



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, October 27, 2022

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
10/25-26, 2022 (N=1,120)	23%	8%	15%	34%	40%	22%	19%	3%
10/11-12, 2022 (N=1,120)	21%	7%	14%	33%	41%	23%	18%	4%
9/27-28, 2022 (N=1,120)	21%	7%	15%	34%	42%	22%	20%	3%
9/13-14, 2022 (N=1,118)	25%	10%	15%	31%	41%	23%	18%	2%
8/30-31, 2022 (N=1,110)	23%	8%	15%	32%	42%	24%	18%	2%
8/16-17, 2022 (N=1,120)	23%	9%	14%	34%	41%	21%	20%	2%
8/2-3, 2022 (N=1,119)	23%	11%	13%	35%	39%	21%	17%	3%
7/19-20, 2022 (N=1,120)	25%	9%	15%	33%	40%	21%	19%	3%
6/22-23, 2022 (N=1,117)	25%	10%	15%	34%	38%	19%	9%	3%
6/7-8, 2022 (N=1,117)	23%	9%	14%	35%	40%	20%	21%	2%
5/24-25, 2022 (N=1,120)	22%	8%	14%	36%	39%	20%	19%	2%
5/10-11, 2022 (N=1,120)	27%	9%	18%	31%	40%	21%	19%	2%
4/26-27, 2022 (N=1,136)	23%	10%	14%	32%	41%	22%	19%	4%
4/12-13, 2022 (N=1,165)	24%	9%	15%	33%	41%	22%	19%	2%
3/29-30, 2022 (N=1,152)	24%	10%	15%	31%	41%	24%	18%	3%
3/15-16, 2022 (N=1,154)	27%	12%	15%	29%	41%	21%	20%	3%
3/1-2, 2022 (N=1,154)	27%	11%	16%	33%	37%	19%	18%	2%
2/15-16, 2022 (N=1,156)	26%	10%	17%	34%	37%	21%	17%	3%
2/1-3, 2022 (N=2,010)	29%	11%	18%	35%	34%	20%	14%	2%
1/18-19, 2022 (N=1,158)	35%	15%	20%	35%	28%	14%	14%	2%
1/4-5, 2022 (N=1,158)	35%	13%	22%	32%	30%	17%	13%	3%
12/7-8, 2021 (N=1,160)	30%	12%	17%	33%	34%	20%	14%	3%





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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
11/22-23, 2021 (N=1,162)	21%	9%	12%	34%	42%	23%	20%	2%
11/9-10, 2021 (N=1,160)	24%	9%	15%	33%	22%	22%	19%	3%
10/26-27, 2021 (N=1,160)	26%	12%	14%	34%	37%	22%	15%	3%
10/12-13, 2021 (N=1,174)	29%	10%	18%	33%	36%	20%	15%	3%
9/28-29, 2021 (N=1,173)	27%	11%	16%	34%	37%	20%	17%	2%
9/14-15, 2021 (N=1,177)	30%	12%	18%	31%	36%	21%	15%	2%
8/31-9/1, 2021 (N= 1,166)	29%	12%	17%	35%	34%	19%	15%	1%
8/18-19, 2021 (N=1,177)	28%	12%	16%	36%	33%	18%	15%	3%
8/3-4, 2021 (N=1,174)	28%	11%	16%	33%	36%	19%	17%	3%
7/20-21, 2021 (N=1,137)	25%	12%	13%	30%	43%	22%	22%	2%
7/6-7, 2021 (N=1,179)	19%	8%	11%	29%	50%	24%	25%	2%
6/22-23, 2021 (N=1,176)	18%	7%	11%	27%	53%	26%	27%	2%
6/8-9, 2021 (N=1,177)	17%	6%	11%	28%	54%	27%	26%	2%
5/25-26, 2021 (N=1,178)	22%	9%	13%	29%	46%	24%	23%	2%
5/11-12, 2021 (N=1,167)	25%	10%	15%	25%	48%	22%	26%	2%
4/27-28, 2021 (N=1,115)	25%	10%	15%	30%	43%	23%	20%	2%
4/13-14, 2021 (N=1,115)	26%	10%	15%	32%	42%	21%	20%	1%
3/30-31, 2021 (N=1,115)	27%	11%	16%	33%	37%	18%	19%	3%
3/15-16, 2021 (N=1,115)	34%	15%	19%	32%	32%	18%	14%	2%
3/2-3, 2021 (N=1,115)	33%	14%	19%	35%	32%	19%	12%	1%
2/17-18, 2021 (N=1,115)	34%	15%	19%	34%	30%	15%	15%	2%
2/2-3, 2021 (N=1,115)	35%	13%	22%	34%	29%	16%	14%	1%
1/20-21, 2021 (N=1,115)	41%	18%	23%	34%	25%	15%	10%	1%



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1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
12/9-10, 2020 (N=1,112)	39%	17%	22%	34%	25%	15%	10%	1%
11/24-25, 2020 (N=1,114)	40%	18%	21%	36%	23%	14%	9%	2%
11/10-11, 2020 (N=1,113)	40%	16%	23%	33%	25%	15%	11%	2%
10/27-28, 2020 (N=1,115)	38%	17%	20%	34%	27%	16%	11%	2%
10/13-14, 2020 (N=1,114)	36%	16%	21%	33%	29%	17%	12%	1%
9/29-30, 2020 (N=1,115)	35%	16%	18%	34%	30%	17%	13%	2%
9/15-16, 2020 (N=1,113)	36%	18%	18%	33%	29%	16%	12%	1%
9/1-2, 2020 (N=1,113)	33%	14%	19%	33%	32%	19%	14%	1%
8/18-19, 2020 (N=1115)	34%	14%	20%	37%	28%	17%	11%	1%
8/4-5, 2020 (N=1,111)	33%	14%	19%	37%	29%	17%	12%	2%
7/21-22, 2020 (N=1,115)	34%	15%	19%	36%	29%	19%	10%	1%
6/23-24, 2020 (N=1,113)	31%	14%	17%	34%	33%	20%	12%	2%
6/8-9, 2020 (N=1,113)	28%	12%	16%	32%	38%	23%	16%	2%
5/28-29, 2020 (N=1,113)	30%	12%	18%	34%	34%	20%	14%	2%
5/14-15, 2020 (N=1,114)	31%	13%	18%	36%	30%	18%	12%	3%
5/4-5, 2020 (N=1,114)	34%	15%	19%	35%	28%	17%	11%	2%
4/27-28, 2020 (N=1,112)	32%	15%	17%	34%	31%	20%	11%	3%
4/17-20, 2020 (N=1,111)	32%	10%	22%	35%	31%	21%	10%	2%
4/10-13, 2020 (N=1,114)	36%	14%	22%	35%	26%	16%	10%	2%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
10/25-26, 2022	3%	8%	8%	14%	3%	12%	27%	25%
10/11-12, 2022	2%	7%	11%	14%	3%	13%	26%	24%
9/27-28, 2022	2%	6%	7%	16%	3%	11%	29%	25%
9/13-14, 2022	3%	6%	8%	18%	2%	12%	27%	24%
8/30-31, 2022	3%	6%	8%	18%	3%	9%	29%	24%
8/16-17, 2022	3%	6%	11%	21%	2%	9%	27%	21%
8/2-3, 2022	3%	6%	13%	19%	3%	10%	25%	20%
7/19-20, 2022	4%	9%	12%	18%	2%	9%	26%	22%
6/22-23, 2022	4%	8%	10%	18%	4%	13%	23%	21%
6/7-8, 2022	3%	7%	12%	18%	3%	11%	25%	21%
5/24-25, 2022	3%	9%	10%	17%	3%	11%	23%	23%
5/10-11, 2022	5%	8%	12%	17%	3%	13%	23%	19%
4/26-27, 2022	5%	6%	9%	19%	4%	13%	25%	21%
4/12-13, 2022	3%	8%	10%	18%	5%	15%	21%	19%
3/29-30, 2022	3%	8%	8%	21%	4%	12%	24%	20%
3/15-16, 2022	6%	5%	12%	16%	8%	15%	20%	18%
3/1-2, 2022	3%	8%	10%	21%	12%	12%	18%	15%
2/15-16, 2022	5%	5%	14%	24%	8%	12%	19%	12%
2/1-3, 2022	2%	8%	16%	32%	4%	10%	18%	10%
1/18-19, 2022	2%	12%	23%	32%	2%	7%	15%	8%
1/4-5, 2022	2%	12%	24%	26%	2%	9%	15%	10%
12/7-8, 2021	3%	11%	15%	27%	1%	12%	18%	13%
11/22-23, 2021	4%	5%	16%	25%	4%	12%	22%	13%
11/9-10, 2021	3%	6%	13%	24%	4%	14%	23%	13%
10/26-27, 2021	3%	7%	15%	29%	3%	14%	19%	10%
10/12-13, 2021	2%	7%	17%	28%	2%	15%	18%	10%
9/28-29, 2021	2%	7%	17%	32%	2%	11%	18%	10%
9/14-15, 2021	2%	9%	20%	30%	2%	12%	17%	8%
8/31-9/1, 2021	1%	12%	21%	28%	2%	9%	17%	9%
8/18-19, 2021	3%	14%	24%	25%	2%	9%	15%	8%
8/3-4, 2021	3%	11%	22%	22%	2%	13%	17%	10%
7/20-21, 2021	6%	8%	11%	18%	3%	18%	21%	15%
7/6-7, 2021	3%	4%	8%	16%	4%	23%	26%	17%
6/22-23, 2021	2%	4%	9%	16%	7%	21%	24%	16%



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2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic? (*Continued*)

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
6/8-9, 2021	2%	4%	8%	15%	12%	23%	22%	15%
5/25-26, 2021	4%	6%	10%	20%	14%	19%	16%	10%
5/11-12, 2021	3%	5%	11%	23%	12%	18%	14%	13%
4/27-28, 2021	3%	6%	9%	29%	10%	18%	16%	9%
4/13-14, 2021	3%	7%	11%	31%	8%	17%	14%	9%
3/30-31, 2021	2%	7%	13%	36%	11%	15%	8%	9%
3/15-16, 2021	3%	8%	10%	36%	15%	13%	10%	6%
3/2-3, 2021	3%	5%	15%	47%	8%	9%	10%	4%
2/17-18, 2021	2%	7%	18%	46%	5%	7%	10%	5%
2/2-3, 2021	1%	6%	17%	48%	5%	8%	10%	5%
1/20-21, 2021	2%	8%	20%	49%	2%	4%	10%	3%
12/9-10, 2020	3%	16%	20%	44%	1%	3%	9%	3%
11/24-25, 2020	2%	19%	24%	37%	1%	4%	9%	3%
11/10-11, 2020	4%	16%	20%	41%	2%	6%	7%	4%
10/27-28, 2020	4%	13%	17%	41%	3%	9%	8%	4%
10/13-14, 2020	3%	11%	17%	40%	4%	11%	9%	4%
9/29-30, 2020	5%	10%	13%	39%	5%	12%	10%	5%
9/15-16, 2020	3%	7%	16%	42%	6%	11%	9%	5%
9/1-2, 2020	3%	7%	14%	43%	6%	13%	9%	4%
8/18-19, 2020	2%	9%	20%	42%	5%	13%	7%	3%
8/4-5, 2020	2%	9%	21%	42%	3%	11%	9%	3%
7/21-22, 2020	3%	11%	20%	38%	4%	12%	8%	4%
6/23-24, 2020	3%	7%	17%	33%	9%	18%	9%	4%
6/8-9, 2020	3%	5%	15%	27%	21%	10%	6%	3%
5/28-29, 2020	2%	5%	13%	37%	18%	13%	8%	4%
5/14-15, 2020	2%	5%	16%	33%	22%	10%	7%	5%
5/4-5, 2020	2%	6%	18%	41%	17%	5%	8%	3%
4/27-28, 2020	2%	5%	17%	41%	N/A	N/A	N/A	4%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
10/25-26, 2022	7%	20%	45%	28%
10/11-12, 2022	5%	19%	42%	34%
9/27-28, 2022	6%	17%	43%	33%
9/13-14, 2022	5%	18%	45%	32%
8/30-31, 2022	4%	19%	46%	30%
8/16-17, 2022	6%	19%	44%	32%
8/2-3, 2022	6%	22%	46%	26%
7/19-20, 2022	6%	18%	46%	30%
6/22-23, 2022	8%	22%	42%	28%
6/7-8, 2022	7%	19%	45%	30%
5/24-25, 2022	11%	17%	44%	29%
5/10-11, 2022	8%	23%	41%	29%
4/26-27, 2022	7%	21%	42%	30%
4/12-13, 2022	9%	17%	44%	31%
3/29-30, 2022	7%	18%	48%	27%
3/15-16, 2022	9%	22%	42%	27%
3/1-2, 2022	8%	18%	47%	27%
2/15-16, 2022	9%	20%	44%	26%
2/1-3, 2022	9%	23%	44%	24%
1/18-19, 2022	11%	27%	40%	21%
1/4-5, 2022	10%	27%	43%	20%
12/7-8, 2021	8%	20%	47%	24%
11/22-23, 2021	7%	21%	46%	26%
11/9-10, 2021	7%	21%	46%	27%
10/26-27, 2021	10%	21%	46%	23%
10/12-13, 2021	7%	23%	47%	23%
9/28-29, 2021	8%	22%	47%	22%
9/14-15, 2021	7%	26%	45%	22%
8/31-9/1, 2021	6%	23%	48%	23%
8/18-19, 2021	8%	23%	48%	21%
8/3-4, 2021	8%	23%	47%	22%
7/20-21, 2021	9%	17%	47%	28%
7/6-7, 2021	6%	14%	49%	30%
6/22-23, 2021	6%	17%	47%	29%
6/8-9, 2021	7%	16%	50%	27%
5/25-26, 2021	9%	20%	49%	23%
5/11-12, 2021	9%	18%	47%	26%
4/27-28, 2021	8%	18%	53%	21%
4/13-14, 2021	9%	19%	49%	23%
3/30-31, 2021	9%	23%	48%	20%
3/15-16, 2021	10%	21%	49%	20%
3/2-3, 2021	9%	24%	52%	16%
2/17-18, 2021	10%	26%	46%	18%
2/2-3, 2021	7%	29%	47%	17%
1/20-21, 2021	7%	28%	46%	19%





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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you? (*Continued*)

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
12/9-10, 2020	9%	28%	46%	17%
11/24-25, 2020	9%	29%	46%	16%
11/10-11, 2020	9%	31%	46%	14%
10/27-28, 2020	12%	32%	42%	13%
10/13-14, 2020	11%	30%	43%	16%
9/29-30, 2020	11%	29%	43%	18%
9/15-16, 2020	10%	29%	43%	18%
9/1-2, 2020	9%	32%	42%	16%
8/18-19, 2020	11%	33%	44%	13%
8/4-5, 2020	9%	31%	45%	15%
7/21-22, 2020	10%	32%	46%	12%
6/23-24, 2020	7%	32%	46%	15%
6/8-9, 2020	7%	30%	46%	18%
5/28-29, 2020	7%	28%	48%	18%
5/14-15, 2020	10%	30%	42%	18%
5/4-5, 2020	9%	33%	44%	15%





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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
10/25-26, 2022	4%	9%	27%	27%	34%
10/11-12, 2022	4%	9%	29%	25%	33%
9/27-28, 2022	3%	8%	26%	26%	36%
9/13-14, 2022	5%	9%	29%	25%	33%
8/30-31, 2022	4%	8%	32%	24%	31%
8/16-17, 2022	5%	9%	29%	23%	34%
8/2-3, 2022	6%	9%	30%	25%	30%
7/19-20, 2022	5%	8%	29%	25%	33%
6/22-23, 2022	8%	10%	33%	23%	26%
6/7-8, 2022	5%	9%	30%	25%	32%
5/24-25, 2022	8%	10%	29%	26%	27%
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%



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4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

5. Are you vaccinated against COVID-19? If yes, are you partially vaccinated, fully vaccinated, or fully vaccinated plus at least one booster?

	Yes, partially vaccinated	Yes, fully vaccinated	Yes, fully vaccinated plus at least one booster	No, but I plan to get the vaccine	No, and I do not plan to get the vaccine	Total partially vaccinated/ fully vaccinated/ booster
10/25-26, 2022	1%	19%	60%	7%	13%	80%
10/11-12, 2022	1%	19%	60%	7%	13%	80%
9/27-28, 2022	1%	19%	60%	7%	13%	80%
9/13-14, 2022	1%	19%	58%	8%	14%	78%
8/30-31, 2022	1%	19%	58%	8%	14%	78%
8/16-17, 2022	2%	19%	55%	8%	16%	76%
8/2-3, 2022	2%	19%	55%	8%	16%	76%
7/19-20, 2022	2%	19%	55%	8%	16%	76%





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6. How often, if at all, are you wearing a mask when you are indoors, in public, right now?

	Always	Often	Sometimes	Rarely	Never
10/25-26, 2022	14%	16%	22%	25%	23%
10/11-12, 2022	15%	12%	23%	27%	23%
9/27-28, 2022	17%	11%	24%	26%	21%
9/13-14, 2022	18%	14%	20%	26%	21%
8/30-31, 2022	17%	14%	22%	27%	21%
8/16-17, 2022	18%	14%	25%	22%	21%
8/2-3, 2022	20%	15%	23%	23%	20%
7/19-20, 2022	15%	15%	21%	24%	25%
6/22-23, 2022	17%	16%	24%	23%	19%
6/7-8, 2022	19%	13%	25%	21%	23%
5/24-25, 2022	22%	18%	20%	17%	24%
5/10-11, 2022	22%	17%	23%	18%	19%
4/26-27, 2022	19%	18%	23%	21%	19%
4/12-13, 2022	26%	18%	23%	16%	17%
3/29-30, 2022	31%	17%	19%	18%	14%

7. **[ASKED ONLY IF WEARS MASKS IN PUBLIC]** When wearing a mask in public, have you experienced or done any of the following?

Yes Summary Table

	10/25-26, 2022 (N=829)
Telling someone else to put on or wear a mask	26%
Worrying how other people view you because of your mask	22%
Being told to take your mask off by another person	16%
Taking your mask off around certain people because of their political views	15%

No Summary Table

	10/25-26, 2022 (N=829)
Taking your mask off around certain people because of their political views	85%
Being told to take your mask off by another person	84%
Worrying how other people view you because of your mask	78%
Telling someone else to put on or wear a mask	74%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. **[ASKED IF NOT ALWAYS WEARS MASK]** When in public while not wearing a mask, have you experienced or done any of the following?

Yes Summary Table

	10/25-26, 2022 (N=962)
Not being allowed into an establishment without a mask	33%
Being told to take your mask off by another person	25%
Worrying how other people view you because you are not wearing a mask	20%
Telling someone else to not wear or take off their mask	12%

No Summary Table

	10/25-26, 2022 (N=962)
Telling someone else to not wear or take off their mask	88%
Worrying how other people view you because you are not wearing a mask	80%
Being told to take your mask off by another person	75%
Not being allowed into an establishment without a mask	67%

9. Which of the following, if any, have you done in the past year? Please select all that apply.

	10/25-26, 2022
Visited a primary care doctor/general practitioners office	64%
Visited a dentist's office	50%
Visited a specialist doctor's office (e.g., OB/GYN, cardiologist, dermatologist, or another doctor that treats one specific specialty)	41%
Visited an urgent care, after hours, or walk-in clinic	26%
Consulted with a primary care/general practitioner via telemedicine	24%
Consulted with a specialist doctor via telemedicine (e.g., OB/GYN, cardiologist, dermatologist, or another doctor that treats one specific specialty)	17%
None of the above	13%

10. How do you think the ways you manage your health will change in the next few years? Please select all that apply.

	10/25-26, 2022
Eat healthier	51%
Exercise more	49%
Be more proactive with health/visit doctor more regularly	32%
More virtual/telehealth doctor visits	15%
I will change insurance providers or coverage plans	8%
Other	3%
It will not change	18%
Don't know	9%





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11. [ASKED ONLY IF EMPLOYED] Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

12. How do you expect your total household spending to change over the next three months compared to now?

	It will increase a lot	It will increase a little	It will not change	It will decrease a little	It will decrease a lot	Don't know	Increase (Net)	Decrease (Net)
10/25-26, 2022	11%	23%	34%	16%	9%	7%	34%	25%
10/11-12, 2022	9%	21%	39%	14%	7%	9%	31%	21%
9/13-14, 2022	8%	22%	38%	17%	7%	8%	30%	24%
8/16-17, 2022	9%	19%	41%	15%	8%	7%	29%	23%
7/19-20, 2022	10%	19%	43%	15%	7%	6%	29%	22%
6/22-23, 2022	12%	18%	35%	16%	11%	9%	29%	27%
6/7-8, 2022	13%	23%	36%	13%	9%	7%	36%	22%
5/10-11, 2022	13%	26%	36%	13%	9%	5%	38%	21%
4/12-13, 2022	10%	27%	40%	12%	5%	7%	37%	17%
3/15-16, 2022	14%	23%	42%	10%	6%	5%	37%	15%
1/4-1/5, 2022	8%	18%	46%	15%	6%	7%	26%	21%
12/7-8, 2021	8%	20%	49%	12%	5%	6%	28%	18%
11/9-10, 2021	9%	21%	46%	12%	6%	7%	30%	17%
7/20-21, 2021	8%	19%	52%	11%	5%	5%	27%	16%
7/6-7, 2021	6%	20%	51%	11%	5%	8%	26%	16%
6/22-23, 2021	6%	18%	54%	11%	5%	6%	24%	16%
6/8-9, 2021	4%	22%	52%	10%	5%	7%	26%	15%
5/25-26, 2021	6%	21%	51%	9%	6%	8%	26%	15%





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13. Thinking about the prices you have paid for gasoline in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?

	10/11-12, 2022	10/25-26, 2022
Much higher	34%	31%
Somewhat higher	29%	31%
About the same	18%	15%
Somewhat lower	9%	12%
Much lower	2%	2%
Not applicable	4%	5%
Don't know	5%	4%
<i>Higher (Net)</i>	<i>63%</i>	<i>62%</i>
<i>Lower (Net)</i>	<i>11%</i>	<i>14%</i>

14. Thinking about the past six months, have any of the following happened to you or someone in your household?

Total Yes Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	10/25-26, 2022
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	33%	41%	40%	34%
Postponed or skipped needed home or car repairs to save money	28%	38%	31%	33%
Been unable to afford rent or mortgage payments	20%	21%	20%	21%
Postponed or skipped care for my pet(s)	N/A	N/A	N/A	17%
Lost a job (including getting laid off or furloughed)	14%	15%	15%	13%

Total No Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	10/25-26, 2022
Lost a job (including getting laid off or furloughed)	86%	85%	85%	87%
Postponed or skipped care for my pet(s)	N/A	N/A	N/A	83%
Been unable to afford rent or mortgage payments	80%	79%	80%	79%
Postponed or skipped needed home or car repairs to save money	72%	62%	69%	67%
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	67%	59%	60%	66%





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15. When do you plan to start your holiday shopping this year?

	9/1-2, 2020	9/15-16, 2020	9/29-30, 2020	10/13-14, 2020	11/24-25, 2020	8/18-19, 2021	9/28-29, 2021	10/12-13, 2021	11/9-10, 2021	8/16-17, 2022	10/25-26, 2022
I already started	12%	14%	19%	25%	50%	13%	18%	22%	34%	9%	23%
September	7%	3%	2%	N/A	N/A	7%	N/A	N/A	N/A	8%	N/A
October	17%	16%	17%	8%	N/A	19%	15%	9%	N/A	17%	5%
November	28%	25%	26%	30%	12%	30%	30%	33%	22%	29%	33%
December	10%	9%	8%	9%	17%	11%	8%	8%	16%	11%	12%
I do not do any holiday shopping	12%	14%	13%	15%	12%	11%	14%	13%	18%	18%	16%
Don't know	13%	19%	14%	13%	8%	10%	15%	15%	9%	8%	11%

16. For last year's holiday shopping season, meaning in 2021, how did you do most of your holiday shopping?

	1/20-21, 2021	11/22-23, 2021	10/25-26, 2022
Online	53%	46%	38%
In stores	20%	21%	25%
Both equally	27%	32%	36%

17. **[Ask if 'in stores' or 'both equally']** When thinking of the holiday shopping you do in stores, to what extent do you agree or disagree with the following statements?

Total Agree summary

	11/22-23, 2021 (N=610)	10/25-26, 2022 (N=699)
I often browse the store without asking for recommendations	90%	83%
I often know exactly what I want when I shop in a store	81%	78%
I find recommendations from sales associates helpful	49%	52%
I find recommendations from sales associates biased	35%	39%
I often ask a sales associate for recommendations	26%	32%

a. I often know exactly what I want when I shop in a store

	11/22-23, 2021	10/25-26, 2022
Strongly agree	30%	30%
Somewhat agree	51%	48%
Somewhat disagree	13%	13%
Strongly disagree	3%	6%
Don't know	3%	4%
<i>Agree (Net)</i>	<i>81%</i>	<i>78%</i>
<i>Disagree (Net)</i>	<i>16%</i>	<i>18%</i>





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17. **[Ask if 'in stores' or 'both equally']** When thinking of the holiday shopping you do in stores, to what extent do you agree or disagree with the following statements? (Continued)

b. I often ask a sales associate for recommendations

	11/22-23, 2021	10/25-26, 2022
Strongly agree	5%	8%
Somewhat agree	21%	24%
Somewhat disagree	34%	32%
Strongly disagree	36%	31%
Don't know	4%	6%
<i>Agree (Net)</i>	<i>26%</i>	<i>32%</i>
<i>Disagree (Net)</i>	<i>70%</i>	<i>63%</i>

c. I find recommendations from sales associates helpful

	11/22-23, 2021	10/25-26, 2022
Strongly agree	10%	11%
Somewhat agree	39%	41%
Somewhat disagree	25%	26%
Strongly disagree	13%	13%
Don't know	13%	9%
<i>Agree (Net)</i>	<i>49%</i>	<i>52%</i>
<i>Disagree (Net)</i>	<i>38%</i>	<i>39%</i>

d. I find recommendations from sales associates biased

	11/22-23, 2021	10/25-26, 2022
Strongly agree	10%	10%
Somewhat agree	25%	29%
Somewhat disagree	29%	27%
Strongly disagree	13%	17%
Don't know	23%	17%
<i>Agree (Net)</i>	<i>35%</i>	<i>39%</i>
<i>Disagree (Net)</i>	<i>42%</i>	<i>45%</i>

e. I often browse the store without asking for recommendations

	11/22-23, 2021	10/25-26, 2022
Strongly agree	51%	47%
Somewhat agree	39%	36%
Somewhat disagree	6%	10%
Strongly disagree	2%	4%
Don't know	2%	4%
<i>Agree (Net)</i>	<i>90%</i>	<i>83%</i>
<i>Disagree (Net)</i>	<i>8%</i>	<i>14%</i>





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18. Do you plan to travel 100 miles or more for Thanksgiving or the December holidays this year?

	10/25-26, 2022
Yes	20%
No	69%
Not sure	11%

19. **[ASKED IF YES IN Q18]** Which of the following, if any, describes your travel plans for Thanksgiving or the December holidays this year? Please select all that apply. Please only consider travel plans of 100 miles or more.

	10/25-26, 2022 (N=232)
I plan to travel by car for Thanksgiving	45%
I plan to travel by car for the December Holidays	36%
I plan to travel by plane for the December Holidays	20%
I plan to travel by plane for Thanksgiving	18%
I plan to travel by bus or train for Thanksgiving	11%
I plan to travel by bus or train for the December Holidays	11%
Other	4%





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About the Study

These are some of the findings of the sixty-third wave of an Ipsos poll conducted between October 25-26, 2022. For this survey, a sample of 1,120 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,120, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).





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- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, and sixty-fourth waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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