













Switching topics now to the upcoming FIFA World Cup on November 20. As you may know, the Canadian Men's National soccer team has qualified for the FIFA World Cup in Qatar this Fall for the first time in 36 years. To what extent do you agree or disagree with the following: - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>482</b>	<b>514</b>	<b>9</b>	<b>272</b>	<b>380</b>	<b>353</b>	<b>54</b>	<b>175</b>	<b>396</b>	<b>380</b>	<b>130</b>	<b>262</b>	<b>280</b>	<b>333</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>487</b>	<b>509</b>	<b>9</b>	<b>282</b>	<b>348</b>	<b>375</b>	<b>147</b>	<b>277</b>	<b>337</b>	<b>244</b>	<b>155</b>	<b>242</b>	<b>252</b>	<b>356</b>
Canada's qualification for the FIFA World Cup demonstrates that Canada is a sports powerhouse	594	281	308	5	165	209	221	73	181	202	138	90	144	150	210
	59%	58%	60%	57%	58%	60%	59%	50%	65%	60%	57%	58%	59%	59%	59%
				**				*	G			*			
I will be paying close attention to the FIFA World Cup	346	203	139	4	125	119	102	48	96	110	92	68	99	82	98
	34%	42%	27%	49%	44%	34%	27%	32%	35%	33%	38%	44%	41%	33%	27%
		B		**	EF			*				N*	N		
Even with Canada in the FIFA World Cup, I will be cheering primarily for another country	240	135	104	1	128	90	23	45	78	60	57	81	84	55	20
	24%	28%	20%	11%	45%	26%	6%	31%	28%	18%	23%	52%	35%	22%	6%
		B		**	EF	F		I*	I			LMN*	MN	N	
The FIFA World Cup is even more important to me than the Olympics	262	139	119	4	127	90	45	53	67	79	62	77	85	60	40
	26%	28%	23%	41%	45%	26%	12%	36%	24%	24%	25%	50%	35%	24%	11%
				**	EF	F		*				LMN*	MN	N	
Canada's qualification for the FIFA World Cup makes me proud to be Canadian	695	345	344	6	195	231	270	90	193	236	177	102	170	168	255
	69%	71%	68%	68%	69%	66%	72%	61%	69%	70%	72%	66%	70%	67%	72%
				**				*				*			
I couldn't care less about the FIFA World Cup	634	302	326	6	178	234	222	99	167	219	148	90	168	166	209
	63%	62%	64%	66%	63%	67%	59%	67%	60%	65%	61%	58%	69%	66%	59%
				**		F		*				*	N		

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<b>Base: All Respondents (unwtd)</b>	<b>1005</b>	<b>482</b>	<b>514</b>	<b>9</b>	<b>272</b>	<b>380</b>	<b>353</b>	<b>54</b>	<b>175</b>	<b>396</b>	<b>380</b>	<b>130</b>	<b>262</b>	<b>280</b>	<b>333</b>
<b>Base: All Respondents (wtd)</b>	<b>1005</b>	<b>487</b>	<b>509</b>	<b>9</b>	<b>282</b>	<b>348</b>	<b>375</b>	<b>147</b>	<b>277</b>	<b>337</b>	<b>244</b>	<b>155</b>	<b>242</b>	<b>252</b>	<b>356</b>
Canada's qualification for the FIFA World Cup demonstrates that Canada is a sports powerhouse	411	206	201	4	118	139	154	74	96	134	106	65	98	102	145
	41%	42%	40%	43%	42%	40%	41%	50%	35%	40%	43%	42%	41%	41%	41%
				**				H*				*			
I will be paying close attention to the FIFA World Cup	659	284	370	5	158	228	272	99	181	227	152	87	144	170	258
	66%	58%	73%	51%	56%	66%	73%	68%	65%	67%	62%	56%	59%	67%	73%
			A	**		D	D	*				*			KL
Even with Canada in the FIFA World Cup, I will be cheering primarily for another country	765	352	405	8	155	258	352	102	200	276	187	74	158	197	335
	76%	72%	80%	89%	55%	74%	94%	69%	72%	82%	77%	48%	65%	78%	94%
			A	**		D	DE	*		GH		*	K	KL	KLM
The FIFA World Cup is even more important to me than the Olympics	743	348	390	5	156	258	330	93	210	257	182	78	158	192	316
	74%	72%	77%	59%	55%	74%	88%	64%	76%	76%	75%	50%	65%	76%	89%
				**		D	DE	*				*	K	KL	KLM
Canada's qualification for the FIFA World Cup makes me proud to be Canadian	310	142	165	3	88	117	105	57	85	101	67	53	72	84	101
	31%	29%	32%	32%	31%	34%	28%	39%	31%	30%	28%	34%	30%	33%	28%
				**				*				*			
I couldn't care less about the FIFA World Cup	371	185	183	3	105	113	153	48	110	118	96	64	74	86	146
	37%	38%	36%	34%	37%	33%	41%	33%	40%	35%	39%	42%	31%	34%	41%
				**			E	*				*			L

