

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, August 4, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
8/2-3, 2022 (N=1,119)	23%	11%	13%	35%	39%	21%	17%	3%
7/19-20, 2022 (N=1,120)	25%	9%	15%	33%	40%	21%	19%	3%
6/22-23, 2022 (N=1,117)	25%	10%	15%	34%	38%	19%	9%	3%
6/7-8, 2022 (N=1,117)	23%	9%	14%	35%	40%	20%	21%	2%
5/24-25, 2022 (N=1,120)	22%	8%	14%	36%	39%	20%	19%	2%
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%







1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16. 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%

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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	High threat (Net)	Very high threat	High threat	Moderate threat	Low threat (Net)	Low threat	Very low threat	Don't know
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%





2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
8/2-3, 2022	3%	6%	13%	19%	3%	10%	25%	20%
7/19-20, 2022	4%	9%	12%	18%	2%	9%	26%	22%
6/22-23, 2022	4%	8%	10%	18%	4%	13%	23%	21%
6/7-8, 2022	3%	7%	12%	18%	3%	11%	25%	21%
5/24-25, 2022	3%	9%	10%	17%	3%	11%	23%	23%
5/10-11, 2022	5%	8%	12%	17%	3%	13%	23%	19%
4/26-27, 2022	5%	6%	9%	19%	4%	13%	25%	21%
4/12-13, 2022	3%	8%	10%	18%	5%	15%	21%	19%
3/29-30, 2022	3%	8%	8%	21%	4%	12%	24%	20%
3/15-16, 2022	6%	5%	12%	16%	8%	15%	20%	18%
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%
6/8-9, 2021	2% 4%	4% 6%	8% 10%	15% 20%	12% 14%	23% 19%	22%	15%
5/25-26, 2021	3%	6% 5%	11%	20%	12%	18%	16% 14%	10%
5/11-12, 2021	3%	5% 6%	9%					13% 9%
4/27-28, 2021 4/13-14, 2021	3%	6% 7%	9% 11%	29% 31%	10% 8%	18% 17%	16% 14%	9%
3/30-31, 2021	2%	7% 7%	13%	36%	11%	15%	8%	9%

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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

								1
	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	N/A	N/A	N/A	4%





3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about	I have a lot of	I have some	I have no
	what to do next	uncertainty	uncertainty	uncertainty
8/2-3, 2022	6%	22%	46%	26%
7/19-20, 2022	6%	18%	46%	30%
6/22-23, 2022	8%	22%	42%	28%
6/7-8, 2022	7%	19%	45%	30%
5/24-25, 2022	11%	17%	44%	29%
5/10-11, 2022	8%	23%	41%	29%
4/26-27, 2022	7%	21%	42%	30%
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%







3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

	I'm stuck about	I have a lot of	I have some	I have no
	what to do next	uncertainty	uncertainty	uncertainty
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem
_					at all
8/2-3, 2022	6%	9%	30%	25%	30%
7/19-20, 2022	5%	8%	29%	25%	33%
6/22-23, 2022	8%	10%	33%	23%	26%
6/7-8, 2022	5%	9%	30%	25%	32%
5/24-25, 2022	8%	10%	29%	26%	27%
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%





4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. (Continued)

	5 - Intolerable	4	3	2	1 - Not a problem at all
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19? If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus a booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated plus booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
8/2-3, 2022	2%	19%	55%	8%	16%	76%
7/19-20, 2022	2%	19%	55%	8%	16%	76%

6. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	3/29-30, 2022	4/12-13, 2022	4/26-27, 2022	5/10-11, 2022	5/24-25, 2022	6/7-8, 2022	6/22-23, 2022	7/19-20, 2022	8/2-3, 2022
Always	31%	26%	19%	22%	22%	19%	17%	15%	20%
Often	17%	18%	18%	17%	18%	13%	16%	15%	15%
Sometimes	19%	23%	23%	23%	20%	25%	24%	21%	23%
Rarely	18%	16%	21%	18%	17%	21%	23%	24%	23%
Never	14%	17%	19%	19%	24%	23%	19%	25%	20%





7. Are you more or less comfortable with the idea of doing the following now than you were a month ago?

Total More Comfortable

	6/8-9,	10/12-13,	11/9-10,	1/18-19,	2/15-16,	3/15-16,	8/2-3,
	2020	2021	2021	2022	2022	2022	2022
Going to a grocery store	39%	50%	53%	35%	51%	57%	54%
Visiting a friend's house	38%	47%	50%	31%	51%	53%	53%
Dining outside at a restaurant	32%	48%	49%	34%	49%	50%	52%
Dining indoors at a restaurant	23%	40%	45%	27%	46%	48%	48%
Going to an outdoor event (e.g., concert)	18%	36%	37%	25%	39%	42%	44%
Going to a 'non essential' store	31%	40%	44%	27%	42%	47%	43%
Going to an indoor event (e.g., sporting event or concert)	N/A	N/A	N/A	N/A	N/A	N/A	34%
Going to your place of employment	23%	29%	34%	24%	35%	38%	34%
Going to the gym or other exercise location (yoga studio, etc.)	N/A	27%	26%	18%	28%	31%	31%
Flying	14%	24%	25%	18%	27%	33%	29%
Using a taxi or ride share	10%	22%	25%	18%	26%	30%	28%
Riding a bus	8%	21%	22%	16%	22%	26%	25%
Riding a subway	7%	18%	19%	13%	20%	24%	21%

a. Flying

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	3%	11%	13%	8%	12%	14%	15%
Slightly more comfortable	11%	13%	12%	10%	15%	19%	14%
Not more or less comfortable	32%	36%	40%	32%	38%	37%	34%
Slightly less comfortable	18%	12%	11%	17%	11%	13%	12%
Much less comfortable	31%	17%	14%	26%	14%	9%	14%
Don't know	5%	11%	10%	8%	10%	8%	12%
More comfortable (Net)	14%	24%	25%	18%	27%	33%	29%
Less comfortable (Net)	49%	29%	25%	43%	25%	22%	26%

b. Riding a bus

	6/8-9,	10/12-13,	11/9-10,	1/18-19,	2/15-16,	3/15-16,	8/2-3,
	2020	2021	2021	2022	2022	2022	2022
Much more comfortable	2%	10%	11%	6%	10%	12%	13%
Slightly more comfortable	6%	12%	11%	9%	12%	14%	12%
Not more or less comfortable	32%	36%	40%	33%	39%	38%	35%
Slightly less comfortable	19%	13%	10%	17%	11%	12%	13%
Much less comfortable	34%	17%	16%	24%	14%	13%	14%
Don't know	6%	12%	11%	10%	12%	12%	13%
More comfortable (Net)	8%	21%	22%	16%	22%	26%	25%
Less comfortable (Net)	54%	30%	27%	41%	26%	25%	27%

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GAME CHANGERS





7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

c. Riding a subway

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	1%	8%	10%	6%	9%	11%	11%
Slightly more comfortable	6%	10%	9%	6%	12%	13%	9%
Not more or less comfortable	31%	36%	39%	33%	37%	40%	36%
Slightly less comfortable	18%	12%	10%	14%	11%	9%	11%
Much less comfortable	36%	17%	16%	27%	14%	13%	14%
Don't know	8%	18%	16%	13%	19%	15%	19%
More comfortable (Net)	7%	18%	19%	13%	20%	24%	21%
Less comfortable (Net)	54%	29%	26%	41%	24%	21%	24%

d. Using a taxi or ride share

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	3%	9%	10%	7%	10%	14%	13%
Slightly more comfortable	7%	13%	15%	11%	15%	16%	15%
Not more or less comfortable	34%	39%	39%	35%	39%	39%	37%
Slightly less comfortable	22%	13%	11%	16%	11%	9%	12%
Much less comfortable	29%	15%	14%	21%	11%	12%	10%
Don't know	5%	11%	11%	10%	13%	11%	14%
More comfortable (Net)	10%	22%	25%	18%	26%	30%	28%
Less comfortable (Net)	51%	29%	25%	37%	22%	21%	22%

e. Going to your place of employment

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	6%	14%	18%	14%	17%	23%	19%
Slightly more comfortable	17%	15%	16%	11%	19%	15%	15%
Not more or less comfortable	44%	40%	38%	40%	38%	37%	37%
Slightly less comfortable	13%	8%	6%	10%	7%	7%	6%
Much less comfortable	10%	6%	6%	11%	5%	4%	5%
Don't know	11%	18%	15%	14%	14%	14%	18%
More comfortable (Net)	23%	29%	34%	24%	35%	38%	34%
Less comfortable (Net)	23%	13%	13%	21%	12%	10%	11%





7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

f. Dining outside at a restaurant

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	10%	25%	28%	16%	26%	30%	28%
Slightly more comfortable	22%	23%	21%	18%	23%	20%	24%
Not more or less comfortable	34%	36%	35%	40%	38%	38%	33%
Slightly less comfortable	19%	7%	8%	12%	8%	7%	6%
Much less comfortable	13%	5%	5%	10%	3%	3%	6%
Don't know	3%	3%	3%	3%	2%	2%	3%
More comfortable (Net)	32%	48%	49%	34%	49%	50%	52%
Less comfortable (Net)	32%	13%	13%	23%	11%	10%	12%

g. Dining indoors at a restaurant

9. =9							
	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	6%	17%	20%	13%	22%	23%	22%
Slightly more comfortable	16%	23%	25%	13%	24%	25%	26%
Not more or less comfortable	33%	38%	35%	37%	36%	35%	32%
Slightly less comfortable	20%	11%	10%	18%	10%	10%	11%
Much less comfortable	22%	8%	7%	16%	7%	5%	6%
Don't know	2%	2%	2%	2%	1%	2%	3%
More comfortable (Net)	23%	40%	45%	27%	46%	48%	48%
Less comfortable (Net)	42%	19%	17%	34%	16%	15%	17%

h. Going to an outdoor event (e.g., concert)

ni. Coing	to an out	JOOI CVCIII (c.g., conc	City			
	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	5%	16%	19%	10%	19%	21%	21%
Slightly more comfortable	13%	20%	18%	15%	19%	21%	23%
Not more or less comfortable	33%	37%	37%	35%	36%	35%	34%
Slightly less comfortable	20%	11%	10%	15%	11%	9%	8%
Much less comfortable	26%	11%	11%	20%	9%	9%	8%
Don't know	3%	6%	5%	5%	5%	5%	6%
More comfortable (Net)	18%	36%	37%	25%	39%	42%	44%
Less comfortable (Net)	46%	21%	21%	34%	20%	18%	16%

i. Going to an indoor event (e.g., sporting event or concert)

	- · · · · · · · · · · · · · · · · · · ·
	8/2-3, 2022
Much more comfortable	17%
Slightly more comfortable	17%
Not more or less comfortable	36%
Slightly less comfortable	13%
Much less comfortable	12%
Don't know	5%
More comfortable (Net)	34%
Less comfortable (Net)	25%

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7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

j. Visiting a friend's house

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	12%	24%	27%	16%	25%	31%	27%
Slightly more comfortable	26%	23%	23%	16%	26%	22%	26%
Not more or less comfortable	39%	37%	36%	40%	37%	34%	35%
Slightly less comfortable	16%	9%	8%	16%	8%	7%	6%
Much less comfortable	6%	5%	4%	10%	3%	5%	3%
Don't know	2%	3%	3%	3%	1%	2%	2%
More comfortable (Net)	38%	47%	50%	31%	51%	53%	53%
Less comfortable (Net)	21%	14%	12%	26%	10%	12%	9%

k. Going to a grocery store

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	13%	23%	29%	16%	25%	33%	28%
Slightly more comfortable	26%	27%	24%	18%	27%	24%	25%
Not more or less comfortable	37%	39%	36%	42%	38%	32%	34%
Slightly less comfortable	16%	7%	6%	15%	6%	8%	7%
Much less comfortable	7%	3%	4%	7%	3%	2%	3%
Don't know	1%	2%	1%	1%	2%	1%	2%
More comfortable (Net)	39%	50%	53%	35%	51%	57%	54%
Less comfortable (Net)	23%	10%	10%	22%	9%	10%	10%

I. Going to a 'non-essential' store

	6/8-9, 2020	10/12-13, 2021	11/9-10, 2021	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	8/2-3, 2022
Much more comfortable	9%	15%	21%	12%	16%	23%	21%
Slightly more comfortable	22%	24%	24%	15%	25%	23%	22%
Not more or less comfortable	38%	43%	40%	42%	44%	39%	39%
Slightly less comfortable	17%	10%	7%	16%	7%	7%	9%
Much less comfortable	11%	4%	5%	12%	4%	5%	6%
Don't know	2%	3%	3%	3%	3%	2%	3%
More comfortable (Net)	31%	40%	44%	27%	42%	47%	43%
Less comfortable (Net)	28%	14%	12%	28%	11%	12%	15%





7. Are you more or less comfortable with the idea of doing the following now than you were a month ago? (Continued)

m. Going to the gym or other exercise location (yoga studio, etc.)

	10/12-13,	11/9-10,	1/18-19,	2/15-16,	3/15-16,	8/2-3,
	2021	2021	2022	2022	2022	2022
Much more comfortable	12%	14%	8%	14%	15%	14%
Slightly more comfortable	15%	13%	10%	14%	17%	16%
Not more or less comfortable	38%	38%	32%	37%	39%	34%
Slightly less comfortable	12%	11%	16%	12%	12%	11%
Much less comfortable	13%	15%	25%	13%	9%	12%
Don't know	11%	10%	9%	10%	10%	12%
More comfortable (Net)	27%	26%	18%	28%	31%	31%
Less comfortable (Net)	24%	25%	41%	24%	20%	23%

8. Which of the following statements most applies to you?

	2/1-3, 2022	2/15-16, 2022	8/2-3, 2022
I expect that I will get COVID-19 at some point in the future, despite trying to stay as safe as possible.	38%	33%	34%
I do not expect to get COVID-19 at some point in the future.	37%	41%	41%
I expect that I will get COVID-19 at some point in the future, so I have gone about my life as normally as I could.	25%	26%	24%

9. **[IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3,2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%





10. Thinking about the <u>past three months</u>, have any of the following happened to you or someone in your household?

Total Yes Summary

	8/2-3, 2022
Put something back while shopping because it was too expensive	60%
Been unable to afford your usual groceries	36%
Taken a vacation	33%
Been unable to afford to fill up your car with gas	31%
Gotten a past due notice for bills that you couldn't pay	25%

Total No Summary

	8/2-3, 2022
Gotten a past due notice for bills that you couldn't pay	75%
Been unable to afford to fill up your car with gas	69%
Taken a vacation	67%
Been unable to afford your usual groceries	64%
Put something back while shopping because it was too expensive	40%

11. Thinking about the past six months, have any of the following happened to you or someone in your household?

Total Yes Summary

	8/2-3, 2022
[SPLIT SAMPLE] Spent more on food to cook at	65%
home and less on experiences (travel, dining out)	(N=559)
[SPLIT SAMPLE] Spent less on experiences	59%
(travel, dining out)	(N=560)
Started saving more of your income, specifically to have a safety net for the future	43%
Started saving more of your income, specifically to treat yourself in the future	38%
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	33%
Canceled any online subscription services (e.g., newspaper, auto-renew purchases, or other non-streaming subscriptions)	30%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	29%
Postponed or skipped needed home or car repairs to save money	28%
Postponed or skipped medical treatment due to cost	23%
Been unable to afford rent or mortgage payments	20%
Gotten a raise	19%
Canceled club or gym memberships to save money	16%
Lost a job (including getting laid off or furloughed)	14%





11. Thinking about the past six months, have any of the following happened to you or someone in your household? (Continued)

Total No Summary

Total No Sulfilliary	0/0.0.0000
	8/2-3, 2022
Lost a job (including getting laid off or furloughed)	86%
Canceled club or gym memberships to save money	84%
Gotten a raise	81%
Been unable to afford rent or mortgage payments	80%
Postponed or skipped medical treatment due to cost	77%
Postponed or skipped needed home or car repairs to save money	72%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	71%
Canceled any online subscription services (e.g., newspaper, auto-renew purchases, or other non-streaming subscriptions)	70%
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	67%
Started saving more of your income, specifically to treat yourself in the future	62%
Started saving more of your income, specifically to have a safety net for the future	57%
[SPLIT SAMPLE] Spent less on experiences	41%
(travel, dining out)	(N=560)
[SPLIT SAMPLE] Spent more on food to cook at	35%
home and less on experiences (travel, dining out)	(N=559)

12. How, if at all, has inflation made you change your investment plans?

	8/2-3, 2022
I do not make financial investments	32%
Changed your investments based on the belief the prices will rise in the future	16%
Changed your investments based on the belief prices will fall in the future	10%
No change	42%

13. **[ASK IF PARENT]** Thinking about the next school year (beginning in fall 2022), when did you, or when do you anticipate you will start back-to-school shopping?*

	5/10-11, 2022 (N=302)	8/2-3, 2022 (N=269)
I already have started shopping	5%	N/A
May	3%	1%
June	10%	7%
July	24%	16%
August	32%	45%
September	9%	8%
I don't plan to do back-to-school shopping	18%	23%

*Previous wave phrased question as "Thinking about the next school year (beginning in fall 2022), when do you anticipate you will start back-to-school shopping?





14. How familiar, if at all, are you with the new viral disease Monkeypox?

•	8/2-3, 2022
Very familiar	12%
Somewhat familiar	41%
Heard of it, but that's it	38%
Not at all familiar	9%
Familiar (Net)	53%
Not Familiar (Net)	47%





About the Study

These are some of the findings of the fifty-eighth wave of an Ipsos poll conducted between August 2-3, 2022. For this survey, a sample of 1,119 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education. Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,119, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth and fifty-seventh waves of this study have a credibility interval of 3.6 percentage points.





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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

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