

Ipsos UK Armed Forces polling

PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Summary

All Adults aged 16-75 in Great Britain

	Q2. How favourable or unfavourable is your overall opinion of the following?								
	The police force	The fire brigade	Banks	The NHS	The media	The Armed Forces	Parliament	Schools	Trade unions
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	1095	1095	1095	1095	1095	1095	1095	1095	1095
Weighted base	1095	1095	1095	1095	1095	1095	1095	1095	1095
Very favourable (2)	179 16% CEG	463 42% ACEFGHI	79 7% EG	437 40% ACEFGHI	64 6% ACEFGHI	357 33% ACEFGHI	61 6% CEGI	210 19% CEGI	148 13% CEG
Somewhat favourable (1)	393 36% CEGI	388 35% CEGI	269 25% EG	353 32% CEGI	184 17% ACEFGHI	367 34% CEGI	179 16% CEGI	374 34% CEGI	257 24% EG
Neither favourable nor unfavourable (0)	287 26% BD	164 15% BD	403 37% ABDFGHI	160 15% ABDFG	377 34% ABDFG	255 23% BD	307 28% BDF	349 32% ABDF	339 31% ABDF
Somewhat unfavourable (-1)	140 13% BDFH	32 3% BDFH	215 20% ABDFHI	82 8% BF	255 23% ABDFHI	48 4% ABDFHI	296 27% ABCDFHI	80 7% BF	163 15% BDFH
Very unfavourable (-2)	79 7% BDFH	21 2% BDFH	114 10% ABDFH	52 5% B	199 18% ABCDFHI	36 3% B	226 21% ABCDFHI	40 4% B	148 14% ABDFH
Don't know	19 2% D	27 2% D	16 1% EG	11 1% EG	16 1% G	31 3% ACDE	26 2% CDE	41 4% ACDE	39 4% ACDE

NET: Favourable	572 52% CEGI	851 78% ACDEFGHI	348 32% EG	790 72% ACEFGHI	248 23% ACEFGHI	725 66% ACEGHI	240 22% CEGI	584 53% CEGI	405 37% CEG
NET: Unfavourable	218 20% BDFH	53 5% BDFH	329 30% ABDFH	134 12% BF	454 41% ABCDFHI	84 8% B	522 48% ABCDFHI	121 11% BF	312 28% ABDFH

Mean	0.42 CEGI	1.16 ACDEFGHI	-0.02 EG	0.96 ACEGHI	-0.32 G	0.90 ACEGHI	-0.42 CEGI	0.60 ACEGI	0.09 EG
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: in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I Minimum Base: 30(**) Small Base: 100(**)

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Q2. How favourable or unfavourable is your overall opinion of the following? - The police force
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		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	179 16%	72 13%	106 19% B	42 11%	74 19% D	63 19% D	25 14%	47 15%	49 18%	58 18%	55 19% N	57 18%	41 18% *	26 10%	112 18% N	67 14% N	120 17%	59 15%	38 15%	42 15%	36 14%	43 28% STUX*	7 14% **	13 13% *	151 16%	28 19% *	112 18%	51 15%	16 14% *	76 20%	103 14%	66 20% g	113 15%
Somewhat favourable (1)	393 36%	192 36%	199 36%	130 35%	138 36%	125 37%	53 29%	119 37%	100 37%	121 37%	112 38%	130 40%	63 28% *	88 35%	242 39%	151 32%	251 36%	142 35%	78 30%	111 39%	93 37%	58 38% *	17 33% **	35 37% *	338 36%	54 37% *	238 37%	109 32%	46 39% *	138 36%	255 36%	121 37%	272 35%
Neither favourable nor unfavourable (0)	287 26%	149 28%	137 25%	105 29%	99 26%	83 24%	49 27%	91 28%	67 25%	79 24%	66 22%	77 24%	70 31% *	73 29%	143 23%	143 30% K	172 25%	114 28%	70 27% V	76 27% V	82 33% V	20 13% *	19 36% **	21 22% *	247 26%	40 27% *	165 26%	91 27%	30 25% *	95 25%	192 27%	78 24%	208 27%
Somewhat unfavourable (-1)	140 13%	74 14%	62 11%	57 15%	42 11%	41 12%	32 18% I	44 14%	26 10%	38 12%	37 12%	38 12%	28 13% *	36 14%	75 12%	64 14%	92 13%	48 12%	41 16%	29 10%	24 10%	22 15% *	7 14% **	15 16% *	128 13%	12 8% *	74 12%	50 15%	16 13% *	48 13%	91 13%	47 14%	92 12%
Very unfavourable (-2)	79 7%	46 9%	32 6%	22 6%	31 8%	26 8%	14 7%	17 5%	23 8%	26 8%	22 7%	17 5%	17 8% *	22 9%	39 6%	40 8%	44 6%	34 9%	30 11%	19 7%	14 6%	9 6% *	1 2% **	5 5% *	69 7%	10 7% *	40 6%	30 9%	8 7% *	14 4%	64 9% d	13 4%	65 9% f
Don't know	19 2%	4 1%	13 2%	11 3%	5 1%	2 1%	9 5% HJ	4 1%	4 1%	2 1%	4 1%	5 1%	4 2% *	6 2%	9 1%	10 2%	13 2%	5 1%	4 2%	6 2%	2 1%	* * *	* 1% **	6 7% UV*	17 2%	2 1% *	6 1%	11 3% a	2 1% *	9 2%	10 1%	3 1%	16 2%

NET: Favourable	572 52%	264 49%	305 56%	172 47%	211 54%	189 55%	78 43%	167 52%	149 56% G	179 55% G	167 56% NP	186 58% NP	103 46% *	114 45%	354 57% NP	218 46%	370 54%	201 50%	117 45%	153 54%	129 51%	101 66% SU*	25 47% **	48 50% *	489 52%	82 56% *	350 55%	160 47%	62 53% *	214 56%	357 50%	186 57%	385 50%
NET: Unfavourable	218 20%	120 22%	93 17%	78 21%	72 19%	68 20%	45 25%	61 19%	48 18%	64 20%	59 20%	55 17%	46 21% *	58 23%	114 18%	104 22%	136 20%	82 20%	71 27% TU	49 17%	39 15%	31 21% *	9 16% **	20 21% *	197 21%	22 15% *	114 18%	80 23%	24 20% *	62 16%	156 22%	60 18%	158 21%

Mean	0.42	0.32	0.53 B	0.32	0.48	0.47	0.25	0.43	0.48	0.46	0.48 N	0.54 NP	0.37 *	0.24	0.51 NP	0.30	0.46	0.36	0.21	0.46	0.45	0.68 S*	0.43 **	0.40 *	0.40	0.55 *	0.49	0.30	0.40 *	0.58 e	0.34	0.55 g	0.37
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

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		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	179 16%	61 19%	34 14%	33 27% CE*	21 14% *	61 17%	84 20%	172 24% I	2 3% *	79 24% KL	17 8%	51 14%
Somewhat favourable (1)	393 36%	121 37%	96 39%	47 40% *	42 29% *	149 41% G	131 31%	308 42% I	9 10% *	121 37%	69 35%	138 36%
Neither favourable nor unfavourable (0)	287 26%	88 27%	55 22%	29 24% *	37 26% *	91 25%	111 27%	128 18%	19 23% *	81 24%	41 20%	114 30% K
Somewhat unfavourable (-1)	140 13%	26 8%	49 20% BD	5 4% *	24 16% BD*	49 13%	44 11%	67 9%	33 39% H*	34 10%	52 26% JL	34 9%
Very unfavourable (-2)	79 7%	26 8%	11 4%	5 4% *	18 12% C*	12 3%	43 10% F	47 6%	21 25% H*	17 5%	18 9%	39 10% J
Don't know	19 2%	1 *	2 1%	2 1% *	4 3% *	5 1%	3 1%	4 1%	- - *	* *	4 2%	2 *

NET: Favourable	572 52%	182 56% E	130 53%	80 67% CE*	63 43% *	210 57%	216 52%	479 66% I	11 13% *	200 60% KL	86 43%	189 50%
NET: Unfavourable	218 20%	52 16%	59 24% D	10 8% *	41 28% BD*	61 17%	88 21%	113 16%	54 64% H*	51 15%	70 35% JL	73 19%

Mean	0.42	0.51 E	0.38	0.83 BCE*	0.17 *	0.55	0.41	0.68 I	-0.73 *	0.64 KL	0.08	0.34 K
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Q2. How favourable or unfavourable is your overall opinion of the following? - The fire brigade
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		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	463 42%	239 44%	222 41%	111 30%	168 43% D	185 54% DE	46 25%	118 37% G	125 47% G	175 54% GH	127 43%	149 46%	93 42% *	95 38%	276 44%	188 39%	289 42%	174 43%	110 42%	110 39%	100 40%	70 46% *	24 47% **	48 51% *	396 42%	68 46% *	264 42%	137 40%	62 53% *	143 38%	320 45%	150 46%	313 41%
Somewhat favourable (1)	388 35%	177 33%	205 37%	126 34%	143 37%	119 35%	61 34%	113 35%	102 38%	112 35%	104 35%	104 32%	90 40% *	90 36%	208 34%	180 38%	241 35%	146 36%	85 33%	108 38%	94 37%	48 32% *	21 40% **	32 34% *	332 35%	56 38% *	249 39% b	102 30%	37 31% *	137 36%	251 35%	111 34%	277 36%
Neither favourable nor unfavourable (0)	164 15%	79 15%	83 15%	74 20% F	57 15%	33 10%	44 24% U	56 17% J	31 12%	32 10%	44 15%	55 17%	33 15% *	32 13%	99 16%	65 14%	104 15%	60 15%	44 17%	52 18%	43 17%	15 10% *	2 4% **	7 8% *	146 15%	17 12% *	78 12%	73 21% a	13 11% *	62 16%	102 14%	41 13%	123 16%
Somewhat unfavourable (-1)	32 3%	23 4%	10 2%	28 8% EF	4 1%	1 * *	15 8% U	14 4% J	3 1%	* * *	11 4% M	9 3%	- - *	13 5% MP	20 3%	13 3% M	25 4%	8 2%	10 4%	4 2%	4 1%	12 8% TUX*	3 5% **	- - *	32 3%	1 1% *	19 3%	12 4%	1 * *	13 3%	20 3%	14 4%	18 2%
Very unfavourable (-2)	21 2%	8 2%	12 2%	17 5% EF	3 1%	1 * *	10 6% U	9 3% I	- - -	1 * *	6 2% O	2 1%	6 3% *	8 3%	7 1%	14 3%	16 2%	5 1%	3 1%	4 1%	4 2%	4 3% *	2 4% **	3 4% *	19 2%	2 2% *	12 2%	7 2%	2 2% *	12 3%	9 1%	6 2%	15 2%
Don't know	27 2%	10 2%	15 3%	11 3%	14 4% F	2 1%	5 3%	13 4% J	6 2%	2 1%	5 2%	4 1%	2 1% *	15 6% KLOP	10 2%	17 4%	16 2%	10 3%	9 3%	5 2%	6 2%	3 2% *	* 1% **	3 3% *	25 3%	2 1% *	13 2%	12 4%	2 1% *	14 4%	13 2%	6 2%	21 3%

NET: Favourable	851 78%	417 78%	428 78%	237 65%	311 80% D	304 89% DE	107 59%	231 72% G	227 85% GH	287 89% GH	231 78%	253 78%	183 82% *	184 73%	484 78%	367 77% N	530 77%	321 80%	196 75%	218 77%	194 77%	119 78% *	45 87% **	80 85% *	728 77%	123 85% *	514 81% b	238 70%	99 85% b*	280 74%	571 80%	261 80%	590 77%
NET: Unfavourable	53 5%	31 6%	22 4%	45 12% EF	6 2%	2 1%	25 14% U	24 7% U	3 1%	2 1%	16 5% O	11 3%	6 3% *	20 8% P	27 4%	26 6%	41 6%	13 3%	13 5%	8 3%	8 3%	16 10% TU*	4 9% **	3 4% *	50 5%	3 2% *	31 5%	19 6%	3 3% *	24 6%	29 4%	20 6%	33 4%

Mean	1.16	1.17	1.16	0.80	1.26 D	1.43 DE	0.67	1.02 G	1.33 GH	1.43 GH	1.15	1.22	1.19 *	1.06	1.19	1.12	1.13	1.22	1.14	1.14	1.15	1.13 *	1.22 **	1.34 *	1.14	1.29 *	1.18	1.06	1.35 b*	1.06	1.21 d	1.19	1.15
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Very favourable (2)	463 42%	150 46%	119 48%	55 46% *	56 39% *	172 47%	190 46%	391 54% I	22 26% *	153 46% K	66 33%	176 47% K
Somewhat favourable (1)	388 35%	125 39%	76 31%	41 34% *	52 36% *	124 34%	148 35%	272 38%	26 31% *	112 34%	65 33%	145 38%
Neither favourable nor unfavourable (0)	164 15%	37 11%	39 16%	16 13% *	23 16% *	45 12%	66 16%	44 6%	15 18% H*	50 15%	33 16%	48 13%
Somewhat unfavourable (-1)	32 3%	4 1%	7 3%	4 4% *	7 5% *	8 2%	7 2%	9 1%	7 8% H*	16 5% L	13 6% L	3 1%
Very unfavourable (-2)	21 2%	5 2%	2 1%	1 1% *	7 5% *	12 3% G	2 *	3 *	13 16% H*	1 *	18 9% JL	2 1%
Don't know	27 2%	3 1%	2 1%	3 2% *	1 1% *	4 1%	4 1%	6 1%	* * *	* * *	6 3% J	3 1%

NET: Favourable	851 78%	274 85% E	195 79%	96 80% *	107 74% *	296 81%	338 81%	664 92% I	48 57% *	265 80% K	131 65%	321 85% K
NET: Unfavourable	53 5%	10 3%	10 4%	6 5% *	14 10% B*	20 6% G	8 2%	12 2%	21 24% H*	16 5% L	30 15% JL	5 1%

Mean	1.16	1.28 E	1.23	1.23 *	0.99 *	1.21	1.26	1.45 I	0.44 *	1.21 K	0.76	1.31 K
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
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Very favourable (2)	79 7%	45 8%	33 6%	31 9%	32 8%	15 5%	15 8%	37 12% U	11 4%	15 5%	37 12% LMOP	17 5%	6 3% *	19 8% P	54 9% L	25 5%	60 9%	19 5%	17 7%	17 6%	16 7%	23 15% STU*	1 2% **	4 4% *	77 8% Z	2 1% *	57 9%	16 5%	6 5% *	45 12% e	34 5%	41 12% g	38 5%
Somewhat favourable (1)	269 25%	120 22%	148 27%	104 28%	90 23%	74 22%	55 31%	87 27%	59 22%	68 21%	74 25%	79 24%	48 21% *	68 27%	153 25%	116 24%	178 26%	91 23%	68 26%	62 22%	58 23%	46 30% *	15 30% **	19 20% *	226 24%	43 30% *	164 26%	81 24%	25 21% *	116 31% e	153 21%	84 26%	185 24%
Neither favourable nor unfavourable (0)	403 37%	201 37%	198 36%	132 36%	132 34%	139 41%	62 34%	101 31%	107 40%	132 41%	99 33%	146 45% KNOP	75 34% *	82 33%	245 40% K	157 33%	232 34%	170 42% Q	94 36%	120 42% V	103 41% V	37 24% *	18 34% **	31 33% *	352 37%	51 35% *	220 35%	133 39%	50 43% *	119 31% d	283 40%	102 31%	300 39% f
Somewhat unfavourable (-1)	215 20%	108 20%	104 19%	69 19%	76 20%	70 21%	28 15%	69 21%	52 19%	66 21%	62 21% O	54 17%	57 26% *	42 17%	116 19%	99 21% N	146 21%	69 17%	50 19%	57 20%	52 21%	25 16% *	9 16% **	22 24% *	184 19%	30 21% *	122 19%	69 20%	24 20% *	61 16%	154 22%	67 20%	148 19%
Very unfavourable (-2)	114 10%	58 11%	55 10%	21 6%	51 13% D	42 12% D	15 9%	24 7%	34 13%	41 13%	21 7%	25 8%	36 16% KO*	32 13% O	46 7%	68 14% KLO	67 10%	47 12%	28 11%	19 7%	20 8%	22 14% *	9 17% **	16 17% T*	98 10%	16 11% *	71 11%	34 10%	10 8% *	32 9%	81 11%	30 9%	84 11%
Don't know	16 1%	5 1%	10 2%	8 2%	7 2%	1 *	6 3% J	5 1%	5 2%	1 *	4 1%	2 1%	2 1% *	8 3%	6 1%	10 2%	8 1% 2%	8 2%	3 1%	9 3%	2 1%	* * *	- - **	2 2% *	13 1%	3 2% *	2 *	10 3% a	3 3% a*	6 2%	10 1%	3 1%	12 2%

NET: Favourable	348 32%	165 31%	181 33%	135 37% F	122 32%	90 26%	70 39% U	125 39% U	70 26%	83 26%	110 37% MO	96 30%	54 24% *	88 35% P	206 33%	141 30%	238 34%	109 27%	85 33%	79 28%	75 30%	69 45% TUX*	17 32% **	23 25% *	303 32%	45 31% *	221 35%	97 28%	30 26% *	161 42% e	186 26%	125 38% g	223 29%
NET: Unfavourable	329 30%	165 31%	159 29%	90 25%	127 33%	112 33%	43 24%	92 29%	86 32%	107 33%	83 28%	79 24%	93 42% KLO*	74 29%	162 26%	167 35% LNO	213 31%	116 29%	79 30%	76 27%	72 29%	47 30% *	18 34% **	38 40% *	282 30%	47 32% *	193 30%	102 30%	34 29% *	93 25%	235 33% d	97 30%	232 30%

Mean	-0.02	-0.02	*	0.16 EF	-0.06	-0.14	0.15 U	0.14 U	-0.15	-0.15	0.14 MOP	0.03 M	-0.31 *	* MP	0.08 MP	-0.15	0.03	-0.09	-0.02	*	*	0.15 X*	-0.17 **	-0.28 *	*	-0.11 *	0.02	-0.07	-0.06 *	0.21 e	-0.14	0.12 g	-0.07
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Banks

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	79 7%	16 5%	22 9%	19 16% B*	9 6% *	29 8%	30 7%	75 10% I	1 1% *	36 11% L	11 6%	18 5%
Somewhat favourable (1)	269 25%	79 24%	65 26%	35 29% E*	23 16% *	88 24%	87 21%	215 30% I	8 10% *	96 29%	46 23%	102 27%
Neither favourable nor unfavourable (0)	403 37%	135 42% C	75 30%	41 34% *	55 38% *	126 35%	174 42%	237 33%	23 27% *	123 37%	68 34%	140 37%
Somewhat unfavourable (-1)	215 20%	60 19%	57 23%	15 13% *	26 18% *	83 23%	66 16%	135 19%	19 23% *	50 15%	50 25% J	83 22%
Very unfavourable (-2)	114 10%	32 10%	28 11%	9 8% *	31 22% BCD*	38 10%	58 14%	62 8%	32 38% H*	28 8%	23 11%	33 9%
Don't know	16 1%	1 *	1 *	1 1% *	* * *	2 1%	2 *	1 *	1 1% *	- -	1 *	2 1%

NET: Favourable	348 32%	95 29%	86 35% E	54 45% BE*	32 22% *	117 32%	118 28%	291 40% I	10 11% *	131 40%	58 29%	120 32%
NET: Unfavourable	329 30%	92 28%	85 34% D	24 20% *	58 40% D*	121 33%	124 30%	197 27%	51 61% H*	77 23%	73 37% J	116 31%

Mean	-0.02	-0.04 E	-0.02 E	0.33 BCE*	-0.33 *	-0.03	-0.08	0.15 I	-0.86 *	0.19 KL	-0.13	-0.03
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Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - The NHS
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	437 40%	234 43%	198 36%	131 36%	150 39%	156 46% D	57 31%	129 40%	102 38%	149 46% G	119 40%	134 42%	80 36% *	103 41%	253 41%	183 39%	275 40%	162 40%	104 40%	110 39%	93 37%	69 45% *	23 45% **	37 39% *	375 39%	62 43% *	268 42%	128 37%	41 35% *	150 39%	287 40%	134 41%	303 39%
Somewhat favourable (1)	353 32%	160 30%	191 35%	111 30%	137 35%	105 31%	51 28%	104 32%	101 38%	98 30%	94 32%	104 32%	84 38% *	71 28%	198 32%	155 33% N	216 31%	137 34%	80 31%	100 35%	84 33%	39 25% *	16 30% **	35 37% *	305 32%	48 33% *	213 34%	102 30%	38 32% *	114 30%	239 33%	109 33%	244 32%
Neither favourable nor unfavourable (0)	160 15%	86 16%	72 13%	74 20% F	57 15% F	28 8%	42 23% U	55 17% J	35 13%	28 9%	45 15%	45 14%	27 12% *	42 17%	90 15%	70 15%	106 15%	54 13%	33 13%	41 14%	38 15%	28 18% *	6 11% **	14 15% *	143 15%	17 11% *	86 13%	63 18%	11 9% *	66 17%	93 13%	44 13%	116 15%
Somewhat unfavourable (-1)	82 8%	37 7%	46 8%	35 10%	20 5%	28 8%	19 11%	22 7%	15 6%	26 8%	23 8%	21 7%	20 9% *	18 7%	45 7%	38 8%	54 8%	28 7%	25 10%	21 7%	17 7%	9 6% *	7 13% **	4 4% *	74 8%	9 6% *	48 8%	20 6%	15 13% *	27 7%	55 8%	27 8%	55 7%
Very unfavourable (-2)	52 5%	17 3%	35 6%	10 3%	20 5%	22 7%	8 4%	11 3%	12 4%	22 7%	13 4%	18 6%	10 5% *	11 4%	31 5%	21 4%	36 5%	17 4%	17 6%	6 2%	18 7% T	8 5% *	* * **	4 4% *	43 5%	9 6% *	19 3%	22 6%	12 10% a*	19 5%	33 5%	12 4%	40 5%
Don't know	11 1%	4 1%	7 1%	6 2%	4 1%	2 * *	4 2%	3 1%	3 1%	2 1%	2 1%	1 * *	2 1% *	6 2%	3 1%	8 2%	5 1%	6 2%	3 1%	5 2%	2 1%	* * *	- - **	2 2% *	9 1%	2 1% *	2 * a	8 2% a	1 1% *	3 1%	8 1%	2 * *	10 1%

NET: Favourable	790 72%	394 73%	389 71%	241 66%	287 74%	261 76% D	107 59%	233 72% G	203 76% G	247 76% G	213 72%	238 74%	164 74% *	174 69%	451 73%	339 71%	491 71%	299 74%	184 71%	211 74%	177 70%	108 71% *	39 75% **	71 75% *	680 72%	110 75% *	481 76% b	230 67%	79 67% *	264 70%	525 73%	243 74%	547 71%
NET: Unfavourable	134 12%	54 10%	81 15%	45 12%	40 10%	50 15%	27 15%	33 10%	27 10%	47 15%	36 12%	39 12%	30 13% *	29 12%	76 12%	59 12%	90 13%	45 11%	42 16%	27 10%	35 14%	17 11% *	7 14% **	7 7% *	117 12%	18 12% *	67 10%	41 12%	27 23% ab*	46 12%	88 12%	40 12%	95 12%

Mean	0.96	1.04	0.87	0.88	0.98	1.01	0.73	0.99 G	1.00 G	1.01 G	0.96	0.98	0.93 *	0.97	0.97	0.95	0.93	1.01	0.89	1.03	0.87	1.00 *	1.06 **	1.05 *	0.95	1.01 *	1.05 c	0.88	0.70 *	0.93	0.98	1.00	0.94
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - The NHS
All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	437 40%	127 39% E	126 51% BE	57 47% E*	38 26% *	172 47% G	157 38%	344 47% I	24 28% *	150 45% K	64 32%	143 38%
Somewhat favourable (1)	353 32%	105 32%	73 30%	42 35% *	48 33% *	117 32%	129 31%	271 37% I	20 23% *	95 29%	71 35%	143 38% J
Neither favourable nor unfavourable (0)	160 15%	48 15%	24 10%	13 11% *	30 21% C*	39 11%	71 17% F	47 7% H*	14 17% H*	41 12%	38 19% L	43 12%
Somewhat unfavourable (-1)	82 8%	24 7%	19 8%	7 6% *	18 13% *	26 7%	35 8%	39 5%	11 14% H*	33 10%	16 8%	23 6%
Very unfavourable (-2)	52 5%	20 6%	4 2%	1 1% *	10 7% C*	11 3%	24 6%	24 3%	15 18% H*	14 4%	10 5%	24 6%
Don't know	11 1%	- -	- -	1 1% *	* * *	1 *	2 *	- -	- - *	- -	- -	1 *

NET: Favourable	790 72%	231 72% E	199 81% E	98 82% E*	86 60% *	289 79% G	286 69%	615 85% I	43 52% *	244 74%	135 68%	286 76%
NET: Unfavourable	134 12%	44 14%	23 9%	8 7% *	28 19% CD*	37 10%	59 14%	62 9%	27 32% H*	47 14%	27 13%	47 13%

Mean	0.96	0.91 E	1.21 BE	1.22 BE*	0.60 *	1.13 G	0.87	1.20 I	0.30 *	1.00	0.81	0.95
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Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - The media
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	64 6%	43 8% C	20 4%	24 7% F	34 9% F	5 2%	11 6% J	35 11% U	12 5%	5 2%	35 12% LMNOP	12 4%	6 3% *	12 5%	46 7% L	18 4%	56 8% R	8 2%	12 4%	13 4%	4 1%	32 21% STUX*	1 2% **	3 3% *	60 6%	4 3% *	43 7% c	20 6%	1 1% *	47 12% e	17 2%	37 11% g	27 3%
Somewhat favourable (1)	184 17%	81 15%	103 19%	89 24% F	67 17% F	29 8%	47 26% U	70 22% J	44 17% J	23 7%	53 18% O	43 13%	40 18% *	48 19%	96 15%	88 19%	128 18%	56 14%	56 21% TX	34 12%	40 16%	31 20% *	15 28% **	9 10% *	166 18%	18 12% *	121 19%	51 15%	12 10% *	87 23% e	97 14%	61 19%	123 16%
Neither favourable nor unfavourable (0)	377 34%	183 34%	191 35%	113 31%	127 33%	137 40%	51 28%	104 32%	89 33%	133 41% G	91 31%	132 41% K	72 32% *	82 33%	223 36% K	154 32%	211 31%	166 41% Q	84 32% X	107 38% X	93 37% X	55 36% X*	22 42% **	16 17% *	319 34%	58 40% *	225 35%	109 32%	43 37% *	114 30%	263 37%	106 32%	271 35%
Somewhat unfavourable (-1)	255 23%	121 23%	130 24%	90 25%	78 20%	87 25%	45 25%	65 20%	64 24%	81 25%	70 24%	76 23%	53 24% *	56 22%	146 24%	109 23%	155 22%	100 25%	62 24%	73 26%	62 25%	23 15% *	8 16% **	27 29% V*	219 23%	37 25% *	140 22%	89 26%	26 22% *	67 18%	189 26% d	83 25%	172 22%
Very unfavourable (-2)	199 18%	106 20%	91 17%	43 12%	73 19% D	83 24% D	22 12%	43 13%	53 20%	80 25% GH	45 15%	57 18%	51 23% *	46 18%	102 16%	97 21%	132 19%	67 17%	46 18% V	49 17% V	50 20% V	12 8% *	6 12% **	36 38% STUV*	171 18%	28 19% *	103 16%	64 19%	32 28% a*	59 15%	140 20%	38 12%	161 21% f
Don't know	16 1%	3 1%	13 2%	7 2%	8 2%	1 *	5 3% J	6 2%	5 2%	1 *	4 1%	3 1%	2 1% *	7 3%	7 1%	9 2%	10 1%	6 2%	1 1%	8 3%	3 1%	* * *	- - **	3 3% *	14 1%	2 1% *	4 1%	9 3% a	3 3% *	8 2%	8 1%	2 1%	14 2%

NET: Favourable	248 23%	123 23%	123 23%	113 31% F	101 26% F	34 10%	58 32% U	105 32% U	57 21% J	28 9%	87 29% LO	55 17%	45 20% *	60 24%	142 23% L	106 22%	183 27% R	64 16%	68 26% TX	46 16%	43 17%	63 41% STUX*	16 30% **	11 12% *	226 24%	22 15% *	164 26% c	71 21%	13 11% *	133 35% e	114 16%	99 30% g	149 19%
NET: Unfavourable	454 41%	227 42%	221 40%	133 36%	151 39%	170 50% DE	67 37%	108 34%	118 44% H	162 50% GH	115 39%	133 41%	104 47% *	102 41%	248 40%	206 43%	287 42%	167 41%	108 41% V	122 43% V	112 44% V	35 23% *	14 28% **	63 67% STUV*	390 41%	65 44% *	243 38%	153 45%	58 50% *	125 33%	329 46% d	121 37%	333 43%

Mean	-0.32	-0.31	-0.31	-0.11 F	-0.23 F	-0.63	-0.11 U	-0.04 U	-0.39 J	-0.65	-0.13 LMOP	-0.39	-0.47 *	-0.31	-0.26 L	-0.39	-0.26	-0.41	-0.29 X	-0.41 X	-0.46 X	0.32 STUX*	-0.07 **	-0.93 *	-0.29	-0.46 *	-0.22 c	-0.38	-0.68 *	-0.01 e	-0.48	-0.07 g	-0.42
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	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
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Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
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Very favourable (2)	64 6%	10 3%	25 10% B	17 14% BE*	7 5% *	21 6%	27 7%	53 7%	1 1% *	44 13% KL	7 3%	8 2%
Somewhat favourable (1)	184 17%	49 15%	43 17%	27 22% *	22 16% *	64 18%	57 14%	133 18%	11 13% *	59 18%	42 21%	59 16%
Neither favourable nor unfavourable (0)	377 34%	125 39% E	83 34%	38 32% *	35 24% *	122 33%	149 36%	236 33% I	16 19% *	116 35%	56 28%	122 32%
Somewhat unfavourable (-1)	255 23%	68 21%	63 26%	24 20% *	39 27% *	96 26%	97 23%	162 22%	29 35% H*	59 18%	59 29% J	101 27% J
Very unfavourable (-2)	199 18%	70 22% CD	31 13%	12 10% *	41 28% CD*	60 16%	86 21%	140 19%	28 33% H*	53 16%	36 18%	85 23%
Don't know	16 1%	1 *	1 *	2 1% *	* * *	3 1%	2 *	1 *	- - *	- - -	1 1%	3 1%

NET: Favourable	248 23%	59 18%	68 28% B	44 37% BE*	29 20% *	86 23%	84 20%	187 26% I	12 14% *	103 31% L	49 24%	67 18%
NET: Unfavourable	454 41%	139 43%	95 38%	36 30% *	80 55% BCD*	156 43%	183 44%	302 42%	57 68% H*	112 34%	94 47% J	186 49% J

Mean	-0.32	-0.44	-0.13 BE	0.11 BE*	-0.59 *	-0.30	-0.38	-0.28 I	-0.86 *	-0.05 KL	-0.38	-0.52
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - The Armed Forces
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	357 33%	175 33%	182 33%	85 23%	119 31%	153 45% DE	39 22%	82 25%	90 34% G	146 45% GHI	99 33%	99 31%	84 38% *	75 30%	198 32%	159 34%	208 30%	150 37%	92 35%	74 26%	83 33%	59 39% *	22 42% **	27 29% *	303 32%	55 38% *	226 36% b	89 26%	42 36% *	112 29%	246 34%	107 33%	251 33%
Somewhat favourable (1)	367 34%	160 30%	203 37%	106 29%	135 35%	126 37%	41 23%	107 33%	102 38% G	117 36% G	102 34%	125 39%	60 27% *	81 32%	226 37%	141 30%	231 33%	136 34%	81 31%	111 39% v	91 36%	39 26% *	20 39% **	25 27% *	314 33%	53 37% *	225 35%	98 29%	44 38% *	131 34%	237 33%	116 35%	251 33%
Neither favourable nor unfavourable (0)	255 23%	142 26%	110 20%	119 32% EF	90 23% F	46 14%	58 32% u	99 31% u	53 20%	45 14%	67 22%	76 24%	55 25% *	57 23%	143 23%	112 24%	175 25%	80 20%	68 26%	62 22%	57 23%	35 23% *	8 15% **	25 27% *	233 25%	22 15% *	135 21%	102 30% ac	18 16% *	96 25%	159 22%	71 22%	184 24%
Somewhat unfavourable (-1)	48 4%	23 4%	25 5%	23 6% F	18 5%	7 2%	18 10% HIJ	12 4%	11 4%	7 2%	13 4%	15 5%	13 6% *	7 3%	29 5%	20 4% N	36 5%	12 3%	6 2%	18 6%	9 4%	8 5% *	2 3% **	6 6% *	40 4%	8 6% *	17 3%	27 8% a	3 3% *	16 4%	32 4%	18 6%	30 4%
Very unfavourable (-2)	36 3%	23 4%	12 2%	18 5% F	14 4%	4 1%	14 8% u	14 4%	6 2%	3 1%	10 3% O	4 1%	7 3% *	15 6% LO	14 2%	22 5% L	26 4%	10 3%	8 3%	8 3%	4 2%	9 6% *	1 2% **	7 8% U*	32 3%	4 3% *	21 3%	12 4%	3 3% *	13 3%	23 3%	7 2%	29 4%
Don't know	31 3%	14 3%	16 3%	15 4%	11 3%	5 1%	10 6% J	10 3%	5 2%	5 2%	6 2%	4 1%	4 2% *	16 6% KLOP	10 2%	20 4%	16 2%	15 4%	6 2%	10 4%	7 3%	3 2% *	- - **	4 4% *	28 3%	3 2% *	11 2%	14 4%	6 5% *	13 3%	18 3%	8 2%	23 3%

NET: Favourable	725 66%	335 62%	384 70% B	192 52%	254 66% D	279 82% DE	81 45%	189 58% G	193 72% GH	263 81% GHI	201 68%	224 69%	144 64% *	156 62%	425 68%	300 63%	439 63%	286 71%	173 66%	185 65%	174 69%	98 64% *	42 81% **	52 56% *	617 65%	108 74% *	451 71% b	187 55%	87 74% b*	242 64%	483 67%	223 68%	502 65%
NET: Unfavourable	84 8%	46 9%	37 7%	41 11% F	32 8% F	11 3%	32 17% HIJ	25 8%	17 6%	11 3%	23 8%	19 6%	20 9% *	22 9%	42 7%	42 9%	62 9%	22 6%	14 5%	25 9%	13 5%	16 11% *	2 5% **	13 14% SU*	72 8%	12 8% *	38 6%	39 12% a	7 6% *	29 8%	55 8%	26 8%	59 8%

Mean	0.90	0.84	0.97	0.62	0.87 D	1.24 DE	0.44	0.74 G	0.99 GH	1.24 GHI	0.92	0.94	0.92 *	0.82	0.93	0.87	0.83	1.04 Q	0.95	0.83	0.98 x	0.88 *	1.17 **	0.66 *	0.88	1.03 *	0.99 b	0.68	1.06 b*	0.85	0.93	0.93	0.89
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - The Armed Forces

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	357 33%	152 47% CE	74 30%	51 43% E*	36 25% *	104 28%	194 46% F	357 49% I	- - *	165 50% KL	33 17%	114 30% K
Somewhat favourable (1)	367 34%	107 33%	76 31%	42 35% *	44 30% *	134 37%	133 32%	367 51% I	- - *	91 27%	52 26%	173 46% JK
Neither favourable nor unfavourable (0)	255 23%	50 15%	68 28% B	20 17% *	44 31% BD*	85 23%	68 16%	- - *	- - *	61 18%	62 31% JL	74 20%
Somewhat unfavourable (-1)	48 4%	6 2%	18 7% B	3 2% *	10 7% B*	24 7% G	12 3%	- -	48 57% H*	11 3%	28 14% JL	6 1%
Very unfavourable (-2)	36 3%	6 2%	8 3%	1 1% *	10 7% BD*	15 4%	7 2%	- -	36 43% H*	3 1%	18 9% JL	8 2%
Don't know	31 3%	3 1%	1 1%	4 3% *	1 1% *	4 1%	4 1%	- -	- - *	2 1%	8 4% JL	4 1%

NET: Favourable	725 66%	259 80% CE	150 61%	93 77% CE*	80 55% *	238 65%	327 78% F	725 100% I	- - *	256 77% K	85 42%	287 76% K
NET: Unfavourable	84 8%	12 4%	27 11% BD	4 3% *	20 14% BD*	40 11% G	19 5%	- -	84 100% H*	13 4%	45 23% JL	14 4%

Mean	0.90	1.23 CE	0.77	1.20 CE*	0.59 *	0.79	1.20 F	1.49 I	-1.43 *	1.23 KL	0.29	1.01 K
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Parliament
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	61 6%	39 7%	21 4%	25 7%	24 6%	12 3%	12 6%	28 9%	10 4%	12 4%	34 11% LMOP	7 2%	4 2% *	16 6% P	41 7% L	20 4%	47 7%	14 3%	10 4%	6 2%	9 3%	32 21% STUX*	1 2% **	4 4% *	59 6%	3 2% *	45 7% c	16 5%	- - *	36 9% e	25 4%	30 9% g	31 4%
Somewhat favourable (1)	179 16%	102 19%	77 14%	61 17%	61 16%	57 17%	35 19%	46 14%	45 17%	53 16%	59 20% O	46 14%	39 17% *	36 14%	104 17%	74 16%	118 17%	60 15%	35 14%	55 19%	37 15%	30 20% *	6 12% **	15 16% *	159 17%	20 13% *	116 18%	51 15%	12 10% *	66 17%	112 16%	65 20%	113 15%
Neither favourable nor unfavourable (0)	307 28%	143 27%	163 30%	112 31%	96 25%	99 29%	49 27%	94 29%	69 26%	96 30%	85 29%	109 34% NP	60 27% *	53 21%	194 31% KNP	113 24%	200 29%	108 27%	80 31% X	84 30%	64 25%	51 33% X*	13 25% **	16 17% *	263 28%	44 30% *	173 27%	91 26%	43 37% *	98 26%	210 29%	83 25%	225 29%
Somewhat unfavourable (-1)	296 27%	139 26%	155 28%	96 26%	93 24%	107 31%	44 24%	81 25%	70 26%	101 31%	70 24%	93 29%	65 29% *	68 27%	164 26% K	132 28%	169 24%	127 32%	73 28%	78 27%	80 32% V	27 18% *	17 33% **	21 22% *	252 27%	43 30% *	168 26%	95 28%	33 28% *	85 22%	211 29% d	94 29%	202 26%
Very unfavourable (-2)	226 21%	107 20%	114 21%	59 16%	104 27% DF	63 19%	31 17%	64 20%	71 26%	59 18%	43 15%	63 20%	52 23% *	67 27% KO	107 17% K	119 25% KO	143 21%	82 20%	60 23% V	51 18% V	55 22% V	12 8% *	14 28% **	33 35% TUV*	193 20%	33 23% *	121 19%	77 23%	27 23% *	81 21%	145 20%	51 15%	175 23% f
Don't know	26 2%	7 1%	18 3%	14 4%	10 3%	3 1%	10 6% U	10 3%	3 1%	3 1%	6 2%	4 1%	4 2% *	12 5% O	11 2%	16 3%	15 2%	12 3%	4 1%	10 3%	7 3%	* * *	* 1% **	5 6% V*	23 2%	3 2% *	12 2%	13 4%	2 1% *	14 4%	13 2%	6 2%	21 3%

NET: Favourable	240 22%	141 26% C	98 18%	86 24%	85 22%	69 20%	46 26%	74 23%	55 21%	65 20%	92 31% LMNOP	53 16%	43 19% *	52 21%	145 23% L	95 20%	165 24%	74 18%	45 17%	61 21%	45 18%	62 41% STUX*	7 14% **	19 20% *	218 23%	22 15% *	161 25% c	66 19%	12 10% *	102 27% e	138 19%	95 29% g	145 19%
NET: Unfavourable	522 48%	246 46%	269 49%	154 42%	197 51%	171 50%	75 41%	145 45%	141 53%	160 50%	114 38%	156 48% K	117 52% K*	135 54% KO	270 44% K	251 53% KO	312 45%	209 52%	133 51% V	129 46% V	135 54% V	39 26% *	31 61% **	54 57% V*	445 47%	76 52% *	289 45%	172 50%	60 51% *	166 44%	355 50%	144 44%	377 49%

Mean	-0.42	-0.32	-0.50	-0.29	-0.51	-0.45	-0.28	-0.35	-0.55	-0.44	-0.11 LMNOP	-0.50	-0.56 *	-0.56	-0.31 LNP	-0.56	-0.36	-0.52	-0.54	-0.42	-0.55	0.28 STUX*	-0.73 **	-0.72 *	-0.39	-0.59 *	-0.33 c	-0.51	-0.66 *	-0.30	-0.48	-0.22 g	-0.50
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Parliament
All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	61 6%	17 5%	15 6%	17 14% BCE*	7 5% *	20 5%	27 6%	53 7%	4 5% *	36 11% L	9 5%	9 2%
Somewhat favourable (1)	179 16%	75 23% C	31 13%	18 15% *	20 14% *	51 14%	80 19%	149 21%	9 10% *	70 21%	28 14%	62 16%
Neither favourable nor unfavourable (0)	307 28%	120 37% CDE	63 26%	17 14% *	32 22% *	87 24%	122 29%	168 23%	10 12% *	90 27%	44 22%	114 30%
Somewhat unfavourable (-1)	296 27%	73 23%	80 32% B	38 32% *	39 27% *	118 32%	120 29%	203 28%	26 30% *	84 25%	56 28%	114 30%
Very unfavourable (-2)	226 21%	35 11%	57 23% B	28 23% B*	45 31% B*	85 23% G	64 15%	148 20%	34 40% H*	52 16%	57 29% J	75 20%
Don't know	26 2%	3 1%	* *	2 1% *	2 2% *	5 1%	4 1%	5 1%	1 2% *	* *	5 3% J	3 1%

NET: Favourable	240 22%	92 28% C	46 19%	35 29% *	27 19% *	70 19%	107 26%	202 28% I	13 16% *	105 32% KL	38 19%	71 19%
NET: Unfavourable	522 48%	108 33%	137 55% B	66 55% B*	83 58% B*	204 56% G	184 44%	350 48%	59 71% H*	137 41%	113 57% J	189 50%

Mean	-0.42	-0.11 CE	-0.54	-0.35 *	-0.66 *	-0.55	-0.28 F	-0.34 I	-0.91 *	-0.14 KL	-0.64	-0.49
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Schools
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	210 19%	112 21%	97 18%	75 21%	86 22% F	48 14%	25 14%	90 28% GU	46 17%	48 15%	66 22% MP	79 24% MP	24 11% *	40 16%	145 23% MNP	65 14%	151 22% R	59 15%	40 15%	45 16%	44 18%	48 32% STU*	14 28% **	18 19% *	186 20%	23 16% *	137 22%	57 17%	15 13% *	109 29% e	101 14%	87 27% g	122 16%
Somewhat favourable (1)	374 34%	153 28%	220 40% B	114 31%	130 34%	130 38%	59 32%	99 31%	94 35%	122 38%	108 36% O	101 31%	82 37% *	84 33%	208 34%	166 35%	227 33%	147 36%	92 35%	89 32%	79 31%	62 41% *	13 26% **	39 41% *	320 34%	54 37% *	233 37% b	94 27%	48 41% b*	129 34%	245 34%	124 38%	251 33%
Neither favourable nor unfavourable (0)	349 32%	186 35%	157 29%	106 29%	125 32%	119 35%	58 32%	83 26%	96 36% H	113 35%	80 27%	110 34%	76 34% *	83 33%	190 31% K	159 33%	209 30%	141 35%	85 32% V	96 34% V	95 38% V	25 16% *	19 36% **	30 31% V*	301 32%	48 33% *	186 29%	118 34%	46 39% *	86 23%	264 37% d	83 25%	267 35% f
Somewhat unfavourable (-1)	80 7%	42 8%	38 7%	38 10%	22 6%	20 6%	25 14% U	26 8%	12 4%	18 6%	26 9%	24 8%	12 6% *	18 7%	50 8%	30 6%	49 7%	32 8%	22 9%	26 9%	17 7%	9 6% *	3 5% **	3 3% *	74 8%	6 4% *	42 7%	34 10%	5 4% *	35 9%	46 6%	24 7%	56 7%
Very unfavourable (-2)	40 4%	27 5%	12 2%	23 6% E	5 1%	12 3%	9 5%	17 5%	4 1%	11 3%	13 4% LO	3 1%	13 6% L*	12 5% L	15 2% L	25 5% L	30 4%	10 3%	10 4%	15 5%	7 3%	5 3% *	2 4% **	2 2% *	34 4%	6 4% *	18 3%	20 6%	2 2% *	12 3%	28 4%	6 2%	34 4%
Don't know	41 4%	18 3%	22 4%	9 2%	19 5%	13 4%	6 3%	8 2%	15 6%	12 4%	5 2%	6 2%	16 7% KO*	14 6% KO	11 2%	30 6% KLO	26 4%	15 4%	13 5%	12 4%	9 4%	4 2% *	1 1% **	3 3% *	33 4%	8 5% *	19 3%	20 6%	2 2% *	10 3%	31 4%	4 1%	37 5% f

NET: Favourable	584 53%	265 49%	317 58% B	190 52%	217 56%	178 52%	84 46%	189 59% G	141 53%	170 53%	174 59% P	179 56%	106 48% *	124 49%	353 57% P	231 49%	378 55%	206 51%	132 50%	134 47%	123 49%	110 72% STU*	28 53% **	57 60% *	506 53%	78 53% *	370 58% b	151 44%	62 53% *	238 63% e	346 48%	211 64% g	373 49%
NET: Unfavourable	121 11%	69 13%	51 9%	62 17% EF	27 7%	32 9%	33 18% U	42 13% I	16 6%	29 9%	38 13% O	27 8%	25 11% *	30 12%	65 11%	55 12%	79 11%	42 10%	32 12%	41 14%	24 9%	14 9% *	5 9% **	5 5% *	108 11%	12 8% *	60 9%	54 16% ac	7 6% *	47 12%	74 10%	31 9%	90 12%

Mean	0.60	0.54	0.67	0.50	0.74 D	0.55	0.38	0.70 G	0.66 G	0.57	0.65	0.72 P	0.45 *	0.52	0.69 P	0.48	0.63	0.55	0.52	0.45	0.57	0.94 STU*	0.69 **	0.74 *	0.60	0.60 *	0.70 b	0.42	0.59 *	0.78 e	0.50	0.81 g	0.51
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Schools
All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	210 19%	49 15%	61 25% B	39 32% BE*	22 15% *	92 25% G	73 18%	180 25%	12 14% *	73 22%	35 17%	78 21%
Somewhat favourable (1)	374 34%	123 38%	81 33%	39 32% *	47 32% *	135 37%	126 30%	276 38%	28 33% *	121 36%	70 35%	117 31%
Neither favourable nor unfavourable (0)	349 32%	113 35%	73 30%	36 30% *	45 31% *	100 27%	164 39% F	193 27%	15 18% *	94 28%	56 28%	140 37% J
Somewhat unfavourable (-1)	80 7%	18 6%	19 8%	3 2% *	14 10% *	18 5%	27 6%	34 5%	15 18% H*	27 8%	22 11% L	19 5%
Very unfavourable (-2)	40 4%	3 1%	5 2%	* * *	13 9% BCD*	8 2%	13 3%	21 3%	13 15% H*	7 2%	12 6%	13 4%
Don't know	41 4%	17 5%	6 2%	3 2% *	4 3% *	12 3%	16 4%	21 3%	1 2% *	10 3%	5 2%	10 3%

NET: Favourable	584 53%	172 53%	142 58%	78 65% E*	69 47% *	228 62% G	199 48%	455 63% I	40 47% *	194 58%	105 52%	195 52%
NET: Unfavourable	121 11%	21 7%	25 10% D	3 3% *	27 19% BD*	26 7%	39 9%	55 8%	28 33% H*	34 10%	35 17% L	32 9%

Mean	0.60	0.64 E	0.72 E	0.97 BE*	0.36 *	0.81 G	0.55	0.79 I	0.14 *	0.70	0.47	0.62
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Trade unions
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very favourable (2)	148 13% C	103 19% C	45 8%	53 15% F	66 17% F	28 8%	23 13%	64 20% J	35 13%	26 8%	56 19% LOP	35 11%	26 12% *	31 12%	90 15% L	58 12%	114 16% R	34 8%	41 16% U	34 12%	15 6%	31 20% U*	12 24% **	15 16% U*	136 14%	12 8% *	93 15%	45 13%	9 8% *	70 18% e	78 11%	56 17% g	91 12%
Somewhat favourable (1)	257 24%	122 23%	132 24%	95 26% F	105 27% F	57 17%	48 26% J	91 28% J	67 25% J	52 16%	74 25% O	64 20%	55 25% *	64 26%	138 22%	120 25%	176 25%	81 20%	62 24%	71 25%	58 23%	28 18% *	13 24% **	26 27% *	222 23%	35 24% *	160 25%	78 23%	19 16% *	114 30% e	143 20%	94 29% g	164 21%
Neither favourable nor unfavourable (0)	339 31%	151 28%	185 34%	126 34%	116 30%	98 29%	58 32%	97 30%	90 34%	94 29%	75 25%	117 36% KO	71 32% *	77 31%	191 31% K	148 31%	219 32%	120 30%	66 25%	100 35% S	87 34%	44 28% *	19 36% **	25 26% *	283 30%	56 38% *	192 30%	109 32%	38 33% *	115 30%	225 31%	89 27%	250 33%
Somewhat unfavourable (-1)	163 15%	80 15%	82 15%	49 13%	40 10%	75 22% DE	26 14%	35 11%	31 12%	72 22% HI	45 15%	48 15%	32 14% *	38 15%	94 15%	70 15%	89 13%	74 18%	48 18%	33 12%	38 15%	30 19% *	4 8% **	11 12% *	142 15%	22 15% *	97 15%	46 13%	21 18% *	37 10%	127 18% d	50 15%	113 15%
Very unfavourable (-2)	148 14%	70 13%	78 14%	24 7%	46 12%	78 23% DE	14 7%	24 7%	38 14% H	73 23% GHI	39 13%	49 15%	37 17% *	24 9%	88 14%	61 13% N	71 10%	77 19% Q	34 13%	36 13%	42 17%	21 14% *	3 7% **	13 14% *	130 14%	19 13% *	80 13%	43 13%	26 22% a*	33 9%	116 16% d	29 9%	120 16% f
Don't know	39 4%	11 2%	27 5% B	19 5%	13 3%	6 2%	12 7% J	13 4%	8 3%	6 2%	8 3%	11 3%	2 1% *	18 7% KMOP	19 3%	19 4% M	21 3%	17 4%	11 4%	9 3%	13 5%	* * *	1 2% **	4 4% *	36 4%	3 2% *	14 2%	21 6% a	3 3% *	11 3%	27 4%	9 3%	29 4%

NET: Favourable	405 37% C	225 42% C	176 32%	148 40% F	172 44% F	86 25%	71 39% J	155 48% J	101 38% J	78 24%	130 44% LO	98 30%	82 37% *	95 38%	228 37% L	177 37%	290 42% R	115 29%	103 40% U	104 37%	73 29%	59 38% *	25 48% **	41 44% U*	359 38%	47 32% *	254 40% c	123 36%	29 24% *	184 49% e	221 31%	150 46% g	255 33%
NET: Unfavourable	312 28%	150 28%	160 29%	73 20%	86 22%	152 45% DE	39 22%	58 18%	69 26%	145 45% GHI	84 28%	97 30%	69 31% *	62 25%	182 29%	130 27%	161 23%	151 37% Q	81 31%	69 24%	79 32%	50 33% *	7 14% **	24 26% *	271 29%	41 28% *	176 28%	89 26%	47 40% ab*	70 18%	242 34% d	79 24%	233 30%

Mean	0.09	0.21 C	-0.03	0.30 F	0.28 F	-0.35	0.25 J	0.44 U	0.11 J	-0.36	0.21 LO	-0.04	0.01 *	0.18	0.08	0.10	0.26 R	-0.21	0.12	0.12	-0.14	0.12 *	0.51 **	0.21 *	0.10	-0.01 *	0.15 c	0.11 c	-0.30 *	0.41 e	-0.09	0.31 g	-0.01
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q2. How favourable or unfavourable is your overall opinion of the following? - Trade unions

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very favourable (2)	148 13%	26 8%	61 25% BE	20 17% B*	20 14% *	65 18%	50 12%	115 16%	13 16% *	47 14%	33 17%	48 13%
Somewhat favourable (1)	257 24%	38 12%	83 34% B	34 29% B*	43 30% B*	105 29% G	73 17%	173 24%	27 32% *	75 22%	59 30%	87 23%
Neither favourable nor unfavourable (0)	339 31%	97 30%	67 27%	48 40% C*	38 26% *	108 30%	123 29%	204 28% I	13 16% *	106 32%	60 30%	110 29%
Somewhat unfavourable (-1)	163 15%	75 23% CD	20 8%	6 5% *	27 18% CD*	48 13%	82 20%	122 17%	13 15% *	52 16%	25 12%	65 17%
Very unfavourable (-2)	148 14%	85 26% CDE	14 6%	5 4% *	15 10% *	36 10%	78 19% F	102 14%	17 21% *	47 14%	15 7%	59 16% K
Don't know	39 4%	3 1%	2 1%	7 6% BC*	2 1% *	4 1%	12 3%	8 1%	1 1% *	5 1%	8 4%	9 2%

NET: Favourable	405 37%	64 20%	144 58% BE	55 45% B*	63 44% B*	169 46% G	123 29%	288 40%	40 47% *	122 37%	93 46% L	135 36%
NET: Unfavourable	312 28%	159 49% CDE	34 14%	10 9% *	41 28% CD*	84 23%	159 38% F	224 31%	30 36% *	99 30% K	40 20%	124 33% K

Mean	0.09	-0.48	0.64	0.53	0.19	0.31	-0.16	0.11	0.07	0.07	0.37	* *
			BE	B*	B*	G			*		JL	

was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Annual Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q4. Out of every £100 spent by the British government, how many pounds do you think go towards funding the Armed Forces?
All Adults aged 16-75 in Great Britain

	Gender		Age		Generation										Social grade				Employment status				Region					Urban / Rural		Marital status		Presence of children (0-17 or under)				Education	
	Total	Male	Female	16-24	25-34	35-44	45-54	Gen 2	Millennial	Gen X	Baby Boomer	A6	C1	C2	C3	ABC1	C2DE	ANY Working	ANY Not working	At least one child present	At least one child present	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as married	Single	Widowed/ Separated	No children present	No children present	Graduate	Non-graduate	
	(A)	(M)	(F)	(0)	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	(28)	(29)	(30)	(31)	(32)	(33)
Unweighted base	1000	526	500	275	305	325	185	335	274	303	527	271	18	190	708	287	777	777	777	777	285	243	238	54	94	848	147	690	300	90	430	605	570	520			
Weighted base	1000	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	682	463	262	283	251	153	52	94	969	146	635	342	137	580	715	338	767				
Mean	20.34	21.51	18.82	28.07	28.07	18.88	9.80	32.49	25.26	13.86	9.35	24.70	19.42	15.47	19.56	22.23	17.58	22.22	16.44	15.16	15.73	20.27	34.14	28.49	15.47	21.43	15.55	20.57	22.29	10.56	26.82	15.87	23.79	18.45			

	12	5	7	5	7	-	2	5	5	-	2	4	3	4	6	6	8	4	4	1	-	6	-	2	11	1	5	6	-	5	7	1	11			
	1%	1%	1%	1%	1%	2%	1%	2%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	4%	-	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%
E1	63	35	28	13	34	16	2	28	16	16	18	17	11	33	29	42	21	18	21	8	6	-	-	11	13	10	47	12	4	22	41	23	40			
	6%	7%	5%	2%	2%	5%	1%	9%	7%	5%	6%	6%	6%	4%	6%	6%	6%	5%	7%	7%	2%	4%	-	11%	4%	7%	7%	4%	2%	6%	6%	7%	5%			
E2	73	47	26	9	35	29	2	13	29	28	21	20	17	11	41	32	45	28	20	15	23	6	2	6	61	11	49	17	7	24	46	30	43			
	7%	6%	5%	2%	5%	6%	1%	4%	11%	9%	7%	6%	6%	6%	7%	7%	7%	7%	6%	5%	6%	4%	4%	6%	4%	6%	6%	6%	6%	7%	7%	9%	6%			
E3	19	15	4	2	5	13	-	2	5	13	6	6	6	2	12	7	9	10	5	7	5	1	-	2	17	2	14	2	3	5	14	9	10			
	2%	2%	1%	-	1%	4%	-	-	2%	4%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	-	-	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%			
E4	5	1	5	-	2	4	-	1	4	-	1	4	-	1	4	-	1	4	-	1	4	-	-	5	1	2	1	3	9	-	5	3	3			
	-	-	1%	-	-	1%	-	-	1%	1%	1%	-	-	1%	1%	-	-	1%	1%	1%	-	1%	-	-	1%	-	-	-	-	-	3%	-	1%	1%	-	
E5	14	28	26	20	20	14	14	10	17	13	10	16	7	12	15	19	40	14	15	17	7	9	1	6	45	9	27	21	6	13	41	17	37			
	1%	1%	1%	1%	1%	5%	4%	8%	3%	6%	4%	6%	5%	2%	5%	6%	4%	6%	3%	6%	6%	6%	6%	5%	2%	4%	5%	6%	6%	5%	2%	6%	5%	5%		
E6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E7	2	2	-	-	2	-	-	2	-	-	2	-	-	-	2	-	-	-	2	-	-	1	-	-	2	-	-	-	-	-	-	2	-	1		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E8	7	5	2	1	1	5	1	1	-	5	2	3	2	-	5	2	3	5	3	1	3	1	-	-	6	1	5	1	1	1	6	1	6	1	6	
	1%	1%	-	-	-	1%	-	-	-	2%	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	1%	-	1%	-	1%	-	1%	
E9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E10	69	39	30	30	19	20	12	25	14	19	22	20	12	16	42	28	47	23	18	16	16	8	6	6	61	8	48	17	5	29	41	20	49			
	6%	7%	4%	6%	5%	6%	7%	8%	5%	6%	7%	6%	5%	6%	7%	6%	7%	6%	7%	6%	7%	6%	6%	6%	6%	5%	11%	6%	6%	5%	10%	4%	6%	6%	6%	6%
E11	3	2	1	3	-	1	1	1	1	1	1	1	3	1	2	-	3	1	2	-	3	-	-	3	-	3	-	2	1	1	2	-	3			
	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
E12	6	5	-	2	1	2	-	2	1	2	3	1	2	-	3	2	5	-	3	-	3	-	-	5	1	6	-	-	2	4	1	5				
	1%	1%	-	1%	-	1%	-	1%	-	1%	1%	-	1%	-	1%	1%	1%	-	1%	-	1%	-	-	1%	-	1%	-	1%	-	-	1%	-	-	-	1%	
E13	14	3	11	4	5	6	1	3	5	6	4	9	1	1	12	2	7	7	4	1	4	3	1	2	14	-	7	2	5	4	11	7	7			
	1%	1%	2%	1%	1%	2%	-	1%	2%	2%	1%	2%	-	-	1%	2%	-	1%	2%	1%	-	2%	2%	1%	2%	2%	-	1%	1%	6%	1%	2%	2%	1%		
E14	1	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E17	1	-	1	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
E18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E20	66	36	28	43	14	9	23	22	13	9	18	13	15	21	30	36	49	17	11	18	18	10	4	4	18	8	30	34	2	22	45	22	44			
	6%	7%	5%	12%	4%	3%	18%	7%	5%	3%	6%	4%	7%	8%	9%	8%	7%	4%	4%	6%	6%	6%	6%	6%	5%	10%	6%	6%	5%	10%	4%	6%	7%	6%		
E21	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E22	20	10	10	10	5	5	6	7	3	4	7	5	5	2	13	7	14	6	4	4	3	4	2	3	18	2	11	5	4	12	8	5	15			
	2%	2%	2%	2%	1%	1%	2%	3%	2%	1%	1%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	
E26	2	2	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E28	1	1	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E30	14	4	11	9	5	-	6	2	5	-	3	4	4	4	7	8	9	5	6	3	1	4	-	-	14	1	7	7	-	8	7	3	12			
	1%	1%	2%	2%	1%	-	2%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
E31	2	2	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E40	13	10	6	2	9	7	4	2	5	6	1	1	2	2	6	4	8	9	4	9	1	3	-	-	12	-	5	8	-	9	4	3	10			
	1%	1%	-	1%	2%	1%	1%	1%	2%	1%	-	-	1%	1%	2%	1%	2%	1%	1%	2%	1%	-	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
E42	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E45	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E47	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E49	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E50	41	26	13	29	10	1	20	16	6	1	10	13	7	6	23	18	25	15	6	7	10	40	14	3	1	39	2	28	11	-	28	15	18	20		
	4%	3%	1%	17%	4%	-	5%	4%	2%	-	3%	4%	2%	1%	6%	5%	6%	4%	2%	3%	6%	10%	4%	1%	1%	38%	1%	13%	4%	-	28%	11%	18%	20%		
E55	5	4	1	1																																

PUBLIC

Fieldwork: 24-25 October 2021

All adults aged 16-75 in GB

Q4. Out of every £100 spent by the British government, how many pounds do you think go towards funding the Armed Forces?

All Adults aged 16-75 in Great Britain

	2018 EU Vote						2019 EU Vote						Favourability of Aimed Areas		Gap spending on defence & aimed areas in UK share			
	Total	Conservative vs Labour		Liberal Democrats		Other	Brexit	Leave	Financial aid		Infrastructure		%	Increase	Decrease	Aimed Area		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	M	N	O	P		
Unweighted base	100%	116	232	136	147	439	380	745	94	329	205	478						
Weighted base	100%	323	247	320	145	366	417	725	84	123	205	478						
Mean	20.34	12.80	19.73	27.68	24.18	18.47	16.45	18.15	24.28	21.63	24.97	13.08						

	12	5	2	-	-	-	7	2	3	4	-	5	1
	2%	1%	1%	-	-	-	2%	-	3	5%	4%	1%	1%
E1	83	20	14	7	8	22	27	10	5	23	12	23	23
	6%	6%	6%	6%	6%	6%	6%	7%	5%	7%	6%	6%	6%
E2	73	29	11	14	5	27	40	55	2	30	10	10	31
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
E3	18	12	4	1	2	13	6	11	3	7	*	10	15
	6%	6%	7%	-	-	-	-	-	-	-	-	-	-
E4	5	3	*	-	1	3	2	5	-	1	-	-	4
	*	1%	-	-	1%	1%	1%	1%	-	-	-	-	-
E5	54	17	17	5	6	22	18	40	40	6	13	7	28
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
E6	*	*	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E7	2	*	1	-	-	1	*	2	-	2	-	-	-
	*	-	1%	-	-	-	-	-	-	-	-	-	-
E8	7	1	2	3	-	3	4	7	-	1	-	4	15
	1%	1%	1%	1%	-	1%	1%	1%	-	1%	-	1%	1%
E9	*	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E10	68	25	23	3	5	23	30	47	5	27	14	24	24
	6%	6%	6%	2%	6%	6%	7%	6%	6%	6%	6%	6%	6%
E11	2	-	-	2	1	4	2	-	-	1	1	-	-
	-	-	-	2%	1%	-	-	-	-	-	1%	-	-
E12	6	1	*	-	-	2	3	6	-	1	-	1	-
	1%	2%	*	-	-	1%	1%	1%	-	1%	-	-	-
E13	14	7	2	1	1	5	7	10	-	8	2	3	-
	1%	2%	1%	1%	*	1%	2%	1%	-	2%	1%	1%	1%
E14	1	-	-	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	-	-	1%	1%	-	-	-
E17	1	-	-	-	-	1	-	3	-	-	-	1	-
	-	-	-	-	-	6%	-	-	-	-	-	-	-
E18	*	-	-	-	-	*	-	*	-	-	*	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E20	66	12	16	9	9	11	35	35	8	25	21	18	18
	6%	6%	6%	6%	7%	6%	6%	6%	5%	10%	7%	10%	1%
E21	1	1	-	-	-	-	1	-	1	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-	-
E25	20	3	3	-	8	6	5	9	1	6	8	3	-
	2%	1%	1%	-	1%	2%	1%	1%	1%	2%	4%	1%	-
E26	2	-	-	-	1%	-	-	-	2	-	2	-	-
	-	-	-	-	1%	-	-	-	2%	1%	-	-	-
E28	1	-	-	-	1	-	1	-	1	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E30	14	*	4	-	3	2	2	10	2	2	8	2	-
	1%	*	2%	-	2%	1%	*	1%	2%	*	8%	1%	-
E31	2	-	-	-	-	-	-	-	-	-	2	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E40	13	1	4	2	-	6	2	8	-	6	1	5	-
	1%	*	2%	-	-	1%	1%	1%	-	2%	1%	1%	-
E42	1	1	-	-	-	1	-	1	-	1	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	-	-
E45	1	-	-	-	-	-	-	-	-	-	*	-	-
	-	-	-	-	-	-	-	-	1%	1%	-	-	-
E47	*	-	-	-	-	-	-	*	-	-	*	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E49	1	-	-	-	-	-	-	1	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E50	41	1	7	10	6	9	14	23	8	10	11	10	15
	4%	1%	1%	1%	1%	1%	1%	1%	5%	6%	6%	6%	1%
E51	1	-	-	-	4	1	1	-	-	4	1	1	-
	-	-	2%	1%	-	-	-	-	-	1%	-	-	-
E54	1	-	1	-	-	-	-	1	-	1	-	-	-
	-	-	1	-	-	-	-	-	-	1	-	-	-
E60	8	1	1	1	4	4	1	2	2	2	2	3	-
	1%	*	*	1%	1%	1%	*	*	2%	1%	1%	1%	1%
E64	*	-	-	-	-	-	-	-	-	-	*	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E65	1	-	1	-	-	-	1	1	-	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
E70	5	2	-	1	2	2	2	1	-	2	1	1	1
	-	1%	-	1%	1%	-	-	-	-	1%	1%	-	-
E75	2	-	*	1	-	2	*	2	-	2	1	-	-
	-	-	1%	-	-	-	-	-	-	-	-	-	-
E80	9	2	1	1	-	5	2	6	1	4	3	1	1
	1%	1%	*	1%	-	1%	*	1%	2%	1%	1%	-	-
E85	1	*	*	-	-	1	-	*	-	*	*	-	-
	-	-	-	-	-	-	-	-	1%	-	-	-	-
E90	5	2	-	1	3	1	4	1	1	1	1	2	1%
	-	1%	1%	-	-	-	1%	1%	-	-	-	-	-
E95	1	-	-	-	1	-	-	-	-	1	-	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-
E100	11	1	4	6	2	2	5	10	1	10	4	1	1
	1%	*	2%	1%	1%	1%	1%	1%	-	2%	2%	-	-
Don't Know	148	167	137	51	77	179	234	383	14	121	78	202	14
	10%	10%	10%	4%	5%	12%	17%	25%	40%	10%	10%	15%	1%

NET E2-D10	805	113	79	33	31	122	128	223	24	107	50	147
	288	130	826	276	226	338	139	813	283	327	258	516
	8											
NET E11-C29	26	12	3	4	1	10	11	20	1	14	4	7
	2%	4%	1%	3%	3%	4%	3%	3%	1%	4%	2%	2%
NET E20-D10	162	23	23	21	26	38	50	129	23	62	53	93
	162	7%	12%	12%	15%	18%	10%	12%	24%	18%	17%	31%
				8"					1"			
NET E21-A	55	9	15	12	10	23	13	30	5	29	14	10
	5%	3%	8%	10%	7%	6%	3%	4%	4%	3%	7%	2%
					8"							

was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Ipsos UK Armed Forces polling

PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q6. Do you think government spending on defence and the Armed Forces in the UK should be...?

All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Increased, even if this means extra government borrowing, higher taxes, or less money to spend on other public services (1)	332 30%	193 36% C	137 25%	130 35% E	94 24%	109 32%	69 38% HI	89 28%	67 25%	107 33%	95 32%	99 31%	64 29% *	74 29%	194 31%	138 29%	217 31%	116 29%	78 30%	83 29%	83 33%	53 35% *	12 24% **	23 24% *	296 31%	36 25% *	197 31%	107 31%	28 24% *	118 31%	214 30%	94 29%	238 31%
Decreased, to reduce government borrowing, lower taxes, or to allow more money to be spent on other public services (-1)	200 18%	101 19%	96 18%	103 28% EF	69 18% F	28 8%	54 30% IJ	79 24% IJ	39 14%	28 9%	58 19% O	47 15%	43 19% *	52 20%	105 17%	95 20%	134 19%	66 16%	45 17%	43 15%	34 14%	30 19% *	18 36% **	30 32% STU*	181 19%	19 13% *	106 17%	79 23%	15 13% *	90 24% e	110 15%	69 21%	131 17%
Stay about the same (0)	378 34%	181 34%	194 35%	83 23%	148 38% D	147 43% D	32 18%	99 31% G	111 42% GH	135 42% GH	110 37%	122 38%	63 28% *	83 33%	231 37%	146 31%	238 34%	140 35%	101 38% VX	118 42% VX	89 36%	38 25% *	11 21% **	20 22% *	317 33%	61 42% *	227 36%	95 28%	57 48% b*	115 30%	262 37%	125 38%	253 33%
Don't know	185 17%	63 12%	120 22% B	51 14%	77 20%	57 17%	25 14%	56 17%	51 19%	53 16%	35 12%	55 17%	52 23% K*	43 17%	90 14% K	95 20% K	103 15%	82 20%	38 15%	39 14%	45 18%	31 21% *	10 20% **	21 22% *	156 16%	29 20% *	106 17%	62 18%	17 14% *	57 15%	128 18%	40 12%	145 19% f

Mean	0.15	0.19	0.10	0.08	0.08	0.28 DE	0.10 *	0.04	0.13	0.29 H	0.14	0.19	0.12 *	0.11	0.17	0.11	0.14	0.16	0.15	0.16	0.24 X	0.20 *	-0.15 **	-0.10 *	0.14	0.15 *	0.17	0.10	0.13 *	0.09	0.18	0.09	0.17
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling

PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q6. Do you think government spending on defence and the Armed Forces in the UK should be...?

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Increased, even if this means extra government borrowing, higher taxes, or less money to spend on other public services (1)	332 30%	121 37%	81 33%	42 35% *	39 27% *	91 25%	163 39% F	256 35% I	13 16% *	332 100% KL	- - 	- -
Decreased, to reduce government borrowing, lower taxes, or to allow more money to be spent on other public services (-1)	200 18%	27 8%	56 23% B	21 18% B*	42 29% B*	87 24% G	44 11%	85 12%	45 54% H*	- - 	200 100% JL	- -
Stay about the same (0)	378 34%	135 42%	83 34%	39 33% *	45 31% *	139 38%	159 38%	287 40% I	14 16% *	- - 	- - 	378 100% JK
Don't know	185 17%	40 13%	26 11%	18 15% *	19 13% *	48 13%	51 12%	97 13%	12 14% *	- - 	- - 	- -

Mean	0.15	0.33	0.11	0.20	-0.02	0.01	0.32	0.27	-0.44	1.00	-1.00	- -
		CE		*	*		F	I	*			

was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain's Armed Forces: - Summary
All Adults aged 16-75 in Great Britain

	Q8. How confident, if at all, are you that Britain's Armed Forces:							
	Can defend Britain against an attack	Can usefully assist Britain's allies in wars abroad	Provide value for money for the public spending they receive	Use up-to-date technology	Provide a good career path for young people	Provide good quality care for armed service personnel with physical injuries	Provide good quality care for the mental health of armed service personnel and ex-personnel	Provide support for armed service personnel after they have left the Armed Forces (for example, help in getting a job, retraining, etc.)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	1095	1095	1095	1095	1095	1095	1095	1095
Weighted base	1095	1095	1095	1095	1095	1095	1095	1095
Very confident (4)	287 26% CFGH	321 29% CFGH	240 22% GH	315 29% CFGH	292 27% CFGH	203 19% G	160 15%	177 16%
Fairly confident (3)	497 45% FGH	475 43% GH	463 42% GH	497 45% FGH	505 46% FGH	440 40% GH	337 31%	346 32%
Not very confident (2)	167 15% BDE	132 12% D	181 17% BDE	98 9%	113 10%	201 18% BDE	299 27% ABCDEF	295 27% ABCDEF
Not confident at all (1)	39 4%	38 4%	55 5%	46 4%	58 5% AB	73 7% ABD	114 10% ABCDEF	114 10% ABCDEF
Don't know	106 10%	129 12% A	157 14% ABE	138 13% A	126 12%	179 16% ABDE	185 17% ABDE	164 15% ABE

NET: Confident	783 72% CFGH	796 73% CFGH	702 64% FGH	812 74% CFGH	797 73% CFGH	643 59% GH	496 45%	523 48%
NET: Not confident	206 19% BD	170 16%	236 22% BDE	145 13%	171 16%	274 25% ABDE	414 38% ABCDEF	409 37% ABCDEF

Mean	3.04 CFGH	3.12 ACFGH	2.95 FGH	3.13 ACFGH	3.06 CFGH	2.84 GH	2.60	2.63
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:cordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H Minimum Base: 30Q(**) Small Base: 10Q(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Can defend Britain against an attack
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	287 26%	138 26%	148 27%	96 26%	109 28%	82 24%	58 32%	78 24%	75 28%	76 23%	88 30%	84 26%	55 25% *	60 24%	172 28%	114 24%	184 27%	103 26%	66 25%	61 21%	69 28%	48 31% *	15 29% **	28 30% *	242 25%	45 31% *	172 27%	92 27%	22 19% *	104 27%	182 25%	91 28%	196 26%
Fairly confident (3)	497 45%	237 44%	256 47%	145 40%	184 48%	168 49%	54 30%	151 47% G	134 50% G	158 49% G	142 48%	152 47%	98 44% *	105 42%	293 47%	204 43%	317 46%	179 45%	128 49% X	141 50% X	112 45%	60 39% *	26 50% **	29 31% *	429 45%	68 46% *	305 48% b	134 39%	59 50% *	162 43%	335 47%	145 44%	352 46%
Not very confident (2)	167 15%	94 18%	71 13%	86 24% EF	34 9%	47 14%	46 26% HIJ	53 16% I	21 8%	47 15% I	35 12%	50 16%	32 14% *	50 20% K	85 14% K	82 17%	105 15%	62 15%	37 14%	47 17%	34 14%	32 21% *	5 10% **	12 13% *	150 16%	17 12% *	81 13%	65 19% a	21 18% *	62 16%	106 15%	50 15%	117 15%
Not confident at all (1)	39 4%	24 4%	14 3%	11 3%	17 4%	11 3%	5 3%	14 4%	9 3%	11 3%	10 3%	9 3%	10 5% *	9 4%	19 3%	19 4%	30 4%	9 2%	13 5%	4 2%	7 3%	2 2% *	2 4% **	9 10% TUV*	35 4%	4 3% *	22 3%	11 3%	6 5% *	20 5%	19 3%	14 4%	25 3%
Don't know	106 10%	44 8%	59 11%	28 8%	44 11%	34 10%	18 10%	27 8%	29 11%	32 10%	22 8%	29 9%	27 12% *	27 11%	51 8%	55 12%	56 8%	49 12%	18 7%	30 11%	28 11%	10 7% *	4 7% **	16 17% S*	93 10%	13 9% *	55 9%	40 12%	10 9% *	32 8%	74 10%	28 9%	77 10%

NET: Confident	783 72%	375 70%	404 74%	241 66%	293 76% D	250 73%	112 62%	229 71%	209 78% G	234 72%	230 77% NOP	235 73%	153 69% *	165 66%	465 75% NP	318 67%	501 72%	283 70%	194 74% X	202 71%	181 72%	108 71% *	41 79% **	57 61% *	671 71%	112 77% *	477 75% b	226 66%	81 69% *	267 70%	517 72%	236 72%	548 71%
NET: Not confident	206 19%	118 22% C	85 15%	97 26% EF	51 13%	58 17%	51 28% IJ	67 21% I	30 11%	58 18%	45 15%	59 18%	42 19% *	59 24% K	104 17%	102 21%	134 19%	71 18%	50 19%	51 18%	41 16%	35 23% *	7 14% **	21 23% *	185 19%	21 14% *	103 16%	76 22%	26 22% *	81 21%	124 17%	64 19%	142 19%

Mean	3.04	2.99	3.10	2.97	3.12	3.04	3.02	2.99	3.15	3.02	3.12	3.05	3.01 *	2.96	3.09	2.98	3.03	3.06	3.01	3.02	3.09	3.08 *	3.11 **	2.96 *	3.03	3.15 *	3.08	3.02	2.91 *	3.01	3.06	3.05	3.04
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Can defend Britain against an attack

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	287 26%	90 28%	71 29%	36 30% *	32 22% *	100 27%	113 27%	243 34% I	13 15% *	117 35% K	39 20%	109 29%
Fairly confident (3)	497 45%	174 54% E	107 43%	61 51% *	52 36% *	167 46%	206 49%	354 49% I	21 25% *	139 42%	83 41%	201 53% JK
Not very confident (2)	167 15%	39 12%	45 18%	13 11% *	34 24% BD*	52 14%	62 15%	81 11%	27 32% H*	59 18%	48 24% L	47 12%
Not confident at all (1)	39 4%	2 1%	8 3%	3 2% *	13 9% B*	15 4%	15 4%	13 2%	18 21% H*	12 4%	16 8% L	4 1%
Don't know	106 10%	18 6%	15 6%	8 7% *	13 9% *	31 9%	21 5%	33 5%	6 7% *	5 2%	15 7% J	18 5%

NET: Confident	783 72%	264 82% CE	178 72% E	97 80% E*	84 58% *	267 73%	319 76%	597 82% I	34 40% *	256 77% K	122 61%	309 82% K
NET: Not confident	206 19%	41 13%	53 22% B	16 13% *	47 33% BD*	67 18%	77 19%	94 13%	44 53% H*	71 21% L	63 32% JL	51 13%

Mean	3.04	3.15 E	3.04 E	3.15 E*	2.78 *	3.05	3.05	3.20 I	2.37 *	3.10 K	2.79	3.15 K
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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Can usefully assist Britain’s allies in wars abroad
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	321 29%	159 30%	162 30%	93 26%	116 30%	111 33%	46 26%	87 27%	82 30%	106 33%	96 32% N	97 30%	74 33% *	54 22%	192 31% N	129 27% N	205 30%	116 29%	74 28%	83 29%	75 30%	47 31% *	18 34% **	25 26% *	274 29%	46 32% *	188 30%	100 29%	33 28% *	98 26%	223 31%	97 30%	224 29%
Fairly confident (3)	475 43%	233 43%	238 43%	145 40%	172 44%	159 46%	71 39%	138 43%	118 44%	148 46%	134 45%	149 46%	82 37% *	110 44%	283 46%	192 40%	300 43%	175 43%	125 48% V	130 46%	117 47%	51 33% *	21 40% **	32 34% *	405 43%	69 48% *	282 44%	134 39%	59 50% *	169 45%	306 43%	151 46%	324 42%
Not very confident (2)	132 12%	74 14%	55 10%	72 20% EF	33 8%	28 8%	34 19% IJ	46 14%	25 9%	28 9%	34 11%	34 10%	18 8% *	46 18% KLMOP	67 11%	64 14%	88 13%	44 11%	26 10%	31 11%	22 9%	28 19% U*	10 20% **	14 15% *	118 12%	14 9% *	75 12%	48 14%	9 8% *	56 15%	76 11%	38 12%	94 12%
Not confident at all (1)	38 4%	19 3%	19 3%	22 6% F	13 3%	4 1%	13 7% IJ	17 5% J	4 2%	4 1%	7 2%	10 3%	9 4% *	12 5%	17 3%	21 4%	31 4%	8 2%	8 3%	9 3%	5 2%	5 3% *	1 2% **	11 11% STU*	34 4%	4 3% *	18 3%	17 5%	3 2% *	23 6% e	16 2%	10 3%	28 4%
Don't know	129 12%	52 10%	74 14%	35 9%	54 14%	40 12%	16 9%	35 11%	39 15%	38 12%	26 9%	34 11%	40 18% KO*	29 11%	60 10%	68 14% N	68 10%	61 15%	29 11%	31 11%	32 13%	22 14% *	2 5% **	13 14% *	117 12%	12 8% *	72 11%	43 13%	13 11% *	34 9%	95 13%	32 10%	97 13%

NET: Confident	796 73%	392 73%	400 73%	238 65%	288 74% D	270 79% D	118 65%	225 70%	199 74%	254 79% G	230 77% NP	245 76% N	156 70% *	165 65%	475 77% NP	321 68%	505 73%	291 72%	198 76% X	213 75% X	192 77% X	98 64% *	39 74% **	56 60% *	680 72%	116 80% *	470 74%	234 68%	92 78% *	267 70%	529 74%	248 76%	548 71%
NET: Not confident	170 16%	93 17%	74 14%	93 26% EF	46 12%	31 9%	47 26% IJ	63 20% IJ	29 11%	31 10%	41 14%	44 14%	27 12% *	58 23% KLMOP	85 14%	86 18%	119 17%	52 13%	35 13%	39 14%	27 11%	33 22% U*	11 21% **	25 27% STU*	153 16%	18 12% *	93 15%	65 19%	12 10% *	79 21% e	91 13%	48 15%	122 16%

Mean	3.12	3.10	3.15	2.93	3.17 D	3.26 D	2.91	3.02	3.21 G	3.25 GH	3.18 N	3.15 N	3.21 N*	2.93	3.16 N	3.05 N	3.09	3.16	3.13	3.14	3.20 X	3.07 *	3.12 **	2.86 *	3.11	3.18 *	3.14	3.06	3.17 *	2.99	3.19 d	3.13	3.11
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Can usefully assist Britain’s allies in wars abroad

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	321 29%	122 38% E	88 36% E	44 37% E*	31 21% *	114 31%	145 35%	268 37% I	17 20% *	140 42% K	36 18%	125 33% K
Fairly confident (3)	475 43%	146 45%	101 41%	49 40% *	67 46% *	157 43%	199 48%	337 47% I	24 29% *	138 42%	75 37%	194 51% JK
Not very confident (2)	132 12%	22 7%	26 11%	15 12% *	25 18% B*	42 11%	33 8%	59 8%	18 21% H*	40 12%	45 23% JL	29 8%
Not confident at all (1)	38 4%	2 1%	12 5% B	1 1% *	10 7% BD*	19 5% G	6 2%	7 1%	19 23% H*	7 2%	21 10% JL	6 2%
Don't know	129 12%	31 10%	19 8%	12 10% *	12 8% *	34 9%	35 8%	53 7%	6 7% *	8 2%	24 12% J	24 6% J

NET: Confident	796 73%	268 83% E	189 77%	93 77% *	98 67% *	271 74%	344 82% F	605 84% I	41 49% *	278 84% K	111 55%	319 84% K
NET: Not confident	170 16%	24 8%	38 16% B	16 13% *	35 24% B*	61 17% G	39 9%	66 9%	37 44% H*	46 14%	66 33% JL	35 9%

Mean	3.12	3.33 E	3.16 E	3.26 E*	2.89 *	3.11	3.26 F	3.29 I	2.51 *	3.27 K	2.71 *	3.24 K
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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide value for money for the public spending they receive
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	240	133	107	84	73	82	36	72	54	77	76	77	40	47	154	86	165	75	53	60	53	45	17	12	209	30	145	73	22	70	169	78	161
	22%	25%	19%	23%	19%	24%	20%	22%	20%	24%	26% p	24%	18%	18%	25%	18%	24%	19%	20%	21%	21%	29% x*	34% **	12% *	22%	21% *	23%	21%	19% *	18%	24%	24%	21%
Fairly confident (3)	463	214	246	155	160	148	69	143	110	141	131	133	95	103	264	198	290	173	113	123	112	67	18	29	400	63	294	110	59	175	287	142	320
	42%	40%	45%	42%	41%	43%	38%	44%	41%	44%	44%	41%	43% *	41%	43%	42%	42%	43%	43%	43%	45%	44% *	35% **	31% *	42%	43% *	46% b	32%	51% b*	46%	40%	43%	42%
Not very confident (2)	181	88	90	64	68	49	40	52	43	46	43	52	39	47	95	86	115	66	44	49	34	22	6	26	161	20	89	78	14	77	104	54	127
	17%	16%	17%	18%	17%	14%	22%	16%	16%	14%	15%	16%	18% *	19%	15%	18%	17%	16%	17%	17%	13%	15% *	12% **	27% u*	17%	14% *	14%	23% a	12% *	20%	15%	16%	17%
Not confident at all (1)	55	37	17	25	20	11	17	16	12	11	12	18	9	16	30	25	35	20	12	11	17	3	2	9	46	9	23	24	8	21	34	14	41
	5%	7% c	3%	7%	5%	3%	9% j	5%	4%	3%	4%	6%	4% *	6%	5%	5%	5%	5%	5%	4%	7%	2% *	4% **	10% v*	5%	6% *	4%	7%	7% *	5%	5%	4%	5%
Don't know	157	66	87	38	67	52	20	40	48	48	34	43	40	39	77	80	86	70	39	40	36	16	8	19	134	23	85	58	14	37	120	40	117
	14%	12%	16%	10%	17% d	15%	11%	12%	18%	15%	12%	13%	18% *	16%	12%	17%	12%	17%	15%	14%	14%	10% *	15% **	20% *	14%	16% *	13%	17%	12% *	10%	17% d	12%	15%

NET: Confident	702 64%	347 65%	353 64%	239 65%	233 60%	230 67%	105 58%	215 67%	165 62%	218 67%	208 70% NOP	210 65%	135 60% *	150 60%	418 67%	284 60%	455 66%	247 61%	167 64% x	183 65% x	164 66% x	112 73% x*	36 69% **	41 43% *	609 64%	93 64% *	439 69% b	182 53%	81 69% b*	245 65%	457 64%	221 67%	481 63%
NET: Not confident	236 22%	124 23%	108 20%	89 24%	87 23%	60 17%	56 31% HIJ	68 21%	55 20%	57 18%	55 19%	70 22%	48 22% *	63 25%	125 20%	111 23%	150 22%	86 21%	56 21%	60 21%	51 20%	25 17% *	8 16% **	35 37% STUV*	206 22%	29 20% *	111 18%	102 30% a	22 19% *	97 26%	139 19%	68 21%	168 22%

Mean	2.95	2.94	2.96	2.91	2.90	3.04	2.77	2.96	2.95	3.03 g	3.04 n	2.96	2.91 *	2.85	3.00	2.87	2.97	2.91	2.93 x	2.95 x	2.93 x	3.12 x*	3.16 **	2.57 *	2.95	2.93 *	3.02 b	2.81	2.92 *	2.86	2.99	2.99	2.93
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b,c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide value for money for the public spending they receive

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	240	93	50	35	24	78	122	202	12	117	24	77
	22%	29% E	20%	30% E*	16% *	21%	29% F	28% I	14% *	35% KL	12%	20% K
Fairly confident (3)	463	160	109	47	45	151	178	345	13	137	63	207
	42%	50% E	44% E	39% *	31% *	41%	43%	48% I	16% *	41%	32%	55% JK
Not very confident (2)	181	34	51	12	40	64	56	92	24	50	67	50
	17%	11%	21% BD	10% *	28% BD*	18%	14%	13%	28% H*	15%	33% JL	13%
Not confident at all (1)	55	1	17	5	17	25	12	11	26	16	23	7
	5%	* B	7% B	4% B*	12% B*	7% G	3%	1% H*	31% H*	5% JL	12% JL	2% JL
Don't know	157	35	20	21	19	47	50	75	9	12	22	36
	14%	11%	8%	18% C*	13% *	13%	12%	10%	11% *	3%	11% J	10% J

NET: Confident	702	253	159	82	68	229	299	547	25	254	88	285
	64%	78% CE	65% E	68% E*	47% *	63%	72% F	75% I	30% *	76% K	44%	75% K
NET: Not confident	236	36	67	17	57	90	68	103	50	67	90	57
	22%	11%	27% BD	14% *	40% BCD*	24% G	16%	14%	59% H*	20%	45% JL	15%

Mean	2.95	3.19 CE	2.85	3.14 CE*	2.60 *	2.88	3.11 F	3.14 I	2.14 *	3.11 K	2.50	3.04 K
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Use up-to-date technology
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	315 29%	164 31%	149 27%	107 29%	108 28%	100 29%	51 28%	92 28%	78 29%	94 29%	84 28%	92 28%	68 30% *	72 28%	176 28%	139 29%	214 31%	101 25%	77 29%	80 28%	66 26%	45 30% *	27 52% **	20 21% *	266 28%	49 34% *	190 30%	91 27%	33 28% *	108 28%	207 29%	103 31%	212 28%
Fairly confident (3)	497 45%	230 43%	265 48%	150 41%	177 46%	170 50%	67 37%	150 46%	117 44%	163 50% G	146 49% O	142 44%	96 43% *	113 45%	289 47%	208 44%	301 43%	196 49%	114 43%	140 49%	125 50%	72 47% *	13 26% **	33 35% *	435 46%	62 42% *	307 48% b	133 39%	57 48% *	174 46%	322 45%	145 44%	352 46%
Not very confident (2)	98 9%	52 10%	44 8%	47 13% F	31 8%	21 6%	26 15% J	28 9%	24 9%	20 6%	23 8%	33 10%	17 8% *	25 10%	56 9%	42 9%	69 10%	29 7%	20 8%	27 9%	19 8%	19 13% *	5 9% **	9 9% *	84 9%	14 10% *	51 8%	41 12%	6 5% *	40 10%	59 8%	37 11%	61 8%
Not confident at all (1)	46 4%	30 6%	16 3%	22 6%	17 4%	8 2%	13 7% IJ	19 6%	6 2%	8 2% 2%	13 4%	13 4%	9 4% *	11 4%	26 4%	20 4%	33 5%	13 3%	12 5%	4 1%	9 4%	5 3% *	2 5% **	14 14% STUV*	41 4%	5 4% *	23 4%	20 6%	4 3% *	24 6%	22 3%	12 4%	34 4%
Don't know	138 13%	61 11%	74 14%	41 11%	55 14%	43 13%	23 13%	34 10%	42 16%	39 12%	31 10%	43 13%	33 15% *	32 13%	74 12%	65 14%	74 11%	65 16%	39 15%	32 11%	32 13%	11 7% *	5 10% **	19 20% V*	123 13%	15 11% *	64 10%	57 17% a	17 15% *	34 9%	104 15% d	31 9%	108 14% f

NET: Confident	812 74%	394 73%	414 76%	257 70%	285 74%	270 79% D	119 66%	242 75%	195 73%	257 79% G	231 78% O	234 72%	163 73% *	184 73%	464 75%	348 73%	515 74%	297 74%	190 73% X	220 78% X	191 76% X	117 77% X*	40 77% **	53 57% *	701 74%	111 76% *	497 78% b	225 66%	90 77% *	283 74%	529 74%	248 76%	564 74%
NET: Not confident	145 13%	82 15%	59 11%	69 19% F	47 12%	29 8%	39 22% IJ	48 15%	30 11%	27 8%	36 12%	47 14%	27 12% *	36 14%	82 13%	62 13%	103 15%	42 10%	32 12%	31 11%	29 11%	24 16% *	7 13% **	22 24% STU*	125 13%	19 13% *	74 12%	60 18% a	10 9% *	64 17% e	81 11%	50 15%	95 12%

Mean	3.13	3.11	3.16	3.05	3.13	3.21	3.00 *	3.08	3.18	3.21 G	3.13	3.11	3.17 *	3.12	3.12	3.14	3.13	3.14	3.15 X	3.18 X	3.13 X	3.11 *	3.37 **	2.79 *	3.12	3.19 *	3.16	3.04	3.19 *	3.06	3.17	3.14	3.13
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Use up-to-date technology

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	315 29%	113 35%	63 25%	46 38% C*	36 25% *	110 30%	129 31%	249 34% I	15 18% *	124 37% K	35 17%	131 35% K
Fairly confident (3)	497 45%	157 48%	115 47%	52 43% *	56 39% *	163 45%	200 48%	349 48%	33 40% *	150 45%	88 44%	177 47%
Not very confident (2)	98 9%	20 6%	30 12%	8 6% *	15 10% *	35 10%	35 8%	54 7%	8 10% *	33 10%	28 14%	31 8%
Not confident at all (1)	46 4%	3 1%	12 5% B	2 2% *	22 15% BCD*	23 6% G	11 3%	17 2%	15 18% H*	15 5%	20 10% JL	7 2%
Don't know	138 13%	31 10%	26 11%	12 10% *	16 11% *	34 9%	43 10%	56 8%	12 15% *	10 3%	29 14% J	33 9% J

NET: Confident	812 74%	270 83% CE	178 72%	98 82% E*	92 64% *	273 75%	329 79%	598 83% I	49 58% *	274 82% K	123 61%	307 81% K
NET: Not confident	145 13%	22 7%	42 17% B	10 8% *	37 25% BD*	59 16%	46 11%	70 10%	23 28% H*	48 15%	49 24% JL	38 10%

Mean	3.13	3.30 CE	3.04	3.31 CE*	2.82 *	3.08	3.19	3.24 I	2.68 *	3.19 K	2.80 *	3.25 K
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling

PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide a good career path for young people

All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	292 27%	154 29%	136 25%	103 28%	92 24%	96 28%	48 26%	89 28%	63 23%	92 29%	84 28%	86 27%	57 25% *	65 26%	170 27%	121 26%	190 27%	102 25%	74 28%	71 25%	61 24%	45 29% *	20 39% **	21 22% *	248 26%	44 30% *	178 28%	82 24%	32 27% *	97 26%	194 27%	96 29%	196 26%
Fairly confident (3)	505 46%	240 45%	264 48%	152 42%	185 48%	168 49%	66 36%	154 48%	128 48% G	158 49% G	141 48%	147 46%	100 45% *	117 46%	289 47%	217 46%	318 46%	188 47%	126 48%	130 46%	138 55% VX	54 35% *	25 48% **	32 34% *	439 46%	67 46% *	309 49%	137 40%	60 51% *	177 46%	329 46%	148 45%	357 47%
Not very confident (2)	113 10%	56 10%	54 10%	53 14% F	39 10%	21 6%	32 18% J	32 10%	30 11%	19 6%	34 11%	35 11%	17 8% *	27 11%	69 11%	44 9%	84 12%	29 7%	23 9%	31 11% U	13 5%	27 18% U*	5 9% **	15 16% U*	98 10%	14 10% *	57 9%	48 14%	8 7% *	51 13% e	62 9%	35 11%	78 10%
Not confident at all (1)	58 5%	39 7% C	19 3%	30 8% F	17 4%	11 3%	22 12% HIJ	16 5%	9 3%	11 3%	10 3%	17 5%	14 6% *	18 7%	27 4% K	32 7%	32 5%	26 7%	11 4%	11 4%	16 6%	7 4% *	* 1% **	13 13% ST*	50 5%	9 6% *	24 4%	29 9% a	5 5% *	20 5%	38 5%	12 4%	46 6%
Don't know	126 12%	48 9%	75 14%	28 8%	53 14% D	45 13%	14 8%	32 10%	38 14%	43 13%	28 9%	37 12%	36 16% *	25 10%	65 11%	61 13% N	69 10%	57 14%	28 11%	39 14%	23 9%	20 13% *	1 3% **	14 15% *	114 12%	12 8% *	68 11%	46 14%	12 11% *	35 9%	92 13%	37 11%	90 12%

NET: Confident	797 73%	394 73%	400 73%	256 70%	278 72%	264 77%	113 63%	243 75% G	191 71%	250 77% G	226 76%	233 72%	157 70% *	182 72%	459 74%	338 71%	507 73%	290 72%	200 76% X	201 71% X	199 79% VX	99 65% *	46 88% **	53 56% *	687 72%	111 76% *	487 77% b	219 64%	91 78% b*	274 72%	523 73%	244 74%	553 72%
NET: Not confident	171 16%	94 18%	73 13%	82 23% EF	56 15%	32 9%	54 30% HIJ	48 15%	39 15%	30 9%	43 15%	52 16%	31 14% *	45 18%	96 15%	75 16%	116 17%	56 14%	34 13%	42 15%	29 11%	34 22% U*	5 10% **	27 29% STU*	148 16%	23 16% *	81 13%	77 23% a	13 11% *	71 19%	100 14%	47 14%	124 16%

Mean	3.06	3.04	3.09	2.97	3.05	3.18 D	2.83	3.09 G	3.06 G	3.18 G	3.12	3.06	3.06 *	3.01	3.09	3.03	3.07	3.06	3.12 X	3.07 X	3.07 X	3.03 *	3.30 **	2.76 *	3.06	3.09 *	3.13 b	2.92	3.12 *	3.02	3.09	3.12	3.04
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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide a good career path for young people

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	292	121	60	41	26	84	139	247	8	141	33	92
	27%	37% CE	24%	34% E*	18% *	23%	33% F	34% I	9% *	43% KL	16%	24%
Fairly confident (3)	505	151	119	58	67	178	204	363	17	147	78	228
	46%	47%	48%	48% *	46% *	49%	49%	50% I	20% *	44%	39%	60% JK
Not very confident (2)	113	15	31	6	21	42	32	51	20	25	37	29
	10%	5%	13% B	5% *	14% B*	11%	8%	7%	23% H*	7%	19% JL	8%
Not confident at all (1)	58	4	16	4	19	28	7	8	34	13	36	4
	5%	1%	7% B	3% *	13% BD*	8% G	2%	1%	40% H*	4%	18% JL	1%
Don't know	126	33	20	11	12	34	36	56	5	6	16	25
	12%	10%	8%	9% *	8% *	9%	9%	8%	6% *	2%	8% J	7% J

NET: Confident	797	272	180	99	93	262	343	610	25	288	111	320
	73%	84% CE	73%	83% E*	64% *	72%	82% F	84% I	30% *	87% K	55%	85% K
NET: Not confident	171	19	47	10	40	70	39	59	54	38	73	33
	16%	6%	19% BD	8% *	27% BD*	19% G	9%	8%	64% H*	11%	36% JL	9%

Mean	3.06	3.34 CE	2.98	3.25 CE*	2.75 *	2.96	3.24 F	3.27 I	1.98 *	3.28 K	2.59	3.16 K
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide good quality care for armed service personnel with physical injuries

All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	203 19%	113 21%	90 16%	86 23% F	74 19%	43 13%	35 19%	91 28% IJ	37 14%	40 12%	66 22% NP	62 19%	38 17% *	37 15%	128 21%	74 16%	153 22% R	50 12%	47 18%	53 19%	34 14%	37 24% *	18 35% **	14 15% *	184 19%	19 13% *	120 19%	66 19%	17 14% *	89 23% e	114 16%	74 22% g	129 17%
Fairly confident (3)	440 40%	199 37%	237 43%	147 40%	151 39%	142 42%	76 42%	118 37%	112 42%	135 42%	125 42%	131 40%	82 37% *	102 40%	256 41%	184 39%	267 39%	172 43%	115 44%	108 38%	119 47%	51 34% *	13 25% **	34 36% *	372 39%	68 47% *	261 41%	129 38%	50 43% *	167 44%	273 38%	137 42%	303 40%
Not very confident (2)	201 18%	106 20%	93 17%	69 19%	59 15%	73 22%	38 21%	44 14%	47 18%	72 22% H	48 16%	57 18%	38 17% *	58 23%	105 17%	96 20%	129 19%	72 18%	47 18%	55 19%	47 19%	24 16% *	12 24% **	16 17% *	168 18%	33 23% *	107 17%	66 19%	28 24% *	63 16%	138 19%	63 19%	138 18%
Not confident at all (1)	73 7%	44 8%	28 5%	26 7%	27 7%	20 6%	13 7%	26 8%	16 6%	18 6%	16 5%	20 6%	16 7% *	21 9%	35 6%	37 8%	53 8%	20 5%	21 8%	16 6%	10 4%	12 8% *	2 4% **	11 12% U*	64 7%	9 6% *	44 7%	23 7%	6 5% *	22 6%	51 7%	22 7%	51 7%
Don't know	179 16%	75 14%	100 18%	39 11%	77 20% D	62 18% D	20 11%	43 13%	57 21% G	59 18%	42 14%	54 17%	49 22% *	34 13%	96 15%	83 17% N	89 13%	89 22% Q	32 12%	52 18%	42 17%	28 18% *	7 13% **	19 20% *	162 17%	16 11% *	103 16%	59 17%	17 14% *	40 10%	139 19% d	34 10%	145 19% f

NET: Confident	643 59%	312 58%	327 60%	232 63%	225 58%	185 54%	110 61%	210 65% J	148 55%	174 54%	192 65% NOP	193 60%	120 54% *	138 55%	384 62%	258 54%	420 61%	222 55%	162 62%	161 57%	152 61%	88 58% *	31 59% **	48 51% *	556 59%	87 60% *	381 60%	194 57%	67 57% *	256 67% e	387 54%	210 64% g	432 56%
NET: Not confident	274 25%	150 28%	121 22%	94 26%	86 22%	94 27%	51 28%	70 22%	63 23%	90 28%	63 21%	77 24%	54 24% *	80 32% KO	140 23%	134 28%	182 26%	92 23%	68 26%	71 25%	57 23%	36 24% *	14 27% **	27 29% *	231 24%	43 29% *	151 24%	89 26%	33 28% *	85 22%	189 26%	84 26%	190 25%

Mean	2.84	2.82	2.87	2.89	2.88	2.74	2.82	2.98 J	2.80	2.74	2.95 NP	2.87	2.81 *	2.70	2.91 N	2.75	2.86	2.80	2.82	2.85	2.84	2.91 *	3.04 **	2.67 *	2.86	2.74 *	2.86	2.84	2.78 *	2.95 e	2.78	2.89	2.82
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide good quality care for armed service personnel with physical injuries

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	203	62	45	30	23	63	82	158	16	80	33	75
	19%	19%	18%	25%*	16%*	17%	20%	22%	19%*	24%	17%	20%
Fairly confident (3)	440	148	103	50	55	154	171	327	17	155	59	184
	40%	46%	42%	41%*	38%*	42%	41%	45% I	20%*	47% K	29%	49% K
Not very confident (2)	201	52	48	19	33	72	78	119	19	65	49	61
	18%	16%	19%	16%*	23%*	20%	19%	16%	23%*	20%	25%	16%
Not confident at all (1)	73	15	21	4	14	29	25	32	25	23	25	14
	7%	5%	9%	3%*	10%*	8%	6%	4%	29% H*	7%	13% L	4%
Don't know	179	46	29	17	20	47	62	89	8	8	34	43
	16%	14%	12%	14%*	14%*	13%	15%	12%	10%*	2%	17% J	11% J

NET: Confident	643 59%	210 65%	148 60%	80 66%*	78 54%*	217 59%	253 61%	485 67% I	32 38%*	235 71% K	92 46%	259 69% K
NET: Not confident	274 25%	68 21%	69 28%	23 19%*	47 33% BD*	101 28%	103 25%	151 21%	44 52% H*	89 27%	74 37% JL	76 20%

Mean	2.84	2.92	2.79	3.03 E*	2.69 *	2.79	2.87	2.96 I	2.31 *	2.90 K	2.60 *	2.95 K
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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide good quality care for the mental health of armed service personnel and ex-personnel
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	160 15%	99 19% C	61 11%	90 24% EF	40 10%	31 9%	39 21% IJ	68 21% IJ	26 10%	27 8%	53 18% O	45 14%	28 13% *	34 13%	98 16%	62 13%	125 18% R	35 9%	30 11%	42 15%	30 12%	34 22% SX*	18 36% **	7 8% *	146 15%	14 10% *	85 13%	67 20% c	8 7% *	62 16%	98 14%	56 17%	103 13%
Fairly confident (3)	337 31%	159 30%	174 32%	130 36% F	125 32%	81 24%	63 35% J	118 37% J	76 28%	79 24%	104 35%	102 31%	56 25% *	75 30%	206 33%	131 28%	231 33%	106 26%	92 35%	78 28%	85 34%	50 33% *	9 18% **	23 24% *	291 31%	45 31% *	209 33%	90 26%	38 32% *	142 37% e	194 27%	110 34%	226 29%
Not very confident (2)	299 27%	138 26%	160 29%	76 21%	106 27%	117 34% D	40 22%	75 23%	73 27%	110 34% GH	65 22%	94 29%	63 28% *	77 31% K	159 26% K	140 29% K	167 24%	132 33% Q	76 29%	75 27%	68 27%	31 20% *	20 38% **	29 31% *	256 27%	43 30% *	168 26%	90 26%	42 36% *	93 25%	206 29%	85 26%	214 28%
Not confident at all (1)	114 10%	64 12%	49 9%	37 10%	47 12%	31 9%	20 11%	33 10%	33 12%	29 9%	32 11% O	23 7%	31 14% *	29 12%	54 9%	60 13%	78 11%	36 9%	25 9%	26 9%	24 10%	19 12% *	2 5% **	18 20% ST*	94 10%	20 14% *	64 10%	39 11%	12 10% *	42 11%	72 10%	35 11%	80 10%
Don't know	185 17%	78 14%	104 19%	33 9%	70 18% D	82 24% D	19 10%	29 9%	59 22% GH	78 24% GH	43 14%	60 19%	46 21% *	36 14%	103 17% K	82 17%	90 13%	94 23% Q	40 15%	62 22%	44 18%	20 13% *	2 4% **	17 18% *	162 17%	23 16% *	110 17%	57 17%	17 15% *	40 11%	145 20% d	41 13%	144 19% f

NET: Confident	496 45%	259 48%	235 43%	220 60% EF	165 42% F	112 33%	102 56% IJ	186 58% IJ	102 38%	106 33%	157 53% MNOP	146 45%	84 37% *	109 43%	304 49% P	193 41%	356 51% R	141 35%	121 46%	120 42%	114 46%	83 55% X*	28 53% **	30 32% *	437 46%	59 41% *	294 46%	157 46%	45 39% *	204 54% e	292 41%	167 51% g	330 43%
NET: Not confident	414 38%	201 37%	209 38%	113 31%	153 39%	148 43% D	60 33%	108 33%	107 40%	139 43%	97 33%	117 36%	94 42% *	106 42% K	214 34%	200 42% K	245 35%	168 42%	101 38%	101 36%	92 37%	50 32% *	22 43% **	48 51% TV*	350 37%	64 44% *	231 36%	128 37%	54 46% *	136 36%	278 39%	120 37%	294 38%

Mean	2.60	2.64	2.56	2.82 EF	2.50	2.43	2.75 IJ	2.75 IJ	2.45	2.43	2.70 P	2.64	2.46 *	2.53	2.67	2.50	2.67 R	2.45	2.57 X	2.61 X	2.58 X	2.74 X*	2.87 **	2.24 *	2.62	2.43 *	2.60	2.65	2.41 *	2.66	2.56	2.66	2.57
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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide good quality care for the mental health of armed service personnel and ex-personnel

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	160	38	45	28	22	55	64	125	8	78	25	49
	15%	12%	18%	23% B*	15% *	15%	15%	17%	10% *	23% KL	12%	13%
Fairly confident (3)	337	107	82	33	35	105	130	229	18	117	44	130
	31%	33%	33%	27% *	24% *	29%	31%	32%	21% *	35% K	22%	34% K
Not very confident (2)	299	98	67	30	42	113	114	206	18	89	72	106
	27%	30%	27%	25% *	29% *	31%	27%	28%	22% *	27%	36%	28%
Not confident at all (1)	114	17	27	12	26	46	32	52	35	27	41	33
	10%	5%	11%	10% *	18% B*	12%	8%	7%	41% H*	8%	20% JL	9%
Don't know	185	63	25	18	19	46	77	112	5	21	18	60
	17%	19% C	10%	15% *	13% *	13%	19%	15% I	6% *	6%	9%	16% J

NET: Confident	496 45%	146 45%	127 52%	61 50% *	58 40% *	160 44%	194 46%	354 49% I	26 31% *	195 59% KL	69 35%	179 47% K
NET: Not confident	414 38%	115 36%	94 38%	42 35% *	68 47% *	159 44%	146 35%	258 36%	53 63% H*	116 35%	113 56% JL	139 37%

Mean	2.60	2.64	2.66	2.74 *	2.43 *	2.53	2.66	2.70 I	2.00 *	2.79 K	2.29	2.61 K
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ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling

PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide support for armed service personnel after they have left the Armed Forces (for example, help in getting a job, retraining, etc.)

All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Very confident (4)	177 16%	101 19%	75 14%	81 22% F	68 18% F	28 8%	38 21% J	78 24% IJ	36 13%	26 8%	61 21% MOP	51 16%	24 11% *	40 16%	112 18%	64 14%	136 20% R	40 10%	36 14%	39 14%	36 14%	41 27% STU*	11 21% **	15 16% *	160 17%	17 11% *	110 17%	57 17%	10 9% *	88 23% e	89 12%	69 21% g	108 14%
Fairly confident (3)	346 32%	168 31%	176 32%	141 39% EF	107 28%	97 28%	74 41% IJ	104 32%	76 28%	92 28%	102 34%	109 34%	63 28% *	72 28%	211 34%	135 28%	231 33%	114 28%	90 34% X	99 35% X	83 33%	41 27% *	15 29% **	18 19% *	297 31%	49 33% *	215 34%	103 30%	27 23% *	133 35%	213 30%	98 30%	248 32%
Not very confident (2)	295 27%	137 26%	156 28%	72 20%	105 27%	117 34% D	35 19%	71 22%	76 28%	113 35% GH	68 23%	91 28%	65 29% *	71 28%	160 26% K	135 29%	162 23%	133 33% Q	78 30%	64 23%	73 29%	29 19% *	21 41% **	29 31% *	247 26%	48 33% *	151 24%	94 27%	50 42% ab*	87 23%	208 29%	91 28%	203 27%
Not confident at all (1)	114 10%	68 13%	44 8%	37 10%	47 12%	30 9%	17 10%	39 12%	30 11%	28 9%	24 8%	23 7%	29 13% *	38 15% KLO	47 8%	67 14% KLO	83 12%	31 8%	28 11%	30 11%	24 10%	12 8% *	2 5% **	17 18% *	97 10%	17 11% *	71 11%	36 11%	6 5% *	40 11%	73 10%	31 9%	83 11%
Don't know	164 15%	63 12%	97 18% B	34 9%	60 16% D	70 20% D	17 9%	31 10%	50 19% GH	66 20% GH	41 14%	49 15%	42 19% *	31 12%	91 15%	73 15% N	79 11%	85 21% Q	29 11%	51 18%	36 14%	29 19% *	3 5% **	15 16% *	148 16%	16 11% *	87 14%	52 15%	24 21% *	32 8%	132 18% d	38 12%	125 16%

NET: Confident	523 48%	269 50%	251 46%	222 61% EF	175 45%	125 37%	112 62% IJ	182 56% IJ	112 42%	117 36%	163 55% MNOP	160 49%	87 39% *	112 45%	323 52% MP	199 42%	368 53% R	155 38%	126 48%	137 49%	118 47%	82 54% X*	26 49% **	33 35% *	457 48%	65 45% *	326 51% c	160 47% c	37 32% *	221 58% e	302 42%	167 51%	355 46%
NET: Not confident	409 37%	205 38%	200 36%	110 30%	152 39% D	147 43% D	52 29%	110 34%	106 39%	141 43% G	92 31%	114 35%	94 42% *	109 43% KO	206 33%	203 43% KO	245 35%	164 41%	106 41% V	95 33%	97 39%	41 27% *	24 46% **	46 49% TV*	344 36%	65 45% *	222 35%	130 38%	56 48% *	127 34%	281 39%	122 37%	286 37%

Mean	2.63	2.64	2.63	2.80 EF	2.60	2.45	2.81 IJ	2.75 J	2.54	2.45	2.79 MNP	2.69	2.45 *	2.52	2.74 MNP	2.49	2.69	2.52	2.58	2.63	2.60	2.90 SX*	2.68 **	2.39 *	2.65	2.50 *	2.67	2.62	2.44 *	2.77 e	2.54	2.71	2.59
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q8. How confident, if at all, are you that Britain’s Armed Forces: - Provide support for armed service personnel after they have left the Armed Forces (for example, help in getting a job, retraining, etc.)

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Very confident (4)	177	50	42	29	29	61	69	131	11	83	25	52
	16%	15%	17%	24%*	20%*	17%	16%	18%	13%*	25% KL	12%	14%
Fairly confident (3)	346	102	85	45	30	104	131	242	17	107	61	138
	32%	32%	34% E	38% E*	21%*	28%	31%	33% I	20%*	32%	30%	37%
Not very confident (2)	295	87	70	29	46	121	114	212	18	95	64	106
	27%	27%	28%	24%*	31%*	33%	27%	29%	21%*	29%	32%	28%
Not confident at all (1)	114	29	29	7	24	39	40	58	31	34	29	34
	10%	9%	12%	6%*	17% BD*	11%	10%	8%	36% H*	10%	15%	9%
Don't know	164	56	20	10	15	40	64	82	8	14	21	47
	15%	17% C	8%	8%*	10%*	11%	15%	11%	10%*	4%	10% J	13% J

NET: Confident	523 48%	152 47%	127 51%	75 62% BE*	60 41%*	165 45%	200 48%	373 51% I	28 33%*	189 57% K	86 43%	191 51%
NET: Not confident	409 37%	116 36%	99 40%	36 30%*	70 48% BD*	160 44%	154 37%	270 37%	48 57% H*	129 39%	93 47%	140 37%

Mean	2.63	2.65	2.62	2.88 E*	2.50 *	2.58	2.64	2.69 I	2.11 *	2.75 K	2.45	2.63
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q5. To what extent, if at all, do you support or oppose Britain’s current role in the Ukraine conflict?
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Strongly support (2)	319 29%	175 33%	143 26%	56 15%	122 32% D	141 41% DE	19 10%	76 24% G	88 33% G	137 42% GH	101 34% NP	97 30%	60 27% *	62 25%	198 32%	121 26%	182 26%	137 34% Q	77 29%	87 31%	75 30%	39 25% *	15 29% **	26 28% *	272 29%	47 33% *	197 31% b	76 22%	46 39% b*	87 23%	232 32% d	109 33%	210 27%
Tend to support (1)	359 33%	174 32%	180 33%	108 29%	120 31%	131 38%	58 32%	94 29%	81 30%	125 39%	99 33%	120 37%	67 30% *	74 29%	218 35%	141 30%	218 31%	142 35%	92 35%	83 29%	82 33%	55 36% *	23 45% **	24 25% *	308 32%	51 35% *	207 33%	110 32%	42 36% *	110 29%	249 35%	105 32%	254 33%
Neither (0)	199 18%	88 16%	110 20%	116 32% EF	62 16% F	22 6%	53 29% I	86 27% I	41 15% J	19 6%	43 15%	51 16%	49 22% *	55 22% K	95 15%	105 22% KO	138 20%	61 15%	37 14%	63 22%	52 21%	18 11% *	8 16% **	22 23% *	176 18%	24 16% *	113 18% c	79 23% c	7 6% *	97 25% e	102 14%	55 17%	144 19%
Tend to oppose (-1)	97 9%	41 8%	55 10%	43 12%	28 7%	26 8%	29 16% HJ	19 6%	24 9%	25 8%	23 8%	21 7%	28 12% *	25 10%	44 7%	53 11%	63 9%	34 8%	22 8%	19 7%	17 7%	27 17% STU*	2 3% **	11 12% *	93 10% z	4 3% *	51 8%	38 11%	8 7% *	29 8%	68 9%	19 6%	78 10% f
Strongly oppose (-2)	52 5%	30 6%	22 4%	13 3%	31 8% DF	8 2%	4 2%	24 7% GI	17 6%	7 2%	14 5%	15 5%	8 4% *	14 6%	29 5%	23 5%	45 7% R	6 2%	13 5%	11 4%	13 5%	10 7% *	1 1% **	3 3% *	43 5%	8 6% *	34 5%	12 3%	6 5% *	28 7% e	24 3%	17 5%	35 5%
Don't know	69 6%	29 5%	37 7%	32 9% F	24 6%	13 4%	19 11% J	23 7%	16 6%	11 3%	16 5%	20 6%	11 5% *	22 9%	36 6%	33 7%	45 7%	23 6%	20 8%	21 7%	11 5%	5 3% *	3 6% **	8 9% *	58 6%	11 7% *	33 5%	28 8%	7 6% *	29 8%	40 6%	23 7%	46 6%

NET: Support	679 62%	349 65%	324 59%	163 45%	242 63% D	273 80% DE	77 43%	170 53%	169 63% GH	262 81% GHI	200 67% NP	216 67% NP	127 57% *	135 54%	416 67% NP	262 55%	400 58%	279 69% Q	169 65%	170 60%	157 63%	94 61% *	38 74% **	50 53% *	580 61%	99 68% *	404 64% b	186 54%	89 76% b*	197 52%	481 67% d	214 65%	464 61%
NET: Oppose	149 14%	71 13%	77 14%	55 15%	59 15%	34 10%	32 18% J	43 13%	41 15%	32 10%	38 13%	36 11%	36 16% *	39 16%	74 12%	75 16%	108 16%	40 10%	35 13%	30 11%	31 12%	37 24% STU*	2 4% **	14 15% *	136 14%	13 9% *	85 13%	49 14%	14 12% *	57 15%	91 13%	36 11%	113 15%

Mean	0.78	0.83	0.72	0.45	0.75 D	1.13 DE	0.37	0.60	0.79 G	1.15 GHI	0.89 NP	0.86	0.67 *	0.63	0.87 NP	0.65	0.66	0.97 Q	0.82	0.82	0.79	0.57 *	1.04 **	0.69 *	0.75	0.93 *	0.80	0.64	1.04 b*	0.57	0.89 d	0.89	0.73
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q5. To what extent, if at all, do you support or oppose Britain’s current role in the Ukraine conflict?

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Strongly support (2)	319 29%	140 43% CE	56 23%	46 38% C*	36 25% *	125 34%	153 37%	255 35% I	8 10% *	122 37% K	40 20%	126 33% K
Tend to support (1)	359 33%	102 32%	97 40%	47 39% *	45 31% *	132 36%	128 31%	261 36%	21 25% *	101 31%	66 33%	144 38%
Neither (0)	199 18%	32 10%	45 18% B	12 10% *	27 19% B*	56 15%	55 13%	98 14%	20 24% H*	56 17%	40 20%	68 18%
Tend to oppose (-1)	97 9%	33 10%	25 10%	4 3% *	15 10% *	27 7%	41 10%	59 8%	14 17% H*	31 9%	28 14% L	18 5%
Strongly oppose (-2)	52 5%	10 3%	14 6%	9 7% *	13 9% B*	9 2%	27 6% F	26 4%	11 14% H*	17 5%	19 10% L	10 3%
Don't know	69 6%	7 2%	9 4%	3 3% *	9 6% *	18 5%	13 3%	26 4%	9 11% H*	4 1%	7 3%	12 3%

NET: Support	679 62%	242 75% CE	153 62%	92 77% CE*	81 56% *	256 70%	281 67%	516 71% I	29 35% *	223 67% K	106 53%	269 71% K
NET: Oppose	149 14%	43 13%	39 16%	13 11% *	28 19% *	35 10%	68 16% F	84 12%	25 30% H*	49 15% L	48 24% JL	28 7%

Mean	0.78	1.03 CE	0.66	1.00 CE*	0.56 *	0.97	0.84	0.95 I	0.01 *	0.85 K	0.41	0.98 K
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q6a. To what extent, if at all, do you support or oppose Britain sending weapons to help Ukraine in their fight against Russia?
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Strongly support (2)	337 31%	180 34%	155 28%	62 17%	122 32% D	153 45% DE	29 16%	76 24%	83 31% G	149 46% GHI	100 34% O	92 29%	75 34% *	70 28%	193 31%	144 30%	185 27%	152 38% Q	86 33%	88 31%	80 32%	43 28% *	14 27% **	26 28% *	284 30%	53 37% *	206 32%	86 25%	45 38% b*	96 25%	241 34% d	113 34%	224 29%
Tend to support (1)	350 32%	173 32%	174 32%	106 29%	128 33%	116 34%	53 29%	104 32%	87 32%	107 33%	103 35%	115 36%	59 26% *	73 29%	218 35%	132 28%	228 33%	122 30%	79 30%	83 29%	92 36%	46 30% *	23 45% **	27 28% *	301 32%	48 33% *	205 32%	103 30%	42 36% *	120 32%	230 32%	110 34%	239 31%
Neither (0)	183 17%	94 17%	86 16%	111 30% EF	48 12%	24 7%	54 30% U	72 22% U	36 14% J	21 6%	41 14%	56 17%	36 16% *	50 20%	97 16% K	86 18%	130 19%	53 13%	44 17%	57 20%	44 17%	17 11% *	6 11% **	16 17% *	163 17%	20 14% *	96 15% c	80 23% ac	6 5% *	71 19%	112 16%	46 14%	137 18%
Tend to oppose (-1)	84 8%	33 6%	50 9%	36 10%	21 5%	27 8%	23 13% I	21 7%	13 5%	26 8%	22 7%	18 6%	21 9% *	22 9%	40 6%	43 9%	55 8%	29 7%	18 7%	16 5%	8 3%	28 18% STU*	5 10% **	9 10% U*	78 8%	5 4% *	52 8%	25 7%	7 6% *	30 8%	54 8%	20 6%	64 8%
Strongly oppose (-2)	68 6%	38 7%	30 6%	20 6%	39 10% F	9 3%	7 4%	29 9% J	24 9% J	8 3%	14 5%	18 6%	19 9% *	17 7%	33 5%	36 8%	57 8% R	12 3%	14 5%	17 6%	17 7%	11 7% *	1 1% **	8 9% *	59 6%	10 7% *	40 6%	21 6%	8 7% *	30 8%	39 5%	18 5%	51 7%
Don't know	73 7%	19 4%	52 9% B	31 8%	29 8%	13 4%	15 8%	21 7%	24 9% J	13 4%	17 6%	23 7%	13 6% *	20 8%	40 6%	33 7%	38 6%	35 9%	20 8%	23 8%	11 4%	8 5% *	3 6% **	8 8% *	65 7%	8 6% *	36 6%	28 8%	9 8% *	33 9%	40 6%	21 6%	52 7%

NET: Support	687 63%	354 66%	329 60%	168 46%	250 65% D	268 79% DE	82 45%	180 56%	169 63% G	256 79% GHI	204 69% NP	207 64%	134 60% *	142 56%	411 66% NP	276 58%	412 60%	274 68% Q	165 63%	170 60%	172 69%	89 58% *	37 72% **	53 56% *	585 62%	102 70% *	411 65% b	189 55%	87 74% b*	216 57%	471 66% d	224 68% g	463 60%
NET: Oppose	152 14%	71 13%	80 15%	57 15%	60 15%	36 11%	31 17%	50 15%	37 14%	34 11%	36 12%	37 11%	40 18% *	39 16%	73 12%	79 17%	111 16% R	41 10%	32 12%	33 12%	25 10%	38 25% STU*	6 11% **	18 19% *	137 14%	15 11% *	92 14%	46 13%	14 12% *	59 16%	93 13%	37 11%	115 15%

Mean	0.79	0.82	0.75	0.46	0.77 D	1.15 DE	0.44	0.59	0.78 G	1.17 GHI	0.90	0.81	0.71 *	0.67	0.86	0.69	0.66	1.02 Q	0.85	0.80	0.88	0.57 *	0.91 **	0.62 *	0.76	0.95 *	0.81	0.66	1.02 *	0.65	0.86 d	0.92 g	0.73
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q6a. To what extent, if at all, do you support or oppose Britain sending weapons to help Ukraine in their fight against Russia?

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Strongly support (2)	337 31%	141 44% CE	60 24%	51 43% CE*	39 27% *	132 36%	154 37%	266 37% I	11 13% *	138 41% K	41 20%	125 33% K
Tend to support (1)	350 32%	99 31%	100 40% E	41 34% *	35 24% *	121 33%	134 32%	254 35%	20 24% *	96 29%	54 27%	141 37% K
Neither (0)	183 17%	33 10%	36 15%	15 13% *	29 20% B*	54 15%	51 12%	92 13%	22 26% H*	51 15%	39 19%	65 17%
Tend to oppose (-1)	84 8%	23 7%	20 8%	4 4% *	23 16% BD*	25 7%	35 8%	48 7%	13 16% H*	18 5%	26 13% JL	20 5%
Strongly oppose (-2)	68 6%	15 5%	21 9%	7 6% *	14 10% *	17 5%	26 6%	32 4%	14 16% H*	24 7%	28 14% JL	12 3%
Don't know	73 7%	12 4%	10 4%	2 1% *	5 3% *	17 5%	18 4%	33 5%	4 5% *	6 2%	12 6% J	16 4%

NET: Support	687 63%	240 74% E	160 65% E	92 77% E*	75 52% *	253 69%	287 69%	520 72% I	31 37% *	234 70% K	94 47%	265 70% K
NET: Oppose	152 14%	38 12%	41 16%	11 9% *	37 25% BD*	42 12%	61 15%	80 11%	27 32% H*	42 13%	55 27% JL	32 8%

Mean	0.79	1.06 CE	0.67	1.06 CE*	0.45 *	0.93	0.89	0.98 I	0.01 *	0.94 K	0.28	0.96 K
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC
Fieldwork: 24-25 October 2022
All adults aged 16-75 in GB

Q6b. To what extent, if at all, do you support or oppose Britain sending money to help Ukraine in their fight against Russia?
All Adults aged 16-75 in Great Britain

		Gender		Age			Generation				Social grade						Employment status		Region						Urban / Rural		Marital Status			Presence of children HH (17 or under)		Education	
	Total	Male	Female	16-34	35-54	55-75	Gen Z	Millennial	Gen X	Baby Boomers	AB	C1	C2	DE	ABC1	C2DE	ANY Working	ANY Not working	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1095	526	559	375	395	325	183	335	274	303	527	271	98	199	798	297	777	318	259	285	243	158	54	96	948	147	690	306	99	430	665	570	525
Weighted base	1095	537	548	366	387	342	181	323	268	323	297	323	223	252	620	475	692	403	262	283	251	153	52	94	949	146	635	342	117	380	715	328	767
Strongly support (2)	274 25%	157 29% C	115 21%	67 18%	102 26% D	105 31% D	32 18%	69 21%	71 26%	102 31% GH	93 31% LNOP	69 21%	60 27% *	51 20%	162 26% L	112 24%	162 23%	112 28%	67 25%	65 23%	70 28%	39 25% *	11 21% **	22 24% *	236 25%	38 26% *	169 27%	78 23%	26 23% *	89 23%	185 26%	101 31% g	172 22%
Tend to support (1)	376 34%	173 32%	201 37%	100 27%	132 34%	144 42% D	47 26%	104 32%	85 32%	139 43% GHI	99 33%	115 36%	80 36% *	81 32%	215 35%	161 34%	225 33%	151 37%	79 30%	94 33%	88 35%	61 40% *	24 45% **	30 32% *	322 34%	53 36% *	220 35%	107 31%	49 42% *	114 30%	262 37%	112 34%	264 34%
Neither (0)	182 17%	92 17%	87 16%	100 27% EF	51 13%	31 9%	50 28% I	63 19% J	42 16% J	27 8%	37 12%	65 20% K	31 14% *	49 19% K	102 16% K	80 17%	125 18%	56 14%	42 16%	58 21% V	42 17%	15 10% *	10 19% **	14 15% *	160 17%	22 15% *	100 16%	71 21% c	11 9% *	72 19%	109 15%	51 15%	131 17%
Tend to oppose (-1)	100 9%	48 9%	50 9%	45 12%	29 7%	26 8%	24 13% I	36 11%	16 6%	24 7%	34 11% O	25 8%	18 8% *	23 9%	58 9%	42 9%	71 10%	29 7%	33 12% T	16 6%	20 8%	25 16% T*	2 4% **	5 5% *	89 9%	11 7% *	59 9%	33 10%	8 7% *	35 9%	65 9%	23 7%	77 10%
Strongly oppose (-2)	90 8%	39 7%	51 9%	21 6%	49 13% DF	21 6%	11 6%	25 8%	34 13% J	20 6%	16 5%	28 9%	23 10% *	23 9%	44 7% K	47 10%	66 10%	24 6%	18 7%	25 9%	22 9%	12 8% *	2 5% **	12 12% *	79 8%	11 7% *	51 8%	24 7%	15 13% *	39 10%	51 7%	17 5%	73 9% f
Don't know	74 7%	28 5%	44 8%	34 9% F	25 7%	14 4%	16 9%	26 8%	20 7%	12 4%	19 6%	21 7%	11 5% *	24 9% P	40 6%	34 7%	42 6%	32 8%	23 9% V	25 9% V	10 4%	1 1% *	3 6% **	11 12% UV*	63 7%	11 7% *	38 6%	29 9%	7 6% *	31 8%	43 6%	24 7%	50 7%

NET: Support	650 59%	330 61%	317 58%	166 45%	234 60% D	250 73% DE	80 44%	173 54%	156 58% G	241 75% GHI	192 65% NO	185 57%	140 63% *	132 53%	377 61%	273 57% N	387 56%	262 65% Q	146 56%	159 56%	158 63%	100 65% *	34 66% **	52 55% *	558 59%	91 63% *	389 61%	185 54%	76 65% *	202 53%	447 63% d	213 65% g	436 57%
NET: Oppose	190 17%	87 16%	101 18%	66 18%	77 20%	47 14%	35 19%	61 19%	50 19%	44 13%	49 17%	53 16%	41 19% *	47 19%	102 16%	88 19%	137 20% R	53 13%	50 19%	40 14%	41 16%	37 24% *	4 8% **	17 18% *	168 18%	22 15% *	109 17%	57 17%	23 20% *	74 19%	116 16%	40 12%	150 20% f

Mean	0.63	0.71	0.55	0.44	0.58	0.88 DE	0.40	0.53	0.57	0.90 GHI	0.79 NOP	0.57	0.64 *	0.50	0.68	0.57	0.53	0.80 Q	0.60	0.62	0.68	0.59 *	0.79 **	0.56 *	0.62	0.72 *	0.67	0.58	0.58 *	0.51	0.69	0.84 g	0.54
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J,K/L/M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Armed Forces polling
PUBLIC

Fieldwork: 24-25 October 2022

All adults aged 16-75 in GB

Q6b. To what extent, if at all, do you support or oppose Britain sending money to help Ukraine in their fight against Russia?

All Adults aged 16-75 in Great Britain

		2019 GE Vote				2016 EU Vote		Favourability of Armed Forces		Gov spending on defence & Armed Forces in UK should...		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable	Unfavourable	Increase	Decrease	Stay the same
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1095	316	252	136	147	439	380	745	94	329	205	404
Weighted base	1095	323	247	120	145	366	417	725	84	332	200	378
Strongly support (2)	274 25%	110 34% CE	47 19%	47 39% CE*	31 22% *	106 29%	122 29%	209 29% I	8 10% *	119 36% KL	32 16%	86 23%
Tend to support (1)	376 34%	110 34%	89 36%	49 41% *	44 30% *	150 41% G	133 32%	267 37%	29 34% *	113 34%	74 37%	144 38%
Neither (0)	182 17%	33 10%	56 23% BD	8 6% *	19 13% *	47 13%	57 14%	95 13%	15 18% *	50 15%	32 16%	70 18%
Tend to oppose (-1)	100 9%	35 11%	22 9%	4 4% *	20 14% D*	25 7%	47 11%	63 9%	7 8% *	23 7%	26 13%	36 10%
Strongly oppose (-2)	90 8%	23 7%	22 9%	9 8% *	20 14% *	20 6%	39 9%	55 8%	16 19% H*	23 7%	31 16% JL	25 7%
Don't know	74 7%	13 4%	10 4%	3 3% *	10 7% *	19 5%	19 5%	36 5%	9 11% *	4 1%	4 2%	17 4% J

NET: Support	650 59%	220 68% CE	136 55%	96 80% CE*	75 52% *	255 70% G	255 61%	475 66% I	37 44% *	232 70% K	106 53%	231 61%
NET: Oppose	190 17%	58 18%	44 18%	14 11% *	40 28% D*	45 12%	86 21% F	118 16%	23 27% H*	46 14%	58 29% JL	61 16%

Mean	0.63	0.80 CE	0.50	1.02 CE*	0.35 *	0.85	0.63	0.74 I	0.10 *	0.85 K	0.25	0.64 K
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was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I,J/K/L Minimum Base: 30(**) Small Base: 100(*)