | 2 - | 10 3% | 1 3% | 1 - | | | 4 1% | 6 2% | 2 1% | | | 11 2% | | 6 1% | 6 1% | 6 1% | 6 1% | 3 1% | 3 1% | 1 1% | 4 3% | 4 1% | 7 2% | | | |
| Minister of State for Equalities, Local Government, Faith and Communities | 12 1% | 8 2% | 4 1% | 3 1% | 6 3% | - | 3 1% | 3 1% | 3 1% | - | 5 4% | | | 9 1% | 3 1% | 2 - | 9 2% | 2 1% | 9 1% | 4 1% | 1 - | | 7 5% | 9 2% | 2 1% | | | |
| Minister of State for Trade | 8 1% | 5 1% | 3 1% | 3 1% | 2 1% | 3 2% | | 1 1% | 3 1% | 1 - | 3 2% | | | 8 1% | | 5 1% | 3 1% | 4 1% | 3 1% | 1 - | 3 2% | 1 2% | 2 1% | 5 1% | 3 1% | | | |
| Secretary of State for Education | 4 - | 2 - | 2 - | | 2 1% | 1 1% | 1 - | 2 1% | - | 1 1% | - | | - | 4 1% | | 3 1% | 1 - | 2 1% | 2 - | 2 1% | | 1 1% | 1 1% | 2 1% | 2 1% | | | |
| Secretary of State for Levelling Up, Housing and Communities | 11 1% | 10 2% | 1 - | 6 2% | 4 2% | 1 - | - | 1 1% | 1 - | 2 1% | 7 5% | | - | 11 2% | | 11 2% | - | 7 2% | 4 1% | - | | 6 8% | 4 3% | 10 3% | 1 - | | | |
| Secretary of State for Transport | 14 1% | 9 2% | 5 1% | 4 1% | 7 4% | 1 - | 2 - | 2 1% | 2 1% | 1 1% | 8 6% | | | 14 2% | | 8 2% | 5 1% | 7 2% | 7 1% | 2 1% | | 3 4% | 8 5% | 4 1% | 7 2% | | | |
| Secretary of State for Digital, Culture, Media and Sport | 15 1% | 11 2% | 4 1% | 13 4% | 1 1% | - | | | 9 3% | 5 2% | 1 1% | | | 11 2% | 3 1% | 13 2% | 2 - | 9 3% | 6 1% | 4 1% | 7 4% | 1 1% | 1 - | 8 2% | 5 1% | | | |
| Attorney General | 8 1% | 6 1% | 2 - | 2 1% | 4 2% | 1 1% | 1 - | 1 1% | 1 - | 1 - | 5 3% | | | 5 1% | 3 1% | 4 1% | 4 1% | 5 1% | 3 1% | 1 - | | 2 2% | 5 3% | 5 1% | 2 1% | | | |
| Another Government Minister | 5 - | 3 1% | 2 - | 2 1% | 1 - | | 2 1% | 3 1% | | - | | | 1 1% | 2 - | 2 1% | 2 - | 3 1% | 3 1% | 2 - | - | 4 2% | | 1 - | 2 - | 1 - | | | |
| Another Labour MP | 2 - | 1 - | 1 - | | 1 1% | | 1 - | | 1 - | | 1 - | 1 1% | | 2 - | | 2 - | | 1 - | 1 - | | | | 2 1% | 1 - | 1 - | | | |
| Another job position | 15 2% | 9 2% | 6 1% | 9 3% | 1 - | 1 1% | 4 1% | 1 1% | 1 - | 2 1% | 5 4% | | 5 6% | 8 1% | 7 2% | 3 1% | 12 3% | 1 - | 14 2% | 2 1% | 1 1% | | 6 4% | 8 2% | 3 1% | | | |
| I don't know who this person is | 628 63% | 272 55% | 356 71% | 145 48% | 96 53% | 137 75% | 251 75% | 151 66% | 168 65% | 145 63% | 62 44% | 40 80% | | 61 68% | 387 69% | 241 69% | 344 62% | 284 64% | 171 53% | 457 67% | 195 63% | 134 66% | 44 56% | 71 47% | 221 59% | 257 65% | | |
| I know who the person is but not what job position they held | 174 17% | 93 19% | 80 16% | 58 19% | 33 18% | 25 14% | 58 17% | 41 18% | 48 18% | 43 19% | 20 14% | 8 16% | 14 16% | 111 17% | 62 18% | 93 17% | 81 18% | 69 22% | 105 15% | 73 24% | 31 15% | 11 11% | 17 11% | 66 18% | 73 18% | | | |
| None of these | 25 2% | 18 4% | 7 1% | 16 5% | 2 1% | 2 1% | 5 2% | 5 2% | 6 2% | 2 1% | 6 4% | | 6 7% | 15 2% | 10 3% | 20 4% | 5 1% | 7 2% | 18 3% | 4 1% | 5 2% | 1 1% | 2 1% | 8 2% | 5 1% | | | |

Overlap formulas used
ColumnProportions (5%): A/B,C/D/E/F,G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Contents

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.

No filters applied
Base: All Adults 18-75 in GB

| | | | | | | | | | |
|---|--|---|---|--|---|---|--|---|------------------------------------|
|  | | | | | | | | | |
| | Keir Starmer, Leader of the Labour party | Rishi Sunak, Former Chancellor of the Exchequer | Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs | Nadhim Zahawi, Chancellor of the Exchequer | Jeremy Hunt, Conservative MP and former Secretary of State for Health and Social Care | Penny Mordaunt, Minister of State for Trade | Tom Tugendhat, Conservative MP and Chairman of the Foreign Affairs Committee | Kemi Badenoch, Former Minister of State for Local Government, Faith and Communities | Suella Braverman, Attorney General |
| | A | B | C | D | E | F | G | H | I |
| Unweighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| Weighted Base | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 | 1000 |
| Very good job | 144 14% DEFGHI | 126 13% DEFGHI | 108 11% I | 77 8% H | 82 16% GHI | 82 8% HI | 82 8% HI | 77 8% HI | 70 7% FGH |
| Fairly good job | 185 19% CDEFGHI | 241 24% ACDEFGHI | 136 14% HI | 141 14% HI | 160 16% GHI | 130 13% HI | 109 11% HI | 78 8% HI | 88 9% FGH |
| Neither good nor bad job | 182 18% H | 175 18% H | 183 18% H | 206 21% H | 190 19% H | 185 19% H | 176 18% H | 159 16% H | 178 18% H |
| Fairly bad job | 145 14% DFGHI | 149 15% CDFGHI | 110 11% FGHI | 98 10% FGI | 149 15% CDFGHI | 65 7% HI | 61 6% HI | 70 7% HI | 54 5% FGH |
| Very bad job | 165 17% DFGHI | 150 15% DFGHI | 154 15% DFGHI | 112 11% FGH | 169 17% DFGHI | 59 6% HI | 47 5% HI | 59 6% HI | 90 9% FGH |
| I do not know who this person is | 66 7% ABE | 52 5% ABE | 157 16% ABE | 214 21% ABCE | 94 9% B | 308 31% ABCE | 360 36% ABCDE | 388 39% ABCDEF | 350 35% ABCDE |
| Very/fairly good job | 329 33% CDEFGHI | 367 37% CDEFGHI | 244 24% GHI | 217 22% HI | 242 24% GHI | 212 21% HI | 191 19% HI | 155 15% HI | 158 16% HI |
| Fairly/very bad job | 310 31% DFGHI | 299 30% DFGHI | 264 26% DFGHI | 210 21% FGHI | 318 32% CDFGHI | 124 12% HI | 108 11% HI | 129 13% HI | 144 14% HI |
| Don't know | 112 11% AB | 107 11% AB | 152 15% AB | 153 15% AB | 156 16% AB | 171 17% AB | 165 16% AB | 169 17% AB | 170 17% AB |

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Keir Starmer, Leader of the Labour party

No filters applied
Base: All Adults 18-75 in GB

|  | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|---|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X |
| Unweighted Base | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very good job | | 144 | 92 | 52 | 51 | 41 | 20 | 32 | 38 | 30 | 25 | 33 | 4 | 14 | 105 | 39 | 92 | 52 | 77 | 67 | 29 | 56 | 18 | 24 | 73 | 49 |
| | | 14% | 18% | 10% | 17% | 23% | 11% | 9% | 17% | 11% | 11% | 24% | 7% | 15% | 16% | 11% | 16% | 12% | 24% | 10% | 9% | 27% | 23% | 16% | 20% | 12% |
| Fairly good job | | 185 | 95 | 90 | 65 | 33 | 25 | 62 | 40 | 45 | 43 | 32 | 6 | 19 | 113 | 72 | 115 | 71 | 79 | 106 | 30 | 67 | 23 | 33 | 89 | 53 |
| | | 19% | 19% | 18% | 21% | 18% | 14% | 19% | 18% | 17% | 19% | 23% | 13% | 21% | 17% | 21% | 21% | 16% | 25% | 16% | 10% | 33% | 29% | 22% | 24% | 13% |
| Neither good nor bad job | | 182 | 99 | 84 | 44 | 32 | 36 | 70 | 38 | 47 | 47 | 23 | 8 | 20 | 123 | 59 | 84 | 98 | 44 | 138 | 55 | 32 | 19 | 30 | 66 | 69 |
| | | 18% | 20% | 17% | 15% | 18% | 20% | 21% | 16% | 18% | 21% | 17% | 15% | 22% | 19% | 17% | 15% | 22% | 14% | 20% | 18% | 16% | 25% | 20% | 18% | 17% |
| Fairly bad job | | 145 | 68 | 77 | 47 | 18 | 31 | 49 | 40 | 41 | 31 | 10 | 8 | 14 | 92 | 53 | 100 | 45 | 41 | 103 | 63 | 21 | 6 | 21 | 56 | 65 |
| | | 14% | 14% | 15% | 15% | 10% | 17% | 15% | 17% | 16% | 14% | 7% | 17% | 15% | 14% | 15% | 18% | 10% | 13% | 15% | 21% | 10% | 8% | 14% | 15% | 16% |
| Very bad job | | 165 | 89 | 76 | 22 | 13 | 41 | 90 | 45 | 41 | 45 | 18 | 9 | 8 | 83 | 82 | 83 | 82 | 32 | 133 | 111 | 3 | 6 | 17 | 25 | 125 |
| | | 17% | 18% | 15% | 7% | 7% | 23% | 27% | 19% | 16% | 20% | 13% | 18% | 8% | 13% | 23% | 15% | 19% | 10% | 20% | 36% | 1% | 8% | 12% | 7% | 31% |
| I do not know who this person is | | 66 | 14 | 52 | 38 | 17 | 7 | 4 | 14 | 21 | 10 | 6 | 7 | 9 | 50 | 16 | 28 | 38 | 16 | 50 | 6 | 7 | 2 | 10 | 18 | 14 |
| | | 7% | 3% | 10% | 12% | 9% | 4% | 1% | 6% | 8% | 4% | 4% | 14% | 10% | 8% | 5% | 5% | 9% | 5% | 7% | 2% | 3% | 3% | 7% | 5% | 4% |
| Very/fairly good job | | 329 | 187 | 142 | 116 | 74 | 45 | 94 | 79 | 75 | 68 | 65 | 10 | 32 | 218 | 111 | 207 | 122 | 156 | 173 | 59 | 122 | 40 | 57 | 162 | 102 |
| | | 33% | 38% | 28% | 38% | 41% | 25% | 28% | 34% | 29% | 30% | 47% | 20% | 36% | 34% | 32% | 37% | 28% | 49% | 25% | 19% | 60% | 52% | 38% | 43% | 26% |
| Fairly/very bad job | | 310 | 157 | 153 | 68 | 31 | 72 | 139 | 85 | 83 | 76 | 28 | 17 | 21 | 175 | 135 | 183 | 127 | 74 | 236 | 175 | 24 | 12 | 38 | 81 | 190 |
| | | 31% | 32% | 30% | 23% | 17% | 39% | 42% | 37% | 32% | 33% | 20% | 35% | 24% | 27% | 39% | 33% | 29% | 23% | 35% | 57% | 12% | 16% | 25% | 22% | 48% |
| Don't know | | 112 | 38 | 75 | 36 | 27 | 22 | 27 | 16 | 35 | 28 | 18 | 8 | 7 | 84 | 28 | 57 | 55 | 31 | 81 | 14 | 19 | 4 | 16 | 47 | 22 |
| | | 11% | 8% | 15% | 12% | 15% | 12% | 8% | 7% | 13% | 12% | 13% | 16% | 8% | 13% | 8% | 10% | 13% | 10% | 12% | 5% | 9% | 5% | 11% | 13% | 6% |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Rishi Sunak, Former Chancellor of the Exchequer

No filters applied
Base: All Adults 18-75 in GB


| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| Very good job | 126 | 81 | 45 | 41 | 30 | 21 | 34 | 16 | 27 | 36 | 29 | 5 | 13 | 92 | 34 | 69 | 57 | 61 | 65 | 55 | 14 | 15 | 21 | 44 | 68 | |
| | 13% | 16% | 9% | 14% | 16% | 11% | 10% | 7% | 10% | 15% | 21% | 9% | 15% | 14% | 10% | 12% | 13% | 19% | 10% | 18% | 7% | 20% | 14% | 12% | 17% | |
| Fairly good job | 241 | 122 | 119 | 55 | 36 | 42 | 109 | 61 | 67 | 56 | 30 | 8 | 19 | 147 | 94 | 147 | 94 | 74 | 167 | 114 | 38 | 23 | 24 | 99 | 110 | |
| | 24% | 25% | 24% | 18% | 20% | 23% | 33% | 27% | 26% | 25% | 21% | 15% | 21% | 23% | 27% | 26% | 21% | 23% | 25% | 37% | 18% | 30% | 16% | 27% | 28% | |
| Neither good nor bad job | 175 | 92 | 83 | 59 | 31 | 32 | 53 | 40 | 40 | 49 | 31 | 6 | 8 | 127 | 48 | 93 | 82 | 53 | 122 | 43 | 37 | 15 | 27 | 60 | 56 | |
| | 18% | 19% | 16% | 20% | 17% | 18% | 16% | 18% | 15% | 21% | 22% | 12% | 9% | 19% | 14% | 17% | 19% | 16% | 18% | 14% | 18% | 20% | 18% | 16% | 14% | |
| Fairly bad job | 149 | 62 | 87 | 49 | 27 | 34 | 40 | 42 | 39 | 29 | 19 | 8 | 11 | 84 | 65 | 85 | 64 | 51 | 98 | 35 | 50 | 9 | 23 | 50 | 61 | |
| | 15% | 13% | 17% | 16% | 15% | 19% | 12% | 18% | 15% | 12% | 14% | 16% | 12% | 13% | 19% | 15% | 14% | 16% | 14% | 11% | 24% | 11% | 15% | 13% | 15% | |
| Very bad job | 150 | 92 | 59 | 38 | 25 | 27 | 60 | 37 | 34 | 29 | 18 | 9 | 23 | 84 | 66 | 90 | 60 | 47 | 103 | 38 | 41 | 11 | 35 | 64 | 64 | |
| | 15% | 19% | 12% | 12% | 14% | 15% | 18% | 16% | 13% | 13% | 13% | 17% | 26% | 13% | 19% | 16% | 14% | 15% | 15% | 12% | 20% | 15% | 23% | 17% | 16% | |
| I do not know who this person is | 52 | 12 | 40 | 34 | 7 | 4 | 6 | 10 | 15 | 9 | 5 | 9 | 4 | 36 | 15 | 22 | 29 | 12 | 39 | 8 | 6 | 2 | 5 | 11 | 11 | |
| | 5% | 2% | 8% | 11% | 4% | 2% | 2% | 4% | 6% | 4% | 4% | 18% | 4% | 6% | 4% | 4% | 7% | 4% | 6% | 3% | 3% | 3% | 3% | 3% | 3% | |
| Very/fairly good job | 367 | 202 | 165 | 96 | 65 | 63 | 143 | 78 | 94 | 92 | 59 | 12 | 32 | 239 | 128 | 216 | 151 | 135 | 232 | 170 | 51 | 39 | 45 | 143 | 178 | |
| | 37% | 41% | 33% | 32% | 36% | 35% | 43% | 34% | 36% | 40% | 42% | 25% | 35% | 37% | 37% | 39% | 34% | 42% | 34% | 55% | 25% | 50% | 30% | 38% | 45% | |
| Fairly/very bad job | 299 | 154 | 146 | 86 | 52 | 62 | 100 | 79 | 74 | 58 | 37 | 17 | 34 | 169 | 131 | 175 | 124 | 98 | 201 | 73 | 90 | 20 | 58 | 114 | 125 | |
| | 30% | 31% | 29% | 29% | 29% | 34% | 30% | 34% | 28% | 25% | 27% | 34% | 38% | 26% | 37% | 31% | 28% | 31% | 30% | 24% | 44% | 26% | 39% | 31% | 32% | |
| Don't know | 107 | 35 | 72 | 28 | 26 | 21 | 32 | 24 | 37 | 22 | 8 | 5 | 12 | 80 | 26 | 53 | 54 | 23 | 84 | 15 | 19 | 1 | 15 | 45 | 27 | |
| | 11% | 7% | 14% | 9% | 14% | 12% | 10% | 10% | 14% | 9% | 5% | 11% | 13% | 12% | 8% | 9% | 12% | 7% | 12% | 5% | 9% | 1% | 10% | 12% | 7% | |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Liz Truss, Secretary of State for Foreign, Commonwealth and Development Affairs

No filters applied
Base: All Adults 18-75 in GB

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------|--------|--------|-------|-------|-------|-------|--------|----------|-------|-------------------|----------|------------------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
|  | | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very good job | 108 | 82 | 26 | 42 | 28 | 13 | 24 | 22 | 16 | 26 | 34 | 1 | 9 | 76 | 32 | 63 | 45 | 48 | 60 | 55 | 6 | 13 | 22 | 34 | 66 |
| | 11% | 17% | 5% | 14% | 15% | 7% | 7% | 10% | 6% | 11% | 24% GHIKL | 2% | 10% | 12% | 9% | 11% | 10% | 15% | 9% | 18% | 3% | 17% | 14% | 9% | 17% |
| Fairly good job | 136 | 63 | 73 | 46 | 20 | 14 | 56 | 31 | 33 | 38 | 23 | 3 | 7 | 83 | 53 | 77 | 59 | 49 | 87 | 65 | 23 | 10 | 14 | 45 | 70 |
| | 14% | 13% | 14% | 15% | 11% | 8% | 17% | 14% | 13% | 16% | 17% | 7% | 8% | 13% | 15% | 14% | 13% | 15% | 13% | 21% | 12% | 14% | 9% | 12% | 18% |
| Neither good nor bad job | 183 | 108 | 75 | 53 | 29 | 34 | 67 | 47 | 63 | 39 | 19 | 10 | 6 | 106 | 77 | 107 | 76 | 52 | 131 | 78 | 27 | 15 | 22 | 56 | 90 |
| | 18% | 22% | 15% | 18% | 16% | 18% | 20% | 20% | 24% | 17% | 14% | 19% | 7% | 16% | 22% | 19% | 17% | 16% | 19% | 25% | 13% | 19% | 15% | 15% | 23% |
| Fairly bad job | 110 | 58 | 52 | 20 | 23 | 18 | 49 | 21 | 25 | 24 | 20 | 6 | 14 | 71 | 38 | 72 | 38 | 36 | 74 | 28 | 31 | 12 | 20 | 55 | 35 |
| | 11% | 12% | 10% | 6% | 13% | 10% | 15% | 9% | 10% | 10% | 14% | 12% | 16% | 11% | 11% | 13% | 9% | 11% | 11% | 9% | 15% | 16% | 13% | 15% | 9% |
| Very bad job | 154 | 95 | 60 | 27 | 26 | 42 | 60 | 36 | 31 | 36 | 18 | 8 | 25 | 96 | 58 | 94 | 61 | 58 | 96 | 25 | 54 | 13 | 37 | 86 | 41 |
| | 15% | 19% | 12% | 9% | 14% | 23% | 18% | 16% | 12% | 16% | 13% | 17% | 28% | 15% | 17% | 17% | 14% | 18% | 14% | 8% | 27% | 17% | 25% | 23% | 10% |
| I do not know who this person is | 157 | 31 | 125 | 70 | 29 | 32 | 25 | 36 | 47 | 33 | 16 | 11 | 13 | 114 | 42 | 66 | 90 | 32 | 125 | 15 | 31 | 7 | 21 | 42 | 44 |
| | 16% | 6% | 25% | 23% | 16% | 18% | 7% | 16% | 18% | 14% | 11% | 23% | 14% | 18% | 12% | 12% | 20% | 10% | 18% | 5% | 15% | 9% | 14% | 11% | 11% |
| Very/fairly good job | 244 | 146 | 98 | 88 | 48 | 27 | 81 | 53 | 50 | 64 | 57 | 4 | 16 | 159 | 85 | 140 | 105 | 97 | 147 | 120 | 30 | 23 | 36 | 79 | 136 |
| | 24% | 29% | 20% | 29% | 26% | 15% | 24% | 23% | 19% | 28% | 41% K GHIKL | 9% | 18% | 25% | 24% | 25% | 24% | 30% | 22% | 39% | 15% | 30% | 24% | 21% | 34% |
| Fairly/very bad job | 264 | 153 | 111 | 47 | 49 | 60 | 108 | 57 | 56 | 60 | 38 | 14 | 40 | 168 | 96 | 166 | 98 | 94 | 170 | 53 | 85 | 26 | 57 | 141 | 75 |
| | 26% | 31% | 22% | 16% | 27% | 33% | 32% | 25% | 21% | 26% | 27% | 28% | 44% GHIJ C | 26% | 28% | 30% | 22% | 29% | 25% | 17% | 42% | 33% S | 38% | 38% | 19% |
| Don't know | 152 | 57 | 94 | 44 | 26 | 28 | 53 | 37 | 45 | 34 | 10 | 10 | 16 | 103 | 49 | 81 | 71 | 46 | 106 | 42 | 30 | 7 | 15 | 55 | 52 |
| | 15% | 12% | 19% | 14% | 14% | 16% | 16% | 16% | 17% | 15% | 7% J | 21% J | 18% J | 16% | 14% | 14% | 16% | 14% | 16% | 14% | 15% | 9% | 10% | 15% | 13% |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Nadhim Zahawi, Chancellor of the Exchequer

No filters applied
Base: All Adults 18-75 in GB

| | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Unweighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Weighted Base | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very good job | | 77 | 55 | 21 | 37 | 20 | 6 | 13 | 12 | 11 | 17 | 29 | 1 | 7 | 63 | 14 | 50 | 26 | 45 | 31 | 32 | 7 | 12 | 14 | 30 | 40 |
| | | 8% | 11% | 4% | 12% | 11% | 3% | 4% | 5% | 4% | 8% | 21% | 2% | 7% | 10% | 4% | 9% | 6% | 14% | 5% | 10% | 4% | 15% | 9% | 8% | 10% |
| Fairly good job | | 141 | 81 | 59 | 51 | 25 | 21 | 44 | 35 | 36 | 29 | 29 | 7 | 5 | 92 | 48 | 75 | 66 | 57 | 84 | 58 | 16 | 6 | 28 | 47 | 59 |
| | | 14% | 16% | 12% | 17% | 14% | 12% | 13% | 15% | 14% | 13% | 21% | 13% | 6% | 14% | 14% | 13% | 15% | 18% | 12% | 19% | 8% | 8% | 19% | 13% | 15% |
| Neither good nor bad job | | 206 | 110 | 96 | 53 | 37 | 28 | 88 | 52 | 57 | 52 | 22 | 9 | 14 | 127 | 79 | 104 | 102 | 62 | 144 | 80 | 43 | 19 | 26 | 77 | 91 |
| | | 21% | 22% | 19% | 18% | 20% | 15% | 26% | 23% | 22% | 23% | 16% | 18% | 16% | 20% | 23% | 19% | 23% | 19% | 21% | 26% | 21% | 24% | 17% | 21% | 23% |
| Fairly bad job | | 98 | 45 | 53 | 16 | 16 | 28 | 37 | 17 | 26 | 31 | 14 | 2 | 8 | 63 | 35 | 64 | 34 | 33 | 65 | 30 | 25 | 13 | 17 | 41 | 48 |
| | | 10% | 9% | 11% | 5% | 9% | 16% | 11% | 7% | 10% | 13% | 10% | 3% | 9% | 10% | 10% | 11% | 8% | 10% | 10% | 10% | 12% | 17% | 12% | 11% | 12% |
| Very bad job | | 112 | 76 | 36 | 28 | 12 | 29 | 43 | 29 | 26 | 19 | 12 | 7 | 19 | 67 | 45 | 71 | 40 | 38 | 73 | 23 | 37 | 7 | 27 | 57 | 32 |
| | | 11% | 15% | 7% | 9% | 6% | 16% | 13% | 12% | 10% | 8% | 8% | 14% | 22% | 10% | 13% | 13% | 9% | 12% | 11% | 7% | 18% | 9% | 18% | 15% | 8% |
| I do not know who this person is | | 214 | 59 | 155 | 82 | 35 | 43 | 54 | 52 | 58 | 45 | 18 | 20 | 21 | 132 | 82 | 104 | 110 | 39 | 175 | 42 | 40 | 15 | 25 | 69 | 70 |
| | | 21% | 12% | 31% | 27% | 19% | 24% | 16% | 23% | 22% | 20% | 13% | 40% | 24% | 20% | 24% | 19% | 25% | 12% | 26% | 14% | 19% | 19% | 17% | 19% | 18% |
| Very/fairly good job | | 217 | 137 | 81 | 88 | 45 | 27 | 57 | 47 | 47 | 46 | 58 | 8 | 12 | 155 | 62 | 125 | 92 | 102 | 115 | 91 | 23 | 18 | 42 | 77 | 99 |
| | | 22% | 28% | 16% | 29% | 15% | 17% | 17% | 20% | 18% | 20% | 41% | 15% | 13% | 24% | 18% | 22% | 21% | 32% | 17% | 29% | 11% | 23% | 28% | 21% | 25% |
| Fairly/very bad job | | 210 | 121 | 89 | 44 | 28 | 58 | 80 | 46 | 52 | 50 | 26 | 9 | 28 | 130 | 80 | 135 | 75 | 71 | 139 | 53 | 62 | 21 | 45 | 98 | 80 |
| | | 21% | 24% | 18% | 15% | 15% | 32% | 24% | 20% | 20% | 22% | 18% | 18% | 31% | 20% | 23% | 24% | 17% | 22% | 20% | 17% | 31% | 27% | 30% | 26% | 20% |
| Don't know | | 153 | 68 | 85 | 35 | 37 | 26 | 55 | 34 | 47 | 36 | 17 | 4 | 15 | 106 | 46 | 90 | 63 | 47 | 106 | 42 | 36 | 6 | 12 | 52 | 57 |
| | | 15% | 14% | 17% | 12% | 20% | 14% | 16% | 15% | 18% | 16% | 12% | 9% | 16% | 16% | 13% | 16% | 14% | 15% | 16% | 14% | 18% | 7% | 8% | 14% | 14% |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Jeremy Hunt, Conservative MP and former Secretary of State for Health and Social Care

No filters applied

Base: All Adults 18-75 in GB

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------|--------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
|  | | Gender | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very good job | 82 | 65 | 18 | 34 | 27 | 11 | 10 | 18 | 13 | 15 | 24 | 1 | 11 | 69 | 13 | 43 | 40 | 47 | 35 | 29 | 5 | 12 | 23 | 33 | 34 |
| | 8% | 13% | 4% | 11% | 15% | 6% | 3% | 8% | 5% | 6% | 17% | 2% | 12% | 11% | 4% | 8% | 9% | 15% | 5% | 9% | 3% | 16% | 16% | 9% | 9% |
| Fairly good job | 160 | 89 | 70 | 57 | 18 | 27 | 58 | 27 | 42 | 47 | 29 | 4 | 11 | 97 | 63 | 96 | 64 | 59 | 101 | 63 | 31 | 14 | 16 | 60 | 69 |
| | 16% | 18% | 14% | 19% | 10% | 15% | 17% | 12% | 16% | 20% | 21% | 8% | 12% | 15% | 18% | 17% | 14% | 18% | 15% | 21% | 15% | 18% | 10% | 16% | 17% |
| Neither good nor bad job | 190 | 100 | 89 | 46 | 37 | 36 | 71 | 52 | 51 | 41 | 27 | 7 | 11 | 128 | 61 | 105 | 84 | 61 | 128 | 77 | 36 | 14 | 19 | 67 | 79 |
| | 19% | 20% | 18% | 15% | 20% | 20% | 21% | 22% | 20% | 18% | 20% | 14% | 12% | 20% | 18% | 19% | 19% | 19% | 19% | 25% | 18% | 18% | 13% | 18% | 20% |
| Fairly bad job | 149 | 72 | 77 | 34 | 26 | 25 | 64 | 41 | 32 | 40 | 19 | 8 | 9 | 94 | 55 | 90 | 59 | 49 | 100 | 40 | 35 | 16 | 24 | 63 | 59 |
| | 15% | 15% | 15% | 11% | 14% | 14% | 19% | 18% | 12% | 17% | 14% | 16% | 10% | 14% | 16% | 16% | 13% | 15% | 15% | 13% | 17% | 21% | 16% | 17% | 15% |
| Very bad job | 169 | 99 | 70 | 43 | 26 | 38 | 62 | 37 | 45 | 38 | 13 | 11 | 24 | 93 | 77 | 99 | 70 | 51 | 118 | 48 | 54 | 8 | 38 | 75 | 75 |
| | 17% | 20% | 14% | 14% | 14% | 21% | 19% | 16% | 17% | 17% | 10% | 22% | 26% | 14% | 22% | 18% | 16% | 16% | 17% | 16% | 26% | 10% | 25% | 20% | 19% |
| I do not know who this person is | 94 | 14 | 80 | 49 | 14 | 15 | 17 | 21 | 25 | 19 | 11 | 11 | 6 | 59 | 35 | 42 | 53 | 18 | 76 | 11 | 17 | 6 | 13 | 27 | 23 |
| | 9% | 3% | 16% | 16% | 7% | 8% | 5% | 9% | 10% | 8% | 8% | 22% | 7% | 9% | 10% | 7% | 12% | 6% | 11% | 4% | 8% | 7% | 9% | 7% | 6% |
| Very/fairly good job | 242 | 154 | 88 | 91 | 45 | 39 | 67 | 45 | 56 | 61 | 53 | 5 | 22 | 166 | 76 | 139 | 103 | 106 | 136 | 92 | 37 | 26 | 39 | 92 | 104 |
| | 24% | 31% | 17% | 30% | 25% | 21% | 20% | 20% | 21% | 27% | 38% | 10% | 24% | 26% | 22% | 25% | 23% | 33% | 20% | 30% | 18% | 33% | 26% | 25% | 26% |
| Fairly/very bad job | 318 | 171 | 147 | 77 | 52 | 63 | 126 | 78 | 78 | 78 | 32 | 19 | 33 | 187 | 131 | 188 | 129 | 100 | 218 | 88 | 88 | 24 | 62 | 138 | 134 |
| | 32% | 35% | 29% | 25% | 28% | 35% | 38% | 34% | 30% | 34% | 23% | 38% | 36% | 29% | 38% | 34% | 29% | 31% | 32% | 29% | 43% | 31% | 41% | 37% | 34% |
| Don't know | 156 | 55 | 101 | 40 | 35 | 30 | 52 | 34 | 50 | 31 | 15 | 8 | 17 | 110 | 46 | 85 | 71 | 36 | 120 | 40 | 26 | 8 | 18 | 49 | 57 |
| | 16% | 11% | 20% | 13% | 19% | 16% | 16% | 15% | 19% | 13% | 11% | 15% | 19% | 17% | 13% | 15% | 16% | 11% | 18% | 13% | 13% | 11% | 12% | 13% | 14% |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Penny Mordaunt, Minister of State for Trade

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|--|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
| Unweighted Base | | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 |
| Weighted Base | | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 |
| Very good job | | 82 | 61 | 21 | 38 | 26 | 8 | 10 | 17 | 13 | 20 | 23 | 1 | 9 | 71 | 11 | 43 | 40 | 43 | 39 | 37 | 8 | 12 | 16 | 33 | 40 |
| | | 8% | 12% | 4% | 13% | 14% | 4% | 3% | 7% | 5% | 9% | 16% | 2% | 10% | 11% | 3% | 8% | 9% | 13% | 6% | 12% | 4% | 16% | 10% | 9% | 10% |
| Fairly good job | | 130 | 91 | 38 | 34 | 24 | 11 | 60 | 27 | 22 | 35 | 35 | 1 | 9 | 90 | 39 | 87 | 43 | 55 | 75 | 63 | 16 | 8 | 24 | 43 | 68 |
| | | 13% | 18% | 8% | 11% | 13% | 6% | 18% | 12% | 8% | 15% | 25% | 3% | 10% | 14% | 11% | 16% | 10% | 17% | 11% | 21% | 8% | 10% | 16% | 12% | 17% |
| | | | B | | E | | | E | | | | GHKL | | | | | P | | R | | T | | T | | | |
| Neither good nor bad job | | 185 | 100 | 86 | 57 | 26 | 32 | 71 | 44 | 50 | 41 | 24 | 9 | 17 | 107 | 78 | 98 | 88 | 49 | 136 | 72 | 34 | 14 | 25 | 63 | 88 |
| | | 19% | 20% | 17% | 19% | 14% | 17% | 21% | 19% | 19% | 18% | 18% | 18% | 19% | 17% | 22% | 17% | 20% | 15% | 20% | 23% | 16% | 18% | 17% | 17% | 22% |
| Fairly bad job | | 65 | 39 | 26 | 18 | 12 | 15 | 19 | 10 | 23 | 17 | 8 | 4 | 3 | 42 | 23 | 40 | 26 | 29 | 36 | 10 | 20 | 10 | 16 | 30 | 19 |
| | | 7% | 8% | 5% | 6% | 7% | 8% | 6% | 4% | 9% | 7% | 6% | 8% | 4% | 6% | 7% | 7% | 6% | 9% | 5% | 3% | 10% | 13% | 10% | 8% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very bad job | | 59 | 36 | 23 | 11 | 12 | 16 | 20 | 15 | 14 | 13 | 8 | 2 | 7 | 38 | 21 | 41 | 18 | 21 | 38 | 8 | 30 | 6 | 14 | 36 | 15 |
| | | 6% | 7% | 5% | 3% | 7% | 9% | 6% | 6% | 5% | 6% | 6% | 5% | 8% | 6% | 6% | 7% | 4% | 7% | 6% | 3% | 15% | 8% | 9% | 10% | 4% |
| | | | | | | | | | | | | | | | | | | | | | S | S | S | X | | |
| I do not know who this person is | | 308 | 96 | 212 | 108 | 49 | 67 | 85 | 79 | 76 | 67 | 27 | 26 | 32 | 200 | 108 | 154 | 153 | 70 | 238 | 70 | 58 | 20 | 41 | 107 | 110 |
| | | 31% | 19% | 42% | 36% | 27% | 37% | 25% | 34% | 29% | 29% | 19% | 53% | 36% | 31% | 31% | 28% | 35% | 22% | 35% | 23% | 28% | 26% | 27% | 29% | 28% |
| | | | A | | F | | F | | J | | | | HUJ | J | | | | | Q | | | | | | | |
| Very/fairly good job | | 212 | 152 | 60 | 72 | 50 | 19 | 70 | 44 | 35 | 54 | 58 | 2 | 19 | 161 | 50 | 129 | 82 | 98 | 114 | 100 | 24 | 20 | 40 | 76 | 108 |
| | | 21% | 31% | 12% | 24% | 28% | 11% | 21% | 19% | 13% | 24% | 41% | 5% | 21% | 25% | 14% | 23% | 19% | 30% | 17% | 33% | 12% | 26% | 26% | 20% | 27% |
| | | | B | | E | E | | E | | | HK | GHIKL | | N | | | | | R | | T | | T | | | |
| Fairly/very bad job | | 124 | 75 | 49 | 29 | 25 | 31 | 40 | 25 | 37 | 29 | 16 | 6 | 10 | 80 | 44 | 81 | 44 | 51 | 74 | 17 | 50 | 16 | 29 | 66 | 34 |
| | | 12% | 15% | 10% | 9% | 14% | 17% | 12% | 11% | 14% | 13% | 12% | 13% | 12% | 13% | 13% | 14% | 10% | 16% | 11% | 6% | 24% | 21% | 19% | 18% | 9% |
| | | | B | | | | | | | | | | | | | | | | | | | S | S | X | | |
| Don't know | | 171 | 72 | 99 | 37 | 32 | 33 | 69 | 38 | 62 | 39 | 15 | 6 | 11 | 102 | 69 | 97 | 74 | 54 | 117 | 48 | 39 | 7 | 16 | 62 | 57 |
| | | 17% | 15% | 20% | 12% | 17% | 18% | 21% | 16% | 24% | 17% | 11% | 12% | 13% | 16% | 20% | 17% | 17% | 17% | 17% | 16% | 19% | 9% | 11% | 17% | 14% |
| | | | | | | | | C | | J | | | | | | | | | | | | | | | | |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Contents

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Tom Tugendhat, Conservative MP and Chairman of the Foreign Affairs Committee

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| Very good job | | 82 | 65 | 17 | 41 | 22 | 7 | 12 | 17 | 14 | 21 | 19 | | 11 | 67 | 15 | 49 | 34 | 47 | 35 | 30 | 11 | 11 | 18 | 32 | 40 |
| | | 8% | 13% | 3% | 13% | 12% | 4% | 4% | 7% | 6% | 9% | 13% | | 12% | 10% | 4% | 9% | 8% | 15% | 5% | 10% | 5% | 14% | 12% | 8% | 10% |
| Fairly good job | | 109 | 65 | 44 | 28 | 24 | 12 | 45 | 22 | 27 | 20 | 33 | 2 | 4 | 72 | 37 | 75 | 34 | 41 | 68 | 48 | 19 | 11 | 17 | 40 | 53 |
| | | 11% | 13% | 9% | 9% | 13% | 7% | 13% | 9% | 11% | 9% | 24% | 4% | 5% | 11% | 11% | 13% | 8% | 13% | 10% | 16% | 9% | 15% | 11% | 11% | 13% |
| | | | | | | | E | | | | GHIKL | | | | | | P | | | | | | | | | |
| Neither good nor bad job | | 176 | 111 | 65 | 43 | 33 | 38 | 63 | 49 | 35 | 44 | 30 | 8 | 10 | 106 | 70 | 96 | 80 | 53 | 123 | 68 | 39 | 15 | 21 | 59 | 86 |
| | | 18% | 22% | 13% | 14% | 18% | 21% | 19% | 21% | 14% | 19% | 21% | 15% | 12% | 16% | 20% | 17% | 18% | 17% | 18% | 22% | 19% | 20% | 14% | 16% | 22% |
| Fairly bad job | | 61 | 29 | 32 | 13 | 12 | 14 | 22 | 10 | 22 | 11 | 13 | 2 | 4 | 49 | 12 | 35 | 26 | 22 | 39 | 13 | 19 | 5 | 17 | 34 | 22 |
| | | 6% | 6% | 6% | 4% | 7% | 8% | 7% | 4% | 8% | 5% | 9% | 4% | 5% | 7% | 3% | 6% | 6% | 7% | 6% | 4% | 9% | 7% | 11% | 9% | 5% |
| Very bad job | | 47 | 25 | 22 | 13 | 8 | 15 | 12 | 15 | 7 | 16 | 2 | 2 | 5 | 28 | 19 | 26 | 22 | 15 | 33 | 8 | 15 | 3 | 14 | 21 | 12 |
| | | 5% | 5% | 4% | 4% | 4% | 8% | 4% | 7% | 3% | 7% | 1% | 4% | 5% | 4% | 6% | 5% | 5% | 5% | 5% | 3% | 7% | 4% | 10% | 6% | 3% |
| | | | | | | | | | | | | | | | | | | | | | S | | S | | | |
| I do not know who this person is | | 360 | 124 | 235 | 132 | 55 | 65 | 108 | 89 | 93 | 76 | 27 | 30 | 43 | 223 | 136 | 189 | 170 | 87 | 273 | 87 | 65 | 23 | 49 | 117 | 127 |
| | | 36% | 25% | A | DF | 44% | 30% | 36% | 39% | 36% | 33% | 20% | 61% | 48% | 34% | 39% | 34% | 39% | 27% | 40% | 28% | 32% | 30% | 32% | 31% | 32% |
| | | | | | | | | | J | J | J | | GHIJ | IJ | | | | | Q | | | | | | | |
| Very/fairly good job | | 191 | 130 | 61 | 69 | 46 | 19 | 57 | 39 | 42 | 42 | 52 | 2 | 15 | 140 | 52 | 124 | 67 | 88 | 104 | 78 | 30 | 22 | 35 | 72 | 93 |
| | | 19% | 26% | 12% | 23% | 25% | 11% | 17% | 17% | 16% | 18% | 37% | 4% | 17% | 21% | 15% | 22% | 15% | 27% | 15% | 25% | 15% | 29% | 23% | 19% | 23% |
| | | | B | | E | EF | | | | | GHIKL | | | N | | P | | R | | T | | T | | | | |
| Fairly/very bad job | | 108 | 54 | 54 | 25 | 20 | 28 | 35 | 25 | 29 | 27 | 14 | 4 | 9 | 77 | 32 | 61 | 47 | 37 | 72 | 21 | 33 | 9 | 32 | 55 | 33 |
| | | 11% | 11% | 11% | 8% | 11% | 16% | 10% | 11% | 11% | 12% | 10% | 8% | 10% | 12% | 9% | 11% | 11% | 11% | 11% | 7% | 16% | 11% | 21% | 15% | 8% |
| | | | | | | | | | | | | | | | | | | | | | S | | S | X | | |
| Don't know | | 165 | 76 | 89 | 33 | 28 | 31 | 72 | 28 | 61 | 42 | 16 | 6 | 12 | 105 | 60 | 90 | 75 | 57 | 108 | 54 | 36 | 8 | 15 | 70 | 58 |
| | | 16% | 15% | 18% | 11% | 16% | 17% | 22% | 12% | 23% | 18% | 12% | 12% | 13% | 16% | 17% | 16% | 17% | 18% | 16% | 18% | 18% | 10% | 10% | 19% | 15% |
| | | | | | | | C | | | GJ | | | | | | | | | | | | | | | | |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J,K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Contents

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Kemi Badenoch, Former Minister of State for Local Government, Faith and Communities

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| Very good job | 77 | 56 | 21 | 41 | 25 | 5 | 6 | 12 | 7 | 25 | 25 | - | 8 | 62 | 15 | 43 | 34 | 43 | 34 | 24 | 6 | 11 | 22 | 27 | 36 | |
| | 8% | 11% | 4% | 14% | 14% | 3% | 2% | 5% | 3% | 11% | 18% | 1% | 8% | 10% | 4% | 8% | 8% | 13% | 5% | 8% | 3% | 15% | 15% | 7% | 9% | |
| Fairly good job | 78 | 47 | 31 | 31 | 17 | 10 | 20 | 14 | 18 | 20 | 22 | 1 | 3 | 51 | 26 | 44 | 34 | 36 | 42 | 30 | 12 | 6 | 15 | 34 | 31 | |
| | 8% | 10% | 6% | 10% | 9% | 6% | 6% | 6% | 7% | 9% | 16% | 2% | 4% | 8% | 8% | 8% | 8% | 11% | 6% | 10% | 6% | 7% | 10% | 9% | 8% | |
| Neither good nor bad job | 159 | 98 | 61 | 35 | 35 | 28 | 61 | 43 | 46 | 35 | 22 | 6 | 7 | 102 | 57 | 90 | 69 | 42 | 118 | 67 | 38 | 10 | 14 | 48 | 88 | |
| | 16% | 20% | 12% | 12% | 19% | 16% | 18% | 19% | 18% | 15% | 16% | 13% | 8% | 16% | 16% | 16% | 16% | 13% | 17% | 22% | 19% | 13% | 10% | 13% | 22% | |
| Fairly bad job | 70 | 39 | 31 | 19 | 11 | 21 | 20 | 19 | 19 | 15 | 7 | 3 | 7 | 53 | 17 | 40 | 30 | 26 | 45 | 18 | 19 | 3 | 16 | 33 | 20 | |
| | 7% | 8% | 6% | 6% | 6% | 12% | 6% | 8% | 7% | 7% | 5% | 6% | 8% | 8% | 5% | 7% | 7% | 8% | 7% | 6% | 9% | 4% | 11% | 9% | 5% | |
| Very bad job | 59 | 39 | 20 | 20 | 7 | 11 | 22 | 6 | 18 | 12 | 8 | 2 | 13 | 38 | 21 | 38 | 21 | 29 | 30 | 12 | 18 | 7 | 18 | 37 | 19 | |
| | 6% | 8% | 4% | 7% | 4% | 6% | 6% | 2% | 7% | 5% | 6% | 4% | 15% | 6% | 6% | 7% | 5% | 9% | 4% | 4% | 9% | 9% | 12% | 10% | 5% | |
| I do not know who this person is | 388 | 130 | 258 | 128 | 56 | 74 | 130 | 95 | 105 | 88 | 33 | 30 | 37 | 234 | 154 | 205 | 183 | 90 | 298 | 109 | 74 | 31 | 44 | 124 | 154 | |
| | 39% | 26% | 51% | 42% | 31% | 41% | 39% | 41% | 40% | 38% | 23% | 61% | 41% | 36% | 44% | 37% | 42% | 28% | 44% | 35% | 36% | 40% | 29% | 33% | 39% | |
| Very/fairly good job | 155 | 103 | 52 | 72 | 42 | 15 | 26 | 25 | 25 | 45 | 47 | 2 | 11 | 114 | 41 | 88 | 67 | 79 | 76 | 54 | 19 | 17 | 37 | 61 | 66 | |
| | 15% | 21% | 10% | 24% | 23% | 8% | 8% | 11% | 10% | 19% | 34% | 3% | 12% | 17% | 12% | 16% | 15% | 25% | 11% | 18% | 9% | 22% | 24% | 16% | 17% | |
| Fairly/very bad job | 129 | 79 | 51 | 39 | 17 | 32 | 41 | 25 | 37 | 27 | 15 | 5 | 20 | 91 | 38 | 78 | 52 | 54 | 75 | 30 | 36 | 10 | 34 | 70 | 39 | |
| | 13% | 16% | 10% | 13% | 10% | 17% | 12% | 11% | 14% | 12% | 11% | 10% | 22% | 14% | 11% | 14% | 12% | 17% | 11% | 10% | 18% | 13% | 23% | 19% | 10% | |
| Don't know | 169 | 85 | 83 | 30 | 32 | 32 | 75 | 43 | 47 | 35 | 22 | 7 | 15 | 109 | 59 | 99 | 70 | 56 | 112 | 48 | 37 | 9 | 22 | 70 | 50 | |
| | 17% | 17% | 16% | 10% | 17% | 18% | 23% | 18% | 18% | 15% | 16% | 14% | 17% | 17% | 17% | 18% | 16% | 18% | 17% | 16% | 18% | 12% | 14% | 19% | 13% | |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

Contents

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.
Sueella Braverman, Attorney General

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | Gender | | | Age | | | | Region | | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | EU Ref Vote | |
|----------------------------------|------|--------|------|--------|-------|-------|-------|-------|--------|----------|-------|----------------|-------|----------|-------------------|-------------|--------------|------|-----------|---------------|--------------|-----|----------|-------------------|-------------|-------|
| | | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | Other party (NET) | Remain | Leave |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | |
| Very good job | 70 | 57 | 13 | 32 | 22 | 5 | 12 | 13 | 13 | 16 | 21 | 1 | 7 | 53 | 17 | 40 | 30 | 40 | 30 | 23 | 10 | 12 | 21 | 24 | 40 | |
| | 7% | 12% | 3% | 11% | 12% | 3% | 4% | 6% | 5% | 7% | 15% | 2% | 8% | 8% | 5% | 7% | 7% | 12% | 4% | 7% | 5% | 15% | 14% | 6% | 10% | |
| Fairly good job | 88 | 54 | 34 | 31 | 20 | 12 | 25 | 23 | 11 | 24 | 26 | 1 | 3 | 62 | 26 | 55 | 33 | 38 | 50 | 37 | 9 | 8 | 14 | 38 | 35 | |
| | 9% | 11% | 7% | 10% | 11% | 7% | 7% | 10% | 4% | 10% | 19% | 2% | 4% | 10% | 7% | 10% | 8% | 12% | 7% | 12% | 4% | 11% | 9% | 10% | 9% | |
| Neither good nor bad job | 178 | 109 | 69 | 53 | 35 | 30 | 61 | 38 | 50 | 47 | 27 | 5 | 12 | 111 | 67 | 95 | 84 | 45 | 133 | 73 | 35 | 7 | 26 | 57 | 85 | |
| | 18% | 22% | 14% | 18% | 19% | 16% | 18% | 17% | 19% | 20% | 19% | 10% | 14% | 17% | 19% | 17% | 19% | 14% | 20% | 24% | 17% | 9% | 18% | 15% | 21% | |
| Fairly bad job | 54 | 25 | 29 | 14 | 8 | 10 | 22 | 11 | 14 | 13 | 7 | 5 | 5 | 31 | 24 | 30 | 24 | 22 | 33 | 13 | 15 | 3 | 8 | 25 | 15 | |
| | 5% | 5% | 6% | 5% | 5% | 6% | 6% | 5% | 5% | 6% | 5% | 9% | 6% | 5% | 7% | 5% | 6% | 7% | 5% | 4% | 7% | 4% | 5% | 7% | 4% | |
| Very bad job | 90 | 52 | 37 | 22 | 12 | 22 | 34 | 15 | 22 | 15 | 15 | 5 | 17 | 57 | 32 | 57 | 32 | 34 | 55 | 17 | 33 | 9 | 23 | 45 | 27 | |
| | 9% | 11% | 7% | 7% | 6% | 12% | 10% | 7% | 8% | 7% | 11% | 10% | 19% | 9% | 9% | 10% | 7% | 11% | 8% | 5% | 16% | 11% | 15% | 12% | 7% | |
| I do not know who this person is | 350 | 117 | 233 | 108 | 56 | 73 | 113 | 86 | 98 | 79 | 30 | 26 | 32 | 224 | 126 | 182 | 167 | 86 | 263 | 97 | 59 | 28 | 42 | 115 | 134 | |
| | 35% | 24% | 46% | 36% | 31% | 40% | 34% | 37% | 38% | 34% | 21% | 51% | 35% | 34% | 36% | 33% | 38% | 27% | 39% | 32% | 29% | 37% | 28% | 31% | 34% | |
| Very/fairly good job | 158 | 111 | 48 | 63 | 41 | 17 | 37 | 35 | 24 | 40 | 47 | 2 | 10 | 115 | 43 | 95 | 63 | 78 | 80 | 60 | 19 | 20 | 35 | 62 | 75 | |
| | 16% | 22% | 9% | 21% | 23% | 9% | 11% | 15% | 9% | 17% | 34% | 4% | 11% | 18% | 12% | 17% | 14% | 24% | 12% | 19% | 9% | 26% | 23% | 17% | 19% | |
| Fairly/very bad job | 144 | 78 | 66 | 36 | 20 | 32 | 55 | 26 | 35 | 28 | 22 | 10 | 23 | 88 | 56 | 87 | 57 | 56 | 88 | 30 | 47 | 11 | 32 | 71 | 42 | |
| | 14% | 16% | 13% | 12% | 11% | 18% | 17% | 11% | 14% | 12% | 16% | 20% | 25% | 14% | 16% | 16% | 13% | 17% | 13% | 10% | 23% | 15% | 21% | 19% | 11% | |
| Don't know | 170 | 80 | 89 | 42 | 30 | 30 | 68 | 45 | 53 | 37 | 14 | 8 | 14 | 112 | 58 | 100 | 69 | 57 | 113 | 49 | 44 | 11 | 15 | 68 | 60 | |
| | 17% | 16% | 18% | 14% | 17% | 17% | 20% | 19% | 20% | 16% | 10% | 16% | 15% | 17% | 16% | 18% | 16% | 18% | 17% | 16% | 22% | 14% | 10% | 18% | 15% | |

Overlap formulae used
ColumnProportions [5%]: A/B,C/D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X Minimum Base: 0(**) Small Base: 30(*)

[Contents](#)

If it was announced that a General Election was to be held later this year, which of the following, if any, would be close to how you feel? Please pick all that apply.

No filters applied
Base: All Adults 18-75 in GB

| Ipsos | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------------|-------|------|--------|-------|-------|-------|-------|-------|----------|--------|----------------|-------|----------|---------|-------------------|------|--------------|-----------|---------------|------|--------------|----------|-----|-----|-------------------|-------|-------------|--|
| | | | Gender | | | Age | | | | Region | | | | | Employment Status | | Social Grade | | Education | | GE 2019 Vote | | | | Other party (NET) | | EU Ref Vote | |
| | Total | Male | Female | 18-34 | 35-44 | 45-54 | 55-75 | North | Midlands | South | Greater London | Wales | Scotland | Working | Not working | ABC1 | C2DE | Graduates | Non-Graduates | Cons | Lab | Lib Dems | | | Remain | Leave | | |
| | A | B | | D | | F | G | | | | | K | | M | N | | | Q | R | | | | V | W | X | | | |
| Unweighted Base | 1000 | 394 | 606 | 177 | 241 | 219 | 363 | 256 | 278 | 215 | 112 | 45 | 94 | 687 | 313 | 668 | 332 | 555 | 445 | 297 | 230 | 98 | 142 | 454 | 350 | | | |
| Weighted Base | 1000 | 495 | 505 | 302 | 182 | 182 | 334 | 230 | 260 | 230 | 140 | 50 | 90 | 651 | 349 | 559 | 441 | 321 | 679 | 308 | 204 | 78 | 151 | 373 | 397 | | | |
| Excited | 160 | 109 | 52 | 74 | 41 | 23 | 22 | 32 | 31 | 38 | 38 | 1 | 20 | 115 | 46 | 99 | 61 | 72 | 88 | 34 | 41 | 13 | 42 | 75 | 53 | | | |
| | 16% | 22% | 10% | 24% | 23% | 13% | 7% | 14% | 12% | 16% | 27% | 2% | 23% | 18% | 13% | 18% | 14% | 22% | 13% | 11% | 20% | 16% | 28% | 20% | 13% | | | |
| Frustrated | 144 | 77 | 67 | 49 | 27 | 18 | 50 | 34 | 36 | 46 | 10 | 5 | 14 | 88 | 56 | 81 | 63 | 41 | 103 | 51 | 23 | 18 | 26 | 40 | 76 | | | |
| | 14% | 16% | 13% | 16% | 15% | 10% | 15% | 14% | 20% | 7% | 9% | 15% | 14% | 16% | 14% | 14% | 14% | 13% | 15% | 16% | 11% | 23% | 17% | 11% | 19% | | | |
| Bored | 80 | 44 | 36 | 18 | 13 | 11 | 37 | 15 | 11 | 30 | 18 | 1 | 5 | 52 | 29 | 45 | 35 | 20 | 61 | 23 | 11 | 9 | 16 | 20 | 44 | | | |
| | 8% | 9% | 7% | 6% | 7% | 6% | 11% | 6% | 4% | 13% | 13% | 3% | 6% | 8% | 8% | 8% | 8% | 6% | 9% | 7% | 6% | 12% | 11% | 5% | 11% | | | |
| Hopeful | 292 | 148 | 144 | 96 | 65 | 48 | 82 | 69 | 67 | 69 | 46 | 10 | 31 | 203 | 89 | 174 | 118 | 126 | 166 | 64 | 96 | 35 | 44 | 141 | 100 | | | |
| | 29% | 30% | 28% | 32% | 36% | 26% | 25% | 30% | 26% | 30% | 33% | 20% | 35% | 31% | 25% | 31% | 27% | 39% | 24% | 21% | 47% | 45% | 29% | 38% | 25% | | | |
| Worried | 170 | 83 | 87 | 53 | 30 | 31 | 56 | 44 | 39 | 42 | 25 | 13 | 7 | 110 | 60 | 98 | 72 | 55 | 115 | 78 | 23 | 12 | 28 | 60 | 83 | | | |
| | 17% | 17% | 17% | 18% | 17% | 17% | 17% | 19% | 15% | 18% | 18% | 26% | 8% | 17% | 17% | 17% | 16% | 17% | 17% | 25% | 11% | 16% | 19% | 16% | 21% | | | |
| Angry | 66 | 42 | 24 | 19 | 12 | 7 | 27 | 12 | 21 | 19 | 8 | 2 | 4 | 43 | 24 | 42 | 24 | 20 | 46 | 28 | 8 | 4 | 21 | 20 | 39 | | | |
| | 7% | 8% | 5% | 6% | 7% | 4% | 8% | 5% | 8% | 8% | 6% | 5% | 4% | 7% | 7% | 8% | 5% | 6% | 7% | 9% | 4% | 6% | 14% | 5% | 10% | | | |
| Happy | 175 | 128 | 47 | 79 | 48 | 24 | 24 | 43 | 54 | 24 | 29 | 2 | 22 | 129 | 46 | 116 | 59 | 84 | 91 | 44 | 54 | 21 | 32 | 71 | 72 | | | |
| | 17% | 26% | 9% | 26% | 13% | 7% | 7% | 19% | 21% | 11% | 21% | 4% | 25% | 20% | 13% | 21% | 13% | 26% | 13% | 14% | 26% | 27% | 21% | 19% | 18% | | | |
| Sad | 36 | 19 | 17 | 6 | 11 | 5 | 13 | 6 | 7 | 11 | 9 | | | 2 | 28 | 8 | 17 | 19 | 10 | 15 | 2 | 3 | 10 | 12 | 19 | | | |
| | 4% | 4% | 3% | 2% | 6% | 2% | 4% | 3% | 3% | 5% | 7% | | | 2% | 4% | 3% | 4% | 3% | 4% | 5% | 1% | 4% | 7% | 3% | 5% | | | |
| Relieved | 173 | 88 | 85 | 61 | 33 | 32 | 47 | 43 | 38 | 35 | 27 | 6 | 24 | 107 | 66 | 102 | 71 | 60 | 113 | 31 | 59 | 19 | 44 | 81 | 61 | | | |
| | 17% | 18% | 17% | 20% | 18% | 18% | 14% | 19% | 15% | 15% | 19% | 11% | 27% | 16% | 19% | 18% | 16% | 19% | 17% | 10% | 29% | 24% | 29% | 22% | 15% | | | |
| Would not feel anything | 223 | 93 | 130 | 57 | 28 | 52 | 85 | 52 | 57 | 51 | 28 | 22 | 12 | 138 | 85 | 109 | 114 | 48 | 175 | 71 | 22 | 8 | 26 | 72 | 87 | | | |
| | 22% | 19% | 26% | 19% | 15% | 29% | 26% | 23% | 22% | 20% | 20% | 45% | 13% | 21% | 24% | 20% | 26% | 15% | 26% | 23% | 11% | 10% | 17% | 19% | 22% | | | |
| Any positive comment (NET) | 470 | 261 | 209 | 175 | 95 | 75 | 125 | 99 | 118 | 106 | 79 | 13 | 56 | 326 | 144 | 277 | 193 | 188 | 283 | 103 | 140 | 46 | 97 | 219 | 159 | | | |
| | 47% | 53% | 41% | 58% | 52% | 41% | 37% | 43% | 45% | 46% | 57% | 25% | 62% | 50% | 41% | 50% | 44% | 58% | 42% | 33% | 69% | 60% | 64% | 59% | 40% | | | |
| Any negative comment (NET) | 323 | 167 | 156 | 91 | 61 | 53 | 118 | 71 | 79 | 88 | 47 | 14 | 24 | 209 | 114 | 194 | 129 | 98 | 225 | 131 | 51 | 33 | 50 | 107 | 155 | | | |
| | 32% | 34% | 31% | 30% | 34% | 29% | 35% | 31% | 30% | 38% | 34% | 28% | 26% | 32% | 33% | 35% | 29% | 30% | 33% | 43% | 25% | 43% | 33% | 29% | 39% | | | |
| None of these | 32 | 11 | 20 | 13 | 2 | 5 | 12 | 8 | 5 | 12 | 2 | 3 | 1 | 19 | 12 | 13 | 19 | 11 | 20 | 8 | 5 | 2 | 1 | 10 | 10 | | | |
| | 3% | 2% | 4% | 4% | 1% | 3% | 4% | 4% | 2% | 5% | 1% | 5% | 1% | 3% | 4% | 2% | 4% | 4% | 3% | 3% | 3% | 3% | 1% | 3% | 3% | | | |
| Don't know | 38 | 7 | 32 | 9 | 16 | 7 | 6 | 12 | 14 | 4 | 3 | 2 | 3 | 26 | 13 | 13 | 25 | 9 | 30 | 7 | 6 | 1 | 3 | 9 | 14 | | | |
| | 4% | 1% | 6% | 3% | 9% | 4% | 2% | 5% | 5% | 2% | 2% | 5% | 3% | 4% | 4% | 2% | 6% | 3% | 4% | 2% | 3% | 1% | 2% | 3% | 4% | | | |

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: Q(**) Small Base: 3Q(**)