EXPECTATIONS ABOUT DISPOSABLE INCOME

Q Over the next year, do you think your disposable income will rise, decline, or stay at about the same level?

	It will fall a lot	It will fall a little	It will stay the same	Don't k	now	It will rise a lot/little
Global Country Average	16%	24%		31%		25%
Turkey	30%		28%	15%		26%
France	25%		30%		27%	15%
Great Britain	22%		32%	2	7%	14%
Hungary			21%	29%		18%
Belgium			3%	28%		17%
Sweden		31%		23%		25%
Argentina		279		25%		22%
Italy		29%		34%		14%
Canada		29%		34%		15%
Netherlands		33%		32%		19%
Poland		24%		28%		21%
United States		21%		31%		21%
Spain		<u> </u>		38% 35%		18%
Germany Chile	15%	25%		31%		<u>21%</u> 26%
Japan		25%		37%		13%
-	10%	28%	24%	51 /0		33%
Malaysia		23%	20%			35%
Australia				39%		20%
South Africa		17%	19%			40%
Denmark		25%		40%		21%
Mexico	9%	22%	35%			31%
Brazil	12%	20%	30%			33%
Colombia	11%	19%	34%			35%
South Korea			51%			20%
Saudi Arabia	10% 1	5%	27%			42%
China	3% 17%		44%			35%
India	9% 11%	27%				48%

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Four in ten across 28 countries expect their disposable income to fall over the next year (30 July 2022). Results from an Ipsos study



CURRENT FINANCIAL SITUATION

Q How well would you say you are managing financially these days? Would you say you are...

	Finding it very	y difficult	Finding it quite difficult	Just about getting by	Don't know	Doing alright	Living C	Comfortably	
Global Country Average	10%	19	9%	30%		28%			12%
China	1%	19%		49%					28%
Saudi Arabia	6%	15%	7%		55%				14%
Netherlands			25%		45%				20%
Sweden	9%	9%	16%	38	%				27%
Denmark	9%	13%	22%		36%				18%
India	8%	13%	24%		29%				25%
Australia	8%	11%	29%		32%				18%
Canada	10%	13%	2	6%		34%			14%
United States		13%		29%		31%			15%
Germany		12%		2%		33%			12%
Great Britain		11%		35%		31%			14%
South Korea	9%	15%		31%		32%			9%
Spain		15%		34%		32%			9%
Belgium		12%		43%		31%			8%
France		18%		39%		27%			10%
Hungary		16		37%		28%			8%
Colombia	8%		33%	26	%	19%			13%
South Africa	18%		18%	34%			23%		6%
Malaysia	6%	18%		45%			22%		7%
Brazil	22%			7%	22%		23%		5%
Mexico	9%		35%		24%		19%		9%
Italy	11%		22%	38%			21%		6%
Poland	6%	12%		56%			22%		4%
Japan		14		43%			21%		5%
Peru	10%		38%		27%		15%		7%
Chile	13%		37%		26%		14%		7%
Argentina	24%			41%		19%		10%	5%
Turkey	33%			31%		24%		7%	4%





PERSONAL FINANCIAL CONCERNS

Q Thinking about your personal financial situation over the next six months, how concerned, if at all, are you about each of the following?

	Very/Fairly Concerned	Don't know	Not Very/Not At All Concerned	
The cost of goods	77%			20%
and service increasing	88%			10%
Your ability to pay	56%			39%
your gas and/or electricity bills	79%			17%
Your ability to buy	54%			42%
things you're used to buying	73%			24%
Your ability to pay the bills	52%			43%
	75%			21%
The value of your home	44%			39%
	57%			27%
© Ipsos 2022			GLOBAL COUNTRY AVERAGE	
Four in ten across 28 counti	ries expect their disposable income to fall over the next yea	r (30 July 2022). Results from an Ipsos study	SOUTH AFRICA	Ipsos

EXPECTATIONS FOR SPENDING



Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

	Increase a Lot/a Little	Stay the Same	Don't know	Decrease a Lot/a Litt	le
The cost of your	76%			14%	7%
food	83%				8% 6%
The cost of your	73%			16%	6%
utilities, e.g. gas, electric, etc.	83%				10%
The cost of your	72%			17%	8%
other household shopping	81%			10	% 7%
Your motoring fuel	71%			12%	7%
costs, e.g. diesel, gasoline/petrol, etc.	81%			6%	5%
The overall cost of	58%			19%	14%
going out socialising	63%			13%	17%
The overall cost of your subscriptions,			28%		9%
e.g. Netflix, gym memberships	54%		24	%	10%
Your mortgage/rent	41%		27%		5%
	58%			20%	4%

© Ipsos 2022 Four in ten across 28 countries expect their disposable income to fall over the next year (30 July 2022). Results from an Ipsos study GLOBAL COUNTRY AVERAGES

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WHAT IS DRIVING RISING PRICES?

Q How much, if at all, do you think each of the following are contributing to the rising cost of living in your country today?

	A Great Deal/Fair Amount	Don't know	Not Very Much/At All	
The state of the global economy				15%
The Russian invasion of Ukraine and its consequences	72% 78%			19%
The policies of my national government				20%
The Covid-19 pandemic				23%
The interest rate level in my country				21%
Businesses making excessive profits				25% 22%
Immigration into my country				<u>39%</u>
Workers demanding pay increases				43% 25%
© Ipsos 2022 Four in ten across 28 countrie	es expect their disposable income to fall over the next year (30 Ju	ly 2022). Results from an Ipsos study	GLOBAL COUNTRY	AVERAGES Ipsos