

# **The Largest Minority in Poland**

**More than 3 million Ukrainians live in Poland.  
What do we know about them?**

**Key results of the survey of Ukrainians in Poland conducted by Ipsos in August, 2022 for  
INSUMMIT Festiwal Ingsaigtow I Innowacji**

**By Paulina Gadowska, SPM in Ipsos Poland**

**GAME CHANGERS**





# HOW DO UKRAINIANS LIVING IN POLAND FEEL?



**63%**

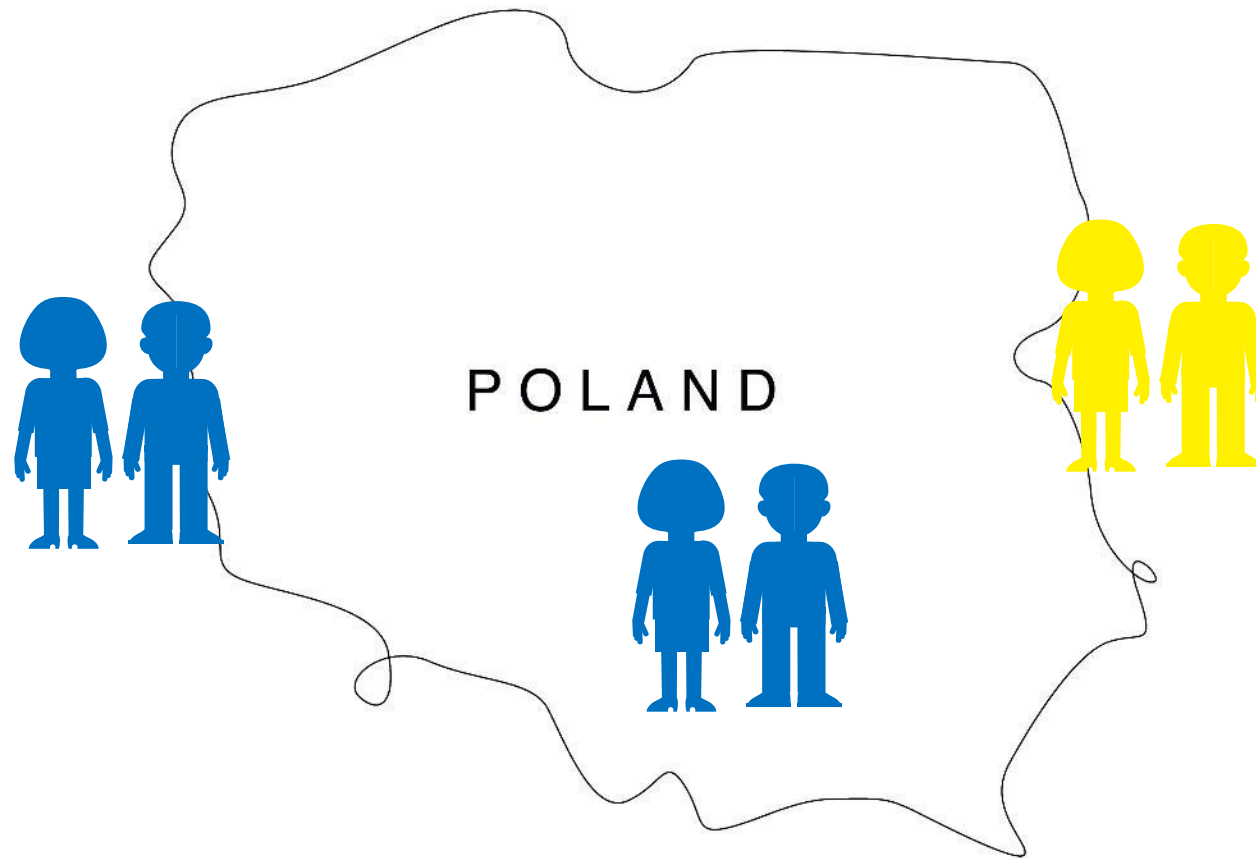
**of respondents claim that they are satisfied with their current  
situation in Poland**



# **WHAT UKRAINIANS LIVE IN POLAND?**



# Constant change– 3 mill ?

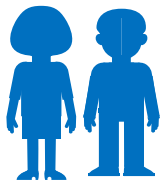


# DTS – survey method

- DTS method (Direct To Survey)

Online survey through social media.

- The method allows you to reach niche, hard-to-reach or foreign-speaking target groups.
- Loi max 10 min, mobile friendly.

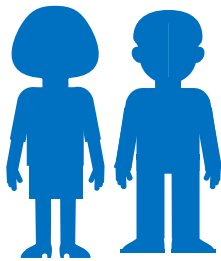


## PROJECT SPECIFICATION

- Data collection period : 1-5.08.2022.
- Sample size : N=1154.
- Target audience: Ukrainians who currently live in Poland (in addition to the direct question about national origin, geolocation at the time of the survey was also checked, as well as the language of social media – they use social networks with the Ukrainian language in the feed).
- Random sampling.
- Residents of big cities(49%), others (51%)
- Cooperation of Ipsos Poland & Ipsos Ukraine teams.
- The survey was conducted in Ukrainian.

# The war changed everything ...

## PERSONAL CHOICE

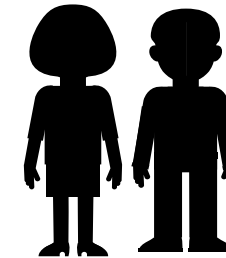


30%



February 24,  
2022

## NECESSITY



70%

# Two migration waves

## PERSONAL CHOICE

## NECESSITY



**50%**

WOMEN

**93%**



**38%**

WITH HIGHER EDUCATION

**54%**



**30%**

CHILDREN <18 y.o.

**63%**



**85%**

EMPLOYED

**51%**



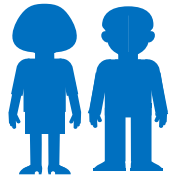
**35%**

PLANNING TO STAY IN  
POLAND FOR MORE THAN 2  
YEARS

**20%**

Base: came to Poland before February 24 (n=347), came to Poland after February 24 (n=807).

# What help do you need most at the moment?



## PERSONAL CHOICE

NONE

28%

FINANCIAL ASSISTANCE

27%

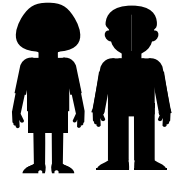
PSYCHOLOGICAL HELP

24%

LEARNING THE POLISH LANGUAGE 21%

CERTIFICATION TRAINING 20%

## NECESSITY



LEARNING THE POLISH LANGUAGE 48%

FINANCIAL ASSISTANCE 46%

HELP IN SEARCHING FOR A JOB 36%

HEALTH CARE 30%

PSYCHOLOGICAL HELP 28%

Base: came to Poland before February 24 (n=347), came to Poland after February 24 (n=807). Топ-5 найвищих показників.



# LEARNING THE POLISH LANGUAGE

**60%**

**KNOW POLISH AT A COMMUNICATIVE LEVEL\***

**\* 90% OF THE PEOPLE WHO CAME BEFORE THE WAR**

**95%**

**LEARNING OR PLANNING TO START LEARNING POLISH**

# EMPLOYMENT

**61%**

**EMPLOYED\***

**\*85% OF THE PEOPLE WHO CAME BEFORE THE WAR**

**62%**

**JOBS DO NOT CORRESPOND TO  
THEIR QUALIFICATIONS\***

**\* among those who work**

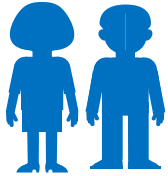




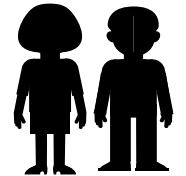
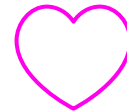
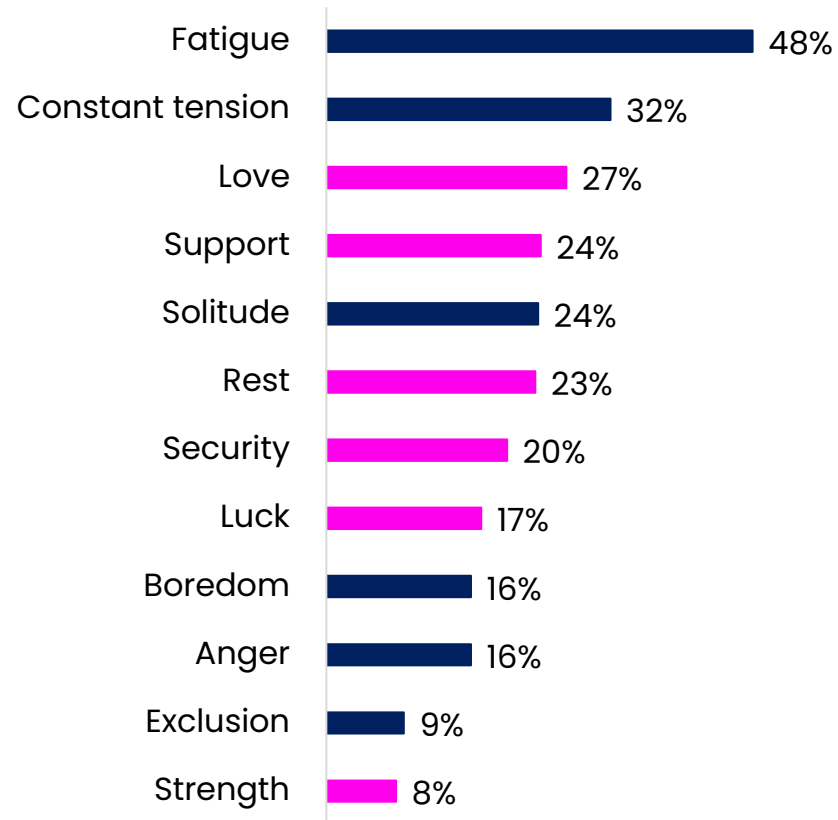
**63%**

**of respondents claim that they are satisfied with their  
current situation in Poland**

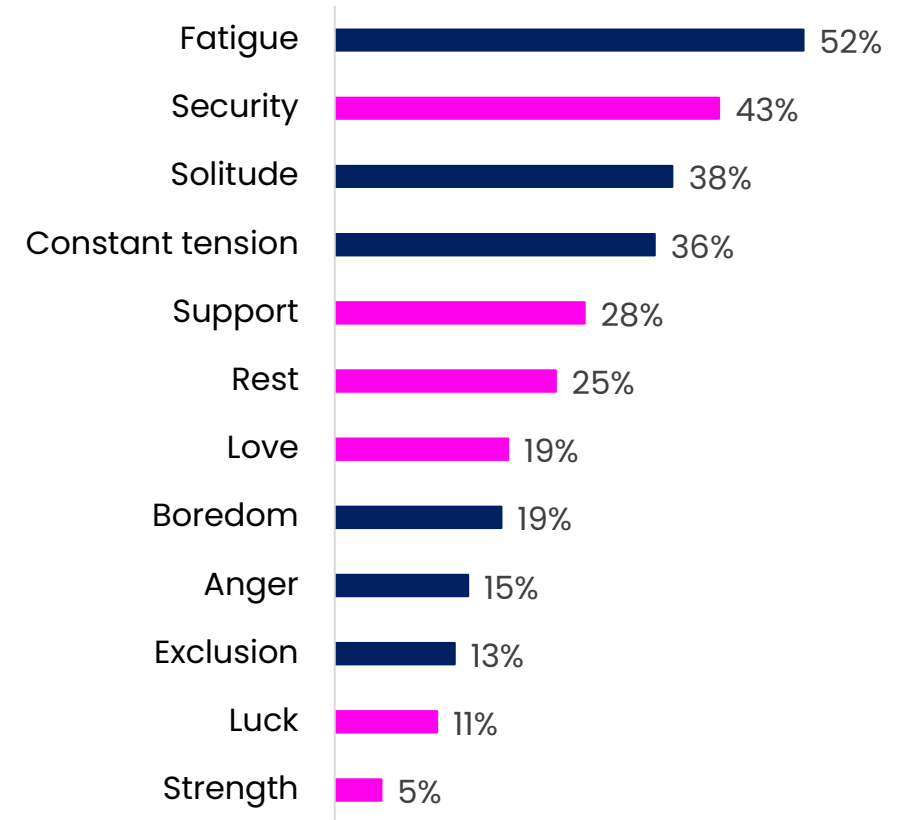
# Emotions that have been felt recently



## PERSONAL CHOICE



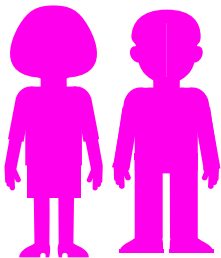
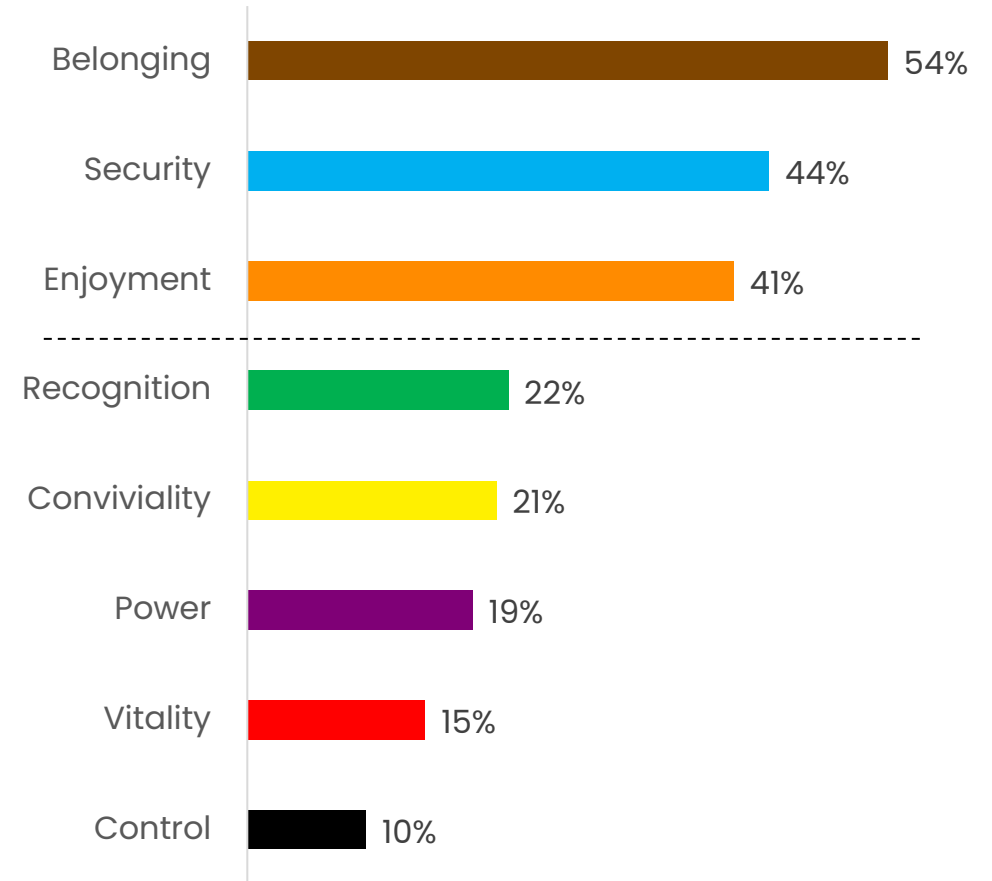
## NECESSITY



Base: came to Poland before February 24 (n=347), came to Poland after February 24 (n=807). All indications



# Safety and community above all ...



Base: all respondents (n=1154),

Q: Please think about your positive feelings and emotions related to life in Poland. Choose 5 photos that best reflect your emotions

# Belonging

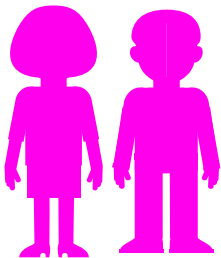
"Here I found  
**acquaintances and friends**: both Poles  
and Ukrainians, who  
bring me many  
positive emotions  
every day..."



"Very nice people, very helpful.  
**Friends** (...) I found my **love**."

"**The family is together.** (...)  
My family gives me strength."

54%



Base: all respondents (n=1154),

Q: Please think about your positive feelings and emotions related to life in Poland. Choose 5 photos that best reflect your emotions

# Security

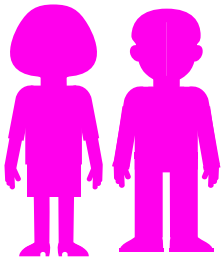
"I live and sleep under a **peaceful sky** without sirens or gunshots."

"I feel **safe under the protection** of Poland. My children are safe."



"Freedom of action, liberty and **financial stability**."

44%



Base: all respondents (n=1154),

Q: Please think about your positive feelings and emotions related to life in Poland. Choose 5 photos that best reflect your emotions

# Enjoyment

"Many **delicious** donuts  
(...) **Drinking coffee** every  
morning."

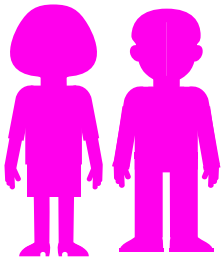
"**You don't depend on  
anyone**, nothing gets in  
the way, you **have the  
freedom of choice.**"



"Beautiful nature. **Nature  
here is similar to ours** (...)  
Opportunity to travel."

"**Hope** for a new and  
better life."

41%



Base: all respondents (n=1154),

Q: Please think about your positive feelings and emotions related to life in Poland. Choose 5 photos that best reflect your emotions



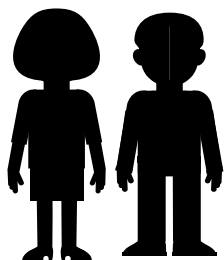
# Fears and frustrations ...

"**Daily worries about relatives** and fear. Not everyone understands what Ukrainians were running away from."

"**Fear** of death. **Fear** of loneliness."

"I'm afraid, if we **don't pay** for the rented apartment, then where should we go ... to the street..."

"The impossibility of describing everything **in words**."



54%

Base: all respondents (n=1154),

Q: Please think about your fears and frustrations about life in Poland. Choose 5 photos that best reflect your emotions.

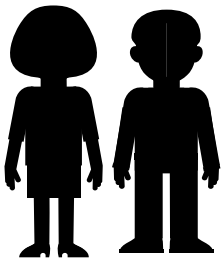
# Loneliness, anguish

**"I want to go home** to my husband."

**"It's very sad** that all my relatives are in Ukraine, and I'm here, **Poland received me well, but my heart is at home in Ukraine.**"

**"I like everything, but I miss home and my son who is fighting."**

**"I'm far from home,** I feel lonely, although I have new friends here."



45%

Base: all respondents

o Please think about your fears and frustrations about life in Poland. Choose 5 photos that best reflect your emotions.

# Indifference and apathy

"I have many thoughts in my head, but there is no one to tell them to. I don't understand my loved ones, I can't bring myself back to normal ... **I just gave up.**"

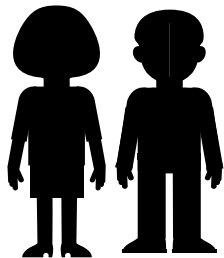
**"Helplessness and hopelessness."**

"Feeling like **you can't do anything.**"

"I stopped feeling **any emotions except hopelessness and sadness.** I'm always on my phone because I'm checking messages and texting my friends."



23%



Base: all respondents (n=1154),

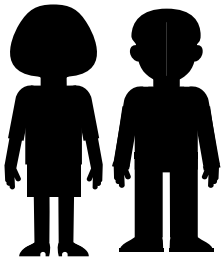
Q: Please think about your fears and frustrations about life in Poland. Choose 5 photos that best reflect your emotions.

# Hiding emotions

"I want to express my gratitude, but I am **filled with sadness and despair.**"

"I feel how people look **at me when I speak Ukrainian.** I want to cry, but I can't, because **I have to hold on.**"

"**My heart breaks into pieces, I miss Ukraine.** You smile, but it's not really fun."



15%

Base: all respondents (n=1154),

Q: Please think about your fears and frustrations about life in Poland. Choose 5 photos that best reflect your emotions.



**Have you ever experienced very unpleasant or aggressive behavior towards you from the Poles?**

**Yes, once – 14%**

**Yes, several times – 30%**

# CHILDREN

**83%**

**OF PARENTS DECLARED  
THAT IN SEPTEMBER  
THEIR CHILDREN WILL GO  
TO POLISH SCHOOLS**

**39%**

**OF CHILDREN HAVE  
PROBLEMS WITH  
ADAPTATION IN  
POLAND**

**94%**

**OF CHILDREN ARE LEARNING OR PLANNING  
TO START LEARNING POLISH**

# Integration or exclusion?

