

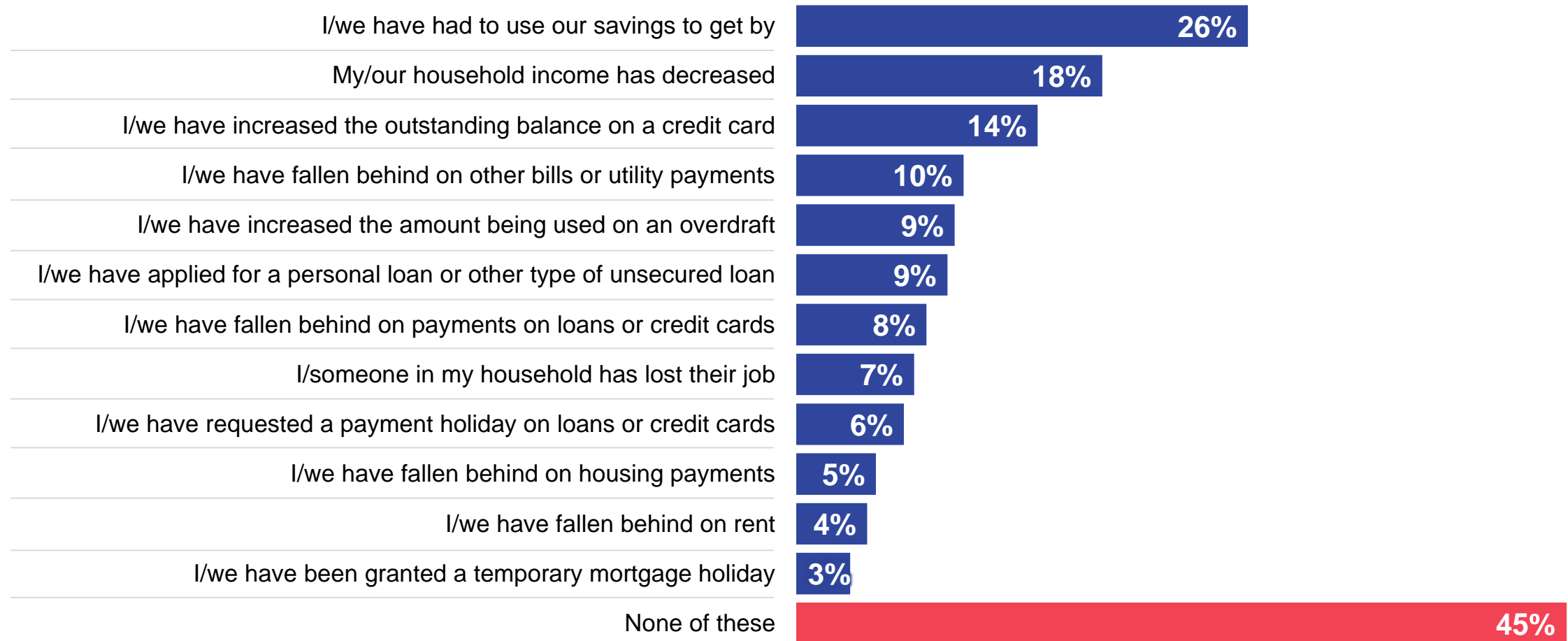
IPSOS **Interest rates** **polling**

August 2022



A quarter of Brits used their savings to get by over the past 6 months, whilst one in five have seen their household income decrease

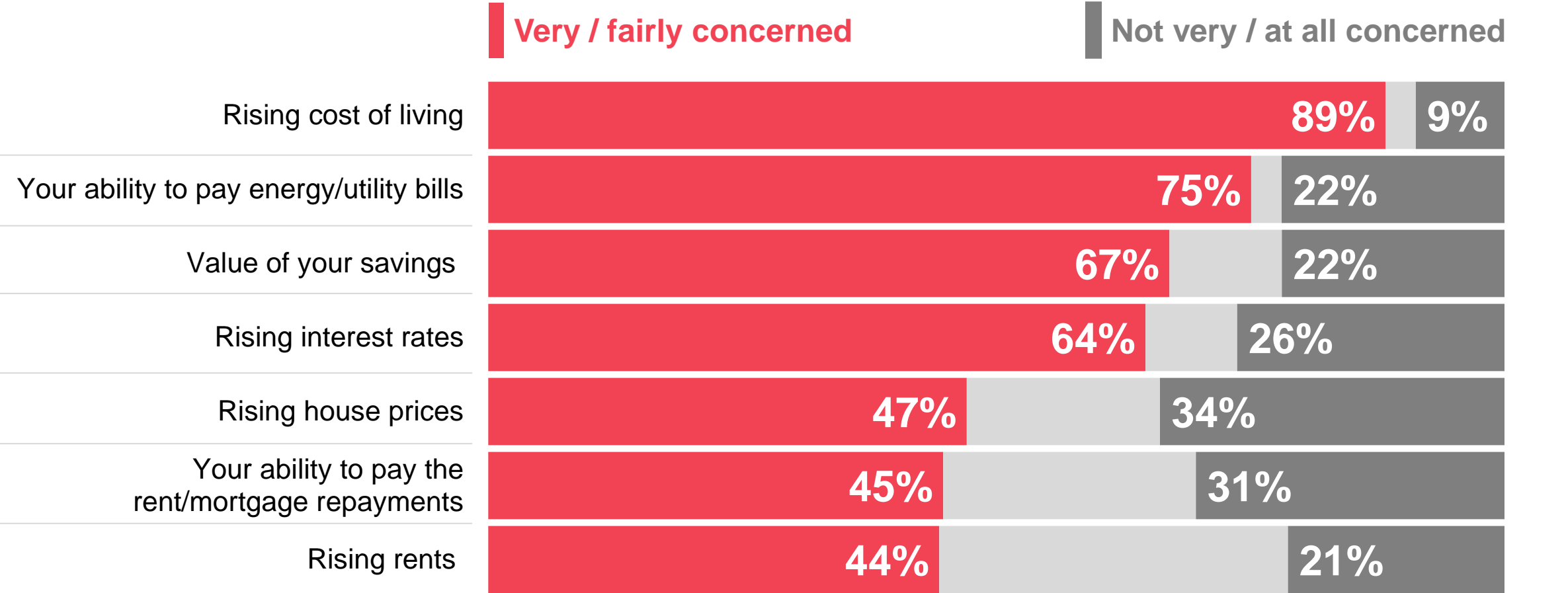
Which, if any, of the following have you experienced in the past 6 months?



Base: 1,757 Online British adults aged 18-75, 2-3 August 2022

Nine in ten are concerned about the rising cost of living at the moment, with three in four worried about their ability to pay energy / utility bills

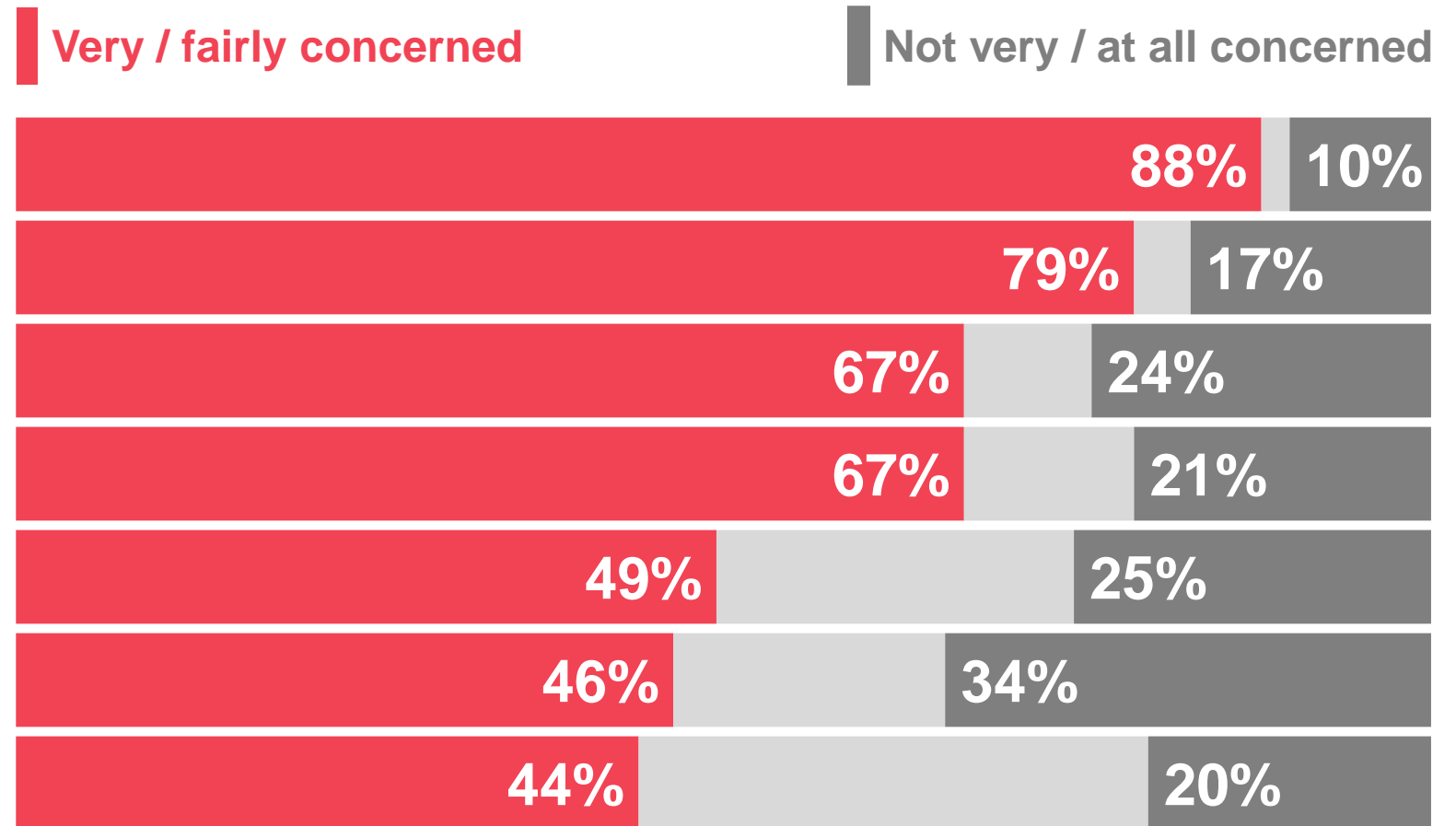
How concerned, if at all, are you with each of the following at the moment?



Base: 1,757 Online British adults aged 18-75, 2-3 August 2022

The rising cost of living and ability to pay energy/utility bills remain the biggest concerns for the public in 12 months' time

How concerned, if at all, are you with each of the following in 12 months' time?



Base: 1,757 Online British adults aged 18-75, 2-3 August 2022



For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

