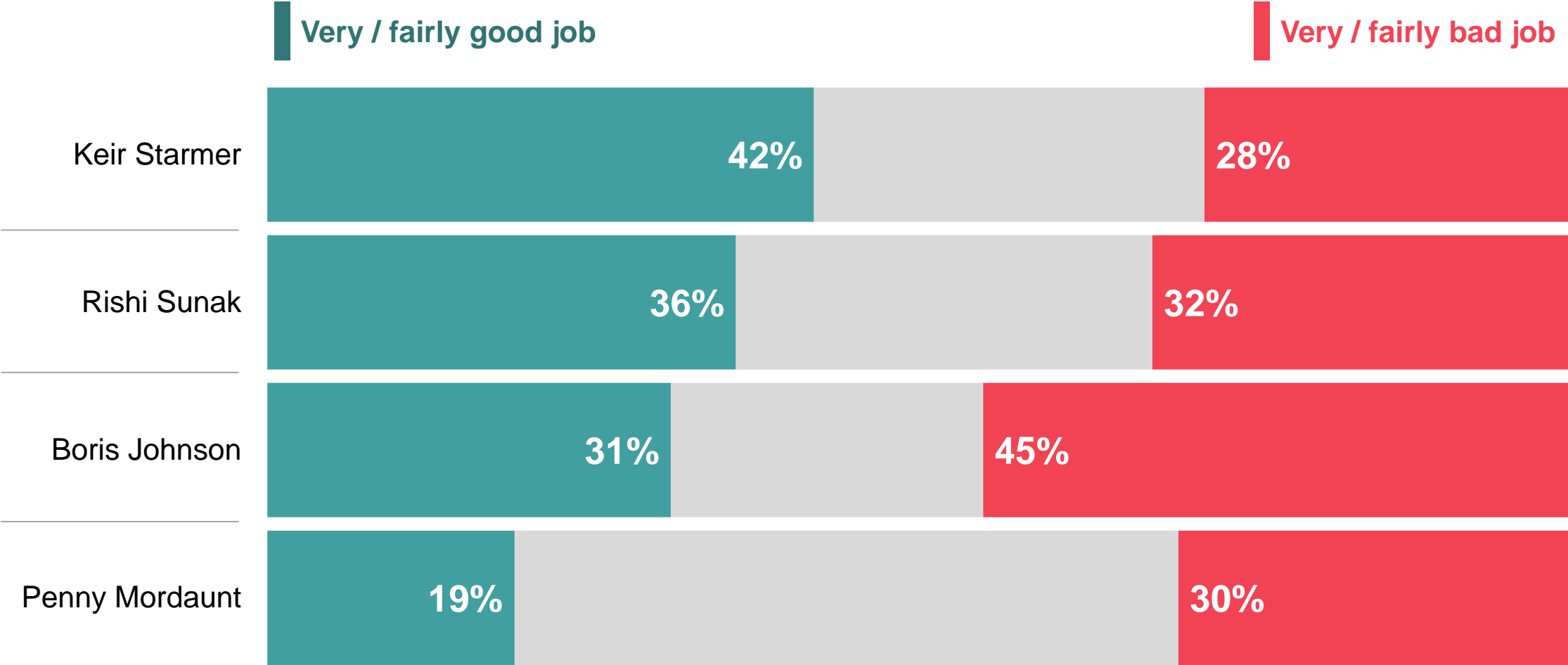


# Ipsos UK Political Polling

October 2022

# Who would make a good Prime Minister?

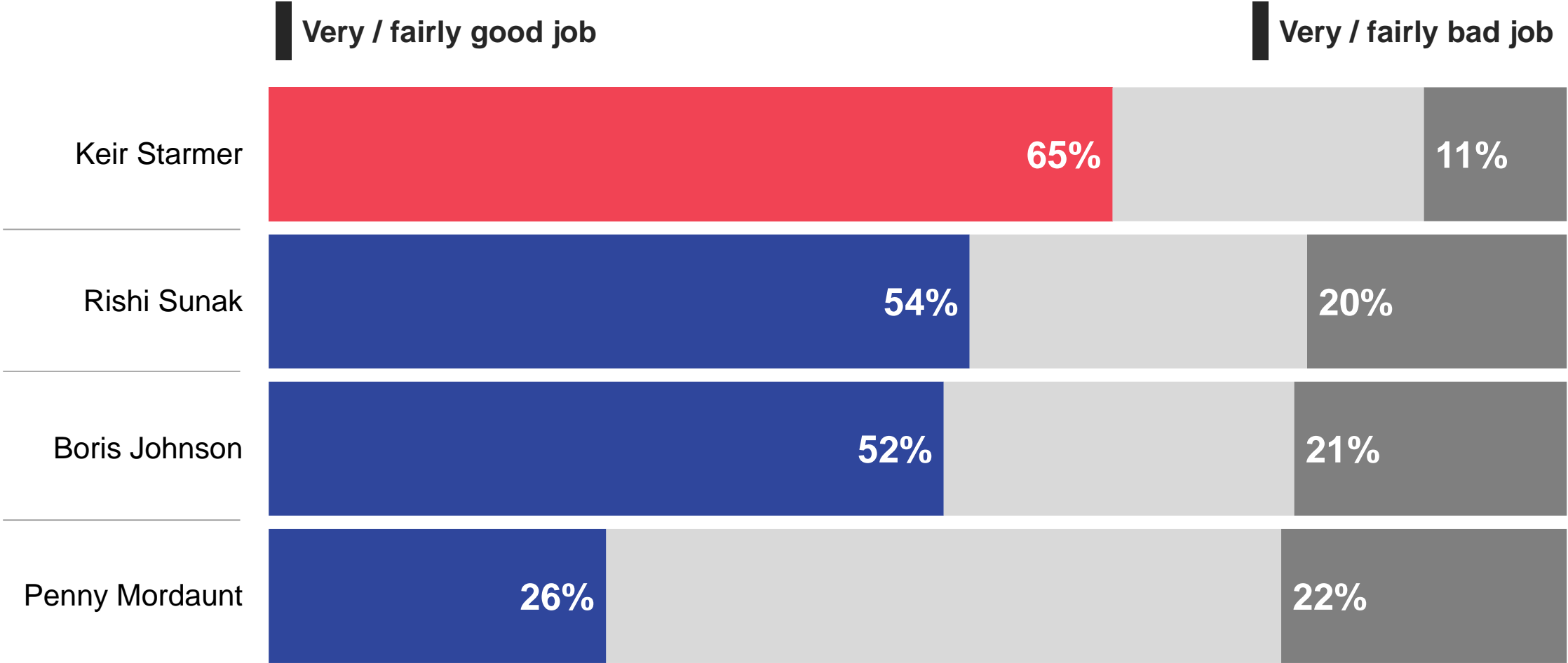
To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say



Base: 1,037 Online British adults aged 18-75, 19-20 October 2022.

# Who would make a good Prime Minister? *Among own party voters*

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say

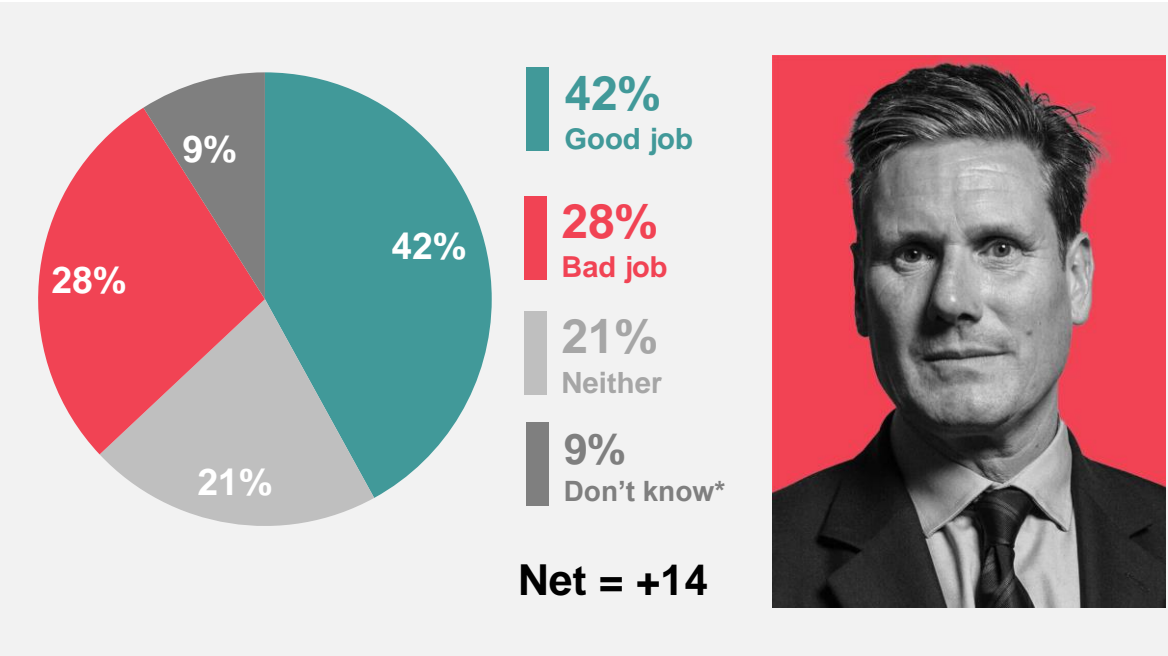


Base: 1,037 Online British adults aged 18-75, 19-20 October 2022. Including 310 2019 Conservative voters and 308 2019 Labour voters.

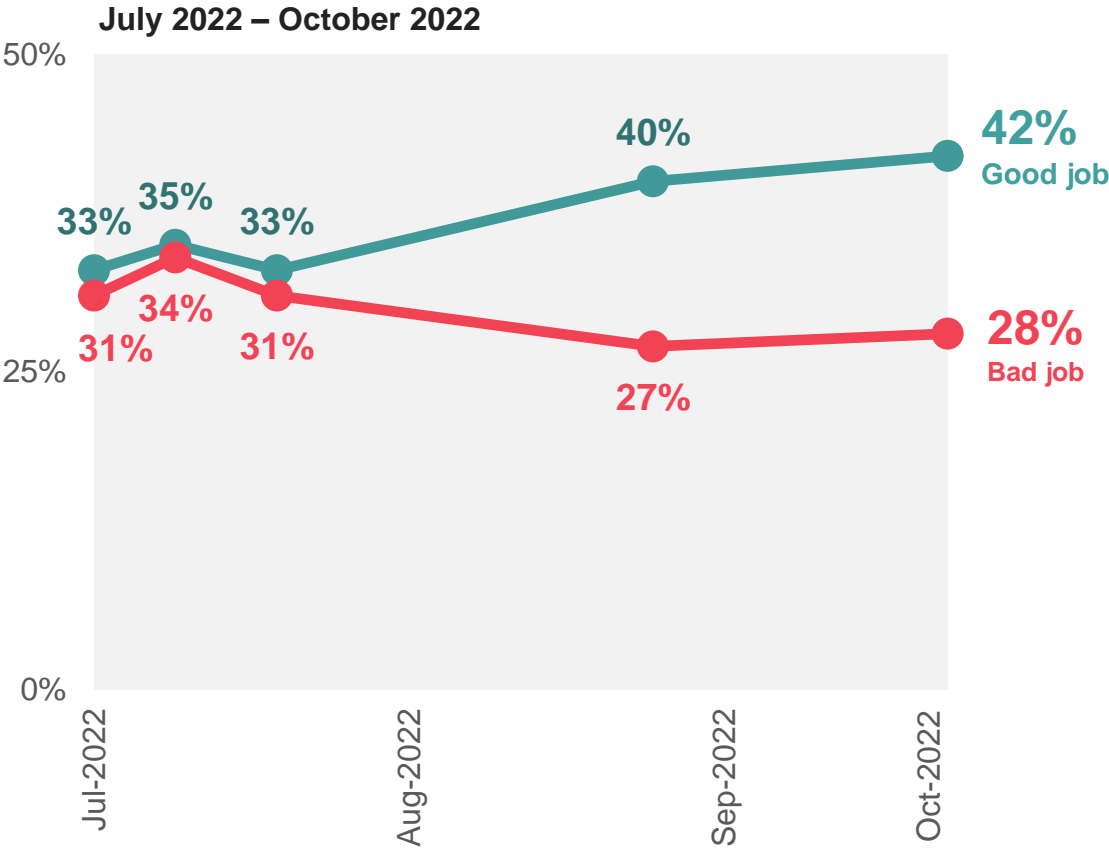
# Keir Starmer: Good Prime Minister?

To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say

October 2022



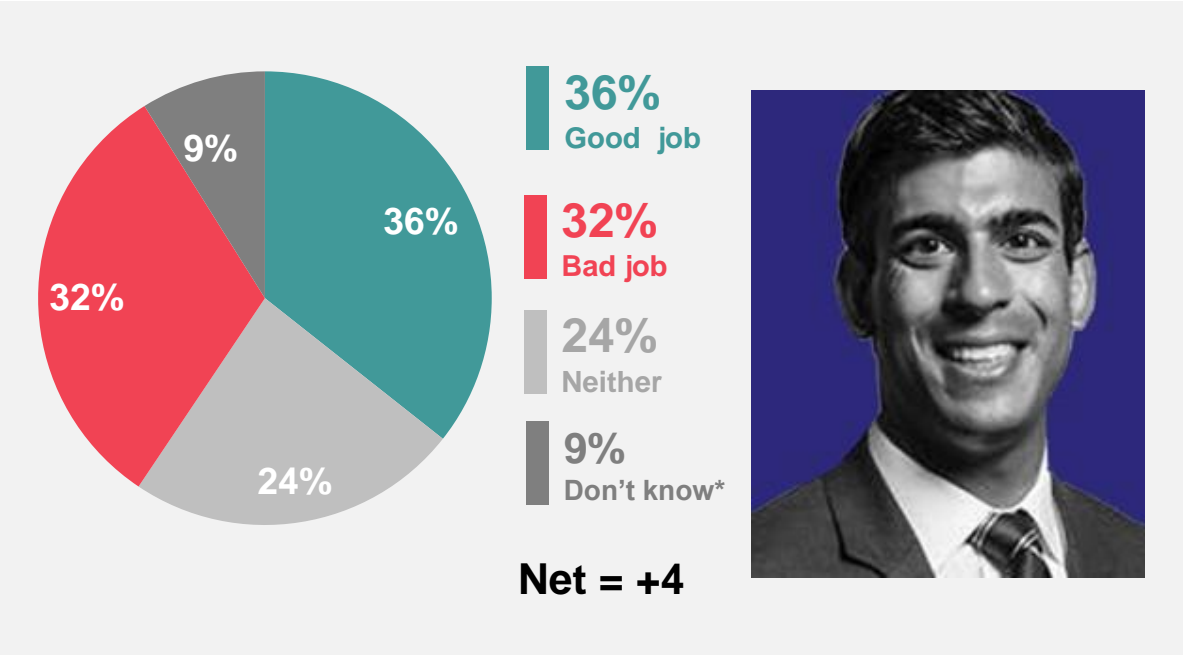
Base: 1,037 Online British adults aged 18-75, 19-20 October 2022.  
This includes the proportion saying "I do not know who this person is"



# Rishi Sunak: Good Prime Minister?

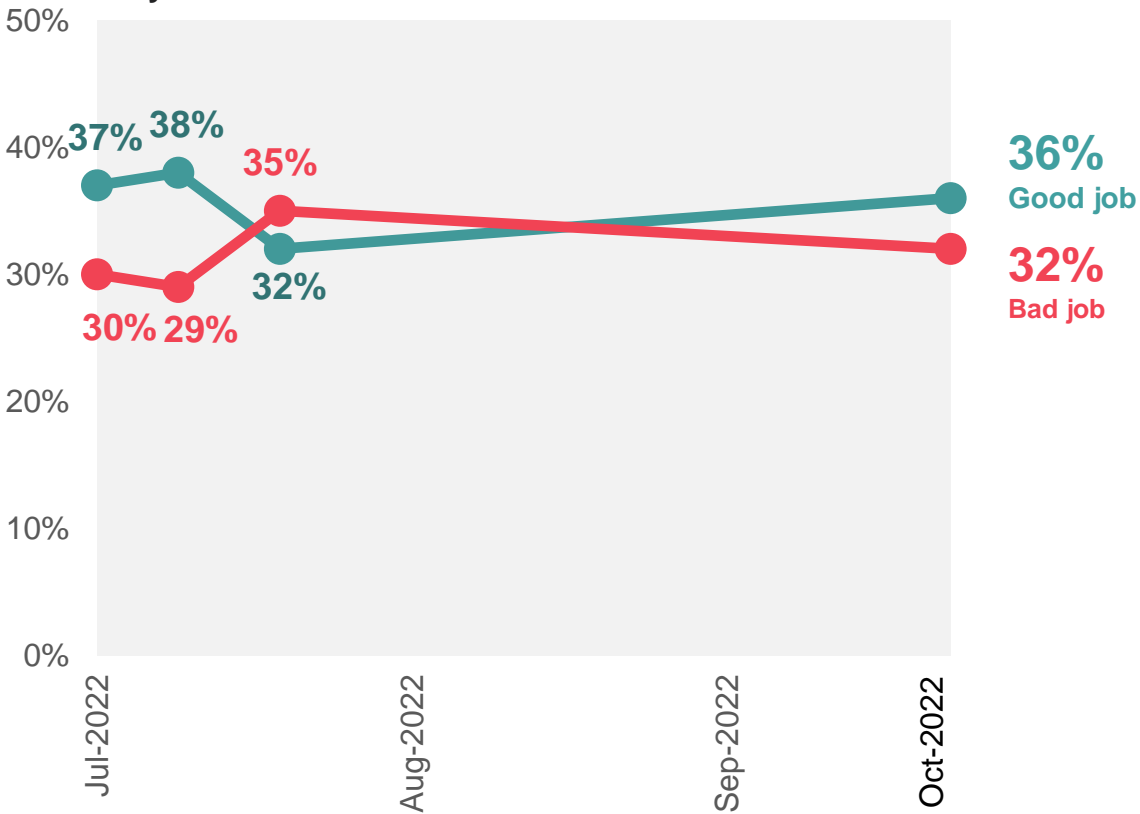
To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say

October 2022



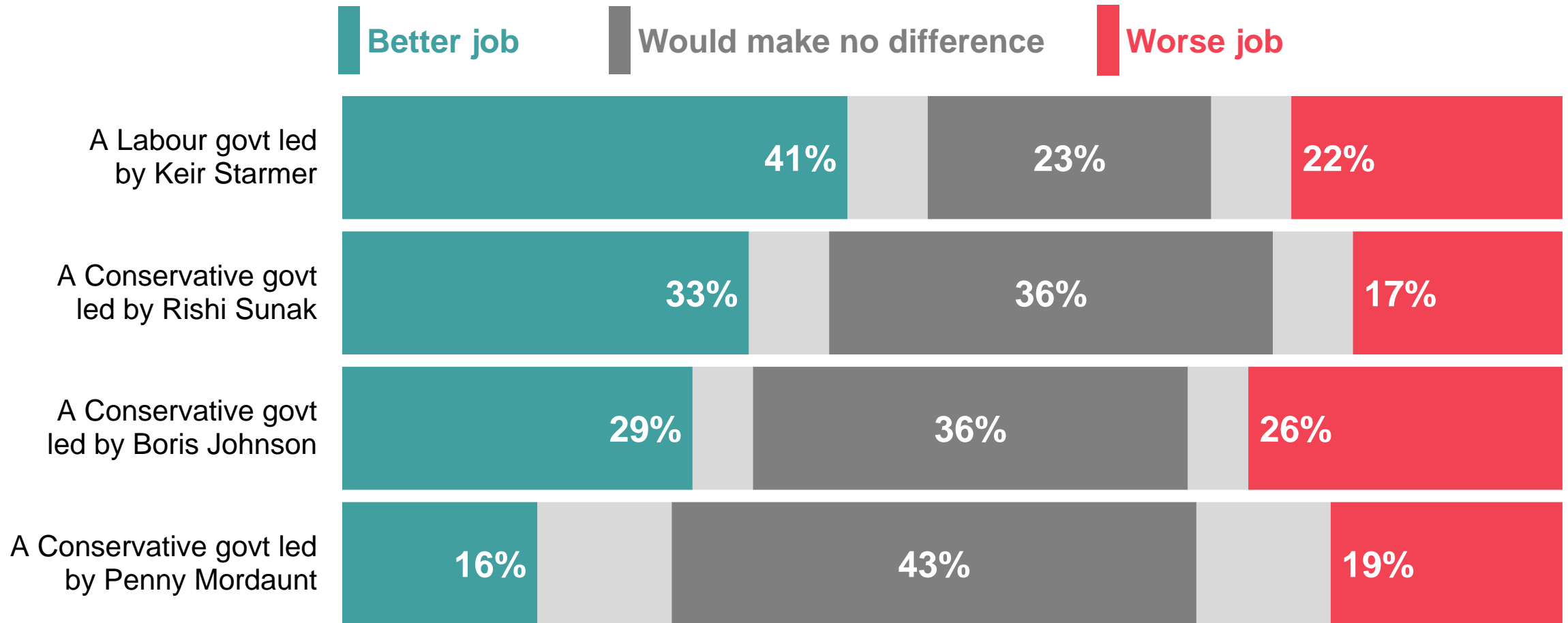
Base: 1,037 Online British adults aged 18-75, 19-20 October 2022.  
\* This includes the proportion saying "I do not know who this person is"

July 2022 – October 2022



# Would another government do a better job than Liz Truss'?

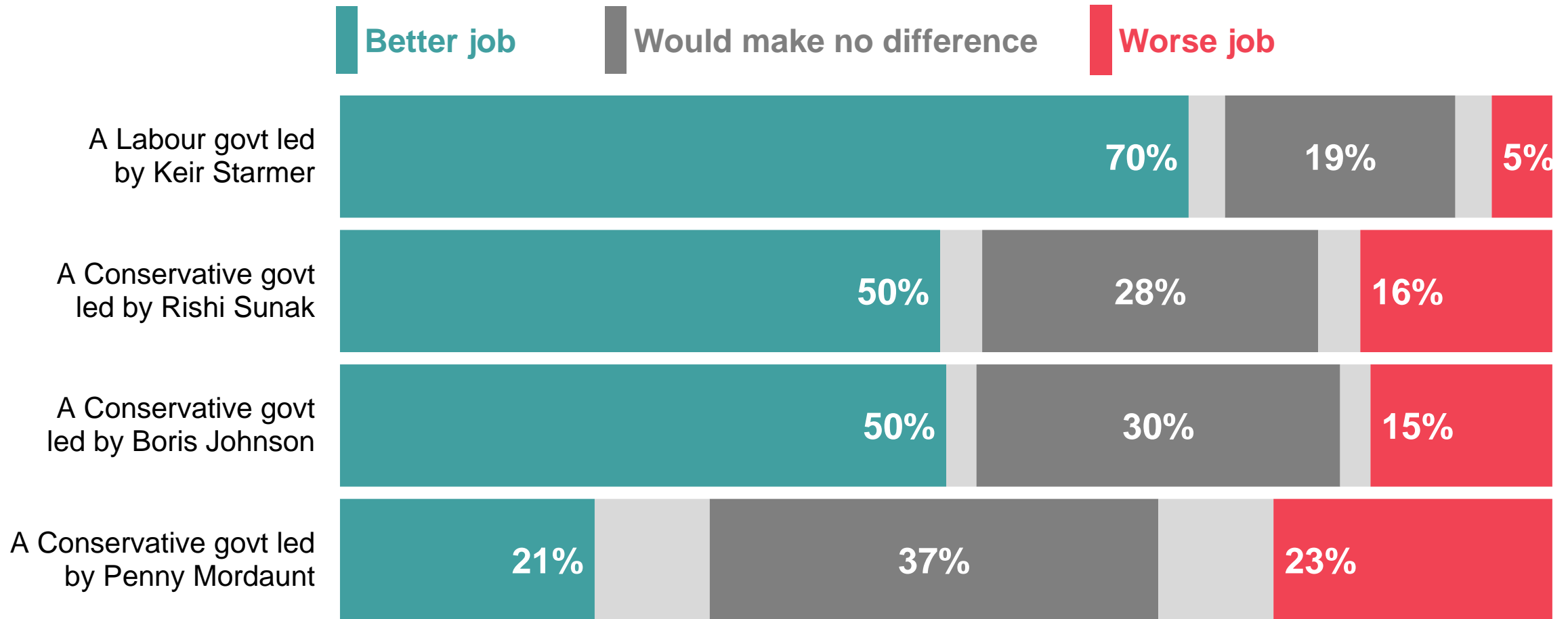
Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?



Base: 1,037 Online British adults aged 18-75, 19-20 October 2022

# Would another government do a better job than Liz Truss'?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference? Among own 2019 party voters



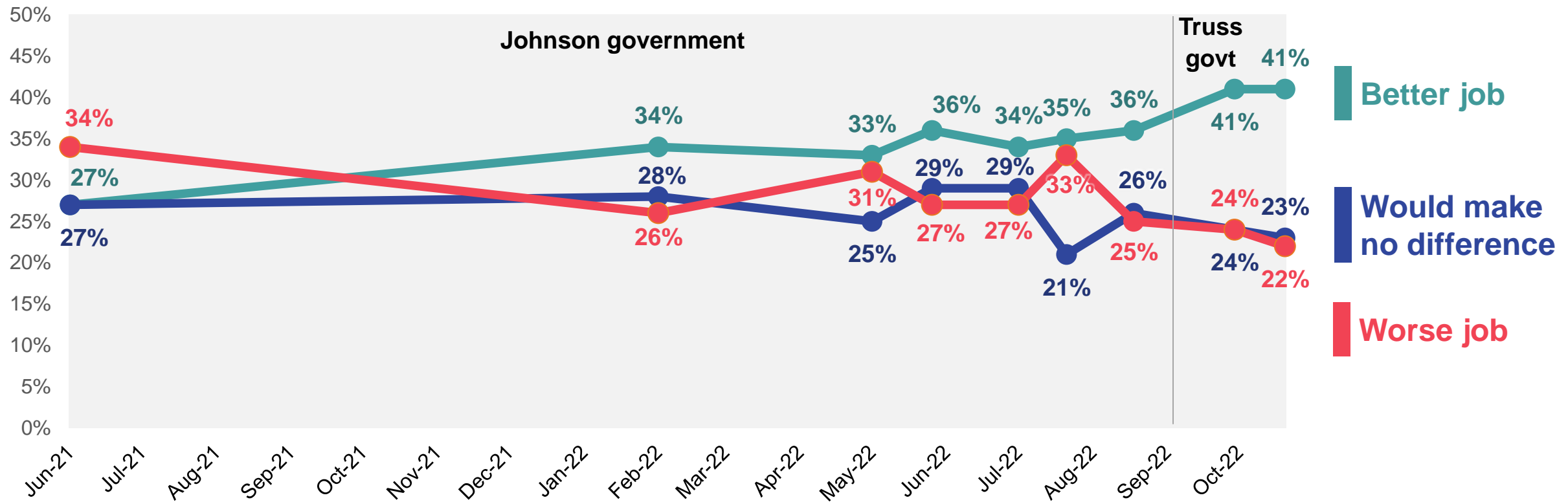
Base: 1,037 Online British adults aged 18-75, 19-20 October 2022. Including (310) 2019 Conservative Party voters and (308) 2019 Labour Party voters

# Would a Starmer government do a better job than...?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

## A Labour government led by Keir Starmer

June 2021 – October 2022



Base: 1,037 Online British adults aged 18-75, 19-20 October 2022

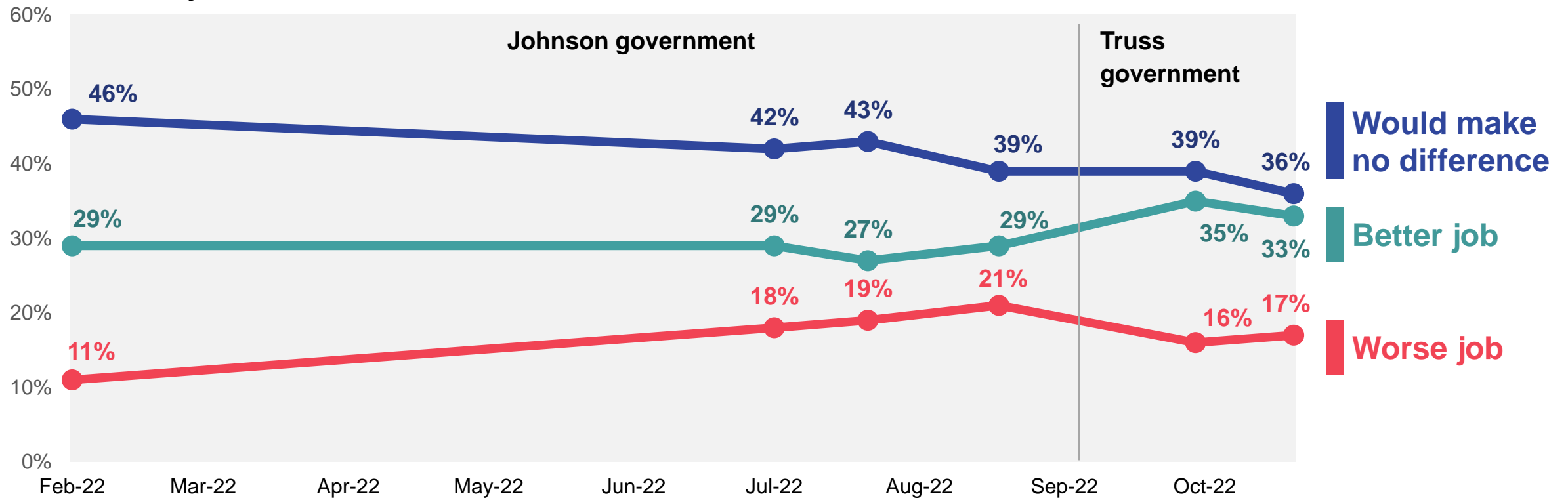


# Would a Sunak government do a better job than...?

Do you think each of the following would do a better job running the country than the current government, a worse job, or would it make no difference?

## A Conservative government led by Rishi Sunak

February – October 2022



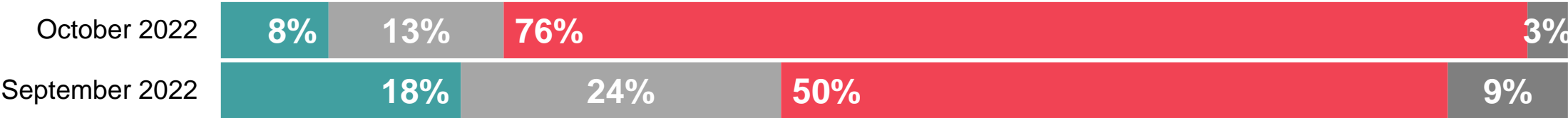
Base: 1,037 Online British adults aged 18-75, 19-20 October 2022

# Three in four think Liz Truss has done a bad job as Prime Minister

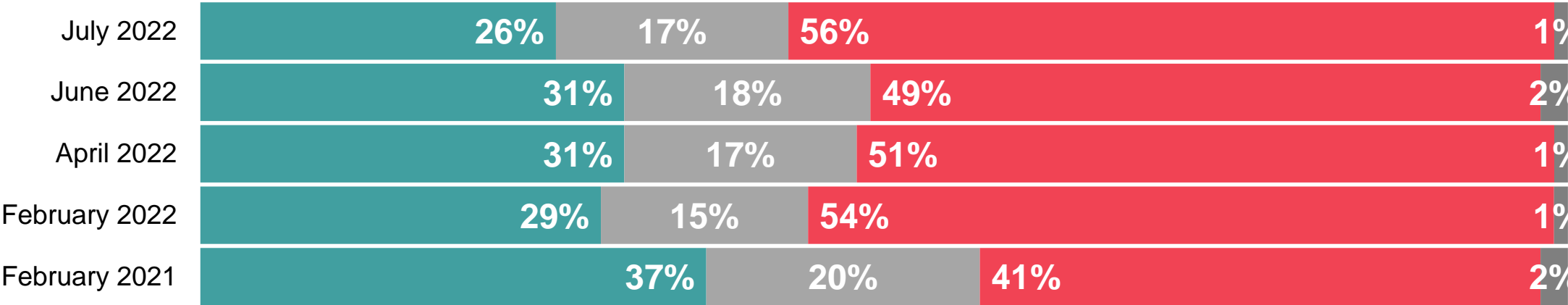
Based on her performance to date, would you say Liz Truss has done a good job or bad job as Prime Minister, or neither?



## Liz Truss



## Boris Johnson

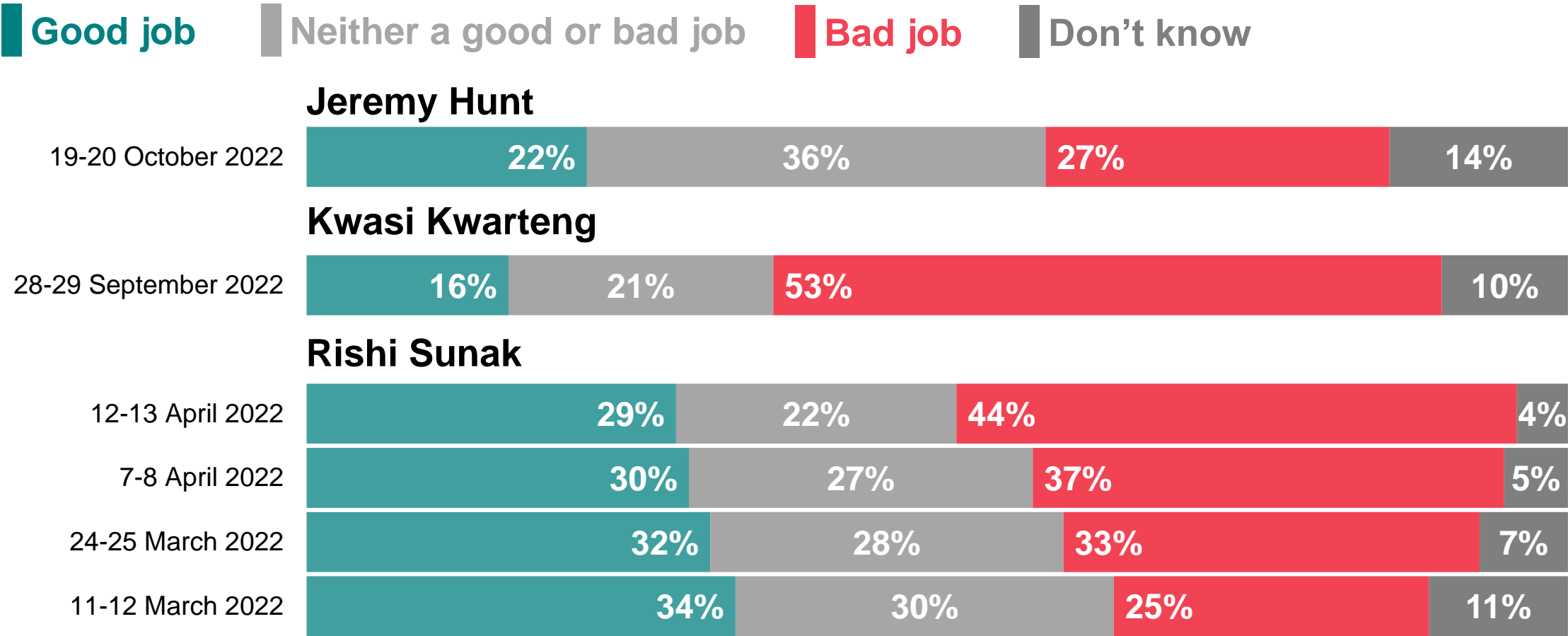


Base: 1,037 Online British adults aged 18-75, 19-20 October 2022



# The public are split on Jeremy Hunt's early performance as Chancellor

To what extent, if at all, do you think Jeremy Hunt has been doing a good job or a bad job, in his role as Chancellor of the Exchequer?



Base: 1,037 Online British adults aged 18-75, 19-20 October 2022



# Ipsos UK

**October 2022**

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