

GLOBAL VIEWS ON MENOPAUSE

A Global Advisor Survey

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GAME CHANGERS



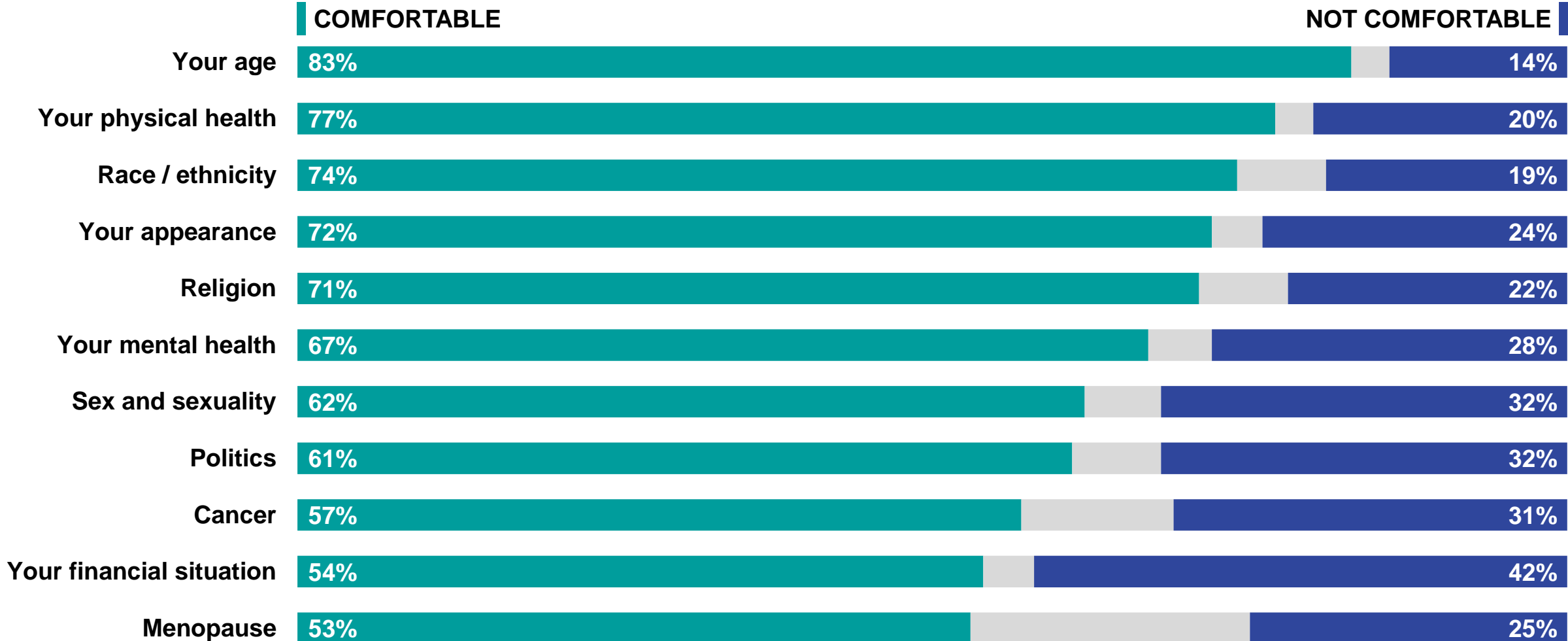
COMFORT IN TALKING TO FRIENDS

A Global Advisor Survey

1

COMFORT IN TALKING TO FRIENDS (GCA*)

Q How comfortable, if at all, do you feel talking to friends about the following topics?



* Global Country Average
 Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022. The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population. This “Global Country Average” reflects the average result for all the countries and markets where the survey was conducted



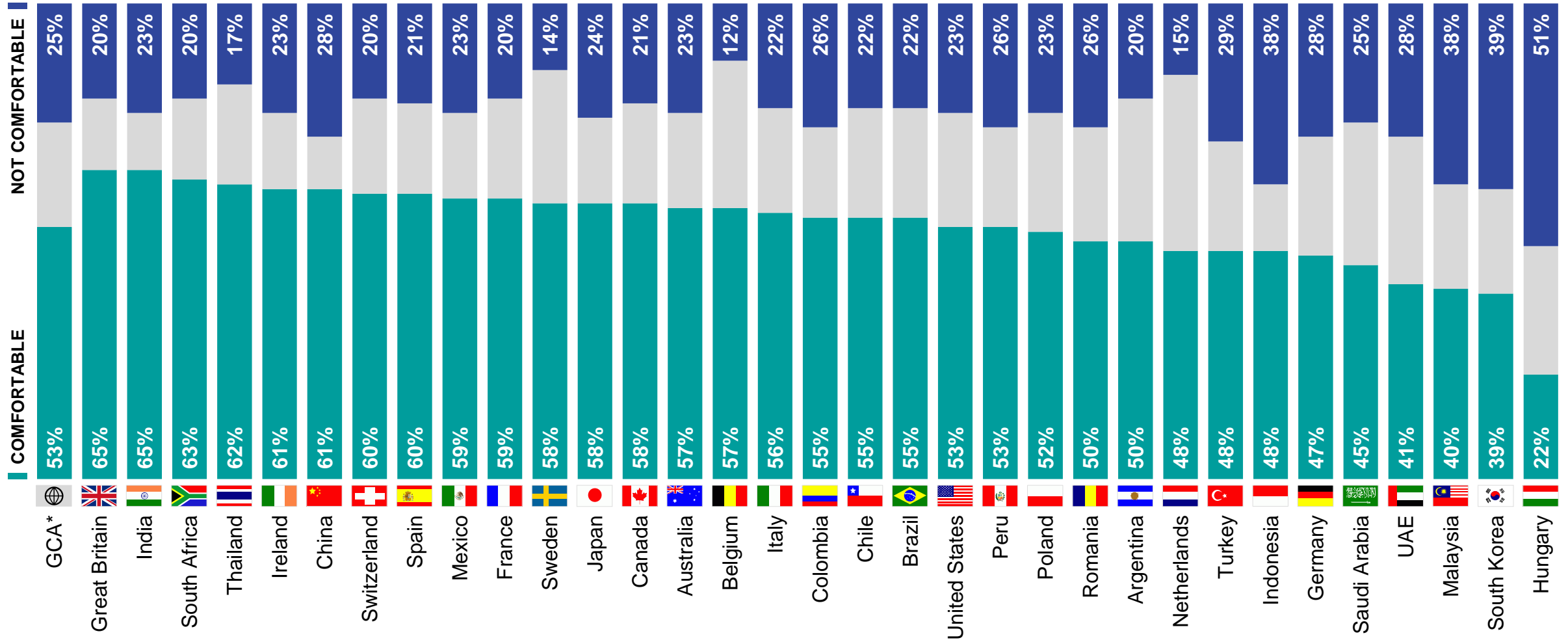
COMFORT IN TALKING TO FRIENDS (BY GENDER)

Q How comfortable, if at all, do you feel talking to friends about the following topics?



COMFORT IN TALKING TO FRIENDS ABOUT MENOPAUSE

Q How comfortable, if at all, do you feel talking to friends about the following topics? Menopause



COMFORT IN TALKING TO FRIENDS:

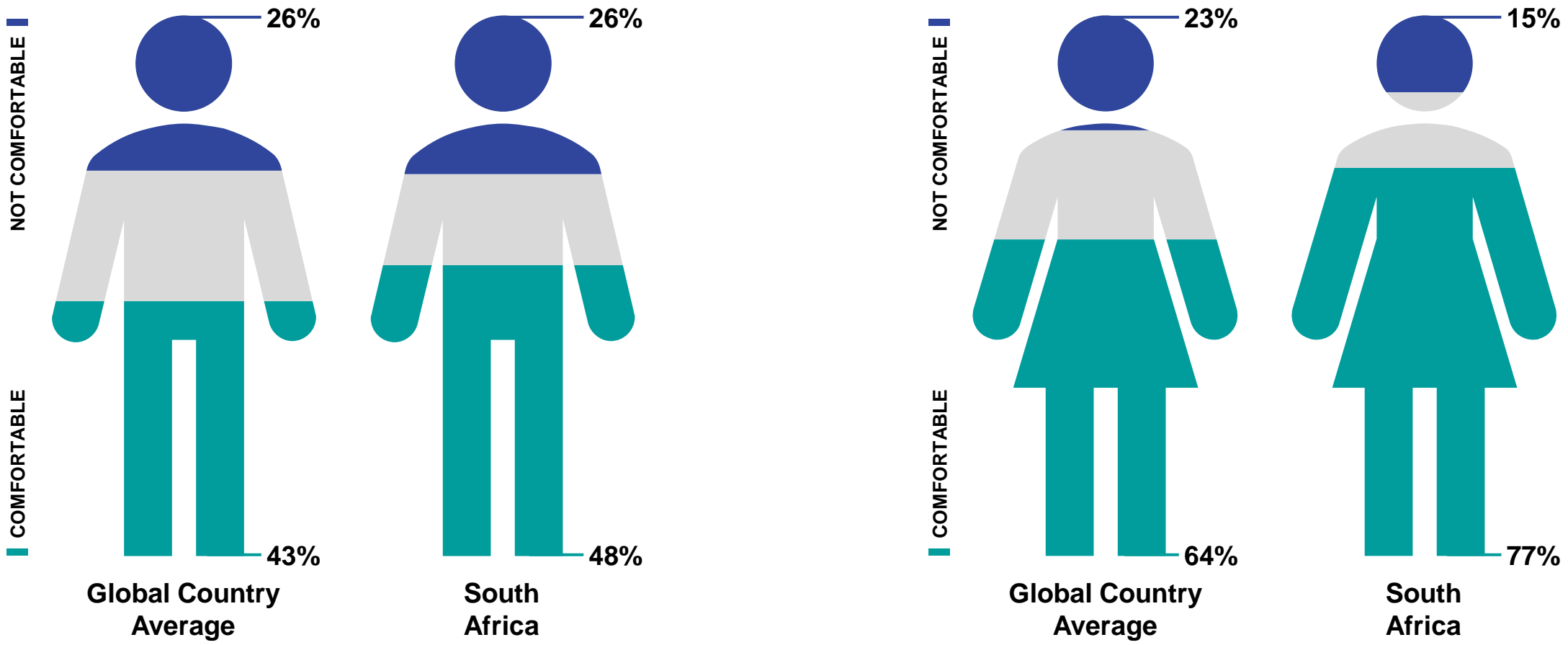
SOUTH AFRICA

Q How comfortable, if at all, do you feel talking to friends about the following topics?



COMFORT IN TALKING TO FRIENDS (BY GENDER)

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Base – 23,008 participants across 33 countries, interviewed online 22 July – 5 August 2022. The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates are more urban, more educated, and/or more affluent than the general population. This “Global Country Average” reflects the average result for all the countries and markets where the survey was conducted



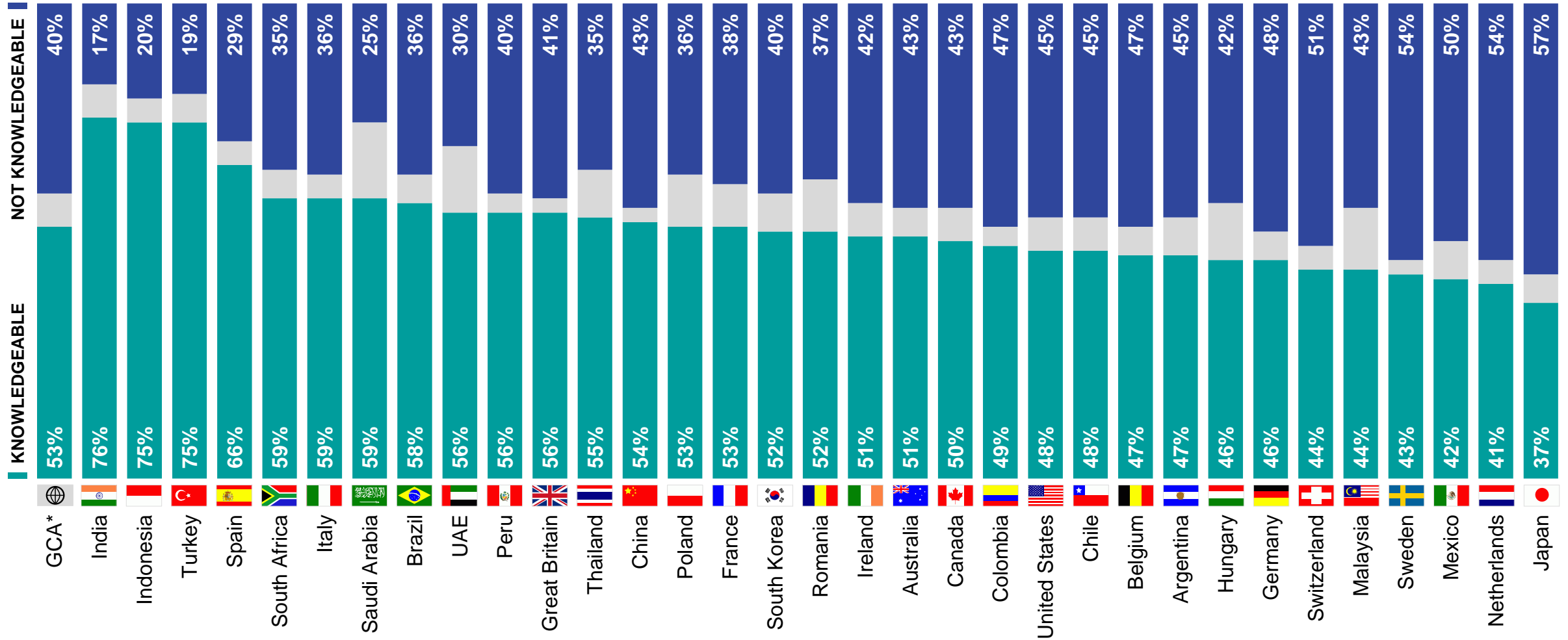
KNOWLEDGE OF MENOPAUSE

A Global Advisor Survey

2

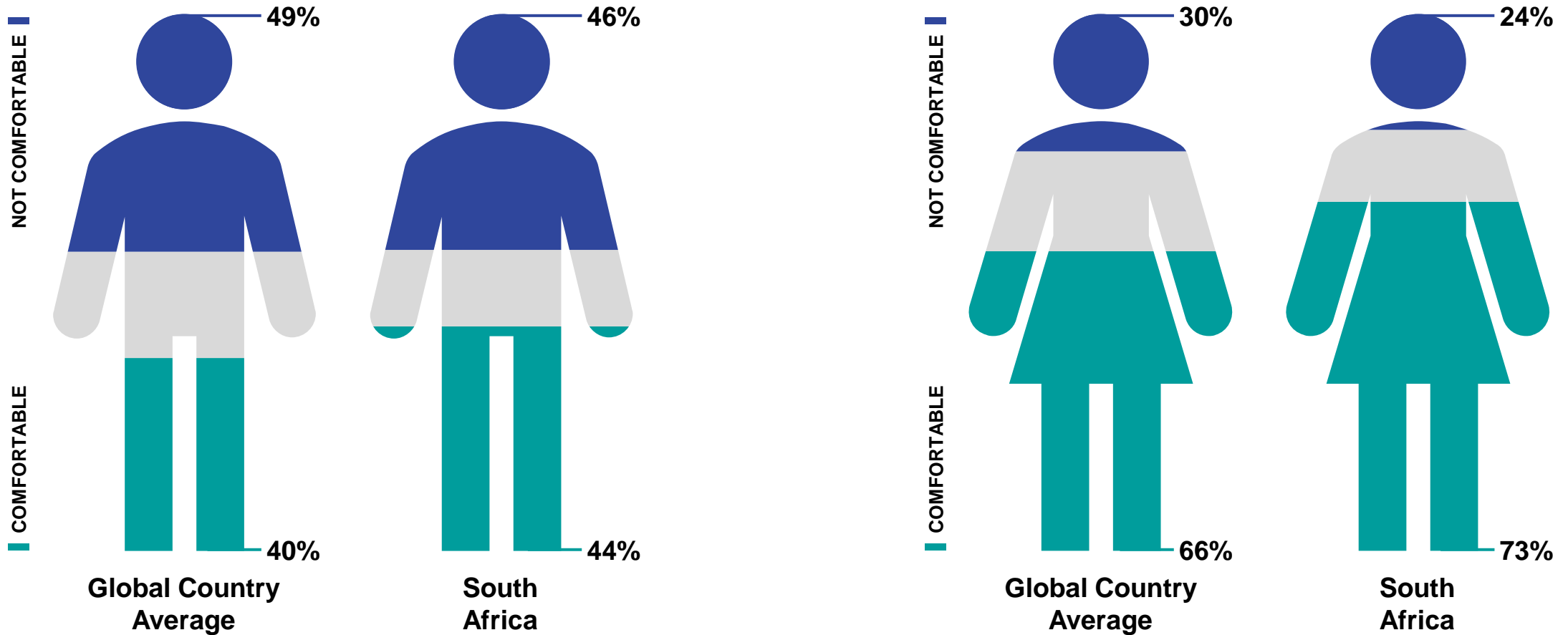
KNOWLEDGE OF MENOPAUSE

Q How knowledgeable, if at all, would you say you are about menopause?



KNOWLEDGE OF MENOPAUSE (BY GENDER)

Q How knowledgeable, if at all, would you say you are about menopause?



METHODOLOGY

These are the results of a 33-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 23,008 adults aged 18-74 in the United States, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 26 other markets between Friday, July 22 and Friday, August 5, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Spain, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Hungary, India, Indonesia, Ireland, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Saudi Arabia, South Africa, South Korea, Sweden, Switzerland, Thailand, Turkey and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of their general adult population under the age of 75.

Online samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey and the United Arab Emirates tend to be more urban, educated, and/or affluent than the general population. Their survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

“The Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the difference appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don’t know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate +/- 5.0 percentage points. For more information on the use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations

THANK YOU

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ABOUT IPSOS

Ipsos is the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: **You act better when you are sure.**