Ipsos June 2022 Political Monitor
Topline Results
June 2022
Fieldwork: 22nd – 29th June 2022

Technical Details

Ipsos interviewed a representative sample of 1,059 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 22nd-29th June 2022. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1   **How would you vote if there were a General Election tomorrow?**
        IF UNDECIDED OR REFUSED AT Q1a

Q1b   **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (666)	**June 2022**	*May 2022*
	%	*%*
Conservative	**30**	*33*
Labour	**41**	*39*
Liberal Democrats (Lib Dem)	**15**	*12*
Scottish National Party/Plaid Cymru	**6**	*7*
Green Party	**6**	*5*
Other	**2**	*4*
Conservative lead (+%)	**-11**	*-6*
Would not vote	**2**	*1*
Undecided	**2**	*3*
Refused	**2**	*1*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a   **How would you vote if there were a General Election tomorrow?**
Q1b   **Which party are you most inclined to support?**

	%
Conservative	**30**
Labour	**40**
Liberal Democrats (Lib Dem)	**15**
Scottish National Party/Plaid Cymru	**5**
Green Party	**7**
Other	**3**
Conservative lead (+%)	**-10**
Would not vote	**14**
Undecided	**6**
Refused	**2**

Certainty of voting

Q2   **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	**59**
9	**5**
8	**5**
7	**3**
6	**3**
5	**6**
4	**2**
3	**3**
2	**2**
1 – absolutely certain not to vote	**11**
Don't know	**1**

Party Image

Q8 **I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to…?**

a) the Labour Party b) the Conservative Party

	Lab (April 2015) %	Lab (Sept 2015) %	Lab (Oct 2016) %	Lab (Nov 2017) %	Lab (Nov 2019) %	Lab (Oct 2020) %	Lab (Sept 2021) %	**Lab (June 2022) %**	Con (April 2015) %	Con (Sept 2015) %	Con (Oct 2016) %	Con (Nov 2017) %	Con (Nov 2019) %	Con (Oct 2020) %	Con (Sept 2021) %	**Con (June 2022) %**
Keeps its promises	24	26	23	25	26	20	18	**23**	23	30	26	22	25	17	14	**12**
Understands the problems facing Britain	52	51	41	54	47	51	39	**45**	45	48	48	40	46	34	30	**29**
Has a good team of leaders	28	27	21	31	22	30	20	**26**	44	49	47	27	37	24	24	**16**
Will promise anything to win votes	63	60	57	64	68	53	51	**51**	63	68	65	63	70	64	66	**70**
Divided	43	75	82	62	75	52	56	**47**	43	38	52	73	62	52	44	**66**
Extreme	14	36	38	37	50	20	16	**16**	23	29	27	28	33	28	22	**30**
Looks after the interests of people like me	43	43	33	45	39	40	33	**35**	33	37	38	32	36	28	22	**20**
Fit to govern	40	35	26	38	29	35	27	**33**	50	56	53	43	46	30	34	**21**
Out of date	36	55	61	47	51	36	41	**39**	44	48	45	58	44	42	39	**49**
Different to the other parties	39	62	59	64	59	41	35	**39**	42	62	53	55	55	45	42	**44**
Concerned about people in real need in Britain	N/A	61	56	66	59	60	48	**50**	N/A	32	37	28	34	26	17	**21**
None of these	2	1	1	1	2	2	3	**4**	3	*	1	1	1	2	4	**3**
Don't know	4	2	2	1	2	4	5	**6**	4	2	3	2	2	4	4	**5**