

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Right direction (1)	225 20%	135 25% C	89 16%	73 23% J	76 20% J	76 17%	32 25% JK	41 21%	50 28% EFJK	26 14%	27 15%	49 19%	145 23% N	80 16%	33 12%	52 18%	41 16%	74 49% OPQST*	7 13% *	18 18% *	209 22% V	16 9% *	160 24% XY	49 16%	15 10% *	97 27% a	128 17%	98 28% c	127 16%	156 23% e	69 15%
Wrong direction (-1)	626 55%	311 57%	308 54%	163 51%	221 59% GI	242 55%	61 48%	102 53%	92 51%	129 67% DEFGHIK	97 56%	145 55%	340 54%	286 57%	166 61% R	163 55% R	153 58% R	51 33% *	37 67% R*	56 57% R*	513 53%	113 66% U*	351 53%	190 61%	85 55% *	183 51%	443 57%	185 53%	441 56%	370 55%	256 55%
Neither (0)	188 17%	77 14%	110 19%	65 20%	53 14%	70 16%	29 23% EI	36 18%	27 15%	26 14%	33 19%	37 14%	93 15%	95 19%	47 18%	59 20% R	41 16%	15 10% *	7 13% *	18 18% *	150 16%	38 22% *	107 16%	49 16%	32 21% *	60 17%	128 17%	51 15%	137 18%	100 15%	88 19%
Don't know	94 8%	26 5%	67 12% B	19 6%	23 6%	51 12% DEG	5 4%	15 8%	12 7%	11 6%	18 10% G	33 13% G	52 8%	42 8%	24 9%	21 7%	27 10%	12 8% *	4 7% *	6 6% *	89 9% V	5 3% *	48 7%	24 8%	22 14% W*	18 5%	76 10% Z	16 5%	78 10% b	45 7%	49 11%
Mean	-0.39	-0.34	-0.43	-0.30 J	-0.41 J	-0.43	-0.23 FIK	-0.34 J*	-0.25 EI	-0.57	-0.45	-0.41 *	-0.34	-0.45	-0.54	-0.41	-0.47	0.17 OPQT*	-0.59 **	-0.42 *	-0.35 V	-0.58 *	-0.31 X	-0.49	-0.53 *	-0.25 a	-0.45	-0.26 c	-0.45	-0.34	-0.45

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

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Fieldwork: 23-25September 2022

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Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Right direction (1)	225 20%	108 28% C	33 14%	35 27% C*	30 21%	55 14%	122 27% F	147 54% IJKLMNOP	27 5%	91 25% IO	89 19% I	82 31% IJKMO	78 19% I	95 29% IKMO	61 18% I	156 54% QRSU	21 4% QU	81 26% QU	97 20% QU	117 62% PQRSU	28 6% Q	144 49% W	42 8%
Wrong direction (-1)	626 55%	164 42%	176 74% BD	79 61% B*	91 64% B	282 70% G	206 46%	61 22% HJKLMNOP	448 80% HJKLMNOP	225 63% HL	252 55% H	144 53% H	236 59% H	194 59% HL	192 56% H	63 22%	447 82% PRST	197 63% PT	268 56% PT	34 18%	386 83% PRST	93 31%	383 76% V
Neither (0)	188 17%	76 20% CD	22 9%	8 6% *	16 11%	48 12%	78 17%	38 14% JLN	51 9%	27 7%	75 16% IJLN	23 9%	57 14% IJ	29 9%	57 17% IJLN	46 16% QRU	44 8%	22 7%	74 16% QRU	26 14% R	38 8%	34 11%	57 11%
Don't know	94 8%	42 11% C	6 2%	7 5% *	6 5%	18 4%	46 10% F	25 9% JN	36 6% N	16 4%	43 9% JN	20 7% JN	32 8% N	9 3%	34 10% JN	22 8% U	29 5% U	14 5%	38 8% U	12 7%	14 3%	26 9%	22 4%
Mean	-0.39	-0.16 CE	-0.62	-0.37 C*	-0.45 *	-0.59	-0.21 F	0.35 IJKLMNOP	-0.80	-0.39 I	-0.39 I	-0.25 IJM	-0.43 I	-0.31 I	-0.42 I	0.35 QRSU	-0.83	-0.39 QU	-0.39 QU	0.47 PQRSU	-0.79 Q	0.19 W	-0.71

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

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Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?										
	Keir Starmer, Leader of the Labour party	Angela Rayner, Deputy Leader of the Labour Party	Liz Truss, Leader of the Conservati ve Party and Prime Minister	Kwasi Kwarteng, Chancellor of the Exchequer	James Cleverly, Secretary of State for Foreign, Commonw ealth and Developm ent Affairs	Suella Braverma n, Home Secretary	Thérèse Coffey, Secretary of State for Health and Social Care	The Labour Party	The Conservati ve Party	The Liberal Democrats	The Green Party
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133
Weighted base	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133	1133

Net: Favourable	315 28% DEFGJ	307 27% DEFG	287 25% DEFG	190 17%	188 17%	178 16%	199 18%	359 32% ABCDEFGIJ	271 24% DEFG	269 24% DEFG	327 29% DEFGIJ
Net: Unfavourable	476 42% BEFGJK	386 34% EK	541 48% ABDEFGHJK	466 41% BEFGJK	328 29%	336 30%	411 36% EFK	459 41% BEFJK	562 50% ABDEFGHJK	402 36% EFK	343 30%
Net Difference	-161 -14%	-79 -7%	-254 -22%	-276 -24%	-140 -12%	-158 -14%	-212 -19%	-100 -9%	-291 -26%	-133 -12%	-17 -1%

Mean	-0.28 CDI	-0.20 CDGI	-0.46	-0.50	-0.27 CDGI	-0.33 CDI	-0.39 D	-0.22 CDGI	-0.48	-0.23 CDGI	-0.08 ABCDEFGHIJ
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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	95 8%	49 9%	45 8%	24 7%	47 12% FKL	24 6%	11 9%	13 7%	28 15% DFHKL	19 10%	10 6%	14 5%	61 10%	34 7%	11 4%	16 5%	22 8%	31 20% OPQ*	3 5% *	12 12% O*	87 9%	7 4% *	63 9%	20 6%	12 8% *	45 13% a	50 6% 6%	46 13% c	49 6%	66 10%	29 6%
Fairly favourable (1)	220 19%	117 21%	98 17%	78 24%	76 20%	67 15%	28 22%	50 26%	39 21%	38 19%	30 17%	36 14%	127 20%	93 19%	49 18%	66 22%	41 16%	30 20% *	22 40% OPQRT*	12 13% *	180 19%	40 23% *	137 21%	63 20%	20 13% *	94 26% a	126 16% c	100 29% c	120 15%	145 22%	75 16%
Neither favourable nor unfavourable (0)	293 26%	132 24%	159 28%	101 32% FKL	114 31% FKL	78 18%	40 32% FKL	61 31% FKL	49 27% FL	65 34% FKL	33 19%	44 17%	151 24%	141 28%	89 33%	74 25%	65 25%	32 21% *	10 18% *	23 24% *	255 27%	37 22% *	164 25%	92 29%	37 24% *	106 30%	187 24%	85 24%	208 27%	180 27%	112 24%
Fairly unfavourable (-1)	236 21%	115 21%	119 21%	65 20% I	51 14% I	120 27% EGIJ	22 17% I	43 22% I	16 9%	35 18% EI	44 25% EI	76 29% EI	132 21%	104 21%	49 18%	62 21%	55 21%	40 27% *	13 23% *	16 17% *	187 19%	49 28% U*	141 21%	60 19%	34 22% *	52 14%	184 24% Z	64 18%	172 22%	125 19%	111 24%
Very unfavourable (-2)	241 21%	122 22%	119 21%	31 10%	64 17% DH	146 33% DEGHUJ	15 12%	16 8%	34 19% DH	30 16%	53 30% DEGHUJ	92 35% DEGHUJ	128 20%	113 22%	62 23% R	64 22% R	65 25% RS	16 11% *	4 8% *	29 29% RS*	206 22%	34 20% *	131 20%	62 20%	48 31% WX*	39 11% 11%	201 26% Z	39 11%	202 26% b	119 18%	121 26% d
Don't know	49 4%	14 3%	34 6% B	23 7% FKL	22 6% FL	5 1%	10 8% FKL	13 7% FL	14 8% FKL	7 4%	4 2%	1 *	31 5%	18 4%	10 4%	13 4%	15 6%	3 2% *	3 5% *	5 5% *	44 5%	5 3% *	30 5%	16 5%	3 2% *	23 6%	26 3%	16 4%	33 4%	35 5%	14 3%

Net: Favourable	315 28%	167 30%	143 25%	101 32% FL	123 33% FKL	91 21%	39 31% FL	62 32% FL	66 37% FKL	56 29%	40 23%	51 19%	188 30%	127 25%	60 22%	82 28%	63 24%	60 40% OQ*	25 46% OPQT*	25 25% *	267 28%	48 28% *	200 30%	83 27%	32 21% *	139 39% a	176 23%	146 42% c	169 22%	211 31% e	104 23%
Net: Unfavourable	476 42%	236 43%	238 41%	95 30%	115 31%	266 61% DEGHIJK	37 29%	58 30%	50 28%	65 34%	97 56% DEGHUJ	168 64% DEGHUJ	259 41%	217 43%	111 41%	127 43%	119 45%	57 37% *	17 31% *	45 46% *	393 41%	83 48% *	272 41%	122 39%	82 53% WX*	91 25%	386 50% Z	103 29%	373 48% b	244 36%	232 50% d
Net Difference	-161 -14%	-70 -13%	-95 -16%	6 2%	7 2%	-175 -40%	2 2%	4 2%	16 9%	-9 -5%	-57 -33%	-118 -45%	-71 -11%	-90 -18%	-51 -19%	-45 -15%	-56 -21%	4 2%	8 14%	-21 -21%	-126 -13%	-35 -20%	-72 -11%	-39 -13%	-50 -32%	48 13%	-209 -27%	43 12%	-204 -26%	-33 -5%	-128 -28%

Mean	-0.28	-0.26	-0.31	* FKL	-0.03 FKL	-0.68	-0.01 FKL	0.01 FKL*	0.06 FKL	-0.11 FKL	-0.59	-0.75	-0.23	-0.35	-0.39	-0.33	-0.40	0.12 OPQIT*	0.12 **	-0.41 *	-0.27	-0.37 *	-0.22 Y	-0.27	-0.57 *	0.16 a	-0.48	0.15 c	-0.48	-0.14 e	-0.49
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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

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Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Conservatives	Unfavourable to Conservatives	Favourable to Labour	Unfavourable to Labour	Favourable to Liberal Democrats	Unfavourable to Liberal Democrats	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	95 8%	8 2%	43 18% BE	22 17% B*	12 8% B	51 13% G	27 6%	32 12% KMO	56 10% KMO	87 24% HIKMNO	3 1%	58 22% HIKMNO	18 4% K	56 17% IKMO	19 6% K	31 11% S	58 11% S	95 30% PQSTU	- - -	28 15% S	50 11% S	34 11%	50 10%
Fairly favourable (1)	220 19%	43 11%	82 35% BE	43 33% BE*	25 18%	118 29% G	61 14%	44 16% KM	145 26% HKMO	169 47% HIKLMNO	20 4%	105 39% HIKMNO	42 10% K	104 32% HIKMO	36 11% K	49 17% S	121 22% S	220 70% PQSTU	- - -	44 23% PS	99 21% S	50 17%	133 26% V
Neither favourable nor unfavourable (0)	293 26%	78 20%	63 27%	31 24% *	40 28%	90 22%	103 23%	54 20% M	124 22% JKMO	61 17%	67 15%	65 24% JKMO	47 12%	75 23% JKM	55 16% M	62 22% RS	110 20% RS	- - -	- - -	33 18% RS	107 23% RS	41 14%	120 24% V
Fairly unfavourable (-1)	236 21%	121 31% CD	34 14%	18 14% *	30 21%	81 20%	110 24%	50 19% JL	121 22% JL	31 9%	147 32% HULNO	24 9% HULN	115 28% HULN	59 18% JL	85 25% JL	52 18% R	130 24% R	- - -	236 50% PQRTU	38 20% R	104 22% R	59 20%	103 20%
Very unfavourable (-2)	241 21%	136 35% CD	14 6%	11 8% *	36 25% CD	57 14%	141 31% F	88 32% ULN	106 19% JLN	7 2%	219 48% HULNO	12 4% J	180 45% HULN	25 8% JL	142 41% HULN	85 30% QRU	113 21% R	- - -	241 50% PQRTU	46 24% R	100 21% R	111 37% W	72 14%
Don't know	49 4%	3 1%	1 *	4 3% *	1 1%	6 2%	10 2%	2 1%	10 2%	3 1%	3 1%	5 2%	2 *	7 2%	5 2% M	8 3% RST	10 2% RS	- - -	- - -	1 * *	6 1% RS	2 1%	27 5% V

Net: Favourable	315 28%	51 13%	125 53% BE	65 50% BE*	37 26% B	169 42% G	89 20%	77 28% KMO	201 36% KMO	256 71% HIKLMNO	23 5%	163 61% HIKMNO	60 15% K	160 49% HIKMO	55 16% K	80 28% S	179 33% S	315 100% PQSTU	- - -	71 38% PS	149 32% S	84 28%	183 36%
Net: Unfavourable	476 42%	258 66% CDE	48 20%	29 23% *	66 46% CD	138 34%	251 55% F	138 51% ULN	227 40% JLN	38 11%	366 80% HULMNO	36 13% HULNO	294 73% HULNO	84 26% JL	228 66% HULN	137 48% R	242 45% R	- - -	476 100% PQRTU	84 44% R	204 44% R	170 57% W	175 35%
Net Difference	-161 -14%	-207 -53%	77 32%	36 28%	-30 -21%	31 8%	-162 -36%	-62 -23%	-26 -5%	218 61%	-343 -75%	127 47%	-234 -58%	75 23%	-172 -50%	-57 -20%	-63 -12%	315 100%	-476 -100%	-13 -7%	-56 -12%	-86 -29%	8 2%

Mean	-0.28	-0.87	0.45 BE	0.38 BE*	-0.38 B	0.06 G	-0.62	-0.44 KMO	-0.14 HKMO	0.84 HIKLMNO	-1.23	0.66 HIKMNO	-0.99 K	0.33 HIKMO	-0.87 K	-0.40 S	-0.22 S	1.30 PQSTU	-1.50	-0.17 PS	-0.23 S	-0.56	-0.03 V
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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	95 8%	87 24% C	3 1%	32 12%	56 10%	58 22% G	18 4%	56 17% I	19 6%
Fairly favourable (1)	220 19%	169 47% C	20 4%	44 16%	145 26% D	105 39% G	42 10%	104 32% I	36 11%
Neither favourable nor unfavourable (0)	293 26%	61 17%	67 15%	54 20%	124 22%	65 24% G	47 12%	75 23%	55 16%
Fairly unfavourable (-1)	236 21%	31 9%	147 32% B	50 19%	121 22%	24 9%	115 28% F	59 18%	85 25%
Very unfavourable (-2)	241 21%	7 2%	219 48% B	88 32% E	106 19%	12 4%	180 45% F	25 8%	142 41% H
Don't know	49 4%	3 1%	3 1%	2 1%	10 2%	5 2%	2 *	7 2%	5 2%

Net: Favourable	315 28%	256 71% C	23 5%	77 28%	201 36%	163 61% G	60 15%	160 49% I	55 16%
Net: Unfavourable	476 42%	38 11%	366 80% B	138 51% E	227 40%	36 13%	294 73% F	84 26%	228 66% H
Net Difference	-161 -14%	218 61%	-343 -75%	-62 -23%	-26 -5%	127 47%	-234 -58%	75 23%	-172 -50%

Mean	-0.28	0.84 C	-1.23	-0.44	-0.14 D	0.66 G	-0.99	0.33 I	-0.87
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in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	94 8%	59 11% C	35 6%	23 7%	43 12% FJL	27 6%	13 10%	11 5%	28 15% DFHKL	16 8%	13 8%	14 5%	58 9%	35 7%	26 10%	20 7%	14 5%	24 15% PQ*	3 5% *	8 8% *	77 8%	16 9% *	63 10%	22 7%	9 6% *	41 11% a	53 7%	52 15% c	41 5%	69 10% e	25 5%
Fairly favourable (1)	213 19%	114 21%	94 16%	75 23% FKL	88 24% FKL	50 11%	28 22% FKL	47 24% FKL	39 22% FKL	49 26% FKL	22 12%	28 11%	125 20%	89 18%	46 17%	59 20%	36 14%	44 29% OQT*	17 31% QT*	11 11% *	191 20%	23 13% *	130 20%	64 20%	19 12% *	85 24% a	128 17%	87 25% c	126 16%	138 21%	76 16%
Neither favourable nor unfavourable (0)	318 28%	156 28%	160 28%	113 35% EFGIL	95 25%	110 25%	35 28%	78 40% EFIKL	39 21%	56 29%	46 26%	64 24%	175 28%	143 28%	80 29%	79 27%	76 29%	35 23% *	18 34% *	30 31% *	263 27%	55 32% *	184 28%	90 29%	44 28% *	110 31%	209 27%	85 24%	234 30%	200 30%	118 26%
Fairly unfavourable (-1)	166 15%	75 14%	90 16%	43 13%	38 10%	85 19% EHIK	23 18% DEI	20 10%	12 7%	25 13%	21 12%	64 24% DEHIJK	87 14%	78 16%	30 11%	52 18%	43 16%	19 12% *	7 14% *	14 14% *	131 14%	35 20% *	92 14%	41 13%	33 21% *	32 9%	134 17% Z	39 11%	127 16% b	84 13%	81 18%
Very unfavourable (-2)	220 19%	107 20%	113 20%	25 8%	60 16% DH	136 31% DEGHUJ	11 9%	13 7%	35 19% DGH	25 13%	55 31% DEGHUJ	81 31% DEGHUJ	124 20%	96 19%	64 24% S	49 17%	61 23% S	20 13% *	4 7% *	23 23% *	188 20%	32 19% *	127 19%	49 16%	45 29% WX*	45 13%	175 23% Z	48 14%	172 22% b	99 15%	122 26% d
Don't know	122 11%	39 7%	82 14% B	41 13% FL	49 13% FL	31 7%	13% L	25 13% L	28 15% FL	21 11%	18 10% F	13 5%	60 9%	62 12%	25 9%	36 12%	33 13%	11 7% *	5 9% *	12 12% *	110 11%	12 7% *	70 11%	46 15% Y	6 4% *	45 13%	77 10%	39 11%	83 11%	81 12%	41 9%

Net: Favourable	307 27%	173 32% C	129 22%	98 31% FKL	132 35% FKL	77 17%	41 32% FKL	57 30% FL	67 37% FKL	65 34% FKL	35 20%	42 16%	183 29%	124 25%	73 27%	78 27%	50 19%	68 45% OPQIT*	20 36% QT*	19 19% *	268 28%	39 23% *	194 29% Y	85 27%	28 18% *	126 35% a	181 23%	140 40% c	167 21%	207 31% e	100 22%
Net: Unfavourable	386 34%	182 33%	203 35%	67 21%	98 26%	221 50% DEGHIJK	34 27% D	33 17%	47 26%	50 26%	76 43% DEGHUJ	145 55% DEGHUJ	211 34%	175 35%	94 35%	102 34%	104 39% RS	39 25% *	11 21% *	37 38% *	319 33%	67 39% *	218 33%	91 29%	77 50% WX*	78 22%	308 40% Z	87 25%	299 38% b	183 27%	203 44% d
Net Difference	-79 -7%	-9 -2%	-74 -13%	31 10%	34 9%	-144 -33%	7 5%	24 12%	20 11%	15 8%	-41 -24%	-103 -39%	-28 -4%	-51 -10%	-21 -8%	-23 -8%	-54 -20%	29 19%	8 15%	-18 -19%	-51 -5%	-28 -16%	-24 -4%	-5 -2%	-50 -32%	49 14%	-128 -17%	53 15%	-132 -17%	23 4%	-103 -22%

Mean	-0.20	-0.11	-0.31	0.11 FKL	0.05 FKL	-0.62	0.07 FKL*	0.13 FKL*	0.08 FKL*	0.03 FKL	-0.53	-0.68 *	-0.16	-0.25	-0.24	-0.20	-0.44	0.23 OPQIT*	0.14 **	-0.38 *	-0.19	-0.27 *	-0.15 Y	-0.12 Y	-0.57 *	0.14 a	-0.36	0.18 c	-0.38	-0.01 e	-0.47
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	94 8%	15 4%	47 20% BE	18 14% BE*	7 5%	51 13% G	25 6%	31 11% KMO	57 10% KMO	78 22% HIKMO	5 1%	54 20% HIKMO	14 4% K	63 19% HIKMO	13 4% K	34 12% S	52 10% S	79 25% PQSTU	8 2% PQS	33 17% PQS	48 10% S	33 11%	51 10%
Fairly favourable (1)	213 19%	40 10%	75 32% BE	42 32% BE*	26 18% B	96 24% G	70 16%	46 17% KMO	140 25% HKMO	148 41% HIKMNO	16 3%	106 39% HIKMNO	39 10% K	105 32% HIKMO	32 9% K	52 18% S	126 23% S	130 41% PQSTU	31 7% PQS	41 22% S	104 22% S	52 17%	119 24%
Neither favourable nor unfavourable (0)	318 28%	79 20%	74 31% B	41 32% B*	49 34% B	121 30%	105 23%	60 22% MO	134 24% KMO	74 21% M	83 18% M	68 25% MO	55 14% KMO	81 25% KMO	50 15%	64 22%	127 23% R	53 17%	99 21%	40 21%	105 23% R	52 18%	139 28% V
Fairly unfavourable (-1)	166 15%	90 23% CD	20 8%	5 4% *	25 17% CD	58 14%	77 17%	41 15% JLN	83 15% JLN	27 8%	115 25% HIJLN	16 6% HIJLN	104 26% HIJLN	30 9% L	74 22% IJLN	39 14%	86 16% R	28 9%	112 24% PQRTU	29 15% R	77 16% R	43 15%	79 16%
Very unfavourable (-2)	220 19%	137 35% CDE	13 5%	10 8% *	26 18% CD	52 13%	132 29% F	72 27% IJLN	101 18% JLN	8 2%	201 44% HIJLN	8 3% HIJLN	167 42% HIJLN	19 6% JL	154 45% HIJLN	73 25% R	107 20% R	8 2%	196 41% PQRTU	42 22% R	108 23% QR	94 32% W	60 12%
Don't know	122 11%	29 7%	9 4%	12 9% *	10 7%	26 6%	43 9%	21 8%	47 8%	24 7%	39 8% M	18 7%	23 6%	29 9%	21 6%	25 9% T	43 8% TU	17 5%	30 6%	5 3%	24 5%	22 7%	56 11%

Net: Favourable	307 27%	55 14%	122 51% BE	60 47% BE*	33 23% B	147 36% G	96 21%	77 28% KMO	197 35% KMO	226 63% HIKMNO	21 5%	160 59% HIKMNO	53 13% K	167 51% HIKMO	45 13% K	87 30% S	178 33% S	209 66% PQSTU	39 8%	74 39% PS	152 33% S	85 29%	170 34%
Net: Unfavourable	386 34%	227 58% CDE	33 14%	15 12% *	51 35% CD	110 27%	209 46% F	114 42% IJLN	184 33% JLN	35 10%	316 69% HIJLN	23 9% HIJLN	271 67% HIJLN	49 15% JL	228 66% HIJLN	112 39% R	193 36% R	36 11%	308 65% PQRTU	70 37% R	185 40% QR	138 46% W	139 28%
Net Difference	-79 -7%	-172 -44%	90 38%	45 35%	-17 -12%	37 9%	-113 -25%	-37 -14%	14 2%	191 53%	-294 -64%	137 51%	-218 -54%	119 36%	-183 -53%	-25 -9%	-15 -3%	173 55%	-269 -57%	3 2%	-33 -7%	-53 -18%	31 6%

Mean	-0.20	-0.82	0.54 BE	0.45 BE*	-0.27 B*	0.10 G	-0.54	-0.31 KMO	-0.06 KMO	0.78 HIKMNO	-1.16	0.73 HIKMNO	-0.98 K	0.55 HIKMO	-1.00 K	-0.24 S	-0.14 S	0.82 PQSTU	-1.03	-0.03 PS	-0.21 S	-0.42	0.05 V
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, Deputy Leader of the Labour Party

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	94 8%	78 22% C	5 1%	31 11%	57 10%	54 20% G	14 4%	63 19% I	13 4%
Fairly favourable (1)	213 19%	148 41% C	16 3%	46 17%	140 25% D	106 39% G	39 10%	105 32% I	32 9%
Neither favourable nor unfavourable (0)	318 28%	74 21%	83 18%	60 22%	134 24%	68 25% G	55 14%	81 25% I	50 15%
Fairly unfavourable (-1)	166 15%	27 8%	115 25% B	41 15%	83 15%	16 6%	104 26% F	30 9%	74 22% H
Very unfavourable (-2)	220 19%	8 2%	201 44% B	72 27% E	101 18%	8 3%	167 42% F	19 6%	154 45% H
Don't know	122 11%	24 7%	39 8%	21 8%	47 8%	18 7%	23 6%	29 9%	21 6%

Net: Favourable	307 27%	226 63% C	21 5%	77 28%	197 35%	160 59% G	53 13%	167 51% I	45 13%
Net: Unfavourable	386 34%	35 10%	316 69% B	114 42% E	184 33%	23 9%	271 67% F	49 15%	228 66% H
Net Difference	-79 -7%	191 53%	-294 -64%	-37 -14%	14 2%	137 51%	-218 -54%	119 36%	-183 -53%

Mean	-0.20	0.78 C	-1.16	-0.31	-0.06	0.73 G	-0.98	0.55 I	-1.00
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

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Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	90 8%	64 12% C	26 4%	21 7%	37 10% J	32 7%	6 5%	15 8%	28 16% DEFGJKL	9 5%	13 8%	18 7%	58 9%	32 6%	18 7%	24 8% Q	8 3%	32 21% OPQST*	2 4% *	6 6% *	83 9%	8 4% *	78 12% XY	9 3%	3 2% *	48 13% a	42 5%	38 11% c	52 7%	60 9%	30 7%
Fairly favourable (1)	197 17%	88 16%	108 19%	64 20% K	62 16%	72 16% K	21 16%	43 22% K	30 17% K	32 16%	21 12%	51 19%	104 17%	93 18%	51 19%	45 15%	51 19%	30 20% *	7 12% *	12 12% *	182 19% V	15 9% *	126 19%	49 16%	22 14% *	71 20%	126 16%	60 17%	138 18%	118 18%	79 17%
Neither favourable nor unfavourable (0)	250 22%	117 21%	132 23%	80 25% EI	64 17%	105 24% I	39 31% DEIJ	42 22%	25 14%	39 20%	45 26% EI	60 23%	143 23%	107 21%	66 24%	79 27% T	54 20%	27 18% *	11 20% *	13 13% *	217 23%	33 19% *	132 20%	72 23%	45 29% *	68 19%	182 24%	81 23%	169 22%	144 21%	106 23%
Fairly unfavourable (-1)	208 18%	86 16%	121 21%	65 20%	53 14%	90 20% K	23 18%	42 22%	28 15%	25 13%	27 15%	63 24% EJ	122 19%	86 17%	41 15%	52 17%	55 21%	35 23% *	11 20% *	14 14% *	164 17%	44 26% U*	116 17%	57 18%	34 22% *	58 16%	150 19%	53 15%	155 20%	117 17%	90 20%
Very unfavourable (-2)	334 29%	176 32%	152 27%	70 22%	139 37% DFGHIL	125 28%	31 25%	39 20%	55 31%	83 43% DEFGHIL	58 33% DFH	67 25%	176 28%	158 31%	80 30% R	78 26%	85 32% R	24 16% *	20 36% R*	47 47% OPQR*	269 28%	64 37% *	178 27%	109 35% W	47 30% *	92 26%	241 31%	102 29%	231 30%	202 30%	131 28%
Don't know	54 5%	18 3%	35 6%	20 6%	19 5% J	16 4%	7 6%	13 7%	14 8% JL	5 3%	11 6% F	5 2%	26 4%	28 6%	15 5%	17 6%	10 4%	2 1% *	4 7% *	7 7% *	46 5%	9 5% *	35 5%	16 5%	4 2% *	22 6%	32 4%	16 5%	38 5%	29 4%	25 5%

Net: Favourable	287 25%	153 28%	133 23%	85 27% G	99 26% J	104 24% K	26 21%	58 30%	58 32% EGJK	40 21%	34 20%	69 26%	162 26%	125 25%	69 26%	69 23%	59 23%	63 41% OPQST*	9 17% *	18 19% *	264 28% V	23 13% *	205 31% XY	58 19%	24 16% *	118 33% a	169 22%	97 28%	190 24%	178 27%	109 24%
Net: Unfavourable	541 48%	261 48%	273 48%	135 42%	192 51% D	215 49%	54 43%	81 42%	83 46% DGH	109 56% DGH	84 48%	130 49%	298 47%	244 48%	121 45%	130 44%	140 53% R	60 39% *	30 56% *	60 61% OPR*	433 45%	108 63% U*	295 44%	166 53% W	81 53% *	150 42%	391 50% Z	156 45%	386 49%	320 48%	222 48%
Net Difference	-254 -22%	-109 -20%	-140 -24%	-50 -16%	-93 -25%	-111 -25%	-28 -22%	-23 -12%	-25 -14%	-68 -35%	-50 -29%	-61 -23%	-135 -22%	-119 -24%	-52 -19%	-61 -21%	-81 -31%	3 2%	-21 -39%	-42 -43%	-169 -18%	-85 -49%	-90 -13%	-107 -34%	-57 -37%	-32 -9%	-222 -29%	-58 -17%	-196 -25%	-142 -21%	-112 -24%

Mean	-0.46	-0.41	-0.49	-0.33 J	-0.55 J	-0.48 J	-0.44	-0.26 J*	-0.31 EJ	-0.76	-0.58	-0.42 J	-0.42	-0.51	-0.45 T	-0.41 T	-0.62	0.07 OPQT*	-0.76 **	-0.91 *	-0.39 V	-0.87 *	-0.30 XY	-0.70	-0.67 *	-0.23 a	-0.57	-0.37	-0.50	-0.44	-0.49
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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q,R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	90 8%	47 12% C	5 2%	16 12% C*	9 6%	18 4%	56 12% F	71 26% IJKLMNOP	9 2%	35 10%	41 9%	38 14% IIM	31 8%	35 11%	30 9%	90 31% QRSU	- -	37 12% QU	36 8%	61 32% QRSU	6 1% Q	66 22% W	13 3%
Fairly favourable (1)	197 17%	102 26% CDE	25 10%	19 15% *	17 12%	57 14%	88 19%	125 46% IJKLMNOP	16 3%	57 16%	100 22%	51 19%	82 20%	57 17%	67 19%	197 69% QRSTU	- -	43 14% QU	101 21% QRU	90 47% QRSU	24 5% Q	91 31% W	51 10%
Neither favourable nor unfavourable (0)	250 22%	96 25%	51 21%	19 14% *	25 18%	66 16%	113 25% F	37 13%	70 13%	54 15%	91 20% HIIM	52 19% IN	59 15%	45 14%	62 18% I	- -	- -	52 16% PQU	81 17% PQU	25 13% PQ	35 8% PQ	55 19%	81 16%
Fairly unfavourable (-1)	208 18%	79 20%	46 19%	21 16% *	30 21%	89 22%	81 18%	22 8%	150 27% HJKLMN	59 16% HL	94 20% HL	31 12%	85 21% HL	54 16% HL	78 23% HL	- -	208 38% PRSTU	50 16% PT	101 21% PT	8 4% P	114 24% PRT	40 13%	110 22% V
Very unfavourable (-2)	334 29%	57 15%	109 46% B	53 41% B*	56 39% B	164 41% G	95 21%	8 3%	307 55% HIJKLMNOP	149 41% HKLMO	117 26% H	94 35% HK	131 33% HKO	130 40% HKO	93 27% H	- -	334 62% PRST	129 41% PST	142 30% PT	6 3% P	283 61% PRST	35 12%	232 46% V
Don't know	54 5%	9 2%	3 1%	2 1% *	5 4%	10 2%	19 4%	8 3%	9 2%	5 1%	16 3%	3 1%	14 4% I	6 2%	14 4% I	- -	- -	4 1% PQ	16 3% PQTU	- -	4 1% Q	10 3%	17 3%

Net: Favourable	287 25%	149 38% CE	30 12%	35 27% C*	26 18%	75 19%	145 32% F	197 73% IJKLMNOP	25 4%	92 26% I	141 31% I	89 33% II	113 28% I	92 28% I	97 28% I	287 100% QRSTU	- -	80 25% QU	137 29% QU	151 80% QRSU	31 7% Q	157 53% W	64 13%
Net: Unfavourable	541 48%	136 35%	155 65% B	74 57% B*	87 60% B	253 63% G	176 39%	30 11% HIJKLMNOP	457 81% HJKLMNO	208 58% HKL	211 46% H	125 47% H	216 54% HK	183 56% HKL	171 50% H	- -	541 100% PRSTU	179 57% PT	242 51% PT	14 7% P	396 85% PRST	75 25%	342 68% V
Net Difference	-254 -22%	14 3%	-125 -53%	-38 -30%	-60 -42%	-178 -44%	-32 -7%	166 61%	-432 -77%	-115 -32%	-70 -15%	-36 -14%	-103 -26%	-91 -28%	-74 -22%	287 100%	-541 -100%	-99 -32%	-105 -22%	137 72%	-366 -78%	83 28%	-278 -55%

Mean	-0.46	0.01 CDE	-0.98	-0.59 C*	-0.78 *	-0.82	-0.16 F	0.87 IJKLMNOP	-1.32	-0.65 I	-0.33 IJMN	-0.35 IIN	-0.52 I	-0.58 I	-0.42 I	1.31 QRSTU	-1.62	-0.62 QU	-0.46 QU	1.01 QRSU	-1.39 Q	0.40 W	-1.02
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, Leader of the Conservative Party and Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	90 8%	35 10%	41 9%	71 26% E	9 2%	38 14% G	31 8%	35 11%	30 9%
Fairly favourable (1)	197 17%	57 16%	100 22%	125 46% E	16 3%	51 19%	82 20%	57 17%	67 19%
Neither favourable nor unfavourable (0)	250 22%	54 15%	91 20%	37 13%	70 13%	52 19%	59 15%	45 14%	62 18%
Fairly unfavourable (-1)	208 18%	59 16%	94 20%	22 8%	150 27% D	31 12%	85 21% F	54 16%	78 23%
Very unfavourable (-2)	334 29%	149 41% C	117 26%	8 3%	307 55% D	94 35%	131 33%	130 40% I	93 27%
Don't know	54 5%	5 1%	16 3%	8 3%	9 2%	3 1%	14 4%	6 2%	14 4%

Net: Favourable	287 25%	92 26%	141 31%	197 73% E	25 4%	89 33%	113 28%	92 28%	97 28%
Net: Unfavourable	541 48%	208 58% C	211 46%	30 11%	457 81% D	125 47%	216 54%	183 56%	171 50%
Net Difference	-254 -22%	-115 -32%	-70 -15%	166 61%	-432 -77%	-36 -14%	-103 -26%	-91 -28%	-74 -22%

Mean	-0.46	-0.65	-0.33 B	0.87 E	-1.32	-0.35	-0.52	-0.58	-0.42
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in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kwasi Kwarteng, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	57 5%	41 7% C	16 3%	18 5% G	29 8% FJL	10 2% FL	3 3%	14 7% FL	22 12% DEFGJKL	6 3%	6 3%	4 2%	36 6%	21 4%	11 4%	12 4%	7 3%	22 14% OPQT*	1 3% *	4 4% *	53 6%	4 2% *	47 7% XY	9 3%	* * *	35 10% a	21 3% 3%	30 8% c	27 3%	44 7% e	12 3%
Fairly favourable (1)	133 12%	71 13%	61 11%	44 14% E	30 8%	59 13%	19 15% EJ	25 13%	16 9%	14 7%	20 11%	39 15%	88 14% N	45 9%	26 10%	33 11%	29 11%	34 22% OPQST*	3 6% *	7 7% *	120 12%	13 8% *	78 12%	35 11%	19 13% *	43 12%	90 12%	53 15% c	80 10%	83 12%	50 11%
Neither favourable nor unfavourable (0)	343 30%	142 26%	198 35% B	106 33% EJ	93 25%	144 33% JK	38 30%	68 35% J	50 28%	43 22%	48 27%	96 36% EJ	184 29%	160 32%	78 29%	98 33%	84 32%	43 28% *	20 38% *	20 21% *	282 29%	61 35% *	196 29%	87 28%	60 39% *	107 30%	236 30%	96 27%	248 32%	189 28%	155 33%
Fairly unfavourable (-1)	185 16%	98 18%	86 15%	62 19% I	53 14%	70 16%	23 18%	39 20%	20 11%	33 17%	29 16%	42 16%	110 18%	75 15%	51 19%	48 16%	44 17%	21 14% *	7 13% *	14 14% *	156 16%	29 17% *	108 16%	50 16%	27 18% *	58 16%	127 16%	54 16%	131 17%	104 15%	81 18%
Very unfavourable (-2)	281 25%	156 28% C	121 21%	47 15%	120 32% DGH	113 26% DH	23 18%	24 13%	45 25% DH	76 39% DEFGHIL	51 29% DGH	62 23% H	145 23%	135 27%	71 26%	61 21%	71 27% R	23 15% *	15 28% *	39 39% OPR*	226 24%	54 31% *	160 24%	87 28%	34 22% *	69 19%	212 27% Z	78 22%	203 26%	168 25%	112 24%
Don't know	134 12%	41 7%	91 16% B	43 14%	48 13%	43 10%	20 16%	23 12%	27 15%	21 11%	21 12% F	21 8%	66 10%	68 14%	33 12%	43 15% R	28 11%	9 6% *	7 13% *	15 15% *	123 13%	12 7% *	78 12%	44 14%	13 8% *	46 13%	88 11%	40 11%	94 12%	82 12%	52 11%

Net: Favourable	190 17%	111 20% C	77 13%	61 19% J	59 16% J	69 16%	22 18%	39 20% J	39 21% EJ	20 10%	26 15%	44 17%	124 20% N	66 13%	37 14%	45 15%	36 14%	56 37% OPQST*	5 9% *	11 11% *	173 18% V	17 10% *	125 19%	44 14%	20 13% *	78 22% a	111 14%	82 24% c	107 14%	127 19%	62 13%
Net: Unfavourable	466 41%	255 46% C	207 36%	109 34%	173 46% DHI	184 42%	46 36%	64 33%	65 36%	109 56% DEFGHIL	80 46% DH	104 39%	256 41%	210 42%	123 45% R	109 37%	115 44% R	45 29% *	22 41% *	53 53% PR*	383 40%	83 48% *	268 40%	137 44%	61 40% *	127 35%	339 44% Z	132 38%	334 43%	272 41%	194 42%
Net Difference	-276 -24%	-143 -26%	-130 -23%	-48 -15%	-114 -31%	-114 -26%	-23 -18%	-25 -13%	-26 -14%	-88 -46%	-54 -31%	-60 -23%	-132 -21%	-145 -29%	-86 -32%	-64 -22%	-79 -30%	11 7%	-17 -32%	-41 -42%	-210 -22%	-66 -38%	-143 -21%	-93 -30%	-41 -27%	-49 -14%	-228 -29%	-50 -14%	-227 -29%	-145 -22%	-132 -28%

Mean	-0.50	-0.51	-0.49	-0.28 EFJK	-0.63 J	-0.55 J	-0.40 J*	-0.20 EFJK*	-0.31 EJ*	-0.92	-0.65	-0.48 J*	-0.43	-0.59	-0.62	-0.45 T	-0.61	0.06 OPQT*	-0.65 **	-0.91 *	-0.46	-0.73 *	-0.43	-0.64	-0.53 *	-0.26 a	-0.61	-0.32 c	-0.58	-0.46	-0.56
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kwasi Kwarteng, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	57 5%	19 5%	5 2%	15 12% BCE*	5 4%	18 4%	25 5%	52 19% UKMNO	2 * I	32 9% IKMO	19 4% I	38 14% UKMNO	13 3% I	33 10% IKMO	11 3% I	53 19% QRSU	1 * QSU	30 10% QSU	14 3% QU	57 30% PQRSU	- - -	40 14% W	5 1% W
Fairly favourable (1)	133 12%	70 18% E	27 11%	12 9% *	12 8%	39 10%	66 15%	82 30% UKLMNO	16 3% I	42 12% I	67 14% I	37 14% I	57 14% I	36 11% I	44 13% I	97 34% QRSU	12 2% U	41 13% QU	70 15% QU	133 70% PQRSU	- - -	70 24% W	40 8% W
Neither favourable nor unfavourable (0)	343 30%	147 38% C	60 25%	36 28% *	38 27%	117 29%	147 32%	84 31% UMN	118 21%	82 23%	132 29% IM	71 26% I	95 24%	74 23%	97 28% I	82 28% QRTU	93 17% TU	68 22% TU	144 30% QRTU	- - -	- - -	84 28% W	125 25% W
Fairly unfavourable (-1)	185 16%	58 15%	40 17%	24 19% *	26 18%	67 17%	76 17%	19 7% HJL	122 22% HJL	60 17% H	79 17% H	41 15% H	75 19% H	57 17% H	64 19% H	18 6% T	135 25% PRST	50 16% PT	79 17% PT	- - -	185 40% PQRST	40 13% W	96 19% W
Very unfavourable (-2)	281 25%	62 16%	92 39% B	37 29% B*	49 34% B	136 34% G	87 19%	10 4% HUKLMNO	259 46% HUKLMNO	111 31% HL	124 27% H	66 25% H	128 32% HK	102 31% HL	98 29% H	12 4% T	262 48% PRST	99 31% PT	125 26% PT	- - -	281 60% PQRST	40 13% W	183 36% V
Don't know	134 12%	33 9%	15 6%	5 4% *	12 9%	27 7%	52 11%	24 9%	45 8%	31 9%	39 8%	16 6%	35 9%	24 7%	30 9%	24 8% TU	39 7% TU	27 9% TU	44 9% TU	- - -	- - -	23 8% W	57 11% W

Net: Favourable	190 17%	89 23% CE	32 13%	28 21% *	18 12%	57 14%	91 20%	134 50% UKLMNO	18 3%	74 21% I	85 19% I	75 28% UKMNO	70 17% I	69 21% I	55 16% I	151 52% QRSU	14 3% U	71 23% QU	84 18% QU	190 100% PQRSU	- - -	110 37% W	45 9% W
Net: Unfavourable	466 41%	119 31%	131 55% B	61 47% B*	75 52% B	203 50% G	163 36%	29 11% HUKLMNO	381 68% HUKLMNO	171 48% HL	203 44% H	108 40% H	203 50% HKL	160 49% HL	162 47% H	31 11% T	396 73% PRST	149 47% PT	204 43% PT	- - -	466 100% PQRST	79 27% W	279 55% V
Net Difference	-276 -24%	-30 -8%	-100 -42%	-34 -26%	-58 -40%	-146 -36%	-72 -16%	106 39%	-363 -65%	-97 -27%	-118 -26%	-33 -12%	-133 -33%	-91 -28%	-107 -31%	120 42%	-383 -71%	-78 -25%	-120 -25%	190 100%	-466 -100%	31 10% W	-235 -46% V

Mean	-0.50	-0.20 CE	-0.84	-0.44 C*	-0.77 *	-0.70	-0.34 F	0.60 UKLMNO	-1.20	-0.54 I	-0.53 IM	-0.24 UKMNO	-0.68 I	-0.53 I	-0.62 I	0.61 QRSU	-1.28 U	-0.51 QU	-0.53 QU	1.30 PQRSU	-1.60	0.11 W	-0.92
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kwasi Kwarteng, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	57 5%	32 9% C	19 4%	52 19% E	2 *	38 14% G	13 3%	33 10% I	11 3%
Fairly favourable (1)	133 12%	42 12%	67 14%	82 30% E	16 3%	37 14%	57 14%	36 11%	44 13%
Neither favourable nor unfavourable (0)	343 30%	82 23%	132 29%	84 31% E	118 21%	71 26%	95 24%	74 23%	97 28%
Fairly unfavourable (-1)	185 16%	60 17%	79 17%	19 7%	122 22% D	41 15%	75 19%	57 17%	64 19%
Very unfavourable (-2)	281 25%	111 31%	124 27%	10 4%	259 46% D	66 25%	128 32%	102 31%	98 29%
Don't know	134 12%	31 9%	39 8%	24 9%	45 8%	16 6%	35 9%	24 7%	30 9%

Net: Favourable	190 17%	74 21%	85 19%	134 50% E	18 3%	75 28% G	70 17%	69 21%	55 16%
Net: Unfavourable	466 41%	171 48%	203 44%	29 11%	381 68% D	108 40%	203 50% F	160 49%	162 47%
Net Difference	-276 -24%	-97 -27%	-118 -26%	106 39%	-363 -65%	-33 -12%	-133 -33%	-91 -28%	-107 -31%

Mean	-0.50	-0.54	-0.53	0.60 E	-1.20	-0.24 G	-0.68	-0.53	-0.62
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	61 5%	39 7%	22 4%	14 4%	28 7% JK	19 4%	7 6%	7 4%	23 13% DEFGHJKL	5 2%	5 3%	14 5%	42 7%	19 4%	12 4%	11 4%	6 2%	23 15% OPQ*	1 3% *	7 7% *	58 6%	3 2% *	51 8% X	7 2%	3 2% *	38 11% a	23 3%	35 10% c	26 3%	41 6%	20 4%
Fairly favourable (1)	127 11%	64 12%	62 11%	43 14%	37 10%	46 11%	21 16%	23 12%	17 10%	20 10%	17 10%	29 11%	84 13% N	43 8%	19 7%	35 12%	28 11%	32 21% OPQST*	5 9% *	8 8% *	114 12%	13 7% *	77 11%	34 11%	16 11% *	47 13%	79 10%	47 14%	79 10%	80 12%	47 10%
Neither favourable nor unfavourable (0)	383 34%	171 31%	209 36%	99 31%	108 29%	177 40% DEI	42 33%	57 30%	43 24%	64 33%	66 38% EI	111 42% EI	206 33%	177 35%	93 34% R	110 37% RT	101 39% RT	33 22% *	22 40% R*	23 24% *	314 33%	70 40% *	219 33%	92 29%	72 47% WX*	110 31%	273 35%	104 30%	279 36%	202 30%	182 39% d
Fairly unfavourable (-1)	166 15%	80 15%	84 15%	71 22% EFGJKL	48 13%	47 11%	19 15%	52 27% EFGUJKL	26 15%	22 11%	17 10%	30 11%	80 13%	86 17%	42 15%	42 14%	33 12%	30 20% *	8 14% *	12 13% *	142 15%	24 14% *	110 16%	43 14%	13 8% *	60 17%	106 14%	49 14%	117 15%	111 17%	55 12%
Very unfavourable (-2)	162 14%	100 18% C	58 10%	36 11%	70 19% DHL	56 13%	19 15% D	16 8%	31 17% H	39 20% DFHL	30 17% FH	26 10%	95 15%	66 13%	44 16%	28 9%	40 15%	17 11% *	5 9% *	29 29% OPQRS*	143 15%	19 11% *	85 13%	63 20% WY	14 9% *	49 14%	113 15%	48 14%	114 15%	101 15%	61 13%
Don't know	234 21%	95 17%	138 24% B	57 18%	83 22%	94 21%	18 15%	39 20%	39 22%	43 22%	39 23%	55 21%	122 19%	112 22%	61 22% R	70 24% R	54 20%	17 11% *	14 26% *	19 19% *	190 20%	44 26% *	125 19%	73 23%	36 23% *	53 15%	181 23% Z	66 19%	168 21%	136 20%	98 21%

Net: Favourable	188 17%	103 19%	85 15%	58 18%	65 17% J	65 15%	28 22% JK	30 15%	41 23% EJK	24 13%	22 13%	43 16%	126 20% N	62 12%	31 12%	46 16%	35 13%	55 36% OPQST*	6 11% *	15 15% *	172 18% V	16 9% *	128 19%	41 13%	20 13% *	86 24% a	102 13%	83 24% c	105 13%	121 18%	67 15%
Net: Unfavourable	328 29%	179 33% C	143 25%	107 33% FL	119 32% FL	103 23%	39 30%	68 35% FL	57 32%	61 32%	47 27%	56 21%	175 28%	153 30%	85 32%	69 23%	73 28%	47 31% *	12 22% *	41 42% PQ*	284 30%	43 25% *	195 29% Y	106 34% Y	27 17% *	109 30%	219 28%	97 28%	231 29%	212 32%	116 25%
Net Difference	-140 -12%	-76 -14%	-58 -10%	-49 -15%	-53 -14%	-37 -9%	-11 -8%	-38 -20%	-17 -9%	-37 -19%	-25 -14%	-13 -5%	-49 -8%	-91 -18%	-54 -20%	-23 -8%	-38 -15%	8 5%	-6 -11%	-26 -27%	-112 -12%	-28 -16%	-67 -10%	-65 -21%	-7 -5%	-23 -6%	-117 -15%	-14 -4%	-125 -16%	-91 -14%	-49 -11%

Mean	-0.27	-0.30	-0.21	-0.27	-0.33	-0.22 K	-0.21 *	-0.31 *	-0.17 *	-0.48 *	-0.37 *	-0.12 J*	-0.20	-0.35	-0.41 *	-0.18 T	-0.34	0.10 OQT*	-0.23 **	-0.60 *	-0.25	-0.34 *	-0.19 X	-0.50	-0.15 *	-0.11 a	-0.35	-0.09 c	-0.35	-0.28	-0.25
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	61 5%	26 7% C	5 2%	18 14% BC*	12 8% C	19 5%	35 8%	50 19% IJKMNO	7 1%	35 10% IMO	25 6% I	34 13% IKMO	19 5% I	35 11% IKMO	18 5% I	55 19% QRSU	4 1%	34 11% QSU	23 5% QU	46 24% QRSU	6 1% I	52 18% W	5 1%
Fairly favourable (1)	127 11%	61 16%	25 10%	11 9% *	14 10%	33 8%	62 14% F	68 25% IJKLMNO	29 5%	49 14% I	51 11% I	31 12% I	53 13% I	40 12% I	48 14% I	83 29% QRSU	25 5%	38 12% QU	62 13% QU	73 39% PQRSU	24 5% I	58 20% W	38 8%
Neither favourable nor unfavourable (0)	383 34%	159 41% CE	66 28%	43 34% *	37 26%	140 35%	158 35%	83 31%	152 27%	95 26%	147 32% M	82 31%	106 26%	87 27%	98 29%	84 29% T	142 26% U	86 27%	145 30% TU	42 22%	107 23%	82 28%	166 33%
Fairly unfavourable (-1)	166 15%	50 13%	44 18%	18 14% *	21 15%	71 17% G	46 10%	19 7%	117 21% HKN	62 17% H	72 16% H	43 16% H	74 18% H	45 14% H	57 17% H	25 9%	120 22% PRST	52 16% PT	71 15% PT	16 8%	112 24% PRST	36 12%	81 16%
Very unfavourable (-2)	162 14%	12 3%	65 27% BD	18 14% B*	33 23% B	78 19% G	39 9%	5 2%	146 26% HJKLMO	65 18% H	66 14% H	41 15% H	78 19% HK	72 22% HKL	55 16% H	6 2%	149 28% PRST	64 20% PT	80 17% PT	5 2%	145 31% PQRST	22 7%	112 22% V
Don't know	234 21%	82 21%	33 14%	21 17% *	26 18%	63 16%	111 25% F	46 17%	111 20% JN	54 15%	98 21% N	39 14%	72 18%	47 14%	68 20%	35 12% T	101 19% RTU	41 13% T	96 20% PRT	9 5%	72 16% T	46 15%	102 20%
Net: Favourable	188 17%	87 22% C	30 12%	29 23% C*	26 18%	52 13%	97 21% F	118 44% IJKLMNO	36 6%	84 23% I	76 17% I	65 24% IK	72 18% I	75 23% I	65 19% I	137 48% QRSU	29 5%	72 23% QU	85 18% QU	119 63% PQRSU	29 6% I	111 37% W	43 9%
Net: Unfavourable	328 29%	62 16%	109 46% BD	36 27% B*	54 37% B	149 37% G	86 19%	24 9%	263 47% HJKLMNO	127 35% H	138 30% H	84 31% H	153 38% HKO	117 36% H	112 33% H	31 11%	269 50% PRST	116 37% PT	150 32% PT	20 11%	257 55% PQRST	58 20% I	193 38% V
Net Difference	-140 -12%	25 6%	-80 -33%	-6 -5%	-27 -19%	-97 -24%	11 3%	94 35%	-227 -40%	-43 -12%	-61 -13%	-19 -7%	-81 -20%	-43 -13%	-46 -13%	106 37%	-240 -44%	-43 -14%	-65 -14%	99 52%	-228 -49%	53 18%	-150 -30%
Mean	-0.27	0.12 CE	-0.68	-0.06 C*	-0.41 *	-0.46	0.02 F	0.62 IJKLMNO	-0.81	-0.24 I	-0.28 I	-0.11 IMN	-0.42 I	-0.29 I	-0.30 I	0.61 QRSU	-0.88	-0.26 QU	-0.32 QU	0.78 PQRSU	-0.93	0.33 W	-0.64

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	61 5%	35 10%	25 6%	50 19% E	7 1%	34 13% G	19 5%	35 11% I	18 5%
Fairly favourable (1)	127 11%	49 14%	51 11%	68 25% E	29 5%	31 12%	53 13%	40 12%	48 14%
Neither favourable nor unfavourable (0)	383 34%	95 26%	147 32%	83 31%	152 27%	82 31%	106 26%	87 27%	98 29%
Fairly unfavourable (-1)	166 15%	62 17%	72 16%	19 7%	117 21% D	43 16%	74 18%	45 14%	57 17%
Very unfavourable (-2)	162 14%	65 18%	66 14%	5 2%	146 26% D	41 15%	78 19%	72 22%	55 16%
Don't know	234 21%	54 15%	98 21%	46 17%	111 20%	39 14%	72 18%	47 14%	68 20%

Net: Favourable	188 17%	84 23%	76 17%	118 44% E	36 6%	65 24%	72 18%	75 23%	65 19%
Net: Unfavourable	328 29%	127 35%	138 30%	24 9%	263 47% D	84 31%	153 38%	117 36%	112 33%
Net Difference	-140 -12%	-43 -12%	-61 -13%	94 35%	-227 -40%	-19 -7%	-81 -20%	-43 -13%	-46 -13%

Mean	-0.27	-0.24	-0.28	0.62 E	-0.81	-0.11 G	-0.42	-0.29	-0.30
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in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	59 5%	42 8% C	16 3%	22 7% J	24 6% J	13 3%	10 8% FIK	11 6%	20 11% EFJKL	4 2%	5 3%	8 3%	40 6%	19 4%	8 3%	15 5%	5 2%	25 16% OPQT*	1 3% *	5 5% *	55 6%	4 3% *	45 7% Y	12 4%	2 1% *	38 11% a	21 3%	38 11% c	21 3%	41 6%	17 4%
Fairly favourable (1)	119 11%	53 10%	66 11%	36 11%	35 9%	48 11% K	15 12%	21 11%	20 11%	15 8%	15 8%	33 13%	85 14% N	34 7%	35 13% T	24 8%	30 11% T	25 16% PT*	3 5% *	3 3% *	110 11%	9 5% *	74 11%	27 9%	18 12% *	47 13%	72 9%	41 12%	78 10%	79 12%	41 9%
Neither favourable nor unfavourable (0)	380 34%	177 32%	201 35%	107 34%	106 28%	166 38% EI	38 30%	69 36%	46 25%	60 31%	65 37% I	102 38% I	198 31%	182 36%	88 33%	108 37%	95 36%	38 25% *	22 40% *	30 30% *	313 33%	67 39% *	236 35% X	81 26%	63 41% X*	115 32%	265 34%	111 32%	269 34%	208 31%	172 37%
Fairly unfavourable (-1)	144 13%	65 12%	77 13%	50 16%	43 12%	50 11%	19 15%	31 16%	21 12%	22 12%	16 9%	34 13%	77 12%	67 13%	34 12%	36 12%	28 11%	31 20% QT*	8 15% *	8 8% *	121 13%	23 13% *	82 12%	45 14%	17 11% *	47 13%	97 13%	38 11%	106 14%	84 12%	60 13%
Very unfavourable (-2)	192 17%	114 21% C	75 13%	41 13%	85 23% DFHIL	66 15%	21 16%	21 11%	31 17%	54 28% DEFGHIL	35 20% FH	31 12%	110 17%	83 16%	43 16%	43 15%	48 18%	18 12% *	6 11% *	34 34% OPQRS*	166 17%	26 15% *	99 15%	71 23% W	21 14% *	53 15%	139 18%	64 18%	128 16%	121 18%	71 15%
Don't know	239 21%	98 18%	139 24% B	64 20%	80 21%	95 22%	23 18%	41 21%	42 23%	38 20%	40 23%	55 21%	120 19%	119 24%	63 23% R	69 23% R	56 21% R	17 11% *	15 27% R*	20 20% *	195 20%	44 25% *	130 19%	76 24%	33 21% *	60 17%	179 23% Z	58 17%	181 23% b	138 21%	101 22%

Net: Favourable	178 16%	95 17%	82 14%	57 18% J	59 16% J	61 14%	25 20% JK	32 16%	40 22% EFJK	19 10%	20 11%	42 16%	125 20% N	53 10%	43 16%	39 13%	35 13%	50 33% OPQST*	4 7% *	7 8% *	165 17% V	13 8% *	119 18%	39 12%	20 13% *	84 24% a	94 12%	79 23% c	99 13%	120 18%	58 13%
Net: Unfavourable	336 30%	179 33%	152 26%	92 29%	128 34%	116 26%	40 31%	52 27%	52 29%	76 39% DFHL	51 29%	66 25%	187 30%	149 30%	77 28%	79 27%	77 29%	48 32% *	14 26% *	41 42% OP*	287 30%	49 28% *	182 27%	116 37% W	38 25% *	100 28%	236 31%	102 29%	234 30%	204 30%	132 28%
Net Difference	-158 -14%	-84 -15%	-70 -12%	-34 -11%	-69 -18%	-55 -12%	-14 -11%	-20 -10%	-12 -7%	-57 -29%	-31 -18%	-24 -9%	-62 -10%	-97 -19%	-34 -12%	-40 -14%	-42 -16%	2 1%	-10 -18%	-34 -35%	-122 -13%	-36 -21%	-62 -9%	-78 -25%	-18 -12%	-15 -4%	-143 -18%	-23 -6%	-135 -17%	-84 -13%	-74 -16%

Mean	-0.33	-0.35	-0.30	-0.21 J	-0.44 J	-0.31 JK	-0.24 J*	-0.19 J*	-0.16 EJ*	-0.69 *	-0.45 *	-0.23 J*	-0.26	-0.42	-0.33 T*	-0.30 T	-0.41	0.06 OPQT*	-0.37 **	-0.80 *	-0.31	-0.45 *	-0.22 X	-0.58	-0.31 *	-0.10 a	-0.44	-0.17 c	-0.40	-0.31	-0.35
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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

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Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	59 5%	23 6%	7 3%	18 14% BC*	10 7%	24 6%	26 6%	49 18% IJKMNO	7 1%	35 10% IKMO	16 4%	38 14% IJKMO	13 3%	41 13% IKMO	11 3%	49 17% QRSU	3 1%	36 11% QSU	20 4%	47 25% PQRSU	3 1%	48 16% W	6 1%
Fairly favourable (1)	119 11%	63 16% CE	17 7%	12 10% *	10 7%	30 7%	66 14% F	78 29% IJKLMNO	19 3%	42 12% I	60 13%	42 15% I	51 13% I	40 12% I	45 13% I	81 28% QRSU	17 3%	39 12% QU	51 11% QU	68 36% PQRSU	15 3%	64 22% W	27 5%
Neither favourable nor unfavourable (0)	380 34%	167 43% CDE	66 28%	34 26% *	44 31%	132 33%	164 36%	87 32% JLN	139 25%	84 23%	154 33% IULMN	63 24%	115 29%	82 25%	100 29%	88 31% TU	132 24% U	79 25% U	151 32% QU	45 24%	92 20%	90 30%	148 29%
Fairly unfavourable (-1)	144 13%	40 10%	37 16%	13 10% *	21 15%	56 14%	46 10%	10 4%	104 18% HKLN	52 15% H	60 13% H	30 11% H	68 17% HK	36 11% H	54 16% H	21 7%	108 20% PRST	38 12%	71 15% P	16 9%	105 23% PRST	30 10%	78 16%
Very unfavourable (-2)	192 17%	18 5%	78 33% BD	26 20% B*	36 25% B	100 25% G	46 10%	3 1%	180 32% HUKLMNO	93 26% HKL	73 16% H	53 20% H	82 20% HK	79 24% HK	68 20% H	9 3% T	179 33% PRST	75 24% PT	90 19% PT	* 39% *	182 39% PQRST	23 8%	133 26% V
Don't know	239 21%	79 20%	33 14%	26 20% *	22 16%	63 16%	106 23% F	44 16%	113 20% JN	53 15%	95 21%	43 16%	73 18%	48 15%	65 19%	39 14% T	103 19% TU	47 15% T	94 20% TU	13 7%	69 15% T	42 14%	111 22% V

Net: Favourable	178 16%	86 22% C	24 10%	31 24% C*	20 14%	54 13%	91 20% F	126 47% IJKLMNO	25 5%	77 21% I	77 17% I	80 30% IJKMO	64 16% I	81 25% IKMO	56 16% I	130 45% QRSU	20 4%	75 24% QSU	71 15% QU	115 61% PQRSU	19 4%	112 38% W	34 7%
Net: Unfavourable	336 30%	58 15%	115 48% BD	39 30% B*	58 40% B	156 39% G	91 20%	14 5%	284 51% HUKLMNO	146 41% HKLN	133 29% H	83 31% H	150 37% HK	115 35% H	122 36% HK	30 10%	287 53% PRST	113 36% PT	161 34% PT	17 9%	287 62% PQRST	52 18%	211 42% V
Net Difference	-158 -14%	27 7%	-91 -38%	-8 -6%	-38 -27%	-102 -25%	* *	113 42%	-259 -46%	-69 -19%	-57 -12%	-4 -1%	-86 -21%	-34 -10%	-66 -19%	100 35%	-266 -49%	-38 -12%	-90 -19%	99 52%	-269 -58%	60 20%	-178 -35%

Mean	-0.33	0.10 CE	-0.78	-0.15 C*	-0.54 *	-0.52	-0.06 F	0.70 IJKLMNO	-0.96	-0.42 I	-0.31 IM	-0.08 IJMNO	-0.47 I	-0.25 IJ	-0.44 I	0.56 QRSU	-1.01 U	-0.29 QU	-0.42 QU	0.82 PQRSU	-1.13	0.33 W	-0.77
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	59 5%	35 10% C	16 4%	49 18% E	7 1%	38 14% G	13 3%	41 13% I	11 3%
Fairly favourable (1)	119 11%	42 12%	60 13%	78 29% E	19 3%	42 15%	51 13%	40 12%	45 13%
Neither favourable nor unfavourable (0)	380 34%	84 23%	154 33% B	87 32%	139 25%	63 24%	115 29%	82 25%	100 29%
Fairly unfavourable (-1)	144 13%	52 15%	60 13%	10 4%	104 18% D	30 11%	68 17%	36 11%	54 16%
Very unfavourable (-2)	192 17%	93 26% C	73 16%	3 1%	180 32% D	53 20%	82 20%	79 24%	68 20%
Don't know	239 21%	53 15%	95 21%	44 16%	113 20%	43 16%	73 18%	48 15%	65 19%

Net: Favourable	178 16%	77 21%	77 17%	126 47% E	25 5%	80 30% G	64 16%	81 25% I	56 16%
Net: Unfavourable	336 30%	146 41% C	133 29%	14 5%	284 51% D	83 31%	150 37%	115 35%	122 36%
Net Difference	-158 -14%	-69 -19%	-57 -12%	113 42%	-259 -46%	-4 -1%	-86 -21%	-34 -10%	-66 -19%

Mean	-0.33	-0.42	-0.31	0.70 E	-0.96	-0.08 G	-0.47	-0.25	-0.44
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in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Thérèse Coffey, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	59 5%	37 7%	22 4%	21 7%	26 7% FJL	12 3%	9 7%	12 6%	22 12% EFJKL	4 2%	7 4%	5 2%	47 7% N	12 2%	5 2%	12 4%	8 3%	27 18% OPQT*	4 7% *	5 5% *	58 6% V	1 1% *	44 7%	12 4%	3 2% *	38 11% a	21 3%	35 10% c	24 3%	48 7% e	12 3%
Fairly favourable (1)	140 12%	78 14%	62 11%	49 15%	42 11%	49 11% K	18 14%	30 16%	26 14%	16 8%	13 8%	36 13%	84 13%	56 11%	30 11%	31 10%	30 12%	38 25% OPQT*	6 11% *	5 5% *	126 13%	14 8% *	92 14%	38 12%	10 6% *	52 14%	88 11%	57 16% c	83 11%	92 14%	48 10%
Neither favourable nor unfavourable (0)	352 31%	170 31%	181 32%	117 37% EI	91 24% I	144 33% EI	44 35% EI	73 38% EI	32 18%	59 31% EI	61 35% EI	83 31% I	182 29%	170 34%	101 37% R	100 34% R	81 31% R	28 18% *	18 33% *	25 25% *	296 31%	57 33% *	205 31%	88 28%	59 38% *	106 30%	246 32%	90 26%	262 33% b	192 29%	161 35%
Fairly unfavourable (-1)	184 16%	73 13%	109 19% B	53 17%	51 14%	80 18% K	21 16%	33 17%	30 17%	21 11%	22 13%	57 22% J	93 15%	91 18%	39 14%	46 16%	46 18% T	35 23% T*	11 21% T*	6 6% *	145 15%	39 22% *	110 16%	45 14%	29 19% *	54 15%	130 17%	55 16%	129 16%	102 15%	82 18%
Very unfavourable (-2)	227 20%	127 23% C	96 17%	32 10%	109 29% DFGHL	87 20% DH	16 13%	16 8%	45 25% DGH	64 33% DFGHL	42 24% DFGH	45 17%	132 21%	95 19%	57 21% R	57 19% R	52 20% R	15 10% *	10 18% *	37 38% OPQRS*	190 20%	37 22% *	131 20%	70 22%	27 17% *	64 18%	163 21%	67 19%	160 20%	146 22%	81 18%
Don't know	170 15%	65 12%	104 18% B	48 15%	55 15%	67 15% B	18 15%	30 15%	26 14%	29 15% B	29 17%	38 15%	91 15%	79 16%	39 14%	49 17% R	46 17% R	10 7% *	6 12% *	21 21% R*	146 15%	24 14% *	85 13%	59 19% W	26 17% *	45 12%	126 16%	45 13%	125 16%	91 14%	79 17%

Net: Favourable	199 18%	115 21% C	83 15%	70 22% FJK	68 18% J	61 14%	27 21% JK	43 22% JK	48 26% EFJKL	21 11%	20 12%	41 15%	131 21% N	69 14%	34 13%	43 15%	38 14%	65 43% OPGST*	10 18% *	10 10% *	184 19% V	16 9% *	136 20% Y	50 16%	13 9% *	90 25% a	109 14%	92 26% c	107 14%	140 21% e	60 13%
Net: Unfavourable	411 36%	200 36%	205 36%	85 27%	159 43% DGH	166 38% DH	37 29%	48 25%	75 41% DGH	85 44% DGH	64 37% DH	102 39% DH	225 36%	186 37%	96 36%	103 35%	98 37%	50 33% *	21 38% *	43 44% *	335 35%	76 44% *	240 36%	115 37%	56 36% *	118 33%	293 38%	123 35%	288 37%	248 37%	163 35%
Net Difference	-212 -19%	-85 -15%	-122 -21%	-15 -5%	-91 -24%	-105 -24%	-10 -8%	-5 -3%	-27 -15%	-64 -33%	-44 -25%	-61 -23%	-94 -15%	-118 -23%	-62 -23%	-60 -20%	-60 -23%	15 10%	-11 -21%	-34 -34%	-152 -16%	-60 -35%	-105 -16%	-64 -21%	-43 -28%	-28 -8%	-184 -24%	-30 -9%	-181 -23%	-108 -16%	-104 -22%

Mean	-0.39	-0.36	-0.42	-0.10 EFJKL	-0.54 J	-0.48	-0.16 EFJK*	-0.05 EFJKL*	-0.32 EJ*	-0.75	-0.54	-0.44 *	-0.33	-0.47	-0.49	-0.43 T	-0.48	0.19 OPQT*	-0.36 **	-0.85 *	-0.35 V	-0.65 *	-0.33	-0.48	-0.52 *	-0.17 a	-0.50	-0.20 c	-0.48	-0.36	-0.45
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Thérèse Coffey, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	59 5%	17 4%	10 4%	17 13% BC*	11 8%	25 6%	25 5%	42 15% IKMO	6 1%	39 11% IKMO	16 3% I	33 12% IKMO	17 4% I	37 11% IKMO	13 4% I	46 16% QSU	5 1%	36 11% QSU	17 4% QU	47 25% PQRSU	6 1%	46 15% W	8 2%
Fairly favourable (1)	140 12%	67 17% E	27 12%	19 15% *	11 8%	34 8%	73 16% F	77 28% IJKLMNOP	28 5%	57 16% I	49 11% I	53 20% IKM	46 12% I	51 16% I	47 14% I	91 32% QRSU	25 5%	48 15% QU	64 13% QU	70 37% QRSU	23 5%	71 24% W	41 8%
Neither favourable nor unfavourable (0)	352 31%	148 38% CDE	61 26%	29 22% *	36 25%	97 24%	167 37% F	96 35% IULMNO	113 20%	68 19%	150 33% IUMNO	66 25% J	98 24%	73 22%	91 26% U	101 35% QRTU	86 16%	65 21% QU	138 29% QRU	51 27% QU	69 15%	89 30% W	109 22%
Fairly unfavourable (-1)	184 16%	68 18%	35 15%	23 18% *	20 14%	92 23% G	49 11%	16 6%	130 23% HILN	57 16% H	83 18% H	35 13% H	82 20% HN	44 14% H	64 19% H	22 8% T	140 26% PRST	51 16% PT	84 18% PT	8 4%	120 26% PRST	29 10%	114 23% V
Very unfavourable (-2)	227 20%	29 7%	88 37% B	32 25% B*	46 32% B	118 29% G	62 14%	10 4%	208 37% HIKLMNO	100 28% HKL	89 19% H	59 22% H	103 26% HK	91 28% HKL	78 23% H	4 1%	217 40% PRST	86 27% PT	107 22% PT	4 2%	206 44% PQRST	29 10%	158 31% V
Don't know	170 15%	60 15% C	17 7%	10 7% *	19 13%	37 9%	77 17% F	31 11%	77 14% LN	37 10%	72 16% LN	22 8%	56 14%	30 9%	51 15% L	24 8%	69 13% RTU	28 9%	67 14% PTU	10 5%	42 9%	33 11%	76 15%

Net: Favourable	199 18%	85 22%	38 16%	36 28% CE*	22 15%	59 15%	98 22% F	118 44% IJKLMNOP	34 6%	97 27% IKMO	65 14% I	86 32% IKMO	64 16% I	88 27% IKMO	60 18% I	137 48% QRSU	30 6%	84 27% QSU	81 17% QU	116 61% PQRSU	29 6%	117 39% W	48 10%
Net: Unfavourable	411 36%	98 25%	122 51% B	55 43% B*	66 46% B	211 52% G	111 25%	26 10% HIKLMNO	338 60% HL	157 44% HL	173 38% H	95 35% H	185 46% HKL	135 41% HL	141 41% H	26 9%	356 66% PRST	138 44% PT	191 40% PT	12 6%	326 70% PQRST	58 19%	272 54% V
Net Difference	-212 -19%	-13 -3%	-85 -36%	-19 -15%	-44 -31%	-151 -38%	-14 -3%	92 34%	-304 -54%	-60 -17%	-108 -24%	-9 -3%	-121 -30%	-47 -14%	-81 -24%	111 39%	-326 -60%	-54 -17%	-111 -23%	104 55%	-297 -64%	59 20%	-224 -44%

Mean	-0.39	-0.08 CE	-0.73	-0.28 C*	-0.63 *	-0.67	-0.14 F	0.52 IJKLMNOP	-1.05	-0.38 I	-0.47 I	-0.14 IJKLMNOP	-0.60 I	-0.34 IM	-0.50 I	0.58 QRSU	-1.14	-0.36 QU	-0.49 QU	0.82 PQRSU	-1.17	0.29 W	-0.87
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Thérèse Coffey, Secretary of State for Health and Social Care

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1133	416	393	283	557	311	357	373	317
Weighted base	1133	359	459	271	562	269	402	327	343
Very favourable (2)	59 5%	39 11% C	16 3%	42 15% E	6 1%	33 12% G	17 4%	37 11% I	13 4%
Fairly favourable (1)	140 12%	57 16%	49 11%	77 28% E	28 5%	53 20% G	46 12%	51 16%	47 14%
Neither favourable nor unfavourable (0)	352 31%	68 19%	150 33% B	96 35% E	113 20%	66 25%	98 24%	73 22%	91 26%
Fairly unfavourable (-1)	184 16%	57 16%	83 18%	16 6%	130 23% D	35 13%	82 20%	44 14%	64 19%
Very unfavourable (-2)	227 20%	100 28% C	89 19%	10 4%	208 37% D	59 22%	103 26%	91 28%	78 23%
Don't know	170 15%	37 10%	72 16%	31 11%	77 14%	22 8%	56 14%	30 9%	51 15%

Net: Favourable	199 18%	97 27% C	65 14%	118 44% E	34 6%	86 32% G	64 16%	88 27% I	60 18%
Net: Unfavourable	411 36%	157 44%	173 38%	26 10%	338 60% D	95 35%	185 46% F	135 41%	141 41%
Net Difference	-212 -19%	-60 -17%	-108 -24%	92 34%	-304 -54%	-9 -3%	-121 -30%	-47 -14%	-81 -24%

Mean	-0.39	-0.38	-0.47	0.52 E	-1.05	-0.14 G	-0.60	-0.34	-0.50
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in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	101 9%	53 10%	46 8%	29 9%	46 12% FL	26 6%	14 11%	16 8%	29 16% FKL	17 9%	14 8%	13 5%	72 11% N	30 6%	17 6%	21 7%	18 7%	31 21% OPQ*	3 5% *	11 11% *	89 9%	12 7% *	66 10%	26 8%	9 6% *	49 14% a	53 7%	58 17% c	44 6%	71 11%	30 7%
Fairly favourable (1)	257 23%	130 24%	125 22%	91 28% FKL	107 29% FKL	60 14%	39 30% FKL	52 27% FKL	51 28% FKL	56 29% FKL	26 15%	34 13%	130 21%	127 25%	57 21% T	73 25% T	46 18%	49 32% QT*	25 45% OPQT*	8 8% *	219 23%	38 22% *	155 23% Y	83 27% Y	19 13% *	107 30% a	151 19%	107 30% c	151 19%	169 25%	89 19%
Neither favourable nor unfavourable (0)	272 24%	128 23%	141 25%	99 31% FKL	93 25%	80 18%	33 26%	66 34% FKL	45 25%	49 25%	35 20%	46 17%	153 24%	119 24%	69 25%	70 24%	62 24%	32 21% *	17 30% *	23 23% *	226 24%	46 27% *	155 23%	78 25%	39 25% *	101 28%	172 22%	78 22%	194 25%	177 26%	95 21%
Fairly unfavourable (-1)	215 19%	108 20%	106 18%	58 18%	47 13%	110 25% EU	21 17%	37 19%	21 12%	26 13%	44 25% EU	66 25% EU	121 19%	94 19%	62 23%	49 17%	51 20%	22 14% *	5 10% *	25 26% *	183 19%	32 19% *	129 19%	50 16%	36 23% *	52 15%	163 21% Z	52 15%	163 21% b	128 19%	87 19%
Very unfavourable (-2)	244 22%	119 22%	126 22%	25 8%	62 17% DH	157 36% DEGHIUK	12 9%	13 7%	26 14%	36 19% DGH	54 31% DEGHU	103 39% DEGHU	129 20%	116 23%	56 21%	69 23% RS	71 27% RS	17 11% *	4 7% *	27 27% RS*	204 21%	40 23% *	136 20%	61 20%	47 30% *	31 9%	213 28% Z	44 13%	200 26% b	95 14%	150 32% d
Don't know	43 4%	12 2%	30 5% B	18 6% FKL	19 5% FL	5 1%	9 7% FKL	10 5% F	10 5% FL	9 5% F	3 1%	3 1%	24 4%	18 4%	10 4%	13 5%	13 5%	1 * *	1 2% *	4 4% *	39 4%	4 2% *	24 4%	14 5%	4 3% *	19 5%	23 3%	11 3%	32 4%	31 5%	12 3%

Net: Favourable	359 32%	183 33%	171 30%	120 37% FKL	153 41% FKL	86 20%	52 41% FKL	68 35% FKL	80 44% FKL	73 38% FKL	40 23%	47 18%	202 32%	157 31%	74 27%	94 32%	64 24%	80 53% OPQT*	28 51% OPQT*	19 19% *	308 32%	51 29% *	221 33% Y	109 35% Y	29 19% *	155 43% a	204 26%	164 47% c	194 25%	240 36% e	119 26%
Net: Unfavourable	459 41%	226 41%	232 40%	83 26%	108 29%	267 61% DEGHIUK	33 26%	51 26%	47 26%	62 32%	98 56% DEGHU	169 64% DEGHU	250 40%	210 42%	118 44% RS	118 40% RS	122 47% RS	39 26% *	9 17% *	52 53% RS*	387 40%	73 42% *	266 40%	111 36%	82 53% WX*	83 23%	376 49% Z	96 27%	363 46% b	222 33%	237 51% d
Net Difference	-100 -9%	-44 -8%	-60 -11%	37 11%	45 12%	-181 -41%	19 15%	17 9%	33 18%	11 6%	-58 -33%	-123 -47%	-48 -8%	-53 -10%	-44 -16%	-24 -8%	-58 -22%	41 27%	18 33%	-33 -33%	-78 -8%	-22 -13%	-44 -7%	-2 -1%	-54 -35%	72 20%	-172 -22%	69 20%	-169 -22%	18 3%	-118 -25%

Mean	-0.22	-0.20	-0.26	0.13 FKL	0.08 FKL	-0.72	0.18 FKL	0.11 FKL*	0.21 FKL	-0.04 FKL	-0.58 F	-0.81	-0.17	-0.29	-0.32	-0.25	-0.45	0.36 OPQT*	0.32 OPQT*	-0.52 *	-0.21	-0.30 *	-0.18 Y	-0.13 Y	-0.61 *	0.26 a	-0.44	0.24 c	-0.43	-0.01 e	-0.53
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	101 9%	9 2%	58 24% BE	18 14% B*	9 6%	51 13% G	32 7%	32 12% KMO	62 11% KMO	101 28% HIKLMNO	- - -	57 21% HIKMO	22 5% K	64 20% HIKMO	18 5% K	32 11% S	63 12% S	92 29% PQSTU	3 1% -	33 17% PS	53 11% S	36 12% -	49 10% -
Fairly favourable (1)	257 23%	34 9%	110 46% BE	52 40% BE*	23 16% B	123 30% G	67 15%	49 18% KMO	174 31% HKMO	257 72% HIKLMNO	- - -	121 45% HIKMN	43 11% K	114 35% HKMO	35 10% K	61 21% S	144 27% S	164 52% PQSTU	36 7% -	41 22% S	118 25% S	54 18% -	161 32% V
Neither favourable nor unfavourable (0)	272 24%	84 22%	40 17%	29 22% *	40 28% C	98 24%	88 19%	44 16% JKM	110 20% JKMO	- - -	- - -	50 18% JKMO	37 9% JK	76 23% HIKLM	40 12% JK	47 16% -	115 21% RS	36 11% -	67 14% -	28 15% -	88 19% RS	44 15% -	113 22% V
Fairly unfavourable (-1)	215 19%	102 26% C	22 9%	22 17% *	35 24% C	72 18%	103 23%	50 19% JLN	112 20% JLN	- - -	215 47% HIJLMNO	26 10% J	115 29% HIJLN	39 12% J	94 27% HIJLN	54 19% R	107 20% R	19 6% -	142 30% PQRTU	32 17% R	106 23% R	53 18% -	89 18% -
Very unfavourable (-2)	244 22%	157 40% CDE	7 3%	7 5% *	36 25% CD	57 14%	150 33% F	92 34% IJLN	99 18% JLN	- - -	244 53% HIJLMNO	10 4% J	186 46% HIJLN	29 9% JL	154 45% HIJLN	87 30% QRU	104 19% R	4 1% -	224 47% PQRTU	53 28% QR	97 21% R	108 36% W	78 15% -
Don't know	43 4%	5 1%	* *	3 2% *	* *	3 1%	12 3%	4 1% JKM	4 1% J	- - -	- - -	5 2% JKM	- - -	4 1% JK	2 1% -	7 2% R	8 1% R	- - -	5 1% -	2 1% R	4 1% -	2 1% -	15 3% -

Net: Favourable	359 32%	42 11%	168 71% BDE	69 54% BE*	32 22% B	173 43% G	99 22%	81 30% KMO	237 42% HKMO	359 100% HIKLMNO	- - -	178 66% HIKMN	65 16% K	178 55% HIKMO	53 15% K	92 32% S	208 38% S	256 81% PQSTU	38 8% -	74 39% PS	171 37% S	90 30% -	211 42% V
Net: Unfavourable	459 41%	258 66% CDE	30 13%	29 22% *	71 50% CD	129 32%	253 56% F	142 52% IJLN	211 37% JLN	- - -	459 100% HIJLMNO	36 13% J	301 75% HIJLN	68 21% JL	248 72% HIJLN	141 49% QR	211 39% R	23 7% -	366 77% PQRTU	85 45% R	203 44% QR	161 54% W	167 33% -
Net Difference	-100 -9%	-216 -55%	138 58%	41 32%	-39 -27%	45 11%	-153 -34%	-61 -22%	26 5%	359 100%	-459 -100%	142 53%	-236 -59%	110 34%	-195 -57%	-49 -17%	-4 -1%	234 74%	-328 -69%	-11 -6%	-32 -7%	-71 -24%	44 9%

Mean	-0.22	-0.95	0.79 BDE	0.41 BE*	-0.47 B	0.10 G	-0.62	-0.45 KMO	-0.02 HKMO	1.28 HIKLMNO	-1.53	0.72 HIKMN	-0.99 K	0.45 HIKMO	-0.97 K	-0.37 S	-0.08 PS	1.02 PQSTU	-1.17	-0.17 PS	-0.16 S	-0.48	0.03 V
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse															
PUBLIC															
Fieldwork: 23-25September 2022															
Adults aged 18+ in GB															
Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party															
All Adults aged 18+ in Great Britain															
		'Keir Starmer, Leader of the Labour party' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Liz Truss, Leader of the Conservative Party and Prime Minister' :		'Kwasi Kwarteng, Chancellor of the Exchequer' :		'James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Sueella Braverman, Home Secretary' :		'Thérèse Coffey, Secretary of State for Health and Social Care' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1133	371	416	355	340	282	539	218	469	221	317	205	344	228	410
Weighted base	1133	315	476	307	386	287	541	190	466	188	328	178	336	199	411
Very favourable (2)	101 9%	92 29% C	3 1%	82 27% E	8 2%	32 11%	63 12%	33 17%	53 11%	33 18%	45 14%	37 20%	49 15%	37 18%	49 12%
Fairly favourable (1)	257 23%	164 52% C	36 7%	144 47% E	27 7%	61 21%	144 27%	41 22%	118 25%	51 27%	82 25%	40 22%	96 29%	60 30%	108 26%
Neither favourable nor unfavourable (0)	272 24%	36 11%	67 14%	57 18% E	34 9%	47 16%	115 21%	28 15%	88 19%	27 14%	62 19%	24 14%	55 16%	33 16%	78 19%
Fairly unfavourable (-1)	215 19%	19 6%	142 30% B	15 5%	111 29% D	54 19%	107 20%	32 17%	106 23%	24 13%	76 23% J	26 14%	70 21%	19 9%	88 21% N
Very unfavourable (-2)	244 22%	4 1%	224 47% B	6 2%	205 53% D	87 30% G	104 19%	53 28%	97 21%	52 28%	62 19%	51 29% M	63 19%	46 23%	84 21%
Don't know	43 4%	- -	5 1%	3 1%	1 *	7 2%	8 1%	2 1%	4 1%	1 *	2 *	1 *	2 1%	5 3%	3 1%

Net: Favourable	359 32%	256 81% C	38 8%	226 74% E	35 9%	92 32%	208 38%	74 39%	171 37%	84 45%	127 39%	77 43%	146 43%	97 48%	157 38%
Net: Unfavourable	459 41%	23 7%	366 77% B	21 7%	316 82% D	141 49% G	211 39%	85 45%	203 44%	76 41%	138 42%	77 43%	133 40%	65 32%	173 42%
Net Difference	-100 -9%	234 74%	-328 -69%	204 67%	-281 -73%	-49 -17%	-4 -1%	-11 -6%	-32 -7%	8 4%	-11 -3%	* *	12 4%	32 16%	-16 -4%

Mean	-0.22	1.02 C	-1.17	0.92 E	-1.24	-0.37	-0.08 F	-0.17	-0.16	-0.06	-0.09	-0.08	*	0.12	-0.13
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	103 9%	67 12% C	35 6%	23 7%	40 11% J	39 9% K	10 8%	13 7% DEFGHIJK	30 17%	10 5%	11 6%	29 11%	64 10%	38 8%	23 9%	18 6%	18 7%	32 21% OPQST*	3 5% *	8 8% *	92 10%	11 6% *	83 12% XY	15 5%	5 3% *	51 14% a	51 7%	41 12%	62 8%	63 9%	39 8%
Fairly favourable (1)	168 15%	71 13%	97 17%	38 12%	49 13%	81 18% I	16 13%	22 11%	18 10%	31 16%	29 17%	51 19% I	101 16%	67 13%	36 13%	54 18%	42 16%	21 14% *	3 6% *	12 12% *	148 15%	20 12% *	111 17%	35 11%	22 14% *	49 14%	119 15%	57 16%	112 14%	97 14%	71 15%
Neither favourable nor unfavourable (0)	262 23%	120 22%	141 25%	89 28% EJ	70 19%	103 23%	37 29% EJ	53 27% J	39 21%	32 16%	43 24%	60 23%	144 23%	118 23%	68 25% T	76 26% T	54 21%	39 26% *	11 21% *	13 13% *	222 23%	40 23% *	148 22%	72 23%	42 27% *	81 23%	181 23%	79 23%	183 23%	155 23%	107 23%
Fairly unfavourable (-1)	221 20%	101 18%	118 21%	74 23% EI	58 16%	89 20%	25 20%	48 25% EI	22 12%	36 18%	33 19%	56 21%	124 20%	97 19%	42 16%	60 20%	65 25% O	30 20% *	10 18% *	14 14% *	190 20%	31 18% *	117 18%	69 22%	35 22% *	66 18%	155 20%	55 16%	166 21% b	124 18%	97 21%
Very unfavourable (-2)	341 30%	177 32%	159 28%	77 24%	141 38% DFGHL	123 28%	29 23%	49 25%	61 34%	80 41% DFGHL	56 32% F	66 25%	175 28%	166 33%	93 34% R	74 25%	71 27%	28 18% *	27 50% PQR*	48 49% OPQR*	273 28%	68 39% U*	186 28%	108 35%	46 30% *	93 26%	248 32%	108 31%	233 30%	204 30%	137 30%
Don't know	38 3%	12 2%	24 4%	19 6% FKL	15 4% F	4 1%	10 8% FIJL	9 5% FL	10 6% FL	5 3%	3 1%	1 *	21 3%	17 3%	8 3%	12 4%	11 4%	2 1% *	1 1% *	4 4% *	36 4%	2 1% *	21 3%	12 4%	4 3% *	18 5%	20 3%	10 3%	28 4%	28 4%	10 2%

Net: Favourable	271 24%	138 25%	132 23%	61 19%	90 24%	120 27% DK	26 21%	35 18%	49 27%	41 21%	40 23%	80 30% DH	165 26%	106 21%	59 22%	72 24%	60 23%	53 35% OQST*	6 11% *	20 20% *	240 25%	31 18% *	194 29% XY	50 16%	27 18% *	101 28%	170 22%	98 28%	173 22%	160 24%	111 24%
Net: Unfavourable	562 50%	278 51%	277 48%	151 47%	199 53% I	212 48%	54 43%	97 50%	83 46%	116 60% DEFGIL	90 51%	123 46%	299 47%	263 52%	135 50%	135 46%	136 52% R	57 38% *	37 68% PR*	62 63% PR*	462 48%	99 58% *	304 46%	177 57% W	81 52% *	159 44%	403 52% Z	163 47%	399 51%	328 49%	234 51%
Net Difference	-291 -26%	-139 -25%	-146 -25%	-90 -28%	-109 -29%	-92 -21%	-28 -22%	-62 -32%	-34 -19%	-75 -39%	-50 -29%	-42 -16%	-133 -21%	-157 -31%	-76 -28%	-63 -21%	-76 -29%	-4 -2%	-31 -57%	-42 -42%	-223 -23%	-68 -39%	-110 -17%	-127 -41%	-54 -35%	-58 -16%	-233 -30%	-66 -19%	-225 -29%	-167 -25%	-124 -27%

Mean	-0.48	-0.46	-0.49	-0.48 J	-0.58 J	-0.40 JK	-0.40 J	-0.53 *	-0.38 EJ	-0.77	-0.56	-0.30 J	-0.40	-0.59	-0.55	-0.42 ST	-0.52 S	0.01 OPQST*	-1.03 *	-0.86 *	-0.44 V	-0.74 *	-0.33 X	-0.73	-0.63 *	-0.29 a	-0.57	-0.39	-0.52	-0.48	-0.49
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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q,R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavoura ble to Cons	Favourable to Lab	Unfavoura ble to Lab	Favourable to Lib Dems	Unfavoura ble to Lib Dems	Favourable to Green Party	Unfavoura ble to Green Party	Favourable to Truss	Unfavoura ble to Truss	Favourable to Starmer	Unfavoura ble to Starmer	Favourable to Kwasi Kwarteng	Unfavoura ble to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	103 9%	57 15% CE	7 3%	19 14% CE*	8 5%	28 7%	59 13% F	103 38% IJKLMNOP	- - I	39 11%	54 12% I	45 17% IJM	38 9% I	44 14% I	35 10% I	90 31% QRSU	5 1%	41 13% QU	46 10% QU	73 38% PQRSU	6 1%	78 26% W	10 2%
Fairly favourable (1)	168 15%	106 27% CDE	10 4%	17 13% C*	14 10%	53 13%	84 18%	168 62% IJKLMNOP	- - I	42 12%	88 19% IJ	46 17% IJ	80 20% IJ	51 16% IJ	55 16% I	106 37% QRSU	25 5%	36 11% QU	92 19% QRU	62 32% QRSU	22 5%	76 25% W	49 10%
Neither favourable nor unfavourable (0)	262 23%	101 26% D	50 21%	14 11% *	28 19%	66 16%	119 26% F	- - HI	- - HI	41 11%	106 23% HIJLMN	37 14% HI	65 16% HI	39 12% HI	74 22% HIJLMN	59 21% QRU	48 9%	35 11% QRU	108 23% QRU	35 19% QRU	53 11% Q	56 19% W	81 16%
Fairly unfavourable (-1)	221 20%	74 19%	45 19%	25 19% *	35 24%	84 21%	87 19%	- - HIJKLMNOP	221 39% HIJKLMNOP	65 18% H	104 23% H	42 15% H	100 25% HIJLN	53 16% H	90 26% HIJLN	17 6% PRSTU	144 27% PRSTU	57 18% PT	101 21% PT	15 8%	106 23% PT	43 15% W	113 22% V
Very unfavourable (-2)	341 30%	47 12%	126 53% B	53 41% B*	58 41% B	170 42% G	98 22%	- - HIJKLMNOP	341 61% HIJKLMNOP	172 48% HKLMNO	107 23% H	97 36% HKO	118 29% HK	134 41% HKMO	86 25% H	8 3% PRST	313 58% PRST	144 46% PST	126 26% PT	3 2%	274 59% PRST	43 14% W	240 47% V
Don't know	38 3%	3 1%	* *	1 * *	1 1%	3 1%	7 1%	- - I	- - I	1 *	1 *	3 1% IJ	3 1% I	4 1% HIJ	2 1%	6 2%	6 1%	3 1%	3 1%	2 1%	4 1%	2 1%	12 2%

Net: Favourable	271 24%	164 42% CDE	16 7%	36 28% CE*	22 15% C	81 20%	143 32% F	271 100% IJKLMNOP	- - I	81 23% I	142 31% IJ	91 34% IJ	117 29% I	95 29% IJ	91 26% I	197 68% QRSU	30 6%	77 24% QU	138 29% QU	134 71% QRSU	29 6%	153 52% W	59 12%
Net: Unfavourable	562 50%	122 31%	171 72% B	78 60% B*	93 65% B	254 63% G	185 41%	- - HIJKLMNOP	562 100% HIJKLMNOP	237 66% HKLMNO	211 46% H	139 51% H	217 54% HK	188 58% HKL	176 51% H	25 9% PRSTU	457 84% PRSTU	201 64% PST	227 48% PT	18 9% PT	381 82% PRST	86 29% W	352 70% V
Net Difference	-291 -26%	42 11%	-155 -65%	-42 -32%	-71 -50%	-173 -43%	-42 -9%	271 100%	-562 -100%	-156 -43%	-69 -15%	-48 -18%	-100 -25%	-93 -28%	-85 -25%	171 60%	-427 -79%	-125 -40%	-89 -19%	116 61%	-352 -76%	67 23%	-294 -58%

Mean	-0.48	0.14 CDE	-1.15	-0.60 C*	-0.86 C	-0.78	-0.18 F	1.38 IJKLMNOP	-1.61	-0.80 I	-0.27 IJMN	-0.38 IJN	-0.45 IJ	-0.57 IJ	-0.40 IJ	0.90 QRSU	-1.37	-0.73 QU	-0.36 QRU	0.99 QRSU	-1.34	0.35 W	-1.06
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Conservative Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Liz Truss, Leader of the Conservative Party and Prime Minister' :		'Kwasi Kwarteng, Chancellor of the Exchequer' :		'James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Suella Braverman, Home Secretary' :		'Thérèse Coffey, Secretary of State for Health and Social Care' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1133	371	416	355	340	282	539	218	469	221	317	205	344	228	410
Weighted base	1133	315	476	307	386	287	541	190	466	188	328	178	336	199	411
Very favourable (2)	103 9%	41 13%	46 10%	37 12%	42 11%	90 31% G	5 1%	73 38% I	6 1%	62 33% K	10 3%	68 38% M	4 1%	66 33% O	1 *
Fairly favourable (1)	168 15%	36 11%	92 19% B	40 13%	71 18%	106 37% G	25 5%	62 32% I	22 5%	56 30% K	13 4%	59 33% M	9 3%	53 26% O	25 6%
Neither favourable nor unfavourable (0)	262 23%	35 11%	108 23% B	30 10%	87 22% D	59 21% G	48 9%	35 19% I	53 11%	31 16%	40 12%	24 14%	36 11%	44 22% O	42 10%
Fairly unfavourable (-1)	221 20%	57 18%	101 21%	47 15%	92 24% D	17 6%	144 27% F	15 8%	106 23% H	25 13%	65 20%	16 9%	68 20% L	20 10%	85 21% N
Very unfavourable (-2)	341 30%	144 46% C	126 26%	150 49% E	91 24%	8 3%	313 58% F	3 2%	274 59% H	11 6%	198 60% J	9 5%	217 64% L	13 7%	253 62% N
Don't know	38 3%	3 1%	3 1%	2 1%	2 1%	6 2%	6 1%	2 1%	4 1%	4 2%	2 *	2 1%	2 1%	4 2%	4 1%

Net: Favourable	271 24%	77 24%	138 29%	77 25%	114 29%	197 68% G	30 6%	134 71% I	29 6%	118 63% K	24 7%	126 71% M	14 4%	118 59% O	26 6%
Net: Unfavourable	562 50%	201 64% C	227 48%	197 64% E	184 48%	25 9%	457 84% F	18 9%	381 82% H	36 19%	263 80% J	25 14%	284 85% L	34 17%	338 82% N
Net Difference	-291 -26%	-125 -40%	-89 -19%	-120 -39%	-70 -18%	171 60%	-427 -79%	116 61%	-352 -76%	82 44%	-239 -73%	101 57%	-271 -80%	85 42%	-312 -76%

Mean	-0.48	-0.73	-0.36 B	-0.77	-0.31 D	0.90 G	-1.37	0.99 I	-1.34	0.73 K	-1.31	0.91 M	-1.45	0.70 O	-1.39
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	82 7%	58 11% C	22 4%	34 11% FJKL	35 9% FJKL	13 3%	9 7% FJ	24 13% FJKL	32 18% EFGJKL	3 1%	6 3%	7 3%	55 9%	27 5%	16 6%	14 5%	11 4%	35 23% OPQST*	3 5% *	4 4% *	74 8%	8 5% *	63 9% X	12 4%	7 4% *	53 15% a	29 4%	52 15% c	29 4%	67 10% e	15 3%
Fairly favourable (1)	188 17%	83 15%	101 18%	52 16%	71 19% I	65 15%	16 13%	35 18%	23 13%	48 25% DEFGIK	22 13%	43 16%	113 18%	75 15%	43 16%	48 16%	50 19%	27 17% *	10 19% *	9 10% *	156 16%	31 18% *	103 15%	64 20%	21 14% *	62 17%	126 16%	80 23% c	108 14%	109 16%	79 17%
Neither favourable nor unfavourable (0)	404 36%	180 33%	221 39%	128 40%	139 37%	137 31%	54 43% FK	73 38%	61 34%	78 40%	53 30%	84 32%	224 36%	180 36%	104 39%	103 35%	94 36%	46 31% *	22 40% *	34 35% *	326 34%	78 45% U*	219 33%	119 38%	66 43% *	121 34%	282 36%	115 33%	289 37%	247 37%	157 34%
Fairly unfavourable (-1)	210 19%	102 19%	107 19%	50 15%	50 13%	111 25% DEHIJK	20 16%	29 15%	23 12%	27 14%	36 21% E	75 28% DEGHUJ	116 18%	94 19%	46 17%	62 21%	44 17%	23 15% *	9 17% *	26 27% *	182 19%	28 16% *	135 20%	45 14%	30 19% *	52 15%	158 20%	52 15%	158 20%	108 16%	102 22% d
Very unfavourable (-2)	192 17%	109 20%	83 14%	37 11%	54 14%	102 23% DEGHUJ	16 12%	21 11%	27 15%	27 14%	54 31% DEFGHIJL	48 18%	93 15%	100 20%	47 17%	56 19%	45 17%	16 10% *	8 15% *	20 21% *	171 18%	22 13% *	114 17%	52 17%	26 17% *	44 12%	148 19% Z	30 8%	163 21% b	104 16%	88 19%
Don't know	57 5%	17 3%	40 7% B	21 7% F	25 7% FK	11 3%	11 8% FK	11 5%	16 9% FKL	9 5%	4 2%	8 3%	29 5%	29 6%	14 5%	12 4%	19 7%	5 3% *	3 5% *	5 5% *	51 5%	6 4% *	33 5%	20 6%	4 3% *	26 7%	32 4%	20 6%	37 5%	36 5%	21 5%

Net: Favourable	269 24%	142 26%	124 22%	85 27% FGK	106 28% FK	78 18%	26 20%	60 31% FKL	55 30% FKL	51 26% FK	28 16%	50 19%	168 27% N	101 20%	59 22%	62 21%	60 23%	62 40% OPQT*	13 24% *	13 13% *	230 24%	39 23% *	166 25%	76 24%	28 18% *	115 32% a	155 20%	132 38% c	137 17%	176 26%	94 20%
Net: Unfavourable	402 36%	211 38%	189 33%	86 27%	104 28%	212 48% DEGHUJ	36 28%	50 26%	49 27%	55 28%	90 51% DEGHUJ	122 46% DEGHUJ	209 33%	194 38%	93 34%	118 40% R	89 34%	39 26% *	17 31% *	47 47% R*	353 37%	50 29% *	249 37%	97 31%	56 37% *	97 27%	306 39% Z	82 23%	321 41% b	212 32%	191 41% d
Net Difference	-133 -12%	-69 -13%	-66 -11%	-1 *	2 1%	-134 -31%	-10 -8%	9 5%	6 3%	-4 -2%	-62 -35%	-72 -27%	-41 -6%	-93 -18%	-33 -12%	-56 -19%	-29 -11%	22 15%	-4 -7%	-33 -34%	-123 -13%	-10 -6%	-83 -12%	-22 -7%	-29 -19%	18 5%	-151 -19%	50 14%	-184 -23%	-36 -5%	-97 -21%

Mean	-0.23	-0.22	-0.24	-0.01 FKL	-0.05 FKL	-0.52 K	-0.14 FKL	0.07 FKL*	0.07 FKL	-0.15 FKL	-0.64	-0.44	-0.13 N	-0.35	-0.25	-0.35	-0.26	0.28 OPQT*	-0.18 **	-0.53 *	-0.24	-0.15 *	-0.21	-0.21	-0.32 *	0.08 a	-0.36	0.22 c	-0.43	-0.12 e	-0.39
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b,c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavoura ble to Cons	Favourable to Lab	Unfavoura ble to Lab	Favourable to Lib Dems	Unfavoura ble to Lib Dems	Favourable to Green Party	Unfavoura ble to Green Party	Favourable to Truss	Unfavoura ble to Truss	Favourable to Starmer	Unfavoura ble to Starmer	Favourable to Kwasi Kwarteng	Unfavoura ble to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	82 7%	13 3%	15 6%	33 25% BCE*	11 8%	38 9%	29 6%	51 19% IKMO	22 4% M	58 16% IKMO	11 2% M	82 30% HIJKMNO	- - -	59 18% IKMO	6 2% M	45 16% QSU	26 5% S	58 18% QSU	6 1% -	44 23% PQSU	18 4% S	39 13% W	27 5%
Fairly favourable (1)	188 17%	33 8%	53 22% B	60 47% BCE*	23 16% B	109 27% G	48 11%	40 15% KMO	116 21% KMO	120 33% HIKMO	25 5% M	188 70% HIJKMNO	- - -	107 33% HIKMO	20 6% M	44 15% S	100 18% S	105 33% PQSTU	30 6% -	31 16% S	90 19% S	36 12% -	122 24% V
Neither favourable nor unfavourable (0)	404 36%	136 35% D	108 45% BDE	25 19% *	39 27%	140 35%	142 31%	58 21% LM	200 36% HIJKLMNO	108 30% HLMO	117 25% LMO	- - -	- - -	96 29% LMO	54 16% LM	70 24%	184 34% PRT	87 28%	136 29%	41 22%	149 32% T	70 24%	188 37% V
Fairly unfavourable (-1)	210 19%	108 28% CD	41 17% D	8 6% *	31 22% D	74 18%	105 23%	64 24% JLN	112 20% JLN	46 13% LN	142 31% HIJLN	- - -	210 52% HIJLN	30 9% L	128 37% HIJLKN	55 19% R	114 21% R	40 13% -	137 29% PQRTU	32 17% -	103 22% R	63 21% -	96 19%
Very unfavourable (-2)	192 17%	93 24% CD	19 8% D	2 1% *	38 26% CD	38 9%	112 25% F	53 20% JLN	105 19% JLN	19 5% L	158 34% HIJLN	- - -	192 48% HIJLN	29 9% JL	132 38% HIJLN	58 20% R	103 19% R	20 6% -	157 33% PQRTU	37 20% R	100 21% R	83 28% W	44 9%
Don't know	57 5%	7 2%	1 *	2 2% *	1 1%	6 1%	15 3%	5 2% LM	6 1% M	8 2% LM	6 1% M	- - -	- - -	5 2% LM	4 1% M	15 5% RSTU	16 3% U	5 2%	10 2%	3 2%	6 1%	6 2%	28 5%

Net: Favourable	269 24%	45 12%	69 29% B	93 72% BCE*	34 24% B	146 36% G	77 17%	91 33% IKMO	139 25% KMO	178 50% HIKMO	36 8% M	269 100% HIJKMNO	- - -	166 51% HIKMO	26 8% M	89 31% S	125 23% S	163 52% PQSTU	36 8% -	75 40% PQSU	108 23% S	74 25%	149 30%
Net: Unfavourable	402 36%	202 52% CD	61 25% D	9 7% *	69 48% CD	111 28%	217 48% F	117 43% JLN	217 39% JLN	65 18% L	301 65% HIJLN	- - -	402 100% HIJLN	59 18% L	260 76% HIJLKN	113 39% R	216 40% R	60 19% -	294 62% PQRTU	70 37% R	203 44% QR	146 49% W	141 28%
Net Difference	-133 -12%	-156 -40%	8 3%	84 65%	-35 -24%	35 9%	-140 -31%	-27 -10%	-79 -14%	114 32%	-264 -58%	269 100%	-402 -100%	107 33%	-234 -68%	-24 -8%	-91 -17%	103 33%	-259 -54%	5 3%	-95 -20%	-71 -24%	8 2%

Mean	-0.23	-0.62	0.02 BE	0.91 BCE*	-0.43	0.09 G	-0.51	-0.11 KMO	-0.29 KMO	0.44 HIKMO	-0.91 MO	1.30 HIJKMNO	-1.48	0.43 HIKMO	-1.06 M	-0.14 SU	-0.32 S	0.45 PQSTU	-0.88	0.06 PQSU	-0.38 S	-0.40	-0.02 V
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Liberal Democrats

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Liz Truss, Leader of the Conservative Party and Prime Minister' :		'Kwasi Kwarteng, Chancellor of the Exchequer' :		'James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Suella Braverman, Home Secretary' :		'Thérèse Coffey, Secretary of State for Health and Social Care' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1133	371	416	355	340	282	539	218	469	221	317	205	344	228	410
Weighted base	1133	315	476	307	386	287	541	190	466	188	328	178	336	199	411
Very favourable (2)	82 7%	58 18% C	6 1%	58 19% E	6 1%	45 16% G	26 5%	44 23% I	18 4%	38 20% K	19 6%	49 28% M	13 4%	42 21% O	15 4%
Fairly favourable (1)	188 17%	105 33% C	30 6%	102 33% E	18 5%	44 15%	100 18%	31 16%	90 19%	27 14%	65 20%	30 17%	70 21%	44 22%	79 19%
Neither favourable nor unfavourable (0)	404 36%	87 28%	136 29%	91 30%	87 23%	70 24%	184 34% F	41 22%	149 32% H	51 27%	85 26%	34 19%	99 29% L	44 22%	123 30%
Fairly unfavourable (-1)	210 19%	40 13%	137 29% B	37 12%	125 32% D	55 19%	114 21%	32 17%	103 22%	41 22%	75 23%	34 19%	79 24%	31 16%	93 23%
Very unfavourable (-2)	192 17%	20 6%	157 33% B	16 5%	147 38% D	58 20%	103 19%	37 20%	100 21%	31 16%	78 24%	31 17%	71 21%	32 16%	92 22%
Don't know	57 5%	5 2%	10 2%	3 1%	4 1%	15 5%	16 3%	3 2%	6 1%	1 *	6 2%	1 1%	4 1%	6 3%	8 2%

Net: Favourable	269 24%	163 52% C	36 8%	160 52% E	23 6%	89 31%	125 23%	75 40% I	108 23%	65 34%	84 25%	80 45% M	83 25%	86 43% O	95 23%
Net: Unfavourable	402 36%	60 19%	294 62% B	53 17%	271 70% D	113 39%	216 40%	70 37%	203 44%	72 38%	153 47%	64 36%	150 45%	64 32%	185 45% N
Net Difference	-133 -12%	103 33%	-259 -54%	107 35%	-248 -64%	-24 -8%	-91 -17%	5 3%	-95 -20%	-7 -4%	-69 -21%	15 9%	-67 -20%	22 11%	-90 -22%

Mean	-0.23	0.45 C	-0.88	0.49 E	-1.02	-0.14	-0.32	0.06 I	-0.38	* K	-0.40	0.19 M	-0.38	0.17 O	-0.41
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463
Very favourable (2)	97 9%	55 10%	39 7%	27 8%	44 12% FJ	26 6%	17 13% DFHJKL	10 5%	35 20% DEFHJKL	8 4%	11 6%	15 6%	66 10% N	31 6%	21 8%	21 7%	14 5%	24 16% OPQ*	4 8% *	12 12% *	81 8%	16 9% *	63 9%	28 9%	6 4% *	50 14% a	47 6%	51 15% c	45 6%	67 10%	29 6%
Fairly favourable (1)	230 20%	122 22%	106 19%	81 25% FKL	85 23% FK	64 15%	27 21%	54 28% FKL	40 22% F	46 24%	26 15%	38 14%	137 22%	93 18%	63 23%	53 18%	40 15%	49 32% PQT*	11 20% *	14 14% *	202 21%	28 16% *	133 20%	73 23%	24 16% *	87 24%	143 18%	91 26% c	139 18%	153 23%	77 17%
Neither favourable nor unfavourable (0)	388 34%	161 29%	222 39% B	116 36% G	111 30%	161 37% K	37 30%	78 40% EI	49 27%	62 32%	57 33%	104 40% I	213 34%	176 35%	93 34%	117 40% T	90 34%	43 28% *	20 36% *	25 26% *	313 33%	75 43% U*	223 34%	93 30%	72 46% WX*	111 31%	277 36%	105 30%	283 36%	228 34%	161 35%
Fairly unfavourable (-1)	176 16%	76 14%	101 18%	45 14%	50 13% I	82 19% IK	20 16%	25 13%	16 9%	33 17% EI	26 15%	55 21% I	89 14%	87 17%	39 14%	41 14%	53 20%	19 13% *	7 13% *	18 18% *	143 15%	33 19% *	104 16%	50 16%	23 15% *	53 15%	123 16%	41 12%	135 17% b	88 13%	89 19% d
Very unfavourable (-2)	167 15%	107 19% C	60 11%	22 7%	56 15% DH	88 20% DGH	11 9%	11 6%	25 14% DH	31 16% DH	46 27% DEFGHJL	42 16% DH	92 15%	75 15%	40 15%	45 15%	39 15%	11 7% *	5 10% *	26 26% OPQR*	151 16%	16 9% *	106 16%	40 13%	22 14% *	35 10%	132 17% Z	41 12%	126 16%	90 13%	77 17%
Don't know	75 7%	29 5%	45 8%	29 9% F	28 7%	18 4%	14 11% FKL	15 8%	15 8%	12 6%	8 5%	10 4%	32 5%	43 9%	15 6%	18 6%	26 10%	6 4% *	7 12% *	4 4% *	70 7%	5 3% *	38 6%	29 9%	8 5% *	23 6%	52 7%	20 6%	55 7%	45 7%	30 6%

Net: Favourable	327 29%	177 32% C	146 25%	108 34% FKL	129 35% FJKL	90 20%	44 35% FKL	64 33% FKL	75 42% EFJKL	54 28%	37 21%	53 20%	203 32% N	124 25%	83 31% Q	74 25%	55 21%	73 48% OPQT*	15 28% *	26 26% *	283 29%	44 25% *	195 29%	101 32% Y	30 20% *	137 38% a	190 25%	142 41% c	184 24%	220 33% e	106 23%
Net: Unfavourable	343 30%	182 33%	161 28%	67 21%	106 28% I	170 39% DEGHI	31 25%	36 19%	41 23%	65 34% DEHI	73 42% DEGHI	97 37% DHI	182 29%	161 32%	79 29%	86 29%	92 35% R	30 20% *	13 23% *	44 44% OPRS*	294 31%	49 29% *	209 31%	89 29%	45 29% *	87 24%	256 33% Z	82 23%	261 33% b	177 26%	166 36% d
Net Difference	-17 -1%	-6 -1%	-15 -3%	40 13%	23 6%	-80 -18%	13 10%	28 14%	34 19%	-11 -6%	-36 -20%	-45 -17%	21 3%	-38 -7%	5 2%	-12 -4%	-37 -14%	43 28%	3 5%	-18 -18%	-11 -1%	-6 -3%	-14 -2%	12 4%	-14 -9%	49 14%	-66 -8%	60 17%	-77 -10%	43 6%	-60 -13%

Mean	-0.08	-0.11	-0.07	0.15 FJKL	0.03 FJKL	-0.34	0.16 FJKL*	0.15 FJKL*	0.27 EFJKL	-0.19	-0.43	-0.28 *	-0.01	-0.18	-0.06	-0.13	-0.26	0.38 OPQT*	0.04 **	-0.34 *	-0.09	-0.03 *	-0.09	*	-0.20 *	0.19 a	-0.21	0.21 c	-0.22	0.03 e	-0.25
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very favourable (2)	97 9%	11 3%	30 13% B	21 16% B*	31 21% B	59 15% G	21 5%	39 14% IKMO	48 8% KMO	67 19% IKMO	19 4% O	59 22% HIKMO	13 3% O	97 30% HIJKLMO	- - -	32 11% S	46 9% S	61 19% PQSU	21 4% -	36 19% PQSU	40 9% S	34 12%	51 10%
Fairly favourable (1)	230 20%	44 11%	69 29% B	42 32% B*	44 31% B	115 29% G	59 13%	56 21% KMO	140 25% KMO	112 31% HIKMO	49 11% O	107 40% HIJKMO	46 11% O	230 70% HIJKLMO	- -	60 21% S	137 25% S	99 31% POSTU	64 13% -	33 18% -	119 26% S	58 19%	127 25%
Neither favourable nor unfavourable (0)	388 34%	145 37% E	85 36% E	39 30% *	30 21%	129 32%	157 35%	78 29% MNO	175 31% MNO	115 32% LMNO	129 28% MNO	71 26% NO	80 20% NO	- -	- -	82 29%	164 30%	88 28%	149 31%	62 33%	133 29%	83 28%	176 35%
Fairly unfavourable (-1)	176 16%	93 24% CDE	33 14%	16 12% *	13 9%	58 14%	92 20%	40 15% LN	87 15% JLN	36 10% LN	112 24% HIJLN	18 7% N	111 28% HIJLN	- -	176 51% HIJKLMN	43 15% T	95 17% RT	40 13%	99 21% RT	15 8%	81 17% RT	50 17%	68 13%
Very unfavourable (-2)	167 15%	82 21% CD	16 7%	9 7% *	24 16% CD	32 8%	100 22% F	51 19% JLN	89 16% JLN	17 5% N	136 30% HIJLN	8 3% N	149 37% HIJKLN	- -	167 49% HIJKLMN	54 19% R	76 14% R	15 5%	129 27% PQRU	40 21% R	81 17% QR	64 21% W	52 10%
Don't know	75 7%	15 4%	6 2%	3 2% *	3 2%	11 3%	23 5%	7 3% NO	23 4% MNO	13 3% MNO	14 3% MNO	6 2% NO	4 1% O	- -	- -	16 6% T	23 4% U	12 4%	15 3%	4 2%	12 3%	8 3%	32 6%

Net: Favourable	327 29%	55 14%	98 41% B	63 49% B*	75 52% B	174 43% G	80 18%	95 35% KMO	188 33% KMO	178 50% HIKMO	68 15% O	166 62% HIJKMO	59 15% O	327 100% HIJKLMO	- -	92 32% S	183 34% S	160 51% PQSTU	84 18% -	69 36% S	160 34% S	92 31%	178 35%
Net: Unfavourable	343 30%	174 45% CDE	49 21%	25 19% *	37 26%	90 22%	193 43% F	91 34% JLN	176 31% JLN	53 15% LN	248 54% HIJLN	26 10% N	260 65% HIJKLN	- -	343 100% HIJKLMN	97 34% R	171 32% R	55 18% PQRTU	228 48% R	55 29% R	162 35% R	114 38% W	119 24%
Net Difference	-17 -1%	-119 -31%	49 21%	38 30%	38 26%	84 21%	-113 -25%	4 2%	12 2%	126 35%	-180 -39%	140 52%	-200 -50%	327 100%	-343 -100%	-5 -2%	13 2%	105 33%	-143 -30%	14 7%	-2 *	-22 -7%	59 12%

Mean	-0.08	-0.51	0.27 B	0.40 B*	0.32 B	0.28 G	-0.45	-0.03 KMO	-0.06 KMO	0.51 HIKMO	-0.67 MO	0.73 HIJKMO	-0.84 O	1.30 HIJKLMO	-1.49	-0.10 S	-0.03 S	0.49 PQSTU	-0.54	0.05 S	-0.09 S	-0.18	0.12 V
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Overlap formulae used
ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q,R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party' :		'Angela Rayner, Deputy Leader of the Labour Party' :		'Liz Truss, Leader of the Conservative Party and Prime Minister' :		'Kwasi Kwarteng, Chancellor of the Exchequer' :		'James Cleverly, Secretary of State for Foreign, Commonwealth and Development Affairs' :		'Suella Braverman, Home Secretary' :		'Thérèse Coffey, Secretary of State for Health and Social Care' :	
	Total	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable	Favourable	Unfavourable
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	1133	371	416	355	340	282	539	218	469	221	317	205	344	228	410
Weighted base	1133	315	476	307	386	287	541	190	466	188	328	178	336	199	411
Very favourable (2)	97 9%	61 19% C	21 4%	64 21% E	12 3%	32 11%	46 9%	36 19% I	40 9%	29 15%	37 11%	38 21% M	34 10%	35 17% O	40 10%
Fairly favourable (1)	230 20%	99 31% C	64 13%	104 34% E	37 10%	60 21%	137 25%	33 18%	119 26%	46 24%	81 25%	44 25%	81 24%	54 27%	95 23%
Neither favourable nor unfavourable (0)	388 34%	88 28%	149 31%	91 30%	103 27%	82 29%	164 30%	62 33%	133 29%	44 23%	90 28%	39 22%	95 28%	43 22%	124 30%
Fairly unfavourable (-1)	176 16%	40 13%	99 21% B	28 9%	103 27% D	43 15%	95 17%	15 8%	81 17% H	23 12%	56 17%	31 17%	59 17%	26 13%	63 15%
Very unfavourable (-2)	167 15%	15 5%	129 27% B	17 5%	125 32% D	54 19%	76 14%	40 21%	81 17%	43 23%	55 17%	25 14%	63 19%	34 17%	78 19%
Don't know	75 7%	12 4%	15 3%	3 1%	6 2%	16 6%	23 4%	4 2%	12 3%	4 2%	8 3%	2 1%	4 1%	8 4%	11 3%

Net: Favourable	327 29%	160 51% C	84 18%	167 55% E	49 13%	92 32%	183 34%	69 36%	160 34%	75 40%	117 36%	81 46% M	115 34%	88 44% O	135 33%
Net: Unfavourable	343 30%	55 18%	228 48% B	45 15%	228 59% D	97 34%	171 32%	55 29%	162 35%	65 35%	112 34%	56 31%	122 36%	60 30%	141 34%
Net Difference	-17 -1%	105 33%	-143 -30%	122 40%	-179 -46%	-5 -2%	13 2%	14 7%	-2 *	9 5%	6 2%	25 14%	-7 -2%	28 14%	-6 -1%

Mean	-0.08	0.49 C	-0.54	0.56 E	-0.77	-0.10	-0.03	0.05	-0.09	-0.02	-0.04	0.21 M	-0.11	0.15	-0.11
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K,L/M,N/O Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse
PUBLIC
Fieldwork: 23-25September 2022
Adults aged 18+ in GB

Q3. Overall, do you think the UK’s decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?
All Adults aged 18+ in Great Britain

	Total	Gender		Age									Social grade		Region						Urban/Rural		Marital Status				Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	
Unweighted base	1133	547	576	363	395	375	158	205	197	198	213	162	831	302	262	302	253	159	57	100	974	159	716	299	118	425	708	595	538	780	353	
Weighted base	1133	549	574	320	374	439	126	194	180	193	175	264	629	504	271	295	262	152	54	98	960	173	666	312	154	359	774	350	783	670	463	
Very positive (2)	125 11%	71 13%	52 9%	15 5%	48 13% DGHJ	62 14% DGHJK	5 4%	10 5%	40 22% DEFGHJK	8 4%	18 10% DGJ	44 17% DGHJ	81 13%	44 9%	24 9%	23 8%	17 7%	44 29% OPQST*	6 11% *	10 10% *	117 12% V	8 4% *	90 13% X	23 7%	12 8% *	49 14%	75 10%	52 15% c	73 9%	69 10%	56 12%	
Fairly positive (1)	172 15%	93 17%	80 14%	42 13%	45 12%	86 20% EJ	19 15%	22 11%	25 14%	20 10%	32 18% J	54 20% EJ	112 18% N	60 12%	35 13%	60 20% T	41 16%	21 14% *	5 10% *	9 10% *	149 15%	24 14% *	113 17%	37 12%	22 14% *	50 14%	122 16%	49 14%	123 16%	98 15%	74 16%	
Made no difference (0)	270 24%	141 26%	127 22%	105 33% EFJKL	83 22%	82 19%	44 35% EFJKL	61 31% FL	43 24%	40 21%	41 23% F	41 15%	114 18%	156 31% M	78 29% RT	79 27% R	58 22%	23 15% *	16 30% *	16 16% *	233 24%	37 21% *	147 22%	78 25%	44 29% *	96 27%	174 22%	58 17%	212 27% b	170 25%	100 22%	
Fairly negative (-1)	253 22%	107 19%	144 25%	96 30% EFIK	69 18%	88 20%	37 29% EI	59 31% EFIK	25 14%	43 22%	34 19%	55 21%	141 22%	112 22%	60 22%	62 21%	68 26% T	39 26% T*	11 21% *	12 13% *	207 22%	46 26% *	146 22%	79 25%	28 18% *	82 23%	171 22%	80 23%	173 22%	158 24%	95 21%	
Very negative (-2)	252 22%	118 22%	129 23%	45 14%	108 29% DGHJ	99 23% DG	17 13%	28 14%	37 20%	71 37% DEFGHIKL	39 23% DG	60 23%	149 24%	103 20%	55 20%	51 17%	64 24%	24 16% *	13 25% *	44 45% OPQR*	198 21%	54 31% U*	139 21%	76 24%	37 24% *	61 17%	191 25% Z	96 27% c	156 20%	144 21%	108 23%	
Don't know	61 5%	19 3%	42 7% B	18 6%	21 6%	22 5%	5 4%	13 7%	10 6%	11 6%	11 7%	11 4%	32 5%	29 6%	19 7% R	19 6% R	14 5%	1 1% *	2 4% *	6 6% R*	56 6%	5 3% *	31 5%	19 6%	11 7% *	21 6%	40 5%	15 4%	46 6%	31 5%	30 7%	

Net: Positive	297 26%	164 30% C	132 23%	57 18%	93 25% J	147 34% DEGHIJK	24 19%	33 17%	65 36% DEGHJ	28 14%	50 28% DHJ	98 37% DEGHJ	193 31% N	104 21%	59 22%	83 28%	58 22%	65 43% OPQST*	11 21% *	19 20% *	265 28% V	31 18% *	203 31% X	59 19%	34 22% *	99 28%	198 26%	100 29%	196 25%	167 25%	130 28%
Net: Negative	505 45%	226 41%	273 48%	141 44%	176 47% I	188 43%	54 42%	87 45%	62 34%	114 59% DEFGHIKL	73 42%	115 43%	290 46%	215 43%	115 42%	114 39%	132 50% P	63 41% *	25 46% *	57 58% OPR*	405 42%	99 58% U*	285 43%	155 50%	65 42% *	142 40%	363 47%	176 50% c	329 42%	302 45%	203 44%

Mean	-0.31	-0.20 C	-0.41	-0.38 J	-0.41 J	-0.19 J	-0.34 J	-0.40 J*	0.04 DEGHJ	-0.83	-0.28 J	-0.13 J*	-0.28	-0.36	-0.34 T	-0.21 QT	-0.48	0.15 OPQT*	-0.40 **	-0.78 *	-0.24 V	-0.68 *	-0.20 X	-0.51	-0.39 *	-0.16 a	-0.38	-0.36	-0.29	-0.33	-0.29
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N,O/P/Q/R/S/T,U/V,W/X/Y,Z/a,b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK September 2022 Political Pulse

PUBLIC

Fieldwork: 23-25September 2022

Adults aged 18+ in GB

Q3. Overall, do you think the UK’s decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote				Referendum 2016 vote		Favourable to parties								Favourable to politicians						Opinion of Brexit's impact on the country	
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Truss	Unfavourable to Truss	Favourable to Starmer	Unfavourable to Starmer	Favourable to Kwasi Kwarteng	Unfavourable to Kwasi Kwarteng	Positive impact	Negative impact
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1133	347	258	142	150	460	407	283	557	416	393	311	357	373	317	282	539	371	416	218	469	302	539
Weighted base	1133	390	238	129	144	404	452	271	562	359	459	269	402	327	343	287	541	315	476	190	466	297	505
Very positive (2)	125 11%	69 18% C	11 5%	23 17% C*	18 13% C	18 5%	97 21% F	83 31% UKLMNO	29 5%	43 12% I	65 14% I	43 16% I	65 16% I	50 15% I	53 16% I	82 29% QRSU	29 5%	45 14% QU	68 14% QU	65 34% QRSU	29 6% Q	125 42% W	- -
Fairly positive (1)	172 15%	98 25% CDE	28 12%	6 5% *	18 13%	27 7%	117 26% F	71 26% IULNO	57 10%	47 13%	95 21% IULN	32 12%	80 20% IULN	42 13%	61 18% I	75 26% QRU	46 8%	38 12% Q	102 21% QRU	45 24% QRU	50 11% Q	172 58% W	- -
Made no difference (0)	270 24%	102 26% D	48 20% D	10 7% *	45 32% CD	55 14%	138 31% F	45 17% J	102 18% J	49 14%	112 24% HIJLN	36 13% J	106 26% HIJLN	47 14% J	100 29% HIJLN	51 18% R	108 20% R	41 13% PRT	117 25% PRT	27 14% R	100 21% R	- -	- -
Fairly negative (-1)	253 22%	73 19%	58 25% E	38 29% BE*	17 12%	110 27% G	62 14%	43 16% HKO	143 25% HKO	90 25% H	89 19%	60 22%	81 20%	71 22% H	66 19%	44 15%	138 25% PSU	79 25% PU	89 19%	37 20%	92 20% Q	- -	253 50% V
Very negative (-2)	252 22%	32 8%	87 37% B	50 39% B*	40 28% B	181 45% G	20 4%	16 6%	210 37% HKMO	121 34% HKMO	78 17% H	89 33% HKMO	59 15% H	107 33% HKMO	53 15% H	20 7% T	204 38% PST	104 33% PST	85 18% PT	7 4%	188 40% PRST	- -	252 50% V
Don't know	61 5%	16 4%	6 2%	2 2% *	5 4%	13 3%	19 4%	13 5%	21 4%	10 3%	20 4%	10 4%	10 3%	10 3%	10 3%	15 5% U	16 3% U	8 2%	15 3%	8 4%	8 2%	- -	- -

Net: Positive	297 26%	167 43% CDE	39 16%	29 22% *	36 25%	45 11%	214 47% F	153 57% UKLMNO	86 15%	90 25% I	161 35% IJ	74 28% I	146 36% IJN	92 28% I	114 33% IJ	157 55% QRSU	75 14%	84 27% QU	170 36% QRU	110 58% QRSU	79 17% Q	297 100% W	- -
Net: Negative	505 45%	105 27%	145 61% BE	88 68% BE*	57 40% B	290 72% G	81 18%	59 22%	352 63% HKLMNO	211 59% HKMO	167 36% H	149 55% HKMO	141 35% H	178 54% HKMO	119 35% H	64 22%	342 63% PST	183 58% PST	175 37% PT	45 23%	279 60% PST	- -	505 100% V

Mean	-0.31	0.27 CDE	-0.79	-0.69 *	-0.30 C*	-1.04	0.48 F	0.63 UKLMNO	-0.83	-0.57 I	-0.04 IJLN	-0.47 I	0.03 IJLN	-0.45 I	-0.01 IJLN	0.57 QRSU	-0.84	-0.51 QU	-0.05 QRU	0.68 QRSU	-0.78	1.42 W	-1.50
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U,V/W Minimum Base: 30(**) Small Base: 100(*)