

Republican voters continue to view Trump as the party's leader New USA Today/Ipsos poll also finds that most Democratic voters want someone besides Biden at the top of the ticket in 2024

Topline Findings

Washington, DC, August 28, 2022 - Less than three months from the midterm elections, a new USA Today/Ipsos poll finds that former President Trump continues to be seen as the head of the Republican party, as a majority of Republican voters¹ believe that he can win the next presidential election and should be the party's nominee in 2024. In contrast, Democratic voters² are less enthusiastic about President Biden, and a slim majority believe he should not run for re-election in 2024. In the wake of the Inflation Reduction Act's passage, the American public gives the Democratic Party an advantage over the Republican Party on the ability to push their agenda through Washington. However, the GOP holds the advantage on being good for the economy, at a time when inflation/increasing costs are the single most important issue to Americans.

Detailed Findings

- 1. For Republican voters, former President Trump continues to be seen as the head of the Republican Party.
 - When asked if a list of positive traits applies to Trump, a majority say each one applies (three in five or more). At the top of the list: 90% say Trump is willing to use all tools at his disposal to get things done, 87% say he fights for the people he represents, and 86% feel he fights against woke corporations and cancel culture.
 - Regardless of who will be at the top of the ticket in 2024, these voters say the most important trait for the Republican nominee is someone who will stand up for the freedom and dignity of all Americans. More than eight in ten (82%) say that applies to Trump.
 - Four in five Republican voters (82%) believe Trump can win the next presidential election. While majorities among most demographics are high on his re-election chances, voters that believe the Republican Party's views are more conservative than their own (75%) are less likely to believe President Trump can win the election.
 - Along these lines, nearly three in five Republican voters (59%) believe President Trump should be the Republican nominee for president in 2024, compared to 41% who believe the Republican party needs change and he should not run.
 - Those with a household income of less than \$50,000 a year (69%) and those without college degrees (66%) are more likely than their counterparts to believe President Trump should run in 2024.

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¹ Defined as those who at least occasionally vote, and when they vote, they mostly vote Republican

² Defined as those who at least occasionally vote, and when they vote, they mostly vote Democratic



- Despite associating President Biden with important traits, Democratic voters are less supportive of him being the party's nominee in 2024.
 - The vast majority of Democratic voters agree that President Biden has significant government experience (92%) and major policy knowledge and expertise (86%). A similarly strong percentage say he is focused on bringing the country together (85%) and fights for the people he represents (83%).
 - However, despite possessing these qualities, Democrats are not as confident in Biden as Republicans are in Trump, though a majority still think Biden can win. Three in five Democratic voters believe he can win the next presidential election.
 - Women (55%) and those aged 18-34 (53%) are less likely than men (67%) and those ages 55+ (65%) to say that President Biden can win the next presidential election.
 - At the same time, a majority (56%) of Democratic voters believe it's time for a change within the party and President Biden should not run for re-election in 2024. Forty-four percent say he should be the nominee and deserves re-election. This sentiment holds true across all age groups and ideologies within this group of voters.
- 3. Among all Americans, the Democratic Party is perceived as more inclusive and willing to compromise than Republicans. In the immediate aftermath of the Inflation Reduction Act's passage, they also enjoy an advantage of legislative efficacy in Washington. Republicans, however, take the cake on being better for the economy and tough on crime cementing their advantage on two major issues for the public right now.
 - Americans are more likely to view the Democratic Party as willing to compromise to get things done (29%) and inclusive (31%) than the Republican Party (16% each).
 - In contrast, the Republican Party is more likely to be seen as good for the economy (34%) and tough on crime (33%) than the Democratic Party (24% and 15%, respectively).
 - Of note, nearly half of Americans (46%) believe inflation and increasing costs are the main problem currently facing the country. Gun violence (26%) and crime (17%) are included in a crowded second tier of issues.
 - By a nearly two-to-one margin, Americans see the Democratic Party as more effective than the Republican Party at pushing their agenda in Washington (27% vs 15%), although similar percentages say both parties (22%) or neither (24%) are effective.
 - Republican voters are more likely to say the Democratic Party is more effective at pushing their agenda (31% vs 21% for the Republican Party); a similar percentage of Democratic voters say the same of the Democratic Party (32%).
 - Though Democrats hold an advantage on efficacy in Washington, more Republican voters say Republican leaders can win elections than Democratic voters say about Democrats. The same is true when it comes to how each party's base feels about their leadership being effective communicators and campaigners. Forty-three percent of Republican voters say "effective communicators and campaigners" describes Republican leadership a fair amount, versus 34% of Democratic voters who feel that way about Democratic leadership.





These are the findings of an Ipsos poll conducted between August 18 – 22, 2022 on behalf of USA Today. For this survey, a sample of 2,345 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:





Full Annotated Questionnaire

1. Which of the following do you consider to be the main problem facing the country today? You may select up to three.

	Total (N=2,345)	Typical Republican voter ³ (N=800)	Typical Democrat voter ⁴ (N=1,031)	Neither party voter or non-voter ⁵ (N=514)
Inflation or increasing costs	46%	58%	34%	48%
Gun violence	26%	11%	40%	23%
Political extremism or polarization	22%	21%	28%	16%
Climate change	21%	7%	35%	20%
Crime	17%	25%	12%	17%
Immigration	16%	32%	6%	12%
Government budget and debt	16%	27%	6%	16%
Healthcare	15%	10%	18%	19%
COVID-19/coronavirus	13%	8%	15%	15%
Racial injustice	12%	4%	18%	14%
Taxes	11%	13%	7%	12%
Abortion	11%	7%	14%	13%
Opioid or drug addiction	10%	12%	5%	13%
Social inequality	7%	2%	13%	5%
Education	7%	5%	8%	9%
Terrorism	5%	5%	5%	5%
Other	3%	2%	2%	5%

2. Which of the following best describes you?

	Total	Republican voter	Democrat voter	Neither
I never or almost never vote in elections	23%	-	-	77%
I occasionally vote in general elections	9%	10%	11%	6%
I vote in most general elections, but not in most primaries	9%	11%	11%	4%
I vote in most general and primary elections	19%	24%	25%	6%
I vote in every general or primary election	40%	54%	53%	6%

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GAME CHANGERS



³ Defined as those who at least occasionally vote, and when they vote, they mostly vote Republican

⁴ Defined as those who at least occasionally vote, and when they vote, they mostly vote Democrat

⁵ Either someone who never/almost never votes OR typically votes third party



3. **[SKIPPED IF "I NEVER OR ALMOST NEVER VOTE" IN Q2]** When you do vote, do you mostly vote Democratic, Republican or third party? If it is close, go with how you would plan to vote in the next election.

	Total (N=2,000)	Republican voter (N=800)	Democrat voter (N=1,031)	Neither (N=169)
Democrat	50%	-	100%	-
Republican	42%	100%		=
Third Party	9%	-	-	100%

4. If you could vote for anyone who is eligible to be President of the United States in 2024 (at least 35 years old, U.S.-born citizen), who would you most like to vote for?

Open-ended responses provided separately.

5. For each of the following statements, please indicate if they better describe the **[ROTATE]** Democratic Party or Republican Party?

a. Cares about people like me

a. Gares about people iii	Total	Republican voter	Democrat voter	Neither
Democratic Party	29%	4%	62%	13%
Republican Party	24%	58%	3%	13%
Both	8%	7%	7%	9%
Neither	32%	29%	25%	46%
Don't know	8%	3%	3%	20%

b. Shares my values

	Total	Republican voter	Democrat voter	Neither
Democratic Party	31%	3%	67%	14%
Republican Party	28%	70%	4%	12%
Both	8%	8%	8%	8%
Neither	25%	16%	18%	45%
Don't know	9%	3%	3%	22%

c. Is effective in pushing their agenda in Washington

	Total	Republican voter	Democrat voter	Neither
Democratic Party	27%	31%	32%	17%
Republican Party	15%	21%	16%	9%
Both	22%	19%	23%	24%
Neither	24%	23%	23%	26%
Don't know	11%	6%	6%	24%





5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? *(Continued)*

d. Out of step with the American public

	Total	Republican voter	Democrat voter	Neither
Democratic Party	29%	58%	13%	19%
Republican Party	27%	10%	54%	11%
Both	27%	23%	23%	37%
Neither	7%	5%	5%	12%
Don't know	10%	4%	7%	21%

e. Sticks to their morals and principles

	Total	Republican voter	Democrat voter	Neither
Democratic Party	22%	2%	50%	7%
Republican Party	24%	55%	7%	14%
Both	12%	10%	12%	14%
Neither	32%	29%	26%	44%
Don't know	9%	4%	5%	21%

f. Too extreme

	Total	Republican voter	Democrat voter	Neither
Democratic Party	30%	64%	9%	20%
Republican Party	31%	8%	63%	16%
Both	22%	19%	18%	31%
Neither	8%	7%	6%	12%
Don't know	9%	3%	4%	21%

g. Shows strong leadership in Washington

	Total	Republican voter	Democrat voter	Neither
Democratic Party	23%	6%	46%	10%
Republican Party	21%	46%	4%	15%
Both	10%	8%	12%	11%
Neither	37%	37%	34%	41%
Don't know	9%	4%	4%	22%

h. Willing to compromise to get things done

-	Total	Republican voter	Democrat voter	Neither
Democratic Party	29%	6%	62%	13%
Republican Party	16%	39%	3%	9%
Both	10%	11%	9%	11%
Neither	34%	39%	23%	44%
Don't know	10%	6%	3%	23%

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5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? (Continued)

i. Is inclusive

	Total	Republican voter	Democrat voter	Neither
Democratic Party	31%	9%	62%	14%
Republican Party	16%	35%	7%	9%
Both	14%	19%	10%	16%
Neither	23%	24%	15%	31%
Don't know	16%	13%	7%	30%

j. Is good for the economy

	Total	Republican voter	Democrat voter	Neither
Democratic Party	24%	2%	55%	10%
Republican Party	34%	77%	7%	21%
Both	9%	6%	11%	8%
Neither	24%	12%	21%	39%
Don't know	9%	2%	5%	21%

k. Is tough on crime

-	Total	Republican voter	Democrat voter	Neither
Democratic Party	15%	3%	31%	8%
Republican Party	33%	68%	13%	20%
Both	14%	8%	22%	12%
Neither	26%	17%	26%	37%
Don't know	12%	5%	9%	24%

I. Is effective in using the media to push their agenda

	Total	Republican voter	Democrat voter	Neither
Democratic Party	30%	51%	22%	17%
Republican Party	20%	17%	31%	11%
Both	28%	19%	30%	35%
Neither	12%	9%	12%	16%
Don't know	10%	5%	6%	20%





6. How familiar are you, if at all, with the following people?

Total Familiar Summary (Very/Somewhat)

	Total	Republican voter	Democrat voter	Neither
Donald Trump	93%	98%	94%	86%
Joe Biden	92%	95%	96%	83%
Kamala Harris	83%	89%	90%	67%
Mike Pence	82%	91%	88%	65%
Bernie Sanders	81%	88%	89%	65%
Ted Cruz	73%	83%	80%	53%
Elizabeth Warren	65%	71%	77%	42%
Liz Cheney	62%	72%	73%	35%
Alexandria Ocasio-Cortez	60%	67%	70%	39%
Ron DeSantis	56%	72%	63%	30%
Pete Buttigieg	52%	61%	65%	27%
Gavin Newsom	47%	57%	55%	25%
Marjorie Taylor Greene	44%	45%	61%	22%
Amy Klobuchar	41%	45%	55%	19%
Greg Abbott	40%	48%	45%	25%
Nikki Haley	40%	50%	45%	22%
Gretchen Whitmer	34%	39%	42%	19%
Tim Scott	30%	42%	32%	13%
Glenn Youngkin	24%	32%	25%	15%
Larry Hogan	22%	23%	27%	14%
Asa Hutchinson	18%	20%	23%	8%
Chris Sununu	18%	20%	23%	11%
Roy Cooper	15%	16%	18%	8%

a. Joe Biden

	Total	Republican voter	Democrat voter	Neither
Very familiar	63%	73%	71%	43%
Somewhat familiar	28%	21%	25%	40%
Not very familiar	6%	4%	3%	11%
Not at all familiar	3%	1%	2%	6%
Familiar (Net)	92%	95%	96%	83%
Not Familiar (Net)	8%	5%	4%	17%

b. Pete Buttigleg

2 etc 2 amg.eg	Total	Republican voter	Democrat voter	Neither
Very familiar	22%	25%	31%	8%
Somewhat familiar	30%	36%	34%	18%
Not very familiar	19%	16%	19%	24%
Not at all familiar	28%	22%	17%	49%
Familiar (Net)	52%	61%	65%	27%
Not Familiar (Net)	48%	39%	35%	73%

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6. How familiar are you, if at all, with the following people? (Continued)

c. Roy Cooper

	Total	Republican voter	Democrat voter	Neither
Very familiar	4%	4%	6%	2%
Somewhat familiar	10%	11%	12%	6%
Not very familiar	25%	26%	27%	21%
Not at all familiar	61%	59%	55%	71%
Familiar (Net)	15%	16%	18%	8%
Not Familiar (Net)	85%	84%	82%	92%

d. Kamala Harris

	Total	Republican voter	Democrat voter	Neither
Very familiar	48%	56%	55%	31%
Somewhat familiar	35%	33%	35%	36%
Not very familiar	10%	8%	7%	16%
Not at all familiar	7%	3%	3%	16%
Familiar (Net)	83%	89%	90%	67%
Not Familiar (Net)	17%	11%	10%	33%

e. Amy Klobuchar

·	Total	Republican voter	Democrat voter	Neither
Very familiar	15%	14%	23%	5%
Somewhat familiar	26%	31%	32%	14%
Not very familiar	23%	25%	21%	24%
Not at all familiar	36%	30%	24%	58%
Familiar (Net)	41%	45%	55%	19%
Not Familiar (Net)	59%	55%	45%	81%

f. Gavin Newsom

	Total	Republican voter	Democrat voter	Neither
Very familiar	22%	30%	25%	10%
Somewhat familiar	24%	27%	30%	14%
Not very familiar	20%	18%	22%	19%
Not at all familiar	34%	25%	24%	56%
Familiar (Net)	47%	57%	55%	25%
Not Familiar (Net)	53%	43%	45%	75%





6. How familiar are you, if at all, with the following people? (Continued)

g. Alexandria Ocasio-Cortez

	Total	Republican voter	Democrat voter	Neither
Very familiar	28%	36%	33%	14%
Somewhat familiar	31%	31%	37%	24%
Not very familiar	17%	16%	17%	18%
Not at all familiar	23%	17%	12%	44%
Familiar (Net)	60%	67%	70%	39%
Not Familiar (Net)	40%	33%	30%	61%

h. Bernie Sanders

	Total	Republican voter	Democrat voter	Neither
Very familiar	46%	49%	55%	29%
Somewhat familiar	36%	39%	34%	35%
Not very familiar	12%	8%	9%	21%
Not at all familiar	7%	4%	3%	15%
Familiar (Net)	81%	88%	89%	65%
Not Familiar (Net)	19%	12%	11%	35%

i. Elizabeth Warren

	Total	Republican voter	Democrat voter	Neither
Very familiar	30%	35%	37%	15%
Somewhat familiar	35%	36%	40%	28%
Not very familiar	17%	17%	12%	22%
Not at all familiar	19%	12%	11%	36%
Familiar (Net)	65%	71%	77%	42%
Not Familiar (Net)	35%	29%	23%	58%

j. Gretchen Whitmer

	Total	Republican voter	Democrat voter	Neither
Very familiar	13%	15%	15%	8%
Somewhat familiar	21%	23%	27%	11%
Not very familiar	23%	27%	22%	21%
Not at all familiar	43%	34%	37%	60%
Familiar (Net)	34%	39%	42%	19%
Not Familiar (Net)	66%	61%	58%	81%





6. How familiar are you, if at all, with the following people? (Continued)

k. Greg Abbott

-	Total	Republican voter	Democrat voter	Neither
Very familiar	17%	23%	18%	9%
Somewhat familiar	23%	24%	27%	15%
Not very familiar	22%	21%	25%	19%
Not at all familiar	38%	31%	30%	57%
Familiar (Net)	40%	48%	45%	25%
Not Familiar (Net)	60%	52%	55%	75%

I. Liz Cheney

,	Total	Republican voter	Democrat voter	Neither
Very familiar	28%	36%	35%	10%
Somewhat familiar	34%	37%	39%	24%
Not very familiar	18%	16%	17%	24%
Not at all familiar	20%	12%	10%	41%
Familiar (Net)	62%	72%	73%	35%
Not Familiar (Net)	38%	28%	27%	65%

m. Ted Cruz

	Total	Republican voter	Democrat voter	Neither
Very familiar	34%	44%	37%	18%
Somewhat familiar	39%	39%	42%	35%
Not very familiar	15%	11%	13%	21%
Not at all familiar	12%	6%	7%	26%
Familiar (Net)	73%	83%	80%	53%
Not Familiar (Net)	27%	17%	20%	47%

n. Ron DeSantis

	Total	Republican voter	Democrat voter	Neither
Very familiar	28%	43%	27%	12%
Somewhat familiar	28%	29%	36%	18%
Not very familiar	17%	13%	20%	19%
Not at all familiar	26%	15%	18%	51%
Familiar (Net)	56%	72%	63%	30%
Not Familiar (Net)	44%	28%	37%	70%





6. How familiar are you, if at all, with the following people? (Continued)

o. Marjorie Taylor Greene

	Total	Republican voter	Democrat voter	Neither
Very familiar	19%	19%	28%	7%
Somewhat familiar	25%	26%	33%	15%
Not very familiar	20%	23%	17%	20%
Not at all familiar	36%	32%	22%	58%
Familiar (Net)	44%	45%	61%	22%
Not Familiar (Net)	56%	55%	39%	78%

p. Nikki Haley

·	Total	Republican voter	Democrat voter	Neither
Very familiar	14%	23%	13%	6%
Somewhat familiar	25%	27%	32%	16%
Not very familiar	23%	21%	26%	20%
Not at all familiar	38%	29%	30%	58%
Familiar (Net)	40%	50%	45%	22%
Not Familiar (Net)	60%	50%	55%	78%

q. Larry Hogan

, , ,	Total	Republican voter	Democrat voter	Neither
Very familiar	8%	9%	10%	4%
Somewhat familiar	14%	14%	16%	10%
Not very familiar	25%	25%	27%	22%
Not at all familiar	53%	52%	46%	64%
Familiar (Net)	22%	23%	27%	14%
Not Familiar (Net)	78%	77%	73%	86%

r. Asa Hutchinson

	Total	Republican voter	Democrat voter	Neither
Very familiar	4%	5%	6%	2%
Somewhat familiar	13%	15%	17%	6%
Not very familiar	26%	28%	28%	23%
Not at all familiar	56%	52%	49%	70%
Familiar (Net)	18%	20%	23%	8%
Not Familiar (Net)	82%	80%	77%	92%





6. How familiar are you, if at all, with the following people? (Continued)

s. Mike Pence

	Total	Republican voter	Democrat voter	Neither
Very familiar	41%	54%	45%	22%
Somewhat familiar	41%	37%	43%	42%
Not very familiar	11%	7%	8%	20%
Not at all familiar	7%	3%	4%	16%
Familiar (Net)	82%	91%	88%	65%
Not Familiar (Net)	18%	9%	12%	35%

t. Tim Scott

	Total	Republican voter	Democrat voter	Neither
Very familiar	10%	18%	10%	3%
Somewhat familiar	19%	24%	22%	10%
Not very familiar	23%	20%	26%	22%
Not at all familiar	47%	38%	42%	65%
Familiar (Net)	30%	42%	32%	13%
Not Familiar (Net)	70%	58%	68%	87%

u. Chris Sununu

	Total	Republican voter	Democrat voter	Neither
Very familiar	4%	5%	5%	3%
Somewhat familiar	14%	16%	17%	8%
Not very familiar	28%	33%	29%	20%
Not at all familiar	54%	47%	48%	69%
Familiar (Net)	18%	20%	23%	11%
Not Familiar (Net)	82%	80%	77%	89%

v. Donald Trump

	Total	Republican voter	Democrat voter	Neither
Very familiar	69%	81%	72%	52%
Somewhat familiar	24%	18%	22%	34%
Not very familiar	4%	1%	3%	7%
Not at all familiar	4%	*	4%	7%
Familiar (Net)	93%	98%	94%	86%
Not Familiar (Net)	7%	2%	6%	14%





6. How familiar are you, if at all, with the following people? (Continued)

w. Glenn Youngkin

	Total	Republican voter	Democrat voter	Neither
Very familiar	8%	13%	8%	5%
Somewhat familiar	16%	20%	17%	10%
Not very familiar	24%	24%	26%	21%
Not at all familiar	52%	44%	49%	65%
Familiar (Net)	24%	32%	25%	15%
Not Familiar (Net)	76%	68%	75%	85%

7. How favorable or unfavorable do you feel toward the following people?

Total Favorable Summary (Very/Somewhat/Lean Toward)

	Total	Republican voter	Democrat voter	Neither
Bernie Sanders	46%	18%	78%	35%
Joe Biden	43%	11%	82%	26%
Donald Trump	43%	81%	14%	39%
Mike Pence	42%	69%	30%	29%
Kamala Harris	40%	11%	76%	26%
Elizabeth Warren	36%	13%	67%	21%
Liz Cheney	36%	20%	63%	19%
Ted Cruz	36%	68%	17%	24%
Ron DeSantis	34%	67%	18%	18%
Pete Buttigieg	33%	16%	61%	16%
Alexandria Ocasio-Cortez	33%	10%	63%	19%
Amy Klobuchar	29%	19%	52%	12%
Nikki Haley	27%	48%	20%	14%
Gavin Newsom	26%	11%	46%	15%
Greg Abbott	25%	46%	15%	16%
Gretchen Whitmer	23%	12%	40%	13%
Tim Scott	23%	41%	17%	11%
Marjorie Taylor Greene	20%	32%	16%	10%
Glenn Youngkin	19%	31%	16%	10%
Larry Hogan	18%	15%	24%	15%
Chris Sununu	17%	18%	20%	11%
Asa Hutchinson	15%	17%	18%	9%
Roy Cooper	12%	11%	16%	7%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

a. Joe Biden

	Total	Republican voter	Democrat voter	Neither
Very favorable	17%	2%	38%	5%
Somewhat favorable	16%	5%	29%	10%
Lean toward favorable	10%	3%	15%	11%
Lean toward unfavorable	9%	6%	7%	14%
Somewhat unfavorable	7%	7%	6%	10%
Very unfavorable	36%	75%	4%	35%
Don't know	5%	2%	1%	14%
Favorable (Net)	43%	11%	82%	26%
Not Favorable (Net)	52%	88%	17%	59%

b. Pete Buttigieg

	Total	Republican voter	Democrat voter	Neither
Very favorable	11%	2%	24%	3%
Somewhat favorable	11%	5%	22%	5%
Lean toward favorable	11%	8%	16%	8%
Lean toward unfavorable	8%	8%	8%	7%
Somewhat unfavorable	6%	9%	5%	6%
Very unfavorable	15%	36%	3%	10%
Don't know	38%	32%	23%	63%
Favorable (Net)	33%	16%	61%	16%
Not Favorable (Net)	29%	52%	16%	22%

c. Roy Cooper

	Total	Republican voter	Democrat voter	Neither
Very favorable	2%	2%	4%	2%
Somewhat favorable	4%	3%	6%	3%
Lean toward favorable	5%	6%	6%	3%
Lean toward unfavorable	6%	6%	7%	5%
Somewhat unfavorable	4%	3%	5%	4%
Very unfavorable	5%	6%	4%	6%
Don't know	72%	74%	67%	78%
Favorable (Net)	12%	11%	16%	7%
Not Favorable (Net)	16%	15%	16%	15%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

d. Kamala Harris

	Total	Republican voter	Democrat voter	Neither
Very favorable	13%	2%	28%	6%
Somewhat favorable	16%	4%	31%	9%
Lean toward favorable	11%	5%	17%	10%
Lean toward unfavorable	8%	5%	9%	11%
Somewhat unfavorable	9%	9%	8%	10%
Very unfavorable	32%	70%	5%	27%
Don't know	10%	4%	3%	26%
Favorable (Net)	40%	11%	76%	26%
Not Favorable (Net)	49%	84%	21%	48%

e. Amy Klobuchar

	Total	Republican voter	Democrat voter	Neither
Very favorable	8%	3%	17%	2%
Somewhat favorable	10%	7%	18%	4%
Lean toward favorable	11%	10%	16%	6%
Lean toward unfavorable	8%	12%	7%	5%
Somewhat unfavorable	6%	7%	5%	6%
Very unfavorable	9%	18%	2%	7%
Don't know	48%	44%	34%	70%
Favorable (Net)	29%	19%	52%	12%
Not Favorable (Net)	23%	37%	15%	18%

f. Gavin Newsom

	Total	Republican voter	Democrat voter	Neither
Very favorable	7%	2%	14%	3%
Somewhat favorable	9%	5%	17%	4%
Lean toward favorable	9%	4%	15%	7%
Lean toward unfavorable	8%	7%	10%	6%
Somewhat unfavorable	6%	6%	6%	4%
Very unfavorable	18%	40%	4%	12%
Don't know	43%	35%	34%	64%
Favorable (Net)	26%	11%	46%	15%
Not Favorable (Net)	31%	54%	21%	21%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

g. Alexandria Ocasio-Cortez

-	Total	Republican voter	Democrat voter	Neither
Very favorable	9%	2%	19%	3%
Somewhat favorable	12%	4%	23%	6%
Lean toward favorable	12%	5%	20%	9%
Lean toward unfavorable	9%	5%	10%	10%
Somewhat unfavorable	5%	7%	5%	4%
Very unfavorable	25%	55%	5%	17%
Don't know	29%	22%	17%	51%
Favorable (Net)	33%	10%	63%	19%
Not Favorable (Net)	38%	67%	20%	30%

h. Bernie Sanders

	Total	Republican voter	Democrat voter	Neither
Very favorable	15%	3%	31%	9%
Somewhat favorable	16%	6%	27%	11%
Lean toward favorable	15%	9%	20%	14%
Lean toward unfavorable	10%	12%	9%	12%
Somewhat unfavorable	9%	14%	5%	9%
Very unfavorable	22%	48%	3%	16%
Don't know	13%	8%	5%	29%
Favorable (Net)	46%	18%	78%	35%
Not Favorable (Net)	41%	75%	17%	36%

i. Elizabeth Warren

	Total	Republican voter	Democrat voter	Neither
Very favorable	10%	2%	22%	4%
Somewhat favorable	13%	4%	25%	8%
Lean toward favorable	12%	6%	20%	9%
Lean toward unfavorable	9%	10%	9%	7%
Somewhat unfavorable	7%	12%	4%	7%
Very unfavorable	20%	45%	4%	13%
Don't know	28%	21%	16%	51%
Favorable (Net)	36%	13%	67%	21%
Not Favorable (Net)	36%	67%	16%	28%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

j. Gretchen Whitmer

	Total	Republican voter	Democrat voter	Neither
Very favorable	6%	2%	12%	2%
Somewhat favorable	8%	4%	15%	5%
Lean toward favorable	8%	6%	13%	5%
Lean toward unfavorable	7%	8%	7%	5%
Somewhat unfavorable	5%	5%	4%	4%
Very unfavorable	12%	24%	4%	9%
Don't know	55%	52%	45%	70%
Favorable (Net)	23%	12%	40%	13%
Not Favorable (Net)	23%	37%	15%	18%

k. Greg Abbott

•	Total	Republican voter	Democrat voter	Neither
Very favorable	9%	20%	3%	4%
Somewhat favorable	10%	17%	6%	7%
Lean toward favorable	7%	9%	6%	6%
Lean toward unfavorable	6%	5%	7%	6%
Somewhat unfavorable	5%	3%	7%	4%
Very unfavorable	15%	3%	31%	8%
Don't know	49%	43%	40%	66%
Favorable (Net)	25%	46%	15%	16%
Not Favorable (Net)	26%	11%	45%	18%

I. Liz Cheney

	Total	Republican voter	Democrat voter	Neither
Very favorable	10%	4%	19%	5%
Somewhat favorable	12%	9%	20%	5%
Lean toward favorable	14%	7%	24%	9%
Lean toward unfavorable	9%	8%	11%	9%
Somewhat unfavorable	7%	11%	5%	5%
Very unfavorable	18%	40%	4%	11%
Don't know	30%	21%	17%	57%
Favorable (Net)	36%	20%	63%	19%
Not Favorable (Net)	34%	59%	20%	25%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

m. Ted Cruz

	Total	Republican voter	Democrat voter	Neither
Very favorable	12%	25%	4%	6%
Somewhat favorable	12%	25%	7%	5%
Lean toward favorable	12%	18%	6%	13%
Lean toward unfavorable	8%	8%	9%	8%
Somewhat unfavorable	9%	5%	10%	10%
Very unfavorable	26%	4%	53%	15%
Don't know	21%	14%	10%	42%
Favorable (Net)	36%	68%	17%	24%
Not Favorable (Net)	43%	18%	73%	33%

n. Ron DeSantis

	Total	Republican voter	Democrat voter	Neither
Very favorable	17%	42%	3%	7%
Somewhat favorable	9%	14%	8%	5%
Lean toward favorable	8%	12%	7%	6%
Lean toward unfavorable	6%	6%	7%	5%
Somewhat unfavorable	6%	2%	8%	8%
Very unfavorable	20%	3%	41%	11%
Don't know	34%	22%	27%	58%
Favorable (Net)	34%	67%	18%	18%
Not Favorable (Net)	32%	10%	55%	24%

o. Marjorie Taylor Greene

	Total	Republican voter	Democrat voter	Neither
Very favorable	5%	9%	3%	2%
Somewhat favorable	9%	14%	7%	4%
Lean toward favorable	7%	9%	6%	4%
Lean toward unfavorable	7%	10%	6%	4%
Somewhat unfavorable	4%	5%	3%	4%
Very unfavorable	26%	9%	48%	16%
Don't know	44%	45%	27%	66%
Favorable (Net)	20%	32%	16%	10%
Not Favorable (Net)	36%	23%	57%	24%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

p. Nikki Haley

	Total	Republican voter	Democrat voter	Neither
Very favorable	8%	18%	3%	2%
Somewhat favorable	9%	16%	7%	4%
Lean toward favorable	10%	14%	9%	8%
Lean toward unfavorable	8%	5%	13%	5%
Somewhat unfavorable	8%	4%	12%	7%
Very unfavorable	10%	4%	16%	9%
Don't know	47%	39%	39%	65%
Favorable (Net)	27%	48%	20%	14%
Not Favorable (Net)	26%	13%	41%	21%

q. Larry Hogan

	Total	Republican voter	Democrat voter	Neither
Very favorable	4%	4%	6%	2%
Somewhat favorable	6%	6%	8%	5%
Lean toward favorable	8%	6%	11%	8%
Lean toward unfavorable	7%	7%	8%	4%
Somewhat unfavorable	4%	3%	6%	3%
Very unfavorable	4%	4%	3%	6%
Don't know	66%	70%	58%	73%
Favorable (Net)	18%	15%	24%	15%
Not Favorable (Net)	15%	15%	18%	13%

r. Asa Hutchinson

	Total	Republican voter	Democrat voter	Neither
Very favorable	3%	3%	3%	2%
Somewhat favorable	5%	7%	6%	3%
Lean toward favorable	7%	6%	9%	5%
Lean toward unfavorable	7%	6%	9%	6%
Somewhat unfavorable	4%	5%	5%	2%
Very unfavorable	5%	3%	5%	6%
Don't know	69%	69%	63%	76%
Favorable (Net)	15%	17%	18%	9%
Not Favorable (Net)	16%	15%	19%	15%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

s. Mike Pence

	Total	Republican voter	Democrat voter	Neither
Very favorable	11%	21%	6%	6%
Somewhat favorable	16%	27%	11%	10%
Lean toward favorable	15%	20%	12%	13%
Lean toward unfavorable	13%	10%	17%	11%
Somewhat unfavorable	14%	8%	19%	14%
Very unfavorable	17%	7%	28%	14%
Don't know	14%	6%	6%	33%
Favorable (Net)	42%	69%	30%	29%
Not Favorable (Net)	44%	25%	65%	38%

t. Tim Scott

	Total	Republican voter	Democrat voter	Neither
Very favorable	7%	17%	4%	2%
Somewhat favorable	8%	14%	6%	3%
Lean toward favorable	8%	10%	7%	6%
Lean toward unfavorable	6%	4%	8%	5%
Somewhat unfavorable	5%	2%	9%	4%
Very unfavorable	7%	3%	11%	5%
Don't know	59%	50%	55%	75%
Favorable (Net)	23%	41%	17%	11%
Not Favorable (Net)	18%	9%	28%	14%

u. Chris Sununu

	Total	Republican voter	Democrat voter	Neither
Very favorable	3%	3%	2%	2%
Somewhat favorable	6%	7%	7%	3%
Lean toward favorable	8%	8%	10%	5%
Lean toward unfavorable	6%	6%	6%	6%
Somewhat unfavorable	5%	4%	6%	3%
Very unfavorable	4%	4%	4%	5%
Don't know	68%	68%	64%	76%
Favorable (Net)	17%	18%	20%	11%
Not Favorable (Net)	15%	14%	16%	14%





7. How favorable or unfavorable do you feel toward the following people? (Continued)

v. Donald Trump

	Total	Republican voter	Democrat voter	Neither
Very favorable	22%	50%	4%	16%
Somewhat favorable	13%	21%	5%	13%
Lean toward favorable	8%	9%	5%	10%
Lean toward unfavorable	5%	6%	4%	7%
Somewhat unfavorable	6%	4%	7%	6%
Very unfavorable	40%	7%	73%	34%
Don't know	5%	2%	1%	14%
Favorable (Net)	43%	81%	14%	39%
Not Favorable (Net)	52%	17%	85%	47%

w. Glenn Youngkin

	Total	Republican voter	Democrat voter	Neither
Very favorable	6%	13%	3%	2%
Somewhat favorable	7%	10%	6%	5%
Lean toward favorable	6%	8%	7%	3%
Lean toward unfavorable	7%	6%	9%	5%
Somewhat unfavorable	5%	2%	7%	5%
Very unfavorable	6%	3%	9%	5%
Don't know	63%	58%	59%	75%
Favorable (Net)	19%	31%	16%	10%
Not Favorable (Net)	18%	11%	25%	15%

Q8 – Q12 was asked of Democratic voters; Q13 – Q17 was asked of Republican voters

- 8. Do you feel Democratic Party leaders hold views that are more liberal than you, more conservative than you, or about in line with your views?
- 13. Do you feel Republican Party leaders hold views that are more conservative than you, more liberal than you, or about in line with your views?

	Democrat voters (n=1,031)
More liberal	39%
More conservative	19%
About the same	42%

	Republican voters (n=800)
More conservative	42%
More liberal	15%
About the same	43%

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- 9. Thinking about Democratic Party leadership, how much, if at all, do the following traits describe them?
- 14. Thinking about Republican Party leadership, how much, if at all, do the following traits describe them?

Total Describes them a fair amount

	Republican voters (n=800)	Democrat voters (n=1,031)
Stands up for the freedom and dignity of all Americans	56%	N/A
Has strong policy knowledge and expertise	53%	47%
Fights against woke corporations and cancel culture	49%	N/A
Can win elections	49%	38%
Fights for the people they represent	47%	48%
Are people like you	46%	40%
Are effective public communicators and campaigners	43%	34%
Are willing to use all tools at their disposal to get things done	43%	37%
Are focused on bringing the country together and finding compromise	41%	45%
Significant government experience	N/A	53%
Brings new ideas and solutions	N/A	39%

a. [Democratic Voters Only] Significant Government Experience

	Democrat
	voters
Describes them a fair amount	53%
Describes them a little	38%
Doesn't describe them so much	7%
Doesn't describe them at all	2%
Does Describe (Net)	91%
Does not Describe (Net)	9%

b. [Democratic Voters Only] Brings new ideas and solutions

	Democrat
	voters
Describes them a fair amount	39%
Describes them a little	45%
Doesn't describe them so much	12%
Doesn't describe them at all	4%
Does Describe (Net)	84%
Does not Describe (Net)	16%



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- 9. Thinking about Democratic Party leadership, how much, if at all, do the following traits describe them? (Continued)
- 14. Thinking about Republican Party leadership, how much, if at all, do the following traits describe them? *(Continued)*

c. [Republican Voters Only] Stands up for the freedom and dignity of all Americans

	Republican
	voters
Describes them a fair amount	56%
Describes them a little	32%
Doesn't describe them so much	8%
Doesn't describe them at all	4%
Does Describe (Net)	88%
Does not Describe (Net)	12%

d. [Republican Voters Only] Fights against woke corporations and cancel culture

	Republican
	voters
Describes them a fair amount	49%
Describes them a little	33%
Doesn't describe them so much	12%
Doesn't describe them at all	6%
Does Describe (Net)	82%
Does not Describe (Net)	18%

e. Are people like you

	Republican voters	Democrat voters
Describes them a fair amount	46%	40%
Describes them a little	36%	41%
Doesn't describe them so much	13%	14%
Doesn't describe them at all	5%	5%
Does Describe (Net)	82%	81%
Does not Describe (Net)	18%	19%

f. Are effective public communicators and campaigners

	Republican voters	Democrat voters
Describes them a fair amount	43%	34%
Describes them a little	38%	42%
Doesn't describe them so much	15%	20%
Doesn't describe them at all	4%	4%
Does Describe (Net)	81%	76%
Does not Describe (Net)	19%	24%





- 9. Thinking about Democratic Party leadership, how much, if at all, do the following traits describe them? (Continued)
- 14. Thinking about Republican Party leadership, how much, if at all, do the following traits describe them? (Continued)

g. Has strong policy knowledge and expertise

	Republican voters	Democrat voters
Describes them a fair amount	53%	47%
Describes them a little	34%	39%
Doesn't describe them so much	11%	13%
Doesn't describe them at all	3%	2%
Does Describe (Net)	87%	86%
Does not Describe (Net)	13%	14%

h. Can win elections

	Republican voters	Democrat voters
Describes them a fair amount	49%	38%
Describes them a little	41%	47%
Doesn't describe them so much	8%	11%
Doesn't describe them at all	2%	3%
Does Describe (Net)	90%	86%
Does not Describe (Net)	10%	14%

Are focused on bringing the country together and finding compromise

	Republican voters	Democrat voters
Describes them a fair amount	41%	45%
Describes them a little	38%	36%
Doesn't describe them so much	16%	13%
Doesn't describe them at all	6%	6%
Does Describe (Net)	79%	81%
Does not Describe (Net)	21%	19%

Are willing to use all tools at their disposal to get things done

	Republican voters	Democrat voters
Describes them a fair amount	43%	37%
Describes them a little	39%	42%
Doesn't describe them so much	15%	15%
Doesn't describe them at all	4%	6%
Does Describe (Net)	81%	79%
Does not Describe (Net)	19%	21%





- 9. Thinking about Democratic Party leadership, how much, if at all, do the following traits describe them? (Continued)
- 14. Thinking about Republican Party leadership, how much, if at all, do the following traits describe them? *(Continued)*

k. Fights for the people they represent

	Republican voters	Democrat voters
Describes them a fair amount	47%	48%
Describes them a little	39%	37%
Doesn't describe them so much	10%	10%
Doesn't describe them at all	4%	5%
Does Describe (Net)	86%	85%
Does not Describe (Net)	14%	15%





- 10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important.
- 15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important.

Total Mean Summary

	Democrat voters (n=1,031)
Is focused on bringing the country together and finding compromise	4.1
Fights for the people they represent	4.2
Has strong policy knowledge and expertise	4.5
Can win the election	4.7
Brings new ideas and solutions	4.8
Is willing to use all tools at their disposal to get things done	5.2
Significant government experience	5.5
Is an effective public communicator and campaigner	5.7
Is someone like you	6.3

	Republican voters (n=800)
Stands up for the freedom and dignity of all Americans	3.6
Fights for the people they represent	4
Can win the election	4.7
Is focused on bringing the country together and finding compromise	4.7
Has strong policy knowledge and expertise	4.9
Fights against woke corporations and cancel culture	5.3
Is willing to use all tools at their disposal to get things done	5.5
Is someone like you	6.1
Is an effective public communicator and campaigner	6.1





- 10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)
- 15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)

a. [Democratic Voters Only] Significant government experience

	Democratic voters
1 - Most important	6%
2	9%
3	9%
4	11%
5	13%
6	12%
7	12%
8	15%
9 - Least important	12%
Mean	5.5

b. [Democratic Voters Only] Brings new ideas and solutions

	Democratic voters
1 - Most important	7%
2	13%
3	15%
4	13%
5	10%
6	15%
7	13%
8	10%
9 - Least important	5%
Mean	4.8

c. [Republican Voters Only] Stands up for the freedom and dignity of all Americans

	Republican voters
1 - Most important	21%
2	19%
3	15%
4	14%
5	10%
6	7%
7	6%
8	5%
9 - Least important	4%
Mean	3.6

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- 10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)
- 15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)

d. [Republican Voters Only] Fights against woke corporations and cancel culture

	Republican voters
1 - Most important	7%
2	12%
3	11%
4	13%
5	10%
6	8%
7	12%
8	11%
9 - Least important	16%
Mean	5.3

e. Is someone like you

	Republican voters	Democrat voters
1 - Most important	7%	8%
2	8%	6%
3	6%	6%
4	7%	8%
5	8%	9%
6	9%	6%
7	11%	9%
8	15%	14%
9 - Least important	28%	33%
Mean	6.1	6.3

f. Is an effective public communicator and campaigner

	Republican	Democrat
	voters	voters
1 - Most important	2%	4%
2	5%	9%
3	6%	9%
4	9%	10%
5	11%	11%
6	15%	15%
7	22%	16%
8	16%	11%
9 - Least important	13%	14%
Mean	6.1	5.7

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- 10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)
- 15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)

g. Has strong policy knowledge and expertise

	Republican	Democrat
	voters	voters
1 - Most important	10%	10%
2	11%	12%
3	12%	16%
4	15%	14%
5	12%	13%
6	12%	11%
7	12%	12%
8	12%	7%
9 - Least important	6%	5%
Mean	4.9	4.5

h. Can win the election

	Republican voters	Democrat voters
1 - Most important	21%	22%
2	9%	9%
3	9%	8%
4	8%	9%
5	9%	10%
6	14%	9%
7	9%	9%
8	10%	12%
9 - Least important	11%	12%
Mean	4.7	4.7

i. Is focused on bringing the country together and finding compromise

	Republican	Democrat
	voters	voters
1 - Most important	12%	20%
2	13%	14%
3	15%	12%
4	10%	12%
5	9%	11%
6	11%	8%
7	12%	8%
8	10%	9%
9 - Least important	9%	6%
Mean	4.7	4.1

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- 10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)
- 15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important. (Continued)

j. Is willing to use all tools at their disposal to get things done

	Republican	Democrat
	voters	voters
1 - Most important	5%	6%
2	7%	10%
3	10%	12%
4	13%	11%
5	15%	12%
6	14%	13%
7	9%	13%
8	15%	14%
9 - Least important	12%	9%
Mean	5.5	5.2

k. Fights for the people they represent

	Republican voters	Democrat voters
1 - Most important	15%	17%
2	17%	16%
3	15%	13%
4	13%	12%
5	15%	11%
6	10%	9%
7	6%	8%
8	6%	8%
9 - Least important	3%	6%
Mean	4	4.2





11. Do each of these traits apply or not apply to President Biden?

Total Applies Summary

•	Democrat voters (n=1,031)
Significant government experience	92%
Has major policy knowledge and expertise	86%
Is focused on bringing the country together and finding compromise	85%
Fights for the people he represents	83%
Is willing to use all tools at their disposal to get things done	73%
Brings new ideas and solutions	70%
Is an effective public communicator and campaigner	65%
Is someone like you	60%
Can win the next presidential election	60%

a. Significant government experience

	Democrat
	voters
Applies	92%
Does not apply	8%

b. Brings new ideas and solutions

	Democrat voters
Applies	70%
Does not apply	30%

c. Is someone like you

	Democrat	
	voters	
Applies	60%	
Does not apply	40%	

d. Is an effective public communicator and campaigner

	Democrat voters
Applies	65%
Does not apply	35%





11. Do each of these traits apply or not apply to President Biden? (Continued)

e. Has major policy knowledge and expertise

	Democrat voters
Applies	86%
Does not apply	14%

f. Can win the next presidential election

	Democrat voters
Applies	60%
Does not apply	40%

g. Is focused on bringing the country together and finding compromise

	Democrat
	voters
Applies	85%
Does not apply	15%

h. Is willing to use all tools at their disposal to get things done

	Democrat
	voters
Applies	73%
Does not apply	27%

i. Fights for the people he represents

	Democrat
	voters
Applies	83%
Does not apply	17%





16. Do each of these traits apply or not apply to former President Trump?

Total Applies Summary

	Republican voters (n=800)
Is willing to use all tools at their disposal to get things done	90%
Fights for the people he represents	87%
Fights against woke corporations and cancel culture	86%
Stands up for the freedom and dignity of all Americans	82%
Can win the election	82%
Is an effective public communicator and campaigner	80%
Has strong policy knowledge and expertise	75%
Is focused on bringing the country together and finding compromise	70%
Is someone like you	59%

a. Stands up for the freedom and dignity of all Americans

	Republican voters
Applies	82%
Does not apply	18%

b. Fights against woke corporations and cancel culture

	Republican voters
Applies	86%
Does not apply	14%

c. Is someone like you

	Republican voters
Applies	59%
Does not apply	41%

d. Is an effective public communicator and campaigner

	Republican voters
Applies	80%
Does not apply	20%





16. Do each of these traits apply or not apply to former President Trump? (Continued)

e. Has strong policy knowledge and expertise

	Republican voters
Applies	75%
Does not apply	25%

f. Can win the election

	Republican voters
Applies	82%
Does not apply	18%

g. Is focused on bringing the country together and finding compromise

	Republican voters
Applies	70%
Does not apply	30%

h. Is willing to use all tools at their disposal to get things done

	Republican voters
Applies	90%
Does not apply	10%

i. Fights for the people he represents

	Republican voters
Applies	87%
Does not apply	13%





12. Which of the following statements comes closest to your view, even if neither is exactly right?

	Democrat voters (n=1,031)
It's time for a change within the Democratic Party, and President Biden should not run for re-election in 2024	56%
President Biden should be the Democratic nominee for president in 2024 and deserves re-election	44%

17. Which of the following statements comes closest to your view, even if neither is exactly right?

	Republican voters (n=800)
President Trump should be the Republican nominee for president in 2024 and deserves re-election	59%
It's time for a change within the Republican Party, and President Trump should not run for re-election in 2024	41%

18. How did you vote in the 2020 presidential election?

	Total	Republican voter	Democrat voter	Neither
Did not vote	33%	11%	15%	81%
Joe Biden	33%	5%	77%	7%
Donald Trump	30%	81%	5%	7%
Someone else	4%	3%	4%	5%

19. Would you describe yourself as a...?

	Total	Republican voter	Democrat voter	Neither
Strong Democrat	16%	*	41%	2%
Not so strong Democrat	12%	1%	25%	7%
Independent, but lean Democrat	10%	*	19%	9%
Total independent	14%	5%	9%	28%
Independent, but lean Republican	9%	17%	1%	10%
Not so strong Republican	9%	24%	1%	4%
Strong Republican	17%	50%	1%	3%
Something else	4%	1%	1%	10%
None/don't know	9%	2%	3%	26%

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20. Which of the following is your main source of news?

	Total	Republican voter	Democrat voter	Neither
ABC / CBS / NBC News	20%	18%	26%	16%
Social media	12%	10%	10%	18%
Fox News	12%	27%	4%	6%
Digital or online news	11%	8%	11%	13%
CNN	8%	3%	13%	6%
Public television or radio	4%	4%	5%	4%
Your local newspaper	4%	5%	4%	3%
New York Times, Washington Post, Wall Street Journal, or USA Today	4%	2%	8%	3%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	4%	9%	2%	1%
MSNBC	3%	1%	7%	1%
Friends and Family	3%	3%	3%	5%
Other	4%	4%	4%	5%
None of these	9%	7%	4%	19%

21. How often do you read, watch, or listen to political news?

	Total	Republican voter	Democrat voter	Neither
Multiple times a day	15%	16%	20%	7%
Every day	25%	29%	32%	13%
A few times a week	26%	29%	25%	23%
A few times a month	13%	12%	12%	14%
Never or almost never	18%	12%	9%	35%
Don't know	4%	1%	1%	9%

22. Would you describe yourself as a born-again or evangelical Christian?

	Total	Republican voter	Democrat voter	Neither
Yes	26%	34%	25%	19%
No	74%	66%	75%	81%





About the Study

These are some of the findings of a USA Today/Ipsos poll, conducted between August 18 – 22, 2022. For this survey, a sample of 2,345 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 800 Republican voters, 1,031 Democratic voters, and 514 voters that don't vote for either party or are non-voters.

The sample was randomly drawn from <u>Ipsos' online panel</u>, <u>partner online panel sources</u>, <u>and "river" sampling</u> and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data, except for 2020 vote history, which comes from the Federal Election Commission. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, education, and past vote.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,345, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).

The poll also has a credibility interval of plus or minus 4.2 percentage points for Republican voters, plus or minus 3.7 percentage points for Democratic voters and plus or minus 5.3 percentage points for voters that don't vote for either party or are non-voters.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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