IPSOS GLOBAL HEALTH SERVICE MONITOR 2022

A Global Advisor survey

Focus on Switzerland

September 2022



GAME CHANGERS



GLOBAL HEALTH SERVICE MONITOR IN THE SWISS PERSPECTIVE

A global perspective on the major issues for personal health and healthcare systems today, including how people rate the services available to them and what they think needs to be improved.

- This 34-country survey, including Switzerland, explores the public view on personal health challenges and how well-equipped healthcare systems are to deal with them. New to the survey this year are Indonesia, Ireland, Portugal, Romania, Thailand, and United Arab Emirates.
- This is the third wave of this study that has taken place since the start of the Coronavirus pandemic and concern about the virus is still a
 major issue. It has, however, dropped significantly since 2021. Switzerland is ranked at the 24th position (total of 34) of countries in
 which coronavirus is seen as the biggest problem facing people in their country.
- Despite the additional strain that the pandemic has placed on healthcare systems, positive ratings and levels of trust in healthcare services have, on average, **not been damaged and even seen some rises**.
- However, there is widespread recognition that the health sector faces certain challenges. A majority worldwide think their country's healthcare system is overstretched. One out of five Swiss thinks that the quality of the local healthcare system will get worse.
 Overall, people think waiting times and a lack of staff (biggest issue in Switzerland) are the main challenges for health services to address.
- Access and equality is another issue. Many countries say that cost is a barrier to providing everyone with a good standard of care, and opinions vary on whether health services treat everyone equally. Swiss healthcare system is perceived as unequal by 1/3 of the population.
- Looking forward, more people expect their country's healthcare systems to improve than worsen, but optimism is not evenly
 widespread across all the countries surveyed.



SWISS VIEWS OF HEALTHCARE SERVICES



68%

of Swiss people rate

the quality of their

healthcare system



1/3



of Swiss population perceive their healthcare system as **unequal**

45%



of Swiss people think that **vaccinating** against serious infectious diseases should be **compulsory**.

46%



of Swiss people agree with the sentence "The healthcare system in my country is **overstretched**."

45%



of Swiss people agree with the sentence "Many people in my country cannot afford good healthcare."



as good

Future Healthcare

20% of Swiss people think that the quality of the healthcare system will get worse



SWISS SUMMARY – MENTAL HEALTH



48% (3) 74%





of Swiss people see mental health as one of the biggest health problems facing people in their country

of the people in Switzerland say that mental health and physical health are equally important...



of Swiss people say that physical health is more important than mental wellbeing

13%

of Swiss people treated mental health as more important than physical wellbeing



The impact of stress on daily life

39% of Swiss people see stress as the biggest health problem facing people in their country today





GLOBAL HEALTH CONCERNS

1. CORONAVIRUS



47%

Covid-19 has dropped 23 points since 2021 but remains the top concern

- It is still the #1 health problem in 19 of 34 countries. (In 2021 it was top in 25).
- · Concern is highest in Peru, Japan, Thailand and Indonesia

2. MENTAL HEALTH



Five percentage point increase in those who consider mental health a top health problem (2022 vs. 2021)

- In Switzerland, but also in other countries, mental health has now overtaken cancer to become the second highest concern globally.
- Sweden, Chile and Ireland are the countries most likely to be worried about mental health

3. CANCER



34%

The percentage mentioning Cancer has not changed since 2021

- · Highest levels of concern are seen in Portugal (79%), followed by Belgium, Italy, Romania and Spain.
- 32% of Swiss people think that cancer is one of the biggest health problem today



Stress is the 4th concern with **26%** on average.

 Switzerland & Argentina are the two most concerned countries (39%).



22% say that obesity is a top concern.

• This rises to 55% (+3 on 2021) in **Mexico**.



Drug abuse (16%) and diabetes (16%) feature as prominent health problems albeit to a lesser extent.



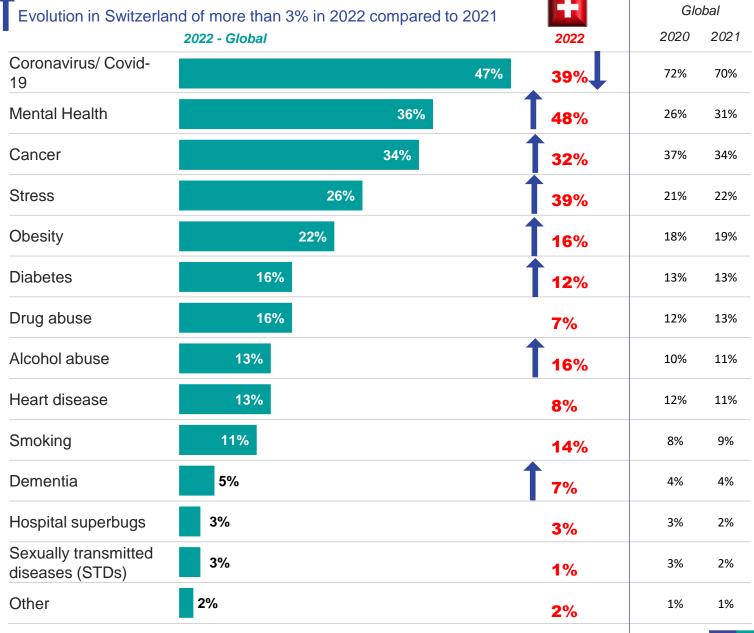


Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

Covid-19 is still the top health concern globally, but is dropping sharply (down 23 points from 2021 to 47%).

Most notable is the steady increase in prominence of mental health. Two years of five-point increases means it now surpasses cancer for the first time as the second biggest concern, at 36%.

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CORONAVIRUS IS NOT PERCEIVED AS A BIG ISSUE FOR SWISS PEOPLE







Coronavirus

Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

Coronavirus has slipped significantly since 2021 but still stays number one, overall. As the chart illustrates, there are some big differences in perceptions by country.

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		2020	2021
Global country average	47%	72%	70%
Japan	73%	74%	85%
Peru	66%	89%	90%
Thailand	64%	N/A	N/A
Indonesia	63%	N/A	N/A
Mexico	62%	78%	85%
Srazil	62%	82%	84%
📆 Australia	62%	65%	75%
Malaysia	61%	89%	93%
China 📉	61%	78%	66%
South Korea	60%	80%	75%
G ermany	57%	66%	69%
C· Turkey	55%	82%	78%
United Arab Emirates	51%	N/A	N/A
France	49%	72%	72%
Canada 💮	49%	73%	70%
Colombia	48%	N/A	73%
Saudi Arabia	47%	74%	78%
■ India	47%	81%	76%
ltaly	47%	73%	69%
Spain	45%	87%	74%
United States	43%	66%	68%
Netherlands	42%	77%	66%
Great Britain	40%	76%	66%
Switzerland	39%	N/A	65%
Chile	39%	71%	53%
Poland	36%	63%	46%
Belgium	34%	67%	56%
Ireland	32%	N/A	N/A
Argentina	30%	76%	71%
South Africa	28%	63%	83%
Romania	27%	N/A	N/A
Portugal	27%	N/A	N/A
Sweden	22%	52%	49%
Hungary	18%	47%	33%

2021

2020



MENTAL HEALTH: A PROBLEM REPRESENTING A BIG DEAL FOR SWISS PEOPLE



48% of Swiss People see mental health as one of the biggest health problem facing people in their country





Mental Health

Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

The last couple of years have seen two successive five-point rises in the proportion citing mental heath, now making it the second biggest concern globally, surpassing cancer.

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		2018	2020	2021
Global country average	36%	27%	26%	31%
Sweden	63%	59%	59%	63%
Chile	62%	26%	50%	59%
■ Ireland	58%	N/A	N/A	N/A
Portugal	55%	N/A	N/A	N/A
Spain	51%	23%	16%	35%
United States	51%	44%	33%	35%
♦ Brazil	49%	18%	27%	40%
Switzerland	48%	N/A	N/A	28%
L ■ Canada	46%	49%	42%	43%
Colombia Colombia	46%	17%	N/A	42%
Australia	44%	50%	47%	47%
Great Britain	43%	50%	43%	40%
Peru	39%	41%	36%	37%
Argentina	37%	15%	25%	28%
South Africa	37%	16%	22%	27%
South Korea	35%	48%	27%	27%
Belgium	33%	23%	22%	35%
Poland	33%	19%	23%	30%
Netherlands	33%	N/A	27%	33%
Indonesia	32%	N/A	N/A	N/A
Malaysia	31%	16%	22%	33%
Germany	31%	37%	26%	32%
China	30%	40%	24%	25%
India	30%	18%	27%	25%
Thailand	29%	N/A	N/A	N/A
Italy	28%	18%	10%	19%
C Turkey	27%	17%	25%	19%
United Arab Emirates	24%	N/A	N/A	N/A
Hungary	23%	14%	12%	18%
France	20%	10%	10%	12%
Romania	20%	N/A	N/A	N/A
Saudi Arabia	19%	20%	12%	14%
Mexico	15%	6%	8%	11%
Japan	15%	24%	14%	9%



Cancer

Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

In 2018, cancer was the number one concern globally at 52%. It now stands third, behind mental health and Covid-19, and has seen little movement since 2020.

Portugal has cancer as its top concern over any other by a significant amount, whereas the rest of the world shows less variation.

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Global country average	34%	52%	37%	34%
Portugal	79%	N/A	N/A	N/A
Belgium	59%	60%	63%	55%
Italy	53%	75%	53%	53%
Spain	49%	68%	49%	53%
Romania	49%	N/A	N/A	N/A
Poland	47%	68%	59%	53%
France	46%	69%	51%	45%
• Turkey	44%	61%	41%	37%
Ireland	44%	N/A	N/A	N/A
Hungary	43%	56%	38%	41%
Peru	43%	53%	41%	36%
Great Britain	41%	50%	46%	41%
Netherlands	40%	N/A	48%	43%
Sweden	35%	36%	39%	36%
Colombia	34%	50%	N/A	31%
Chile	33%	38%	33%	34%
Switzerland	32%	N/A	N/A	29%
Canada	30%	58%	35%	26%
♦ Brazil	29%	57%	27%	31%
United States	29%	42%	26%	22%
China	28%	55%	29%	35%
■ Mexico	27%	38%	29%	30%
Germany	26%	45%	30%	25%
Japan	26%	59%	30%	22%
- Argentina	25%	37%	31%	27%
Saudi Arabia	24%	34%	20%	19%
Australia	23%	39%	30%	24%
South Korea	21%	37%	19%	21%
India	21%	38%	20%	18%
South Africa	20%	44%	24%	23%
Thailand	19%	N/A	N/A	N/A
Malaysia				16%
,	18%	35%	18%	10/0
United Arab Emirates	16%	35% N/A	N/A	N/A





SWITZERLAND, A COUNTRY PERCEIVED AS PERFECT BY MANY PEOPLE FROM ABROAD, ACTUALLY IS ONE OF THE COUNTRIES WHERE STRESS IS A PROBLEM THAT NEEDS TO BE **ADDRESSED**





Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

Concerns about stress remain steady globally, with more than 20% rating it as a top worry.

The four-point increase recorded this year is significant and puts stress at its highest level since the beginning of this tracker.

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		2018	2020	2021
Global country average	26%	25%	21%	22%
Argentina	39%	34%	29%	34%
Switzerland	39%	N/A	N/A	31%
South Korea	35%	48%	35%	33%
Sweden	35%	39%	33%	28%
Peru	35%	29%	26%	35%
Colombia	34%	35%	N/A	30%
	34%	31%	31%	28%
Romania	34%	N/A	N/A	N/A
Belgium	31%	31%	26%	30%
Japan	31%	37%	33%	28%
Chile	30%	23%	25%	27%
Poland	29%	25%	30%	26%
Italy	29%	26%	18%	21%
France	28%	33%	23%	23%
Spain	28%	25%	18%	19%
Hungary	27%	32%	25%	23%
♦ Brazil	27%	19%	18%	22%
Thailand	27%	N/A	N/A	N/A
India	25%	26%	19%	20%
China	24%	25%	16%	26%
South Africa	24%	17%	18%	17%
Netherlands	23%	N/A	19%	18%
■ Mexico	23%	18%	19%	15%
Portugal	22%	N/A	N/A	N/A
Indonesia	22%	N/A	N/A	N/A
Malaysia	18%	14%	17%	18%
■ Ireland	18%	N/A	N/A	N/A
United States	17%	13%	15%	14%
Saudi Arabia	16%	12%	8%	7%
United Arab Emirates	15%	N/A	N/A	N/A
Germany	14%	24%	17%	16%
Canada	14%	14%	13%	16%
Great Britain	14%	12%	9%	11%
Australia	11%	9%	14%	12%



Q: Thinking generally, which of the following, if any, do you see as the biggest health problems facing people in your country today?

In fifth place, obesity is still less prominent than it was in 2018 though concern increased by three points this year.

Since 2018 Mexico has consistently stood out as the country most worried about obesity. Mexicans have it as their second highest concern, behind Coronavirus.

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		2018	2020	2021
Global country average	22%	33%	18%	19%
Mexico	55%	76%	52%	52%
Chile	38%	59%	36%	43%
Portugal	35%	N/A	N/A	N/A
Great Britain	29%	50%	27%	28%
Netherlands	28%	N/A	21%	28%
Malaysia	27%	52%	20%	18%
Romania	26%	N/A	N/A	N/A
Sweden	25%	30%	21%	23%
Argentina	25%	31%	20%	21%
Peru	25%	28%	26%	21%
Poland	25%	34%	11%	18%
Belgium	24%	23%	22%	20%
Spain	23%	43%	15%	22%
United States	23%	40%	25%	20%
France	23%	33%	17%	20%
■ Ireland	23%	N/A	N/A	N/A
Hungary	22%	29%	14%	22%
Saudi Arabia	22%	37%	15%	15%
United Arab Emirates	22%	N/A	N/A	N/A
Turkey	20%	44%	19%	22%
Colombia	20%	23%	N/A	16%
* Australia	19%	46%	22%	17%
China	19%	28%	13%	17%
Germany	18%	30%	14%	17%
Canada	17%	31%	12%	12%
Switzerland	16%	N/A	N/A	12%
Srazil	15%	24%	11%	13%
South Korea	15%	20%	10%	11%
Italy	13%	24%	8%	9%
Thailand	11%	N/A	N/A	N/A
India	10%	21%	7%	9%
South Africa	9%	21%	7%	7%
Indonesia	6%	N/A	N/A	N/A
Japan	5%	12%	4%	4%



GLOBAL VIEWS OF HEALTHCARE SERVICES

50%

on average say their country's healthcare services are "good"

this ranges from:

79% in Saudi Arabia

to 14% in Poland

55% of Britons say their system provides equal care to all, placing it seventh. UAE (67%), Saudi Arabia (66%) & Portugal (62%) are top



59%

think vaccinations against infectious diseases should be compulsory



83%



in Great Britain say the system is overstretched

vs. **61%** global country average



Nearly 9 in 10

in **South Africa** say that most people in their country cannot afford good healthcare (85%)



Future Healthcare

Quality of care going into the future fluctuates a lot, from 78% (**UAE**) to 8% (**Hungary**)



SWISS VIEWS OF HEALTHCARE SERVICES



68%

of Swiss people rate the **quality** of their healthcare system as good 1/3



of Swiss population perceive their healthcare system as **unequal**

45%



of Swiss people think that **vaccinating** against serious infectious diseases should be **compulsory**.



20% of Swiss people think that the quality of the healthcare system will get worse

46%



of Swiss people agree with the sentence "The healthcare system in my country is **overstretched**."

45%



of Swiss people agree with the sentence "Many people in my country cannot afford good healthcare."





SWITZERLAND: ONE OF THE BEST LEVEL OF HEALTHCARE QUALITY TODAY... BUT UNCERTAIN FOR THE FUTURE ACCORDING TO PARTS OF THE SWISS POPULATION

65% of Swiss people strongly trust the healthcare system of their country to provide them with the best treatment

20% of Swiss people think that the quality of the healthcare system will get worse



Quality of healthcare

Q: How would you rate the quality of healthcare that you and your family have access to in your country?

By healthcare we include doctors, specialist physicians such as surgeons, hospitals, tests for diagnosis and drugs to treat various ailments.

Though a majority of countries rate their systems by at least the same positive margin as the global average, we still observe a few outliers, particularly in Latin America and Central Europe.

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The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

19% Global country average 50% 44% 50% 53% 79% 6% Saudi Arabia 54% 73% 76% 77% 7% N/A United Arab Emirates N/A N/A 69% 8% 81% 78% Australia Australia 71% Belgium 69% 9% 64% 70% 76% + 68% 10% N/A Switzerland N/A 78% Netherlands 68% 9% N/A 76% 77% 66% 10% 67% Malaysia 72% 71% 66% 11% United States 63% 71% 67% 64% 6% 39% 53% 57% China 63% 13% 73% 74% 68% Great Britain 63% Sweden 12% 51% 64% 64% 60% 16% 55% 52% India 56% 57% 8% South Korea 50% 55% 58% 57% 8% N/A Indonesia N/A N/A France 55% 16% 55% 59% 62% 55% 49% 13% 58% 58% Argentina ■ Canada 54% 16% 62% 72% 64% 54% Germany 56% 66% 60% 53% 9% N/A N/A Thailand N/A Spain 50% 21% 52% 58% 60% 46% 23% South Africa 46% 47% 50% 42% 28% N/A Ireland N/A N/A 41% 9% 34% 33% 36% Japan 38% 29% 25% N/A 34% Colombia 37% 26% Turkey 46% 41% 45% Chile 35% 26% 30% 32% 29% Italy 34% 29% 33% 42% 46% 29% 31% Mexico 26% 29% 32% 29% 31% 31% Brazil 18% 30% Peru 21% 35% 20% 18% 19% 21% 39% N/A N/A N/A Romania 14% 53% Hungary 20% 21% 16% 14% 43% Poland 14% 9% 12%

% Poor/very poor

2018

2020

2021

% Very good/good

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Quality of healthcare in the future

Q: Over the coming years, do you expect the quality of healthcare that you and your family will have access to locally will improve, stay the same, or get worse?

Only a minority expect major changes in the coming years.

Latin American countries stand out by rating their systems negatively but expressing optimism for the future.



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The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

20% Global country average 33% 34% 32% 34% 78% 5% N/A N/A N/A United Arab Emirates Saudi Arabia 72% 6% 57% 67% 77% 71% 9% 66% N/A 66% Colombia 62% 8% Brazil 61% 64% 66% 59% 8% Peru 63% 68% 59% China 57% 3% 48% 39% 61% Chile 54% 16% 55% 54% 58% 53% 9% India 53% 52% 56% 52% Argentina 11% 53% 56% 60% Mexico 52% 8% 47% 58% 56% 52% 3% Indonesia N/A N/A N/A Thailand 44% 7% N/A N/A N/A 39% 21% South Africa 35% 41% 39% Portugal 35% 29% N/A N/A N/A 33% 8% 45% Malaysia 49% 41% Spain 29% 23% 44% 45% 38% C Turkey 24% 36% 44% 31% 27% 23% Australia 💮 19% 22% 28% 27% United States 21% 16% 18% 21% 17% Sweden 25% 19% 28% 19% 25% 19% 20% 24% Switzerland N/A N/A 18% 12% South Korea 24% 17% 21% Great Britain 18% 39% 8% 14% 13% 17% 27% Belgium 22% 19% 20% 16% 32% Canada 15% 17% 17% 21% Romania 16% N/A N/A N/A France 15% 43% 14% 13% 11% 15% 32% Germany 10% 16% 11% Ireland 15% 31% N/A N/A N/A Netherlands 13% 29% N/A 15% 15% 28% Poland 10% 18% 10% 16% Italy 9% 31% 14% 18% 17% 9% 15% 15% 11% 11% Japan Hungary 8% 45% 12% 12% 10%

% Get worse

2018

2020

2021

% Improve

Trust in healthcare

Q: I trust the healthcare system in my country to provide me with the best treatment.

To what extent do you agree or disagree with this statement?

A majority globally have trust in their local healthcare system, but variation by country is significant with trust ranging from 91% in Portugal and 10% in Hungary.

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Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

% Strongly/Tend to agree % Tend to/Strongly disagree 2018 2020 2021 53% 22% Global country average 40% 50% 51% Portugal 91% 4% N/A N/A N/A Saudi Arabia 71% 11% 67% 46% 71% 71% United Arab Emirates 14% N/A N/A N/A China 69% 8% 46% 74% 70% 66% Netherlands 12% N/A 67% 67% India 66% 14% 51% 54% 59% Switzerland 65% 15% 74% N/A N/A Malaysia 64% 10% 63% 75% 68% Spain 64% 16% 64% 62% 65% Thailand 62% 16% N/A N/A N/A Great Britain 61% 13% 63% 68% 65% Belgium 61% 11% 54% 59% 59% 61% 19% Sweden 48% 59% 56% Australia Australia 60% 14% 61% 74% 69% 60% France 17% 50% 57% 58% 60% Indonesia 9% N/A N/A N/A 53% 18% Canada 56% 64% 59% South Korea 53% 13% 36% 54% 55% 53% Argentina 17% 47% 50% 55% 53% 13% Japan 37% 48% 49% Germany 51% 21% 45% 58% 55% Ireland 50% 28% N/A N/A N/A 48% 22% United States 43% 52% 49% 46% 30% South Africa 37% 42% 42% Italy 45% 23% 36% 45% 52% Turkey 35% 42% 43% 43% 45% Brazil 41% 31% 20% 33% 37% 41% Colombia 34% 26% N/A 36% Mexico 40% 30% 31% 38% 40% 37% 33% Chile 34% 30% 33% 38% 31% Poland 22% 18% 25% 27% 38% Peru 24% 28% 28% Romania 24% 46% N/A N/A N/A 10% Hungary 70% 13% 16% 11%

Cost of healthcare

Q: Many people in my country cannot afford good healthcare.

To what extent do you agree or disagree with this statement?

A majority of respondents in the 34 countries surveyed acknowledge that many people in their countries cannot afford good healthcare.

Sweden and South Korea tend to disagree with a plurality saying it is not the case.

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The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

Global country average 61% 18% 59% 59% 58% South Africa 85% 7% 88% 83% 83% Hungary 83% 9% 77% 83% 80% Chile 82% 8% 81% 85% 81% Peru 82% 8% 77% 86% 81% Romania 82% 5% N/A N/A N/A Brazil 80% 7% 74% 83% 90% 78% 12% Argentina 70% 81% 80% 11% Colombia 77% 78% N/A 83% Mexico 77% 10% 75% 76% 80% Poland 73% 12% 73% 83% 74% Thailand 72% 12% N/A N/A N/A 70% 13% India 72% 73% 73% 70% Ireland 13% N/A N/A N/A United States 69% 10% 75% 69% 67% 69% Indonesia 12% N/A N/A N/A Turkey 67% 20% 57% 64% 63% 62% United Arab Emirates 18% N/A N/A N/A Saudi Arabia 58% 18% 64% 56% 52% Spain 57% 22% 52% 58% 57% France 55% 19% 60% 58% 49% Portugal 54% 23% N/A N/A N/A 53% Italy 16% 54% 53% 55% China 53% 20% 63% 55% 51% 51% Malaysia 20% 51% 50% 56% 51% Belgium 16% 55% 32% 54% 17% Japan 50% 44% 48% 53% Maria Australia 50% 23% 46% 42% 43% 50% 26% Great Britain 30% 28% 37% Switzerland 45% 28% N/A N/A 42% 39% Germany 29% 40% 37% 37% Netherlands 39% 31% N/A 29% 33% 38% 29% Canada 27% 29% 33% South Korea 24% 38% 28% 25% 26% 24% Sweden 47% 25% 24% 19%

% Strongly/Tend to agree

% Tend to/Strongly disagree

2018

2020

2021



SWISS HEALTHCARE SYSTEM IS PERCEIVED AS UNEQUAL BY 1/3 OF THE POPULATION



Equality of care

Q: The healthcare system in my country provides the same standard of care to everyone.

To what extent do you agree or disagree with this statement?

There is neither a majority globally to agree or to disagree with this statement, but countries whose citizens agree tend to be the ones where satisfaction with the current system is highest, and vice versa.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

% Strongly/Tend to agree % Tend to/Strongly disagree 2018 2020 2021 42% 34% Global country average 31% 37% 39% 67% 17% United Arab Emirates N/A N/A N/A Saudi Arabia 66% 12% 57% 41% 65% 62% Portugal 16% N/A N/A N/A 61% China 12% 43% 67% 54% 59% 14% Malavsia 57% 62% 59% India 56% 24% 41% 40% 45% Great Britain 55% 22% 54% 63% 56% Spain 54% 23% 52% 51% 61% 52% Thailand 19% N/A N/A N/A South Korea 49% 18% 33% 49% 49% 26% 49% ■ Canada 50% 54% 53% 49% 25% Australia Australia 47% 53% 50% Sweden 47% 29% 40% 40% 50% Netherlands 46% 23% #N/A 52% 47% France 46% 31% 30% 38% 42% Switzerland 45% 31% 51% N/A N/A 44% 28% Indonesia N/A N/A N/A Belgium 43% 28% 34% 34% 35% 41% 21% Japan 26% 35% 35% 39% 33% Italy 28% 36% 44% Germany 36% 40% 37% 23% 33% Argentina 35% 40% 34% 32% 34% Turkey 34% 47% 35% 36% 41% 34% 41% Mexico 24% 22% 25% Ireland 31% 47% N/A N/A N/A 51% Brazil 29% 18% 23% 23% 28% 45% United States 24% 24% 27% 56% South Africa 27% 17% 20% 23% Colombia 27% 52% 17% N/A 19% 25% 51% Peru 19% 18% 19% 57% 23% Poland 17% 13% 19% 22% 56% Romania N/A N/A N/A Chile 19% 63% 19% 13% 16% 15% Hungary 70% 13% 19% 14%

Healthcare capacity

Q: The healthcare system in my country is overstretched.

To what extent do you agree or disagree with this statement?

A majority of respondents in the 34 countries surveyed think their country's healthcare system is overstretched.

No country disagrees by a majority, though China, Poland and Japan disagree by a plurality.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

% Strongly/Tend to agree % Tend to/Strongly disagree 2018 2020 2021 61% Global country average 15% 54% 55% 56% Portugal 87% 6% N/A N/A N/A 4% Great Britain 83% 85% 81% 85% 5% Sweden 82% 74% 77% 76% France 78% 8% 70% 73% 66% 78% 10% Ireland N/A N/A N/A Hungary 76% 10% 77% 80% 73% Netherlands 74% 7% N/A 65% 67% 73% 6% Canada 67% 64% 74% 72% 8% Australia 60% 52% 58% Spain 71% 11% 70% 75% 71% Chile 70% 11% 70% 65% 67% Italy 70% 7% 64% 61% 63% Peru 69% 11% 60% 75% 72% Romania 69% 10% N/A N/A N/A 67% 12% Brazil 66% 69% 71% 65% Colombia 14% 69% N/A 75% Belgium 64% 7% 33% 57% 57% Thailand 63% 14% N/A N/A N/A 59% 16% Argentina 60% 67% 59% 59% South Africa 12% 57% 62% 64% 59% 22% Turkey 46% 46% 53% Germany 59% 13% 55% 35% 44% India 58% 12% 46% 51% 54% 21% United Arab Emirates 57% N/A N/A N/A Saudi Arabia 56% 12% 41% 56% 53% 53% 16% Mexico 57% 51% 52% 51% 13% United States 48% 48% 55% 23% Indonesia 47% N/A N/A N/A Switzerland 46% 20% N/A N/A 39% Malaysia 42% 25% 42% 39% 44% 35% 31% China 43% 31% 27% 30% 26% South Korea 24% 27% 29% Poland 27% 43% 32% 22% 25% 15% 27% Japan 15% 12% 13%

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Getting an appointment

Q: I find it easy to get an appointment with doctors in my local area.

To what extent do you agree or disagree with this statement?

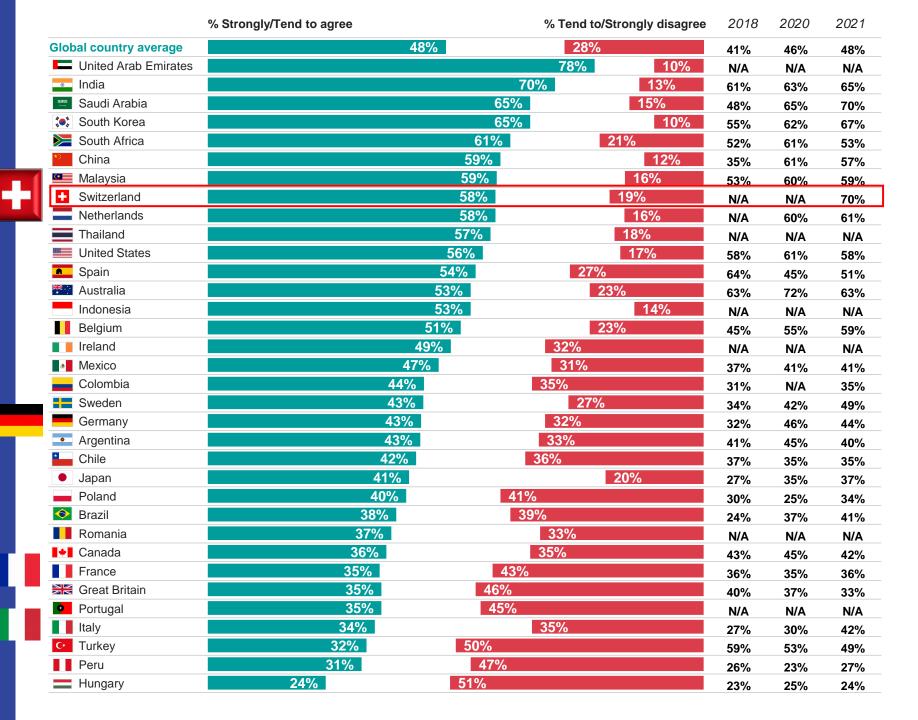
Though a plurality globally find it easy to get an appointment in their local area, opinions are quite divided in several countries.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

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Waiting times

Q: Waiting times to get an appointment with doctors are too long in my country.

To what extent do you agree or disagree with this statement?

A majority globally agree that waiting times are too long.

Switzerland is the only country where (slightly) more people disagree than agree.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

% Strongly/Tend to agree % Tend to/Strongly disagree 64% 14% Global country average 62% 62% 60% Portugal 88% 5% N/A N/A N/A 5% Hungary 86% 78% 80% 83% ■ Peru 81% 9% 75% 84% 74% 81% 8% Poland 77% 83% 81% 78% 8% Brazil 73% 79% 84% Chile 76% 9% 77% 77% 76% 75% 9% Colombia 74% N/A 78% 75% 7% Great Britain 62% 68% 73% Turkey 75% 14% 51% 66% 69% Spain 73% 7% 70% 74% 72% Argentina 71% 10% 64% 68% 70% 70% 8% Italy 70% 72% 73% 70% 13% Mexico 74% 71% 73% 70% Romania 10% N/A N/A N/A 68% 9% ■ Canada 62% 61% 65% Germany 67% 11% 65% 60% 61% Ireland 67% 15% N/A N/A N/A France 66% 14% 53% 57% 51% Belgium 65% 11% 38% 56% 57% Thailand 64% 12% N/A N/A N/A 63% 13% Malaysia 61% 62% 56% 62% 12% Sweden 59% 60% 59% 58% 13% Indonesia N/A N/A N/A 57% 19% India 55% 55% 55% 57% 13% Japan 47% 58% 57% 56% 19% Australia 🚟 43% 41% 43% Netherlands 53% 17% N/A 47% 46% 23% South Africa 50% 54% 56% 55% United Arab Emirates 50% 25% N/A N/A N/A 47% 26% Saudi Arabia 50% 49% 43% 24% 43% United States 41% 36% 40% China 41% 23% 54% 47% 39% South Korea 37% 31% 38% 37% 35% Switzerland 34% 35% N/A N/A 28%

2018

2020

2021



Compulsory vaccinations

Q: Vaccinating against serious infectious diseases should be compulsory.

To what extent do you agree or disagree with this statement?

A majority declare themselves to be in favour of compulsory vaccinations.

The only country where more people disagree than agree is Portugal.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

	% Strongly/Tend to agree	% Tend to/Stro	ngly disagree	2018	2020	2021
Global country average	59%	1	8%	67%	64%	62%
United Arab Emirates		78%	9%	N/A	N/A	N/A
Indonesia		78%	5%	N/A	N/A	N/A
Mexico		75%	10%	74%	76%	76%
India		74%	11%	74%	76%	74%
Srazil		72%	13%	75%	78%	77%
Peru		72%	13%	77%	81%	729
Argentina		72%	10%	82%	74%	729
Chile		72%	12%	73%	77%	739
Colombia		71%	15%	80%	N/A	729
Saudi Arabia		68%	12%	64%	80%	72
Turkey		66%	16%	81%	72%	71
Malaysia		4%	10%	76%	86%	81
Thailand	63	3%	16%	N/A	N/A	N/
China	62	%	11%	60%	59%	62
Australia	619	6	15%	72%	62%	61
South Korea	60%		15%	71%	74%	65
Great Britain	60%		17%	67%	59%	60
Spain Spain	58%		16%	66%	65%	58
I Italy	57%		17%	63%	55%	67
Sweden	56%	23%		56%	60%	56
∳ Canada	56%		17%	60%	61%	63
Belgium	54%	21%	0	56%	58%	54
Poland	54%	21%	0	62%	50%	51
France	53%	19)%	50%	55%	53
Germany	52%	23%		54%	47%	52
Netherlands	48%	27%		53%	47%	48
South Africa	48%	30%		78%	66%	46
Romania	47%	23%		N/A	N/A	N/
Ireland Ireland	46%	28%		N/A	N/A	N/
Switzerland	45%	32%		N/A	49%	45
United States	44%	200	%	53%	50%	50
Japan	43%	19)%	52%	49%	43
Hungary	41%	33%		52%	42%	41
Portugal	38%	41%		N/A	N/A	N/

Healthcare information

Q: In my country, information about how to look after my health is readily available when I need it.

To what extent do you agree or disagree with this statement?

A majority feel well informed globally but people in countries with lower levels of satisfaction with their respective systems also tend to be less satisfied with the information they get.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

56% 17% Global country average 50% 55% 57% 72% 6% China 76% 62% 71% United Arab Emirates 72% 12% N/A N/A N/A Sweden 70% 7% 31% 67% 72% 70% 11% Saudi Arabia 46% 68% 71% 69% 9% Great Britain 41% 75% 77% **Australia** 68% 8% 78% 76% 68% 66% 9% Malaysia 59% 74% 68% Netherlands 66% 9% N/A 66% 64% South Korea 66% 8% 56% 59% 60% Switzerland 65% 13% N/A 74% 65% 64% 12% Thailand N/A N/A N/A 63% 15% India 56% 56% 57% 62% 10% United States 54% 66% 65% Germany 61% 10% 66% 67% 61% Belgium 60% 10% 54% 56% 60% France 60% 14% 56% 61% 60% 59% Canada 12% 66% 62% 59% Spain 58% 16% 55% 59% 58% 57% 19% South Africa N/A N/A N/A 57% 15% Indonesia 53% 57% 53% 56% 12% Japan N/A N/A N/A 56% 19% Ireland 46% 46% 56% 51% 27% Turkey 63% 54% 59% 51% Mexico 18% 42% 47% 51% Argentina 49% 14% 50% 50% 49% 46% 27% Colombia N/A 39% 46% 45% 27% Poland 35% 38% 45% Italy 42% 25% 35% 43% 42% **(** Brazil 41% 30% 37% 43% 41% 27% 39% Chile 32% 40% 39% 25% 38% Romania N/A N/A N/A 37% 34% Peru 27% 36% 37% 37% 29% Portugal N/A N/A N/A 35% 33% Hungary 36% 32% 35%

% Tend to/Strongly disagree

2018

2020

2021

% Strongly/Tend to agree

Health service information

Q: In my country, information about healthcare services is readily available when I need it.

To what extent do you agree or disagree with this statement?

Similarly to information about ones health, information about services available are lower in the countries with lower satisfaction levels.

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

	% Strongly/Tend to agree	% Tend to/Strongly disagree	2018	2020	2021
Blobal country average	55%	19%	47%	52%	55%
United Arab Emirates		73% 13%	N/A	N/A	N/A
China		72%	53%	71%	73%
Saudi Arabia		72%	44%	67%	72%
** Australia		70%	77%	71%	70%
Sweden		70%	58%	70%	72%
Great Britain		68% 10%	69%	73%	70%
Switzerland		66%	63%	71%	70%
Malaysia		66%	N/A	76%	66%
Netherlands		66%	N/A	69%	67%
South Korea		66%	54%	61%	63%
India India		65% 15%	50%	52%	60 %
Thailand		15%	N/A	N/A	N/A
Germany	619	14%	54%	62%	619
Belgium	61		62%	63%	619
United States	58%	12%	61%	63%	629
France	56%	17%	50%	56%	56°
◆ I Canada	55%	15%	50%	58%	55°
Spain	55%	18%	64%	62%	559
Indonesia	55%	14%	N/A	N/A	N/
Ireland	54%	18%	N/A	N/A	N/
Turkey	52%	27%	66%	63%	59
South Africa	51%	23%	45%	47%	519
Argentina	51%	18%	47%	52%	489
Japan	50%	11%	42%	42%	50°
Mexico	45%	26%	31%	41%	459
Chile	43%	23%	35%	36%	439
Colombia	42%	32%	N/A	33%	429
Italy	39%	25%	24%	33%	399
Poland	39%	32%	34%	41%	39
Srazil	37%	34%	30%	33%	37°
Portugal	37%	36%	N/A	N/A	N/
Peru	35%	37%	24%	29%	35°
Romania	34%	30%	N/A	N/A	N/A
Hungary	31%	34%	35%	29%	319

% Tond to/Strongly disagree

2021

% Strongly/Tend to agree



CHALLENGES TO HEALTHCARE SYSTEMS

1. WAITING TIME



42%

Proportion saying access to treatment/waiting times is a healthcare challenge is little changed (+1)

 Highest levels of concern in Hungary, Chile, and Portugal (65%)



18% of Swiss people think that waiting times to get an appointment with doctors are the biggest problem in **Switzerland**

2. LACK OF STAFF



42%

Three-point increase in not enough staff being a healthcare challenge vs 2021 survey

Concern has increased the most in Turkey (+15 pts.)



53% of Swiss people think that the lack of staff is the biggest problem in **Switzerland**

3. COST OF TREATMENT



31%

Of those in our 34-country survey worry about the cost of accessing treatment

 Highest levels of concern in Indonesia, the U.S., and Chile



38% of Swiss people think that the cost of treatment is the biggest problem in **Switzerland**

Bureaucracy is the fourth concern with 25% on average

- Argentina (43%) & Mexico (41%) rank first on this measure
- Bureaucracy ranges from 43% down to 10% (United Arab Emirates)



32 % of Swiss people see bureaucracy as the biggest problem facing the healthcare system in their country

Lack of investment in preventive health remains the fifth concern with 22%

 Portugal (46%) & Brazil (43%) rank first on this measure



11% of Swiss people think that the lack of investment in preventive health is the biggest problem in their country

Lack of investment in the system in general is now ranked sixth with 20%

- Argentina (44%) leads on this measure with Brazil (40%) second
- Indonesia (5%) ranks the lowest



8% of Swiss people think that the lack of investment in general is the biggest problem in their country



Healthcare challenges

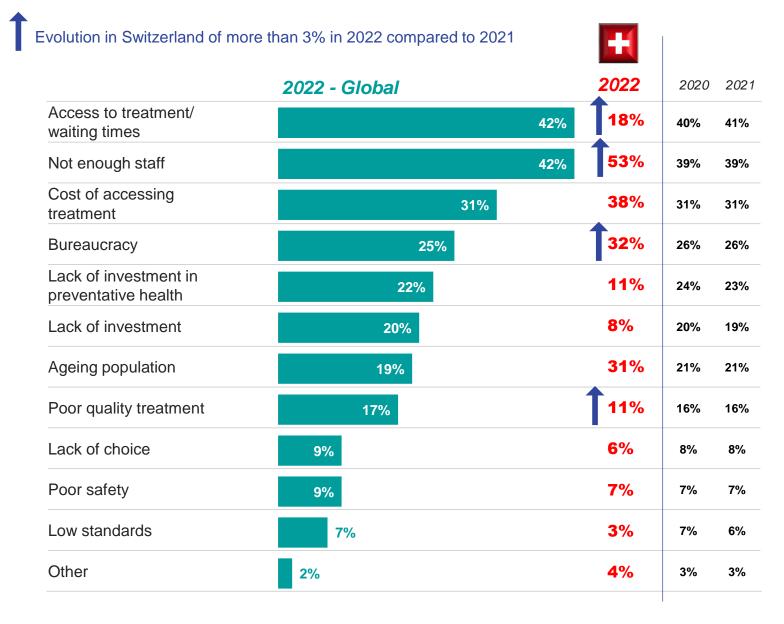
Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

Global Country average

Access to treatment/waiting times emerge as the main problems that people around the world think their country's healthcare system faces – on average four in ten select these. Not enough staff is joint first for the first time since 2018.

Cost of accessing treatment is the third most selected issue globally (31%).

While no country has *bureaucracy* as their top healthcare challenge, it is widely recognised among the main issues.





Access to treatment/ waiting times

Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

All countries

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022. Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

		2018	2020	2021
Global country average	42%	41%	40%	41%
Hungary	65%	65%	59%	61%
Chile	65%	64%	64%	61%
Portugal	65%	N/A	N/A	N/A
Poland	63%	70%	68%	68%
Sweden	58%	52%	55%	51%
C Turkey	58%	38%	46%	45%
Colombia Colombia	57%	59%	N/A	52%
Italy	56%	59%	60%	55%
Peru	52%	46%	48%	51%
Spain	51%	52%	43%	52%
Ireland	51%	N/A	N/A	N/A
№ Mexico	50%	48%	51%	55%
Canada	47%	49%	47%	48%
Malaysia	47%	43%	53%	43%
Great Britain	46%	32%	43%	52%
Thailand	46%	N/A	N/A	N/A
Argentina	43%	35%	38%	45%
Srazil	42%	35%	37%	45%
South Africa	42%	41%	39%	40%
Indonesia	41%	N/A	N/A	N/A
Belgium	40%	26%	32%	36%
Germany	39%	37%	35%	39%
📆 Australia	37%	37%	36%	38%
Romania	35%	N/A	N/A	N/A
Netherlands	34%	N/A	36%	34%
France	29%	29%	29%	29%
China	26%	26%	24%	25%
South Korea	25%	26%	20%	24%
Japan	23%	20%	23%	24%
United States	23%	22%	17%	22%
India	22%	22%	21%	24%
Saudi Arabia	18%	21%	23%	24%
Switzerland	18%	N/A	N/A	12%
United Arab Emirates	16%	N/A	N/A	N/A



Not enough staff

Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

All countries

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022. Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

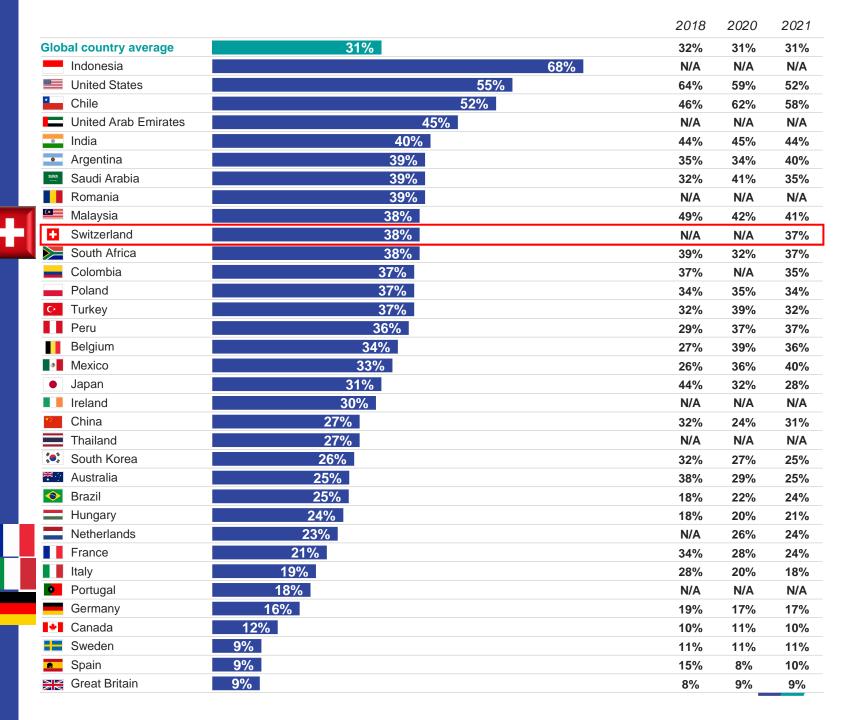
		2018	2020	2021
Blobal country average	42%	36%	39%	39%
Sweden	76%	68%	68%	71%
France	69%	67%	69%	63%
Netherlands	67%	N/A	61%	66%
Belgium	67%	38%	57%	57%
Canada	63%	54%	54%	61%
Hungary	61%	63%	54%	58%
Germany	59%	61%	58%	58%
Mustralia Australia	58%	37%	40%	47%
o Portugal	58%	N/A	N/A	N/A
Great Britain	56%	54%	49%	56%
Spain	56%	49%	55%	51%
Switzerland	53%	N/A	N/A	44%
Ireland	51%	N/A	N/A	N/A
Italy	49%	38%	41%	45%
South Africa	46%	41%	39%	38%
Japan	43%	33%	47%	52%
Turkey	42%	36%	30%	27%
Malaysia	37%	34%	37%	38%
Thailand	36%	N/A	N/A	N/A
Chile	35%	39%	30%	27%
Romania	35%	N/A	N/A	N/A
United States	34%	14%	16%	28%
South Korea	33%	27%	30%	31%
Poland	30%	23%	28%	26%
Argentina	25%	25%	28%	24%
Peru	25%	21%	25%	25%
Srazil	24%	23%	17%	19%
Saudi Arabia	23%	15%	17%	21%
Mexico	23%	20%	21%	19%
China	21%	23%	12%	21%
India	18%	17%	19%	22%
Colombia	17%	17%	N/A	22%
Indonesia	16%	N/A	N/A	N/A
United Arab Emirates	14%	N/A	N/A	N/A

Cost of accessing treatment

Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

All countries





Bureaucracy

Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?

All countries

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022. Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.

		2018	2020	202
Blobal country average	26%	26%	26%	26%
Argentina	43%	39%	40%	43%
Mexico	41%	46%	42%	38%
Peru	39%	38%	45%	399
Romania	38%	N/A	N/A	N/
Indonesia	38%	N/A	N/A	N/
Colombia	36%	40%	N/A	36
Switzerland	32%	N/A	N/A	28
Italy	31%	33%	34%	35
Chile	31%	36%	34%	34
Thailand	31%	N/A	N/A	N
Netherlands	30%	N/A	32%	32
Germany	29%	32%	36%	30
Sweden	29%	28%	29%	29
> Brazil	28%	26%	28%	3
S pain	26%	23%	23%	28
Poland	26%	32%	28%	2
Ireland	26%	N/A	N/A	N
United States	23%	33%	35%	30
France	22%	20%	25%	23
😽 Great Britain	21%	26%	28%	2
China	20%	24%	23%	2
Canada	20%	21%	25%	2
Portugal	20%	N/A	N/A	N
Australia	18%	19%	23%	2
Turkey	17%	23%	18%	2
Hungary	17%	19%	19%	19
Belgium	16%	20%	20%	20
Malaysia	16%	17%	17%	19
South Korea	16%	21%	22%	15
India	16%	17%	16%	14
Saudi Arabia	16%	17%	11%	12
Japan	13%	7%	10%	1
South Africa	11%	14%	14%	16
United Arab Emirates	10%	N/A	N/A	N

HEALTHCARE CHALLENGES

Q: Overall, which of the following, if any, do you see as the biggest problems facing the healthcare system in your country?



	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	France	Germany	Great Britain	Hungary	India	Indonesia	Ireland	Italy	Japan	Malaysia	Mexico	Netherlands	Peru	Poland	Portugal	Romania	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Switzerland	Thailand	Turkey	United Arab Emirates	United States
Access to treatment/ long waiting times				40%			65%		57%	29%	39%				41%						34%	52%		65%	35%							46%			
Not enough staff	42%	25%	58%	67%	24%	63%	35%	21%	17%	69%	59%	56%	61%	18%	16%	51%	49%	43%	37%	23%	67%	25%	30%	58%	35%	23%	46%	33%	56%	76%	53%	36%	42%	14%	34%
Cost of accessing treatment	31%	39%	25%	34%	25%	12%	52%	27%	37%	21%	16%	9%	24%	40%	68%	30%	19%	31%	38%	33%	23%	36%	37%	18%	39%	39%	38%	26%	9%	9%	38%	27%	37%	45%	55%
Bureaucracy	25%	43%	18%	16%	28%	20%	31%	20%	36%	22%	29%	21%	17%	16%	38%	26%	31%	13%	16%	41%	30%	39%	26%	20%	38%	16%	11%	16%	26%	29%	32%	31%	17%	10%	23%
Lack of investment in preventative health	22%	35%	16%	18%	43%	18%	27%	23%	40%	18%	18%	19%	23%	22%	17%	17%	20%	16%	16%	36%	14%	42%	22%	46%	28%	15%	23%	17%	32%	13%	11%	11%	14%	14%	17%
Lack of investment	20%	44%	17%	22%	40%	16%	18%	15%	32%	29%	14%	32%	10%	20%	5%	23%	29%	9%	14%	28%	11%	28%	10%	37%	34%	12%	12%	9%	34%	11%	8%	8%	13%	16%	8%
Ageing population	19%	4%	27%	28%	6%	29%	7%	46%	6%	26%	22%	27%	12%	17%	3%	17%	20%	52%	14%	5%	30%	2%	24%	27%	11%	17%	5%	51%	22%	17%	31%	15%	11%	13%	15%
Poor quality treatment	17%	8%	8%	6%	29%	7%	18%	13%	24%	6%	11%	9%	22%	30%	34%	14%	15%	4%	19%	21%	7%	26%	35%	5%	28%	18%	44%	5%	8%	11%	11%	23%	27%	16%	17%
Poor safety	9%	10%	7%	4%	9%	7%	13%	15%	10%	5%	6%	5%	5%	13%	7%	7%	7%	7%	11%	9%	4%	10%	6%	5%	6%	16%	6%	9%	7%	5%	7%	16%	8%	16%	13%
Lack of choice	9%	8%	5%	5%	11%	4%	7%	14%	9%	8%	4%	4%	4%	22%	11%	6%	7%	5%	12%	13%	3%	11%	6%	0%	6%	9%	12%	9%	7%	6%	6%	15%	20%	13%	6%
Low standards of cleanliness	7%	4%	4%	4%	7%	3%	3%	10%	3%	5%	7%	5%	12%	25%	14%	5%	6%	1%	13%	7%	3%	7%	5%	1%	21%	12%	20%	3%	4%	2%	3%	8%	7%	11%	4%
Other	2%	1%	3%	3%	1%	3%	3%	1%	2%	2%	3%	4%	3%	1%	2%	2%	2%	2%	3%	2%	3%	2%	2%	3%	1%	3%	2%	2%	2%	4%	4%	2%	2%	5%	5%

Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population.





GLOBAL SUMMARY – MENTAL HEALTH

58%



on average say they "often" think about their own mental wellbeing.

This ranges from:

82% in Portugal

to **33%** in **China**

76%



on average say that mental health and physical health are equally important...

This view travels across borders; it is shared by **more than 7/10 people** in

30 out of 34 countries.

...but 33%

on average say that they are not treated as such by their local healthcare system.

41% say physical health is given more priority (vs. 12% who say the same about mental health).

Mental Health

now ranks 2nd among global health concerns.

Up 5 points from 2021, it has overtaken cancer in the ranking of the biggest health problems facing nations.



The impact of stress on daily life

was experienced by 63% of respondents globally. 41% of people under 35 experienced it "several times".



SWISS SUMMARY – MENTAL HEALTH



48% (3) 74%





of Swiss people see mental health as one of the biggest health problems facing people in their country

of the people in Switzerland say that mental health and physical health are equally important...



of Swiss people say that physical health is more important than mental wellbeing

13%

of Swiss people treated mental health as more important than physical wellbeing



The impact of stress on daily life

39% of Swiss people see stress as the biggest health problem facing people in their country today



THE CONTEXT:

WHERE DOES
MENTAL HEALTH
RANK AS A
HEALTH
CONCERN?



THINKING ABOUT OUR MENTAL AND PHYSICAL WELLBEING

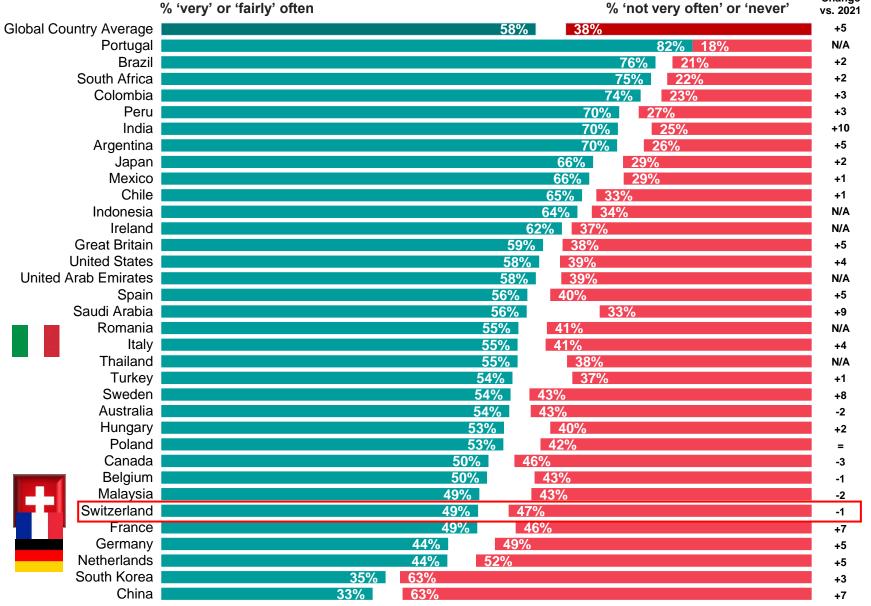


MENTAL WELLBEING

How often, if at all, would you say you think about your own mental wellbeing?

A majority globally report that they think "very" or "fairly" often about their mental wellbeing, up 5 points from 2021.

A majority of countries have recorded an increase this year in the proportion of people reporting this.



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.



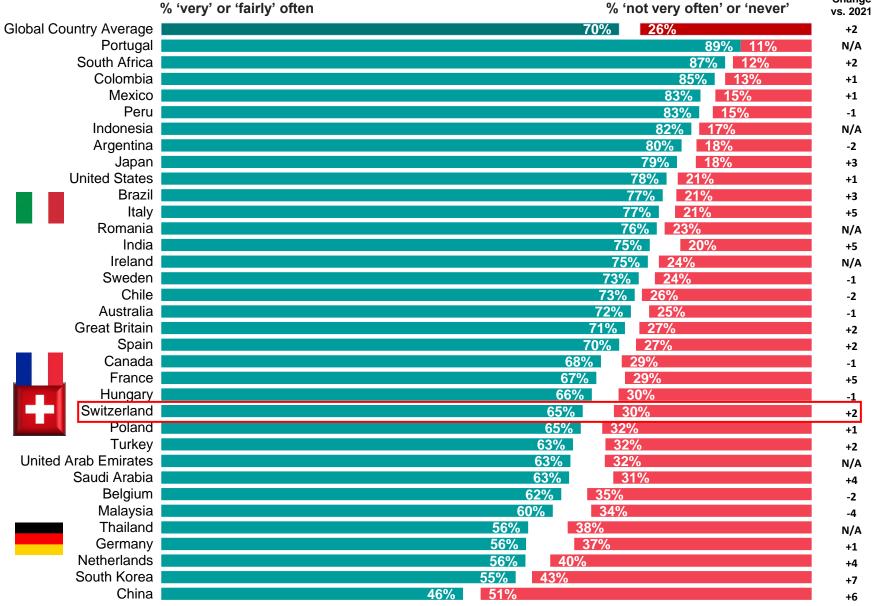


Change

PHYSICAL WELLBEING

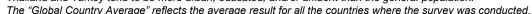
How often, if at all, would you say you think about your own physical wellbeing?

The proportion of people regularly thinking about their physical wellbeing is 12 points larger than the proportion of those regularly thinking about their mental wellbeing



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.





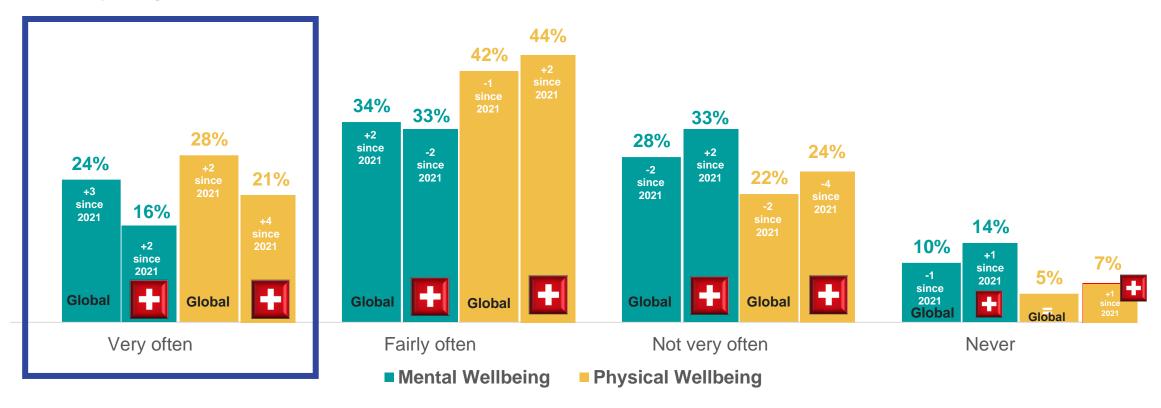
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COMPARISON: HOW OFTEN, IF AT ALL, WOULD YOU SAY YOU THINK ABOUT YOUR OWN MENTAL/PHYSICAL WELLBEING?

Physical wellbeing is more at the forefront of people's minds.

Global Country Average



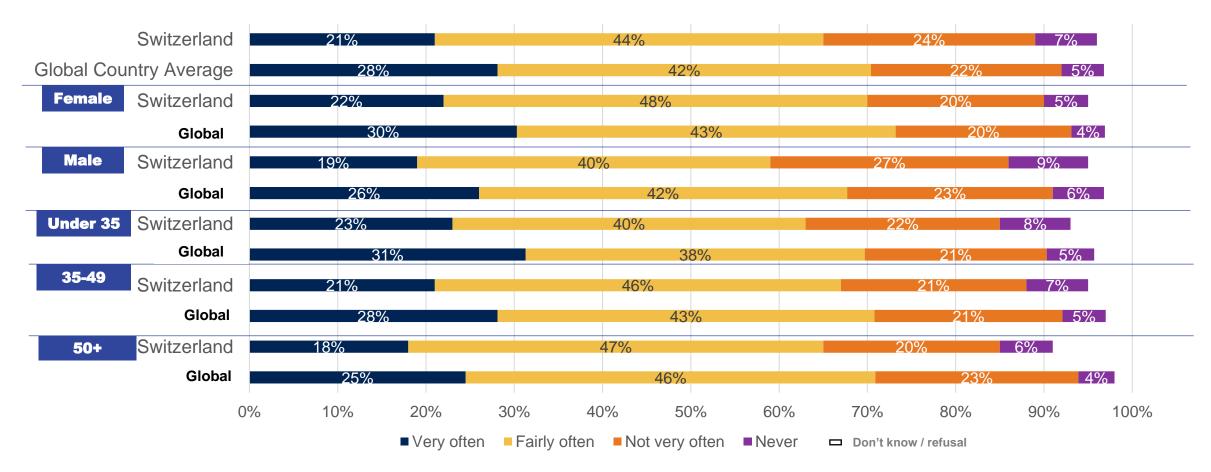
Base: Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.



DEMOGRAPHIC DIFFERENCES: PHYSICAL WELLBEING

How often do you think about your own physical wellbeing?



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.



MENTALAND PHYSICAL HEALTH - WHICH TAKES PRIORITY?

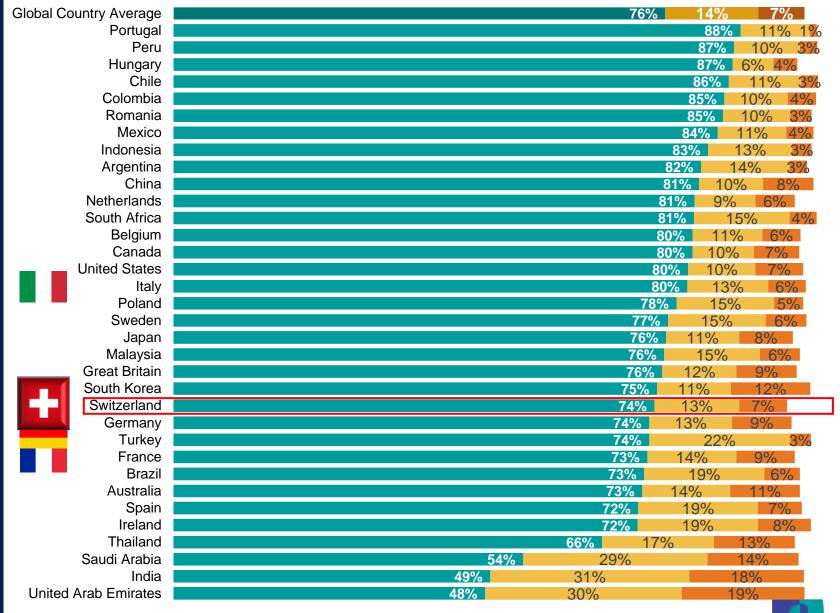


RELATIVE IMPORTANCE OF OWN MENTAL AND PHYSICAL HEALTH

Thinking about your own health, do you think that mental health or physical health is more important, or are they equally important?

A majority in 32 out of 34 countries rate mental and physical health as equally important.

Those who don't think they are equally important are more inclined to view mental health as the greater priority.



■ They are equally important ■ Mental health is more important than physical health ■ Physical health is more important than mental health

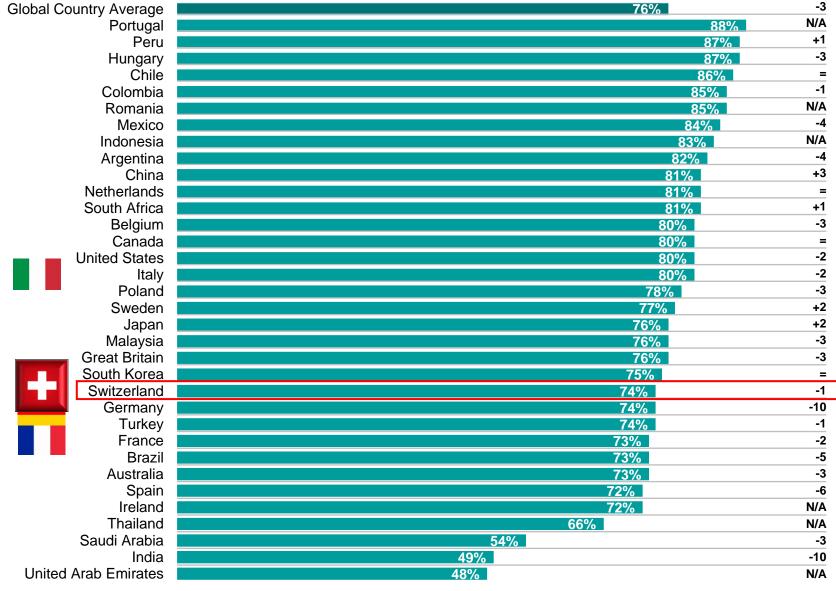
Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.

OWN MENTAL AND PHYSICAL HEALTH "EQUALLY IMPORTANT"

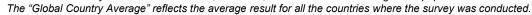
Thinking about your own health, do you think that mental health or physical health is more important, or are they equally important?

The proportion of those who say mental and physical health are equally important remains fairly stable at 76% (-3 pts vs. 2021). We see a more marked decrease in Germany, India (both -10) and Spain (-6).



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.





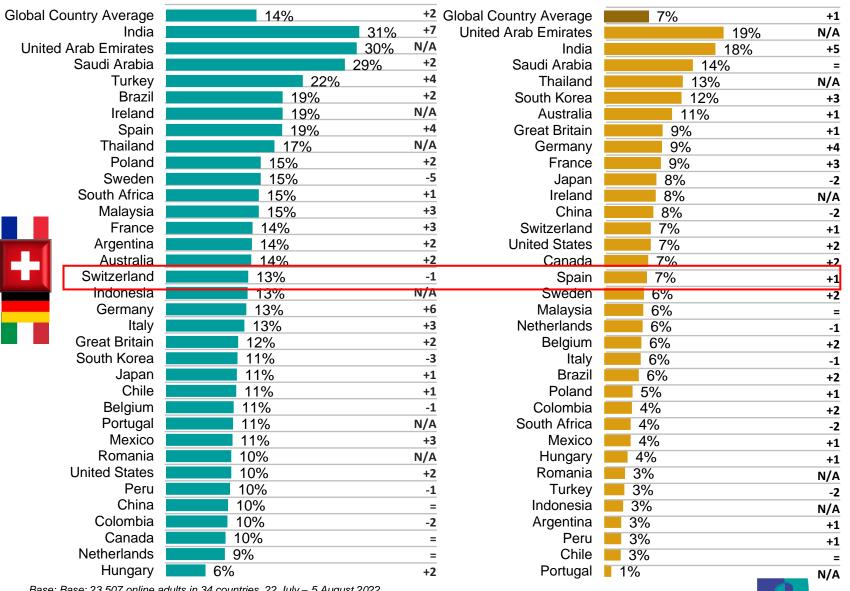
OWN "MENTAL" VS. "PHYSICAL" **HEALTH MORE IMPORTANT**

Thinking about your own health, do you think that mental health or physical health is more important, or are they equally important?

MENTAL HEALTH

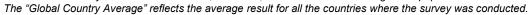
Change vs. 2021

PHYSICAL HEALTH



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.



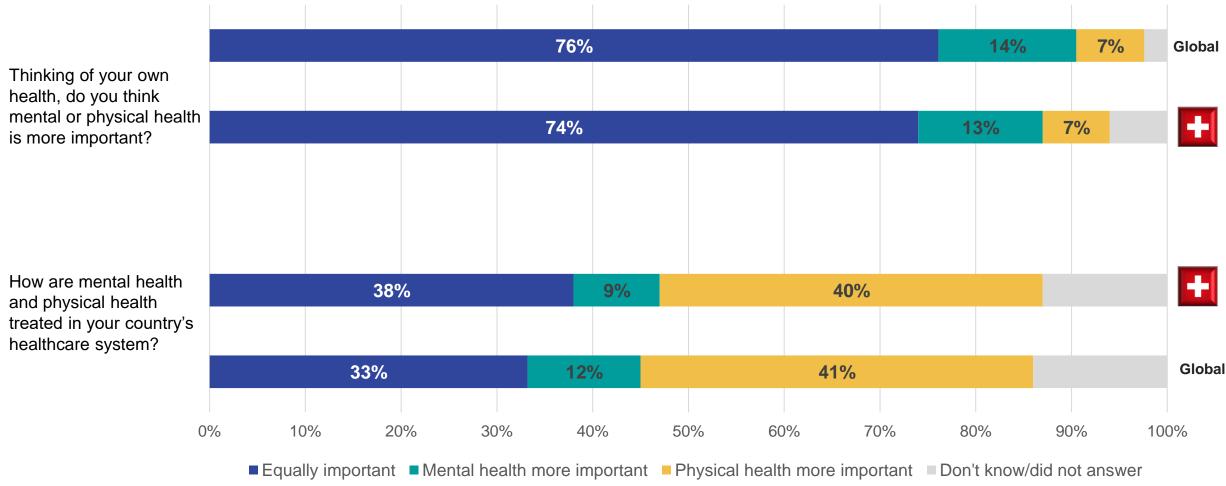


THE SYSTEM IN MY COUNTRY -PERCEIVED VS. EXPERIENCED



PERCEIVED VS. EXPERIENCED IMPORTANCE OF HEALTH

A majority think that mental and physical health are equally important, but that healthcare services place greater importance on physical health.

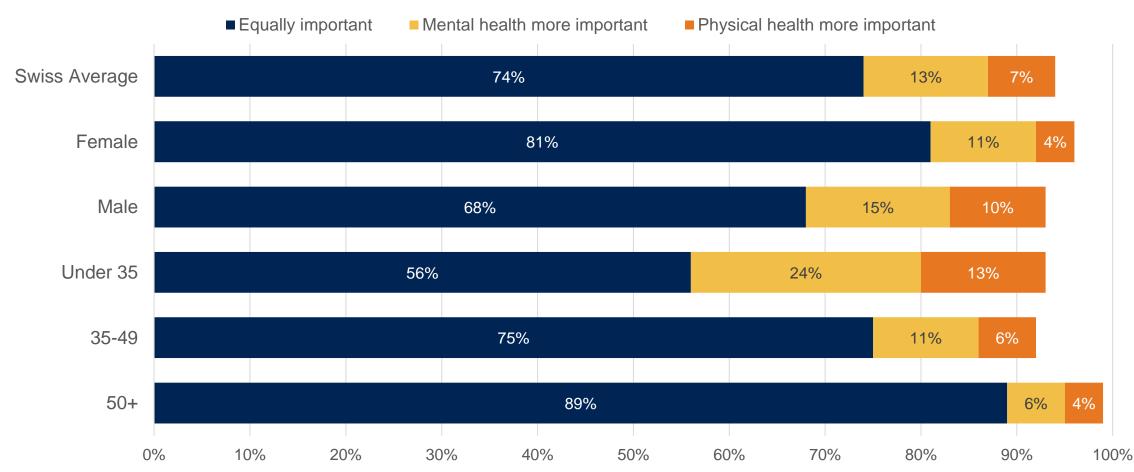






DEMOGRAPHIC DIFFERENCES

Do you think that mental health or physical health is more important, or are they equally important?



Base: Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

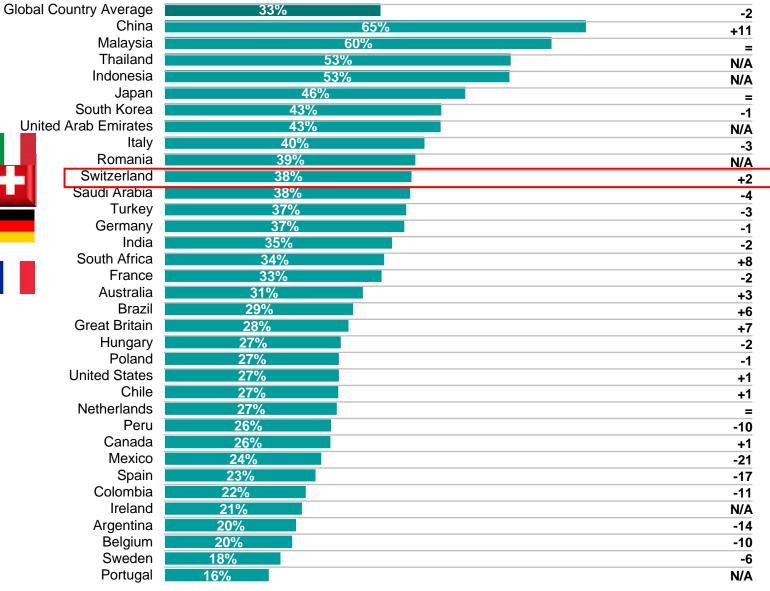
Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.



Change vs. 2021

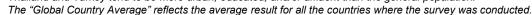
MENTAL AND **PHYSICAL** HEALTH TREATED **AS "EQUALLY IMPORTANT**"

Which of the following best describes how you think the importance of mental health and physical health are treated in your country's current healthcare system?



Base: Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

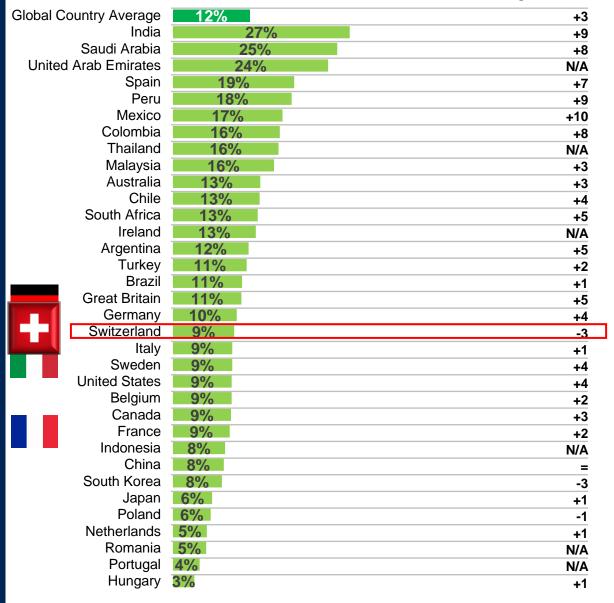
Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.





MENTAL HEALTH TREATED AS MORE IMPORTANT

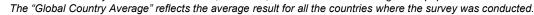
Which of the following best describes how you think the importance of mental health and physical health are treated in your country's current healthcare system?



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.

Change vs. 2021

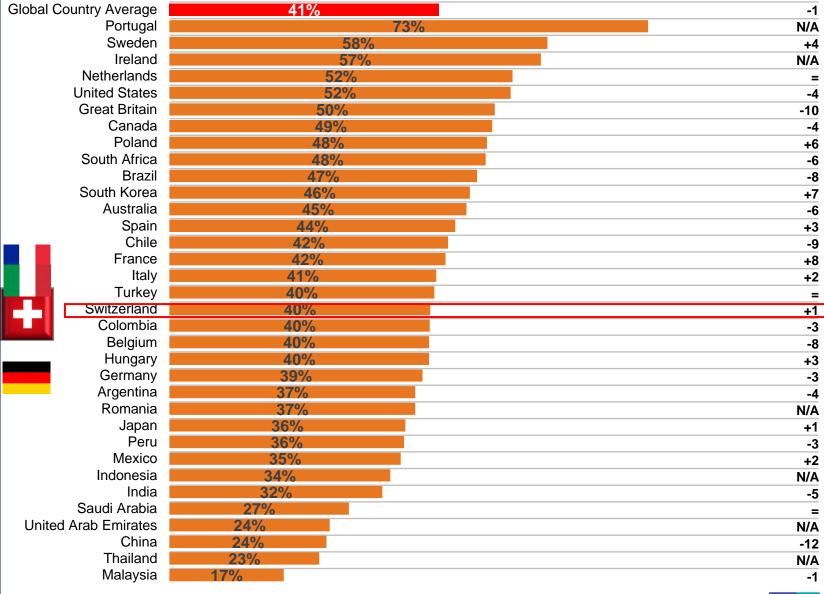




Change vs. 2021

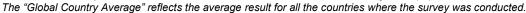
PHYSICAL HEALTH TREATED AS MORE IMPORTANT

Which of the following best describes how you think the importance of mental health and physical health are treated in your country's current healthcare system?



Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.





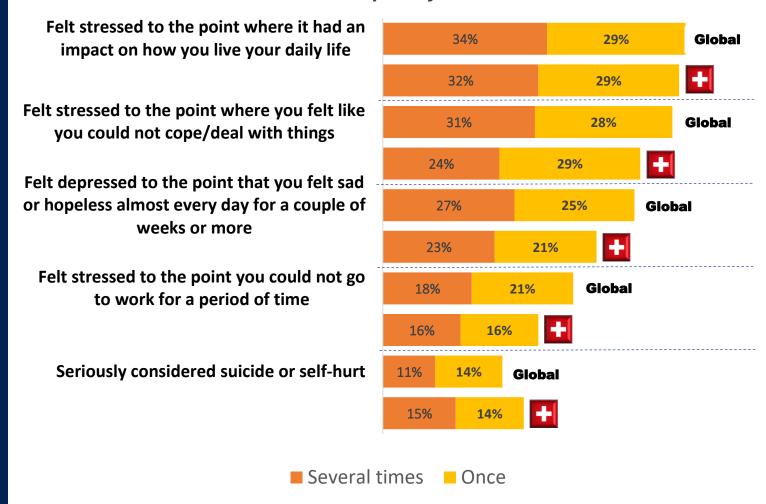


SWISS PEOPLE FEEL MORE AN MORE STRESSE TO THE POINT THAT IT IMPAC THEIRMENTA



During the past year have you ever...?

Frequency





Please indicate whether you have done any of the following in the past year?

People under 35, women, unmarried people and lowincome households are more likely to report mental health issues.

GLOBAL

% "several times"

	Ge	nder		Age		Hou	sehold Inc	ome	Marital	Status
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other
Felt stressed to the point where it had an impact on how you live your daily life	29%	39%	41%	34%	26%	38%	35%	31%	29%	38%
Felt stressed to the point where you felt like you could not cope/deal with things	26%	36%	40%	31%	22%	36%	33%	28%	26%	36%
Felt depressed to the point that you felt sad or hopeless almost every day for a couple of weeks or more	22%	31%	35%	26%	19%	33%	28%	24%	22%	32%
Felt stressed to the point you could not go to work for a period of time	17%	20%	24%	19%	11%	23%	19%	16%	16%	21%
Seriously considered suicide or self-hurt	10%	12%	17%	10%	5%	15%	11%	9%	8%	13%



Please indicate whether you have done any of the following in the past year?

People under 35, women, unmarried people and lowincome households are more likely to report mental health issues.

FOCUS ON SWITZERLAND

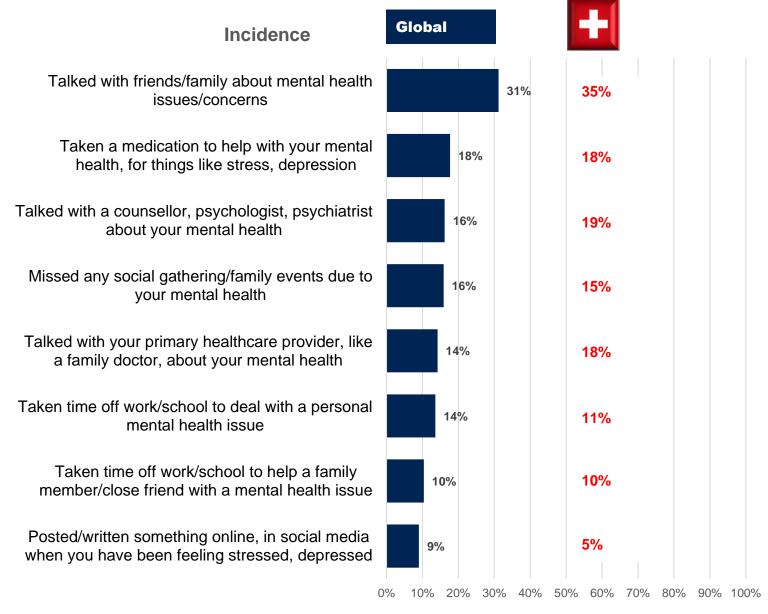


% "several times"

	Ge	nder		Age		Hou	sehold Inc	ome	Marital	Status
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other
Felt stressed to the point where it had an impact on how	26%	37%	38%	36%	22%	39%	27%	31%	26%	35%
you live your daily life	20,0	• • • • • • • • • • • • • • • • • • • •	33,3	33,5			2776		20/5	0070
Felt stressed to the point										
where you felt like you could	22%	26%	32%	25%	17%	32%	19%	23%	21%	26%
not cope/deal with things										
Felt depressed to the point that you felt sad or hopeless almost every day for a couple of weeks or more		23%	33%	23%	15%	33%	18%	23%	16%	28%
Felt stressed to the point you could not go to work for a period of time	19%	13%	23%	20%	8%	19%	18%	11%	14%	28%
Seriously considered suicide or self-hurt	14%	15%	22%	14%	9%	21%	10%	15%	9%	18%



Please indicate whether you have done any of the following in the past year?





Please indicate whether you have done any of the following in the past year?

GLOBAL

	Gen	der		Age		Hou	sehold Inco	ome	Marital	Status
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other
Talked with friends/family about mental health issues/concerns	27%	36%	39%	31%	22%	30%	33%	32%	28%	34%
Taken a medication to help with your mental health, for things like stress, depression	15%	20%	18%	18%	16%	19%	19%	16%	16%	19%
Talked with a counsellor, psychologist, psychiatrist about your mental health	14%	18%	20%	17%	11%	17%	16%	16%	13%	19%
Missed any social gathering/family events due to your mental health	14%	18%	23%	16%	8%	18%	17%	15%	12%	19%
Talked with your primary healthcare provider, like a family doctor, about your mental health	13%	15%	15%	15%	12%	15%	16%	14%	14%	14%
Taken time off work/school to deal with a personal mental health issue	13%	15%	21%	14%	6%	15%	14%	13%	12%	15%
Taken time off work/school to help a family member/close friend with a mental health issue	11%	10%	14%	11%	6%	12%	10%	11%	11%	10%
Posted/written something online, in social media when you have been feeling stressed, depressed	8%	10%	13%	9%	4%	10%	9%	10%	7%	11%



Please indicate whether you have done any of the following in the past year?

FOCUS ON SWITZERLAND



	Gen	ider		Age		Hou	sehold Inco	ome	Marital	Status
	Male	Female	Under 35	35 to 49	50 to 74	Low	Medium	High	Married	Other
Talked with friends/family about mental health issues/concerns	27%	44%	36%	41%	30%	36%	36%	38%	38%	34%
Taken a medication to help with your mental health, for things like stress, depression	15%	21%	20%	22%	13%	18%	20%	17%	18%	18%
Talked with a counsellor, psychologist, psychiatrist about your mental health	18%	21%	20%	23%	15%	23%	21%	16%	19%	19%
Missed any social gathering/family events due to your mental health	14%	16%	19%	19%	8%	13%	20%	12%	10%	18%
Talked with your primary healthcare provider, like a family doctor, about your mental health	16%	19%	18%	20%	16%	20%	20%	11%	22%	15%
Taken time off work/school to deal with a personal mental health issue	12%	11%	21%	7%	7%	12%	12%	13%	8%	13%
Taken time off work/school to help a family member/close friend with a mental health issue	11%	8%	13%	11%	6%	10%	11%	9%	9%	10%
Posted/written something online, in social media when you have been feeling stressed, depressed	4%	5%	7%	5%	3%	9%	3%	2%	3%	5%



APPENDICES



TREATMENT OF MENTAL AND PHYSICAL HEALTH

Which of the following best describes how you think the importance of mental health and physical health is treated in your country's current healthcare system?

APPENDIX A - COUNTRY BREAKDOWN

	Global Country Average	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	France	Germany	Great Britain	Hungary	India	Indonesia	Ireland	Italy
Mental health is treated as more important than physical health	12%	12%	13%	9%	11%	9%	13%	8%	16%	9%	10%	11%	3%	27%	8%	13%	9%
Physical health is treated as more important than mental health	41%	37%	45%	40%	47%	49%	42%	24%	40%	42%	39%	50%	40%	32%	34%	57%	41%
Physical and mental health are treated as equally important	33%	20%	31%	20%	29%	26%	27%	65%	22%	33%	37%	28%	27%	35%	53%	21%	40%
Difference Mental more important / Physical more important	-29%	-26%	-32%	-31%	-36%	-40%	-29%	-16%	-23%	-33%	-29%	-39%	-36%	-5%	-26%	-44%	-32%



	Global Country Average	Japan	Malaysia	Mexico	Netherlands	Peru	Poland	Portugal	Romania	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Switzerland	Thailand	Turkey	United Arab Emirates	United States
Mental health is treated as more important than physical health	12%	6%	16%	17%	5%	18%	6%	4%	5%	25%	13%	8%	19%	9%	9%	16%	11%	24%	9%
Physical health is treated as more important than mental health	41%	36%	17%	35%	52%	36%	48%	73%	37%	27%	48%	46%	44%	58%	40%	23%	40%	24%	52%
Physical and mental health are treated as equally important	33%	46%	60%	24%	27%	26%	27%	16%	39%	38%	34%	43%	23%	18%	38%	53%	37%	43%	27%
Difference Mental more important / Physical more important	-29%	-30%	-2%	-18%	-47%	-18%	-43%	-69%	-32%	-2%	-35%	-38%	-25%	-48%	-30%	-7%	-29%	-1%	-43%



Please indicate whether you have done any of the following in the past year?

APPENDIX B.1 - COUNTRY BREAKDOWN

% "several times"





	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	France	Germany	Great Britain	Hungary	India	Indonesia	Ireland	Italy	Japan
Felt stressed to the point where it had an impact on how you live your daily life	36%	34%	40%	44%	33%	38%	15%	32%	35%	32%	34%	29%	37%	24%	37%	27%	37%
Felt stressed to the point where you felt like you could not cope/deal with things	38%	33%	35%	43%	28%	41%	15%	29%	30%	27%	30%	25%	36%	24%	34%	33%	32%
Felt depressed to the point that you felt sad or hopeless almost every day for a couple of weeks or more		28%	26%	38%	25%	37%	11%	27%	25%	25%	28%	31%	34%	22%	27%	23%	22%
Felt stressed to the point you could not go to work for a period of time	22%	22%	18%	25%	15%	23%	8%	19%	15%	19%	18%	7%	33%	17%	21%	12%	12%
Seriously considered suicide or self-hurt	7%	13%	10%	14%	12%	10%	5%	8%	12%	14%	14%	8%	24%	7%	11%	9%	8%

Base: Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted.



Please indicate whether you have done any of the following in the past year?

APPENDIX B.2 – COUNTRY BREAKDOWN

% "several times"

	Malaysia	Mexico	Netherlands	Peru	Poland	Portugal	Romania	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Switzerland	Thailand	Turkey	United Arab Emirates	United States
Felt stressed to the point where it had an impact on how you live your daily life	23%	35%	29%	32%	41%	41%	31%	36%	38%	20%	33%	50%	32%	26%	50%	36%	35%
Felt stressed to the point where you felt like you could not cope/deal with things	24%	35%	26%	34%	39%	39%	31%	33%	40%	16%	24%	39%	24%	22%	46%	33%	29%
Felt depressed to the point that you felt sad or hopeless almost every day for a couple of weeks or more		30%	16%	29%	32%	30%	26%	31%	37%	15%	20%	32%	23%	18%	43%	32%	28%
Felt stressed to the point you could not go to work for a period of time	17%	20%	13%	22%	19%	12%	16%	25%	23%	10%	14%	19%	16%	15%	30%	26%	19%
Seriously considered suicide or self- hurt	11%	9%	5%	7%	12%	4%	5%	15%	16%	8%	11%	15%	15%	12%	12%	16%	11%

Base: Base: 23,507 online adults in 34 countries, 22 July - 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population. The "Global Country Average" reflects the average result for all the countries where the survey was conducted.



Please indicate whether you have done any of the following in the past year?

APPENDIX C.1 - COUNTRY BREAKDOWN

	Argentina	Australia	Belgium	Brazil	Canada	Chile	China	Colombia	France	Germany	Great Britain	Hungary	India	Indonesia	Ireland	Italy	Japan
Talked with friends/family about mental health issues/concerns	39%	32%	28%	36%	31%	39%	33%	31%	27%	24%	34%	23%	39%	38%	36%	23%	11%
Taken a medication to help with your mental health, for things like stress, depression	16%	22%	23%	25%	19%	32%	10%	14%	18%	14%	20%	12%	28%	10%	21%	14%	11%
Talked with a counsellor, psychologist, psychiatrist about your mental health	21%	20%	16%	23%	18%	26%	12%	19%	15%	17%	15%	11%	24%	14%	15%	12%	7%
Missed any social gathering/family events due to your mental health	16%	19%	13%	17%	18%	21%	14%	15%	14%	16%	19%	13%	25%	15%	21%	12%	5%
Talked with your primary healthcare provider, like a family doctor, about your mental health	7%	25%	19%	19%	18%	14%	10%	11%	18%	16%	17%	5%	29%	11%	21%	11%	4%
Taken time off work/school to deal with a personal mental health issue	11%	18%	14%	16%	15%	15%	11%	8%	9%	13%	15%	8%	24%	16%	15%	6%	6%
Taken time off work/school to help a family member/close friend with a mental health issue	6%	10%	6%	11%	7%	10%	11%	9%	8%	7%	8%	4%	29%	11%	13%	7%	3%
Posted/written something online, in social media when you have been feeling stressed, depressed	10%	7%	5%	16%	6%	12%	17%	10%	3%	4%	5%	6%	10%	23%	6%	6%	7%



Please indicate whether you have done any of the following in the past year?

APPENDIX C.2 – COUNTRY BREAKDOWN



	Malaysia	Mexico	Netherlands	Peru	Poland	Portugal	Romania	Saudi Arabia	South Africa	South Korea	Spain	Sweden	Switzerland	Thailand	Turkey	United Arab Emirates	United States
Talked with friends/family about mental health issues/concerns	25%	34%	25%	38%	26%	35%	25%	27%	45%	17%	38%	44%	35%	37%	27%	26%	31%
Taken a medication to help with your mental health, for things like stress, depression		18%	12%	18%	20%	26%	16%	12%	21%	9%	20%	25%	18%	14%	18%	15%	22%
Talked with a counsellor, psychologist, psychiatrist about your mental health	13%	17%	15%	19%	18%	16%	10%	12%	18%	7%	18%	22%	19%	13%	18%	10%	21%
Missed any social gathering/family events due to your mental health	18%	19%	8%	22%	21%	9%	6%	15%	24%	10%	15%	23%	15%	17%	16%	14%	22%
Talked with your primary healthcare provider, like a family doctor, about your mental health	13%	9%	15%	11%	9%	18%	9%	14%	16%	6%	17%	16%	18%	16%	10%	14%	22%
Taken time off work/school to deal with a personal mental health issue	22%	11%	10%	10%	14%	11%	8%	14%	23%	11%	10%	16%	11%	22%	14%	20%	18%
Taken time off work/school to help a family member/close friend with a mental health issue	15%	9%	6%	10%	8%	11%	8%	19%	15%	5%	10%	7%	10%	22%	8%	20%	11%
Posted/written something online, in social media when you have been feeling stressed, depressed	11%	14%	3%	14%	9%	5%	7%	8%	17%	6%	5%	6%	5%	15%	13%	12%	8%
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Base: Base: 23,507 online adults in 34 countries, 22 July – 5 August 2022.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand and Turkey tend to be more urban, educated, and/or affluent than the general population.



METHODOLOGY

These are the results of a 34-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 23,507 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 27 other markets between Friday, July 22 and Friday, August 5, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Hungary, India, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Portugal, Romania, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland, Thailand, Turkey, and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Portugal, Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of their general adult population under the age of 75.

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The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

