

PERSPECTIVAS SOBRE LA MENOPAUSIA

Edición CCA (Monitor de Opinión Pública - MOP)
Datos Globales provenientes de la encuesta del Global Advisor.

25 October, 2022

GAME CHANGERS



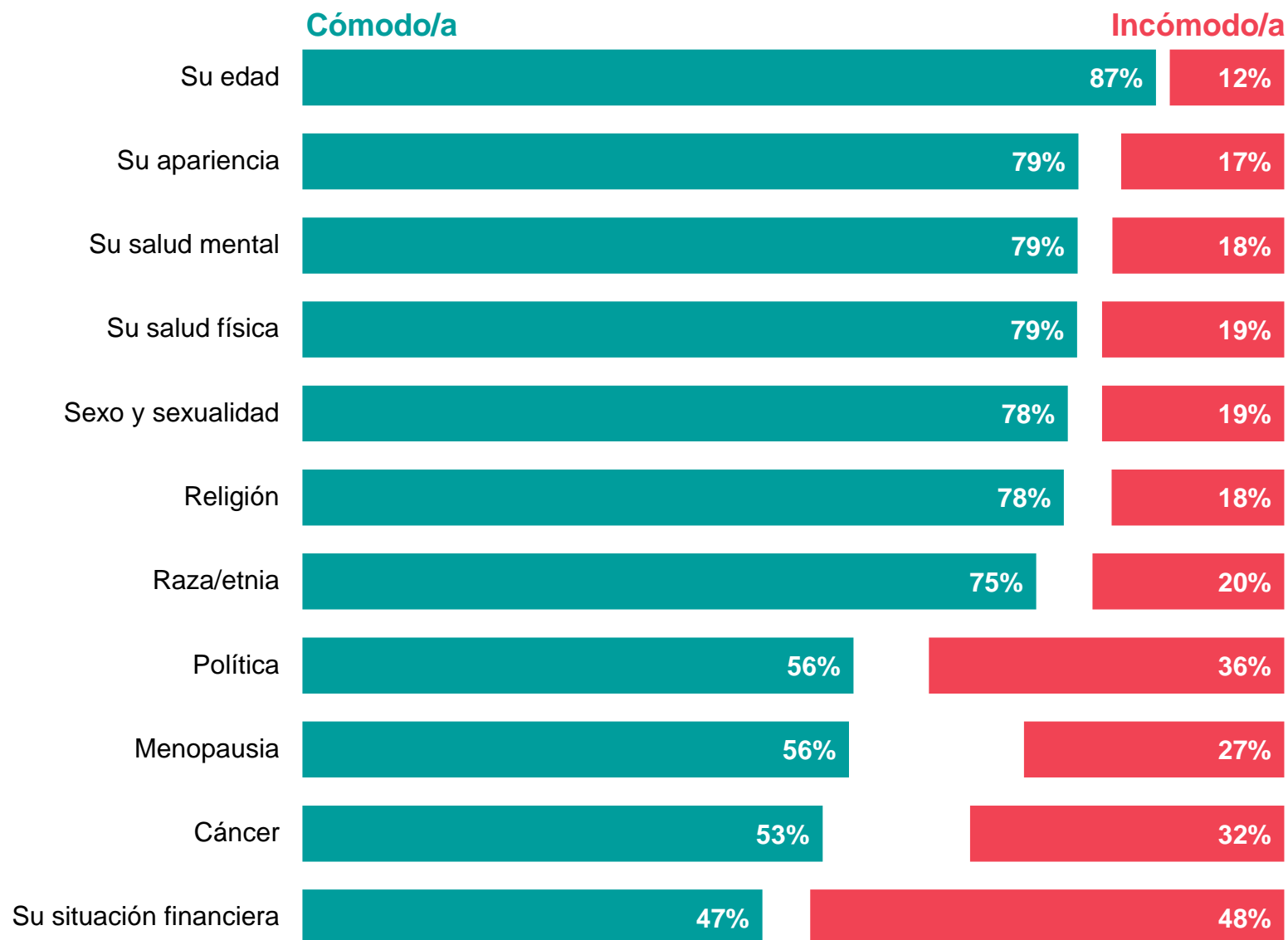
COMODIDAD AL HABLAR CON AMIGOS

1

COMODIDAD AL HABLAR CON AMIGOS

CCA PROMEDIO

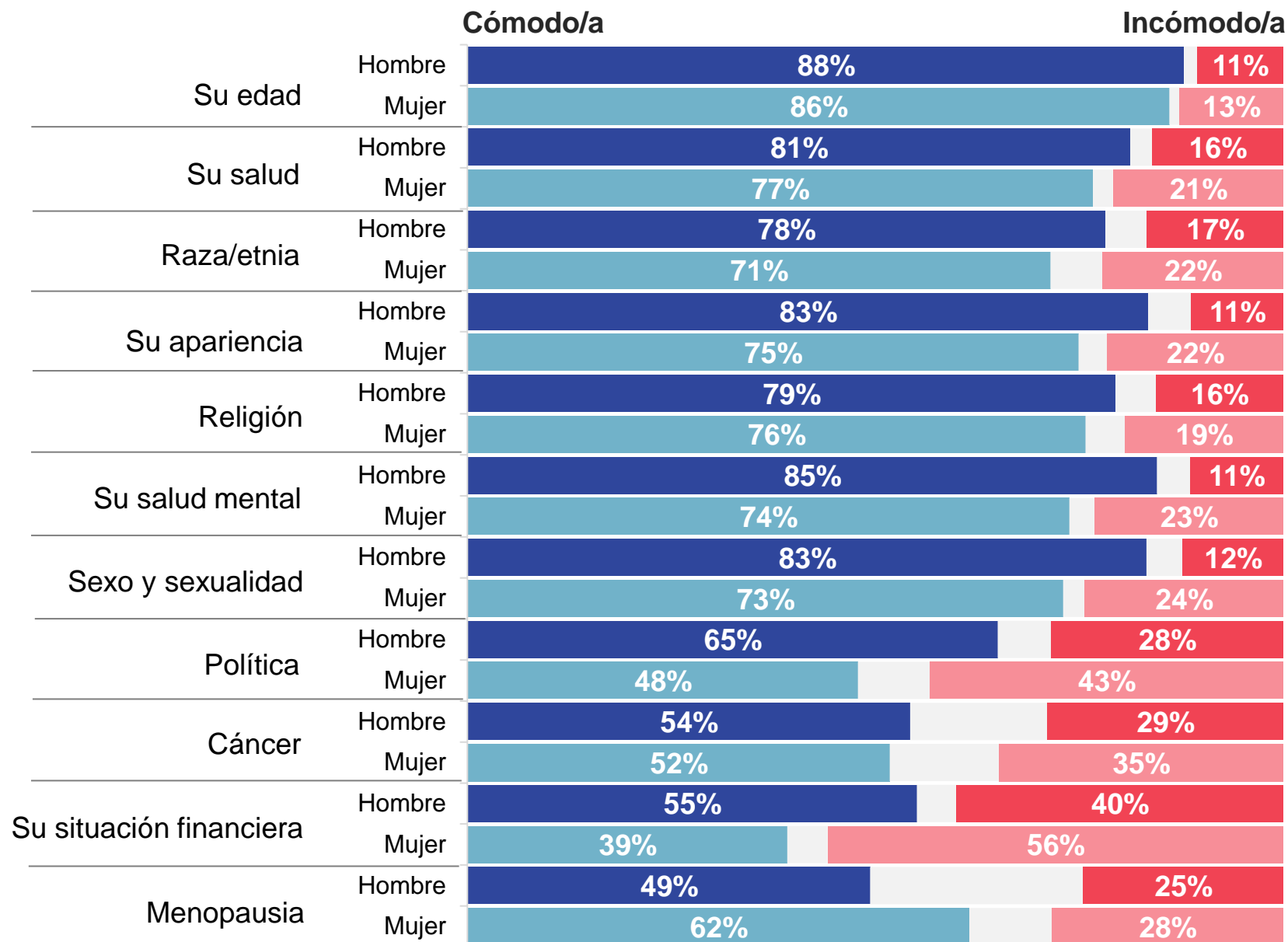
Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?



Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS POR GÉNERO (CCA)



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COMODIDAD AL HABLAR CON AMIGOS

CLASIFICACIÓN PROMEDIO DE PAÍSES CCA

 Más de 2 rangos por debajo del promedio mundial
 Más de 2 rangos más altas que el promedio mundial

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

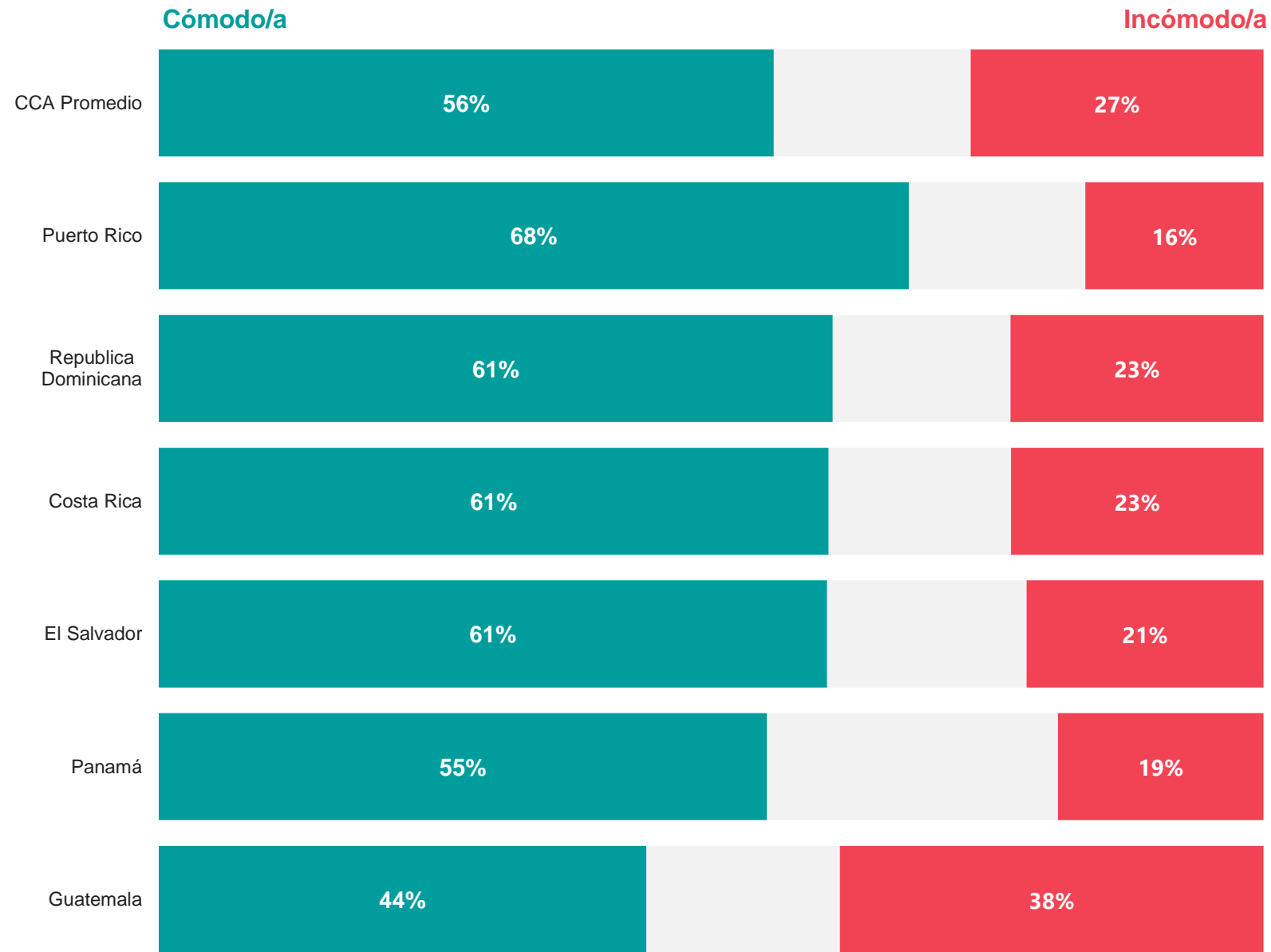
							
	CCA Promedio	Costa Rica	El Salvador	Guatemala	Panamá	Puerto Rico	República Dominicana
Su edad	1	1	1	1	3	1	1
Su apariencia	2	4	4	6	4	2	3
Su salud mental	3	6	3	2	1	4	5
Su salud física	4	2	2	5	2	6	4
Sexo y sexualidad	5	3	6	3	6	5	6
Religión	6	7	5	4	7	8	2
Raza / etnia	7	5	7	7	5	3	7
Política	8	9	8	8	8	10	9
Menopausia	9	8	9	10	9	7	8
Cáncer	10	10	10	11	10	9	10
Su situación financiera	11	11	11	9	11	11	11

Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS SOBRE LA MENOPAUSIA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Menopausia



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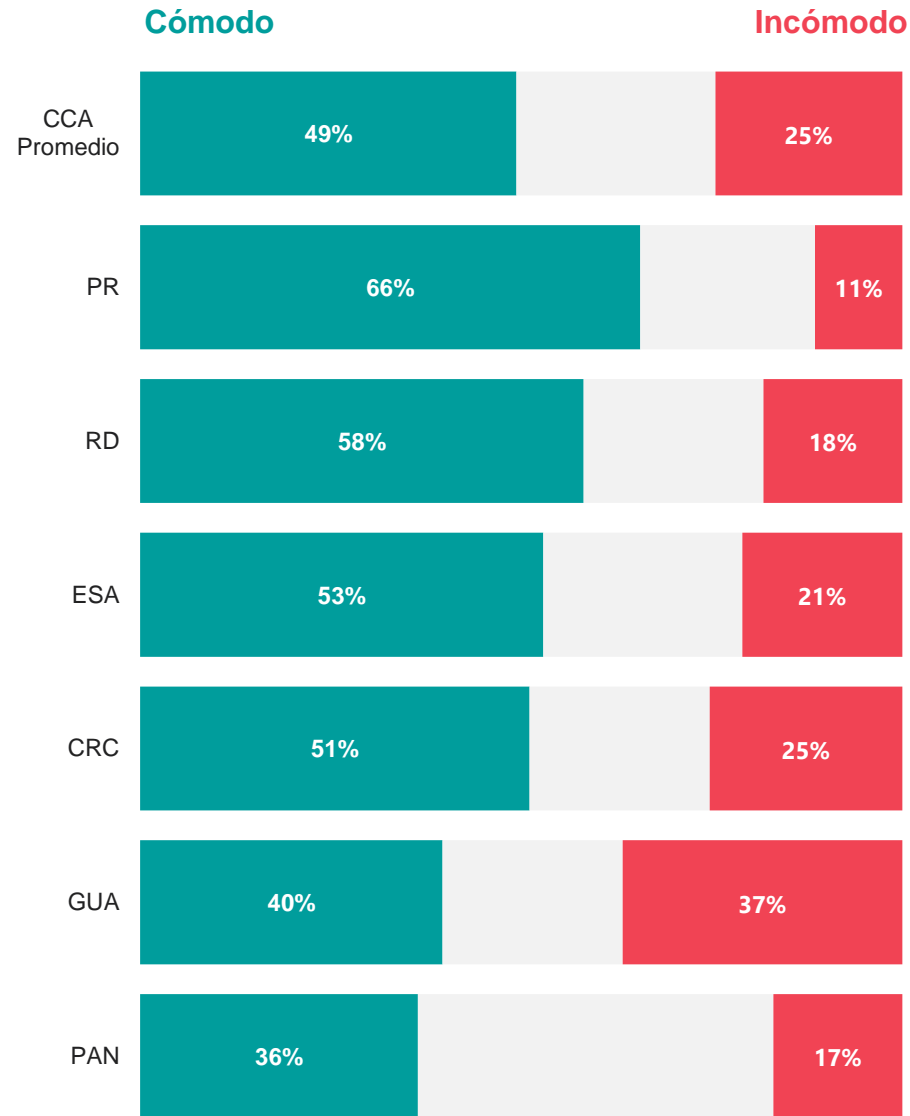
COMODIDAD AL HABLAR CON AMIGOS SOBRE LA MENOPAUSIA

POR GÉNERO

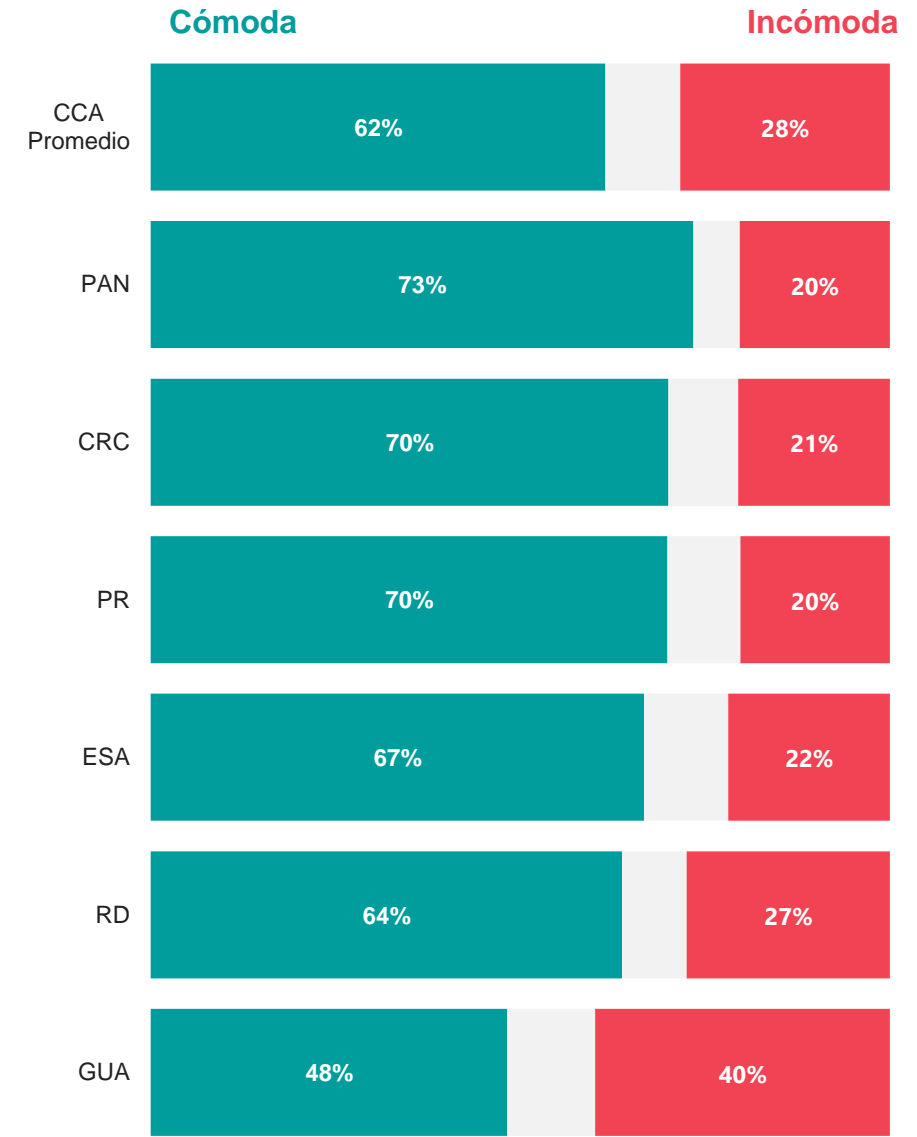
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Menopausia

HOMBRE



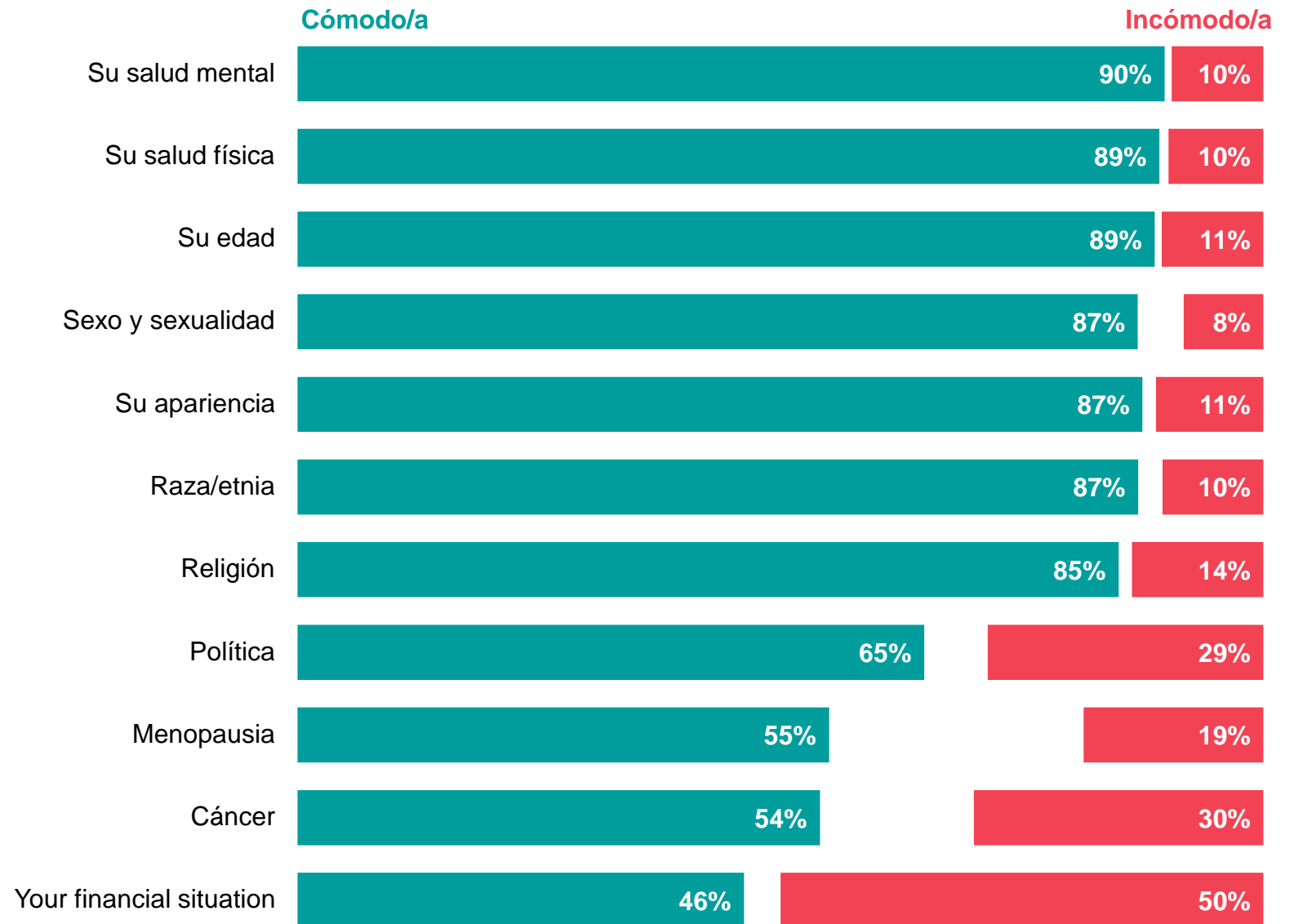
MUJER



Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS PANAMÁ

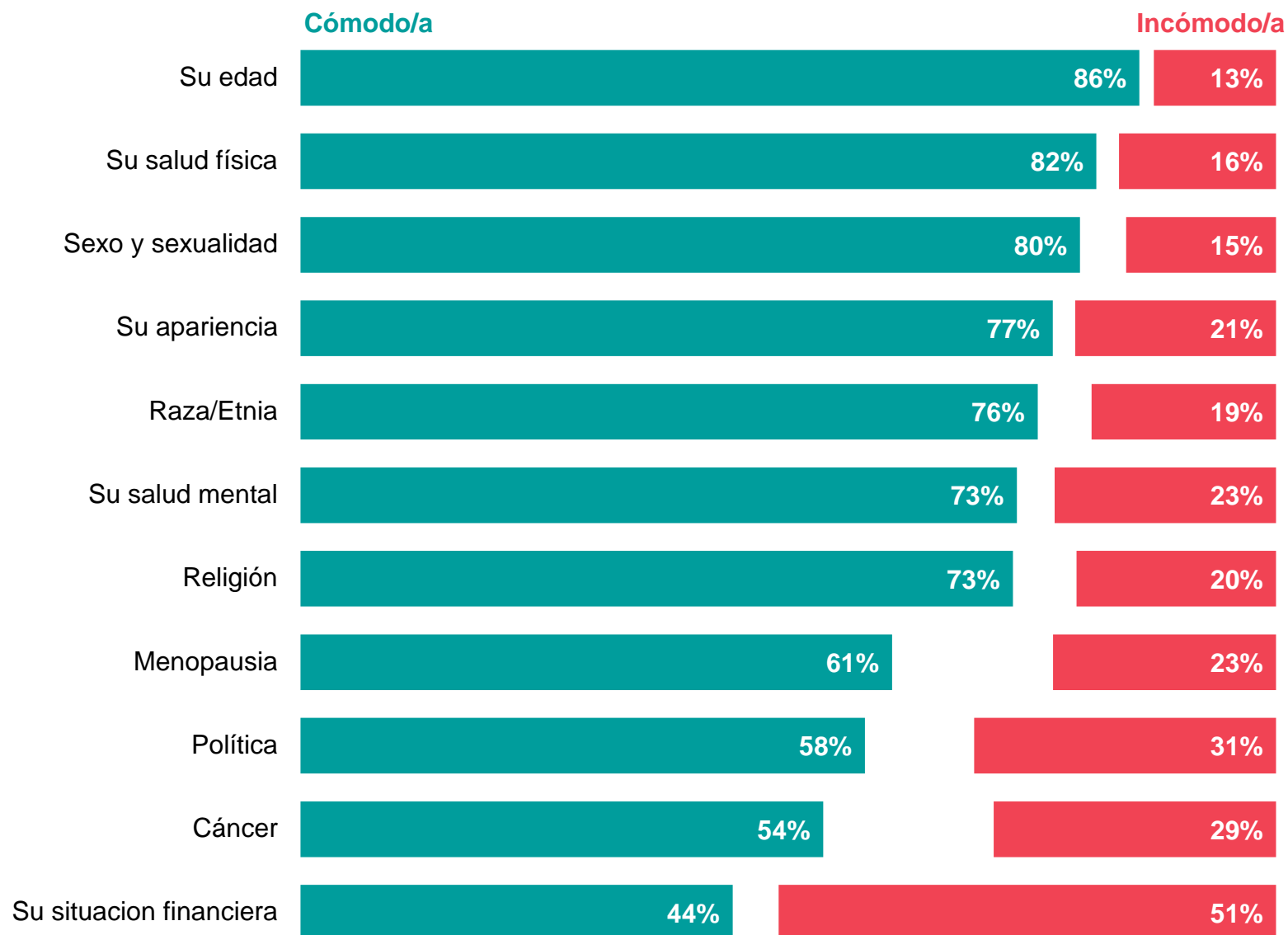
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COMODIDAD AL HABLAR CON AMIGOS COSTA RICA

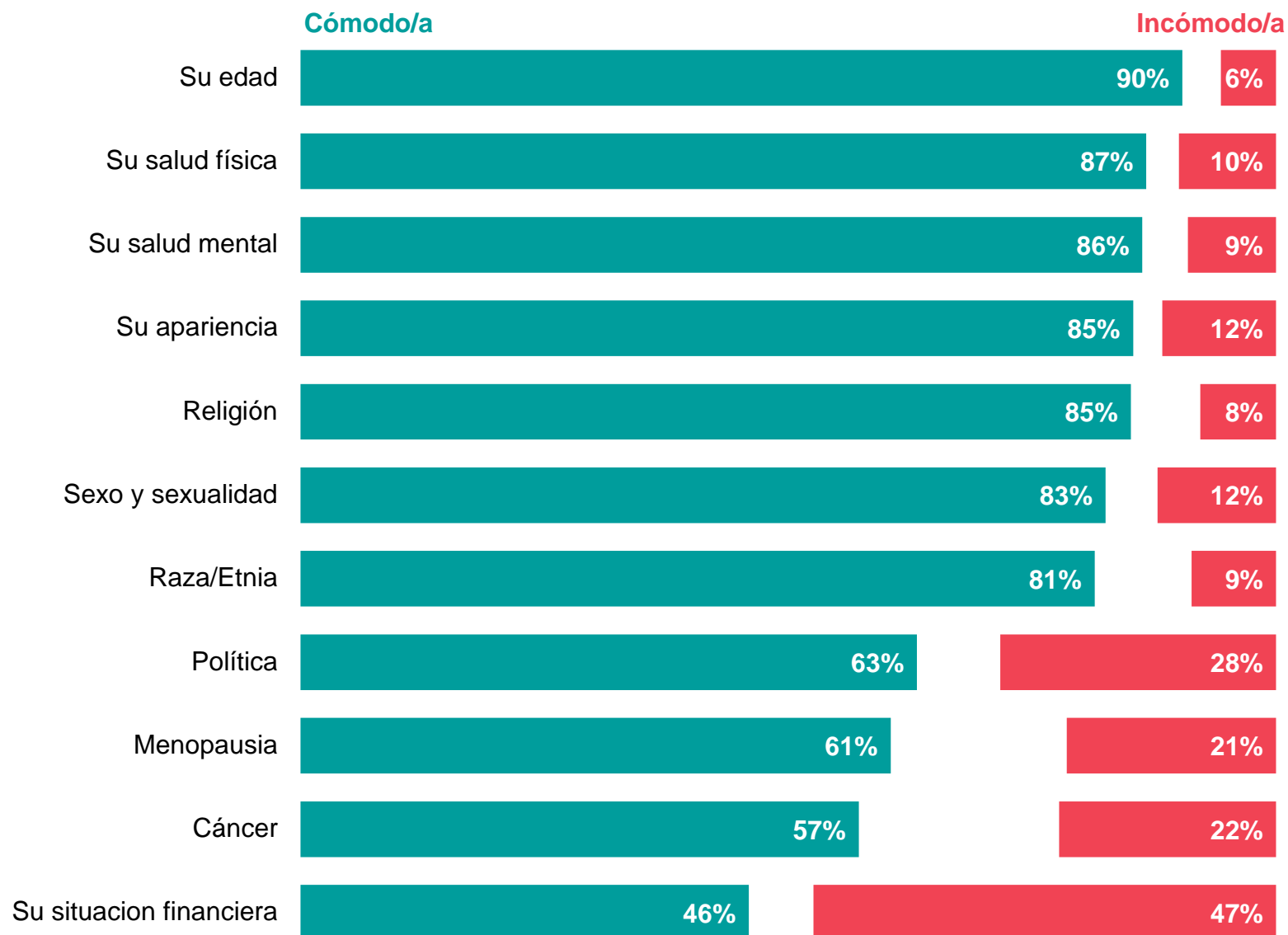
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Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS EL SALVADOR

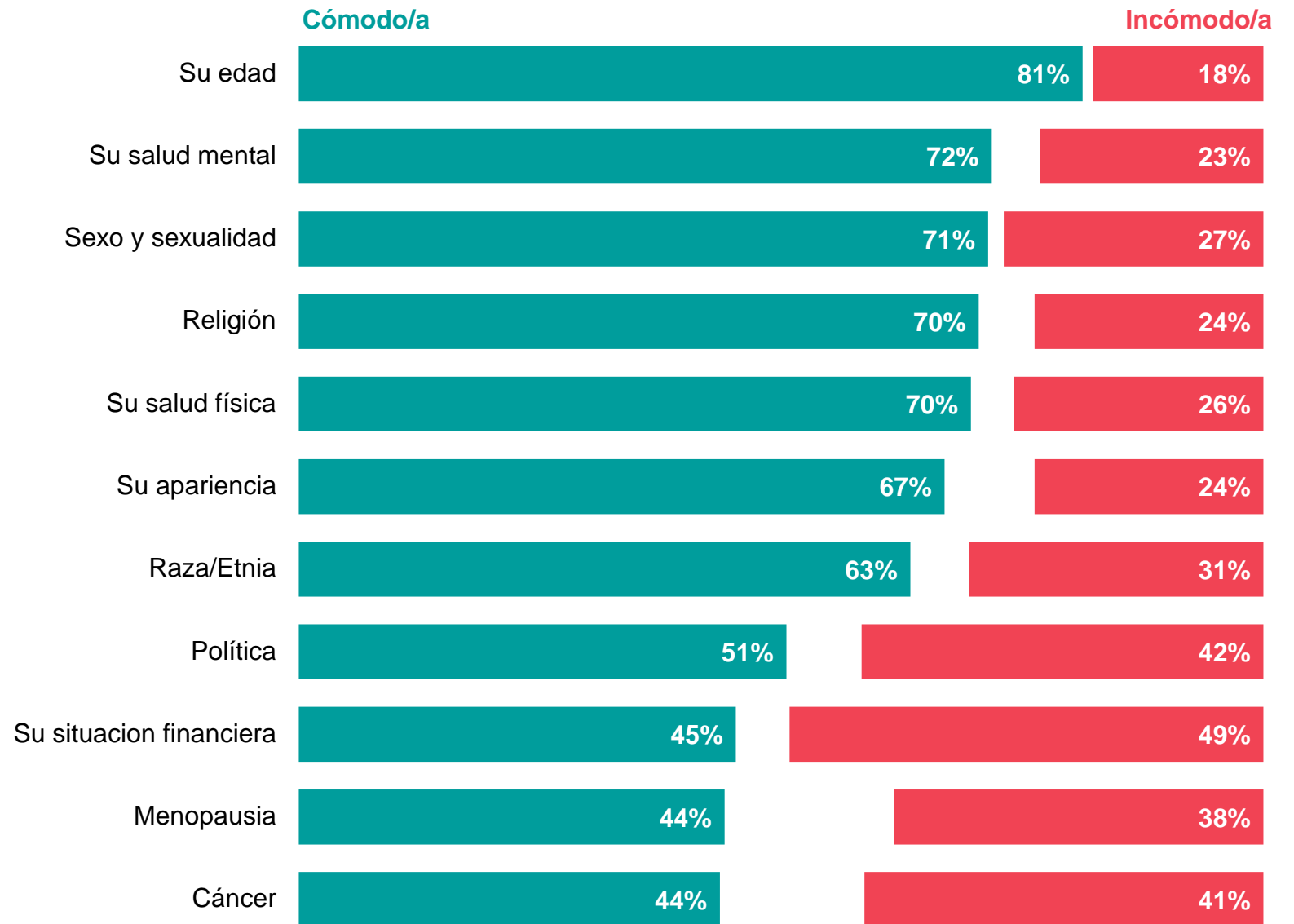
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Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS GUATEMALA

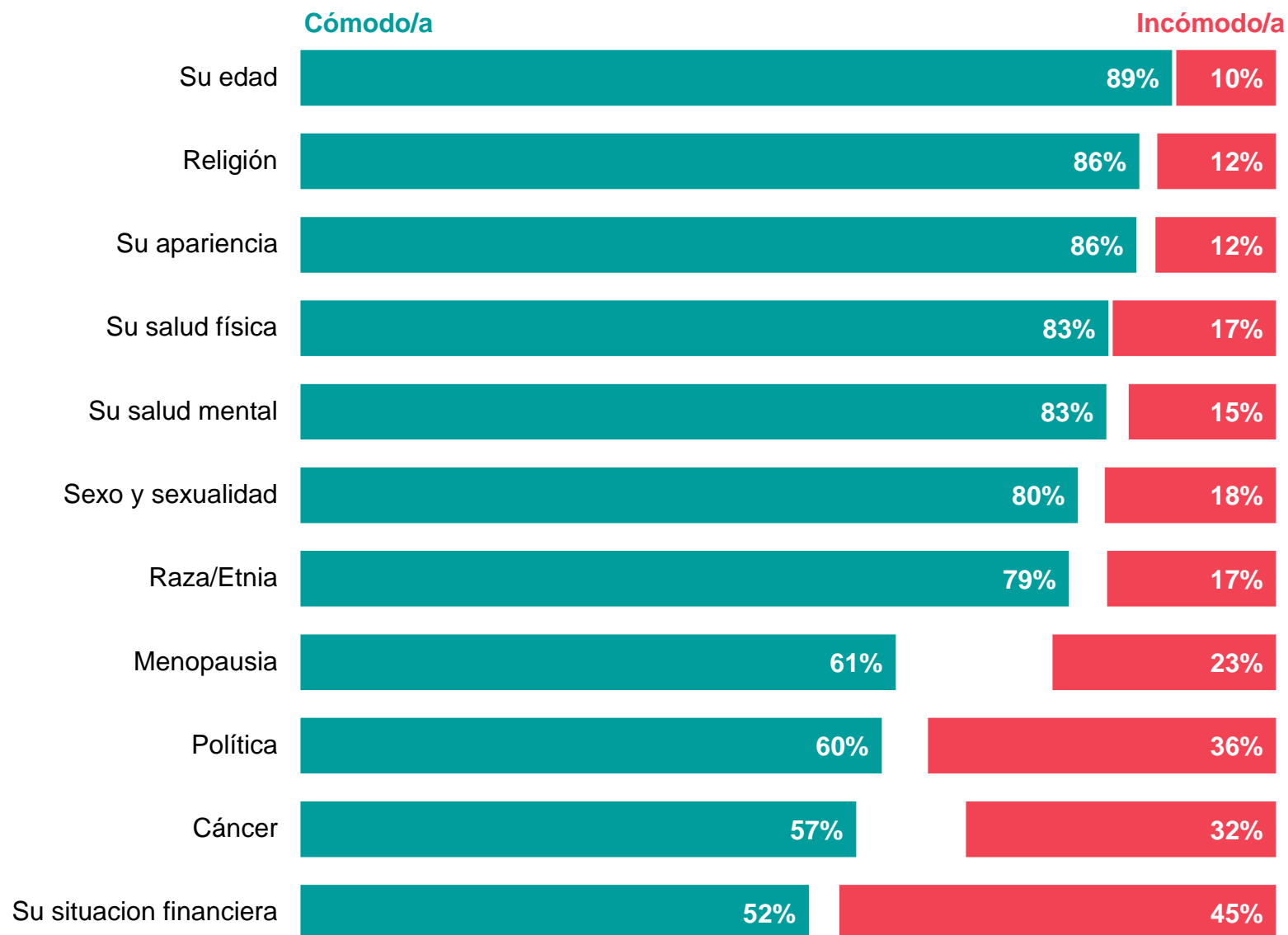
Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?



Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS REPÚBLICA DOMINICANA

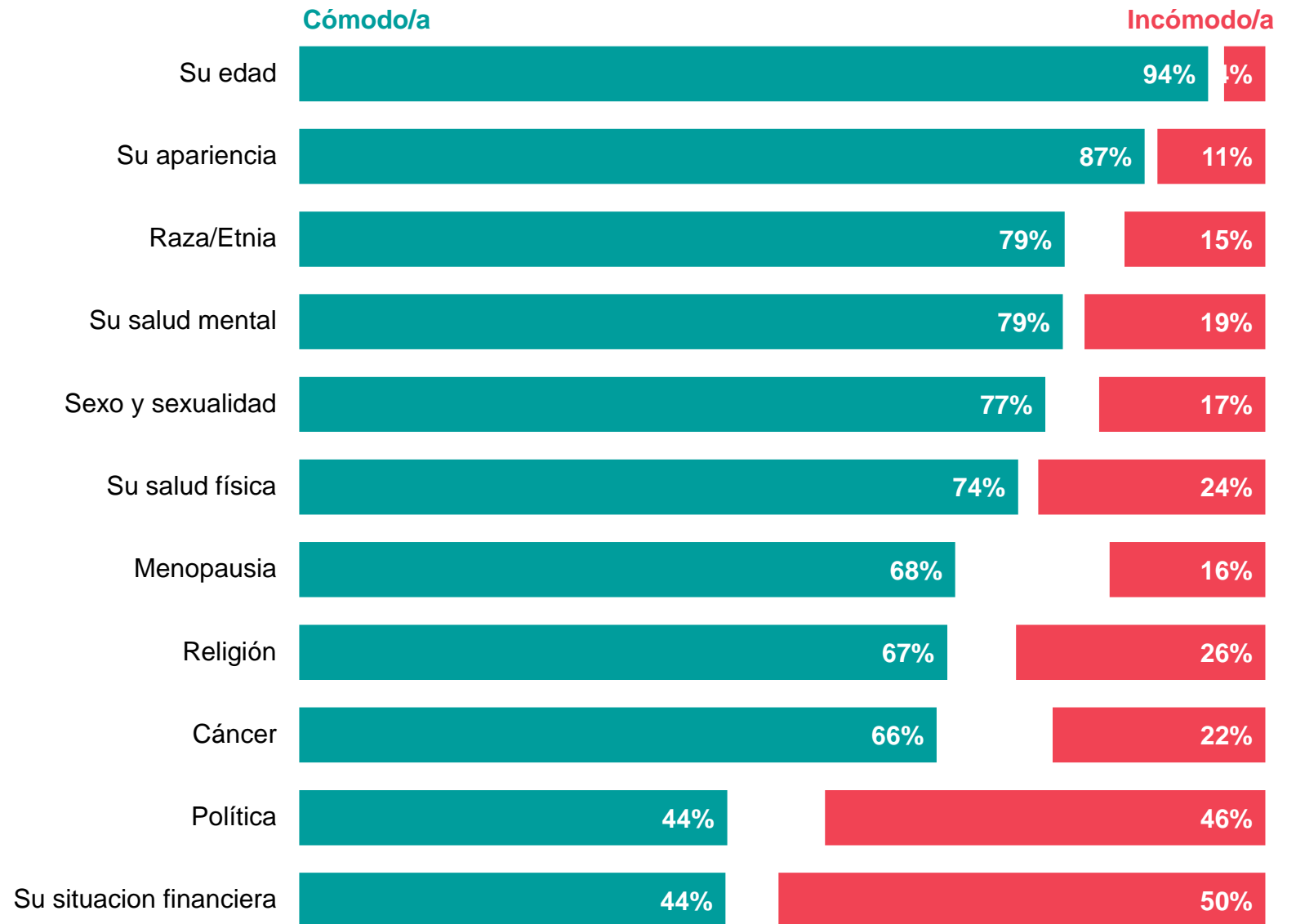
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Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS PUERTO RICO

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?



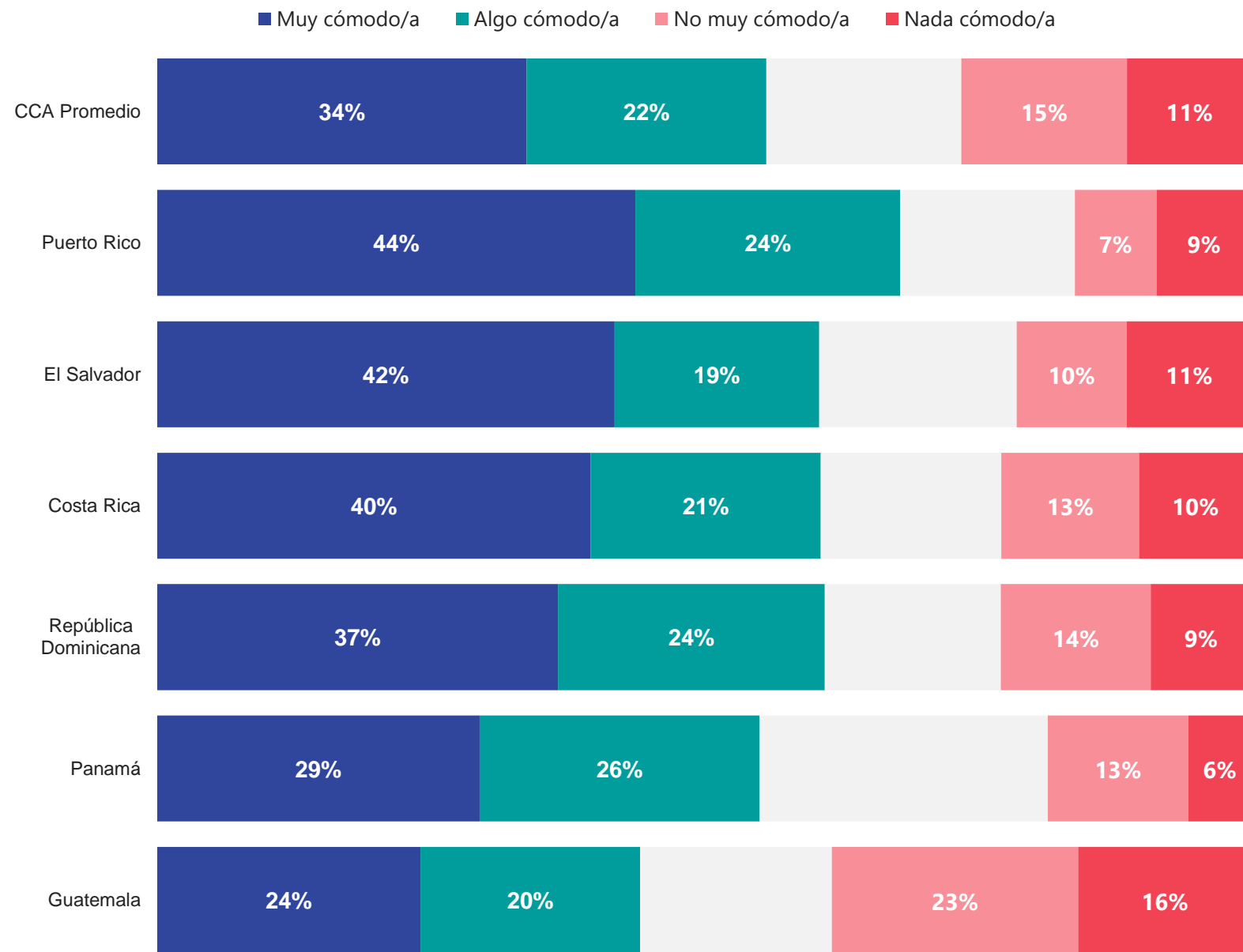
Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS SOBRE LA MENOPAUSIA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Menopausia

Base CCA - Total de entrevistados: 1,259

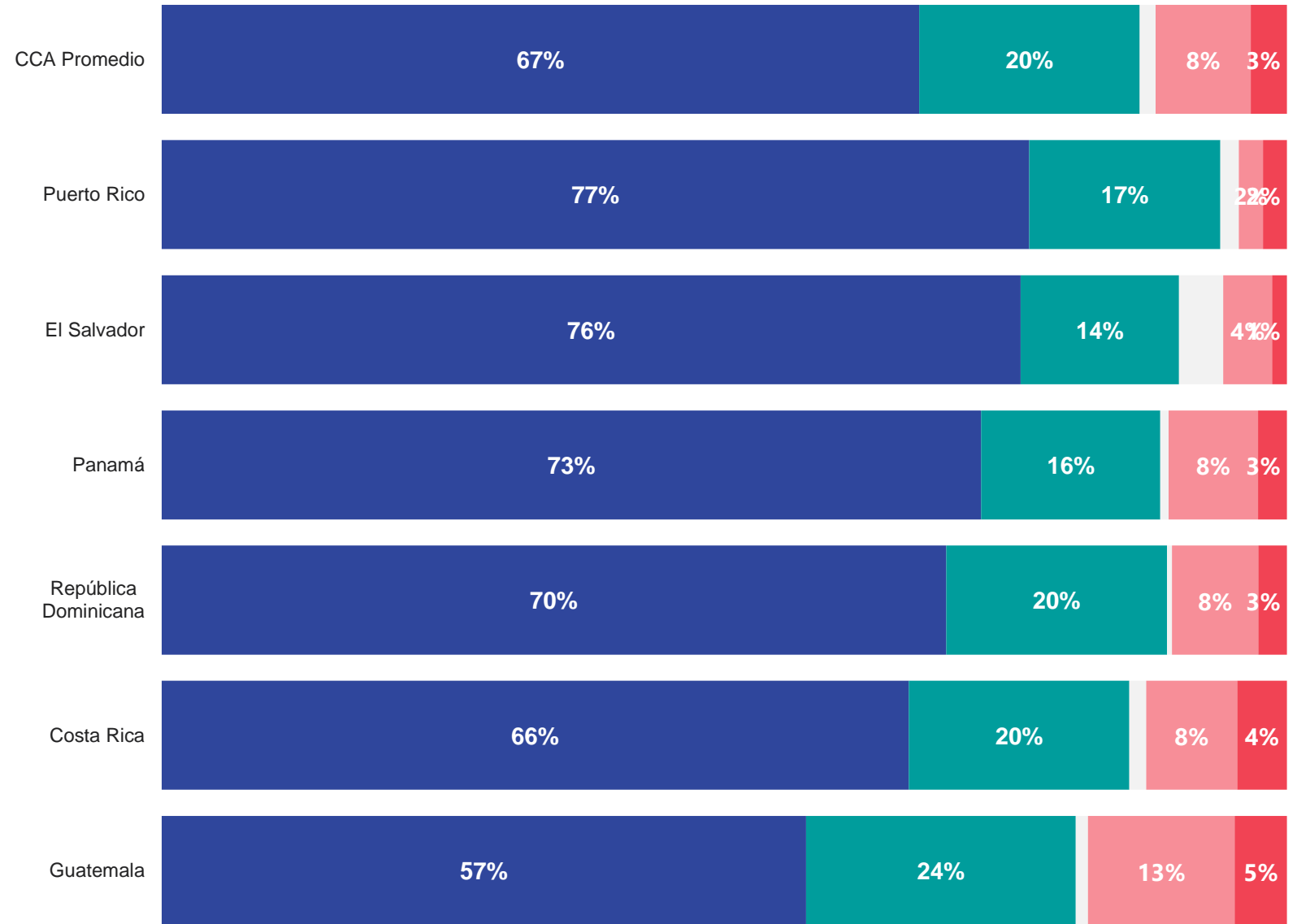


COMODIDAD AL HABLAR CON AMIGOS SOBRE SU EDAD

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Su edad

■ Muy cómodo/a ■ Algo cómodo/a ■ No muy cómodo/a ■ Nada cómodo/a



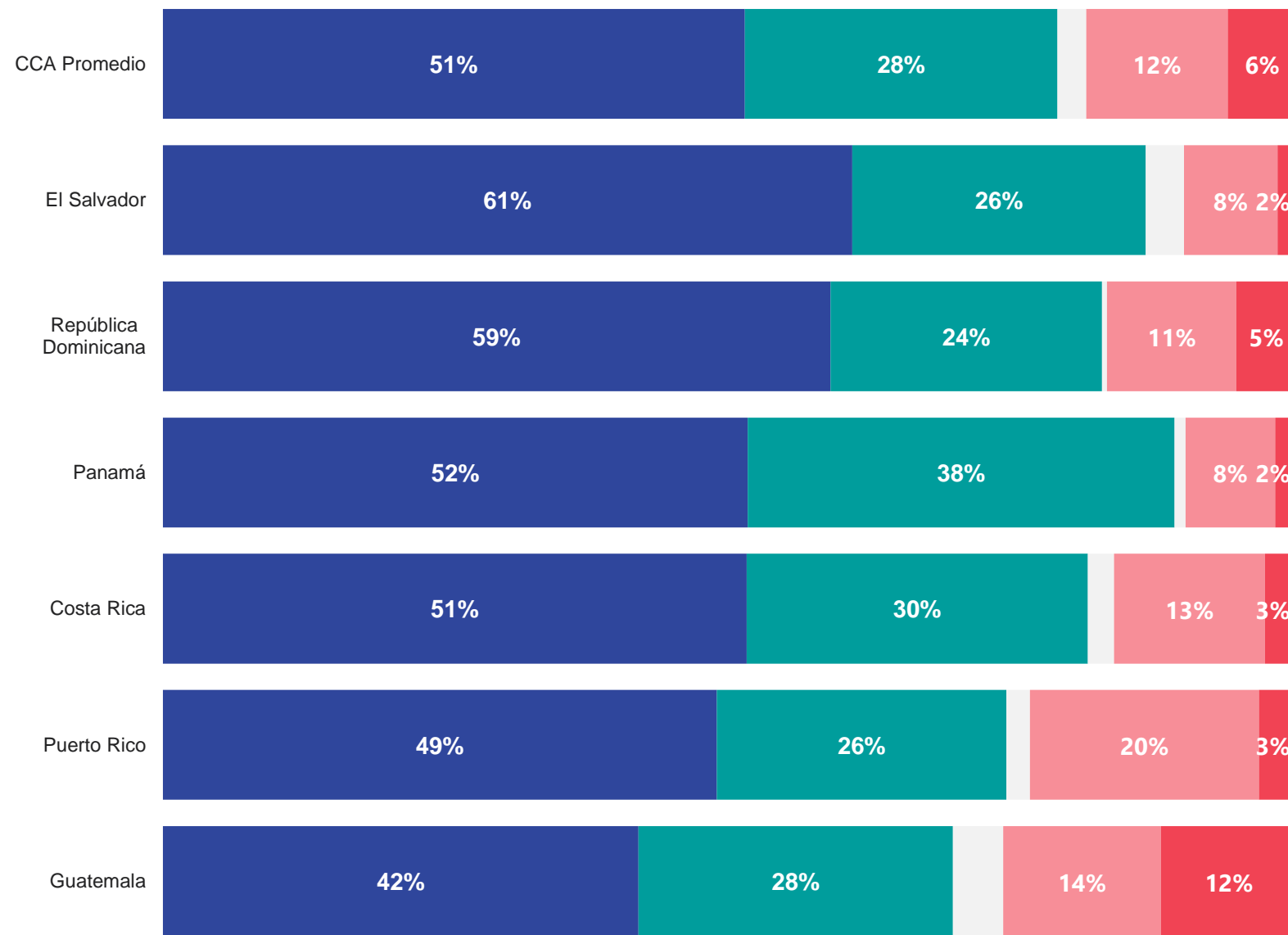
Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS SOBRE SU SALUD FÍSICA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Su salud física

■ Muy cómodo/a ■ Algo cómodo/a ■ No muy cómodo/a ■ Nada cómodo/a



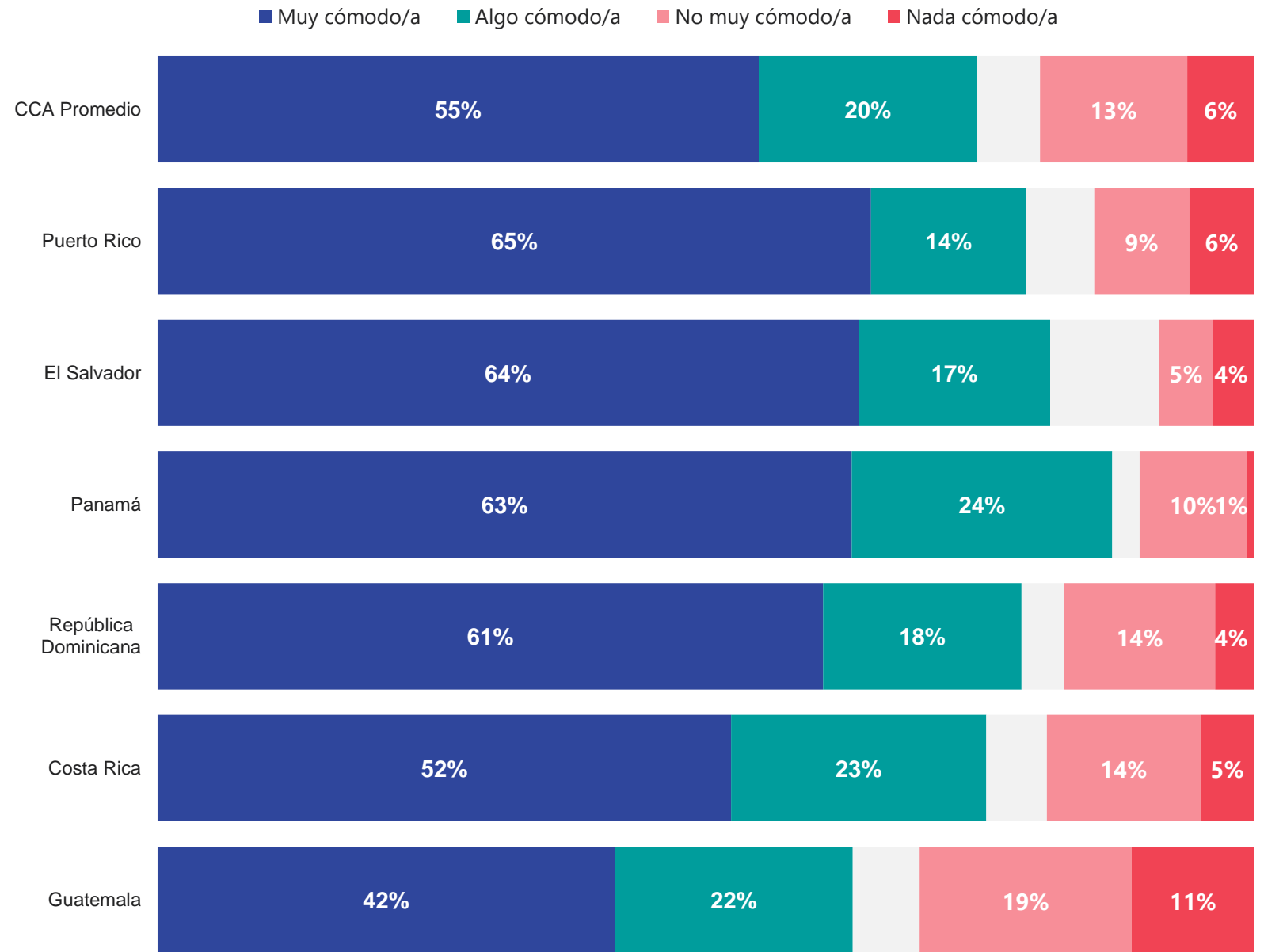
Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS SOBRE RAZA/ETNIA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Raza/etnia

Base CCA - Total de entrevistados: 1,259

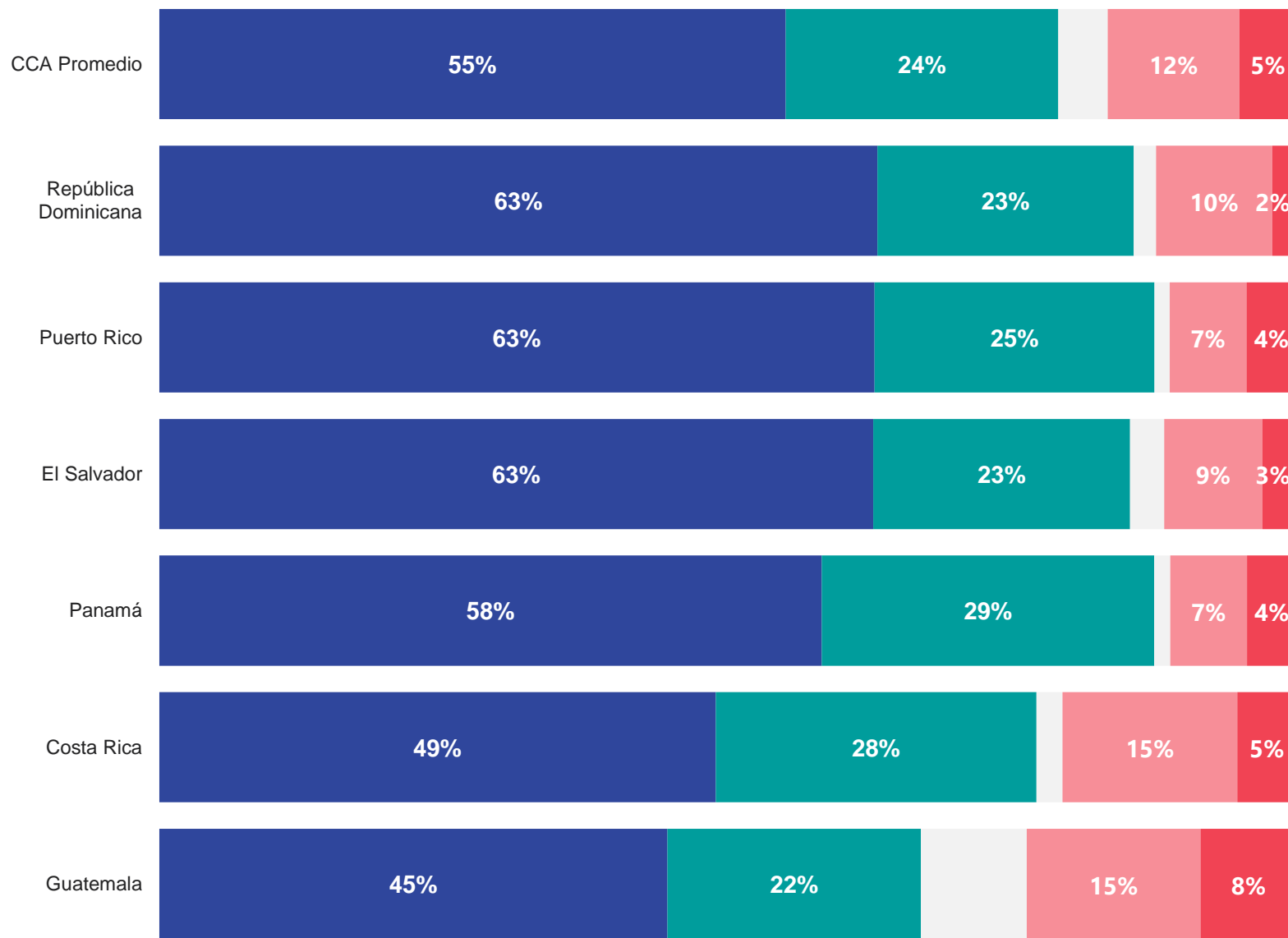


COMODIDAD AL HABLAR CON AMIGOS SOBRE SU APARIENCIA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Su apariencia

■ Muy cómodo/a ■ Algo cómodo/a ■ No muy cómodo/a ■ Nada cómodo/a



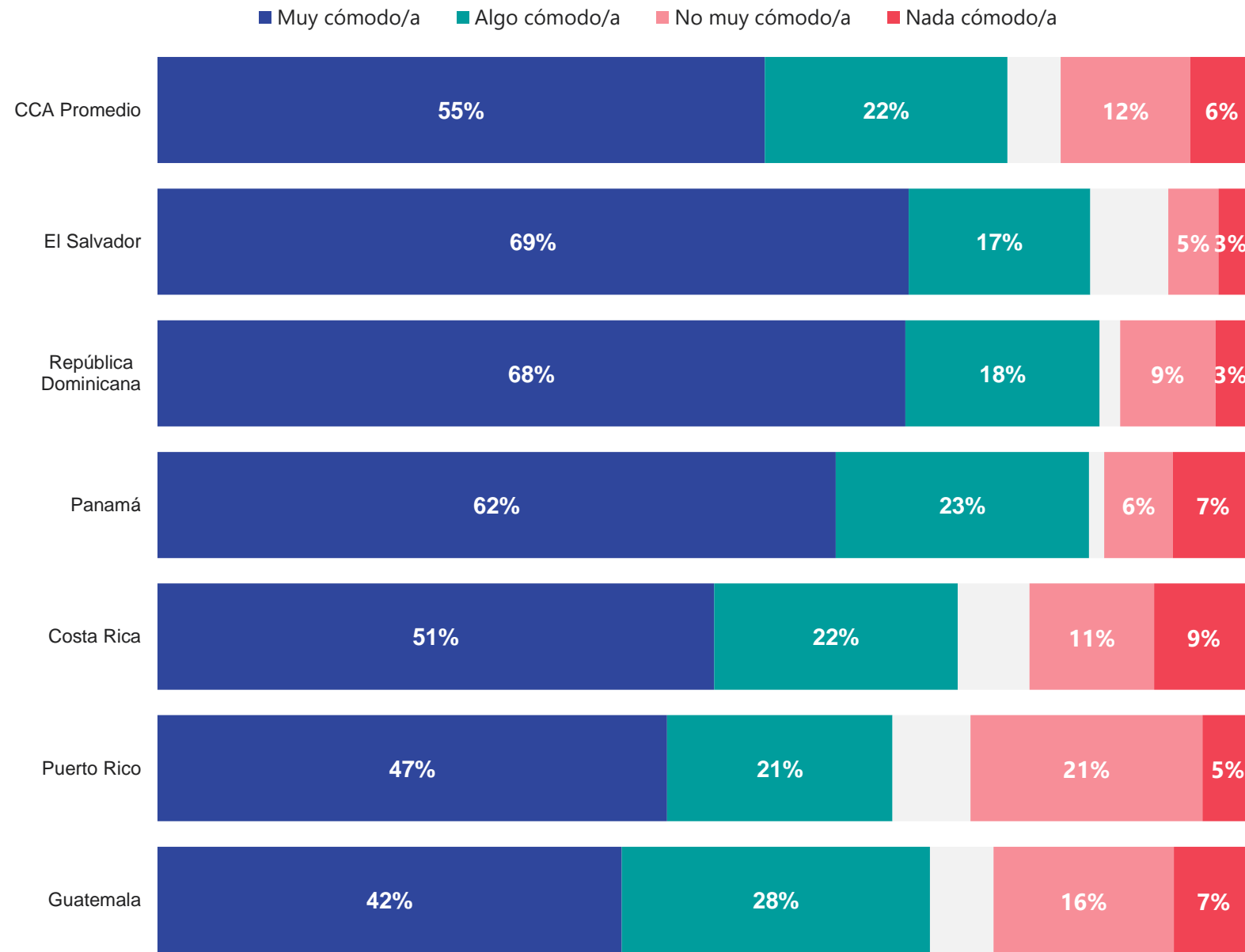
Base CCA - Total de entrevistados: 1,259

COMODIDAD AL HABLAR CON AMIGOS SOBRE RELIGIÓN

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Religión

Base CCA - Total de entrevistados: 1,259

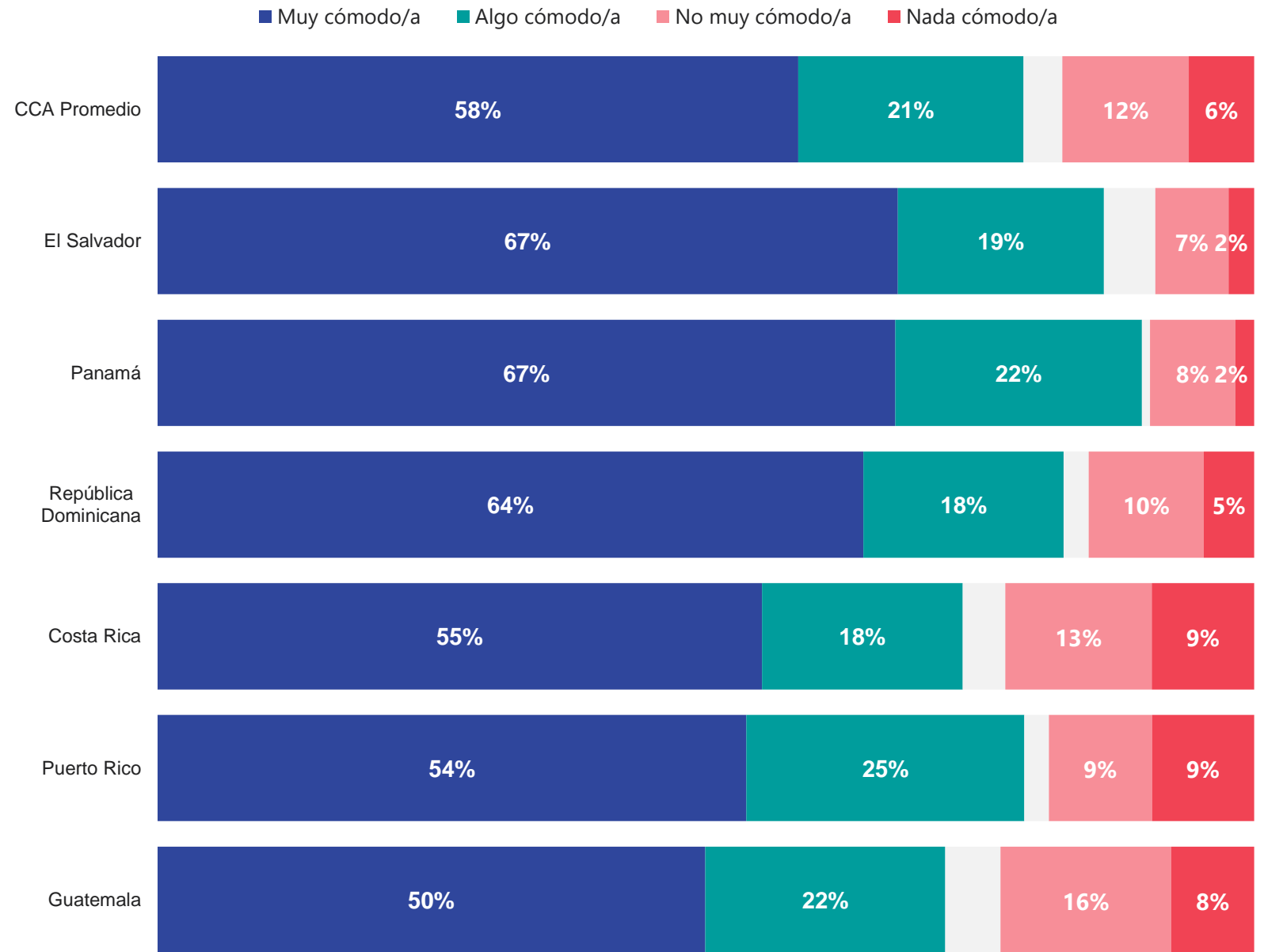


COMODIDAD AL HABLAR CON AMIGOS SOBRE SU SALUD MENTAL

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Su salud mental

Base CCA - Total de entrevistados: 1,259

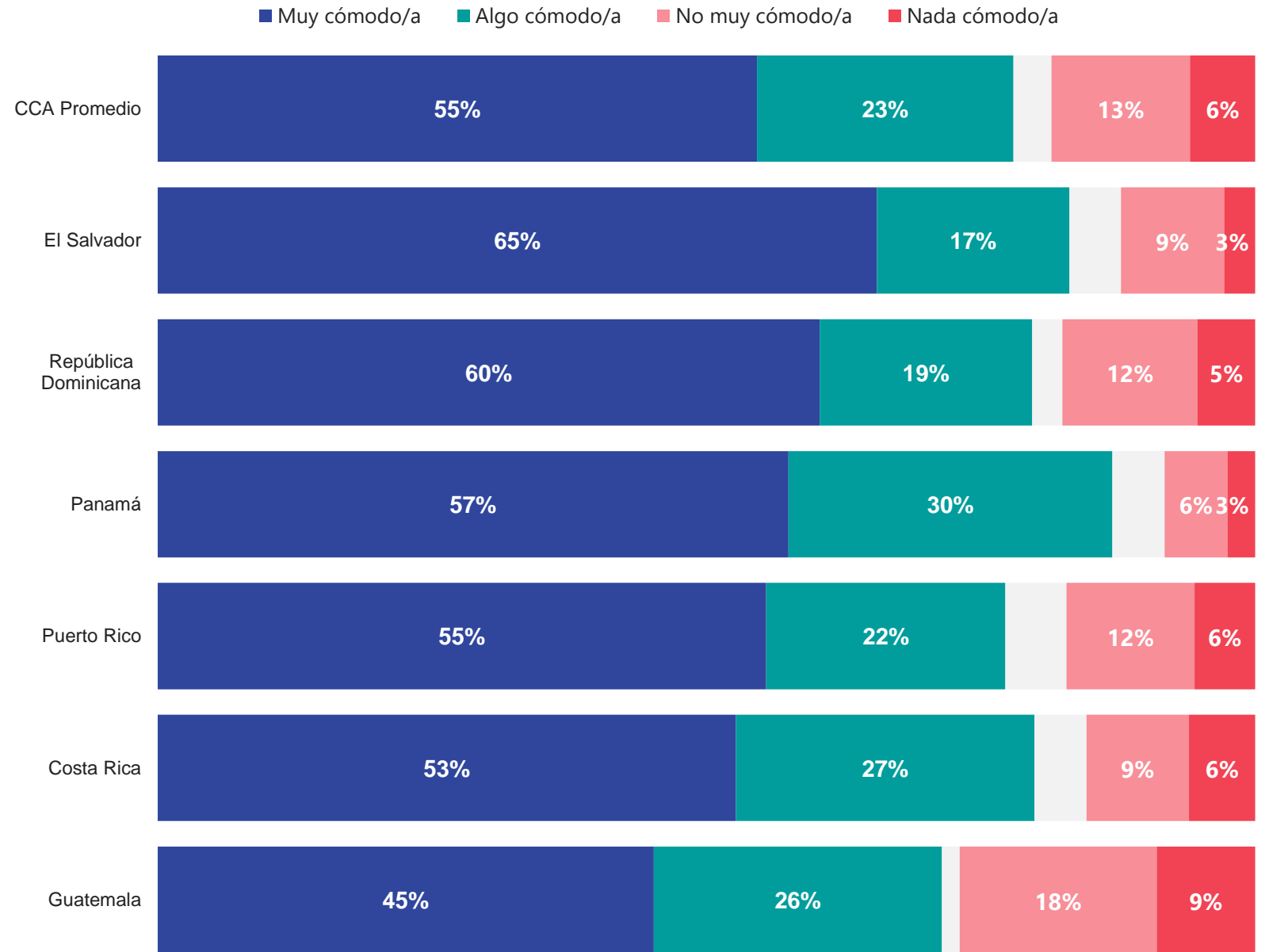


COMODIDAD AL HABLAR CON AMIGOS SOBRE SEXO Y SEXUALIDAD

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Sexo y sexualidad

Base CCA - Total de entrevistados: 1,259

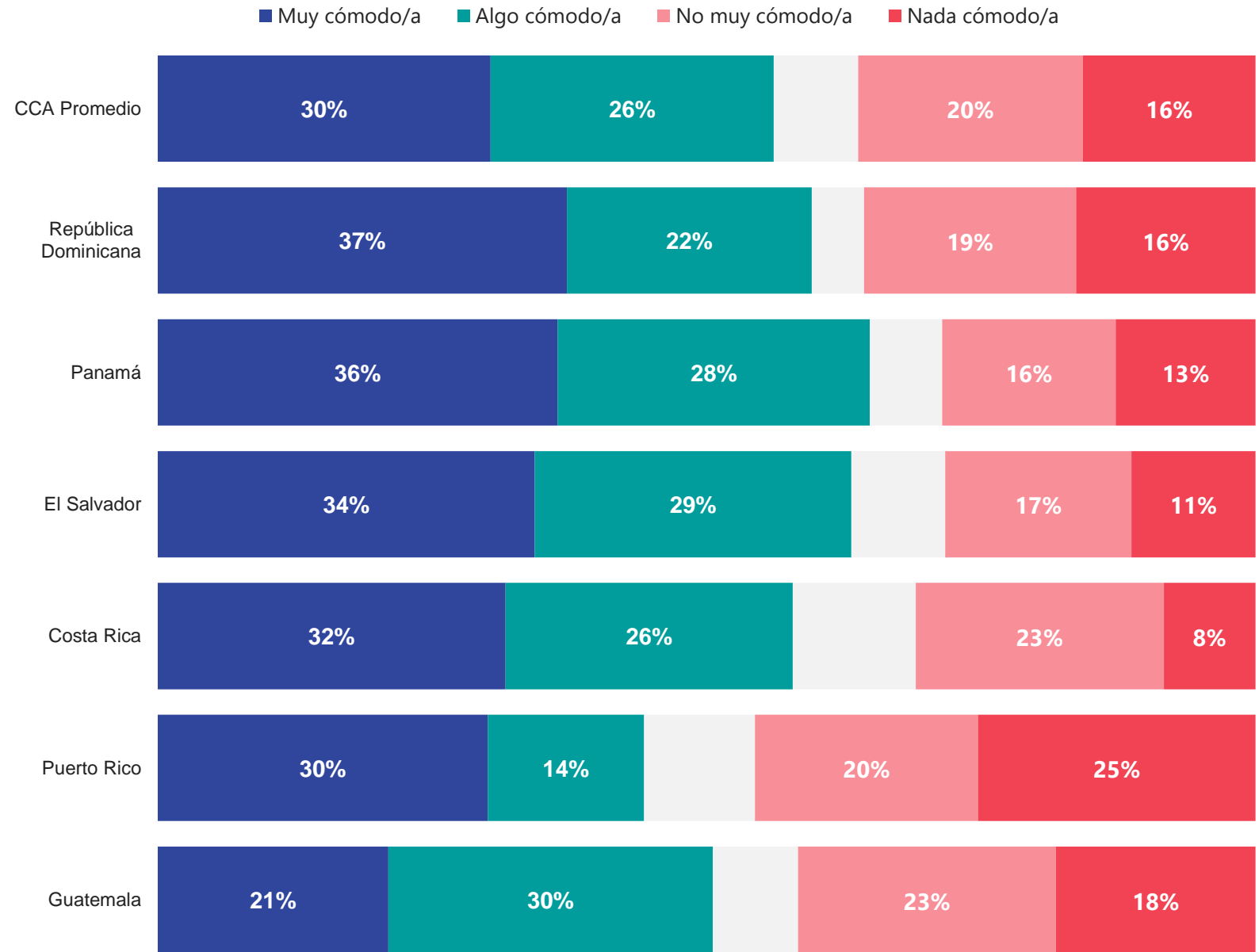


COMODIDAD AL HABLAR CON AMIGOS SOBRE POLÍTICA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Política

Base CCA - Total de entrevistados: 1,259

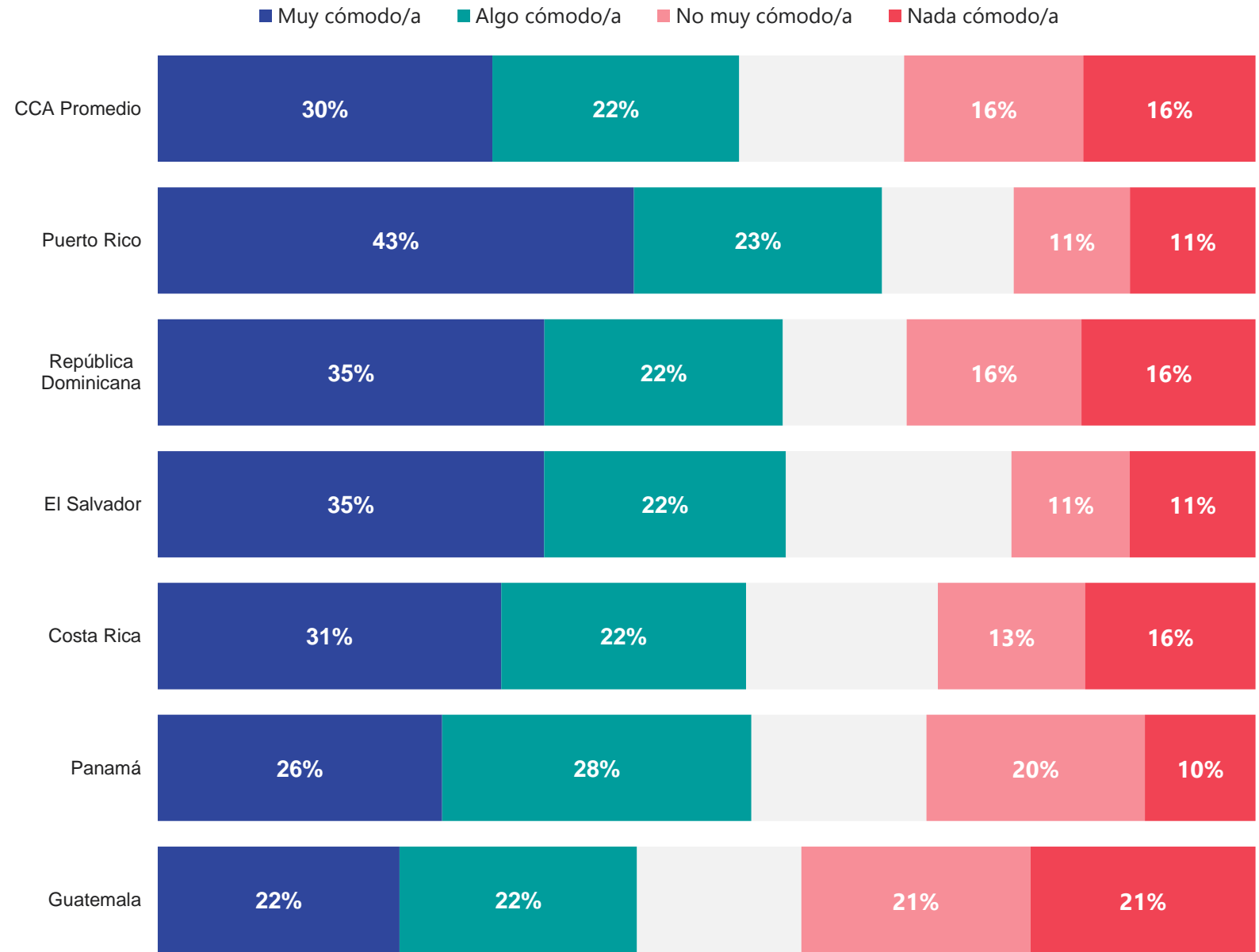


COMODIDAD AL HABLAR CON AMIGOS SOBRE CÁNCER

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Cáncer

Base CCA - Total de entrevistados: 1,259

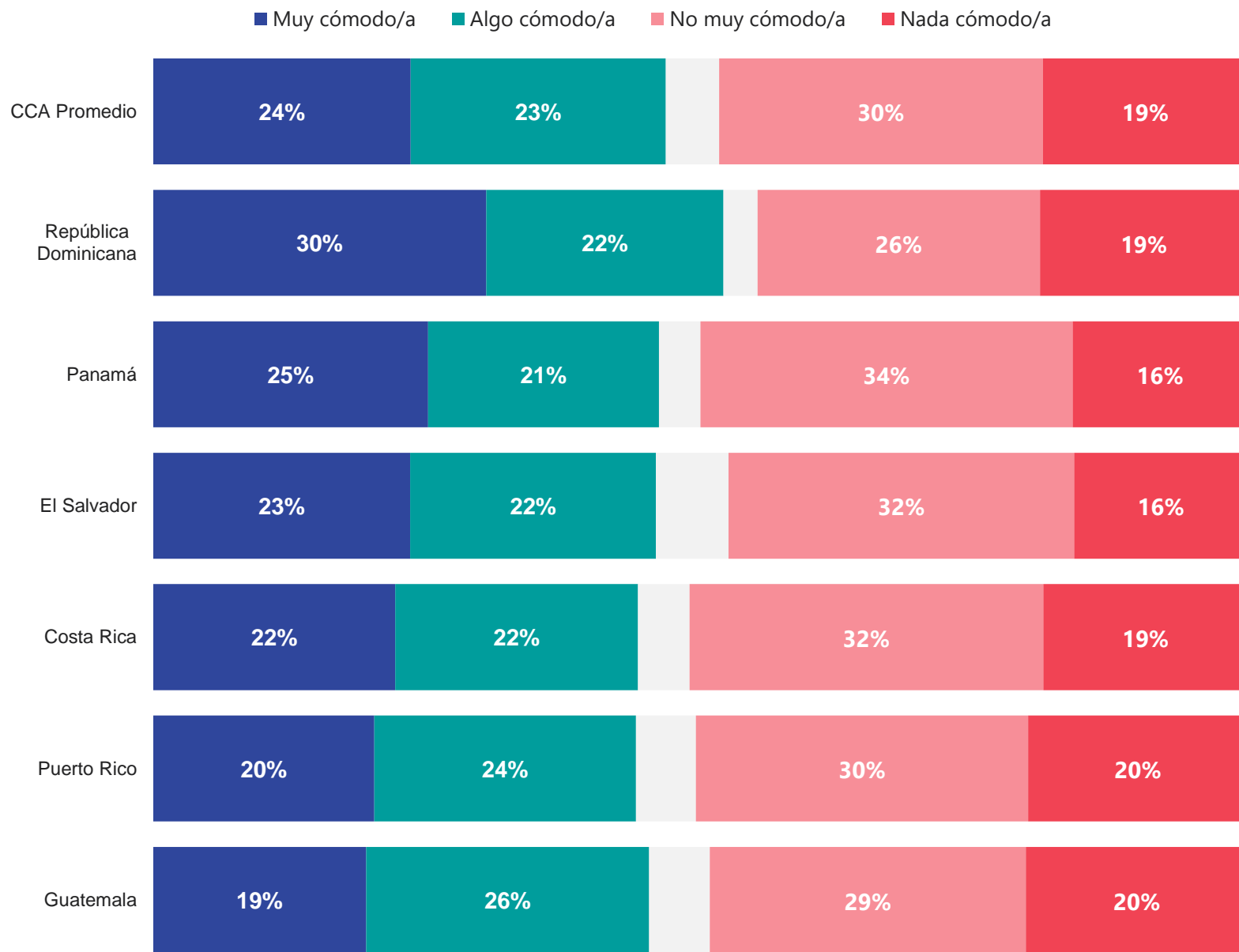


COMODIDAD AL HABLAR CON AMIGOS SOBRE SU SITUACIÓN FINANCIERA

Q. ¿Qué tan cómodo, si fuera el caso, se siente hablando con sus amigos o amigas sobre los siguientes temas?

Su situación financiera

Base CCA - Total de entrevistados: 1,259



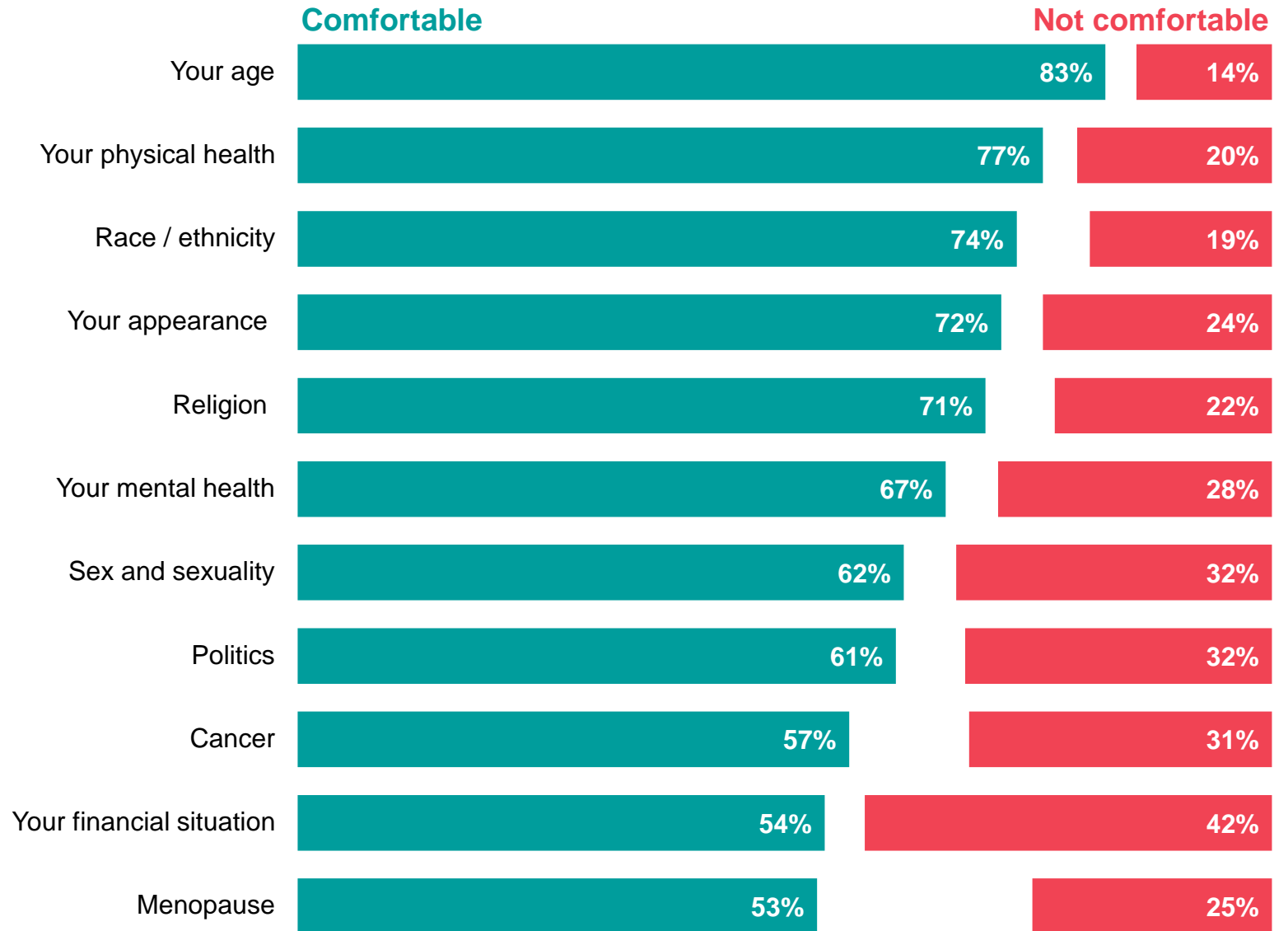
ANNEX: DATA FROM THE GLOBAL REPORT

2

COMFORT IN TALKING TO FRIENDS

GLOBAL COUNTRY AVERAGE

Q. How comfortable, if at all, do you feel talking to friends about the following topics?



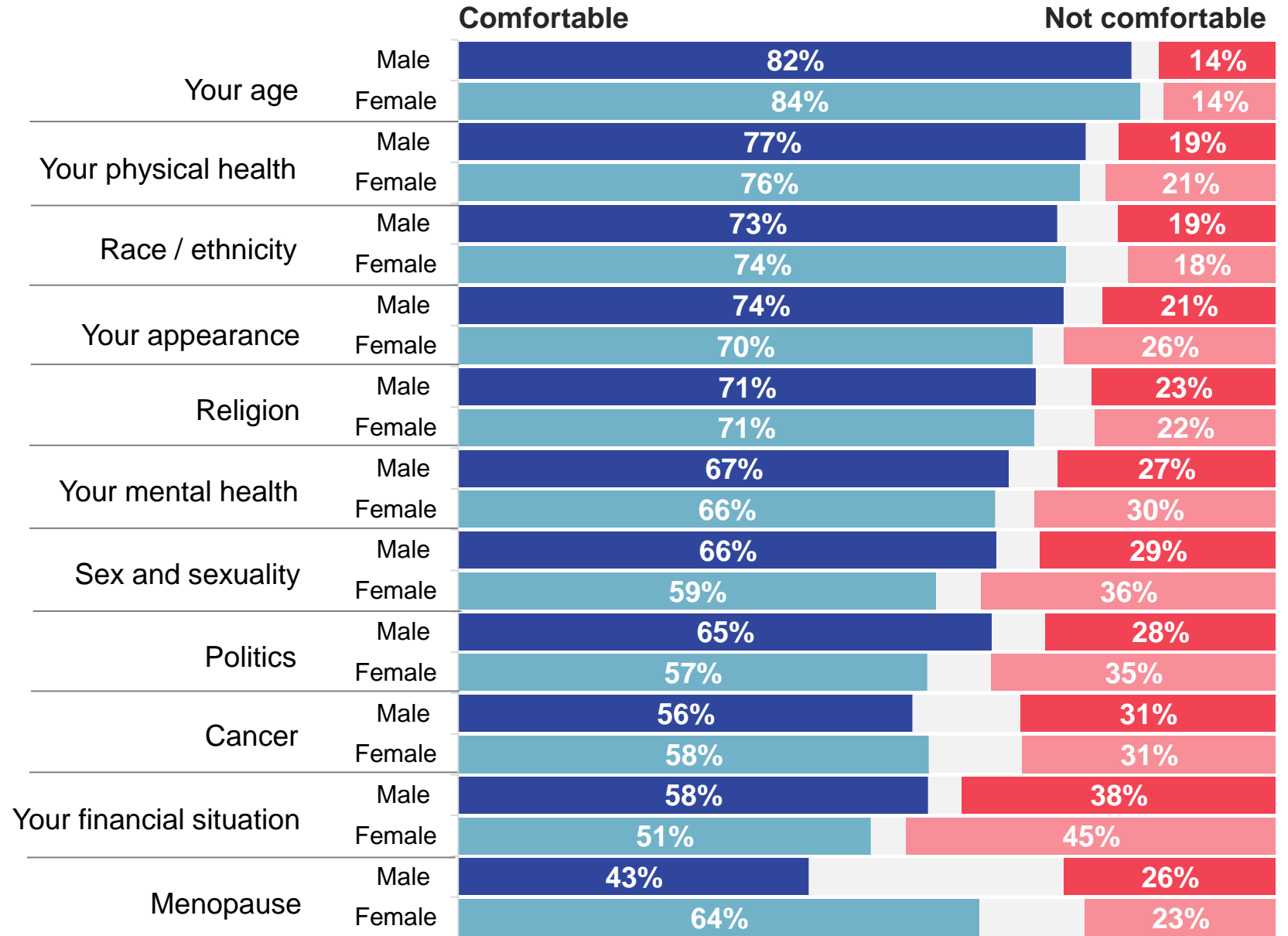
Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

This “Global Country Average” reflects the average result for all the countries and markets where the survey was conducted

COMFORT IN TALKING TO FRIENDS BY GENDER

Q. How comfortable, if at all, do you feel talking to friends about the following topics?



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022, including 11,312 males and 11,696 females
 The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population
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COMFORT IN TALKING TO FRIENDS

GLOBAL COUNTRY AVERAGE RANKED

■ More than 2 ranks lower than global average
■ More than 2 ranks higher than global average

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

	G AVG	UAE	ARG	AUS	BEL	BRA	CAN	CHE	CHL	CHN	COL	GER	SPA	FRA	GB	HUN	IDN	IRE	IND	ITA	JAP	KOR	MEX	MYS	NDL	PER	POL	ROM	SA U	SWE	THA	TUK	USA	RSA
Your age	1	1	1	1	1	1	1	1	1	3	1	1	1	1	1	1	1	1	1	1	1	2	1	2	1	1	1	1	4	1	4	1	1	1
Your physical health	2	3	2	3	2	2	3	2	3	2	2	3	3	3	3	2	2	3	2	4	2	1	2	4	2	2	3	3	3	2	6	4	3	4
Race / ethnicity	3	7	3	2	3	3	2	3	2	1	3	2	2	2	2	4	7	2	6	2	5	4	3	3	3	3	2	4	7	3	2	2	2	2
Your appearance	4	2	5	5	5	5	4	4	5	4	4	5	4	4	4	5	4	6	3	5	3	3	5	5	4	4	4	5	2	7	5	5	4	5
Religion	5	4	7	6	4	4	5	6	7	8	5	7	5	5	5	6	3	4	5	3	10	6	7	1	5	5	5	2	1	4	3	3	5	3
Your mental health	6	5	6	8	7	7	7	5	6	5	6	4	7	7	8	7	5	8	4	7	6	5	6	6	6	7	7	6	5	9	7	6	6	9
Sex and sexuality	7	-	4	9	9	6	9	7	4	10	7	9	6	9	9	8	8	9	9	8	11	9	4	10	10	6	8	7	-	8	1	8	8	6
Politics	8	9	10	7	6	10	8	8	9	6	8	6	8	6	6	3	6	5	8	6	7	11	9	7	8	8	6	8	9	6	11	7	9	8
Cancer	9	8	9	4	8	8	6	10	8	11	9	11	10	8	7	9	11	7	11	11	9	7	10	8	7	9	10	11	10	5	10	10	7	7
Your financial situation	10	6	8	10	10	9	11	11	11	7	11	8	11	10	11	10	9	11	7	9	8	10	11	9	9	11	9	9	6	10	9	11	10	11
Menopause	11	10	11	11	11	11	10	9	10	9	10	10	9	11	10	11	10	10	10	10	4	8	8	11	11	10	11	10	8	11	8	9	11	10

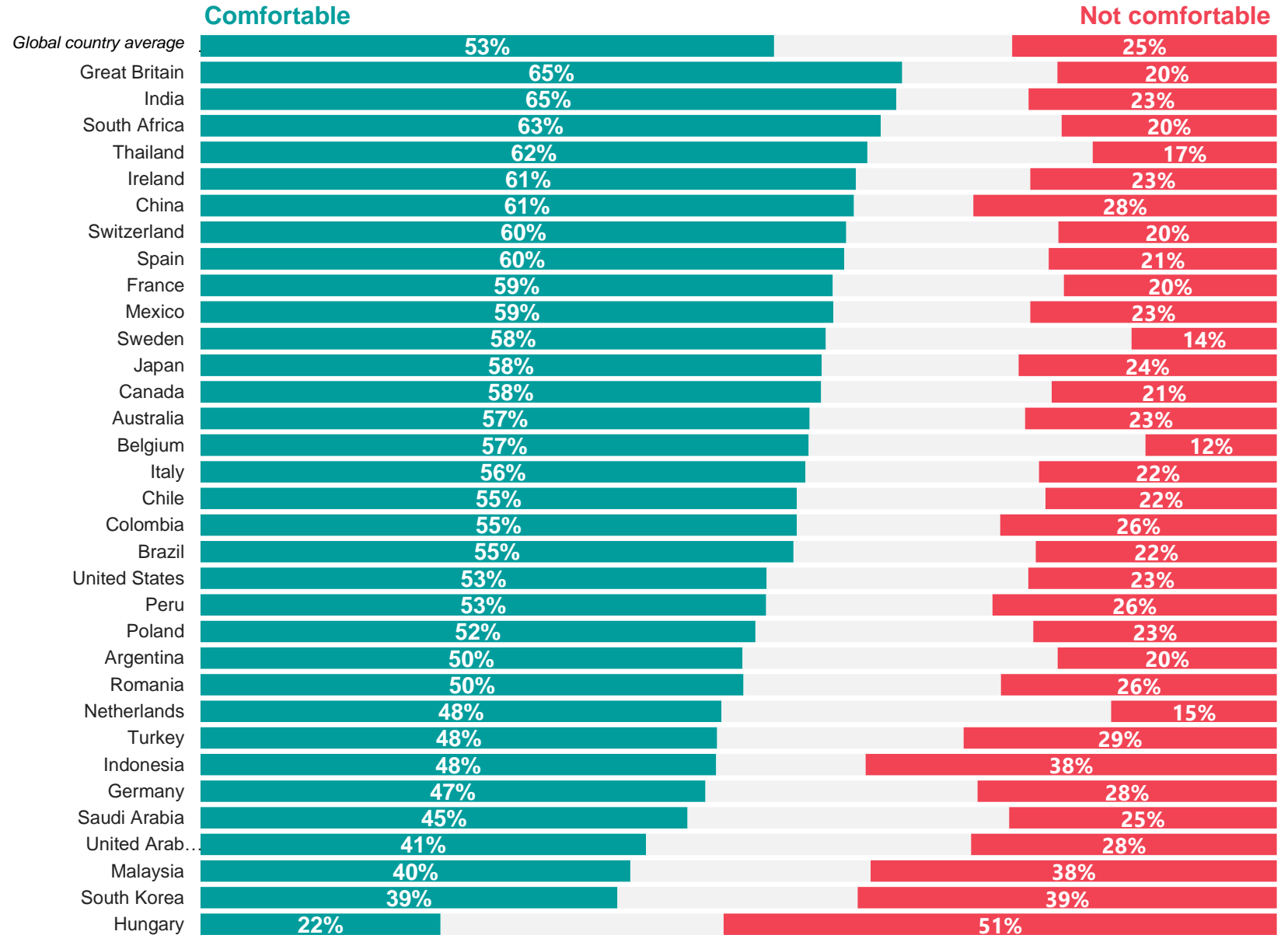
Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022
 The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population
 This “Global Country Average” reflects the average result for all the countries and markets where the survey was conducted



COMFORT IN TALKING TO FRIENDS ABOUT MENOPAUSE

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Menopause



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

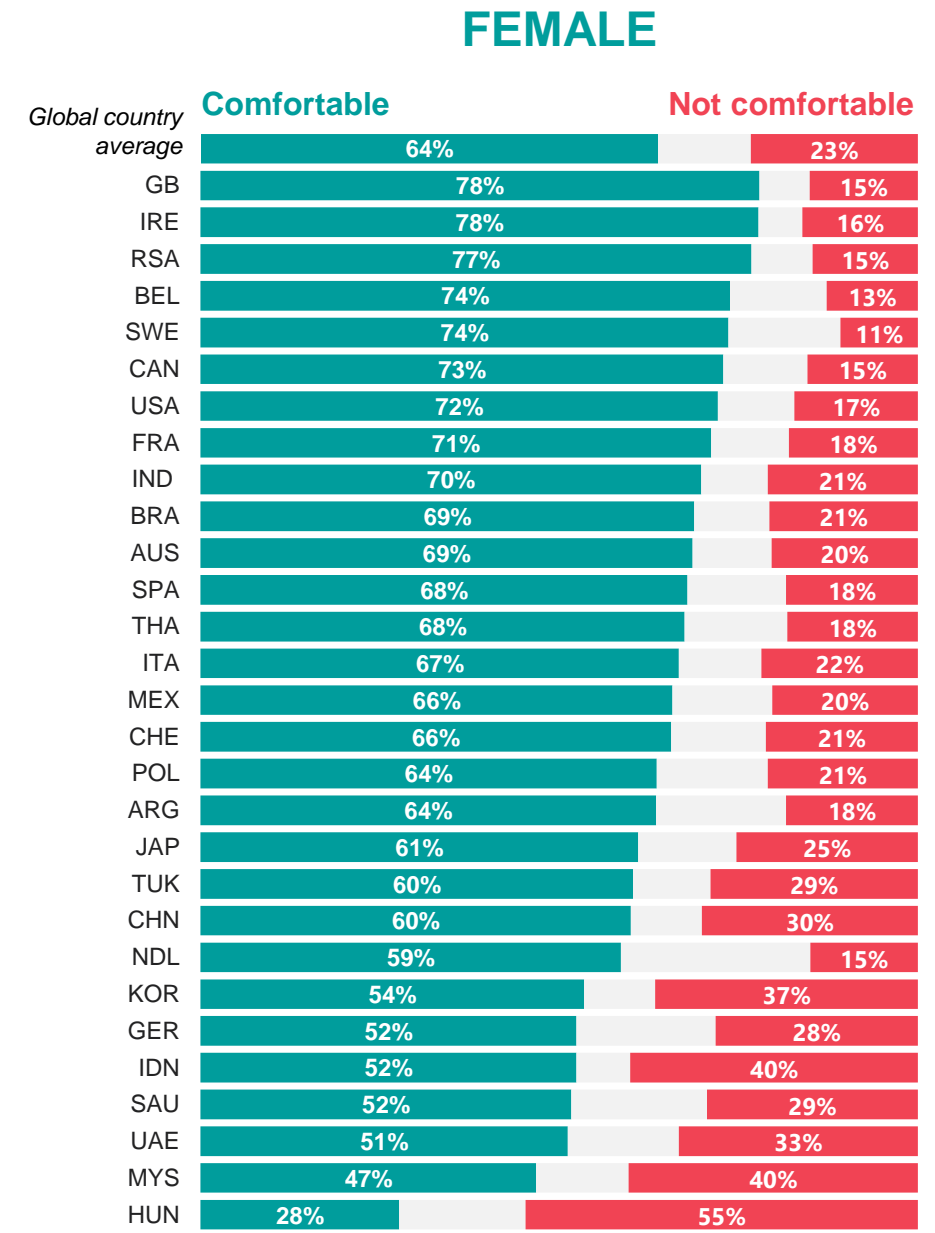
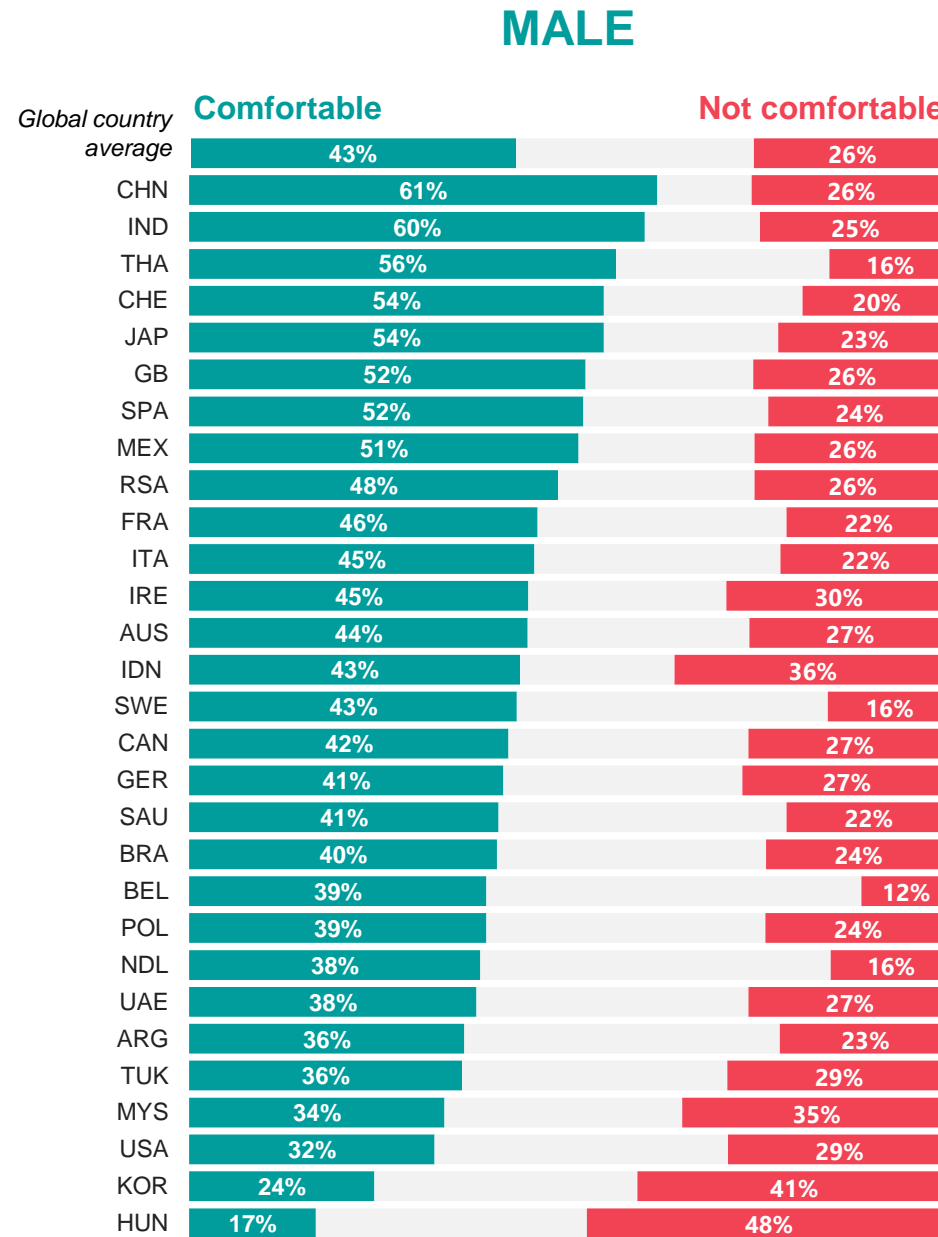
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COMFORT IN TALKING TO FRIENDS ABOUT MENOPAUSE BY GENDER

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

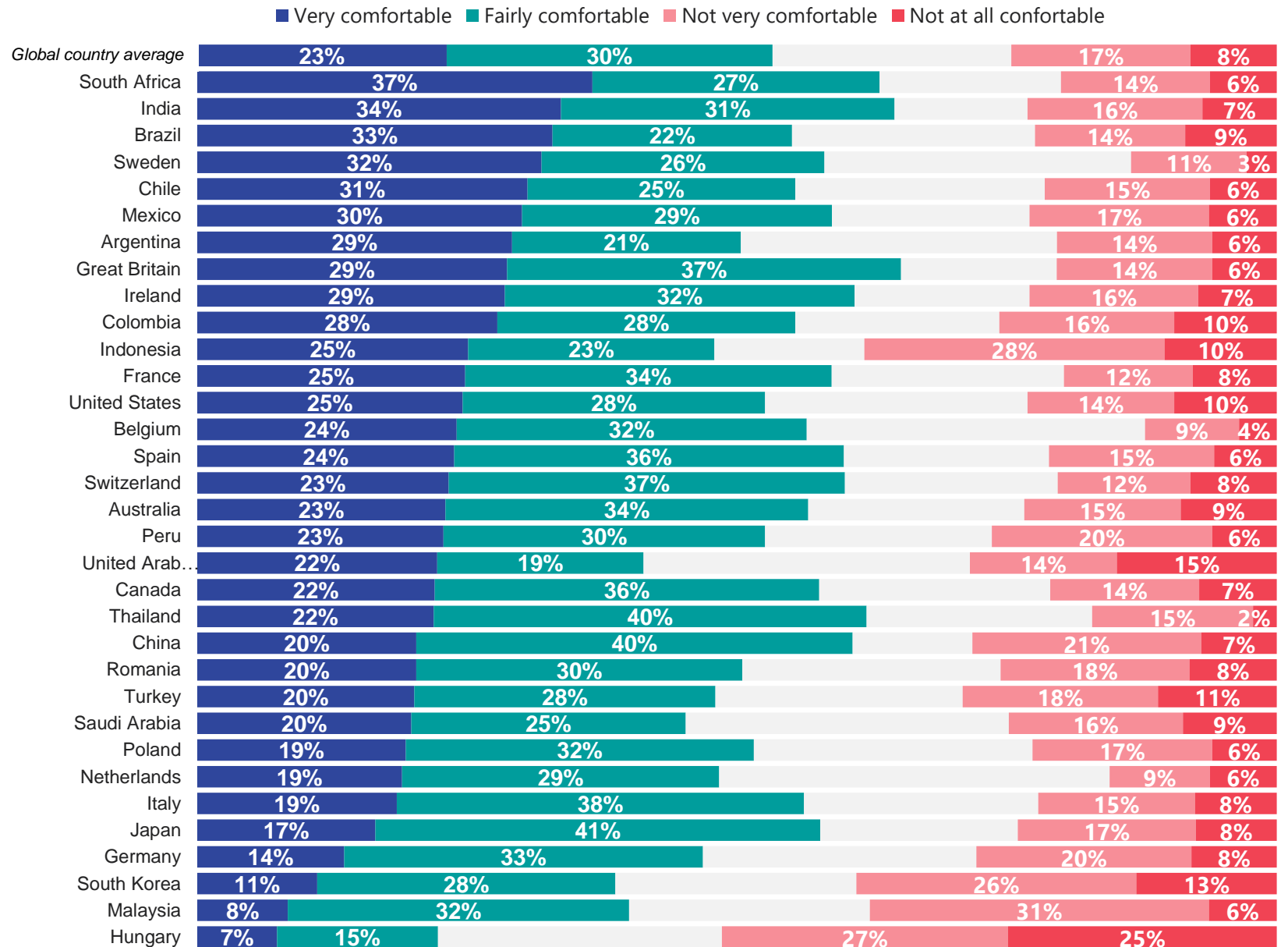
Menopause



COMFORT IN TALKING TO FRIENDS ABOUT MENOPAUSE

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Menopause



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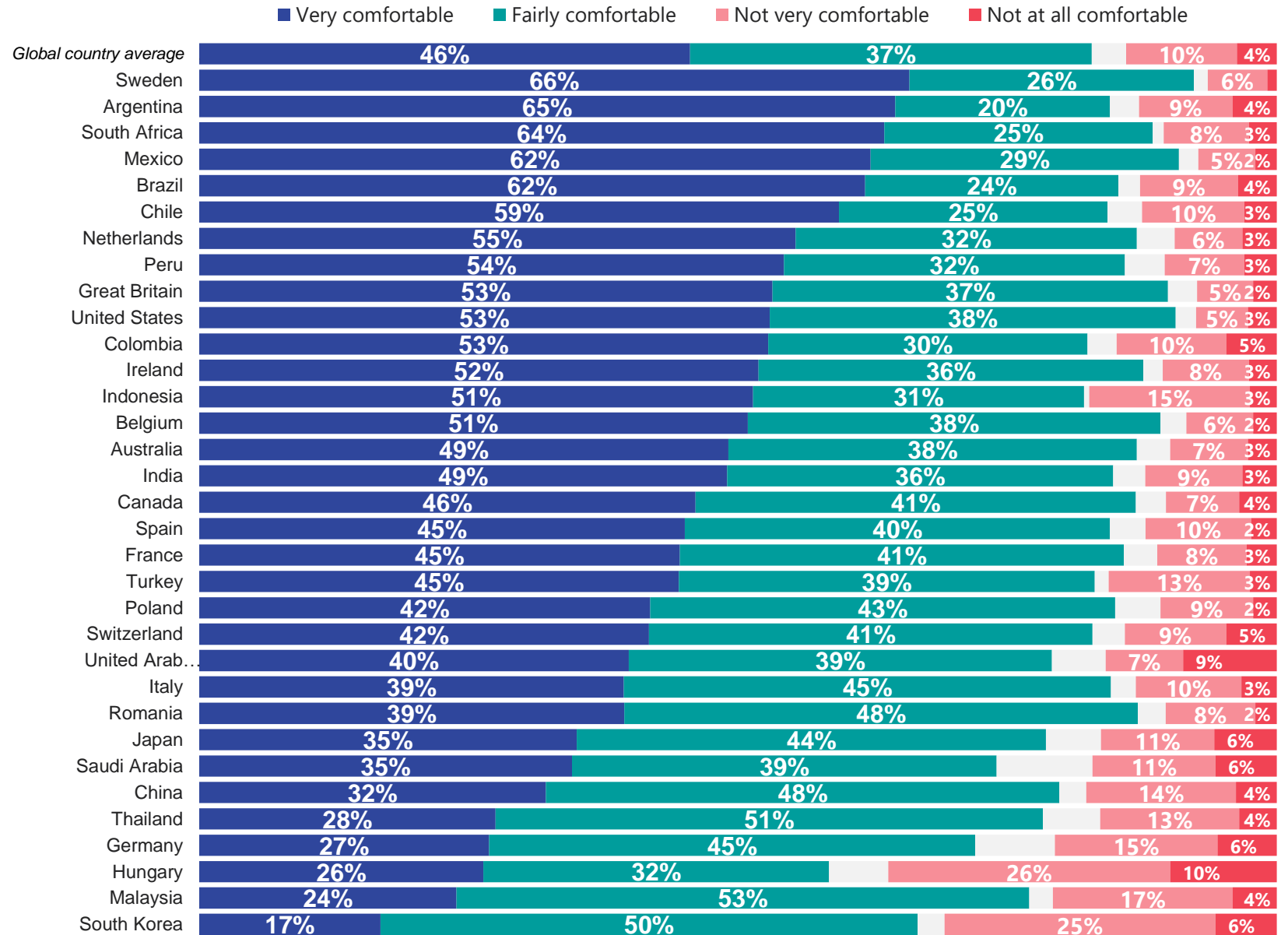
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COMFORT IN TALKING TO FRIENDS ABOUT YOUR AGE

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Your age



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

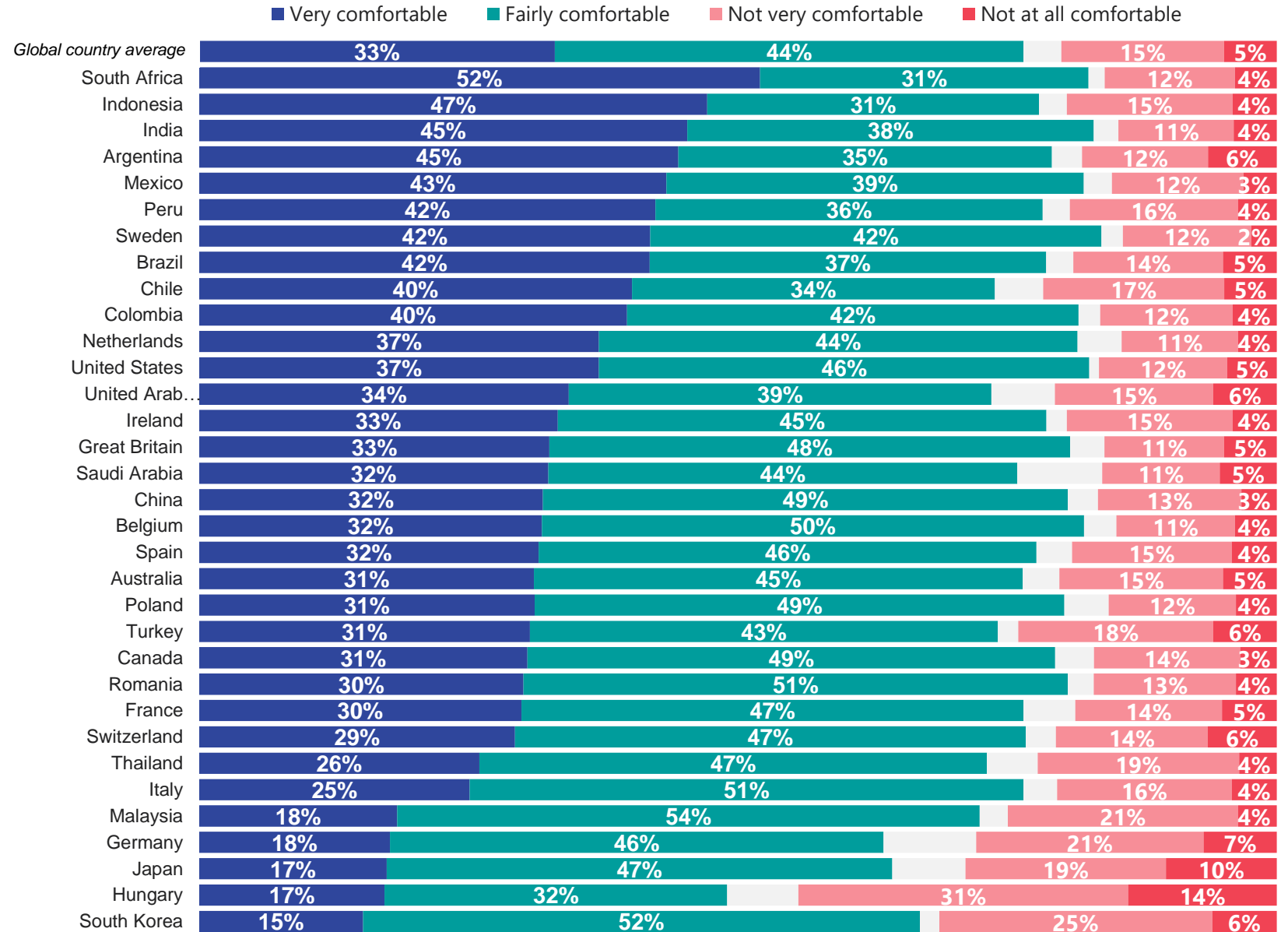
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This "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted

COMFORT IN TALKING TO FRIENDS ABOUT YOUR PHYSICAL HEALTH

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Your physical health



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

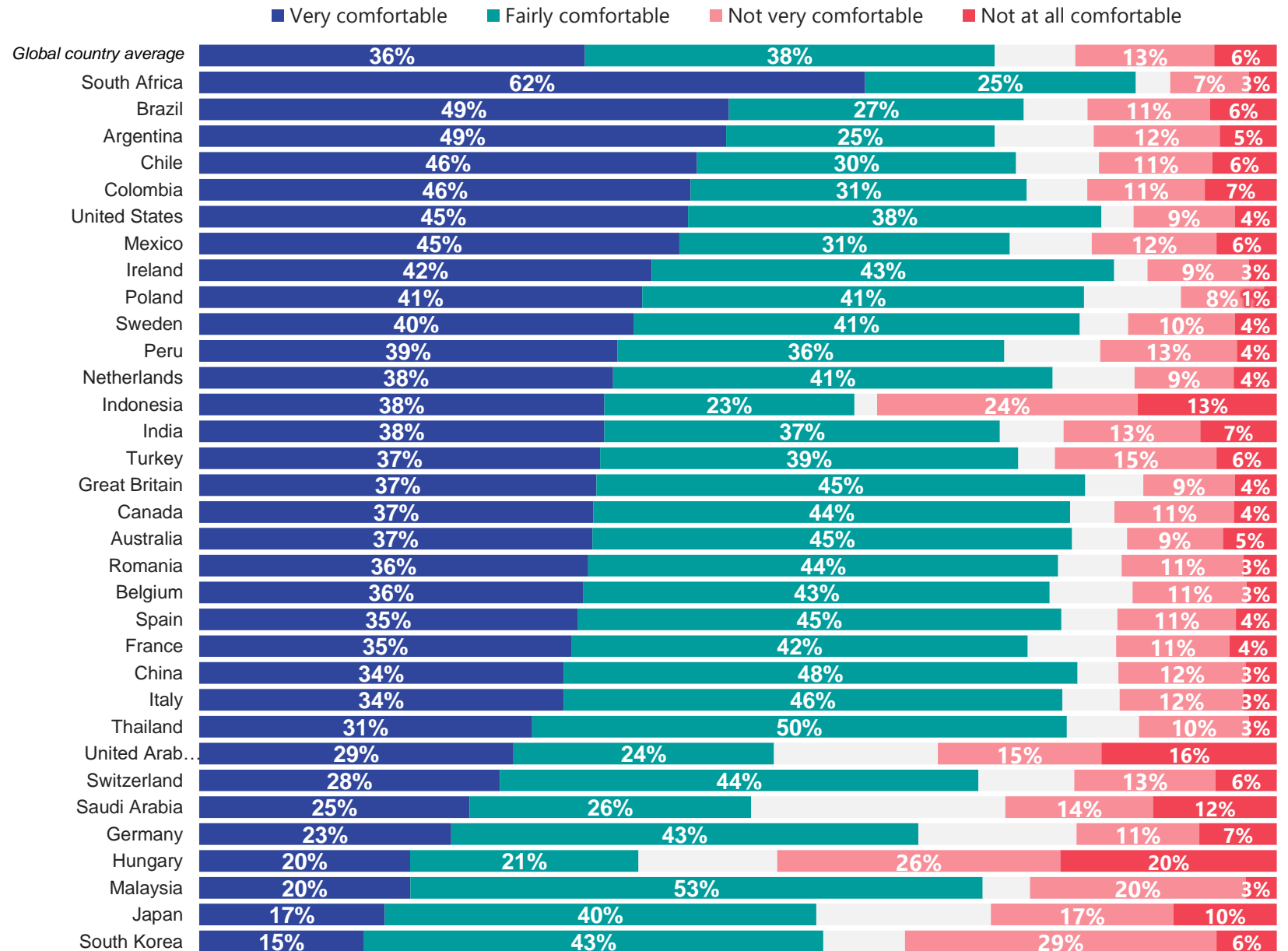
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COMFORT IN TALKING TO FRIENDS ABOUT RACE / ETHNICITY

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Race / ethnicity



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

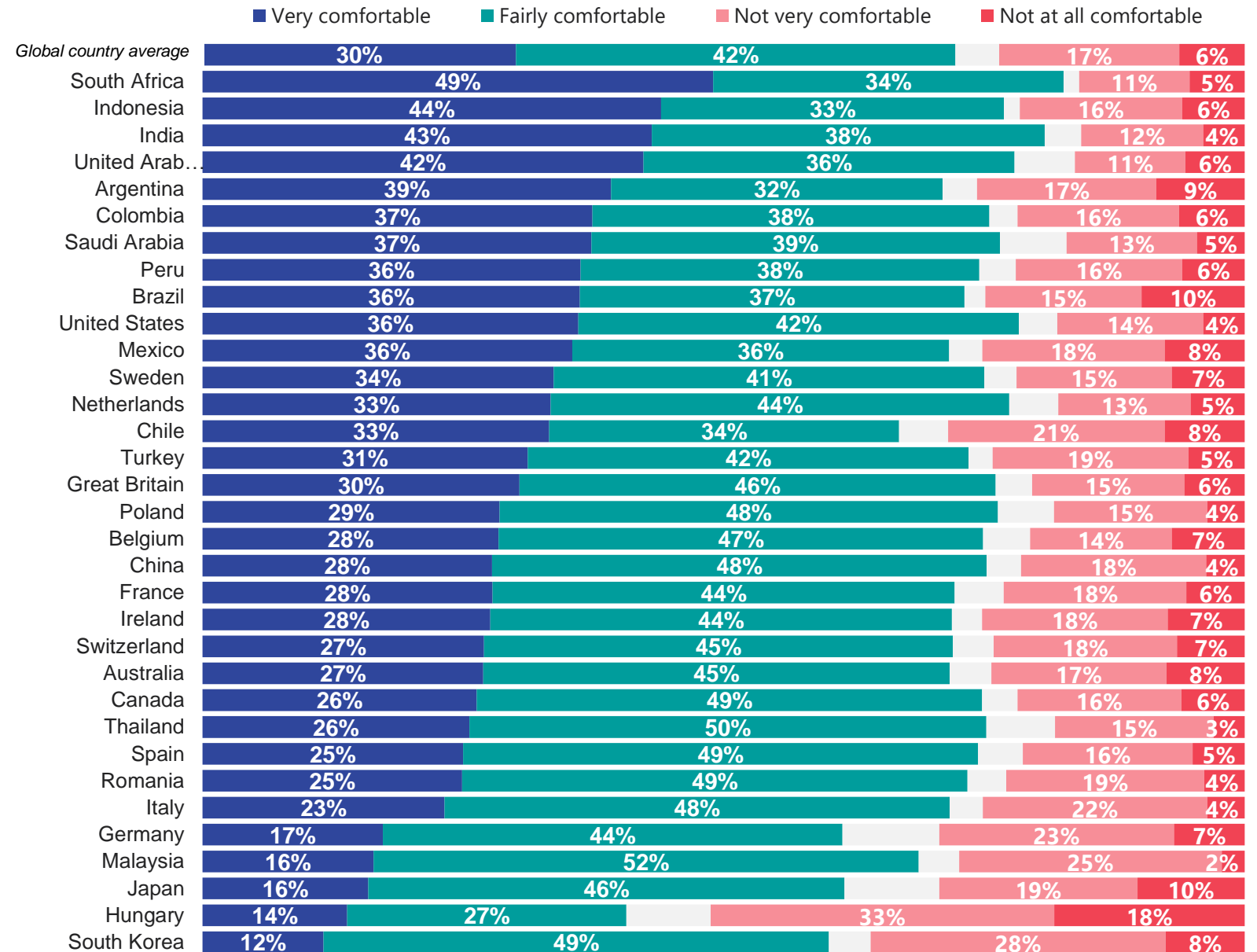
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COMFORT IN TALKING TO FRIENDS ABOUT YOUR APPEARANCE

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Your appearance



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

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COMFORT IN TALKING TO FRIENDS ABOUT RELIGION

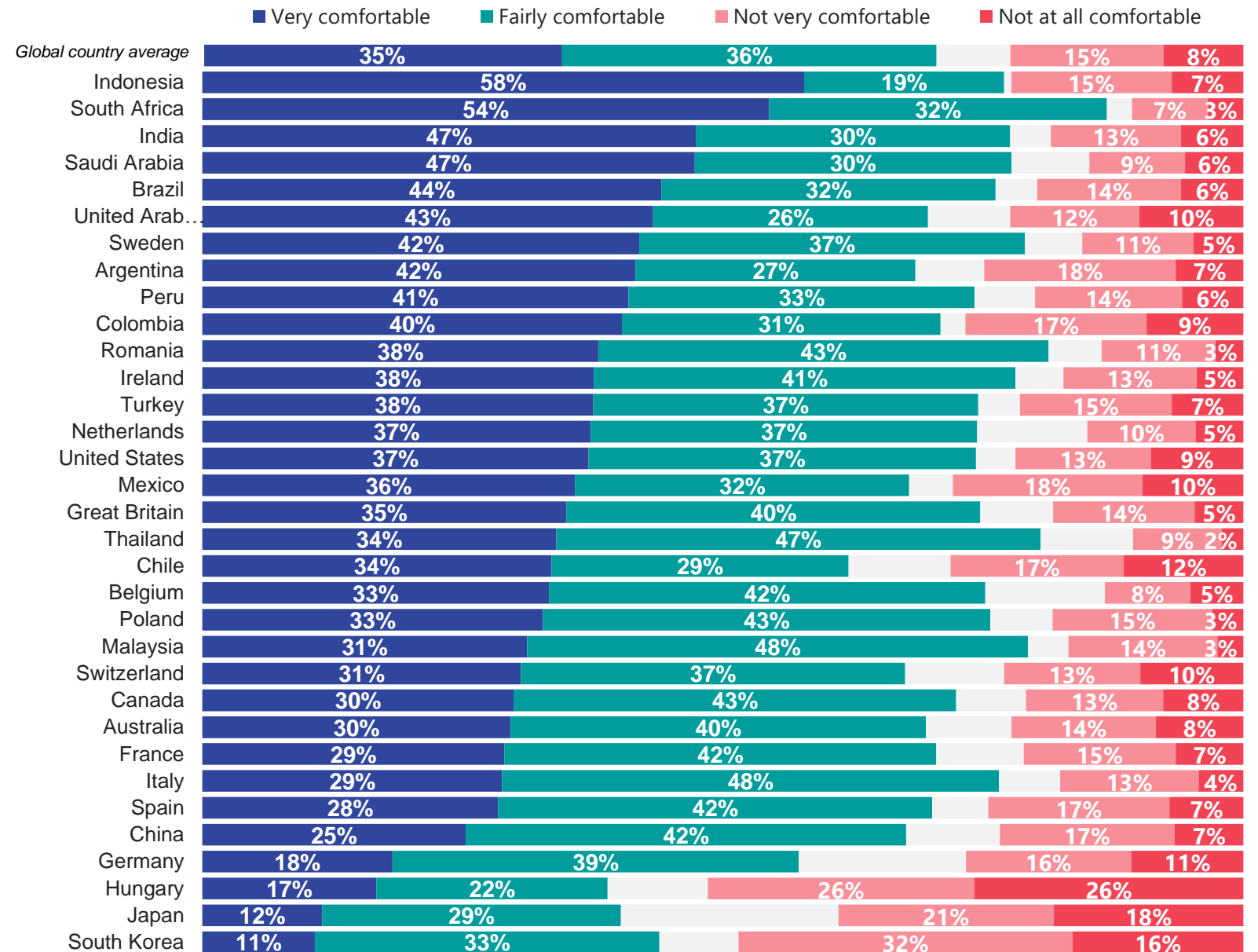
Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Religion

Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

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COMFORT IN TALKING TO FRIENDS ABOUT YOUR MENTAL HEALTH

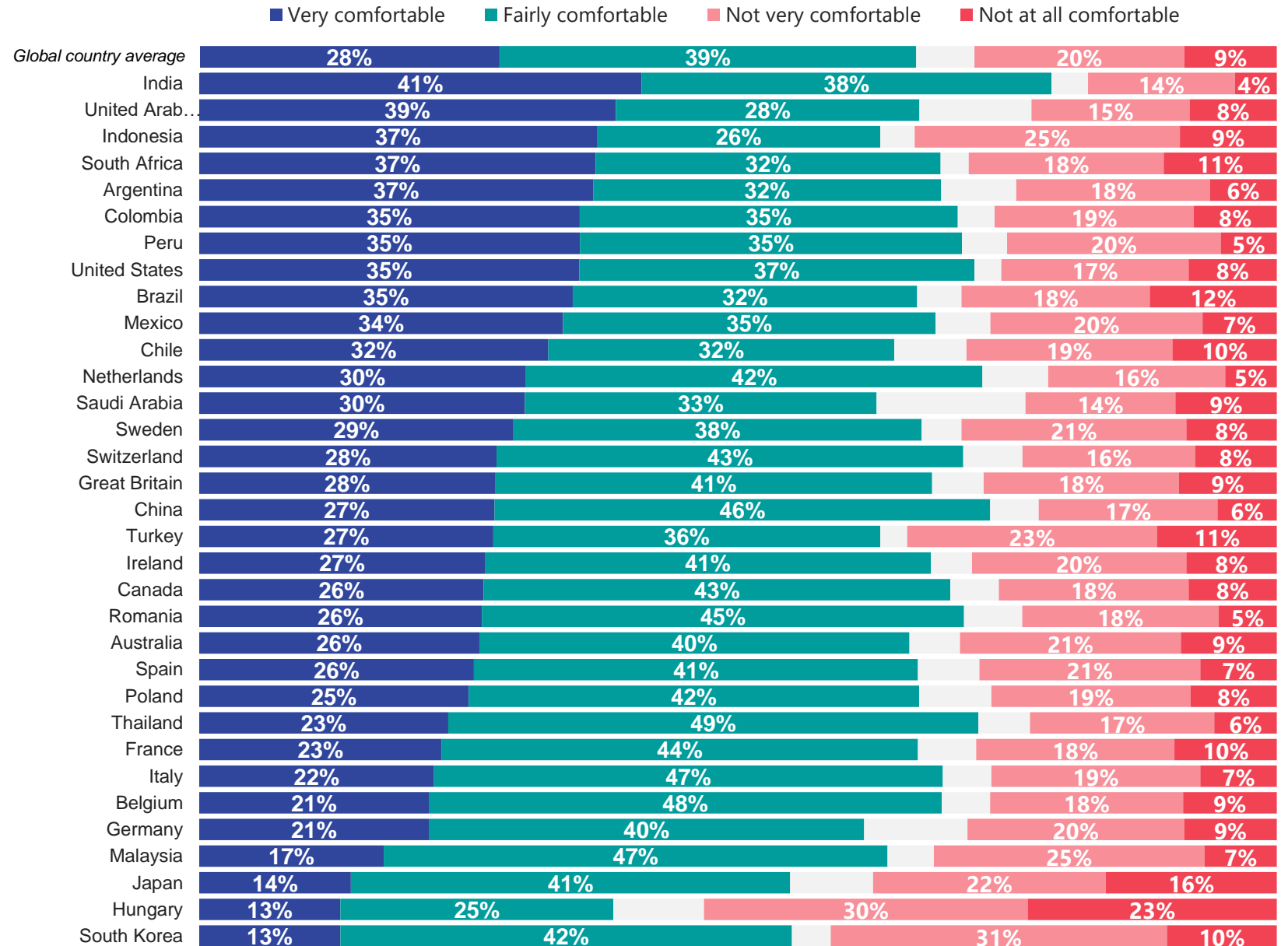
Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Your mental health

Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

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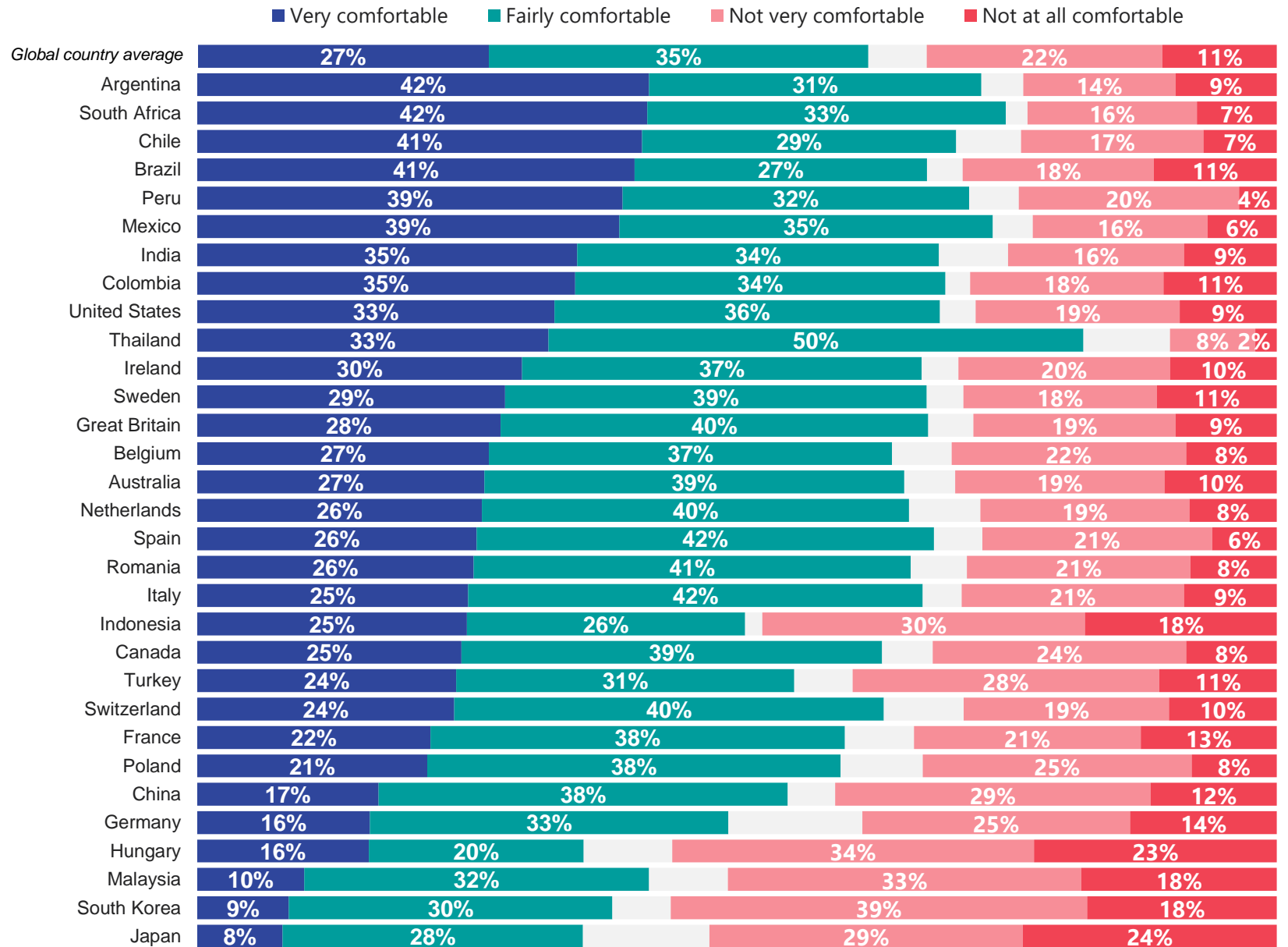
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COMFORT IN TALKING TO FRIENDS ABOUT SEX AND SEXUALITY

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Sex and sexuality



Base – 22,008 participants across 31 countries, interviewed online 22 July – 5 August 2022

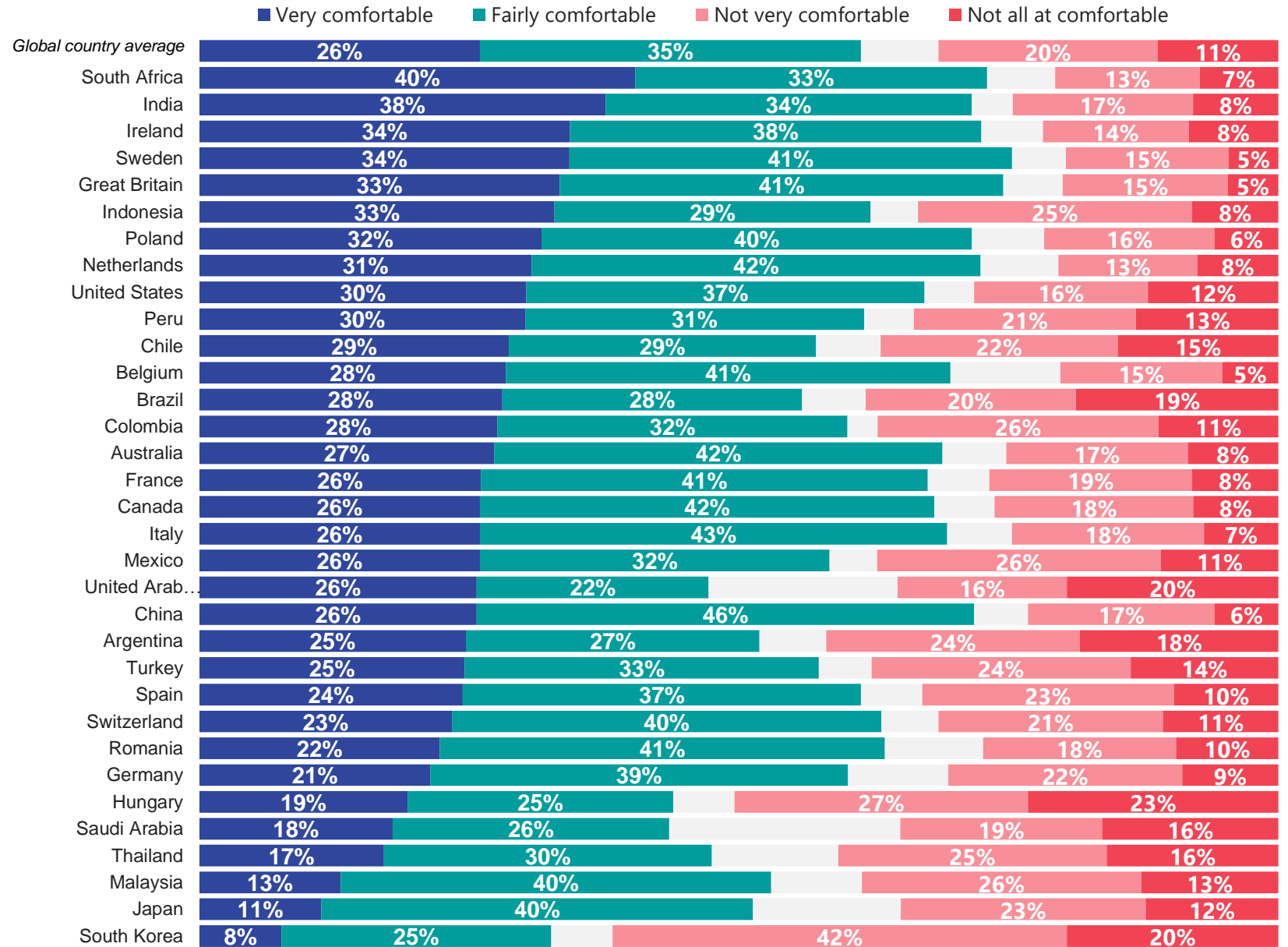
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This "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted

COMFORT IN TALKING TO FRIENDS ABOUT POLITICS

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Politics



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

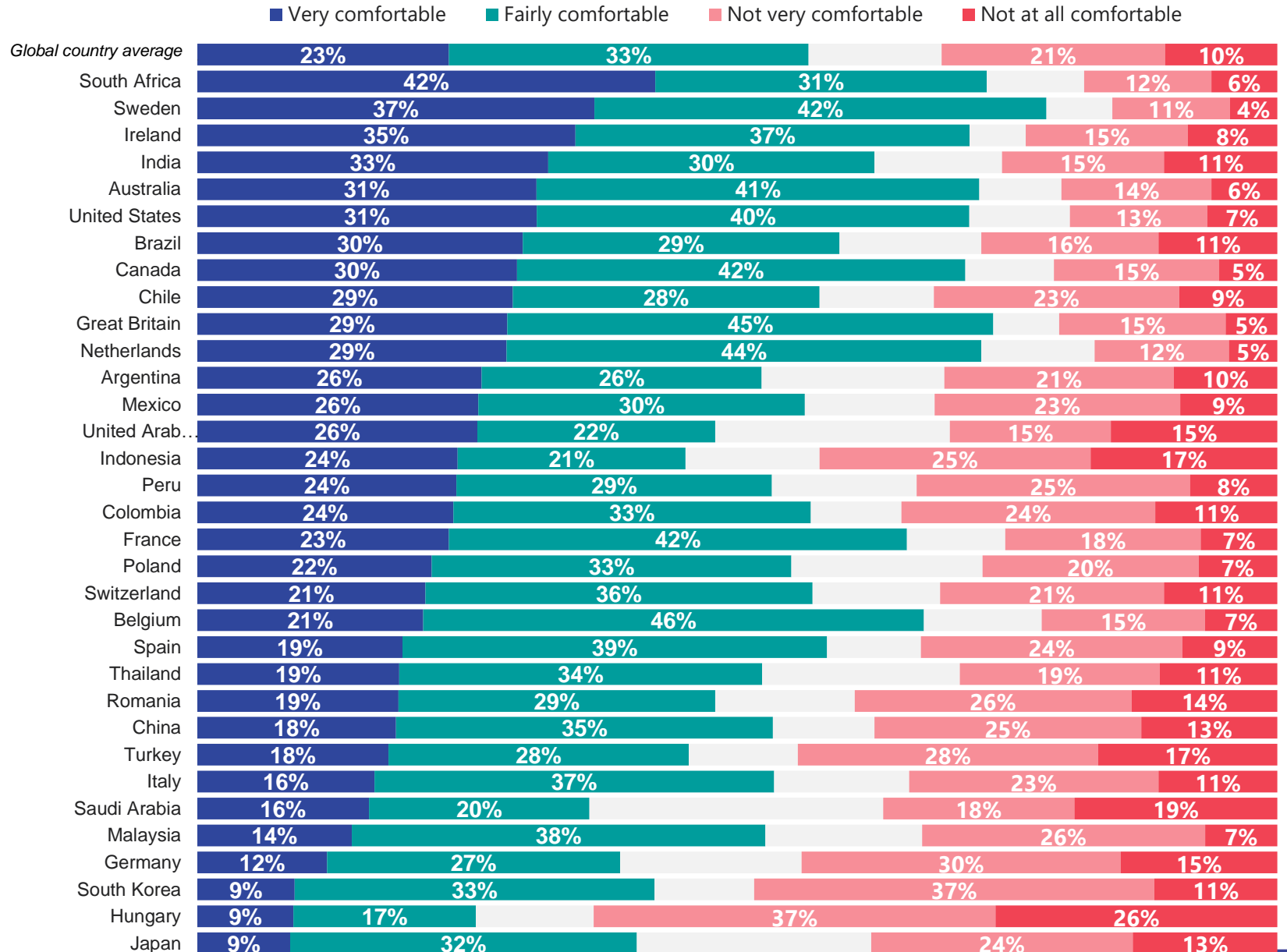
The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

This “Global Country Average” reflects the average result for all the countries and markets where the survey was conducted

COMFORT IN TALKING TO FRIENDS ABOUT CANCER

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Cancer



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

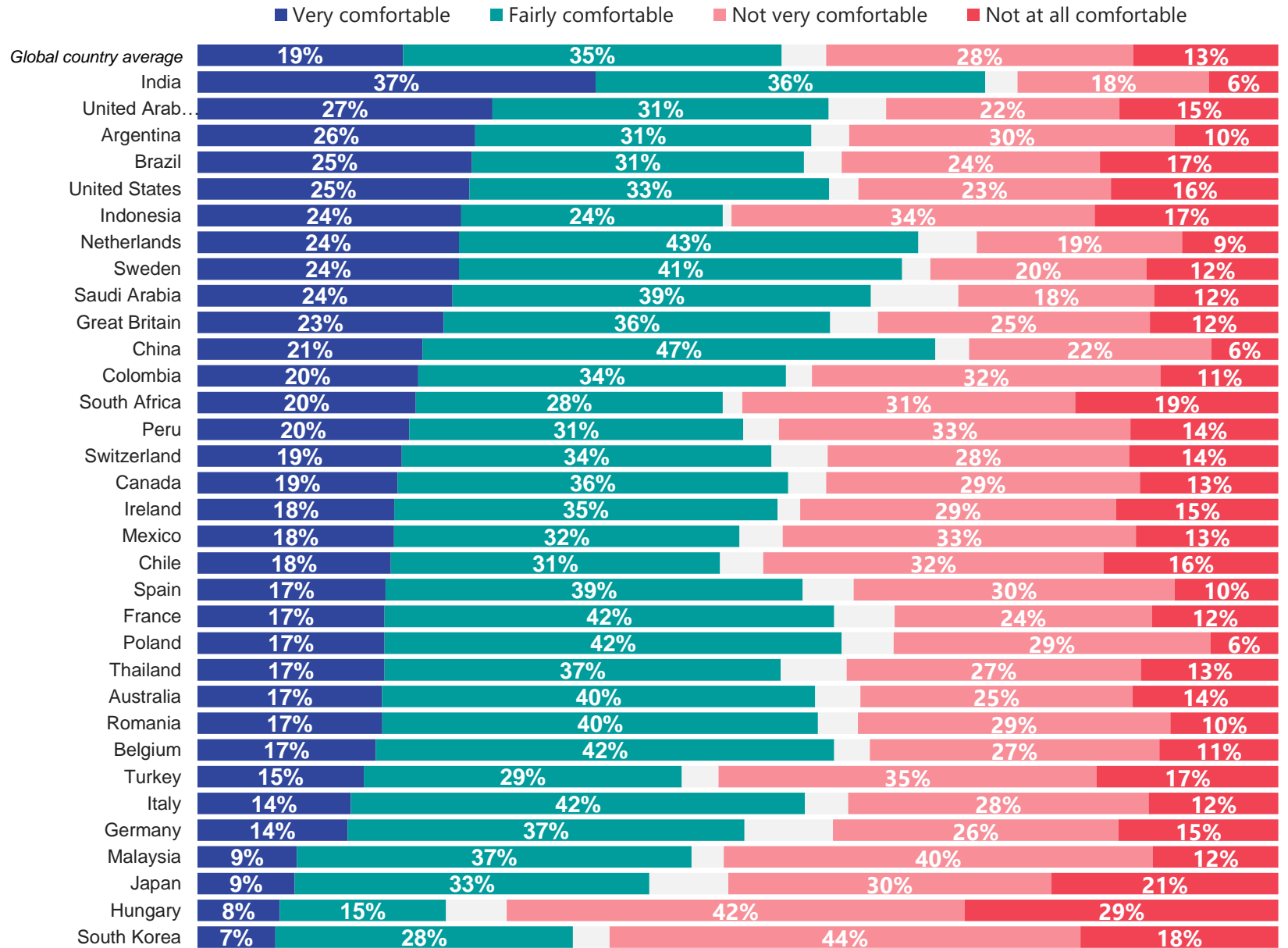
The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

This "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted

COMFORT IN TALKING TO FRIENDS ABOUT YOUR FINANCIAL SITUATION

Q. How comfortable, if at all, do you feel talking to friends about the following topics?

Your financial situation



Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population

This "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted

METHODOLOGY

These are the results of a 33-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 23,008 adults aged 18-74 in the United States, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 26 other markets between Friday, July 22 and Friday, August 5, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Hungary, India, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland, Thailand, Turkey and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of their general adult population under the age of 75.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates tend to be more urban, educated, and/or affluent than the general population. They survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

“The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the difference appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate +/- 5.0 percentage points. For more information on the use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

[Click here](#) to access the complete Global Views on Menopause Report – A Global Advisor Survey.

RESPONDE LA ENCUESTA DE ESTE MES AQUÍ



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ABOUT IPSOS

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.

**BE
SURE.
ACT
SMARTER.**

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