

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q1. Based on her performance to date, would you say Liz Truss has done a good job or bad job as Prime Minister, or neither?
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/ Separated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	23 2%	12 2%	11 2%	10 3%	8 2%	6 2%	4 2%	8 3%	9 4%	- *	1 2%	2 2%	11 2%	12 3%	19 3%	5 1%	9 3%	14 2%	20 2%	2 2%	12 2%	7 2%	4 5%
Fairly good job (1)	55 5%	30 6%	25 5%	38 12% EF	10 3%	7 2%	12 5%	22 8%	10 4%	5 3%	2 3%	4 5%	37 6%	18 4%	42 6%	13 3%	15 4%	39 6%	45 5%	10 7%	32 5%	19 6%	3 3%
Neither a good nor bad job (0)	137 13%	66 13%	71 14%	53 17% F	55 14%	29 9%	29 12%	42 16%	31 13%	24 16%	3 6%	9 10%	78 13%	59 13%	91 14%	45 13%	41 12%	96 14%	108 12%	29 20%	84 13%	42 13%	12 13%
Fairly bad job (-1)	205 20%	100 20%	103 20%	67 21%	82 21%	56 16%	41 17%	51 19%	51 22%	35 23%	14 28%	12 13%	114 19%	91 20%	144 21%	60 17%	75 22%	129 19%	174 20%	30 21%	119 19%	62 20%	24 26%
Very bad job (-2)	582 56%	287 56%	289 56%	130 42%	215 56% D	237 69% DE	148 61% H	139 52%	121 51%	82 55%	28 56% H*	63 69% H*	333 56%	249 56%	358 53%	224 62%	197 57%	385 56%	508 58%	67 46% *	375 59%	164 53%	43 47% *
Don't know	35 3%	16 3%	20 4%	15 5%	13 3%	7 2%	6 3%	8 3%	13 6%	4 3%	2 5%	2 2% *	20 3%	15 3%	19 3%	16 4%	9 3%	26 4%	29 3%	6 4% *	13 2%	18 6% U	4 5% *
NET: Good job	78 8%	42 8%	36 7%	47 15% EF	18 5%	13 4%	16 7%	30 11%	19 8%	5 3% *	3 5% *	6 6% *	48 8%	30 7%	61 9%	17 5%	25 7%	53 8%	66 7%	12 8% *	44 7%	26 8%	7 8% *
NET: Bad job	787 76%	388 76%	392 76%	197 63%	296 78% D	293 86% DE	189 79%	190 71%	172 73%	117 79% *	42 84% *	76 82% H*	447 75%	340 77%	502 75%	284 78%	272 78%	514 75%	682 77%	97 67% *	494 78%	227 73%	66 74% *
Mean	-1.26	-1.25	-1.27	-0.91 EF	-1.32 F	-1.52	-1.35	-1.12 GL	-1.19	-1.34 *	-1.40 *	-1.46 *	-1.26	-1.28	-1.19 P	-1.40	-1.29	-1.25	-1.29	-1.08 *	-1.31	-1.21	-1.14 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M,N,O,P,Q/R,S,T,U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q1. Based on her performance to date, would you say Liz Truss has done a good job or bad job as Prime Minister, or neither?
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Very good job (2)	23 2%	4 2%	7 2%	5 3%	6 2%	13 4%	10 2%	6 2%	9 3%	1 1% *	5 3% *	11 3%	4 1%
Fairly good job (1)	55 5%	9 5%	13 3%	14 7%	19 7%	36 10% G	18 3%	18 5%	9 3%	3 4% *	19 13% H*	19 4%	19 5%
Neither a good nor bad job (0)	137 13%	26 14%	44 11%	26 13%	42 16%	56 16%	81 12%	38 11%	22 8%	8 11% *	32 22% H*	40 9%	38 11%
Fairly bad job (-1)	205 20%	37 20%	63 16%	44 21%	62 23%	77 22%	128 19%	85 25% K	48 17%	11 15% *	20 14% *	72 16%	78 23%
Very bad job (-2)	582 56%	100 54%	246 64% DE	110 54%	126 48%	161 46%	421 62% F	189 55%	195 69% HK	50 67% K*	67 46% *	296 67% M	194 57%
Don't know	35 3%	11 6%	10 3%	6 3%	8 3%	10 3%	25 4%	7 2%	2 1%	2 2% *	2 2% *	6 1%	10 3%

NET: Good job	78 8%	13 7%	20 5%	20 10%	25 10%	49 14% G	29 4%	24 7%	17 6%	4 5% *	24 16% HI*	30 7%	23 7%
NET: Bad job	787 76%	137 73%	309 81% E	153 75%	187 71%	238 67%	548 80% F	273 80% K	244 86% K	61 82% K*	88 60% *	368 83%	272 79%

Mean	-1.26	-1.25	-1.41	-1.20	-1.11 C	-0.98 G	-1.41	-1.29	-1.46	-1.45 *	-0.88 HI*	-1.42	-1.32
------	-------	-------	-------	-------	------------	------------	-------	-------	-------	------------	--------------	-------	-------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling

PUBLIC

Fieldwork: 19-20 October 2022

GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - Summary

All Adults aged 18-75 in Great Britain

	Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?					
	A Labour governme nt led by Keir Starmer (A)	A Conservati ve governme nt led by Rishi Sunak (B)	A Conservati ve governme nt led by Boris Johnson (C)	A Conservati ve governme nt led by Penny Mordaunt (D)	A Conservati ve governme nt led by Jeremy Hunt (E)	A Conservati ve governme nt led by Ben Wallace (F)
Unweighted base	1037	1037	1037	1037	1037	1037
Weighted base	1037	1037	1037	1037	1037	1037
Better job	430 41% BCDEF	347 33% CDEF	296 29% DEF	165 16% ABC	181 17% ABCF	169 16% A
Would make no difference	235 23%	377 36% A	371 36% A	444 43% ABC	460 44% ABCF	414 40% A
Worse job	233 22% BF	179 17%	271 26% BDF	198 19%	229 22% BF	187 18%
Don't know	138 13% C	133 13% C	100 10%	230 22% ABCE	167 16% BC	268 26% ABCDE

with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Labour government led by Keir Starmer

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	430 41%	209 41%	217 42%	123 39%	176 46%	132 39%	118 49% HI	103 38%	81 34%	60 41% *	27 53% I*	42 46% *	270 45% N	160 36%	279 41%	151 42%	175 50% R	255 37%	377 43%	48 34% *	269 42%	123 39%	38 43% *
Would make no difference	235 23%	136 27% C	98 19%	86 27% F	87 23%	63 18%	59 25%	60 22%	65 27%	24 16% *	7 14% *	20 22% *	135 23%	100 23%	171 25%	65 18%	80 23%	155 23%	202 23%	30 21% *	130 20%	86 28% U	18 21% *
Worse job	233 22%	113 22%	118 23%	47 15%	63 16%	124 36% DE	37 15%	72 27% GL	52 22%	49 33% GL*	10 21% *	13 15% *	111 19%	122 27% M	136 20%	97 27%	59 17%	174 25% Q	190 22%	42 29% *	163 26% V	50 16%	20 22% *
Don't know	138 13%	52 10%	87 17% B	58 18% F	57 15% F	24 7%	27 11%	36 13%	38 16%	15 10% *	6 12% *	16 17% *	77 13%	62 14%	89 13%	50 14%	34 10%	105 15% Q	114 13%	23 16% *	73 11%	52 17%	13 15% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Labour government led by Keir Starmer
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	430 41%	73 39%	160 42%	97 47%	100 38%	160 45%	271 40%	72 21%	198 70% HJK	40 54% H*	59 40% H*	241 54% M	117 34%
Would make no difference	235 23%	47 25%	74 19%	45 22%	70 27%	86 24%	149 22%	87 25%	54 19%	19 25% *	38 26% *	80 18%	83 24%
Worse job	233 22%	37 20%	110 29% E	45 22%	41 15%	61 17%	172 25% F	153 45% IJK	15 5%	5 7% *	28 19% IJ*	84 19%	115 34% L
Don't know	138 13%	29 16%	40 10%	18 9%	52 20% CD	47 13%	92 13%	30 9%	17 6%	10 14% *	21 14% I*	40 9%	29 8%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Rishi Sunak

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	347 33%	162 32%	184 35%	62 20%	137 36% D	148 43% D	70 29%	88 33%	82 35%	61 41% *	17 34% *	29 32% *	200 34%	148 33%	202 30%	145 40% O	128 37%	220 32%	295 33%	51 36% *	226 36%	88 28%	33 37% *
Would make no difference	377 36%	205 40% C	167 32%	134 43% E	129 34%	115 33%	98 41%	99 37%	88 37%	43 29% *	17 33% *	33 36% *	230 39%	147 33%	273 40% P	105 29%	137 40%	240 35%	328 37%	46 32% *	223 35%	119 38%	35 39% *
Worse job	179 17%	91 18%	87 17%	61 19%	61 16%	58 17%	42 17%	45 17%	40 17%	25 16% *	10 20% *	18 20% *	97 16%	82 18%	112 17%	67 18%	54 16%	125 18%	151 17%	26 18% *	120 19%	46 15%	13 15% *
Don't know	133 13%	53 10%	80 15%	56 18% F	55 14% F	22 6%	31 13%	39 14%	26 11%	20 14% *	6 12% *	12 13% *	66 11%	67 15%	87 13%	46 13%	28 8%	105 15% Q	110 12%	20 14% *	66 10%	59 19% U	8 9% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Rishi Sunak
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	347 33%	59 32%	144 38%	68 33%	76 29%	103 29%	244 36%	170 50% UK	84 29%	22 30% *	34 23% *	172 39%	129 38%
Would make no difference	377 36%	68 36%	135 35%	81 40%	94 36%	141 40%	237 35%	95 28%	132 46% H	29 39% *	69 47% H*	170 38%	117 34%
Worse job	179 17%	30 16%	66 17%	35 17%	47 18%	63 18%	116 17%	55 16%	47 17%	16 22% *	26 18% *	65 15%	69 20%
Don't know	133 13%	29 16%	38 10%	21 10%	45 17% CD	47 13%	86 13%	22 7%	22 8%	7 9% *	18 12% *	37 8%	29 8%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Boris Johnson

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	296 29%	148 29%	146 28%	59 19%	111 29% D	126 37% D	60 25%	81 30% L	84 36% GL	45 30% *	10 19% *	16 17% *	159 27%	137 31%	181 27%	115 32%	94 27%	202 29%	273 31% T	22 15% *	183 29%	79 25%	35 39% V*
Would make no difference	371 36%	194 38%	175 34%	125 40%	131 34%	114 33%	85 35%	82 31%	85 36%	56 37% *	22 44% *	40 43% H*	214 36%	156 35%	239 35%	131 36%	122 35%	249 36%	308 35%	60 42% *	227 36%	113 36%	30 34% *
Worse job	271 26%	128 25%	139 27%	89 29%	97 25%	85 25%	70 29%	77 28%	48 20%	36 24% *	14 29% *	25 28% *	170 29%	101 23%	186 28%	84 23%	109 31% R	162 24%	222 25%	47 33% *	170 27%	84 27%	16 18% *
Don't know	100 10%	41 8%	59 11%	40 13% F	43 11% F	17 5%	26 11%	29 11%	18 8%	12 8% *	4 8% *	11 12% *	50 8%	50 11%	67 10%	32 9%	23 7%	77 11% Q	80 9%	15 11% *	55 9%	36 11%	9 10% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Boris Johnson
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	296 29%	59 32%	116 30%	57 28%	65 25%	92 26%	204 30%	170 50% IJK	37 13%	13 17% *	32 22% I*	77 17%	162 47% L
Would make no difference	371 36%	58 31%	143 37%	74 36%	95 36%	132 37%	238 35%	103 30%	118 41% H	27 36% *	62 42% H*	175 39%	110 32%
Worse job	271 26%	51 27%	95 25%	57 28%	68 26%	93 26%	177 26%	51 15%	115 40% HK	32 42% HK*	38 26% H*	161 36% M	56 16%
Don't know	100 10%	19 10%	29 8%	17 8%	34 13%	35 10%	64 9%	19 5%	15 5%	3 5% *	14 10% *	32 7%	16 5%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Penny Mordaunt

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	165 16%	97 19% C	68 13%	46 15%	61 16%	57 17%	32 13%	50 19%	40 17%	25 17% *	5 11% *	12 13% *	105 18%	60 13%	113 17%	52 14%	67 19% R	97 14%	147 17%	17 12% *	107 17%	43 14%	15 17% *
Would make no difference	444 43%	238 47% C	201 39%	139 44%	147 39%	158 46%	114 47%	110 41%	108 46%	46 31% *	22 43% *	45 49% *	264 45%	180 40%	293 43%	151 42%	164 47%	280 41%	392 44%	49 34% *	267 42%	134 43%	43 47% *
Worse job	198 19%	96 19%	101 19%	58 19%	72 19%	68 20%	43 18%	50 18%	40 17%	44 29% *	9 18% *	13 14% *	104 18%	94 21%	129 19%	69 19%	48 14%	150 22% Q	151 17%	46 32% S*	140 22% V	47 15%	12 13% *
Don't know	230 22%	80 16%	149 29% B	70 22%	101 27% F	59 17%	52 22%	60 22%	47 20%	34 23% *	14 28% *	23 25% *	119 20%	111 25%	139 21%	91 25%	68 20%	162 24%	193 22%	33 23% *	122 19%	88 28% U	21 23% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Penny Mordaunt
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	165 16%	22 12%	73 19%	35 17%	35 13%	63 18%	102 15%	71 21% I	33 11%	13 17% *	30 20% I*	68 15%	69 20%
Would make no difference	444 43%	76 41%	163 43%	95 46%	111 42%	148 42%	296 43%	126 37%	149 52% H	32 43% *	68 47% *	201 45%	147 43%
Worse job	198 19%	35 19%	73 19%	45 22%	45 17%	74 21%	125 18%	80 23%	63 22%	13 18% *	24 17% *	97 22%	64 19%
Don't know	230 22%	54 29% CD	75 19%	29 14%	72 27% D	69 20%	161 24%	66 19%	40 14%	17 22% *	23 16% *	79 18%	63 18%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Jeremy Hunt

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	181 17%	101 20%	79 15%	50 16%	70 18%	61 18%	30 12%	49 18%	49 21% GK	36 24% K*	3 6% *	14 15% *	115 19%	66 15%	119 18%	61 17%	76 22% R	105 15%	160 18%	20 14% *	104 16%	59 19%	17 19% *
Would make no difference	460 44%	234 46%	223 43%	144 46%	147 38%	169 49% E	109 45%	118 44%	109 47%	57 38% *	22 43% *	46 50% *	268 45%	192 43%	301 45%	160 44%	158 45%	303 44%	388 44%	68 48% *	284 45%	139 44%	38 42% *
Worse job	229 22%	118 23%	109 21%	61 20%	91 24%	76 22%	68 28% HI	54 20%	45 19%	31 21% *	11 23% *	19 21% *	126 21%	103 23%	151 22%	78 21%	70 20%	159 23%	195 22%	32 23% *	154 24% V	54 17%	21 23% *
Don't know	167 16%	58 11%	108 21% B	57 18% F	74 19% F	36 10%	34 14%	48 18%	32 14%	25 17% *	14 28% GI*	13 14% *	84 14%	83 19%	103 15%	64 18%	44 13%	123 18%	141 16%	23 16% *	93 15%	60 19%	14 15% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Jeremy Hunt
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	181 17%	33 18%	62 16%	39 19%	46 18%	69 20%	111 16%	75 22%	42 15%	21 29% I*	25 17% *	81 18%	67 19%
Would make no difference	460 44%	82 44%	178 47%	94 46%	106 40%	147 42%	313 46%	152 44%	144 51% J	26 34% *	74 51% J*	215 48%	147 43%
Worse job	229 22%	41 22%	88 23%	47 23%	53 20%	77 22%	152 22%	71 21%	71 25%	22 29% *	26 18% *	101 23%	86 25%
Don't know	167 16%	31 17%	54 14%	25 12%	57 22% D	60 17%	107 16%	45 13%	27 10%	6 8% *	20 14% *	48 11%	43 13%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Ben Wallace

All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	169 16%	84 16%	84 16%	35 11%	66 17% D	68 20% D	34 14%	37 14%	41 18%	29 20% *	13 26% *	14 15% *	115 19% N	54 12%	106 16%	63 17%	72 21% R	97 14%	152 17%	15 10% *	93 15%	56 18%	20 23% *
Would make no difference	414 40%	213 42%	197 38%	131 42% E	126 33%	156 46% E	113 47% HK	100 37%	88 37%	61 41% *	14 27% *	39 42% *	227 38%	186 42%	266 40%	147 41%	151 44%	262 38%	354 40%	59 41% *	262 41%	117 37%	34 38% *
Worse job	187 18%	108 21%	78 15%	68 22% F	73 19%	46 13%	39 16%	62 23%	41 17%	21 14% *	11 21% *	14 15% *	108 18%	79 18%	136 20%	52 14%	46 13%	141 20% Q	151 17%	35 24% *	126 20%	52 17%	10 11% *
Don't know	268 26%	106 21%	159 31% B	78 25%	116 30% F	73 21%	55 23%	71 26%	66 28%	38 26% *	13 26% *	25 27% *	143 24%	125 28%	166 25%	101 28%	78 22%	189 27%	227 26%	36 25% *	154 24%	88 28%	25 28% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q2. Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? - A Conservative government led by Ben Wallace
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	169 16%	42 22% E	56 15%	35 17%	36 14%	58 16%	111 16%	77 22% I	33 12%	12 16% *	30 20% I*	62 14%	81 24% L
Would make no difference	414 40%	59 32%	168 44% B	93 45% B	94 36%	136 38%	278 41%	130 38%	136 48% J	22 29% *	66 45% J*	193 43%	135 39%
Worse job	187 18%	36 19%	57 15%	38 19%	55 21%	80 23% G	108 16%	49 14%	64 23% H	21 28% H*	32 22% *	90 20%	53 16%
Don't know	268 26%	50 27%	101 26%	38 19%	78 30% D	80 23%	187 27%	87 25% K	51 18%	20 27% K*	18 13% *	100 22%	74 21%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling

PUBLIC

Fieldwork: 19-20 October 2022

GB Adults aged 18-75

Q3. To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?

All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/ Separated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	39 4%	21 4%	18 4%	14 4%	11 3%	15 4%	9 4%	7 3%	14 6%	5 3%	- * -	5 6% *	29 5%	10 2%	24 4%	16 4%	22 6% R	17 2%	34 4%	4 3% *	22 3%	11 4%	6 7% *
Fairly good job (1)	192 19%	93 18%	98 19%	51 16%	69 18%	73 21%	26 11%	53 20% G	51 22% G	30 20% *	10 19% *	22 24% G*	122 21%	70 16%	124 18%	68 19%	65 19%	128 19%	168 19%	23 16% *	113 18%	63 20%	16 18% *
Neither good nor bad job (0)	375 36%	191 37%	183 35%	92 30%	146 38% D	136 40% D	89 37%	104 39%	76 32%	58 39%	23 47% L*	24 26% *	202 34%	172 39%	234 35%	141 39%	126 36%	248 36%	310 35%	64 44% *	240 38%	94 30%	40 45% V*
Fairly bad job (-1)	142 14%	70 14%	72 14%	52 17%	43 11%	47 14%	40 16%	45 17%	31 13%	11 8%	5 10% *	10 11% *	77 13%	65 15%	101 15%	41 11%	53 15%	89 13%	130 15%	12 8% *	94 15%	40 13%	8 9% *
Very bad job (-2)	141 14%	84 16% C	53 10%	50 16%	54 14%	37 11%	42 17% H	25 9%	28 12%	24 16% *	5 * -	17 18% H*	76 13%	66 15%	108 16% P	34 9%	41 12%	100 15%	121 14%	18 12% *	85 13%	49 16%	8 8% *
Don't know	147 14%	53 10%	95 18% B	53 17%	60 16%	34 10%	36 15%	35 13%	36 15%	20 14% *	7 14% *	14 15% *	87 15%	61 14%	84 12%	64 18%	40 12%	107 16%	120 14%	22 15% *	82 13%	54 17%	12 13% *
NET: Good job	232 22%	114 22%	117 23%	65 21%	79 21%	88 26%	35 15%	60 22% G	65 28% G	35 23% *	10 19% *	27 29% G*	151 25% N	80 18%	148 22%	83 23%	87 25%	145 21%	203 23%	28 19% *	134 21%	75 24%	22 25% *
NET: Bad job	283 27%	154 30%	124 24%	103 33%	96 25%	84 25%	81 34%	71 26%	59 25%	36 24% *	10 20% *	27 29% *	153 26%	131 29%	209 31% P	75 21%	94 27%	190 27%	251 28%	30 21% *	179 28%	89 29%	16 17% *
Mean	-0.17	-0.23	-0.10	-0.29	-0.19	-0.06	-0.39	-0.12 G	-0.04 G	-0.16 **	-0.13 **	-0.15 *	-0.09	-0.28	-0.24	-0.03	-0.08	-0.22	-0.18	-0.13 **	-0.19	-0.20	0.07 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S,T,U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q3. To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Very good job (2)	39 4%	9 5%	16 4%	5 2%	10 4%	13 4%	26 4%	20 6%	5 2%	1 2% *	11 7% I*	17 4%	17 5%
Fairly good job (1)	192 19%	44 24% E	64 17%	46 23% E	37 14%	68 19%	125 18%	86 25% I	40 14%	20 27% I*	29 20% *	73 16%	88 26% L
Neither good nor bad job (0)	375 36%	61 33%	153 40%	69 34%	92 35%	122 35%	252 37%	126 37%	110 39%	24 32% *	50 34% *	172 39%	110 32%
Fairly bad job (-1)	142 14%	27 15%	50 13%	27 13%	37 14%	52 15%	90 13%	31 9%	50 18% H	13 18% *	23 16% *	70 16%	41 12%
Very bad job (-2)	141 14%	21 11%	54 14%	32 16%	34 13%	47 13%	94 14%	37 11%	54 19% H	7 10% *	22 15% *	65 15%	49 14%
Don't know	147 14%	25 13%	46 12%	25 12%	52 20% C	51 14%	96 14%	42 12%	25 9%	8 11% *	11 8% *	48 11%	38 11%

NET: Good job	232 22%	53 28% E	80 21%	51 25%	48 18%	81 23%	151 22%	107 31% I	45 16%	22 29% I*	40 27% I*	90 20%	105 31% L
NET: Bad job	283 27%	48 26%	105 27%	59 29%	71 27%	99 28%	184 27%	68 20%	104 37% H	21 28% *	45 31% H*	134 30%	89 26%

Mean	-0.17	-0.05	-0.19	-0.20	-0.22	-0.17	-0.17	0.08 I	-0.42	-0.08 I*	-0.12 I*	-0.23	-0.05
------	-------	-------	-------	-------	-------	-------	-------	-----------	-------	-------------	-------------	-------	-------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Summary

All Adults aged 18-75 in Great Britain

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.						
	Keir Starmer, Leader of the Labour party	Rishi Sunak, Former Chancellor of the Exchequer	Wallace, Secretary of State for Defence	Jeremy Hunt, Chancellor of the Exchequer	Mordaunt, Leader of the House of Commons	Boris Johnson, Former Prime Minister
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1037	1037	1037	1037	1037	1037
Weighted base	1037	1037	1037	1037	1037	1037
Very good job (2)	180 17% CDEF	151 15% CDE	61 6% C	57 6% D	60 6% E	124 12% CDE
Fairly good job (1)	254 24% CDEF	218 21% CDE	161 15% C	171 17% D	137 13% E	198 19% E
Neither good nor bad job (0)	217 21% C	249 24% C	265 26% AF	309 30% ABCF	290 28% AF	207 20% C
Fairly bad job (-1)	150 14% C	172 17% C	135 13% C	208 20% ABCE	168 16% C	166 16% ABCE
Very bad job (-2)	136 13% C	155 15% C	107 10% C	171 17% C	145 14% C	296 29% ABCE
Don't know	67 6% F	74 7% F	146 14% ABDF	86 8% F	131 13% ABDF	37 4% F
I do not know who this person is	33 3% F	19 2% C	162 16% ABDEF	34 3% BF	106 10% ABDF	10 1% F

NET: Good job	434 42% BCDEF	368 36% CDEF	222 21% C	228 22% D	197 19% E	321 31% CDE
NET: Bad job	287 28% C	327 32% C	242 23% C	380 37% ABCE	313 30% C	462 45% ABCE

Mean	0.20 BCDEF	0.04 DEF	-0.09 DEF	-0.29 DEF	-0.25 DEF	-0.32 DEF
------	---------------	-------------	--------------	--------------	--------------	--------------

with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(**)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Keir Starmer, Leader of the Labour party
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	180 17%	91 18%	88 17%	52 16%	70 18%	59 17%	49 20%	51 19%	33 14%	22 15%	14 28%	11 12%	113 19%	67 15%	112 17%	68 19%	76 22% R	104 15%	156 18%	21 15% *	125 20%	42 13%	13 14% *
Fairly good job (1)	254 24%	120 23%	132 25%	79 25%	101 27%	73 21%	60 25%	60 22%	56 24%	37 25% *	11 22% *	30 32% *	159 27%	95 21%	180 27%	74 20%	98 28%	156 23%	223 25%	30 21% *	153 24%	76 24%	25 28% *
Neither good nor bad job (0)	217 21%	101 20%	116 22%	80 26% F	82 22%	54 16%	52 21%	64 24%	45 19%	23 16% *	12 25% *	21 23% *	112 19%	105 24%	150 22%	67 19%	64 18%	153 22%	178 20%	37 26% *	116 18%	83 27% U	18 20% *
Fairly bad job (-1)	150 14%	75 15%	74 14%	32 10%	48 13%	70 20% DE	37 15%	32 12%	31 13%	33 22% *	4 8% *	13 14% *	79 13%	71 16%	86 13%	64 18%	47 13%	104 15%	118 13%	31 22% *	102 16%	38 12%	10 11% *
Very bad job (-2)	136 13%	82 16% C	53 10%	34 11%	38 10%	65 19% DE	24 10%	36 13%	42 18% GL	23 15% *	6 12% *	5 5% *	72 12%	65 15%	82 12%	55 15%	36 10%	100 15%	127 14%	9 6% *	93 15%	33 11%	11 12% *
Don't know	67 6%	24 5%	43 8%	23 7%	27 7%	17 5%	10 4%	19 7%	19 8%	9 6% *	2 4% *	8 8% *	42 7%	25 6%	47 7%	20 5%	18 5%	49 7%	57 6%	8 5% *	28 4%	28 9% U	10 12% U*
I do not know who this person is	33 3%	20 4%	12 2%	13 4%	15 4%	4 1%	8 3%	7 3%	10 4%	2 1% *	1 1% *	5 5% *	18 3%	15 3%	17 3%	15 4%	8 2%	25 4%	24 3%	7 5% *	18 3%	11 4%	3 4% *

NET: Good job	434 42%	211 41%	220 42%	131 42%	171 45%	132 39%	110 46%	111 41%	88 38%	59 40% *	25 50% *	41 45% *	272 46% N	162 37%	292 43%	142 39%	175 50% R	260 38%	380 43%	51 36% *	278 44%	118 38%	38 42% *
NET: Bad job	287 28%	157 31%	128 25%	66 21%	86 23%	134 39% DE	61 25%	69 25%	74 31%	55 37% *	10 20% *	18 19% *	150 25%	136 31%	168 25%	119 33%	83 24%	204 30%	245 28%	41 28% *	195 31% V	71 23%	20 23% *

Mean	0.20	0.13	0.27	0.30 F	0.34 F	-0.03	0.33 I	0.23	0.02	0.02 *	0.49 *	0.37 *	0.30	0.07	0.25	0.11	0.41 R	0.10	0.20	0.18 *	0.20	0.20	0.26 *
------	------	------	------	-----------	-----------	-------	-----------	------	------	-----------	-----------	-----------	------	------	------	------	-----------	------	------	-----------	------	------	-----------

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(**)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Keir Starmer, Leader of the Labour party
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	180 17%	27 14%	61 16%	39 19%	54 20%	72 20%	108 16%	21 6%	101 35% HK	17 22% H*	19 13% *	110 25% M	39 11%	
Fairly good job (1)	254 24%	45 24%	96 25%	55 27%	58 22%	99 28%	155 23%	66 19%	85 30% H	22 30% *	50 34% H*	132 30% M	71 21%	
Neither good nor bad job (0)	217 21%	39 21%	75 20%	42 21%	60 23%	76 21%	141 21%	72 21%	55 19%	17 22% *	23 16% *	77 17%	72 21%	
Fairly bad job (-1)	150 14%	26 14%	59 15%	24 12%	40 15%	43 12%	107 16%	83 24% I	19 7%	9 12% *	24 17% I*	71 16%	56 16%	
Very bad job (-2)	136 13%	22 12%	68 18% E	24 12%	22 8%	29 8%	107 16% F	82 24% UK	13 4%	4 5% *	17 12% I*	30 7%	86 25% L	
Don't know	67 6%	20 11% C	15 4%	15 7%	17 7%	21 6%	46 7%	15 4%	7 2%	4 6% *	11 8% I*	19 4%	20 6%	
I do not know who this person is	33 3%	8 4%	8 2%	6 3%	11 4%	13 4%	19 3%	2 1%	5 2%	3 4% *	1 1% *	6 1%	- -	

NET: Good job	434 42%	71 38%	157 41%	94 46%	112 43%	171 48% G	263 38%	87 25%	186 65% HK	39 52% H*	69 47% H*	242 54% M	110 32%
NET: Bad job	287 28%	48 26%	127 33% E	49 24%	62 24%	73 21%	214 31% F	165 48% UK	32 11%	13 17% *	41 28% I*	101 23%	141 41% L

Mean	0.20	0.17	0.06	0.32	0.35	0.44 G	0.08	-0.43	0.89 HK	0.58 H*	0.22 H*	0.53 M	-0.24
------	------	------	------	------	------	-----------	------	-------	------------	------------	------------	-----------	-------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Rishi Sunak, Former Chancellor of the Exchequer
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	151 15%	63 12%	87 17%	30 10%	51 13%	69 20% D	21 9%	27 10%	30 13%	47 32% GH*	8 16%	17 19% G*	75 13%	75 17%	78 12%	72 20% O	44 13%	107 16%	108 12%	42 29% S*	98 15%	34 11%	18 20% *
Fairly good job (1)	218 21%	112 22%	106 20%	55 17%	84 22%	80 23%	51 21%	59 22%	59 25%	24 16% *	10 20% *	15 17% *	147 25% N	71 16%	151 22%	67 18%	85 25%	132 19%	186 21%	31 22% *	143 23%	60 19%	14 16% *
Neither good nor bad job (0)	249 24%	127 25%	121 23%	84 27%	91 24%	74 22%	66 27%	73 27%	53 23%	22 15% *	13 25% *	23 25% *	131 22%	118 27%	167 25%	82 23%	83 24%	166 24%	214 24%	33 23% *	152 24%	73 23%	24 27% *
Fairly bad job (-1)	172 17%	94 18%	76 15%	54 17%	56 15%	62 18%	48 20%	43 16%	36 15%	23 16% *	9 17% *	13 14% *	101 17%	71 16%	110 16%	61 17%	60 17%	112 16%	161 18% T	9 6% *	102 16%	56 18%	14 15% *
Very bad job (-2)	155 15%	77 15%	74 14%	60 19%	51 13%	44 13%	40 16%	39 15%	34 15%	19 12% *	7 15% *	16 18% *	81 14%	74 17%	103 15%	52 14%	51 15%	105 15%	133 15%	19 13% *	95 15%	46 15%	14 15% *
Don't know	74 7%	31 6%	42 8%	24 8%	37 10% F	13 4%	12 5%	25 9%	20 9%	8 5% *	3 6% *	5 6% *	44 7%	30 7%	53 8%	20 6%	20 6%	54 8%	66 8%	5 3% *	36 6%	32 10% U	5 6% *
I do not know who this person is	19 2%	7 1%	13 2%	7 2% F	12 3% F	- -	4 2%	3 1%	2 1%	7 5% *	- *	2 3% *	14 2%	5 1%	11 2%	8 2%	5 2%	14 2%	15 2%	4 3% *	8 1%	11 3%	1 1% *

NET: Good job	368 36%	175 34%	192 37%	85 27%	135 35% D	149 44% D	72 30%	86 32%	89 38%	71 47% G*	18 37% *	33 35% *	222 37%	146 33%	229 34%	139 38%	129 37%	239 35%	294 33%	74 51% S*	241 38%	95 30%	32 36% *
NET: Bad job	327 32%	171 33%	151 29%	113 36% E	107 28%	106 31%	87 36%	82 30%	71 30%	42 28% *	16 32% *	29 32% *	182 31%	145 33%	214 32%	113 31%	110 32%	216 31%	294 33%	28 20% *	197 31%	102 33%	27 31% *

Mean	0.04	-0.02	0.12	-0.21	0.08 D	0.21 D	-0.15	-0.03	0.07	0.43 **	0.07 *	0.04 *	0.06	0.01	-0.02	0.14	0.04	0.04	-0.03	0.51 S*	0.08	-0.07	0.11 *
------	------	-------	------	-------	-----------	-----------	-------	-------	------	------------	-----------	-----------	------	------	-------	------	------	------	-------	------------	------	-------	-----------

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O,P/Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Rishi Sunak, Former Chancellor of the Exchequer
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	151 15%	19 10%	73 19% B	25 12%	33 13%	54 15%	97 14%	81 24% II	29 10%	7 10% *	23 16% *	78 17%	49 14%	
Fairly good job (1)	218 21%	40 21%	77 20%	42 20%	59 23%	72 20%	146 21%	103 30% IK	46 16%	18 24% *	24 16% *	92 21%	87 25%	
Neither good nor bad job (0)	249 24%	37 20%	87 23%	55 27%	70 27%	93 26%	156 23%	74 21%	69 24%	19 26% *	37 26% *	102 23%	77 22%	
Fairly bad job (-1)	172 17%	41 22%	60 16%	28 14%	43 16%	55 16%	117 17%	38 11%	65 23% H	12 16% *	32 22% H*	80 18%	53 16%	
Very bad job (-2)	155 15%	30 16%	60 16%	29 14%	36 14%	45 13%	110 16%	30 9%	57 20% H	11 14% *	23 16% *	69 16%	55 16%	
Don't know	74 7%	18 10%	18 5%	19 9%	19 7%	27 8%	46 7%	14 4%	16 6%	7 9% *	6 4% *	20 5%	22 6%	
I do not know who this person is	19 2%	2 1%	8 2%	7 3%	3 1%	8 2%	12 2%	2 1%	4 1%	1 1% *	- - *	4 1%	- -	

NET: Good job	368 36%	59 32%	150 39%	67 33%	93 35%	126 36%	243 36%	184 54% UK	74 26%	26 34% *	47 32% *	170 38%	136 40%
NET: Bad job	327 32%	71 38%	120 31%	57 28%	79 30%	100 28%	227 33%	68 20%	122 43% H	22 30% *	55 38% H*	149 34%	108 31%

Mean	0.04	-0.14	0.12	0.04	0.05	0.11	*	0.51 UK	-0.29	*	-0.06 *	0.07	0.07
------	------	-------	------	------	------	------	---	------------	-------	---	------------	------	------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Ben Wallace, Secretary of State for Defence
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	61 6%	42 8% C	18 4%	20 6%	24 6%	18 5%	10 4%	9 3%	19 8% H	14 9%	3 6%	6 7% *	37 6%	24 5%	41 6%	20 6%	30 9% R	31 4%	52 6%	8 6% *	32 5%	21 7%	8 9% *
Fairly good job (1)	161 15%	87 17%	74 14%	50 16%	50 13%	61 18%	34 14%	43 16%	39 17%	19 13% *	12 24% *	13 14% *	92 16%	69 15%	102 15%	58 16%	52 15%	108 16%	145 16%	15 10% *	98 15%	54 17%	9 10% *
Neither good nor bad job (0)	265 26%	129 25%	135 26%	72 23%	90 24%	104 30%	68 28%	75 28%	53 22%	42 28% *	8 17% *	19 21% *	138 23%	128 29%	161 24%	104 29%	86 25%	179 26%	200 23%	62 43% s*	180 28% v	59 19%	26 29% *
Fairly bad job (-1)	135 13%	68 13%	66 13%	42 13%	52 14%	42 12%	32 13%	39 14%	24 10%	18 12% *	9 17% *	13 14% *	90 15%	45 10%	101 15%	34 9%	51 15%	84 12%	122 14%	13 9% *	93 15%	31 10%	11 12% *
Very bad job (-2)	107 10%	63 12%	44 9%	44 14%	38 10%	26 8%	38 16% H	22 8%	24 10%	13 8% *	5 10% *	7 7% *	67 11%	41 9%	77 11%	30 8%	38 11%	69 10%	90 10%	16 11% *	69 11%	35 11%	3 4% *
Don't know	146 14%	64 13%	81 16%	35 11%	56 15%	55 16%	28 11%	45 17%	35 15%	21 14% *	4 8% *	13 14% *	81 14%	64 14%	88 13%	58 16%	38 11%	108 16%	128 14%	15 10% *	83 13%	45 15%	17 19% *
I do not know who this person is	162 16%	58 11%	100 19% B	52 17%	72 19% F	38 11%	32 13%	36 14%	42 18%	22 15% *	8 17% *	21 23% *	88 15%	74 17%	104 15%	58 16%	51 15%	111 16%	147 17%	14 9% *	81 13%	66 21% U	16 17% *
NET: Good job	222 21%	129 25% C	92 18%	69 22%	74 19%	78 23%	44 18%	52 19%	58 25%	33 22% *	15 30% *	19 21% *	129 22%	93 21%	143 21%	79 22%	83 24%	139 20%	198 22%	23 16% *	130 20%	75 24%	17 19% *
NET: Bad job	242 23%	131 26%	110 21%	85 27%	90 23%	68 20%	70 29%	61 23%	48 20%	30 20% *	14 27% *	20 21% *	156 26%	86 19%	178 26% P	65 18%	89 26%	153 22%	212 24%	29 20% *	161 25%	67 21%	14 16% *
Mean	-0.09	-0.06	-0.13	-0.18	-0.11	0.01 *	-0.30	-0.11	0.03 *	0.04 **	-0.01 **	-0.01 **	-0.13	-0.03 *	-0.15	0.02 *	-0.05	-0.11	-0.09	-0.12 **	-0.14	-0.03 *	0.12 **

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Ben Wallace, Secretary of State for Defence
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total (A)	1 (B)	2 (C)	3 (D)	4+ (E)	ANY (F)	NONE (G)	Conservati ve (H)	Labour (I)	Lib Dems (J)	Other (K)	Remain (L)	Leave (M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	61 6%	10 5%	19 5%	13 6%	20 8%	30 9%	31 5%	28 8%	9 3%	4 5%	15 10%	22 5%	27 8%	
Fairly good job (1)	161 15%	36 19%	58 15%	26 13%	40 15%	56 16%	104 15%	77 22%	24 8%	8 11%	33 23%	65 15%	69 20%	
Neither good nor bad job (0)	265 26%	31 17%	108 28%	59 29%	67 25%	83 23%	183 27%	99 29%	73 26%	15 20%	37 26%	123 28%	83 24%	
Fairly bad job (-1)	135 13%	23 12%	53 14%	28 14%	31 12%	48 14%	86 13%	25 7%	60 21%	8 11%	26 18%	75 17%	31 9%	
Very bad job (-2)	107 10%	18 10%	35 9%	23 11%	31 12%	40 11%	68 10%	19 6%	52 18%	8 11%	15 10%	48 11%	39 11%	
Don't know	146 14%	33 18%	53 14%	24 12%	35 13%	38 11%	108 16%	46 14%	31 11%	15 21%	10 7%	56 13%	45 13%	
I do not know who this person is	162 16%	35 19%	57 15%	31 15%	39 15%	58 16%	104 15%	49 14%	35 12%	16 22%	11 7%	55 12%	50 14%	
NET: Good job	222 21%	46 25%	76 20%	39 19%	60 23%	87 24%	135 20%	104 31%	33 12%	12 16%	48 33%	87 20%	95 28%	
NET: Bad job	242 23%	41 22%	88 23%	52 25%	62 24%	88 25%	154 23%	44 13%	112 39%	17 22%	40 28%	123 28%	70 20%	
Mean	-0.09	-0.02 *	-0.10 *	-0.16 *	-0.07	-0.04	-0.12	0.28 I*	-0.55	-0.21 **	0.06 I*	-0.19	0.05	

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Jeremy Hunt, Chancellor of the Exchequer
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	57 6%	30 6%	27 5%	25 8% E	14 4%	19 5%	10 4%	15 5%	19 8%	8 5%	- *	5 6%	36 6%	21 5%	31 5%	26 7%	20 6%	37 5%	53 6%	4 3%	30 5%	21 7%	7 7%
Fairly good job (1)	171 17%	85 17%	85 16%	44 14%	67 17%	60 18%	28 12%	55 20% G	40 17%	23 15%	11 22%	14 16%	112 19%	59 13%	128 19% P	44 12%	69 20%	102 15%	141 16%	29 20%	104 16%	52 17%	15 17%
Neither good nor bad job (0)	309 30%	152 30%	157 30%	84 27%	102 27%	122 36%	77 32%	79 29%	65 28%	45 30% *	17 34%	25 27%	160 27%	149 34%	192 29%	117 32%	97 28%	212 31%	254 29%	53 37% *	203 32%	78 25%	28 31% *
Fairly bad job (-1)	208 20%	99 19%	108 21%	54 17%	88 23%	66 19%	43 18%	57 21%	46 19%	30 20% *	12 25%	20 21%	124 21%	84 19%	129 19%	79 22%	72 21%	136 20%	186 21%	22 15% *	135 21%	61 20%	12 13% *
Very bad job (-2)	171 17%	96 19%	71 14%	62 20%	58 15%	51 15%	54 22% H	34 13%	34 14%	26 18% *	5 10%	18 20% *	89 15%	82 19%	116 17%	55 15%	56 16%	115 17%	149 17%	20 14% *	101 16%	51 16%	20 22% *
Don't know	86 8%	38 7%	48 9%	22 7%	42 11%	23 7%	19 8%	22 8%	23 10%	14 9% *	3 6%	6 6% *	54 9%	33 7%	56 8%	30 8%	23 7%	63 9%	74 8%	10 7% *	46 7%	35 11%	6 7% *
I do not know who this person is	34 3%	11 2%	22 4%	21 7% EF	12 3% F	1 *	10 4%	7 3%	9 4%	3 2% *	1 3% *	3 4% *	18 3%	16 4%	21 3%	12 3%	9 3%	25 4%	28 3%	5 3% *	16 3%	16 5%	2 2% *
NET: Good job	228 22%	115 23%	112 22%	69 22%	80 21%	79 23%	38 16%	69 26% G	59 25% G	31 21% *	11 22% *	20 22% *	148 25%	80 18%	159 24%	70 19%	90 26%	139 20%	194 22%	34 24% *	133 21%	73 23%	22 25% *
NET: Bad job	380 37%	195 38%	179 35%	117 37%	146 38%	117 34%	97 40%	92 34%	79 34%	57 38% *	17 35% *	38 41% *	213 36%	167 38%	246 36%	134 37%	129 37%	251 36%	335 38%	42 29% *	236 37%	111 36%	32 36% *
Mean	-0.29	-0.31	-0.25	-0.31	-0.33	-0.22	-0.48	-0.17 G	-0.17 G	-0.34 **	-0.25 *	-0.37 *	-0.23	-0.37	-0.29	-0.29	-0.24	-0.32	-0.30	-0.18 *	-0.30	-0.26	-0.29 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Jeremy Hunt, Chancellor of the Exchequer
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total (A)	1 (B)	2 (C)	3 (D)	4+ (E)	ANY (F)	NONE (G)	Conservati ve (H)	Labour (I)	Lib Dems (J)	Other (K)	Remain (L)	Leave (M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	57 6%	10 5%	17 4%	15 7%	16 6%	22 6%	35 5%	32 9% I	10 4%	1 2% *	9 6% *	20 4%	27 8%	
Fairly good job (1)	171 17%	32 17%	56 15%	40 19%	43 16%	69 20%	102 15%	68 20%	38 13%	16 21% *	35 24% I*	71 16%	72 21%	
Neither good nor bad job (0)	309 30%	46 25%	125 33%	58 28%	80 31%	101 29%	208 30%	130 38% I	63 22%	19 26% *	44 30% *	131 29%	103 30%	
Fairly bad job (-1)	208 20%	33 17%	85 22%	34 16%	57 22%	66 19%	142 21%	62 18%	75 26% K	19 26% *	21 14% *	109 24% M	52 15%	
Very bad job (-2)	171 17%	41 22% E	69 18%	29 14%	33 12%	53 15%	118 17%	29 9%	73 26% H	12 15% *	26 18% H*	78 18%	62 18%	
Don't know	86 8%	21 11%	23 6%	22 11%	21 8%	27 8%	59 9%	18 5%	18 6%	5 6% *	9 6% *	26 6%	26 7%	
I do not know who this person is	34 3%	5 3%	7 2%	9 4%	12 5%	16 4%	18 3%	3 1%	7 2%	3 4% *	3 2% *	10 2%	1 *	

NET: Good job	228 22%	42 23%	73 19%	54 26%	59 22%	91 26%	137 20%	100 29% I	49 17%	17 23% *	43 30% I*	90 20%	100 29% L
NET: Bad job	380 37%	73 39%	154 40%	62 30%	90 34%	119 34%	261 38%	91 27%	148 52% HK	31 41% H*	46 32% *	187 42%	114 33%

Mean	-0.29	-0.39	-0.38	-0.13	-0.21	-0.19	-0.34	0.04 II	-0.62	-0.36 *	-0.15 I*	-0.38	-0.16
------	-------	-------	-------	-------	-------	-------	-------	------------	-------	------------	-------------	-------	-------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Penny Mordaunt, Leader of the House of Commons
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	60 6%	39 8%	22 4%	21 7%	24 6%	15 4%	8 3%	17 6%	13 5%	14 9%	4 8%	5 5%	35 6%	26 6%	44 7%	17 5%	22 6%	38 6%	56 6%	4 3%	26 4%	23 8%	11 12% U*
Fairly good job (1)	137 13%	78 15%	58 11%	39 12%	52 14%	46 13%	34 14%	39 14%	27 11%	21 14%	5 10%	11 12%	87 15%	50 11%	99 15%	38 10%	61 18% R	76 11%	117 13%	19 13%	89 14%	41 13%	6 7% *
Neither good nor bad job (0)	290 28%	150 29%	139 27%	79 25%	100 26%	111 32%	73 30%	73 27%	70 30%	25 17% *	19 38% J*	30 33% *	158 27%	133 30%	180 27%	110 30%	87 25%	203 29%	253 29%	35 24% *	194 31% V	69 22%	27 30% *
Fairly bad job (-1)	168 16%	72 14%	95 18%	50 16%	55 14%	63 18%	41 17%	41 15%	34 15%	38 25% K*	3 5% *	12 13% *	92 15%	76 17%	100 15%	68 19%	61 18%	107 15%	132 15%	35 25% *	121 19% W	40 13%	7 7% *
Very bad job (-2)	145 14%	74 14%	67 13%	54 17%	50 13%	41 12%	38 16%	33 12%	34 14%	17 11% *	11 22% *	12 14% *	85 14%	60 13%	98 15%	47 13%	51 15%	94 14%	119 14%	22 16% *	89 14%	43 14%	13 14% *
Don't know	131 13%	60 12%	70 14%	35 11%	48 12%	48 14%	22 9%	43 16% G	36 15%	15 10% *	5 10% *	11 12% *	77 13%	54 12%	81 12%	50 14%	31 9%	100 14% Q	118 13%	11 8% *	66 10%	47 15%	18 20% U*
I do not know who this person is	106 10%	38 8%	67 13% B	34 11% F	54 14% F	17 5%	25 11%	24 9%	22 9%	19 13% *	4 7% *	12 13% *	60 10%	46 10%	72 11%	34 9%	34 10%	72 10%	89 10%	16 11% *	49 8%	48 15% U	9 10% *
NET: Good job	197 19%	117 23% C	80 15%	60 19%	76 20%	61 18%	42 17%	56 21%	40 17%	35 23% *	9 17% *	16 17% *	121 20%	76 17%	143 21%	54 15%	83 24% R	114 16%	173 20%	23 16% *	115 18%	65 21%	17 19% *
NET: Bad job	313 30%	145 28%	163 31%	104 33%	104 27%	104 30%	79 33%	74 27%	68 29%	54 36% *	14 27% *	24 26% *	177 30%	136 31%	199 29%	114 31%	112 32%	201 29%	251 28%	58 40% *	211 33%	83 27%	19 21% *
Mean	-0.25	-0.15	-0.34	-0.32	-0.19	-0.25 *	-0.35	-0.16	-0.27 *	-0.20 **	-0.29 **	-0.23 *	-0.23	-0.27	-0.21	-0.32 *	-0.20	-0.28	-0.21	-0.46 **	-0.30	-0.18	-0.07 **

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Penny Mordaunt, Leader of the House of Commons
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	60 6%	10 5%	26 7%	7 3%	18 7%	29 8% G	31 5%	24 7%	15 5%	4 6% *	15 11% *	18 4%	27 8%	
Fairly good job (1)	137 13%	25 13%	53 14%	29 14%	30 11%	47 13%	90 13%	66 19% I	26 9%	9 13% *	17 12% *	56 13%	55 16%	
Neither good nor bad job (0)	290 28%	44 24%	108 28%	64 31%	74 28%	98 28%	192 28%	109 32%	77 27%	15 20% *	45 31% *	126 28%	99 29%	
Fairly bad job (-1)	168 16%	21 11%	75 20%	31 15%	41 16%	55 15%	113 17%	46 13%	64 23% H	17 23% *	25 17% *	101 23% M	41 12%	
Very bad job (-2)	145 14%	29 15%	49 13%	30 14%	37 14%	46 13%	99 14%	28 8%	63 22% H	15 20% H*	19 13% *	71 16%	48 14%	
Don't know	131 13%	38 20% CDE	39 10%	24 12%	31 12%	38 11%	92 14%	38 11%	24 8%	11 15% *	16 11% *	51 11%	41 12%	
I do not know who this person is	106 10%	20 11%	33 9%	21 10%	33 12%	40 11%	66 10%	31 9%	17 6%	3 4% *	8 5% *	22 5%	32 9%	

NET: Good job	197 19%	35 19%	79 21%	36 17%	48 18%	76 22%	121 18%	90 26% I	40 14%	14 18% *	32 22% *	74 17%	82 24%
NET: Bad job	313 30%	50 27%	124 32%	61 30%	78 30%	101 28%	212 31%	74 22%	127 45% HK	33 43% H*	45 31% *	172 39% M	89 26%

Mean	-0.25	-0.26 *	-0.22	-0.30 *	-0.25	-0.15	-0.30	0.04 II*	-0.55	-0.49 *	-0.13 I*	-0.40	-0.10 L
------	-------	------------	-------	------------	-------	-------	-------	-------------	-------	------------	-------------	-------	------------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 10Q(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Boris Johnson, Former Prime Minister
All Adults aged 18-75 in Great Britain

	Gender			Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	North (G)	Midlands (H)	South (I)	London (J)	Wales (K)	Scotland (L)	ABC1 (M)	C2DE (N)	Working (O)	Not Working (P)	Graduates (Q)	Non- graduates (R)	White ethnic group (S)	Minority ethnic group (T)	Married/ Living as Married (U)	Single (V)	Widowed/ Divorced/S eparated (W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Very good job (2)	124 12%	66 13%	56 11%	16 5%	45 12%	63 18%	21 9%	41 15%	32 14%	14 9%	4 9%	11 11%	62 10%	62 14%	80 12%	44 12%	31 9%	93 13%	115 13%	7 5%	83 13%	18 6%	22 25% UV*
Fairly good job (1)	198 19%	107 21%	90 17%	59 19%	78 20%	61 18%	48 20%	57 21%	55 23%	22 15%	8 16%	8 9%	113 19%	85 19%	123 18%	74 20%	68 20%	130 19%	173 20%	24 17%	116 18%	68 22%	14 15% *
Neither good nor bad job (0)	207 20%	97 19%	110 21%	74 23%	64 17%	69 20%	44 18%	49 18%	42 18%	45 30%	8 16%	18 20%	93 16%	114 26%	115 17%	92 25% O	54 16%	153 22%	161 18%	43 30%	127 20%	63 20%	17 19% *
Fairly bad job (-1)	166 16%	75 15%	89 17%	67 21% F	58 15%	41 12%	36 15%	40 15%	31 13%	28 19%	6 13%	24 26% GH*	110 19%	56 12%	117 17%	49 13%	63 18%	103 15%	137 15%	29 20% *	108 17%	48 15%	10 11% *
Very bad job (-2)	296 29%	147 29%	145 28%	87 28%	109 29%	100 29%	80 33%	69 26%	67 28%	31 21% *	21 42% HI*	27 30% *	181 30%	115 26%	201 30%	95 26%	116 33% R	180 26%	256 29%	36 25% *	181 28%	93 30%	22 25% *
Don't know	37 4%	13 3%	23 5%	11 4%	21 5%	5 1%	11 4%	9 3%	7 3%	5 4%	2 4%	3 3% *	26 4%	11 2%	27 4%	10 3%	11 3%	25 4%	33 4%	3 2% *	16 2%	18 6% U	3 3% *
I do not know who this person is	10 1%	5 1%	5 1%	1 *	8 2%	2 1%	1 1%	4 1%	1 *	3 2% *	- 1% *	1 1% *	8 1%	2 1%	10 2%	- -	4 1%	7 1%	9 1%	1 1% *	4 1%	4 1%	2 2% *

NET: Good job	321 31%	173 34%	146 28%	74 24%	123 32% D	124 36% D	69 29%	98 36% L	87 37% L	36 24% *	12 25% *	19 21% *	175 29%	147 33%	203 30%	118 32%	99 28%	223 32%	288 33%	31 22% *	199 31%	86 28%	36 40% *
NET: Bad job	462 45%	222 43%	235 45%	153 49%	167 44%	141 41%	116 48%	110 41%	98 42%	59 40% *	28 55% *	51 56% HI*	291 49% N	171 38%	318 47%	144 40%	179 52% R	282 41%	393 44%	66 46% *	289 46%	141 45%	32 36% *

Mean	-0.32	-0.26	-0.36	-0.50	-0.30	-0.16 D	-0.46	-0.16 GL	-0.20	-0.29 *	-0.67 *	-0.56 *	-0.42	-0.18	-0.37	-0.22	-0.50	-0.22 Q	-0.29	-0.46 *	-0.30	-0.44	0.04 V*
------	-------	-------	-------	-------	-------	------------	-------	-------------	-------	------------	------------	------------	-------	-------	-------	-------	-------	------------	-------	------------	-------	-------	------------

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E,F,G/H/I/J/K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E,F,G/H/I/J/K,L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75
Q4. To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. - Boris Johnson, Former Prime Minister
All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote					Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315	
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343	
Very good job (2)	124 12%	18 10%	55 14%	22 11%	28 11%	43 12%	81 12%	75 22% UK	20 7%	4 5% *	10 7% *	29 6%	74 22% L	
Fairly good job (1)	198 19%	37 20%	70 18%	43 21%	48 18%	69 20%	129 19%	104 30% U	26 9%	7 10% *	30 21% I*	53 12%	101 29% L	
Neither good nor bad job (0)	207 20%	28 15%	96 25% BD	32 15%	51 20%	66 19%	140 21%	85 25% I	35 12%	13 18% *	29 20% *	88 20%	53 15%	
Fairly bad job (-1)	166 16%	27 14%	43 11%	38 19%	58 22% C	68 19%	97 14%	38 11%	50 17%	14 18% *	36 25% H*	78 17%	47 14%	
Very bad job (-2)	296 29%	63 34%	108 28%	57 28%	68 26%	89 25%	206 30%	33 10%	146 47% HK	35 51% HK*	36 25% H*	183 41% M	59 17%	
Don't know	37 4%	12 6%	10 3%	7 4%	8 3%	13 4%	24 4%	4 1%	5 2%	2 3% *	4 3% *	12 3%	8 2%	
I do not know who this person is	10 1%	1 1%	2 1%	6 3%	1 *	4 1%	6 1%	4 1%	3 1%	- - *	- - *	2 *	1 *	

NET: Good job	321 31%	56 30%	124 32%	65 32%	76 29%	112 32%	209 31%	179 52% UK	46 16%	11 15% *	41 28% I*	82 18%	175 51% L
NET: Bad job	462 45%	90 48%	151 39%	95 46%	126 48%	158 45%	304 44%	71 21% HK	196 69% HK	49 65% H*	72 49% H*	260 59% M	105 31%

Mean	-0.32	-0.46	-0.21	-0.34	-0.35	-0.28	-0.34	0.45 UK	-0.99	-0.94 *	-0.41 U*	-0.77	0.26 L
------	-------	-------	-------	-------	-------	-------	-------	------------	-------	------------	-------------	-------	-----------

ork was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q5. Do you think you personally would do a better job running the country than the current Prime Minister Liz Truss, or would you do a worse job, or would you make no difference?
All Adults aged 18-75 in Great Britain

		Gender		Age			Region						Social grade		Employment status		Education		Ethnicity		Marital Status		
	Total	Male	Female	18-34	35-54	55-75	North	Midlands	South	London	Wales	Scotland	ABC1	C2DE	Working	Not Working	Graduates	Non-graduates	White ethnic group	Minority ethnic group	Married/Living as Married	Single	Widowed/Divorced/Separated
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1037	485	545	322	392	323	261	273	237	122	49	95	676	361	708	329	541	496	878	148	630	317	90
Weighted base	1037	511	519	313	382	342	241	270	235	149	50	92	593	444	674	363	347	690	884	144	635	312	90
Better job	367 35%	169 33%	195 38%	94 30%	138 36%	136 40%	86 36%	90 33%	69 29%	66 45% *	18 36% *	38 41% *	215 36%	152 34%	235 35%	132 36%	137 40%	230 33%	310 35%	55 38% *	235 37%	103 33%	29 32% *
Would make no difference	293 28%	170 33% C	120 23%	124 40% EF	104 27%	66 19%	74 31%	75 28%	69 29%	42 28% *	12 23% *	22 24% *	172 29%	122 27%	213 32% P	81 22%	87 25%	206 30%	243 28%	49 34% *	175 28%	98 31%	20 22% *
Worse job	183 18%	79 15%	103 20%	50 16%	72 19%	61 18%	26 11%	58 22% G	54 23% G	24 16% *	8 17% *	12 13% *	102 17%	81 18%	117 17%	66 18%	60 17%	123 18%	164 19%	18 13% *	111 17%	49 16%	23 26% *
Don't know	194 19%	93 18%	101 19%	46 15%	68 18%	80 23% D	55 23%	47 17%	43 18%	16 11% *	12 24% *	20 22% *	104 18%	89 20%	110 16%	84 23%	63 18%	131 19%	166 19%	22 15% *	114 18%	61 20%	18 20% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T,U/V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Political polling
PUBLIC
Fieldwork: 19-20 October 2022
GB Adults aged 18-75

Q5. Do you think you personally would do a better job running the country than the current Prime Minister Liz Truss, or would you do a worse job, or would you make no difference?

All Adults aged 18-75 in Great Britain

		Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote	
	Total	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1037	191	360	219	267	359	678	310	308	81	137	471	315
Weighted base	1037	187	383	205	263	353	684	342	285	75	146	445	343
Better job	367 35%	60 32%	155 40%	69 34%	83 32%	113 32%	254 37%	125 37%	115 40%	29 39% *	51 35% *	182 41%	130 38%
Would make no difference	293 28%	54 29%	87 23%	60 30%	92 35% C	124 35% G	169 25%	83 24%	82 29%	15 20% *	61 42% HIJ*	112 25%	87 25%
Worse job	183 18%	31 16%	60 16%	39 19%	53 20%	71 20%	112 16%	74 22% K	41 14%	17 23% K*	16 11% *	73 16%	69 20%
Don't know	194 19%	42 23% E	81 21% E	36 18%	34 13%	45 13%	148 22% F	60 18%	47 16%	14 19% *	17 12% *	77 17%	58 17%

work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K,L/M Minimum Base: 30(**) Small Base: 100(*)