

28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Inflation/Prices	325	144	181	47	68	47	54	49	60	116	101	109	79	80	68	80	158	147	313
	32%	29%	35%	43%zh jk	39%h	29%	31%	31%	25%	41%zh jk	30%	28%	29%	31%	33%	33%	30%	33%	31%
Economy/Economic situation	284	135	146	23	34	62	54	49	62	58	116	111	98	72	48	55	170	103	297
	28%i	27%	28%	21%	19%	37%zc di	31%	31%	26%	20%	34%zd i	28%	37%zn oq	28%	23%	23%	32%zm q	23%	29%
Poverty/Inequality	54	29	23	2	16	6	15	8	7	18	21	14	13	11	4	25	24	29	53
	5%	6%	4%	2%	9%	4%	9%	5%	3%	6% ^c	6%	4%	5%	4%	2%	10%zn	5%	6% ⁿ	5%
Petrol prices/Fuel	36	17	19	4	4	6	4	6	12	8	10	18	9	13	7	6	22	13	39
	4%	3%	4%	4%	2%	3%	2%	4%	5%	3%	3%	5%	3%	5%	3%	2%	4%	3%	4%
Pollution/ Environment/ Climate change	34	20	12	6	9	3	1	4	10	15	5	14	11	9	9	3	20	12	37
	3%	4%	2%	6%	5%	2%	1%	3%	4%	5%	1%	4%	4%	3%	4%	1%	4%	3%	4%
National health service/Hospitals/ Healthcare	33	18	15	2	7	9	3	5	8	9	12	13	11	15	2	4	27	6	37
	3%	4%	3%	2%	4%	5%	2%	3%	3%	3%	3%	3%	4%	6%znq	1%	2%	5%zq	1%	4%
Defence/Foreign affairs/ International terrorism	28	15	13	*	1	2	6	7	11	1	8	19	6	7	4	10	14	13	26
	3%i	3%	2%	*	*	1%	3%	5%i	5%i	*	2%	5%zi	2%	3%	2%	4%	3%	3%	3%
Immigration/ immigrants	27	16	11	3	1	1	7	2	14	4	8	16	4	4	3	16	8	19	19
	3%p	3%	2%	3%	*	*	4%	1%	6%zde i	1%	2%	4%g	2%	2%	1%	7%zp	2%	4%n	2%
Lack of faith in politics / politicians / government	26	14	12	-	5	4	4	5	7	5	9	12	8	4	10	4	12	14	33
	3%	3%	2%	-	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	5%	2%	2%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	20 2%	12 2%	8 2%	- -	3 2%	3 2%	6 3%	5 3%	3 1%	3 1%	8 2%	8 2%	2 1%	9 4%z	1 1%	6 3%	12 2%	8 2%	21 2%
Education/Schools	12 1%p	7 1%	5 1%	2 2%	- -	4 3%	2 1%	1 1%	2 1%	2 1%	7 2%	3 1%	1 *	2 1%	1 1%	7 3%	3 1%	8 2%	12 1%
Housing	10 1%	8 2%	2 *	4 4%zk	2 1%	1 1%	1 *	- -	2 1%	6 2%	2 1%	2 1%	4 1%	* *	3 1%	4 2%	4 1%	6 1%	7 1%
Low pay/Minimum wage/Fair wages	8 1%	4 1%	4 1%	1 1%	1 1%	3 2%	1 1%	- -	2 1%	3 1%	4 1%	2 *	3 1%	3 1%	3 1%	- -	6 1%	3 1%	10 1%
Population levels/ Overpopulation	8 1%p	5 1%	3 1%	- -	- -	- -	4 2%	- -	4 2%	- -	4 1%	4 1%	1 1%	- -	3 1%	3 1%	1 *	6 1%	4 *
Taxation	8 1%	3 1%	5 1%	* *	5 3%k	3 2%	- -	- -	- -	5 2%	3 1%	- -	3 1%	1 *	3 1%	1 *	4 1%	4 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%b	7 1%	* *	* *	2 1%	- -	- -	* *	4 2%	2 1%	- -	5 1%	* *	3 1%	3 2%	- -	4 1%	3 1%	6 1%
UK union/ devolution/reform	5 *	- -	5 1%	- -	2 1%	- -	2 1%	- -	1 *	2 1%	2 *	1 *	1 *	- -	4 2%	- -	1 *	4 1%	3 *
Unemployment/ Factory closure/ Lack of industry	4 *	2 *	2 *	- -	- -	* *	1 1%	- -	3 1%	- -	2 *	3 1%	- -	3 1%	1 1%	- -	3 1%	1 *	4 *
Ageing population/ Social care for the elderly	4 *	- -	4 1%	- -	- -	- -	2 1%	- -	2 1%	- -	2 1%	2 *	2 1%	2 1%	- -	- -	4 1%	- -	2 *

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
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	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Pensions/Social security/Benefits	3*	3	-	-	1	-	-	-	3	1	-	3	2	-	1	1	2	1	3
		1%	-	-	*	-	-	-	1%	*	-	1%	1%	-	*	*	*	*	*
Mental health/well-being	3*	2	1	-	-	-	2	1	-	-	2	1	-	-	2	1	-	3	2
		*	*	-	-	-	1%	1%	-	-	1%	*	-	-	1%	1%	-	1%	*
Nuclear weapons/Nuclear war/Disarmament	3*	2	1	-	-	-	-	1	2	-	-	3	*	1	1	1	1	1	6
		*	*	-	-	-	-	*	1%	-	-	1%	*	*	*	*	*	*	1%
Drug abuse	2*	1	1	-	1	1	-	-	-	1	1	-	-	2	-	-	2	-	2
		*	*	-	1%	1%	-	-	-	*	*	-	-	1%	-	-	*	-	*
Race relations	2*	*	1	-	1	-	*	*	-	1	*	*	-	*	1	*	*	1	3
		*	*	-	*	-	*	*	-	*	*	*	-	*	*	*	*	*	*
Pound/Exchange rate/Value of pound	1*	1	-	-	*	-	-	-	1	*	-	1	-	*	1	-	*	1	2
		*	-	-	*	-	-	-	*	*	-	*	-	*	1%	-	*	*	*
Transport/Public transport	1*	1	1	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	2
		*	*	1%	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*
Nationalisation/Government control of institutions	1*	1	1	-	*	-	-	1	*	*	-	1	*	-	1	*	*	1	3
		*	*	-	*	-	-	*	*	*	-	*	*	-	*	*	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Morality/Individual behaviour/Lifestyle	1*	-	1	-	-	*	-	-	1	-	*	1	1	-	*	-	1	*	2
		*	*	-	-	*	-	-	*	-	*	*	*	-	*	-	*	*	*
Local government/Council tax	1*	-	1	-	-	-	1	-	*	-	1	*	-	1	-	*	1	*	2
		*	*	-	-	-	*	-	*	-	*	*	-	*	-	*	*	*	*

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	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%	
Public services in general	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	
Coronavirus/ pandemic diseases	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	
Privatisation	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	* *	- -	- -	- -	* *	- -	1 *	
International trade/trade deals	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	1 *	
Royal Family/ Monarchy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Food production/ farming	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Other	21 2%	10 2%	11 2%	1 1%	4 2%	7 4%	1 1%	5 3%	2 1%	5 2%	8 2%	7 2%	7 2%	4 2%	5 2%	4 2%	11 2%	9 2%	21 2%	
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	
Don't know	45 4% p	16 3%	28 5%	9 8%efj	8 5%	2 1%	2 1%	8 5%	15 6%j	17 6%j	4 1%	23 6%j	1 1%	12 4%lp	19 9%zlp	10 4%	13 2%l	29 7%lp	37 4%	

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	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Personal finances (NET)	423 42%k	194 39%	226 44%	55 50%hk	90 51%hk	62 38%	74 43%	62 40%	81 34%	144 51%zh k	136 40%	143 36%	104 39%	106 41%	81 39%	110 46%	210 40%	191 43%	415 41%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Inflation/Prices	325 32%lp t	283 32%	17 34%	26 30%	112 33%	85 35%	103 33%	86 32%	111 30%	47 34%	64 28%	68 22%	93 30%	81 49%zl mp	63 34%	161 26%	144 41%zl mp	47 27%	82 35%	86 27%	84 40%	313 31%
Economy/Economic situation	284 28%nq u	247 28%	9 18%	28 32%	89 27%	61 25%	73 23%	64 24%	122 33%za	40 29%	83 36%za bf	91 30%q	114 37%zn oq	30 18%	38 21%	205 33%zn oq	68 20%	60 35%u	61 26%	114 36%zs u	30 14%	297 29%
Poverty/Inequality	54 5%n	42 5%	1 2%	11 12%zad ehik	21 6%	10 4%	20 6%	19 7%	13 3%	5 4%	7 3%	18 6%	12 4%	1 1%	22 12%zmn pq	30 5%	24 7%n	4 2%	12 5%	19 6%	19 9%	53 5%
Petrol prices/Fuel	36 4%	30 3%	2 5%	4 4%	16 5%	13 5%	12 4%	9 3%	8 2%	2 1%	6 3%	16 5%	6 2%	4 2%	7 4%	22 4%	11 3%	6 4%	9 4%	9 3%	3 2%	39 4%
Pollution/ Environment/ Climate change	34 3%	31 3%	1 2%	2 2%	10 3%	8 3%	10 3%	9 3%	14 4%	6 4%	8 3%	10 3%	8 3%	2 1%	12 7%	18 3%	14 4%n	2 1%	11 5%	18 6%zr	3 1%	37 4%
National health service/Hospitals/ Healthcare	33 3%dr	31 4%d	2 3%	1 1%	4 1%	3 1%	10 3%	9 3%	19 5%d	5 4%	15 6%de	10 3%	19 6%znq	1 1%	3 2%	30 5%zq	4 1%	* *	10 4%r	10 3%	7 3%	37 4%
Defence/Foreign affairs/ International terrorism	28 3%mt	26 3%	2 4%	* *	11 3%	11 5%	7 2%	5 2%	9 2%	5 4%	4 2%	16 5%zmo p	2 1%	7 4%	- -	18 3%mt	7 2%	4 2%	4 2%	6 2%	10 5%	26 3%
Immigration/ immigrants	27 3%mt	24 3%e	* 1%	3 3%	4 1%	1 *	10 3%	9 4%	13 4%	3 2%	10 4%e	11 3%mp	1 *	6 3%	9 5%mt	12 2%mt	15 4%mt	9 5%t	3 1%	2 1%	10 5%	19 2%
Lack of faith in politics / politicians / government	26 3%	18 2%	5 10%zad efgk	3 4%	7 2%	4 2%	8 2%g	3 1%	11 3%	5 4%	5 2%	11 4%	7 2%	3 2%	5 3%	18 3%	8 2%	5 3%	3 1%	12 4%z	5 2%	33 3%

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UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Common Market/ Brexit/EU/Europe/ Euro	20 2%	19 2%	- -	* -	9 3%	9 4%	1 *	1 *	9 2%k	7 5%zaf ghk	1 1%	4 1%	8 3%	4 3%	3 2%	12 2%	7 2%	9 5%zs	1 1%	6 2%	3 2%	21 2%
Education/Schools	12 1%	8 1%	* 1%	4 4%zaf hk	7 2%	4 1%	2 1%	2 1%	2 1%	1 1%	1 1%	2 1%	4 1%	2 1%	2 1%	6 1%	4 1%	5 3%	2 1%	2 1%	2 1%	12 1%
Housing	10 1%pt	10 1%	- -	* *	5 1%	5 2%	5 2%	5 2%	- -	- -	- -	1 *	2 1%	2 1%	4 2%	2 *	6 2%	2 1%	6 3%zt	1 *	- -	7 1%
Low pay/Minimum wage/Fair wages	8 1%	8 1%	- -	- -	4 1%	4 2%	2 1%	2 1%	2 *	* *	1 1%	1 *	5 2%	* *	2 1%	6 1%	2 1%	- -	4 2%	4 1%	- -	10 1%
Population levels/ Overpopulation	8 1%p	5 1%	3 6%zad ehik	- -	- -	- -	7 2%a	4 2%	1 *	- -	1 *	1 *	- -	6 3%zmp	- -	1 *	6 2%	- -	1 1%	- -	6 3%	4 *
Taxation	8 1%	7 1%	1 2%d	- -	- -	- -	4 1%	3 1%	4 1%	2 1%	2 1%	2 1%	5 2%	- -	1 1%	7 1%	1 *	1 1%	3 1%	4 1%	- -	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	7 1%	- -	- -	5 1%	5 2%	- -	- -	2 1%	- -	2 1%	4 1%	1 *	- -	- -	5 1%	- -	2 1%	1 *	1 *	3 1%	6 1%
UK union/ devolution/reform	5 *	4 *	1 1%	- -	- -	- -	5 1%	4 1%	- -	- -	- -	1 *	2 1%	- -	2 1%	3 *	2 *	2 1%	- -	1 *	- -	3 *
Unemployment/ Factory closure/ Lack of industry	4 *	4 *	1 2%	- -	3 1%	3 1%	1 *	- -	* *	- -	* *	3 1%	2 1%	- -	- -	4 1%	- -	- -	1 1%	* *	2 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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 Fieldwork dates : 21st September - 27th September 2022
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

28 Sep 2022

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UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Ageing population/ Social care for the elderly	4 *	4 *	- -	- -	- -	- -	2 1%	2 1%	2 *	2 1%	- -	4 1%	- -	- -	- -	4 1%	- -	- -	2 1%	2 *	- -	2 *
Pensions/Social security/Benefits	3 *	3 *	1 1%	- -	2 1%	2 1%	1 *	- -	1 *	- -	1 *	- -	- -	3 2%p	1 *	- -	3 1%	3 2%z	- -	- -	1 *	3 *
Mental health/ well-being	3 *	2 *	1 3%zad ehk	- -	- -	- -	3 1%	2 1%	- -	- -	- -	1 *	- -	2 1%	- -	1 *	2 1%	- -	1 1%	- -	- -	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	2 *	- -	1 1%	1 *	- -	1 *	1 *	1 *	* *	1 1%	2 1%	1 *	- -	- -	3 *	- -	1 *	1 *	* *	- -	6 1%
Drug abuse	2 *	2 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	1 *	1 *	- -	2 *
Race relations	2 *	2 *	- -	- -	- -	- -	2 *	2 1%	- -	- -	- -	* *	* *	1 *	- -	1 *	1 *	- -	- -	2 *z	- -	3 *
Pound/Exchange rate/Value of pound	1 *	1 *	- -	- -	1 *	1 *	- -	- -	* *	* *	- -	- -	- -	1 1%	* *	- -	1 *	1 1%	- -	* *	- -	2 *
Transport/Public transport	1 *	1 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	1 *	- -	1 *	- -	2 *
Nationalisation/ Government control of institutions	1 *	1 *	- -	- -	1 *	1 *	- -	- -	* *	* *	- -	1 *	- -	- -	* *	1 *	* *	- -	- -	1 *	- -	3 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Morality/ Individual behaviour/ Lifestyle	1 *	*	-	1	1	-	-	-	*	-	*	1	*	-	-	1	-	-	-	1	-	2
		*	-	1%	*	-	-	-	*	-	*	*	*	-	-	*	-	-	-	*	-	*
Local government/ Council tax	1 *	1	-	*	*	-	-	-	1	-	1	-	-	*	1	-	1	-	-	1	-	2
		*	-	*	*	-	-	-	*	-	*	-	-	*	*	-	*	-	-	*	-	*
Public services in general	1 *	-	-	1	1	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-	-	1
		-	-	1%a	*	-	-	-	-	-	-	-	-	-	*	-	*	-	*	-	-	*
Coronavirus/ pandemic diseases	1 *	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	1
		*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	*	-	-	-	*
Privatisation	* *	*	-	-	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	1
		*	-	-	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	*
International trade/trade deals	* *	*	-	-	-	-	-	-	*	-	*	-	*	-	-	*	-	-	-	*	-	1
		*	-	-	-	-	-	-	*	-	*	-	*	-	-	*	-	-	-	*	-	*
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/ farming	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Other	21	17	2	1	4	2	8	5	10	4	6	6	5	4	4	11	8	3	5	4	5	21
	2%	2%	4%	1%	1%	1%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	41	1	3	14	11	17	17	14	2	12	22	10	5	2	32	7	7	8	5	19	37
	4%t	5%	2%	3%	4%	4%	6%	6%	4%	1%	5%	7%zoq	3%	3%	1%	5%	2%	4%	4%	2%	9%t	4%
Personal finances (NET)	423	362	20	41	154	112	136	116	133	55	79	103	117	87	94	219	181	57	106	118	106	415
	42%hlprt	41%h	42%	46%	46%hk	46%	43%	44%	36%	40%	34%	34%	38%	52%zlmpr	52%lpmpr	36%	52%zlmpr	33%	45%r	38%	50%r	41%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Inflation/Prices	325	111	28	133	72	94	17	111	46	53	74	113	313
	32%	30%	33%	31%	36%	32%	21%	35%	28%	30%	30%	34%	31%
Economy/Economic situation	284	126	30	97	61	79	27	76	41	57	102	102	297
	28% ^c	34% ^{zc}	35%	23%	30%	27%	34%	24%	25%	32%	41% ^{zl}	31%	29%
Poverty/Inequality	54	26	8	15	4	17	2	7	5	12	10	17	53
	5%	7%	9%	4%	2%	6%	3%	2%	3%	7%	4%	5%	5%
Petrol prices/Fuel	36	13	3	18	9	6	2	18	8	7	6	13	39
	4%	4%	3%	4%	5%	2%	2%	6%	5%	4%	2%	4%	4%
Pollution/ Environment/ Climate change	34	11	4	16	1	14	7	5	6	6	8	7	37
	3%	3%	5%	4%	*	5% ^f	9% ^{zf}	2%	4%	3%	3%	2%	4%
National health service/Hospitals/ Healthcare	33	10	1	13	9	13	7	3	3	8	9	18	37
	3%	3%	2%	3%	4%	5%	9% ^z	1%	2%	5%	4%	5%	4%
Defence/Foreign affairs/ International terrorism	28	6	1	20	17	6	-	2	9	5	4	4	26
	3%	2%	2%	5% ^z	8% ^{zg}	2%	-	1%	5%	3%	2%	1%	3%
Immigration/ immigrants	27	6	2	16	14	2	3	4	6	1	5	2	19
	3% ^g	2%	2%	4%	7% ^{zg}	1%	4%	1%	4%	1%	2%	*	2%
Lack of faith in politics / politicians / government	26	11	1	10	-	13	1	5	3	7	5	8	33
	3%	3%	1%	2%	-	4% ^f	1%	2%	2%	4%	2%	2%	3%

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Common Market/ Brexit/EU/Europe/ Euro	20 2%	8 2%	1 1%	7 2%	* *	8 3%	5 7%zf	6 2%	1 1%	3 2%	3 1%	5 2%	21 2%
Education/Schools	12 1%	3 1%	- -	7 2%	* *	2 1%	- -	10 3%	3 2%	1 1%	1 1%	5 1%	12 1%
Housing	10 1%	5 1%	- -	5 1%	2 1%	2 1%	2 2%	3 1%	2 1%	1 1%	1 *	4 1%	7 1%
Low pay/Minimum wage/Fair wages	8 1%	6 2%	1 1%	2 *	* *	5 2%	- -	3 1%	3 2%	- -	1 *	4 1%	10 1%
Population levels/ Overpopulation	8 1%	3 1%	- -	6 1%	- -	3 1%	1 1%	4 1%	6 3%zn	- -	- -	- -	4 *
Taxation	8 1%	4 1%	* *	2 *	1 *	6 2%z	- -	1 *	2 1%	- -	6 2%z	4 1%	6 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	2 1%	- -	3 1%	1 *	3 1%	- -	1 *	3 2%	* *	* *	2 1%	6 1%
UK union/ devolution/reform	5 *	- -	- -	4 1%	- -	2 1%	- -	2 1%	- -	4 2%z	1 *	2 1%	3 *
Unemployment/ Factory closure/ Lack of industry	4 *	2 *	- -	3 1%	1 1%	1 *	- -	2 1%	3 2%	- -	2 1%	* *	4 *

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	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Ageing population/ Social care for the elderly	4 *	-	-	4	-	4	-	-	-	2	-	-	2
		-	-	1%	-	1%z	-	-	-	1%	-	-	*
Pensions/Social security/Benefits	3 *	-	-	3	-	3	-	1	1	1	-	-	3
		-	-	1%	-	1%	-	*	*	*	-	-	*
Mental health/ well-being	3 *	-	-	2	-	-	-	1	1	-	-	-	2
		-	-	*	-	-	-	*	1%	-	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	3 *	1	-	2	1	*	*	1	-	1	1	*	6
		*	-	*	*	*	*	*	-	*	*	*	1%
Drug abuse	2 *	1	1	-	-	-	-	2	-	2	-	1	2
		*	1%	-	-	-	-	1%	-	1%	-	*	*
Race relations	2 *	1	-	*	-	1	*	-	-	1	1	1	3
		*	-	*	-	*	1%	-	-	*	*	*	*
Pound/Exchange rate/Value of pound	1 *	*	-	1	-	1	-	-	-	1	-	-	2
		*	-	*	-	*	-	-	-	1%	-	-	*
Transport/Public transport	1 *	-	1	1	-	-	1	1	-	-	-	1	2
		-	1%	*	-	-	1%	*	-	-	-	*	*
Nationalisation/ Government control of institutions	1 *	*	-	1	-	1	*	-	1	*	*	-	3
		*	-	*	-	*	*	-	*	*	*	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1018	438	86	379	177	336	77	292	166	191	281	296	1018
WEIGHTED BASE	1018	373	86*	427	202*	295	78*	313	166*	176*	251	329	1018
	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Morality/ Individual behaviour/ Lifestyle	1 *	* *	- -	1 *	- -	* *	- -	- -	- -	- -	- -	* *	2 *
Local government/ Council tax	1 *	- -	- -	* *	- -	- -	- -	1 *	- -	- -	- -	- -	2 *
Public services in general	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Coronavirus/ pandemic diseases	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Privatisation	* *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	1 *
International trade/trade deals	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Royal Family/ Monarchy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Food production/ farming	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

28 Sep 2022

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BASE: ALL ADULTS AGED 18+

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UNWEIGHTED BASE	1018	438	86	379	177	336	77	292	166	191	281	296	1018
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	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Other	21	6	1	11	2	3	1	15	4	1	6	10	21
	2%	2%	1%	3%	1%	1%	1%	5%	2%	*	2%	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	10	3	25	7	6	1	30	9	2	3	8	37
	4%gn	3%	4%	6%	4%	2%	2%	10%	6%	1%	1%	2%	4%
Personal finances (NET)	423	155	39	169	85	122	21	138	62	72	91	146	415
	42%h	42%	46%	39%	42%	42%	27%	44%	37%	41%	36%	44%	41%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1018	453	213	47	80	101	91	484	313	221	826	180	240	367	1018
WEIGHTED BASE	1018	416	200	56**	90*	96*	91*	474	323	220*	870	132	104	440	1018
	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Inflation/Prices	325	41	46	18	14	21	31	169	82	75	266	50	36	135	313
	32%abth	10%	23%a	33%	15%	22%a	34%a	36%h	25%	34%	31%	38%	34%	31%	31%
Economy/Economic situation	284	284	71	13	32	31	35	117	105	62	256	26	26	158	297
	28%kft	68%zbe	36%z	23%	35%	33%	38%	25%	33%	28%	29%k	20%	25%	36%zi	29%
Poverty/Inequality	54	8	9	*	*	1	7	31	12	11	49	5	5	25	53
	5%a	2%	5%	1%	1%	1%	8%a	7%	4%	5%	6%	4%	5%	6%	5%
Petrol prices/Fuel	36	4	7	*	1	2	-	12	15	8	32	4	4	12	39
	4%a	1%	4%a	*	1%	2%	-	3%	5%	4%	4%	3%	4%	3%	4%
Pollution/ Environment/ Climate change	34	13	4	-	1	1	1	16	8	9	26	7	1	15	37
	3%	3%	2%	-	1%	1%	1%	3%	3%	4%	3%	5%	1%	3%	4%
National health service/Hospitals/ Healthcare	33	13	33	-	2	3	2	12	18	3	28	6	4	12	37
	3%	3%	17%zaeft	-	2%	3%	2%	2%	6%z	2%	3%	4%	4%	3%	4%
Defence/Foreign affairs/ International terrorism	28	12	5	-	-	3	-	11	11	6	24	3	2	6	26
	3%	3%	3%	-	-	3%	-	2%	3%	3%	3%	3%	2%	1%	3%
Immigration/ immigrants	27	1	3	1	27	-	*	12	9	6	21	4	*	8	19
	3%al	*	1%	2%	30%zabef	-	*	2%	3%	3%	2%	3%	*	2%	2%
Lack of faith in politics / politicians / government	26	7	5	5	-	6	-	9	10	7	24	2	5	10	33
	3%	2%	2%	9%	-	6%a	-	2%	3%	3%	3%	2%	5%z	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/t/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 4

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1018	453	213	47	80	101	91	484	313	221	826	180	240	367	1018
WEIGHTED BASE	1018	416	200	56**	90*	96*	91*	474	323	220*	870	132	104	440	1018
	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Common Market/ Brexit/EU/Europe/ Euro	20 2%a	2	2	3	*	20	1	12	6	2	17	3	2	11	21
		*	1%	6%	*	20%zabf	2%	2%	2%	1%	2%	2%	2%	2%	2%
Education/Schools	12 1%	3	2	*	-	-	12	6	4	2	10	2	*	4	12
		1%	1%	1%	-	-	13%zabe	1%	1%	1%	1%	1%	*	1%	1%
Housing	10 1%	-	-	-	4	-	-	6	3	1	9	1	1	3	7
		-	-	-	5%zab	-	-	1%	1%	1%	1%	1%	1%	1%	1%
Low pay/Minimum wage/Fair wages	8 1%	3	1	-	-	-	-	4	4	-	7	1	3	4	10
		1%	1%	-	-	-	-	1%	1%	-	1%	1%	2%z	1%	1%
Population levels/ Overpopulation	8 1%	1	-	-	4	-	-	3	4	1	8	-	-	3	4
		*	-	-	5%zab	-	-	1%	1%	1%	1%	-	-	1%	*
Taxation	8 1%	4	-	1	-	2	-	3	4	1	7	1	*	3	6
		1%	-	2%	-	2%	-	1%	1%	*	1%	1%	*	1%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	7 1%	*	3	7	1	-	-	6	-	1	7	-	1	3	6
		*	1%	13%	1%	-	-	1%	-	1%	1%	-	1%	1%	1%
UK union/ devolution/reform	5 *	-	-	-	-	2	-	1	4	-	5	-	-	1	3
		-	-	-	-	2%za	-	*	1%	-	1%	-	-	*	*
Unemployment/ Factory closure/ Lack of industry	4 *	1	-	-	-	-	-	2	*	2	4	*	*	1	4
		*	-	-	-	-	-	*	*	1%	*	*	*	*	*

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	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Ageing population/ Social care for the elderly	4 *	4 1%	- -	- -	- -	- -	- -	- -	4 1%	- -	4 *	- -	- -	- -	2 *
Pensions/Social security/Benefits	3 *	- -	1 *	- -	- -	- -	- -	3 1%	- -	1 *	3 *	- -	1 1%	- -	3 *
Mental health/ well-being	3 *	- -	- -	- -	- -	- -	- -	2 *	- -	1 1%	3 *	- -	- -	1 *	2 *
Nuclear weapons/ Nuclear war/ Disarmament	3 *	1 *	1 *	- -	- -	- -	- -	1 *	* *	2 1%	2 *	* *	1 1% m	- -	6 1%
Drug abuse	2 *	- -	- -	- -	- -	- -	- -	2 *	- -	- -	1 *	1 1%	- -	2 *	2 *
Race relations	2 *	- -	- -	- -	- -	* *	- -	1 *	1 *	- -	- -	1 1% j	- -	1 *	3 *
Pound/Exchange rate/Value of pound	1 *	- -	- -	- -	- -	* *	- -	1 *	- -	- -	1 *	- -	* *	- -	2 *
Transport/Public transport	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -	1 *	2 *
Nationalisation/ Government control of institutions	1 *	* *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	* *	* *	- -	3 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
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UNWEIGHTED BASE	1018	453	213	47	80	101	91	484	313	221	826	180	240	367	1018
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	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Morality/ Individual behaviour/ Lifestyle	1 *	*	-	-	-	-	-	1	*	-	1	*	*	-	2
		*	-	-	-	-	-	*	*	-	*	*	*	-	*
Local government/ Council tax	1 *	1	*	-	-	-	-	-	1	*	*	1	-	1	2
		*	*	-	-	-	-	-	*	*	*	*	-	*	*
Public services in general	1 *	-	-	-	1	-	-	-	-	1	1	-	-	-	1
		-	-	-	1%	-	-	-	-	*	*	-	-	-	*
Coronavirus/ pandemic diseases	1 *	-	-	-	-	-	-	1	-	-	-	1	-	-	1
		-	-	-	-	-	-	*	-	-	-	*	-	-	*
Privatisation	* *	-	-	-	-	*	-	*	-	-	*	-	*	-	1
		-	-	-	-	*	-	*	-	-	*	-	*	-	*
International trade/trade deals	* *	-	-	-	-	-	-	-	-	*	*	-	*	-	1
		-	-	-	-	-	-	-	-	*	*	-	*	-	*
Royal Family/ Monarchy	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food production/ farming	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

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	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Other	21	7	3	-	2	3	-	11	6	3	16	5	5	6	21
	2%	2%	2%	-	2%	3%	-	2%	2%	2%	2%	4%	4%zm	1%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	5	5	7	1	1	1	19	12	13	37	8	4	16	37
	4%a	1%	2%	13%	1%	1%	1%	4%	4%	6%	4%	6%	4%	4%	4%
Personal finances (NET)	423	55	64	19	15	24	38	217	113	94	353	59	48	176	415
	42%abe th	13%	32%a	34%	17%	25%a	42%at	46%h	35%	42%	41%	45%	46%	40%	41%
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Inflation/Prices	468	214	252	58	87	76	79	73	95	144	156	168	119	124	99	102	243	201	476
	46%	43%	49%	53%	49%	46%	46%	47%	40%	51%	46%	43%	44%	48%	48%	42%	46%	45%	47%
Economy/Economic situation	416	195	218	30	64	78	82	70	91	94	160	162	140	116	70	75	256	145	453
	41%ci q	39%	42%	28%	36%	47%ci	47%ci	45%ci	38%	33%	47%zci	41%	52%zn oq	45%ioq	34%	31%	48%zn oq	32%	44%
National health service/Hospitals/ Healthcare	200	92	109	7	26	34	38	45	50	33	72	95	83	62	26	28	144	53	213
	20%ci noq	19%	21%	6%	15%	21%ci	22%ci	29%zci di	21%ci	12%	21%ci	24%ci	31%zn oq	24%no q	12%	11%	27%zn oq	12%	21%
Pollution/ Environment/ Climate change	148	75	71	16	29	27	29	22	25	45	56	47	56	35	30	22	91	52	161
	15%	15%	14%	15%	16%	16%	17%	14%	11%	16%	17%	12%	21%zo q	13%	14%	9%	17%zm	12%	16%
Poverty/Inequality	138	71	64	17	30	22	24	24	21	47	46	45	43	31	23	36	74	59	147
	14%	14%	12%	16%	17%	13%	14%	15%	9%	17%	13%	11%	16%	12%	11%	15%	14%	13%	14%
Defence/Foreign affairs/ International terrorism	116	76	40	6	8	12	24	27	39	14	35	66	28	36	30	21	64	51	110
	11%bd i	15%zb	8%	6%	5%	7%	14%di ei	17%cd ei	17%cdi	5%	11%	17%zci dei	11%	14%	14%	9%	12%	11%	11%
Petrol prices/Fuel	109	52	56	11	23	25	12	16	23	34	37	39	29	32	25	17	61	42	116
	11%	11%	11%	10%	13%	15%	7%	10%	10%	12%	11%	10%	11%	12%	12%	7%	12%	9%	11%
Lack of faith in politics / politicians / government	96	52	45	1	29	10	15	15	26	30	25	42	23	20	18	32	43	50	93
	9%ci ij	10%	9%	1%	16%zci ij	6%	9%ci	10%ci	11%ci	11%ci	7%	11%ci	9%	8%	9%	13%	8%	11%	9%
Common Market/ Brexit/EU/Europe/ Euro	96	53	43	3	14	23	16	24	16	17	39	40	49	23	11	12	72	23	101
	9%ci opq	11%	8%	2%	8%	14%ci	9%	15%zci ik	7%	6%	11%ci	10%	18%zmn opq	9%	5%	5%	14%zmn oq	5%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Education/Schools	91	35	55	13	8	17	25	17	12	21	42	28	41	15	9	25	56	33	91
	9% _m	7%	11%	12%	4%	10%	15% _{dh}	11%	5%	7%	12% _{dh}	7%	15% _{zmn}	6%	4%	10%	11% _{zmn}	7%	9%
Immigration/ immigrants	90	50	40	5	7	8	14	20	36	13	22	56	14	25	20	31	38	51	80
	9% _{il} p	10%	8%	5%	4%	5%	8%	13% _{di}	15% _{zcd} eij	4%	7%	14% _{zcd} eij	5%	9%	10%	13% _l	7%	11% _l	8%
Housing	78	32	46	11	12	15	13	11	16	23	29	27	17	20	18	21	37	39	72
	8%	6%	9%	10%	7%	9%	8%	7%	7%	8%	8%	7%	6%	8%	9%	9%	7%	9%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56	29	28	4	6	6	8	13	20	10	14	32	19	13	16	8	32	24	47
	6%	6%	5%	3%	4%	3%	5%	8%	8%	3%	4%	8% _z	7%	5%	8%	3%	6%	5%	5%
Low pay/Minimum wage/Fair wages	50	17	33	4	12	6	6	6	16	16	12	22	9	15	11	14	25	25	54
	5%	3%	6%	4%	7%	3%	4%	4%	7%	5%	4%	6%	3%	6%	5%	6%	5%	6%	5%
Taxation	42	16	26	4	12	8	5	2	10	16	14	13	10	6	12	13	16	26	37
	4% _p	3%	5%	4%	7%	5%	3%	1%	4%	6%	4%	3%	4%	2%	6%	6%	3%	6%	4%
Nuclear weapons/ Nuclear war/ Disarmament	37	17	20	4	-	12	5	5	11	4	17	16	10	12	2	8	21	11	36
	4%	3%	4%	4%	-	8% _{di}	3%	3%	5% _d	1%	5% _d	4%	4%	4%	1%	3%	4%	2%	4%
Ageing population/ Social care for the elderly	25	11	14	1	3	3	5	11	2	4	8	13	13	8	1	3	21	4	29
	2%	2%	3%	1%	2%	2%	3%	7% _{zhi} k	1%	1%	2%	3% _h	5% _{znq}	3%	1%	1%	4% _{zq}	1%	3%
Pensions/Social security/Benefits	22	11	10	3	2	*	-	4	13	5	*	17	5	6	7	3	12	10	17
	2% _j	2%	2%	2%	1%	*	-	2%	5% _{zfi}	2%	*	4% _{zj}	2%	2%	3%	1%	2%	2%	2%
Public services in general	18	11	8	2	2	5	3	1	5	5	8	6	5	4	7	3	9	10	23
	2%	2%	1%	2%	1%	3%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Unemployment/ Factory closure/ Lack of industry	18 2%	9 2%	10 2%	3 3%	2 1%	1 1%	3 2%	3 2%	6 2%	4 2%	5 1%	9 2%	2 1%	5 2%	6 3%	5 2%	7 1%	11 2%	27 3%
Local government/ Council tax	18 2%^p	10 2%	7 1%	3 3%	- -	4 2%	1 1%	5 3%	4 2%	3 1%	5 2%	9 2%	2 1%	2 1%	5 2%	8 3%	4 1%	13 3%	18 2%
Race relations	17 2%	11 2%	6 1%	3 3%	2 1%	5 3%	3 2%	1 1%	3 1%	5 2%	8 2%	4 1%	- -	7 3% ^{lp}	8 4% ^l	2 1%	7 1%	10 2%	18 2%
Mental health/ well-being	17 2%	7 1%	9 2%	2 2%	3 2%	2 1%	4 2%	4 3%	2 1%	5 2%	6 2%	6 1%	3 1%	5 2%	6 3%	2 1%	7 1%	8 2%	19 2%
Population levels/ Overpopulation	16 2%	10 2%	6 1%	2 2%	1 *	- -	6 4%	- -	7 3%	2 1%	6 2%	7 2%	4 2%	3 1%	4 2%	3 1%	7 1%	7 2%	12 1%
Transport/Public transport	15 2%^b	12 3%	3 1%	3 2%	6 3%	- -	3 2%	* *	3 1%	9 3%	3 1%	4 1%	6 2%	5 2%	3 1%	1 1%	11 2%	4 1%	18 2%
Nationalisation/ Government control of institutions	14 1%	8 2%	6 1%	2 2%	1 1%	6 3%	2 1%	1 1%	3 1%	3 1%	7 2%	4 1%	4 1%	1 *	5 3%	4 2%	5 1%	9 2%	15 1%
UK union/ devolution/reform	12 1%	4 1%	8 2%	- -	4 2%	1 *	2 1%	2 1%	3 1%	4 1%	3 1%	5 1%	6 2%	2 1%	4 2%	* *	7 1%	4 1%	17 2%
Royal Family/ Monarchy	11 1%^a	1 *	10 2%	3 3% ^k	3 2%	3 2% ^k	2 1%	- -	- -	6 2% ^k	5 1%	- -	1 *	3 1%	4 2%	2 1%	4 1%	7 1%	8 1%
Coronavirus/ pandemic diseases	11 1%	4 1%	6 1%	1 1%	2 1%	2 1%	1 1%	1 *	4 2%	3 1%	3 1%	5 1%	3 1%	4 2%	1 *	3 1%	7 1%	3 1%	11 1%
International trade/trade deals	9 1%	5 1%	4 1%	* *	2 1%	- -	2 1%	4 3% ^z	* *	2 1%	2 1%	5 1% ^h	7 3% ^{zq}	1 *	- -	- -	9 2% ^{zm}	- -	11 1%
Food production/ farming	7 1%	3 1%	4 1%	- -	1 *	* *	- -	3 2%	3 1%	1 *	* *	6 1%	- -	3 1%	2 1%	2 1%	3 1%	4 1%	8 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

28 Sep 2022

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
Countryside/Rural life	7 1%	- -	7 1%	- -	- -	- -	7 4%zhi k	- -	- -	- -	7 2%zk	- -	- -	- -	1 1%	5 2%p	- -	7 2%	2 *
Trade unions/ Strikes	7 1%	6 1%	* *	- -	* *	- -	4 2%	1 1%	1 *	* *	4 1%	2 1%	4 2%	1 *	1 1%	* *	5 1%	2 *	6 1%
Drug abuse	7 1%	4 1%	2 *	3 2%	2 1%	1 1%	- -	* *	1 *	4 1%	1 *	2 *	- -	3 1%	- -	3 1%	3 1%	3 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	4 1%	3 1%	1 *	1 1%	* *	- -	1 *	4 2%	2 1%	* *	4 1%	2 1%	3 1%	2 1%	- -	5 1%	2 *	10 1%
Privatisation	4 *	1 *	3 1%	- -	* *	- -	* *	3 2%	1 *	* *	* *	3 1%	2 1%	1 *	2 1%	- -	2 *	2 *	7 1%
Pound/Exchange rate/Value of pound	4 *	2 *	2 *	- -	* *	1 1%	1 1%	* *	1 *	* *	2 1%	1 *	1 *	1 *	2 1%	- -	2 *	2 1%	6 1%
Northern Ireland	3 *	1 *	1 *	- -	- -	- -	* *	1 1%	1 1%	- -	* *	2 1%	1 *	- -	- -	1 *	1 *	1 *	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Animal welfare	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Other	85 8%	44 9%	40 8%	7 6%	20 12%	19 12%	12 7%	15 10%	12 5%	27 10%	31 9%	27 7%	26 10%	25 10%	14 7%	16 7%	51 10%	30 7%	98 10%
MEAN NUMBER OF MENTIONS	2.70i oq	2.67	2.73	2.44	2.58	2.78	2.75	3.02z cdhik	2.58	2.52	2.77	2.76c h	3.03z mnoq	2.76o q	2.64	2.38	2.90z moq	2.50	2.77
STANDARD ERROR	0.04	0.05	0.06	0.08	0.08	0.10	0.11	0.10	0.07	0.06	0.07	0.06	0.08	0.06	0.10	0.07	0.05	0.06	0.04

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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 Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1018	514	496	110	185	151	156	182	234	295	307	416	235	392	162	181	627	343	1018
WEIGHTED BASE	1018	494	516	109*	176*	165*	173*	157*	238	285	337	395	269	260	207*	241*	529	448	1018
	100%	49%	51%	11%*	17%*	16%*	17%*	15%*	23%	28%	33%	39%	26%	26%	20%*	24%*	52%	44%	100%
ERROR VARIANCE	*	*	*	0.01	0.01	0.01	0.01	0.01	0.01	*	0.01	*	0.01	*	0.01	*	*	*	*
Don't know	160	61	95	36	29	24	19	22	30	65	43	52	28	42	40	41	71	81	142
	16%al p	12%	18%	33%zd efghi jk	17%	14%	11%	14%	13%	23%zd fhjk	13%	13%	11%	16%	19%	17%	13%	18%	14%
Personal finances (NET)	621	298	318	69	124	97	106	101	125	193	202	226	162	163	125	143	325	268	635
	61%h	60%	62%	63%	70%hk	59%	61%	64%	52%	68%zh k	60%	57%	60%	63%	60%	59%	61%	60%	62%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Inflation/Prices	468 46%lp	410 47%	24 49%	34 38%	154 46%	120 49%	146 46%	122 46%	168 45%	71 51%	97 42%	121 39%	139 45%	100 60%zl mopq	79 43%	259 42%	179 51%l	68 39%	117 50%	141 45%	102 48%	476 47%
Economy/Economic situation	416 41%fn qu	361 41%f	17 35%	37 42%	131 39%	94 38%	104 33%	87 33%	180 49%za fg	61 44%	119 51%za defg	137 45%nq	157 51%zn oq	44 27%	58 32%	293 48%zn oq	102 29%	73 42%u	91 38%u	171 55%zr su	48 23%	453 44%
National health service/Hospitals/ Healthcare	200 20%nq	177 20%	9 19%	14 16%	55 17%	41 17%	54 17%	44 17%	92 25%za d	29 21%	63 27%za d	81 27%zn oq	82 26%zno q	10 6%	22 12%	163 27%zno q	33 9%	24 14%	44 18%	84 27%zr	32 15%	213 21%
Pollution/ Environment/ Climate change	148 15%ru	128 15%	7 14%	13 15%	47 14%	33 14%	43 14%	36 14%	59 16%	20 15%	39 17%	47 15%	52 17%	22 13%	24 13%	99 16%	46 13%	14 8%	37 16%u	77 25%zrs u	11 5%	161 16%
Poverty/Inequality	138 14%n	111 13%	6 12%	21 24%za defhk	47 14%e	25 10%	42 13%	36 14%	49 13%	19 14%	31 13%	39 13%n	48 15%n	6 4%	36 19%nq	86 14%n	42 12%n	14 8%	39 16%	59 19%zr	23 11%	147 14%
Defence/Foreign affairs/ International terrorism	116 11%r	99 11%	6 12%	11 12%	43 13%	32 13%	23 7%	17 6%	51 14%g	15 11%	36 16%fg	49 16%zo q	36 12%	14 8%	12 7%	85 14%zq	26 7%	10 6%	20 8%	36 12%	44 21%rs	110 11%
Petrol prices/Fuel	109 11%	89 10%	9 19%fg i	11 13%	42 12%	30 12%	28 9%	19 7%	40 11%	8 6%	31 13%	41 13%p	22 7%	15 9%	21 12%	63 10%	37 11%	18 10%	34 14%	28 9%	17 8%	116 11%
Lack of faith in politics / politicians / government	96 9%de	81 9%e	7 15%e	8 10%	20 6%	12 5%	36 11%	29 11%	40 11%	22 16%zad e	18 8%	27 9%	24 8%	18 11%	24 13%	51 8%	42 12%	12 7%	16 7%	33 11%	29 14%	93 9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 21st September - 27th September 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
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WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Common Market/ Brexit/EU/Europe/ Euro	96 9%fg	88 10%fg	3 6%	6 6%	30 9%	24 10%	13 4%	10 4%	53 14%za fgk	29 21%za bcdef ghk	24 10%fg	28 9%	42 14%zq	13 8%	10 6%	71 11%z	23 7%	18 11%	17 7%	51 16%zsu	6 3%	101 10%
Education/Schools	91 9%	82 9%	1 1%	8 9%	27 8%	18 8%	33 11%b	33 12%	31 8%	14 10%	17 7%	20 7%	33 11%	7 4%	25 14%	53 9%	32 9% _n	14 8%	15 6%	41 13%zs	17 8%	91 9%
Immigration/ immigrants	90 9% _{dt}	79 9%	6 12%	5 6%	19 6%	14 6%	37 12%	32 12%	34 9%	8 6%	26 11%	28 9%	28 9%	15 9%	15 8%	56 9%	30 9%	22 13% _t	20 9%	17 5%	28 13%	80 8%
Housing	78 8% _p	68 8%	6 13%	4 5%	18 5%	13 5%	28 9%	22 8%	32 9%	6 5%	26 11%	18 6%	16 5%	18 11%	22 12%	35 6%	40 12% _p	8 4%	21 9%	19 6%	23 11%	72 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%	51 6%	4 8%	1 1%	18 5% _c	17 7%	20 6%	16 6%	19 5%	4 3%	14 6%	27 9% _{zmp}	10 3%	5 3%	10 6%	37 6% _m	15 4%	12 7%	8 3%	16 5%	18 8%	47 5%
Low pay/Minimum wage/Fair wages	50 5%	44 5%	3 7%	3 3%	20 6%	17 7%	17 6%	14 5%	13 3%	6 4%	7 3%	13 4%	13 4%	13 8%	9 5%	27 4%	23 6%	7 4%	17 7%	13 4%	12 5%	54 5%
Taxation	42 4% _l	39 4%	1 2%	2 2%	19 6%	17 7%	11 4%	10 4%	12 3%	5 4%	6 3%	6 2%	14 4%	12 7% _l	9 5%	19 3%	21 6%	3 1%	15 6%	14 4%	8 4%	37 4%
Nuclear weapons/ Nuclear war/ Disarmament	37 4% _t	33 4%	2 5%	2 2%	8 2%	6 2%	10 3%	8 3%	19 5%	4 3%	15 6%	14 4%	8 3%	7 4%	3 1%	22 4%	9 3%	6 3%	14 6%	8 2%	7 3%	36 4%
Ageing population/ Social care for the elderly	25 2%	21 2%	3 6%	1 2%	4 1%	2 1%	9 3%	6 2%	13 3%	7 5% _d	6 2%	11 4%	10 3%	2 1%	1 *	21 3% _z	3 1%	4 2%	7 3%	11 4% _z	- -	29 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

28 Sep 2022

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Pensions/Social security/Benefits	22	18	4	-	5	5	11	8	5	-	5	10	4	3	4	15	7	3	7	4	8	17
	2%	2%	7%zac dhi	-	2%	2%	4%	3%	1%	-	2%	3%	1%	2%	2%	2%	2%	2%	3%	1%	4%	2%
Public services in general	18	16	*	2	8	7	5	5	5	2	4	9	4	1	3	13	4	3	3	8	2	23
	2%	2%	*	2%	3%	3%	1%	2%	1%	1%	2%	3%	1%	1%	2%	2%	1%	2%	1%	3%	1%	2%
Unemployment/Factory closure/Lack of industry	18	14	2	3	9	6	4	3	5	2	3	5	5	4	3	11	7	3	8	3	3	27
	2%	2%	3%	3%	3%	3%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	3%
Local government/Council tax	18	16	-	2	5	3	5	5	8	2	6	7	2	2	3	9	5	1	5	3	6	18
	2%	2%	-	2%	2%	1%	1%	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%
Race relations	17	17	-	*	11	10	3	3	3	1	2	5	6	1	4	11	5	4	4	6	2	18
	2%	2%	-	*	3%	4%zah	1%	1%	1%	1%	1%	2%	2%	*	2%	2%	1%	3%	2%	2%	1%	2%
Mental health/well-being	17	15	1	1	3	3	7	6	6	2	4	3	8	2	4	11	5	1	8	6	-	19
	2%	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	1%	3%	2%	-	2%
Population levels/Overpopulation	16	13	3	-	3	3	8	5	5	2	3	3	5	6	*	8	6	1	3	2	6	12
	2%t	1%	6%d	-	1%	1%	3%	2%	1%	1%	1%	1%	2%	3%	*	1%	2%	1%	1%	1%	3%	1%
Transport/Public transport	15	14	-	1	7	6	3	3	5	1	4	3	7	1	4	10	6	3	3	8	-	18
	2%	2%	-	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%z	-	2%
Nationalisation/Government control of institutions	14	10	1	2	4	2	6	4	4	*	3	4	4	1	5	7	7	5	2	5	2	15
	1%	1%	3%	3%	1%	1%	2%	2%	1%	*	1%	1%	1%	1%	3%	1%	2%	3%	1%	1%	1%	1%
UK union/devolution/reform	12	6	1	5	5	-	5	4	1	1	-	6	3	1	2	9	3	2	2	5	-	17
	1%a	1%	2%	6%zad ehk	2%	-	2%	2%	*	1%	-	2%	1%	*	1%	1%	1%	1%	1%	2%	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Royal Family/ Monarchy	11 1%t	10 1%	1 2%	- -	1 *	1 1%	7 2%	6 2%	3 1%	2 1%	1 1%	- -	4 1%	2 1%	4 2%	4 1%	6 2%	2 1%	5 2%	* 1%	2 1%	8 1%
Coronavirus/ pandemic diseases	11 1%	9 1%	1 2%	- -	4 1%	4 2%	3 1%	2 1%	4 1%	1 1%	3 1%	5 2%	3 1%	1 *	2 1%	8 1%	2 1%	1 1%	2 1%	3 1%	3 2%	11 1%
International trade/trade deals	9 1%	9 1%	* *	- -	* *	* *	1 *	1 *	7 2%z	2 1%	5 2%	4 1%	4 1%	- -	1 *	8 1%	1 *	- -	3 1%	6 2%z	- -	11 1%
Food production/ farming	7 1%	4 *	1 3%	2 2%	2 1%	1 *	3 1%	2 1%	2 1%	1 1%	* *	3 1%	2 1%	1 *	- -	5 1%	1 *	- -	5 2%	1 *	1 1%	8 1%
Countryside/Rural life	7 1%ap	1 *	- -	5 6%zad efghi k	5 2%a	- -	1 *	1 1%	- -	- -	- -	1 *	- -	- -	5 3%zp	1 *	5 2%	1 1%	- -	- -	5 2%	2 *
Trade unions/ Strikes	7 1%	7 1%	- -	- -	3 1%	3 1%	1 *	1 *	3 1%	1 1%	1 1%	2 1%	1 *	- -	1 1%	3 1%	1 *	1 1%	1 *	5 1%z	- -	6 1%
Drug abuse	7 1%p	6 1%	- -	1 1%	4 1%	4 2%	2 1%	2 1%	* *	- -	* *	1 *	- -	* *	5 3%p	1 *	5 2%	1 *	4 2%	2 1%	- -	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	4 *	1 3%	1 1%	3 1%	2 1%	2 1%	* *	2 *	- -	2 1%	5 2%	* *	- -	1 1%	6 1%	1 *	1 1%	2 1%	2 1%	1 1%	10 1%
Privatisation	4 *	3 *	- -	1 2%	3 1%	1 1%	- -	- -	2 *	- -	2 1%	4 1%	* *	* *	- -	4 1%	* *	- -	* *	2 1%	- -	7 1%
Pound/Exchange rate/Value of pound	4 *	4 *	- -	- -	1 *	1 *	1 *	1 *	2 1%	1 1%	1 1%	- -	1 *	1 1%	* *	1 *	1 *	1 1%	1 1%	2 1%	- -	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

28 Sep 2022

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1018	805	70	143	385	242	302	232	331	124	207	343	314	136	173	657	309	156	207	499	70	1018
WEIGHTED BASE	1018	880	48*	89*	334	245	314	266	370	137*	232	306	309	165*	183*	615	348	173	236	314	212*	1018
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%*	23%	30%	30%	16%*	18%*	60%	34%	17%	23%	31%	21%*	100%
Northern Ireland	3	3	-	-	-	-	-	-	3	1	1	2	*	-	-	3	-	-	-	3	-	3
	*	*	-	-	-	-	-	-	1%	1%	1%	1%	*	-	-	*	-	-	-	1%z	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Animal welfare	*	*	-	-	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	1
	*	*	-	-	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	*
Other	85	76	5	5	20	16	22	17	43	19	24	24	30	9	16	53	25	16	18	38	7	98
	8%	9%	11%	5%	6%	6%	7%	6%	12%za	14%za	10%	8%	10%	5%	9%	9%	7%	9%	8%	12%zu	3%	10%
MEAN NUMBER OF MENTIONS	2.70n qr	2.70	2.93	2.56	2.58	2.59	2.61	2.55	2.87z adeg	2.80	2.92z acdef g	2.79n q	2.80n q	2.35	2.64	2.80z nq	2.50n	2.37	2.77r	3.07z rsu	2.43	2.77
STANDARD ERROR	0.04	0.04	0.18	0.09	0.06	0.08	0.07	0.07	0.07	0.11	0.09	0.06	0.07	0.07	0.08	0.05	0.05	0.07	0.08	0.06	0.11	0.04
ERROR VARIANCE	*	*	0.03	0.01	*	0.01	*	*	*	0.01	0.01	*	0.01	*	0.01	*	*	*	0.01	*	0.01	*
Don't know	160	140	7	13	53	40	66	60	40	13	27	40	39	32	35	79	67	33	40	30	42	142
	16%hp t	16%h	14%	15%	16%	16%	21%hi k	22%za hik	11%	10%	12%	13%	13%	19%	19%	13%	19%	19%t	17%t	10%	20%	14%
Personal finances (NET)	621	533	33	54	207	153	198	165	216	84	132	177	182	108	116	360	224	90	155	193	130	635
	61%r	61%	69%	61%	62%	62%	63%	62%	58%	61%	57%	58%	59%	66%	63%	58%	64%	52%	66%r	62%	62%	62%

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1018	438	86	379	177	336	77	292	166	191	281	296	1018
WEIGHTED BASE	1018	373	86*	427	202*	295	78*	313	166*	176*	251	329	1018
	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Inflation/Prices	468 46%h	168 45%	41 48%	195 46%	102 51%h	141 48%h	25 32%	149 47%	78 47%	73 41%	110 44%	152 46%	476 47%
Economy/Economic situation	416 41%c	172 46%zc	38 44%	153 36%	86 43%	128 43%	41 53%	106 34%	56 34%	85 48%l	139 55%zl	148 45%	453 44%
National health service/Hospitals/ Healthcare	200 20%a	58 16%	20 24%	83 19%	50 25%	67 23%	19 24%	40 13%	33 20%	36 21%	74 29%z	80 24%	213 21%
Pollution/ Environment/ Climate change	148 15%f	52 14%	11 13%	63 15%	12 6%	60 20%zf	22 28%zf	22 7%	25 15%	20 12%	48 19%	56 17%	161 16%
Poverty/Inequality	138 14%f	53 14%	12 14%	53 12%	13 7%	47 16%f	5 6%	28 9%	23 14%	23 13%	34 14%	46 14%	147 14%
Defence/Foreign affairs/ International terrorism	116 11%g	39 10%	5 6%	56 13%	54 27%zg	24 8%	14 18%g	12 4%	13 8%	20 11%	32 13%	24 7%	110 11%
Petrol prices/Fuel	109 11%	43 12%	11 13%	37 9%	31 16%	24 8%	8 10%	30 9%	19 12%	18 10%	24 10%	44 14%	116 11%
Lack of faith in politics / politicians / government	96 9%f	41 11%	9 10%	35 8%	7 3%	28 9%	9 11%	28 9%	11 7%	18 10%	16 6%	30 9%	93 9%
Common Market/ Brexit/EU/Europe/ Euro	96 9%f	43 12%	8 9%	32 8%	7 3%	44 15%zf	18 24%zf	16 5%	14 8%	21 12%	32 13%	33 10%	101 10%

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UNWEIGHTED BASE	1018	438	86	379	177	336	77	292	166	191	281	296	1018
WEIGHTED BASE	1018	373	86*	427	202*	295	78*	313	166*	176*	251	329	1018
	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Education/Schools	91	29	18	27	14	35	7	19	6	22	34	35	91
	9%l	8%	20%zac	6%	7%	12%	8%	6%	4%	13%l	14%zl	11%	9%
Immigration/ immigrants	90	34	3	43	46	5	6	25	27	5	21	16	80
	9%gm	9%	3%	10%	23%zgh	2%	7%g	8%	16%zm	3%	9%	5%	8%
Housing	78	24	10	34	18	20	5	22	15	19	14	31	72
	8%	6%	12%	8%	9%	7%	6%	7%	9%	11%	6%	9%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56	18	2	24	21	16	3	10	6	11	16	17	47
	6%	5%	2%	6%	10%	6%	4%	3%	3%	6%	7%	5%	5%
Low pay/Minimum wage/Fair wages	50	21	11	17	6	19	3	18	11	12	8	10	54
	5%	6%	13%zc	4%	3%	7%	4%	6%	6%	7%	3%	3%	5%
Taxation	42	18	*	18	5	17	1	18	7	5	13	18	37
	4%	5%	*	4%	2%	6%	2%	6%	4%	3%	5%	6%	4%
Nuclear weapons/ Nuclear war/ Disarmament	37	12	1	17	14	7	4	9	5	5	7	18	36
	4%	3%	1%	4%	7%	2%	5%	3%	3%	3%	3%	6%	4%
Ageing population/ Social care for the elderly	25	7	1	12	1	11	3	8	5	5	7	8	29
	2%	2%	1%	3%	*	4%	4%	3%	3%	3%	3%	3%	3%
Pensions/Social security/Benefits	22	5	1	15	*	7	-	11	7	6	4	3	17
	2%	1%	1%	4%	*	2%	-	4%	4%	3%	2%	1%	2%
Public services in general	18	6	2	10	5	4	1	5	3	5	6	9	23
	2%	2%	2%	2%	2%	1%	1%	2%	2%	3%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1018	438	86	379	177	336	77	292	166	191	281	296	1018
WEIGHTED BASE	1018	373	86*	427	202*	295	78*	313	166*	176*	251	329	1018
	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Unemployment/ Factory closure/ Lack of industry	18 2%	4 1%	- -	12 3%	4 2%	7 2%	- -	5 1%	8 5%z	2 1%	3 1%	6 2%	27 3%
Local government/ Council tax	18 2%an	1 *	- -	14 3%za	* *	9 3%	* 1%	5 2%	5 3%n	1 *	* *	6 2%	18 2%
Race relations	17 2%	11 3%	* *	4 1%	3 1%	7 2%	* 1%	5 2%	4 2%	4 2%	8 3%	4 1%	18 2%
Mental health/ well-being	17 2%	5 1%	1 2%	6 1%	1 *	6 2%	2 3%	3 1%	2 1%	4 2%	2 1%	5 2%	19 2%
Population levels/ Overpopulation	16 2%	6 2%	- -	8 2%	4 2%	4 1%	1 2%	6 2%	8 5%zmn	1 *	1 1%	3 1%	12 1%
Transport/Public transport	15 2%	6 2%	1 1%	8 2%	4 2%	6 2%	3 4%	1 *	3 2%	3 2%	6 2%	5 2%	18 2%
Nationalisation/ Government control of institutions	14 1%	8 2%	1 1%	6 1%	1 *	6 2%	* *	3 1%	1 *	6 3%	5 2%	6 2%	15 1%
UK union/ devolution/reform	12 1%	2 *	1 1%	9 2%	2 1%	4 2%	- -	3 1%	2 1%	4 3%	3 1%	3 1%	17 2%
Royal Family/ Monarchy	11 1%	4 1%	- -	8 2%	1 1%	4 1%	- -	5 2%	- -	3 2%	- -	8 2%	8 1%
Coronavirus/ pandemic diseases	11 1%	3 1%	- -	7 2%	* *	5 2%	- -	3 1%	6 3%z	2 1%	1 *	4 1%	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Respondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

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Table 7
Q.PL01/02
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WEIGHTED BASE	1018	373	86*	427	202*	295	78*	313	166*	176*	251	329	1018
	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
International	9	8	-	1	*	3	5	1	-	*	8	2	11
trade/trade deals	1%	2%zc	-	*	*	1%	6%zfg	*	-	*	3%z	1%	1%
Food production/ farming	7	2	-	2	*	2	-	3	3	2	1	-	8
	1%	1%	-	*	*	1%	-	1%	2%	1%	*	-	1%
Countryside/Rural life	7	-	7	-	1	5	-	-	-	5	-	7	2
	1%	-	8%zac	-	1%	2%z	-	-	-	3%zn	-	2%	*
Trade unions/ Strikes	7	3	-	3	-	4	-	2	-	*	4	4	6
	1%	1%	-	1%	-	1%	-	1%	-	*	2%	1%	1%
Drug abuse	7	1	1	4	1	1	-	5	*	3	*	3	9
	1%	*	1%	1%	*	*	-	1%	*	1%	*	1%	1%
Morality/ Individual behaviour/ Lifestyle	7	1	1	4	-	2	1	2	-	1	1	1	10
	1%	*	1%	1%	-	1%	2%	1%	-	*	*	*	1%
Privatisation	4	1	*	2	1	1	*	2	*	*	1	2	7
	*	*	*	1%	*	*	*	*	*	*	*	1%	1%
Pound/Exchange rate/Value of pound	4	1	-	2	-	2	*	2	-	1	1	2	6
	*	*	-	1%	-	1%	*	1%	-	1%	1%	1%	1%
Northern Ireland	3	*	-	2	-	1	*	1	-	1	*	-	3
	*	*	-	1%	-	*	*	*	-	1%	*	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Animal welfare	*	*	-	-	-	*	-	-	*	-	-	-	1
	*	*	-	-	-	*	-	-	*	-	-	-	*

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	100%	37%	8%*	42%	20%*	29%	8%*	31%	16%*	17%*	25%	32%	100%
Other	85	39	4	31	13	23	5	32	9	11	28	29	98
	8%	10%	5%	7%	6%	8%	6%	10%	5%	6%	11%	9%	10%
MEAN NUMBER OF MENTIONS	2.70	2.70	2.66	2.65	2.71	2.84z	2.89	2.42	2.62	2.77	2.94z	2.83	2.77
STANDARD ERROR	0.04	0.06	0.12	0.06	0.08	0.07	0.13	0.06	0.09	0.09	0.07	0.08	0.04
ERROR VARIANCE	*	*	0.02	*	0.01	0.01	0.02	*	0.01	0.01	0.01	0.01	*
Don't know	160	61	8	77	17	28	13	97	21	23	23	50	142
	16%gn	16%	9%	18%	8%	10%	16%	31%	13%	13%	9%	15%	14%
Personal finances (NET)	621	234	56	247	120	188	33	190	102	104	148	204	635
	61%h	63%	66%	58%	59%	64%h	42%	61%	61%	59%	59%	62%	62%

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1018	453	213	47	80	101	91	484	313	221	826	180	240	367	1018
WEIGHTED BASE	1018	416	200	56**	90*	96*	91*	474	323	220*	870	132	104	440	1018
	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Inflation/Prices	468	111	76	25	22	39	35	237	134	97	386	72	58	187	476
	46%abt	27%	38%a	45%	24%	41%a	39%	50%	41%	44%	44%	55%zi	56%zm	42%	47%
Economy/Economic situation	416	416	104	17	35	46	42	173	150	93	366	47	44	210	453
	41%g	100%zbe ft	52%z	30%	39%	48%	46%	36%	46%g	42%	42%	36%	42%	48%z	44%
National health service/Hospitals/ Healthcare	200	104	200	23	17	24	39	94	60	46	179	22	21	90	213
	20%	25%z	100%zae ft	41%	19%	25%	43%zae t	20%	19%	21%	21%	17%	21%	20%	21%
Pollution/ Environment/ Climate change	148	70	35	6	8	12	8	61	46	42	129	16	9	72	161
	15%l	17%	18%	11%	8%	12%	9%	13%	14%	19%	15%	12%	8%	16%l	16%
Poverty/Inequality	138	54	25	1	7	4	19	78	34	26	118	16	13	61	147
	14%e	13%e	13%e	1%	7%	4%	21%e	16%	11%	12%	14%	12%	13%	14%	14%
Defence/Foreign affairs/ International terrorism	116	54	26	5	19	19	1	42	41	33	104	10	10	51	110
	11%f	13%f	13%f	9%	21%f	20%zf	1%	9%	13%	15%	12%	8%	10%	12%	11%
Petrol prices/Fuel	109	32	18	5	2	5	6	49	39	21	94	16	14	55	116
	11%a	8%	9%	10%	2%	5%	6%	10%	12%	10%	11%	12%	13%	13%	11%
Lack of faith in politics / politicians / government	96	30	19	9	3	13	2	57	21	19	86	9	8	44	93
	9%	7%	10%	16%	3%	14%f	3%	12%	6%	9%	10%	7%	7%	10%	9%
Common Market/ Brexit/EU/Europe/ Euro	96	46	24	9	2	96	9	50	31	14	88	8	9	51	101
	9%	11%	12%	17%	2%	100%zab ft	10%	11%	10%	6%	10%	6%	9%	12%	10%

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	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Education/Schools	91	42	39	10	3	9	91	51	21	18	81	10	11	48	91
	9%	10%	20%zae t	19%	3%	9%	100%zab et	11%	7%	8%	9%	7%	10%	11%	9%
Immigration/ immigrants	90	35	17	6	90	2	3	32	41	17	82	6	7	35	80
	9%	8%e	8%	11%	100%zabe f	2%	3%	7%	13%zg	8%	9%	4%	7%	8%	8%
Housing	78	32	17	6	12	1	13	33	18	26	70	8	7	35	72
	8%	8%	8%e	11%	13%e	1%	14%e	7%	6%	12%	8%	6%	7%	8%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56	17	23	56	6	9	10	29	12	16	50	6	4	24	47
	6%	4%	11%za	100%	7%	10%a	11%a	6%	4%	7%	6%	4%	4%	6%	5%
Low pay/Minimum wage/Fair wages	50	16	8	5	1	2	2	25	19	6	41	9	6	19	54
	5%	4%	4%	9%	1%	3%	2%	5%	6%	3%	5%	7%	6%	4%	5%
Taxation	42	14	6	1	4	4	4	17	14	11	36	6	3	15	37
	4%	3%	3%	2%	5%	5%	4%	4%	4%	5%	4%	5%	3%	4%	4%
Nuclear weapons/ Nuclear war/ Disarmament	37	18	5	4	2	3	2	11	16	10	36	*	3	15	36
	4%	4%	3%	8%	2%	3%	3%	2%	5%	5%	4%	*	3%	3%	4%
Ageing population/ Social care for the elderly	25	16	12	1	*	3	3	9	12	4	24	*	6	8	29
	2%	4%z	6%z	1%	*	3%	4%	2%	4%	2%	3%	*	5%zm	2%	3%
Pensions/Social security/Benefits	22	4	1	3	1	-	-	15	3	3	20	2	2	4	17
	2%	1%	*	5%	1%	-	-	3%	1%	1%	2%	1%	2%	1%	2%

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	100%	41%	20%	6%**	9%*	9%*	9%*	47%	32%	22%*	85%	13%	10%	43%	100%
Public services in general	18 2%	4 1%	5 3%	2 3%	1 1%	3 3%	3 3%	5 1%	7 2%	7 3%	17 2%	1 1%	3 3%	3 1%	23 2%
Unemployment/ Factory closure/ Lack of industry	18 2%	6 1%	4 2%	* *	1 2%	1 1%	2 2%	10 2%	5 1%	4 2%	13 1%	6 4%z	2 2%	3 1%	27 3%
Local government/ Council tax	18 2%	4 1%	3 2%	- -	- -	3 3%	* *	11 2%	3 1%	4 2%	12 1%	6 4%z	1 1%	3 1%	18 2%
Race relations	17 2%	8 2%	2 1%	- -	- -	1 1%	- -	10 2%	2 1%	5 2%	14 2%	3 2%	* *	12 3%	18 2%
Mental health/ well-being	17 2%	7 2%	6 3%	1 1%	- -	3 4%	4 5%	9 2%	6 2%	2 1%	15 2%	2 2%	2 2%	8 2%	19 2%
Population levels/ Overpopulation	16 2%	5 1%	1 1%	- -	4 5%	* *	- -	8 2%	6 2%	1 1%	13 2%	3 2%	- -	7 2%	12 1%
Transport/Public transport	15 2%	9 2%	9 5%z	- -	- -	1 1%	3 3%	7 2%	2 1%	5 2%	12 1%	3 3%	1 1%	6 1%	18 2%
Nationalisation/ Government control of institutions	14 1%	11 3%z	1 *	- -	1 1%	4 5%zb	1 1%	4 1%	7 2%	4 2%	13 2%	* *	1 1%	6 1%	15 1%
UK union/ devolution/reform	12 1%	4 1%	1 *	- -	* 1%	4 4%z	- -	4 1%	6 2%	2 1%	12 1%	- -	1 1%	3 1%	17 2%
Royal Family/ Monarchy	11 1%	3 1%	1 *	* 1%	- -	- -	- -	5 1%	5 1%	2 1%	8 1%	3 2%	- -	2 *	8 1%
Coronavirus/ pandemic diseases	11 1%	3 1%	2 1%	- -	- -	2 2%	- -	6 1%	3 1%	2 1%	9 1%	1 1%	1 1%	2 *	11 1%

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International trade/trade deals	9 1%	7 2%z	* *	- -	- -	3 3%z	* 1%	5 1%	3 1%	1 1%	7 1%	2 2%	1 1%	7 2%	11 1%
Food production/ farming	7 1%	1 *	1 *	- -	1 1%	- -	- -	2 *	2 1%	3 1%	6 1%	* *	1 1%	4 1%	8 1%
Countryside/Rural life	7 1%	1 *	1 1%	- -	- -	- -	- -	1 *	- -	5 2%	7 1%	- -	- -	1 *	2 *
Trade unions/ Strikes	7 1%	2 1%	* *	2 3%	1 1%	4 4%zab	2 2%	4 1%	3 1%	- -	6 1%	1 1%	- -	2 *	6 1%
Drug abuse	7 1%	* *	1 *	- -	- -	- -	* *	6 1%	* *	* *	5 1%	2 1%	* *	2 1%	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	3 1%	- -	* 1%	1 1%	1 1%	- -	3 1%	3 1%	1 *	5 1%	* *	2 2%	1 *	10 1%
Privatisation	4 *	1 *	1 1%	- -	1 1%	* *	1 1%	3 1%	2 *	- -	4 *	- -	1 1%	1 *	7 1%
Pound/Exchange rate/Value of pound	4 *	1 *	1 *	1 1%	- -	2 2%a	1 1%	4 1%	1 *	- -	3 *	1 1%	1 1%	1 *	6 1%
Northern Ireland	3 *	- -	1 1%	- -	- -	1 1%	- -	2 1%	- -	* *	3 *	- -	* *	- -	3 *
Median	2	2	3	3	2	3	3	2	2	2	2	2	2	2	2
Animal welfare	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	* *	- -	1 *

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Other	85	37	17	10	7	14	10	45	31	10	66	18	11	41	98
	8%	9%	8%	17%	8%	14%	11%	9%	10%	4%	8%	14%zi	10%	9%	10%
MEAN NUMBER OF MENTIONS	2.70	3.03z	3.61za	3.86	2.89	3.60za	3.53za	2.73	2.67	2.67	2.72	2.62	2.71	2.73	2.77
STANDARD ERROR	0.04	0.06	0.10	0.24	0.14	0.17	0.16	0.05	0.07	0.07	0.04	0.09	0.08	0.06	0.04
ERROR VARIANCE	*	*	0.01	0.06	0.02	0.03	0.02	*	*	0.01	*	0.01	0.01	*	*
Don't know	160	29	6	7	9	7	4	79	54	27	125	28	15	60	142
	16%abf	7%	3%	13%	10%	8%	4%	17%	17%	12%	14%	22%	14%	14%	14%
Personal finances (NET)	621	165	109	31	26	44	50	316	181	124	521	87	71	264	635
	61%aet	40%	54%at	56%	28%	46%	55%t	67%zh	56%	57%	60%	66%	68%z	60%	62%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2022 (PUBLIC - FINAL)

28 Sep 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1018	175	96	202	93	250	154	1018
WEIGHTED BASE	1018	146	123*	172	150*	211	175*	1018
	100%	14%	12%*	17%	15%*	21%	17%*	100%
Inflation/Prices	468	84	54	66	77	93	70	476
	46% cdef	57% zc	44%	39%	51%	44%	40%	47%
Economy/Economic situation	416	58	31	102	53	96	61	453
	41% b	40%	25%	60% za bdef	35%	45% b	35%	44%
National health service/Hospitals/Healthcare	200	19	12	58	15	67	26	213
	20%	13%	10%	34% za bdf	10%	32% za bdf	15%	21%
Pollution/Environment/Climate change	148	25	15	33	24	32	14	161
	15%	17%	12%	19% f	16%	15%	8%	16%
Poverty/Inequality	138	20	25	24	20	29	15	147
	14%	14%	20%	14%	13%	14%	8%	14%
Defence/Foreign affairs/International terrorism	116	11	3	15	19	38	29	110
	11% b	8%	2%	9%	13%	18% za bc	16% b	11%
Petrol prices/Fuel	109	17	16	21	11	24	15	116
	11%	11%	13%	12%	8%	11%	8%	11%
Lack of faith in politics / politicians / government	96	11	19	16	6	17	25	93
	9%	7%	15%	9%	4%	8%	14%	9%
Common Market/Brexit/EU/Europe/Euro	96	12	5	28	10	31	8	101
	9%	8%	4%	17% zbf	7%	15% zbf	5%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 21st September - 27th September 2022
 Source : Ipsos MORI (JN Q218)

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Q.PL01/02

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	100%	14%	12%*	17%	15%*	21%	17%*	100%
Education/Schools	91	15	6	22	19	19	9	91
	9%	10%	5%	13%	13%	9%	5%	9%
Immigration/ immigrants	90	7	5	9	11	21	34	80
	9%	5%	4%	6%	8%	10%	20% ^{zab} c	8%
Housing	78	10	13	8	21	19	6	72
	8%	7%	10%	5%	14% ^{cf}	9%	3%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56	6	4	8	6	18	14	47
	6%	4%	3%	4%	4%	9%	8%	5%
Low pay/Minimum wage/Fair wages	50	10	6	7	5	8	15	54
	5%	7%	5%	4%	3%	4%	8%	5%
Taxation	42	6	9	7	7	3	10	37
	4%^e	4%	7%	4%	5%	1%	6%	4%
Nuclear weapons/ Nuclear war/ Disarmament	37	2	2	9	3	10	6	36
	4%	1%	2%	5%	2%	5%	3%	4%
Ageing population/ Social care for the elderly	25	3	*	8	-	9	4	29
	2%	2%	*	5%	-	4%	2%	3%
Pensions/Social security/Benefits	22	*	4	*	-	11	6	17
	2%	*	3%	*	-	5% ^{zac}	3%	2%
Public services in general	18	3	2	5	3	1	5	23
	2%	2%	2%	3%	2%	1%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small baseRespondent type : GB Adults 18+
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	100%	14%	12%*	17%	15%*	21%	17%*	100%
Unemployment/ Factory closure/ Lack of industry	18 2%	1 *	3 3%	3 2%	2 1%	3 2%	6 3%	27 3%
Local government/ Council tax	18 2%	- -	3 3%	2 1%	3 2%	2 1%	6 4%	18 2%
Race relations	17 2%	2 1%	3 2%	1 1%	7 5%	3 2%	1 *	18 2%
Mental health/ well-being	17 2%	2 1%	2 2%	4 2%	2 1%	1 1%	4 3%	19 2%
Population levels/ Overpopulation	16 2%	2 1%	- -	2 1%	3 2%	3 2%	4 2%	12 1%
Transport/Public transport	15 2%	6 4%	3 3%	2 1%	1 1%	3 2%	- -	18 2%
Nationalisation/ Government control of institutions	14 1%	1 1%	2 1%	2 1%	5 3%	2 1%	3 1%	15 1%
UK union/ devolution/reform	12 1%	2 1%	2 2%	1 1%	2 1%	4 2%	* *	17 2%
Royal Family/ Monarchy	11 1%	4 3%e	2 1%	- -	5 3%	- -	- -	8 1%
Coronavirus/ pandemic diseases	11 1%	2 1%	1 1%	2 1%	1 1%	3 2%	1 1%	11 1%
International trade/trade deals	9 1%	2 2%	- -	2 1%	- -	5 2%	- -	11 1%
Food production/ farming	7 1%	1 *	- -	* *	- -	2 1%	4 2%	8 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
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	100%	14%	12%*	17%	15%*	21%	17%*	100%
Countryside/Rural life	7 1%	- -	- -	- -	7 4%ze	- -	- -	2 *
Trade unions/ Strikes	7 1%	- -	* *	4 2%z	- -	1 1%	1 1%	6 1%
Drug abuse	7 1%	2 1%	3 2%	1 1%	- -	1 *	* *	9 1%
Morality/ Individual behaviour/ Lifestyle	7 1%	2 1%	- -	- -	* *	3 1%	1 1%	10 1%
Privatisation	4 *	- -	* *	* *	- -	2 1%	2 1%	7 1%
Pound/Exchange rate/Value of pound	4 *	* *	- -	1 1%	1 1%	* *	1 1%	6 1%
Northern Ireland	3 *	- -	- -	- -	- -	1 1%	1 1%	3 *
Median	2	2	2	2	2	2	2	2
Animal welfare	* *	* *	- -	- -	- -	- -	- -	1 *
Other	85 8%	14 10%	10 8%	23 13%z	7 5%	14 7%	13 7%	98 10%
MEAN NUMBER OF MENTIONS	2.70	2.67	2.43	3.00z abdf	2.54	2.97z abdf	2.52	2.77
STANDARD ERROR	0.04	0.08	0.10	0.10	0.12	0.07	0.10	0.04

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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ERROR VARIANCE	*	0.01	0.01	0.01	0.01	0.01	0.01	*
Don't know	160	29	33	17	25	26	24	142
	16% _c	20% _c	27% _{zc}	10%	16%	12%	14%	14%
		e						
Personal finances (NET)	621	103	81	96	93	126	94	635
	61%	70% _{zc}	66%	56%	62%	60%	54%	62%
		f						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base