

IPSOS POLITICAL MONITOR

July 2022

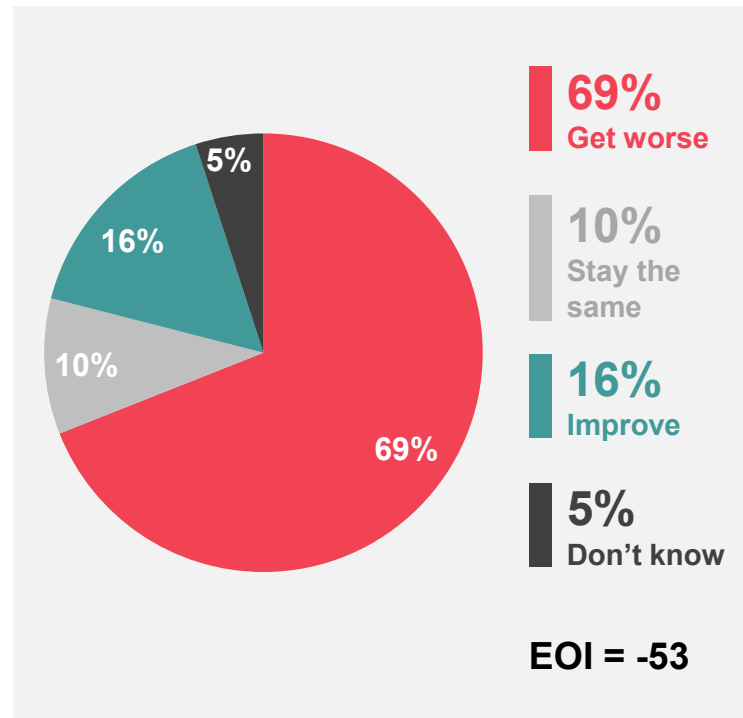
ECONOMIC OPTIMISM



Economic Optimism Index

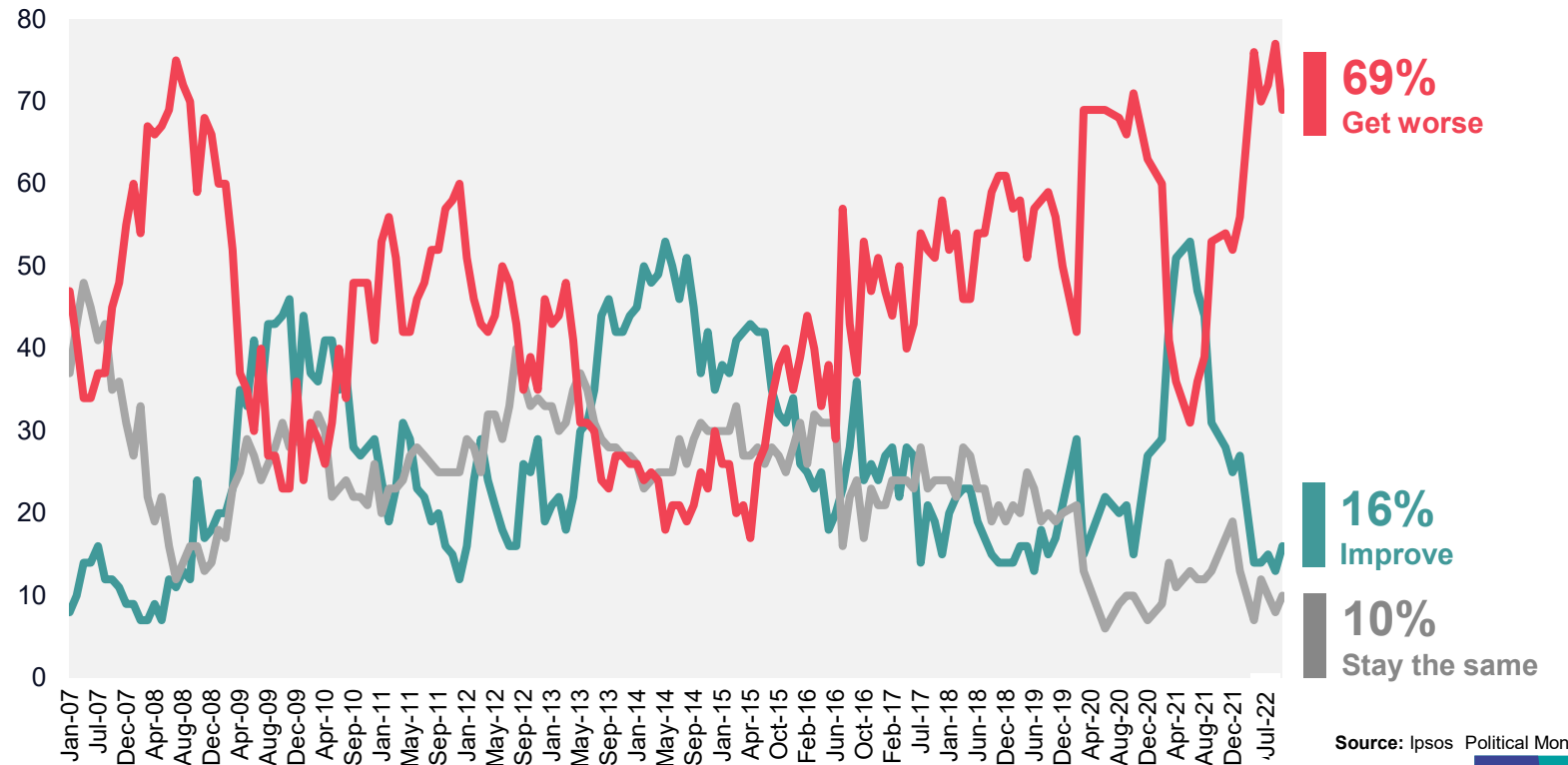
Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

July 2022



Base: 1,052 British adults 18+, 21st – 27th July 2022

January 2007 – July 2022

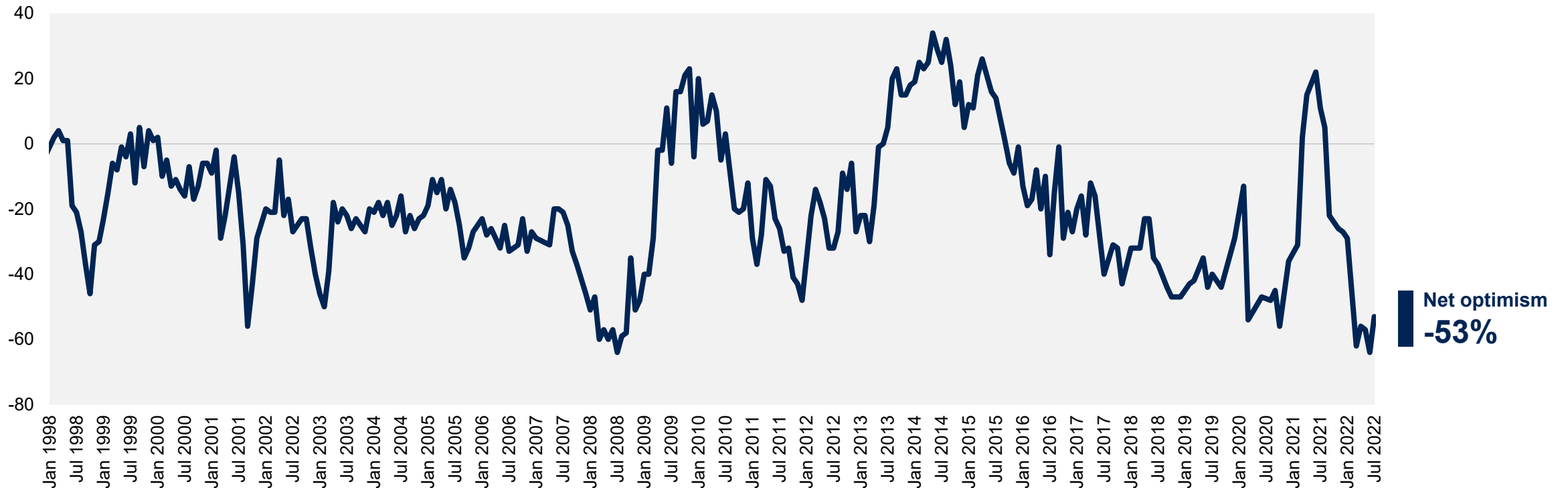


Source: Ipsos Political Monitor



Economic Optimism Index (1998-2022)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor





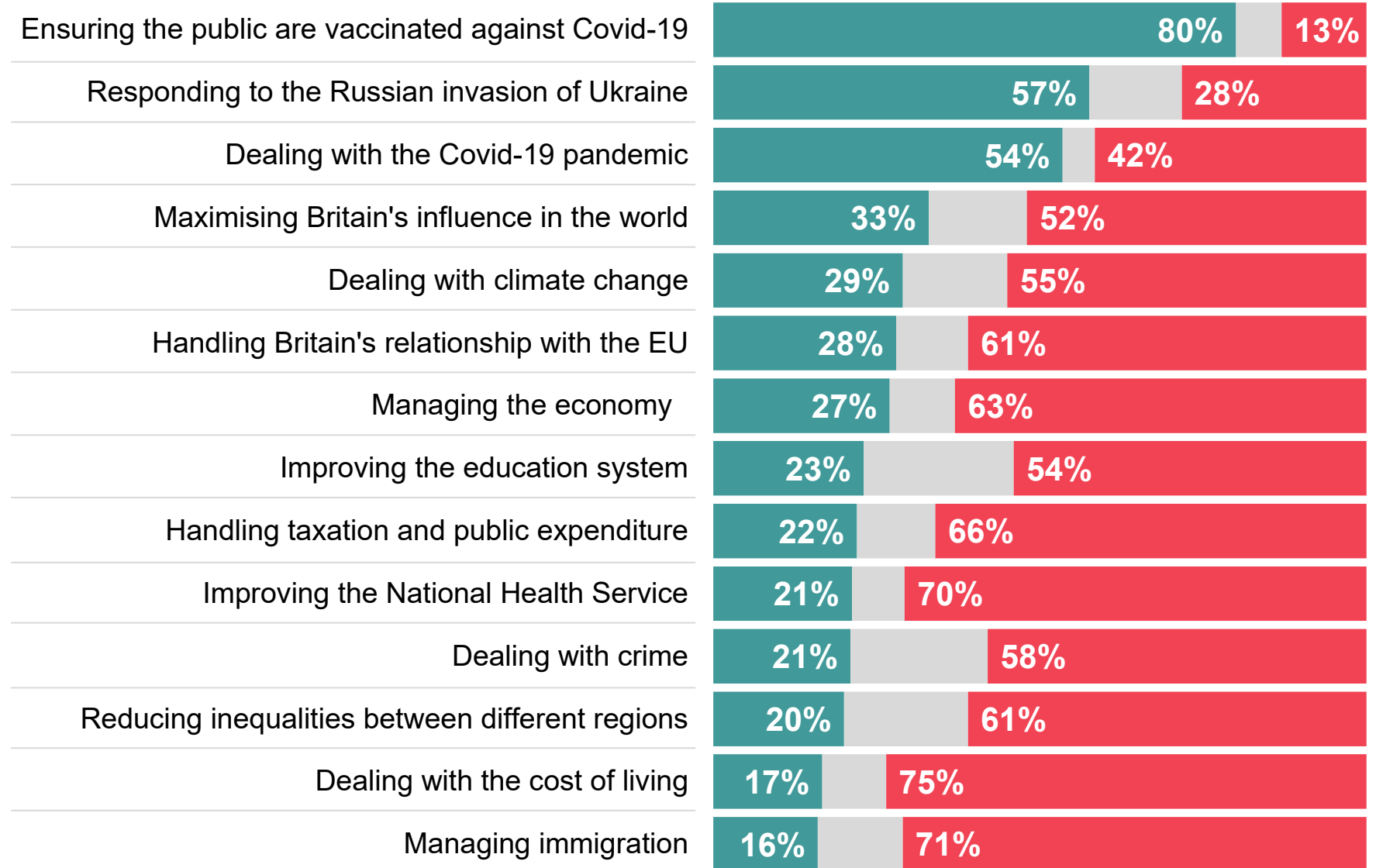
GOVERNMENT RECORD

Boris Johnson's government's performance: July 2022

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...?

Good job

Bad job



Base: 1,052 British adults 18+, 21st – 27th July 2022

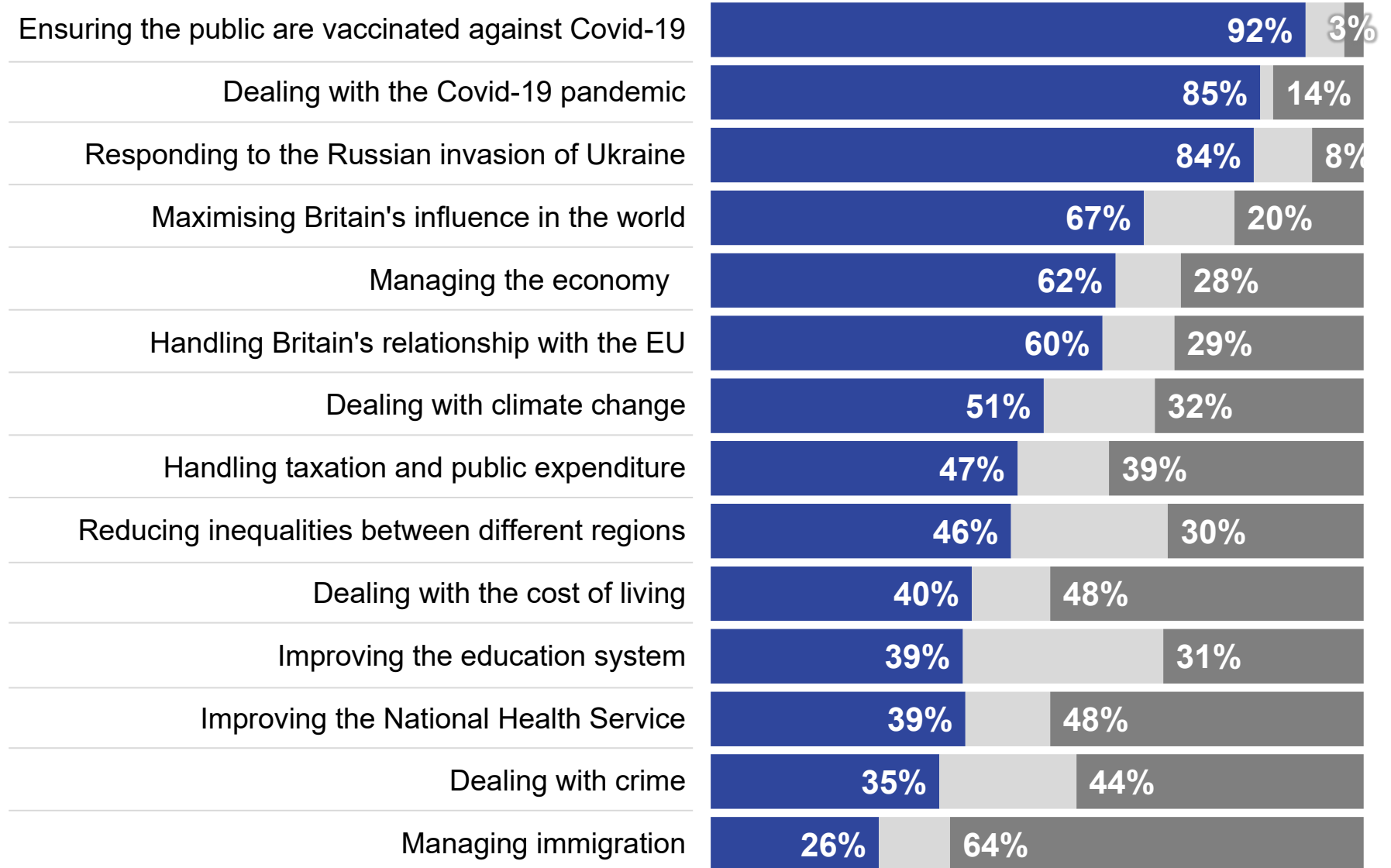


Boris Johnson's government's performance: Among Conservative supporters

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...?

Good job

Bad job



Base: 1,052 British adults 18+, 21st – 27th July 2022, including 240 Conservative party supporters

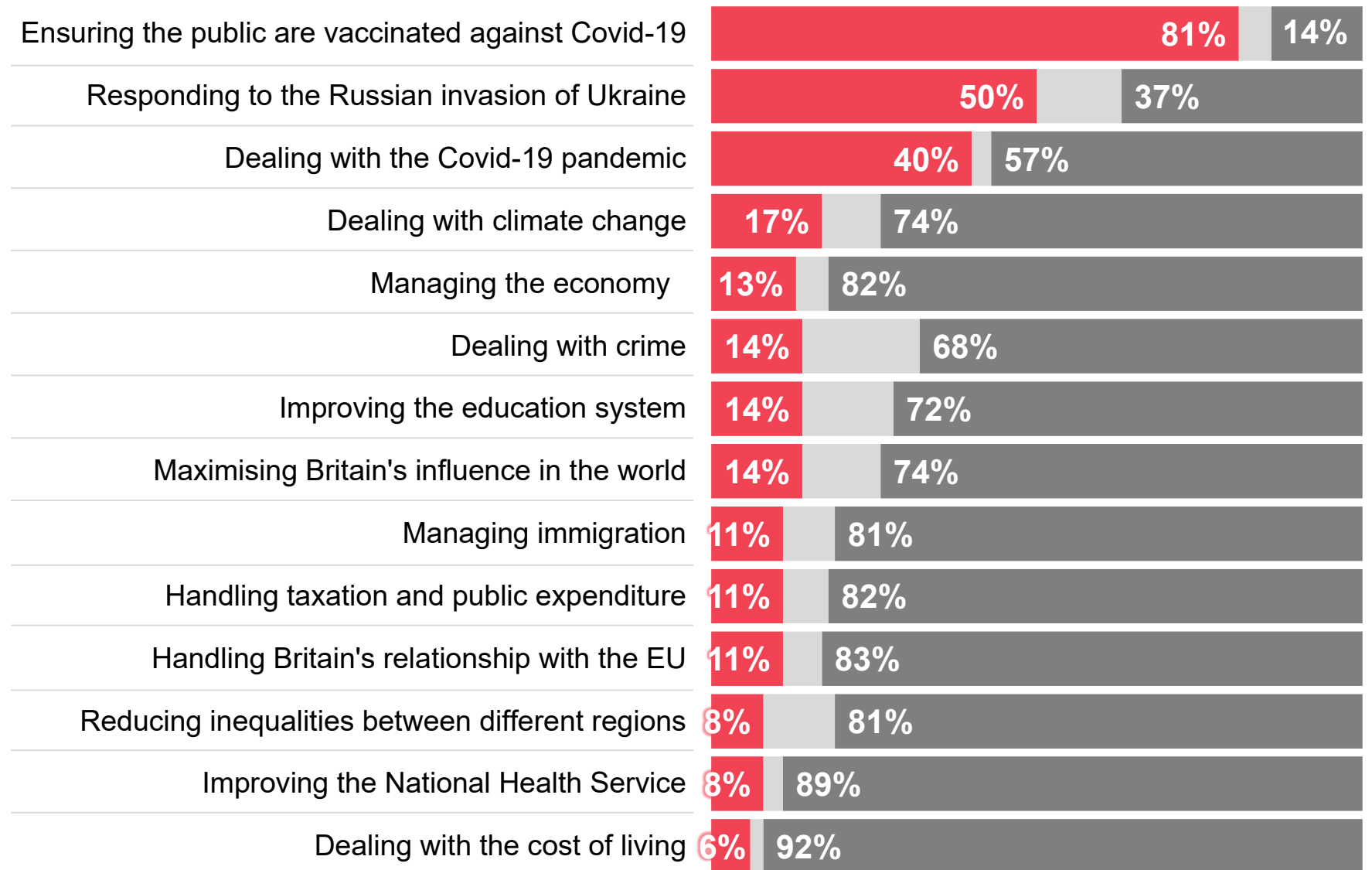


Boris Johnson's government's performance: Among Labour supporters

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...?

Good job

Bad job

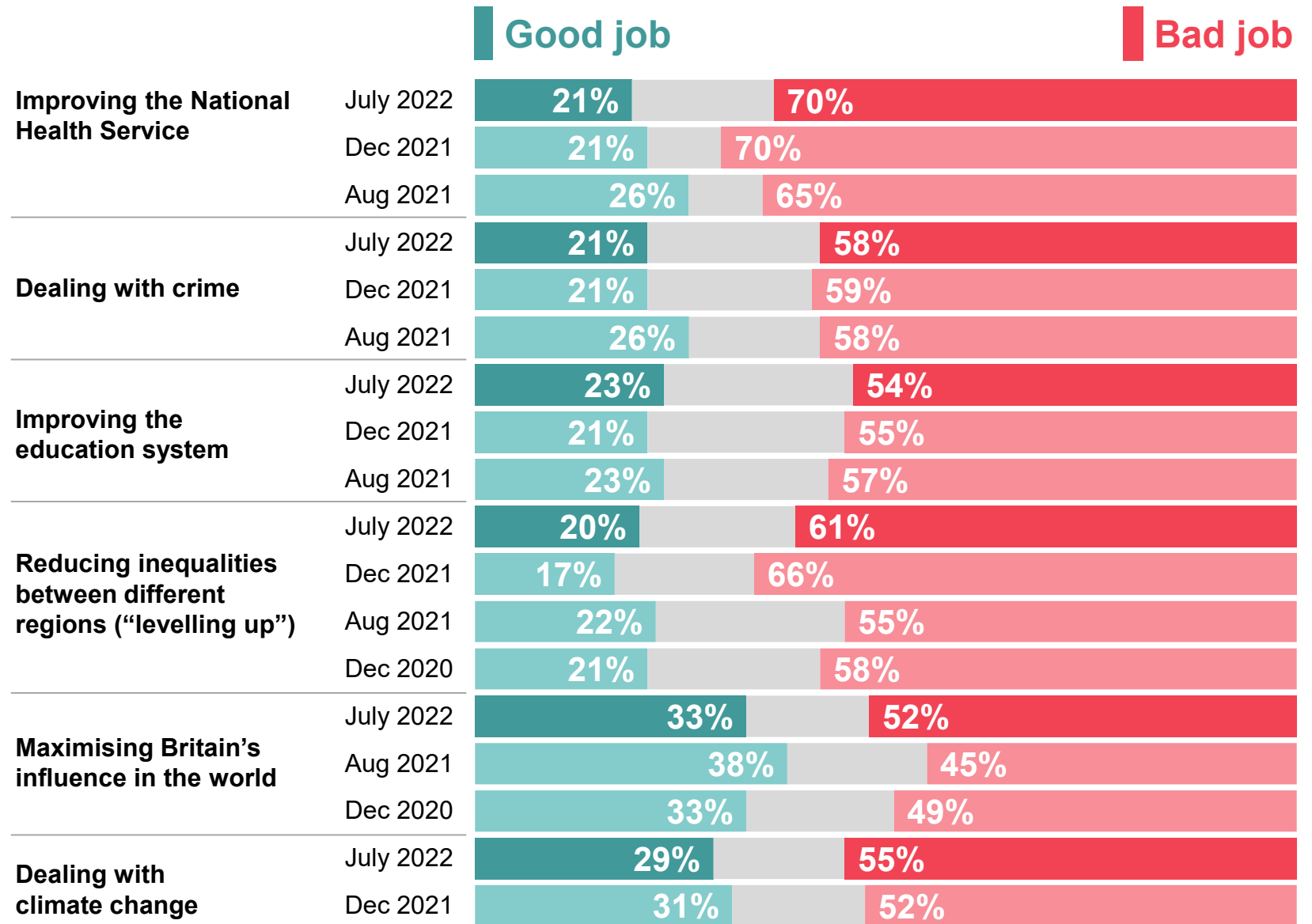


Base: 1,052 British adults 18+, 21st – 27th July 2022, including 342 Labour party supporters



Johnson's Government's performance: Trends

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...?



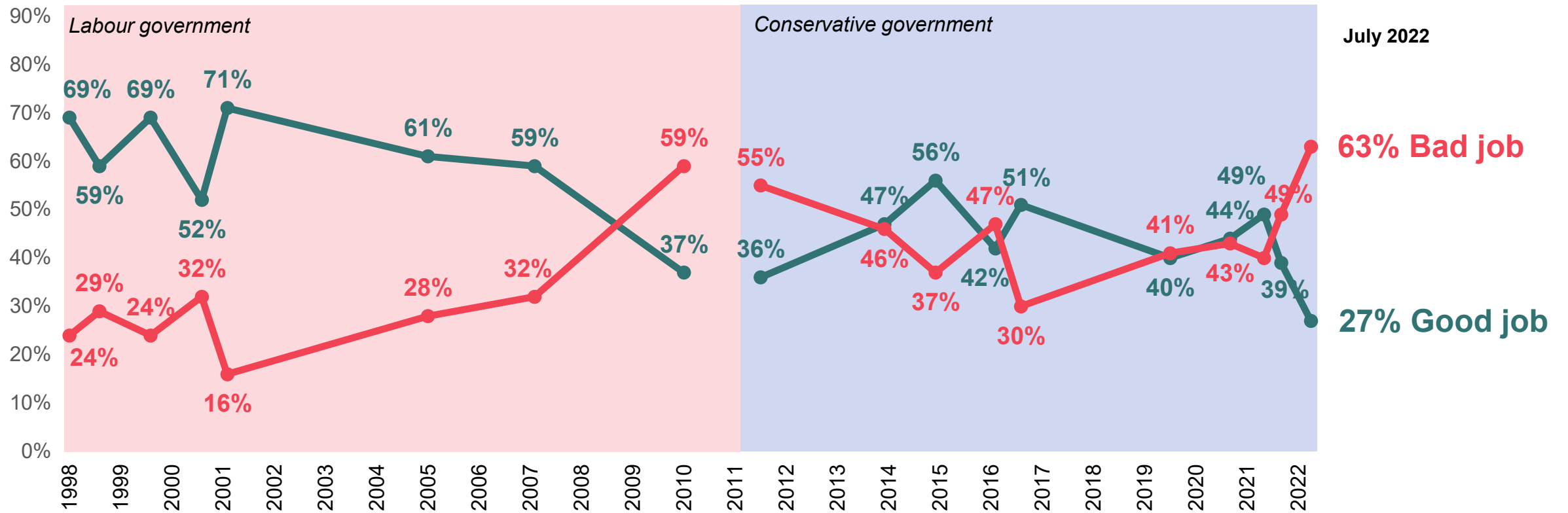
Base: 1,052 British adults 18+, 21st – 27th July 2022



The Government's handling of managing the economy

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...? Managing the economy

April 1998 – July 2022



Base: c.1,000 British adults 18+ each month

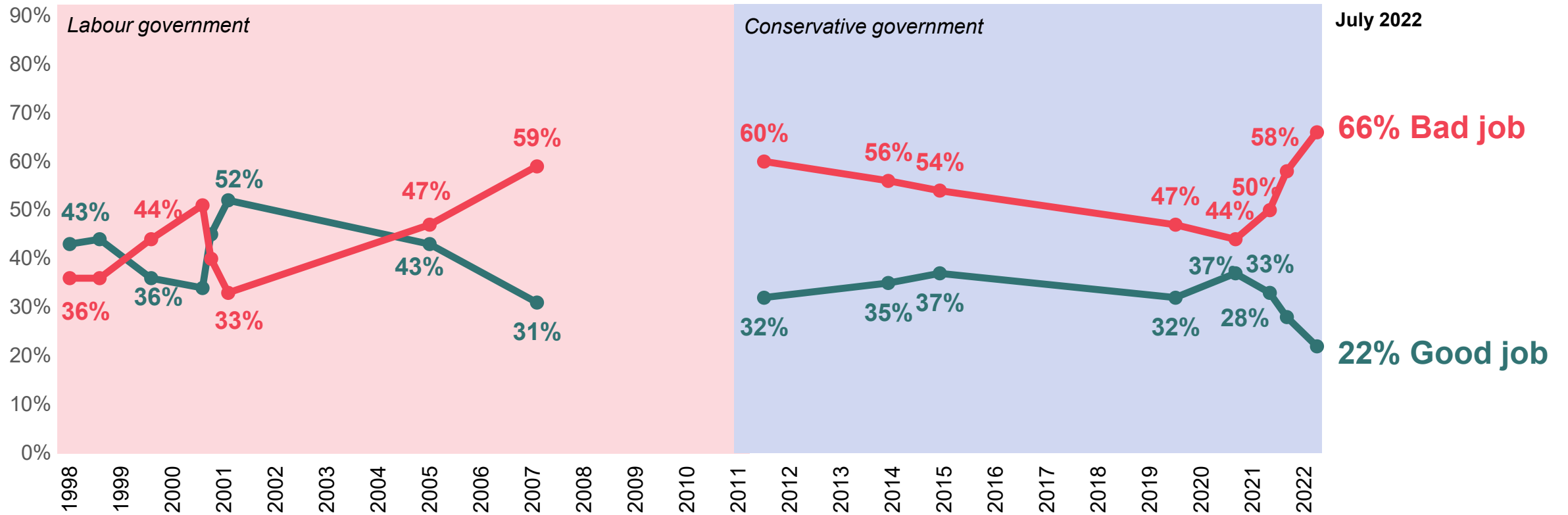
Source: Ipsos Political Monitor



The Government's handling of taxation and public expenditure

Since Boris Johnson's government was re-elected in December 2019, do you think the government has done a good or bad job at...? handling taxation and public expenditure

April 1998 – July 2022



Base: c.1,000 British adults 18+ each month

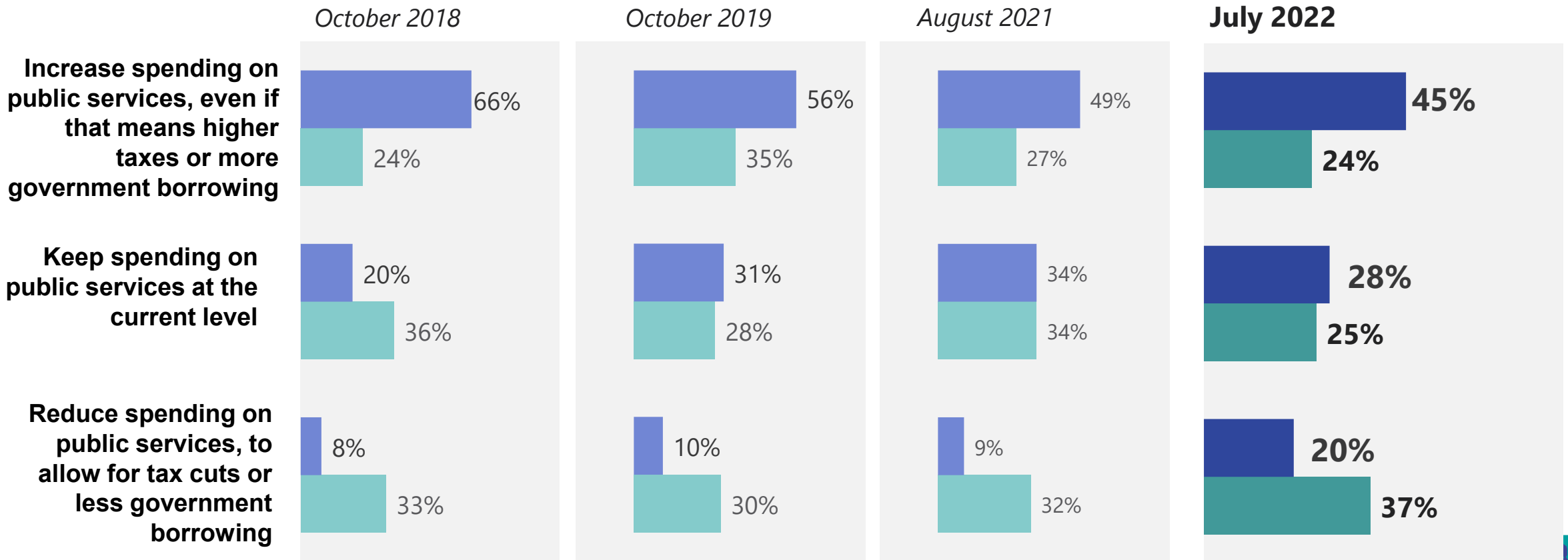
Source: Ipsos Political Monitor



Government spending: increase, maintain or reduce?

I'd now like you to think about how much the government spends on public services, which is funded by taxation or government borrowing. Which of the following options, if any, do you think the government should do? And which one of the following, if any, do you think the government will do under Boris Johnson's successor?

■ The Government should **■ The Government will**



Base: 1,052 British adults 18+, 21st – 27th July 2022