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BRAND**SHOUT**

Ipsos Ireland Omnipoll asked 1,000 adults aged 15+ to recall an advertisement they

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- OCTOBER 2022

LIDL

ALDI

VODAFONE

SUPERVALU

THREE/3

BANK OF IRELAND

DUNNES STORES

MCDONALDS

SKY (ANY)

NATIONAL LOTTERY

COKE/DIET COKE

APPLE

NIKE

VHI

AIB

JUSTEAT

GUINNESS

QUOTE DEVIL

HEINEKEN

belinda.norton@ipsos.com

TESCO

have seen or heard recently anywhere. Below is a chart of the most recalled brands.

BRAND

Libl

TESCO

SuperValu

Bank of Ireland

DUNNES

National Lottery

(oca:Cola

NIKE

JUST EAT

Vhi

GUINNESS

AIB

UOTE SEVIL

Heineken

Ipsos Ireland Omnipoll is an telephone omnibus survey which interviews a fresh, nationally

www.ipsos.com/en-ie

LAST

MONTH

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NFW

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14

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NEW

h

NFW

NEW

NEW

representative sample of 1,000 adults aged 15+ every two weeks.

- **TOP** BRAND TREND