



Who do you believe is responsible for permitting this culture to continue?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Answering (unwtd)</b>	<b>808</b>	<b>383</b>	<b>420</b>	<b>5</b>	<b>149</b>	<b>315</b>	<b>344</b>	<b>19</b>	<b>128</b>	<b>330</b>	<b>331</b>	<b>37</b>	<b>188</b>	<b>274</b>	<b>309</b>
<b>Base: All Answering (wtd)</b>	<b>781</b>	<b>413</b>	<b>362</b>	<b>5</b>	<b>193</b>	<b>256</b>	<b>332</b>	<b>90</b>	<b>223</b>	<b>272</b>	<b>196</b>	<b>46</b>	<b>202</b>	<b>234</b>	<b>299</b>
Coaches	503	239	259	5	121	155	227	61	132	169	141	30	124	147	202
	64%	58%	72%	100%	63%	61%	69%	69%	59%	62%	72%	65%	62%	63%	68%
			A	**	*			**			HI	**	*		
Players	467	254	208	5	117	148	202	56	130	162	119	30	123	135	179
	60%	62%	57%	100%	61%	58%	61%	63%	58%	60%	61%	66%	61%	58%	60%
			**	*				**				**	*		
Parents of players	249	132	115	2	73	74	102	35	62	83	68	12	76	70	91
	32%	32%	32%	38%	38%	29%	31%	39%	28%	31%	35%	27%	38%	30%	30%
			**	*				**				**	*		
Fans	116	67	47	1	44	38	33	22	21	35	39	8	46	33	30
	15%	16%	13%	21%	23%	15%	10%	24%	9%	13%	20%	17%	23%	14%	10%
			**	F*				**			HI	**	N*		
Referees	109	53	55	1	46	25	38	31	26	24	28	10	41	26	32
	14%	13%	15%	21%	24%	10%	11%	35%	12%	9%	14%	21%	20%	11%	11%
			**	EF*				**			I	**	MN*		
Team managers and directors	569	271	293	4	126	173	270	69	152	191	157	24	136	167	242
	73%	66%	81%	88%	65%	68%	81%	77%	68%	70%	80%	53%	67%	71%	81%
			A	**	*		DE	**			HI	**	*		LM
Team owners	472	219	249	4	114	136	222	57	123	161	131	30	109	136	198
	60%	53%	69%	88%	59%	53%	67%	64%	55%	59%	67%	66%	54%	58%	66%
			A	**	*		E	**			HI	**	*		L
Sponsors and advertisers	186	85	100	2	74	45	66	37	43	49	57	14	73	37	62
	24%	20%	28%	38%	39%	18%	20%	41%	19%	18%	29%	31%	36%	16%	21%
			**	EF*				**			HI	**	MN*		
The media and journalists	138	70	68	*	49	40	49	22	37	45	35	11	48	34	45
	18%	17%	19%	8%	25%	16%	15%	24%	17%	16%	18%	24%	24%	14%	15%
			**	F*				**				**	M*		
None of the above	37	25	12	-	6	19	12	-	13	15	9	-	12	15	11
	5%	6%	3%	-	3%	7%	4%	-	6%	6%	4%	-	6%	6%	4%
			**	*				**				**	*		
Sigma	2847	1416	1405	25	770	853	1224	390	739	934	784	170	789	797	1090
	365%	343%	388%	501%	399%	333%	369%	435%	332%	343%	399%	369%	391%	341%	364%











To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>444</b>	<b>552</b>	<b>5</b>	<b>219</b>	<b>404</b>	<b>378</b>	<b>32</b>	<b>157</b>	<b>404</b>	<b>408</b>	<b>58</b>	<b>271</b>	<b>336</b>	<b>336</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>487</b>	<b>509</b>	<b>5</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>	<b>69</b>	<b>307</b>	<b>295</b>	<b>330</b>
I am optimistic that hockey culture in Canada will change for the better because of the attention these scandals are now getting.	783	368	414	1	202	271	310	110	224	271	179	46	226	239	273
	78%	75%	81%	30%	72%	78%	83%	75%	81%	81%	73%	67%	74%	81%	83%
				**			D	*		J		*		K	KL
All players registered in hockey leagues in Canada should take training on sexual harassment and violence.	826	375	446	5	216	290	320	103	231	283	210	53	240	243	289
	82%	77%	88%	100%	77%	84%	86%	70%	84%	84%	86%	78%	78%	82%	88%
			A	**			D	*			G	*			L
Hockey is no different from other organized sports when it comes to sexual harassment and violence.	850	412	435	2	229	300	321	121	242	281	206	50	264	254	282
	85%	85%	86%	49%	82%	87%	86%	83%	88%	84%	85%	72%	86%	86%	86%
				**				*				*	K	K	K
I believe that with a new board of directors, Hockey Canada will make changes for the better.	784	369	410	5	209	264	311	115	224	263	182	45	232	231	275
	78%	76%	81%	92%	74%	76%	83%	79%	81%	78%	75%	66%	76%	78%	83%
				**			E	*				*			K
I believe the various corporate sponsors, amateur hockey leagues and governments did the right thing by withdrawing their support from Hockey Canada.	848	388	455	5	235	282	331	129	221	284	213	55	256	239	298
	85%	80%	89%	100%	84%	81%	89%	89%	80%	85%	88%	80%	83%	81%	90%
			A	**			E	*			H	*			M

To what extent do you agree or disagree with the following statements? - Bottom 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>444</b>	<b>552</b>	<b>5</b>	<b>219</b>	<b>404</b>	<b>378</b>	<b>32</b>	<b>157</b>	<b>404</b>	<b>408</b>	<b>58</b>	<b>271</b>	<b>336</b>	<b>336</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>487</b>	<b>509</b>	<b>5</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>	<b>69</b>	<b>307</b>	<b>295</b>	<b>330</b>
I am optimistic that hockey culture in Canada will change for the better because of the attention these scandals are now getting.	218	120	94	4	79	75	63	36	52	65	65	23	81	56	57
	22%	25%	19%	70%	28%	22%	17%	25%	19%	19%	27%	33%	26%	19%	17%
				**	F			*			I	MN*	N		
All players registered in hockey leagues in Canada should take training on sexual harassment and violence.	175	112	63	-	65	56	54	44	45	53	34	15	68	52	40
	18%	23%	12%	-	23%	16%	14%	30%	16%	16%	14%	22%	22%	18%	12%
		B		**	F			J*				*	N		
Hockey is no different from other organized sports when it comes to sexual harassment and violence.	151	75	74	3	52	46	53	25	34	54	37	19	43	41	48
	15%	15%	14%	51%	18%	13%	14%	17%	12%	16%	15%	28%	14%	14%	14%
				**				*				LMN*			
I believe that with a new board of directors, Hockey Canada will make changes for the better.	217	118	99	*	72	82	63	31	52	72	61	23	75	64	55
	22%	24%	19%	8%	26%	24%	17%	21%	19%	22%	25%	34%	24%	22%	17%
				**		F		*				N*			
I believe the various corporate sponsors, amateur hockey leagues and governments did the right thing by withdrawing their support from Hockey Canada.	153	99	54	-	46	65	42	17	55	51	30	14	51	56	32
	15%	20%	11%	-	16%	19%	11%	11%	20%	15%	12%	20%	17%	19%	10%
		B		**		F		*	J			*		N	

Of the following measures, which do you believe will be the two most effective to guarantee a safe and inclusive environment for hockey players in Canada?

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1001</b>	<b>444</b>	<b>552</b>	<b>5</b>	<b>219</b>	<b>404</b>	<b>378</b>	<b>32</b>	<b>157</b>	<b>404</b>	<b>408</b>	<b>58</b>	<b>271</b>	<b>336</b>	<b>336</b>
<b>Base: All Respondents (wtd)</b>	<b>1001</b>	<b>487</b>	<b>509</b>	<b>5</b>	<b>281</b>	<b>346</b>	<b>373</b>	<b>146</b>	<b>276</b>	<b>335</b>	<b>243</b>	<b>69</b>	<b>307</b>	<b>295</b>	<b>330</b>
Include mandatory awareness training for young hockey players	308	140	165	2	73	98	137	32	73	119	84	20	82	82	124
	31%	29%	32%	49%	26%	28%	37%	22%	27%	35%	34%	30%	27%	28%	37%
				**			DE	*				*			LM
Increase surveillance measures of young players	228	93	134	1	72	74	82	44	50	78	56	13	76	66	73
	23%	19%	26%	21%	26%	21%	22%	30%	18%	23%	23%	20%	25%	22%	22%
			A	**				*				*			
Increase resources for players to reach out in case something happens	254	114	140	-	64	94	96	36	75	93	50	16	67	88	84
	25%	23%	27%	-	23%	27%	26%	24%	27%	28%	20%	23%	22%	30%	25%
				**				*		J		*			
Include mandatory awareness training for coaches	240	112	127	1	75	68	96	33	59	85	63	15	74	62	89
	24%	23%	25%	21%	27%	20%	26%	23%	21%	25%	26%	21%	24%	21%	27%
				**				*				*			
Overhaul hockey associations and their management	222	115	105	3	62	69	92	24	74	71	53	8	73	55	86
	22%	24%	21%	59%	22%	20%	25%	16%	27%	21%	22%	12%	24%	19%	26%
				**				*				*			
Increase resources for victims of sexual misconduct	168	87	82	-	64	59	44	28	44	53	43	24	59	49	36
	17%	18%	16%	-	23%	17%	12%	19%	16%	16%	18%	35%	19%	17%	11%
				**	F			*				LMN*	N		
Involve parents more closely with the development of players	145	78	68	-	40	62	43	30	43	35	37	9	54	43	39
	15%	16%	13%	-	14%	18%	11%	21%	16%	11%	15%	13%	18%	15%	12%
				**		F		*				*			
Enact stricter rules to better govern hockey associations	328	172	153	3	79	112	137	49	95	103	81	18	87	107	115
	33%	35%	30%	51%	28%	32%	37%	33%	35%	31%	33%	27%	28%	36%	35%
				**				*				*			
Sigma	1893	910	973	10	529	637	727	276	514	637	466	123	573	551	646
	189%	187%	191%	200%	188%	184%	195%	189%	186%	190%	192%	180%	186%	187%	196%