

Ipsos Political Monitor - June 2022

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
Total voting	828	734	616	590	734	700	674	634	29	401	413	225	261	342	87	138	126	135	132	210	98	235	252	160	182	486	342	724	105	846	
Conservative	245	226	186	177	225	215	205	189	6	128	113	39	70	135	13	26	19	52	43	93	53	72	68	54	51	140	105	235	10	227	
	30%	31%	30%	30%	31%	31%	30%	30%	22%	32%	27%	17%	27%	40%	16%	19%	15%	38%	32%	44%	54%	31%	27%	34%	28%	29%	31%	32%	10%	27%	
Labour	335	297	252	237	290	278	272	259	12	154	177	104	111	119	48	56	69	43	55	64	29	84	114	64	72	198	136	273	62	357	
	40%	40%	41%	40%	39%	40%	40%	41%	42%	38%	43%	46%	43%	35%	56%	40%	55%	31%	42%	30%	30%	36%	46%	40%	40%	41%	40%	38%	59%	42%	
Liberal Democrats (Lib Dem)	124	108	94	90	114	111	106	96	6	59	63	37	38	49	12	25	17	21	15	33	11	47	39	17	22	85	39	110	14	112	
	15%	15%	15%	15%	16%	16%	16%	15%	20%	15%	15%	17%	15%	14%	14%	18%	14%	15%	11%	16%	11%	20%	15%	11%	12%	18%	11%	15%	13%	13%	
Scottish National Party (SNP)	36	32	29	29	33	31	30	29	1	19	17	5	16	15	1	4	6	9	6	9	2	9	7	9	12	15	20	35	*	57	
	4%	4%	5%	5%	4%	4%	4%	5%	4%	5%	4%	2%	6%	5%	1%	3%	5%	7%	5%	4%	2%	4%	3%	5%	7%	3%	6%	5%	*	7%	
Plaid Cymru	7	7	6	6	6	6	6	6	1	3	4	1	3	3	1	*	1	2	-	3	1	3	1	1	2	4	3	6	1	10	
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	1%	*	1%	1%	-	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	
Green Party	61	49	39	39	51	47	43	43	2	25	34	29	19	12	10	20	12	7	7	5	*	19	16	8	18	35	26	46	15	57	
	7%	7%	6%	7%	7%	7%	6%	7%	7%	6%	8%	13%	7%	4%	11%	14%	10%	5%	5%	2%	*	8%	6%	5%	10%	7%	8%	6%	14%	7%	
UKIP	6	4	2	2	2	2	2	2	-	3	3	2	1	2	-	2	1	*	1	1	-	-	3	1	2	3	3	6	-	6	
	1%	1%	*	*	*	*	*	*	-	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	-	-	1%	1%	1%	1%	1%	1%	-	1%	
British National Party	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	2	-	2	1	
	*	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	1%	-	2%	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	7	6	6	5	6	6	6	6	-	6	1	3	1	2	1	2	*	1	1	1	1	*	*	6	1	1	6	7	-	9	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	*	2%	1%	1%	1%	2%	*	1%	1%	1%	1%	*	*	3%	*	*	2%	1%	-	1%	
Other	7	4	4	4	5	4	4	4	1	5	2	2	2	3	*	2	*	1	3	-	-	2	4	1	-	6	1	6	1	10	
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	*	1%	*	1%	3%	-	-	1%	1%	1%	-	1%	*	1%	1%	1%	
Conservative Lead over Labour	-90	-71	-66	-60	-65	-63	-68	-69	-6	-26	-64	-65	-41	16	-35	-30	-50	9	-13	29	24	-12	-46	-11	-21	-58	-32	-38	-52	-130	
	-11%	-10%	-11%	-10%	-9%	-9%	-10%	-11%	-21%	-7%	-15%	-29%	-16%	5%	-40%	-22%	-40%	7%	-10%	14%	24%	-5%	-18%	-7%	-12%	-12%	-9%	-5%	-50%	-15%	
Undecided	67	40	16	15	24	23	22	17	5	28	39	18	29	20	5	13	22	7	13	7	1	16	15	17	20	30	37	59	9	65	
	6%	5%	2%	2%	3%	3%	3%	2%	4%	6%	7%	6%	8%	5%	4%	7%	13%	4%	8%	3%	1%	6%	5%	8%	8%	5%	8%	6%	6%	6%	
Would not vote	145	43	14	15	24	23	19	16	80	72	72	54	53	39	23	31	19	34	16	23	10	26	27	36	56	53	92	131	14	126	
	14%	5%	2%	2%	3%	3%	3%	2%	68%	14%	14%	18%	15%	10%	19%	16%	11%	19%	10%	9%	9%	9%	9%	16%	21%	9%	19%	14%	10%	12%	
Refused/Prefer not to answer	18	12	10	10	13	13	11	10	3	9	10	8	6	5	3	5	2	4	1	4	2	7	1	6	4	9	10	12	7	22	
	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	3%	2%	1%	3%	3%	1%	2%	1%	1%	2%	3%	*	3%	1%	1%	2%	1%	5%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2022

1 Jul 2022

Table 2

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Total voting	828	245	335	124	583	494	381	446	82	409	254	295	273	549	206	255	176	117	713	75	266	261	85	144	412	273	846
Conservative	245	245	-	-	-	245	116	129	21	113	74	109	59	183	68	75	65	25	224	12	210	1	2	53	137	55	227
	30%	100%	-	-	-	50%	30%	29%	26%	28%	29%	37%	22%	33%	33%	29%	37%	22%	31%	16%	79%	*	2%	37%	33%	20%	27%
Labour	335	-	335	-	335	-	146	189	35	170	102	111	120	214	99	111	46	60	298	18	30	217	10	60	166	110	357
	40%	-	100%	-	57%	-	38%	42%	43%	42%	40%	38%	44%	39%	48%	44%	26%	51%	42%	24%	11%	83%	11%	41%	40%	40%	42%
Liberal Democrats (Lib Dem)	124	-	-	124	124	124	54	70	12	66	39	42	42	81	19	40	39	18	112	8	15	12	70	19	41	64	112
	15%	-	-	100%	21%	25%	14%	16%	14%	16%	15%	14%	15%	15%	9%	16%	22%	15%	16%	11%	6%	5%	82%	13%	10%	24%	13%
Scottish National Party (SNP)	36	-	-	-	36	36	19	17	5	13	13	10	13	23	*	-	-	-	*	35	-	1	*	5	18	12	57
	4%	-	-	-	6%	7%	5%	4%	7%	3%	5%	3%	5%	4%	*	-	-	-	*	47%	-	*	*s	4%	4%	5%	7%
Plaid Cymru	7	-	-	-	7	7	2	4	1	1	2	3	1	6	-	7	-	-	-	-	1	2	-	1	2	4	10
	1%	-	-	-	1%	1%	1%	1%	2%	*	1%	1%	*	1%	-	3%	-	-	-	-	*	1%	-s	1%	*	1%	1%
Green Party	61	-	-	-	61	61	34	27	6	35	19	9	32	28	11	17	21	11	58	1	4	26	3	1	36	24	57
	7%	-	-	-	10%	12%	9%	6%	7%	9%	7%	3%	12%	5%	6%	7%	12%	9%	8%	1%	2%	10%	4%	1%	9%	9%	7%
UKIP	6	-	-	-	6	6	2	3	*	2	1	2	3	3	3	1	2	-	6	-	3	1	-	2	4	-	6
	1%	-	-	-	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	*	1%	-	1%	-	1%	*	-s	1%	1%	-	1%
British National Party	2	-	-	-	2	2	-	-	-	-	-	2	-	2	2	-	-	-	2	-	-	-	-	-	2	-	1
	*	-	-	-	*	*	-	-	-	-	-	1%	-	*	1%	-	-	-	*	-	-	-	-s	-	*	-	*
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	7	-	-	-	7	7	3	4	1	4	2	4	*	6	-	3	1	3	6	-	2	-	-	1	5	1	9
	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	1%	1%	3%	1%	-	1%	-	-s	1%	1%	*	1%
Other	7	-	-	-	7	7	5	2	1	5	2	3	3	4	3	2	1	*	6	*	-	1	-	2	2	2	10
	1%	-	-	-	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	-s	1%	1%	1%	1%
Conservative Lead over Labour	-90	245	-335	0	-335	245	-30	-60	-14	-57	-28	-3	-60	-30	-32	-37	19	-35	-75	-6	180	-216	-7	-7	-28	-55	-130
	-11%	100%	-100%	0%	-57%	50%	-8%	-13%	-18%	-14%	-11%	-1%	-22%	-6%	-15%	-14%	11%	-30%	-10%	-8%	68%	-83%	-9%	-5%	-7%	-20%	-15%
Undecided	67	-	-	-	-	-	31	36	9	33	14	21	30	35	10	23	25	5	60	4	12	1	2	15	37	16	65
	6%	-	-	-	-	-	6%	6%	8%	6%	5%	6%	8%	5%	4%	7%	10%	3%	7%	5%	4%	*	2%	7%	7%	5%	6%
Would not vote	145	-	-	-	-	-	73	72	13	78	34	41	70	74	33	45	39	19	129	10	25	13	1	42	78	26	126
	14%	-	-	-	-	-	15%	13%	12%	15%	11%	11%	18%	11%	13%	14%	16%	13%	14%	11%	8%	5%	1%	20%	15%	8%	12%
Refused/Prefer not to answer	18	-	-	-	-	-	11	7	2	12	8	3	7	11	5	6	4	2	13	2	2	5	-	3	5	10	22
	2%	-	-	-	-	-	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	-s	2%	1%	3%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Ipsos Political Monitor - June 2022

Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		UnWgt Total				
		Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority	Total
Unweighted Total	666	666	666	629	666	666	666	-	341	316	133	230	303	44	89	89	141	99	204	86	181	271	106	108	452	214	601	65	666	
Weighted Total	656	656	656	608	656	656	656	-	316	332	134	235	287	45	88	103	132	105	182	77	214	209	109	123	424	232	599	57	666	
Total voting	616	616	616	571	616	616	616	-	297	312	129	215	272	45	84	99	116	97	174	74	202	197	103	113	399	216	560	56	629	
Conservative	186	186	186	173	186	186	186	-	94	89	24	58	103	3	21	14	44	30	73	37	69	53	29	34	122	63	182	4	173	
	30%	30%	30%	30%	30%	30%	30%	-s	32%	29%	19%	27%	38%	7% s	25% s	14% s	38%	31% s	42%	50% s	34%	27%	28%	30%	31%	29%	32%	8% s	28%	
Labour	252	252	252	230	252	252	252	-	118	131	63	93	96	28	35	55	37	41	55	22	72	89	46	45	161	91	213	39	269	
	41%	41%	41%	40%	41%	41%	41%	-s	40%	42%	49%	43%	35%	63% s	41% s	56% s	32%	42% s	31%	30% s	35%	45%	44%	40%	40%	42%	38%	69% s	43%	
Liberal Democrats (Lib Dem)	94	94	94	88	94	94	94	-	45	49	18	37	39	7	11	16	20	11	28	11	40	33	11	10	73	20	86	8	80	
	15%	15%	15%	15%	15%	15%	15%	-s	15%	16%	14%	17%	14%	16% s	13% s	17% s	18%	11% s	16%	14% s	20%	17%	10%	9%	18%	9%	15%	14% s	13%	
Scottish National Party (SNP)	29	29	29	28	29	29	29	-	14	14	3	12	14	1	2	5	8	5	9	2	8	6	6	9	14	14	28	*	42	
	5%	5%	5%	5%	5%	5%	5%	-s	5%	5%	2%	6%	5%	1% s	2% s	5% s	6%	5% s	5%	2% s	4%	3%	6%	8%	4%	7%	5%	1% s	7%	
Plaid Cymru	6	6	6	6	6	6	6	-	3	3	1	2	3	1	*	-	2	-	3	1	3	*	1	2	3	3	5	1	8	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	1%	1%	1%	2% s	* s	- s	1%	- s	2%	2% s	1%	*	1%	2%	1%	1%	1%	2% s	1%	
Green Party	39	39	39	35	39	39	39	-	14	23	18	11	10	4	13	7	4	6	4	*	10	10	6	13	20	19	35	4	43	
	6%	6%	6%	6%	6%	6%	6%	-s	5%	7%	14%	5%	4%	10% s	16% s	7% s	3%	6% s	3%	1% s	5%	5%	6%	11%	5%	9%	6%	7% s	7%	
UKIP	2	2	2	2	2	2	2	-	1	1	-	1	1	-	-	1	-	-	1	-	-	2	-	-	2	-	2	-	2	
	*	*	*	*	*	*	*	-s	*	*	-	1%	*	- s	- s	1% s	-	- s	*	- s	-	1%	-	-	1%	-	2	-	- s	*
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	6	6	6	5	6	6	6	-	5	-	2	1	2	1	1	*	1	1	1	1	*	*	4	1	1	5	6	-	7	
	1%	1%	1%	1%	1%	1%	1%	-s	2%	-	2%	1%	1%	2% s	2% s	* s	1%	1% s	1%	2% s	*	*	4%	1%	*	2%	1%	- s	1%	
Other	4	4	4	4	4	4	4	-	2	2	-	*	3	-	-	*	3	-	-	-	1	2	-	-	4	-	4	-	5	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	*	-	*	1%	- s	- s	- s	*	3% s	-	- s	1%	1%	-	-	1%	-	1%	- s	1%	
Conservative Lead over Labour	-66	-66	-66	-57	-66	-66	-66	0	-24	-42	-39	-35	8	-25	-13	-41	7	-11	18	15	-3	-36	-17	-11	-38	-27	-31	-34	-96	
	-11%	-11%	-11%	-10%	-11%	-11%	-11%	0%s	-8%	-13%	-30%	-16%	3%	-56%s	-16%s	-42%s	6%	-11%s	11%	20%s	-1%	-18%	-16%	-10%	-10%	-13%	-6%	-62%s	-15%	
Undecided	16	16	16	14	16	16	16	-	5	11	3	4	9	-	3	3	2	6	3	*	6	4	4	3	10	6	16	-	17	
	2%	2%	2%	2%	2%	2%	2%	-s	2%	3%	2%	2%	3%	- s	3% s	2% s	1%	5% s	2%	1% s	3%	2%	3%	2%	2%	3%	3%	- s	3%	
Would not vote	14	14	14	13	14	14	14	-	9	5	1	10	3	-	1	1	9	1	2	1	*	8	1	4	9	5	14	-	9	
	2%	2%	2%	2%	2%	2%	2%	-s	3%	1%	1%	4%	1%	- s	1% s	1% s	7%	1% s	1%	1% s	*	4%	1%	4%	2%	2%	2%	2%	- s	1%
Refused/Prefer not to answer	10	10	10	10	10	10	10	-	5	5	1	5	4	-	1	1	4	1	3	1	6	1	1	3	6	4	9	1	11	
	2%	2%	2%	2%	2%	2%	2%	-s	2%	2%	1%	2%	1%	- s	1% s	1% s	3%	1% s	2%	2% s	3%	*	1%	2%	1%	2%	1%	2% s	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-s	-	-	-	-	-	- s	- s	- s	-	- s	-	- s	-	-	-	-	-	-	-	- s	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2022

1 Jul 2022

Table 4

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	666	173	269	80	456	360	314	352	135	230	238	259	157	497	151	202	136	71	514	106	218	230	66	107	286	273	666
Weighted Total	656	186	252	94	430	364	314	342	63	324	228	256	168	485	154	208	140	81	544	73	230	218	81	119	296	241	666
Total voting	616	186	252	94	430	364	289	327	60	301	212	242	159	454	151	198	123	79	515	65	214	214	78	108	282	226	629
Conservative	186 30%	186 100%	-	-	186 51%	91 31%	95 29%	16 27%	85 28%	65 31%	85 35%	34 22%	150 33%	53 35%	64 32%	38 31%	18 23%	164 32%	12 19%	173 81%	1 *	2 3%	41 38%	100 35%	45 20%	173 28%	
Labour	252 41%	-	252 100%	-	252 58%	114 39%	138 42%	25 41%	129 43%	85 40%	92 38%	74 47%	177 39%	75 50%	79 40%	39 32%	42 53%	219 42%	16 25%	19 9%	184 86%	9 12%	46 43%	114 40%	91 40%	269 43%	
Liberal Democrats (Lib Dem)	94 15%	-	-	94 100%	94 26%	41 14%	53 16%	9 15%	51 17%	34 16%	37 15%	22 14%	71 16%	12 8%	30 15%	31 25%	12 16%	85 16%	8 12%	13 6%	9 4%	64 82%	13 12%	24 9%	57 25%	80 13%	
Scottish National Party (SNP)	29 5%	-	-	-	29 8%	14 5%	14 4%	4 6%	10 3%	11 5%	9 4%	8 5%	20 4%	*	-	-	-	*	28 43%	-	1 *	-	3 3%	16 6%	9 4%	42 7%	
Plaid Cymru	6 1%	-	-	-	6 2%	2 1%	4 1%	1 2%	-	2 1%	3 1%	1 1%	5 1%	-	6 3%	-	-	-	-	1 *	2 1%	-	1 *	2 1%	3 2%	8 1%	
Green Party	39 6%	-	-	-	39 11%	21 7%	18 6%	4 7%	20 7%	13 6%	8 3%	17 11%	21 5%	7 5%	14 7%	13 11%	4 5%	37 7%	1 1%	3 1%	16 8%	3 4%	1 1%	20 7%	18 8%	43 7%	
UKIP	2 *	-	-	-	2 1%	1 *	1 *	-	1 *	-	1 *	1 *	1 *	2 1%	-	-	-	2 *	-	-	1 1%	-	-	2 1%	-	2 *	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	6 1%	-	-	-	6 2%	3 1%	3 1%	1 1%	3 1%	2 1%	4 2%	-	6 1%	-	3 1%	-	3 4%	5 1%	-	2 1%	-	-	1 *	3 1%	1 1%	7 1%	
Other	4 1%	-	-	-	4 1%	2 1%	1 *	*	2 1%	*	3 1%	1 *	3 1%	1 1%	2 1%	1 1%	-	4 1%	-	2 1%	-	-	2 *	1 *	*	5 1%	
Conservative Lead over Labour	-66 -11%	186 100%	-252 -100%	0 0%	-252 -58%	186 51%	-23 -8%	-43 -13%	-9 -14%	-43 -14%	-20 -9%	-7 -3%	-39 -25%	-27 -6%	-22 -15%	-15 -8%	-1 *	-24 -30%	-54 -11%	-4 -6%	154 72%	-184 -86%	-7 -9%	-6 -5%	-14 -5%	-46 -20%	-96 -15%
Undecided	16 2%	-	-	-	-	7 2%	9 3%	3 5%	5 2%	6 2%	7 3%	3 2%	12 3%	1 *	2 1%	8 6%	1 2%	12 2%	4 5%	7 3%	-	1 2%	1 6%	10 3%	5 2%	17 3%	
Would not vote	14 2%	-	-	-	-	11 3%	3 1%	-	11 3%	6 2%	5 2%	3 2%	11 2%	1 1%	3 1%	6 5%	-	10 2%	4 5%	8 3%	-	1 1%	7 6%	3 1%	4 2%	9 1%	
Refused/Prefer not to answer	10 2%	-	-	-	-	7 2%	3 1%	*	7 2%	5 2%	2 1%	2 1%	8 2%	1 1%	5 2%	3 2%	1 1%	6 1%	1 1%	2 1%	4 2%	-	3 2%	1 *	6 3%	11 2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Ipsos Political Monitor - June 2022

Table 5
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059	
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059	
Conservative	203 19%	186 22%	163 25%	154 25%	193 24%	184 24%	176 24%	167 25%	6 5%	112 22%	87 16%	36 12%	54 16%	112 28%	12 10%	24 13%	18 10%	37 20%	41 25%	71 29%	35 31%	67 24%	52 18%	46 21%	38 15%	118 20%	85 18%	195 21%	8 6%	189 18%	
Labour	299 28%	272 33%	236 36%	223 36%	270 34%	262 35%	257 35%	243 36%	4 3%	142 28%	154 29%	94 31%	99 28%	106 26%	46 39%	48 26%	60 36%	39 22%	52 32%	54 22%	24 22%	79 28%	98 33%	61 28%	62 24%	177 31%	122 25%	242 26%	58 43%	319 30%	
Liberal Democrats (Lib Dem)	106 10%	96 12%	86 13%	83 13%	101 13%	99 13%	95 13%	89 13%	3 3%	49 10%	55 10%	28 9%	37 11%	42 10%	10 8%	18 10%	17 10%	20 11%	11 7%	30 12%	9 8%	44 15%	37 13%	11 5%	14 5%	81 14%	25 5%	97 10%	9 7%	96 9%	
Scottish National Party (SNP)	33 3%	31 4%	29 4%	28 4%	31 4%	31 4%	30 4%	29 4%	1 1%	17 3%	16 3%	3 1%	15 4%	15 4%	1 1%	3 3%	6 5%	9 4%	6 4%	9 4%	2 2%	9 3%	6 2%	8 4%	11 4%	14 3%	19 4%	33 4%	*	53 5%	
Plaid Cymru	7 1%	7 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	1 *	3 1%	4 1%	1 *	3 1%	3 1%	1 *	1 *	2 1%	-	3 1%	1 1%	3 1%	1 1%	1 1%	2 1%	4 1%	3 1%	6 1%	1 1%	10 1%		
Green Party	57 5%	47 6%	38 6%	37 6%	49 6%	44 6%	40 6%	40 6%	2 2%	24 5%	31 6%	28 9%	16 5%	12 3%	8 7%	20 10%	11 7%	5 3%	7 4%	5 2%	*	17 6%	14 5%	8 4%	17 7%	32 5%	25 5%	43 5%	13 10%	52 5%	
UKIP	4 *	3 *	1 *	1 *	1 *	1 *	1 *	1 *	-	2 *	2 *	2 1%	1 *	*	-	2 1%	1 1%	*	-	*	-	-	2 1%	*	2 1%	2 1%	2 1%	4 *	-	4 *	
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	6 1%	5 1%	5 1%	4 1%	5 1%	5 1%	5 1%	5 1%	-	4 1%	1 *	3 1%	*	2 1%	1 1%	2 1%	*	-	1 1%	1 1%	1 1%	*	*	4 2%	1 *	1 *	5 1%	6 1%	-	7 1%	
Other	5 *	4 *	4 1%	4 1%	4 1%	4 *	4 1%	4 1%	-	3 1%	2 *	1 *	*	3 1%	*	1 *	-	*	3 2%	-	-	1 *	2 1%	1 *	-	4 1%	1 *	4 *	1 1%	7 1%	
Undecided	179 17%	122 15%	64 10%	63 10%	96 12%	86 11%	82 11%	67 10%	19 17%	74 15%	103 19%	51 17%	67 19%	62 15%	16 14%	34 18%	36 21%	31 17%	22 14%	40 16%	24 21%	30 11%	56 19%	40 18%	53 20%	86 15%	93 19%	155 17%	24 18%	173 16%	
Would not vote	134 13%	37 4%	9 1%	10 2%	19 2%	18 2%	14 2%	11 2%	75 64%	68 13%	66 12%	48 16%	48 14%	38 9%	21 18%	27 15%	18 10%	31 17%	16 10%	16 9%	22 9%	10 9%	25 9%	25 8%	31 14%	53 20%	50 9%	84 18%	123 13%	118 9%	
Refused/Prefer not to answer	26 2%	19 2%	15 2%	16 2%	19 2%	19 3%	17 2%	16 2%	5 5%	12 2%	13 2%	9 3%	8 2%	8 2%	2 1%	8 4%	1 1%	7 4%	1 1%	7 3%	5 5%	9 3%	2 1%	7 3%	9 3%	10 2%	15 3%	19 2%	7 5%	31 3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022
 Respondent Type : GB Adults, General Public 18+ - Telephone Weighted
 Source : Ipsos J21-103309-01
 *=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2022

1 Jul 2022

Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Conservative	203 19%	203 83%	-	-	-	203 41%	99 20%	104 18%	15 14%	100 19%	64 21%	88 25%	49 13%	152 23%	56 22%	69 21%	46 19%	22 15%	184 20%	10 11%	180 59%	1 *	- -s	41 20%	118 22%	45 14%	189 18%
Labour	299 28%	-	299 89%	-	299 51%	-	131 26%	168 30%	32 30%	153 29%	93 30%	98 27%	107 28%	191 28%	90 35%	103 31%	39 16%	53 37%	268 29%	16 17%	25 8%	208 74%	10 11%	48 24%	149 28%	103 32%	319 30%
Liberal Democrats (Lib Dem)	106 10%	-	-	106 86%	106 18%	106 22%	46 9%	60 11%	11 10%	57 11%	36 12%	39 11%	31 8%	75 11%	15 6%	35 11%	34 14%	15 11%	96 11%	7 7%	12 4%	11 4%	67 77%	16 8%	31 6%	59 18%	96 9%
Scottish National Party (SNP)	33 3%	-	-	-	33 6%	33 7%	17 3%	17 3%	5 5%	12 2%	12 4%	10 3%	12 3%	22 3%	*	-	-	-	*	33 36%	-	1 *	*	5 3%	17 3%	11 3%	53 5%
Plaid Cymru	7 1%	-	-	-	7 1%	7 1%	2 *	4 1%	1 1%	1 *	2 1%	3 1%	1 *	6 1%	-	7 2%	-	-	-	-	1 *	2 1%	- -s	1 *	2 *	4 1%	10 1%
Green Party	57 5%	-	-	-	57 10%	57 11%	34 7%	23 4%	5 5%	34 6%	17 5%	9 3%	30 8%	26 4%	8 3%	17 5%	21 9%	11 8%	54 6%	1 1%	4 1%	26 9%	3 3%	1 *	33 6%	23 7%	52 5%
UKIP	4 *	-	-	-	4 1%	4 1%	1 *	3 *	*	1 *	*	2 *	2 1%	2 *	1 *	1 *	2 1%	-	4 *	-	3 1%	1 *	- -s	*	3 1%	-	4 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -s	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -s	-	-	-	-
Reform UK/The Brexit Party	6 1%	-	-	-	6 1%	6 1%	2 *	4 1%	1 1%	2 *	*	4 1%	-	5 1%	-	3 1%	1 *	2 1%	5 1%	-	1 *	-	- -s	1 1%	3 1%	1 *	7 1%
Other	5 *	-	-	-	5 1%	5 1%	3 1%	2 *	1 *	3 1%	*	3 1%	2 *	3 *	1 1%	2 *	1 *	*	4 *	-	2 1%	*	- -s	2 1%	2 *	1 *	7 1%
Undecided	179 17%	38 16%	33 10%	18 14%	63 11%	68 14%	82 17%	95 17%	19 18%	89 17%	44 14%	60 17%	73 19%	103 15%	45 18%	40 12%	57 23%	20 14%	156 17%	18 20%	49 16%	11 4%	8 9%	41 20%	90 17%	49 15%	173 16%
Would not vote	134 13%	-	-	-	-	-	67 14%	67 12%	13 12%	71 13%	33 11%	37 10%	64 17%	70 10%	33 13%	41 13%	39 16%	16 11%	122 13%	6 7%	25 8%	13 5%	- -s	41 20%	75 14%	19 6%	118 11%
Refused/Prefer not to answer	26 2%	4 2%	3 1%	-	4 1%	5 1%	10 2%	15 3%	2 2%	11 2%	8 3%	8 2%	10 3%	16 2%	4 2%	12 4%	3 1%	4 3%	21 2%	2 2%	2 1%	5 2%	- -s	7 3%	8 2%	11 3%	31 3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -s	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

1 Jul 2022

Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	204	38	38	16	71	71	95	108	52	68	60	60	74	120	43	56	49	28	169	28	46	23	9	33	104	67	204
Weighted Total	205	42	35	18	67	74	93	111	22	100	52	67	83	119	49	52	60	25	177	20	52	17	8	47	98	60	204
Conservative	42 20%	42 100%	-s	-s	-	42 57%	16 18%	26 23%	6 26%	13 14%	10 20%	21 30%	10 12%	31 26%	12 24%	6 11%	19 31%	3 14%	40 23%	2 11%	29 56%	* 2%	2 26%	12 26%	20 20%	10 16%	38 19%
Labour	35 17%	-s 100%	35 100%	-s	35 53%	-s	14 16%	21 19%	3 16%	17 17%	10 19%	13 20%	12 15%	23 19%	10 20%	9 17%	7 12%	7 30%	30 17%	3 14%	5 9%	9 55%	10 -s	11 24%	17 17%	7 12%	38 19%
Liberal Democrats (Lib Dem)	18 9%	-s	-s	18 100%	18 27%	18 24%	7 8%	10 9%	1 5%	8 8%	3 5%	4 5%	12 14%	6 5%	3 6%	5 10%	5 9%	3 11%	16 9%	2 8%	3 5%	1 5%	3 34%	3 7%	9 9%	6 9%	16 8%
Scottish National Party	2 1%	-s	-s	-s	2 3%	2 3%	2 2%	-	* 1%	2 2%	1 1%	* 1%	1 1%	1 1%	-s	-s	-s	-s	-	2 11%	-s	-s	-s	-s	* 3%	2 3%	4 2%
Plaid Cymru	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-
Green Party	4 2%	-s	-s	-s	4 6%	4 6%	* s	4 4%	* 1%	1 1%	2 4%	-s	2 3%	2 2%	4 8%	-s	* s	-s	4 2%	* 1%	-s	-s	* 3%	-s	3 3%	1 2%	5 2%
UKIP	2 1%	-s	-s	-s	2 3%	2 3%	1 1%	1 1%	-s	1 1%	1 2%	-s	1 1%	1 1%	2 4%	-s	-s	-s	2 1%	-s	-s	-s	-s	1 2%	1 1%	-s	2 1%
Scottish Socialist Party	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-
BNP	2 1%	-s	-s	-s	2 3%	2 2%	-s	-	-s	-s	-s	2 3%	-s	2 1%	2 4%	-s	-s	-s	2 1%	-s	-s	-s	-s	-s	2 2%	-s	1 *
Independent candidate	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-
Reform UK/The Brexit Party	1 1%	-s	-s	-s	1 2%	1 2%	1 1%	-	* 1%	1 1%	1 2%	-s	* s	1 1%	-s	-s	-s	1 6%	1 1%	-s	1 2%	-s	-s	-s	-s	1 1%	2 1%
Other	2 1%	-s	-s	-s	2 3%	2 3%	2 2%	* s	-s	2 2%	1 3%	-s	1 1%	1 1%	2 4%	-s	-s	-s	2 1%	* 2%	-s	1 5%	-s	-s	1 1%	1 2%	3 1%
Undecided	67 33%	-s	-s	-s	-s	-s	31 34%	36 33%	9 41%	33 33%	14 27%	21 31%	30 37%	35 29%	10 21%	23 44%	25 41%	5 20%	60 34%	4 22%	12 24%	1 3%	2 24%	15 32%	37 38%	16 26%	65 32%
Would not vote	11 5%	-s	-s	-s	-s	-s	5 6%	5 5%	-s	8 8%	1 1%	4 6%	6 7%	4 4%	-s	4 8%	-s	3 12%	7 4%	4 19%	-s	-s	1 12%	1 2%	3 3%	7 12%	8 4%
Prefer not to answer/ Refusal	18 9%	-s	-s	-s	-s	-s	11 12%	7 6%	2 9%	12 12%	8 16%	3 4%	7 9%	11 9%	5 10%	6 11%	4 6%	2 9%	13 7%	2 11%	2 3%	5 30%	-s	3 7%	5 5%	10 17%	22 11%
Don't know	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

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Ipsos Political Monitor - June 2022

Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
1 - Absolutely certain not to vote	117	34	-	-	-	-	-	-	117	61	55	43	42	32	21	21	19	23	15	16	10	16	20	32	49	35	81	100	16	115
	11%	4%	-	-	-	-	-	-	100%	12%	10%	14%	12%	8%	18%	11%	11%	13%	9%	7%	9%	6%	7%	15%	19%	6%	17%	11%	12%	11%
2	25	5	-	-	-	-	-	-	-	7	18	14	11	1	7	7	11	-	*	*	-	5	7	7	7	11	14	20	6	19
	2%	1%	-	-	-	-	-	-	-	1%	3%	4%	3%	*	6%	3%	6%	-	*	*	-	2%	2%	3%	3%	2%	3%	2%	4%	2%
3	27	4	-	-	-	-	-	-	-	16	12	10	11	6	5	5	7	4	1	5	-	5	2	10	10	7	20	27	1	22
	3%	1%	-	-	-	-	-	-	-	3%	2%	3%	3%	2%	4%	3%	4%	2%	1%	2%	-	2%	1%	5%	4%	1%	4%	3%	*	2%
4	17	12	-	-	-	-	-	-	-	14	3	6	7	5	*	6	6	*	2	3	3	10	5	3	-	14	3	14	3	12
	2%	1%	-	-	-	-	-	-	-	3%	1%	2%	2%	1%	*	3%	4%	*	1%	1%	2%	3%	2%	1%	-	2%	1%	2%	3%	1%
5	65	36	-	-	-	-	-	-	-	28	37	29	14	22	9	20	6	9	13	9	5	10	22	13	20	32	33	59	6	68
	6%	4%	-	-	-	-	-	-	-	6%	7%	9%	4%	5%	7%	11%	3%	5%	8%	4%	5%	4%	7%	6%	8%	6%	7%	6%	5%	6%
6	36	22	-	-	36	-	-	-	-	17	17	17	4	14	9	8	*	4	7	7	4	8	6	12	10	14	22	26	10	30
	3%	3%	-	-	5%	-	-	-	-	3%	3%	6%	1%	4%	8%	4%	*	2%	4%	3%	3%	3%	2%	6%	4%	2%	5%	3%	7%	3%
7	32	15	-	-	32	32	-	-	-	8	23	20	5	8	7	13	4	1	6	2	2	10	6	9	7	16	16	24	8	33
	3%	2%	-	-	4%	4%	-	-	-	2%	4%	6%	1%	2%	6%	7%	3%	*	4%	1%	1%	4%	2%	4%	3%	3%	3%	3%	6%	3%
8	49	38	-	-	49	49	49	-	-	27	19	22	9	18	8	13	7	2	8	10	6	5	13	14	18	17	31	33	16	53
	5%	5%	-	-	6%	6%	7%	-	-	5%	4%	7%	3%	4%	7%	7%	4%	1%	5%	4%	6%	2%	4%	6%	7%	3%	7%	4%	12%	5%
9	49	47	47	-	49	49	49	49	-	32	16	20	19	10	11	9	9	10	5	5	1	19	16	8	5	35	13	41	7	41
	5%	6%	7%	-	6%	6%	7%	7%	-	6%	3%	6%	5%	2%	10%	5%	5%	6%	3%	2%	1%	7%	5%	4%	2%	6%	3%	4%	6%	4%
10 - Absolutely certain to vote	629	608	608	629	629	629	629	629	-	298	324	125	221	284	39	86	97	125	103	180	77	196	197	106	130	393	236	572	57	654
	59%	73%	93%	100%	79%	83%	87%	93%	-	58%	61%	41%	63%	70%	33%	46%	57%	69%	64%	74%	69%	69%	67%	49%	49%	68%	49%	62%	43%	62%
Don't know	11	8	-	-	-	-	-	-	-	2	8	1	3	7	1	-	1	2	1	5	4	-	2	2	6	2	9	10	*	10
	1%	1%	-	-	-	-	-	-	-	*	2%	*	1%	2%	1%	-	1%	1%	1%	2%	4%	-	1%	1%	2%	*	2%	1%	*	1%
Prefer not to answer	2	-	-	-	-	-	-	-	-	-	2	-	2	-	-	-	-	*	1	-	-	-	*	1	-	*	1	-	2	2
	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	-	-	*	1%	-	-	-	*	1%	-	*	-	-	1%	*

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

1 Jul 2022

Table 10

(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
1 - Absolutely certain not to vote	117 11%	6 3%	12 4%	6 5%	22 4%	17 3%	47 9%	70 12%	7 7%	57 11%	19 6%	26 7%	70 18%	46 7%	37 15%	30 9%	27 11%	18 13%	105 12%	5 6%	11 3%	6 2%	1 2%	27 13%	68 13%	22 7%	115 11%
2	25 2%	* 3%	11 3%	* 2%	12 2%	1 *	16 3%	10 2%	2 1%	20 4%	5 2%	1 *	19 5%	6 1%	5 2%	7 2%	19 2%	6 3%	22 2%	4 4%	- 1%	4 1%	* s	5 2%	17 3%	4 1%	19 2%
3	27 3%	2 1%	- -	2 1%	3 *	5 1%	16 3%	11 2%	3 3%	14 3%	5 2%	7 2%	14 4%	12 2%	3 1%	12 4%	11 5%	* *	27 3%	1 1%	6 2%	- -	- s	2 1%	16 3%	10 3%	22 2%
4	17 2%	- *	1 *	* 1%	8 1%	7 1%	14 3%	3 1%	1 1%	10 2%	2 *	3 1%	13 3%	4 1%	1 *	2 *	9 4%	6 4%	17 2%	* *	3 1%	4 1%	- s	9 4%	5 1%	4 1%	12 1%
5	65 6%	8 3%	18 5%	2 1%	27 5%	16 3%	24 5%	41 7%	10 10%	32 6%	18 6%	20 6%	26 7%	38 6%	13 5%	20 6%	21 9%	9 6%	60 7%	2 3%	18 6%	12 4%	- s	18 9%	30 6%	17 5%	68 6%
6	36 3%	10 4%	12 4%	3 3%	24 4%	22 5%	11 2%	24 4%	3 2%	20 4%	4 1%	13 4%	19 5%	17 3%	6 3%	12 4%	10 4%	6 4%	33 4%	2 2%	9 3%	9 3%	1 2%	7 4%	23 4%	5 2%	30 3%
7	32 3%	10 4%	6 2%	5 4%	16 3%	20 4%	20 4%	13 2%	6 6%	20 4%	10 3%	10 3%	21 3%	10 4%	12 4%	1 1%	8 5%	30 3%	1 1%	6 2%	10 4%	* s	3 1%	21 4%	9 3%	33 3%	
8	49 5%	15 6%	14 4%	9 7%	25 4%	26 5%	23 5%	26 5%	7 7%	23 4%	10 3%	16 4%	22 6%	26 4%	8 3%	18 6%	14 6%	5 4%	45 5%	3 3%	18 6%	7 3%	4 4%	3 2%	38 7%	8 2%	53 5%
9	49 5%	12 5%	22 7%	6 5%	33 6%	23 5%	28 6%	20 4%	5 5%	29 5%	15 5%	19 5%	14 4%	35 5%	13 5%	16 5%	13 5%	6 4%	47 5%	1 1%	16 5%	12 4%	6 7%	5 3%	30 6%	13 4%	41 4%
10 - Absolutely certain to vote	629 59%	177 72%	237 71%	90 73%	413 71%	353 71%	295 59%	335 60%	61 58%	303 57%	218 70%	239 66%	168 44%	457 68%	151 60%	196 60%	132 54%	77 54%	518 57%	72 79%	215 71%	212 76%	74 85%	120 59%	278 52%	231 71%	654 62%
Don't know	11 1%	4 2%	2 1%	- -	2 *	4 1%	2 *	8 2%	* *	4 1%	3 1%	5 1%	3 1%	8 1%	6 2%	4 1%	- -	* *	10 1%	* *	5 2%	1 *	- s	5 2%	6 1%	* *	10 1%
Prefer not to answer	2 *	- -	- -	- -	- -	- -	1 *	* *	- -	2 *	* *	- -	1 *	* *	- -	- -	- -	2 1%	2 *	- -	- -	1 1%	- s	- -	- -	2 1%	2 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

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Ipsos Political Monitor - June 2022

Table 11
OCT20Q12/SEP21Q9a LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Keeps its promises	243	219	201	195	222	219	215	208	11	121	117	63	79	102	30	33	37	42	41	61	24	83	74	46	40	157	86	215	28	263
	23%	26%	31%	31%	28%	29%	30%	31%	9%	24%	22%	21%	23%	25%	25%	18%	22%	23%	25%	22%	29%	25%	21%	15%	27%	18%	23%	21%	25%	
Understands the problems facing Britain	478	410	351	343	409	391	384	365	21	208	262	136	170	172	56	80	75	96	67	105	49	124	165	84	106	289	189	406	72	474
	45%	49%	54%	54%	51%	52%	53%	54%	18%	41%	49%	45%	49%	42%	47%	43%	45%	53%	41%	43%	43%	44%	56%	38%	40%	50%	39%	44%	54%	45%
Has a good team of leaders	273	234	209	206	240	234	231	218	13	130	137	70	94	108	35	35	44	50	43	65	30	84	84	53	52	168	105	232	41	289
	26%	28%	32%	33%	30%	31%	32%	32%	11%	25%	26%	23%	27%	27%	30%	19%	27%	28%	26%	27%	26%	30%	28%	24%	20%	29%	22%	25%	31%	27%
Will promise anything to win votes	542	440	338	315	411	388	370	350	58	262	277	147	194	201	59	88	85	108	91	110	54	148	151	116	126	300	242	485	56	526
	51%	53%	52%	50%	52%	51%	51%	52%	49%	51%	52%	48%	56%	50%	50%	47%	51%	60%	56%	45%	48%	52%	51%	53%	48%	52%	50%	52%	42%	50%
Divided	502	425	345	332	412	385	376	357	21	241	257	132	175	195	44	87	83	92	71	124	60	138	139	93	133	276	226	447	55	472
	47%	51%	53%	53%	52%	51%	52%	53%	18%	47%	48%	43%	50%	48%	38%	47%	49%	51%	44%	51%	54%	49%	47%	43%	51%	48%	47%	48%	41%	45%
Extreme	173	145	114	114	144	130	126	123	11	82	89	39	48	87	18	21	17	30	37	50	31	39	40	39	56	79	95	154	20	170
	16%	17%	17%	18%	18%	17%	17%	18%	9%	16%	17%	13%	14%	21%	15%	11%	10%	17%	23%	20%	28%	14%	13%	18%	21%	14%	20%	17%	15%	16%
Looks after the interests of people like me	372	324	283	279	337	322	316	295	17	172	194	128	120	124	63	65	70	51	54	70	32	92	121	70	90	213	159	310	62	386
	35%	39%	43%	44%	42%	42%	44%	44%	15%	34%	36%	42%	34%	31%	54%	35%	41%	28%	33%	29%	28%	33%	41%	32%	34%	37%	33%	34%	47%	36%
Fit to govern	351	300	270	259	300	294	289	278	24	161	181	114	125	112	49	65	69	56	52	60	30	99	110	63	79	209	142	294	57	355
	33%	36%	41%	41%	38%	39%	40%	41%	21%	31%	34%	37%	36%	28%	42%	35%	41%	31%	32%	25%	27%	35%	37%	30%	36%	30%	32%	43%	34%	
Concerned about people in real need in Britain	531	470	407	389	469	452	445	419	21	251	272	146	199	186	63	82	89	110	75	111	43	168	176	88	98	344	187	459	72	527
	50%	57%	62%	62%	59%	60%	61%	62%	18%	49%	51%	48%	57%	46%	54%	44%	53%	61%	46%	46%	38%	59%	60%	40%	38%	60%	39%	50%	54%	50%
Different to the other parties	408	356	297	281	347	335	330	309	24	210	192	112	135	160	52	60	65	70	57	104	55	108	133	83	83	242	166	360	47	405
	39%	43%	45%	45%	44%	44%	45%	46%	20%	41%	36%	37%	39%	40%	44%	32%	39%	39%	35%	43%	49%	38%	45%	38%	32%	42%	34%	39%	35%	38%
Out of date	418	348	269	256	324	309	298	279	36	208	207	100	140	178	34	66	47	93	66	113	56	130	102	79	107	232	186	389	29	398
	39%	42%	41%	41%	41%	41%	41%	41%	31%	41%	39%	33%	40%	44%	29%	36%	28%	52%	40%	46%	50%	46%	35%	36%	41%	40%	39%	42%	22%	38%
None of these	42	28	23	23	27	27	24	23	11	16	26	4	10	28	2	2	6	4	11	16	7	11	13	1	17	24	18	36	6	37
	4%	3%	3%	4%	3%	4%	3%	3%	9%	3%	5%	1%	3%	7%	2%	1%	4%	2%	7%	7%	6%	4%	5%	*	6%	4%	4%	4%	4%	3%
Don't know	67	22	13	11	25	23	17	14	17	19	46	37	12	18	16	21	10	2	6	13	8	11	15	19	21	26	40	51	16	71
	6%	3%	2%	2%	3%	3%	2%	2%	15%	4%	9%	12%	3%	5%	14%	11%	6%	1%	3%	5%	7%	4%	5%	9%	8%	5%	8%	5%	12%	7%

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		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Keeps its promises	243 23%	24 10%	141 42%	46 37%	208 36%	90 18%	109 22%	134 24%	29 28%	115 22%	86 28%	89 25%	66 17%	175 26%	66 26%	75 23%	42 17%	40 28%	209 23%	20 22%	37 12%	115 41%	45 51%	51 25%	97 18%	95 29%	263
Understands the problems facing Britain	478 45%	71 29%	227 68%	70 56%	356 61%	200 41%	222 45%	255 45%	48 46%	247 46%	159 51%	158 44%	158 42%	317 47%	126 50%	130 39%	103 42%	79 55%	411 45%	41 45%	108 35%	187 67%	55 63%	80 39%	239 45%	160 49%	474
Has a good team of leaders	273 26%	20 8%	160 48%	46 37%	228 39%	88 18%	113 23%	160 29%	31 29%	118 22%	99 32%	84 23%	89 23%	182 27%	71 28%	87 26%	50 21%	42 29%	235 26%	23 25%	44 14%	114 41%	42 49%	48 23%	132 25%	93 29%	289
Will promise anything to win votes	542 51%	173 71%	134 40%	53 43%	257 44%	297 60%	273 55%	269 48%	54 51%	297 56%	170 55%	186 52%	180 47%	356 53%	127 50%	169 51%	130 54%	63 44%	460 50%	52 57%	203 67%	115 41%	36 42%	97 48%	296 56%	148 46%	526
Divided	502 47%	150 61%	150 45%	55 45%	279 48%	278 56%	246 50%	256 46%	46 44%	268 50%	146 47%	176 49%	176 46%	321 48%	112 44%	164 50%	116 48%	68 47%	434 47%	42 46%	161 53%	142 51%	40 46%	89 44%	239 45%	173 53%	472
Extreme	173 16%	72 29%	38 11%	21 17%	74 13%	108 22%	73 15%	99 18%	19 18%	78 15%	35 11%	71 20%	67 18%	106 16%	49 19%	65 20%	36 15%	9 6%	149 16%	15 16%	78 26%	22 8%	16 19%	46 23%	84 16%	43 13%	170
Looks after the interests of people like me	372 35%	26 11%	221 66%	50 40%	312 53%	117 24%	161 32%	212 38%	39 37%	190 36%	114 37%	119 33%	138 36%	232 35%	98 39%	120 36%	72 30%	54 38%	323 35%	28 31%	63 21%	168 60%	36 42%	56 28%	197 37%	119 37%	386
Fit to govern	351 33%	19 8%	213 64%	49 39%	295 51%	101 21%	161 32%	189 34%	32 30%	193 36%	126 41%	103 29%	121 32%	229 34%	93 37%	108 33%	70 29%	53 37%	303 33%	27 29%	45 15%	158 57%	43 50%	52 25%	178 34%	121 37%	355
Concerned about people in real need in Britain	531 50%	95 39%	242 72%	79 63%	378 65%	231 47%	258 52%	273 49%	52 50%	287 54%	171 55%	185 51%	170 45%	356 53%	135 53%	156 48%	122 50%	68 48%	460 50%	49 53%	128 42%	196 70%	63 72%	74 37%	258 49%	198 61%	527
Different to the other parties	408 39%	94 38%	187 56%	52 42%	273 47%	181 37%	188 38%	220 39%	39 37%	205 38%	125 40%	138 38%	141 37%	263 39%	119 47%	110 33%	90 37%	58 41%	358 39%	30 32%	119 39%	133 48%	47 54%	76 37%	214 40%	118 36%	405
Out of date	418 39%	152 62%	71 21%	56 45%	185 32%	266 54%	206 42%	212 38%	36 34%	212 40%	127 41%	156 43%	131 34%	283 42%	95 38%	140 43%	105 43%	38 27%	357 39%	39 43%	170 56%	80 29%	46 53%	84 41%	210 40%	125 38%	398
None of these	42 4%	15 6%	3 1%	1 1%	9 2%	21 4%	17 3%	25 4%	4 4%	9 2%	9 3%	16 4%	17 5%	25 4%	9 3%	13 4%	6 2%	10 7%	37 4%	4 5%	18 6%	5 2%	* s	17 9%	14 3%	11 3%	37
Don't know	67 6%	10 4%	11 3%	4 3%	19 3%	18 4%	30 6%	36 7%	6 6%	36 7%	17 5%	17 5%	32 8%	34 5%	12 5%	28 9%	11 4%	12 8%	60 7%	3 4%	8 3%	7 3%	- s	11 5%	43 8%	12 4%	71

Fieldwork dates : Wednesday 22nd to Wednesday 29th June 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - June 2022

Table 13
OCT20Q12/SEP21Q9b_CONSERVATIVE. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Conservative Party?
The Conservative Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1059	838	666	654	811	781	748	695	115	539	506	306	344	409	118	188	151	193	144	265	119	241	378	212	228	619	440	899	160	1059
Weighted Total	1059	829	656	629	795	759	726	678	117	511	534	305	348	406	118	187	168	181	163	243	112	283	295	218	262	578	481	926	133	1059
Keeps its promises	132	108	85	86	111	104	103	91	8	65	63	35	27	70	15	20	9	19	22	47	30	31	33	32	36	64	68	118	14	125
	12%	13%	13%	14%	14%	14%	14%	13%	7%	13%	12%	11%	8%	17%	13%	11%	5%	10%	14%	19%	27%	11%	11%	15%	14%	11%	14%	13%	11%	12%
Understands the problems facing Britain	305	266	222	213	260	244	239	226	18	142	161	57	95	153	22	35	42	53	43	110	57	85	92	54	73	177	127	270	34	277
	29%	32%	34%	34%	33%	32%	33%	33%	16%	28%	30%	19%	27%	38%	19%	19%	25%	29%	27%	45%	51%	30%	31%	25%	28%	31%	26%	29%	26%	26%
Has a good team of leaders	172	144	115	113	149	138	135	122	8	82	85	36	48	87	14	22	18	31	28	59	31	39	44	34	54	83	88	145	27	161
	16%	17%	18%	18%	19%	18%	19%	18%	7%	16%	16%	12%	14%	21%	12%	12%	10%	17%	17%	24%	28%	14%	15%	16%	21%	14%	18%	16%	20%	15%
Will promise anything to win votes	745	624	501	483	586	559	540	513	65	352	385	202	266	277	72	130	124	142	114	163	70	204	218	164	158	422	323	668	76	722
	70%	75%	76%	77%	74%	74%	74%	76%	56%	69%	72%	66%	76%	68%	61%	69%	74%	78%	70%	67%	63%	72%	74%	75%	60%	73%	67%	72%	57%	68%
Divided	702	604	491	473	565	538	527	502	52	329	366	155	264	284	69	85	117	146	116	168	79	199	212	142	150	411	292	628	75	679
	66%	73%	75%	75%	71%	71%	73%	74%	44%	64%	68%	51%	76%	70%	59%	46%	70%	81%	71%	69%	71%	70%	72%	65%	57%	71%	61%	68%	56%	64%
Extreme	313	269	228	232	263	256	252	239	22	149	156	103	94	116	33	70	44	50	46	70	33	85	83	57	88	168	145	273	40	344
	30%	33%	35%	37%	33%	34%	35%	35%	19%	29%	29%	34%	27%	29%	28%	37%	26%	28%	28%	29%	29%	30%	28%	26%	34%	29%	30%	30%	30%	32%
Looks after the interests of people like me	214	188	151	150	184	174	170	157	12	110	100	40	67	108	16	24	19	48	35	73	41	67	51	48	48	119	96	200	15	194
	20%	23%	23%	24%	23%	23%	23%	23%	10%	22%	19%	13%	19%	27%	14%	13%	11%	27%	22%	30%	37%	24%	17%	22%	18%	21%	20%	22%	11%	18%
Fit to govern	219	185	149	146	185	173	166	156	15	103	114	44	63	112	18	26	25	37	37	75	41	63	59	50	47	122	97	204	15	222
	21%	22%	23%	23%	23%	23%	23%	23%	13%	20%	21%	14%	18%	28%	15%	14%	15%	21%	23%	31%	37%	22%	20%	23%	18%	21%	20%	22%	11%	21%
Concerned about people in real need in Britain	222	189	141	143	184	170	161	148	16	113	104	49	63	110	26	23	26	37	33	77	45	67	57	42	57	124	98	195	27	203
	21%	23%	21%	23%	23%	22%	22%	22%	14%	22%	19%	16%	18%	27%	22%	12%	16%	20%	20%	32%	40%	24%	19%	19%	22%	21%	20%	21%	20%	19%
Different to the other parties	468	422	367	350	419	405	395	375	22	230	234	117	154	198	48	69	64	90	70	128	73	133	150	93	94	282	186	426	43	455
	44%	51%	56%	56%	53%	53%	54%	55%	19%	45%	44%	38%	44%	49%	41%	37%	38%	50%	43%	53%	66%	47%	51%	42%	36%	49%	39%	46%	32%	43%
Out of date	522	450	372	349	424	413	404	384	31	237	279	149	185	187	49	100	87	98	85	103	45	148	162	99	113	310	211	465	56	535
	49%	54%	57%	55%	53%	54%	56%	57%	26%	46%	52%	49%	53%	46%	42%	53%	52%	54%	52%	40%	40%	52%	55%	45%	43%	54%	44%	50%	42%	51%
None of these	36	20	11	9	17	16	13	11	15	17	19	11	8	18	8	3	4	4	9	8	4	8	7	3	18	15	28	8	42	
	3%	2%	2%	1%	2%	2%	2%	2%	13%	3%	4%	3%	2%	4%	7%	1%	2%	2%	6%	3%	4%	3%	3%	1%	7%	3%	3%	6%	4%	
Don't know	58	17	10	10	18	18	15	12	14	17	37	38	11	10	13	24	9	1	1	9	6	10	13	17	17	23	34	43	14	67
	5%	2%	2%	2%	2%	2%	2%	2%	12%	3%	7%	12%	3%	2%	11%	13%	6%	1%	1%	4%	5%	4%	5%	8%	7%	4%	5%	11%	6%	

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Ipsos Political Monitor - June 2022

1 Jul 2022

Table 14
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Which of these, if any, do you think apply to the Conservative Party?
The Conservative Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1059	227	357	112	619	489	495	563	231	376	334	344	354	678	234	329	218	135	852	143	281	296	77	178	495	386	1059
Weighted Total	1059	245	335	124	583	494	496	561	106	532	310	360	380	670	253	329	243	143	915	92	305	279	87	204	531	325	1059
Keeps its promises	132 12%	78 32%	27 8%	7 6%	41 7%	91 18%	53 11%	77 14%	9 9%	54 10%	25 8%	57 16%	48 13%	81 12%	40 16%	43 13%	33 14%	9 6%	119 13%	6 7%	80 26%	16 6%	5 6%	33 16%	74 14%	25 8%	125 12%
Understands the problems facing Britain	305 29%	159 65%	63 19%	25 20%	106 18%	202 41%	130 26%	175 31%	21 20%	146 28%	77 25%	127 35%	98 26%	205 31%	77 30%	95 29%	74 30%	39 27%	265 29%	20 22%	164 54%	54 19%	18 21%	69 34%	161 30%	74 23%	277 26%
Has a good team of leaders	172 16%	117 48%	18 5%	10 8%	36 6%	135 27%	72 14%	98 18%	12 12%	74 14%	49 16%	67 19%	54 14%	116 17%	53 21%	56 17%	31 13%	21 14%	154 17%	10 11%	113 37%	8 3%	5 6%	38 18%	99 19%	35 11%	161 15%
Will promise anything to win votes	745 70%	131 54%	270 81%	102 82%	473 81%	334 68%	362 73%	380 68%	70 66%	402 75%	226 73%	252 70%	261 69%	478 71%	192 76%	198 60%	190 78%	92 65%	636 69%	72 79%	194 64%	238 85%	79 90%	131 64%	366 69%	248 76%	722 68%
Divided	702 66%	163 67%	253 76%	91 73%	421 72%	331 67%	320 64%	381 68%	70 66%	365 69%	223 72%	256 71%	219 58%	479 72%	168 66%	210 64%	166 69%	94 66%	599 65%	65 71%	214 70%	208 74%	77 88%	135 67%	335 63%	232 72%	679 64%
Extreme	313 30%	29 12%	145 43%	46 37%	251 43%	134 27%	152 31%	160 28%	35 34%	161 30%	101 33%	97 27%	113 30%	198 30%	86 34%	88 27%	67 28%	32 22%	253 28%	40 43%	49 16%	138 49%	31 36%	62 30%	139 26%	112 35%	344 32%
Looks after the interests of people like me	214 20%	148 60%	29 9%	15 12%	50 9%	169 34%	95 19%	119 21%	16 15%	104 20%	62 20%	85 24%	65 17%	147 22%	56 22%	75 23%	52 21%	19 13%	194 21%	13 14%	149 49%	17 6%	7 8%	45 22%	111 21%	59 18%	194 18%
Fit to govern	219 21%	150 61%	27 8%	14 11%	46 8%	169 34%	93 19%	126 22%	16 15%	101 19%	60 19%	95 27%	62 16%	155 23%	61 24%	67 20%	47 19%	26 18%	191 21%	18 19%	148 48%	12 4%	7 8%	50 25%	116 22%	53 16%	222 21%
Concerned about people in real need in Britain	222 21%	145 59%	28 8%	10 8%	50 9%	167 34%	97 20%	123 22%	12 11%	108 20%	58 19%	84 23%	77 20%	142 21%	59 23%	78 24%	51 21%	19 13%	194 21%	16 17%	134 44%	20 7%	4 5%	53 26%	122 23%	47 14%	203 19%
Different to the other parties	468 44%	143 58%	184 55%	63 51%	288 49%	247 50%	217 44%	252 45%	45 42%	236 44%	149 48%	174 48%	142 37%	323 48%	130 51%	142 43%	98 40%	60 42%	405 44%	39 43%	165 54%	144 52%	57 65%	93 46%	220 42%	155 48%	455 43%
Out of date	522 49%	62 25%	222 66%	71 58%	373 64%	213 43%	270 54%	251 45%	59 55%	273 51%	174 56%	166 46%	177 47%	340 51%	117 46%	173 52%	118 49%	62 43%	436 48%	53 57%	98 32%	189 68%	59 67%	102 50%	245 46%	174 54%	535 51%
None of these	36 3%	1 *	6 2%	5 4%	16 3%	11 2%	12 2%	24 4%	6 6%	5 1%	6 2%	13 4%	18 5%	18 3%	5 2%	7 2%	11 5%	12 8%	35 4%	1 1%	5 2%	6 2%	- -	12 6%	12 2%	12 4%	42 4%
Don't know	58 5%	5 2%	10 3%	2 2%	16 3%	11 2%	28 6%	30 5%	7 7%	29 5%	16 5%	12 3%	29 8%	28 4%	10 4%	21 6%	6 3%	14 10%	50 5%	5 6%	5 2%	4 2%	- -	9 4%	39 7%	10 3%	67 6%

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