

IPSOS POLITICAL MONITOR

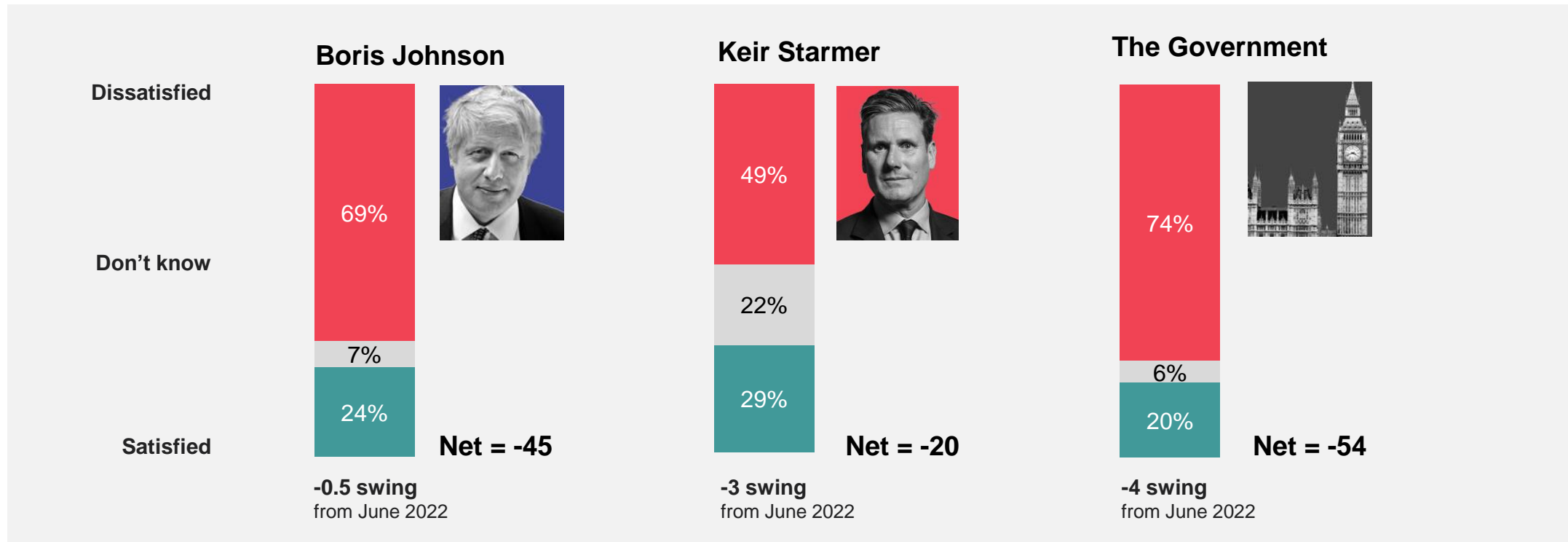
July 2022



SATISFACTION
WITH GOVERNMENT
AND PARTY LEADERS

Satisfaction with leaders and the Government: July 2022

Are you satisfied or dissatisfied with the way.... is running the country / doing his job as Prime Minister /Leader of the Labour Party?



Base: 1,052 British adults 18+, 21st – 27th July 2022. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

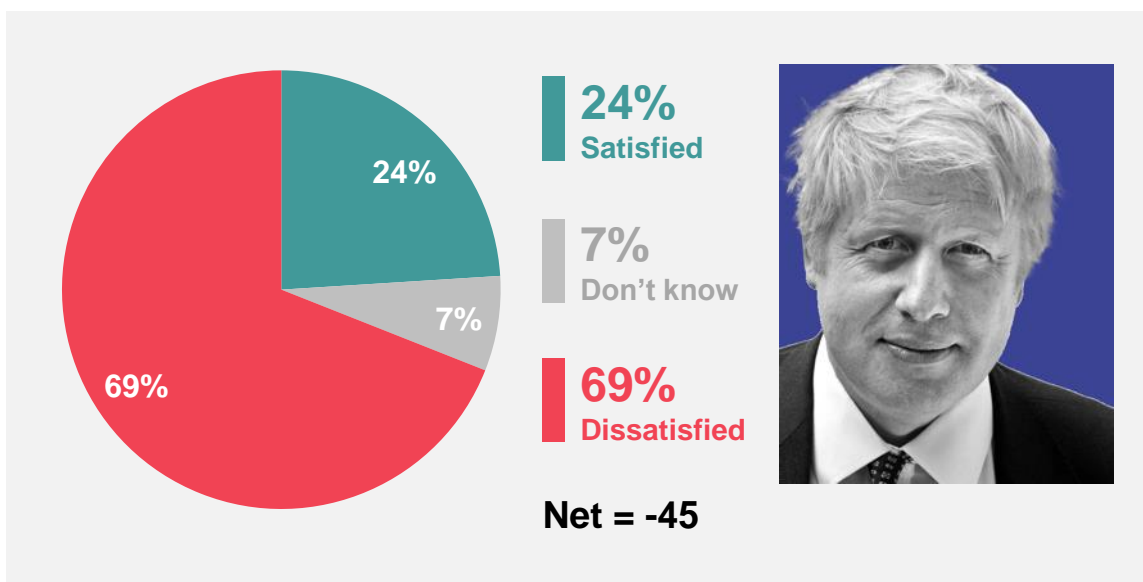
Source: Ipsos Political Monitor



Boris Johnson: Satisfaction

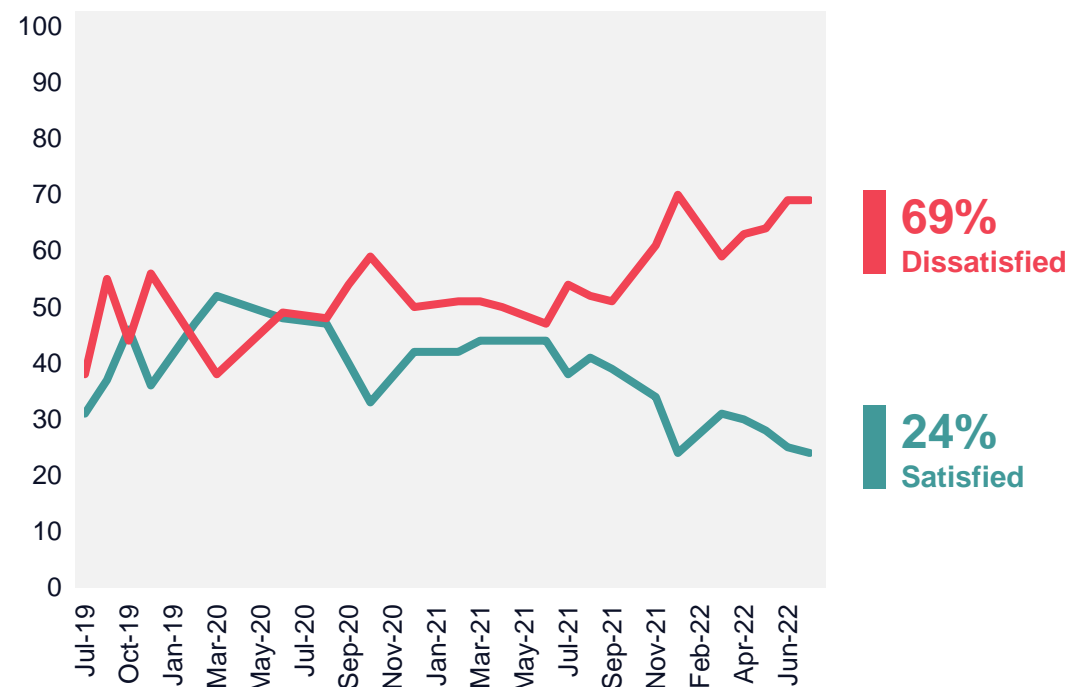
Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

July 2022



Base: 1,052 British adults 18+, 21st – 27th July 2022

July 2019 – July 2022



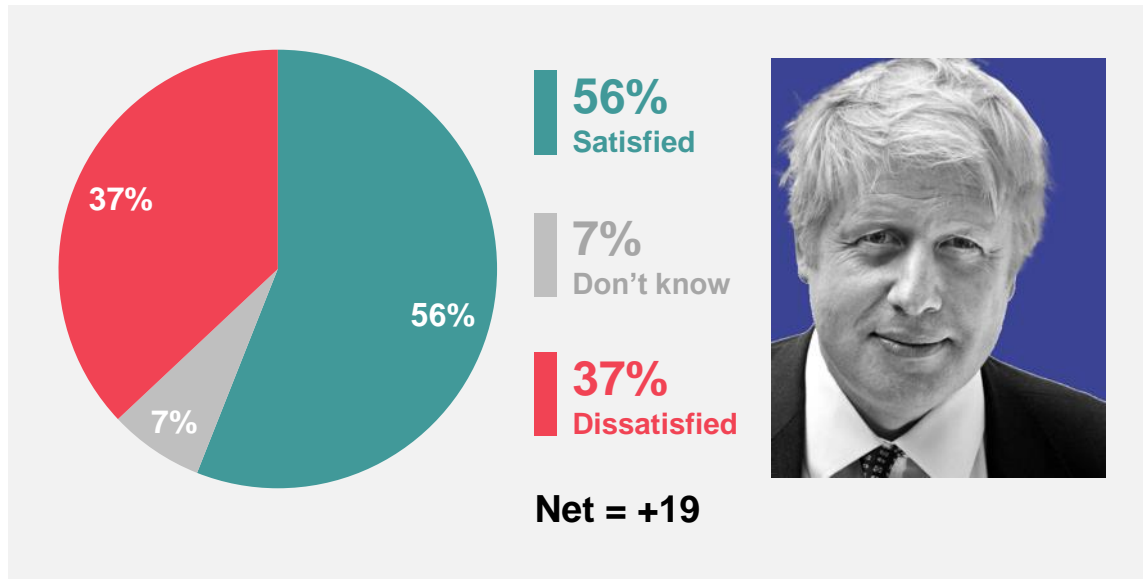
Source: Ipsos Political Monitor



Boris Johnson: Satisfaction among Conservative supporters

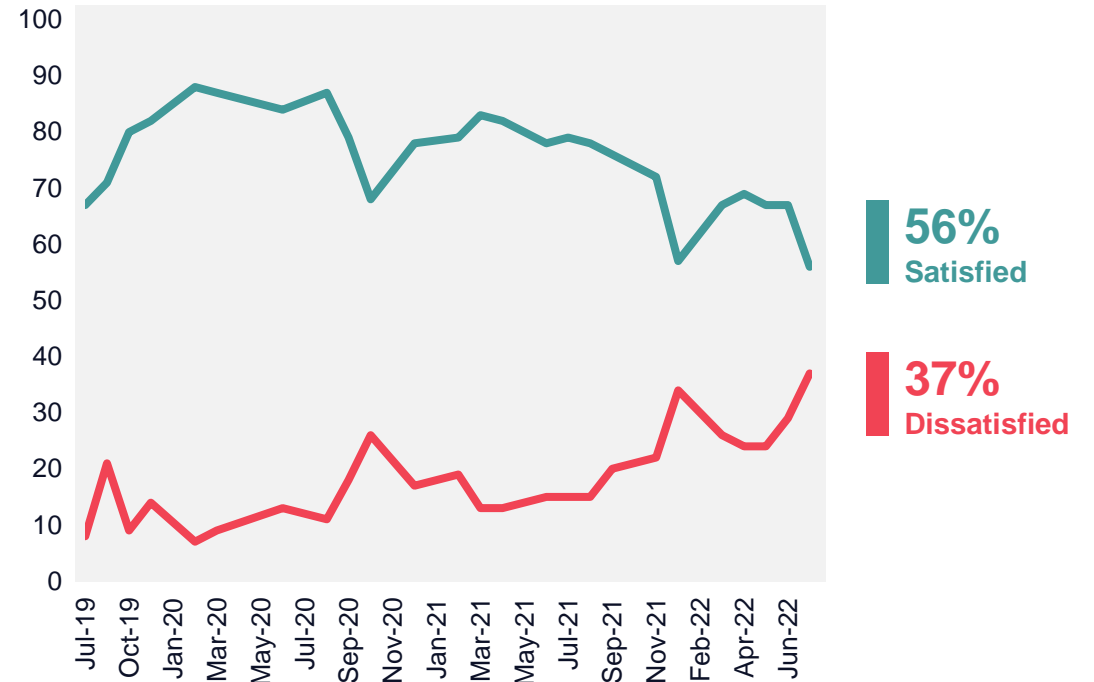
Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

July 2022



Base: 260 Conservative party supporters aged 18+, 21st – 27th July 2022

July 2019 – July 2022

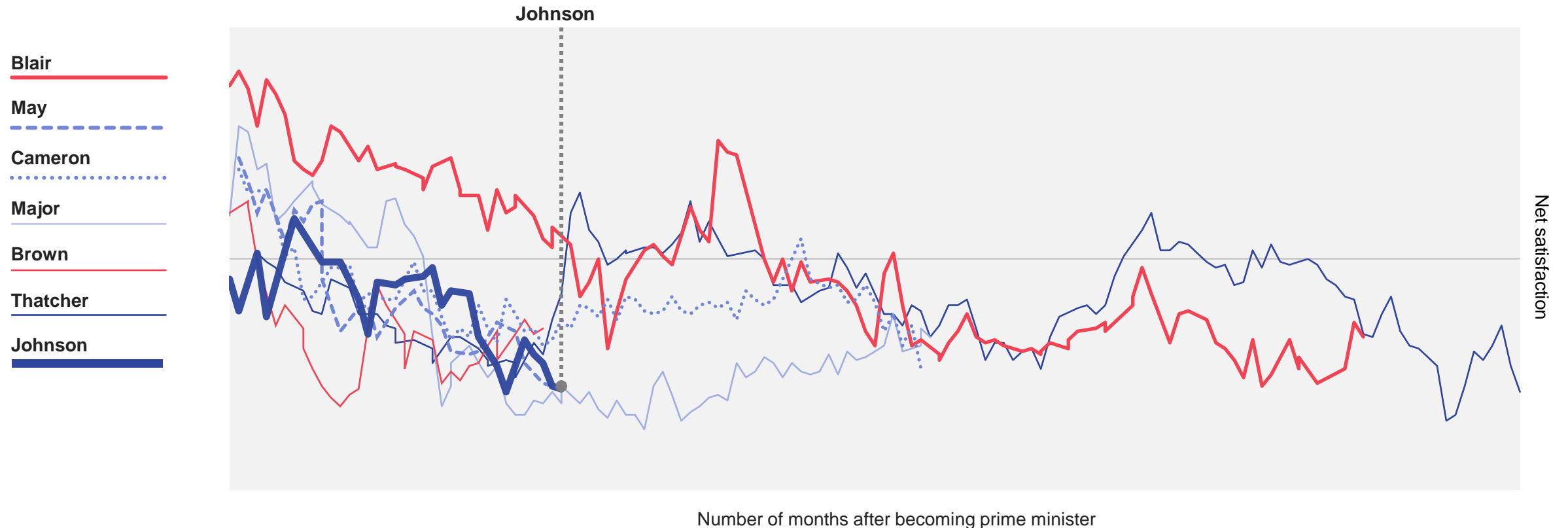


Source: Ipsos Political Monitor



Net satisfaction with Prime Ministers (1979-2022)

How satisfied or dissatisfied are you with the way ... is doing his/her job as prime minister?



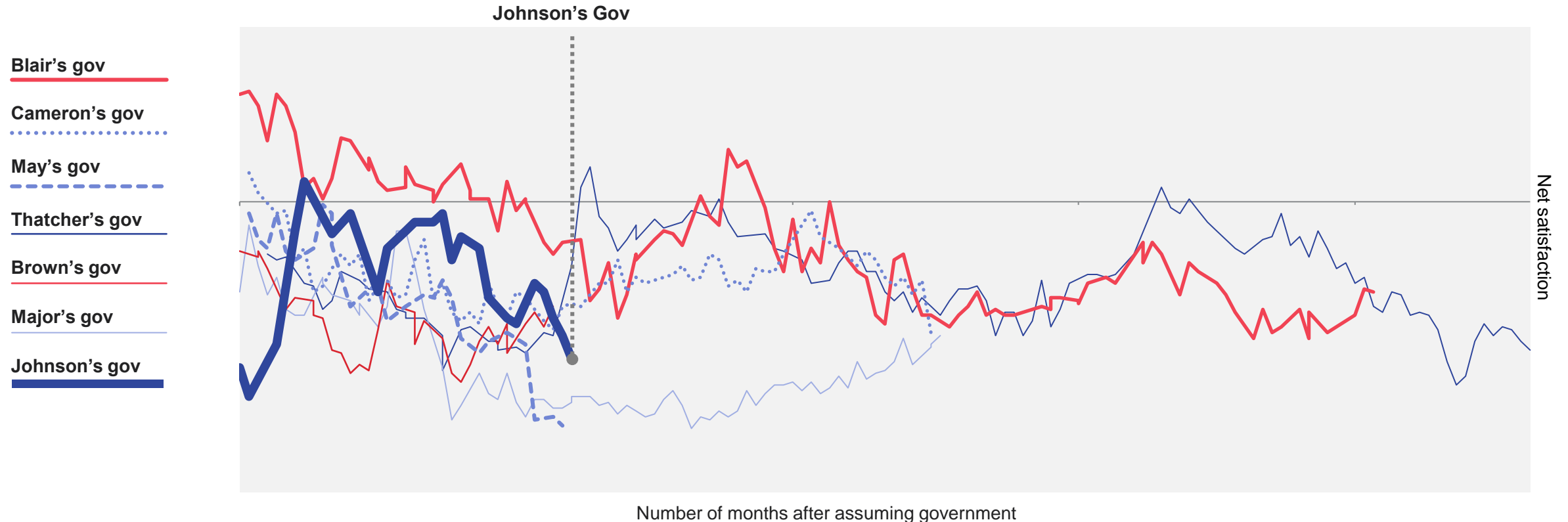
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

Source: Ipsos UK Political Monitor



Net satisfaction with the Government (1979 – 2022)

How satisfied or dissatisfied are you with the way the government is running the country?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

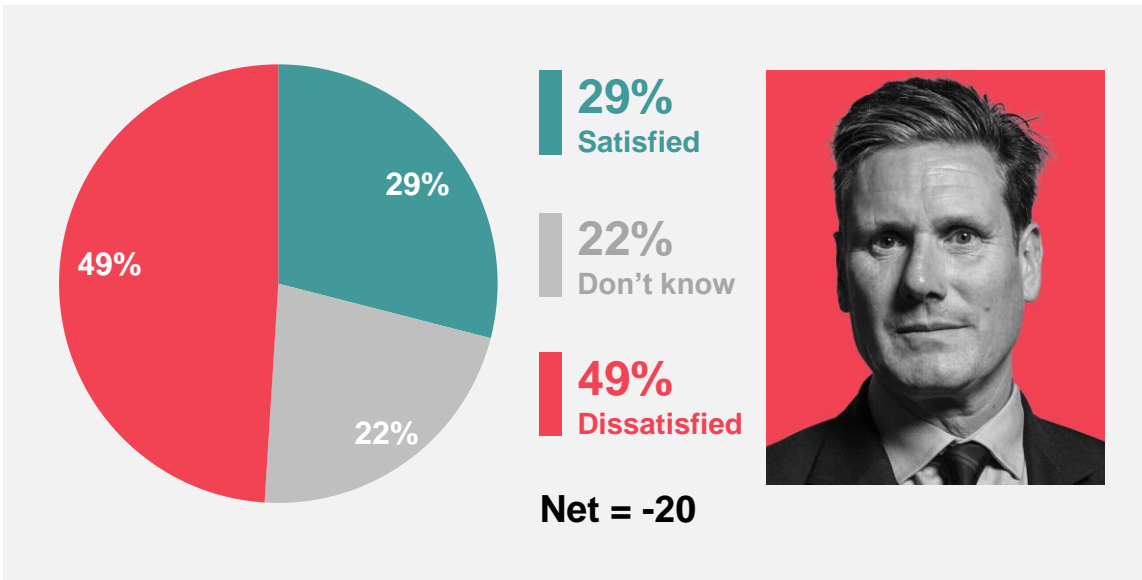
Source: Ipsos UK Political Monitor



Keir Starmer: Satisfaction

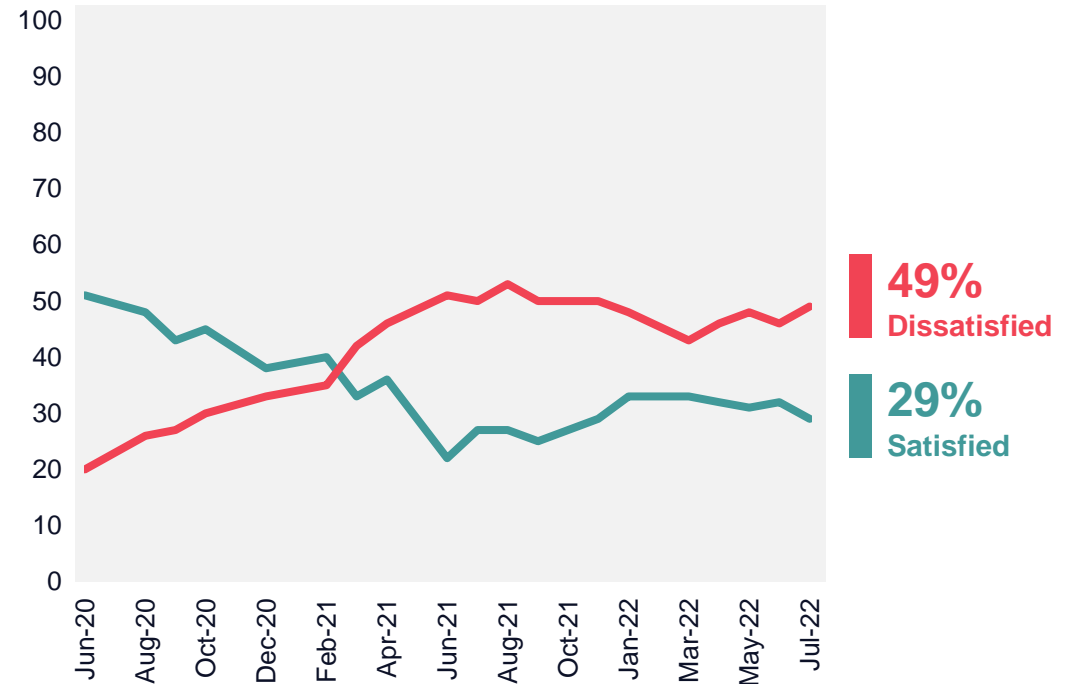
Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

July 2022



Base: 1,052 British adults 18+, 21st – 27th July 2022

June 2020 – July 2022



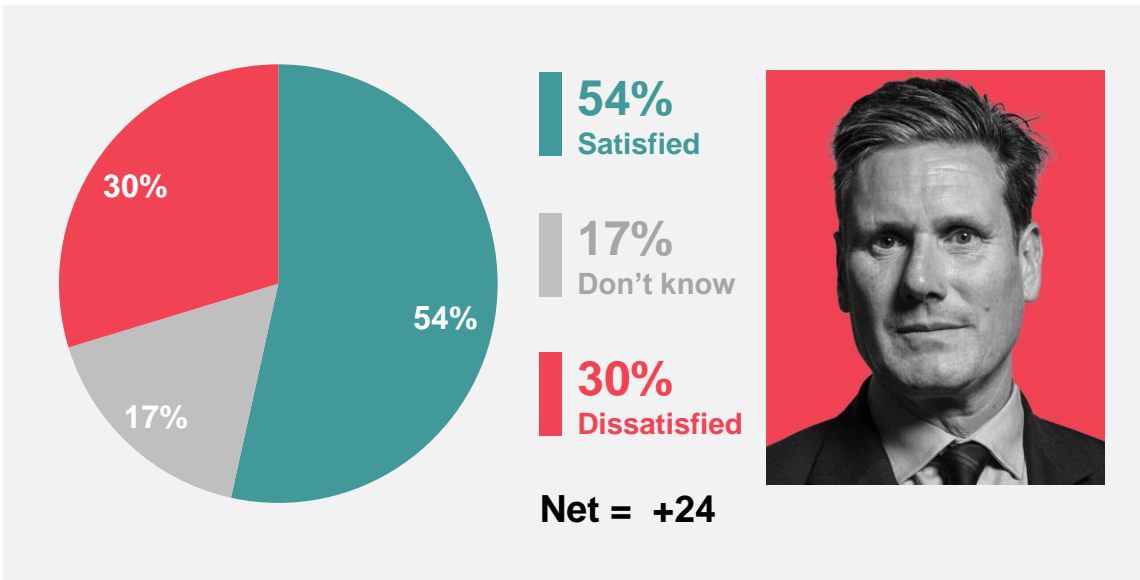
Source: Ipsos Political Monitor



Keir Starmer: Satisfaction amongst Labour supporters

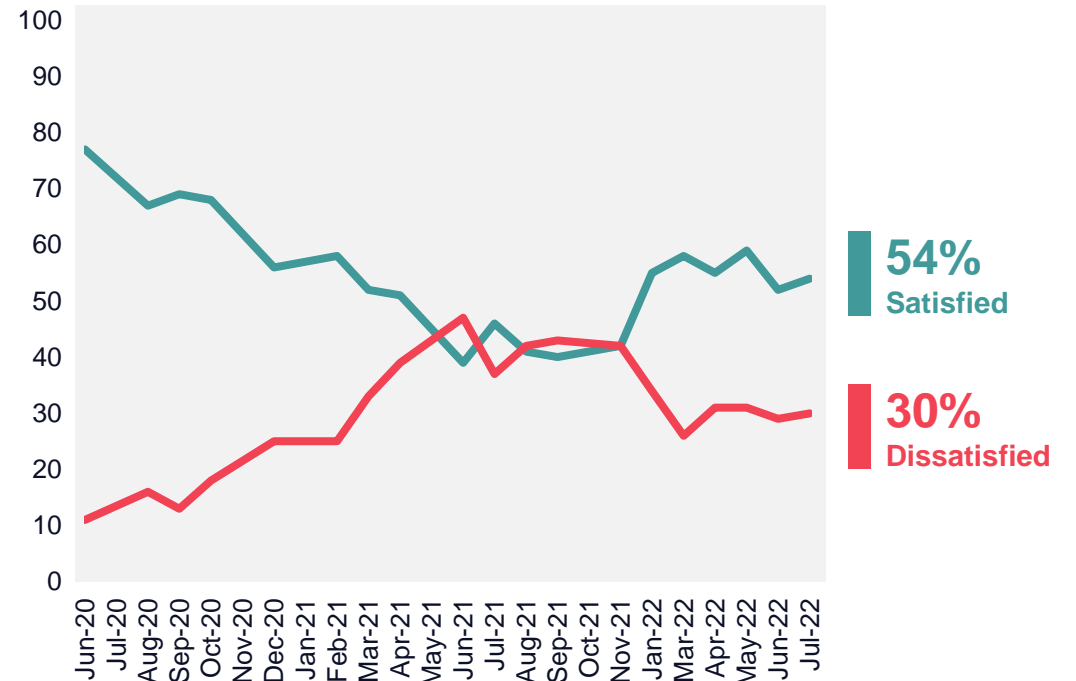
Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

July 2022



Base: 342 Labour party supporters aged 18+, 21st – 27th July 2022

June 2020 – July 2022

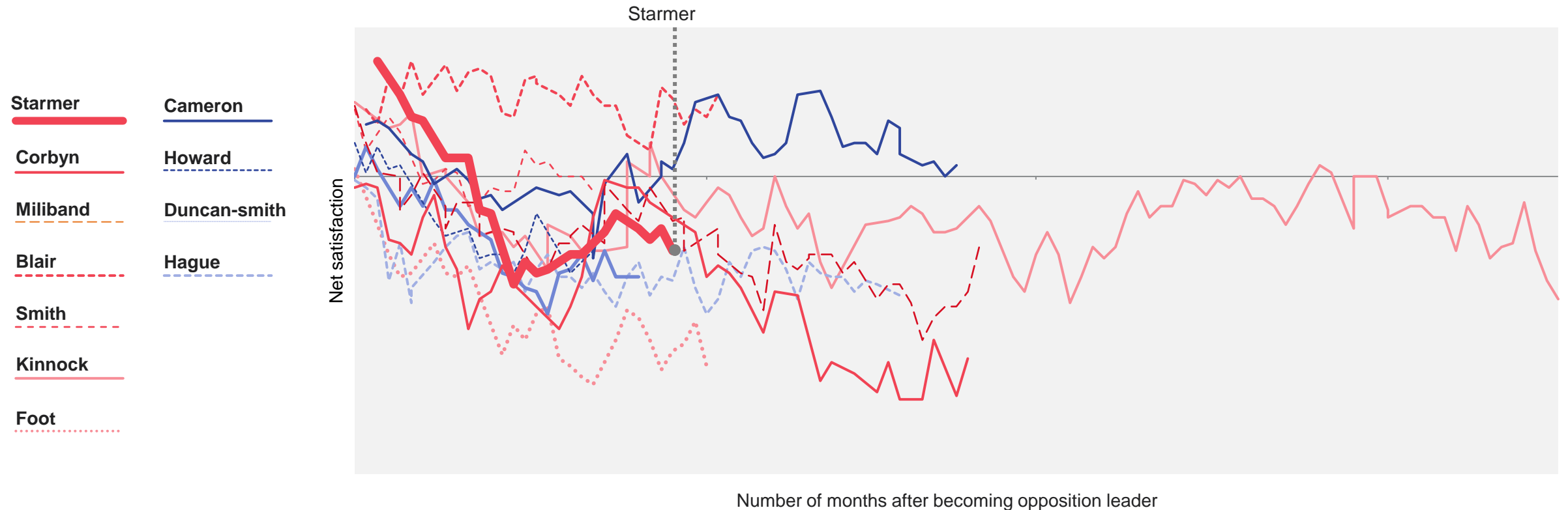


Source: Ipsos Political Monitor



Net satisfaction with Opposition Leaders (1980 – 2022)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone
Base: c.1,000 British adults each month

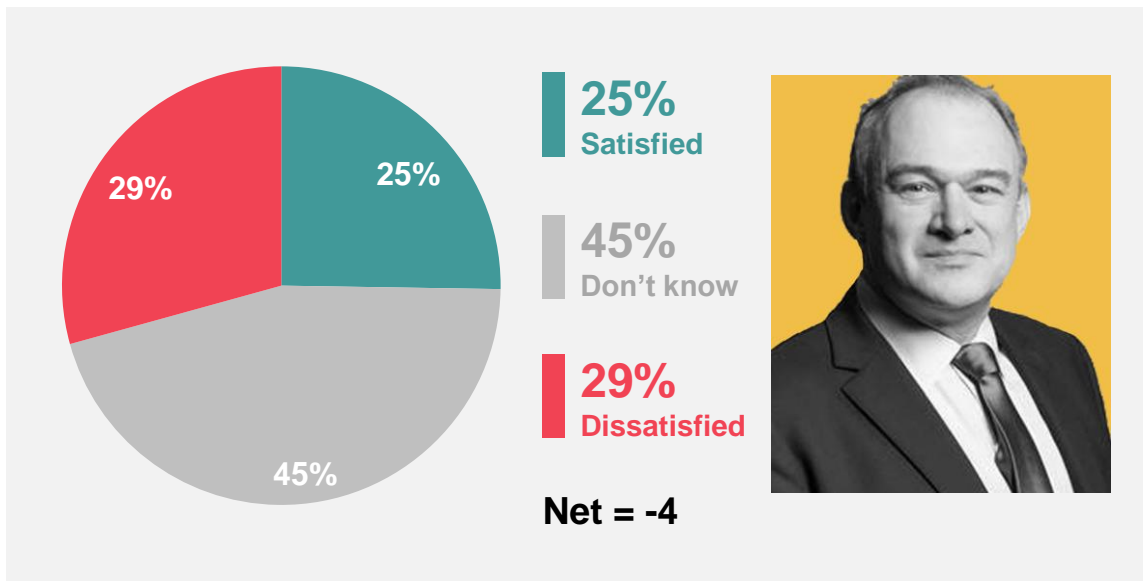
Source: Ipsos UK Political Monitor



Ed Davey: Satisfaction

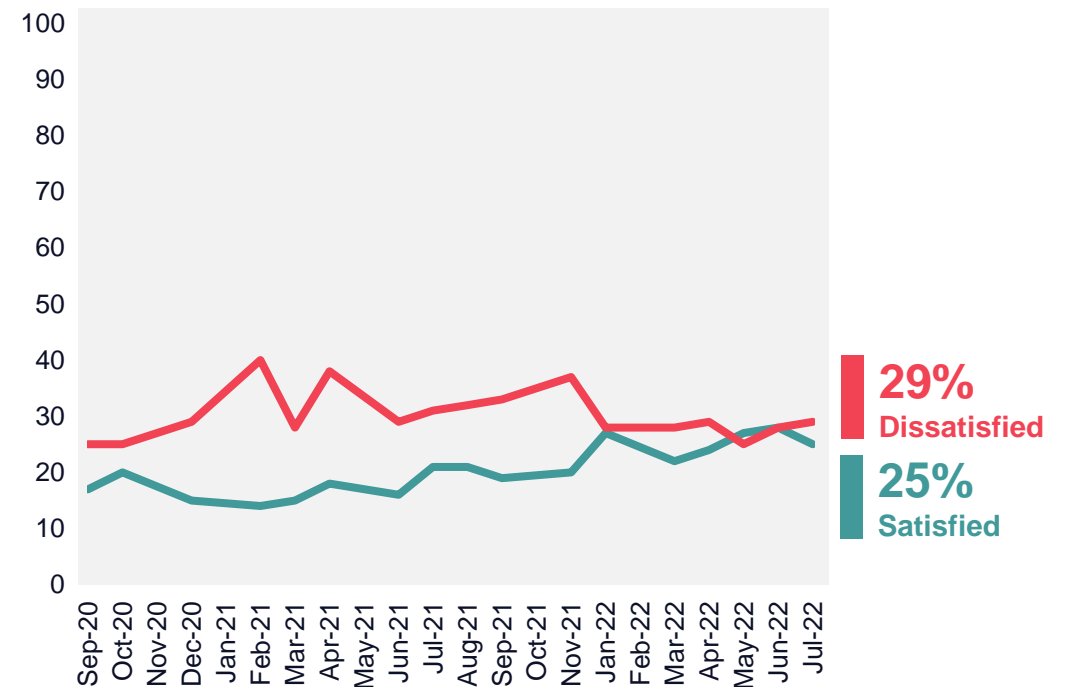
Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

July 2022



Base: 1,052 British adults 18+, 21st – 27th July 2022

September 2020 – July 2022



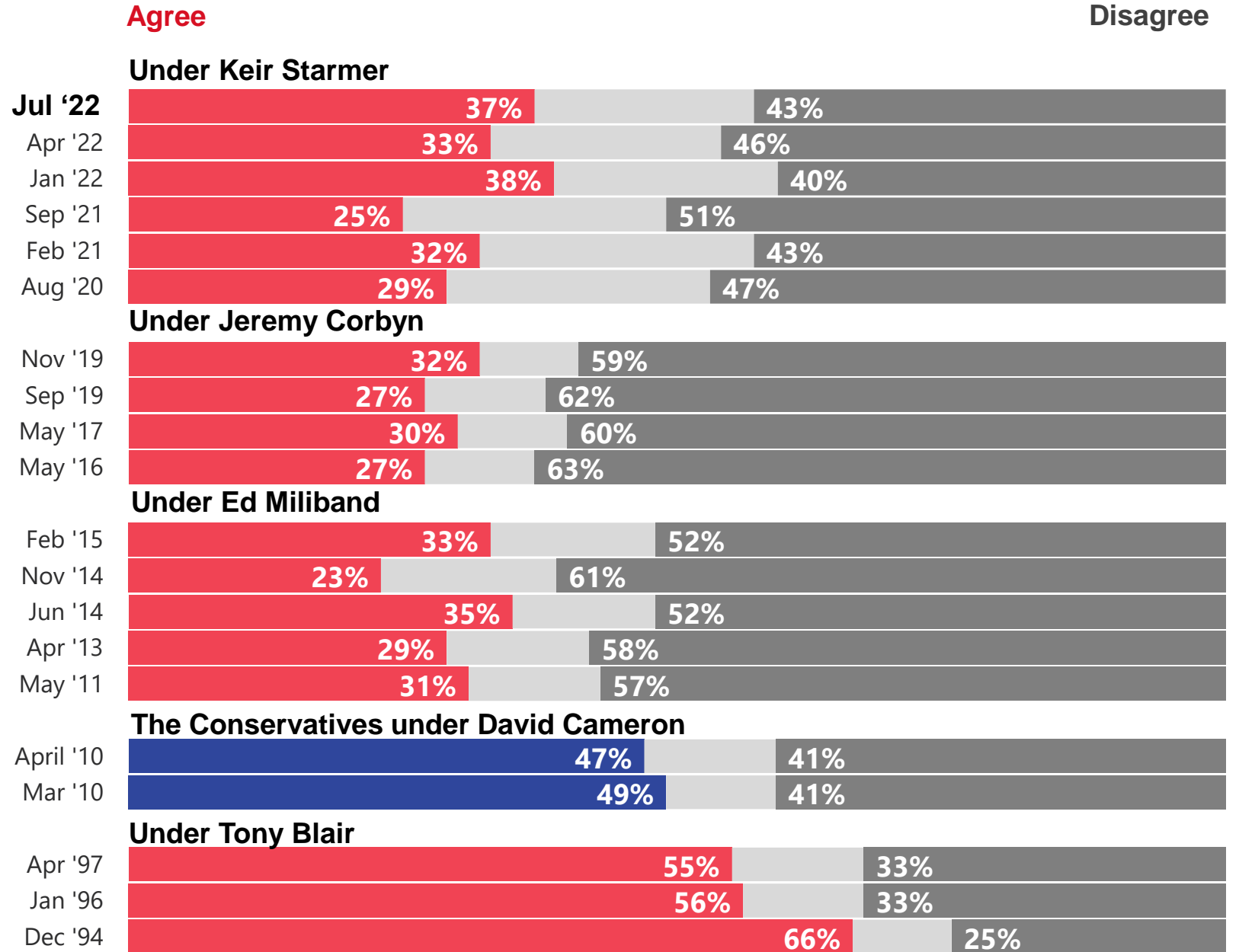
Source: Ipsos Political Monitor



Is the Opposition ready to form the next Government?

To what extent, if at all, do you agree or disagree with the following?

Labour is ready to form the next Government



Base: 1,052 British adults 18+, 21st – 27th July 2022

Source: Ipsos Political Monitor

Does the Conservative Government deserve to be re-elected?

To what extent, if at all, do you agree or disagree with the following?

The Conservative Government deserves to be re-elected

Agree

Disagree

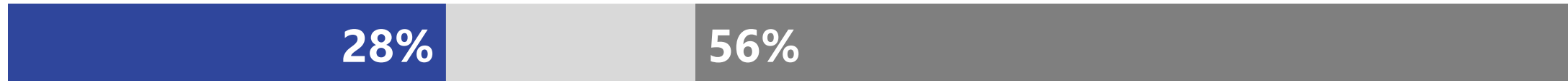
July 2022



April 2022



January 2022



September 2021



Base: 1,052 British adults 18+, 21st – 27th July 2022

Source: Ipsos Political Monitor



Ipsos

July 2022 Political Monitor

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