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Axios/Ipsos Pulse Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the Latino/Hispanic population in the United States (ages 18+)

Interview dates: July 21th- July 28th, 2022
Number of interviews: 1,012

Margin of error: +/- 3.8 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? (Select up to three)

	Total
Crime or gun violence	40
Inflation or supply chain breakdowns	39
Climate change	25
Immigration	25
COVID-19/coronavirus	17
Political extremism or polarization	16
Healthcare	15
Racial injustice and discrimination	14
Abortion or access to abortion	12
Taxes	11
Education	10
Unemployment	10
Government budget and debt	10
Domestic terrorism	9
Social inequality / discrimination	8
Opioid or drug addiction	8
Natural disasters	5
Foreign conflicts / conflicts in other countries	5
Other	2
None of these	3
Skipped	1

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2. How likely, if at all, are you to vote in the 2022 midterm elections?

	Total
Certain or almost certain	25
Very likely	17
Somewhat likely	10
Not very likely	13
Not applicable/not registered voter	24
Don't know	11
Skipped	1

3. If you do vote in the 2022 midterm congressional elections, how would you vote?

	Total
Democratic candidate	31
Republican candidate	18
Independent / other candidate	7
Would not vote	16
Don't know	26
Skipped	2

4. From the statements below, which comes closest to your opinion?

	Total
It is more important to shift to renewable energy and electric vehicles to minimize the damage of climate change.	60
It is more important to protect the jobs of workers in the oil and energy industry.	37
Skipped	3

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5. From the statements below, which comes closest to your opinion?

	Total
It is more important to reform policing and protect Black, Latino, Asian, and Native Americans from unfair treatment.	56
It is more important to support the police and let them do what they think best to fight crime.	40
Skipped	4

6. From the statements below, which comes closest to your opinion?

	Total
It is more important to help immigrants escape poverty and violence in their home countries and find success here.	51
It is more important to secure America's borders and help American citizens.	43
Skipped	6

C1. Which of these is your main source of news?

	Total
Social media	14
ABC / CBS / NBC News	12
Univision	10
Digital or online news	10
Telemundo	9
Public television or radio	8
CNN	5
Youtube	5
FOX News	5
New York Times, Washington Post, or Wall Street Journal	3
MSNBC	2
Your local newspaper	2
Other	5
None of these	11
Skipped	1



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C2. If you voted in the 2020 presidential election, who did you vote for?

	Total
Did not vote	47
Donald Trump	16
Joe Biden	28
Someone else	7
Skipped	3



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About the Study

The Axios/Ipsos U.S. Latino Survey July Pulse 2022 was conducted July 21th through July 28th, 2022 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,012 Latino/Hispanic adults age 18 or older in the United States.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, language proficiency, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2021 Current Population Survey (CPS) with language proficiency from the 2019 American Community Survey (ACS). Benchmarks for 2020 Vote choice among the US Latino/Hispanic population came from Census pot-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- Language Proficiency (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under \$50,000, \$50,000-\$99,999, \$100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)

The margin of sampling error is plus or minus 3.8 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.53. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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