ECON_WELLBEING. Overall, how satisfied are you with your life nowadays?

Ipsos UK KnowledgePanel: 220922A Financial Wellbeing Tracker Wave 1 (Public)

Base: All UK adults aged 16+

		60	nder				Age					Social	grado			Working statu		Work	Sector	Claim honor	fits/ tax credits	Educa	tion	Ethn	icity	
		Ge	nder				Age					Social	grade		1	Working Statu	is .	WORK	Sector	Claim bener	lits/ tax credits	Graduates	tion	White	Ethnic minorities	
															Working (full-	Not working -	Not working -					(Degree/Mas ter/PhD/abov	Non-	(including White	(excluding White	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54	55-64 (g)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	time)	retired	other (p)	Public (a)	Private (r)	Claim (s)	Do not claim	e) (u)	graduates (v)	minorities)	minorities)	Unwtd Total
Unweighted Total	5983	(a) 2954	2983	184	451	775	1069	1485	1403	616	1787	1801	(I) 770	526	3116	2101	738	(4) 1163	1703	1259	4606	(u) 1926	(v) 3979	(w) 5589	324	5983
Weighted Total	5983	2838	3093	671	1024	949	1017	928	755	639	1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
0 - Not at all	68	39	27	5	6	15	17	13	7	4	16	14	12	14	32	10	25	9	20	43	23	12	52	58	8	72
	1% ot	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	3% zjk	1%	1%	3% zno	1%	1%	3% zt	1%	1%	1%	1%	1%	1%
1	50	18	32	11	8	12	2	7	4	5	10	9	6	6	25	10	15	5	8	21	28	13	37	40	10	44
	1% frtw	1%	1%	2%	1%	1% f	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	2% zt	1%	1%	1%	1%	1%	1%
2	109	44	64	14	31	14	27	9	9	5	33	27	22	11	67	14	27	19	33	53	54	32	77	85	22	100
	2% ghotw	2%	2%	2%	3% ghi	1%	3% ghi	1%	1%	1%	2%	2%	3%	2%	2% o	1%	3% o	1%	2%	4% zt	1%	2%	2%	2%	3%	2%
3	248	126	118	39	46	53	46	35	16	12	57	57	32	43	138	29	79	46	82	94	141	63	183	222	21	228
	4% hiot	4%	4%	6% hi	5% hi	6% zhi	4% hi	4% hi	2%	2%	3%	3%	4%	9% zjkl	4%	2%	8% zno	4%	4%	7% zt	3%	3%	4%	4%	3%	4%
4	373	168	200	53	102	64	66	46	27	16	79	107	41	35	223	43	106	74	134	131	222	128	242	278	89	303
	6%	6%	6%	8%	10%	7%	6%	5%	4%	3%	5%	6%	6%	7%	6%	3%	11%	6%	7%	10%	5%	7%	6%	5%	13%	5%
	ghijotw			hi	zfghi	hi	hi	i							0		zno			zt					ZW	_
5	620	264	352	98	86	125	117	82	63	49	127	188	94	56	360	101	157	127	203	214	381	150	456	546	72	592
	10% ghijotu	9%	11%	15% dghi	8%	13% zdghi	11% hi	9%	8%	8%	7%	11%	13%	12%	10%	7%	16% zno	10%	10%	16% zt	9%	8%	11% u	10%	11%	10%
6	779	350	415	100	144	138	147	102	62	86	175	266	109	54	490	146	141	208	242	180	568	246	525	674	95	721
	13%	12%	13%	15%	14%	14%	14%	11%	8%	13%	10%	15%	15%	11%	14%	10%	14%	16%	12%	13%	13%	14%	13%	13%	14%	12%
	ghjo			h	h	gh	gh	h		h		zj	j		0		0	zr								
7	1335	656	671	146	260	234	247	199	137	112	401	407	144	84	901	258	176	320	528	234	1062	432	896	1187	137	1268
	22%	23%	22%	22%	25% hi	25% hi	24% hi	21%	18%	18%	24%	23%	19%	17%	25%	18%	18%	25%	27% z	17%	24%	24%	22%	23%	20%	21%
8	himops 1445	710	728	129	220	189	217	266	222	201	m 485	m 389	183	128	zop 816	448	177	296	451	247	zs 1176	475	958	1314	113	1573
	24%	25%	24%	19%	21%	20%	21%	29% zcdef	29% zcdef	31% zcdef	28% zk	22%	24%	27%	23%	31%	18%	23%	23%	18%	26% zs	26%	23%	25% zx	17%	26%
9	efpsx 625	325	295	42	88	71	95	103	128	98	212	193	68	26	336	znp 243	42	113	202	85	530	182	428	555	64	702
	10% emnps	11%	10%	6%	9%	7%	9%	11% e	17% zcdefg	15% zcdefg	12% zm	11% m	9%	5%	9%	17% znp	4%	9%	10%	6%	12% zs	10%	10%	11%	10%	12%
10 - Completely	326	138	188	31	32	34	36	67	79	49	104	98	37	24	158	125	43	67	79	42	269	71	250	272	40	375
	5% defnrsu	5%	6%	5%	3%	4%	4%	7% zdef	10% zcdefg	8% zdef	6%	6%	5%	5%	4%	9% znp	4%	5%	4%	3%	6% zs	4%	6% zu	5%	6%	6%
Prefer not to say	- W - 5	1	3	1	2			*		2	2	1			1	2			1		3		3	3		5
c.c. not to say	* w	*	*	*	*	-	-	*	-	* 7	*	*	-	-	*	*	-	-	*	-	*	-	*	*	-	*
Mean score	6.7 cdeflmp	6.75	6.67	6.28	6.45	6.36	6.5	6.94 zcdef	7.35 zcdefg	7.28 zcdefg	6.99 zklm	6.77 Im	6.53	6.2	6.67 p	7.36 znp	5.89	6.74	6.68	5.87	6.97 zs	6.75	6.68	6.75 zx	6.33	6.85
	SX																									

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlap formulae used. * small base



ECON_WELLBEING. Overall, how satisfied are you with your life nowadays?

Base: All UK adults aged 16+

			Tor	nure			Annual hous	ehold income		Nu	mher of adults	s 16+ in househ	old	Children 0-15	in household		Cou	ntry		Eng	gland region (N	let)	
		Buying it on a	Own it	Rent from private	Rent from council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and		At least one	At least one other adult &	At least one other adult &					,	Northern			•	
	Total	mortgage	outright	landlord	association	£25,999	to £51,999	to £99,999	above	Only adult	other adult (i)	couple	not couple	Yes	No ()	England	Scotland	Wales	Ireland	North	Midlands	South	I I amount of Tradesia
Unweighted Total	(z) 5983	(u) 1771	(a) 2981	(b) 532	(c) 543	(d) 1525	(e) 1871	(f) 1016	(g) 369	(h) 1506	4449	(j) 3887	(k) 404	(l) 1141	(m) 4827	(n) 4289	(o) 597	(p) 477	(q) 620	(r) 1199	(s)	(t) 2252	Unwtd Total 5983
Weighted Total	5983	2098	2249	787	630	1327	1783	1127	453	1056	4906	3785	887	1583	4389	5028	502	287	166	1384	838 968	2676	5983
0 - Not at all	68 1%	13 1%	15 1%	13 2%	21 3%	29 2%	17 1%	6 *	-	28 3%	39 1%	30 1%	8 1%	17 1%	51 1%	56 1%	8 2%	1	2 1%	24 2%	5 1%	27 1%	72 1%
	uaij				zua	zefg				zij													
1	50	14	6	17	14	23	9	6	-	14	36	24	12	17	34	42	3	3	2	13	15	15	44
	1% aj	1%	*	2% zua	2% zua	2% zefg	*	1%	-	1% zj	1% j	1%	1%	1%	1%	1%	1%	1%	1%	1%	2% t	1%	1%
2	109	23	29	25	27	50	17	9	2	27	81	53	23	32	77	87	5	14	3	23	27	37	100
	2% uaefj	1%	1%	3% ua	4% zua	4% zefg	1%	1%	1%	3% zj	2% i	1%	3%	2%	2%	2%	1%	5% zno	2%	2%	3% t	1%	2%
3	248	77	56	56	51	89	67	33	19	54	194	105	70	54	194	209	21	12	5	56	35	118	228
	4% ai	4%	2%	7% zua	8% zua	7% zef	4%	3%	4%	5% i	4% i	3%	8% zij	3%	4%	4%	4%	4%	3%	4%	4%	4%	4%
4	373	101	109	52	76	102	106	53	5	60	313	191	101	127	245	311	24	27	12	86	60	164	303
	6% uagjm	5%	5%	7%	12% zuab	8% fg	6% g	5% g	1%	6%	6% j	5%	11% zhij	8% zm	6%	6%	5%	9% zo	7%	6%	6%	6%	5%
5	620	191	191	110	92	171	170	90	31	142	476	330	125	194	425	534	50	20	16	152	110	271	592
	10% afiim	9%	8%	14%	15%	13%	10%	8%	7%	13%	10%	9%	14%	12%	10%	11%	10%	7%	10%	11%	11%	10%	10%
6	779	278	256	zua 121	zua 92	zefg 192	255	149	48	zij 158	619	448	1J 128	m 209	569	655	66	38	20	184	109	363	721
	13%	13%	11%	15%	15%	14%	14%	13%	11%	15% 2j	13% i	12%	14%	13%	13%	13%	13%	13%	12%	13%	11%	14%	12%
7	1335	571	447	202	86	247	380	324	115	216	1114	889	194	386	947	1103	129	71	33	316	192	594	1268
	22% acd	27% zac	20% c	26% ac	14%	19%	21%	29% zde	25% d	20%	23%	23% zi	22%	24%	22%	22%	26%	25%	20%	23%	20%	22%	21%
8	1445	537	633	131	105	263	488	273	145	228	1211	1020	135	345	1096	1219	125	59	42	318	253	649	1573
	24%	26%	28%	17%	17%	20%	27%	24%	32%	22%	25%	27%	15%	22%	25%	24%	25%	21%	25%	23%	26%	24%	26%
9	bcdhk 625	bc 216	zbc 319	38	37	101	zd 193	d 135	zdf 43	k 74	k 548	zhik 471	57	141	z 483	526	49	29	21	144	106	276	702
	10% bcdhk	10% bc	14% zubc	5%	6%	8%	11% d	12% d	10%	7%	11% zhk	12% zhik	6%	9%	11% z	10%	10%	10%	13%	10%	11%	10%	12%
10 - Completely	326	77	189	23	28	59	78	48	44	54	271	223	37	61	264	281	24	13	8	69	53	159	375
	5% ubl	4%	8% zubc	3%	4%	4%	4%	4%	10% zdef	5%	6%	6% i	4%	4%	6% zl	6%	5%	4%	5%	5%	5%	6%	6%
Prefer not to say	5 *	1 *	-	-	-	-	2	-	-	1	4	3	-	2	3	4 *	-	-	1 * zn	-	2 *	2	5 *
Mean score	6.7 bcdhkl	6.83 zbc	7.16 zubc	6.03	5.71	6.13	6.81 zd	6.95 zd	7.33 zdef	6.32	6.78 zhk	6.98 zhik	6.06	6.52	6.77 zl	6.71	6.76	6.47	6.72	6.63	6.7	6.76	6.85

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t - z/h/i/j/k - z/h/i/j/k$

Overlap formulae used. * small base



20 Oct 2022 Table 3

ECON_WELLBEING. Overall, how satisfied are you with your life nowadays?

Base: All UK adults aged 16+

						England region	1				Urh	anity			IMD Quintile			
				Yorkshire and	East	West	East of				0.2		1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	Limited Takal
Harristohand Total	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(0)	(p)	Unwtd Total
Unweighted Total Weighted Total	5983 5983	210 240	558 656	431 488	427 437	411 531	518 557	762 821	516 513	456 784	4427 4719	1556 1264	1024 1188	1116 1200	1170 1197	1288 1203	1385 1195	5983 5983
0 - Not at all	68	4	16	5	1	4	6	5	5	11	58	9	21	18	11	15	4	72
	1% pw	2%	2% zdg	1%	*	1%	1%	1%	1%	1%	1%	1%	2% p	1% p	1%	1% p	*	1%
1	50	8	4	1	4	11	4	6	1	3	45	6	17	8	8	5	12	44
	1% qtw	3% zbcghi	1%	*	1%	2% zch	1%	1%	*	*	1%	*	1% o	1%	1%	*	1%	1%
2	109	8	10	5	8	19	12	3	8	15	89	20	30	21	27	11	20	100
	2% goqt	3% g	2%	1%	2% g	4% zcg	2% g	*	1%	2% g	2%	2%	2% o	2%	2%	1%	2%	2%
3	248	7	20	29	9	26	26	38	20	34	206	42	62	53	35	44	54	228
	4% V	3%	3%	6% d	2%	5%	5%	5%	4%	4%	4%	3%	5% n	4%	3%	4%	5%	4%
4	373	19	35	32	29	32	25	58	17	65	313	60	106	76	67	69	55	303
	6% hkpqt	8% h	5%	7%	7%	6%	4%	7% h	3%	8% h	7%	5%	9% znop	6%	6%	6%	5%	5%
5	620	28	66	58	52	58	65	72	47	87	514	106	175	138	122	98	87	592
	10% kopqstv	12%	10%	12%	12%	11%	12%	9%	9%	11%	11% k	8%	15% znop	11% op	10%	8%	7%	10%
	W	2.5	0=								505		450		150	.=-		704
6	779 13%	25 10%	87 13%	71 15%	43 10%	66 12%	66 12%	120 15%	65 13%	112 14%	635 13%	144 11%	158 13%	147 12%	158 13%	173 14%	143 12%	721 12%
7	qtx	10	174	00	02	100	107	107	100	105	1062	272	244	252	204	200	205	1268
	1335 22%	46 19%	174 26% ef	96 20%	92 21%	100 19%	107 19%	197 24%	106 21%	185 24%	1063 23%	272 22%	244 21%	252 21%	284 24%	260 22%	295 25%	1268 21%
8	1445	49	154	114	114	138	133	219	138	158	1106	339	232	281	274	332	325	1573
	24%	21%	23%	23%	26%	26%	24%	27% i	27% i	20%	23%	27% zj	20%	23%	23%	28% zln	27% zl	26%
9	625	32	60	52	58	48	81	70	60	64	444	180	83	134	140	130	138	702
	10% jlru	13%	9%	11%	13% gi	9%	15% zbegi	9%	12%	8%	9%	14% zj	7%	11% 	12% I	11% 	12% 	12%
10 - Completely	326	13	29	27	27	26	32	32	48	48	241	85	60	68	71	66	61	375
	5% ruw	6%	4%	5%	6%	5%	6%	4%	9% zbeg	6%	5%	7%	5%	6%	6%	5%	5%	6%
Prefer not to say	5 *	-	-	-	-	2	-	1	-	1	4 *	1	-	2	1	1 *	1	5
Mean score	6.7	6.46	6.65	6.68	6.93	6.51	6.8	6.73	7.06	6.55	6.61	7.04	6.25	6.68	6.8	6.87	6.91	6.85
	jlru				aei				zabcegi			zj				zl	zlm	

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p$

20 Oct 2022 Table 4

ECON_WELLBEING. Overall, how satisfied are you with your life nowadays?

Base: All UK adults aged 16+

											Worried abo	out household						
	Total (z)	9 to 10	8 (b)	7 (c)	5 to 6 (d)	0 to 4 (e)	Living comfortably (f)	Coping (g)	Finding it difficult (h)	Finding it very difficult	financia Worried (j)	Not worried	Living comfortably & not worried (I)	Coping & not worried (m)	Segment Living comfortably/ coping but worried (n)	Finding it difficult & worried (o)	Finding it very difficult & worried (p)	Unwtd Total
Unweighted Total Weighted Total	5983 5983	1077 950	1573 1445	1268 1335	1313 1399	747 848	1640 1490	2854 2769	1082 1276	380 397	3312 3536	2630 2386	1419 1252	1139 1040	1918 1941	1015 1191	372 385	5983 5983
0 - Not at all	68 1% abcdfgk Im	-		-	-	68 8% zabcd	5 *	13 *	14 1%	36 9% zfgh	65 2% zk	2 *	1 *	1 *	15 1% I	14 1% Im	36 9% zlmno	72 1%
1	50 1% abcdfgn	-	-	-	-	50 6% zabcd	5 *	13	14 1%	18 5% zfgh	34 1%	16 1%	5 *	6 1%	6 *	14 1% n	14 4% zlmno	44 1%
2	109 2% abcdfgk In	-	-	-	-	109 13% zabcd	3 *	26 1% f	44 3% zfg	29 7% zfgh	87 2% zk	22 1%	3 *	9 1%	17 1%	34 3% zlmn	29 8% zlmno	100 2%
3	248 4% abcdfgk Imn	-	-	-	-	248 29% zabcd	18 1%	72 3% f	97 8% zfg	61 15% zfgh	215 6% zk	30 1%	15 1%	14 1%	60 3% Im	94 8% zlmn	61 16% zlmno	228 4%
4	373 6% abcdfgk Im	-	-	-	-	373 44% zabcd	35 2%	147 5% f	108 8% zfg	76 19% zfgh	289 8% zk	75 3%	26 2%	43 4% I	113 6% I	104 9% zlmn	72 19% zlmno	303 5%
5	620 10% abcefgk rlm	-	- -	-	620 44% zabce	-	95 6%	228 8%	234 18% zfg	58 15% zfg	503 14% zk	109 5%	57 5%	46 4%	218 11% Im	227 19% zlmn	58 15% zlm	592 10%
6	779 13% abcefkl m	-	-	-	779 56% zabce	-	126 8%	381 14% f	201 16% zf	55 14% f	554 16% zk	215 9%	93 7%	103 10%	312 16% zlm	182 15% Im	52 14% I	721 12%
7	1335 22% abdefil p	-	-	1335 100% zabde	-		286 19% i	738 27% zfhi	276 22% i	33 8%	824 23%	500 21%	227 18% p	254 24% Ip	532 27% zlop	259 22% p	32 8%	1268 21%
8	1445 24% acdehij	-	1445 100% zacde	-	-	-	484 33% zghi	749 27% zhi	193 15% i	14 3%	636 18%	799 33% zj	427 34% znop	355 34% znop	442 23% op	176 15% p	14 4%	1573 26%
9	625 10% bcdehij nop	625 66% zbcde	-	-	-	-	268 18% zghi	278 10% hi	72 6% i	4 1%	222 6%	399 17% zj	248 20% zmnop	144 14% znop	151 8% p	66 6% p	4 1%	702 12%
10 - Completely	326 5% bcdeghj	326 34% zbcde	- -	- -	-	-	162 11% zghi	124 4% h	23 2%	15 4%	105 3%	217 9% zj	147 12% zmnop	63 6% no	73 4% o	19 2%	13 3%	375 6%
Prefer not to say	5 *	-	-	-	-	-	2 *	-	-	-	-	2	2	-	-	-	-	5 *
Mean score	6.7 dehijuo p	9.34 zbcde	8 zde	7 zde	5.56 e	2.95	7.62 zghi	6.93 zhi	5.92 i	4.29	6.15	7.52 zj	7.77 zmnop	7.34 znop	6.69 op	5.89 p	4.28	6.85

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p

ECON1. Which of these descriptions comes closest to how you feel about your household's income nowadays?

Base: All UK adults aged 16+

		60	ender				Age					Social	arada			Working statu		Work	Castar	Claim banafi	its/ tax credits	Educa	tion	Ethi	nicity	
		de	Hidei				Age					Social	graue			Working statu		Work	sector	Claim benefit	is, tax credits	Graduates	uon	White	Ethnic minorities	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	Working (full- time or part- time)	Not working -	Not working - other	Public	Private	Claim	Do not claim	(Degree/Mas ter/PhD/abov e)	Non- graduates	(including White minorities)	(excluding White minorities)	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total Weighted Total	5983 5983	2954 2838	2983 3093	184 671	451 1024	775 949	1069 1017	1485 928	1403 755	616 639	1787 1702	1801 1756	770 748	526 481	3116 3546	2101 1428	738 989	1163 1285	1703 1983	1259 1344	4606 4457	1926 1805	3979 4107	5589 5235	324 671	5983 5983
Living comfortably on present income	1490	771	715	165	205	177	194	252	258	239	634	434	111	43	795	525	167	255	490	135	1326	595	881	1382	90	1640
	25% bdeflmn pqsvx	27% zb	23%	25%	20%	19%	19%	27% zdef	34% zcdefg	37% zcdefg	37% zklm	25% lm	15% m	9%	22% p	37% znp	17%	20%	25% q	10%	30% zs	33% zv	21%	26% zx	13%	27%
Coping on present income	2769 46% ps	1320 47%	1427 46%	268 40%	434 42%	433 46%	464 46%	473 51% zcdef	377 50% zcd	320 50% cd	761 45%	854 49%	358 48%	207 43%	1720 48% zp	709 50% zp	333 34%	628 49%	961 48%	533 40%	2158 48% zs	836 46%	1908 46%	2446 47% z	296 44%	2854 48%
Finding it difficult on present income	1276	578	686	154	299	252	261	137	102	71	252	376	205	154	827	163	281	329	427	431	814	286	973	1071	186	1082
	21% ghijotu w	20%	22%	23% ghi	29% zghi	27% zghi	26% zghi	15%	14%	11%	15%	21% j	27% zjk	32% zjk	23% zo	11%	28% zno	26% z	22%	32% zt	18%	16%	24% zu	20%	28% zw	18%
Finding it very difficult on present income	397	156	230	48	78	86	94	64	18	9	46	90	73	76	196	30	170	69	100	229	147	78	309	317	68	380
	7% ahijkno rtuw	6%	7% a	7% hi	8% hi	9% zhi	9% zhi	7% hi	2%	1%	3%	5% j	10% zjk	16% zjkl	6% o	2%	17% zno	5%	5%	17% zt	3%	4%	8% zu	6%	10% zw	6%
Don't know	27 * ghjknot w	7 *	17 1%	21 3% zdefghi	6 1%	-	-	-	*	-	-	1 *	-	-	4 *	*	20 2% zno	1	3 *	5	8	7	18	8	18 3% zw	9
Prefer not to say	25 * hknortw	6 *	18 1%	15 2% zdeghi	3	2 *	4	2 *		-	9 1%	1 *	1 *	-	5	*	18 2% zno	4 *	1 *	11 1% t	4	3 *	17 *	10	14 2% zw	18
Mean score	2.9 bdeflmp qsvx	2.96 zb	2.86	2.86	2.75	2.74	2.75	2.99 zdef	3.16 zcdefg	3.23 zcdefg	3.17 zklm	2.93 lm	2.68 m	2.45	2.88 p	3.21 znp	2.52	2.84	2.93 q	2.43	3.05 zs	3.08 zv	2.83	2.94 zx	2.64	2.97
Coping / Living comfortably	4258 71% bdeflmp svx	2091 74% zb	2142 69%	433 65%	639 62%	610 64%	658 65%	726 78% zcdef	635 84% zcdefg	558 87% zcdefg	1395 82% zklm	1288 73% Im	469 63% m	250 52%	2515 71% p	1234 86% znp	500 51%	883 69%	1451 73% q	668 50%	3483 78% zs	1431 79% zv	2790 68%	3828 73% zx	387 58%	4494 75%
Finding it difficult	1673 28% aghijot uw	735 26%	915 30% za	202 30% ghi	377 37% zghi	337 36% zghi	355 35% zghi	201 22% hi	120 16%	81 13%	298 18%	466 27% j	279 37% zjk	231 48% zjkl	1022 29% o	193 14%	451 46% zno	398 31% z	528 27%	660 49% zt	961 22%	364 20%	1283 31% zu	1389 27%	254 38% zw	1462 24%
NET Difference	2585 43%	1356 48%	1227 40%	230 34%	262 26%	273 29%	303 30%	524 56%	515 68%	478 75%	1098 64%	822 47%	190 25%	20 4%	1492 42%	1041 73%	49 5%	485 38%	924 47%	8 1%	2522 57%	1066 59%	1507 37%	2439 47%	133 20%	3032 51%

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/w/x

Overlap formulae used. * small base



ECON1. Which of these descriptions comes closest to how you feel about your household's income nowadays?

Base: All UK adults aged 16+

			Ter	nure			Annual house	ehold income		Nu	mber of adults	16+ in househ	nold	Children 0-15	5 in household		Cou	ntry		En	gland region (N	et)	
		Buying it on a	Own it	Rent from private	Rent from council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and		At least one	At least one other adult &	At least one other adult &						Northern			-	
	Total	mortgage	outright	landlord	association	£25,999	to £51,999	to £99,999	above	Only adult	other adult	couple	not couple	Yes	No	England	Scotland	Wales	Ireland	North	Midlands	South	
	(z)	(u)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total	5983	1771	2981	532	543	1525	1871	1016	369	1506	4449	3887	404	1141	4827	4289	597	477	620	1199	838	2252	5983
Weighted Total	5983	2098	2249	787	630	1327	1783	1127	453	1056	4906	3785	887	1583	4389	5028	502	287	166	1384	968	2676	5983
Living comfortably on present	1490	491	796	118	41	112	426	428	234	224	1262	1031	195	272	1217	1269	109	70	41	301	228	740	1640
income																							
	25%	23%	35%	15%	7%	8%	24%	38%	52%	21%	26%	27%	22%	17%	28%	25%	22%	24%	25%	22%	24%	28%	27%
	bcdhlr	bc	zubc	С			d	zde	zdef		h	zhi			zl							zr	
Coping on present income	2769	1048	1100	331	209	544	936	522	137	474	2286	1823	372	672	2091	2317	240	136	77	639	438	1239	2854
	46%	50%	49%	42%	33%	41%	52%	46%	30%	45%	47%	48%	42%	42%	48%	46%	48%	47%	46%	46%	45%	46%	48%
E. I 1966 II	cdgl	zbc	zbc	C	250	g	zdfg	dg	77	240	4020	zi	247	155	zl	4072	445	50	20	227	222	524	1000
Finding it difficult on present income	1276	468	274	229	250	463	332	154	77	240	1030	739	217	466	806	1073	115	58	29	327	222	524	1082
meome	21%	22%	12%	29%	40%	35%	19%	14%	17%	23%	21%	20%	24%	29%	18%	21%	23%	20%	18%	24%	23%	20%	18%
	aefjmt	a	22/0	zua	zuab	zefg	f	2.75	27,70	i	i	2070	2 1,75	zm	20/0	22/0	23/0	2070	20/0	t	2570	2070	10%
Finding it very difficult on present income	397	90	56	102	123	190	90	22	6	110	285	184	69	141	255	322	36	23	17	100	69	153	380
	7%	4%	2%	13%	19%	14%	5%	2%	1%	10%	6%	5%	8%	9%	6%	6%	7%	8%	10%	7%	7%	6%	6%
	uaefgij m	a		zua	zuab	zefg	fg			zij	j			zm					zn				
Don't know	27	-	9	7	2	5	-	-	-	4	23	4	19	23	3	26	-	-	1	11	3	11	9
	*	-	*	1%	*	*	-	-	-	*	*	*	2%	1%	*	1%	-	-	1%	1%	*	*	*
	uejm		u	u		е					j		zhij	zm									
Prefer not to say	25 *	1	14	*	5	13	-	*	-	4	21	5 *	15	10	15 *	21	2	*	1	6 *	7	8	18
		*	1%	*	1%	1%	-	*	-	•	•	•	2%	1%	•	•	•	*	1%	*	1%	•	•
Mean score	uej 2.9	2.93	u 3.18	2.6	u 2.27	zef 2.44	2.95	3.2	3.32	2.78	2.93	2.98	zij 2.81	2.69	2.98	2.91	2.85	2.88	2.87	2.83	2.86	2.97	2.97
Wicali Score	bcdhlr	bc	zubc	2.0	2.21	2.44	2.95 zd	zde	zde	2.70	zhk	zhik	2.01	2.03	2.90 zl	2.31	2.03	2.00	2.07	2.03	2.80	zrs	2.37
Coping / Living comfortably	4258	1539	1897	449	250	656	1361	950	371	699	3548	2854	568	944	3309	3586	349	205	118	940	667	1979	4494
' - '	71%	73%	84%	57%	40%	49%	76%	84%	82%	66%	72%	75%	64%	60%	75%	71%	69%	72%	71%	68%	69%	74%	75%
	bcdhklr	bc	zubc	С			zd	zde	zd		zhk	zhik			zl							zrs	
Finding it difficult	1673	558	330	331	373	653	422	176	83	350	1315	923	285	607	1062	1395	151	81	46	427	291	677	1462
	28%	27%	15%	42%	59%	49%	24%	16%	18%	33%	27%	24%	32%	38%	24%	28%	30%	28%	28%	31%	30%	25%	24%
	aefgijm t	a		zua	zuab	zefg	f			zij	j		j	zm						zt	t		
NET Difference	2585	981	1567	118	-122	3	939	773	288	349	2234	1932	282	337	2247	2191	198	124	72	513	376	1302	3032
	43%	47%	70%	15%	-19%	*	53%	69%	64%	33%	46%	51%	32%	21%	51%	44%	39%	43%	43%	37%	39%	49%	51%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t

Overlap formulae used. * small base



20 Oct 2022 Table 7

ECON1. Which of these descriptions comes closest to how you feel about your household's income nowadays?

Base: All UK adults aged 16+

						England region	1				Urb	anity	I		IMD Quintile			
				1 1		Eligianu region		1			Olba	anney			IVID Quilitile		1	
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
3																		
Living comfortably on present income	1490	45	149	108	107	121	132	225	171	212	1076	413	161	266	286	366	411	1640
	25%	19%	23%	22%	25%	23%	24%	27%	33%	27%	23%	33%	14%	22%	24%	30%	34%	27%
	jlrux							а	zabcdef			zj		1	I	zlmn	zlmn	
Coping on present income	2769	97	311	232	206	233	248	387	251	353	2189	579	510	582	576	574	528	2854
	46%	40%	47%	47%	47%	44%	44%	47%	49%	45%	46%	46%	43%	48%	48%	48%	44%	48%
Finding it difficult on present income	1276	68	155	104	102	120	137	168	67	152	1069	207	362	253	257	198	205	1082
	21%	28%	24%	21%	23%	23%	25%	20%	13%	19%	23%	16%	31%	21%	21%	16%	17%	18%
	hkopqtv w	hi	h	h	h	h	h	h		h	zk		zmnop	0	ор			
Finding it very difficult on present income	397	30	35	36	22	46	38	39	24	53	335	62	145	87	69	55	41	380
	7%	13%	5%	7%	5%	9%	7%	5%	5%	7%	7%	5%	12%	7%	6%	5%	3%	6%
	kopqtw	zbdfghi				g					k		zmnop	ор	р			
Don't know	27	-	7	4	-	3	2	-	-	9	27	-	2	9	2	7	7	9
	*	-	1%	1%	-	1%	*	-	-	1%	1%	-	*	1%	*	1%	1%	*
	qtwx		g							g	k							
Prefer not to say	25	-	-	6	-	7	1	2	-	5	23	2	7	3	7	4	3	18
	*	-	-	1%	-	1%	*	*	-	1%	*	*	1%	*	1%	*	*	*
	qtwx			b		zb												
Mean score	2.9	2.65	2.88	2.86	2.91	2.82	2.85	2.97	3.11	2.94	2.86	3.06	2.58	2.86	2.91	3.05	3.1	2.97
	ajlrux		a	а	а		а	ae	zabcdef gi	a		zj		I	I	zlmn	zlmn	
Coping / Living comfortably	4258	142	459	339	313	354	379	612	423	565	3266	992	671	847	862	939	939	4494
	71%	59%	70%	69%	72%	67%	68%	75%	82%	72%	69%	79%	56%	71%	72%	78%	79%	75%
	ajlru		a	а	а			ae	zabcdef	а		zj		I	1	zlmn	zlmn	
									gi									
Finding it difficult	1673	98	190	139	124	167	175	207	91	205	1404	269	508	340	326	253	247	1462
	28%	41%	29%	29%	28%	31%	31%	25%	18%	26%	30%	21%	43%	28%	27%	21%	21%	24%
	hkopqtv w	zbcdghi	h	h	h	h	h	h		h	zk		zmnop	ор	ор			
NET Difference	2585	44	269	200	189	187	204	405	332	360	1862	723	163	507	536	687	692	3032
	43%	18%	41%	41%	43%	35%	37%	49%	65%	46%	39%	57%	14%	42%	45%	57%	58%	51%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p



20 Oct 2022 Table 8

ECON1. Which of these descriptions comes closest to how you feel about your household's income nowadays?

Base: All UK adults aged 16+

							Т				I							
			D	ersonal wellbei	na			Porconal ocor	omic situation			out household situation			Segment			
				ersonar wender	IIB			reisonal ecoi			IIIIalicia	Situation	Living		Living		Ι	
													comfortably		comfortably/	Finding it	Finding it	
							Living		Finding it	Finding it			& not	Coping & not	coping but	difficult &	very difficult	
	Total	9 to 10	8	7	5 to 6	0 to 4	comfortably	Coping	difficult	very difficult	Worried	Not worried	worried	worried	worried	worried	& worried	
Herrishted Tetal	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	Unwtd Total
Unweighted Total Weighted Total	5983 5983	1077 950	1573 1445	1268 1335	1313 1399	747 848	1640 1490	2854 2769	1082 1276	380 397	3312 3536	2630 2386	1419 1252	1139 1040	1918 1941	1015 1191	372 385	5983 5983
Weighted Total	3363	330	1443	1333	1333	040	1430	2703	1270	331	3330	2300	1232	1040	1341	1131	363	3363
Living comfortably on present income	1490	429	484	286	221	66	1490	-	-	-	234	1252	1252	-	234	-	-	1640
	25%	45%	34%	21%	16%	8%	100%	-	-	-	7%	52%	100%	-	12%	-	-	27%
	cdeghij	zbcde	zcde	de	е		zghi					zj	zmnop		mop			
Coping on present income	umnop 2769	402	749	738	609	271	-	2769	_		1707	1040	-	1040	1707			2854
coping on present income	46%	42%	52%	55%	44%	32%	_	100%	-	_	48%	44%	_	100%	88%	_	<u>-</u>	48%
	aefhikl	e	zade	zade	е			zfhi			zk			zlnop	zlop			
	ор													-	-			
Finding it difficult on present income	1276	95	193	276	434	277	-	-	1276	-	1191	82	-	-	-	1191	-	1082
	21%	10%	13%	21%	31%	33%	-	-	100%	-	34%	3%	-	-	-	100%	-	18%
	abfgikr Imnp			ab	zabc	zabc			zfgi		zk					zlmnp		
Finding it very difficult on present income	397	19	14	33	113	219	-	-	-	397	385	12	-	-	-	-	385	380
	7 % abcfghk	2%	1%	2% b	8% abc	26% zabcd	-	-	-	100% zfgh	11% zk	*	-	-	-	-	100% zlmno	6%
	rslmno	*	_															
Don't know	27 *	*	5 *	1	16 1%	4	-	-	-	-	11	1	-	-	-	-	-	9
	gkn				Zac		-	-	-	-			-	-	-	-	-	
Prefer not to say	25	5	1	1	6	11	-	-	-	-	9	-	-	-	-	-	-	18
	*	1%	*	*	*	1%	-	-	-	-	*	-	-	-	-	-	-	*
	bgkn					zbc												
Mean score	2.9	3.31	3.18	2.96	2.68	2.22	4	3	2	1	2.51	3.48	4	3	3.12	2	1	2.97
	dehijuo p	zbcde	zcde	zde	е		Z	Z				zj	zn	Z	zmop			
Coping / Living comfortably	4258	831	1233	1025	831	337	1490	2769	-	-	1941	2292	1252	1040	1941	-	-	4494
	71%	87%	85%	77%	59%	40%	100%	100%	-	-	55%	96%	100%	100%	100%	-	-	75%
	dehijuo	zcde	zcde	zde	е		zhi	zhi				zj	zop	zop	zop			
	р																	
Finding it difficult	1673	114	207	309	547	496	-	-	1276	397	1575	93	-	-	-	1191	385	1462
	28%	12%	14%	23%	39%	59%	-	-	100%	100%	45%	4%	-	-	-	100% zlmn	100% zlmn	24%
	abcfgkr Imn			ab	zabc	zabcd			zfg	zfg	zk					ZIIIIII	ZIITITI	
NET Difference	2585	717	1026	716	284	-159	1490	2769	-1276	-397	365	2199	1252	1040	1941	-1191	-385	3032
	43%	75%	71%	54%	20%	-19%	100%	100%	-100%	-100%	10%	92%	100%	100%	100%	-100%	-100%	51%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p$

ECON2. How worried, if at all, are you about you and your household's financial situation?

Base: All UK adults aged 16+

																				T						
		Ge	ender				Age	_	1	_	-	Socia	l grade		-	Working statu	ıs	Work	Sector	Claim benef	fits/ tax credits	Educa	ation	Ethr	rthnia	
															Working (full- time or part-	Not working	- Not working -					Graduates (Degree/Mas ter/PhD/abov	Non-	White (including White	Ethnic minorities (excluding White	
	Total	Male	Female	16-24	25-34	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+	AB	C1	C2 (I)	DE	time)	retired (o)	other	Public (a)	Private (r)	Claim	Do not claim	e)	graduates	minorities)	minorities)	Housed Total
Unweighted Total	(z) 5983	(a) 2954	(b) 2983	184	(d) 451	775	1069	(g) 1485	(n) 1403	(I) 616	1787	(k) 1801	770	(m) 526	(n) 3116	2101	(p) 738	(q) 1163	(r) 1703	(s) 1259	(t) 4606	(u) 1926	(v) 3979	(w) 5589	(x) 324	Unwtd Total 5983
Weighted Total	5983	2838	3093	671	1024	949	1003	928	755	639	1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
Weighted Total	3363	2030	3033	0/1	1024	543	1017	320	733	033	1702	1/30	740	401	3340	1420	303	1203	1303	1344	4437	1003	4107	3233	0/1	3363
Very worried	733	310	412	59	195	163	158	84	42	33	125	172	133	118	447	68	215	175	227	332	376	181	539	599	121	656
	12%	11%	13%	9%	19%	17%	16%	9%	6%	5%	7%	10%	18%	24%	13%	5%	22%	14%	11%	25%	8%	10%	13%	11%	18%	11%
	aghijko tuw		a		zcghi	zcghi	zcghi	hi					zjk	zjkl	0		zno			zt			zu		zw	
Fairly worried	2803	1248	1531	320	499	513	522	415	299	237	684	880	372	241	1789	552	450	703	971	692	2028	783	1979	2436	331	2656
	47%	44%	50%	48%	49%	54%	51%	45%	40%	37%	40%	50%	50%	50%	50%	39%	46%	55%	49%	51%	46%	43%	48%	47%	49%	44%
	ahijotu		za	i	hi	zghi	zghi	hi				zj	j	j	zo		0	zr		zt			zu			
Not very worried	w 1973	1019	941	215	291	234	298	341	315	279	683	599	204	110	1132	604	234	353	681	264	1680	680	1284	1783	172	2108
Not very worned	33%	36%	30%	32%	28%	25%	29%	37%	42%	44%	40%	34%	27%	23%	32%	42%	24%	28%	34%	20%	38%	38%	31%	34%	26%	35%
	beflmpq	zb		-				zdef	zcdefg	zcdefg	zklm	lm			р	znp			q		zs	zv		ZX		
	svx								, and the second	ŭ						·			·							
Not at all worried	413	238	174	41	35	32	32	87	95	91	188	98	37	12	157	200	57	46	94	45	358	142	267	382	24	522
	7%	8%	6%	6%	3%	3%	3%	9%	13%	14%	11%	6%	5%	3%	4%	14%	6%	4%	5%	3%	8%	8%	6%	7%	4%	9%
	bdefmnq rs	zb						zdef	zcdefg	zcdefg	zklm	m				znp					ZS			ZX		
Don't know	42	17	24	30	3	1	4	*	3	-	16	3	2	-	10	3	28	1	7	6	7	10	29	26	15	22
	1%	1%	1%	4%	*	*	*	*	*	-	1%	*	*	-	*	*	3%	*	*	*	*	1%	1%	*	2%	*
	gknoqtw			zdefghi							k						zno								ZW	
Prefer not to say	19 *	6	11	4	2	6	4	1	1	-	5	3	1	-	12	1	5	8	3	5	7	8	9	10	8	19
	otw	•	•	1%	•	1%	•	•	•	-	*	•	•	-	•	•	1%	1%	•	'	•		•	•	1% W	1 1
Mean	2.65	2.58	2.71	2.62	2.84	2.86	2.8	2.53	2.38	2.33	2.44	2.64	2.81	2.97	2.72	2.34	2.86	2.79	2.67	2.98	2.55	2.56	2.69	2.63	2.85	2.58
	aghijot		za	hi	zcghi	zcghi	zcghi	hi				j	zjk	zjkl	zo		zno	zr		zt			zu		zw	
Worried	uw 3536	1557	1943	379	693	676	679	498	340	269	810	1052	505	359	2236	620	665	877	1198	1024	2405	965	2518	3035	452	3312
	59%	55%	63%	57%	68%	71%	67%	54%	45%	42%	48%	60%	68%	75%	63%	43%	67%	68%	60%	76%	54%	53%	61%	58%	67%	55%
	aghijot		za	hi	zcghi	zcghi	zcghi	hi				j	zjk	zjkl	zo		zo	zr		zt			zu		zw	1 1
	uw																									
Not worried	2386	1258	1115	257	326	267	329	428	410	370	872	698	241	122	1289	804	291	399	775	309	2038	822	1551	2164	196	2630
	40%	44%	36%	38%	32%	28%	32%	46%	54%	58%	51%	40%	32%	25%	36%	56%	29%	31%	39%	23%	46%	46%	38%	41%	29%	44%
	bdeflmn	zb		е				zdef	zcdefg	zcdefg	zklm	lm	m		р	znp			q		ZS	zv		ZX		
NET Difference	pqsvx	200	929	122	267	400	250	71	70	100	62	254	264	227	047	104	274	470	422	715	267	142	067	071	256	692
INE I DITTERENCE	1150 19%	300 11%	828 27%	123 18%	367 36%	409 43%	350 34%	71 8%	-70 -9%	-100 -16%	-62 -4%	354 20%	264 35%	237 49%	947 27%	-184 -13%	374 38%	478 37%	422 21%	715 53%	367 8%	143 8%	967 24%	871 17%	256 38%	682 11%
	13/0	11/0	21/0	10/0	30/0	43/0	34/0	0/0	-3/0	-10/0	-4/0	20/0	33/0	47/0	21/0	-13/0	30/0	3//0	21/0	33/0	0/0	0/0	24/0	1//0	30/0	11/0

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlap formulae used. * small base



ECON2. How worried, if at all, are you about you and your household's financial situation?

Base: All UK adults aged 16+

																		_		_			
			Tei	nure	Rent from		Annual hous	ehold income	I	Nu	mber of adults	16+ in househ	iold I	Children 0-15	in household		Cou	ntry		En	gland region (N	let)	
	Total (z)	Buying it on a mortgage (u)	Own it outright (a)	Rent from private landlord (b)	council/ housing association (c)	Up to £25,999 (d)	£26,000 up to £51,999 (e)	£52,000 up to £99,999 (f)	£100,000 and above (g)	Only adult (h)	At least one other adult	At least one other adult & couple	At least one other adult & not couple (k)	Yes (I)	No (m)	England (n)	Scotland (o)	Wales (p)	Northern Ireland (g)	North	Midlands (s)	South (t)	Unwtd Total
Unweighted Total	5983	1771	2981	532	543	1525	1871	1016	369	1506	4449	3887	404	1141	4827	4289	597	477	620	1199	838	2252	5983
Weighted Total	5983	2098	2249	787	630	1327	1783	1127	453	1056	4906	3785	887	1583	4389	5028	502	287	166	1384	968	2676	5983
Very worried	733 12% aefgijm	235 11% a	109 5%	167 21% zua	186 29% zuab	289 22% zefg	188 11%	87 8%	28 6%	190 18% zijk	539 11% i	386 10%	111 12%	253 16% zm	480 11%	614 12%	61 12%	37 13%	21 13%	177 13%	111 11%	326 12%	656 11%
Fairly worried	2803 47% agmt	1105 53% za	898 40%	383 49% a	314 50% a	703 53% zefg	834 47% g	495 44% g	149 33%	473 45%	2318 47% i	1747 46%	464 52% h	860 54% zm	1935 44%	2354 47%	242 48%	131 46%	75 45%	694 50% zt	470 49%	1190 44%	2656 44%
Not very worried	1973 33% bcdhklr s	659 31% c	946 42% zubc	210 27% c	110 17%	280 21%	626 35% d	446 40% zd	204 45% zde	312 30%	1658 34% hk	1349 36% zhik	237 27%	367 23%	1604 37% zl	1649 33%	172 34%	95 33%	56 34%	400 29%	282 29%	968 36% zrs	2108 35%
Not at all worried	413 7% ubcdl	91 4%	272 12% zubc	25 3%	14 2%	43 3%	131 7% d	96 8% d	72 16% zdef	73 7%	340 7%	286 8% zi	42 5%	70 4%	343 8% zl	356 7%	25 5%	21 7%	11 7%	87 6%	97 10% zrt	172 6%	522 9%
Don't know	42 1% uejm	3 *	19 1% u	- -	5 1%	6 *	1 *	2 *	-	7 1% j	35 1% j	6 *	29 3% zhij	24 2% zm	18 *	39 1%	*	1 *	1 1%	21 2% zt	7 1%	11 *	22 *
Prefer not to say	19 * m	6 *	5 *	2 *	1	6 *	2 *	1 *	- -	2 *	16 * i	11 *	4	10 1% m	8	14 *	3 1%	*	1 1%	5 *	1 *	8	19 *
Mean	2.65 aefgijm	2.71 za	2.38	2.88 zua	3.08 zuab	2.94 zefg	2.61 fg	2.51 g	2.29	2.74 zij	2.63 j	2.59	2.75 zij	2.84 zm	2.59	2.65	2.68	2.65	2.65	2.71 zt	2.62	2.63	2.58
Worried	3536 59% afgjmt	1340 64% za	1008 45%	550 70% za	500 79% zuab	992 75% zefg	1022 57% fg	583 52% g	177 39%	663 63% zij	2857 58% i	2133 56%	575 65% ij	1112 70% zm	2416 55%	2969 59%	303 60%	168 59%	96 58%	871 63% zt	581 60%	1517 57%	3312 55%
Not worried	2386 40% ubcdhkl	750 36% c	1217 54% zubc	235 30% c	124 20%	323 24%	758 43% zd	542 48% zde	276 61% zdef	385 36%	1998 41% hk	1635 43% zhik	279 31%	436 28%	1947 44% zl	2006 40%	196 39%	117 41%	67 41%	487 35%	379 39%	1140 43% zr	2630 44%
NET Difference	1150 19%	590 28%	-210 -9%	315 40%	376 60%	669 50%	264 15%	41 4%	-99 -22%	278 26%	860 18%	498 13%	296 33%	676 43%	469 11%	963 19%	106 21%	52 18%	29 17%	384 28%	202 21%	377 14%	682 11%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t

Overlap formulae used. * small base



20 Oct 2022 Table 11

ECON2. How worried, if at all, are you about you and your household's financial situation?

Base: All UK adults aged 16+

						England region					Urh	anity			IMD Quintile			
						Liigianu region					015				IVID Quilitile			+
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
Very worried	733	39	89	50	44	67	67	75	51	133	623	110	232	183	113	104	101	656
	12%	16%	14%	10%	10%	13%	12%	9%	10%	17%	13%	9%	20%	15%	9%	9%	8%	11%
	gknopqt	g								zcdgh	zk		zmnop	znop				
Fairly worried	2803	125	314	255	220	250	271	395	191	333	2245	557	610	557	576	538	521	2656
	47%	52%	48%	52%	50%	47%	49%	48%	37%	42%	48%	44%	51%	46%	48%	45%	44%	44%
Natura d	hqt	h	h	hi	h	h	h 170	h	226	265	4525	440	zop	207	440	452	420	2400
Not very worried	1973 33%	60 25%	202 31%	138 28%	139 32%	143 27%	178 32%	299 36%	226 44%	265 34%	1525 32%	448 35%	284 24%	387 32%	419 35%	452 38%	430 36%	2108 35%
	elru	25%	31%	20%	32%	2/70	32%	ace	zabcdef	34%	32%	35%	24%	32% I	35% I	zlm	30% 	35%
	enu							ace	gi					•	,	21111	•	
Not at all worried	413	15	37	35	34	63	36	47	44	45	271	142	45	62	83	101	124	522
Trocatan tronnea	7%	6%	6%	7%	8%	12%	7%	6%	9%	6%	6%	11%	4%	5%	7%	8%	10%	9%
	jlmu					zbfgi						zj			1	lm	zlmn	
Don't know	42	-	15	6	*	7	3	1	1	6	40	2	11	5	2	8	15	22
	1%	-	2%	1%	*	1%	1%	*	*	1%	1%	*	1%	*	*	1%	1%	*
	kqrstuv		zdgh	g							k						n	
	wx																	
Prefer not to say	19	-	-	5	-	1	1	4	*	2	15	4	6	6	3	1	3	19
	*	-	-	1%	-	*	*	*	*	*	*	*	1%	1%	*	*	*	*
Mean	2.65	2.78	2.71	2.67	2.62	2.61	2.67	2.61	2.49	2.71	2.69	2.51	2.88	2.72	2.6	2.54	2.51	2.58
	hkopqst	gh	h	h	h		h	h		h	zk		zmnop	znop	р			
Worried	3536	164	403	305	263	317	338	470	242	466	2869	667	842	740	690	642	623	3312
Worried	59%	68%	61%	62%	60%	60%	61%	57%	47%	59%	61%	53%	71%	62%	58%	53%	52%	55%
	hkopqtv	zgh	h	h	h	h	h	h	4770	55% h	zk	3370	zmnop	op	D D	3370	32/0	3370
Not worried	2386	76	239	173	173	205	214	346	269	310	1796	590	329	448	502	553	554	2630
	40%	32%	36%	35%	40%	39%	38%	42%	52%	40%	38%	47%	28%	37%	42%	46%	46%	44%
	ajlru							a	zabcdef			zj		I	1	zlm	zlm	
									gi									
NET Difference	1150	88	164	132	90	112	124	124	-27	156	1072	78	513	292	188	89	69	682
	19%	37%	25%	27%	21%	21%	22%	15%	-5%	20%	23%	6%	43%	24%	16%	7%	6%	11%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p$



20 Oct 2022 Table 12

ECON2. How worried, if at all, are you about you and your household's financial situation?

Base: All UK adults aged 16+

											1		1					1
			P	ersonal wellbe	ing			Personal ecor	nomic situatio	n	1	out household I situation			Segment			
							Living		Finding it	Finding it			Living comfortably & not	Coping & not	Living comfortably/ coping but	Finding it difficult &	Finding it very difficult	
	Total	9 to 10	8	7	5 to 6	0 to 4	comfortably	Coping	difficult	very difficult	Worried	Not worried	worried	worried	worried	worried	& worried	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	1077	1573	1268	1313	747	1640	2854	1082	380	3312	2630	1419	1139	1918	1015	372	5983
Weighted Total	5983	950	1445	1335	1399	848	1490	2769	1276	397	3536	2386	1252	1040	1941	1191	385	5983
Very worried	733	29	73	93	226	311	13	119	289	308	733	-	-	-	132	289	308	656
	12%	3%	5%	7%	16%	37%	1%	4%	23%	77%	21%	-	-	-	7%	24%	80%	11%
	abcfgkr Imn			a	zabc	zabcd		f	zfg	zfgh	zk				lm	zlmn	zlmno	
Fairly worried	2803	298	563	730	831	381	221	1588	902	77	2803	-	-	-	1809	902	77	2656
	47%	31%	39%	55%	59%	45%	15%	57%	71%	19%	79%	-	-	-	93%	76%	20%	44%
	abfiklm		a	zabe	zabe	ab		zfi	zfgi		zk				zlmop	zlmp	lm	
	р								_							•		
Not very worried	1973	436	677	444	294	122	879	1011	77	5	-	1973	879	1011	-	-	-	2108
•	33%	46%	47%	33%	21%	14%	59%	37%	6%	1%	_	83%	70%	97%	-	_	_	35%
	dehijun	zcde	zcde	de	е		zghi	zhi	i			zj	znop	zlnop				
	ор																	
Not at all worried	413	179	122	56	31	24	373	29	5	7	-	413	373	29	-	-	-	522
	7%	19%	8%	4%	2%	3%	25%	1%	*	2%	-	17%	30%	3%	-	-	-	9%
	cdeghij mnop	zbcde	zcde	d			zghi					zj	zmnop	nop				
Don't know	42	3	6	11	12	9	3	17	*	1	-	-	-	-	-	-	-	22
	1%	*	*	1%	1%	1%	*	1%	*	*	_	-	_	-	-	_	_	*
	fhjklmn																	
Prefer not to say	19	5	4	1	6	2	1	6	3	-	-	-	-	-	-	-	-	19
·	*	*	*	*	*	*	*	*	*	-	-	-	-	-	-	-	-	*
	jk																	
Mean	2.65 abfkrlm	2.19	2.41 a	2.65 ab	2.91 zabc	3.17 zabcd	1.91	2.65 f	3.16 zfg	3.73 zfgh	3.21 zk	1.83	1.7	1.97 I	3.07 zlm	3.24 zlmn	3.8 zlmno	2.58
Worried	3536	327	636	824	1058	691	234	1707	1191	385	3536	-	-	-	1941	1191	385	3312
	59%	34%	44%	62%	76%	82%	16%	62%	93%	97%	100%	-	_	-	100%	100%	100%	55%
	abfkrlm	3470	a a	ab	zabc	zabcd	10/0	zf	zfg	zfg	zk				zlm	zlm	zlm	33/0
Not worried	2386	615	799	500	324	146	1252	1040	82	12	- ZR	2386	1252	1040	-	-	-	2630
	40%	65%	55%	37%	23%	17%	84%	38%	6%	3%	_	100%	100%	100%	-	_	_	44%
	deghiju	zbcde	zcde	de	e e	1770	zghi	hi		3/0		zj	znop	znop				1470
	nop	Zbcuc	ZCUC	uc			28111	- "				۷,	21100	2110p				
NET Difference	1150	-288	-162	324	733	546	-1019	667	1109	373	3536	-2386	-1252	-1040	1941	1191	385	682
	19%	-30%	-11%	24%	52%	64%	-68%	24%	87%	94%	100%	-100%	-100%	-100%	100%	100%	100%	11%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p



ECON3. Which of the following, if any, have you experienced over the past 12 months?

Base: All UK adults aged 16+

Claim benefits/ tax credits 93% 93% 93% 78% 94% 95% 94% 96% 94% 85% 96% 93% 91% 94% 94% 92% 83% 95% zcde 933 cdpx **5237** z 1548 p 3153 znp 1273 25 3981 2v 1614 2r 1182 2494 2703 474 1518 675 435 797 1753 1148 3566 502 5398 gas, electricity, water) 71% 89% 89% 81% 92% 88% 85% 87% ease in the cost of fuel/other 5010 2394 2574 467 786 821 888 835 668 545 1496 636 382 1249 1670 85% m 85% p 87% znp 88% zr 86% zv 84% 83% 70% 77% 85% cd 87% zm 85% 79% 75% 84% 76% 87% 83% 86% zx 69% 87% 89% zcd 1409 796 rease in the cost of going out cialising with friends and fami 1293 1227 2552 3217 1342 (for example, eating out, going to the cinema, etc.) 70% 68% 70% 72% 71% 68% i i i i 64% 62% 72% zop 66% 61% 74% 71% z z 59% 72% zs 74% zv 68% 69% i 68% i 60% 76% zklm 70% Im 66% 70% 7x 62% ecrease in the amount of mor 270 628 963 2112 1539 503 949 256 813 1169 756 2406 1054 2889 301 3156 I/other members of my hous are able to save 54% 53% 40% 63% 63% 62% zcghi zcghi zcghi 45% 37% 57% z 54% 53% 53% 60% zop 42% 51% o 63% z 56% 54% 58% 52% zv 45% 53% 59% z 55% zx rease in the cost of 2812 1447 1341 358 235 149 814 320 219 422 639 2099 1821 322 2553 nedia/leisure subscriptions (su as gym membership. TV or mus reaming services, etc.) 47% 51% 43% 53% 57% 60% zfghi 394 52% 41% bi 31% 23% 49% 46% 43% 46% 53% 30% 49% 56% 53% 48% 47% 53% 44% 47% 48% 43% bghiov 1817 ghi 218 2b 834 962 90 20 1160 280 371 637 564 194 516 1257 1252 1537 253 Used up savings to help pay for day-to-day living expenses 454 435 551 1707 30% 29% 31% 33% hi 35% zehi 41% zcfehi 34% zghi 27% hi 22% 14% 27% 32% 33% 40% zik 33% 20% 38% 34% 32% 38% zt 28% 31% 30% 29% 38% 29% nother member of my usehold received a pay rise 276 183 125 762 1429 1594 1553 pelow the level of inflation 29% bchilmo 24% 22% hi 42% zcghi 40% zcghi 38% zcghi 30% chi 11% i 34% zlm 31% Im 25% 19% 42% zop 14% 50% 2r 38% 21% 32% 41% 7V 24% 30% 20% 26% psvx 1557 ease in the amount I/other 850 143 320 202 1240 168 475 709 281 1234 641 1307 225 1324 26% bghiklm opsyw 11% 33% zklm 17% 17% 37% 21% 28% zs 36% zv 22% 25% 34% zw 22% 624 294 180 372 156 63 554 320 455 28% zghi 216 21% 22% 21% 31% 19% hi 7% 4% 21% 21% 21% 20% 4% 23% 29% 28% 24% 21% 25% 20% 20% 33% 18% crease in the cost of paying off an(s)/other form(s) of edit/debt 486 412 728 21% 17% 14% 3% 12% 12% 15% 164 172 137 281 5% 124 nother member of my usehold became unemp 4% 4% 6% 2% 3% 4% 5% 5% 1% None of these n't know 12 zdefghi Prefer not to say 12 ncrease in the cost of living 5813 97% 2788 98% 2976 96% 938 99% 1002 99% 915 99% 629 98% 1667 98% 1725 98% 735 98% 472 98% 3464 98% 1408 99% 1266 99% 1937 98% 1293 96% 4379 98% 1784 99% 3965 97% 5142 98% 5868 98% 1726 1136 986 205 691 238 128 260 715 897 428 1675 856 1283 1921 209 1917 32% 36% 40% zb 41% zlm 56% zr 32% 47% 32% 31% hi 37% m 32% 27% 11% 26% 45% z 38% 31% 37% 31% 37% hi 15% 9% 2780 1387 1364 322 620 601 581 391 151 114 831 790 339 217 2071 252 448 779 1157 705 2016 953 1803 2370 374 2392 Increase in mortgage/rent/tax/fell into del 49% zb 44% 48% hi 61% zcghi 63% zcfghi 42% hi 20% 18% 49% 45% 45% 45% 18% 45% 0 61% z 58% z 52% zt 45% 53% zv 44% 45% 56% zw 40% 628 63% Impact on savings 360 54% 2427 68% 1796 63% 1946 63% 922 72% 1344 68% 2790 63% 2538 3320 62% 63% 419 62% 3693 62%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01) Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse roportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x Overlap formulae used. * small base

ECON3. Which of the following, if any, have you experienced over the past 12 months?

Base: All UK adults aged 16+

20 Oct 2022 Table 14

Part																								
Part				Te	nure	Pent from		Annual house	hold income		N	umber of adults	16+ in house	hold	Children 0-15	in household		Cou	ntry		En	gland region (N	et)	
Conting			a mortgage	outright	private landlord	council/ housing association	£25,999	to £51,999	to £99,999	above		other adult	other adult 8 couple	other adult & not couple						Ireland				
Part	Weighted Total	5983 5983	1771 2098	2981 2249	532 787	543 630	1525 1327	1871 1783	1016 1127	369 453	1506 1056	4449 4906	3887 3785	404 887	1141 1583	4827 4389	4289 5028	597 502	477 287	620 166	1199 1384	838 968	2252 2676	5983 5983
Second control of the control of t		93%	95%	94%				94%	96%			93%	95%											
Column C					676	541	1147			394	958			678	1367	3860	4377	449	256	156	1204	828	2344	5398
Marche M	(e.g. gas, electricity, water)	88% k		88%	86%	86%	86%			87%		87% k		76%	86%	88%	87%	89%	89%		87%	86%	88%	90%
March Marc																								
Part	socialising with friends and family (for example, eating out, going to				543	366	825				694			602	1075	3030	3466	346			940	657	1869	4068
Control Cont						58%	62%				66%			68%	68%	69%	69% p		61%		68%	68%	70%	68%
March Marc	I/other members of my household																							
Property of the part of the	la construir de la contrata	ahm	zac		a			zg	zg			zh	zhi		zm			zn						
Second content production of the product of the p	media/leisure subscriptions (such as gym membership, TV or music	2012	1105	915	411	312	343	0/1	010	233	453	2372	1/00	402	901	1927	2327	2/1	130	04	087	401	1239	2333
## Section of the control of the con		adhms	zac		a	a	41%	d	zde	d	41%	zhj	h	zhj	zm			znp	45%	50%	s	41%	46%	
The content of the																								
Description of the part of t	V	agjm	za		zua	za	zefg	g				j			zm					znop	zt			
Control of the properties of	household received a pay rise																							
Exercise the coord plants of the control pla	Increase in the amount I/other		zabc		ac			d	zdeg	zde		zh	zhi	h	zm			zn						
Transport of the food of paying off increased paying payin	members of my household pay in tax		37%		27%	21%	17%	24%	41%		20%				32%		26%	28%	22%	24%	25%	23%		22%
216 216 217 218 218 218 218 218 218 218 218 218 218				105		194	248				193			212		823	1098	107	51	29	282	205		1070
Exement the coast of paying off in a constraint of the coast of payi	mortgage/rent			5%			19%	22%			18%			24%	l	19%	22%	21%	18%	17%	20%	21%	23%	18%
Second Continue Con	loan(s)/other form(s) of	907	406		180	172			185	99		772			332									
Processe in the cost of large Processe Process	Lanother member of my	ahm	za		za	zua				ze		hj	h		zm									
Unanother member of my household had a pay cut																								
Preference to say 16 2 6 8 2 6 8 2 5 6 6 1 1 1 6 6 6 6 6				107				75	61	24	37	j 298	207	64		241	296		8		72	58	166	281
None of these 1	household had a pay cut		5%	5%	8%	7%	7% e	4%	5%	5%	3%	6% hj			6%	5%	6% p	5%	3%	6%	5%	6%	6%	5%
None of these																								
Don't know 46 6 10 13 7 7 7 6 40 6 33 35 11 45 * 9 9 9 28 15 11/4 * * 2/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1	None of these	uaefj 42	11	15	zua 11	a 3	zef	f 10	4	f 2	8	j 34	19	zhij 15	15	26	37	2	2	0	13	2	23	41
Prefer not to say 16 2 6 * * * * * * * * * * * * * * * * *	Don't know	j 46		10	13	7					6	j 40		j 33	35		45				9	9	28	
Increase in the cost of living S813 2067 2191 751 612 1280 1763 1114 439 1036 4757 3715 813 1511 4292 4877 499 276 161 1348 928 2602 5868 97% 99%	Drofor not to cay	uaefjm	•		ua	u	e			1	j	j	•	zhij	zm	•								12
Part		* j	*	•		•	•	•	-	•	•	• j	•	1% j	*	•	•				1%	•	•	•
unemployed 36% 48% 24% 40% 31% 27% 35% 53% 45% 27% 38%	_	97% kl	99% zab	97%	95%	97%	96%	99% zdg	99% zd	97%	98% zk	97% k	98% zik	92%	95%	98% zl	97%	99% znpq	96%	97%	97%	96%	97%	98%
2780 1304 547 469 367 562 798 672 260 430 2344 1784 432 936 1841 2348 238 124 69 626 438 1285 2392		36%	48%		40%	31%		35%	53%	45%		38%	38%	38%	45%									
A6% 62% 24% 60% 58% 42% 45% 60% 57% 41% 48% 47% 49% 59% 42% 47% 47% 43% 42% 45% 45% 48% 40%	Increase in			547			562				430					1841	2348	238	124	69	626	438	1285	2392
Impact on savings 3778 1480 1206 563 407 894 1176 734 255 626 3143 2430 544 1082 2690 3143 340 181 114 888 617 1638 3693 63% 71% 54% 71% 65% 66% 65% 59% 64% 64% 61% 68% 61% 68% 63% 69% 64% 64% 61%				24%			42%	45%			41%					42%	47%	47%	43%	42%	45%	45%	48%	40%
	Impact on savings	3778 63%	1480 71%		563 71%	407 65%	67%	66%	734	255		3143 64%	64%		1082 68%					69%				

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (IN 121-101207-01)
Filename : 21-101207-ADHOC_220922A_PFT_wtd_v6_intUse
Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/n/i/j/k - z/t/m - z/n/o/p/q - z/r/s/t
Overlap formulae used. * small base



20 Oct 2022 Table 15

ECON3. Which of the following, if any, have you experienced over the past 12 months?

Base: All UK adults aged 16+

						England region					Urba	inity			IMD Quintile			
				Yorkshire and The	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
Unweighted Total	(z) 5983	(a) 210	(b) 558	(c) 431	(d) 427	(e) 411	(f) 518	(g) 762	(h) 516	(i) 456	(j) 4427	(k) 1556	(I) 1024	(m) 1116	(n) 1170	(o) 1288	(p) 1385	Unwtd Tota 5983
Weighted Total Increase in the cost of food	5983 5549	240 226	656 619	488 443	437 407	531 474	557 530	821 759	513 482	784 714	4719 4356	1264 1192	1188 1093	1200 1095	1197 1127	1203 1124	1195 1109	5983 5667
shopping	93%	94%	94%	91%	93%	89%	95%	92%	94%	91%	92%	94%	92%	91%	94%	93%	93%	95%
Increase in the cost of utilities	e 5237	210	e 584	410	379	449	ce 500	736	e 446	662	4120	zj 1117	1017	1024	m 1057	1069	1070	5398
(e.g. gas, electricity, water)	88%	88%	89%	84%	87%	85%	90% c	90% cei	87%	84%	87%	88%	86%	85%	88%	89%	89% Im	90%
Increase in the cost of fuel/other	5010	197	565	405	381	434	475	715	456	541	3846	1164	913	965	1037	1034	1060	5204
transport costs																		
	84% ijlm	82% i	86% i	83% i	87% i	82% i	85% i	87% zi	89% zcei	69%	81%	92% zj	77%	80%	87% zlm	86% Im	89% zlm	87%
Increase in the cost of going out socialising with friends and family (for example, eating out, going to the cinema, etc.)	4110	168	464	308	298	360	384	554	373	557	3273	837	797	799	813	802	898	4068
	69%	70%	71%	63%	68%	68%	69%	68%	73%	71%	69%	66%	67%	67%	68%	67%	75%	68%
Decrease in the amount of money	3218	126	c 355	261	236	289	307	429	c 277	c 387	2552	665	665	642	656	645	zlmno 610	3156
l/other members of my household are able to save	54%	53%	54%	54%	54%	54%	55%	52%	54%	49%	54%	53%	56%	54%	55%	54%	51%	53%
	qtx																	
Increase in the cost of media/leisure subscriptions (such as gym membership, TV or music streaming services, etc.)	2812	132	340	215	174	228	269	372	243	355	2293	519	599	577	533	531	572	2553
	47% dkqtx	55% cde	52% de	44%	40%	43%	48% d	45%	47%	45%	49% zk	41%	50% no	48%	45%	44%	48%	43%
Used up savings to help pay for day-to-day living expenses	1817 30%	96 40%	224 34%	142 29%	122 28%	151 28%	171 31%	218	120 23%	269 34%	1482 31%	335 26%	458 39%	346 29%	393 33%	326 27%	295 25%	1707 29%
	hkopqt	zcdegh	gh	2570	20/0	20/0	h	2770	23/0	gh	2k	20%	zmnop	2370	op	2170	2370	2570
l/another member of my household received a pay rise below the level of inflation	1743	67	187	124	138	121	156	243	147	260	1410	332	319	365	339	352	367	1553
	29% ekqtx	28%	29%	25%	32% e	23%	28%	30%	29%	33% ce	30% k	26%	27%	30%	28%	29%	31%	26%
Increase in the amount I/other members of my household pay in tax	1557	56	172	120	104	116	163	214	137	231	1300	257	324	314	305	303	311	1324
	26%	23%	26%	25%	24%	22%	29%	26%	27%	29%	28%	20%	27%	26%	25%	25%	26%	22%
Increase in the cost of paying off	kqtx 1284	55	121	106	78	127	e 130	182	88	e 211	zk 1094	190	353	268	231	223	211	1070
mortgage/rent	21%	23%			18%	24%	23%	22%	17%	27%	23%	15%	30%	22%	19%		18%	18%
	kopqtx	23%	18%	22%	1876	24%	2376	2276	1/76	zbdh	23% zk	1576	zmnop	22% p	1976	18%	1876	1876
Increase in the cost of paying off loan(s)/other form(s) of credit/debt	907	35	100	83	61	86	91	118	61	134	761	146	237	223	172	142	132	728
	15% kongt	14%	15%	17%	14%	16%	16%	14%	12%	17%	16% zk	12%	20%	19%	14%	12%	11%	12%
I/another member of my household have gone into debt	kopqt 619	42	66	53	28	52	83	68	35	71	510	109	znop 183	znop 113	136	89	97	527
	10% dhkopqt	18% zbdeghi	10%	11%	6%	10%	15% zdghi	8%	7%	9%	11%	9%	15% zmnop	9%	11% op	7%	8%	9%
I/another member of my household had a pay cut	337	12	39	21	20	38	25	48	16	77	288	50	76	79	64	48	69	281
pay car	6%	5%	6%	4%	5%	7%	4%	6%	3%	10%	6%	4%	6%	7%	5%	4%	6%	5%
I/another member of my household became unemployed	hkoq 280	14	27	14	17	43	25	43	23	zcdfgh 38	237	43	60	0 77	42	38	63	242
	5% koqtvx	6%	4%	3%	4%	8% zbc	4%	5%	4%	5%	5%	3%	5%	6% zno	4%	3%	5%	4%
None of these	42 1%	4 2%	8 1%	1 *	1	1	1 *	4 1%	2	15 2%	35 1%	7 1%	6	9	5 *	11 1%	12 1%	41 1%
Don't know	46 1%	-	3 1%	5 1%	2	7 1%	2	-	5 1%	zf 21 3%	44 1%	2	17 1%	6 1%	6 1%	13 1%	4	15
Prefer not to say	kqstvwx 16 *	-	:	g 7 1%	:	g 4 1%	-	1	g - -	zbfg 3 *	k 15 *	1	p 11 1%	2	1	1	1	12
In the second se	w 5012			zbfgh				000		747	4500	42.5	znp	4157	****	4477	1100	Foro
Increase in the cost of living	5813 97% eiil	236 98%	644 98% ei	468 96%	428 98%	500 94%	552 99% zcei	803 98%	500 97%	747 95%	4568 97%	1245 99%	1137 96%	1167 97%	1164 97%	1177 98%	1168 98%	5868 98%
Impact on pay/became unemployed	2149	80	233	146	e 163	181	193	300	174	334	1748	zj 401	415	469	409	401	454	1917
	36% ckqtx	33%	36%	30%	37%	34%	35%	36%	34%	43% zcefh	37% zk	32%	35%	39% o	34%	33%	38%	32%
	2780	120	275	231	190	248	277	378	223	406	2X 2318	462	637	602	535	492	514	2392
Increase in mortgage/rent/tax/fell into debt	46%	50%	42%	47%	43%	47%	50%	46%	43%	52%	49%	37%	54%	50%	45%	41%	43%	40%
Impact on savings	kopqtx 3778	155	426	307	284	332	b 346	502	298	zbdh 492	zk 3015	762	znop 820	zop 748	765	746	699	3693
	63%	65%	426 65%	63%	284 65%	63%	546 62%	61%	298 58%	492 63%	64%	60%	69%	748 62%	765 64%	746 62%	58%	62%

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Iposo (IN 121-101207-01)
Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p
Overlap formulae used. * small base



20 Oct 2022 Table 16

ECON3. Which of the following, if any, have you experienced over the past 12 months

Base: All UK adults aged 16

I			Pe	ersonal wellbei	ng			Personal ecor	omic situation	1		ut household situation			Segment			
	Total	9 to 10	8	7	5 to 6	0 to 4	Living comfortably	Coping	Finding it difficult	Finding it very difficult	Worried	Not worried	Living comfortably & not worried	Coping & not worried	Living comfortably/ coping but worried	Finding it difficult & worried	Finding it very difficult & worried	
Unweighted Total	(z) 5983	(a) 1077	(b) 1573	(c) 1268	(d) 1313	(e) 747	(f) 1640	(g) 2854	(h) 1082	(i) 380	(j) 3312	(k) 2630	(l) 1419	(m) 1139	(n) 1918	(o) 1015	(p) 372	Unwtd Total 5983
Weighted Total Increase in the cost of food	5983 5549	950 883	1445 1349	1335 1243	1399 1310	848 762	1490 1348	2769 2620	1276 1202	397 364	3536 3337	2386 2176	1252 1124	1040 983	1941 1841	1191 1132	385 361	5983 5667
shopping	93%	93%	93%	93%	94%	90%	90%	95%	94%	91%	94%	91%	90%	95%	95%	95%	94%	95%
Increase in the cost of utilities (e.g.	efkul 5237	801	e 1254	1186	e 1249	744	1243	zf 2482	f 1151	356	zk 3184	2027	1054	911	zl 1743	zi 1087	354	5398
gas, electricity, water)	88%	84%	87%	89%	89%	88%	83%	90%	90%	90%	90%	85%	84%	88%	90%	91%	92%	90%
	afkul			a	а			zf	zf	f	zk				zl	zlm	zl	
Increase in the cost of fuel/other transport costs	5010	825	1239	1131	1150	663	1262	2363	1056	313	2989	1984	1061	866	1679	997	312	5204
Increase in the cost of going out	84% eiu 4110	87% zde 612	86% e 1019	85% e 948	82 % 955	78% 573	85% i 996	85% zi 1951	83% 872	79% 279	85% 2515	83% 1571	85% 820	700	87% zp 1419	84%	81% 269	87% 4068
Increase in the cost of going out socialising with friends and family (for example, eating out, going to the cinema, etc.)																		
	69% akl	64%	71% a	71% a	68%	68%	67%	70% z	68%	70%	71% zk	66%	65%	67%	73% zlm	69%	70%	68%
Decrease in the amount of money I/other members of my household are able to save	3218	400	726	750	848	495	488	1643	842	243	2257	951	382	516	1228	793	235	3156
	54% abfklm	42%	50% a	56% ab	61% zab	58% ab	33%	59% zf	66% zfg	61% zf	64% zk	40%	31%	50% I	63% zlm	67% zlm	61% zlm	53%
Increase in the cost of media/leisure subscriptions (such as gym membership, TV or music streaming services, etc.)	2812	337	620	665	702	488	560	1296	713	232	1886	901	447	406	992	670	223	2553
	47% abfklm	35%	43% a	50% ab	50% ab	58% zabcd	38%	47% f	56% zfg	58% zfg	53% zk	38%	36%	39%	51% zlm	56% zlmn	58% zlm	43%
Used up savings to help pay for day- to-day living expenses	1817	169	334	402	514	399	100	728	741	247	1513	300	67	193	566	703	243	1707
	30% abfgkrl m	18%	23% a	30% ab	37% zabc	47% zabcd	7%	26% f	58% zfg	62% zfg	43% zk	13%	5%	19% I	29% Im	59% zlmn	63% zlmn	29%
l/another member of my household received a pay rise below the level of inflation	1743	183	426	447	424	262	416	843	396	88	1115	625	312	284	661	373	81	1553
	29% aikslp	19%	29% a	34% za	30% a	31% a	28%	30% i	31% i	22%	32% zk	26%	25%	27%	34% zlmp	31% lp	21%	26%
Increase in the amount I/other members of my household pay in tax	1557	230	343 24%	378 28%	406	200	359	724	376	97	1029	523 22%	280	231	569 29%	365	95 25%	1324
Increase in the cost of paying off	kslm 1284	138	246	b 305	zb 335	258	170	570	zf 394	142	zk 983	300	127	161	zlm 452	zlm 385	138	1070
mortgage/rent	21%	15%	17%	23%	24%	30%	11%	21%	31%	36%	28%	13%	10%	15%	23%	32%	36%	18%
Increase in the cost of paying off	abfklm 907	91	133	ab 211	ab 251	zabcd 221	75	f 319	zfg 354	zfg 148	zk 764	143	48	1 79	lm 267	zlmn 342	zlmn 145	728
loan(s)/other form(s) of credit/debt	15%	10%	9%	16%	18%	26%	5%	12%	28%	37%	22%	6%	4%	8%	14%	29%	38%	12%
I/another member of my	abfgklm 619	39	69	ab 121	zab 209	zabcd 181	15	f 145	zfg 296	zfgh 162	zk 570	48	11	1 27	lm 122	zlmn 286	zlmno 162	527
household have gone into debt	10%	4%	5%	9%	15%	21%	1%	5%	23%	41%	16%	2%	1%	3%	6%	24%	42%	9%
	abfgklm n			ab	zabc	zabcd		f	zfg	zfgh	zk			I	lm	zlmn	zlmno	<u> </u>
I/another member of my household had a pay cut	337	19	66	79	78	96	27	120	126	65	282	56	19	27	100	121	61	281
	6% afgklm	2%	5% a	6% a	6% a	11% zabcd	2%	4% f	10% zfg	16% zfgh	8% zk	2%	2%	3%	5% Im	10% zlmn	16% zlmno	5%
I/another member of my household became unemployed	280	24	44	50	83	79	20	95	104	57	223	57	16	31	67	99	53	242
	5% abfgklm n	2%	3%	4%	6% ab	9% zabcd	1%	3% f	8% zfg	14% zfgh	6% zk	2%	1%	3% I	3% I	8% zlmn	14% zlmno	4%
None of these	42 1% g	1%	8 1%	11 1%	14 1%	4	21 1% zgh	9 *	3	1	19 1%	23 1%	21 2% zmno	*	7	3	1	41 1%
Don't know	46 1% hjkro	5 1%	9 1%	6	21 2% zc	4 *	13 1% h	14	:	-	18	10	7 1%	4 .	11 1%	:	4	15
Prefer not to say	16 • gn	2	-	1	6 *	6 1% b	1	2	-	4 1% zfgh	5	3	1	1	1	-	4 1% zino	12
Increase in the cost of living	5813 97% u	923 97%	1398 97%	1310 98%	1362 97%	817 96%	1434 96%	2729 99% zf	1247 98%	386 97%	3452 98%	2323 97%	1207 96%	1029 99% zlp	1906 98% zl	1170 98% I	373 97%	5868 98%
Impact on pay/became unemployed	2149	217	502	537	529	364	453	1002	533	158	1443	703	340	327	785	503	152	1917
	36% afkslm	23%	35% a	40% zab	38% a	43% zab	30%	36% f	42% zfg	40% f	41% zk	29%	27%	31%	40% zlm	42% zlm	39% Im	32%
Increase in mortgage/rent/tax/fell into debt	2780	337	550	674	727	490	483	1198	806	282	1987	788	379	365	933	771	272	2392
	46% abfgklm	36%	38%	50% zab	52% zab	58% zabc	32%	43% f	63% zfg	71% zfgh	56% zk	33%	30%	35%	48% Im	65% zlmn	71% zlmn	40%
Impact on savings	3778 63%	462 49%	850 59%	867 65%	976 70%	622 73%	533 36%	1877 68%	1045 82%	322 81%	2682 76%	1085 45%	414 33%	602 58%	1389 72%	980 82%	313 81%	3693 62%
	abfkrlm		a	ab	zabc	zabc		zf	zfg	zfg	zk			I	zim	zlmn	zimn	

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN 121-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_intUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/t/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p
Overlap formulae used. * small base







20 Oct 2022 Table 25

ECON4_5. SUMMARY TABLE

Base: All UK adults aged 16+

	ECON4A. Think general economic condition of UK will improve/get worse over next 12 months	ECON4B. Think general economic condition of local area will improve/get worse over next 12 months	ECON5. Think household's standard of living will improve/get worse over next 12 months
Unweighted Total	5983	5983	5983
Weighted Total	5983	5983	5983
Improve a lot	23	17	16
	*	*	*
Improve somewhat	252	166	206
	4%	3%	3%
Stay the same	475	1190	2135
·	8%	20%	36%
Get somewhat worse	2671	2897	2629
	45%	48%	44%
Get a lot worse	2475	1611	905
	41%	27%	15%
Don't know	68	82	71
	1%	1%	1%
Prefer not to say	19	19	21
	*	*	*
Mean	-1.24	-1.01	-0.71
Improve	275	183	222
	5%	3%	4%
Get worse	5146	4508	3534
	86%	75%	59%
NET Difference	-4871	-4325	-3312
	-81%	-72%	-55%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

20 Oct 2022 Table 26

ECON4a. Do you think that the general economic condition of the UK will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

		Ge	ender				Age					Socia	l grade			Working statu	ıs	Work	Sector	Claim bene	fits/ tax credits	Educa	ition	Ethr	nicity	1
							T .						ľ			1					T				Ethnic	
															Working (full- time or part-	Not working	- Not working -					Graduates (Degree/Mas ter/PhD/abov	Non-	White (including White	minorities (excluding White	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	time)	retired	other	Public	Private	Claim	Do not claim	e)	graduates	minorities)	minorities)	1
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	5983	2954	2983	184	451	775	1069	1485	1403	616	1787	1801	770	526	3116	2101	738	1163	1703	1259	4606	1926	3979	5589	324	5983
Weighted Total	5983	2838	3093	671	1024	949	1017	928	755	639	1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
Improve a lot	23	11	12	6	3	3	6	2	2	2	5	8	1	2	16	2	4	8	6	6	11	3	18	17	7	21
	* otw	*	*	1%	*	*	1%	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	1%	*
Improve somewhat	252	157	92	41	52	32	33	34	28	31	69	71	40	21	146	61	44	45	95	47	195	64	186	202	50	223
F	4%	6%	3%	6%	5%	3%	3%	4%	4%	5%	4%	4%	5%	4%	4%	4%	4%	3%	5%	3%	4%	4%	5%	4%	7%	4%
Charachter and a	bw	zb	222	06	101	C1	74	60	4.5	20	102	124	62	25	270	05		03	150	140	240	122	242	400	ZW	405
Stay the same	475 8%	250 9%	222 7%	86 13%	101 10%	61 6%	74 7%	69 7%	46 6%	38 6%	103 6%	134 8%	62 8%	35 7%	279 8%	85 6%	111 11%	92 7%	160 8%	140 10%	318 7%	123 7%	342 8%	408 8%	58 9%	405 7%
	hjotw			zefghi	h										0		zno			zt						
Get somewhat worse	2671	1255	1402	297	414	403	441	438	361	316	765	840	311	206	1552	700	415	540	899	570	2032	721	1922	2329	310	2669
	45%	44%	45%	44%	40%	42%	43%	47%	48%	49%	45%	48%	42%	43%	44%	49%	42%	42%	45%	42%	46%	40%	47%	44%	46%	45%
	u							zd	zde	zdef		zl				znp					Z		zu			
Get a lot worse	2475	1139	1305	205	438	440	453	380	312	248	750	682	326	208	1498	570	394	587	796	570	1856	866	1585	2224	218	2601
	41%	40%	42%	31%	43%	46%	45%	41%	41%	39%	44%	39%	44%	43%	42%	40%	40%	46%	40%	42%	42%	48%	39%	42%	32%	43%
	CVX				С	zcghi	zci	С	С		zk							zr				zv		ZX		
Don't know	68	19	48	25	10	9	10	6	6	3	11	21	3	9	48	9	11	13	27	9	42	21	45	39	27	55
	1%	1%	2%	4%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%
	agotw		za	zdefghi										j	0										zw	
Prefer not to say	19	7	11	11	7	2	-	*	-	-	-	-	4	-	7	-	10	-	-	3	3	7	9	16	2	9
	*	*	*	2%	1%	*	-	*	-	-	-	-	1%	-	*	-	1%	-	-	*	*	*	*	*	*	*
	got			zfgh									jk				zno									
Mean	-1.24 befjquw	-1.19 zb	-1.28	-1.03 zdefghi	-1.22	-1.33	-1.29	-1.26	-1.27	-1.22	-1.29	-1.22	-1.24	-1.27	-1.25	-1.25	-1.19	-1.3	-1.22	-1.24	-1.25	-1.34	-1.2 zu	-1.26	-1.06 zw	-1.29
Improvo	275	168	105	47	55	35	38	35	30	34	74	79	41	23	162	63	48	53	102	53	206	67	204	219	56	244
Improve	5%	6%	3%	7%	5%	4%	36 4%	4%	4%	5%	4%	4%	5%	5%	5%	4%	48 5%	4%	5%	4%	5%	4%	5%	4%	8%	4%
	bw	zb																							zw	
Get worse	5146	2394	2707	502	852	843	895	818	673	564	1515	1521	637	414	3050	1270	809	1127	1695	1140	3888	1587	3507	4553	528	5270
	86%	84%	88%	75%	83%	89%	88%	88%	89%	88%	89%	87%	85%	86%	86%	89%	82%	88%	85%	85%	87%	88%	85%	87%	79%	88%
	асрх		za		С	zcd	cd	zcd	zcd	cd	zl				р	znp					z	zv		zx		1
NET Difference	-4871	-2226	-2603	-455	-797	-808	-856	-782	-642	-530	-1441	-1443	-596	-391	-2888	-1207	-761	-1075	-1593	-1087	-3682	-1521	-3303	-4335	-472	-5026
	-81%	-78%	-84%	-68%	-78%	-85%	-84%	-84%	-85%	-83%	-85%	-82%	-80%	-81%	-81%	-85%	-77%	-84%	-80%	-81%	-83%	-84%	-80%	-83%	-70%	-84%

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlap formulae used. * small base



ECON4a. Do you think that the general economic condition of the UK will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

			Ter	nure			Annual hous	ehold income		Nu	mber of adults	16+ in househ	old	Children 0-15	in household		Cou	ntry		En	gland region (N	et)	
		Buying it on a	Own it	Rent from private	Rent from council/ housing	Up to	£26,000 up	£52,000 up	£100,000 and		At least one	At least one other adult &	At least one other adult &						Northern				
	Total (z)	mortgage (u)	outright (a)	landlord (b)	association (c)	£25,999 (d)	to £51,999 (e)	to £99,999	above (g)	Only adult (h)	other adult	couple (i)	not couple (k)	Yes (I)	No (m)	England (n)	Scotland (o)	Wales (p)	Ireland (g)	North (r)	Midlands (s)	South (t)	Unwtd Total
Unweighted Total	5983	1771	2981	532	543	1525	1871	1016	369	1506	4449	3887	404	1141	4827	4289	597	477	620	1199	838	2252	5983
Weighted Total	5983	2098	2249	787	630	1327	1783	1127	453	1056	4906	3785	887	1583	4389	5028	502	287	166	1384	968	2676	5983
Improve a lot	23	3	5 *	3 *	4 1%	8 1%	3	4	-	5 *	18	11 *	6 1%	11 1%	12 *	21 *	2 *	1 *	*	5 *	10 1%	5 *	21 *
Improve somewhat	m 252	79	108	32	20	55	72	50	26	29	j 223	173	40	57	194	218	17	13	4	51	zt 50	117	223
	4% h	4%	5%	4%	3%	4%	4%	4%	6%	3%	5% h	5% h	5%	4%	4%	4%	3%	4%	3%	4%	5%	4%	4%
Stay the same	475 8% h	140 7%	160 7%	76 10%	62 10%	106 8%	131 7%	73 6%	45 10%	68 6%	403 8% i	292 8%	79 9%	128 8%	344 8%	405 8%	43 9%	15 5%	12 7%	88 6%	76 8%	241 9% r	405 7%
Get somewhat worse	2671 45%	928 44%	1087 48%	341 43%	250 40%	559 42%	845 47%	495 44%	210 46%	463 44%	2201 45%	1709 45%	406 46%	690 44%	1975 45%	2290 46%	203 40%	114 40%	64 39%	597 43%	465 48%	1228 46%	2669 45%
Get a lot worse	q 2475 41%	939 45%	zuc 866 38%	311 40%	284 45%	572 43%	zd 722 40%	503 45%	169 37%	468 44%	1998 41%	1573 42%	323 36%	655 41%	1817 41%	zq 2020 40%	230 46%	142 50%	83 50%	617 45%	343 35%	1060 40%	2601 43%
Don't know	ans 68	za 9	17	23	a 8	24	6	2	3	zk 21	46	i 22	23	27	41	58	7	zn 2	zn 1	zst 14	21	23	55
	1% uaefjm		1%	3% zua	1%	2% zef	•	•	1%	2% zij	1% j	1%	3% zij	2%	1%	1%	1%	1%	*	1%	2% zt	1%	1%
Prefer not to say	19 * jmt	-	7 * u	2	2	*	4 *	-	-	3 *	16 * j	4 *	11 1% zij	14 1% zm	5 *	18	1	*	*	11 1% zt	4 *	2 *	9
Mean	-1.24 uhpgr	-1.3	-1.21 zu	-1.21	-1.27	-1.25	-1.25	-1.28	-1.16	-1.32	-1.23 zhj	-1.24 h	-1.17 h	-1.25	-1.24	-1.23 zpq	-1.3	-1.35	-1.37	-1.3	-1.15 zr	-1.21 r	-1.29
Improve	275 5% h	82 4%	114 5%	35 4%	24 4%	64 5%	75 4%	54 5%	26 6%	33 3%	241 5% h	185 5% h	46 5%	69 4%	206 5%	238	19 4%	13 5%	5 3%	56 4%	60 6%	122 5%	244 4%
Get worse	5146 86%	1867 89% zbc	1952 87%	652 83%	534 85%	1130 85%	1567 88% z	998 89% z	379 84%	931 88% zik	4199 86%	3283 87% zi	728 82%	1345 85%	3792 86%	4310 86%	432 86%	256 89%	148 89%	1214 88%	808 83%	2288 85%	5270 88%
NET Difference	-4871 -81%	-1786 -85%	-1839 -82%	-617 -78%	-510 -81%	-1067 -80%	-1492 -84%	-944 -84%	-353 -78%	-897 -85%	-3957 -81%	-3098 -82%	-683 -77%	-1277 -81%	-3586 -82%	-4071 -81%	-414 -82%	-243 -85%	-143 -86%	-1158 -84%	-748 -77%	-2165 -81%	-5026 -84%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t

Overlap formulae used. * small base



20 Oct 2022 Table 28

ECON4a. Do you think that the general economic condition of the UK will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

						England region	•				Urb	anity			IMD Quintile			
						Lingiania region					015	anney			IVID Quintile			+
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(0)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
		•									•							
Improve a lot	23	3	2	-	2	8	2	1	2	-	18	5	11	3	2	6	1	21
	*	1%	*	-	*	1%	*	*	*	-	*	*	1%	*	*	1%	*	*
		i				zgi							р					
Improve somewhat	252	14	23	14	16	34	23	46	16	32	210	42	56	50	46	38	63	223
	4%	6%	4%	3%	4%	6%	4%	6%	3%	4%	4%	3%	5%	4%	4%	3%	5%	4%
	rsuvw																0	
Stay the same	475	17	47	24	28	47	47	66	37	91	387	88	120	117	92	70	77	405
	8%	7%	7%	5%	6%	9%	8%	8%	7%	12%	8%	7%	10%	10%	8%	6%	6%	7%
	coruvw									zcd			zop	ор				
Get somewhat worse	2671	89	288	220	214	250	267	390	222	348	2095	576	470	531	532	573	565	2669
	45%	37%	44%	45%	49%	47%	48%	48%	43%	44%	44%	46%	40%	44%	44%	48%	47%	45%
C	lruvw	445	202	240	a	472	a	a	226	240	4005	540	400	407	540	I	176	2524
Get a lot worse	2475	115	283	219	171	173	209	314	226	310	1935	540	499	487	510	503	476	2601
	41%	48%	43%	45%	39%	33%	38%	38%	44%	40%	41%	43%	42%	41%	43%	42%	40%	43%
Dank Imau	eqtx	efg 2	e 2	e 11	6	15	8	3	e	2	56	12	26	11	11	1.4	5	55
Don't know	68 1%	1%	*	11 2%	1%	15 3%	2%	3 *	9 2%	Z *	1%	12 1%	2%	11 1%	11 1%	14 1%	> *	1%
	gstvw	1/0		bgi	170	zbgi	270		bi		170	170	zp	170	170	1/0		170
Prefer not to say	19	-	10	2	-	4	-	1	-	1	18	1	7	1	4	-	8	9
Trefer flot to say	*	_	1%	*	_	1%	-	*	_	*	*	*	1%	*	*	-	1%	*
	tw		zfghi			2,3							2/3				0	4
Mean	-1.24	-1.26	-1.28	-1.35	-1.24	-1.07	-1.2	-1.19	-1.3	-1.2	-1.23	-1.28	-1.2	-1.22	-1.27	-1.28	-1.23	-1.29
	crsuvw					zbcdh	С	С		С								
Improve	275	17	26	14	18	42	26	47	18	32	228	47	66	53	48	44	64	244
	5%	7%	4%	3%	4%	8%	5%	6%	4%	4%	5%	4%	6%	4%	4%	4%	5%	4%
	rsuvw	С				zbch												
Get worse	5146	204	572	439	385	423	476	704	448	658	4030	1115	969	1018	1042	1076	1041	5270
	86%	85%	87%	90%	88%	80%	85%	86%	87%	84%	85%	88%	82%	85%	87%	89%	87%	88%
	elqtx		е	ei	е			е	е			zj			1	zlm	I	
NET Difference	-4871	-187	-546	-425	-367	-381	-451	-658	-430	-627	-3803	-1068	-903	-965	-994	-1032	-977	-5026
	-81%	-78%	-83%	-87%	-84%	-72%	-81%	-80%	-84%	-80%	-81%	-85%	-76%	-80%	-83%	-86%	-82%	-84%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

 $Filename: {\tt 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse}$

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p



20 Oct 2022 Table 29

ECON4a. Do you think that the general economic condition of the UK will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

											Worried abo	out household						
			Pe	ersonal wellbei	ng		,	Personal econ	omic situation	1	1	l situation			Segment			
													Living		Living			
													comfortably		comfortably/	Finding it	Finding it	
							Living		Finding it	Finding it			& not	Coping & not	coping but	difficult &	very difficult	
	Total	9 to 10	8	7	5 to 6	0 to 4	comfortably	Coping	difficult	very difficult	Worried	Not worried	worried	worried	worried	worried	& worried	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	1077	1573	1268	1313	747	1640	2854	1082	380	3312	2630	1419	1139	1918	1015	372	5983
Weighted Total	5983	950	1445	1335	1399	848	1490	2769	1276	397	3536	2386	1252	1040	1941	1191	385	5983
Improve a lot	23	12	3	4	2	2	12	7	3	2	8	16	12	3	4	2	2	21
	*	1%	*	*	*	*	1%	*	*	1%	*	1%	1%	*	*	*	1%	*
	j	zbcd					zg					j	zn					
Improve somewhat	252	77	70	48	39	18	87	115	36	8	106	145	85	55	62	34	6	223
	4%	8%	5%	4%	3%	2%	6%	4%	3%	2%	3%	6%	7%	5%	3%	3%	2%	4%
	dejn	zbcde	de				zhi					zj	znop	nop				
Stay the same	475	91	121	106	107	49	151	207	100	16	214	259	129	111	116	84	14	405
	8%	10%	8%	8%	8%	6%	10%	7%	8%	4%	6%	11%	10%	11%	6%	7%	4%	7%
	ijsnp	е					zgi					zj	znop	znop				
Get somewhat worse	2671	454	703	626	593	295	703	1329	527	87	1449	1198	612	552	854	500	80	2669
	45%	48% e	49% zde	47%	42%	35%	47% hi	48% zhi	41%	22%	41%	50%	49%	53%	44%	42%	21%	45%
Get a lot worse	eijp 2475	307	526	e 538	e 628	473	522	1083	595	270	1719	zj 746	znop 399	znop 313	р 889	р 559	269	2601
det a lot worse	41%	32%	36%	40%	45%	56%	35%	39%	47%	68%	49%	31%	32%	30%	46%	47%	70%	43%
	abfgklm	3270	3070	a	zab	zabcd	3370	f	zfg	zfgh	zk	31/0	32/0	3070	zlm	zlm	zlmno	1370
Don't know	68	9	21	14	20	5	13	28	14	8	35	21	13	6	15	12	8	55
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Prefer not to say	19	-	-	-	12	5	3	-	-	5	5	3	3	-	-	-	5	9
	*	-	-	-	1%	1%	*	-	-	1%	*	*	*	-	-	-	1%	*
	gjk				zabc	bc				zfgh							zlmno	
Mean	-1.24	-1.03	-1.18	-1.25	-1.32	-1.46	-1.11	-1.23	-1.33	-1.6	-1.36	-1.06	-1.05	-1.08	-1.33	-1.34	-1.64	-1.29
	dehijno	zbcde	zde	е	е		zghi	hi	i			zj	znop	znop	р	р		
Improvo	р 275	90	73	52	40	20	99	122	39	10	113	160	97	58	66	36	8	244
Improve	5%	9%	73 5%	4%	3%	2%	7%	4%	3%	3%	3%	7%	8%	56 6%	3%	3%	2%	4%
	dehino	zbcde	de	4/0	3/0	2/0	zghi	470	3/0	3/0	3/0	zj	znop	nop	3/0	3/0	270	470
Get worse	5146	761	1230	1164	1220	768	1225	2412	1122	357	3168	1944	1011	864	1744	1059	349	5270
	86%	80%	85%	87%	87%	91%	82%	87%	88%	90%	90%	81%	81%	83%	90%	89%	91%	88%
	afkulm		а	а	а	zab		f	f	f	zk				zlm	zlm	zlm	
NET Difference	-4871	-671	-1157	-1111	-1180	-748	-1126	-2290	-1083	-347	-3055	-1784	-914	-806	-1678	-1023	-341	-5026
	-81%	-71%	-80%	-83%	-84%	-88%	-76%	-83%	-85%	-87%	-86%	-75%	-73%	-78%	-86%	-86%	-89%	-84%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p$

Table 30 ECON4b. And do you think that the general economic condition of your local area will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

		Ge	nder				Age					Socia	al grade			Working statu	ıs	Work	Sector	Claim bene	fits/ tax credits	Educa	ition	Ethr	nicity	
							T						Ī			1					1			-	Ethnic	
															Working (full- time or part-	Not working	- Not working -					Graduates (Degree/Mas ter/PhD/abov	Non-	White (including White	minorities (excluding White	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	time)	retired	other	Public	Private	Claim	Do not claim		graduates	minorities)	minorities)	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(g)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Tota
Unweighted Total	5983	2954	2983	184	451	775	1069	1485	1403	616	1787	1801	770	526	3116	2101	738	1163	1703	1259	4606	1926	3979	5589	324	5983
Weighted Total	5983	2838	3093	671	1024	949	1017	928	755	639	1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
Improve a lot	17	7	10	9	6	2	1	-	-	-	1	7	6	1	10	-	7	7	4	9	2	1	17	10	7	7
	*	*	*	1%	1%	*	*	-	-	-	*	*	1%	*	*	-	1%	1%	*	1%	*	*	*	*	1%	*
	jtuw			zg									j				0			zt					w	
Improve somewhat	166	100	66	39	36	22	20	20	12	17	32	39	27	22	91	33	40	37	48	39	127	51	113	129	37	125
	3%	4%	2%	6%	3%	2%	2%	2%	2%	3%	2%	2%	4%	4%	3%	2%	4%	3%	2%	3%	3%	3%	3%	2%	6%	2%
	bhjw	zb		zefgh										jk											zw	
Stay the same	1190	562	619	198	208	145	171	170	154	145	332	359	131	86	658	301	230	186	410	265	884	302	871	1017	155	1092
	20%	20%	20%	29%	20%	15%	17%	18%	20%	23%	20%	20%	18%	18%	19%	21%	23%	14%	21%	20%	20%	17%	21%	19%	23%	18%
	efnquw			zdefgh					ef	ef							n		q				zu			
Get somewhat worse	2897	1390	1492	307	446	467	479	474	395	331	883	873	345	221	1703	745	444	610	978	611	2207	914	1957	2589	279	2974
	48%	49%	48%	46%	44%	49%	47%	51%	52%	52%	52%	50%	46%	46%	48%	52%	45%	47%	49%	45%	50%	51%	48%	49%	42%	50%
	х							zd	zdf	d	zl					znp					Z			ZX		
Get a lot worse	1611	748	840	85	317	303	336	257	185	128	431	461	227	139	1039	321	240	429	526	396	1188	519	1074	1424	161	1706
	27%	26%	27%	13%	31%	32%	33%	28%	25%	20%	25%	26%	30%	29%	29%	23%	24%	33%	27%	29%	27%	29%	26%	27%	24%	29%
	chio				chi	zchi	zcghi	ci	С	С			j		ZO			zr						Z		
Don't know	82	25	56	23	6	9	9	8	9	18	23	17	7	12	36	26	19	16	18	21	46	11	67	51	30	70
	1%	1%	2%	3%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	4%	1%
	agntuw		za	zdfg						zdefgh						n							u		zw	
Prefer not to say	19	7	11	11	7	2	-	*	-	-	-	-	4	-	7	-	10	-	-	3	3	7	9	16	2	9
	*.	*	*	2%	1%	*	-	*	-	-	-	-	1%	-	*	-	1%	-	-	*	*	*	*	*	*	*
Mean	got -1.01	-0.99	-1.02	zfgh -0.66	-1.02	-1.12	-1.12	-1.05	-1.01	-0.92	-1.02	-1	јк -1.04	-1.01	-1.05	-0.97	zno -0.91	-1.12	-1	-1.02	-1.01	-1.06	-0.98	-1.02	-0.86	-1.06
	efgnquw			zdefghi				f	ef	zefgh						zn	zn		a				zu		zw	
Improve	183	107	76	48	41	24	21	20	12	17	33	46	32	23	102	33	47	44	52	48	129	51	130	139	44	132
	3%	4%	2%	7%	4%	2%	2%	2%	2%	3%	2%	3%	4%	5%	3%	2%	5%	3%	3%	4%	3%	3%	3%	3%	7%	2%
	bghjow	zb		zefghi	h								i	i			0								zw	
Get worse	4508	2137	2332	391	763	769	815	730	580	459	1315	1333	573	361	2743	1067	683	1039	1504	1007	3394	1434	3031	4013	440	4680
	75%	75%	75%	58%	74%	81%	80%	79%	77%	72%	77%	76%	77%	75%	77%	75%	69%	81%	76%	75%	76%	79%	74%	77%	66%	78%
	cpvx	1			c	zcdhi	zcdi	zci	ci	c					ZD	D		zr			z	zv		ZX		1
NET Difference	-4325	-2030	-2256	-343	-722	-746	-794	-710	-568	-442	-1282	-1287	-541	-338	-2641	-1033	-637	-994	-1452	-958	-3265	-1383	-2901	-3874	-396	-4548
	-72%	-72%	-73%	-51%	-70%	-79%	-78%	-77%	-75%	-69%	-75%	-73%	-72%	-70%	-74%	-72%	-64%	-77%	-73%	-71%	-73%	-77%	-71%	-74%	-59%	-76%

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlap formulae used. * small base

20 Oct 2022



ECON4b. And do you think that the general economic condition of your local area will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

			Ter	nure			Annual hous	ehold income		Nu	ımber of adults	16+ in househ	old	Children 0-15	in household		Cou	ntry		En	gland region (N	let)	
		Buying it on a	Own it	Rent from private	Rent from council/ housing	Up to	£26,000 up		£100,000 and		At least one	At least one other adult &	At least one other adult &						Northern				
	Total (z)	mortgage (u)	outright (a)	landlord (b)	association (c)	£25,999 (d)	to £51,999 (e)	to £99,999 (f)	above (g)	Only adult (h)	other adult (i)	couple (i)	not couple (k)	Yes (I)	No (m)	England (n)	Scotland (o)	Wales (p)	Ireland (g)	North (r)	Midlands (s)	South (t)	Unwtd Total
Unweighted Total	5983	1771	2981	532	543	1525	1871	1016	369	1506	4449	3887	404	1141	4827	4289	597	477	620	1199	838	2252	5983
Weighted Total	5983	2098	2249	787	630	1327	1783	1127	453	1056	4906	3785	887	1583	4389	5028	502	287	166	1384	968	2676	5983
Improve a lot	17	-	1	1	6	7	1	-	-	3	14	8	9	7	10	16	-	1	*	7	6	4	7
	*	-	*	*	1%	1%	*	-	-	*	*	*	1%	*	*	*	-	*	*	*	1%	*	*
Improve somewhat	166	39	46	48	zua 27	61	44	31	12	20	146	100	35	29	137	151	8	4	3	43	29	79	125
	3% uah	2%	2%	6%	4%	5%	2%	3%	3%	2%	3%	3%	4%	2%	3%	3%	2%	1%	2%	3%	3%	3%	2%
Stay the same	1190	420	453	zua 153	ua 112	ze 244	328	204	112	186	999	727	227	344	z 842	1027	90	52	20	231	204	593	1092
stay the same	20% hgr	20%	20%	19%	18%	18%	18%	18%	25% def	18%	20%	19%	26% zhij	22%	19%	20% a	18%	18%	12%	17%	21%	22% zr	18%
Get somewhat worse	2897	1025	1157	364	279	586	916	582	220	508	2381	1893	397	723	2170	2449	243	126	79	622	486	1341	2974
det somewhat worse	48%	49%	51%	46%	44%	44%	51% zd	52% d	49%	48%	49%	50% zi	45%	46%	49%	49%	48%	44%	48%	45%	50%	50%	50%
Get a lot worse	1611	603	zc 547	207	196	399	476	304	106	316	1288	1016	186	440	z 1170	1298	150	101	62	453	217	628	1706
det a for worse	27% aknst	29%	24%	26%	31% a	30%	27%	27%	23%	30% zik	26%	27%	21%	28%	27%	26%	30%	35% zn	37% zno	33% zst	22%	23%	29%
Don't know	82	10	39	12	9	28	13	6	3	21	61	37	22	26	56	69	9	3	1	18	23	28	70
	1% uefj	*	2% u	2%	1%	2% ef	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2% zt	1%	1%
Prefer not to say	19	_	u 7	2	2	3	4	-	_	3	16	Δ	11	14	5	18	1	*	*	11	4	2	9
relet not to say	* jmt	-	, * u	*	*	*	*	-	-	*	*	*	1% zij	1% zm	*	*	*	*	*	1% zt	*	*	*
Mean	-1.01	-1.05	-1	-0.94	-1.02	-1.01	-1.03	-1.03	-0.93	-1.08	-0.99	-1.02	-0.84	-1.01	-1.01	-0.98	-1.09	-1.14	-1.21	-1.09	-0.94	-0.95	-1.06
	uhpqr			u							zhj	h	zhij			zopq					zr	zr	
Improve	183	39	47	49	33	68	46	31	12	23	160	109	43	36	147	167	8	4	4	50	34	83	132
	3% uah	2%	2%	6% zua	5% zua	5% zef	3%	3%	3%	2%	3% i	3%	5% h	2%	3%	3%	2%	1%	2%	4%	4%	3%	2%
Get worse	4508	1629	1703	571	475	985	1393	886	326	824	3669	2909	583	1163	3339	3746	394	228	141	1075	703	1969	4680
	75%	78%	76%	73%	75%	74%	78%	79%	72%	78%	75%	77%	66%	73%	76%	75%	78%	79%	85%	78%	73%	74%	78%
NET Difference	-4325	-1589	-1657	-522	-442	-917	z -1347	-855	-314	zik -801	-3509	zik -2800	-540	-1127	-3192	-3579	-385	-223	zno -137	st -1025	-669	-1885	-4548
NET DITIETETICE	-72%	-76%	-74%	-66%	-70%	-69%	-1347	-033 -76%	-69%	-76%	-72%	-74%	-61%	-71%	-73%	-71%	-363 -77%	-223 -78%	-83%	-74%	-69%	-70%	-76%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t

Overlap formulae used. * small base



20 Oct 2022 Table 32

ECON4b. And do you think that the general economic condition of your local area will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

						England region	1				Urb	anity			IMD Quintile			
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
		•																
Improve a lot	17	1	6	-	-	6	-	3	-	1	17	-	11	5	*	-	1	7
	*	*	1%	-	-	1%	-	*	-	*	*	-	1%	*	*	-	*	*
	tx					Z							znop					
Improve somewhat	166	24	10	9	11	18	19	23	5	33	145	21	29	39	32	19	47	125
	3%	10%	2%	2%	2%	3%	3%	3%	1%	4%	3%	2%	2%	3%	3%	2%	4%	2%
	hkosuw	zbcdefg					h			bh	k						zo	
		hi																
Stay the same	1190	22	113	96	88	116	135	196	110	153	891	299	204	220	217	269	280	1092
	20%	9%	17%	20%	20%	22%	24%	24%	21%	20%	19%	24%	17%	18%	18%	22%	23%	18%
	ajrsuvw		a	a	а	а	zab	zab	a	a		zj				In	zlmn	
Get somewhat worse	2897	102	303	216	220	266	286	418	270	367	2262	635	504	583	586	608	616	2974
	48%	43%	46%	44%	50%	50%	51%	51%	53%	47%	48%	50%	42%	49%	49%	51%	52%	50%
	I								С					ı	I	I	I	
Get a lot worse	1611	89	212	152	116	101	111	170	122	224	1319	291	406	341	342	292	229	1706
	27%	37%	32%	31%	27%	19%	20%	21%	24%	29%	28%	23%	34%	28%	29%	24%	19%	29%
	efgkpqt x	zdefgh	zefgh	efg	е					efg	zk		zmnop	р	р	р		
Don't know	82	1	3	14	3	20	7	11	7	4	67	15	28	10	16	14	14	70
	1%	*	*	3%	1%	4%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
	suw			zbi		zabdgi							zm					
Prefer not to say	19	-	10	2	-	4	-	1	-	1	18	1	7	1	4	-	8	9
	*	-	1%	*	-	1%	-	*	-	*	*	*	1%	*	*	-	1%	*
	tw		zfghi														0	
Mean	-1.01	-1.06	-1.1	-1.08	-1.02	-0.87	-0.89	-0.9	-1.01	-1	-1.02	-0.96	-1.1	-1.02	-1.05	-0.99	-0.87	-1.06
	blrsuvw					zabcdhi	zabcdh	zabc				Z				I	zlmno	
Improve	183	25	16	9	11	24	19	25	5	34	162	21	40	44	33	19	48	132
	3%	11%	2%	2%	2%	4%	3%	3%	1%	4%	3%	2%	3%	4%	3%	2%	4%	2%
	hkorsuw	zbcdefg hi				h	h			h	zk		0	0			0	
Get worse	4508	191	515	368	336	367	397	588	392	592	3582	927	910	925	928	900	845	4680
	75%	80%	79%	75%	77%	69%	71%	72%	76%	76%	76%	73%	77%	77%	78%	75%	71%	78%
	epqtx	e	efg										р	р	р			
NET Difference	-4325	-166	-500	-359	-325	-344	-378	-563	-387	-558	-3419	-906	-870	-881	-895	-881	-797	-4548
	-72%	-69%	-76%	-74%	-74%	-65%	-68%	-69%	-75%	-71%	-72%	-72%	-73%	-73%	-75%	-73%	-67%	-76%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

 $Filename: {\tt 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse}$

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p



20 Oct 2022 Table 33

ECON4b. And do you think that the general economic condition of your local area will improve, stay the same, or get worse over the next 12 months?

Base: All UK adults aged 16+

							<u> </u>											T
			Pe	ersonal wellbe	ing			Personal ecor	nomic situation	1	1	out household I situation			Segment			
	Total	9 to 10	8	7	5 to 6	0 to 4	Living comfortably	Coping	Finding it	Finding it very difficult	Worried	Not worried	Living comfortably & not worried	Coping & not worried	Living comfortably/ coping but worried	Finding it difficult & worried	Finding it very difficult & worried	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	1077	1573	1268	1313	747	1640	2854	1082	380	3312	2630	1419	1139	1918	1015	372	5983
Weighted Total	5983	950	1445	1335	1399	848	1490	2769	1276	397	3536	2386	1252	1040	1941	1191	385	5983
Weighted Total	3303	330	1443	1333	1333	0-10	1430	2703	1270	331	3330	2300	1232	1040	1341	1131	303	3303
Improve a lot	17	7	3	1	-	6	8	2	7	-	10	7	6	1	4	7	-	7
	*	1%	*	*	_	1%	1%	*	1%	-	*	*	*	*	*	1%	_	*
	g	zcd				d	g		g									
Improve somewhat	166	63	29	32	19	22	63	51	40	12	86	80	58	14	42	36	8	125
	3%	7%	2%	2%	1%	3%	4%	2%	3%	3%	2%	3%	5%	1%	2%	3%	2%	2%
	dgm	zbcde					zg						zmn					
Stay the same	1190	269	317	250	233	121	376	560	204	33	551	625	330	269	334	181	27	1092
	20%	28%	22%	19%	17%	14%	25%	20%	16%	8%	16%	26%	26%	26%	17%	15%	7%	18%
	dehijno	zbcde	de				zghi	hi	i			zj	znop	znop	р	р		
	р																	
Get somewhat worse	2897	415	767	685	691	336	752	1424	572	143	1636	1246	641	551	973	519	141	2974
	48%	44%	53%	51%	49%	40%	50%	51%	45%	36%	46%	52%	51%	53%	50%	44%	37%	50%
	aeijuop		zae	ae	ae		hi	zhi	i			zj	ор	zop	ор			
Get a lot worse	1611	188	307	350	423	343	276	694	441	196	1203	401	204	192	570	436	196	1706
	27%	20%	21%	26%	30%	40%	19%	25%	35%	49%	34%	17%	16%	18%	29%	37%	51%	29%
	abfgkrs Im			ab	zab	zabcd		f	zfg	zfgh	zk				zlm	zlmn	zlmno	
Don't know	82	8	21	17	21	15	12	37	13	8	45	25	12	13	18	12	8	70
	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%
Prefer not to say	19	-	-	-	12	5	3	-	-	5	5	3	3	-	-	-	5	9
	*	-	-	-	1%	1%	*	-	-	1%	*	*	*	-	-	-	1%	*
	gjk				zabc	bc				zfgh							zlmno	
Mean	-1.01	-0.76	-0.95	-1.02	-1.11	-1.19	-0.83	-1.01	-1.11	-1.36	-1.13	-0.83	-0.79	-0.89	-1.07	-1.14	-1.41	-1.06
	dehijno	zbcde	zcde	de			zghi	hi	i			zj	zmnop	znop	р	р		
	р																	
Improve	183	70	32	33	19	28	71	53	47	12	96	87	63	15	46	43	8	132
	3%	7%	2%	3%	1%	3%	5%	2%	4%	3%	3%	4%	5%	1%	2%	4%	2%	2%
	dgm	zbcde				d	zg		g				zmn			m		
Get worse	4508	603	1074	1035	1115	678	1027	2119	1013	339	2839	1646	845	743	1543	954	336	4680
	75%	63%	74%	78%	80%	80%	69%	77%	79%	85%	80%	69%	67%	71%	80%	80%	87%	78%
	afkrlm		a	а	zab	zab		f	zf	zfg	zk				zlm	zlm	zlmno	
NET Difference	-4325	-533	-1042	-1002	-1095	-650	-956	-2066	-966	-327	-2743	-1559	-782	-727	-1497	-912	-329	-4548
	-72%	-56%	-72%	-75%	-78%	-77%	-64%	-75%	-76%	-82%	-78%	-65%	-62%	-70%	-77%	-77%	-85%	-76%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p

20 Oct 2022 Table 34

ECON5. Over the next 12 months, do you think your household's standard of living will improve, stay the same or get worse?

Base: All UK adults aged 16+

		G	ender				Age					Social	grade			Working statu	us	Work	Sector	Claim bene	fits/ tax credits	Educa	ation	Ethr	nicity	
															Working (full-							Graduates (Degree/Mas ter/PhD/abov	Non-	White (including White	Ethnic minorities (excluding White	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	time)	retired	other	Public	Private	Claim	Do not claim	e)	graduates	minorities)	minorities)	i
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	5983	2954	2983	184	451	775	1069	1485	1403	616	1787	1801	770	526	3116	2101	738	1163	1703	1259	4606	1926	3979	5589	324	5983
Weighted Total	5983	2838	3093	671	1024	949	1017	928	755	639	1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
Improve a lot	16	8	8	10	-	-	4	*	1	1	5	8	-	3	12	1	3	6	4	1	10	*	16	10	6	10
	*	*	*	1%	-	-	*	*	*	*	*	*	-	1%	*	*	*	*	*	*	*	*	*	*	1%	
	guw			zdeg																						
Improve somewhat	206	114	88	45	70	33	18	18	14	8	44	64	33	9	140	18 1%	48	45	86	50	147	63	143	149	46	147
	3% bfghiow	4%	3%	7%	7%	3% fhi	2%	2%	2%	1%	3%	4%	4%	2%	4%	1%	5%	4%	4%	4%	3%	3%	3%	3%	7%	2%
Stay the same	2135	1066	1063	zfghi 310	zefghi 333	276	304	331	295	285	711	623	229	120	1185	596	o 351	346	752	373	1706	714	1395	1881	zw 236	2071
Stay the same	36%	38%	34%	46%	33%	29%	30%	36%	39%	45%	42%	35%	31%	25%	33%	42%	36%	27%	38%	28%	38%	40%	34%	36%	35%	35%
	eflmngs	7	3470	zdefg	3370	2370	3070	ef	zdef	zdefgh	zklm	m	31/0	23/0	3370	znp	3070	2770	0	20%	zs	ZV	3470	30%	3370	55%
	v	_		Zucig				C.	Zuci	zucigii	ZKIIII	•••				2110			ч		23					
Get somewhat worse	2629	1214	1390	197	432	450	489	431	346	283	761	794	329	227	1630	654	337	646	856	579	1988	781	1826	2372	233	2742
	44%	43%	45%	29%	42%	47%	48%	46%	46%	44%	45%	45%	44%	47%	46%	46%	34%	50%	43%	43%	45%	43%	44%	45%	35%	46%
	срх				С	С	zc	zc	С	С					zp	р		zr						zx		ı l
Get a lot worse	905	400	491	73	173	174	190	143	92	60	169	251	147	116	541	149	207	227	271	320	569	222	668	767	118	947
	15%	14%	16%	11%	17%	18%	19%	15%	12%	9%	10%	14%	20%	24%	15%	10%	21%	18%	14%	24%	13%	12%	16%	15%	18%	16%
	hijotuw				hi	zchi	zchi	hi				j	zjk	zjk	0		zno	zr		zt			zu			
Don't know	71	29	41	25	8	14	11	4	6	2	12	15	6	6	29	9	32	13	13	20	33	17	49	38	31	54
	1%	1%	1%	4%	1%	2%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	5%	1%
2 (gnortw	-	42	zdfghi	-	g											zno				-		40	40	zw	1 10
Prefer not to say	21	/	13	11	/	3	-	1	-	-	-	-	4	•	9	-	10	1	-	3	5	8	10	18	2	12
	ant.		Ť	2%	1%	•	-	Ť	-	-		-	1%	-	1	-	1%		-	1	•	1	•	,	•	
Mean	got -0.71	-0.67	-0.75	zfgh -0.44	-0.7	-0.82	-0.84	-0.76	-0.69	-0.62	-0.62	-0.7	-0.8	-0.93	-0.73	-0.66	zno -0.74	-0.82	-0.66	-0.88	-0.67	-0.65	-0.74	-0.72	-0.65	-0.76
Weari	befglmq	-0.07 zb	-0.73	zdefghi	ef	-0.82	-0.64	-0.76 f	efg	zefg	zklm	Im	-0.6 m	-0.55	-0.73	-0.00 zn	-0.74	-0.62	-0.00 zq	-0.88	-0.07 ZS	-0.03 zv	-0.74	-0.72	-0.03	-0.76
	svw	2.0		Zucigiii	Ci			•	CIB	zeig	ZKIIII	****				211			24		23	1 -*				ı l
Improve	222	123	96	55	70	33	22	18	15	9	49	72	33	12	152	19	51	52	91	50	156	63	159	159	51	157
	4%	4%	3%	8%	7%	3%	2%	2%	2%	1%	3%	4%	4%	3%	4%	1%	5%	4%	5%	4%	4%	3%	4%	3%	8%	3%
	bfghiow			zefghi	zefghi	i									0		0								zw	
Get worse	3534	1614	1881	270	606	623	679	574	438	343	930	1046	476	343	2172	803	544	873	1128	898	2557	1003	2493	3140	351	3689
	59%	57%	61%	40%	59%	66%	67%	62%	58%	54%	55%	60%	64%	71%	61%	56%	55%	68%	57%	67%	57%	56%	61%	60%	52%	62%
	acijotu		za		С	zcdhi	zcdghi	zci	С	С		j	zj	zjkl	zop			zr		zt			zu	ZX		, 1
	х																									
NET Difference	-3312	-1491	-1785	-215	-535	-590	-657	-556	-423	-334	-881	-974	-443	-331	-2020	-784	-493	-821	-1037	-848	-2401	-940	-2334	-2981	-300	-3532
	-55%	-53%	-58%	-32%	-52%	-62%	-65%	-60%	-56%	-52%	-52%	-55%	-59%	-69%	-57%	-55%	-50%	-64%	-52%	-63%	-54%	-52%	-57%	-57%	-45%	-59%

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlap formulae used. * small base



ECON5. Over the next 12 months, do you think your household's standard of living will improve, stay the same or get worse?

Base: All UK adults aged 16+

			Ter	nure			Annual hous	ehold income		Nu	ımber of adults	s 16+ in househ	nold	Children 0-15	5 in household		Cou	ntry		En	gland region (N	et)	
		Buying it on a	Own it	Rent from	Rent from council/	Up to	£26,000 up	£52,000 up	£100,000 and		At least one	At least one other adult &	At least one other adult &						Northern				
	Total (z)	mortgage	outright (a)	private landlord (b)	housing association (c)	£25,999 (d)	to £51,999	to £99,999	above (g)	Only adult	other adult	couple	not couple	Yes (I)	No (m)	England (n)	Scotland (o)	Wales (p)	Ireland (q)	North (r)	Midlands (s)	South (t)	Unwtd Total
Unweighted Total	5983	(5)	2981	532	543	1525	1871	1016	369	1506	4449	3887	404	1141	4827	4289	597	(P) 477	620	1199	838	2252	5983
Weighted Total	5983	1771 2098	2981	787	630	1327	1783	1016	453	1056	4906	3887 3785	404 887	1583	4827	5028	502	287	166	1384	968	2676	5983
weignted rotal	5983	2098	2249	/8/	030	1327	1/83	1127	453	1050	4900	3/83	00/	1585	4389	5028	502	287	100	1384	908	20/0	5983
Improve a lot	16	*	3	5	3	3	-	4	2	6	10	4	6	7	9	15	*	-	*	*	9	6	10
	*	*	*	1%	*	*	-	*	*	1%	*	*	1%	*	*	*	*	-	*	*	1%	*	*
	uj			u	u					zj	j										zrt		4
Improve somewhat	206	82	55	33	28	48	63	34	32	26	180	134	33	70	136	177	14	11	5	37	47	92	147
	3% ahm	4% a	2%	4%	5% a	4%	4%	3%	7% zdef	2%	4% i	4%	4%	4%	3%	4%	3%	4%	3%	3%	5%	3%	2%
Stay the same	2135	709	964	242	143	327	631	469	217	316	1815	1370	372	521	1611	1819	172	99	45	424	375	1020	2071
Stay the same	36%	34%	43%	31%	23%	25%	35%	42%	48%	30%	37%	36%	42%	33%	37%	36%	34%	35%	27%	31%	39%	38%	35%
	cdhgr	c	zubc	C	2575	25/0	d	zde	zde	30,0	zhj	h	zh	3370	7	a	3.,0	3370	27,0	32,0	r	zr	4
Get somewhat worse	2629	960	961	360	272	610	836	495	154	480	2139	1730	330	663	1960	2200	232	117	80	649	377	1174	2742
	44%	46%	43%	46%	43%	46%	47%	44%	34%	45%	44%	46%	37%	42%	45%	44%	46%	41%	48%	47%	39%	44%	46%
	gks					g	zg	g		k	k	zik								S			
Get a lot worse	905	334	234	130	169	315	245	120	45	208	692	512	113	275	629	735	80	56	34	243	140	352	947
	15%	16%	10%	16%	27%	24%	14%	11%	10%	20%	14%	14%	13%	17%	14%	15%	16%	20%	20%	18%	14%	13%	16%
	afgijmt	a		а	zuab	zefg				zijk	j			m				zn	zn	zt			
Don't know	71	12	25	14	12	21	4	4	3	16	54	29	23	33	37	62	4	3	2	19	15	28	54
	1%	1%	1%	2%	2%	2%	*	*	1%	2%	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%
	uefjm				u	ef				j	j		ij	zm									
Prefer not to say	21	*	8	3	2	3	5	-	-	4	17	5	11	14	7	20	1	*	*	11	5	3	12
	*	*	*	*	*	*	*	-	-	*	*	*	1%	1%	*	*	*	*	*	1%	1%	*	*
	ujmt		u								j		zij	zm						zt			4
Mean	-0.71	-0.74	-0.62	-0.75	-0.94	-0.91	-0.71	-0.62	-0.46	-0.83	-0.69	-0.7	-0.6	-0.73	-0.71	-0.7	-0.76	-0.77	-0.87	-0.81	-0.62	-0.67	-0.76
	cdhqr	С	zubc	С			d	zde	zdef		zhj	zh	zh			q					zr	zr	
Improve	222	82	58	38	31	52	63	38	34	32	190	139	39	77	145	192	14	11	5	38	56	98	157
	4%	4%	3%	5%	5%	4%	4%	3%	8%	3%	4%	4%	4%	5%	3%	4%	3%	4%	3%	3%	6%	4%	3%
	am			а	a				zdef		j										zrt		4
Get worse	3534	1294	1195	490	441	925	1081	616	199	688	2831	2243	443	938	2589	2936	311	173	114	893	517	1526	3689
	59%	62%	53%	62%	70%	70%	61%	55%	44%	65%	58%	59%	50%	59%	59%	58%	62%	60%	69%	64%	53%	57%	62%
	afgiks	za		a	zuab	zefg	fg	g		zijk	k	ik							zn	zst			
NET Difference	-3312	-1212	-1137	-451	-410	-873	-1018	-577	-165	-655	-2641	-2104	-404	-861	-2444	-2743	-297	-162	-109	-855	-461	-1428	-3532
	-55%	-58%	-51%	-57%	-65%	-66%	-57%	-51%	-36%	-62%	-54%	-56%	-46%	-54%	-56%	-55%	-59%	-57%	-66%	-62%	-48%	-53%	-59%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t

Overlap formulae used. * small base



20 Oct 2022 Table 36

ECON5. Over the next 12 months, do you think your household's standard of living will improve, stay the same or get worse?

Base: All UK adults aged 16+

						England region	<u> </u>				Urh	anity	1		IMD Quintile			
						Lingiana region		1	1		0.5					1	1	
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
Improve a lot	16	-	*	-	3	6	2	2	2	-	12	4	7	2	1	6	-	10
	*	-	*	-	1%	1%	*	*	*	-	*	*	1%	*	*	*	-	*
						Z												
Improve somewhat	206	4	20	13	22	25	14	20	19	40	176	30	52	61	29	35	29	147
	3%	2%	3%	3%	5%	5%	2%	2%	4%	5%	4%	2%	4%	5%	2%	3%	2%	2%
	ksvw													znop				
Stay the same	2135	77	185	161	171	204	212	316	189	304	1657	478	351	403	455	436	491	2071
	36%	32%	28%	33%	39%	38%	38%	38%	37%	39%	35%	38%	30%	34%	38%	36%	41%	35%
	blruw				b	b	b	b	b	b					I	I	zlm	
Get somewhat worse	2629	106	330	213	166	211	239	367	237	330	2060	569	489	535	542	554	508	2742
	44%	44%	50%	44%	38%	40%	43%	45%	46%	42%	44%	45%	41%	45%	45%	46%	43%	46%
	d		zdei															
Get a lot worse	905	51	102	90	69	71	83	108	64	97	733	172	265	181	160	155	144	947
	15%	21%	16%	18%	16%	13%	15%	13%	13%	12%	16%	14%	22%	15%	13%	13%	12%	16%
	pqt	zeghi		hi									zmnop					
Don't know	71	-	9	10	6	9	7	7	2	12	61	9	16	16	5	17	16	54
	1%	-	1%	2%	1%	2%	1%	1%	*	2%	1%	1%	1%	1%	*	1%	1%	1%
	nqstvw																	
Prefer not to say	21	-	10	2	-	5	1	1	-	1	20	2	8	1	4	*	8	12
	*	-	1%	*	-	1%	*	*	-	*	*	*	1%	*	*	*	1%	*
	qtw		zghi										0				0	
Mean	-0.71	-0.85	-0.8	-0.8	-0.64	-0.61	-0.71	-0.69	-0.67	-0.63	-0.72	-0.7	-0.82	-0.7	-0.7	-0.69	-0.65	-0.76
	ablrsuv				abc	zabc		ab	abc	zabc				ı	ı	I	zl	
	W																	
Improve	222	4	20	13	25	30	16	22	21	40	188	34	59	63	31	40	29	157
	4%	2%	3%	3%	6%	6%	3%	3%	4%	5%	4%	3%	5%	5%	3%	3%	2%	3%
Cotwores	psw	150	422	202	g	g	222	475	204	427	2702	744	np	znp	702	700	CE2	2000
Get worse	3534	158	432	303	235	282	323	475	301	427	2793	741	754	716	702	709	652	3689
	59%	66%	66%	62%	54%	53%	58%	58%	59%	54%	59%	59%	64%	60%	59%	59%	55%	62%
NIET Difference	epqt	dei	zdefgi	e 200	210	251	207	452	200	207	2005	707	zp	CEO	C71	CCO	C24	2522
NET Difference	-3312	-153	-411 -220/	-290	-210	-251	-307	-453 -550/	-280	-387	-2605	-707	-696	-653	-671	-669	-624	-3532
	-55%	-64%	-63%	-59%	-48%	-47%	-55%	-55%	-55%	-49%	-55%	-56%	-59%	-54%	-56%	-56%	-52%	-59%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p$



20 Oct 2022 Table 37

ECON5. Over the next 12 months, do you think your household's standard of living will improve, stay the same or get worse?

Base: All UK adults aged 16+

													T					T
			Po	ersonal wellbe	ing			Personal ecor	nomic situation	ı _.	1	out household I situation			Segment			
	Total	9 to 10	8	7	5 to 6	0 to 4	Living comfortably	Coping	Finding it	Finding it very difficult	Worried	Not worried	Living comfortably & not worried	Coping & not worried	Living comfortably/ coping but worried	Finding it difficult & worried	Finding it very difficult & worried	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	1077	1573	1268	1313	747	1640	2854	1082	380	3312	2630	1419	1139	1918	1015	372	5983
Weighted Total	5983	950	1445	1335	1399	848	1490	2769	1276	397	3536	2386	1252	1040	1941	1191	385	5983
Improve a lot	16	6	3	2	2	2	10	3	*	2	5	11 *	10	1	2	*	2	10
	Ť	1%	*	Ť	•	Ť	1% zg	•	Ť	1%		Ť	1% zno	Ť	Ť	*	1%	
Improve somewhat	206	65	52	36	36	18	84	82	30	7	83	123	71	46	49	26	5	147
	3%	7%	4%	3%	3%	2%	6%	3%	2%	2%	2%	5%	6%	4%	3%	2%	1%	2%
	jn	zbcde					zghi	•••				zj	znop	nop				
Stay the same	2135	499	651	458	344	181	943	927	229	26	699	1421	855	536	468	199	25	2071
	36%	52%	45%	34%	25%	21%	63%	33% hi	18%	6%	20%	60%	68%	52%	24%	17%	6%	35%
	deghijn op	zbcde	zcde	de			zghi	111	'			zj	zmnop	znop	ор	р		
Get somewhat worse	2629	308	605	680	703	332	393	1459	655	120	1886	736	288	402	1157	613	116	2742
	44%	32%	42%	51%	50%	39%	26%	53%	51%	30%	53%	31%	23%	39%	60%	51%	30%	46%
	aefiklm p		a	zabe	zabe	а		zfi	zfi		zk			lp	zlmop	zlmp	I	
Get a lot worse	905	66	121	145	277	296	53	270	348	231	821	80	21	50	251	343	226	947
	15%	7%	8%	11%	20%	35%	4%	10%	27%	58%	23%	3%	2%	5%	13%	29%	59%	16%
	abcfgkr slmn			а	zabc	zabcd		f	zfg	zfgh	zk			I	lm	zlmn	zlmno	
Don't know	71	7	12	15	23	13	5	26	13	7	36	11	4	5	12	9	5	54
	1% fkln	1%	1%	1%	2%	2%	*	1%	1%	2% f	1%	*	*	*	1%	1%	1%	1%
Prefer not to say	21	-	1	-	13	5	3	1	-	5	7	3	3	-	1	-	5	12
	*	-	*	-	1%	1%	*	*	-	1%	*	*	*	-	*	-	1%	*
84	bgjkn	0.20	0.55	0.7	zabc	C	0.07	0.7	4.05	zfgh	0.00	0.22	0.10	0.44	0.00	4.00	zlmno	0.76
Mean	-0.71	-0.38	-0.55	-0.7	-0.89	-1.09	-0.27	-0.7 hi	-1.05 :	-1.48	-0.98	-0.32	-0.19	-0.44	-0.83	-1.08	-1.5	-0.76
	dehijno p	zbcde	zcde	de	е		zghi	III	ı			zj	zmnop	znop	ор	р		
Improve	222	71	55	38	38	20	94	85	31	9	87	135	81	47	51	26	7	157
	4%	8%	4%	3%	3%	2%	6%	3%	2%	2%	2%	6%	7%	4%	3%	2%	2%	3%
	jno	zbcde					zghi					zj	znop	no				
Get worse	3534	374	726	825	980	628	446	1729	1003	351	2707	816	308	452	1408	956	342	3689
	59%	39%	50%	62%	70%	74%	30%	62%	79%	88%	77%	34%	25%	43%	73%	80%	89%	62%
	abfkrlm		a	ab	zabc	zabc		zf	zfg	zfgh	zk			I	zlm	zlmn	zlmno	
NET Difference	-3312	-302	-671	-787	-943	-608	-352	-1644	-973	-342	-2620	-682	-227	-405	-1357	-930	-335	-3532
	-55%	-32%	-46%	-59%	-67%	-72%	-24%	-59%	-76%	-86%	-74%	-29%	-18%	-39%	-70%	-78%	-87%	-59%

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e - z/f/g/h/i - z/j/k - z/r/s/t/u - z/l/m/n/o/p$

20 Oct 2022 Table 38

ECON6. How would you pay an unexpected expense of £200?

Base: All UK adults aged 16+

	[Ge	nder				Age					Social	grade			Working statu	s	Work	Sector	Claim benef	its/ tax credits	Educa	tion	Ethn	icity	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75÷	AB	C1	C2	DE	Working (full- time or part- time)	Not working -	Not working -	Public	Private	Claim	Do not claim	Graduates (Degree/Mas ter/PhD/abov e)	Non- graduates	White (including White minorities)	Ethnic minorities (excluding White minorities)	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	Unwtd Total
Unweighted Total	5983	2954	2983	184	451	775	1069	1485	1403	616	1787	1801	770	526	3116	2101	738	1163	1703	1259	4606	1926	3979	5589	324	5983
Weighted Total	5983	2838	3093	671	1024	949	1017	928			1702	1756	748	481	3546	1428	989	1285	1983	1344	4457	1805	4107	5235	671	5983
I would use my savings	2007 34% adefnqr s	846 30%	1148 37% za	275 41% def	296 29%	231 24%	273 27%	334 36% zdef	327 43% zdefg	271 42% zdefg	569 33%	608 35%	244 33%	147 30%	1016 29%	627 44% znp	359 36% n	374 29%	545 28%	397 30%	1552 35% zs	565 31%	1431 35% zu	1752 33%	236 35%	2095 35%
I would use my own income and would not need to cut back on essentials	1632	925	696	107	221	218	247	295	280	263	678	450	143	74	943	555	131	308	580	172	1440	683	937	1483	128	1835
	27% bcdeflm pqsvx	33% zb	23%	16%	22%	23%	24% c	32% zcdef	37% zcdefg	41% zcdefg	40% zklm	26% Im	19%	15%	27% p	39% znp	13%	24%	29% q	13%	32% zs	38% zv	23%	28% zx	19%	31%
I would use my own income but would need to cut back on essentials	1136	544	584	119	239	223	233	167	85	69	258	361	189	83	826	151	154	304	464	279	836	290	834	967	157	1024
	19% hijouw	19%	19%	18% hi	23% zghi	23% zghi	23% zghi	18% hi	11%	11%	15%	21% i	25% zjkm	17%	23% zop	11%	16% o	24% z	23% z	21%	19%	16%	20% zu	18%	23%	17%
I would use a form of credit (for example, credit card or take out a loan)	676	314	355	57	146	171	159	77	46	21	145	224	97	71	490	64	120	189	277	224	436	183	477	598	64	602
	11% ghijot	11%	11%	9%	14% ghi	18% zcghi	16% zcghi	8% hi	6%	3%	9%	13%	13%	15%	14% zo	4%	12% o	15%	14% z	17% zt	10%	10%	12%	11%	10%	10%
I would borrow the money from friends or family	365	133	223	79	88	78	76	32	7	6	38	85	53	76	209	15	140	90	95	192	148	56	298	294	64	275
	6% aghijko rtuw	5%	7% za	12% zghi	9% zghi	8% zghi	7% ghi	3% hi	1%	1%	2%	5% j	7% j	16% zjkl	6% o	1%	14% zno	7%	5%	14% zt	3%	3%	7% zu	6%	10% zw	5%
Other (please specify)	54 1% it	27 1%	25 1%	6 1%	20 2% e	4	9 1%	7 1%	5 1%	5 1%	1 *	10 1%	12 2% jk	14 3% zjk	26 1%	8 1%	20 2% zno	11 1%	9	34 3% zt	17 *	11 1%	42 1%	49 1%	4 1%	51 1%
Don't know	84 1% hijnoqr	34 1%	47 2%	20 3% hi	8 1%	21 2% hi	16 2% h	13 1% h	3 *	3 *	10 1%	16 1%	6 1%	15 3% zjkl	26 1%	4 *	52 5% zno	7 1%	11 1%	38 3% zt	24 1%	7 *	72 2% zu	66 1%	17 3%	73 1%
Prefer not to say	tuw 30 1% jknrt	15 1%	13	8 1%	7 1%	4 *	4 *	3 *	2 *	2 *	2 *	2 *	5 1%	2 *	11	4	13 1% zno	2 *	1 *	9 1% t	4 *	8	16 *	27 1%	2 *	28

Fieldwork dates: 22nd September - 28th September 2022
Respondent type: KnowledgePanel Members - UK, 16+
Source: Ipsos (JN J21-101207-01)
Filename : 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l/m - z/n/o/p - z/q/r - z/s/t - z/u/v - z/w/x
Overlan Grounden used * small base

20 Oct 2022 Table 39

ECON6. How would you pay an unexpected expense of £200?

Base: All UK adults aged 16+

_			Ter	nure			Annual hous	ehold income		Nu	mber of adults	16+ in housel	nold	Children 0-15	in household		Cou	ntry		En	gland region (N	et)	
	Total	Buying it on a mortgage	Own it outright	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	Only adult	At least one other adult	At least one other adult & couple	At least one other adult & not couple	Yes	No	England	Scotland	Wales	Northern Ireland	North	Midlands	South	
	(z)	(u)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	Unwtd Total
Unweighted Total Weighted Total	5983 5983	1771 2098	2981 2249	532 787	543 630	1525 1327	1871 1783	1016 1127	369 453	1506 1056	4449 4906	3887 3785	404 887	1141 1583	4827 4389	4289 5028	597 502	477 287	620 166	1199 1384	838 968	2252 2676	5983 5983
I would use my savings	2007	651	929	209	146	524	610	278	102	362	1641	1238	348	405	1600	1679	170	97	62	463	342	874	2095
, , , ,	34% ubcfgl	31%	41% zubc	26%	23%	40% zefg	34% fg	25%	23%	34%	33%	33%	39%	26%	36% zl	33%	34%	34%	37%	33%	35%	33%	35%
I would use my own income and would not need to cut back on essentials	1632	560	850	124	68	145	483	464	244	265	1365	1178	150	313	1318	1382	136	76	38	308	254	821	1835
	27 % bcdklr	27% bc	38% zubc	16%	11%	11%	27% d	41% zde	54% zdef	25% k	28% k	31% zhik	17%	20%	30% zl	27%	27%	26%	23%	22%	26%	31% zr	31%
I would use my own income but would need to cut back on essentials	1136	496	278	195	134	230	375	224	72	168	961	725	188	394	737	942	94	65	35	309	167	466	1024
	19% ahm	24% za	12%	25% za	21% a	17%	21% zd	20%	16%	16%	20% hj	19% h	21%	25% zm	17%	19%	19%	23%	21%	22% zst	17%	17%	17%
I would use a form of credit (for example, credit card or take out a loan)	676	284	121	124	111	202	206	132	30	116	559	428	80	278	398	570	54	32	20	164	107	299	602
	11% agm	14% za	5%	16% za	18% za	15% zeg	12% g	12% g	7%	11%	11% j	11%	9%	18% zm	9%	11%	11%	11%	12%	12%	11%	11%	10%
I would borrow the money from friends or family	365	81	29	100	130	163	95	20	4	98	266	150	82	139	225	309	39	10	7	88	71	150	275
	6% uafgijm	4% a	1%	13% zua	21% zuab	12% zefg	5% fg	2%	1%	9% zij	5% j	4%	9% zij	9% zm	5%	6%	8% p	3%	4%	6%	7%	6%	5%
Other (please specify)	54 1%	11 1%	9	11 1%	17 3%	29 2%	6	7 1%	-	22 2%	32 1%	26 1%	4	21 1%	33 1%	47 1%	3 1%	3 1%	1 1%	20 1%	11 1%	17 1%	51 1%
	aeij			а	zua	zefg				zijk		i											
Don't know	84 1% uaefj	13 1%	21 1%	22 3% zua	20 3% zua	31 2% zefg	5 *	1	1	20 2%	59 1%	33 1%	22 2%	19 1%	62 1%	72 1%	6 1%	5 2%	1 1%	22 2%	7 1%	43 2%	73 1%
Prefer not to say	30 1%	1 *	12 1%	2 *	4 1%	3 *	4 *	-		6 1%	24 *	7	14 2%	14 1%	16 *	28 1%	1	*	*	11 1%	9 1%	8	28
	ujm		u		2,0					-/-	j		zij			2,0				2,0	2,0		

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+ Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

Proportions/Means: Columns Tested (5% risk level) - z/u/a/b/c - z/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p/q - z/r/s/t



20 Oct 2022 Table 40

ECON6. How would you pay an unexpected expense of £200?

Base: All UK adults aged 16+

						England region					Urb	anity	Ι		IMD Quintile			
I			1	1		Lingiania region	<u> </u>	1	1		015							
				Yorkshire and	East	West	East of						1 - Most				5 - Least	
	Total	North East	North West	The Humber	Midlands	Midlands	England	South East	South West	London	Urban	Rural	deprived	2	3	4	deprived	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	210	558	431	427	411	518	762	516	456	4427	1556	1024	1116	1170	1288	1385	5983
Weighted Total	5983	240	656	488	437	531	557	821	513	784	4719	1264	1188	1200	1197	1203	1195	5983
I would use my savings	2007	97	219	147	167	175	177	315	167	214	1578	428	367	391	410	425	414	2095
	34%	41%	33%	30%	38%	33%	32%	38%	33%	27%	33%	34%	31%	33%	34%	35%	35%	35%
	i	ci			i			zci										
I would use my own income and	1632	43	142	123	114	140	162	219	194	246	1199	432	176	279	325	408	443	1835
would not need to cut back on																		
essentials																		
	27%	18%	22%	25%	26%	26%	29%	27%	38%	31%	25%	34%	15%	23%	27%	34%	37%	31%
	abjlmru						ab	a	zabcdef	ab		zj		1	I	zlmn	zlmn	
									g									
Lorented consumer to a series book	4436	F0	444	445	7.0	02	100	442		4.40	000	226	270	267	220	100	472	1024
I would use my own income but would need to cut back on	1136	50	144	115	76	92	108	143	66	149	899	236	270	267	228	199	172	1024
essentials																		
essentials	19%	21%	22%	24%	17%	17%	19%	17%	13%	19%	19%	19%	23%	22%	19%	17%	14%	17%
	hpw	h	h	zgh	1770	1770	1370 h	1770	13/0	h	1570	13/0	zop	zop	p	1770	14/0	1770
I would use a form of credit (for	676	22	85	57	44	63	62	95	51	92	578	98	173	148	149	118	87	602
example, credit card or take out a	0.0			0.			02	33	0.2		373	30	-7.5	2.0	2.0	110	0.	
loan)																		
'	11%	9%	13%	12%	10%	12%	11%	12%	10%	12%	12%	8%	15%	12%	12%	10%	7%	10%
	kpqt										zk		zop	р	р			
I would borrow the money from	365	20	39	29	26	45	30	35	26	59	312	53	143	81	64	32	45	275
friends or family																		
	6%	8%	6%	6%	6%	8%	5%	4%	5%	7%	7%	4%	12%	7%	5%	3%	4%	5%
	kopqvw					g					zk		zmnop	ор	0			
Other (please specify)	54	6	4	10	7	4	5	5	3	4	49	5	19	10	6	11	9	51
	1%	3%	1%	2%	2%	1%	1%	1%	1%	*	1%	*	2%	1%	*	1%	1%	1%
	q	i																
Don't know	84	3	15	4	2	5	13	9	2	19	78	6	29	19	11	9	16	73
	1%	1%	2%	1%	1%	1%	2%	1%	*	2%	2%	*	2%	2%	1%	1%	1%	1%
2.6	kqstvw		h	_		_	h	_	_	h	zk	_	zno		_	_		22
Prefer not to say	30	-	8	3	2	7	1	1	4	2	26	4 *	12	4	4 *	1	10	28
	1%	-	1%	1%	*	1%	•	•	1%	7	1%	•	1%	*	•	•	1%	1
	oqtw					g							0				0	

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

Source: Ipsos (JN J21-101207-01)

Filename: 21-101207_ADHOC_220922A_PFT_wtd_v6_IntUse

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - z/a/b/c/d/e/f/g/h/i - z/j/k - z/l/m/n/o/p$



20 Oct 2022 Table 41

ECON6. How would you pay an unexpected expense of £200?

Base: All UK adults aged 16+

							<u> </u>				1		1					
			Pe	ersonal wellbe	ing			Personal econ	omic situation	1		out household I situation			Segment			
							Living		Finding it	Finding it			Living comfortably & not	Coping & not	Living comfortably/ coping but	Finding it difficult &	Finding it very difficult	
	Total	9 to 10	8	7	5 to 6	0 to 4	comfortably	Coping	difficult	very difficult	Worried	Not worried	worried	worried	worried	worried	& worried	
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	Unwtd Total
Unweighted Total	5983	1077	1573	1268	1313	747	1640	2854	1082	380	3312	2630	1419	1139	1918	1015	372	5983
Weighted Total	5983	950	1445	1335	1399	848	1490	2769	1276	397	3536	2386	1252	1040	1941	1191	385	5983
I would use my savings	2007	334	488	444	477	260	380	1154	396	63	1292	705	275	400	850	365	63	2095
	34%	35%	34%	33%	34%	31%	25%	42%	31%	16%	37%	30%	22%	39%	44%	31%	16%	35%
	fiklp		=20	2.52	252	0=	i	zfhi	fi		zk	4070		zlop	zlmop	lp		
I would use my own income and would not need to cut back on essentials	1632	401	528	363	253	87	980	612	30	8	354	1273	892	374	322	26	6	1835
	27%	42%	37%	27%	18%	10%	66%	22%	2%	2%	10%	53%	71%	36%	17%	2%	2%	31%
	deghiju nop	zbcde	zcde	de	е		zghi	hi				zj	zmnop	znop	ор			
I would use my own income but would need to cut back on essentials	1136	141	236	293	290	175	83	618	360	67	892	235	47	167	486	342	65	1024
	19%	15%	16%	22%	21%	21%	6%	22%	28%	17%	25%	10%	4%	16%	25%	29%	17%	17%
	abfklm			zab	ab	а		zf	zfgi	f	zk			1	zlmp	zlmp	1	
I would use a form of credit (for example, credit card or take out a loan)	676	51	114	141	215	155	28	256	279	108	559	114	20	73	191	258	105	602
	11%	5%	8%	11%	15%	18%	2%	9%	22%	27%	16%	5%	2%	7%	10%	22%	27%	10%
	abfgklm			a	zabc	zabc		f	zfg	zfg	zk			I	lm	zlmn	zlmn	
I would borrow the money from friends or family	365	16	62	71	106	109	9	89	169	96	328	36	9	16	72	162	92	275
	6%	2%	4%	5%	8%	13%	1%	3%	13%	24%	9%	2%	1%	2%	4%	14%	24%	5%
	abfgklm n		a	a	ab	zabcd		f	zfg	zfgh	zk				lm	zlmn	zlmno	
Other (please specify)	54	*	4	7	20	23	2	9	13	27	45	5	2	3	6	13	27	51
	1%	*	*	*	1%	3%	*	*	1%	7%	1%	*	*	*	*	1%	7%	1%
	abfgkln				ab	zabc			f	zfgh	zk					ı	zlmno	
Don't know	84	3	9	15	26	31	5	26	23	23	54	12	5	6	10	22	22	73
	1%	*	1%	1%	2%	4%	*	1%	2%	6%	2%	1%	*	1%	1%	2%	6%	1%
	abfgklm n				ab	zabc			f	zfgh	k					lmn	zlmno	
Prefer not to say	30	3	4	1	12	8	2	4	6	5	11	6	2	1	3	3	5	28
	1%	*	*	*	1%	1%	*	*	*	1%	*	*	*	*	*	*	1%	*
	fgkn				С	С				fg							Imno	

Fieldwork dates: 22nd September - 28th September 2022 Respondent type: KnowledgePanel Members - UK, 16+

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