

IPSOS UK POLITICAL POLLING

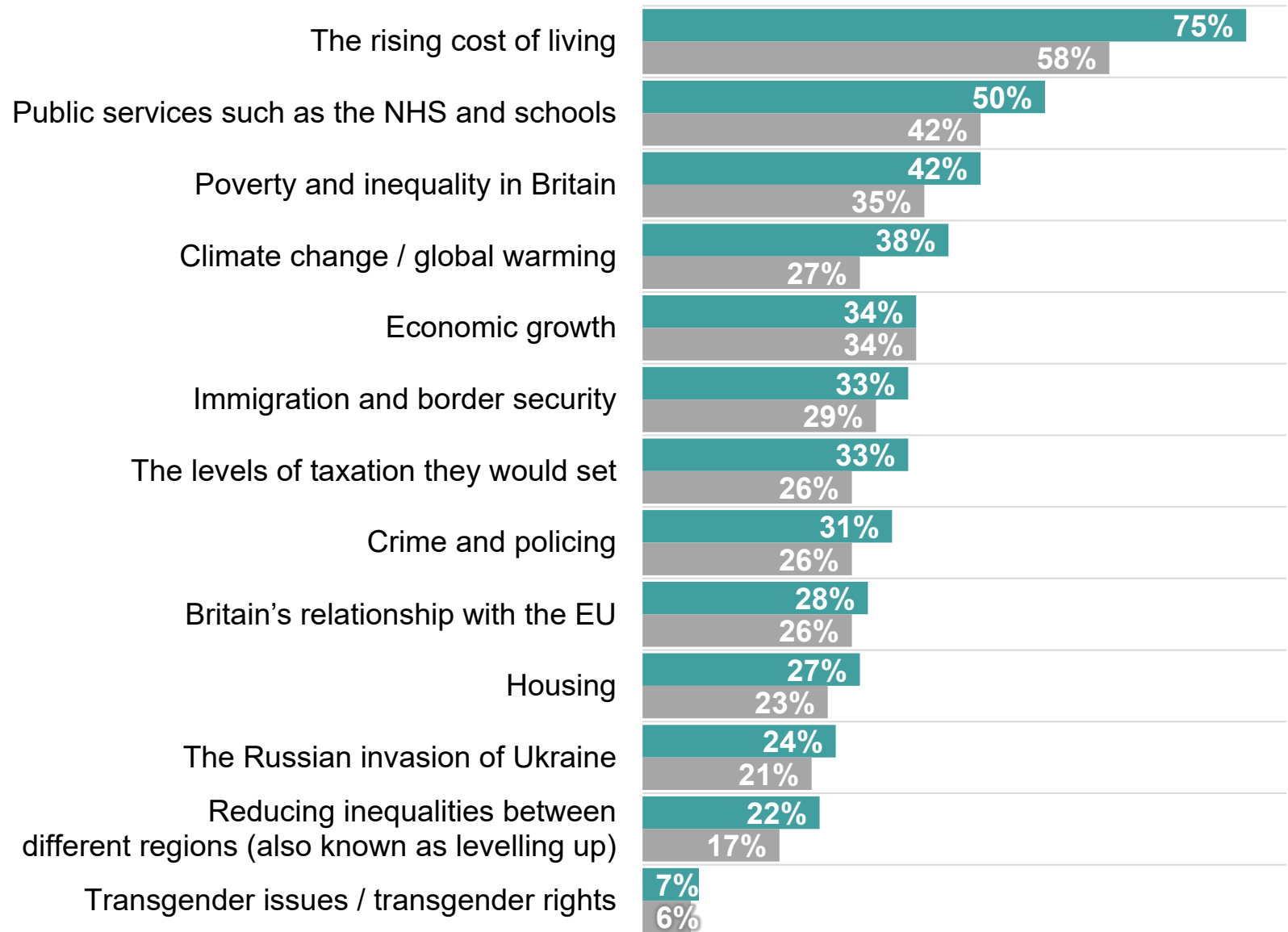
August 2022

What should Conservative candidates for the next Prime Minister be talking about?

Which of the following subjects would you most like to hear the candidates talk about their plans for?

August 2022

July 2022



Base: 1,129 Online British adults aged 18+, 12-13th August 2022,

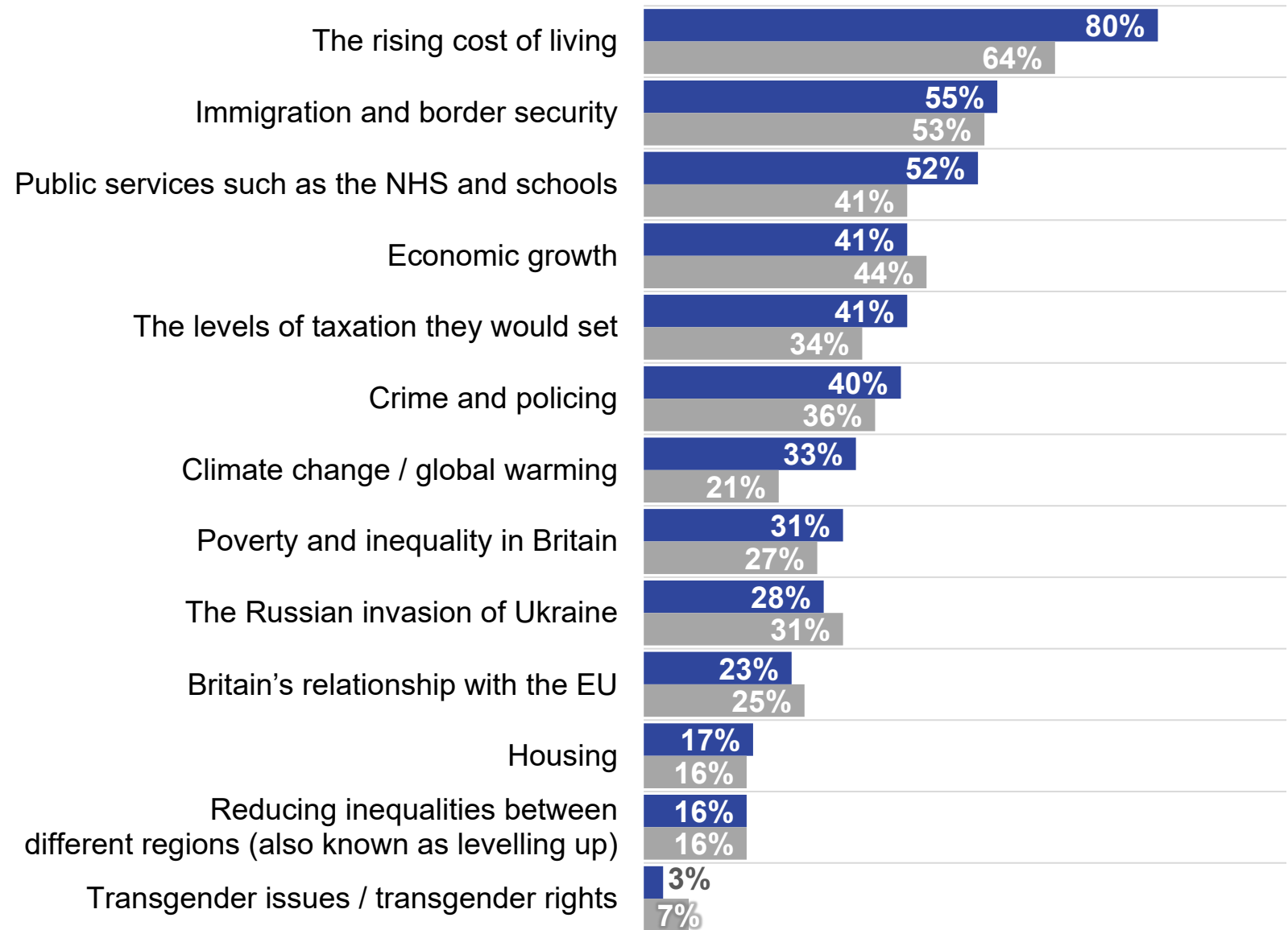
What should Conservative candidates for the next Prime Minister be talking about?

Among 2019 Conservative voters

Which of the following subjects would you most like to hear the candidates talk about their plans for?

August 2022

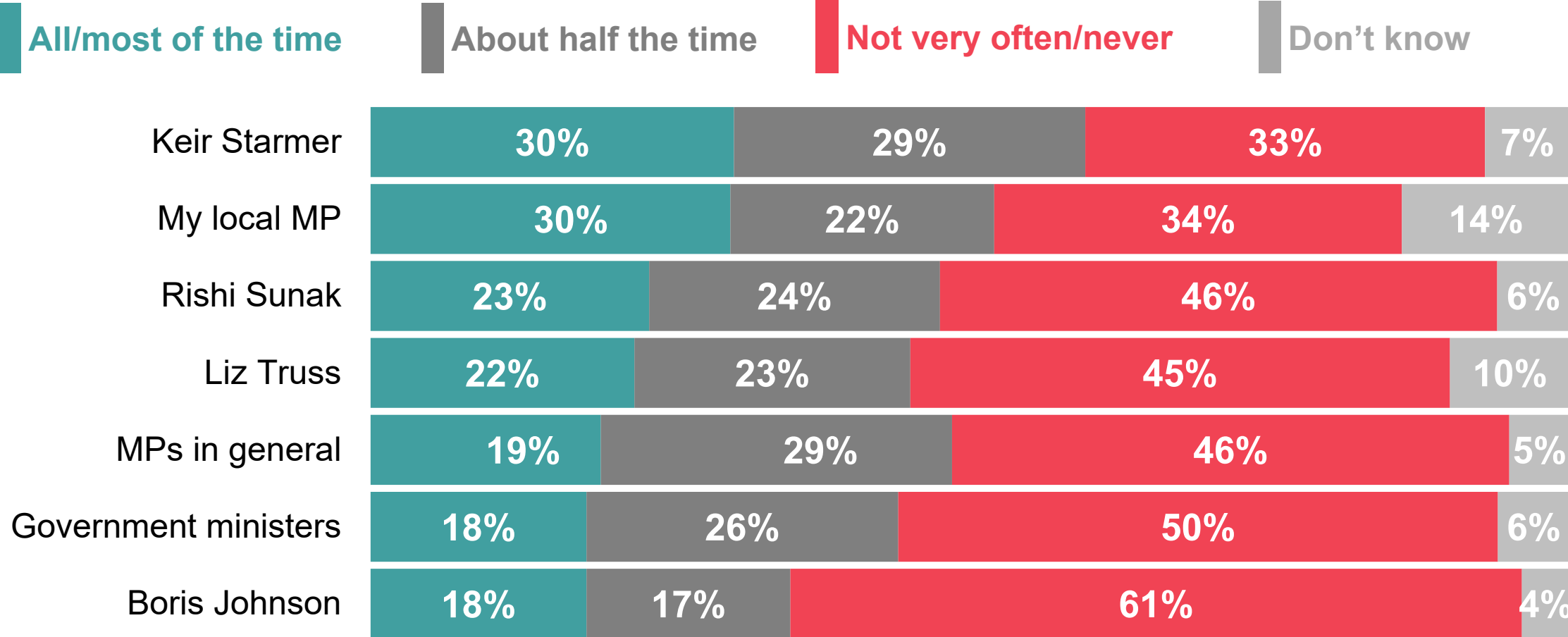
July 2022



Base: 1,129 Online British adults aged 18+, 12-13th August 2022, including 2019 Conservative party voters (321)

Trust in politicians

How often, if at all, do you think each of the following tell the truth generally?



Base: 1,079 Online British adults aged 18-75, 12-13 August 2022,

Trust in politicians

Among 2019 voters for their party

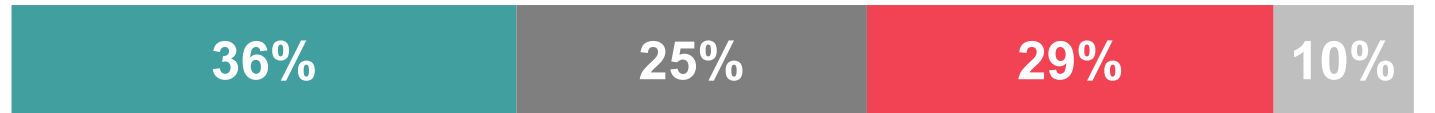
How often, if at all, do you think each of the following tell the truth generally?



Keir Starmer *(Among 2019 Labour voters)*



Liz Truss *(Among 2019 Con voters)*



Rishi Sunak *(Among 2019 Con voters)*



Boris Johnson *(Among 2019 Con voters)*



Government ministers *(Among 2019 Con voters)*



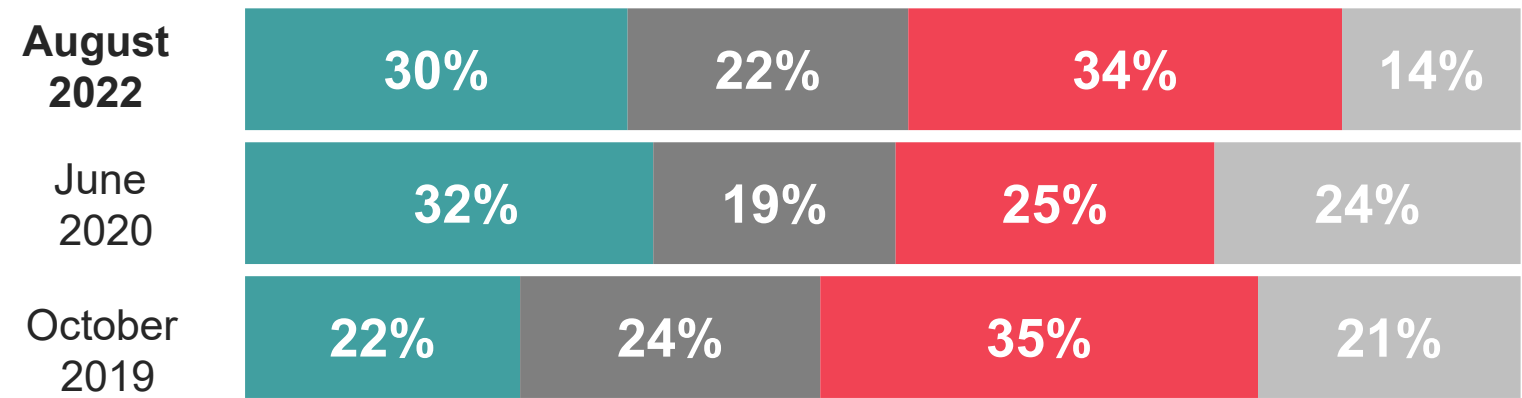
Base: 1,079 Online British adults aged 18-75, 12-13th August 2022, including 292 2019 Conservative party voters and 295 2019 Labour party voters

Trust in politicians: *Trends*

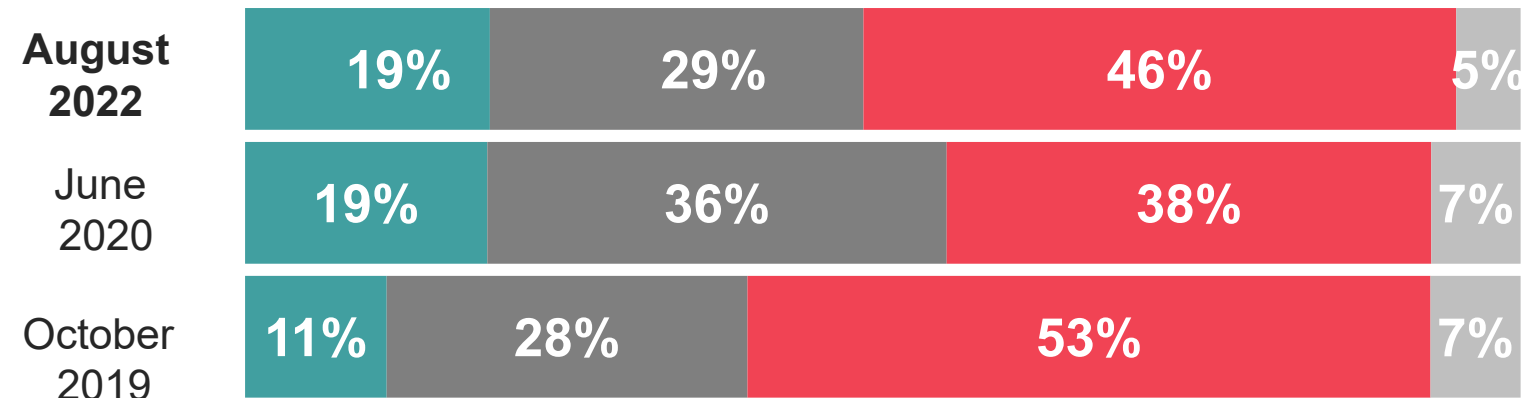
How often, if at all, do you think each of the following tell the truth generally?



My local MP



MPs in general



Base: 1,079 Online British adults aged 18-75, 12-13th August 2022,

Trust in politicians: *Trends*

How often, if at all, do you think each of the following tell the truth generally?

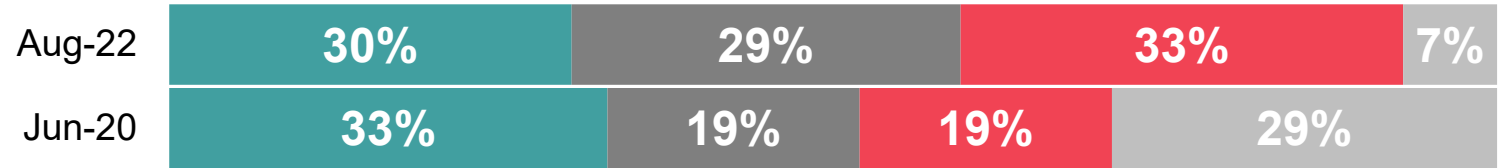
All/most of the time

About half the time

Not very often/never

Don't know

Keir Starmer



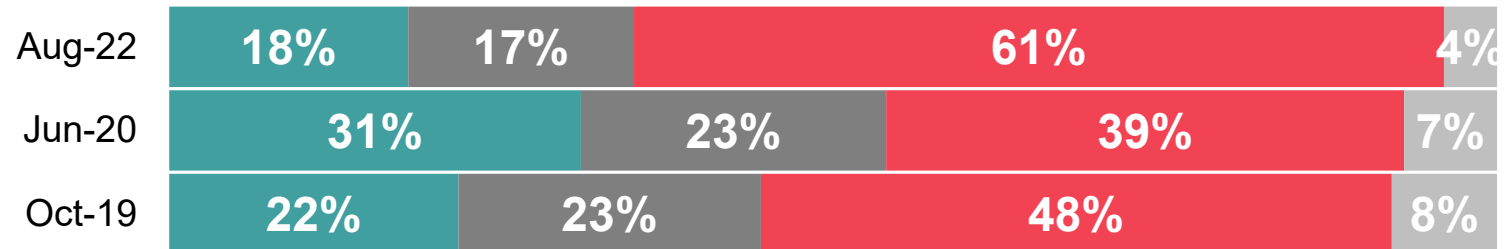
Rishi Sunak



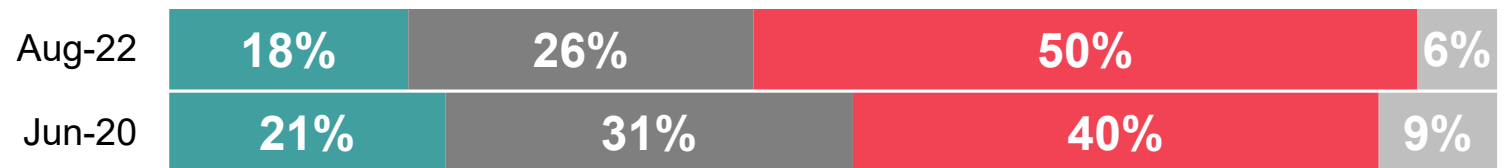
Liz Truss



Boris Johnson



Government ministers



Base: 1,079 Online British adults aged 18-75, 12-13th August 2022,

Ipsos UK

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