



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: October 28 to October 29, 2022

Number of interviews, adults: 729
Total number of registered voters: 621

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level
Margin of error for registered voters: +/- 4.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which of these will be the single most important issue in your vote for Congress this November?

	June 3-4, 2022 (N=542)	Total Oct 28-29, 2022 (N=729)	Registered Voters Oct 28-29, 2022 (N=621)
The economy	19	26	28
Inflation	21	23	22
Abortion	12	14	16
Gun violence	17	8	7
Climate change	5	5	5
Immigration	6	3	3
Gas prices	8	2	2
Crime	3	2	1
The situation with Russia and Ukraine	1	2	2
Taxes	1	2	2
The coronavirus pandemic	2	1	1
Something else	6	11	10
Skipped	1	1	1





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2. Do you think abortion should be:

	Total Oct 28-29, 2022	Registered Voters Oct 28-29, 2022
Legal in all cases	27	28
Legal in most cases	34	33
Illegal in most cases	30	31
Illegal in all cases	7	7
Skipped	2	1
<i>Legal (Net)</i>	61	62
<i>Illegal (Net)</i>	37	38

3. Thinking about this November's elections, if one candidate favors keeping abortion legal and available and the other candidate favors limiting abortion except to protect the mother's life, which candidate would you be more likely to support?

	August 5-6, 2022 (N=665)	Total Oct 28-29, 2022	Registered Voters Oct 28-29, 2022
The candidate who favors keeping abortion legal and available	49	47	48
The candidate who favors limiting abortion except to protect the mother's life	27	32	33
The abortion issue would not matter in my vote	22	20	18
Skipped	1	2	1

4. Do you think legal immigration to the United States from other countries should be:

	Total Oct 28-29, 2022	Registered Voters Oct 28-29, 2022
Kept at its current level	42	42
Decreased	31	31
Increased	25	26
Skipped	2	1

5. Do you think it is better for the country to have:

	Total Oct 28-29, 2022	Registered Voters Oct 28-29, 2022
It makes no difference	50	47
A president who comes from the same political party that controls Congress	29	30
A president from one political party and Congress controlled by another	19	21
Skipped	2	2



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About the Study

This ABC News/Ipsos Poll was conducted October 28 to October 29, 2022 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 729 general population adults age 18 or older with small oversamples among Black and Hispanic respondents. A total of 621 registered voters were interviewed.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from 2021 Current Population Survey (CPS) from the US Census Bureau. Party ID benchmarks came from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Gender (Male, Female)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Education (Some College or less, Bachelor and beyond)



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The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.17. The margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the registered voter's sample. The margin of sampling error takes into account the design effect, which was 1.17. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

This topline includes trended data from two previous ABC News/Ipsos studies, conducted by Ipsos using the probability-based KnowledgePanel®. The first study was conducted June 3-4, 2022 and includes a nationally representative probability sample of 542 U.S. adults. The second study was conducted August 5-6, 2022 and includes a nationally representative probability sample of 665 U.S. adults. In the June 2022 study, the margin of sampling error is plus or minus 4.8 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.29. In the August 2022 study, the margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.19. More information on the June 2022 study can be found [here](#). More information on the August 2022 study can be found [here](#).



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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com