

# IPSOS UK POLITICAL POLLING

September 2022

# Half of the public think it is likely that Keir Starmer will become Prime Minister – a 13pt increase from early May

In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister?

Very/fairly likely

Not very / at all likely

28-29 September 2022



6-9 May 2022



14-18 January 2022



7-10 January 2022



Base: 1,000 Online British adults aged 18-75, 28-29 September 2022

Note – trend data rebased on 18-75 to ensure comparability.

# Half think Liz Truss has done a bad job as Prime Minister – including two in five 2019 Conservative voters

Based on her performance to date, would you say Liz Truss has done a good job or bad as Prime Minister, or neither?

**Good job**   **Neither a good or bad job**   **Bad job**   **Don't know**

## Among all



## Among 2019 Conservative party voters



## Among 2019 Labour party voters



Base: 1,000 Online British adults aged 18-75, 28-29<sup>1</sup> September 2022, including 2019 Conservative party voters (311) and 2019 Labour party voters (218)

# Fewer people think Truss is doing a good job as PM than thought Boris Johnson was doing a good job pre resignation

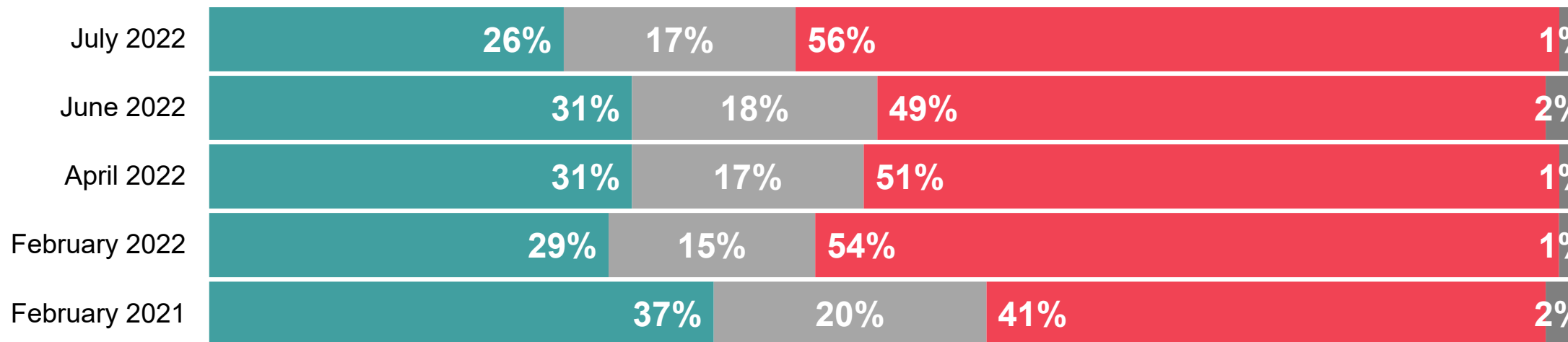
Based on her performance to date, would you say Liz Truss has done a good job or bad job as Prime Minister, or neither?

**Good job**   **Neither a good or bad job**   **Bad job**   **Don't know**

## Liz Truss



## Boris Johnson



Base: 1,000 Online British adults aged 18-75, 28-29 September 2022

# Would another government do a better job than Liz Truss'?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

**Better job** **Would make no difference** **Worse job**

## A Labour government led by Keir Starmer



## A Conservative government led by Rishi Sunak



## A Conservative government led by Boris Johnson

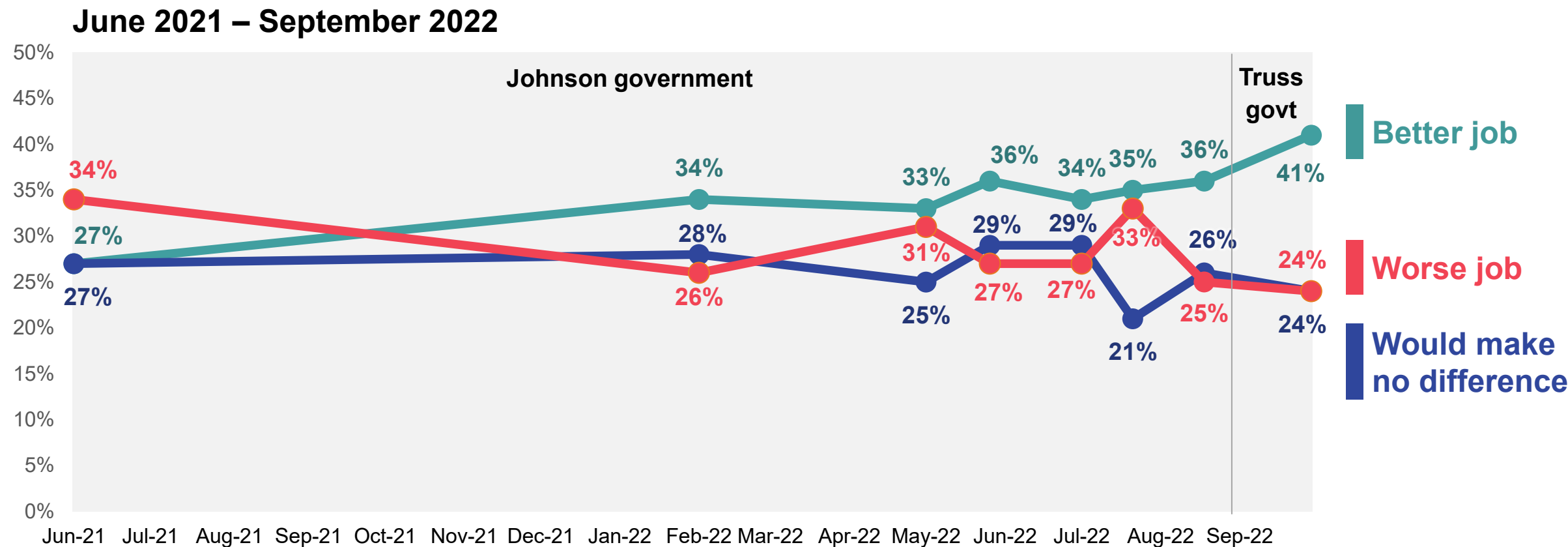


Base: 1,000 Online British adults aged 18-75, including 2019 Conservative party voters (311), 28-29 September 2022.

# Would a Starmer government do a better job than...?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

A Labour government led by Keir Starmer



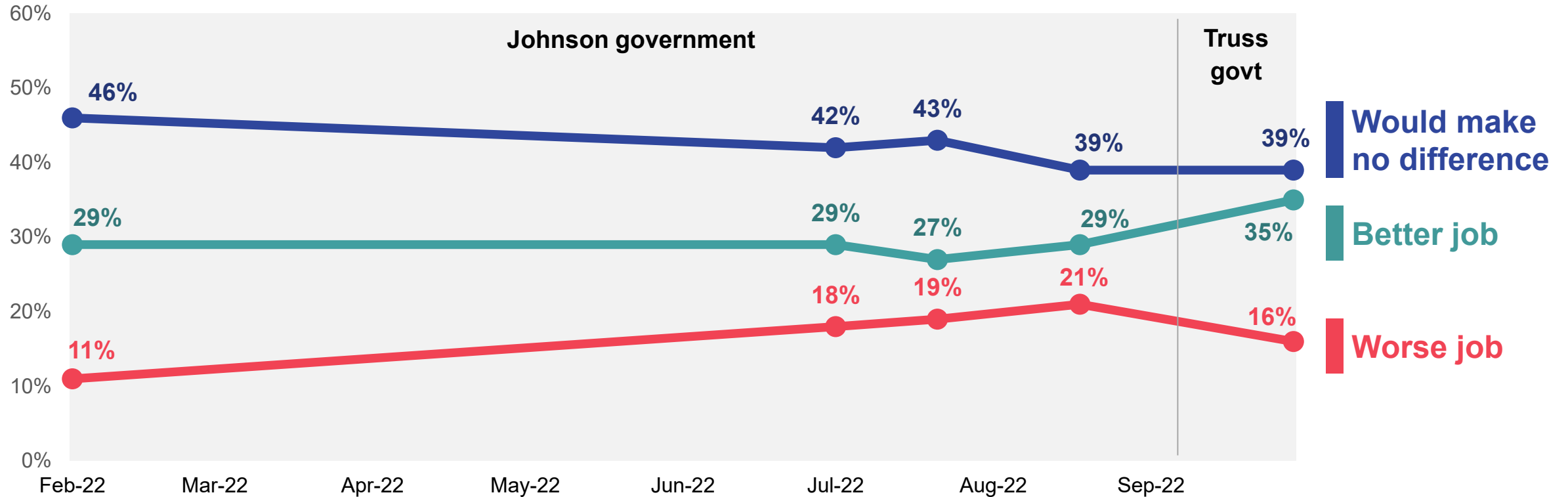
Base: 1,000 Online British adults aged 18-75, 28-29 September 2022

# Would a Sunak government do a better job than...?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

## A Conservative government led by Rishi Sunak

February – September 2022



Base: 1,000 Online British adults aged 18-75, 28-29<sup>1</sup> September 2022

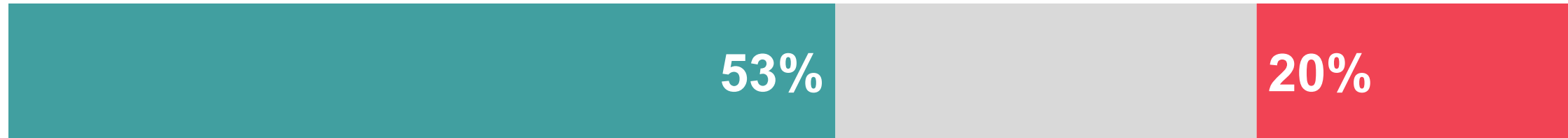
# Half the public support a General Election being held this year

As you may know, the last General election was held in December 2019, and the next one needs to be held by January 2025. To what extent, if at all, would you support or oppose a General Election being held this year now Liz Truss is in place as the new Prime Minister?

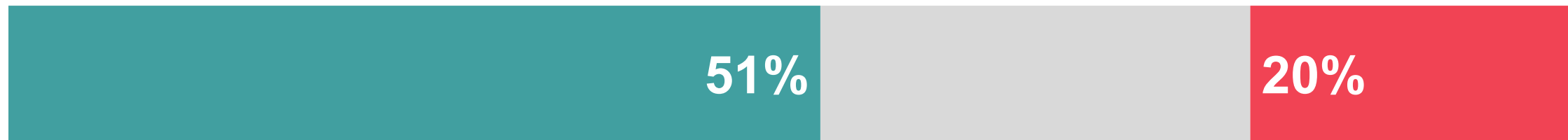
Strongly/ tend to support

Strongly/ tend to oppose

28-29 September 2022



5-8 August 2022



Base: 1,000 Online British adults aged 18-75, 28-29 September 2022

\*\*\* Question wording for August was: As you may know, the last General election was held in December 2019, and the next one needs to be held by January 2025. To what extent, if at all, would you support or oppose a General Election being held this year once the new Prime Minister is in place?



# Ipsos UK

**September 2022**

## **For more information**

Gideon Skinner  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Cameron Garrett  
Research Manager  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

Keiran Pedley  
Research Director  
[keiran.pedley@ipsos.com](mailto:keiran.pedley@ipsos.com)

Ben Roff  
Research Executive  
[ben.roff@ipsos.com](mailto:ben.roff@ipsos.com)