

Q. Ipsos Ireland Ominipoll asked 1,000 adults aged 15+ to recall an advertisement they have seen or heard recently anywhere. Below is a chart of the most recalled brands.

POSITION	SHIFT	LAST MONTH	BRAND
1	↑	2	 VODAFONE
2	↑	3	 LIDL
3	↑	7	 MCDONALDS
	↑	9	 SKY (ANY)
5	↑	6	 ALDI
6	↓	4	 GUINNESS
7	↑	11	 BANK OF IRELAND
8	↑	16	 THREE/3
9	↓	8	 TESCO
10	↑	16	 NIKE
11	↑	12	 DUNNES STORES
	-	NEW	 VIRGIN MEDIA
13	↓	1	 NATIONAL LOTTERY
14	↓	5	 COKE/DIET COKE
	-	NEW	 JUST EAT
16	-	NEW	 123.IE
17	↓	13	 AMAZON
	-	NEW	 HARVEY NORMAN
	-	NEW	 SAMSUNG
	↓	9	 SUPERVALU

Ipsos Ireland Ominipoll is a telephone omnibus survey which interviews a fresh, nationally representative sample of 1,000 adults aged 15+ every two weeks.