TOPLINE & METHODOLOGY

Conducted by Ipsos using KnowledgePanel®
A survey of the Latino/Hispanic population in the United States (ages 18+)

Interview dates: September 30 – October 8, 2022
Number of interviews: 1,005

Margin of error: +/-3.8 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? (Select up to three)

	October 2022 (N=1005)	June 2022 (N=1018)	March 2022 (N=1005)	December 2021 (N=1064)
Inflation or supply chain breakdowns	37	39	34	22
Crime or gun violence	36	44	27	30
Immigration	26	21	20	20
Climate change	25	18	25	25
Healthcare	20	18	18	21
Political extremism or polarization	17	14	14	14
Taxes	14	12	12	13
Racial injustice and discrimination	13	14	17	15
Abortion or access to abortion	12	10	NA	NA
Education	11	10	11	14
Unemployment	11	9	10	10
Opioid or drug addiction	11	8	6	7
COVID-19/coronavirus	10	14	21	37
Natural disasters	10	9	9	8
Government budget and debt	8	8	9	8
Social inequality / discrimination	7	10	12	16
Domestic terrorism	7	11	8	9
Foreign conflicts / conflicts in other countries	6	7	23	5
Other	2	1	2	2
None of these	2	3	2	2
Skipped	*	1	*	1

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1a. In the previous question, you selected immigration as one of the topics you find the most worrying. In your own words what specifically worries you about immigration right now?

RESPONSES PROVIDED ELSEWHERE

2. How likely, if at all, are you to vote in the 2022 midterm elections this November?
Note: Previous wave wording was "How likely, if at all, are you to vote in the 2022 midterm elections?"

	October 2022	June 2022	March 2022	December 2021
Certain or almost certain	26	22	22	26
Very likely	18	20	18	19
Somewhat likely	11	10	12	9
Not very likely	11	15	13	12
Not applicable/not registered voter	24	22	24	22
Don't know	8	11	11	12
Skipped	1	1	*	1

3. If you do vote in the 2022 midterm congressional elections this November, how would you vote?
Note: Previous wave wording was "If you do vote in the 2022 midterm congressional elections, how would you vote?"

	October 2022	June 2022	March 2022	December 2021
Democratic candidate	33	29	30	31
Republican candidate	18	17	17	15
Independent / other candidate	7	8	6	8
Would not vote	17	19	18	18
Don't know	23	26	28	28
Skipped	1	1	1	1

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4. Do you have a favorable or unfavorable opinion of the following?

Total Favorable Summary

	October 2022	Total June 2022	Total March 2022	Total December 2021
Gavin Newsom **[BASE: Lives in CA]**	55	51	51	59
Ron DeSantis **[BASE: Lives in FL]**	51	49	46	39
Joe Biden	47	44	49	53
Your state governor **[BASE: Does not live in CA, FL, or TX]**	47	46	52	48
Beto O'Rourke **[BASE: Lives in TX]**	44	41	NA	NA
Kamala Harris	42	43	45	48
Marco Rubio **[BASE: Lives in FL]**	42	NA	25	NA
Donald Trump	27	25	26	24
Greg Abbott **[BASE: Lives in TX]**	25	30	27	27
Ted Cruz	22	20	NA	22
Val Demings **[BASE: Lives in FL]**	21	NA	NA	NA

a. Joe Biden

	October 2022	June 2022	March 2022	December 2021
Very favorable	14	15	15	19
Somewhat favorable	21	16	19	20
Lean favorable	13	13	15	13
Lean unfavorable	8	9	8	8
Somewhat unfavorable	8	10	8	6
Very unfavorable	25	24	22	22
Don't know	11	12	12	10
Skipped	2	1	2	2
Favorable (Net)	*47*	*44*	*49*	*53*
Unfavorable (Net)	*40*	*43*	*38*	*35*

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4. Do you have a favorable or unfavorable opinion of the following? *(Continued)*

b. Kamala Harris

	October 2022	**June 2022**	**March 2022**	**December 2021**
Very favorable	12	13	13	16
Somewhat favorable	18	18	20	18
Lean favorable	12	12	12	13
Lean unfavorable	7	7	6	7
Somewhat unfavorable	8	8	6	6
Very unfavorable	24	23	22	20
Don't know	16	17	19	17
Skipped	3	2	2	2
Favorable (Net)	*42*	*43*	*45*	*48*
Unfavorable (Net)	*39*	*39*	*34*	*33*

c. Donald Trump

	October 2022	**June 2022**	**March 2022**	**December 2021**
Very favorable	11	10	11	11
Somewhat favorable	7	9	8	8
Lean favorable	9	6	7	5
Lean unfavorable	6	6	6	6
Somewhat unfavorable	6	7	9	8
Very unfavorable	49	51	47	50
Don't know	10	11	11	10
Skipped	3	1	2	2
Favorable (Net)	*27*	*25*	*26*	*24*
Unfavorable (Net)	*61*	*63*	*62*	*64*

d. Gavin Newsom

Base: Lives in CA	**October 2022 (N=259)**	**June 2022 (N=299)**	**March 2022 (N=267)**	**December 2021 (N=297)**
Very favorable	24	22	15	24
Somewhat favorable	18	19	22	22
Lean favorable	12	10	15	12
Lean unfavorable	5	6	7	2
Somewhat unfavorable	8	6	7	7
Very unfavorable	17	15	15	17
Don't know	12	19	20	14
Skipped	4	3	1	1
Favorable (Net)	*55*	*51*	*51*	*59*
Unfavorable (Net)	*30*	*27*	*28*	*26*

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4. Do you have a favorable or unfavorable opinion of the following? *(Continued)*

e. Ron DeSantis

Base: Lives in FL	October 2022 (N=138)	June 2022 (N=111)	March 2022 (N=133)	December 2021 (N=127)
Very favorable	37	24	21	27
Somewhat favorable	8	10	15	6
Lean favorable	6	15	10	5
Lean unfavorable	5	5	7	7
Somewhat unfavorable	3	10	3	5
Very unfavorable	21	21	27	29
Don't know	15	11	12	15
Skipped	5	5	5	6
Favorable (Net)	*51*	*49*	*46*	*39*
Unfavorable (Net)	*29*	*36*	*37*	*41*

f. Greg Abbott

Base: Lives in TX	October 2022 (N=196)	June 2022 (N=208)	March 2022 (N=202)	December 2021 (N=226)
Very favorable	10	8	14	10
Somewhat favorable	9	16	7	5
Lean favorable	6	5	6	11
Lean unfavorable	4	7	4	4
Somewhat unfavorable	13	8	10	13
Very unfavorable	44	40	39	34
Don't know	14	15	17	22
Skipped	1	*	3	1
Favorable (Net)	*25*	*30*	*27*	*27*
Unfavorable (Net)	*60*	*55*	*53*	*51*

g. Your state governor

Base: Does not live in CA, FI, TX	October 2022 (N= 412)	June 2022 (N=400)	March 2022 (N=403)	December 2021 (N=414)
Very favorable	15	14	15	14
Somewhat favorable	19	21	18	18
Lean favorable	13	11	18	16
Lean unfavorable	8	8	9	9
Somewhat unfavorable	8	12	9	7
Very unfavorable	16	15	11	14
Don't know	20	17	19	20
Skipped	2	3	1	2
Favorable (Net)	*47*	*46*	*52*	*48*
Unfavorable (Net)	*31*	*34*	*29*	*30*

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4. Do you have a favorable or unfavorable opinion of the following? *(Continued)*

h. Ted Cruz

	October 2022	**June 2022**	**December 2021**
Very favorable	6	6	7
Somewhat favorable	9	9	8
Lean favorable	7	6	7
Lean unfavorable	7	7	6
Somewhat unfavorable	7	7	8
Very unfavorable	36	40	35
Don't know	25	24	27
Skipped	3	2	2
Favorable (Net)	*22*	*20*	*22*
Unfavorable (Net)	*50*	*54*	*49*

i. Beto O'Rourke

Base: Lives in TX	**October 2022 (N=196)**	**June 2022 (N=208)**
Very favorable	22	16
Somewhat favorable	12	18
Lean favorable	10	7
Lean unfavorable	4	3
Somewhat unfavorable	4	10
Very unfavorable	22	19
Don't know	25	27
Skipped	1	-
Favorable (net)	*44*	*41*
Unfavorable (net)	*29*	*32*

j. Marco Rubio

Base: Lives in FL	**October 2022 (N=138)**	**March 2022 (N=111)**
Very favorable	28	5
Somewhat favorable	6	10
Lean favorable	9	10
Lean unfavorable	5	6
Somewhat unfavorable	5	8
Very unfavorable	22	22
Don't know	23	37
Skipped	4	2
Favorable (net)	*42*	*25*
Unfavorable (net)	*31*	*36*

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4. Do you have a favorable or unfavorable opinion of the following? *(Continued)*

k. Val Demings

Base: Lives in FL	October 2022 (N=138)
Very favorable	5
Somewhat favorable	9
Lean favorable	6
Lean unfavorable	2
Somewhat unfavorable	6
Very unfavorable	17
Don't know	47
Skipped	6
Favorable (net)	*21*
Unfavorable (net)	*26*

5. Do the following statements better describe the Republican party or Democratic party?

a. Represents people like you

	October 2022	June 2022	March 2022	December 2021
Republican party	18	15	17	14
Democratic party	35	33	32	38
Both equally	8	10	10	8
Neither	23	25	23	24
Don't know	15	16	18	15
Skipped	1	1	1	1

b. Cares about Latino and Hispanic Americans

	October 2022	June 2022	March 2022	December 2021
Republican party	11	10	8	9
Democratic party	33	35	33	34
Both equally	11	11	12	11
Neither	28	25	24	25
Don't know	15	18	21	18
Skipped	2	2	2	2

c. Takes Latino and Hispanic Americans for granted

	October 2022	June 2022	March 2022	December 2021
Republican party	25	25	25	26
Democratic party	19	18	13	16
Both equally	22	24	25	25
Neither	13	12	12	12
Don't know	18	19	24	20
Skipped	2	2	1	2

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5. Do the following statements better describe the Republican party or Democratic party? *(Continued)*

d. Is good for the U.S. economy

	October 2022	June 2022	March 2022	December 2021
Republican party	25	25	24	21
Democratic party	19	18	19	23
Both equally	14	16	15	17
Neither	21	22	18	20
Don't know	19	17	23	17
Skipped	3	2	2	2

e. Is good on crime and public safety

	October 2022	June 2022	March 2022	December 2021
Republican party	22	19	18	19
Democratic party	20	18	16	19
Both equally	15	15	20	20
Neither	26	27	22	23
Don't know	16	18	23	17
Skipped	2	2	1	2

f. Is good on abortion issues

	October 2022	June 2022
Republican party	16	13
Democratic party	35	31
Both equally	7	10
Neither	22	22
Don't know	19	22
Skipped	2	2

g. Is good on climate and energy issues

	October 2022
Republican party	10
Democratic party	38
Both equally	8
Neither	24
Don't know	18
Skipped	2

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5. Do the following statements better describe the Republican party or Democratic party?
(Continued)

h. Is good on immigration

	October 2022
Republican party	19
Democratic party	27
Both equally	6
Neither	30
Don't know	15
Skipped	2

i. Is the party of the working class

	October 2022
Republican party	17
Democratic party	30
Both equally	9
Neither	25
Don't know	18
Skipped	2

j. Shares my values

	October 2022
Republican party	18
Democratic party	30
Both equally	9
Neither	24
Don't know	17
Skipped	3

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 7 – least important.
Note: Previous wave wording was "What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important."
Mean Summary

	Mean October 2022	Mean June 2022	Mean March 2022	Mean December 2021
Getting prices and the supply chain under control	2.7	2	2.4	2.9
Dealing with crime and public safety	3.2	NA	NA	NA
Creating jobs and employment	3.6	3.1	3.2	3.1
Reforming the immigration system	4	3.8	3.7	3.8
Dealing with climate change	4.5	4	4.1	4.1
Getting COVID-19 and the pandemic under control	4.8	3.6	3.2	2.4
Ensuring voting rights and election reform	5	4.4	4.4	4.5

a. Getting prices and the supply chain under control

	October 2022	June 2022	March 2022	December 2021
1	33	49	35	20
2	19	19	21	23
3	14	11	16	19
4	9	7	11	13
5	8	5	7	10
6	7	3	5	7
7	4	NA	NA	NA
Skipped	7	7	5	7
Mean	2.7	2.0	2.4	2.9

b. Creating jobs and employment

	October 2022	June 2022	March 2022	December 2021
1	9	12	14	13
2	18	25	21	21
3	21	23	21	23
4	18	16	20	18
5	12	11	12	12
6	8	6	7	6
7	6	NA	NA	NA
Skipped	8	8	5	8
Mean	3.6	3.1	3.2	3.1

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important. (*Continued)*

c. Getting COVID-19 and the pandemic under control

	October 2022	June 2022	March 2022	December 2021
1	7	12	19	40
2	8	16	20	17
3	10	15	17	14
4	10	20	13	9
5	16	18	14	8
6	19	13	11	5
7	21	NA	NA	NA
Skipped	9	8	6	6
Mean	4.8	3.6	3.2	2.4

d. Dealing with climate change

	October 2022	June 2022	March 2022	December 2021
1	10	8	10	8
2	11	11	10	12
3	10	16	13	13
4	11	17	16	14
5	12	17	21	20
6	17	23	24	25
7	20	NA	NA	NA
Skipped	9	8	6	8
Mean	4.5	4.0	4.1	4.1

e. Reforming the immigration system

	October 2022	June 2022	March 2022	December 2021
1	11	8	11	8
2	12	15	13	14
3	13	17	16	14
4	18	16	20	23
5	16	18	20	19
6	14	18	14	15
7	9	NA	NA	NA
Skipped	7	7	5	7
Mean	4.0	3.8	3.7	3.8

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6. What should be the government's priority to deal with next? Rank order from 1 – most important to 6 – least important. (*Continued)*

f. Ensuring voting rights and election reform

	October 2022	June 2022	March 2022	December 2021
1	7	6	7	7
2	6	8	10	7
3	7	10	12	10
4	11	17	13	14
5	17	22	20	22
6	19	29	32	32
7	24	NA	NA	NA
Skipped	9	8	6	8
Mean	5.0	4.4	4.3	4.5

g. Dealing with crime and public safety

	October 2022
1	18
2	20
3	18
4	14
5	11
6	6
7	5
Skipped	8
Mean	3.2

33. How much, if at all, would you say that each of the following share your views on most issues?

A lot/Somewhat Summary Table

	October 2022
The Democratic Party	49
Joe Biden	48
The Supreme Court	42
Religious leaders in your area	41
Congress	39
The Republican Party	35
Donald Trump	28

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33. How much, if at all, would you say that each of the following share your views on most issues? *(Continued)*

   a. Congress

	October 2022
A lot	4
Somewhat	35
Not very much	36
Not at all	21
Skipped	5
A lot/ Somewhat (Net)	*39*
Not very much/Not at all (Net)	*57*

   b. The Supreme Court

	October 2022
A lot	7
Somewhat	35
Not very much	32
Not at all	22
Skipped	4
A lot/ Somewhat (Net)	*42*
Not very much/Not at all (Net)	*54*

   c. The Republican Party

	October 2022
A lot	9
Somewhat	26
Not very much	26
Not at all	35
Skipped	4
A lot/ Somewhat (Net)	*35*
Not very much/Not at all (Net)	*61*

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33. How much, if at all, would you say that each of the following share your views on most issues? *(Continued)*

d.   The Democratic Party

	October 2022
A lot	12
Somewhat	37
Not very much	24
Not at all	23
Skipped	4
A lot/ Somewhat (Net)	*49*
Not very much/Not at all (Net)	*47*

e.   Donald Trump

	October 2022
A lot	10
Somewhat	18
Not very much	14
Not at all	54
Skipped	5
A lot/ Somewhat (Net)	*28*
Not very much/Not at all (Net)	*68*

f.   Joe Biden

	October 2022
A lot	13
Somewhat	34
Not very much	21
Not at all	28
Skipped	4
A lot/ Somewhat (Net)	*48*
Not very much/Not at all (Net)	*48*

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33. How much, if at all, would you say that each of the following share your views on most issues? *(Continued)*

g. Religious leaders in your area

	October 2022
A lot	9
Somewhat	32
Not very much	26
Not at all	29
Skipped	4
A lot/ Somewhat (Net)	*41*
Not very much/Not at all (Net)	*55*

23. In general, do you think it is a good or a bad time to be a Latino or Hispanic person in America?

	October 2022	June 2022
A good time	65	67
A bad time	31	29
Skipped	4	3

34. Compared to before the pandemic, is your overall personal financial situation now better, worse, or about the same?

	October 2022
Better	14
About the same	50
Worse	31
Don't know	4
Skipped	1

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28. Do you support or oppose the following?

Total Support Summary

	Total October 2022	Total June 2022
Expanded background checks on 18 to 21 year olds who want to buy a gun	81	NA
'Red-flag laws' that allow police to take guns from people that courts determine are dangerous	75	82
Expanding the law that prevents people convicted of domestic abuse from owning a gun to include dating partners, not just spouses and former spouses	75	NA
President Biden forgiving up to $20,000 in federal student loan debt per person, for people with an individual income of up to $125,000 a year or $250,000 for households	64	NA
The Inflation Reduction Act, a bill recently signed into law by President Biden which includes corporate tax hikes, climate change measures, and changes to the Affordable Care Act	62	NA
Leaders of some states busing or flying migrants to other states or Washington D.C.	38	NA
The Supreme Court overturning Roe v. Wade, meaning the U.S. Constitution does not guarantee a right to abortion	35	NA
Making all abortions illegal at any time under any circumstance	25	26
Making birth control and contraception illegal	NA	12
Requiring background checks before someone can purchase a gun	NA	93
Title 42 law which authorizes the U.S. government to turn undocumented migrants away at the border to reduce the spread of COVID-19	NA	51

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28. Do you support or oppose the following? *(Continued)*

a. Making all abortions illegal at any time under any circumstance

	October 2022	June 2022
Strongly support	11	11
Somewhat support	14	15
Somewhat oppose	24	25
Strongly oppose	46	46
Skipped	5	4
Support (Net)	*25*	*26*
Oppose (Net)	*71*	*71*

b. 'Red-flag laws' that allow police to take guns from people that courts determine are dangerous

	October 2022	June 2022
Strongly support	50	59
Somewhat support	25	23
Somewhat oppose	12	10
Strongly oppose	8	5
Skipped	4	3
Support (Net)	*75*	*82*
Oppose (Net)	*20*	*15*

c. Expanded background checks on 18 to 21 year olds who want to buy a gun

	October 2022
Strongly support	66
Somewhat support	15
Somewhat oppose	7
Strongly oppose	9
Skipped	3
Support (Net)	*81*
Oppose (Net)	*16*

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28. Do you support or oppose the following? *(Continued)*

d. Expanding the law that prevents people convicted of domestic abuse from owning a gun to include dating partners, not just pouses and former spouses

	October 2022
Strongly support	52
Somewhat support	23
Somewhat oppose	12
Strongly oppose	8
Skipped	4
Support (Net)	*75*
Oppose (Net)	*21*

e. President Biden forgiving up to $20,000 in federal student loan debt per person, for people with an individual income of up to $125,000 a year or $250,000 for households

	October 2022
Strongly support	34
Somewhat support	30
Somewhat oppose	14
Strongly oppose	18
Skipped	4
Support (Net)	*64*
Oppose (Net)	*32*

f.The Inflation Reduction Act, a bill recently signed into law by President Biden which includes corporate tax hikes, climate change measures, and changes to the Affordable Care Act

	October 2022
Strongly support	28
Somewhat support	35
Somewhat oppose	16
Strongly oppose	16
Skipped	6
Support (Net)	*62*
Oppose (Net)	*32*

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28. Do you support or oppose the following? *(Continued)*

g. The Supreme Court overturning Roe v. Wade, meaning the U.S. Constitution does not guarantee a right to abortion

	October 2022
Strongly support	16
Somewhat support	19
Somewhat oppose	23
Strongly oppose	37
Skipped	6
Support (Net)	*35*
Oppose (Net)	*59*

h. Leaders of some states busing or flying migrants to other states or Washington D.C.

	October 2022
Strongly support	15
Somewhat support	22
Somewhat oppose	20
Strongly oppose	37
Skipped	5
Support (Net)	*38*
Oppose (Net)	*57*

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29. Do you agree or disagree with the following statements?

Total Agree Summary

	Total October 2022	Total June 2022	Total December 2021
Government has an important role to play in making sure everyone has equal access to opportunity	67	NA	NA
People in power are not taking crimes and violence against Latino and Hispanic people seriously enough	57	53	NA
If Congress can't pass immigration reform, President Biden and his administration must use its executive authority to protect undocumented immigrants, like Dreamers, farmworkers, and essential workers	57	NA	NA
Latino or Hispanic people do not have the same opportunities as white people in the U.S.	54	55	61
Abortion should be legal	48	50	40
Abortion is a complicated issue without a 'black or white' answer	47	48	NA
States that have had migrants transported to them have an obligation to take in and provide for them (i.e., housing, education, etc.)	38	NA	NA
If racial and ethnic minorities in the U.S. don't do well in life, they have no one to blame but themselves	34	NA	NA
America is not a racist country	22	20	22

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29. Do you agree or disagree with the following statements? *(Continued)*

a. Latino or Hispanic people do not have the same opportunities as white people in the U.S.

	October 2022	June 2022	December 2021
Strongly agree	27	27	29
Somewhat agree	28	29	32
Neither agree nor disagree	21	18	16
Somewhat disagree	10	11	11
Strongly disagree	12	13	10
Skipped	3	3	2
Agree (Net)	*54*	*55*	*61*
Disagree (Net)	*22*	*24*	*21*

b. America is not a racist country

	October 2022	June 2022	December 2021
Strongly agree	11	10	11
Somewhat agree	11	11	11
Neither agree nor disagree	23	21	20
Somewhat disagree	23	24	29
Strongly disagree	29	33	28
Skipped	2	2	2
Agree (Net)	*22*	*20*	*22*
Disagree (Net)	*53*	*57*	*57*

c. Abortion should be legal

	October 2022	June 2022	December 2021
Strongly agree	31	31	26
Somewhat agree	17	19	14
Neither agree nor disagree	21	21	22
Somewhat disagree	11	11	12
Strongly disagree	19	16	24
Skipped	2	3	2
Agree (Net)	*48*	*50*	*40*
Disagree (Net)	*29*	*26*	*36*

GAME CHANGERS

TOPLINE & METHODOLOGY

29. Do you agree or disagree with the following statements? *(Continued)*

d. Abortion is a complicated issue without a 'black or white' answer

	October 2022	June 2022
Strongly agree	27	24
Somewhat agree	20	23
Neither agree nor disagree	25	25
Somewhat disagree	10	9
Strongly disagree	15	15
Skipped	3	3
Agree (Net)	*47*	*48*
Disagree (Net)	*25*	*25*

e. People in power are not taking crimes and violence against Latino and Hispanic people seriously enough

	October 2022	June 2022
Strongly agree	27	26
Somewhat agree	30	27
Neither agree nor disagree	31	31
Somewhat disagree	5	8
Strongly disagree	6	5
Skipped	3	3
Agree (Net)	*57*	*53*
Disagree (Net)	*10*	*13*

f. Government has an important role to play in making sure everyone has equal access to opportunity

	October 2022
Strongly agree	40
Somewhat agree	27
Neither agree nor disagree	20
Somewhat disagree	6
Strongly disagree	5
Skipped	2
Agree (Net)	*67*
Disagree (Net)	*11*

GAME CHANGERS

29. Do you agree or disagree with the following statements? *(Continued)*

g. If racial and ethnic minorities in the U.S. don't do well in life, they have no one to blame but themselves

	October 2022
Strongly agree	15
Somewhat agree	18
Neither agree nor disagree	29
Somewhat disagree	17
Strongly disagree	19
Skipped	2
Agree (net)	*34*
Disagree (net)	*35*

h. If Congress can't pass immigration reform, President Biden and his administration must use its executive authority to protect undocumented immigrants, like Dreamers, farmworkers, and essential workers

	October 2022
Strongly agree	34
Somewhat agree	23
Neither agree nor disagree	23
Somewhat disagree	6
Strongly disagree	11
Skipped	3
Agree (net)	*57*
Disagree (net)	*18*

i. States that have had migrants transported to them have an obligation to take in and provide for them (i.e., housing, education, etc.)

	October 2022
Strongly agree	16
Somewhat agree	23
Neither agree nor disagree	32
Somewhat disagree	13
Strongly disagree	15
Skipped	3
Agree (net)	*38*
Disagree (net)	*27*

TOPLINE & METHODOLOGY

35. Which of the following statements comes closest to your view, even if neither is exactly right?

	October 2022
It's time for a change within the Democratic Party, and President Biden should not run for re-election in 2024	69
President Biden should be the Democratic nominee for president in 2024 and deserves re-election	26
Skipped	5

36. Which of the following statements comes closest to your view, even if neither is exactly right?

	October 2022
President Trump should be the Republican nominee for president in 2024 and deserves re-election	21
It's time for a change within the Republican Party, and President Trump should not run for re-election in 2024	73
Skipped	6

C1. Which of these is your main source of news?

	October 2022	June 2022	March 2022	December 2021
Social media	15	11	16	11
ABC / CBS / NBC News	13	13	13	14
Digital or online news	11	12	11	9
Univision	8	10	8	8
Telemundo	7	7	8	8
Public television or radio	7	9	8	7
Youtube	7	8	6	6
FOX News	6	5	7	5
CNN	5	5	4	6
MSNBC	2	2	2	2
New York Times, Washington Post, or Wall Street Journal	2	2	2	2
Your local newspaper	2	2	1	2
Other	4	3	4	6
None of these	10	9	9	12
Skipped	1	1	1	1

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GAME CHANGERS

TOPLINE & METHODOLOGY

C2. If you voted in the 2020 presidential election, who did you vote for?

	October 2022	June 2022	March 2022	December 2021
Did not vote	47	49	49	45
Joe Biden	26	28	27	27
Donald Trump	16	16	16	16
Someone else	8	5	6	8
Skipped	4	2	3	3

C5. If you voted in the 2016 presidential election, who did you vote for?

	October 2022
Did not vote	53
Donald Trump	15
Hillary Clinton	23
Someone else	8
Skipped	2

GAME CHANGERS

TOPLINE & METHODOLOGY

About the Study

The Axios/Ipsos with Telemundo U.S. Latino Survey Q3, 2022 was conducted September 30th – October 8th, 2022 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,005 Latino/Hispanic adults age 18 or older in the United States.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs an addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, education, language proficiency, Latino/Hispanic origin, household income, Census region, metropolitan status, and 2020 vote choice. Demographic benchmarks, among Latino/Hispanic adults age 18+, came from the 2021 Current Population Survey (CPS) with language proficiency from the 2019 American Community Survey (ACS). Benchmarks for 2020 Vote choice among the US Latino/Hispanic population came from Census pot-election survey and Pew 2021 validate voter survey. The weighting variables and categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Education (Less than High School grad, High School grad, Some College/Tech/Associate's degree, Bachelor's degree or higher)
- Language Proficiency (English proficient, Bilingual, Spanish proficient)
- Latino/Hispanic origin (Mexican, Puerto Rican, Cuban, Central American, Other)
- Household Income (Under $50,000, $50,000-$99,999, $100,000+)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- 2020 Vote choice (Trump, Biden, Other/Did not vote)

The margin of sampling error is plus or minus 3.8 percentage points at the 95% confidence level, for results based on the entire sample of Latino/Hispanic adults. The margin of sampling error takes into account the design effect, which was 1.49. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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