

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Inflation/Prices	366	169	193	32	69	72	63	54	76	101	135	130	94	93	70	93	187	163	374
	37%	35%	39%	30%	41%	45% ^c	37%	35%	33%	36%	41%	34%	36%	38%	35%	40%	37%	38%	38%
Economy/Economic situation	207	101	104	16	23	40	36	36	57	39	76	92	59	55	48	36	114	83	200
	21% ⁱ	21%	21%	15%	14%	25% ⁱ	21%	23% ⁱ	25% ⁱ	14%	23% ⁱ	24% ⁱ	23%	23%	24%	15%	23%	19%	20%
Pollution/Environment/Climate change	61	21	39	12	7	4	13	7	17	20	17	24	25	11	8	11	36	19	63
	6%	4%	8%	11% ^{ze}	4%	2%	8%	5%	8%	7%	5% ^{ee}	6%	9% ^z	5%	4%	5%	7% ^m	4%	6%
Poverty/Inequality	42	10	31	8	13	3	8	7	3	21	11	10	14	11	3	11	26	14	38
	4% ^a	2%	6% ^{za}	7% ^h	8% ^h	2%	5%	4%	1%	8% ^{zeh}	3%	3%	6%	5%	1%	5%	5%	3%	4%
Lack of faith in politics / politicians / government	39	23	14	6	2	6	6	10	8	9	12	18	8	8	10	11	16	21	39
	4%	5%	3%	6%	1%	4%	4%	6%	4%	3%	4%	5%	3%	3%	5%	5%	3%	5%	4%
Petrol prices/Fuel	33	13	20	3	2	4	7	7	9	5	11	17	11	9	5	7	20	13	31
	3%	3%	4%	3%	1%	3%	4%	5%	4%	2%	3%	4%	4%	4%	3%	3%	4%	3%	3%
Common Market/Brexit/EU/Europe/Euro	22	15	8	4	7	2	2	3	4	11	4	7	9	4	4	1	13	5	28
	2%	3%	2%	4%	4%	1%	1%	2%	2%	4%	1%	2%	4%	1%	2%	1%	3% ^m	1%	3%
Immigration/immigrants	20	12	6	3	-	3	-	7	7	3	3	14	1	6	8	3	7	12	21
	2%	3%	1%	3%	-	2%	-	5% ^{zdf}	3%	1%	1%	4%	*	3% ^p	4% ^l	1%	1%	3%	2%
Housing	15	9	6	2	10	1	*	*	2	12	1	2	1	7	2	5	8	7	17
	2%	2%	1%	2%	6% ^{zef}	1%	*	*	1%	4% ^{zj}	*	1%	*	3% ^{zp}	1%	2%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
100%		48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Defence/Foreign affairs/International terrorism	15 1%	11 2%	4 1%	- -	3 1%	5 3%	3 2%	2 2%	2 1%	3 1%	8 2%	5 1%	5 2%	6 2%	4 2%	- -	11 2%	4 1%	13 1%
National health service/Hospitals/Healthcare	14 1%	5 1%	10 2%	5 5%zej	1 *	- -	3 2%	3 2%	2 1%	6 2%	3 1%	6 2%	5 2%	2 1%	4 2%	3 1%	7 1%	7 2%	16 2%
Taxation	11 1%p	9 2%	2 *	4 3%hjk	5 3%	1 1%	* *	1 1%	- -	9 3%zjk	1 *	1 *	1 *	1 1%	2 1%	6 2%	2 *	8 2%	14 1%
Nuclear weapons/Nuclear war/Disarmament	11 1%p	3 1%	8 2%	1 1%	- -	- -	* *	1 1%	8 4%zj	1 *	* *	9 2%gj	1 *	2 1%	1 1%	7 3%	3 1%	8 2%	7 1%
UK union/devolution/reform	9 1%	6 1%	3 1%	- -	2 1%	* *	1 *	- -	7 3%	2 1%	1 *	7 2%	3 1%	1 *	1 *	4 2%	4 1%	5 1%	6 1%
Education/Schools	7 1%	3 1%	4 1%	- -	1 *	4 3%zk	1 1%	- -	1 *	1 *	5 2%	1 *	4 1%	2 1%	1 *	* *	6 1%	1 *	8 1%
Mental health/well-being	5 1%p	2 *	3 1%	2 2%k	3 2%k	- -	- -	- -	- -	5 2%z	- -	- -	- -	* *	4 2%p	1 *	* *	5 1%	7 1%
Nationalisation/Government control of institutions	5 1%p	5 1%	- -	- -	* *	4 3%z	1 *	- -	- -	4 1%	1 *	1 *	- -	1 *	4 2%p	1 *	1 *	5 1%	4 *
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	4 *	3 1%	1 *	1 1%	- -	- -	* *	- -	3 1%	1 *	* *	3 1%	2 1%	* *	- -	2 1%	2 *	2 *	5 1%
Coronavirus/pandemic diseases	3 *	2 *	1 *	2 1%	- -	- -	- -	1 1%	- -	2 1%	- -	1 *	1 *	- -	2 1%	- -	1 *	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Food production/ farming	3	1	2	-	1	-	1	-	1	1	1	1	-	1	-	2	1	2	3
	*	*	*	-	1%	-	*	-	*	*	*	*	-	*	-	1%	*	*	*
Local government/ Council tax	2	2	-	2	1	-	-	-	-	2	-	-	1	-	1	1	1	2	3
	*	1%	-	1%	1%	-	-	-	-	1%	-	-	*	-	1%	*	*	*	*
Unemployment/ Factory closure/ Lack of industry	2	1	1	-	1	1	-	-	-	1	1	-	1	-	1	-	1	1	2
	*	*	*	-	1%	1%	-	-	-	*	*	-	*	-	1%	-	*	*	*
Morality/ Individual behaviour/ Lifestyle	2	2	-	-	-	-	-	-	2	-	-	2	-	-	2	-	-	2	1
	*	*	-	-	-	-	-	-	1%	-	-	*	-	-	1%	-	-	*	*
Low pay/Minimum wage/Fair wages	2	1	1	*	*	-	-	1	-	1	-	1	-	-	*	-	-	*	3
	*	*	*	*	*	-	-	1%	-	*	-	*	-	-	*	-	-	*	*
Trade unions/ Strikes	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1
	*	-	*	-	-	-	-	-	1%	-	-	*	-	-	1%	-	-	*	*
Race relations	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	1
	*	*	-	1%z	-	-	-	-	-	*	-	-	-	-	-	*	-	*	*
Transport/Public transport	1	*	1	-	1	-	*	-	-	1	*	-	-	1	-	-	1	-	2
	*	*	*	-	*	-	*	-	-	*	*	-	-	*	-	-	*	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	1
	*	*	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	*	*
Ageing population/ Social care for the elderly	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	1
	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	*	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Population levels/Overpopulation	1*	-	1*	-	-	-	-	1*	-	-	-	1*	-	-	1*	-	-	1*	1*
Pensions/Social security/Benefits	*	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	1*
International trade/trade deals	*	*	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	1*
Drug abuse	*	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-	*	-	1*
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	40	24	15	2	3	6	14	6	9	4	20	15	11	8	9	11	19	19	33
	4%i	5%	3%	1%	2%	4%	8%zdi	4%	4%	2%	6%i	4%	4%	3%	4%	5%	4%	4%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44	21	21	3	14	6	6	4	10	17	13	14	3	15	5	16	18	21	41
	4%i	4%	4%	3%	8%	4%	4%	3%	4%	6%	4%	4%	1%	6%lp	3%	7%i	4%i	5%	4%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Inflation/Prices	366	311	24	31	128	97	118	94	120	52	68	70	75	111	74	374
	37%	36%	52%hk	36%	40%	41%	39%	36%	33%	39%	30%	37%	39%	37%	36%	38%
Economy/Economic situation	207	192	4	10	57	47	70	66	79	30	49	42	31	66	51	200
	21%	22%z	9%	12%	18%	20%	23%b	25%bc	22%	23%	22%	22%	16%	22%	25%	20%
Pollution/ Environment/ Climate change	61	58	1	1	18	17	16	15	27	5	22	14	19	22	4	63
	6%	7%	3%	1%	5%	7%	5%	6%	8%	4%	10%c	7%	10%	7%	2%	6%
Poverty/Inequality	42	31	1	10	23	13	10	9	9	6	3	4	15	12	9	38
	4%	4%	2%	12%zaf ghk	7%zah k	5%	3%	3%	3%	4%	1%	2%	8%zr	4%	4%	4%
Lack of faith in politics / politicians / government	39	34	3	3	12	10	8	5	19	7	12	9	9	14	5	39
	4%	4%	6%	3%	4%	4%	3%	2%	5%	5%	5%	5%	4%	5%	3%	4%
Petrol prices/Fuel	33	29	-	4	12	8	12	12	9	4	6	3	7	9	6	31
	3%	3%	-	5%	4%	3%	4%	5%	3%	3%	2%	2%	4%	3%	3%	3%
Common Market/ Brexit/EU/Europe/ Euro	22	20	-	2	8	6	7	7	7	3	5	4	1	14	3	28
	2%	2%	-	2%	2%	3%	2%	3%	2%	2%	2%	2%	1%	5%zs	1%	3%
Immigration/ immigrants	20	18	2	-	3	3	9	7	8	2	6	7	2	2	3	21
	2%t	2%	4%	-	1%	1%	3%	3%	2%	2%	3%	4%t	1%	1%	2%	2%
Housing	15	10	1	5	5	*	3	3	7	2	4	4	1	5	5	17
	2%a	1%	2%	6%zad efg	2%e	*	1%	1%	2%	2%	2%	2%	*	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Defence/Foreign affairs/ International terrorism	15 1%	13 1%	1 3%	1 1%	6 2%	5 2%	3 1%	1 1%	6 2%	3 2%	3 1%	1 *	5 3%	6 2%	3 1%	13 1%
National health service/Hospitals/ Healthcare	14 1%	12 1%	- -	2 2%	5 2%	3 1%	4 1%	4 1%	5 2%	1 1%	4 2%	4 2%	5 2%	5 2%	- -	16 2%
Taxation	11 1%	10 1%	1 2%	* *	3 1%	3 1%	7 2%	6 2%	1 *	* *	1 *	1 1%	5 3%z	4 1%	- -	14 1%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%	10 1%	- -	1 1%	1 *	- -	1 *	1 *	9 3%zk	7 5%zad	3 1%	2 1%	- -	2 1%	7 3%	7 1%
UK union/ devolution/reform	9 1%a	4 1%	- -	5 6%zad	5 1%	- -	4 1%	4 2%a	- -	- -	- -	3 1%	- -	1 *	5 3%	6 1%
Education/Schools	7 1%	6 1%	1 1%	- -	1 *	1 *	2 1%	1 1%	4 1%	- -	4 2%	- -	1 *	4 1%	- -	8 1%
Mental health/ well-being	5 1%	4 *	- -	1 1%	3 1%	2 1%	1 *	1 1%	1 *	1 1%	- -	4 2%z	- -	1 *	- -	7 1%
Nationalisation/ Government control of institutions	5 1%a	1 *	4 8%zad	1 1%	1 *	- -	4 1%a	- -	1 *	- -	1 *	1 *	- -	1 *	4 2%	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	4 *	3 *	-	* *	* *	-	3 1%	3 1%	* *	* *	-	* *	-	3 1%z	-	5 1%
Coronavirus/ pandemic diseases	3 *	1 *	-	2 2%a	2 *	-	-	-	1 *	1 1%	-	-	-	1 *	2 1%	2 *
Food production/ farming	3 *	3 *	-	-	1 *	1 *	-	-	2 *	1 1%	1 *	1 *	1 *	-	-	3 *
Local government/ Council tax	2 *	1 *	-	2 2%zah	2 1%	-	1 *	1 *	-	-	-	-	-	1 *	-	3 *
Unemployment/ Factory closure/ Lack of industry	2 *	2 *	-	-	-	-	1 *	1 *	1 *	1 1%	-	1 1%	-	1 *	-	2 *
Morality/ Individual behaviour/ Lifestyle	2 *	2 *	-	-	2 1%	2 1%	-	-	-	-	-	-	2 1%	-	-	1 *
Low pay/Minimum wage/Fair wages	2 *	2 *	-	-	1 *	1 *	-	-	1 *	-	1 *	-	1 *	1 *	-	3 *
Trade unions/ Strikes	1 *	1 *	-	-	-	-	-	-	1 *	-	1 1%	-	1 1%	-	-	1 *
Race relations	1 *	-	1 2%zad	-	-	-	1 *	-	-	-	-	1 1%	-	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Transport/Public transport	1	1	*	-	-	-	1	1	-	-	-	*	-	1	-	2
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1	1	-	-	-	-	-	-	1	1	-	-	1	-	-	1
Ageing population/Social care for the elderly	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1
Population levels/Overpopulation	1	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1
Pensions/Social security/Benefits	*	*	-	-	-	*	*	-	-	-	-	-	-	*	-	1
International trade/trade deals	*	*	-	-	*	*	-	-	-	-	-	-	-	-	-	1
Drug abuse	*	*	-	-	-	*	*	-	-	-	-	-	-	*	-	1
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	40	39	-	1	12	11	7	7	21	2	19	4	8	8	11	33
	4%t	5%	-	1%	4%	4%	2%	3%	6%	1%	8%zaf gh	2%	4%	3%	5%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44	36	2	6	13	7	12	10	19	4	14	12	5	7	12	41
	4%t	4%	5%	7%	4%	3%	4%	4%	5%	3%	6%	6%t	2%	2%	6%	4%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Inflation/Prices	366	163	32	144	57	96	36	127	59	46	95	125	374
	37%	42%z	37%	35%	34%	42%	39%	34%	44%	29%	37%	41%	38%
Economy/Economic situation	207	83	17	88	36	56	31	71	13	31	69	55	200
	21%l	21%	20%	21%	21%	24%	33%z	19%	10%	20%	27%zl	18%	20%
Pollution/Environment/Climate change	61	15	3	31	8	13	4	24	14	9	12	15	63
	6%a	4%	3%	7%	5%	6%	4%	6%	11%	6%	5%	5%	6%
Poverty/Inequality	42	14	6	20	11	12	1	7	5	5	9	14	38
	4%	4%	7%	5%	7%	5%	1%	2%	4%	3%	4%	4%	4%
Lack of faith in politics / politicians / government	39	10	4	18	1	11	3	19	7	9	8	8	39
	4%	3%	5%	4%	1%	5%	3%	5%	5%	6%	3%	3%	4%
Petrol prices/Fuel	33	15	1	16	12	3	2	14	4	6	10	12	31
	3%	4%	1%	4%	7%g	1%	2%	4%	3%	4%	4%	4%	3%
Common Market/Brexit/EU/Europe/Euro	22	13	2	7	-	7	6	8	3	3	6	4	28
	2%	3%	2%	2%	-	3%	7%f	2%	2%	2%	2%	1%	3%
Immigration/immigrants	20	5	3	10	7	2	1	8	3	3	3	*	21
	2%	1%	4%	2%	4%	1%	1%	2%	2%	2%	1%	*	2%
Housing	15	4	2	9	2	2	1	4	6	4	2	4	17
	2%	1%	3%	2%	1%	1%	1%	1%	5%zn	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Defence/Foreign affairs/International terrorism	15 1%	11 3%zc	-	1 *	5 3%	2 1%	2 2%	5 1%	1 1%	-	11 4%zm	8 3%	13 1%
National health service/Hospitals/Healthcare	14 1%	5 1%	3 3%	7 2%	2 1%	3 1%	-	6 2%	1 1%	2 1%	4 2%	5 2%	16 2%
Taxation	11 1%	8 2%	* *	* *	-	2 1%	-	9 2%	2 1%	1 *	5 2%	3 1%	14 1%
Nuclear weapons/Nuclear war/Disarmament	11 1%a	* *	-	10 3%a	1 *	1 *	1 1%	7 2%	1 *	2 1%	1 1%	-	7 1%
UK union/devolution/reform	9 1%	2 *	-	7 2%	4 3%	-	-	-	3 2%	5 3%z	1 *	2 1%	6 1%
Education/Schools	7 1%	4 1%	1 1%	1 *	1 *	1 *	1 1%	1 *	2 1%	1 1%	3 1%	5 2%	8 1%
Mental health/well-being	5 1%	4 1%	-	1 *	-	4 2%	-	1 *	-	2 1%	1 *	1 *	7 1%
Nationalisation/Government control of institutions	5 1%	1 *	-	1 *	-	4 2%z	-	1 *	-	4 3%z	1 *	5 2%	4 *
Crime/Law & order/Violence/Vandalism/Anti-social (yob) behaviour	4 *	* *	* *	3 1%	2 1%	-	-	2 1%	-	1 *	-	1 *	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Coronavirus/ pandemic diseases	3 *	2 *	1 1%	-	1 1%	-	-	2 *	-	1 1%	-	2 1%	2 *
Food production/ farming	3 *	-	-	3 1%	2 1%	-	-	1 *	-	-	-	1 *	3 *
Local government/ Council tax	2 *	1 *	-	1 *	-	-	1 1%	-	-	-	-	1 *	3 *
Unemployment/ Factory closure/ Lack of industry	2 *	2 1%	-	-	1 1%	-	-	1 *	-	-	1 *	-	2 *
Morality/ Individual behaviour/ Lifestyle	2 *	-	-	2 *	-	-	-	2 *	2 1%z	-	-	-	1 *
Low pay/Minimum wage/Fair wages	2 *	* *	-	1 *	-	1 *	-	1 *	-	* *	-	-	3 *
Trade unions/ Strikes	1 *	-	-	1 *	1 1%	-	-	-	-	1 1%	-	-	1 *
Race relations	1 *	-	-	1 *	-	-	-	1 *	1 1%	-	-	-	1 *
Transport/Public transport	1 *	* *	-	-	* *	-	-	1 *	-	-	1 *	* *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1 *	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Ageing population/ Social care for the elderly	1*	-	-	1*	1*	-	-	-	1*	-	-	-	1*
Population levels/ Overpopulation	1*	-	-	1*	1*	-	-	-	-	-	-	-	1*
Pensions/Social security/Benefits	* *	* *	- -	- -	- -	- -	- -	- -	- -	- *	* *	* *	1* *
International trade/trade deals	* *	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	1* *
Drug abuse	* *	* *	- -	- -	- -	- -	* *	- -	- -	- *	* *	* *	1* *
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	40 4%g	13 3%	6 7% ^c	8 2%	7 4%	3 1%	2 3%	26 7%	1 *	14 9% ^{zl}	9 4%	20 7%	33 3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)			
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Don't know	44	15	4	22	4	7	1	30	5	7	5	9	41
	4% ⁿ	4%	5%	5%	3%	3%	1%	8%	4%	4%	2%	3%	4%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Inflation/Prices	366	54	59	15	44	32	31	147	154	65	318	48	38	176	374
	37% ^a	15%	29% ^a	24%	40% ^a	30% ^a	32% ^a	38%	37%	35%	38%	37%	37%	40%	38%
Economy/Economic situation	207	207	69	18	17	21	31	92	74	42	185	22	20	94	200
	21%	59% ^z ^b ^e	35% ^z ^e ^t	29%	16%	20%	32% ^z ^t	24%	18%	23%	22%	17%	19%	21%	20%
Pollution/ Environment/ Climate change	61	17	13	4	*	5	4	23	30	8	52	5	6	23	63
	6%	5%	6% ^t	7%	*	4%	4%	6%	7%	4%	6%	4%	6%	5%	6%
Poverty/Inequality	42	7	3	7	1	1	5	7	27	8	33	8	4	11	38
	4% ^a ^g ^m	2%	2%	12%	1%	1%	5%	2%	7% ^z ^g	4%	4%	6%	4%	2%	4%
Lack of faith in politics / politicians / government	39	15	9	3	2	7	3	12	20	8	28	3	4	15	39
	4%	4%	5%	5%	2%	7%	3%	3%	5%	4%	3%	3%	4%	3%	4%
Petrol prices/Fuel	33	6	5	2	5	3	2	11	16	7	31	2	1	14	31
	3% ^l	2%	3%	3%	5%	2%	2%	3%	4%	4%	4%	2%	1%	3%	3%
Common Market/ Brexit/EU/Europe/ Euro	22	4	1	1	2	22	1	11	8	3	19	3	4	10	28
	2%	1%	1%	1%	2%	21% ^z ^a ^b ^f	1%	3%	2%	2%	2%	2%	3%	2%	3%
Immigration/ immigrants	20	2	4	1	20	1	1	4	12	4	17	1	4	6	21
	2%	1%	2%	1%	18% ^z ^a ^b ^e ^f	1%	1%	1%	3%	2%	2%	1%	4%	1%	2%
Housing	15	2	3	-	-	1	2	7	7	2	8	7	2	4	17
	2% ^j	1%	2%	-	-	1%	2%	2%	2%	1%	1%	6% ^z ^j	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Defence/Foreign affairs/ International terrorism	15 1%	5 1%	2 1%	- -	1 1%	1 1%	- -	9 2%	5 1%	1 *	11 1%	3 3%	1 1%	13 3%z	13 1%
National health service/Hospitals/ Healthcare	14 1%	4 1%	14 7%zaet	- -	- -	* *	4 4%	6 2%	3 1%	5 3%	13 2%	2 1%	2 1%	6 1%	16 2%
Taxation	11 1%	- -	- -	1 1%	- -	- -	- -	3 1%	6 2%	2 1%	7 1%	4 3%	1 1%	8 2%	14 1%
Nuclear weapons/ Nuclear war/ Disarmament	11 1%h	7 2%	- -	- -	- -	1 1%	- -	9 2%h	1 *	1 1%	11 1%	- -	* *	- -	7 1%
UK union/ devolution/reform	9 1%^m	4 1%	3 2%	- -	7 6%za	3 3%z	3 3%	- -	1 *	8 4%zgh	9 1%	- -	2 2% ^m	1 *	6 1%
Education/Schools	7 1%	1 *	4 2%	- -	- -	- -	7 7%zabe	5 1%	1 *	1 *	4 *	* *	2 2%	4 1%	8 1%
Mental health/ well-being	5 1%^j	- -	* *	2 3%	1 1%	1 1%	- -	2 *	3 1%	1 *	2 *	3 2% ^j	1 1%	4 1%	7 1%
Nationalisation/ Government control of institutions	5 1%	1 *	- -	- -	- -	1 1%	- -	4 1%	1 *	- -	5 1%	* *	* *	4 1%	4 *
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	4 *	2 *	1 1%	4 6%	3 2%z	- -	- -	2 *	2 1%	- -	3 *	1 1%	1 1%	- -	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRIVATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Coronavirus/ pandemic diseases	3	-	-	-	1	-	-	2	1	-	3	-	2	1	2
	*	-	-	-	1%	-	-	*	*	-	*	-	2%z	*	*
Food production/ farming	3	-	-	-	-	-	-	-	1	2	3	-	-	-	3
	*	-	-	-	-	-	-	-	*	1%	*	-	-	-	*
Local government/ Council tax	2	-	1	-	-	-	-	1	1	1	1	1	-	1	3
	*	-	1%	-	-	-	-	*	*	*	*	1%	-	*	*
Unemployment/ Factory closure/ Lack of industry	2	-	-	-	-	-	-	2	-	-	2	-	-	2	2
	*	-	-	-	-	-	-	1%	-	-	*	-	-	*	*
Morality/ Individual behaviour/ Lifestyle	2	-	-	-	-	-	-	2	-	-	2	-	-	-	1
	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*
Low pay/Minimum wage/Fair wages	2	-	2	-	-	-	*	*	1	*	1	*	*	*	3
	*	-	1%	-	-	-	*	*	*	*	*	*	*	*	*
Trade unions/ Strikes	1	-	-	-	-	-	-	-	1	-	1	-	-	-	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	*
Race relations	1	-	-	-	-	-	-	-	1	-	1	-	-	-	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	*
Transport/Public transport	1	1	-	-	-	-	-	-	1	*	*	1	-	1	2
	*	*	-	-	-	-	-	-	*	*	*	-	-	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Public services in general	1	-	-	-	-	1	-	-	1	-	-	1	1	-	1
	*	-	-	-	-	1%	-	-	*	-	-	1%	1%z	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Ageing population/ Social care for the elderly	1 *	1 *	1 *	1 1%	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *
Population levels/ Overpopulation	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *
Pensions/Social security/Benefits	* *	- -	- -	- -	- *	- *	- -	- -	* *	- -	* *	- -	- *	* *	1 *
International trade/trade deals	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- *	* *	* -	- -	1 *
Drug abuse	* *	- -	- -	- -	- -	- -	- -	- *	* *	- -	* *	- -	* *	- -	1 *
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	40 4%	11 3%	3 2%	1 2%	2 2%	2 2%	2 2%	15 4%	16 4%	9 5%	34 4%	5 4%	5 5%	24 5%	33 3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

17 Aug 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRIVATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Don't know	44	3	2	3	2	2	2	13	26	5	34	9	3	21	41
	4%ab	1%	1%	4%	2%	2%	2%	3%	6%	3%	4%	7%	3%	5%	4%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Inflation/Prices	530	248	275	55	90	98	97	84	106	145	194	190	153	135	101	112	287	214	534
	54%	52%	55%	51%	53%	61%h	57%	55%	46%	52%	59%	50%	59%	55%	51%	48%	57%z	49%	54%
Economy/Economic situation	352	172	176	27	43	63	54	62	102	70	118	164	101	95	70	71	196	141	355
	36%cd i	36%	35%	25%	25%	40%cd i	32%	40%cd i	44%cd i	25%	36%i	43%zc di	39%	39%	35%	30%	39%z	32%	36%
Pollution/Environment/ Climate change	224	96	126	23	31	35	45	36	53	54	80	89	83	54	49	25	138	75	242
	23%oq	20%	25%	22%	18%	22%	27%	24%	23%	20%	24%	23%	32%zm oq	22%o	25%oq	11%	27%zm oq	17%o	24%
National health service/Hospitals/ Healthcare	200	71	126	18	27	34	36	29	56	45	70	86	68	48	43	35	116	78	201
	20%a	15%	25%za	16%	16%	21%	21%	19%	24%	16%	21%	22%	26%z	19%	21%	15%	23%zm	18%	20%
Petrol prices/Fuel	170	78	89	14	22	28	42	25	39	36	69	64	45	37	39	39	82	79	151
	17%	16%	18%	13%	13%	17%	25%i	16%	17%	13%	21%	17%	17%	15%	20%	17%	16%	18%	15%
Lack of faith in politics / politicians / government	161	84	73	17	19	32	32	30	33	35	63	63	63	44	27	24	106	51	173
	16%q	18%	15%	15%	11%	20%	19%	20%	14%	13%	19%	16%	24%zn oq	18%	13%	10%	21%zm oq	12%	17%
Poverty/Inequality	139	51	85	25	31	19	21	17	26	56	40	43	34	41	27	30	75	58	147
	14%a	11%	17%a	23%ze ghjk	18%	12%	13%	11%	11%	20%zj k	12%	11%	13%	17%	14%	13%	15%	13%	15%
Immigration/ immigrants	109	60	48	4	15	9	19	28	33	19	28	61	36	18	16	35	54	51	97
	11%ci m	13%	10%	4%	9%	6%	11%	19%zc deij	14%c	7%	9%	16%zc eij	14% m	7%	8%	15%	11% m	12%	10%
Defence/Foreign affairs/ International terrorism	107	55	51	5	10	18	21	29	24	15	39	53	39	31	16	18	71	34	107
	11%ci	12%	10%	4%	6%	11%	12%	19%zc dik	11%	5%	12%i	14%ci	15%zq	13%	8%	8%	14%zq	8%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Housing	106	57	46	12	26	16	14	18	20	39	29	38	24	25	26	29	49	55	109
	11%	12%	9%	11%	16%	10%	8%	12%	9%	14%	9%	10%	9%	10%	13%	12%	10%	13%	11%
Common Market/ Brexit/EU/Europe/ Euro	105	65	39	8	23	17	17	21	18	31	34	40	43	23	18	16	65	34	124
	11%b	14%zb	8%	7%	14%	11%	10%	14%k	8%	11%	10%	10%	16%zmo	9%	9%	7%	13%zm	8%	13%
Education/Schools	97	44	53	8	18	20	17	15	19	26	38	33	30	27	15	21	57	36	101
	10%	9%	11%	8%	10%	13%	10%	10%	8%	9%	11%	9%	12%	11%	8%	9%	11%	8%	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	63	28	35	8	12	5	10	10	18	20	15	28	7	9	16	30	16	46	52
	6%lmp	6%	7%	7%	7%	3%	6%	7%	8%	7%	5%	7%	3%	4%	8%p	13%zlm	3%	11%zim	5%
Low pay/Minimum wage/Fair wages	61	19	40	9	12	13	5	4	17	22	19	21	16	18	17	8	33	25	57
	6%a	4%	8%	9%	7%	8%	3%	3%	7%	8%	6%	5%g	6%	7%	9%	3%	7%	6%	6%
Taxation	59	33	24	12	15	8	10	5	10	27	18	15	14	15	7	17	29	25	62
	6%	7%	5%	11%zkg	9%	5%	6%	3%	4%	10%zk	5%	4%	5%	6%	4%	7%	6%	6%	6%
Unemployment/ Factory closure/ Lack of industry	50	27	24	9	8	9	9	6	10	18	17	15	19	11	8	11	30	19	47
	5%	6%	5%	8%	5%	5%	5%	4%	4%	6%	5%	4%	7%	4%	4%	5%	6%	4%	5%
Public services in general	47	27	19	5	8	10	11	4	9	13	21	13	10	15	8	11	25	19	55
	5%	6%	4%	5%	5%	6%	7%	3%	4%	5%	6%	3%	4%	6%	4%	5%	5%	4%	6%
Transport/Public transport	45	25	19	5	15	2	5	4	14	20	7	17	13	10	8	12	23	20	47
	5%	5%	4%	5%	9%zeg	2%	3%	2%	6%	7%ej	2%	5%	5%	4%	4%	5%	5%	5%	5%
Mental health/ well-being	38	15	23	8	12	2	8	1	7	20	10	8	8	7	12	10	15	22	40
	4%g	3%	5%	8%egk	7%eg	1%	5%	1%	3%	7%zeg	3%e	2%g	3%	3%	6%	4%	3%	5%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Food production/ farming	38 4%	21 4%	16 3%	2 2%	5 3%	4 2%	8 4%	7 5%	12 5%	7 3%	11 3%	19 5%	13 5%	9 4%	3 2%	10 4%	23 4%	14 3%	40 4%
Coronavirus/ pandemic diseases	35 4%	11 2%	23 5%	5 5%	7 4%	5 3%	7 4%	5 4%	5 2%	12 4%	12 4%	10 3%	10 4%	10 4%	6 3%	8 4%	20 4%	14 3%	35 4%
Local government/ Council tax	33 3%	18 4%	14 3%	5 5%	7 4%	3 2%	4 3%	5 3%	8 4%	12 5%	7 2%	13 3%	10 4%	10 4%	5 2%	8 4%	20 4%	13 3%	37 4%
Pensions/Social security/Benefits	31 3%	15 3%	17 3%	4 4%	5 3%	2 1%	6 4%	3 2%	11 5%	9 3%	8 2%	14 4%	11 4%	7 3%	3 1%	10 4%	18 4%	13 3%	30 3%
Nuclear weapons/ Nuclear war/ Disarmament	31 3%j	14 3%	17 3%	3 3%	4 3%	1 1%	3 2%	3 2%	16 7%zej	7 3%	4 1%	20 5%gj	8 3%	6 2%	2 1%	14 6%	14 3%	16 4%n	26 3%
Ageing population/ Social care for the elderly	30 3%	13 3%	17 3%	1 1%	4 2%	1 1%	4 2%	6 4%	14 6%	5 2%	5 1%	20 5%j	11 4%	5 2%	6 3%	7 3%	16 3%im	14 3%	27 3%
Race relations	29 3%	19 4%	9 2%	7 7%zk	6 3%	2 1%	6 4%	3 2%	5 2%	13 5%	8 3%	8 2%	7 3%	10 4%	3 1%	8 3%	17 3%	11 2%	36 4%
Nationalisation/ Government control of institutions	29 3%	17 4%	11 2%	3 3%	8 5%	3 2%	7 4%	1 1%	7 3%	11 4%	10 3%	8 2%	9 4%	5 2%	8 4%	6 3%	14 3%	14 3%	24 2%
Morality/ Individual behaviour/ Lifestyle	28 3%	15 3%	13 3%	3 3%	4 2%	3 2%	3 2%	3 2%	12 5%	7 3%	6 2%	14 4%g	5 2%	6 2%	8 4%	8 4%	11 2%	17 4%	24 2%
Drug abuse	25 3%p	11 2%	15 3%	2 2%	11 7%zej	1 1%	3 2%	3 2%	5 2%	13 5%zj	4 1%	8 2%	3 1%	3 1%	3 2%	15 7%zmp	7 1%	19 4%np	20 2%
UK union/ devolution/reform	23 2%	14 3%	9 2%	2 2%	5 3%	2 2%	3 2%	3 2%	8 3%	7 2%	5 2%	11 3%	8 3%	7 3%	1 1%	8 3%	14 3%	9 2%	29 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
International trade/trade deals	23	17	6	1	5	3	5	3	6	6	8	9	8	4	4	6	12	10	25
	2%	4%	1%	1%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%
Privatisation	23	12	10	-	7	3	5	1	7	7	8	8	8	6	3	5	13	8	20
	2%	3%	2%	-	4%	2%	3%	1%	3%	2%	2%	2%g	3%	2%	1%	2%	3%	2%	2%
Pound/Exchange rate/Value of pound	22	15	7	4	6	1	5	1	5	10	6	6	7	3	4	8	10	12	20
	2%	3%	1%	4%	4%	*	3%	*	2%	4%	2%	2%	3%	1%	2%	3%	2%	3%	2%
Trade unions/ Strikes	21	12	9	1	4	3	5	*	8	5	8	8	8	5	4	5	13	9	21
	2%	3%	2%	1%	2%	2%	3%	*	3%	2%	2%	2%g	3%	2%	2%	2%	3%	2%	2%
Population levels/ Overpopulation	20	12	9	1	5	1	5	6	3	5	6	10	4	3	3	11	7	14	16
	2%p	2%	2%	1%	3%	*	3%	4%	1%	2%	2%	3%	1%	1%	1%	5%	1%	3%	2%
Countryside/Rural life	14	7	8	4	2	1	2	4	3	5	3	6	4	2	2	6	6	8	11
	1%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	1%	2%	1%
Animal welfare	14	9	5	4	3	-	2	5	-	7	2	5	-	3	4	7	3	11	11
	1%p	2%	1%	4%ehj	2%	-	1%	3%ehj	-	3%	1%	1%	-	1%p	2%	3%	1%	3%	1%
Northern Ireland	7	3	4	-	2	1	*	*	3	2	1	4	4	1	-	2	5	2	8
	1%	1%	1%	-	1%	1%	*	*	1%	1%	*	1%	1%	1%	-	1%	1%	*	1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	98	63	35	5	11	16	21	22	23	16	37	46	33	20	21	19	53	40	103
	10%bi	13%zb	7%	4%	7%	10%	12%	15%ci	10%	6%	11%	12%	13%	8%	11%	8%	10%im	9%	10%
MEAN NUMBER OF MENTIONS	3.41	3.44	3.38	3.33	3.38	3.20	3.55	3.41	3.50	3.36	3.38	3.46	3.80	3.32	3.23	3.37	3.57	3.30	3.41
STANDARD ERROR	0.13	0.20	0.18	0.39	0.36	0.22	0.32	0.22	0.36	0.26	0.20	0.22	0.29	0.16	0.27	0.45	0.15	0.26	0.12
ERROR VARIANCE	0.02	0.04	0.03	0.15	0.13	0.05	0.11	0.05	0.13	0.07	0.04	0.05	0.09	0.03	0.07	0.20	0.02	0.07	0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	989	489	487	125	172	159	185	179	169	297	344	348	216	406	161	143	622	304	989
WEIGHTED BASE	989	477	499	109*	168*	160	169*	153	230*	277	329	383	260	246	201	232*	506	433	989
	100%	48%	50%	11%*	17%*	16%	17%*	15%	23%*	28%	33%	39%	26%	25%	20%	23%*	51%	44%	100%
Don't know	133	69	61	29	24	20	24	7	30	53	44	36	10	29	28	57	39	85	110
	13%gk lp	14%	12%	27%zd efghi jk	14%g	12%g	14%g	4%	13%g	19%zg k	13%g	9%g	4%	12%lp	14%l	25%zlm p	8%l mnp	20%zl	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Inflation/Prices	530	455	33	41	171	130	184	151	174	64	111	106	108	164	99	534
	54%	53%	71%za chik	48%	53%	55%	60%za hk	59%	48%	48%	48%	55%	55%	54%	49%	54%
Economy/Economic situation	352	318	12	22	95	73	107	95	150	48	102	66	71	114	70	355
	36%d	37%d	25%	25%	30%	31%	35%	37%	41%zc d	36%	44%zb cde	34%	37%	38%	35%	36%
Pollution/ Environment/ Climate change	224	198	9	17	63	46	66	57	95	27	69	54	54	92	11	242
	23%u	23%	19%	19%	19%	20%	22%	22%	26%	20%	30%za d	28%u	28%u	30%zu	5%	24%
National health service/Hospitals/ Healthcare	200	183	8	10	51	41	73	65	76	32	44	44	39	70	32	201
	20%	21%	16%	11%	16%	18%	24%c	25%cd	21%	24%	19%	23%	20%	23%z	16%	20%
Petrol prices/Fuel	170	138	11	21	53	33	54	43	62	27	35	37	31	40	35	151
	17%t	16%	24%	24%	17%	14%	18%	17%	17%	21%	15%	19%	16%	13%	17%	15%
Lack of faith in politics / politicians / government	161	135	8	19	53	34	46	39	62	17	46	41	22	70	11	173
	16%u	16%	16%	21%	16%	14%	15%	15%	17%	13%	20%	21%su	11%	23%zsu	5%	17%
Poverty/Inequality	139	116	7	16	45	29	48	41	47	18	29	31	34	44	17	147
	14%	14%	14%	18%	14%	12%	16%	16%	13%	14%	13%	16%	17%	15%	9%	15%
Immigration/ immigrants	109	98	6	5	27	23	40	33	42	19	23	29	16	30	27	97
	11%	12%	13%	5%	8%	10%	13%	13%	12%	14%	10%	15%	8%	10%	13%	10%
Defence/Foreign affairs/ International terrorism	107	99	2	6	38	32	26	24	43	13	30	30	22	34	13	107
	11%	12%	4%	6%	12%	14%	9%	9%	12%	10%	13%	16%z	11%	11%	7%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Housing	106	90	6	10	29	19	36	30	42	14	28	26	22	30	19	109
	11%	11%	13%	12%	9%	8%	12%	12%	12%	10%	12%	13%	11%	10%	9%	11%
Common Market/ Brexit/EU/Europe/ Euro	105	88	7	11	41	30	24	18	40	13	27	22	15	53	5	124
	11%	10%	14%	13%	13%	13%	8%	7%	11%	10%	12%	12%u	8%	17%zsu	3%	13%
Education/Schools	97	85	4	8	31	23	21	17	45	21	24	22	18	36	13	101
	10%	10%	8%	9%	10%	10%	7%	7%	13%	16%fg	11%	11%	9%	12%z	6%	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	63	58	1	3	21	17	21	20	22	8	14	16	9	15	18	52
	6%	7%	3%	4%	6%	7%	7%	8%	6%	6%	6%	9%	5%	5%	9%	5%
Low pay/Minimum wage/Fair wages	61	56	1	4	21	17	22	20	19	6	13	21	7	20	9	57
	6%	7%	3%	5%	6%	7%	7%	8%	5%	5%	6%	11%zs	4%	7%	4%	6%
Taxation	59	50	3	6	18	12	26	23	15	6	9	15	13	16	8	62
	6%	6%	6%	7%	6%	5%	8%	9%	4%	4%	4%	8%	7%	5%	4%	6%
Unemployment/ Factory closure/ Lack of industry	50	46	1	4	12	9	13	12	26	6	20	16	14	12	3	47
	5%	5%	2%	4%	4%	4%	4%	4%	7%	4%	9%	8%	7%	4%	1%	5%
Public services in general	47	41	1	5	10	5	10	10	27	10	17	15	7	13	6	55
	5%	5%	1%	5%	3%	2%	3%	4%	7%e	7%	7%	8%	4%	4%	3%	6%
Transport/Public transport	45	33	2	10	16	6	10	8	18	8	11	16	3	15	5	47
	5%sj	4%	4%	11%zad	5%e	3%	3%	3%	5%	6%	5%	8%zs	2%	5%	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Mental health/ well-being	38 4%	34 4%	1 1%	4 5%	11 3%	7 3%	9 3%	8 3%	18 5%	5 3%	14 6%	19 10% zst u	5 3%	9 3%	3 1%	40 4%
Food production/ farming	38 4%	29 3%	1 3%	7 8% fg	14 4%	7 3%	6 2%	5 2%	17 5%	8 6%	10 4%	12 6%	10 5%	9 3%	3 1%	40 4%
Coronavirus/ pandemic diseases	35 4%	28 3%	-	7 8% z	14 4%	6 3%	10 3%	10 4%	11 3%	5 4%	6 3%	9 5%	5 3%	10 3%	4 2%	35 4%
Local government/ Council tax	33 3%	23 3%	-	9 11% zad efghk	14 4% e	4 2%	7 2%	7 3%	11 3%	5 4%	7 3%	11 6%	7 3%	9 3%	3 1%	37 4%
Pensions/Social security/Benefits	31 3% t	28 3%	1 1%	3 3%	10 3%	7 3%	8 2%	7 3%	14 4%	4 3%	10 4%	15 8% zst	2 1%	6 2%	3 1%	30 3%
Nuclear weapons/ Nuclear war/ Disarmament	31 3% s	26 3%	1 1%	4 4%	6 2%	2 1%	6 2%	6 2%	18 5%	10 7% e	9 4%	8 4%	2 1%	9 3%	9 5%	26 3%
Ageing population/ Social care for the elderly	30 3%	26 3%	1 1%	3 4%	12 4%	9 4%	9 3%	9 3%	9 2%	4 3%	5 2%	13 7% ztu	7 3%	6 2%	-	27 3%
Race relations	29 3%	27 3%	1 2%	1 1%	5 2%	4 2%	8 3%	7 3%	16 4%	6 4%	10 4%	8 4%	6 3%	9 3%	3 1%	36 4%
Nationalisation/ Government control of institutions	29 3% at	18 2%	5 11% zad efghk	5 6%	9 3%	3 1%	11 4% g	6 2%	9 3%	4 3%	5 2%	13 7% zst	2 1%	6 2%	4 2%	24 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Morality/ Individual behaviour/ Lifestyle	28 3%	23 3%	2 4%	3 3%	6 2%	4 2%	9 3%	7 3%	13 3%	3 2%	10 4%	10 5%z	6 3%	7 2%	3 1%	24 2%
Drug abuse	25 3%t	21 2%	1 1%	4 5%	14 4%	10 4%	3 1%	3 1%	8 2%	3 2%	5 2%	4 2%	4 2%	4 1%	10 5%	20 2%
UK union/ devolution/reform	23 2%	16 2%	-	7 8%zad efhk	9 3%e	1 1%	8 3%	8 3%	7 2%	4 3%	3 1%	4 2%	4 2%	8 3%	5 3%	29 3%
International trade/trade deals	23 2%	18 2%	2 4%	3 4%	7 2%	4 2%	5 2%	3 1%	11 3%	4 3%	7 3%	9 5%z	3 2%	6 2%	3 1%	25 3%
Privatisation	23 2%	19 2%	1 1%	3 3%	6 2%	4 2%	4 1%	4 1%	12 3%	5 4%	7 3%	10 5%zst	1 1%	4 1%	3 1%	20 2%
Pound/Exchange rate/Value of pound	22 2%t	19 2%	-	3 4%	7 2%	4 2%	3 1%	3 1%	13 4%	3 2%	10 4%	9 5%zt	5 3%	2 1%	3 1%	20 2%
Trade unions/ Strikes	21 2%	17 2%	1 1%	4 4%	7 2%	4 2%	4 1%	3 1%	10 3%	2 2%	8 3%	8 4%	2 1%	5 2%	3 1%	21 2%
Population levels/ Overpopulation	20 2%t	18 2%	-	3 3%	3 1%	* *	6 2%	6 2%	12 3%	6 4%	6 3%	6 3%	3 2%	3 1%	6 3%	16 2%
Countryside/Rural life	14 1%t	11 1%	-	3 4%	7 2%	4 2%	1 *	1 1%	6 2%	2 1%	4 2%	7 4%zt	2 1%	2 1%	-	11 1%
Animal welfare	14 1%t	13 2%	-	1 1%	3 1%	2 1%	3 1%	3 1%	8 2%	3 2%	5 2%	8 4%zt	3 2%t	-	1 1%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	989	836	56	97	325	228	306	250	358	143	215	183	190	472	54	989
WEIGHTED BASE	989	855	47*	87*	323	236	305	258	361	133*	229	192	195	303	202*	989
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	19%	20%	31%	20%*	100%
Northern Ireland	7 1%	4 *	-	3 3%a	3 1%	1 *	1 *	1 *	3 1%	2 1%	1 *	3 1%	-	2 1%	-	8 1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	98 10%^f	89 10% ^{fg}	1 1%	9 10%	35 11%	26 11%	17 6%	17 6%	46 13% ^{fi}	8 6%	39 17% ^{za}	21 11%	16 8%	32 10%	11 5%	103 10%
MEAN NUMBER OF MENTIONS	3.41	3.40	3.09	3.66	3.22	3.06	3.30	3.33	3.67	3.47	3.78	4.35 ^z stu	3.20	3.42	2.57	3.41
STANDARD ERROR	0.13	0.14	0.33	0.58	0.22	0.20	0.19	0.22	0.26	0.43	0.32	0.45	0.22	0.14	0.40	0.12
ERROR VARIANCE	0.02	0.02	0.11	0.33	0.05	0.04	0.04	0.05	0.07	0.18	0.10	0.20	0.05	0.02	0.16	0.01
Don't know	133 13%^t	109 13%	9 19%	15 17%	44 14%	28 12%	42 14%	33 13%	48 13%	12 9%	36 16%	20 11%	26 14% ^t	22 7%	44 22% ^t	110 11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/fg/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Inflation/Prices	530	240	42	205	79	130	57	187	85	75	139	170	534
	54%	61%zc	49%	50%	47%	57%	61%	50%	64%m	48%	54%	56%	54%
Economy/Economic situation	352	143	25	151	61	88	42	128	35	54	106	99	355
	36%	36%	29%	37%	36%	38%	45%	34%	26%	35%	41%zi	33%	36%
Pollution/Environment/Climate change	224	84	21	94	32	60	28	71	36	44	67	66	242
	23%	21%	25%	23%	19%	26%	30%	19%	27%	28%	26%	22%	24%
National health service/Hospitals/Healthcare	200	85	24	79	19	78	20	54	24	37	71	63	201
	20%f	22%	28%	19%	12%	34%zf	21%	14%	18%	24%	28%z	21%	20%
Petrol prices/Fuel	170	69	15	66	28	43	15	60	31	38	38	59	151
	17%	18%	18%	16%	17%	19%	16%	16%	23%	24%	15%	19%	15%
Lack of faith in politicians / government	161	59	17	62	15	39	22	56	27	29	51	55	173
	16%	15%	20%	15%	9%	17%	23%f	15%	20%	18%	20%	18%	17%
Poverty/Inequality	139	54	14	58	18	37	19	40	28	21	34	45	147
	14%	14%	16%	14%	11%	16%	20%	10%	21%	14%	13%	15%	15%
Immigration/immigrants	109	43	11	47	31	24	11	29	21	20	21	16	97
	11%	11%	13%	11%	18%z	11%	12%	8%	16%	13%	8%	5%	10%
Defence/Foreign affairs/International terrorism	107	50	5	41	36	20	17	24	13	11	40	43	107
	11%	13%	6%	10%	21%zg	9%	19%	6%	10%	7%	15%z	14%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Housing	106	48	9	42	13	34	9	30	27	20	24	34	109
	11%	12%	11%	10%	8%	15%	10%	8%	21%zn	13%	9%	11%	11%
Common Market/ Brexit/EU/Europe/ Euro	105	60	6	30	11	36	18	23	17	17	38	32	124
	11%	15%zc	7%	7%	6%	16%zf	19%f	6%	13%	11%	15%z	10%	13%
Education/Schools	97	43	12	34	11	41	5	23	12	22	32	39	101
	10%	11%	15%	8%	6%	18%zfh	5%	6%	9%	14%	12%	13%	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	63	22	3	30	14	11	4	30	14	12	9	14	52
	6%ni	6%	4%	7%	8%	5%	4%	8%	10%ni	8%	3%	5%	5%
Low pay/Minimum wage/Fair wages	61	22	5	27	3	16	9	24	9	10	15	20	57
	6%	5%	6%	7%	2%	7%	10%f	6%	7%	6%	6%	7%	6%
Taxation	59	30	4	21	6	14	5	27	13	4	14	16	62
	6%	8%	4%	5%	3%	6%	5%	7%	10%	3%	5%	5%	6%
Unemployment/ Factory closure/ Lack of industry	50	25	2	20	12	6	3	19	15	5	16	19	47
	5%	6%	2%	5%	7%	3%	3%	5%	11%z	3%	6%	6%	5%
Public services in general	47	21	8	13	3	11	1	24	12	5	12	17	55
	5%	5%	9%	3%	2%	5%	1%	6%	9%	4%	5%	6%	6%
Transport/Public transport	45	13	4	21	3	12	4	11	12	8	10	15	47
	5%	3%	4%	5%	2%	5%	4%	3%	9%	5%	4%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Mental health/ well-being	38 4%	14 4%	6 7%	14 3%	1 1%	11 5%	1 1%	16 4%	10 8%n	9 5%	5 2%	14 5%	40 4%
Food production/ farming	38 4%	14 4%	4 5%	15 4%	6 4%	9 4%	-	17 4%	12 9%z	6 4%	9 4%	7 2%	40 4%
Coronavirus/ pandemic diseases	35 4%	10 3%	9 10%zac	12 3%	3 2%	8 4%	2 2%	15 4%	8 6%	6 4%	7 3%	16 5%	35 4%
Local government/ Council tax	33 3%	11 3%	5 6%	12 3%	2 1%	7 3%	3 4%	8 2%	11 8%zn	3 2%	4 2%	7 2%	37 4%
Pensions/Social security/Benefits	31 3%	10 2%	3 3%	17 4%	3 2%	11 5%	1 1%	7 2%	12 9%zn	7 4%	5 2%	8 3%	30 3%
Nuclear weapons/ Nuclear war/ Disarmament	31 3%an	6 1%	3 3%	21 5%a	2 1%	3 1%	2 2%	17 4%	9 7%zn	4 2%	3 1%	4 1%	26 3%
Ageing population/ Social care for the elderly	30 3%	8 2%	3 3%	17 4%	5 3%	10 4%	2 3%	9 2%	6 4%	5 3%	7 3%	7 2%	27 3%
Race relations	29 3%	13 3%	3 4%	10 2%	2 1%	11 5%	2 2%	11 3%	10 8%z	3 2%	10 4%	8 3%	36 4%
Nationalisation/ Government control of institutions	29 3%a	6 1%	2 3%	11 3%	-	9 4%	-	9 3%	6 4%	9 6%	5 2%	14 5%	24 2%
Morality/ Individual behaviour/ Lifestyle	28 3%g	7 2%	2 2%	17 4%	2 1%	2 1%	2 2%	16 4%	11 8%zmn	* *	4 2%	9 3%	24 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Drug abuse	25	9	2	15	9	5	1	7	8	1	1	3	20
	3% ⁿ	2%	2%	4%	5%	2%	2%	2%	6% ^{zn}	1%	*	1%	2%
UK union/ devolution/reform	23	11	2	8	7	3	*	5	3	7	6	7	29
	2%	3%	3%	2%	4%	1%	*	1%	2%	4%	2%	2%	3%
International trade/trade deals	23	13	1	7	2	5	1	10	6	4	8	5	25
	2%	3%	2%	2%	1%	2%	1%	3%	4%	2%	3%	2%	3%
Privatisation	23	10	3	7	-	7	-	10	8	6	5	6	20
	2%	3%	3%	2%	-	3%	-	3%	6% ^z	4%	2%	2%	2%
Pound/Exchange rate/Value of pound	22	8	-	11	4	4	*	7	7	2	7	6	20
	2%	2%	-	3%	2%	2%	*	2%	5%	1%	3%	2%	2%
Trade unions/ Strikes	21	8	3	9	5	4	*	7	7	4	6	7	21
	2%	2%	3%	2%	3%	2%	*	2%	6% ^z	2%	2%	2%	2%
Population levels/ Overpopulation	20	8	2	8	5	3	-	8	12	3	*	4	16
	2% ⁿ	2%	2%	2%	3%	1%	-	2%	9% ^{zmn}	2%	*	1%	2%
Countryside/Rural life	14	5	*	7	1	4	-	3	5	2	-	5	11
	1%	1%	1%	2%	*	2%	-	1%	3% ⁿ	1%	-	2%	1%
Animal welfare	14	8	1	3	2	3	-	5	4	2	1	6	11
	1%	2%	2%	1%	1%	1%	-	1%	3%	1%	1%	2%	1%
Northern Ireland	7	3	-	4	1	1	*	2	3	1	1	1	8
	1%	1%	-	1%	*	1%	*	*	2%	*	*	*	1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	989	454	99	337	156	279	90	336	126	164	314	308	989
WEIGHTED BASE	989	392	86*	412	168*	230	93*	378	133*	156*	258	302	989
	100%	40%	9%*	42%	17%*	23%	9%*	38%	13%*	16%*	26%	31%	100%
Other	98	43	10	30	15	18	8	49	2	21	28	34	103
	10% _l	11%	11%	7%	9%	8%	9%	13%	2%	14% _l	11% _l	11%	10%
MEAN NUMBER OF MENTIONS	3.41	3.50	3.61	3.30	2.88	3.74	3.43	3.13	4.53 _z	3.60	3.42	3.46	3.41
STANDARD ERROR	0.13	0.19	0.43	0.23	0.24	0.22	0.23	0.23	0.61	0.30	0.16	0.22	0.12
ERROR VARIANCE	0.02	0.03	0.19	0.05	0.06	0.05	0.05	0.05	0.38	0.09	0.02	0.05	0.01
Don't know	133	40	17	61	12	19	6	87	12	24	19	47	110
	13% _{ag} n	10%	19% _a	15%	7%	8%	6%	23%	9%	15%	7%	16%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Inflation/Prices	530	132	109	29	63	64	53	212	224	94	454	66	54	257	534
	54%a	38%	54%a	46%	58%a	61%a	55%a	55%	53%	51%	54%	51%	52%	58%	54%
Economy/Economic situation	352	352	109	33	38	55	52	158	124	70	310	42	38	156	355
	36%h	100%zbe	55%zt	53%	35%	52%zt	54%zt	41%h	30%	38%	37%	32%	37%	35%	36%
Pollution/ Environment/ Climate change	224	87	63	26	23	36	37	93	94	37	206	13	22	100	242
	23%k	25%	31%z	42%	21%	34%z	39%zat	24%	23%	20%	25%zk	10%	21%	22%	24%
National health service/Hospitals/ Healthcare	200	109	200	22	32	31	66	93	70	36	177	20	26	87	201
	20%	31%z	100%zae	35%	29%	29%z	67%zae	24%	17%	20%	21%	15%	25%	20%	20%
Petrol prices/Fuel	170	58	51	19	24	32	34	69	65	36	145	24	15	83	151
	17%	16%	26%za	31%	22%	30%za	35%za	18%	15%	20%	17%	18%	15%	19%	15%
Lack of faith in politics / politicians / government	161	64	55	18	25	29	28	67	54	41	135	15	20	74	173
	16%	18%	28%za	28%	23%	27%za	29%z	17%	13%	22%zh	16%	11%	20%	17%	17%
Poverty/Inequality	139	57	53	27	17	29	33	42	74	23	114	23	18	54	147
	14%	16%	27%za	43%	16%	27%za	34%zat	11%	18%	13%	14%	18%	18%	12%	15%
Immigration/ immigrants	109	38	32	17	109	24	16	39	44	26	100	8	11	51	97
	11%	11%	16%	28%	100%zab	23%za	16%	10%	11%	14%	12%	6%	10%	11%	10%
Defence/Foreign affairs/ International terrorism	107	48	30	11	19	28	18	47	37	22	98	9	10	56	107
	11%	14%	15%	18%	17%	27%zab	18%	12%	9%	12%	12%	7%	9%	13%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 10th August - 16th August 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Housing	106	54	41	22	18	26	25	37	45	25	73	33	13	49	109
	11%j	15%z	21%z	35%	16%	24%za	25%z	10%	11%	13%	9%	25%zi	13%	11%	11%
Common Market/ Brexit/EU/Europe/ Euro	105	55	31	18	24	105	23	46	40	19	88	17	16	55	124
	11%	16%z	15%	28%	22%z	100%zab ft	24%z	12%	10%	10%	10%	13%	16%z	12%	13%
Education/Schools	97	52	66	19	16	23	97	47	32	19	84	10	12	45	101
	10%	15%z	33%zat	30%	15%	22%z	100%zab et	12%	8%	10%	10%	8%	12%	10%	10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	63	33	22	63	17	18	19	21	36	6	50	12	8	23	52
	6%	9%	11%z	100%	16%z	17%za	20%za	5%	9%	3%	6%	9%	7%	5%	5%
Low pay/Minimum wage/Fair wages	61	35	33	14	11	15	19	25	29	7	53	7	8	25	57
	6%	10%z	17%z	23%	10%	15%z	20%za	7%	7%	4%	6%	6%	8%	6%	6%
Taxation	59	23	24	14	15	15	15	23	25	11	44	15	9	28	62
	6%	7%	12%z	22%	14%z	14%za	16%za	6%	6%	6%	5%	12%zi	9%	6%	6%
Unemployment/ Factory closure/ Lack of industry	50	27	30	15	13	18	21	18	22	10	39	8	6	24	47
	5%	8%	15%za	24%	12%z	17%za	22%za	5%	5%	6%	5%	6%	6%	5%	5%
Public services in general	47	23	30	14	16	17	18	20	17	10	37	9	11	20	55
	5%	7%	15%za	23%	14%za	16%za	18%za	5%	4%	5%	4%	7%	11%zm	4%	6%
Transport/Public transport	45	24	30	11	9	16	20	20	16	9	36	9	4	19	47
	5%	7%	15%za	17%	9%	16%za	21%za	5%	4%	5%	4%	7%	4%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Mental health/ well-being	38	20	28	17	13	18	20	13	19	6	26	11	7	16	40
	4%j	6%	14%za	28%	12%z	17%za	21%za	3%	4%	3%	3%	9%zj	7%	4%	4%
Food production/ farming	38	22	21	15	16	18	19	10	15	13	32	5	6	16	40
	4%	6%z	10%z	24%	15%za	17%za	19%zab	2%	4%	7%zg	4%	4%	6%	4%	4%
Coronavirus/ pandemic diseases	35	13	12	10	11	14	12	13	11	11	31	4	5	18	35
	4%	4%	6%	15%	10%z	14%zab	12%za	3%	3%	6%	4%	3%	5%	4%	4%
Local government/ Council tax	33	18	19	10	10	15	17	9	15	9	26	6	5	11	37
	3%	5%	10%z	16%	9%z	14%za	17%za	2%	4%	5%	3%	5%	5%	3%	4%
Pensions/Social security/Benefits	31	21	29	14	14	20	18	8	14	9	26	5	5	9	30
	3%	6%z	14%za	21%	13%z	19%za	19%za	2%	3%	5%	3%	4%	5%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	31	22	15	10	10	13	14	16	9	5	27	3	4	4	26
	3% ^m	6%z	8%z	15%	9%z	12%za	15%za	4%	2%	3%	3%	3%	4% ^m	1%	3%
Ageing population/ Social care for the elderly	30	21	23	15	11	14	20	12	12	7	28	2	2	11	27
	3%	6%z	12%za	23%	10%z	13%za	20%za	3%	3%	4%	3%	1%	2%	2%	3%
Race relations	29	16	18	12	8	12	17	11	15	3	20	9	7	9	36
	3%	5%	9%z	20%	7%	11%za	17%za	3%	4%	2%	2%	7%zj	7%zm	2%	4%
Nationalisation/ Government control of institutions	29	13	16	7	6	11	12	12	9	8	27	1	2	16	24
	3%	4%	8%z	12%	5%	11%za	13%za	3%	2%	4%	3%	1%	2%	4%	2%
Morality/ Individual behaviour/ Lifestyle	28	18	18	11	12	10	13	11	7	9	24	4	4	7	24
	3%	5%z	9%z	18%	11%z	10%z	14%za	3%	2%	5%	3%	3%	4%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

17 Aug 2022

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
Drug abuse	25	15	14	21	12	14	14	6	14	6	21	4	5	5	20
	3% ^m	4%	7% ^z	34%	11% ^{za}	13% ^{za}	14% ^{za}	1%	3%	3%	2%	3%	5% ^{zm}	1%	2%
UK union/ devolution/reform	23	12	10	4	11	10	8	8	4	11	22	1	6	9	29
	2%	3%	5%	7%	10% ^{za}	9% ^{za}	8% ^z	2%	1%	6% ^{zh}	3%	1%	6% ^{zm}	2%	3%
International trade/trade deals	23	20	16	12	11	17	17	7	10	6	19	3	6	10	25
	2%	6% ^z	8% ^z	19%	10% ^z	16% ^{za}	18% ^{zab}	2%	2%	3%	2%	3%	6% ^{zm}	2%	3%
Privatisation	23	15	18	9	9	13	15	7	11	5	18	3	4	10	20
	2%	4% ^z	9% ^z	15%	8% ^z	12% ^{za}	15% ^{za}	2%	3%	3%	2%	3%	4%	2%	2%
Pound/Exchange rate/Value of pound	22	18	17	12	9	15	14	5	11	6	16	6	4	7	20
	2%	5% ^z	8% ^z	18%	9% ^z	15% ^{za}	14% ^{za}	1%	3%	3%	2%	4%	4%	2%	2%
Trade unions/ Strikes	21	17	16	12	11	16	14	6	10	5	18	4	5	7	21
	2%	5% ^z	8% ^z	18%	10% ^z	15% ^{za}	15% ^{za}	2%	2%	3%	2%	3%	5% ^{zm}	1%	2%
Population levels/ Overpopulation	20	12	14	9	14	11	13	4	12	4	16	5	4	8	16
	2%	3%	7% ^z	14%	12% ^{za}	11% ^{za}	13% ^{za}	1%	3%	2%	2%	3%	4% ^z	2%	2%
Countryside/Rural life	14	11	10	7	7	10	11	4	4	7	13	1	1	6	11
	1%	3% ^z	5% ^z	11%	7% ^z	10% ^{za}	11% ^{za}	1%	1%	4% ^z	2%	1%	1%	1%	1%
Animal welfare	14	8	10	9	7	7	10	4	6	5	14	*	2	8	11
	1%	2%	5% ^z	14%	6% ^z	7% ^{za}	10% ^{za}	1%	1%	3%	2%	*	2%	2%	1%
Northern Ireland	7	7	6	3	5	6	6	2	1	3	7	*	1	2	8
	1%	2% ^z	3% ^z	4%	5% ^z	6% ^{za}	6% ^z	1%	*	2%	1%	*	1%	1%	1%
Median	2	2	4	3	3	3	4	2	2	2	2	2	2	2	2
Other	98	36	15	4	12	10	13	36	40	23	88	9	11	55	103
	10%	10%	8%	7%	11%	10%	13%	9%	9%	13%	10%	7%	10%	12%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
	ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)		
UNWEIGHTED BASE	989	355	201	52	97	124	101	392	401	196	818	157	228	400	989
WEIGHTED BASE	989	352	200	63**	109*	105*	97*	387	419	183	840	129*	102	445	989
	100%	36%	20%	6%**	11%*	11%*	10%*	39%	42%	19%	85%	13%*	10%	45%	100%
MEAN NUMBER OF MENTIONS	3.41	4.69z	6.80za	9.83	6.55za	8.16za	9.20za	3.40	3.26	3.77	3.42	3.43	3.98	3.39	3.41
STANDARD ERROR	0.13	0.32	0.56	1.51	0.90	0.87	1.01	0.18	0.20	0.36	0.14	0.36	0.36	0.19	0.12
ERROR VARIANCE	0.02	0.10	0.31	2.29	0.80	0.76	1.02	0.03	0.04	0.13	0.02	0.13	0.13	0.04	0.01
Don't know	133	20	3	3	5	3	3	39	66	28	108	17	11	59	110
	13% ^{abef}	6% ^b	1%	4%	5%	3%	3%	10%	16%	15%	13%	13%	11%	13%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
UNWEIGHTED BASE	989	162	104	245	82	215	118	989
WEIGHTED BASE	989	122	132*	196	116*	188	184*	989
	100%	12%	13%*	20%	12%*	19%	19%*	100%
Inflation/Prices	530	70	63	113	71	104	80	534
	54%	57%	48%	58%	61%	55%	43%	54%
Economy/Economic situation	352	37	23	80	36	79	81	355
	36%b	30%	17%	41%b	31%	42%b	44%b	36%
Pollution/ Environment/ Climate change	224	31	21	49	27	58	27	242
	23%	25%	16%	25%	23%	31%zb	15%	24%
National health service/Hospitals/ Healthcare	200	21	19	50	19	44	40	201
	20%	18%	14%	26%	16%	24%	22%	20%
Petrol prices/Fuel	170	13	22	33	30	36	27	151
	17%a	11%	16%	17%	26%a	19%	14%	15%
Lack of faith in politics / politicians / government	161	17	17	47	14	42	20	173
	16%	14%	13%	24%zf	12%	22%zf	11%	17%
Poverty/Inequality	139	24	27	26	13	26	17	147
	14%	19%	21%	13%	12%	14%	9%	15%
Immigration/ immigrants	109	12	6	18	9	24	37	97
	11%	10%	5%	9%	8%	13%	20%zb	10%
Defence/Foreign affairs/ International terrorism	107	5	9	26	13	39	12	107
	11%a	4%	6%	13%a	11%	21%zab	6%	11%
Housing	106	13	24	11	17	24	14	109
	11%c	11%	18%c	6%	15%	13%c	8%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	989	162	104	245	82	215	118	989
WEIGHTED BASE	989	122	132*	196	116*	188	184*	989
	100%	12%	13%*	20%	12%*	19%	19%*	100%
Common Market/ Brexit/EU/Europe/ Euro	105 11%	16 13% ^f	11 8%	19 10%	15 13%	30 16% ^{zf}	8 4%	124 13%
Education/Schools	97 10%	12 10%	10 7%	26 13%	11 10%	19 10%	15 8%	101 10%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	63 6% ^{ac}	2 2%	16 12% ^{ac}	6 3%	10 8%	8 4%	20 11% ^{ac}	52 5%
Low pay/Minimum wage/Fair wages	61 6%	10 9%	10 7%	12 6%	6 5%	11 6%	9 5%	57 6%
Taxation	59 6% ^c	13 11% ^{zc}	13 10% ^c	5 3%	7 6%	11 6%	4 2%	62 6%
Unemployment/ Factory closure/ Lack of industry	50 5%	7 6%	9 7%	10 5%	7 6%	13 7%	3 1%	47 5%
Public services in general	47 5%	6 5%	7 5%	11 6%	9 8%	8 4%	3 2%	55 6%
Transport/Public transport	45 5%	7 6%	13 10% ^c	4 2%	3 2%	13 7% ^c	4 2%	47 5%
Mental health/ well-being	38 4%	6 5%	13 10% ^{zcf}	3 1%	6 5%	6 3%	2 1%	40 4%
Food production/ farming	38 4%	3 3%	4 3%	6 3%	5 4%	14 7% ^z	5 3%	40 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
UNWEIGHTED BASE	989	162	104	245	82	215	118	989
WEIGHTED BASE	989	122	132*	196	116*	188	184*	989
	100%	12%	13%*	20%	12%*	19%	19%*	100%
Coronavirus/ pandemic diseases	35 4%	7 6%	4 3%	5 2%	7 6%	8 4%	3 1%	35 4%
Local government/ Council tax	33 3%	5 4%	7 5%	3 1%	4 4%	12 6%zc	1 1%	37 4%
Pensions/Social security/Benefits	31 3%	3 3%	5 4%	2 1%	5 4%	13 7%zc	2 1%	30 3%
Nuclear weapons/ Nuclear war/ Disarmament	31 3% _c	3 2%	4 3%	1 *	3 3%	10 6% _c	9 5%	26 3%
Ageing population/ Social care for the elderly	30 3% _c	3 2%	2 2%	1 1%	4 3%	12 7%zc	8 4%	27 3%
Race relations	29 3%	8 7%zcf	5 4%	2 1%	5 4%	7 4%	1 *	36 4%
Nationalisation/ Government control of institutions	29 3%	5 4%	6 4%	3 1%	7 6%	7 3%	1 1%	24 2%
Morality/ Individual behaviour/ Lifestyle	28 3% _c	2 1%	5 4%	1 *	5 5%	8 4% _c	6 3%	24 2%
Drug abuse	25 3% _c	2 2%	11 9%zc	1 *	3 3%	4 2%	4 2%	20 2%
UK union/ devolution/reform	23 2%	4 3%	3 2%	4 2%	1 1%	6 3%	5 3%	29 3%
International trade/trade deals	23 2%	2 2%	3 3%	3 2%	5 4%	7 4%	1 1%	25 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	989	162	104	245	82	215	118	989
WEIGHTED BASE	989	122	132*	196	116*	188	184*	989
	100%	12%	13%*	20%	12%*	19%	19%*	100%
Privatisation	23	4	3	2	6	8	-	20
	2%	3%	2%	1%	5%	4%	-	2%
Pound/Exchange rate/Value of pound	22	4	6	1	5	5	1	20
	2%	3%	5%	*	4%	3%	*	2%
Trade unions/ Strikes	21	4	2	2	5	7	1	21
	2%	3%	1%	1%	5%	4%	1%	2%
Population levels/ Overpopulation	20	1	4	-	6	5	4	16
	2%	1%	3%	-	5% ^c	3% ^c	2%	2%
Countryside/Rural life	14	1	4	*	2	4	2	11
	1%	1%	3%	*	2%	2%	1%	1%
Animal welfare	14	2	5	-	2	1	4	11
	1%	1%	4% ^c	-	2%	1%	2%	1%
Northern Ireland	7	*	2	1	-	4	-	8
	1%	*	1%	1%	-	2%	-	1%
Median	2	2	2	2	2	2	2	2
Other	98	5	9	18	17	31	14	103
	10%^a	4%	7%	9%	14% ^a	16% ^{za}	8%	10%
MEAN NUMBER OF MENTIONS	3.41	3.30	3.53	3.17	3.83	4.15 ^z	2.81	3.41
						^{cf}		
STANDARD ERROR	0.13	0.29	0.54	0.14	0.61	0.34	0.25	0.12
ERROR VARIANCE	0.02	0.09	0.29	0.02	0.37	0.12	0.06	0.01
Don't know	133	9	40	17	24	13	22	110
	13%^{ce}	8%	30% ^{zac}	9%	21% ^{ace}	7%	12%	11%
			^{ef}					

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 10th August - 16th August 2022
 Source : Ipsos MORI (JN Q218)