

How concerned are you about the following: - That inflation will make everyday things less affordable for you

[illegible]

How concerned are you about the following: - That you will get in over your head with holiday spending

[illegible]

How concerned are you about the following: - That you might not have enough money to feed your family

[illegible]

How concerned are you about the following: - That you might not have enough money to buy holiday gifts for family or loved ones

[illegible]

How concerned are you about the following: - That you might not be able to afford gasoline

[illegible]

How concerned are you about the following: - That interest rates will rise quicker than you can adjust

[illegible]

How concerned are you about the following: - That Canada will face an economic recession within the next year

[illegible]

How concerned are you about the following: - That economic troubles will impact your retirement plans

[illegible]

How concerned are you about the following: - That you may lose your job if the economy does not improve

[illegible]

9. How concerned are you about the following: - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	100	114	350	214	103	258	179	260	248	221	780
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	321	205	224	194	218	783
That inflation will make everyday things less affordable for you	840	107	100	49	338	183	64	271	184	180	156	199	642
	84%	80%	88%	79%	88%	76%	95%	85%	90%	81%	81%	91%	82%
That you will get in over your head with holiday spending		*	*	*	CE		ACE*		IJ*			L	
	332	32	27	25	134	87	27	117	70	68	56	103	229
	33%	24%	24%	40%	35%	36%	41%	36%	34%	30%	29%	47%	29%
That you might not have enough money to feed your family		*	*	AB*			AB*		*			L	
	442	39	53	34	189	93	34	180	86	87	59	131	311
	44%	29%	47%	55%	49%	39%	51%	56%	42%	39%	31%	60%	40%
That you might not have enough money to buy holiday gifts for family or loved ones		*	A*	AE*	A		A*	HIJ	*			L	
	450	45	41	36	193	97	38	166	104	88	66	127	323
	45%	34%	36%	58%	50%	40%	57%	52%	51%	39%	34%	58%	41%
That you might not be able to afford gasoline		*	*	ABE*	A		ABE*	IJ	J*			L	
	478	52	61	40	189	93	42	148	115	109	83	139	339
	48%	39%	54%	65%	49%	39%	62%	46%	56%	49%	43%	64%	43%
That interest rates will rise quicker than you can adjust		*	*	ADE*			AE*		J*			L	
	669	76	74	42	277	148	52	215	142	146	123	172	497
	67%	57%	66%	68%	72%	62%	77%	67%	69%	65%	64%	79%	63%
That Canada will face an economic recession within the next year		*	*	*	A		AE*		*			L	
	836	108	105	52	324	188	59	265	180	186	162	182	654
	83%	80%	93%	83%	84%	79%	88%	83%	88%	83%	83%	84%	83%
That economic troubles will impact your retirement plans		*	AE*	*			*		*				
	674	83	83	40	271	150	46	217	141	152	130	165	509
	67%	62%	74%	65%	70%	63%	69%	68%	69%	68%	67%	76%	65%
That you may lose your job if the economy does not improve		*	*	*			*		*			L	
	326	35	38	24	137	75	17	113	71	65	60	97	229
	33%	26%	34%	39%	36%	31%	25%	35%	35%	29%	31%	45%	29%
		*	*	*			*		*			L	

How concerned are you about the following: - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	100	114	350	214	103	258	179	260	248	221	780
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	321	205	224	194	218	783
That inflation will make everyday things less affordable for you	161	27	14	13	48	56	3	49	21	44	38	19	142
	16%	20%	12%	21%	12%	24%	5%	15%	10%	19%	19%	9%	18%
		F*	*	DF*		DF	*		*	H	H		K
That you will get in over your head with holiday spending	669	102	86	37	251	152	40	204	135	156	138	115	554
	67%	76%	76%	60%	65%	64%	59%	64%	66%	70%	71%	53%	71%
		CF*	CF*	*			*		*				K
That you might not have enough money to feed your family	559	95	60	28	196	146	33	140	119	137	134	86	473
	56%	71%	53%	45%	51%	61%	49%	44%	58%	61%	69%	40%	60%
		BCDF*	*	*		C	*		G*	G	G		K
That you might not have enough money to buy holiday gifts for family or loved ones	551	89	73	26	192	142	29	155	101	136	128	91	460
	55%	66%	64%	42%	50%	60%	43%	48%	49%	61%	66%	42%	59%
		CDF*	CF*	*		CF	*		*	G	GH		K
That you might not be able to afford gasoline	523	82	52	22	196	146	25	173	90	115	111	79	444
	52%	61%	46%	35%	51%	61%	38%	54%	44%	51%	57%	36%	57%
		CF*	*	*	C	CF	*		*		H		K
That interest rates will rise quicker than you can adjust	332	58	39	20	109	91	15	106	63	78	70	45	286
	33%	43%	34%	32%	28%	38%	23%	33%	31%	35%	36%	21%	37%
		DF*	*	*		F	*		*				K
That Canada will face an economic recession within the next year	165	26	8	10	62	51	8	56	25	38	32	36	130
	17%	20%	7%	17%	16%	21%	12%	17%	12%	17%	17%	16%	17%
		B*	*	*		B	*		*				
That economic troubles will impact your retirement plans	327	51	30	22	114	90	21	104	64	72	63	53	274
	33%	38%	26%	35%	30%	37%	31%	32%	31%	32%	33%	24%	35%
		*	*	*			*		*				K
That you may lose your job if the economy does not improve	675	99	75	38	248	164	50	208	134	159	134	120	555
	67%	74%	66%	61%	64%	69%	75%	65%	65%	71%	69%	55%	71%
		*	*	*			*		*				K

Thinking about inflation and the rising cost of household necessities (food, clothing, transportation, and shelter), which of the following is closest to your point of view:

[illegible]