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Majority across 34 countries describe effects of climate change in their community as severe

One in three globally brace themselves for being displaced from their home in the next 25 years: Ipsos survey for the World Economic Forum

New York, NY, September 15, 2022 — A new study conducted by Ipsos for the World Economic Forum finds that, on average across 34 countries, more than half of all adults surveyed (56%) say climate change has already had a severe effect in the area where they live.

More than seven in ten (71%), including a majority in every single country, expect climate change will have a severe effect in their area over the next 10 years. One-third (35%) expect to be displaced from their home as a result of climate change in the next 25 years.

	34-country average	Highest:	Lowest:
Say climate change has already had a severe effect where they live	56%	<ul style="list-style-type: none"> Mexico (75%) Hungary (74%) Turkey (74%) 	<ul style="list-style-type: none"> Sweden (25%) Ireland (38%) Malaysia (39%)
Expect climate change to have a severe effect over the next 10 years where they live	71%	<ul style="list-style-type: none"> Portugal (88%) Mexico (86%) Hungary (86%) 	<ul style="list-style-type: none"> Malaysia (52%) China (55%) Sweden (56%)
Say it is likely they and their family will be displaced from their home as a result of climate change in the next 25 years	35%	<ul style="list-style-type: none"> India (65%) Turkey (64%) Malaysia (49%) Brazil (49%) 	<ul style="list-style-type: none"> Sweden (17%) Argentina (21%) Netherlands (21%)

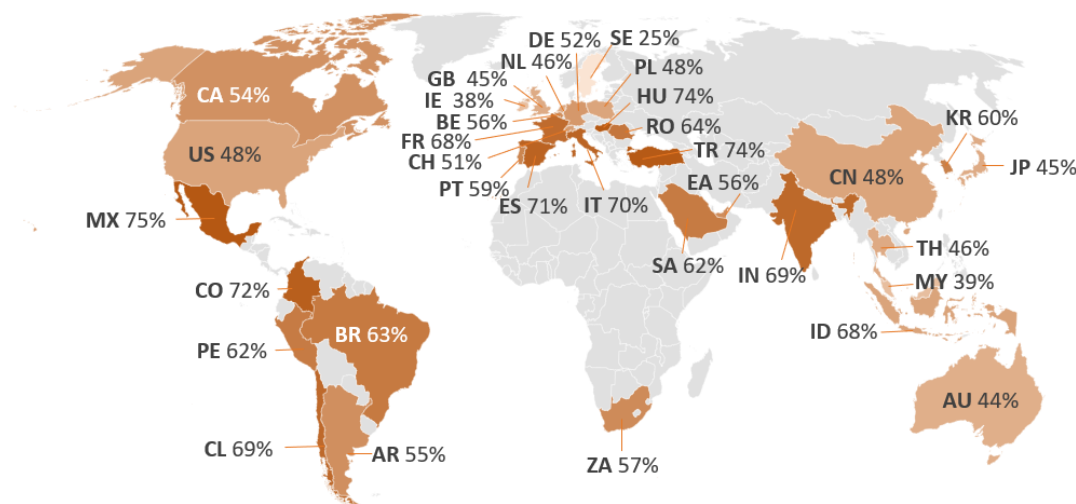
The survey was conducted among 23,507 adults under the age of 75 between July 22 and August 5, 2022 on Ipsos's Global Advisor online survey platform.

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Detailed Findings

Majorities in 22 of 34 countries report their area has already been severely impacted by climate change

ON AVERAGE, 56% SAY CLIMATE CHANGE HAS ALREADY HAD A SEVERE EFFECT WHERE THEY LIVE



The proportion of adults surveyed describing the effect climate change has had so far in the area where they live as very or somewhat severe ranges from 25% in Sweden to 75% in Mexico, averaging 56% across all 34 countries (15% “very severe” and 41% “somewhat severe”).

Twenty-two countries show a majority reporting that they have already been severely impacted by climate change including nine countries where it exceeds two-thirds of all those surveyed: Mexico, Hungary, Turkey, Colombia, Spain, Italy, India, Chile, and France.

The survey finds notable regional differences within several countries where they were measured – likely reflecting recent experience with extreme heat, drought, forest fires, or floods. For example, the prevalence of having incurred severe effects of climate change is significantly higher than the national average in Greater London (vs. all of Great Britain), British Columbia (vs. all of Canada), the Western region of the United States, Southeastern France, Southern Germany, Northeastern Italy, and the Eastern part of Hungary.

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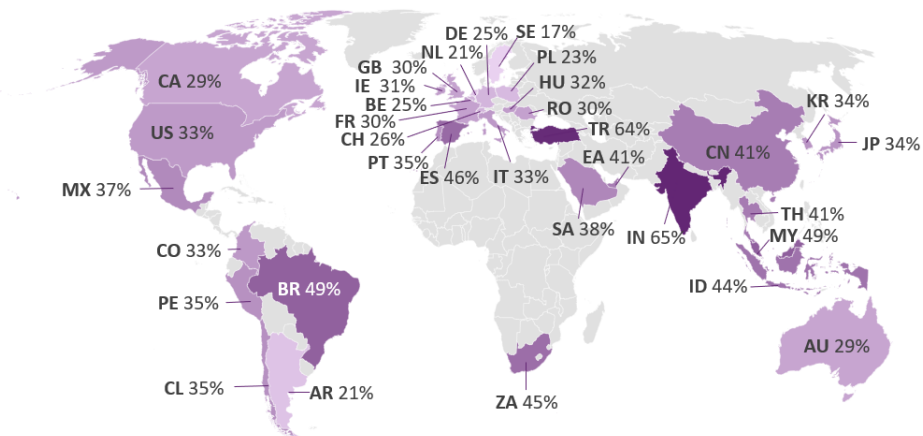
Majorities in all 34 countries expect their area will be severely impacted by climate change in the next 10 years

Concern about being severely impacted by climate change in the next decade is expressed by most adults in every country surveyed – from 52% in Malaysia to more than 80% in Portugal, Mexico, Hungary, Turkey, Chile, South Korea, Spain, and Italy.

On average across the 34 countries, 71% say they expect climate change to have a very or somewhat severe impact in their area over the next 10 years (30% “very severe” and 41% “somewhat severe”). This is 15 points higher than the percentage saying climate change has already had a severe impact where they live. The difference is highest in Sweden (31 points) and Portugal (30 points). The inverse is true in Saudi Arabia, as more say climate change has already had a severe impact where they live than believe it will have a severe impact over the next 10 years.

One in three say they may have to leave their home in the next quarter century because of climate change

ON AVERAGE, 35% SAY IT IS LIKELY THEY WILL BE DISPLACED FROM THEIR HOME AS A RESULT OF CLIMATE CHANGE IN THE NEXT 25 YEARS



Across the 34 countries, an average of 35% say it is likely they or their family will be displaced from their home as a result of climate change in the next 25 years (10% “very likely”, 25% “somewhat likely”).

This is expressed by almost two-thirds in India (65%) and Turkey (64%) and almost half in Malaysia (49%), Brazil (49%), Spain (46%), and South Africa (45%). In contrast, fewer than one in four say so in Sweden (17%), Argentina (21%), the Netherlands (21%), and Poland (23%).



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While reported and expected experience with severe effects of climate change varies little along demographic variables in aggregate at a global level, the perceived likelihood of being displaced because of climate change decreases significantly with age. Globally, 43% of those under 35 say it is likely they will need to move in the next 25 years because of climate change vs. 37% among those aged 35 to 49 and just 25% among those aged 50 to 74.

About the Study

These are the findings of a 34-country Ipsos survey conducted July 22 – August 5, 2022, among 23,507 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 27 other countries, via Ipsos's Global Advisor online survey platform.

Each country's sample consists of ca. 1,000 individuals in Australia, Brazil, Canada, China (mainland), France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and ca. 500 individuals in Argentina, Belgium, Chile, Colombia, Hungary, India, Indonesia, Ireland (Republic), Malaysia, Mexico, the Netherlands, Peru, Portugal, Poland, Romania, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland, Thailand, Turkey, and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Portugal Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, China (mainland), Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and the UAE are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of their population. The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

"The Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.



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About Ipsos

Ipsos is the world's third-largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts, and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions, and motivations of citizens, consumers, patients, customers, or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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