	Table Names	Table Filters
000	1 Q1. How much, if any, discrimination do you think there is against Lesbian, Gay, Bisexual and Transgender (LGBT+) people in Britain today?	All Adults aged 16-75 in Great Britain
000	2 Q1. How much, if any, discrimination do you think there is against Lesbian, Gay, Bisexual and Transgender (LGBT+) people in Britain today?	All Adults aged 16-75 in Great Britain
000	Q2. Thinking about the rights of Lesbian, Gay, Bisexual and Transgender (LGBT+) communities in Britain, which of the following comes closer to your view?	All Adults aged 16-75 in Great Britain
000	4 Q2. Thinking about the rights of Lesbian, Gay, Bisexual and Transgender (LGBT+) communities in Britain, which of the following comes closer to your view?	All Adults aged 16-75 in Great Britain
000	5 Q3. How much, if anything, have you heard about the following? - Summary	All Adults aged 16-75 in Great Britain
000	6 Q3. How much, if anything, have you heard about the following? - Pansexuality	All Adults aged 16-75 in Great Britain
000	Z Q3. How much, if anything, have you heard about the following? - Pansexuality	All Adults aged 16-75 in Great Britain
000	8 Q3. How much, if anything, have you heard about the following? - Omnisexuality	All Adults aged 16-75 in Great Britain
000	9 Q3. How much, if anything, have you heard about the following? - Omnisexuality	All Adults aged 16-75 in Great Britain
<u>001</u>	Q3. How much, if anything, have you heard about the following? - Asexuality	All Adults aged 16-75 in Great Britain
<u>001</u>	1 Q3. How much, if anything, have you heard about the following? - Asexuality	All Adults aged 16-75 in Great Britain
001	2 Q3. How much, if anything, have you heard about the following? - Transgender identity	All Adults aged 16-75 in Great Britain
<u>001</u>	3 Q3. How much, if anything, have you heard about the following? - Transgender identity	All Adults aged 16-75 in Great Britain
<u>001</u>	4 Q4. Thinking about conversion therapy related to someone's sexual orientation Which, if any, of the following comes closest to your own view?	All Adults aged 16-75 in Great Britain
<u>001</u>	5 Q4. Thinking about conversion therapy related to someone's sexual orientation Which, if any, of the following comes closest to your own view?	All Adults aged 16-75 in Great Britain
<u>001</u>	Q5. Which, if any, of the following, best describes how you think of your sexual orientation?	All Adults aged 16-75 in Great Britain
<u>001</u>	Q5. Which, if any, of the following, best describes how you think of your sexual orientation?	All Adults aged 16-75 in Great Britain
001	8 Q6. And which, if any, of the following would you identify as?	All Adults aged 16-75 in Great Britain
001	9 Q6. And which, if any, of the following would you identify as?	All Adults aged 16-75 in Great Britain
002	© Sample Profile	All Adults aged 16-75 in Great Britain
002	1 Sample Profile	All Adults aged 16-75 in Great Britain

Q1. How much, if any, discrimination do you think there is against Lesbian, Gay, Bisexual and Transgender (LGBT+) people in Britain today? All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Reg	ion			М	larital statu	us		House	hold size		Educat	tion I	mployme	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+ Gr:	aduate :	Non- graduate W		ANY NOT		£20,000- £34.999	£35,000 - £54,999	£55,000+	Prefer no
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Weighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
A great deal	318 15%	160 15%	149 14%	100 31% EFGH	79 20% GH	58 16% GH	25 6%	57 8%	102 18%	82 13%	54 12%	80 17%	69 13%	80 14%	60 12%	56 18%	20 20%	33 18%	191 16% U	110 15%	17 8%	38 8%	90 13%	83 17% v		100	218 14%	205 15%	113 14%	77 14%	85 15%	64 13%	61 18%	31 16%
A fair amount	833 39%	387 37%	445 41%	118 37%	172 43%	131 35%	157 40%	256 38%	230 40%	254 40%	180 39%	168 35%	202 39%	213 38%	198 41%	106 35%	36 35%	78 42%	484 40%	269 37%	79 39%	158 35%	274 39%	197 41%		277 44% a	556 37%	548 40%	284 36%	195 35%	217 37%	240 49% degh	123 37%	58 30%
Not very much	597 28%	282 27%	314 29%	59 18%	85 21%	104 28% D	111 28% D	238 36% DEG	154 27%	182 29%	119 26%	141 29%	146 29%	159 28%	143 29%	79 26%	32 31%	38 21%	346 29%	188 26%	63 31%	127 28%	229 32% xy	113 24%		157 25%	440 29%	363 27%	234 30%	162 29%	181 31%	128 26%	80 24%	45 24%
None at all	126 6%	76 7% c	47 4%	23 7%	23 6%	12 3%	37 10% FH	30 5%	28 5%	38 6%	34 7%	26 5%	29 6%	33 6%	26 5%	19 6%	3 3% *	16 9%	65 5%	45 6%	16 8%	41 9% w	21 3%	33 7% w		31 5%	95 6%	90 7%	36 5%	42 8% e	22 4%	21 4%	34 10% efh	6 3%
Don't know	259 12%	141 13%	117 11%	14 4%	36 9%	60 16% DE	60 15% DE	88 13% D	53 9%	74 12%	71 15%	60 13%	62 12%	70 13%	56 11%	41 13%	12 12% *	18 10%	120 10%	111 15% s	28 14%	81 18% wxy	84 12%	48 10%		63 10%	196 13%	153 11%	106 14%	79 14% fg	73 13% f	36 7%	29 9%	42 22% defg
Prefer not to say	18 1%	11 1%	6 1%	7 2% H	1 *	4 1%	4 1%	2	9 1%	3	-	7 1%	5 1%	4 1%	4 1%	3 1%	:	2 1%	7 1%	11 1%	-	3 1%	9 1%	5 1%	2 *	4 1%	14	9	8 1%	5 1%	2	1 *	2 1%	9 5% defg
Net: A great deal/a fair amount	1151 54%	547 52%	593 55%	218 68% FGH	251 63% FGH	189 51%	181 46%	312 47%	332 58%	336 53%	234 51%	248 51%	270 53%	293 52%	258 53%	162 53%	56 55% *	111 60%	675 56%	379 52%	96 47%	196 44%	364 51% V	280 58% v	60%	376 60% a	774 51%	753 55%	398 51%	272 49%	302 52%	303 62% deh	184 56%	89 47%
Net: Not very much/not at all	723 34%	358 34%	362 34%	82 26%	107 27%	116 32%	149 38% DE	268 40% DEF	182 32%	220 35%	154 33%	167 35%	175 34%	191 34%	169 35%	98 32%	35 34%	55 29%	412 34%	232 32%	79 39%	168 38%	250 35%	146 31%		188	534 35% z	453 33%	270 35%	205 37% h	203 35%	149 30%	115 35%	52 27%
Net: At least some	1748 81%	829 78%	907 84% B	277 86% G	335 85% G	293 79%	292 74%	550 82% G	486 84% K	518 82%	354 77%	389 81%	417 81%	451 81%	401 82%	242 79%	88 85%	149 80%	1022 84%	567 77%	159 79%	323 72%	593 84% V	393 82% V	85%	534 84% a	1214 80%	1116 82%	632 81%	434 78%	483 83% h	432 88% dgh	264 80%	134 70%

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Overlap formulae used

ColumnProportions ($S\dot{N}$): A.B/C.D/E/F/G/H,U/I/N/L.M/N/O/P/Q/R.S/T/U.V/W/X/Y.Z/o.b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) ColumnMeans ($S\dot{N}$): A.B/C.D/E/F/G/H,U/I/N/L.M/N/O/P/Q/R.S/T/U.V/W/X/Z/o.b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*)

2

PUBLIC

Sexual orientation

All Adults aged 16-75 in Great Britain

Q1. How much, if any, discrimination do you think there is against Lesbian, Gay, Bisexual and Transgender (LGBT+) people in Britain today? All Adults aged 16-75 in Great Britain

		Pres of ch (17 or	ildren HH under)	G	eneral Elect	tion 2019 Vo	te	Reference	dum 2016 ote	Eth	nicity	Attitud	les to LGBT+	rights		Sexual O			Sexual I	dentity		Gene	ration	
	Total	Any	None	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group	Gone too	Not gone far enough	Gone as far as should	Mostly/on ly attracted to same sex		Mostly/on ly attracted to the opposite sex	Only attracted to the opposite sex	Heterosex ual/straig ht	LGB+	Gen Z	Millennial s	Gen X	Baby
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(n)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
A great deal	318 15%	136 20% C	182 12%	45 7%	105 20% D	27 17% D	43 23% D	138 17%	82 10%	276 15%	31 14%	26 6%	205 32% LN	43 8%	49 20% QR	35 31% QR*	212 13%	174 12%	216 12%	90 31% s	114 30% vwx	110 18% wx	42 8%	52 9%
A fair amount	833 39%	260 39%	572 39%	206 33%	242 47% D	66 42%	86 45% D	358 44% I	280 35%	742 39%	83 39%	91 21%	335 52% LN	232 42% L	137 55% QR	50 44% *	609 37% R	498 35%	692 38%	125 42%	148 38%	234 38%	222 40%	229 38%
Not very much	597 28%	169 25%	428 29%	257 41% EFG	97 19%	36 23%	39 20%	187 23%	285 36% H	546 29%	46 22%	205 47% MN	76 12%	210 38% M	51 20%	23 20% *	502 31% 0	454 32% oq	535 30% T	53 18%	69 18%	165 27% U	152 27% U	211 36% uvw
None at all	126 6%	44 7%	82 6%	53 8% E	10 2%	16 10% E	9 5%	41 5%	67 8% н	102 5%	23 11%	55 13% MN	6 1%	38 7% M	4 2%	6 6% *	105 6% 0	100 7% 0	114 6%	11 4%	23 6%	30 5%	48 9% x	24 4%
Don't know	259 12%	53 8%	206 14% B	60 10%	63 12%	13 8%	14 7%	95 12%	83 10%	226 12%	27 13%	53 12% MN	19 3%	33 6%	8 3%	-	207 13% OP	192 13% OPQ	233 13% T	15 5%	24 6%	66 11%	93 17% UV	76 13% U
Prefer not to say	18 1%	3 *	15 1%	3 1%	3 1%		-	1 *	2 *	12 1%	2 1%	1 *	:	-	-	-	10 1%	10 1%	10 1%	1 *	7 2%	5 1%	4 1%	2 *

Net: A great deal/a fair amount	1151 54%	396 60% c	754 51%	251 40%	347 67% D	93 59% D	129 68% D	496 60%	361 45%	1018 53%	114 53%	117 27%	540 84% LN	275 50% L	187 75% QR	85 75% QR*	821 50% R	673 47%	908 50%	215 73% s	262 68% vwx	344 56% wx	264 47%	281 47%
Net: Not very much/not at all	723 34%	213 32%	510 34%	310 50% EFG	107 21%	52 33% E	48 25%	229 28%	352 44% H	649 34%	70 33%	260 60% MN	81 13%	248 45% M	55 22%	29 25%	607 37% 0	554 39% OPQ	649 36% T	64 22%	92 24%	195 32% U	200 36% U	235 40% UV
Net: At least some	1748 81%	565 85% c	1183 80%	508 81%	444 85%	130 82%	168 88%	684 83%	647 81%	1564 82% к	160 75%	322 75%	616 96% LN	486 87% L	238 95% QR	108 94% QR*	1323 80% R	1127 79%	1444 80%	268 91% s	331 86% W	509 83% w	416 74%	492 83% W

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Overlap formulae used

Column Proportions~(5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X~Minimum~Base:~30(**)~Small~Base:~100(*)

21-087515-22 - 10th - 14th June 2022 PUBLIC

Sexual orientation
All Adults aged 16-75 in Great Britain

Q2. Thinking about the rights of Lesbian, Gay, Bisexual and Transgender (LGBT+) communities in Britain, which of the following comes closer to your view?

All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Reg	gion				Marital sta	atus		Househ	old size		Educ	ation	Employm	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	АВ	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married		Widowed/ Divorced/ Separated	1	2	3	4+	Graduate	Non- graduate	ANY WORKING		UP TO £19,999	£20,000- £34,999		£55,000+	Prefer no
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Weighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
LGBT+ rights have gone too far in Britain	432 20%	256 24% c	173 16%	38 12%	55 14%	71 19% D	94 24% DE	174 26% DE	114 20%	121 19%	98 21%	100 21%	111 22%	92 16%	120 25% N	57 19%	15 14%	38 21%	262 22%	130 18%	40 20%	86 19%	156 22%	86 18%	104 20%	115 18%	317 21%	250 18%	182 23% b	112 20%	105 18%	108 22%	67 20%	41 21%
LGBT+ rights haven't gone far enough in Britain	642 30%	286 27%	346 32% B	142 44% EFGH	134 34% GH	120 33% н	98 25%	147 22%	174 30%	209 33%	121 26%	138 29%	138 27%	172 31%	162 33%	82 27%	23 22% *	66 35%	355 29%	223 30%	63 31%	119 27%	202 29%	166 35% v	155 30%	210 33% a	431 28%	440 32% c	201 26%	140 25%	171 30%	171 35% d	111 34% d	49 25%
LGBT+ rights have gone as far as they should go	556 26%	268 25%	288 27%	77 24%	105 26%	78 21%	97 25%	200 30% F	174 30% JL	156 25%	124 27%	102 21%	148 29% 0	158 28%	106 22%	76 25%	30 29% *	38 21%	327 27%	179 24%	50 25%	116 26%	165 23%	137 29%	138 27%	171 27%	386 25%	365 27%	192 25%	142 25%	149 26%	137 28% h	92 28% h	35 19%
Don't know	468 22%	220 21%	247 23%	53 16%	85 22%	92 25% D	98 25% D	140 21%	96 17%	137 22% I	100 22%	134 28% U	103 20%	128 23%	87 18%	78 26% 0	31 30% o*	41 22%	234 19%	186 25% s	48 23%	119 27% x	161 23%	81 17%	107 21%	119 19%	348 23% z	281 21%	187 24%	153 27% fg	142 24% fg	69 14%	50 15%	54 28% fg
Prefer not to say	53 2%	28 3%	24 2%	11 4%	16 4% H	9 2%	7 2%	10 1%	19 3% J	10 2%	16 3%	8 2%	13 3%	10 2%	11 2%	11 4%	5 5% *	2 1%	36 3%	16 2%	1 1%	7 2%	23 3%	9 2%	13 2%	17 3%	35 2%	33 2%	20 3%	13 2%	13 2%	5 1%	10 3%	12 6% def

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Overlap formulae used

Column Proportions~(5%): A, B/C, D/E/F/G/H, I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y, Z/a, b/c, d/e/f/g/h~~Minimum~Base:~30(**)~Small~Base:~100(*)

 $Column Means (5\%): A, B/C, D/E/F/G/H, I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y, Z/a, b/c, d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

PUBLIC

Sexual orientation

All Adults aged 16-75 in Great Britain

Q2. Thinking about the rights of Lesbian, Gay, Bisexual and Transgender (LGBT+) communities in Britain, which of the following comes closer to your view?

All Adults aged 16-75 in Great Britain

			nildren HH under)		onoral Flori	tion 2019 Vo	to.	Poforondu	m 2016 vote	E+h	nicity	Attitu	des to LGBT-	. riahta		Savual O	rientation		Sexual I	dontitu		Gono	ration	
	Total	Any	None	Conservati		Liberal Democrats		Remain	Leave	White ethnic group	Minority ethnic group	Gone too		Gone as far as should	Mostly/on ly attracted to same sex		Mostly/on ly attracted to the opposite sex	Only	Heterosex ual/straigh	LGB+	Gen Z	Millennials		Baby Boome
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(x)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
LGBT+ rights have gone too far in Britain	432 20%	123 19%	308 21%	189 30% EFG	57 11%	33 21% E	26 13%	110 13%	243 30% н	385 20%	42 20%	432 100% MN	-	-	37 15%	10 8% *	371 23% OP	346 24% OPQ	397 22% T	27 9%	43 11%	112 18% U	119 21% U	157 26% uv
LGBT+ rights haven't gone far enough in Britain	642 30%	204 31%	437 29%	134 22%	228 44% DF	46 29%	87 45% DF	316 38%	162 20%	576 30%	56 26%	-	642 100% LN	-	106 43% QR	55 48% QR*	438 27% R	342 24%	462 26%	167 57% s	162 42% vwx	199 33% x	150 27%	130 22%
LGBT+ rights have gone as far as they should go	556 26%	194 29%	363 24%	205 33% EG	121 23%	48 30% G	33 17%	193 23%	253 32% н	502 26%	51 24%	-	-	556 100% LM	71 28%	30 26% *	439 27%	379 27%	488 27%	63 21%	95 25%	147 24%	141 25%	174 29%
Don't know	468 22%	129 19%	339 23%	91 15%	101 19%	30 19%	40 21%	188 23%	130 16%	402 21%	56 26%	-	-	-	36 14%	18 16% *	357 22% 0	324 23% 0	412 23% T	36 12%	68 18%	136 22%	141 25% U	123 21%
Prefer not to say	53 2%	14 2%	38 3%	4 1%	13 3% D	2 1%	6 3%	16 2%	11 1%	39 2%	9 4%	-	-	-	1 *	2 1% *	39 2%	37 3%	42 2%	1 1%	17 4% wx	16 3%	10 2%	10 2%

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Overlap formulae used

 $Column Proportions~(5\%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X \\ Minimum~Base:~30(**)~Small~Base:~100(*)$

PUBLIC

Sexual orientation

All Adults aged 16-75 in Great Britain

Q3. How much, if anything, have you heard about the following? - Summary $\,$

All Adults aged 16-75 in Great Britain

Pansewal		Q3. How i		thing, have	you heard
Unweighted base 2150 2150 2150 2150 2150 2150 2150 2150			Omnisexu		
Weighted base 2150 2286 2286 2286 2286 2286 2286 2286 2486 2286 2486 2486 2486 2486 2486 2486 2486 2286 2286		(A)	(B)	(C)	(D)
A great deal 177 85 191 367 8% 4% 9% 17% 8 8 8 8 22% 37% 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 22% 37% 8 8 8 8 8 22% 37% 8 8 8 8 8 8 8 8 2 8 8 8 8 8 8 8 8 8 8	Unweighted base	2150	2150	2150	2150
8%	Weighted base	2150	2150	2150	2150
B	A great deal				
18% 8% 22% 37% 8			4%		
Not very much	A fair amount	395	177	473	792
Not very much			8%		
22% 16% 26% 24% 8 8 8 8 8 8 8 8 8		В		AB	ABC
Heard of but know nothing about	Not very much	465	347	558	512
Heard of but know nothing about 487 23% 13% 22% 14% 80 Never heard of 518 1129 353 79 24% 53% 16% 4% CD Don't know 91 113 86 81 4% 5% ACD Prefer not to say 17 16 17 16			16%		
23% 13% 22% 14% BD		В		AB	В
BD BD BD	Heard of but know nothing about				
Never heard of 518 1129 353 79 24% 53% 16% 4% CD ACD D CD CD ACD D CD CD ACD D CD AC			13%		14%
24% 53% 16% 4% CD ACD D		BD		BD	
CD ACD D Don't know 91 113 86 81 4% 5% 4% 4% ACD 4% 4% 4% Prefer not to say 17 16 17 16	Never heard of				
Don't know 91 113 86 81 4% 5% 4% 4% Prefer not to say 17 16 17 16					4%
4% 5% 4% 4%		CD	ACD	U	
ACD	Don't know				
· · · · · · · · · · · · · · · · · · ·		4%		4%	4%
1% 1% 1% 1%	Prefer not to say	17	16	17	16
		1%	1%	1%	1%

Net: A great deal/a fair amount	572 27% B	262 12%	664 31% AB	1159 54% ABC
Net: At least heard of	1525 71% B	892 41%	1695 79% AB	1974 92% ABC

requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

Q3. How much, if anything, have you heard about the following? - Pansexuality All Adults aged 16-75 in Great Britain

		Ger	nder			Age				Social	grade				Reg	ion			N	Marital statu	us		Househ	old size		Educa	ition	Employme	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+ 6	Graduate	Non- graduate \		ANY NOT	UP TO £19,999	£20,000- £34,999	£35,000 -		Prefer not
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Weighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
A great deal	177 8%	101 10% c	69 6%	61 19% FGH	56 14% GH	34 9% GH	16 4% H	9 1%	60 10% L	47 7%	42 9%	28 6%	37 7%	43 8%	46 9%	29 10%	7 7% *	14 8%	112 9%	54 7%	11 5%	18 4%	32 5%	58 12% vw	69 13% vw	67 11% a	110 7%	131 10% c	46 6%	39 7%	41 7%	44 9%	41 12% deh	11 6%
A fair amount	395 18%	185 17%	206 19%	107 33% EFGH	94 24% GH	79 21% GH	56 14% H	59 9%	116 20%	107 17%	88 19%	84 17%	66 13%	95 17%	93 19% M	86 28% MNO	19 18% *	36 20%	196 16% U	182 25% su	17 8%	65 15%	107 15%	88 18%	135 26% vwx	134 21% a	260 17%	291 21% c	104 13%	109 20% h	86 15%	94 19%	83 25% eh	22 12%
Not very much	465 22%	254 24%	211 20%	53 16%	84 21%	96 26% D	99 25% D	134 20%	130 23% L	149 24% L	108 24%	78 16%	108 21%	130 23%	100 21%	65 21%	20 19% *	42 22%	268 22%	149 20%	48 24%	103 23%	154 22%	104 22%	104 20%	160 25% a	305 20%	308 22%	158 20%	98 17%	139 24% d	125 25% d	68 21%	36 19%
Heard of but know nothing about	487 23%	211 20%	276 26% B	57 18%	76 19%	92 25%	99 25%	164 24%	122 21%	146 23%	83 18%	137 28% IK	130 25% P	122 22%	104 21%	51 17%	40 38% MNOPR*	42 23%	273 23%	168 23%	46 23%	106 24%	186 26% Y	98 20%	98 19%	138 22%	349 23%	291 21%	196 25%	139 25%	142 25%	94 19%	61 19%	51 27%
Never heard of	518 24%	239 23%	279 26%	27 9%	61 16% D	50 13%	113 29% DEF	266 40% DEFG	116 20%	155 25%	121 26%	125 26%	149 29% PQ	139 25% P	123 25% P	45 15%	16 15%	46 25% P	309 25% T	140 19%	69 34% T	124 28% Y	193 27% Y	113 24% Y	87 17%	115 18%	403 27% z	272 20%	245 31% b	152 27% g	142 24%	121 25%	60 18%	43 23%
Don't know	91 4%	61 6% c	30 3%	6 2%	22 6%	16 4%	10 3%	36 5% D	24 4%	28 4%	15 3%	25 5%	18 4%	25 5%	19 4%	21 7%	2 2% *	5 3%	46 4%	35 5%	10 5%	31 7% x	28 4%	10 2%	21 4%	14 2%	77 5% z	61 4%	30 4%	18 3%	29 5%	10 2%	12 4%	22 11% defg
Prefer not to say	17 1%	8 1%	8 1%	10 3% GH	3 1%	3 1%	-	1 *	8 1% J	1 *	3 1%	6 1% J	4 1%	4 1%	1 *	7 2% 0	:	-	8 1%	6 1%	2 1%	-	6 1%	7 2% v	3 1%	4 1%	13 1%	13 1%	3	5 1%	1 *	1 *	4 1%	6 3% ef
Net: A great deal/a fair amount	572 27%	286 27%	274 25%	168 52% EFGH	150 38% GH	113 31% GH	72 18% H	69 10%	176 31% JL	154 24%	130 28%	111 23%	104 20%	138 25%	139 29% M	115 38% MNO	26 25% *	51 27%	309 25% U	235 32% SU	28 14%	83 19%	139 20%	146 31% vw	203 39% vwx	201 32% a	371 24%	422 31% c	150 19%	148 27% h	127 22%	139 28% h	124 38% defh	34 18%
Net: At least heard of	1525 71%	751 71%	761 71%	278 86% EGH	309 78% GH	300 81% GH	270 69%	367 55%	428 74%	449 71%	321 70%	326 68%	341 67%	390 70%	344 71%	231 76%	85 82% MN*	134 72%	850 70% U	552 75% U	122 60%	291 65%	480 68%	348 73%	405 78% VW	499 79% a	1025 68%	1021 75%	503 64%	385 69%	409 70%	357 73%	253 77% dh	121 63%

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Overlap formulae used

All Adults aged 16-75 in Great Britain

Q3. How much, if anything, have you heard about the following? - Pansexuality All Adults aged 16-75 in Great Britain

		Pres of cl	nildren HH					Reference	lum 2016															
		(17 or	under)	G	eneral Elect	ion 2019 Vo	te	vo	te	Eth	nicity	Attitud	les to LGBT	rights +		Sexual O	rientation		Sexual I	dentity		Gener	ation	
				Conservati		Liberal				White ethnic	Minority ethnic	Gone too	Not gone far	Gone as	Mostly/on ly attracted to same	Equally attracted to both	Mostly/on ly attracted to the opposite	Only	Heterosex ual/straig			Millennial		Baby
	Total	Any	None	ve	Labour	Democrats		Remain	Leave	group	group	far	enough	should	sex	sexes	sex	sex	ht	LGB+	Gen Z	s	Gen X	Boome
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
A great deal	177 8%	95 14% c	82 6%	27 4%	51 10% D	16 10% D	24 13% D	70 9%	43 5%	155 8%	19 9%	23 5%	79 12% L	58 10% L	25 10% R	31 27% OQR*	103 6% R	76 5%	118 7%	56 19% s	72 19% vwx	74 12% wx	24 4% x	6 1%
A fair amount	395 18%	145 22% c	250 17%	91 15%	107 21% D	29 18%	48 25% D	170 21%	105 13%	327 17%	65 30% J	73 17%	186 29% LN	90 16%	72 29% QR	35 30% QR*	276 17% R	214 15%	291 16%	93 31% s	120 31% vwx	142 23% wx	83 15% x	49 8%
Not very much	465 22%	156 23%	310 21%	145 23%	126 24%	37 23%	43 23%	194 24%	173 22%	413 22%	43 20%	72 17%	161 25% L	128 23%	69 28%	20 17%	360 22%	312 22%	395 22%	69 23%	64 17%	144 24% U	136 24% U	121 20%
Heard of but know nothing about	487 23%	123 19%	364 25% B	156 25%	108 21%	32 20%	42 22%	193 23%	182 23%	448 24%	36 17%	112 26% M	117 18%	120 22%	37 15%	22 19% *	404 25% o	368 26% oq	421 23%	51 17%	68 18%	133 22%	145 26% U	142 24%
Never heard of	518 24%	116 17%	402 27% B	191 31% EG	97 19%	41 26% G	30 16%	152 18%	272 34% H	478 25% K	34 16%	138 32% M	87 14%	155 28% M	36 14%	7 6% *	442 27% OP	406 28% OPQ	492 27% T	18 6%	36 9%	89 15%	148 26% uv	245 41% uvw
Don't know	91 4%	21 3%	70 5%	15 2%	29 6% D	3 2%	4 2%	38 5%	23 3%	74 4%	13 6%	12 3% N	11 2%	4 1%	9	-	55 3%	47 3%	76 4%	6 2%	15 4%	21 3%	24 4%	31 5%
Prefer not to say	17 1%	10 2% c	7	-	1 *	1 1%	:	6 1%	1 *	9	4 2% J	3 1%	1 *	1 *	2	-	6	6	8 *	1 1%	10 3% wx	6 1%		1 *
Net: A great deal/a fair amount	572 27%	240 36% c	332 22%	118 19%	158 30% D	45 28% D	72 38% D	240 29% I	148 19%	482 25%	84 39%	96 22%	265 41% LN	148 27%	97 39% QR	66 58% oqr*	379 23% R	290 20%	409 23%	149 51% s	193 50% vwx	216 35% wx	108 19% x	55 9%
Net: At least heard of	1525 71%	518 78% c	1006 68%	418 67%	392 75% D	114 72%	157 82% D	627 76%	503 63%	1343 71%	162 76%	279 65%	542 85%	396 71%	203 81%	108 94%	1142 69%	970 68%	1225 68%	269 91%	324 84%	493 81%	389 69%	318 54%

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Overlap formulae used

Column Proportions~(5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X~Minimum~Base:~30(**)~Small~Base:~100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X Minimum Base: 30(**) Small Base: 100(*)

8

Q3. How much, if anything, have you heard about the following? - Omnisexuality All Adults aged 16-75 in Great Britain

Male (B) 1026 1058 57 5% c 112 11% c	Female (C) 11110 1078 25 2% 61 6%	16-24 (D) 310 322 32 10% GH 40 12%	25-34 (E) 384 395 22 6% GH	35-44 (F) 385 369 27 7% GH	45-54 (G) 421 394 4 1%	55-75 (H) 650 670	AB (I) 1013 576 34	C1 (J) 619 633	C2 (K) 176 459	DE (L) 342 482	North (M) 530	Midlands (N) 564	South (O) 468 486	London (P) 305	Wales (Q) 105	Scotland (R) 178	Married/ Living as Married (S) 1286	E	Vidowed/ Divorced/ eparated (U) 198	(V) 441	w) 40 4	3 4· X) (Y 56 51	(Z) 3 1164	Non-graduate (a) 986	ANY WORKING (b) 1439	ANY NOT WORKING (c) 711	UP TO £19,999 (d) 442	£20,000- £34,999 (e) 517	£35,000 - £54,999 (f) 500	£55,000+ (g) 479
(B) 1026 1058 57 5% c	(c) 1110 1078 25 2%	(D) 310 322 32 10% GH 40	(E) 384 395 22 6% GH	(F) 385 369 27 7%	(G) 421 394	(H) 650 670	(I) 1013 576	(J) 619 633	(K) 176 459	(L) 342	(M) 530	(N) 564	(O) 468	(P) 305	(Q) 105	(R) 178	(S) 1286	(T) 666	(U) 198	(V) 441	w) 40 4	X) (Y	(Z) 3 1164	(a) 986	(b) 1439	(c) 711	(d) 442	(e) 517	(f) 500	(g) 479
1026 1058 57 5% c	1110 1078 25 2%	310 322 32 10% GH 40	384 395 22 6% GH	385 369 27 7%	421 394 4	650 670	1013 576	619	176 459	342		564	468	305	105		1286	666	198	441	40 4	56 51	3 1164	986	1439	711	442	517	500	479
1058 57 5% c	1078 25 2%	322 32 10% GH	395 22 6% GH	369 27 7%	394	670	576	633	459																					
57 5% c	25 2%	32 10% GH	22 6% GH	27 7%	4	1	34			482	512	558	486	304	103	185	1214	734	203	447	07 4	79 51		1510	1368	707	560	F00	400	
5% c	2%	10% GH 40	6% GH	7%	4 1%	1		23														,,	032	1510	1300	702	300	360	469	329
c 112	61	GН 40	GH		1%	*			15	12	14	19	17	28	1	6	53	27	5	14	9	23 35	43	42	69	17	23	10	23	25
		40		GH			6%	4%	3%	3%	3%	3%	3%	9%	1%	3%	4%	4%	3%	3%	1%	% 89	7%	3%	5%	2%	4%	2%	5%	8%
			53				L							MNOQR								w vv	a		c				e	eh
11% C	6%	12%		40	21	23	52	42	50	33	26	42	33	44	12	20	110	62	4	15	12	19 7:	68	109	141	36	44	42	53	30
С			13%	11%	5%	3%	9%	7%	11%	7%	5%	7%	7%	15%	12%	11%	9%	9%	2%			0% 14	6 11%	7%	10%	5%	8%	7%	11%	9%
		GH	GH	GH										MNO		М	U	U			,	w v	a		c				h	
185	160	61	79	58	68	80	102	113	91	41	82	81	84	49	12	39	208	113	27	67	10	33 81	125	222	258	89	75	83	92	78
17%	15%	19%	20%	16%	17%	12%	18%	18%	20%	9%	16%	15%	17%	16%	12%	21%	17%	15%	13%			7% 17		15%	19%	11%	13%	14%	19%	24%
		н	н		н		L	L	L														a		c				h	deh
137	145	38	46	59	55	85	81	67	68	68	64	81	51	40	20	27	157	108	17	51	37	57 78	79	203	170	113	70	92	48	39
13%	13%	12%	12%	16%	14%	13%	14%	11%	15%	14%	12%	14%	10%	13%	19%	15%	13%	15%	8%	11%	2% 1	4% 15	6 13%	13%	12%	14%	13%	16%	10%	12%
															0*													f		
490	637	127	166	160	233	443	269	351	216	292	305	299	277	110	56	82	623	369	137	263	21 2	36 20	9 284	845	639	490	312	323	258	137
46%	59%	39%	42%	43%	59%	66%	47%	56%	47%	60%	59%	54%	57%	36%	54%	44%	51%	50%	68%	59%	9% 4	9% 40	6 45%	56%	47%	63%	56%	56%	53%	42%
	В				DEF	DEF		1		IK	PR	P	PR		P*				ST	XY	KY	Y		Z		b	g	g	g	
72	42	18	25	21	13	37	29	35	19	30	21	32	23	24	2	11	55	48	10	36	33	15 25	27	86	79	34	29	30	14	18
7%	4%	5%	6%	6%	3%	6%	5%	5%	4%	6%	4%	6%	5%	8%	2%	6%	5%	7%	5%		5%	% 69	4%	6%	6%	4%	5%	5%	3%	6%
С															•					wx										
5	9	8	3	4	-	1	8	2	-	6	1	4	3	8	-	-	7	6	2	1	6	6 3	5	11	12	4	6	-	1	2
*	1%	2%	1%	1%	-	*	1%	*	-	1%		1%	1%	3%	-	-	1%	1%	1%	*	1%	.% *	1%	1%	1%	*	1%	-	*	1%
		GH					1							М	•															
	13% 490 46%	13% 13% 13% 490 637 46% 59% 8 72 42 7% 4% c 5 9	137 145 38 13% 12% 12% 490 637 127 46% 59% 39% 8 72 42 18 7% 4% 5% 5 9 8	137 145 38 46 13% 13% 12% 12% 490 637 127 166 46% 59% 39% 42% 8 25 72 42 18 25 74 45 55% 65% 5 9 8 3 * 15% 25% 15%	137 145 38 46 59 13% 13% 12% 12% 16% 490 637 127 166 160 46% 59% 39% 42% 43% 8 25 21 72 42 18 25 21 74 4% 5% 6% 6% 5 9 8 3 3 4 * 1% 2% 1% 1%	137 145 38 46 59 55 13% 12% 12% 16% 14% 490 637 127 166 160 233 46% 59% 39% 42% 43% 59% 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	137 145 38 46 59 55 85 13% 13% 12% 12% 16% 14% 13% 13% 46 59 66% 66% 6 8 6 6 6 6 6 6 6 6 6 6 6 6 6 6	137 145 38 46 59 55 85 81 13% 13% 12% 12% 16% 14% 13% 14% 490 637 127 166 160 233 443 269 46% 59% 39% 42% 43% 59% 66% 47% 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	137 145 38 46 59 55 85 81 67 13% 14% 11% 12% 16% 16% 14% 13% 14% 111% 111% 490 637 127 166 160 233 443 269 351 66% 59% 66% 47% 56% 0F DEF 1 72 42 18 25 21 13 37 29 35 7% 44% 55% 66% 66% 55% 55% 5 5 9 8 3 3 4 - 1 8 8 2 * 15% 27% 15% 15% 7 1 18 2 2 * 15% 27% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 85 81 67 68 13% 12% 12% 16% 14% 13% 14% 11% 15% 15% 66% 66% 47% 66% 66% 47% 66% 66% 59% 66% 66% 66% 67% 66% 67% 66% 67% 66% 67% 67	137 145 38 46 59 55 85 81 67 68 68 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 14% 19% 66% 8 68 13% 13% 12% 12% 16% 16% 14% 13% 14% 11% 15% 14% 14% 19% 66% 59% 66% 47% 56% 47% 60% 66% 0F 0FF 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	137	137	137	137 145 38 46 59 55 85 81 167 68 68 68 64 81 51 40 13% 13% 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 13% 14% 15% 14% 12% 14% 10% 13% 14% 15% 14% 12% 14% 10% 13% 14% 15% 14% 12% 14% 10% 13% 14% 15% 14% 15% 14% 10% 13% 14% 15% 14% 15% 14% 10% 13% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137	137	137 145 38 46 59 55 85 81 167 68 68 64 81 51 40 20 27 157 13% 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 19% 15% 13% 13% 490 637 127 166 160 233 443 269 351 216 292 305 299 277 110 56 82 653 46% 59% 8 9 8 066% 47% 56% 47% 66% 59% 59% 54% 57% 36% 54% 44% 51% 16 16 16 16 16 16 16 16 16 16 16 16 16	137 145 38 46 59 55 85 81 67 68 68 64 81 51 40 20 27 157 108 13% 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 19% 15% 13% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137	137 145 38 46 59 55 85 81 67 68 68 64 81 151 40 20 27 157 108 17 51 118 13% 12% 12% 16% 16% 14% 13% 14% 11% 15% 14% 12% 14% 12% 14% 15% 13% 15% 13% 15% 8% 11% 1 1	137 145% 138 46 59 55 85 81 67 68 68 64 81 51 40 20 27 157 108 17 51 87 68 13% 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 12% 14% 12% 14% 10% 13% 19% 15% 13% 15% 8% 11% 12% 11% 12% 14% 12% 14% 12% 14% 10% 13% 15% 8% 11% 15% 8% 11% 12% 11% 12% 1.00 10% 13% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 85 85 81 67 68 68 64 81 51 40 20 27 157 108 17 51 87 67 78 13% 13% 12% 12% 16% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 19% 15% 13% 15% 88 11% 12% 14% 15% 14% 15% 14% 15% 14% 15% 14% 15% 14% 15% 14% 15% 14% 15% 14% 15% 15% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 85 85 81 167 68 68 64 81 51 40 20 27 157 108 17 51 87 67 78 79 13% 13% 12% 12% 166 160 23 421 236 292 305 59% 54% 59% 8 9 8 3 3 4 - 1 18 29 35 59% 59% 54% 66% 27 68 69% 59% 59% 54% 66% 59% 59% 59% 54% 59% 59% 59% 54% 59% 66% 59% 59% 54% 59% 66% 59% 59% 54% 59% 66% 59% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 59% 59% 54% 54% 59% 59% 54% 54% 54% 54% 54% 54% 54% 54% 54% 54	137 145 38 46 59 155 85 81 11% 15% 15% 16% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 85 85 11 12% 14% 13% 14% 13% 14% 15% 14% 15% 14% 15% 14% 10% 13% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 88 81 11% 13% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 19% 15% 187 15% 187 67 78 79 203 170 113 13% 13% 12% 12% 16% 16% 14% 13% 14% 11% 15% 14% 12% 14% 10% 13% 19% 15% 13% 15% 88% 11% 12% 14% 15% 13% 12% 14% 10% 13% 19% 15% 15% 15% 187 67 78 79 203 170 113 13% 12% 14% 14% 15% 14% 10% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15	137 145 38 46 59 55 85 81 11 13 269 351 216 0FF 0FF 0FF 0FF 0FF 0FF 0FF 0FF 0FF 0F	137 145 38 46 59 55 85 85 81 11% 12% 166 160 233 443 269 351 216 292 305 59% 59% 54% 59% 8 PR	137 138 26 15 85 81 16 6 130 130 140 130 140 150 150 150 150 150 150 150 150 150 15

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Overlap formulae used

All Adults aged 16-75 in Great Britain

Q3. How much, if anything, have you heard about the following? - Omnisexuality All Adults aged 16-75 in Great Britain

		Pres of cl	hildren HH					Reference	dum 2016															
		(17 or	under)	G	eneral Elect	ion 2019 Vo	te	vo	ote	Eth	nicity	Attitud	es to LGBT	+ rights		Sexual O	rientation		Sexual I	dentity		Gene	ation	
				Conservati		Liberal				White ethnic	Minority ethnic	Gone too	Not gone far	Gone as	Mostly/on ly attracted to same	Equally attracted to both	Mostly/or ly attracted to the opposite	Only	Heterosex ual/straig			Millennial		Baby
	Total	Any	None	ve	Labour	Democrats		Remain	Leave	group	group	far	enough	should	sex	sexes	sex	sex	ht	LGB+	Gen Z	s	Gen X	Boomer
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(x)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
A great deal	85 4%	57 9% c	29 2%	19 3%	15 3%	18 11% DE	13 7%	33 4%	25 3%	68 4%	14 6%	15 3%	33 5%	32 6%	13 5% R	20 18% OQR*	43 3%	33 2%	56 3%	24 8% s	36 9% wx	40 7% wx	9 2% x	1 *
A fair amount	177 8%	96 14% c	81 5%	54 9%	36 7%	13 8%	33 17% DEF	70 9%	65 8%	146 8%	31 15%	39 9%	62 10%	51 9%	22 9%	18 16% QR*	129 8%	111 8%	138 8%	36 12% s	44 11% wx	76 13% wx	34 6%	23 4%
Not very much	347 16%	110 16%	238 16%	76 12%	103 20% D	27 17%	26 13%	155 19%	94 12%	295 15%	47 22%	48 11%	144 22% LN	87 16%	66 26% PQR	12 11%	257 16% R	204 14%	279 16%	55 19%	74 19% x	115 19% x	86 15%	73 12%
Heard of but know nothing about	283 13%	90 14%	192 13%	82 13%	78 15%	20 13%	22 12%	126 15%	97 12%	254 13%	25 12%	49 11%	92 14%	73 13%	35 14%	20 17% *	212 13%	180 13%	239 13%	40 14%	44 11%	90 15%	73 13%	75 13%
Never heard of	1129 53%	279 42%	850 57% B	377 60% EFG	250 48%	77 48%	82 43%	385 47%	492 62% H	1045 55% K	76 35%	264 61% M	285 44%	304 55% M	99 39%	37 32% *	938 57% OP	846 59% OPQ	993 55% T	121 41%	153 40%	253 41%	332 59% uv	391 66% UV
Don't know	113 5%	27 4%	87 6%	16 3%	36 7% D	4 3%	16 8% D	49 6%	24 3%	90 5%	17 8%	17 4%	24 4%	8 2%	14 6%	8 7% *	62 4%	52 4%	89 5%	16 5%	28 7%	28 5%	26 5%	31 5%
Prefer not to say	16 1%	7 1%	9 1%	-	2 *	:	-	3 *	1 *	6	4 2% J	-	2	1 *	1 1%	:	4 *	4 *	6	3 1%	8 2% wx	8 1% W	-	1 *
Net: A great deal/a fair amount	262 12%	153 23% c	110 7%	73 12%	51 10%	31 19% DE	46 24% DE	104 13%	90 11%	214 11%	45 21%	54 13%	95 15%	83 15%	35 14%	38 33% oqr*	172 10%	144 10%	194 11%	60 20% s	79 21% wx	116 19% wx	43 8% x	24 4%
Net: At least heard of	892 41%	353 53%	539 36%	231 37%	232 45%	78 49%	94 49%	385 47%	282 35%	763 40%	117 55%	151 35%	330 51%	243 44%	136 54%	70 61%	641 39%	528 37%	712 40%	155 53%	197 51%	321 53%	203 36%	171 29%
	4170	55% C	30%	3/70	45% D	49% D	49% D	47%	3370	40%	35% J	3370	51% LN	44% L	54% QR	QR*	39% R	3/70	40%	53% S	51% WX	53% WX	36% X	

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ColumnProportions (5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X Minimum Base: 30(**) Small Base: 100(*)

Q3. How much, if anything, have you heard about the following? - Asexuality All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Reg	ion			N	Marital statu	us		Househ	old size		Educa	ition	Employme	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+ G	Graduate	Non- graduate V		ANY NOT		£20,000- £34,999	£35,000 - £54,999		Prefer not
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Weighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
A great deal	191 9%	108 10% C	74 7%	67 21% FGH	61 15% GH	35 10% GH	15 4%	13 2%	64 11% JL	44 7%	53 12%	29 6%	45 9%	41 7%	36 7%	37 12%	11 10%	22 12%	106 9%	74 10%	11 5%	26 6%	37 5%	53 11% vw	74 14% vw	72 11% a	119 8%	130 10%	61 8%	44 8%	45 8%	52 11%	38 12%	12 6%
A fair amount	473 22%	220 21%	251 23%	102 32% GH	101 25% GH	104 28% GH	63 16%	103 15%	139 24%	126 20%	116 25%	92 19%	87 17%	127 23%	109 22%	96 32% MNOQR	17 17% *	36 20%	255 21%	179 24%	39 19%	77 17%	141 20%	107 22%	147 28% vw	175 28% a	297 20%	337 25% c	136 17%	110 20%	120 21%	121 25% h	92 28% deh	30 16%
Not very much	558 26%	274 26%	282 26%	58 18%	93 24%	97 26% D	123 31% D	187 28% D	156 27% L	196 31% L	112 24%	95 20%	125 24%	143 26%	131 27%	74 24%	30 30% *	55 30%	324 27%	188 26%	46 23%	129 29% Y	195 28%	122 26%	113 22%	203 32% a	355 23%	368 27%	190 24%	136 24%	148 25%	146 30%	81 25%	48 25%
Heard of but know nothing about	472 22%	228 22%	244 23%	46 14%	81 20%	77 21%	94 24% D	175 26% D	109 19%	142 23%	103 23%	118 24%	141 28% NP	106 19%	107 22%	47 15%	31 30% NP*	40 22%	282 23%	145 20%	46 23%	93 21%	178 25% Y	109 23%	92 18%	100 16%	372 25% z	280 20%	192 25%	128 23%	132 23%	104 21%	64 19%	45 23%
Never heard of	353 16%	170 16%	184 17%	31 10%	37 9%	38 10%	87 22% DEF	160 24% DEF	75 13%	96 15%	63 14%	119 25% UK	93 18% P	118 21% P	85 17% P	19 6%	13 13% *	25 14% P	195 16%	108 15%	50 25% ST	90 20% Y	121 17%	76 16%	67 13%	61 10%	292 19% z	183 13%	170 22% b	115 21% fg	112 19% fg	58 12%	39 12%	29 15%
Don't know	86 4%	52 5%	33 3%	9 3%	20 5%	14 4%	12 3%	32 5%	25 4%	27 4%	10 2%	23 5%	21 4%	19 3%	16 3%	23 8% NOQ	*	6 3%	44 4%	33 4%	8 4%	31 7% x	27 4% x	6 1%	22 4% x	15 2%	70 5% z	58 4%	28 4%	21 4%	25 4% f	7 1%	14 4% f	19 10% defg
Prefer not to say	17 1%	6 1%	9 1%	9 3% GH	3 1%	4 1%	-	1 *	8 1% J	2	-	7 1%	1 *	5 1%	3 1%	8 3% M	-	-	7 1%	7 1%	2 1%	*	8 1%	6 1%	3 *	5 1%	12 1%	12 1%	5 1%	6 1%	-	1 *	2 1%	8 4% defg
Net: A great deal/a fair amount	664 31%	328 31%	325 30%	169 53% EFGH	162 41% GH	139 38% GH	78 20%	116 17%	203 35% JL	170 27%	169 37% JL	121 25%	132 26%	168 30%	145 30%	133 44% MNOQR	28 27% *	58 31%	361 30%	253 34% U	50 25%	103 23%	179 25%	160 33% vw	221 43% vwx	248 39% a	416 27%	467 34% c	197 25%	154 27%	165 28%	174 35% dh	130 39% deh	42 22%
Net: At least heard of	1695 79%	830 78%	851 79%	273 85% GH	335 85% GH	313 85% GH	295 75%	478 71%	468 81%	508 80%	385 84%	333 69%	398 78%	417 75%	383 79%	254 83% N	89 87% N*	154 83%	967 80% U	586 80%	142 70%	325 73%	551 78%	392 82%	426 82% V	551 87% a	1144 75%	1115 82%	579 74%	418 75%	444 77%	423 86% deh	275 83% deh	135 70%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

All Adults aged 16-75 in Great Britain

Q3. How much, if anything, have you heard about the following? - Asexuality All Adults aged 16-75 in Great Britain

		Pres of ch						Reference	lum 2016															
		(17 or	under)	G	eneral Elect	ion 2019 Vot	e	vo	te	Eth	nicity	Attitud	des to LGBT	rights -		Sexual O	rientation		Sexual I	dentity		Gene	ration	
				Conservati	Labour	Liberal	Other			White ethnic	Minority ethnic	Gone too	Not gone far	Gone as	Mostly/on ly attracted to same	Equally attracted to both	Mostly/on ly attracted to the opposite	Only attracted to the opposite	Heterosex ual/straig	LGB+	Gen Z	Millennial	Gen X	Baby Boomei
	Total (A)	Any (B)	None (C)	ve (D)	(E)	Democrats (F)	(G)	Remain (H)	Leave (I)	group (J)	group (K)	(L)	enough (M)	should (N)	sex (O)	sexes (P)	sex (Q)	sex (R)	ht (S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
A great deal	191 9%	86 13% c	105 7%	30 5%	52 10% D	16 10% D	23 12% D	75 9% I	41 5%	159 8%	25 12%	30 7%	79 12% L	60 11%	42 17% QR	26 23% QR*	99 6% R	75 5%	120 7%	64 22% s	78 20% vwx	79 13% wx	25 4% x	9 2%
A fair amount	473 22%	170 26% c	302 20%	132 21%	126 24%	37 24%	55 29%	212 26% I	160 20%	394 21%	76 35% J	88 20%	202 31% LN	127 23%	81 32% QR	32 28%	345 21% R	280 20%	358 20%	106 36% s	118 31% wx	163 27% wx	101 18%	91 15%
Not very much	558 26%	157 24%	401 27%	159 25%	149 29%	47 30%	54 28%	232 28%	198 25%	510 27% K	39 18%	84 19%	192 30% L	155 28% L	63 25%	25 22% *	452 27%	394 28%	489 27%	62 21%	67 18%	155 25% U	170 30% U	166 28% U
Heard of but know nothing about	472 22%	135 20%	337 23%	167 27% E	98 19%	36 23%	40 21%	176 21%	199 25%	439 23% K	31 15%	121 28% M	114 18%	121 22%	24 10%	22 19% *	410 25% 0	363 25% 0	419 23% T	45 15%	58 15%	128 21%	129 23% U	158 27% U
Never heard of	353 16%	91 14%	262 18%	120 19% EFG	67 13%	17 11%	18 9%	89 11%	178 22% H	325 17%	26 12%	96 22% MN	48 8%	88 16% M	35 14%	7 6% *	285 17% P	268 19% PQ	332 18% T	14 5%	36 9%	61 10%	112 20% uv	145 24% UV
Don't know	86 4%	18 3%	67 5%	16 3%	27 5% G	4 3%	1 1%	35 4%	21 3%	68 4%	13 6%	13 3% MN	4 1%	3 1%	5 2%	2 2% *	49 3%	44 3%	76 4% T	1 *	20 5%	16 3%	25 4%	24 4%
Prefer not to say	17 1%	7 1%	10 1%	:	1 *	*	1 1%	3 *	1 *	7	4 2% J	-	1 *	2 *	1 1%	1 1%	5	5	7 *	3 1%	9 2% wx	7 1% W	-	1 *
Net: A great deal/a fair amount	664 31%	257 39% c	407 27%	162 26%	178 34% D	53 33%	78 41% D	287 35%	201 25%	554 29%	101 47%	118 27%	281 44% LN	187 34%	123 49% QR	58 51% QR*	444 27% R	355 25%	478 27%	170 58% s	196 51% vwx	242 40% wx	126 22%	100 17%
Net: At least heard of	1695 79%	549 83% C	1146 77%	488 78%	425 82%	137 86%	171 90%	695 85%	598 75%	1503 79%	171 80%	323 75%	588 92%	463 83%	209 84%	105 92%	1306 79%	1112 78%	1385 77%	276 94%	321 83%	525 86%	424 76%	424 71%

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Overlap formulae used

Column Proportions~(5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X~Minimum~Base:~30(**)~Small~Base:~100(*)

Q3. How much, if anything, have you heard about the following? - Transgender identity All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Reg	ion			N	Marital stat	us		Househ	old size		Educ	ation	Employm	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married	Single	Widowed/ Divorced/ Separated		2	3	4+	Graduate	Non- graduate		ANY NOT		£20,000- £34,999		£55,000+	Prefe to s
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	21
Veighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	19:
A great deal	367 17%	192 18%	165 15%	106 33% FGH	97 25% GH	73 20% GH	48 12% H	43 6%	110 19%	97 15%	84 18%	75 16%	90 18%	82 15%	81 17%	59 20%	18 18%	36 20%	206 17% U	142 19% U	18 9%	48 11%	78 11%	115 24% vw	125 24% vw	114 18%	253 17%	264 19% c	103 13%	91 16%	78 13%	89 18%	84 26% defh	24 13%
A fair amount	792 37%	362 34%	427 40% B	121 38%	154 39%	130 35%	152 39%	235 35%	218 38%	248 39%	164 36%	163 34%	180 35%	207 37%	185 38%	131 43% Q	30 29% *	59 32%	448 37%	274 37%	70 35%	157 35%	288 41% x	156 33%	192 37%	272 43% a	520 34%	531 39%	262 33%	187 33%	218 38%	198 41%	124 38%	65 34%
Not very much	512 24%	238 23%	273 25%	39 12%	70 18%	88 24% D	93 24% D	222 33% DEFG	136 24%	164 26%	108 24%	104 22%	127 25%	124 22%	128 26% P	53 17%	30 29% _{P*}	49 27%	292 24%	161 22%	59 29%	112 25% Y	199 28% Y	108 23%	93 18%	150 24%	363 24%	282 21%	230 29% b	140 25% 8	150 26% g	115 24%	56 17%	52 27% 8
Heard of but know nothing about	303 14%	158 15%	145 13%	26 8%	44 11%	42 12%	73 19% DEF	118 18% DEF	70 12%	74 12%	74 16%	85 18% U	77 15%	88 16%	57 12%	31 10%	22 21% OP*	28 15%	194 16% T	78 11%	31 15%	64 14%	95 13%	72 15%	72 14%	61 10%	242 16% z	170 12%	133 17% b	91 16%	84 14%	70 14%	38 12%	21 119
Never heard of	79 4%	47 4%	32 3%	14 4%	9 2%	15 4%	17 4%	24 4%	17 3%	22 4%	13 3%	27 6%	20 4%	27 5%	16 3%	5 2%	2 2% *	10 5%	32 3%	34 5%	13 6% s	33 7% WY	16 2%	17 4%	12 2%	22 3%	57 4%	50 4%	29 4%	26 5%	26 4%	9 2%	14 4%	4 2%
Don't know	81 4%	55 5% c	26 2%	7 2%	18 5%	17 5%	11 3%	27 4%	15 3%	26 4%	17 4%	23 5%	17 3%	27 5%	18 4%	17 6%	:	3 1%	35 3%	38 5% s	8 4%	33 7% wx	24 3% x	4 1%	20 4% x	9	72 5% z	60 4%	22 3%	19 3%	25 4% f	6 1%	11 3%	19 10% defg
Prefer not to say	16 1%	6 1%	9	7 2% GH	4 1%	4 1%	-	1 *	9 2% J	1 *	-	6 1% J	1 *	4 1%	2	8 3% MO	:	-	7 1%	6 1%	2 1%	-	7 1%	6 1%	3 *	5 1%	11 1%	12 1%	3	5 1%	-	1 *	3 1%	7 4% defg
Net: A great deal/a fair amount	1159 54%	554 52%	592 55%	227 71% FGH	251 63% GH	203 55% н	200 51% H	278 41%	328 57% L	346 55%	247 54%	238 49%	270 53%	289 52%	265 55%	191 63% MNQ	48 47% *	95 51%	654 54% U	416 57% U	88 44%	205 46%	366 52%	271 57% v	317 61% vw	386 61% a	773 51%	794 58% c	364 47%	279 50%	296 51%	287 59% dh	208 63% deh	89 46%
Net: At least heard of	1974 92%	951 90%	1010 94% B	293 91%	364 92%	333 90%	366 93%	618 92%	534 93%	584 92%	429 93%	427 89%	475 93%	501 90%	451 93%	275 90%	100 97%	173 93%	1140 94% TU	655 89%	179 88%	380 85%	660 93% v	451 94% v	482 93% V	596 94% a	1378 91%	1246 91%	728 93%	509 91%	529 91%	473 97% degh	302 92% h	161 849

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

21-087515-22 - 10th - 14th June 2022 PUBLIC

Sexual orientation

All Adults aged 16-75 in Great Britain

Q3. How much, if anything, have you heard about the following? - Transgender identity All Adults aged 16-75 in Great Britain

			nildren HH					Referend																
		(17 or	under)	G	eneral Elect	ion 2019 Vot	е	vo	te	Eth	nicity	Attitud	les to LGBT	+ rights		Sexual O	rientation		Sexual I	dentity		Gene	ration	
	Total	•	None	Conservati	Labour	Liberal Democrats	Other	Remain	Laura	White	Minority	Gone too	Not gone far	Gone as far as should	Mostly/on ly attracted to same sex	Equally attracted to both	Mostly/on ly attracted to the opposite	Only attracted to the opposite	Heterosex ual/straig	LGB+	Gen Z	Millennial	Gen X	Baby Boome
	(A)	Any (B)	(C)	ve (D)	(E)	(F)	(G)	(H)	Leave (I)	group (J)	group (K)	(L)	enough (M)	(N)	(O)	sexes (P)	sex (Q)	sex (R)	ht (S)	(T)	Gen Z	s (V)	(W)	(X)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
A great deal	367 17%	165 25% c	201 14%	75 12%	90 17% D	32 20% D	42 22% D	148 18%	102 13%	311 16%	50 23%	63 15%	172 27% LN	101 18%	58 23% QR	39 34% QR*	250 15% R	192 13%	259 14%	101 34% s	123 32% vwx	133 22% wx	77 14% x	33 6%
A fair amount	792 37%	238 36%	554 37%	235 38%	209 40%	52 33%	75 39%	313 38%	288 36%	694 36%	88 41%	166 38%	261 41%	229 41%	118 47% QR	42 37% *	605 37%	516 36%	653 36%	121 41%	145 38%	230 38%	210 37%	207 35%
Not very much	512 24%	132 20%	380 26% B	177 28% E	110 21%	48 30%	50 26%	203 25%	224 28%	473 25% K	35 17%	103 24%	134 21%	139 25%	50 20%	16 14% *	425 26% P	391 27% PQ	471 26% T	40 13%	49 13%	125 21% U	136 24% U	201 34% uvw
Heard of but know nothing about	303 14%	90 13%	213 14%	118 19% EFG	62 12%	12 8%	14 8%	94 11%	137 17% H	285 15% K	15 7%	67 15% M	61 9%	68 12%	17 7%	14 12% *	252 15% o	231 16% 0	270 15% T	23 8%	30 8%	75 12%	89 16% U	109 18% uv
Never heard of	79 4%	20 3%	59 4%	9	18 3%	11 7% D	8 4%	31 4%	24 3%	69 4%	8 4%	21 5% M	11 2%	13 2%	2	3 2% *	57 3%	53 4% o	71 4%	3 1%	16 4%	21 3%	21 4%	21 4%
Don't know	81 4%	11 2%	71 5% B	10 2%	29 6% DG	4 3%	2 1%	30 4%	23 3%	64 3%	13 6%	11 3% M	2 *	4 1%	3 1%	1 1%	50 3%	41 3%	67 4%	6 2%	14 4%	18 3%	28 5%	21 4%
Prefer not to say	16 1%	8 1%	8 1%		2 *	*	1 *	4 *	1 *	8 *	4 2% J	1 *	1 *	1 *	1 1%	:	5	5	8 *	1 1%	7 2% wx	8 1% w	-	1 *
Net: A great deal/a fair amount	1159 54%	404 61% c	755 51%	310 50%	299 58% D	83 53%	117 61% D	461 56%	389 49%	1005 53%	138 65% J	229 53%	433 67% LN	331 59%	177 71% QR	81 71% QR*	855 52% R	708 50%	912 51%	222 75% s	268 70% vwx	363 60% wx	287 51% x	241 40%
Net: At least heard of	1974 92%	626 94%	1348 91%	605 97%	471 91%	143 90%	181 95%	758 92%	750 94%	1764 93%	188 88%	399 92%	628 98%	537 97%	244 97%	110 97%	1532 93%	1330 93%	1654 92%	284 96%	347 90%	564 92%	512 91%	551 93%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

Column Proportions~(5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X~Minimum~Base:~30(**)~Small~Base:~100(*)

21-087515-22 - 10th - 14th June 2022 PUBLIC

Sexual orientation All Adults aged 16-75 in Great Britain

Q4. Thinking about conversion therapy related to someone's sexual orientation... Which, if any, of the following comes closest to your own view?

All Adults aged 16-75 in Great Britain

		Ge	ender			Age				Social	grade				Reg	gion			- 1	Marital stat	tus		Househ	old size		Educ	ation	Employm	ent status			Income		
																			Married/ Living as		Widowed/ Divorced/S						Non-	ANY	ANY NOT		£20,000-			Prefer i
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands		London	Wales	Scotland		Single	eparated	1	2	3	4+	Graduate	graduate	WORKING	WORKING		£34,999	£54,999		to sa
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(IVI)	(N)	(0)	(P)	(Q)	(K)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(2)	(a)	(D)	(c)	(d)	(e)	(1)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Weighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
Conversion therapy seeking to change someone's sexual orientation should definitely be banned in																																		
Britain	917	393	514	120	147	177	168	306	259	284	185	190	238	230	211	109	44	85	511	317	89	207	324	193	194	306	611	559	359	228	246	225	138	80
	43%	37%	48% B	37%	37%	48% DE	43%	46% DE	45%	45%	40%	39%	46% P	41%	43%	36%	43%	46%	42%	43%	44%	46% Y	46% Y	40%	37%	48% a	40%	41%	46%	41%	42%	46%	42%	42%
onversion therapy seeking to change someone's exual orientation should probably be banned in																																		
ritain	230	137	93	34	49	44	33	70	62	63	71	35	51	50	60	45	9	15	139	71	20	36	83	57	54	74	156	158	72	48	63	70	36	12
	11%	13% C	9%	11%	13%	12%	8%	10%	11%	10%	15% L	7%	10%	9%	12%	15% N	9%	8%	11%	10%	10%	8%	12%	12%	11%	12%	10%	12%	9%	9%	11%	14% dh	11%	7%
onversion therapy seeking to change someone's exual orientation should probably not be banned in																																		
ritain	144	85	58	36	46	22	17	22	47	32	38	26	30	38	29	23	3	19	84	49	10	18	41	48	35	44	99	107	36	39	34	32	31	7
	7%	8%	5%	11% GH	12% FGH	6%	4%	3%	8% J	5%	8%	5%	6%	7%	6%	8%	3%	10%	7%	7%	5%	4%	6%	10% vw	7%	7%	7%	8% c	5%	7%	6%	6%	10% h	4%
onversion therapy seeking to change someone's exual orientation should definitely not be banned in																																		
Britain	145	82	60	44	36	22	20	23	49	42	21	33	39	41	26	24	3	11	90	46	8	23	31	39	51	55	90	104	40	35	31	36	33	10
	7%	8%	6%	14% FGH	9% н	6%	5%	3%	8%	7%	4%	7%	8%	7%	5%	8%	3%	6%	7%	6%	4%	5%	4%	8% w	10% vw	9% a	6%	8%	5%	6%	5%	7%	10% e	5%
don't have a strong opinion on the matter	486	242	243	61	69	85	109	161	114	132	101	139	103	132	118	63	30	40	267	167	52	101	150	101	133	115	370	303	183	144	134	94	70	44
	23%	23%	23%	19%	18%	23%	28% DE	24%	20%	21%	22%	29% IJ	20%	24%	24%	21%	29%	22%	22%	23%	26%	23%	21%	21%	26%	18%	24% z	22%	23%	26%	23%	19%	21%	23%
Don't know	202	106	96	22	40	15	43	81	33	76	40	53	48	58	35	37	12	12	105	77	20	58	68	32	44	29	172	124	78	54	70	29	19	30
	9%	10%	9%	7%	10% F	4%	11% F	12% F	6%	12%	9%	11%	9%	10%	7%	12%	12%	7%	9%	10%	10%	13% x	10%	7%	9%	5%	11% Z	9%	10%	10%	12% fg	6%	6%	15% fg
Prefer not to say	27	13	13	5	8	4	3	7	13	5	4	6	4	9	7	4	-	3	18	6	3	4	11	8	5	8	19	14	14	11	3	4	2	8
	1%	1%	1%	2%	2%	1%	1%	1%	2% J	1%	1%	1%	1%	2%	2%	1%		2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%	*	1%	1%	4% efg
let: Should be banned	1147	530	607	153	197	220	201	376	320	346	256	224	289	280	271	153	54	100	651	388	109	243	406	250	248	380	767	717	431	276	309	295	174	93
	53%	50%	56%	48%	50%	60%	51%	56%	56%	55%	56%	46%	56%	50%	56%	50%	52%	54%	54%	53%	54%	54%	57%	52%	48%	60%	51%	52%	55%	49%	53%	60%	53%	48%
			B			DE			L	L													ν , , ,			a						dh		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

55 48

16% 7%

30 174

14% 13% 9%

16%

79

95 18 41 72 88

9%

10% 18%

87 99

17% 16%

189

12% 15%

211

77 74 65 67

10% 13% 11% 14%

64 19%

9%

Overlap formulae use

Net: Should not be banned

 $Column Proportions (5\%): A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/c,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/c,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/c,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/o,b/C,d/e/f/g/h \quad Minimum \ Base: 30(**) \ A,B/C,D/E/F/G/H,J/J/K/L,M/N/O/P/Q/R,S/T/U,V/W/M/A/L,A/L,A/L/L,$

288 13% 167 119

16%

С

79

FGH

25% 21% 12% 9%

11%

82

FGH

44

37 45

96 74 59

60

7% 17% 12% 13% 12% 13% 14% 11%

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/I/K/L,M/N/O/P/Q/R,S/T/U,V/W/X/Y,Z/a,b/c,d/e/f/g/h Minimum Base: 30(**) Small Base: 100(*)

Sexual orientation All Adults aged 16-75 in Great Britain

Q4. Thinking about conversion therapy related to someone's sexual orientation... Which, if any, of the following comes closest to your own view? All Adults aged 16-75 in Great Britain

		nildren HH						dum 2016			****												
	(17 or	under)	6	eneral Elec	tion 2019 Vot	ie	V	ote	Etni	nicity	Attitud	les to LGBT	+ rignts		Sexual Or			Sexual Id	ientity		Gene	ration	
Total	Any	None	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group	Gone too	Not gone far enough	Gone as far as should	Mostly/on ly attracted to same sex	Equally attracted to both sexes	ly attracted to the opposite sex	Only attracted to the opposite sex	Heterosex ual/straig ht	LGB+	Gen Z	Millennial s	Gen X	Baby Boome
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
917 43%	231 35%	686 46% B	245 39%	271 52% D	88 55% D	94 49%	402 49%	326 41%	853 45% K	51 24%	138 32%	383 60% LN	245 44% L	154 62% PQR	51 45%	671 41% R	553 39%	716 40%	186 63% s	139 36%	259 42%	256 46% U	263 44%
230 11%	93 14% c	136 9%	75 12%	48 9%	18 12%	22 12%	84 10%	92 12%	200 11%	29 14%	68 16% M	57 9%	68 12%	25 10%	12 10%	183 11%	162 11%	211 12% T	19 6%	51 13%	63 10%	53 9%	64 11%
144 7%	66 10% c	77 5%	44 7%	32 6%	8 5%	25 13% DEF	65 8%	47 6%	121 6%	21 10%	25 6%	48 8%	47 8%	8	19 17% OQR*	111 7%	90 6%	115 6%	26 9%	39 10% wx	61 10% wx	24 4%	20 3%
145 7%	73 11% c	71 5%	36 6%	41 8%	10 6%	7 4%	63 8%	41 5%	119 6%	21 10%	32 8%	58 9%	36 7%	17 7%	12 11%	106 6%	96 7%	114 6%	27 9%	46 12% wx	53 9% wx	26 5%	19 3%
486 23%	147 22%	338 23%	174 28% EFG	73 14%	21 13%	28 15%	142 17%	215 27% H	415 22%	63 30%	131 30% MN	65 10%	128 23% M	27 11%	14 12%	416 25% OP	392 27% OPQ	448 25% T	23 8%	69 18%	127 21%	141 25% U	148 25% U
202 9%	46 7%	156 11% B	41 7%	51 10%	14 9%	14 7%	62 8%	65 8%	174 9%	24 11%	32 7%	29 5%	31 5%	19 8%	4 4% *	140 9%	119 8%	177 10% T	14 5%	34 9%	38 6%	57 10%	73 12% v
27 1%	8 1%	20 1%	8 1%	5 1%	*	1 1%	3 *	12 1%	21 1%	5 2%	6 1%	1 *	1 *	1 *	1 1%	16 1%	16 1%	20 1%	-	7 2%	9 1%	4 1%	7
	(A) 2150 2150 2150 917 43% 230 11% 144 7% 486 238 202 9% 27	(A) (B) 2150 697 2150 665 2150 665 917 231 43% 35% 230 93 11% c 144 66 7% c 145 73 7% 11% c 486 147 23% 22% 202 46 9% 7%	(A) (B) (C) 2150 697 1453 2150 665 1485 917 231 686 43% 35% 46% 8 230 93 136 11% 14% 9% c 144 66 77 7% 10% 5% c 145 73 71 7% 11% 5% c 486 147 338 23% 22% 23% 202 46 156 9% 7% 11% 8	Total Any None ve (A) (B) (C) (D) (C) (D) (D) (D) (D) (D) (D) (D) (D) (D) (D	Total	Total Any None ve Labour Democrats (A) (B) (C) (D) (E) (F) 2150 697 1453 593 549 210 2150 665 1485 624 520 159 917 231 686 245 271 88 43% 35% 46% 39% 52% 55% 230 93 136 75 48 18 11% 11% 14% 9% 12% 9% 12% 7% 10% 5% 7% 6% 5% 144 66 77 44 32 8 7% 10% 5% 7% 6% 5% 145 73 71 36 41 10 7% 11% 5% 6% 8% 6% 486 147 338 174 73 21	Total	Total	Total Any None ve Labour Democrats Other Remain Leave (A) (B) (C) (D) (E) (F) (G) (H) (I) 2150 697 1453 593 549 210 201 960 701 2150 665 1485 624 520 159 192 822 798 917 231 686 245 271 88 94 402 326 43% 35% 46% 39% 52% 55% 49% 49% 41% 230 93 136 75 48 18 22 84 92 11% 26 9% 12% 9% 12% 12% 10% 12% 144 66 77 44 32 8 25 65 47 7% 10% 5% 7% 6% 5% 13% 8%	Total Any None Ve Labour Democrats Other Remain Leave group	None Conservati Conservat	None Conservati Conservat	None None Conservati Ubera Conservati Ubera Conservati Conservati	Total Any None Conservati Liberal Diberal Color Remain Leave group Grow Grow	Note Note	Note Note Note Conservation Liberal Liberal Conservation Liberal Conservation Liberal Conservation Liberal Conservation Liberal Conservation Liberal Conservation Con	Note Note	Total None None None None None None Not gone Section Sec	Total No. No. Conservati Labour Labo	Total Any None Labour Labour	Total Any None Conservat Labour Democrate Democrate	Total Any None None	

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Overlap formulae used

 $Column Proportions (5\%): A, B/C, D/E/F/G, H/I, J/K, L/M/N, O/P/Q/R, S/T, U/V/W/X \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

Q5. Which, if any, of the following, best describes how you think of your sexual orientation?

All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Re	gion			-	Marital statu	us		Househ	old size		Educ	ation	Employm	ent status			Income		
																			Married/ Living as		Widowed/ Divorced/	1					Non-	ANY	ANY NOT			£35,000 -		Prefer r
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married		Separated		2	3		Graduate	-	WORKING		£19,999	£34,999	£54,999	£55,000+	to sa
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(v)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Neighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
Only attracted to the same sex	169 8%	97 9%	71 7%	20 6%	29 7%	28 8%	34 9%	58 9%	46 8%	52 8%	31 7%	41 8%	41 8%	45 8%	38 8%	28 9%	9 9% *	8	97 8%	62 8%	10 5%	47 11%	58 8%	31 6%	33 6%	59 9%	110 7%	111 8%	59 7%	44 8%	42 7%	35 7%	37 11%	12 6%
Mostly attracted to the same sex	81 4%	36 3%	45 4%	24 7% GH	19 5%	16 4%	9 2%	13 2%	18 3%	22 3%	23 5%	18 4%	26 5%	18 3%	13 3%	14 5%	3 3% *	6 3%	33 3%	38 5% s	11 5%	20 5%	20 3%	25 5%	16 3%	28 4%	53 4%	64 5% c	17 2%	24 4% h	27 5% h	21 4% h	8 2%	1 *
Equally attracted to both sexes	114 5%	60 6%	54 5%	37 11% FGH	34 8% GH	20 5% н	12 3%	12 2%	29 5%	30 5%	25 5%	31 6%	18 3%	38 7% M	22 4%	20 6%	6 6% *	11 6%	59 5%	47 6%	9	19 4%	23 3%	23 5%	49 10% vwx	22 3%	92 6% z	79 6%	35 4%	33 6%	28 5%	36 7% 8	11 3%	5 3%
Mostly attracted to the opposite sex	215 10%	87 8%	126 12% B	31 10%	75 19% DFGH	36 10%	30 8%	44 7%	76 13% L	63 10%	46 10%	31 6%	47 9%	60 11%	51 10%	23 8%	16 16%	19 10%	136 11%	66 9%	13 7%	30 7%	72 10%	59 12% V	55 11%	81 13% a	135 9%	161 12% c	54 7%	47 8% h	56 10% h	69 14% dh	38 11% h	5 3%
Only attracted to the opposite sex	1429 66%	709 67%	716 66%	168 52%	221 56%	245 66% DE	284 72% DE	510 76% DEF	364 63%	422 67%	322 70%	320 66%	351 68%	359 64%	332 68%	187 62%	68 66%	133 72%	835 69% T	450 61%	144 71% T	287 64%	492 70%	317 66%	332 64%	402 64%	1026 68%	865 63%	564 72% b	361 64%	398 69%	312 64%	225 68%	134 70%
l am not attracted to either sex	25 1%	11 1%	11 1%	10 3% EH	1 *	3 1%	5 1%	5 1%	8 1%	6 1%	4 1%	7 1%	4 1%	10 2%	5 1%	5 2%		-	9 1%	14 2%	2 1%	9 2%	6 1%	3 1%	8 2%	6 1%	19 1%	12 1%	13 2%	10 2%	6 1%	6 1%	1 *	2 1%
None of these accurately describe my sexual orientation	29 1%	13 1%	14 1%	9 3% H	3 1%	8 2% H	6 1%	3 *	8	10 2%	-	10 2% K	9 2%	8 1%	6 1%	3 1%	:	3 2%	14 1%	12 2%	3 2%	4 1%	10 1%	6 1%	8 2%	8 1%	20 1%	16 1%	12 2%	11 2%	5 1%	4 1%	3 1%	5 3%
Don't know	51 2%	23 2%	28 3%	12 4%	10 2%	9 2%	5 1%	15 2%	14 3%	17 3%	4 1%	15 3%	8 2%	11 2%	13 3%	14 5%	1 1% *	4 2%	12 1%	28 4% s	10 5% s	22 5% wxy	10 1%	8 2%	10 2%	9 1%	41 3%	35 3%	15 2%	18 3%	13 2%	4 1%	5 2%	10 5% fg
Prefer not to say	37 2%	22 2%	12 1%	11 3%	3 1%	5 1%	8 2%	10 1%	13 2%	11 2%	5 1%	8 2%	9 2%	9 2%	7 2%	9 3%	-	3 1%	19 2%	17 2%	1 *	8 2%	16 2%	7 1%	6 1%	16 3% a	20 1%	24 2%	13 2%	12 2% f	5 1%	1 *	1 *	17 9% defg
Net: Only/mostly attracted to same sex	250 12%	133 13%	116 11%	44 14%	48 12%	44 12%	43 11%	72 11%	64 11%	73 12%	54 12%	59 12%	67 13%	63 11%	51 11%	43 14%	12 12% *	14 8%	130 11%	100 14%	20 10%	67 15% Y	78 11%	56 12%	49 9%	87 14%	164 11%	175 13%	75 10%	67 12%	69 12%	57 12%	44 13% h	12 7%
Net: Only/mostly ttracted to opposite sex	1644	797	843	199	296	281	314	554	440	485	368	351	397	419	382	210	84	152	971	516	157	317	564	376	387	483	1161	1026	618	408	454	381	263	139

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae usea

Column Proportions (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/X/Y,Z/a,b/c,d/e/f/g/h Minimum Base: 30(**) Small Base: <math>100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/c,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/C,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Column Means (5%): A,B/C,D/E/F/G/N,L/I/K/L,M/N/O/P/Q/R,S/T/U,V/N/Y,Z/a,b/C,d/e/f/g/h Minimum Base: <math>30(**) Small Base: 100(*) Small Base:

PUBLIC

Sexual orientation

All Adults aged 16-75 in Great Britain

Q5. Which, if any, of the following, best describes how you think of your sexual orientation?
All Adults aged 16-75 in Great Britain

			hildren HH						dum 2016													_		
		(17 or	under)	Ge	eneral Elec	tion 2019 Vo	te	vo	ote	Etn	nicity	Attitu	des to LGBT	+ rignts		Sexual O	rientation Mostly/on		Sexual I	aentity		Gene	ration	
	Total	Any	None	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	White ethnic group	Minority ethnic group	Gone too	Not gone far enough	Gone as far as should	Mostly/on ly attracted to same sex	Equally attracted to both sexes	ly attracted to the opposite sex	Only attracted to the opposite sex	Heterosex ual/straig ht	LGB+	Gen Z	Millennial s	Gen X	Baby Boomei
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
Only attracted to the same sex	169 8%	50 8%	119 8%	59 9%	47 9%	11 7%	14 7%	69 8%	67 8%	159 8%	9 4%	31 7%	65 10%	47 9%	169 68% PQR	-	-	-	96 5%	70 24% s	26 7%	44 7%	51 9%	48 8%
Mostly attracted to the same sex	81 4%	22 3%	59 4%	8 1%	33 6% D	4 3%	10 5% D	35 4% 1	17 2%	72 4%	9 4%	6 1%	41 6% L	23 4% L	81 32% PQR	-	-	-	40 2%	38 13% s	27 7% wx	27 4%	14 3%	13 2%
Equally attracted to both sexes	114 5%	50 8% c	64 4%	26 4%	29 6%	6 4%	22 12% DEF	30 4%	40 5%	103 5%	10 5%	10 2%	55 9% ι	30 5% L	-	114 100% OQR*	-	-	41 2%	70 24% s	40 10% wx	46 8% wx	17 3%	11 2%
Mostly attracted to the opposite sex	215 10%	93 14% c	122 8%	43 7%	71 14% D	28 18% D	19 10%	103 12%	63 8%	196 10%	19 9%	25 6%	96 15% L	60 11% L	-	-	215 13% OPR	-	171 9%	44 15% s	41 11%	91 15% wx	44 8%	39 7%
Only attracted to the opposite sex	1429 66%	416 63%	1013 68% B	470 75% EFG	311 60%	98 62%	112 59%	533 65%	584 73% н	1277 67%	143 67%	346 80% MN	342 53%	379 68% M	-	-	1429 87% OP	1429 100% OPQ	1392 77% T	40 13%	204 53%	371 61%	398 71% uv	455 77% uv
I am not attracted to either sex	25 1%	3	22 1%	5 1%	6 1%	:	4 2%	5 1%	9 1%	19 1%	2	4 1%	14 2%	4 1%	-	-	-	-	7	15 5% s	11 3% v	3 1%	5 1%	5 1%
None of these accurately describe my sexual orientation	29 1%	12 2%	17 1%	7	2	1 1%	4 2%	14 2%	7 1%	25 1%	3 2%	3 1%	11 2%	5 1%	-	-	-	-	12 1%	15 5% s	9 2% x	9	8	3
Don't know	51 2%	10 2%	41 3%	5 1%	12 2%	7 4% D	4 2%	24 3%	7 1%	34 2%	10 5%	3 1%	8 1%	4 1%	-		-	-	36 2%	3 1%	16 4%	11 2%	14 2%	10 2%
Prefer not to say	37 2%	9	28 2%	2	9 2%	2 1%	3 1%	9 1%	5 1%	19 1%	8 4% J	5 1%	10 2%	3 1%	-	:	-	-	6	1 1%	12 3%	8 1%	8 2%	9 2%
Net: Only/mostly attracted to same sex	250 12%	72 11%	178 12%	67 11%	80 15%	16 10%	24 12%	104 13%	83 10%	231 12%	18 9%	37 8%	106 17% L	71 13%	250 100% PQR	-	-	-	136 8%	107 36% s	52 14%	71 12%	66 12%	61 10%
Net: Only/mostly ttracted to opposite sex	1644 76%	509 76%	1136 76%	513 82% EG	382 74%	126 79%	132 69%	636 77%	647 81%	1473 77%	162 76%	371 86% MN	438 68%	439 79%	-	-	1644 100%	1429 100% OP	1563 87%	83 28%	245 64%	462 76%	442 79%	495 83% uv

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I,I/K,L/M/N,O/P/Q/R,S/T,U/V/W/X Minimum Base: 30(**) Small Base: 100(*)

Q6. And which, if any, of the following would you identify as?

All Adults aged 16-75 in Great Britain

		Ge	nder			Age				Social	grade				Reg	ion			N	/Aarital statu:	is		Househ	old size		Educ	ation	Employme	ent status			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Married/ Living as Married		Widowed/ Divorced/ Separated	1	2	3	4+	Graduate	Non- graduate			UP TO £19,999	£20,000- £34,999		£55,000+	Prefer n
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2150	1026	1110	310	384	385	421	650	1013	619	176	342	530	564	468	305	105	178	1286	666	198	441	740	456	513	1164	986	1439	711	442	517	500	479	212
Veighted base	2150	1058	1078	322	395	369	394	670	576	633	459	482	512	558	486	304	103	185	1214	734	203	447	707	479	517	632	1518	1368	782	560	580	489	329	191
Heterosexual/straight	1800 84%	878 83%	919 85%	214 67%	324 82% D	311 84% D	345 88% D	606 90% DEF	478 83%	533 84%	393 86%	396 82%	450 88% P	462 83%	404 83%	246 81%	85 83% *	153 82%	1065 88% T	560 76%	176 87% T	356 80%	595 84%	410 86%	439 85%	525 83%	1275 84%	1137 83%	663 85%	452 81%	486 84%	423 87%	285 86%	154 80%
Bisexual	116 5%	52 5%	62 6%	37 11% FGH	31 8% H	16 4%	16 4%	16 2%	29 5%	28 4%	26 6%	32 7%	18 3%	36 6%	24 5%	18 6%	7 7% *	13 7%	50 4%	56 8% s	9 4%	27 6%	31 4%	23 5%	34 7%	32 5%	84 6%	82 6%	33 4%	35 6%	36 6%	29 6%	11 3%	5 2%
Gay	67 3%	64 6% c	3 *	8 2%	11 3%	9 3%	15 4%	24 4%	20 4%	22 3%	5 1%	19 4%	11 2%	18 3%	15 3%	14 4%	4 4% *	6 3%	28 2%	37 5% SU	1 1%	30 7% xy	26 4% xy	5 1%	5 1%	21 3%	46 3%	48 3%	19 2%	19 3%	14 2%	11 2%	21 6% efh	2 1%
Asexual	44 2%	13 1%	28 3%	18 6% EGH	7 2%	11 3% H	6 1%	3	10 2%	12 2%	14 3%	8 2%	3 1%	25 4% MO	5 1%	8 3%	:	3 2%	15 1%	22 3% s	7 4%	10 2%	6 1%	21 4% wy	8 1%	14 2%	31 2%	25 2%	19 2%	15 3%	16 3%	4 1%	4 1%	5 3%
Pansexual	27 1%	11 1%	15 1%	14 4% GH	7 2% H	5 1% H	1 *	-	7 1%	9 1%	5 1%	7 1%	5 1%	4 1%	13 3%	2 1%	:	3 2%	16 1%	10 1%	1 1%	2 *	5 1%	11 2%	10 2%	7 1%	21 1%	18 1%	9 1%	9 2%	7 1%	6 1%	3 1%	2 1%
Lesbian	21 1%	3 *	18 2% B	10 3% GH	7 2% H	3 1%	1 *	1 *	3 1%	5 1%	6 1%	7 1%	6 1%	8 1%	3 1%	1 *	:	4 2%	4 *	10 1% s	7 3% s	1 *	7 1%	9 2%	5 1%	5 1%	16 1%	14 1%	7 1%	7 1%	8 1%	4 1%	:	2 1%
Omnisexual	7 *	2 *	5	2 1%	1 *	4 1% H	-	-	2 *	1 *	4 1%	1 *	2 *	:	-	1 *	4 4% MNOPR*	-	7 1%	-	:	1 *	4 1%	1 *	1 *	2 *	5	3	4 1%	-	6 1%	-	1 *	-
Other (please specify)	21 1%	5	14 1%	14 4% EFGH	1 *	1 *	2 *	3 *	8 1%	6 1%	4 1%	3 1%	2 *	5 1%	11 2% MP	-	1 1% *	2 1%	2 *	18 3% s	-	3 1%	9 1%	3 1%	6 1%	6 1%	14 1%	8 1%	13 2% b	9 2% g	3 1%	4 1%	-	4 2% 8
Don't know	17 1%	9	9	4 1%	2 *	4 1%	2 *	6 1%	4 1%	8 1%	-	6 1%	1 *	5 1%	5 1%	4 1%	1 1% *		4 *	9	4 2% s	7 1% x	7 1%	-	3 1%	5 1%	12 1%	9 1%	9 1%	4 1%	7 1%	2	2 1%	3 1%
Prefer not to say	47 2%	24 2%	20 2%	12 4%	7 2%	9 2%	7 2%	12 2%	17 3%	12 2%	11 2%	7 2%	15 3%	10 2%	8 2%	11 4%		3 1%	25 2%	19 3%	3 2%	10 2%	19 3%	8 2%	10 2%	19 3%	28 2%	33 2%	15 2%	12 2%	8	6 1%	4 1%	17 9% defg

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Overlap formulae used

Q6. And which, if any, of the following would you identify as?

All Adults aged 16-75 in Great Britain

		Pres of cl	nildren HH					Reference	lum 2016															
		(17 or	under)	G	eneral Elect	ion 2019 Vot	te	vo	te	Eth	nicity	Attitud	les to LGBT	rights +		Sexual O	rientation		Sexual I	dentity		Gene	ation	
				Conservati		Liberal				White ethnic	Minority ethnic	Gone too	Not gone far	Gone as	Mostly/on ly attracted to same	Equally attracted to both	Mostly/or ly attracted to the opposite	Only	Heterosex ual/straig			Millennial		Baby
	Total	Any	None	ve	Labour	Democrats	Other	Remain	Leave	group	group	far	enough	should	sex	sexes	sex	sex	ht	LGB+	Gen Z	s	Gen X	Boomer
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2150	697	1453	593	549	210	201	960	701	1877	238	419	656	578	251	100	1653	1416	1810	274	369	620	575	586
Weighted base	2150	665	1485	624	520	159	192	822	798	1904	213	432	642	556	250	114	1644	1429	1800	294	385	610	561	594
Heterosexual/straight	1800 84%	574 86%	1227 83%	566 91% EFG	423 81%	129 81%	149 78%	700 85%	703 88%	1614 85%	176 82%	397 92% M	462 72%	488 88% M	136 54% P	41 36%	1563 95% OP	1392 97% OPQ	1800 100% T	10 3%	272 71%	498 82% U	490 87% uv	540 91% UV
Bisexual	116 5%	32 5%	84 6%	21 3%	43 8% D	10 7%	11 6%	36 4%	41 5%	102 5%	12 5%	12 3%	66 10% LN	23 4%	24 10% QR	49 43% oqr*	39 2% R	10 1%	-	116 39% s	39 10% wx	43 7% wx	20 4%	14 2%
Gay	67 3%	5 1%	62 4% B	25 4%	15 3%	8 5%	6 3%	25 3%	25 3%	62 3%	5 2%	4 1%	39 6% LN	15 3%	61 24% PQR	2 2% QR*	4 *	2 *	-	67 23% s	8 2%	16 3%	24 4%	19 3%
Asexual	44 2%	17 2%	28 2%	9 1%	8 1%	4 3%	9 5% DE	12 1%	13 2%	37 2%	6 3%	6 1%	26 4%	10 2%	5 2%	5 4% QR*	21 1% R	12 1%	10 1%	44 15% s	19 5% vwx	12 2%	10 2%	3
Pansexual	27 1%	10 2%	17 1%	1 *	7 1% D	1 *	3 2% D	13 2%	-	22 1%	4 2%	1 *	16 3% L	7 1%	3 1%	9 8% OQR*	8 * R	4 *	-	27 9% s	15 4% wx	9 1% x	4 1%	-
Lesbian	21 1%	10 1%	11 1%	*	5 1%	-	7 4% DEF	11 1%	*	20 1%	1 1%	-	13 2% L	7 1%	13 5% QR	6 5% QR*	-	-	-	21 7% s	11 3% wx	8	1 *	1 *
Omnisexual	7 *	2 *	5	-	1 *	4 2% DE	1 1%	5 1%	1 *	6	1 1%	2 *	1 *	*	1 *	-	5	5 *	-	7 2% s	2 *	6 1%	-	-
Other (please specify)	21 1%	6 1%	15 1%	1 *	5 1%	1 1%	4 2% D	8	7 1%	20 1%	1 *	2 1%	15 2% N	1 *	2 1%	2 1% *	10 1%	6	-	21 7% s	14 4% vwx	1 *	4 1%	2
Don't know	17 1%	5 1%	12 1%	4 1%	3 1%	1 *	3 1%	5 1%	6 1%	12 1%	2 1%	3 1%	6 1%	2 *	5 2% QR	2 2% QR*	3 * R	:	-	-	4 1%	6 1%	4 1%	4 1%
Prefer not to say	47 2%	12 2%	35 2%	3 1%	13 2% D	2 2%	3 1%	13 2%	8	25 1%	7 3%	6 1%	13 2%	5 1%	3 1% R	1 1%	4 *	3 *	-	-	13 3%	15 2%	8 1%	11 2%

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Overlap formulae used

Column Proportions~(5%): A,B/C,D/E/F/G,H/I,J/K,L/M/N,O/P/Q/R,S/T,U/V/W/X~Minimum~Base:~30(**)~Small~Base:~100(*)