

Ipsos Political Monitor - July 2022

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1 Aug 2022

Table 1

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total		
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052	
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052	
Total voting	809	732	597	580	708	697	667	621	29	405	392	206	258	345	83	123	119	139	138	207	91	250	241	146	172	491	318	706	93	835	
Conservative	253	235	178	169	230	223	208	182	5	146	106	29	69	154	15	14	35	35	60	94	45	76	83	52	42	159	94	236	15	260	
	31%	32%	30%	29%	32%	32%	31%	29%	16%	36%	27%	14%	27%	45%	18% s	12%	29%	25%	44%	45%	49%	30%	34%	36%	24%	32%	30%	34%	16%	31%	
Labour	339	310	265	255	292	289	283	273	15	167	168	107	128	104	40	67	55	73	42	62	29	104	107	56	71	212	127	276	58	342	
	42%	42%	44%	44%	41%	41%	42%	44%	53%	41%	43%	52%	50%	30%	48% s	55%	46%	53%	30%	30%	32%	42%	45%	39%	41%	43%	40%	39%	63%	41%	
Liberal Democrats (Lib Dem)	83	72	62	60	73	72	70	67	2	25	58	23	22	38	9	15	11	11	9	29	13	30	22	7	25	51	32	74	9	96	
	10%	10%	10%	10%	10%	10%	11%	11%	8%	6%	15%	11%	8%	11%	10% s	12%	9%	8%	7%	14%	14%	12%	9%	5%	15%	10%	10%	11%	10%	11%	
Scottish National Party (SNP)	41	34	28	27	34	34	30	28	5	28	13	10	11	20	3	7	3	7	16	4	1	12	8	11	10	20	21	38	3	45	
	5%	5%	5%	5%	5%	5%	5%	4%	18%	7%	3%	5%	4%	6%	4% s	6%	3%	5%	12%	2%	1%	5%	3%	8%	6%	4%	7%	5%	3%	5%	
Plaid Cymru	3	3	2	2	3	3	2	2	-	1	2	-	2	1	-	-	1	1	-	1	-	*	1	-	2	1	2	3	-	7	
	*	*	*	*	*	*	*	*	-	*	1%	-	1%	*	- s	-	1%	1%	-	1%	-	*	*	-	1%	*	1%	*	-	-	1%
Green Party	72	60	50	54	64	64	61	57	1	31	36	35	18	19	17	18	11	7	8	11	1	23	16	17	17	39	34	64	4	65	
	9%	8%	8%	9%	9%	9%	9%	9%	3%	8%	9%	17%	7%	6%	20% s	15%	9%	5%	6%	5%	1%	9%	7%	11%	10%	8%	11%	9%	5%	8%	
UKIP	5	4	3	3	3	3	3	3	1	2	2	1	*	4	-	1	-	*	1	3	-	-	1	2	3	1	4	4	1	6	
	1%	1%	1%	1%	*	*	*	1%	2%	1%	*	1%	*	1%	- s	1%	-	*	1%	1%	-	-	*	1%	2%	*	1%	1%	1%	1%	1%
Independent candidate	1	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	1	
	*	*	*	*	*	*	*	*	-	-	*	-	-	*	- s	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	6	6	4	4	4	4	4	4	-	3	4	-	5	1	-	-	4	1	1	*	*	2	1	1	2	4	2	4	2	6	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	*	- s	-	3%	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	3%	1%	
Other	6	6	4	4	4	4	4	4	-	3	3	*	3	3	-	*	-	3	1	2	2	2	2	*	1	5	2	6	*	7	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	- s	*	-	2%	1%	1%	2%	1%	1%	*	1%	1%	1%	1%	*	1%	
Conservative Lead over Labour	-86	-74	-88	-86	-63	-66	-75	-91	-11	-20	-62	-78	-59	50	-25	-53	-20	-39	19	32	16	-28	-25	-4	-29	-53	-34	-39	-43	-82	
	-11%	-10%	-15%	-15%	-9%	-10%	-11%	-15%	-37%	-5%	-16%	-38%	-23%	15%	-30%s	-43%	-17%	-28%	14%	15%	18%	-11%	-10%	-3%	-17%	-11%	-11%	-6%	-47%	-10%	
Undecided	85	48	33	39	57	52	49	41	15	34	49	35	20	30	14	21	11	9	14	16	9	6	23	26	29	29	55	59	21	82	
	8%	6%	5%	6%	7%	7%	7%	6%	12%	7%	9%	12%	6%	7%	12% s	11%	7%	5%	8%	7%	8%	2%	8%	12%	11%	5%	12%	7%	16%	8%	
Would not vote	149	57	14	16	28	24	24	16	79	62	82	54	71	25	17	38	36	34	10	15	8	24	26	44	55	50	99	126	15	119	
	14%	7%	2%	2%	4%	3%	3%	2%	64%	12%	15%	18%	20%	6%	14% s	21%	22%	19%	6%	6%	7%	9%	9%	20%	21%	9%	21%	14%	11%	11%	
Refused/Prefer not to answer	9	7	5	5	8	8	8	5	-	4	6	4	1	4	4	1	-	1	1	3	3	1	3	1	4	4	5	8	2	16	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	3% s	*	-	1%	*	1%	3%	*	1%	*	2%	1%	1%	1%	1%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

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Table 2

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
							Full-time Incl. Self Empl.	Not full- time/Not work ing			Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot				No qualif- ications	Other qualif- ications	Degree +		
		Con	Lab	LD	Not Con	Not Lab			Public	Private												Con	Lab	LD				
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052	
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052	
Total voting	809	253	339	83	556	470	402	407	80	418	268	301	234	569	194	228	188	123	691	76	287	224	64	145	390	273	835	
Conservative	253 31%	253 100%	-	-	-	253 54%	128 32%	125 31%	16 20%	122 29%	86 32%	110 37%	54 23%	196 35%	52 27%	95 42%	66 35%	25 20%	224 32%	14 19%	216 75%	7 3%	4 6%	59 41%	134 34%	59 22%	260 31%	
Labour	339 42%	-	339 100%	-	339 61%	-	183 46%	156 38%	38 47%	190 46%	109 41%	112 37%	117 50%	221 39%	98 51%	96 42%	71 38%	62 51%	305 44%	11 15%	35 12%	194 86%	12 19%	58 40%	160 41%	121 44%	342 41%	
Liberal Democrats (Lib Dem)	83 10%	-	-	83 100%	83 15%	83 18%	32 8%	51 13%	11 13%	39 9%	20 7%	39 13%	22 10%	59 10%	16 8%	20 9%	23 12%	18 15%	76 11%	6 8%	15 5%	6 3%	41 63%	12 9%	29 8%	42 15%	96 11%	
Scottish National Party (SNP)	41 5%	-	-	-	41 7%	41 9%	23 6%	18 4%	4 5%	23 5%	16 6%	8 3%	17 7%	24 4%	-	-	-	-	-	41 54%	-	1 *	* s	7 5%	15 4%	19 7%	45 5%	
Plaid Cymru	3 *	-	-	-	3 1%	3 1%	1 *	2 1%	* 1%	* *	1 1%	1 *	* *	3 *	-	3 1%	-	-	-	-	-	* *	* s	-	1 *	2 1%	7 1%	
Green Party	72 9%	-	-	-	72 13%	72 15%	29 7%	44 11%	9 11%	36 9%	32 12%	22 7%	19 8%	54 9%	20 10%	12 5%	23 12%	14 11%	69 10%	3 4%	13 4%	14 6%	7 11%	6 4%	38 10%	28 10%	65 8%	
UKIP	5 1%	-	-	-	5 1%	5 1%	1 *	4 1%	1 2%	* *	1 *	3 1%	2 1%	3 1%	4 2%	-	1 1%	-	5 1%	* *	2 1%	-	-	2 2%	2 1%	-	6 1%	
Independent candidate	1 *	-	-	-	1 *	1 *	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	6 1%	-	-	-	6 1%	6 1%	3 1%	3 1%	-	4 1%	2 1%	2 1%	2 1%	4 1%	-	1 *	2 1%	3 2%	6 1%	-	4 1%	-	-	-	3 1%	3 1%	6 1%	
Other	6 1%	-	-	-	6 1%	6 1%	3 1%	3 1%	1 1%	2 *	3 1%	2 1%	1 *	5 1%	4 2%	-	2 1%	* *	6 1%	-	2 1%	3 1%	-	-	6 2%	-	7 1%	
Conservative Lead over Labour	-86 -11%	253 100%	-339 -100%	0 0%	-339 -61%	253 54%	-55 -14%	-31 -8%	-22 -27%	-68 -16%	-22 -8%	-2 -1%	-63 -27%	-24 -4%	-46 -24%	-1 *	-5 -3%	-37 -30%	-81 -12%	3 4%	181 63%	-187 -83%	-8 -13%	1 1%	-26 -7%	-62 -23%	-82 -10%	
Undecided	85 8%	-	-	-	-	-	30 6%	54 10%	7 7%	39 8%	18 6%	27 7%	40 10%	45 7%	26 10%	34 10%	15 6%	6 5%	78 9%	3 4%	28 8%	5 2%	1 2%	15 8%	51 10%	18 6%	82 8%	
Would not vote	149 14%	-	-	-	-	-	58 12%	91 16%	14 13%	66 13%	20 6%	28 8%	99 26%	48 7%	28 11%	64 20%	35 15%	11 7%	132 15%	11 12%	34 10%	9 4%	1 1%	41 20%	80 15%	28 9%	119 11%	
Refused/Prefer not to answer	9 1%	-	-	-	-	-	2 *	8 1%	3 3%	1 *	1 *	2 1%	6 1%	4 1%	3 1%	1 *	3 1%	2 1%	8 1%	1 1%	2 1%	-	-	1 *	6 1%	2 1%	16 2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

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Weighted

Source : Ipsos J21-103309-01

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Table 3

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)			Would NOT vote																	White		Ethnic min- ority	
Unweighted Total	690	690	690	643	690	690	690	690	-	345	337	114	253	323	36	78	81	172	119	204	99	205	251	118	116	456	234	610	73	690	
Weighted Total	650	650	650	607	650	650	650	650	-	309	335	128	227	294	45	84	104	124	121	173	81	212	188	105	146	399	250	579	67	690	
Total voting	597	597	597	557	597	597	597	597	-	286	306	119	206	272	42	76	89	117	111	161	74	204	169	96	128	373	224	532	61	635	
Conservative	178	178	178	166	178	178	178	178	-	95	82	7	49	121	1	6	25	24	50	71	35	60	57	35	25	117	61	169	8	188	
	30%	30%	30%	30%	30%	30%	30%	30%	-s	33%	27%	6%	24%	45%	2%	8%	28%	20%	45%	44%	47%	29%	34%	37%	20%	31%	27%	32%	12%	30%	
Labour	265	265	265	248	265	265	265	265	-	126	138	69	113	84	24	45	45	68	36	48	23	95	78	42	51	173	93	222	40	262	
	44%	44%	44%	45%	44%	44%	44%	44%	-s	44%	45%	58%	55%	31%	56%	59%	51%	58%	32%	30%	30%	46%	46%	43%	40%	46%	41%	42%	66%	41%	
Liberal Democrats (Lib Dem)	62	62	62	55	62	62	62	62	-	19	42	13	17	32	8	5	9	9	8	24	13	21	15	3	23	36	26	58	4	77	
	10%	10%	10%	10%	10%	10%	10%	10%	-s	7%	14%	11%	8%	12%	18%	7%	10%	7%	7%	15%	18%	10%	9%	3%	18%	10%	12%	11%	6%	12%	
Scottish National Party (SNP)	28	28	28	27	28	28	28	28	-	19	9	7	9	12	2	5	2	7	8	3	1	10	3	6	8	13	14	25	3	37	
	5%	5%	5%	5%	5%	5%	5%	5%	-s	7%	3%	6%	5%	4%	4%	6%	2%	6%	8%	2%	1%	5%	2%	6%	6%	4%	6%	5%	5%	6%	
Plaid Cymru	2	2	2	2	2	2	2	2	-	1	2	-	2	1	-	1	1	-	1	-	-	*	1	-	1	1	1	2	-	6	
	*	*	*	*	*	*	*	*	-s	*	1%	-	1%	*	-s	-s	1%	1%	-	*	-s	*	*	-	1%	*	*	*	-s	1%	
Green Party	50	50	50	47	50	50	50	50	-	24	23	23	11	15	8	15	5	7	7	9	1	14	12	9	15	25	25	45	4	50	
	8%	8%	8%	8%	8%	8%	8%	8%	-s	8%	8%	20%	6%	6%	19%	20%	5%	6%	6%	5%	1%	7%	7%	10%	12%	7%	11%	9%	7%	8%	
UKIP	3	3	3	3	3	3	3	3	-	1	2	-	*	3	-	-	*	*	3	-	-	-	1	*	2	1	3	3	-	4	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	*	1%	-s	-s	-s	*	*	2%	-s	-	*	*	2%	*	1%	1%	-s	1%	
Independent candidate	1	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	1	
	*	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-s	-s	-	-	*	-s	-	*	-	-	*	-	*	-s	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-s	-	-	-	-	-	-	-	-s	-	
Reform UK/The Brexit Party	4	4	4	4	4	4	4	4	-	1	4	-	4	1	-	-	2	1	1	*	*	2	1	1	-	4	1	2	2	5	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	2%	*	-s	-s	3%	1%	*	*	1%	1%	1%	1%	-	1%	*	*	4%	1%	
Other	4	4	4	4	4	4	4	4	-	1	3	-	1	3	-	-	-	1	1	2	2	2	*	-	1	3	1	4	-	5	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	*	1%	-s	-s	1%	1%	1%	1%	2%	2%	1%	*	-	1%	1%	1%	1%	-s	1%
Conservative Lead over Labour	-88	-88	-88	-82	-88	-88	-88	-88	0	-31	-56	-61	-64	38	-23	-39	-20	-44	15	23	13	-35	-21	-6	-26	-56	-32	-53	-32	-74	
	-15%	-15%	-15%	-15%	-15%	-15%	-15%	-15%	0%	-11%	-18%	-52%	-31%	14%	-54%	-51%	-23%	-38%	13%	14%	17%	-17%	-12%	-7%	-20%	-15%	-14%	-10%	-53%	-12%	
Undecided	33	33	33	31	33	33	33	33	-	8	24	6	12	15	2	4	7	6	9	6	2	4	16	7	6	20	13	28	5	33	
	5%	5%	5%	5%	5%	5%	5%	5%	-s	3%	7%	5%	5%	5%	5%	5%	6%	5%	8%	3%	3%	2%	9%	6%	4%	5%	5%	5%	7%	5%	
Would not vote	14	14	14	14	14	14	14	14	-	12	2	3	8	3	-	3	8	-	-	3	2	3	1	1	10	4	10	14	1	9	
	2%	2%	2%	2%	2%	2%	2%	2%	-s	4%	1%	2%	4%	1%	-s	4%	8%	-	-	2%	2%	1%	*	1%	7%	1%	4%	2%	1%	1%	
Refused/Prefer not to answer	5	5	5	5	5	5	5	5	-	3	2	1	1	4	-	1	-	1	3	3	1	2	1	2	2	3	5	*	13		
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	*	*	1%	-s	1%	-s	*	1%	2%	4%	*	1%	1%	1%	1%	1%	1%	1%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-s	-	-	-	-s	-	-	-	-	-	-	-	-s	-	

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Ipsos Political Monitor - July 2022

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Table 4

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
							Full-time Incl. Self Empl.	Not full- time/Not work ing			Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot				No qualif- ications	Other qualif- ications	Degree +		
		Con	Lab	LD	Not Con	Not Lab			Public	Private												Con	Lab	LD				
Unweighted Total	690	188	262	77	447	373	343	347	150	244	253	283	145	536	143	196	161	96	549	94	233	220	78	99	299	292	690	
Weighted Total	650	178	265	62	419	331	319	331	62	334	210	258	179	468	148	190	154	96	549	62	232	200	57	124	300	226	690	
Total voting	597	178	265	62	419	331	297	299	57	307	197	238	158	436	129	174	145	92	503	57	212	194	56	110	273	214	635	
Conservative	178 30%	178 100%	-	-	-	178 54%	93 31%	85 28%	10 17%	90 29%	62 31%	81 34%	34 21%	143 33%	33 25%	69 40%	44 31%	18 20%	150 30%	13 23%	164 78%	* *	3 6%	45 41%	91 33%	42 20%	188 30%	
Labour	265 44%	-	265 100%	-	265 63%	-	145 49%	121 40%	27 47%	157 51%	86 44%	95 40%	83 53%	182 42%	70 55%	78 45%	61 42%	49 53%	238 47%	7 13%	18 8%	176 91%	12 22%	44 40%	118 43%	104 48%	262 41%	
Liberal Democrats (Lib Dem)	62 10%	-	-	62 100%	62 15%	62 19%	19 6%	43 14%	10 17%	21 7%	12 6%	33 14%	16 10%	44 10%	12 9%	17 10%	18 12%	9 10%	55 11%	6 10%	11 5%	5 3%	36 64%	11 10%	24 9%	26 12%	77 12%	
Scottish National Party (SNP)	28 5%	-	-	-	28 7%	28 8%	14 5%	13 4%	3 5%	13 4%	13 6%	5 2%	10 6%	18 4%	-	-	-	-	-	28 49%	-	1 *	*	3 3%	10 4%	15 7%	37 6%	
Plaid Cymru	2 *	-	-	-	2 1%	2 1%	1 *	1 *	* 1%	* *	1 1%	1 *	* *	2 *	-	2 1%	-	-	-	-	-	*	*	*	-	1 *	2 1%	6 1%
Green Party	50 8%	-	-	-	50 12%	50 15%	21 7%	29 10%	6 11%	22 7%	21 10%	18 7%	12 7%	38 9%	9 7%	5 3%	19 13%	13 14%	47 9%	3 5%	11 5%	10 5%	5 8%	5 4%	22 8%	23 11%	50 8%	
UKIP	3 1%	-	-	-	3 1%	3 1%	1 *	3 1%	* *	* *	1 *	3 1%	-	3 1%	2 2%	-	1 *	-	3 3%	* 1%	1 *	-	-	2 2%	1 *	-	4 1%	
Independent candidate	1 *	-	-	-	1 *	1 *	-	1 *	-	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	4 1%	-	-	-	4 1%	4 1%	3 1%	1 *	-	4 1%	2 1%	* *	2 2%	2 *	-	1 1%	* *	3 3%	4 1%	-	4 2%	-	-	-	2 1%	3 1%	5 1%	
Other	4 1%	-	-	-	4 1%	4 1%	1 *	3 1%	1 2%	-	1 1%	2 1%	1 1%	3 1%	2 1%	-	2 1%	-	4 1%	-	2 1%	1 1%	-	-	4 1%	-	5 1%	
Conservative Lead over Labour	-88 -15%	178 100%	-265 -100%	0 0%	-265 -63%	178 54%	-52 -17%	-36 -12%	-17 -30%	-67 -22%	-25 -12%	-14 -6%	-49 -31%	-39 -9%	-38 -29%	-9 -5%	-16 -11%	-30 -33%	-88 -17%	5 10%	146 69%	-176 -91%	-9 -16%	* *	-27 -10%	-62 -29%	-74 -12%	
Undecided	33 5%	-	-	-	-	-	9 3%	25 7%	3 5%	16 5%	10 5%	13 5%	10 5%	24 5%	8 5%	12 6%	7 5%	3 3%	29 5%	3 5%	17 7%	4 2%	1 2%	3 2%	23 8%	7 3%	33 5%	
Would not vote	14 2%	-	-	-	-	-	11 4%	3 1%	1 2%	10 3%	2 1%	4 1%	9 5%	5 1%	11 7%	3 2%	-	-	13 2%	1 1%	2 1%	2 1%	-	10 8%	1 *	3 1%	9 1%	
Refused/Prefer not to answer	5 1%	-	-	-	-	-	1 *	4 1%	1 2%	* *	1 *	2 1%	2 1%	3 1%	1 1%	1 1%	2 1%	* *	4 1%	1 1%	2 1%	-	-	1 1%	3 1%	2 1%	13 2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2022

Page 5

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Table 5

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

Total (W'td)	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052	
1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052	
208	195	148	143	191	186	172	152	4	121	87	25	61	122	13	13	33	28	45	77	40	67	72	39	31	139	69	195	13	216	
20%	23%	23%	22%	24%	24%	23%	22%	3%	24%	16%	8%	17%	30%	11%	7%	20%	15%	28%	32%	36%	24%	24%	18%	12%	24%	14%	22%	10%	21%	
290	269	239	229	261	259	253	246	9	142	146	91	120	79	35	56	50	70	32	46	27	91	90	48	62	180	110	231	56	299	
28%	32%	37%	36%	33%	33%	34%	36%	7%	28%	28%	30%	34%	20%	30%	31%	30%	39%	20%	19%	24%	32%	31%	22%	24%	31%	23%	26%	43%	28%	
72	63	56	59	65	65	65	62	2	24	48	23	20	29	9	15	11	9	5	25	13	25	17	7	23	42	30	63	9	86	
7%	7%	9%	9%	8%	8%	9%	9%	2%	5%	9%	8%	6%	7%	7%	8%	6%	5%	3%	10%	12%	9%	6%	3%	9%	7%	6%	7%	7%	8%	
34	28	22	21	28	28	24	22	5	21	13	10	8	16	3	7	3	5	13	3	1	9	7	11	7	16	18	32	2	41	
3%	3%	3%	3%	3%	4%	3%	3%	4%	4%	2%	3%	2%	4%	3%	4%	2%	3%	8%	1%	1%	3%	3%	5%	3%	3%	4%	4%	2%	4%	
3	3	2	2	3	3	2	2	-	1	2	-	2	1	-	-	1	1	-	1	-	*	1	-	2	1	2	3	-	7	
*	*	*	*	*	*	*	*	-	*	*	-	*	*	-s	-	1%	*	-	*	-	*	*	*	-	1%	*	*	*	-	1%
48	41	39	39	46	46	44	41	*	25	17	27	10	11	15	12	5	5	6	5	1	18	9	7	14	27	22	44	4	46	
5%	5%	6%	6%	6%	6%	6%	6%	*	5%	3%	9%	3%	3%	13%	7%	3%	3%	4%	2%	1%	6%	3%	3%	6%	5%	5%	5%	3%	4%	
4	4	3	3	3	3	3	3	1	2	2	1	*	3	-	1	-	*	1	3	-	-	1	1	3	1	4	4	1	5	
*	*	*	*	*	*	*	*	*	*	*	*	*	1%	-s	1%	-	*	*	1%	-	-	*	*	1%	1%	*	1%	*	*	*
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	1	-	1	*
*	*	*	*	*	*	*	*	-	-	*	-	-	*	-s	-	-	-	-	*	-	-	*	-	-	*	*	*	-	-	*
6	6	4	4	4	4	4	4	-	3	4	-	5	1	-	-	4	1	1	*	*	2	1	1	2	4	2	4	2	6	
1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	*	-s	-	2%	1%	*	*	*	1%	*	*	1%	1%	1%	*	2%	1%	
2	2	1	1	1	1	1	1	-	1	*	*	-	1	-	*	-	-	1	*	-	1	*	*	*	1	1	1	*	*	4
*	*	*	*	*	*	*	*	-	*	*	*	-	*	-s	*	-	-	1%	*	-	*	*	*	*	*	*	*	*	*	*
205	153	107	107	149	141	135	120	23	86	116	57	42	106	23	33	20	22	49	56	18	34	59	52	59	94	111	176	23	195	
19%	18%	16%	17%	19%	18%	18%	18%	19%	17%	22%	19%	12%	26%	20%	18%	12%	12%	30%	23%	17%	12%	20%	24%	23%	16%	23%	20%	18%	19%	
144	54	12	14	26	22	22	14	78	60	79	52	69	23	15	36	35	34	9	14	7	23	24	43	54	47	97	122	14	111	
14%	6%	2%	2%	3%	3%	3%	2%	63%	12%	15%	17%	20%	6%	13%	20%	21%	19%	6%	6%	7%	8%	8%	20%	21%	8%	20%	14%	11%	11%	
35	26	16	16	23	22	22	16	2	20	13	13	12	10	4	8	5	8	1	9	4	10	12	7	5	23	12	26	6	35	
3%	3%	3%	2%	3%	3%	3%	2%	2%	4%	2%	4%	3%	3%	4%	5%	3%	4%	1%	4%	3%	4%	4%	3%	2%	4%	3%	3%	4%	3%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

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Weighted

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Ipsos Political Monitor - July 2022

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Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Conservative	208	208	-	-	-	208	104	104	12	100	70	98	38	168	43	82	50	20	182	13	188	5	3	43	116	50	216
	20%	82%	-	-s	-	44%	21%	19%	12%	19%	23%	27%	10%	25%	17%	25%	21%	14%	20%	14%	54%	2%	4% s	21%	22%	15%	21%
Labour	290	-	290	-	290	-	156	133	32	162	92	88	108	180	85	83	59	55	262	8	15	183	11	50	133	107	299
	28%	-	85%	-s	52%	-	32%	24%	30%	31%	30%	25%	29%	27%	34%	26%	24%	39%	29%	9%	4%	77%	16% s	25%	25%	33%	28%
Liberal Democrats (Lib Dem)	72	-	-	72	72	72	30	42	10	30	14	34	22	48	16	15	20	15	65	6	10	6	40	12	23	37	86
	7%	-	-	87% s	13%	15%	6%	8%	10%	6%	5%	9%	6%	7%	6%	5%	8%	10%	7%	7%	3%	2%	61% s	6%	4%	12%	8%
Scottish National Party (SNP)	34	-	-	-	34	34	17	17	4	19	12	8	14	20	-	-	-	-	-	34	-	1	*	7	15	13	41
	3%	-	-	-s	6%	7%	3%	3%	4%	4%	4%	2%	4%	3%	-	-	-	-	-	38%	-	*	*s	3%	3%	4%	4%
Plaid Cymru	3	-	-	-	3	3	1	2	*	*	1	1	*	3	-	3	-	-	-	-	-	*	*	-	1	2	7
	*	-	-	-s	1%	1%	*	*	*	*	*	*	*	*	-	1%	-	-	-	-	-	*	*s	-	*	1%	1%
Green Party	48	-	-	-	48	48	18	30	6	24	22	13	13	35	14	3	20	8	46	2	8	5	7	-	29	19	46
	5%	-	-	-s	9%	10%	4%	5%	6%	5%	7%	4%	4%	5%	6%	1%	8%	6%	5%	3%	2%	2%	10% s	-	5%	6%	4%
UKIP	4	-	-	-	4	4	*	4	1	-	*	3	2	3	3	-	1	-	4	*	2	-	-	2	2	-	5
	*	-	-	-s	1%	1%	*	1%	1%	-	*	1%	*	*	1%	-	*	-	*	*	*	-	-s	1%	*	-	*
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-
Independent candidate	1	-	-	-	1	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1	-	-	-	1	-	1
	*	-	-	-s	*	*	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*	-	-s	-	*	-	*
Reform UK/The Brexit Party	6	-	-	-	6	6	3	3	-	4	2	2	2	4	-	1	2	3	6	-	4	-	-	-	3	3	6
	1%	-	-	-s	1%	1%	1%	*	-	1%	1%	1%	1%	1%	-	*	1%	2%	1%	-	1%	-	-s	-	1%	1%	1%
Other	2	-	-	-	2	2	-	1	-	-	-	*	1	*	1	-	*	*	2	-	-	*	-	-	2	-	4
	*	-	-	-s	*	*	-	*	-	-	-	*	*	*	*	-	*	*	*	-	-	*	-s	-	*	-	*
Undecided	205	36	44	11	84	77	85	120	22	100	57	78	70	135	54	62	47	27	182	14	86	26	4	42	112	50	195
	19%	14%	13%	13% s	15%	16%	17%	21%	21%	19%	18%	22%	18%	20%	22%	19%	20%	19%	20%	15%	25%	11%	6% s	21%	21%	16%	19%
Would not vote	144	-	-	-	-	-	57	88	12	66	19	27	96	46	28	61	35	10	127	11	33	8	1	40	76	28	111
	14%	-	-	-s	-	-	11%	16%	12%	13%	6%	8%	25%	7%	11%	19%	15%	7%	14%	12%	9%	3%	1% s	20%	14%	9%	11%
Refused/Prefer not to answer	35	8	6	-	12	15	21	14	4	19	18	5	12	23	8	15	6	4	33	2	4	4	-	6	16	13	35
	3%	3%	2%	-s	2%	3%	4%	2%	4%	4%	6%	1%	3%	4%	3%	5%	3%	3%	4%	2%	1%	2%	-s	3%	3%	4%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

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Weighted

Source : Ipsos J21-103309-01

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Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	230	171	124	113	161	151	144	129	23	106	120	66	66	98	25	41	23	43	40	58	28	44	86	53	47	130	100	187	34	230
Weighted Total	240	180	123	123	172	163	157	136	25	106	129	69	54	116	28	42	25	29	50	66	22	45	71	60	64	116	123	201	28	230
Conservative	45 19%	41 23%	30 24%	26 21%	39 23%	37 23%	36 23%	30 22%	1 4%	26 24%	19 14%	4 5%	8 15%	33 28%	2 7%	2 4%	1 6%	7 23%	16 31%	17 26%	5 22%	9 19%	11 16%	13 22%	11 18%	20 17%	25 20%	42 21%	2 9%	44 19%
Labour	49 21%	41 23%	27 22%	26 21%	31 18%	30 19%	30 19%	27 20%	7 27%	25 23%	22 17%	16 23%	8 15%	25 22%	5 17%	11 27%	5 22%	3 9%	9 19%	16 24%	2 7%	14 30%	18 25%	8 14%	10 15%	31 27%	18 14%	45 22%	2 9%	43 19%
Liberal Democrats (Lib Dem)	11 5%	9 5%	6 4%	1 1%	7 4%	7 4%	6 4%	6 4%	- s	* s	11 8%	* s	2 4%	9 7%	- s	* s	- s	2 8%	4 9%	4 6%	* 1%	4 10%	5 7%	* s	2 3%	9 8%	2 2%	11 6%	- s	10 4%
Scottish National Party	6 3%	6 4%	6 5%	6 5%	6 4%	6 4%	6 4%	6 4%	- s	6 6%	-	- s	3 5%	4 3%	- s	- s	- s	3 9%	3 7%	* 1%	* 2%	3 8%	* 1%	- s	3 4%	3 3%	6 2%	* 3%	4 1%	4 2%
Plaid Cymru	-	-	-	-	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-
Green Party	24 10%	19 11%	11 9%	15 12%	18 10%	18 11%	18 11%	16 12%	1 3%	6 6%	18 14%	8 12%	8 15%	8 7%	2 7%	6 15%	6 23%	2 8%	2 4%	6 9%	1 2%	5 11%	7 10%	10 16%	3 4%	12 10%	12 10%	20 10%	1 2%	19 8%
UKIP	* s	* s	* s	* s	* s	* s	* s	* s	- s	* s	-	- s	- s	* s	- s	- s	- s	- s	* 1%	- s	- s	- s	- s	* 1%	- s	- s	* s	* s	- s	1 s
Scottish Socialist Party	-	-	-	-	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-
Independent candidate	-	-	-	-	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-
Reform UK/The Brexit Party	-	-	-	-	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-
Other	5 2%	5 3%	3 2%	3 2%	3 2%	3 2%	3 2%	3 2%	- s	2 2%	3 2%	- s	3 5%	2 1%	- s	- s	- s	3 10%	- s	2 3%	2 8%	2 4%	2 3%	- s	1 2%	4 3%	1 1%	5 2%	- s	3 1%
Undecided	85 35%	48 27%	33 27%	39 32%	57 33%	52 32%	49 31%	41 30%	15 60%	34 32%	49 38%	35 51%	20 36%	30 26%	14 52%	21 50%	11 44%	9 30%	14 27%	16 25%	9 42%	6 13%	23 33%	26 43%	29 46%	29 25%	55 45%	59 29%	21 73%	82 36%
Would not vote	5 2%	3 2%	2 2%	2 2%	2 1%	2 1%	2 1%	2 1%	2 6%	2 2%	3 2%	2 3%	1 2%	1 1%	1 4%	1 3%	1 5%	- s	1 1%	1 1%	1 3%	1 2%	2 3%	1 3%	1 2%	3 3%	2 2%	5 2%	* 1%	8 3%
Prefer not to answer/ Refusal	9 4%	7 4%	5 4%	5 4%	8 5%	8 5%	8 5%	5 4%	- s	4 3%	6 4%	4 6%	1 2%	4 4%	4 13%	1 2%	- s	1 3%	1 2%	3 5%	3 13%	1 2%	3 4%	1 2%	4 7%	4 3%	5 4%	8 4%	2 5%	16 7%
Don't know	-	-	-	-	-	-	-	-	- s	-	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	230	44	43	10	80	81	113	117	58	76	83	74	70	157	52	70	55	30	199	23	76	33	10	37	119	74	230
Weighted Total	240	45	49	11	96	92	106	134	26	119	75	83	81	158	62	78	54	30	215	16	90	30	4	48	128	64	230
Conservative	45 19%	45 100%	-s	-s	-s	49%	22%	16%	14%	19%	21%	15%	20%	18%	14%	17%	31%	15%	19%	8%	31%	5%	32%	34%	14%	15%	19%
Labour	49 21%	-	49 100%	-	49 51%	-	27 25%	23 17%	6 22%	28 24%	17 23%	24 28%	9 11%	41 26%	14 22%	13 16%	12 23%	8 25%	43 20%	3 19%	19 22%	11 36%	1 34%	8 17%	27 21%	14 22%	43 19%
Liberal Democrats (Lib Dem)	11 5%	-	-	11 100%	11 12%	11 12%	2 2%	9 7%	1 2%	10 8%	5 7%	6 7%	* *	11 7%	* s	4 6%	3 5%	4 13%	11 5%	* 1%	5 5%	- s	* 6%	* s	7 5%	4 7%	10 4%
Scottish National Party	6 3%	-	-	-	6 7%	6 7%	6 6%	* *	- s	4 3%	3 5%	* s	3 3%	4 2%	- s	- s	- s	- s	- -	6 41%	- s	- s	- s	* 1%	- -	6 10%	4 2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	24 10%	-	-	-	24 25%	24 27%	11 10%	14 10%	3 10%	13 11%	10 13%	9 11%	5 7%	19 12%	6 10%	9 12%	3 5%	5 18%	24 11%	1 5%	5 5%	9 30%	- s	6 12%	9 7%	9 15%	19 8%
UKIP	* *	- s	- s	- s	* s	* 1%	* *	- -	- s	* s	* 1%	- s	- s	* *	* 1%	- s	- s	- s	* *	- s	* 1%	- s	- s	- s	* *	- s	* *
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 2%	-	-	-	5 5%	5 5%	3 3%	2 1%	1 4%	2 2%	3 4%	2 2%	- s	5 3%	3 5%	- s	2 3%	- s	5 2%	- s	2 2%	3 10%	- s	- s	5 4%	- s	3 1%
Undecided	85 35%	-	-	-	-	-	30 29%	54 41%	7 29%	39 33%	18 24%	27 32%	40 49%	45 28%	26 42%	34 43%	15 28%	6 21%	78 36%	3 22%	28 31%	5 17%	1 28%	15 32%	51 40%	18 29%	82 36%
Would not vote	5 2%	-	-	-	-	-	1 1%	4 3%	2 7%	- s	1 1%	1 1%	3 4%	2 1%	1 1%	4 5%	- s	1 2%	5 2%	- s	1 1%	1 4%	- s	1 1%	4 3%	* s	8 3%
Prefer not to answer/ Refusal	9 4%	-	-	-	-	-	2 2%	8 6%	3 12%	1 1%	2 2%	6 3%	4 7%	2 2%	3 5%	1 1%	3 5%	2 6%	8 4%	1 5%	2 2%	- s	- s	1 2%	6 5%	2 4%	16 7%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10,
where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
1 - Absolutely certain not to vote	123	37	-	-	-	-	-	-	123	62	55	38	47	38	8	30	21	26	15	22	12	11	19	51	43	29	94	95	19	112
	12%	4%	-	-	-	-	-	-	100%	12%	10%	13%	14%	9%	7% s	17%	13%	14%	10%	9%	10%	4%	6%	24%	16%	5%	20%	11%	14%	11%
2	13	3	-	-	-	-	-	-	-	2	11	6	4	3	1	5	4	-	3	-	-	1	3	4	5	4	9	13	-	7
	1%	*	-	-	-	-	-	-	-	*	2%	2%	1%	1%	1% s	3%	3%	-	2%	-	-	*	1%	2%	2%	1%	2%	1%	-	1%
3	18	11	-	-	-	-	-	-	-	11	6	11	3	3	2	9	1	2	-	3	1	4	6	6	2	10	8	16	2	17
	2%	1%	-	-	-	-	-	-	-	2%	1%	4%	1%	1%	2% s	5%	1%	1%	-	1%	1%	1%	2%	3%	1%	2%	2%	2%	1%	2%
4	11	4	-	-	-	-	-	-	-	8	*	10	-	*	7	4	-	-	*	-	-	4	1	4	2	5	6	6	3	9
	1%	*	-	-	-	-	-	-	-	1%	*	3%	-	*	6% s	2%	-	-	*	-	-	1%	*	2%	1%	1%	1%	1%	2%	1%
5	76	49	-	-	-	-	-	-	-	39	36	27	24	24	8	19	12	13	3	21	6	12	31	11	21	44	32	64	8	70
	7%	6%	-	-	-	-	-	-	-	8%	7%	9%	7%	6%	7% s	11%	7%	7%	2%	9%	5%	4%	11%	5%	8%	8%	7%	7%	6%	7%
6	21	13	-	-	21	-	-	-	-	8	12	10	8	2	6	4	6	2	1	1	1	2	8	3	7	10	10	13	7	22
	2%	2%	-	-	3%	-	-	-	-	2%	2%	3%	2%	1%	5% s	2%	4%	1%	1%	*	1%	1%	3%	1%	3%	2%	2%	1%	6%	2%
7	33	28	-	-	33	33	-	-	-	21	13	13	12	8	7	6	9	4	5	3	1	4	6	10	14	10	24	29	4	30
	3%	3%	-	-	4%	4%	-	-	-	4%	2%	4%	4%	2%	6% s	3%	5%	2%	3%	1%	1%	1%	2%	5%	5%	2%	5%	3%	3%	3%
8	64	45	-	-	64	64	64	-	-	31	33	29	13	22	19	10	3	10	11	11	4	24	18	14	8	42	22	56	8	51
	6%	5%	-	-	8%	8%	9%	-	-	6%	6%	10%	4%	5%	16% s	5%	2%	6%	7%	5%	4%	9%	6%	6%	3%	7%	5%	6%	6%	5%
9	44	43	43	-	44	44	44	44	-	22	22	13	13	19	7	6	4	9	9	10	4	12	16	5	12	28	16	42	2	50
	4%	5%	7%	-	6%	6%	6%	6%	-	4%	4%	4%	4%	5%	6% s	3%	3%	5%	5%	4%	4%	4%	6%	2%	4%	5%	3%	5%	1%	5%
10 - Absolutely certain to vote	639	607	607	639	639	639	639	639	-	297	333	137	222	280	50	87	106	116	114	166	79	208	180	108	143	388	251	560	72	668
	61%	72%	93%	100%	80%	82%	86%	94%	-	59%	63%	46%	64%	69%	42% s	48%	64%	64%	70%	69%	71%	74%	62%	50%	55%	68%	53%	62%	56%	63%
Don't know	5	2	-	-	-	-	-	-	-	1	4	2	1	2	-	2	-	1	-	2	2	*	2	1	2	2	3	3	2	11
	*	*	-	-	-	-	-	-	-	*	1%	1%	*	1%	- s	1%	-	*	-	1%	1%	*	1%	*	1%	*	1%	*	1%	1%
Prefer not to answer	5	2	-	-	-	-	-	-	-	3	2	3	-	2	3	-	-	-	*	2	2	-	2	1	1	2	3	2	3	5
	*	*	-	-	-	-	-	-	-	1%	*	1%	-	1%	2% s	-	-	-	*	1%	2%	-	1%	1%	1%	*	1%	*	2%	*

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 10

(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work- ing	Public	Private	Mort- gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
1 - Absolutely certain not to vote	123 12%	5 2%	15 4%	2 3%	24 4%	14 3%	39 8%	84 15%	16 15%	41 8%	18 6%	30 8%	74 20%	47 7%	20 8%	53 16%	24 10%	11 8%	102 11%	15 17%	29 8%	10 4%	- s	44 22%	55 10%	25 8%	112 11%
2	13 1%	- -	1 *	1 1%	3 s	2 *	9 2%	4 1%	1 1%	7 1%	1 *	3 1%	9 2%	4 1%	1 *	3 1%	8 3%	- -	11 1%	2 2%	7 2%	- -	- s	3 1%	6 1%	4 1%	7 1%
3	18 2%	1 *	3 1%	2 3%	6 s	4 1%	9 2%	8 2%	1 1%	11 2%	6 2%	7 2%	5 1%	13 2%	6 2%	4 1%	3 1%	3 2%	16 2%	2 2%	6 2%	1 *	3 4%	3 1%	5 1%	10 3%	17 2%
4	11 1%	- -	7 2%	* s	8 2%	1 *	8 2%	2 *	2 2%	7 1%	4 1%	3 1%	4 1%	7 1%	2 1%	3 1%	3 1%	3 2%	10 1%	* *	1 *	* *	* s	* *	10 2%	1 *	9 1%
5	76 7%	14 6%	19 6%	5 6%	35 s	30 6%	33 7%	42 8%	8 7%	35 7%	23 7%	24 7%	29 8%	46 7%	20 8%	21 6%	22 9%	10 7%	72 8%	2 2%	23 7%	8 3%	1 1%	9 4%	46 9%	21 7%	70 7%
6	21 2%	7 3%	3 1%	1 1%	4 s	8 2%	11 2%	10 2%	4 4%	10 2%	5 2%	2 1%	14 4%	7 1%	11 4%	3 1%	2 1%	3 2%	19 2%	1 1%	5 1%	3 1%	- s	2 1%	10 2%	9 3%	22 2%
7	33 3%	15 6%	7 2%	2 2%	16 s	24 5%	12 3%	21 4%	3 3%	10 2%	8 2%	10 3%	15 4%	17 3%	5 2%	18 6%	4 2%	2 2%	27 3%	4 5%	17 5%	1 *	1 1%	3 2%	23 4%	8 2%	30 3%
8	64 6%	27 10%	10 3%	3 4%	19 s	36 8%	28 6%	36 6%	5 5%	42 8%	19 6%	17 5%	27 7%	36 5%	15 6%	23 7%	16 7%	7 5%	61 7%	3 3%	24 7%	11 5%	5 7%	10 5%	44 8%	10 3%	51 5%
9	44 4%	12 5%	18 5%	7 8%	29 s	24 5%	21 4%	24 4%	5 4%	23 4%	14 4%	15 4%	15 4%	29 4%	11 4%	16 5%	9 4%	5 3%	39 4%	4 4%	19 5%	16 7%	5 8%	6 3%	24 5%	14 4%	50 5%
10 - Absolutely certain to vote	639 61%	169 67%	255 75%	60 73%	411 s	325 69%	317 64%	322 58%	60 57%	335 64%	209 68%	245 68%	182 48%	454 68%	159 63%	180 55%	148 61%	94 67%	544 60%	58 63%	218 62%	188 79%	52 79%	120 59%	300 57%	220 68%	668 63%
Don't know	5 *	1 *	1 *	- s	1 *	1 *	2 *	3 *	1 1%	1 *	2 1%	1 *	1 *	3 *	1 *	1 *	1 1%	1 1%	4 *	* *	* *	- -	- s	1 *	3 1%	1 *	11 1%
Prefer not to answer	5 *	2 1%	- -	- s	- -	2 1%	2 *	3 1%	- -	1 *	- -	3 1%	2 1%	3 *	1 *	1 *	* *	2 2%	5 1%	- -	1 *	1 1%	- s	2 1%	3 1%	- -	5 *

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Table 11

(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

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Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	87 8%	73 9%	65 10%	61 10%	73 9%	73 9%	72 10%	68 10%	9 7%	50 10%	36 7%	18 6%	27 8%	42 10%	8 7%	9 5%	10 6%	17 9%	17 10%	25 11%	13 11%	20 7%	30 10%	15 7%	22 8%	50 9%	37 8%	70 8%	13 10%	116 11%
Tend to agree	259 25%	242 29%	208 32%	203 32%	236 29%	236 30%	228 30%	214 31%	8 7%	123 24%	134 25%	69 23%	105 30%	85 21%	31 26%	38 21%	47 28%	57 31%	30 19%	55 23%	23 20%	101 36%	77 26%	25 12%	56 21%	178 31%	81 17%	223 25%	36 27%	253 24%
Neither agree nor disagree	181 17%	124 15%	91 14%	92 14%	129 16%	126 16%	113 15%	96 14%	15 12%	67 13%	106 20%	91 30%	53 15%	37 9%	32 27%	59 32%	38 23%	16 9%	18 11%	19 8%	8 7%	43 15%	46 16%	49 23%	42 16%	90 16%	91 19%	157 17%	20 15%	162 15%
Tend to disagree	162 15%	136 16%	109 17%	113 18%	134 17%	131 17%	126 17%	118 17%	11 9%	82 16%	78 15%	41 14%	47 13%	74 18%	18 15%	23 13%	22 13%	25 14%	32 20%	42 17%	26 23%	37 13%	52 18%	37 17%	37 14%	89 15%	73 15%	148 16%	13 10%	158 15%
Strongly disagree	273 26%	233 28%	150 23%	140 22%	182 23%	177 23%	171 23%	154 23%	51 42%	145 29%	121 23%	45 15%	91 26%	138 34%	11 9%	34 19%	40 24%	50 27%	58 36%	80 33%	27 24%	65 23%	76 26%	64 29%	69 26%	141 25%	132 28%	241 27%	22 17%	267 25%
Don't know	90 9%	37 4%	27 4%	30 5%	46 6%	39 5%	38 5%	33 5%	29 23%	37 7%	53 10%	36 12%	27 8%	27 7%	17 15%	18 10%	9 5%	18 10%	8 5%	19 8%	16 14%	15 5%	12 4%	27 12%	36 14%	27 5%	63 13%	60 7%	26 20%	96 9%
Agree	346 33%	314 37%	273 42%	265 41%	310 39%	309 40%	300 40%	282 41%	17 14%	174 34%	170 32%	87 29%	132 38%	127 32%	39 33%	48 26%	58 35%	74 40%	47 29%	81 33%	35 32%	121 43%	107 36%	40 19%	78 30%	228 40%	118 25%	293 33%	49 38%	369 35%
Disagree	436 41%	368 44%	259 40%	253 40%	317 39%	308 39%	297 40%	272 40%	63 51%	227 45%	199 38%	86 29%	138 39%	212 52%	29 25%	57 32%	62 37%	75 41%	89 55%	122 51%	52 47%	102 36%	128 44%	100 46%	105 40%	230 40%	205 43%	389 43%	35 27%	425 40%
Net agree	-90 -9%	-54 -6%	14 2%	11 2%	-7 -1%	1 *	3 *	10 1%	-46 -37%	-54 -11%	-29 -6%	* *	-6 -2%	-84 -21%	10 9%	-10 -5%	-4 -3%	-2 -1%	-43 -26%	-42 -17%	-17 -15%	19 7%	-21 -7%	-60 -28%	-28 -11%	-2 *	-88 -18%	-96 -11%	14 11%	-56 -5%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2022

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Table 12

(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	87	8	60	8	71	19	41	45	6	32	18	27	40	45	18	27	20	17	78	5	7	45	8	18	33	35	116
	8%	3%	18%	9%	13%	4%	8%	8%	6%	6%	6%	8%	11%	7%	7%	8%	8%	12%	9%	5%	2%	19%	13%	9%	6%	11%	11%
Tend to agree	259	25	162	25	216	80	125	134	30	145	80	100	76	180	64	55	66	52	223	22	39	122	23	37	120	101	253
	25%	10%	48%	30%	39%	17%	25%	24%	29%	28%	26%	28%	20%	27%	25%	17%	27%	37%	24%	24%	11%	51%	35%	18%	23%	31%	24%
Neither agree nor disagree	181	23	41	17	95	77	84	96	18	105	51	51	78	102	35	70	37	22	157	16	41	30	11	29	94	57	162
	17%	9%	12%	20%	17%	16%	17%	17%	17%	20%	17%	14%	21%	15%	14%	21%	16%	16%	17%	18%	12%	12%	17%	14%	18%	18%	15%
Tend to disagree	162	63	39	18	78	101	81	82	16	80	54	52	57	105	38	43	49	13	136	19	74	14	13	31	83	48	158
	15%	25%	11%	21%	14%	22%	16%	15%	16%	15%	17%	14%	15%	16%	15%	13%	20%	9%	15%	20%	21%	6%	19%	16%	16%	15%	15%
Strongly disagree	273	127	25	13	75	177	132	141	21	134	95	105	72	200	80	91	56	25	239	22	177	18	9	65	148	60	267
	26%	50%	7%	16%	14%	38%	27%	25%	20%	26%	31%	29%	19%	30%	32%	28%	23%	17%	26%	24%	51%	8%	13%	32%	28%	19%	25%
Don't know	90	7	13	3	22	16	28	62	13	28	10	23	54	33	16	40	13	13	77	8	12	9	2	21	49	20	96
	9%	3%	4%	4%	4%	3%	6%	11%	12%	5%	3%	6%	14%	5%	6%	12%	5%	9%	8%	8%	3%	4%	4%	10%	9%	6%	9%
Agree	346	33	221	33	287	98	167	179	36	177	98	127	117	225	82	83	86	69	300	27	46	168	31	56	153	137	369
	33%	13%	65%	39%	52%	21%	34%	32%	35%	34%	32%	36%	31%	34%	32%	25%	36%	49%	33%	29%	13%	70%	47%	28%	29%	42%	35%
Disagree	436	189	64	31	153	278	213	222	37	214	148	157	129	305	119	134	105	38	375	41	251	32	21	96	231	108	425
	41%	75%	19%	37%	27%	59%	43%	40%	36%	41%	48%	44%	34%	46%	47%	41%	43%	27%	41%	45%	72%	14%	32%	48%	44%	34%	40%
Net agree	-90	-156	157	2	134	-180	-46	-43	-1	-37	-50	-30	-12	-80	-37	-51	-19	31	-75	-14	-205	135	10	-41	-78	29	-56
	-9%	-62%	46%	2%	24%	-38%	-9%	-8%	-1%	-7%	-16%	-8%	-3%	-12%	-15%	-16%	-8%	22%	-8%	-15%	-59%	57%	15%	-20%	-15%	9%	-5%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2022

1 Aug 2022

Table 13

(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak, former Chancellor of the Exchequer, has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	137 13%	118 14%	82 13%	81 13%	103 13%	101 13%	97 13%	84 12%	22 18%	57 11%	80 15%	33 11%	44 13%	61 15%	9 8%	24 13%	14 8%	30 16%	29 18%	32 13%	17 15%	45 16%	26 9%	43 20%	23 9%	72 12%	66 14%	103 11%	33 25%	116 11%
Tend to agree	236 22%	204 24%	159 24%	156 24%	187 23%	184 24%	174 23%	168 25%	15 12%	110 22%	123 23%	64 21%	82 24%	89 22%	21 18%	43 24%	46 28%	36 20%	23 14%	66 27%	32 29%	63 23%	77 26%	36 17%	59 23%	141 25%	95 20%	206 23%	24 19%	230 22%
Neither agree nor disagree	164 16%	117 14%	86 13%	85 13%	126 16%	124 16%	113 15%	90 13%	15 12%	78 15%	83 16%	59 20%	42 12%	62 15%	27 23%	33 18%	19 11%	23 13%	27 17%	35 14%	11 10%	43 15%	48 16%	37 17%	35 14%	91 16%	73 15%	151 17%	12 9%	156 15%
Tend to disagree	174 17%	148 18%	122 19%	116 18%	139 17%	138 18%	136 18%	130 19%	13 11%	89 18%	80 15%	51 17%	52 15%	71 18%	22 19%	29 16%	31 19%	21 11%	30 19%	41 17%	20 18%	48 17%	53 18%	19 9%	54 21%	101 18%	73 15%	158 18%	12 9%	180 17%
Strongly disagree	275 26%	229 27%	184 28%	180 28%	215 27%	209 27%	203 27%	189 28%	45 37%	142 28%	125 24%	65 22%	109 31%	101 25%	24 21%	40 22%	50 30%	60 33%	48 30%	53 22%	23 20%	63 22%	76 26%	71 33%	65 25%	139 24%	136 29%	236 26%	31 24%	291 28%
Don't know	66 6%	28 3%	17 3%	21 3%	31 4%	25 3%	25 3%	22 3%	14 11%	29 6%	37 7%	27 9%	20 6%	19 5%	14 12%	13 7%	7 4%	13 7%	4 3%	14 6%	8 8%	19 7%	12 4%	11 5%	24 9%	31 5%	35 7%	45 5%	18 14%	79 8%
Agree	373 35%	322 38%	241 37%	237 37%	290 36%	285 37%	271 36%	252 37%	36 30%	167 33%	203 38%	97 32%	126 36%	150 37%	30 26%	67 37%	60 36%	66 36%	52 32%	98 41%	50 45%	109 39%	104 35%	79 36%	82 31%	213 37%	161 34%	309 34%	57 44%	346 33%
Disagree	449 43%	377 45%	306 47%	297 46%	354 44%	347 44%	339 45%	319 47%	58 47%	231 46%	204 39%	116 39%	161 46%	172 43%	46 39%	69 38%	81 48%	80 44%	78 48%	94 39%	42 38%	111 39%	129 44%	90 41%	119 46%	240 42%	209 44%	394 44%	44 34%	471 45%
Net agree	-76 -7%	-55 -7%	-65 -10%	-60 -9%	-64 -8%	-62 -8%	-68 -9%	-67 -10%	-22 -18%	-64 -13%	-2 *	-18 -6%	-35 -10%	-23 -6%	-16 -14%	-2 -1%	-20 -12%	-15 -8%	-26 -16%	4 2%	7 6%	-2 -1%	-25 -9%	-11 -5%	-37 -14%	-27 -5%	-49 -10%	-85 -9%	13 10%	-125 -12%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - July 2022

1 Aug 2022

Table 14

(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak, former Chancellor of the Exchequer, has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	137 13%	54 21%	43 13%	12 14%	59 11%	70 15%	61 12%	77 14%	11 10%	72 14%	45 15%	43 12%	48 13%	87 13%	20 8%	71 22%	20 8%	21 15%	126 14%	5 5%	67 19%	19 8%	8 12%	35 17%	67 13%	35 11%	116 11%
Tend to agree	236 22%	72 28%	73 21%	30 36%	130 23%	129 27%	107 22%	128 23%	27 26%	112 21%	67 22%	92 26%	76 20%	159 24%	71 28%	58 18%	52 21%	36 25%	212 23%	19 21%	105 30%	38 16%	24 37%	46 23%	95 18%	96 30%	230 22%
Neither agree nor disagree	164 16%	38 15%	37 11%	9 11%	75 13%	76 16%	70 14%	93 17%	15 15%	85 16%	50 16%	62 17%	52 14%	111 17%	42 17%	42 13%	35 14%	27 19%	138 15%	17 19%	42 12%	31 13%	13 20%	32 16%	83 16%	48 15%	156 15%
Tend to disagree	174 17%	38 15%	70 21%	10 12%	107 19%	75 16%	87 18%	87 16%	17 17%	90 17%	51 17%	63 18%	57 15%	114 17%	43 17%	43 13%	55 23%	20 14%	152 17%	12 14%	54 15%	51 21%	7 11%	18 9%	98 19%	57 18%	180 17%
Strongly disagree	275 26%	46 18%	105 31%	21 25%	168 30%	109 23%	143 29%	133 24%	24 23%	144 27%	88 29%	80 22%	106 28%	168 25%	57 22%	90 28%	70 29%	28 20%	225 25%	31 34%	74 21%	94 39%	12 18%	60 30%	144 27%	71 22%	291 28%
Don't know	66 6%	4 2%	12 4%	2 2%	18 3%	10 2%	24 5%	42 8%	11 11%	21 4%	6 2%	19 5%	40 11%	25 4%	18 7%	22 7%	9 4%	9 6%	56 6%	7 8%	9 2%	6 2%	1 1%	11 5%	40 8%	15 5%	79 8%
Agree	373 35%	126 50%	116 34%	41 50%	189 34%	199 42%	168 34%	205 37%	37 36%	184 35%	112 36%	134 38%	123 33%	246 37%	92 36%	129 39%	72 30%	57 40%	338 37%	24 26%	172 49%	56 24%	33 49%	80 40%	162 31%	131 41%	346 33%
Disagree	449 43%	85 34%	175 52%	31 38%	275 49%	185 39%	229 47%	219 39%	41 39%	233 45%	139 45%	143 40%	162 43%	282 42%	100 40%	133 41%	125 52%	48 34%	377 42%	43 47%	128 36%	145 61%	20 29%	78 39%	242 46%	128 40%	471 45%
Net agree	-76 -7%	41 16%	-59 -17%	10 12%	-86 -15%	14 3%	-61 -12%	-14 -3%	-4 -4%	-49 -9%	-27 -9%	-9 -39%	-36 -36%	-5 -5%	-3 -3%	-1 -1%	-22 -22%	6 6%	-4 -4%	-21 -21%	13 13%	-37 -37%	20 20%	1 1%	-15 -15%	1 1%	-12 -12%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2022

Table 15

(OCTNOV21)Q10LIZ_TRUSS. On balance, do you agree or disagree that Liz Truss, the Secretary of State for Foreign, Commonwealth and Development Affairs has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	80 8%	67 8%	51 8%	48 8%	59 7%	58 7%	54 7%	51 7%	10 8%	42 8%	37 7%	13 4%	23 7%	43 11%	7 6%	6 4%	13 8%	10 6%	18 11%	26 11%	14 13%	15 5%	28 10%	19 9%	17 7%	43 8%	37 8%	71 8%	9 7%	75 7%
Tend to agree	169 16%	151 18%	110 17%	106 17%	137 17%	133 17%	127 17%	113 17%	12 10%	84 17%	85 16%	47 16%	54 15%	69 17%	16 14%	31 17%	21 13%	32 18%	27 17%	42 17%	11 10%	53 19%	48 16%	37 17%	32 12%	100 17%	69 14%	148 16%	17 13%	167 16%
Neither agree nor disagree	240 23%	171 20%	127 20%	116 18%	185 23%	178 23%	161 22%	132 19%	23 19%	113 22%	123 23%	100 33%	76 22%	65 16%	45 39%	54 30%	48 29%	28 15%	29 18%	36 15%	14 12%	51 18%	68 23%	53 24%	69 26%	119 21%	121 25%	212 24%	28 22%	203 19%
Tend to disagree	133 13%	111 13%	81 12%	87 14%	98 12%	97 12%	94 13%	92 13%	11 9%	61 12%	69 13%	33 11%	39 11%	61 15%	13 11%	20 11%	22 13%	18 10%	9 5%	52 22%	26 23%	29 10%	46 16%	25 12%	33 13%	75 13%	58 12%	117 13%	9 7%	155 15%
Strongly disagree	318 30%	286 34%	242 37%	236 37%	260 32%	259 33%	256 34%	247 36%	37 30%	149 29%	157 30%	64 21%	129 37%	125 31%	19 16%	45 25%	52 31%	77 42%	67 42%	57 24%	23 20%	109 39%	84 29%	52 24%	73 28%	193 34%	125 26%	270 30%	39 30%	340 32%
Don't know	112 11%	57 7%	39 6%	46 7%	63 8%	56 7%	56 7%	48 7%	30 24%	56 11%	56 11%	43 14%	29 8%	41 10%	17 15%	26 14%	11 6%	18 10%	13 8%	28 12%	23 21%	24 9%	20 7%	30 14%	38 14%	44 8%	68 14%	82 9%	27 21%	112 11%
Agree	249 24%	218 26%	161 25%	154 24%	196 24%	191 24%	181 24%	164 24%	22 18%	126 25%	123 23%	60 20%	77 22%	112 28%	23 19%	37 20%	34 21%	43 23%	45 28%	68 28%	25 23%	68 24%	76 26%	56 26%	49 19%	144 25%	105 22%	218 24%	26 20%	242 23%
Disagree	450 43%	398 47%	323 50%	323 50%	358 45%	356 46%	350 47%	339 50%	48 39%	210 42%	226 43%	97 32%	168 48%	186 46%	32 27%	65 36%	73 44%	95 52%	76 47%	110 45%	49 44%	139 49%	129 44%	77 36%	105 40%	268 47%	183 38%	387 43%	49 38%	495 47%
Net agree	-201 -19%	-180 -21%	-162 -25%	-169 -26%	-162 -20%	-165 -21%	-169 -23%	-174 -26%	-26 -21%	-84 -17%	-103 -20%	-37 -12%	-91 -26%	-73 -18%	-9 -8%	-28 -15%	-39 -23%	-52 -29%	-31 -19%	-42 -17%	-23 -21%	-71 -25%	-53 -18%	-21 -10%	-56 -21%	-124 -22%	-77 -16%	-169 -19%	-23 -18%	-253 -24%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - July 2022

1 Aug 2022

Table 16

(OCTNOV21)Q10LIZ_TRUSS. On balance, do you agree or disagree that Liz Truss, the Secretary of State for Foreign, Commonwealth and Development Affairs has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	80 8%	41 16%	18 5%	4 s	25 5%	48 10%	42 8%	38 7%	9 8%	37 7%	15 5%	27 8%	36 10%	42 6%	18 7%	26 8%	18 7%	14 10%	72 8%	4 4%	41 12%	11 5%	2 3%	21 10%	47 9%	12 4%	75 7%
Tend to agree	169 16%	61 24%	46 14%	18 22%	82 s	97 15%	82 17%	88 16%	18 17%	86 16%	58 19%	68 19%	41 11%	127 19%	52 21%	48 15%	38 16%	23 16%	154 17%	7 8%	80 23%	24 10%	11 17%	28 14%	90 17%	52 16%	167 16%
Neither agree nor disagree	240 23%	48 19%	62 18%	13 16%	112 s	98 20%	105 21%	135 24%	24 23%	129 25%	64 21%	71 20%	106 28%	134 20%	54 22%	68 21%	53 22%	31 22%	200 22%	34 37%	73 21%	40 17%	10 15%	39 19%	143 27%	58 18%	203 19%
Tend to disagree	133 13%	42 17%	45 13%	9 11%	71 s	68 13%	58 12%	74 13%	12 11%	56 11%	46 15%	60 17%	25 7%	106 16%	41 16%	41 12%	36 15%	7 5%	117 13%	9 9%	54 15%	21 9%	10 15%	30 15%	53 10%	50 16%	155 15%
Strongly disagree	318 30%	42 17%	146 43%	29 35%	228 s	125 41%	155 32%	162 29%	29 28%	166 32%	108 35%	102 29%	106 28%	210 32%	61 24%	100 31%	74 31%	53 38%	270 30%	30 33%	77 22%	130 55%	28 42%	49 24%	147 28%	121 38%	340 32%
Don't know	112 11%	18 7%	22 7%	11 13%	38 s	34 7%	50 10%	63 11%	14 13%	49 9%	16 5%	30 8%	64 17%	46 7%	25 10%	43 13%	23 10%	13 9%	97 11%	7 8%	26 7%	13 5%	5 8%	36 18%	47 9%	30 9%	112 11%
Agree	249 24%	103 41%	65 19%	21 26%	107 s	145 19%	123 25%	126 22%	26 25%	123 24%	73 24%	95 27%	77 20%	169 25%	70 28%	74 23%	56 23%	37 26%	226 25%	11 12%	120 34%	35 15%	13 20%	49 24%	137 26%	63 20%	242 23%
Disagree	450 43%	84 33%	191 56%	38 46%	299 s	193 54%	213 43%	237 42%	41 39%	222 42%	154 50%	162 45%	131 35%	316 48%	102 40%	140 43%	109 45%	60 43%	387 43%	39 42%	131 37%	151 63%	38 57%	79 39%	200 38%	171 53%	495 47%
Net agree	-201 -19%	19 7%	-126 -37%	-17 -20%	-192 s	-47 -34%	-90 -18%	-111 -20%	-15 -14%	-99 -19%	-81 -26%	-67 -19%	-54 -14%	-148 -22%	-32 -13%	-66 -20%	-53 -22%	-23 -16%	-161 -18%	-28 -30%	-11 -3%	-116 -49%	-25 -37%	-30 -15%	-63 -12%	-108 -33%	-253 -24%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 17

(MAR21)Q12(i). Who do you think would make the most capable Prime Minister, Boris Johnson, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total	
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052	
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052	
Boris Johnson	329 31%	287 34%	198 30%	187 29%	244 30%	236 30%	221 30%	201 29%	39 31%	163 32%	162 31%	55 18%	98 28%	176 44%	11 9%	44 24%	45 27%	53 29%	65 40%	111 46%	53 47%	84 30%	99 34%	72 33%	73 28%	183 32%	146 30%	300 33%	26 20%	334 32%	
Keir Starmer	535 51%	455 54%	384 59%	382 60%	462 58%	454 58%	441 59%	403 59%	26 21%	254 50%	277 52%	182 61%	194 56%	159 39%	78 66%	105 57%	96 58%	98 53%	69 42%	90 37%	34 31%	166 59%	164 56%	98 45%	107 41%	330 58%	205 43%	457 51%	71 55%	538 51%	
Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither	81 8%	57 7%	35 5%	33 5%	41 5%	41 5%	39 5%	35 5%	27 22%	46 9%	28 5%	22 7%	27 8%	32 8%	4 4%	18 10%	12 7%	15 8%	17 10%	15 6%	7 6%	10 4%	14 5%	14 7%	42 16%	24 4%	57 12%	65 7%	7 6%	79 8%	
No difference	7 1%	4 *	4 1%	5 1%	6 1%	6 1%	6 1%	6 1%	-	1 *	6 1%	3 1%	1 *	3 1%	1 1%	3 1%	-	1 *	-	3 1%	2 2%	-	1 *	1 *	5 2%	1 *	6 1%	4 *	1 *	6 1%	
Ed Davey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nicola Sturgeon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 *	3 *	1 *	1 *	2 *	2 *	2 *	1 *	2 2%	4 1%	1 *	2 1%	2 1%	1 *	- -s	2 1%	1 1%	1 *	-	1 *	-	4 1%	* *	* *	* *	4 1%	* *	4 *	1 *	7 1%	
Don't know	95 9%	39 5%	29 4%	31 5%	46 6%	41 5%	38 5%	38 6%	29 24%	37 7%	55 10%	35 12%	28 8%	32 8%	24 20%	11 6%	12 7%	17 9%	12 7%	21 9%	16 14%	17 6%	14 5%	31 14%	33 13%	31 5%	65 14%	69 8%	23 18%	88 8%	

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 18

(MAR21)Q12(i). Who do you think would make the most capable Prime Minister, Boris Johnson, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Boris Johnson	329 31%	194 77%	36 10%	10 12% ^s	69 12%	227 48%	150 30%	179 32%	32 30%	142 27%	106 35%	142 40%	74 20%	249 37%	82 33%	114 35%	82 34%	29 20%	298 33%	22 24%	241 69%	17 7%	11 17% ^s	75 37%	178 34%	76 24%	334 32%
Keir Starmer	535 51%	37 15%	290 85%	52 62% ^s	425 76%	172 37%	267 54%	269 48%	56 53%	299 57%	164 54%	173 48%	195 52%	338 51%	135 53%	149 46%	113 47%	91 64%	459 51%	47 52%	70 20%	207 87%	43 64% ^s	81 40%	256 48%	199 62%	538 51%
Rishi Sunak	-	-	-	- ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- ^s	-	-	-	-
Neither	81 8%	13 5%	3 1%	9 11% ^s	24 4%	34 7%	38 8%	43 8%	4 4%	35 7%	17 5%	17 5%	47 13%	34 5%	11 5%	28 9%	26 11%	6 4%	63 7%	9 10%	24 7%	7 3%	9 13% ^s	25 13%	34 6%	21 7%	79 8%
No difference	7 1%	1 *	2 1%	- ^s	2 *	1 *	3 1%	4 1%	-	3 *	-	3 1%	4 1%	3 *	3 1%	1 *	-	2 1%	6 1%	1 1%	1 *	2 1%	- ^s	3 1%	4 1%	1 *	6 1%
Ed Davey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nicola Sturgeon	-	-	-	- ^s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- ^s	-	-	-	-
Other	5 *	1 1%	1 *	- ^s	1 *	2 *	4 1%	1 *	* *	3 1%	2 1%	2 *	1 *	4 1%	-	3 1%	1 1%	-	4 *	* *	1 *	2 1%	- ^s	-	2 *	2 1%	7 1%
Don't know	95 9%	7 3%	8 3%	13 15% ^s	34 6%	33 7%	31 6%	65 12%	13 12%	42 8%	18 6%	22 6%	56 15%	39 6%	21 8%	31 10%	19 8%	14 10%	80 9%	11 12%	13 4%	4 2%	4 6% ^s	19 9%	54 10%	23 7%	88 8%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 19

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Keir Starmer	411 39%	348 41%	307 47%	301 47%	364 45%	356 46%	344 46%	317 46%	24 19%	207 41%	198 38%	126 42%	164 47%	121 30%	62 53%	64 35%	74 45%	90 49%	49 30%	72 30%	30 27%	132 47%	115 39%	72 33%	92 35%	247 43%	164 34%	360 40%	46 35%	417 40%
Rishi Sunak	405 39%	352 42%	250 38%	248 39%	310 39%	305 39%	293 39%	263 38%	39 31%	191 38%	213 40%	92 31%	111 32%	202 50%	24 21%	68 37%	53 32%	58 32%	75 46%	127 53%	50 45%	115 41%	118 40%	94 44%	78 30%	233 41%	172 36%	351 39%	51 40%	400 38%
Neither	85 8%	61 7%	36 6%	35 5%	39 5%	39 5%	38 5%	37 5%	29 24%	41 8%	37 7%	26 9%	31 9%	28 7%	2 2%	24 13%	15 9%	16 9%	12 8%	15 6%	12 11%	11 4%	21 7%	18 8%	35 13%	32 6%	53 11%	70 8%	8 6%	93 9%
No difference	7 1%	5 1%	5 1%	7 1%	7 1%	7 1%	7 1%	7 1%	- -	1 *	6 1%	3 1%	4 1%	* *	- -s	3 1%	3 2%	1 1%	* *	- -	- -	2 1%	1 *	1 *	3 1%	4 1%	3 1%	5 1%	-	6 1%
Other	8 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	2 1%	8 2%	-	-	2 1%	7 2%	- -s	-	2 1%	-	7 4%	- -	- -	1 1%	-	* *	7 3%	1 *	7 1%	8 1%	-	3 *
Don't know	134 13%	70 8%	45 7%	41 6%	74 9%	68 9%	58 8%	53 8%	30 24%	56 11%	73 14%	52 17%	37 10%	45 11%	29 24%	23 13%	20 12%	17 9%	19 11%	26 11%	19 17%	20 7%	37 13%	30 14%	47 18%	57 10%	77 16%	104 12%	25 19%	131 12%
Not stated	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -s	- -	- -	- -	- -	1 *	1 1%	- -	* *	1 *	- *	* *	1 *	1 *	- -	2 *

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 20

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Keir Starmer	411	26	246	30	327	106	221	191	40	231	121	130	159	251	118	110	89	63	353	33	42	186	31	56	210	145	417
	39%	10%	73%	36%	59%	23%	45%	34%	38%	44%	39%	36%	42%	38%	47%	34%	37%	44%	39%	36%	12%	78%	46%	28%	40%	45%	40%
Rishi Sunak	405	188	60	38	152	281	185	220	40	202	137	166	97	303	91	139	87	55	356	33	244	31	28	91	182	133	400
	39%	75%	18%	46%	27%	60%	38%	39%	38%	38%	45%	46%	26%	45%	36%	43%	36%	39%	39%	37%	70%	13%	42%	45%	35%	41%	38%
Neither	85	17	9	6	28	36	34	51	9	27	24	20	41	44	16	29	23	4	68	13	27	9	3	27	43	15	93
	8%	7%	3%	7%	5%	8%	7%	9%	8%	5%	8%	6%	11%	7%	6%	9%	10%	3%	8%	14%	8%	4%	4%	13%	8%	5%	9%
No difference	7	2	2	-	2	3	7	*	1	6	*	1	6	2	3	-	1	4	7	*	2	-	-	1	6	*	6
	1%	1%	*	-s	*	1%	1%	*	1%	1%	*	*	1%	*	1%	-	*	3%	1%	*	1%	-	-s	1%	1%	*	1%
Other	8	7	-	-	-	7	8	-	*	8	*	1	7	2	-	1	7	*	8	-	7	1	-	7	*	1	3
	1%	3%	-	-s	-	1%	2%	-	*	2%	*	*	2%	*	-	*	3%	*	1%	-	2%	1%	-s	3%	*	*	*
Don't know	134	13	23	9	46	37	36	97	15	50	25	39	69	63	25	47	35	15	117	11	28	10	5	20	86	27	131
	13%	5%	7%	11%	8%	8%	7%	17%	15%	9%	8%	11%	18%	10%	10%	14%	14%	11%	13%	12%	8%	4%	8%	10%	16%	9%	12%
Not stated	1	-	-	-	1	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	*	2
	*	-	-	-s	*	*	-	*	-	-	-	*	-	*	-	-	-	-	-	1%	-	-	-s	*	-	*	*

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Table 21

(JUL22)LTKS. Who do you think would make the most capable Prime Minister, Liz Truss, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Keir Starmer	435 41%	379 45%	330 51%	327 51%	377 47%	376 48%	366 49%	344 50%	27 22%	214 42%	212 40%	138 46%	169 48%	128 32%	52 44% s	86 47%	78 47%	91 50%	54 34%	74 31%	37 33%	140 50%	119 41%	82 38%	94 36%	259 45%	176 37%	377 42%	52 40%	453 43%
Liz Truss	365 35%	310 37%	208 32%	203 32%	274 34%	262 34%	249 33%	218 32%	33 26%	184 36%	177 34%	85 28%	99 28%	181 45%	36 31% s	49 27%	51 30%	48 26%	61 38%	120 50%	49 44%	95 34%	125 43%	68 31%	78 30%	220 38%	146 30%	328 37%	34 26%	365 35%
Neither	90 9%	67 8%	54 8%	52 8%	57 7%	56 7%	54 7%	54 8%	24 20%	36 7%	48 9%	19 6%	28 8%	44 11%	4 4% s	15 8%	13 8%	14 8%	28 17%	16 7%	8 7%	25 9%	11 4%	19 9%	35 14%	36 6%	55 11%	78 9%	7 5%	80 8%
No difference	10 1%	8 1%	5 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	5 1%	6 1%	6 2%	2 1%	2 1%	-	6 3%	*	2 1%	-	2 1%	-	4 1%	3 1%	1 *	3 1%	7 1%	4 1%	4 *	1 *	9 1%
Other	7 1%	3 *	* *	* *	1 *	1 *	1 *	* *	4 3%	7 1%	* *	-	6 2%	1 *	-	-	4 2%	2 1%	-	1 *	-	1 1%	4 1%	* *	1 *	6 1%	1 *	5 1%	2 2%	6 1%
Don't know	144 14%	76 9%	52 8%	50 8%	84 11%	78 10%	69 9%	59 9%	36 29%	60 12%	84 16%	52 17%	46 13%	46 11%	25 22% s	26 14%	21 13%	25 14%	18 11%	28 11%	17 15%	17 6%	31 11%	47 22%	49 19%	48 8%	96 20%	106 12%	34 26%	138 13%
Not stated	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *	1 *	-	1 *

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - July 2022

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Table 22

(JUL22)LTKS. Who do you think would make the most capable Prime Minister, Liz Truss, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Keir Starmer	435	28	256	42	360	132	226	209	45	239	143	142	149	285	107	117	105	70	376	36	66	187	41	68	192	174	453
	41%	11%	75%	51%	65%	28%	46%	37%	43%	46%	47%	40%	39%	43%	42%	36%	43%	49%	41%	39%	19%	78%	62%	34%	36%	54%	43%
Liz Truss	365	177	54	27	113	236	161	204	34	176	104	157	102	261	100	111	89	42	325	23	217	26	18	75	198	92	365
	35%	70%	16%	32%	20%	50%	33%	36%	33%	34%	34%	44%	27%	39%	40%	34%	37%	30%	36%	26%	62%	11%	28%	37%	38%	29%	35%
Neither	90	30	6	5	26	50	41	49	7	37	32	13	44	45	15	34	21	3	68	17	34	8	4	25	46	19	80
	9%	12%	2%	6%	5%	11%	8%	9%	7%	7%	11%	4%	12%	7%	6%	11%	9%	2%	8%	18%	10%	3%	6%	13%	9%	6%	8%
No difference	10	2	2	-	6	5	8	2	*	7	3	4	4	7	4	3	1	2	9	1	2	1	-	4	3	4	9
	1%	1%	1%	-	1%	1%	2%	*	*	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	*	-	2%	1%	1%	1%
Other	7	1	-	-	-	1	6	1	1	5	2	1	2	4	1	3	*	2	7	-	3	1	-	2	1	4	6
	1%	*	-	-	-	*	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	2%	1%	-	1%	1%	-	1%	*	1%	1%
Don't know	144	15	21	9	50	44	50	94	18	59	22	42	77	64	24	58	25	23	123	14	29	16	3	27	86	31	138
	14%	6%	6%	11%	9%	9%	10%	17%	17%	11%	7%	12%	20%	10%	10%	18%	10%	16%	14%	15%	8%	7%	4%	14%	16%	9%	13%
Not stated	1	-	-	-	1	1	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1
	*	-	-	-	*	*	-	*	-	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	*	-	-	*

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 23
(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	293 28%	221 26%	152 23%	158 25%	203 25%	196 25%	188 25%	165 24%	48 39%	128 25%	159 30%	84 28%	95 27%	113 28%	43 37% s	42 23%	46 28%	49 27%	46 28%	67 28%	31 28%	68 24%	83 28%	77 35%	65 25%	152 26%	141 30%	238 26%	46 36%	269 26%
Tend to agree	225 21%	199 24%	145 22%	134 21%	186 23%	183 23%	168 22%	149 22%	17 14%	111 22%	112 21%	63 21%	88 25%	74 18%	14 12% s	49 27%	46 27%	43 23%	27 17%	47 19%	25 22%	56 20%	73 25%	37 17%	60 23%	129 22%	97 20%	197 22%	21 16%	224 21%
Neither/nor	122 12%	87 10%	69 11%	71 11%	89 11%	85 11%	82 11%	75 11%	14 11%	51 10%	68 13%	48 16%	34 10%	40 10%	21 18% s	27 15%	14 8%	20 11%	14 8%	27 11%	11 10%	27 10%	33 11%	35 16%	27 10%	60 10%	62 13%	106 12%	16 12%	131 12%
Tend to disagree	224 21%	206 24%	178 27%	173 27%	193 24%	192 25%	191 26%	184 27%	6 5%	114 23%	106 20%	68 23%	75 21%	82 20%	19 16% s	49 27%	38 23%	37 20%	37 23%	45 19%	14 12%	90 32%	58 20%	23 11%	53 20%	148 26%	76 16%	192 21%	30 23%	204 19%
Strongly disagree	123 12%	99 12%	79 12%	78 12%	96 12%	95 12%	90 12%	83 12%	21 17%	65 13%	55 10%	29 10%	35 10%	59 15%	16 14% s	13 7%	13 8%	22 12%	29 18%	29 12%	16 15%	32 11%	36 12%	21 10%	34 13%	68 12%	55 11%	113 13%	8 6%	155 15%
Don't know	65 6%	32 4%	26 4%	26 4%	35 4%	30 4%	29 4%	28 4%	18 14%	35 7%	28 5%	7 2%	23 7%	35 9%	4 4% s	3 2%	11 6%	12 7%	9 6%	26 11%	15 13%	8 3%	10 3%	24 11%	22 8%	18 3%	46 10%	54 6%	9 7%	69 7%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 24

(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	293	88	47	22	102	143	137	155	23	152	78	95	119	172	68	99	69	32	250	26	125	36	13	54	160	78	269
	28%	35%	14%	27%	18%	30%	28%	28%	22%	29%	25%	26%	31%	26%	27%	30%	29%	22%	28%	28%	36%	15%	20%	27%	30%	24%	26%
Tend to agree	225	53	64	29	128	117	109	117	23	114	67	79	75	146	54	68	48	31	192	25	78	40	26	40	119	66	224
	21%	21%	19%	35%	23%	25%	22%	21%	22%	22%	22%	22%	20%	22%	21%	21%	20%	22%	21%	27%	22%	17%	40%	20%	23%	21%	21%
Neither/nor	122	25	43	10	71	53	40	82	15	50	41	40	41	81	21	39	24	25	105	13	26	30	5	31	63	29	131
	12%	10%	13%	12%	13%	11%	8%	15%	14%	9%	13%	11%	11%	12%	8%	12%	10%	18%	12%	14%	7%	13%	8%	15%	12%	9%	12%
Tend to disagree	224	41	121	13	163	84	128	97	18	141	87	82	53	169	58	64	52	38	196	13	73	84	14	23	101	101	204
	21%	16%	36%	16%	29%	18%	26%	17%	17%	27%	28%	23%	14%	25%	23%	19%	22%	27%	22%	14%	21%	35%	21%	11%	19%	31%	19%
Strongly disagree	123	27	55	6	76	48	58	64	18	50	28	45	49	73	40	36	27	10	109	10	32	43	7	31	56	36	155
	12%	11%	16%	7%	14%	10%	12%	11%	17%	10%	9%	13%	13%	11%	16%	11%	11%	7%	12%	11%	9%	18%	11%	15%	11%	11%	15%
Don't know	65	19	10	3	15	25	20	44	9	17	7	17	40	24	11	21	21	6	57	5	17	6	1	24	29	12	69
	6%	8%	3%	3%	3%	5%	4%	8%	8%	3%	2%	5%	11%	4%	4%	6%	9%	5%	6%	6%	5%	3%	2%	12%	5%	4%	7%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 25
(JUL22)RS stands for. To what extent do you agree or disagree with the following statements? I don't know what Rishi Sunak stands for.

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	205 19%	137 16%	97 15%	102 16%	142 18%	137 18%	131 18%	105 15%	39 32%	94 19%	104 20%	76 26%	52 15%	77 19%	37 32%	39 22%	20 12%	32 18%	28 17%	49 20%	29 26%	54 19%	50 17%	46 21%	56 21%	104 18%	101 21%	161 18%	37 29%	197 19%
Tend to agree	222 21%	188 22%	137 21%	131 20%	173 22%	173 22%	159 21%	143 21%	22 18%	90 18%	126 24%	47 16%	86 25%	89 22%	16 13%	32 17%	47 28%	39 21%	36 22%	53 22%	23 21%	55 20%	67 23%	42 19%	57 22%	123 21%	99 21%	208 23%	11 9%	203 19%
Neither agree nor disagree	115 11%	93 11%	65 10%	58 9%	80 10%	76 10%	68 9%	65 9%	13 11%	60 12%	54 10%	37 12%	31 9%	46 11%	16 13%	22 12%	14 9%	17 9%	21 13%	26 11%	16 15%	33 12%	31 11%	20 9%	31 12%	64 11%	51 11%	94 10%	16 13%	127 12%
Tend to disagree	261 25%	230 27%	188 29%	180 28%	218 27%	215 28%	212 28%	200 29%	18 15%	145 29%	113 21%	74 25%	89 26%	98 24%	30 26%	44 24%	48 29%	41 23%	32 20%	67 28%	22 20%	71 25%	84 29%	39 18%	67 26%	155 27%	106 22%	228 25%	30 23%	273 26%
Strongly disagree	199 19%	171 20%	143 22%	144 23%	157 20%	154 20%	151 20%	146 21%	22 18%	90 18%	106 20%	56 19%	70 20%	72 18%	16 13%	41 22%	29 17%	42 23%	37 23%	35 14%	14 13%	61 22%	52 18%	59 27%	25 10%	114 20%	85 18%	169 19%	27 21%	198 19%
Don't know	50 5%	25 3%	21 3%	24 4%	31 4%	26 3%	26 3%	24 4%	9 7%	26 5%	24 4%	8 3%	21 6%	22 5%	3 3%	5 3%	9 5%	12 6%	9 6%	13 5%	6 6%	7 3%	8 3%	11 5%	24 9%	15 3%	35 7%	38 4%	8 6%	54 5%
Agree	427 41%	325 39%	234 36%	233 36%	315 39%	310 40%	290 39%	249 36%	61 50%	184 36%	230 44%	124 41%	138 39%	165 41%	53 45%	71 39%	66 40%	71 39%	63 39%	102 42%	52 47%	109 39%	117 40%	87 40%	113 43%	226 39%	200 42%	370 41%	48 37%	400 38%
Disagree	460 44%	400 47%	330 51%	324 51%	375 47%	369 47%	363 49%	346 51%	40 33%	235 46%	220 42%	131 44%	160 46%	170 42%	46 39%	84 46%	77 46%	83 45%	69 43%	101 43%	36 33%	132 47%	137 47%	98 45%	93 36%	269 47%	191 40%	397 44%	57 44%	471 45%
Net agree	-33 -3%	-75 -9%	-97 -15%	-90 -14%	-60 -7%	-59 -8%	-73 -10%	-97 -14%	21 17%	-51 -10%	10 2%	-7 -2%	-22 -6%	-5 -1%	7 6%	-14 -7%	-10 -6%	-12 -6%	-6 -3%	1 *	16 14%	-23 -8%	-20 -7%	-11 -5%	20 8%	-43 -7%	9 2%	-27 -3%	-9 -7%	-71 -7%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Table 26

(JUL22)RS stands for. To what extent do you agree or disagree with the following statements? I don't know what Rishi Sunak stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	205	34	60	16	95	69	85	120	18	103	42	63	98	105	59	69	36	24	178	17	47	44	10	50	108	47	197
	19%	13%	18%	19%	17%	15%	17%	21%	17%	20%	14%	18%	26%	16%	23%	21%	15%	17%	20%	19%	13%	18%	15%	25%	21%	15%	19%
Tend to agree	222	54	81	21	132	105	95	127	19	103	76	77	66	153	72	62	52	22	195	14	81	54	16	45	121	55	203
	21%	21%	24%	25%	24%	22%	19%	23%	18%	20%	25%	21%	17%	23%	28%	19%	22%	15%	21%	15%	23%	23%	24%	22%	23%	17%	19%
Neither agree nor disagree	115	26	36	5	61	51	54	61	17	50	34	36	43	71	20	32	32	18	96	12	35	25	8	25	60	30	127
	11%	10%	11%	6%	11%	11%	11%	11%	16%	10%	11%	10%	11%	11%	8%	10%	13%	13%	11%	13%	10%	11%	12%	13%	11%	9%	12%
Tend to disagree	261	62	93	23	160	129	126	135	24	138	76	101	82	177	59	71	53	48	221	30	81	74	20	34	114	113	273
	25%	24%	27%	28%	29%	28%	26%	24%	23%	26%	25%	28%	22%	27%	23%	22%	22%	34%	24%	33%	23%	31%	30%	17%	22%	35%	26%
Strongly disagree	199	64	64	15	97	98	113	86	20	112	72	71	55	143	34	79	51	21	175	14	96	36	11	32	100	67	198
	19%	25%	19%	18%	18%	21%	23%	15%	19%	21%	23%	20%	15%	21%	13%	24%	21%	15%	19%	15%	27%	15%	16%	16%	19%	21%	19%
Don't know	50	13	5	3	10	18	18	32	7	18	6	10	34	16	8	12	17	9	44	4	11	5	2	16	24	11	54
	5%	5%	2%	4%	2%	4%	4%	6%	6%	3%	2%	3%	9%	2%	3%	4%	7%	6%	5%	5%	3%	2%	2%	8%	5%	3%	5%
Agree	427	88	141	37	227	174	180	246	37	206	118	140	164	259	131	131	88	46	372	31	127	98	26	95	230	102	400
	41%	35%	42%	44%	41%	37%	37%	44%	35%	39%	38%	39%	43%	39%	52%	40%	37%	33%	41%	34%	36%	41%	39%	47%	44%	32%	38%
Disagree	460	126	157	38	258	227	239	221	44	250	148	172	137	320	93	151	104	69	396	44	177	110	31	66	214	180	471
	44%	50%	46%	46%	46%	48%	49%	39%	42%	48%	48%	48%	36%	48%	37%	46%	43%	49%	44%	48%	50%	46%	46%	32%	41%	56%	45%
Net agree	-33	-38	-16	-1	-31	-53	-59	26	-7	-44	-30	-31	27	-61	38	-20	-16	-23	-24	-13	-49	-12	-5	30	15	-78	-71
	-3%	-15%	-5%	-1%	-6%	-11%	-12%	5%	-7%	-8%	-10%	-9%	7%	-9%	15%	-6%	-7%	-16%	-3%	-14%	-14%	-5%	-7%	15%	3%	-24%	-7%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - July 2022

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Table 27
(JUL22)LT stands for. To what extent do you agree or disagree with the following statements? I don't know what Liz Truss stands for.

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote																					
	Male									Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1052	862	690	668	821	799	769	718	112	528	504	255	360	437	99	156	130	230	163	274	134	266	373	205	208	639	413	877	151	1052
Weighted Total	1052	844	650	639	802	781	748	684	123	505	528	299	349	403	117	182	167	183	162	241	111	281	293	217	261	574	478	899	130	1052
Strongly agree	284 27%	196 23%	138 21%	146 23%	189 24%	185 24%	174 23%	151 22%	58 47%	131 26%	146 28%	112 37%	89 26%	83 21%	56 48%	56 31%	36 22%	53 29%	35 21%	48 20%	28 25%	59 21%	74 25%	87 40%	65 25%	133 23%	152 32%	230 26%	46 35%	258 25%
Tend to agree	204 19%	175 21%	130 20%	122 19%	166 21%	162 21%	153 20%	133 19%	19 15%	92 18%	112 21%	43 14%	81 23%	81 20%	13 11%	30 16%	46 27%	35 19%	35 22%	45 19%	19 17%	53 19%	62 21%	40 19%	49 19%	115 20%	89 19%	179 20%	23 18%	218 21%
Neither agree nor disagree	145 14%	120 14%	84 13%	80 12%	101 13%	99 13%	93 12%	89 13%	11 9%	76 15%	66 12%	40 13%	42 12%	64 16%	14 12%	25 12%	23 14%	19 10%	23 14%	41 17%	14 13%	48 17%	34 12%	20 9%	43 17%	82 14%	63 13%	131 15%	11 8%	142 13%
Tend to disagree	196 19%	180 21%	147 23%	134 21%	167 21%	165 21%	162 22%	149 22%	15 12%	101 20%	89 17%	57 19%	60 17%	79 19%	17 14%	40 22%	30 18%	30 16%	31 19%	48 20%	16 14%	58 21%	72 25%	27 12%	38 14%	131 23%	65 14%	175 19%	19 15%	215 20%
Strongly disagree	147 14%	129 15%	115 18%	118 18%	126 16%	122 16%	121 16%	120 18%	9 8%	73 14%	74 14%	32 11%	49 14%	65 16%	13 11%	20 11%	22 13%	28 15%	30 18%	35 15%	18 16%	51 18%	41 14%	21 10%	34 13%	92 16%	55 11%	123 14%	21 16%	144 14%
Don't know	76 7%	43 5%	35 5%	40 6%	52 7%	47 6%	45 6%	42 6%	11 9%	33 6%	42 8%	16 5%	28 8%	32 8%	4 4%	12 6%	10 6%	17 9%	8 5%	24 10%	16 14%	13 5%	9 3%	22 10%	32 12%	22 4%	54 11%	62 7%	10 8%	75 7%
Agree	489 46%	371 44%	268 41%	268 42%	355 44%	347 44%	327 44%	284 42%	77 62%	222 44%	258 49%	155 52%	170 49%	163 41%	69 59%	85 47%	82 49%	89 49%	70 43%	93 39%	48 43%	112 40%	136 46%	127 59%	114 44%	248 43%	241 50%	409 45%	69 53%	476 45%
Disagree	342 33%	310 37%	263 40%	252 39%	293 37%	288 37%	283 38%	269 39%	24 20%	174 34%	163 31%	89 30%	110 31%	144 36%	29 25%	60 33%	52 31%	58 32%	61 37%	83 34%	34 30%	109 39%	114 39%	48 22%	72 28%	223 39%	120 25%	298 33%	40 31%	359 34%
Net agree	146 14%	61 7%	5 1%	16 2%	62 8%	59 8%	44 6%	15 2%	53 43%	49 10%	95 18%	66 22%	61 17%	20 5%	40 34%	25 14%	30 18%	31 17%	9 6%	10 4%	14 12%	2 1%	23 8%	79 37%	42 16%	25 4%	121 25%	111 12%	29 23%	117 11%

Fieldwork dates : Thursday 21st July to Wednesday 27th July 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - July 2022

1 Aug 2022

Table 28
(JUL22)LT stands for. To what extent do you agree or disagree with the following statements? I don't know what Liz Truss stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full- time/Not work ing	Public	Private	Mort gage	Owned out- right	Renter	Total owner occup- ier	North excl. Scot	Mid- lands	South excl. London	Grea- ter London	Eng- land	Scot	Con	Lab	LD	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1052	260	342	96	575	493	515	536	240	363	361	373	295	734	217	315	244	150	864	126	330	264	86	166	498	388	1052
Weighted Total	1052	253	339	83	556	470	492	560	105	524	307	358	378	665	252	327	241	141	909	91	350	239	66	202	527	322	1052
Strongly agree	284 27%	25 10%	105 31%	17 20%	157 28%	77 16%	125 26%	158 28%	31 30%	149 28%	79 26%	82 23%	122 32%	161 24%	82 33%	105 32%	47 19%	33 23%	254 28%	18 20%	54 15%	61 25%	19 28%	57 28%	151 29%	77 24%	258 25%
Tend to agree	204 19%	50 20%	65 19%	16 19%	117 21%	102 22%	75 15%	130 23%	21 20%	87 17%	66 22%	79 22%	55 15%	145 22%	44 18%	51 16%	50 21%	35 25%	169 19%	24 26%	69 20%	53 22%	12 18%	38 19%	117 22%	49 15%	218 21%
Neither agree nor disagree	145 14%	41 16%	35 10%	13 16%	71 13%	77 16%	73 15%	72 13%	12 11%	80 15%	36 12%	53 15%	55 15%	89 13%	29 12%	35 11%	49 20%	17 12%	123 14%	14 16%	52 15%	28 12%	7 10%	26 13%	61 12%	58 18%	142 13%
Tend to disagree	196 19%	59 23%	71 21%	19 23%	114 20%	102 22%	107 22%	89 16%	21 20%	100 19%	66 22%	74 21%	54 14%	140 21%	46 18%	70 21%	41 17%	24 17%	170 19%	15 16%	88 25%	51 21%	17 26%	25 13%	86 16%	84 26%	215 20%
Strongly disagree	147 14%	58 23%	50 15%	9 11%	71 13%	80 17%	85 17%	62 11%	14 14%	78 15%	44 14%	56 16%	46 12%	100 15%	34 14%	43 13%	35 14%	23 16%	128 14%	13 14%	67 19%	34 14%	7 11%	31 15%	79 15%	36 11%	144 14%
Don't know	76 7%	20 8%	14 4%	9 11%	26 5%	32 7%	27 6%	49 9%	6 6%	29 6%	16 5%	14 4%	45 12%	30 5%	16 6%	23 7%	20 9%	9 6%	64 7%	7 8%	21 6%	12 5%	5 7%	24 12%	33 6%	18 6%	75 7%
Agree	489 46%	74 29%	170 50%	33 39%	274 49%	179 38%	200 41%	288 51%	52 49%	236 45%	145 47%	161 45%	177 47%	306 46%	126 50%	156 48%	96 40%	68 48%	424 47%	42 46%	123 35%	114 48%	31 46%	95 47%	268 51%	126 39%	476 45%
Disagree	342 33%	117 46%	120 35%	28 34%	185 33%	182 39%	192 39%	151 27%	35 33%	178 34%	110 36%	130 36%	100 27%	240 36%	80 32%	112 34%	75 31%	47 33%	298 33%	28 30%	155 44%	85 36%	25 37%	57 28%	165 31%	121 37%	359 34%
Net agree	146 14%	-43 -17%	49 15%	4 5%	89 16%	-3 -1%	8 2%	137 25%	17 16%	58 11%	36 12%	31 9%	77 20%	66 10%	46 18%	44 13%	21 9%	21 15%	125 14%	15 16%	-32 -9%	29 12%	6 9%	38 19%	103 20%	5 2%	117 11%

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