

How would you describe the current state of the British economy? Would you say it is...?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region					Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C
Unweighted Base		1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338
Weighted Base		1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388
Very good		68 7%	60 12%	8 2%	13 12%	23 12%	27 15%	1 1%	4 1%	5 2%	7 3%	4 2%	43 30%	6 12%	3 3%	61 9%	7 2%	46 8%	22 5%	37 10%	16 6%	6 4%	8 5%	50 15%	18 3%	17 5%	4 2%	15 14%	22 17%	25 7%	32 8%
Fairly good		113	72	41	26	30	24	11	23	17	29	21	22	5	18	84	29	64	49	44	14	26	23	46	67	42	13	16	21	35	45
		11%	15%	8%	24%	16%	13%	6%	7%	7%	11%	10%	16%	11%	20%	13%	8%	11%	11%	12%	5%	15%	16%	13%	10%	13%	7%	15%	16%	9%	12%
Fairly poor		308	143	165	28	64	37	66	113	74	91	82	31	14	16	195	113	176	132	117	91	48	43	89	219	130	57	36	24	111	135
		31%	29%	33%	27%	34%	21%	34%	34%	32%	35%	36%	22%	30%	18%	30%	32%	31%	31%	32%	33%	28%	30%	26%	33%	42%	29%	34%	18%	29%	35%
Very poor		496	214	282	35	71	86	114	189	133	131	113	46	23	50	301	195	275	221	164	153	87	68	152	343	120	123	39	65	207	171
		50%	43%	56%	33%	38%	48%	59%	57%	57%	50%	50%	32%	48%	57%	46%	56%	48%	51%	45%	55%	50%	47%	45%	52%	38%	62%	37%	49%	54%	44%
Good (net)		181	132	49	39	53	51	12	27	22	36	26	65	11	21	145	35	110	71	81	31	33	31	96	85	59	17	31	43	61	77
		18%	27%	10%	36%	28%	28%	6%	8%	9%	14%	11%	46%	23%	24%	22%	10%	19%	16%	22%	11%	19%	21%	28%	13%	19%	8%	29%	33%	16%	20%
Poor (net)		804	356	447	63	135	124	180	302	207	221	195	77	37	66	496	308	451	353	281	244	135	111	241	563	250	180	75	89	318	306
		80%	72%	88%	60%	71%	69%	93%	91%	89%	84%	86%	54%	77%	75%	76%	88%	79%	82%	77%	88%	78%	76%	71%	85%	80%	91%	71%	67%	83%	79%
Don't know		15	4	11	4	2	4	1	4	4	5	5			1	9	7	10	5	1	2	5	4	4	11	5	2			3	5
		2%	1%	2%	4%	1%	2%	1%	1%	2%	2%	2%			1%	1%	2%	2%	1%	-	1%	3%	2%	1%	2%	2%	1%			1%	1%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C			
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338			
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388			
Unemployment levels	253 25%	136 28%	117 23%	32 30%	53 28%	60 34%	41 21%	68 20%	65 28%	48 18%	50 22%	54 38%	7 15%	30 34%	170 26%	84 24%	158 28%	96 22%	87 24%	76 27%	50 29%	35 24%	115 34%	139 21%	68 22%	64 32%	29 28%	31 23%	114 30%	72 19%			
Level of inflation/whether prices are going up	676 68%	324 66%	352 69%	42 39%	119 63%	111 62%	139 72%	266 80%	173 74%	184 70%	150 66%	86 60%	29 62%	55 62%	428 66%	248 71%	402 70%	274 64%	268 74%	193 70%	120 69%	75 52%	243 71%	433 66%	229 73%	146 73%	64 60%	81 61%	268 70%	268 69%			
Whether government debt is going up or down	392 39%	215 44%	177 35%	28 26%	58 31%	67 38%	77 40%	162 49%	94 40%	89 34%	97 43%	60 42%	15 31%	37 42%	254 39%	138 39%	241 42%	151 35%	166 46%	112 40%	62 36%	41 28%	146 43%	246 37%	132 42%	83 42%	40 38%	52 39%	163 43%	163 42%			
Whether shops in the high street are doing well	257 26%	138 28%	119 23%	20 18%	45 23%	43 24%	51 27%	98 30%	62 26%	63 24%	54 24%	45 32%	9 20%	23 26%	172 26%	85 24%	151 26%	106 25%	104 29%	63 23%	35 20%	42 29%	96 28%	161 24%	80 26%	53 26%	38 36%	38 29%	120 32%	90 23%			
Interest rates	572 57%	265 54%	307 60%	42 40%	98 52%	92 52%	127 66%	212 64%	141 61%	159 61%	137 61%	56 39%	23 48%	56 63%	372 57%	199 57%	351 61%	221 51%	226 62%	202 73%	76 44%	60 41%	204 60%	368 56%	189 60%	132 66%	56 53%	74 56%	248 65%	232 60%			
Strength of the pound	635 63%	311 63%	324 64%	52 49%	107 57%	106 60%	131 68%	238 71%	149 64%	169 64%	153 68%	80 56%	31 65%	53 60%	397 61%	237 68%	382 67%	252 59%	260 72%	179 65%	100 58%	75 52%	216 63%	419 64%	222 71%	126 63%	47 44%	84 64%	247 65%	252 65%			
National income/GDP	291 29%	159 32%	132 26%	33 31%	61 32%	61 34%	43 22%	93 28%	75 32%	65 25%	52 23%	66 47%	17 36%	15 17%	187 29%	104 30%	170 30%	120 28%	113 31%	74 27%	55 32%	31 21%	118 35%	173 26%	93 30%	61 30%	29 28%	45 34%	129 34%	97 25%			
House prices	313 31%	145 29%	168 33%	33 31%	79 42%	63 35%	62 32%	76 23%	63 27%	77 29%	74 33%	56 39%	16 33%	27 31%	222 34%	90 26%	193 34%	119 28%	93 25%	103 37%	75 44%	34 24%	128 38%	184 28%	69 22%	77 39%	35 33%	40 30%	128 34%	97 25%			
Average salaries	250 25%	122 25%	128 25%	32 30%	71 37%	49 27%	51 26%	48 15%	57 25%	63 24%	52 23%	39 27%	9 19%	31 35%	194 30%	56 16%	145 25%	105 25%	73 20%	87 31%	60 35%	24 17%	104 31%	146 22%	53 17%	61 31%	29 27%	40 30%	109 29%	80 21%			
Don't pay much attention to news on the economy/go on my own experiences	44 4%	19 4%	25 5%	6 6%	10 6%	11 6%	5 3%	11 3%	6 3%	13 5%	15 7%	1 1%	1 2%	8 10%	26 4%	18 5%	18 3%	26 6%	5 1%	10 4%	8 5%	15 10%	6 2%	38 6%	9 3%	4 2%		4 3%	7 2%	15 4%			
Other	13 1%	4 1%	9 2%	3 3%	- -	3 2%	2 1%	4 1%	3 1%	2 1%	6 3%	1 1%	- 1%	- -	8 1%	5 1%	9 2%	4 1%	4 1%	4 1%	5 3%	1 -	3 1%	10 1%	1 -	3 1%	1 1%	1 -	3 1%	2 -			
Don't know	19 2%	6 1%	13 3%	3 2%	4 2%	4 2%	4 2%	4 1%	7 3%	5 2%	4 2%	2 2%		1 1%	15 2%	4 1%	11 2%	8 2%	2 1%	5 2%	5 3%	3 2%	7 2%	12 2%	3 1%	3 2%		1 1%	8 2%	4 1%			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

							
	The COVID-19 pandemic	The Conservative party's economic policies in government	The state of the global economy	The Russian invasion of Ukraine	'Net zero' policies to combat climate change	Britain leaving the European Union	Business making excessive profits
	A	B	C	D	E	F	G
Unweighted Base	1000	1000	1000	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000	1000	1000	1000
A great deal	231 23% E	475 47% ACDEFG	262 26% E	385 39% ACEFG	144 14%	260 26% E	311 31% ACEF
A fair amount	425 43% BEFG	251 25%	477 48% ABDEFG	386 39% BEF	227 23%	331 33% BE	352 35% BE
Not very much	243 24% BCDG	154 15%	148 15%	129 13%	340 34% ABCDG	224 22% BCD	199 20% BCD
Not at all	38 4%	41 4%	36 4%	33 3%	123 12% ABCDG	88 9% ABCDG	57 6% D
I don't believe the cost of living is rising in Britain	13 1%	17 2%	11 1%	25 2% C	31 3% ACG	35 4% ABCG	11 1%
A great deal/fair amount	656 66% EF	726 73% AEFG	739 74% AEFG	771 77% AEFG	372 37%	591 59% E	663 66% EF
Not very much/at all	280 28% BCD	196 20%	184 18%	163 16%	463 46% ABCDG	312 31% BCDG	256 26% BCD
Don't know	50 5%	61 6%	67 7% D	42 4%	134 13% ABCDG	62 6%	69 7% D

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
The COVID-19 pandemic

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All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
The Conservative party's economic policies in government

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All adults aged 18-75 in Great Britain

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How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
The state of the global economy

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
The Russian invasion of Ukraine

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

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How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
'Net zero' policies to combat climate change

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?
Britain leaving the European Union

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All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C			
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338		
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388		
A great deal	260	134	126	23	59	47	53	77	59	48	51	49	14	38	190	69	180	79	95	86	45	28	126	133	37	77	40	50	166	46		
	26%	27%	25%	22%	31%	26%	27%	23%	25%	18%	23%	34%	30%	43%	29%	20%	32%	19%	26%	31%	26%	19%	37%	20%	12%	39%	38%	38%	44%	12%		
												IJ		HJ	O		Q			U			W		X	X	X					
A fair amount	331	148	184	40	70	67	58	97	70	99	80	44	18	22	208	123	193	138	107	90	72	47	110	221	77	78	40	35	140	97		
	33%	30%	36%	38%	37%	37%	30%	29%	30%	37%	35%	31%	37%	25%	32%	35%	34%	32%	30%	33%	41%	32%	32%	34%	24%	39%	38%	26%	37%	25%		
																					R			X 2A	X			2C				
Not very much	224	119	105	23	32	35	44	90	51	62	57	30	9	14	132	91	124	100	105	52	26	31	64	160	121	21	16	25	42	135		
	22%	24%	21%	22%	17%	20%	23%	27%	22%	24%	25%	21%	20%	16%	20%	26%	22%	23%	29%	19%	15%	21%	19%	24%	39%	11%	15%	19%	11%	35%		
								D											ST					YZ 2A					2B			
Not at all	88	54	33	1	8	7	26	47	27	28	21	5	4	4	47	41	39	49	33	22	13	17	21	67	58	10	2	5	10	68		
	9%	11%	7%	1%	4%	4%	13%	14%	11%	11%	9%	3%	8%	4%	7%	12%	7%	11%	9%	8%	8%	12%	6%	10%	19%	5%	2%	4%	3%	17%		
		B					CDE	CDE	K	K					N		P						V	YZ 2A					2B			
I don't believe the cost of living is rising in Britain	35	18	17	10	7	10	1	7	9	8	4	6	2	6	31	4	9	26	9	10	5	10	8	27	5	2	7	12	11	15		
	4%	4%	3%	10%	4%	6%	1%	2%	4%	3%	2%	4%	5%	6%	5%	1%	2%	6%	3%	4%	3%	7%	2%	4%	2%	1%	7%	9%	3%	4%		
				FG				F							O			P									XY	XY				
A great deal/fair amount	591	281	310	64	129	114	110	174	129	147	131	93	32	60	398	193	373	218	202	176	117	75	237	354	113	155	80	85	306	143		
	59%	57%	61%	60%	68%	64%	57%	52%	55%	56%	58%	65%	67%	68%	61%	55%	65%	51%	56%	64%	68%	52%	69%	54%	36%	78%	75%	64%	80%	37%		
				G	G												Q				RU		W		X 2A	X	X	2C				
Not very much/at all	312	173	138	24	39	42	70	137	78	90	78	34	14	18	179	132	163	149	138	74	40	48	84	227	180	31	18	30	52	202		
	31%	35%	27%	22%	21%	23%	36%	41%	33%	34%	35%	24%	28%	20%	28%	38%	28%	35%	38%	27%	23%	33%	25%	34%	16%	17%	23%	14%	52%			
		B					DE	CDE		M	M				N				ST				V	YZ 2A					2B			
Don't know	62	19	43	9	14	13	11	15	18	18	12	10		5	42	20	26	36	14	16	11	12	12	50	16	11	6	12	27			
	6%	4%	8%	8%	8%	7%	6%	5%	8%	7%	5%	7%		5%	6%	6%	5%	8%	4%	6%	6%	8%	4%	8%	5%	5%	1%	4%	3%	7%		
			A														P					V							2B			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How much, if at all, do you think each of the following are contributing to the rising cost of living in Britain today?

Business making excessive profits

Fieldwork: 28-29 September 2022

All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C			
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338			
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388			
A great deal	311	151	160	37	53	64	65	93	73	67	71	44	18	36	209	102	171	141	112	86	57	45	119	192	60	86	28	51	140	100			
	31%	31%	32%	35%	28%	36%	34%	28%	32%	26%	32%	31%	39%	41%	32%	29%	30%	33%	31%	31%	33%	31%	35%	29%	19%	43%	27%	38%	37%	26%			
										I															XZ		X		2C				
A fair amount	352	177	176	30	68	62	66	126	87	95	79	52	12	27	225	128	214	139	125	108	65	39	128	224	117	63	41	37	115	155			
	35%	36%	35%	29%	36%	35%	34%	38%	38%	36%	35%	37%	25%	31%	35%	36%	37%	32%	34%	39%	38%	27%	38%	34%	37%	32%	39%	28%	30%	40%			
																													2B				
Not very much	199	104	94	14	45	29	41	70	33	65	49	29	9	14	133	65	118	81	78	54	28	33	60	139	86	33	24	28	81	81			
	20%	21%	19%	14%	24%	16%	21%	21%	14%	25%	22%	20%	19%	16%	21%	19%	21%	19%	21%	19%	16%	23%	18%	21%	28%	17%	23%	22%	21%	21%			
										H															Y								
Not at all	57	35	23	13	9	8	7	19	17	12	13	5	4	6	30	28	32	26	27	9	12	9	12	45	28	4	9	11	21	27			
	6%	7%	4%	13%	5%	4%	4%	6%	7%	5%	6%	4%	9%	7%	5%	8%	6%	6%	8%	3%	7%	6%	4%	7%	9%	2%	9%	9%	5%	7%			
				F															S					V	Y		Y	Y					
I don't believe the cost of living is rising in Britain	11	7	4	3	1	5		2	3	2	1	3	2	1	9	2	3	8	2	8		1	5	6	2	1	2	1	4	2			
	1%	1%	1%	3%	-	3%		1%	1%	1%	-	2%	3%	1%	1%	1%	1%	2%	1%	3%		1%	1%	1%	-	-	2%	-	1%	-			
						F													R														
A great deal/fair amount	663	328	336	67	121	126	131	219	161	163	150	97	31	63	434	230	384	279	237	194	121	84	247	416	177	150	69	87	255	255			
	66%	67%	66%	63%	64%	71%	68%	66%	69%	62%	66%	68%	64%	72%	67%	66%	67%	65%	65%	70%	70%	58%	73%	63%	57%	75%	65%	66%	67%	66%			
																							W			X							
Not very much/at all	256	139	117	28	54	36	49	89	50	77	61	34	14	20	163	93	150	107	105	62	40	42	72	184	114	37	33	40	102	108			
	26%	28%	23%	26%	29%	20%	25%	27%	21%	29%	27%	24%	28%	23%	25%	27%	26%	25%	29%	23%	23%	29%	21%	28%	36%	19%	31%	30%	27%	28%			
																							V	Y		Y	Y						
Don't know	69	18	51	8	14	11	13	23	20	21	14	9	2	4	44	25	34	35	19	12	12	17	16	53	20	12	2	4	20	23			
	7%	4%	10%	8%	7%	6%	7%	7%	8%	8%	6%	6%	5%	4%	7%	7%	6%	8%	5%	4%	7%	12%	5%	8%	7%	6%	2%	3%	5%	6%			
			A																		S												

Overlap formulae used

ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

								
	The rising cost of living	Your ability to pay energy / utility bills	The value of your savings	Rising interest rate	Rising house prices	Your ability to pay the rent	Your ability to pay your mortgage repayments	Rising rents
	A	B	C	D	E	F	G	H
Unweighted Base	1000	1000	1000	1000	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000	1000	1000	1000	1000
Very concerned	569 57% BCDEFGH	395 39% CDEFGH	322 32% EFGH	309 31% EFGH	217 22%	214 21%	189 19%	241 24% G
Fairly concerned	311 31% EFGH	370 37% AEFGH	354 35% EFGH	337 34% EFGH	234 23%	201 20%	200 20%	259 26% FG
Not very concerned	76 8%	149 15% A	180 18% AG	198 20% ABG	244 24% ABCDFGH	165 17% A	140 14% A	159 16% A
Not at all concerned	34 3%	74 7% A	98 10% A	116 12% AB	258 26% ABCD	361 36% ABCDEH	364 36% ABCDEH	285 28% ABCD
Very/fairly concerned	879 88% BCDEFGH	765 76% CDEFGH	676 68% EFGH	645 65% EFGH	451 45% G	416 42%	389 39%	500 50% FG
Not very/at all concerned	110 11%	223 22% A	279 28% AB	314 31% AB	502 50% ABCDH	526 53% ABCDH	505 50% ABCDH	444 44% ABCD
Don't know	11 1%	12 1%	46 5% AB	41 4% AB	47 5% AB	58 6% AB	106 11% ABCDEFH	56 6% AB

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
The rising cost of living

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Your ability to pay energy / utility bills

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/ Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave					
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C						
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338					
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388					
Very concerned	395 39%	189 38%	206 41%	44 41%	86 45%	83 47%	83 43%	99 30%	84 36%	96 37%	82 36%	71 49%	21 44%	41 47%	263 40%	132 38%	209 37%	186 43%	102 28%	118 42%	93 54%	64 44%	136 40%	259 39%	95 30%	83 42%	41 39%	50 37%	135 36%	144 37%					
Fairly concerned	370 37%	181 37%	190 37%	34 32%	70 37%	67 37%	69 36%	130 39%	87 37%	90 34%	103 46%	49 34%	14 29%	27 31%	248 38%	122 35%	222 39%	148 34%	144 40%	113 41%	51 30%	45 31%	133 39%	237 36%	120 38%	83 42%	39 37%	49 37%	152 40%	155 40%					
Not very concerned	149 15%	81 16%	68 13%	20 19%	24 13%	13 7%	26 13%	66 20%	37 16%	45 17%	26 12%	16 11%	9 18%	16 18%	90 14%	59 17%	97 17%	52 12%	72 20%	32 12%	20 11%	24 17%	51 15%	98 15%	62 20%	17 9%	21 20%	25 19%	64 17%	52 13%					
Not at all concerned	74 7%	38 8%	37 7%	7 7%	5 3%	13 8%	12 6%	36 11%	20 9%	26 10%	13 6%	6 5%	4 9%	4 5%	41 6%	34 10%	39 7%	36 8%	45 12%	13 5%	6 3%	8 6%	17 5%	58 9%	35 11%	13 7%	5 5%	10 7%	28 7%	36 9%					
Very/fairly concerned	765 76%	369 75%	396 78%	77 73%	156 82%	150 84%	152 79%	229 69%	171 73%	187 71%	185 82%	120 84%	35 73%	68 77%	511 79%	254 73%	431 75%	334 78%	246 68%	230 83%	144 83%	109 75%	269 79%	496 75%	215 69%	166 84%	80 75%	98 74%	287 75%	299 77%					
Not very/at all concerned	223 22%	119 24%	105 21%	27 25%	29 16%	26 15%	38 20%	102 31%	57 25%	71 27%	39 17%	23 16%	13 27%	20 23%	131 20%	93 27%	136 24%	88 20%	116 32%	46 17%	25 15%	33 23%	68 20%	156 24%	96 31%	31 15%	26 25%	34 26%	92 24%	88 23%					
Don't know	12 1%	5 1%	7 1%	2 2%	4 2%	2 1%	2 1%	1 -	4 2%	6 2%	1 1%	- -			9 1%	3 1%	5 1%	7 2%	1 -	1 -	4 2%	3 2%	4 1%	8 1%	2 1%	2 1%		3 1%	1 -						

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
The value of your savings

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Rising interest rate

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave					
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C					
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338					
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388					
Very concerned	309	140	169	31	85	71	64	58	56	70	83	68	12	20	222	87	185	124	60	136	64	32	121	188	73	70	38	37	116	109					
	31%	28%	33%	30%	45%	40%	33%	17%	24%	27%	37%	48%	25%	22%	34%	25%	32%	29%	16%	49%	37%	22%	35%	29%	23%	35%	36%	28%	30%	28%					
Fairly concerned	337	165	172	37	59	64	65	112	76	93	74	45	18	31	226	111	192	145	118	93	58	54	121	216	98	74	31	43	147	115					
	34%	33%	34%	35%	31%	36%	34%	34%	33%	36%	33%	32%	37%	35%	35%	32%	34%	34%	33%	34%	34%	38%	35%	33%	31%	37%	30%	32%	39%	30%					
Not very concerned	198	102	96	31	28	21	35	83	51	56	41	16	10	24	109	89	113	85	100	33	29	32	56	142	76	30	27	32	70	86					
	20%	21%	19%	29%	15%	12%	18%	25%	22%	21%	18%	11%	21%	28%	17%	25%	20%	20%	27%	12%	17%	22%	16%	21%	24%	15%	26%	24%	18%	22%					
Not at all concerned	116	66	49	5	6	13	25	67	38	30	21	10	7	10	63	52	59	57	80	11	8	13	30	86	56	21	8	10	39	59					
	12%	13%	10%	5%	3%	7%	13%	20%	16%	11%	9%	7%	14%	12%	10%	15%	10%	13%	22%	4%	5%	9%	9%	13%	18%	10%	8%	7%	10%	15%					
Very/fairly concerned	645	305	340	69	143	134	129	170	132	164	156	114	30	50	448	197	377	268	178	229	122	86	242	404	171	144	80	263	224						
	65%	62%	67%	65%	76%	75%	67%	51%	57%	62%	69%	79%	62%	57%	69%	56%	66%	63%	49%	83%	71%	60%	71%	61%	55%	72%	65%	60%	69%	58%					
Not very/at all concerned	314	168	146	36	34	35	60	149	89	85	62	26	17	35	173	141	172	141	180	44	38	45	86	228	132	51	35	42	109	146					
	31%	34%	29%	34%	18%	19%	31%	45%	38%	33%	27%	18%	35%	39%	27%	40%	30%	33%	50%	16%	22%	31%	25%	35%	42%	26%	33%	31%	29%	38%					
Don't know	41	19	22	2	12	10	4	13	12	14	7	4	1	3	29	12	22	19	6	4	13	13	13	28	10	4	2	11	9	19					
	4%	4%	4%	2%	7%	5%	2%	4%	5%	5%	3%	3%	3%	4%	5%	3%	4%	5%	2%	1%	8%	9%	4%	4%	3%	2%	1%	8%	2%	5%					

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Rising house prices

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Your ability to pay the rent

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure						Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/ Housing Association		Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		V	W	X	Y	Z	2A	2B	2C		
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108		548	452	311	218	112	138	456	338		
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	318	341	659	314	199	106	132	381	388		
Very concerned	214 21%	118 24%	96 19%	38 36%	63 33%	54 30%	36 19%	23 7%	37 16%	48 18%	32 14%	55 39%	13 26%	30 34%	145 22%	69 20%	116 20%	98 23%	36 10%	54 20%	69 40%	41 28%		76 22%	138 21%	40 13%	37 19%	32 30%	32 24%	64 17%	74 19%		
Fairly concerned	201 20%	109 22%	93 18%	34 32%	55 29%	42 23%	35 18%	36 11%	33 14%	50 19%	54 24%	39 27%	14 30%	10 12%	155 24%	46 13%	110 19%	91 21%	42 12%	43 15%	52 30%	57 39%		75 22%	126 19%	39 13%	47 24%	20 19%	26 20%	71 19%	69 18%		
Not very concerned	165 17%	74 15%	91 18%	22 20%	33 18%	31 17%	33 17%	46 14%	44 19%	49 19%	34 15%	17 12%	7 15%	14 16%	109 17%	56 16%	97 17%	68 16%	41 11%	60 22%	37 21%	22 15%		52 15%	113 17%	42 13%	39 20%	16 15%	30 23%	71 19%	53 14%		
Not at all concerned	361 36%	174 35%	187 37%	11 10%	27 14%	41 23%	77 40%	205 62%	105 45%	94 36%	91 40%	26 18%	12 25%	32 37%	204 31%	157 45%	211 37%	150 35%	222 61%	100 36%	12 7%	18 12%		113 33%	248 38%	172 55%	65 33%	35 33%	37 28%	148 39%	172 44%		
Very/fairly concerned	416 42%	227 46%	189 37%	72 67%	118 62%	96 54%	71 37%	59 18%	69 30%	99 37%	86 38%	95 66%	27 56%	40 46%	300 46%	116 33%	226 40%	189 44%	78 21%	97 35%	121 70%	98 67%	218 69%	151 44%	265 40%	79 25%	84 42%	51 49%	58 44%	135 35%	144 37%		
Not very/at all concerned	526 53%	248 50%	278 55%	32 30%	60 32%	72 40%	111 57%	251 75%	149 64%	143 55%	126 56%	43 30%	19 40%	46 53%	313 48%	213 61%	309 54%	218 51%	263 72%	160 58%	48 28%	40 28%	88 28%	166 49%	360 55%	213 68%	104 52%	51 48%	67 50%	219 57%	225 58%		
Don't know	58 6%	18 4%	41 8%	2 2%	12 6%	11 6%	11 6%	23 7%	15 6%	21 8%	13 6%	5 4%	2 4%	1 2%	37 6%	21 6%	36 6%	22 5%	23 6%	20 7%	4 2%	7 5%	11 3%	24 7%	34 5%	21 7%	11 6%	4 4%	8 6%	27 7%	19 5%		

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Your ability to pay your mortgage repayments

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure							Education		GE 2019 Vote					EU Ref Vote	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage			Rented from a private landlord	Rented from local authority/Housing Association		Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S			T	U		V	W	X	Y	Z	2A	2B	2C
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322			158	108		548	452	311	218	112	138	456	338	
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277			173	145	318	341	659	314	199	106	132	381	388	
Very concerned	189	98	91	23	64	51	31	20	27	45	44	55	7	12	155	34	116	73	38	85			35	21		85	104	40	34	26	30	75	68	
	19%	20%	18%	22%	34%	28%	16%	6%	12%	17%	19%	38%	14%	14%	24%	10%	20%	17%	10%	31%			20%	14%		25%	16%	13%	17%	24%	23%	20%	18%	
Fairly concerned	200	109	91	32	59	33	52	24	37	53	48	34	16	12	157	43	125	76	32	93			38	23		73	127	39	47	26	29	76	60	
	20%	22%	18%	31%	31%	19%	27%	7%	16%	20%	21%	24%	34%	14%	24%	12%	22%	18%	9%	34%			22%	16%		21%	19%	12%	23%	24%	22%	20%	16%	
Not very concerned	140	72	69	14	31	39	24	33	25	39	30	20	7	19	110	31	95	46	39	66			10	21		53	88	44	30	18	24	65	51	
	14%	15%	14%	13%	16%	22%	13%	10%	11%	15%	13%	14%	15%	22%	17%	9%	17%	11%	11%	24%			6%	15%		15%	13%	14%	15%	17%	18%	17%	13%	
Not at all concerned	364	183	181	24	25	35	64	217	112	92	85	22	13	39	173	191	182	182	230	26			47	53		96	268	158	67	33	38	134	169	
	36%	37%	36%	22%	13%	20%	33%	65%	48%	35%	38%	15%	28%	45%	27%	55%	32%	42%	63%	9%			27%	37%		28%	41%	50%	34%	31%	29%	35%	44%	
Very/fairly concerned	389	207	182	56	122	84	83	44	65	98	91	89	23	24	312	77	241	148	70	178			74	44	117	158	231	78	81	51	59	150	129	
	39%	42%	36%	53%	64%	47%	43%	13%	28%	37%	40%	62%	48%	27%	48%	22%	42%	35%	19%	64%			43%	30%	37%	46%	35%	25%	41%	48%	45%	39%	33%	
Not very/at all concerned	505	254	250	37	55	74	88	250	137	131	115	43	20	58	283	222	277	227	269	92			56	75	131	148	356	202	97	50	62	200	220	
	50%	52%	49%	35%	29%	41%	46%	75%	59%	50%	51%	30%	43%	66%	43%	63%	49%	53%	74%	33%			33%	52%	41%	44%	54%	64%	49%	48%	47%	52%	57%	
Don't know	106	31	75	13	12	21	21	39	32	34	19	12	5	6	56	51	53	54	25	6			43	26	69	34	72	34	21	4	11	31	39	
	11%	6%	15%	12%	6%	12%	11%	12%	14%	13%	9%	8%	10%	6%	9%	15%	9%	13%	7%	2%			25%	18%	22%	10%	11%	11%	11%	4%	8%	8%	10%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How concerned, if at all, are you with each of the following at the moment?
Rising rents

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region						Employment Status		Social Grade		Tenure						Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/ Housing Association		Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		V	W	X	Y	Z	2A	2B	2C		
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	266	548	452	311	218	112	138	456	338		
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	318	341	659	314	199	106	132	381	388		
Very concerned	241 24%	114 23%	127 25%	45 43% FG	59 31% FG	60 34% FG	38 20% G	39 12%	48 21%	57 22%	54 24%	53 37% HIJLM	9 19%	19 22%	156 24%	85 24%	128 22%	113 26%	36 10%	44 16% R	95 55% RSU	51 35% RS		87 26%	154 23%	43 14%	51 26% X	27 26% X	36 27% X	79 21%	73 19%		
Fairly concerned	259 26%	130 26%	129 25%	37 35% G	66 35% FG	46 26%	47 24%	63 19%	56 24%	63 24%	55 25%	52 36% HIJM	19 40% M	15 17%	179 28%	80 23%	145 25%	114 27%	69 19%	78 28% R	55 32% R	47 32% R		97 29%	162 25%	62 20%	64 32% X	27 25% X	36 27% X	104 27%	95 24%		
Not very concerned	159 16%	76 15%	82 16%	12 11%	33 17%	30 17%	28 15%	55 16%	33 14%	40 15%	44 19%	19 13%	7 15%	16 18%	106 16%	52 15%	97 17%	62 14%	56 16%	57 21% T	14 8%	23 16%		56 16%	103 16%	57 18%	26 13%	18 17%	28 21%	81 21%	49 13%		
Not at all concerned	285 28%	148 30%	137 27%	8 7%	19 10%	33 19% D	67 35% CDE	159 48% CDEF	84 36% KL	86 33% K	60 27% K	15 11%	9 18%	31 35% K	169 26%	116 33% N	163 28%	122 29%	181 50% STU	80 29% TU	4 2%	14 10% T		82 24%	203 31% V	133 42% YZ 2A	46 23%	29 28%	27 20%	94 25%	153 39% 2B		
Very/fairly concerned	500 50%	245 50%	255 50%	82 78% EFG	125 66% FG	106 59% FG	85 44% G	103 31%	104 45%	120 46%	110 49%	105 73% HIJM	28 59%	34 39%	335 52%	165 47%	273 48%	227 53%	105 29%	123 44% R	150 87% RSU	98 68% RS	248 78%	185 54%	316 48%	105 34%	116 58% X	54 51% X	72 54% X	183 48%	168 43%		
Not very/at all concerned	444 44%	224 46%	219 43%	20 19%	52 27%	64 36% C	95 49% CDE	214 64% CDEF	117 50% K	125 48% K	104 46% K	34 24%	16 33%	47 53% K	275 42%	169 48%	259 45%	184 43%	237 65% STU	138 50% TU	18 11%	37 26% T	56 18%	138 40%	306 46%	190 61% YZ 2A	71 36% X	47 44% X	55 41%	175 46%	202 52%		
Don't know	56 6%	23 5%	33 6%	4 4%	13 7%	9 5%	13 7%	17 5%	12 5%	18 7%	12 5%	4 3%	4 8%	7 8%	40 6%	16 5%	38 7%	18 4%	21 6%	17 6%	4 2%	9 7%	14 4%	19 5%	38 6%	12 6%	5 5%	6 4%	23 6%	18 5%			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

									
	People on high incomes	People on middling incomes	People on low incomes	Pensioners	Young people	Regions in Northern England	Regions in South England	Big businesses	Small business owners
	A	B	C	D	E	F	G	H	I
Unweighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted Base	1000	1000	1000	1000	1000	1000	1000	1000	1000
A very good thing	430 43% BCDEFGHI	63 6% B	58 6% C	64 6% D	58 6% E	55 5% F	89 9% G	249 25% BCDEFGI	62 6% I
A fairly good thing	252 25% BCDEFI	170 17% CDEF	104 10% C	92 9% D	98 10% E	90 9% F	211 21% BCDEFI	263 26% BCDEFGI	152 15% CDEF
It will make no difference	137 14% A	233 23% AC	178 18% A	246 25% ACI	218 22% A	219 22% A	268 27% ACEFI	223 22% AC	199 20% A
A fairly bad thing	49 5% A	295 29% ACGH	210 21% AH	278 28% ACGH	296 30% ACGH	260 26% ACGH	188 19% AH	82 8% A	282 28% ACGH
A very bad thing	37 4% A	137 14% AGH	363 36% ABDEFGHI	206 21% ABGHI	213 21% ABGHI	190 19% ABGH	67 7% AH	43 4% A	156 16% AGH
A very/fairly good thing	682 68% BCDEFGHI	233 23% CDEF	161 16% C	156 16% D	157 16% E	145 14% F	301 30% BCDEFI	512 51% BCDEFGI	214 21% CDEF
A fairly/very bad thing	86 9% A	431 43% AGH	573 57% ABDEFGHI	485 48% ABGH	509 51% ABFGHI	450 45% AGH	255 26% AH	125 13% A	438 44% AGH
Don't know	95 10% A	103 10% B	88 9% C	112 11% D	116 12% E	186 19% ABCDEH	176 18% ABCDE	139 14% ABC	149 15% ABCD

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
People on high incomes

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave							
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C							
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338							
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388							
A very good thing	430 43%	220 45%	209 41%	24 22%	61 32%	68 38%	98 51% CDE	179 54% CDE	111 48%	106 40%	110 49%	54 38%	19 39%	30 34%	273 42%	157 45%	250 44%	180 42%	191 53% TU	122 44% T	57 33%	49 34%	160 47%	270 41%	138 44%	109 55% XZ	37 35%	65 49%	176 46%	193 50%							
A fairly good thing	252 25%	140 29%	112 22%	40 37% EF	58 30% F	39 22%	38 20%	78 23%	51 22%	69 26%	44 20%	47 33% HJ	14 30%	26 29%	171 26%	81 23%	154 27%	98 23%	103 28%	69 25%	38 22%	26 18%	92 27%	160 24%	99 31% Y	42 21%	31 30%	28 22%	93 24%	102 26%							
It will make no difference	137 14%	52 11%	84 17%	16 15%	30 16%	25 14%	29 15%	36 11%	30 13%	38 15%	35 15%	16 11%	10 21%	7 9%	88 14%	48 14%	74 13%	63 15%	43 12%	33 12%	28 16%	30 21% R	44 13%	93 14%	38 12%	27 13%	11 10%	19 15%	47 12%	47 12%							
A fairly bad thing	49 5%	30 6%	19 4%	12 12% A	10 5%	12 7% G	6 3%	9 3%	12 5%	8 3%	10 5%	8 5%	2 4%	9 11% I	29 4%	20 6%	33 6%	16 4%	11 3%	11 4%	12 7%	9 6% R	12 4%	37 6%	15 5%	3 1% Y	10 10% Y	6 4%	21 5%	13 3%							
A very bad thing	37 4%	24 5%	13 3%	3 3%	5 3%	7 4%	9 5%	13 4%	9 4%	10 4%	5 2%	7 5%	1 2%	5 6%	28 4%	9 3%	14 3%	23 5%	6 2%	15 6% R	5 3% R	10 7% R	11 3%	26 4%	9 3%	8 4%	12 11% XY 2A	2 2%	17 4%	14 4%							
A very/fairly good thing	682 68%	361 73%	321 63%	63 60%	118 62%	107 60%	136 71%	257 77% E CDE	162 70%	176 67%	154 68%	102 71%	33 68%	56 63%	445 68%	238 68%	404 71%	278 65%	294 81%	191 69%	95 55%	76 52%	253 74%	429 65%	237 76%	151 76%	68 65%	94 71%	269 71%	295 76%							
A fairly/very bad thing	86 9%	54 11%	32 6%	16 15%	14 8%	19 11%	15 8%	21 6% CDE	21 9%	18 7%	15 7%	15 10%	3 6%	15 17% U	57 9%	30 8%	47 8%	39 9%	16 4%	26 10% TU	17 10% R	19 13% R	23 7%	63 10%	25 8%	11 6% R	22 21% XY 2A	8 6%	38 10%	26 7%							
Don't know	95 10%	25 5%	70 14% A	11 10%	27 14% FG	27 15% FG	12 6%	18 5%	20 9%	31 12%	21 9%	10 7%	2 4%	10 11%	61 9%	34 10%	45 8%	50 12%	10 3%	26 9% R	33 19% RS	20 14% R	21 6%	74 11% V	15 5%	10 5%	4 4%	11 9%	28 7%	20 5%							

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
People on middling incomes

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
People on low incomes

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														

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Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
Pensioners

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
Young people

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
Regions in Northern England

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
Regions in South England

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

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Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?
Big businesses

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave			
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C			
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338			
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388			
A very good thing	249 25%	132 27%	117 23%	16 15%	42 22%	46 26%	53 28%	92 27%	68 29%	51 19%	52 23%	43 30%	12 25%	24 27%	170 26%	80 23%	156 27%	93 22%	109 30%	81 29%	29 17%	19 13%	102 30%	147 22%	77 25%	64 32%	33 31%	38 28%	108 28%	109 28%			
A fairly good thing	263 26%	143 29%	120 24%	35 33%	46 24%	37 21%	51 27%	95 28%	52 22%	70 27%	68 30%	35 24%	18 37%	21 23%	166 25%	98 28%	171 30%	92 21%	110 30%	67 24%	44 26%	30 21%	108 32%	155 24%	101 32%	52 26%	27 25%	29 22%	98 26%	112 29%			
It will make no difference	223 22%	104 21%	119 23%	23 21%	42 22%	42 23%	44 23%	72 22%	51 22%	60 23%	48 21%	30 21%	10 21%	24 27%	153 24%	70 20%	105 18%	118 28%	79 22%	54 20%	37 22%	46 32%	60 18%	163 25%	58 19%	46 23%	21 20%	33 25%	86 23%	87 23%			
A fairly bad thing	82 8%	47 10%	35 7%	9 8%	19 10%	9 5%	19 10%	27 8%	30 13%	20 8%	17 8%	12 8%	2 3%	2 2%	49 7%	33 10%	43 8%	39 9%	26 7%	26 10%	16 9%	12 8%	25 7%	58 9%	33 10%	14 7%	9 8%	8 6%	31 8%	32 8%			
A very bad thing	43 4%	27 5%	16 3%	5 5%	7 3%	13 7%	6 3%	13 4%	7 3%	11 4%	7 3%	10 7%	1 2%	7 8%	30 5%	13 4%	27 5%	16 4%	12 3%	13 5%	6 4%	9 6%	13 4%	30 5%	9 3%	8 4%	11 10%	6 5%	19 5%	15 4%			
A very/fairly good thing	512 51%	275 56%	237 47%	51 48%	88 46%	83 46%	105 54%	186 56%	120 52%	122 46%	119 53%	77 54%	30 62%	44 50%	335 52%	177 51%	327 57%	185 43%	219 60%	148 54%	73 42%	49 34%	210 62%	302 46%	178 57%	117 59%	60 57%	66 50%	206 54%	220 57%			
A fairly/very bad thing	125 13%	74 15%	51 10%	13 13%	26 14%	22 12%	25 13%	39 12%	37 16%	31 12%	24 11%	22 16%	3 5%	9 10%	79 12%	46 13%	70 12%	55 13%	38 10%	39 14%	22 13%	21 14%	38 11%	88 13%	42 13%	23 11%	20 18%	15 11%	50 13%	47 12%			
Don't know	139 14%	39 8%	100 20%	19 18%	34 18%	32 18%	19 10%	35 10%	25 11%	51 19%	34 15%	14 10%	6 12%	11 12%	83 13%	56 16%	69 12%	71 16%	28 8%	35 13%	40 23%	28 20%	33 10%	107 16%	35 11%	14 7%	5 5%	18 14%	40 10%	34 9%			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Thinking about the recent economic policies announced by Chancellor of the Exchequer Kwasi Kwarteng last week, to what extent, if at all, do you think it will be a good or bad thing for each of the following, or will it make no difference?

Small business owners

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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Based on her performance to date, would you say Liz Truss has done a good job or bad as Prime Minister, or neither?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

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To what extent, if at all, do you think Kwasi Kwarteng has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region					Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388
Very good job	63 6%	53 11%	9 2%	13 12%	18 10%	26 15%	1 1%	4 1%	2 1%	9 3%	6 3%	39 27%	6 12%	2 2%	54 8%	9 2%	46 8%	17 4%	34 9%	14 5%	6 4%	4 3%	49 14%	13 2%	18 6%	4 2%	17 16%	17 13%	23 6%	28 7%
Fairly good job	92 9%	58 12%	35 7%	17 16%	35 18%	18 10%	11 6%	11 3%	15 6%	27 10%	18 8%	25 17%	3 5%	6 7%	68 10%	25 7%	55 10%	37 9%	36 10%	19 7%	16 9%	21 15%	33 10%	59 9%	37 12%	14 7%	14 13%	18 14%	30 8%	46 12%
Neither good nor bad job	209 21%	99 20%	111 22%	19 18%	47 25%	35 19%	40 21%	69 21%	49 21%	58 22%	49 22%	20 14%	13 27%	21 23%	135 21%	74 21%	106 19%	104 24%	67 18%	44 16%	55 32%	36 25%	54 16%	155 24%	91 29%	31 16%	10 10%	21 16%	62 16%	95 25%
Fairly bad job	148 15%	64 13%	84 16%	14 13%	19 10%	23 13%	37 19%	54 16%	40 17%	42 16%	39 17%	7 5%	8 16%	12 14%	89 14%	59 17%	77 14%	70 16%	59 16%	47 17%	20 12%	18 12%	42 12%	106 16%	56 18%	24 12%	19 18%	13 10%	51 13%	58 15%
Very bad job	387 39%	191 39%	195 38%	26 24%	47 25%	57 32%	91 47%	167 50%	108 46%	96 36%	90 40%	41 29%	16 33%	36 41%	242 37%	144 41%	236 41%	150 35%	148 41%	123 44%	49 28%	47 32%	129 38%	257 39%	94 30%	115 58%	40 38%	54 41%	185 49%	144 37%
Very/fairly good job	155 16%	111 23%	44 9%	30 28%	53 28%	45 25%	13 7%	15 5%	16 7%	35 13%	23 10%	64 45%	8 17%	8 9%	122 19%	33 9%	101 18%	54 13%	69 19%	33 12%	22 13%	25 18%	83 24%	73 11%	55 18%	18 9%	31 29%	35 26%	53 14%	74 19%
Fairly/very bad job	534 53%	255 52%	279 55%	40 38%	66 35%	80 45%	128 66%	221 66%	148 63%	137 52%	129 57%	48 34%	24 49%	49 55%	331 51%	203 58%	313 55%	221 51%	207 57%	170 61%	69 40%	65 45%	171 50%	363 55%	150 48%	139 70%	59 56%	67 51%	236 62%	202 52%
Don't know	101 10%	27 6%	74 15%	17 16%	24 13%	19 11%	12 6%	28 8%	20 9%	33 12%	24 11%	10 7%	3 6%	11 12%	62 10%	39 11%	50 9%	51 12%	20 6%	31 11%	27 16%	18 12%	33 10%	68 10%	18 6%	11 6%	6 5%	9 7%	31 8%	17 4%

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

From what you’ve seen or heard, if anything, about Kwasi Kwarteng since he became Chancellor of the Exchequer do you think he…?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		
	Will change Britain’s economy for the better, worse, or make no difference?	Has changed Britain’s economy for the better, worse, or made no difference?
	A	B
Unweighted Base	1000	1000
Weighted Base	1000	1000
Better	149 15%	129 13%
Worse	578 58%	623 62%
No difference	127 13%	140 14%
Don’t know	146 15% B	108 11%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

From what you’ve seen or heard, if anything, about Kwasi Kwarteng since he became Chancellor of the Exchequer do you think he...?
Will change Britain’s economy for the better, worse, or make no difference?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave					
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C					
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338					
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388					
Better	149	110	39	22	40	44	16	28	21	24	22	57	9	16	116	33	92	57	74	36	21	11	79	70	62	13	30	23	47	75					
	15%	22%	8%	20%	21%	25%	8%	8%	9%	9%	10%	40%	18%	18%	18%	9%	16%	13%	20%	13%	12%	7%	23%	11%	20%	7%	28%	18%	12%	19%					
Worse	578	263	315	43	95	89	129	222	162	153	124	56	32	51	360	218	327	251	207	174	96	84	181	397	157	148	60	82	258	214					
	58%	53%	62%	41%	50%	50%	67%	67%	70%	58%	55%	39%	68%	58%	55%	62%	57%	59%	57%	63%	56%	58%	53%	60%	50%	75%	57%	62%	68%	55%					
No difference	127	66	61	20	29	15	21	41	21	38	37	13	4	13	82	45	76	51	42	32	17	28	45	82	51	18	11	16	32	61					
	13%	13%	12%	19%	16%	9%	11%	12%	9%	14%	16%	9%	9%	14%	13%	13%	13%	12%	12%	12%	10%	19%	13%	12%	16%	9%	10%	12%	8%	16%					
Don't know	146	54	92	21	25	30	27	43	29	48	42	17	2	9	92	55	75	71	41	35	39	23	36	110	44	19	5	11	45	39					
	15%	11%	18%	20%	13%	17%	14%	13%	12%	18%	19%	12%	5%	10%	14%	16%	13%	17%	11%	13%	22%	16%	11%	17%	14%	10%	5%	8%	12%	10%					
			A							L	L									RS			V	Z											

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

From what you’ve seen or heard, if anything, about Kwasi Kwarteng since he became Chancellor of the Exchequer do you think he...?
Has changed Britain's economy for the better, worse, or made no difference?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																

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How confident, if at all are, you that the Labour party...

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		
	... have a good long-term economic plan for Britain?	... can provide Britain with strong and stable leadership ?
	A	B
Unweighted Base	1000	1000
Weighted Base	1000	1000
Very confident	135 14%	153 15%
Fairly confident	241 24%	248 25%
Not very confident	272 27%	276 28%
Not at all confident	244 24%	222 22%
Very/fairly confident	376 38%	401 40%
Not very/at all confident	517 52%	498 50%
Don't know	107 11%	101 10%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

How confident, if at all are, you that the Labour party...
... have a good long-term economic plan for Britain?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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How confident, if at all are, you that the Labour party...
... can provide Britain with strong and stable leadership?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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How confident, if at all are, you that the Conservative party...

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		
	... have a good long-term economic plan for Britain?	... can provide Britain with strong and stable leadership ?
	A	B
Unweighted Base	1000	1000
Weighted Base	1000	1000
Very confident	79 8%	85 8%
Fairly confident	167 17%	166 17%
Not very confident	282 28%	279 28%
Not at all confident	396 40%	388 39%
Very/fairly confident	247 25%	251 25%
Not very/at all confident	677 68%	666 67%
Don't know	76 8%	83 8%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

How confident, if at all are, you that the Conservative party...
... have a good long-term economic plan for Britain?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region							Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

How confident, if at all are, you that the Conservative party...
... can provide Britain with strong and stable leadership?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/ Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338	
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388	
Very confident	85 8%	68 14% B	17 3% C	12 11% F	29 15% FG	26 14% FG	6 3% G	13 4% H	5 2% I	17 7% J	8 4% K	38 27% HIJM	7 14% HJ	9 10% H	69 11% O	15 4% P	55 10% Q	30 7% R	47 13% STU	17 6% S	10 6% T	7 5% U	56 16% W	29 4% X	33 10% Y	6 3% Z	23 22% XY 2A	14 11% Y	31 8% Z	43 11% 2C	
Fairly confident	166 17%	105 21% B	61 12% C	26 25% D	35 18% FG	33 18% FG	28 15% G	44 13% H	32 14% I	45 17% J	31 14% K	33 23% HIJ	9 19% HJ	15 17% I	109 17% J	57 16% K	97 17% L	69 16% M	67 18% S	32 12% T	29 17% U	31 22% V	49 14% W	117 18% X	84 27% Y	20 10% Z	16 15% 2A	23 17% 2B	52 14% 2C	80 21% 2D	
Not very confident	279 28%	115 23% A	163 32% B	35 33% C	46 24% D	37 21% E	49 25% F	112 34% G	67 29% H	82 31% I	73 32% J	24 17% K	13 27% L	19 22% M	168 26% N	111 32% O	156 27% P	123 29% Q	105 29% R	75 27% S	46 27% T	43 30% U	83 24% V	196 30% W	105 33% X	50 25% Y	24 23% Z	30 23% 2A	94 25% 2B	113 29% 2C	
Not at all confident	388 39%	179 36% A	209 41% B	26 24% C	59 31% D	69 39% E	95 49% FG	139 42% CD	111 48% IK	92 35% K	92 41% K	33 23% L	17 36% M	43 48% N	253 39% O	135 39% P	225 39% Q	163 38% R	128 35% S	136 49% RTU	60 35% T	51 35% U	137 40% V	251 38% W	71 23% X	120 60% XZ 2A	41 39% X	59 44% X	182 48% 2C	133 34% 2D	
Very/fairly confident	251 25%	173 35% B	78 15% C	38 36% FG	63 33% FG	59 33% FG	34 18% G	57 17% H	38 16% I	63 24% J	39 18% K	71 50% HIJM	16 33% HJ	24 27% I	178 27% J	72 21% K	152 27% L	98 23% M	113 31% S	49 18% T	39 22% U	39 27% V	105 31% W	146 22% X	116 37% Y	26 13% Z	40 38% 2A	37 28% 2B	84 22% 2C	123 32% 2D	
Not very/at all confident	666 67%	294 60% A	372 73% B	60 57% C	105 55% D	106 59% E	144 75% CDE	251 75% CDE	179 77% IK	174 66% K	165 73% K	57 40% L	30 63% K	62 70% L	421 65% M	246 70% N	381 67% O	285 66% P	233 64% Q	211 76% RT	106 61% S	94 65% T	220 64% U	447 68% V	176 56% W	170 86% XZ 2A	65 61% Y	89 67% 2A	276 72% 2C	246 63% 2D	
Don't know	83 8%	26 5% A	57 11% B	8 7% C	21 11% D	14 8% E	15 8% F	25 8% G	17 7% H	26 10% I	21 9% J	15 10% K	2 4% L	3 3% M	51 8% N	32 9% O	38 7% P	45 11% Q	18 5% R	16 6% S	28 16% T	12 8% U	16 5% V	67 10% W	21 7% X	2 1% Y	1 1% Z	6 5% 2A	22 6% 2C	19 5% 2D	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

			
	A Labour governme nt led by Keir Starmer	A Conservati ve governme nt led by Rishi Sunak	A Conservati ve governme nt led by Boris Johnson
	A	B	C
Unweighted Base	1000	1000	1000
Weighted Base	1000	1000	1000
Better job	409 41% BC	349 35% C	294 29%
Would make no difference	240 24%	386 39% A	350 35% A
Worse job	239 24% B	157 16%	279 28% B
Don't know	112 11% C	107 11% C	76 8%

Overlap formulae used
ColumnProportions (5%): Minimum Base: 0(**) Small Base: 30(*)

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?
A Labour government led by Keir Starmer

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338	
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388	
Better job	409	222	187	47	86	80	82	114	88	101	91	67	24	37	285	124	269	139	146	135	65	50	186	223	62	154	65	66	219	123	
	41%	45%	37%	44%	46%	45%	43%	34%	38%	38%	41%	47%	50%	42%	44%	35%	47%	32%	40%	49%	38%	34%	54%	34%	20%	78%	61%	50%	57%	32%	
		B			G	G									O		Q			TU			W		XZ 2A	X	X		2C		
Would make no difference	240	115	126	26	55	40	41	78	55	52	65	39	9	20	162	79	117	123	90	56	48	41	69	172	80	31	19	33	67	114	
	24%	23%	25%	24%	29%	22%	21%	23%	24%	20%	29%	27%	20%	23%	25%	23%	21%	29%	25%	20%	28%	28%	20%	26%	25%	16%	18%	25%	18%	29%	
																	P						V		Y				2B		
Worse job	239	126	114	24	32	29	46	108	63	71	47	23	12	22	134	105	130	110	100	58	35	33	63	176	146	6	13	26	58	129	
	24%	26%	22%	23%	17%	16%	24%	32%	27%	27%	21%	16%	25%	26%	21%	30%	23%	26%	28%	21%	20%	23%	19%	27%	47%	3%	12%	19%	15%	33%	
								DE	K	K					N								V		YZ 2A	Y	Y		2B		
Don't know	112	30	81	9	15	30	24	33	27	38	22	13	3	8	69	42	54	57	27	28	24	21	23	88	26	8	9	7	37	22	
	11%	6%	16%	9%	8%	17%	12%	10%	12%	15%	10%	9%	6%	9%	11%	12%	9%	13%	7%	10%	14%	15%	7%	13%	8%	4%	9%	6%	10%	6%	
			A			DG														R			V								

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?
A Conservative government led by Rishi Sunak

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338	
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388	
Better job	349	191	158	34	67	61	65	123	78	91	84	58	17	21	228	122	217	133	143	109	41	43	134	216	128	69	52	43	153	150	
	35%	39%	31%	32%	35%	34%	34%	37%	33%	35%	37%	41%	36%	24%	35%	35%	38%	31%	39%	39%	24%	29%	39%	33%	41%	35%	49%	32%	40%	39%	
		B										M							T	T			W			Y 2A					
Would make no difference	386	196	190	34	82	64	68	137	94	89	86	53	20	45	258	128	209	177	149	88	75	59	124	262	117	92	36	57	148	153	
	39%	40%	37%	32%	43%	36%	35%	41%	40%	34%	38%	37%	42%	51%	40%	37%	37%	41%	41%	32%	44%	41%	36%	40%	37%	46%	34%	43%	39%	39%	
												I						S		S											
Worse job	157	76	81	24	25	28	32	48	35	43	38	18	8	15	91	67	84	74	49	48	32	26	53	104	46	26	11	23	44	66	
	16%	15%	16%	23%	13%	16%	17%	14%	15%	17%	17%	13%	16%	17%	14%	19%	15%	17%	13%	17%	18%	18%	16%	16%	15%	13%	11%	18%	11%	17%	
Don't know	107	29	78	13	16	26	28	25	26	39	18	14	3	8	73	34	62	46	23	32	25	17	30	77	23	12	7	9	37	19	
	11%	6%	15%	13%	8%	14%	14%	7%	11%	15%	8%	10%	6%	9%	11%	10%	11%	11%	6%	11%	14%	12%	9%	12%	7%	6%	7%	7%	10%	5%	
			A			G	G			J									R	R								2C			

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?
A Conservative government led by Boris Johnson

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

Ipsos			Gender		Age				Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote				EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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In your opinion, how likely or not is it that Labour leader Keir Starmer will ever be Prime Minister?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																

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As you may know, the last General election was held in December 2019, and the next one needs to be held by January 2025. To what extent, if at all, would you support or oppose a General Election being held this year now Liz Truss is in place as the new Prime Minister?

Fieldwork: 28-29 September 2022
All adults aged 18-75 in Great Britain

		Gender		Age					Region						Employment Status		Social Grade		Tenure				Education		GE 2019 Vote					EU Ref Vote	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-75	North	Midlands	South	Greater London	Wales	Scotland	Working	Not working	ABC1	C2DE	Owned outright	Bought on a mortgage	Rented from a private landlord	Rented from local authority/Housing Association	Graduates	Non-Graduates	Cons	Lab	Lib Dems	Other party (NET)	Remain	Leave	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	2A	2B	2C	
Unweighted Base	1000	450	550	54	215	209	204	318	240	264	208	146	50	92	696	304	691	309	378	322	158	108	548	452	311	218	112	138	456	338	
Weighted Base	1000	493	507	106	190	178	193	333	233	263	225	143	48	88	650	350	571	429	364	277	173	145	341	659	314	199	106	132	381	388	
Strongly support	350 35%	191 39% B	159 31%	36 34%	64 34%	66 37%	74 38%	110 33%	81 35%	85 32%	77 34%	60 42%	19 40%	27 31%	237 36%	113 32%	232 41% Q	118 27%	135 37% U	122 44% TU	47 27%	36 25%	149 44% W	200 30%	67 21%	114 57% X 2A	56 53% X	53 40% X	180 47% 2C	123 32%	
Tend to support	181 18%	89 18%	93 18%	23 21%	35 18%	29 16%	41 21%	54 16%	39 17%	52 20%	33 15%	34 24%	9 18%	15 17%	127 19%	55 16%	103 18%	79 18%	66 18%	35 13%	34 20%	39 27% S	66 19%	116 18%	70 22%	30 15%	15 14%	34 25% Y	72 19%	66 17%	
Neither support nor oppose	200 20%	82 17%	117 23% A	20 19%	40 21%	33 18%	36 19%	70 21%	51 22%	48 18%	49 22%	28 19%	9 19%	15 17%	130 20%	69 20%	101 18%	99 23%	54 15%	56 20%	46 26% R	31 21%	56 16%	143 22%	59 19%	29 15%	18 17%	25 19%	60 16%	79 20%	
Tend to oppose	99 10%	51 10%	47 9% A	13 12%	21 11%	10 6%	12 6%	42 12% E	19 8%	28 11% K	26 12% K	5 4%	7 15% K	13 14% K	55 8%	43 12%	52 9%	46 11%	49 14% S	15 5%	21 12% S	10 7%	19 6%	79 12% V	49 15% Y	9 5%	9 8%	11 8%	21 5%	56 14% 2B	
Strongly oppose	100 10%	60 12%	41 8%	9 8%	14 7%	21 12%	17 9%	40 12%	25 11%	23 9%	25 11%	11 7%	3 7%	14 16%	62 10%	38 11%	52 9%	49 11%	43 12% T	29 10% T	7 4%	20 14% T	30 9%	70 11%	55 18% YZ 2A	13 7%	5 5%	8 6%	35 9%	48 12%	
Strongly/tend to support	531 53%	279 57%	252 50%	58 55%	99 52%	95 53%	115 60% G	164 49%	120 51%	137 52%	110 49%	94 66% HUM	28 58%	43 48%	363 56%	168 48%	335 59%	196 46%	201 55%	157 57%	81 47%	75 52%	215 63%	316 48%	138 44%	144 72% X	71 67% X	86 65% X	251 66% 2C	189 49%	
Tend to/strongly oppose	199 20%	111 23%	88 17%	22 20%	35 19%	31 17%	29 15%	81 24% F	45 19%	50 19%	51 23% K	16 11%	10 22%	27 31% K	117 18%	82 23%	104 18%	95 22%	92 25% ST	44 16%	28 16%	29 20%	50 15%	149 23% V	104 33% YZ 2A	23 11% X	14 13% X	19 14% X	55 14% 2B	104 4%	
Don't know	70 7%	20 4%	50 10% A	6 5%	15 8%	19 11%	12 6%	18 6%	18 8%	28 10%	15 7%	6 4%	- 1%	3 4%	39 6%	31 9%	31 5%	39 9%	17 5%	19 7%	18 10% R	10 7%	20 6%	50 8%	13 4%	3 2%	3 3%	2 2%	15 4%	16 4%	

Overlap formulae used
ColumnProportions (5%): A/B,C/D/E/F/G,H/I/J/K/L/M,N/O,P/Q,R/S/T/U,V/W,X/Y/Z/2A,2B/2C Minimum Base: 0(**) Small Base: 30(*)